

GROSSMONT BAND TOPS AGAIN

Dockers Ordered to Jobs

U.S. Judge Calls Halt to Walkout

Union Complies Immediately, Tells Members 'Go Back'

NEW YORK (UP) — A federal judge who said the walkout threatened the nation's security Saturday signed an injunction halting the nine-day East and Gulf Coast dock strike.

The injunction, which had been sought by the government on personal orders of President Eisenhower, was signed by U.S. District Judge Frederick Van Fleet in New York.

The union immediately sent telegrams to its locals ordering a resumption of work in all ports.

"I don't see how they can get them back tonight but they may get a few," Capt. William Bradley, IILA president, said.

Anthony (Tony) Anastasia, boss of Brooklyn's dock workers, said some of his men would begin handling mail bags Saturday night. He predicted that 10,000 longshoremen would return to work at 8 a.m. today.

The Justice Department, the Commerce Department, and the Atomic Energy Commission all had sought the back-to-work order which halts the strike for at least 10 days. Judge Bryant said an additional hearing would be held Nov. 30 to determine whether the injunction should be extended for the full 80 days.

(Continued on Page A-10, Col. 1)

23 Killed in Czech Air Crash

ZURICH Switzerland (UP)—A Czech airliner crashed here Saturday, killing 23 persons in Europe's second major air disaster in less than 18 hours.

The twin-engine Russian-designed Ilyushin transport of the Czech State Airlines crashed and exploded shortly after take-off from Kloten International Airport here.

An Italian Airlines (LAI) DC-6 transport crashed and burned under similar circumstances outside Orly airport in Paris last night, killing 33 of the 35 persons aboard, including 14 Americans.

The Czech airliner slammed to the ground 8.6 miles from Zurich at 6:20 p. m.

The Czech plane was bound for Prague with 18 passengers and five crewmen.

L.A.C. Says: Grinding to a Stop

The industrial machines in Britain and France are slowly grinding to a stop. They cannot continue to run without fuel and lubrication. Their source of supply has been two-thirds shut off by closing of the Suez Canal and the pipelines across Arabian nations. It is a crisis which means the great weakening of powers which have counted on to maintain peace.

It was a shock when these powers sent their armed forces into Egypt. But it is also a shock to find our allies facing an almost complete economic and psychological breakdown.

We refer to the psychological condition because Britain, in particular, is torn between reactions to the Suez crisis. It has brought about a nervous exhaustion of Prime Minister Eden. Opponents of the Suez adventure see it as a great blunder. The supporters look on it as a courageous move that had to be made if Russia and Egypt were not to be combined in control of the Middle East.

(Continued on Page A-2)

BACKED BY 258 GROUPS

Drive Planned for Hospitals

A multimillion-dollar campaign to raise money for sorely-needed hospital facilities will get under way in Long Beach early next year, the Inter-Hospital Committee announced Saturday.

Goal of the fund drive has not yet been set, but committee chairman E. B. Miller said it would be "the largest financial objective in the history of Long Beach philanthropy."

SUCCESS OR failure of the drive will be measured not in dollars and cents, but in terms of human suffering.

Participating in the campaign will be Seaside Memorial, Community and Osteopathic Hospitals.

In a special city election last Feb. 9, Long Beach voters overwhelmingly approved a hospital expansion program calling for a \$10,500,000 bond issue.

THE BIGGEST share of this money — \$6,650,000 — is to be spent for a new general hospital and school of nursing which will be operated by the Seaside board of trustees. Still at least two and one-half years in the future, this 400-bed hospital will be located on a site between Atlantic and American Aves. and 27th and Columbia Sts.

After the new hospital is completed, the 370-bed capacity of the present Seaside Memorial Hospital will be reduced to 150 beds. The Seaside board of directors will continue to operate the present hospital until a group can be found to take over its management.

HOWEVER, the capacity of the original hospital eventually must be cut because 220 beds are now in substandard, obsolete, and nonfire-resisting areas, hospital spokesmen explained. They have been maintained in recent years only because of the critical shortage of hospital space in the area.

The bond issue also will provide \$2,570,000 for additions to Community Hospital, and \$1,280,000 for completion and expansion of Osteopathic Hospital.

But this bond issue will pay for only the buildings them-

(Continued on Page A-2, Col. 3)

New Fires Erupt in Forests

SAN BERNARDINO (AP) — Dry desert winds whipped new brushfires across mountainous areas of Ventura and San Diego counties Saturday as a six-day blizzard in San Bernardino County and Nicaragua was absent.

The resolution giving the secretary general the powers he wanted to direct the emergency force also authorized him to go of hours Saturday in the Cleveland National Forest 50 miles northeast of San Diego.

Stiff winds meanwhile pushed flames across 300 acres on the boulder-studded slopes of Box Canyon, a badlands location for countless western movies, on the Ventura-Los Angeles county line, near North American Aviation's rocket testing plant in the Santa Susana mountains.

Near San Bernardino weary firefighters surveyed 15,296 acres of blackened watershed.

(Continued on Page A-10, Col. 1)

Federal Workers to Get Holiday

WASHINGTON (AP) — President Eisenhower Saturday ordered a Christmas Eve holiday for federal employees.

His action gives them a four-day Christmas holiday since Christmas falls on a Tuesday. The President's memorandum to heads of federal departments and agencies made the usual reservations about maintaining skeleton staffs where necessary and keeping key personnel of such departments as defense and state on duty.



BEST ALL-WESTERN MAJORETTE

Harlie Judy of Temple City High School was just tops in majorette judging in the All-Western Band Review here Saturday. The auburn-haired, 16-year-old miss of San Gabriel was Miss Majorette of California in San Diego's Toyland Parade of last year. — (Staff Photo.)

150,000 Hail 60 Bands in All-Western Review

By BOB WHEARLEY

An estimated 150,000 persons lined Ocean Blvd. Saturday to watch the cream of California's high school bandsmen strut their stuff in the 16th annual All-Western Band Review.

There wasn't a foot of vacant curb space from Falcon Ave. west to Cedar Ave. as the 5,500 brightly uniformed musicians and majorettes paraded along the sun-splashed boulevard.

Temperatures in the mid-80s sent sweat streaming down the youngsters' faces as they passed before the reviewing stand at Elm Ave. But even the heat couldn't make them lose sight of their goal — claiming of at least one of the coveted trophies offered to the top bands in the contest.

The trophies were presented later Saturday at an awards ceremony in Municipal Auditorium.

Competing in the three-hour review were 60 bands from high schools throughout the state. They ranged from contest veterans like the 92 bandsmen from Grossmont High School to newcomers such as the 53-member West Covina High School Senior Band which was taking part in parade competition for the first time.

The parade got under way at noon. Leading off the line of march was the Long Beach Police Motorcycle Squad headed by Sgt. Gil Smith.

Next came the Marine Corps color guard from the Naval Base, Terminal Island, followed by a car carrying Councilman John Baker — representing Mayor George M. Vermillion, who is out of town.

Providing the music for this

vanguard were the Pasadena Tournament of Roses Band and the Wilson High School Band.

The Wilson musicians — rated among the tops in high school bands — were hosts to the other organizations, and were not eligible to compete.

An ambulance was stationed along the parade route, and a first aid crew stood by near the

(Continued on Page A-5, Col. 6)

Film Actress Charms Russ, Wins Escape

VIENNA (AP) — Hungarian movie actress Violetta Ferrari said Saturday she escaped from Hungary by charming Russian soldiers with pin-up pictures of herself.

"It worked every time," said the 23-year-old beauty who resembles Hollywood's Audrey Hepburn.

Miss Ferrari crossed to freedom two days ago. She said she left her three-month-old baby in Budapest and fled because friends warned her the Russians were about to arrest and deport her.

"Each time the Russians stopped our car, I produced my album of photos," she said.

"Some of them showed me with Russian leaders at the recent Moscow film festival. The soldiers saluted and let us go on."

• WHERE TO FIND IT

• THE WORLD'S SMALLEST forest is pictured for your astonishment on Page A-14 today.

• MATHILDI, the only able-bodied sea-woman out of the Russian fleet, makes her American debut on Page A-19.

• FOR A TRIBUTE to a writing man, turn to the Editorial Page on A-20. Regular I, P-T features are indexed as follows:

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American Olympians Seize Lead

Dominance of track and field Saturday earned the United States the lead over Russia in unofficial point standings in the Olympic Games, 108-88, and today athletes from 66 countries got a short rest after two days of exciting record-breaking. High light of Saturday's action was an easy victory by Yale's eight-oared crew.

Texas Christian clinched a Cotton Bowl bid by tripping Rice, 20-17, and Clemson probably earned a bid to the Orange Bowl by downing Virginia, 7-0, while the nation's top three teams—Oklahoma, Tennessee and Georgia Tech—rolled up relatively easy victories.

SC pushed UCLA all over the field but was held to a 10-7 victory by a dogged Bruin defense while Iowa crushed hapless Notre Dame, 48-8, and officially was named the Big Ten's Rose Bowl representative.

Complete football and Olympic Games coverage in sports section, pages B-1, through B-6.

6th Triumph for 92-Piece Aggregation

60 Groups Compete; Temple City Girl Best of Majorettes

By BEN ZINSER

Grossmont High School's 92-piece band won the Mayor's Trophy in Saturday's All-Western Band Review for the third straight year to retire the annual music festival's top award.

The victory marked the sixth time the blue, gold and white-clad aggregation has swept honors in Long Beach's colorful parade of high school bands. Grossmont also retired the earlier sweepstakes trophy.

Sixty bands marched along Ocean Blvd. to compete for group honors in six divisions, classified according to size of school attendance, as well as for various drum major and majorette titles.

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AUBURN-HAIRED Harlie Judy of Temple City High School won the All-Western majorette trophy. The green-eyed, 16-year-old miss, a resident of San Gabriel, was Miss Majorette of California in San Diego's Toyland Parade of last year and just last September won majorette sweepstakes honors in an 11-state competition staged in Lakewood.

Miss Judy, who performed Saturday in a sparkling gold costume, stands 5-3 and weighs 102 pounds.

Brown-haired Lana Wahler, 16, of Grossmont, was adjudged best military drum major in the girls' division. A military drum major is one who doesn't twirl a baton.

• • • • •

BOB PLUMMER, 17, of Compton High School, won the twirling drum major title for boys. He lives at 4819 Olanda St., Compton.

Ronnie Robison, 17, East Bakersfield, was best military

(Continued on Page A-5, Col. 1)

Tito Men Instruct Egyptians

PORT SAID (Sunday) (AP) — U.N. sources here say Yugoslav soldiers in the U.N. police force in Egypt are openly instructing Egyptian soldiers in military matters.

The report came as three Yugoslav ships loaded with more troops for the U.N. force arrived here Saturday night. British-French authorities, who were expecting the new arrivals Wednesday, told the ships' captains no berthing space was available immediately.

The Yugoslavs are sending in an armored unit to bolster the U.N.

• • • • •

THE U.N. SOURCES reporting on the relations between Yugoslavia and Egyptian troops declined to be named. They said the Yugoslavs, the first Communist troops arriving in the Suez Canal area, made no attempt to comply with the neutral, nonfraternizing role assigned to U.N. forces. The informants said the Yugoslavs go out of their way to show pro-Egyptian sympathies.

(A spokesman at U.N. headquarters in New York said there is no general U.N. rule forbidding troops of the police force to fraternize with Egyptians. He added there is an order limiting contracts between 190 Norwegian U.N. troops with British-French units in the Port Said area to avoid any misunderstanding of U.N. neutrality among Egyptians in that area.)

ONE BATTALION of British troops sailed last night from Port Said for Cyprus. This was the first withdrawal of troops in the British-French task force. The speculation here was that the promised, withdrawal and turning over of the canal area to U.N. forces will take many months.

L.A.C. SAYS:

Grinding to a Stop

(Continued From Page A-1)

East and the vital lifeline, the Suez Canal. But the two viewpoints largely follow party lines. In the midst of war, the British are widely divided.

In France there is not so much disunity. The French people have had the menace of Nasser before them for a long time. They have known of his stirring up trouble in the French North African colonies. For that reason the people and all parties give greater support to the military action. But that does not give them the oil they must have to keep their factories and machines in operation. In another six weeks France will be so slowed down it will be close to collapse.

The United States must decide what it is going to do to help these allies of past wars. They are, in effect, in the world's doghouse. The United Nations has ordered them out of Egypt. They have agreed to leave if the U. N. will agree to keep its forces there to operate the canal. It now appears that U. N. head Dag Hammarskjöld has agreed with Nasser that U. N. forces will be pulled out whenever Nasser makes such a demand. That would be a complete victory for Nasser and the Russians. It could mean Russia in control of two-thirds of the known world oil reserves.

Meantime we are at odds with the best friends we have had in the last three wars we have fought. It is probable we have more in common with the British than any other people. We have had a close friendship with the French people. We need to have those peoples strong because they are a safeguard against Russian aggression. But they cannot be strong now without more help from us. They must have oil from us or they will be brought to economic disaster.

It may be they pulled a great blunder in their seizure of the canal. On the other hand, there is reason to believe they may have done the only thing possible to stop Russia from becoming a dominant power in that area.

Whatever the reasoning we now face the cold fact that either we let them become weakened, impotent allies, or we stand behind them and help them recover from their action—whether it be blunder or heroism. It is clear the President intends to give the U. N. every opportunity to make peace and secure it. If it fails in this situation there is little hope for its future. In that event we need strong allies. It is time for us to decide if we are going to send enough oil to Britain and France to keep their machines running—or if we are to allow them to grind to a stop.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

U.S. Backs Fast Action in Egypt

(Continued From Page A-1)

ahead with exploring practical arrangements and negotiations. Eban said thousands of Israeli troops have not only been withdrawn from Egypt but have been withdrawn from act-salvage firms and is ready to get to work immediately or a survey of the task.

Hammarskjöld announced immediately after the vote that he had asked Gen. R. A. Wheeler, retired U. S. Army engineer and engineering consultant to the International Bank for Reconstruction and Development, to assist him in the technical organization of the Panama Canal and chief of the U. S. Army Corps of Engineers.

John J. McCloy, chairman of the board of directors of the Chase Manhattan Bank, New York City, will assist him on the business negotiations, and Col. Alfred G. Katzin, of South Africa, a deputy undersecretary general, will work with him on the secretariat side.

BEFORE THE FINAL vote on the Asian-African resolution, the Assembly beat down an amendment offered by Paul-Henri Spaak of Belgium. It would have softened the resolution by deleting any reference to regrets and simply expressing the hope they would expedite the withdrawals. It was defeated, 23 votes in favor, 37 opposed and 18 abstentions. The United States abstained on that ballot.

In the closing stages of the hot debate, Abba Eban of Israel told the Assembly of the with-

drawal of the two brigades. Eban said thousands of Israeli troops have not only been withdrawn from Egypt but have been withdrawn from act-salvage firms and is ready to get to work immediately or a survey of the task.

IN TWO communications to Hammarskjöld, Eban said considerable numbers of Israeli troops and equipment which were in Sinai on Nov. 7 are now back in Israeli territory. He said the "equivalent of two infantry brigades have been withdrawn." He did not give figures but informed sources said there are about 3,000 men in an Israeli brigade.

The United States position on the resolution proposed by most of the Asian-African group was understood to be that it was mild and not condemnatory.

Sun, Moon, Tides

TODAY
Moonrise: 3:02; moonset: 2:13.
Sunrise: 6:34; sunset: 4:45.
Tides: High—4.7 feet at 3:52 a.m. and 4 feet at 3:24 p.m.; Low—2 feet at 9:37 a.m. and 0.7 foot at 9:51 p.m.

MONDAY
Moonrise: 12:56; moonset: 1:06.
Sunrise: 6:35; sunset: 4:45.
Tides: High—5.1 feet at 4:40 a.m. and 4.9 feet at 4:52 p.m.; Low—1.3 feet at 11:18 a.m. and 1 foot at 10:46 p.m.

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Drive Planned for Hospitals

(Continued From Page A-1)

selves. Equipment and furnishings will cost additional millions of dollars.

THIS IS WHY the fund drive is necessary.

To organize the combined appeal, the Inter-Hospital Committee and the directors and trustees of the three hospitals taking part in the drive have joined in an organization known as United Hospital Fund Inc.

Miller is president of the corporation, which has headquarters in Rooms 524-526, Times Bldg.

Miller pointed out that the bond issue does not impose extra taxes, since the bonds will be paid off with revenue from up-land oil wells. Thus, the fund drive will be the only opportunity Long Beach residents have of contributing to the hospital expansion.

THE CAMPAIGN will begin in January, with major gift solicitation set for March and public contributions for mid-April. The drive is expected to be completed by June 1.

"The decision to launch the public fund-raising campaign re-

sults from the critical need for additional hospital facilities in the entire Long Beach area," Miller said. "This is a matter of public concern."

Some 258 organizations—parent, religious, labor, business, veterans, professional, civic and service groups—already have endorsed the drive.

Members of the Inter-Hospital Committee, in addition to Miller, include: George Badenhausen, Harry Buffum, John D. Burton, Donald C. Carner, L. V. Cassaday, Sister Mary David, Harry Frishman, Clara D. Hamman, Howard Hatfield, Dr. Russell Husted, David Lawrence, Lloyd C. Leedom, E. T. Martin, John F. McCarthy.

ALSO EMMETT P. Mulholland, George A. Richards Sr., Dwight Williams, Hale Young and Dr. Orville W. Cole, representing the medical advisory committee of the Long Beach branch, Los Angeles County Medical Assn.

Members of the Seaside Memorial Hospital Board of directors are: Clare D. Hamman, president; L. V. Cassaday, vice president; Dr. H. Milton Vand Dyke, secretary; Dr. Stirling G.

Pillsbury, assistant secretary; J. Donald Locke, treasurer, and Bill Barbee, Dr. Grant Beckstrand, Harry Buffum, Dr. Burns S. Chaffee, John F. Davis, Elmer L. Decker, Dr. Calvin A. Lauer, E. B. Miller, Douglas A. Newcomb, Dr. F. B. Settle, Dr. Frank E. Stanton Sr. and Dr. Joe E. Walker.

MEMBERS OF the Com-

Death Slugs for Somoza Held Poison

MANAGUA, Nicaragua (UP)—

A witness at the military investigation of the assassination of President Anastasio Somoza testified Saturday that the bullets that killed the chief executive were poisoned.

Juan Calderon, who was not otherwise identified, told the military board of inquiry that he drilled holes in the noses of the bullets used by Rigoberto Perez Lopez to kill the president and filled them with poi-

son. Hospital Board of Directors are: Hale Young, president; Lloyd C. Leedom, vice president; Mrs. Gus Lucking, second vice president; Mrs. Arthur Doherty, secretary-treasurer; George V. H. Brown, Howard Dumm, Dr. W. G. Durbin, Jack Drown, Nat V. Frank, Ross Hall, William T. J. Harris, Walter Havelkorst, Dr. Harry H. Jacob, John F. McCarthy, O. V. McCracken, Mrs. Harry Newton, George A. Richards Sr., Clarence Scott, Dr. Frank E. Stanton Jr. and Dwight B. Williams.

MEMBERS OF the Osteopathic Hospital Board of Directors are: Dr. Rufus A. Davis, president; J. Merrill Lilley, vice president; Dr. Phillip W. Reames, secretary; Dr. Nicholas V. Oddo, treasurer; John D. Burton, S. C. Cameron, Milo Dick, H. John Eastman, Dr. Orville L. Hastings, Dr. Laurence Houts, Dr. Russell M. Husted, Dr. James W. Jensen, Max S. Lowe, Joseph E. Mad-den, Dr. Henry L. McDowell, John Munholland, James M. Orman, Dr. Charles Poitevin, Col. C. S. Smith, Gus E. Swanson, Dr. George R. Wall and Dr. Bruce E. Waller.

PREFERS FORMAL BURIAL

World Traveler Has Coffin Along Always

SANTA CRUZ DE TENERIFE, Canary Islands (UP)— "Whenever you go abroad, take along a coffin"—that is the advice of a Dutch woman who arrived here Saturday.

Jetty Arnot Benzet, a 42-year-old widow, made her recommendation in an answer to questions put in by customs officials here when they spied a mahogany coffin in an outsize suitcase she brought ashore on a tour of the island.

She told the astonished officials she always carries it along when she travels "because death comes most unexpectedly."

Mrs. Benzet said she began carrying a coffin after her husband's sudden death while napping in an armchair in Cannes, France, in 1952.

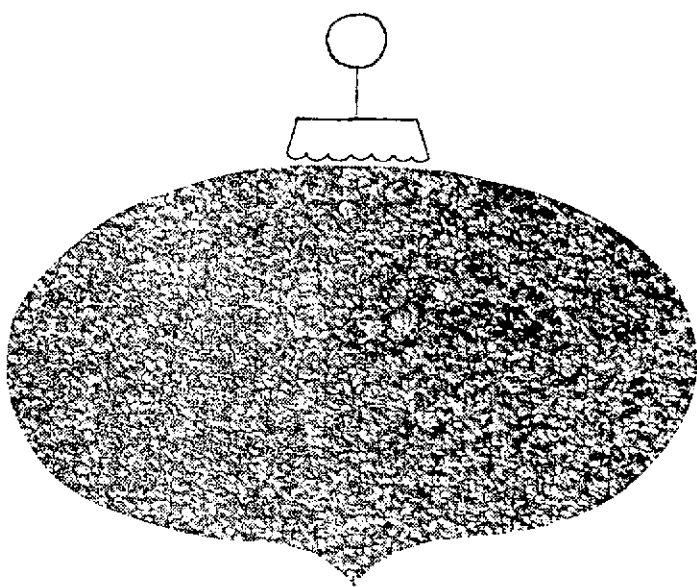
"Since then, the coffin is the first thing I think of whenever I go abroad. If I happen to die on a ship I'd not like to be dropped into the sea like a fish," she said.

Doctors Fight to Save Eyes of Officer Splashed by Acid

CHICAGO (UP)— Physicians Hospital sought to save his eyes. Saturday hoped to save the eye. They said chances are good he sight of a Chicago policeman will not lose his sight, but burns whose face was splattered with from the unidentified acid prob-

lem, he and his companions drove away. Passeri, 39, said he was splashed with a vial of acid Friday night while questioning four youths sitting in a parked car as doctors at Illinois Research which had no license plate.

Carpet for Christmas at Frank Bros



KOLORTWEED, a warm practical broadloom that will brighten any home at a minimum cost. Kolortweed is made of 100% viscose with a special "Kolortek" solution dye process that makes it possible to remove most spots and stains. And it's moth proof! Now available in four rich tweed combinations: Ivory-Brown, Ivory-Black, Ivory-Turquoise, and Heather.

40 sq. yds. of Kolortweed . . . enough carpeting to cover an average living room, dining room, and hall . . . can be completely installed wall-to-wall with 40-oz. pad and tackless strip for only \$260.00. Pay as little as nothing down and \$9.03 a month.

BIGELOW COTTON, a plush cut-pile broadloom that will add fresh life and color to your home. Choose from a complete selection of 13 jewel-tone colors. Made from long staple cotton yarn combined with Bigelow's exclusive pttuff backing, this carpet combines rich color with durability, to bring you an outstanding carpet value. 40 sq. yds. of BIGELOW TWEED . . . enough carpeting to cover an average living room, dining room, and hall . . . can be completely installed wall-to-wall with 40-oz. pad and tackless strip for only \$278.00. Pay as little as nothing down and \$9.65 a month.

BIGELOW TWEED, a rich deep viscose carpeting, with a warm texture designed to hide footprints and shading. A special "Kolortek" solution dye process makes it possible to remove spots and stains easily. It's mothproof, too! Choose from seven fashion-right color mixtures: Cerulean Blue, Old Gold, Sand Beige, Desert Brown, Agate Black, Timber Green and Nutria.

40 sq. yds. of BIGELOW COTTON . . . enough carpeting to cover an average living room, dining room and hall . . . can be completely installed wall-to-wall with 40-oz. pad and tackless strip for only \$360.00. Pay as little as nothing down and \$11.82 a month.

6⁵⁰
SQ. YD. INSTALLED WALL-TO-WALL

6⁹⁵
SQ. YD. INSTALLED WALL-TO-WALL

8⁵⁰
SQ. YD. INSTALLED WALL-TO-WALL

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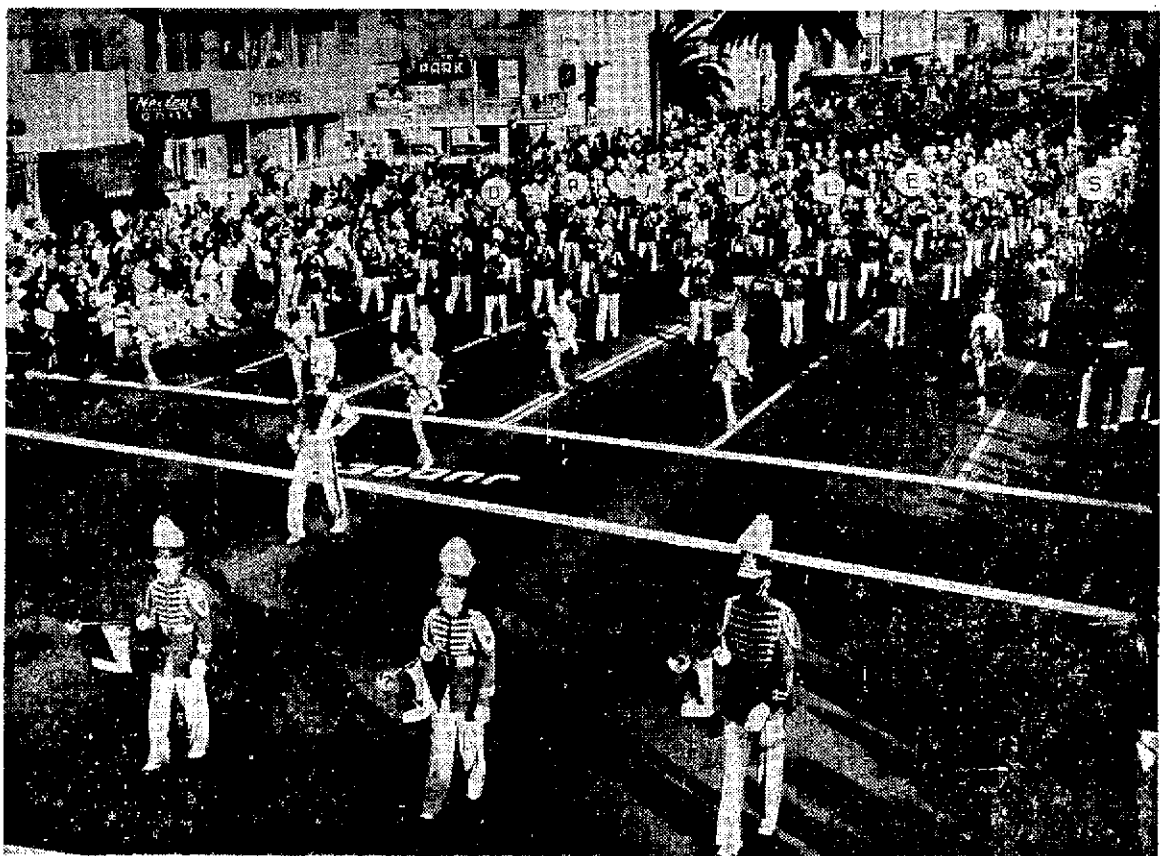
Bandsmen Strut for 150,000 Here



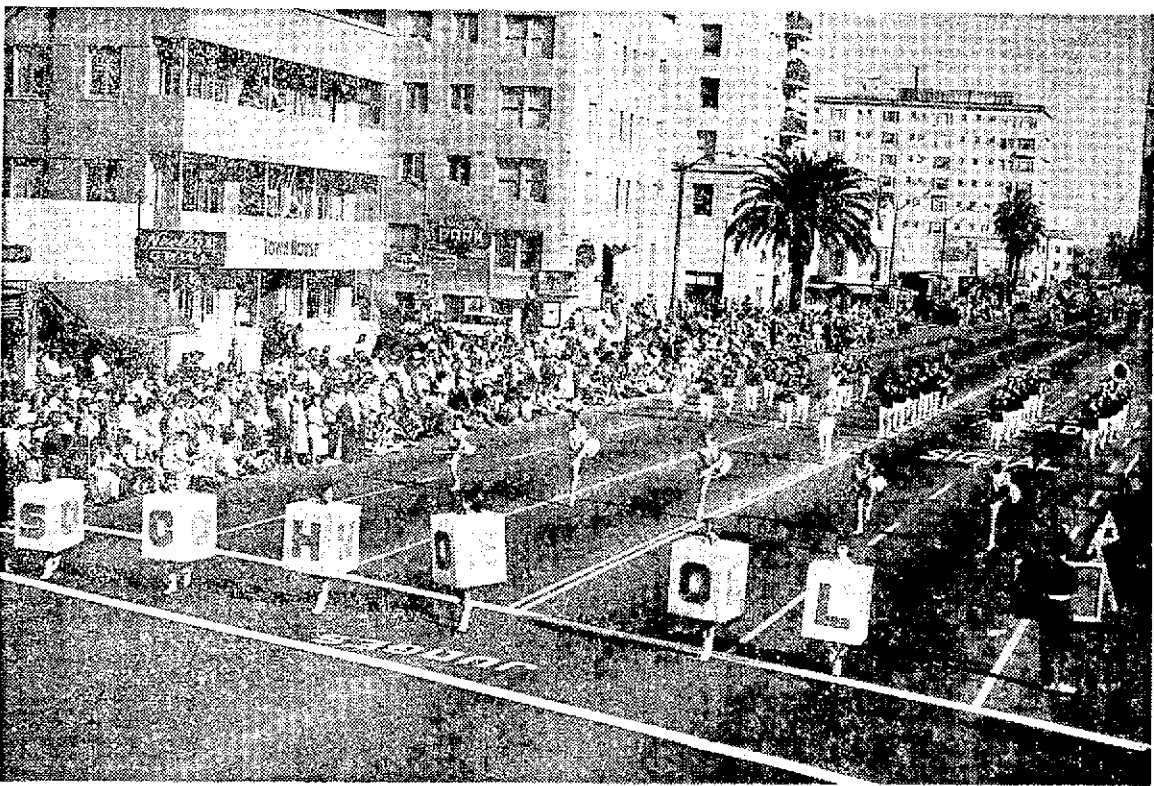
MARINE COLOR GUARD leads 5500 musicians in All-Western Band Review down Ocean Blvd. Saturday.



—(Staff Photos by Roger Coar, Chuck Sundquist and Bob Shumway)
SIBYL SMITH as Miss Welcome to Long Beach smiles greetings to crowd of 150,000 spectators.



BAKERSFIELD DRILLERS March Smartly to Capture Class AA Trophy



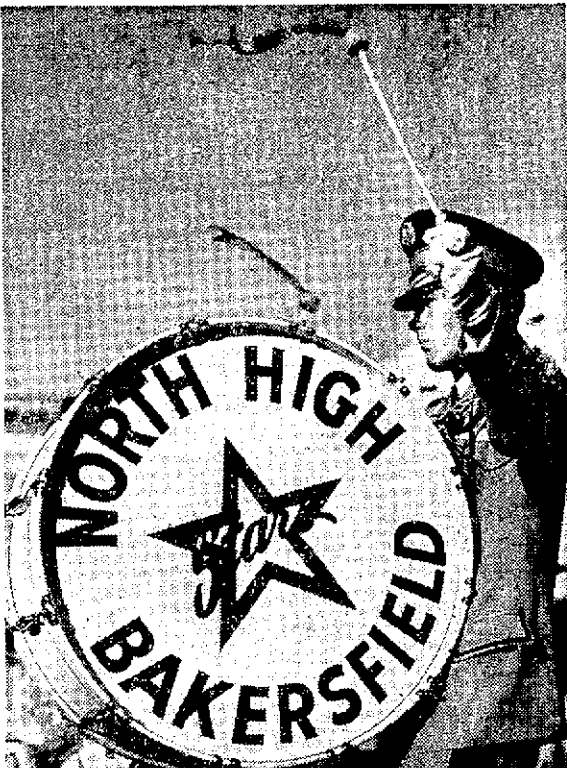
DOWNEY HIGH Shows Precision Competing Among 60 Bands in Big Parade



BARRELING ALONG to Its Sixth Straight Sweepstakes Is Grossmont High



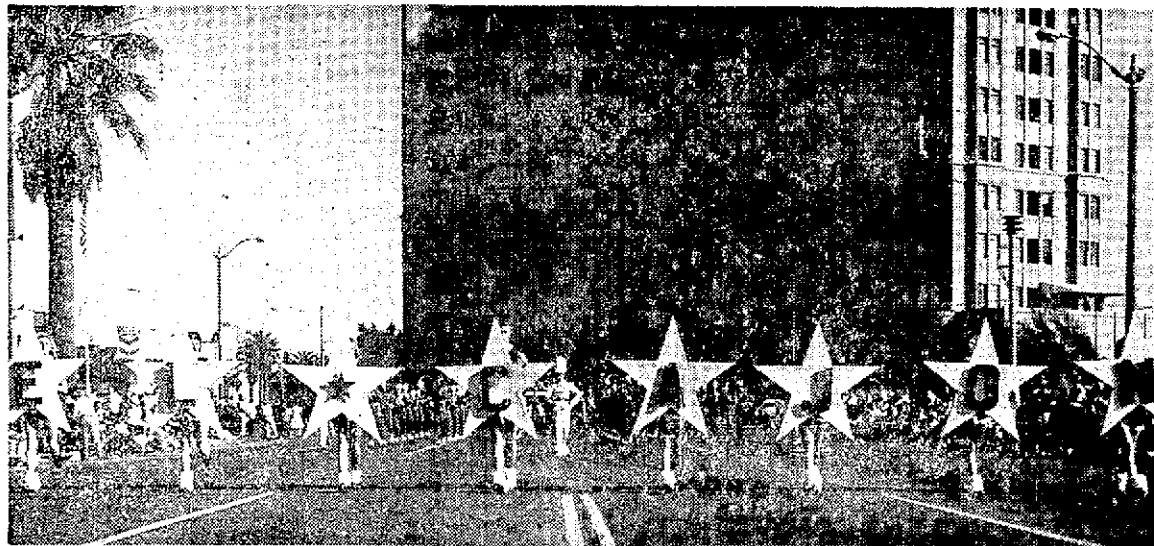
PRETTY ADDIE DARLING struts proudly as she leads Manteca Union High School on big parade.



DRUMMER Bill Bevins booms North High of Bakersfield to repeat victory in Class C.



CORONA HIGH Mails Package of Music, Wins Second in Class D



THIRD PLACE in Class B is Cinched by El Cajon High



WEST'S BIGGEST Musical Parade Leaves These Youngsters Overcome

HEBREW SCHOLAR HERE

Old Coins Seen as Scrolls' Proof

By BERT RESNIK

Implications that the famous "Dead Sea Scrolls" are medieval forgeries were strongly repudiated here Saturday night by an Israeli archaeologist.

Maj. Gen. Yigal Yadin claimed there was strong archeological proof that the scrolls were authentic.

THE GENERAL, retired chief of staff of the Israel Defense Army, addressed 150 persons at the Lafayette Hotel in connection with the Jewish state's bond sales.

A professor at the Hebrew University of Jerusalem, he translated the seventh scroll and has had it published in English and Hebrew. He arrived in the United States last week to begin a four-week lecture tour of universities.

The scrolls, taken from caves near the Dead Sea in 1947, are written in Hebrew, Greek and Aramaic. The seventh scroll, specifically, is written in Aramaic.

Gen. Yadin said that Roman coins found with the scrolls prove they are 2,000 years old or older.

Radioactive tests on the linen wrapped around the scrolls prove the cloth is a minimum of 1,950 years old.

There are many other evi-



MAJ. GEN. YIGAL YADIN
Translator

dences of the age, the major contention.

He made these points relative to the seventh scroll:

It is the first writings of Apocrypha in Aramaic. Because of that, it is the only book we have dating back 100 years before the time of Christ.

The fact that it is written in Aramaic adds support to the theory of many scholars that the Old Testament was written

in that language. (The language is that generally believed to have been spoken by Jesus.)

The book discloses historic and religious trends 200 years before Jesus.

The book amplifies material in the Old Testament. For example, the scroll gives many details of the wanderings of Abraham before he reached Hebron.

All seven scrolls now have been acquired by Israel and will be kept in "The Shrine of the Book" to be built within two years.

Gen. Yadin said that the scrolls of the sect—there is no proof they were Essenes—supply a "missing link" between Judaism and early Christianity.

It is his opinion that John the Baptist preached to the sect, influenced the members of the group and, in turn, was influenced by them.

In Israel, Gen. Yadin currently is engaged with other scientists in the excavation of Hazor, the biblical city to which Joshua traveled after destroying Jericho.

The excavating, in its second year, has established that the exodus and occupation of Canaan by Joshua was about 1,250 B.C.

The excavations are being

conducted by the James Rothschild Expedition on behalf of the Hebrew University of Jerusalem.

GEN. YADIN, in his talk at the dinner meeting, termed Israel's action against Egypt a "counterattack." He enumerated numerous Egyptian hostilities, specifying that 1,000 Jews were injured this year.

He described the Israeli military campaigns and said there was a good chance for peace now if "Nasser is not revived by appeasement."

Southland Calendar

TODAY

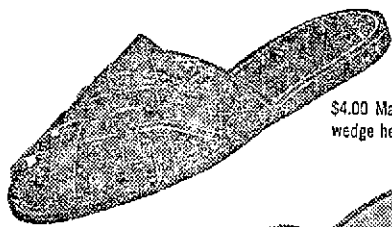
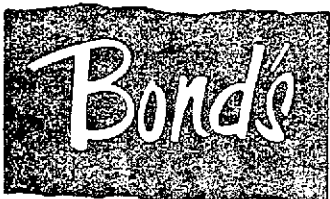
Hollywood Santa Claus Lane Parade, Hollywood Blvd., 2:30 p. m.

FRIDAY

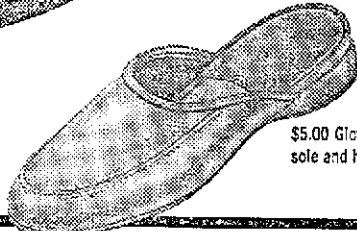
La Jolla Christmas Parade, La Jolla, Calif., 7 p. m.
La Jolla Tennis Championships, La Jolla, Friday through Sunday.

SATURDAY

Minnesota State Society, YWCA, noon.



\$4.00 Mat-woven leather scuff, leather soles, wedge heels. Ruddy brown. Sizes 7-12.
(Style #225) SALE 2.99



\$5.00 Glove leather mules, soft-step padded sole and heel. Mellow saddle tan. Sizes 7-12.
(Style #138) SALE 3.99

HOLIDAY SALE

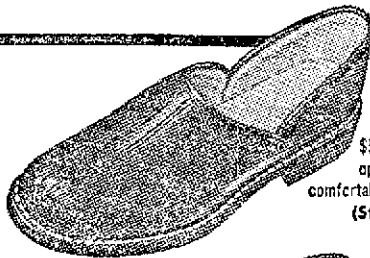
Slippers and Casuals
Hand-picked leathers!
Top workmanship!
Deep-down comfort!

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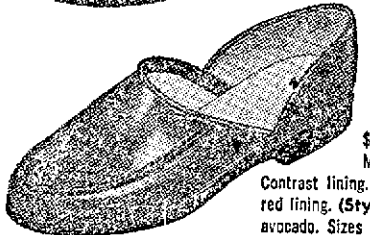
USUALLY \$4

3.99

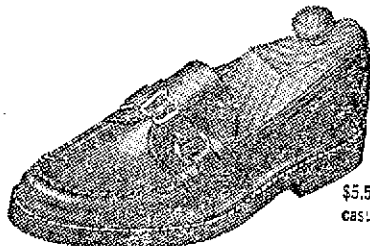
USUALLY \$5



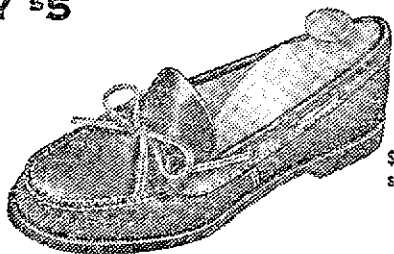
\$5.50 Shearling-lined leather opera, rubber heels. Supremely comfortable. Burgundy. Sizes 6-12.
(Style #790) SALE 3.99



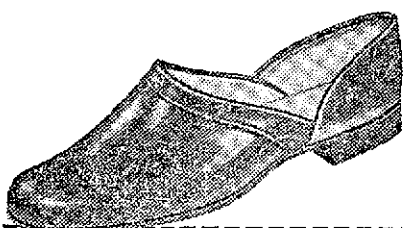
\$5.50 Glove leather Injun Moc. Cushiony-crepe sole. Contrast lining. (Style #376) Black, red lining. (Style #374) Saddle tan/avocado. Sizes 6-12. SALE 3.99



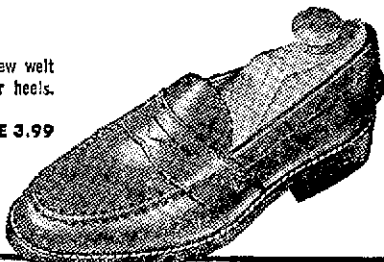
\$5.50 Buckle-front Moc. Sturdy indoor-outdoor casual. Rubber heels. Brown. Sizes 6½-12.
(Style #605) SALE 3.99



\$4.00 Camp Mocs. Arch-supporting style, harness stitching, rubber soles, heels. Wine. Sizes 6-12.
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\$5.00 Kidskin opera with new welt "collar." Fully lined. Rubber heels. Wine. Sizes 6-12.
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Usually \$7.95. Carefully crafted of specially tanned plump leather uppers on sturdy soles, heels.
(Style #2910) Black. (Style #2901) Brown. 6-12.

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as easily as
changing the trousers



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3. Extra slacks in Flannel or
Gabardine for leisure wear



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wear it with your own slacks

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plus contrasting slacks

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Grossmont Band Tops 6th Time

(Continued From Page A-1)

drum major in boys' competi-
tion. 4—Excelsior of Nor-
walk. 5—Mira Costa of Manhat-
tan Beach.
Capuchino High School of
San Bruno exhibited the best
drum majorette team. The vic-
torious twirlers were Gay Gil-
lian, Judy Benjamin, Donna
Ejerke, Judi Umland, Lillian
Cole and Marilyn Walton.

Class B Bands: 1—Tulare. 2—
Citrus of Azusa. 3—El Cajon.
4—Merced. 5—Capuchino of San
Bruno.

Class C Bands: 1—North High
of Bakersfield. 2—Santa Maria.
3—St. Augustine of San Diego.
4—Chino. 5—Temple City.

Class D Bands: 1—Sanger. 2—
Corona. 3—Wasco. 4—Selma. 5—
Dinuba.

Class E Bands: 1—Coalinga.
2—Tranquillity. 3—Parlier. 4—
McFarland. 5—Kerman.

ALL-WESTERN Drum Ma-
jorette: 1—Harlie Judy, Temple
City High School. 2—Gaye
Tucker, Monrovia-Duarte. 3—
Carole Corder, Covina.
Military (non-twirling) drum
major (girls): 1—Lara Wahler,
Grossmont. 2—Judy Connor,
Montebello. 3—Dorothy Brinton,
Corona.

Twirling drum major (boys):
1—Bob Plummer, Compton. 2—
Alfred Shay, Chowchilla. 3—
Carl Burnett, Hanford.

Military drum major (boys):
1—Ronnie Robison, East Bakers-
field. 2—Richard Lonnacker, St.
Augustine of San Diego. 3—Jim
Nicolaisen, Merced.



THEY WON TROPHIES

Sixteen-year-old Lana Wahler of Grossmont High School and Bob Plummer, 17, of Compton High, were two of the individual winners in Saturday's 16th annual All-Western Band Review here. Miss Wahler was adjudged best military drum major (girls) while Plummer won the twirling drum major trophy for boys. Sixty bands competed in the colorful parade along Ocean Blvd.—(Staff Photo.)

Motorcyclist Killed

HALF MOON BAY, Calif. (UPI)—On the coast highway and —Randolph L. West, 21, half crashed. His passenger, Fre-
Moon Bay, was killed when his 1954 W. Hone Jr. El Granada,
motorcycle went out of control suffered only minor injuries.

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body on either men or women, no matter how heavy or exten-
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BUDAPEST REFUGEE EXPLAINS . . .

Magyar Hymn of Hate

By BERT RESNIK

There's one basic reason
why the Hungarians re-
volted against Russian
occupancy.

Hate.

Not American-inspired hatred.
Not hate of communism or
any other ism.

It was hatred of the Hunga-
rians against dictatorship. It
was hatred for the Russians.

That is what Dr. Alexander
Kadvany, 45, of 411 E. 10th St.,
believes. That's what he believes
because he was one of those who
hated.

But he was lucky. He escaped
from Hungary about a year and
a half after the Russians occu-
pied that nation.

IT WAS IN December 1944
that the Russians marched into
Budapest. Because Dr. Kadvany
was not a Nazi, they made him
director of a hospital.

But he wasn't a Russian Com-
munist, either. He refused to at-
tend Communist meetings. He
refused to join the Communist
Party. He lost his job.

In 1945 he found freedom.

The cost of freedom was 200
cigarettes and two bottles of
brandy.

Payment was made to some
Russian soldiers. The soldiers
took him across the closed bor-
der to Vienna. He went from
there to Italy, then came to the
United States and now is a citi-
zen of this country.

BUT HE DOESN'T believe
his American citizenship influ-
ences his present-day thinking
concerning his native Hungary.

For the medical physician does
not believe that the United
States should send armed forces
into Hungary.

"It would hurt more than
help," he said. "Hungary would
be demolished."

He urges that America send
food, clothing and medicine. And
America should "concentrate on
Moscow" by "pressing and chok-
ing" Russia at strategic points.

The United Nations can do
much now to aid if they succeed
in stopping the deportation from
Hungary.

"I've seen the deportation cat-
tle cars that the Russians use,"
he said. "The people are packed
in worse than cattle."

"There's no food. No water.
No hygienic facilities. The only
air for this mass of humanity is
from two small porches in the
locked car."

"The people die on each other.
Sometimes it is the dead who
are the luckiest."



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Come . . . see our luscious Jackie Morgan
collection.

Featured left . . . Satin Peau de soie Costume
consisting of a satin empire sheath with
Chantilly lace treatment and slim coat with
push-up sleeves, fully lined. Size 10-16. Emer-
ald and black, red and black.

55.00

Featured left . . . a Cocktail dress with Chan-
tilly lace over nude colored bodice with chif-
fon midriff and shirred skirt over taffeta.
Sizes 8 to 16. Black or red.

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Dyed Muskrat
Clutch Cape
and Stoles

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Dyed northern muskrat. Stola
is 19 inches long. Colors:
brown, beige, grey.

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Clutch Capes
and Stoles

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Fine quality lustrous skins in
brown, beige, grey. Russian
squirrel. Stola is almost 19
inches long.

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Hungary Wrecks West Communism

ROME (AP) — The Hungarian tragedy has knocked Communist strength in Western Europe to a postwar low, a 12-nation Associated Press survey shows. Suppression of the Hungarian freedom fighters by Russian guns disillusioned many who believed in the Communist dream. Thousands of West European Communists have turned in their party cards in Italy, Britain, Austria, Sweden, Switzerland, Holland and Denmark. Rank and file defections have been fewer in France, West Germany, Norway, Belgium and Finland. The reason, AP correspondents explained, was that Red parties in those countries already were down to hard core.

Fellow travelers are breaking away all across the continent with angry denunciations of Soviet action. The most important defection has been that of Pietro Nenni's Italian Socialist Party, which polled nearly 3 1/2 million votes in the last general election and which had toed the Communist line.

THE SOVIET cause also lost many of its most prized sympathizers — writers, artists and other intellectuals whose fame served Communist propaganda well. Among those who have denounced Russian imperialism in Hungary are French playwright-author Jean Paul Sartre, Swiss artist Hans Erni, Italian novelist-painter Carlo Levi and Italian artist Renato Guttuso. Even painter Pablo Picasso is unhappy, although he has not broken away.

Circulation of Communist newspapers has slumped in France, Britain, Austria, Sweden, Denmark and Italy. The London Daily Worker lost a quarter of its editorial staff and a third of those on Denmark's "Land og Folk" (Country and People) quit. Budapest correspondents of both papers resigned with charges that their eyewitness reports were altered for propaganda purposes.

THE COMMUNIST version of Hungarian events remained generally the same throughout Europe: Russia intervened because "reactionaries and Fascists" launched a counterrevolution against popular government. Andre Stih in L'Humanite of Paris went so far as to write from Budapest that Hungarian children were playing happily atop Soviet tanks. Vast numbers of leftists were unconvinced.

Within the central committees which dictate national Communist policies sharp divisions of opinion were reported in many countries. A rundown, nation by nation, shows how strong was the reaction to Hungary among European Communists and fellow travelers.

Italy — The Italian Socialist Party broke with the Communists. Local elections held in the Italian Tyrol after the revolution showed a one-third reduction in Communist strength. France — The war in Algeria, de-Stalinization and Hungary have brought the Communist Party to a postwar low in France. The effects of Hungary on the rank and file are hard to judge since the party was down to something like a hard core already, although it still has 150 votes in the assembly. Intellectuals have been quitting in significant numbers since Hungary.

Britain — The small British Communist Party split wide open. Many in higher union posts and universities quit. Red influence slipped in important trade unions. West Germany — The Communist Party is illegal in West Germany. Even before last summer's ban, German prosperity had reduced Communist voting strength to five per cent, leaving only a hard core which probably was not too much influenced by Hungary. Budapest developments brought a strong anti-Communist reaction in the Saar, however.

Austria — Russian action in Hungary nearly shattered Austria's small Communist Party. Switzerland — The small Swiss Communist Party, hard hit by de-Stalinization, is undergoing a new crisis. Six of 12 Communist members of the Basel Cantonal Parliament quit. The entire local party in a Basel suburb resigned.

Sweden — About 1,000 of the 10,000 to 15,000 Swedish Communists have quit. The Communist position inside the trade unions is shaken. Denmark — The central committee of the Danish Communist Party split wide open. Rank and file resignations cut into a Communist Party already able to poll less than 5 per cent of the vote.

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NO STRAYING

N. Y. Santas Must Be Worthy of Halo

NEW YORK (AP) — To be a Santa Claus these days a man really has to be saint-like. Fifty red-clad Santas were warned by the Volunteers of America not to smoke or drink while on duty and to avoid arguments. The bewhiskered collectors were also cautioned about their breaths. Onions and garlic are definitely taboo during duty hours.

Toscanini Shocked by Protege's Death

NEW YORK (AP) — Arturo Toscanini, 90-year-old dean of the music world, was deeply shocked and grieved Saturday at news of the death of his "heir apparent," Guido Cantelli, in an airplane crash. Walter Toscanini, the conductor's son, delayed for hours before telling his frail father the bad news. He had been afraid of what the shock might do to the old man, who loved Cantelli as his own son and looked to him to carry on as a conductor in the Toscanini tradition. Cantelli had been expected at the Toscanini home for dinner Saturday, so Walter said he had to tell his father before that time.

Only last Nov. 16, Cantelli was appointed "permanent conductor" of La Scala orchestra. No other conductor had ever received such an honor from 100-year-old La Scala. Cantelli left his wife and infant son in Milan when he left Friday to conduct the New York Philharmonic symphony orchestra in 16 concerts. His wife collapsed when she heard of the tragedy. La Scala orchestra cancelled all rehearsals and the music world was plunged into mourning. The New York Philharmonic Dial HE 2-5953 today.

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Russians Speed Up Missiles

BOON, Germany (U.P.)—Russia has started mass production of supersonic guided missiles capable of hitting targets 650 miles away, military intelligence reports said Saturday.

The reports said the missile is the most powerful in a group of Russian rocket weapons now in the production stage. Others include a tactical rocket with a 200-mile range and a submarine missile which can be fired from 70 yards under water at targets 150 miles distant.

The intelligence reports said, without confirmation, that the Soviets have 20,000 "103-type" rockets in stockpiles which can carry a one-ton atomic warhead to a three-square-mile target 650 miles from the firing site.

The Western intelligence reports, made available to German experts here, said the 200-mile tactical rocket was just now going into assembly-line production.

Khrushchev Sees Latest Bomb Test as 'Terrifying'

MOSCOW (U.P.)—Soviet Communist Party Chief Nikita S. Khrushchev Saturday was quoted as describing Russia's recent high-altitude nuclear test explosions as "terrifying."

In a conversation with an Asian diplomat, Khrushchev was said to have referred to the "terror and horror" of the Nov. 17 explosion.

A 26-word Soviet communiqué on that day said only that a weapon had been successfully exploded at "a great height."

Khrushchev was reported to have said to the Asian diplomat that the blast greatly increased the Soviet desire for disarmament, including a ban on nuclear weapons.

New Soviet proposals on the subject were made to the West on the day of the nuclear test.

Romania Rations Food

BELGRADE (U.P.)—Communist Romania Saturday introduced rationing of flour and sugar as a government delegation left for economic talks in Moscow. Bucharest reports reaching here said that purchase of sugar was limited to one pound per head a month.

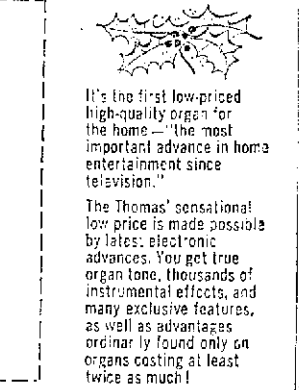
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Crisis Aids Mexico

MEXICO CITY (U.P.)—The Mexican Textile Workers' Union reports the Middle East crisis is boosting Mexican exports of cotton products and predicts higher wages will result.



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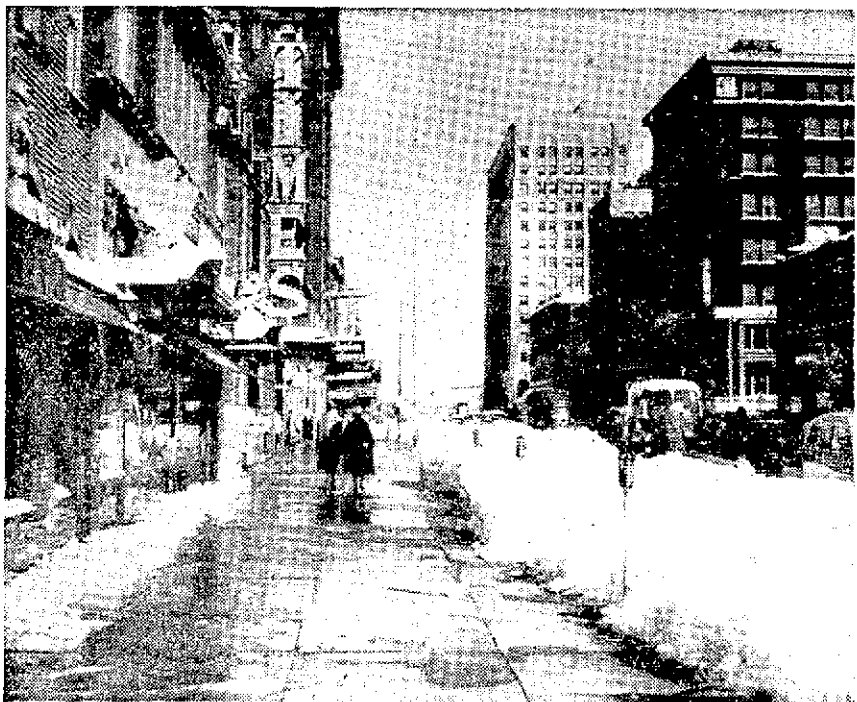
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BACK IN BUSINESS

Sidewalks and streets in Erie, Pa., were cleared Saturday after a 24-inch snowfall, virtually paralyzing city operations for two days. Vehicular traffic picked up considerably, but not too many pedestrians chanced a downtown shopping excursion. — (AP Wirephoto.)

Season's Coldest Weather in East

Erie, Pa., and western New York State dug out of heavy snow Saturday and most of the eastern part of the country had the coldest weather of the season.

The cold spread from the middle Mississippi River Valley northeastward into New England and southward into portions of the South Atlantic states.

The temperature fell to 10 below zero at Oakland, in the western Maryland mountains. Other readings in Maryland ranged from 15 to 19 above. The cold snapped telephone lines in some areas.

Fargo, N. D., had 2 below overnight. Even Vandalia, in south central Illinois, had a minimum of 3. Saranac Lake, N. Y., had 11 below.

ATOP MT. WASHINGTON, in New Hampshire, the thermometer fell to 13 below and winds were 55 m.p.h.

Highway workers, National Guardsmen and volunteers labored to clear snowbound roads and streets in the area around Erie, a city of 130,000 on the southeastern shore of Lake Erie.

A few buses and automobiles moved slowly along the icy, snowed highways. Some stores

and restaurants were open, but business was slow. Meanwhile, the Weather Bureau forecast possibly more heavy snow.

The snow belt ranged about 150 miles along the southeastern shore of Lake Erie in New York, through the northeastern tip of Pennsylvania and 50 miles west of Erie into Ohio.

WESTERN NEW YORK State also was fighting its way out of a four-foot snow blanket. Searching parties trudged through drifts to seek motorists or hunters who might have been stranded in the snow and cold.

Although the cold spread into the South, winds brought dry air into Florida and kept temperatures above the danger point. Little damage was reported to vegetable crops. Some tender crops in the Plant City area of Hillsborough County were damaged, but there were no reports of damage in the rich Everglades farming area.

A warming trend developed in the plains states from the Dakotas to Oklahoma and eastward into the Mississippi Valley.



a cute gift...

a treasured memento...

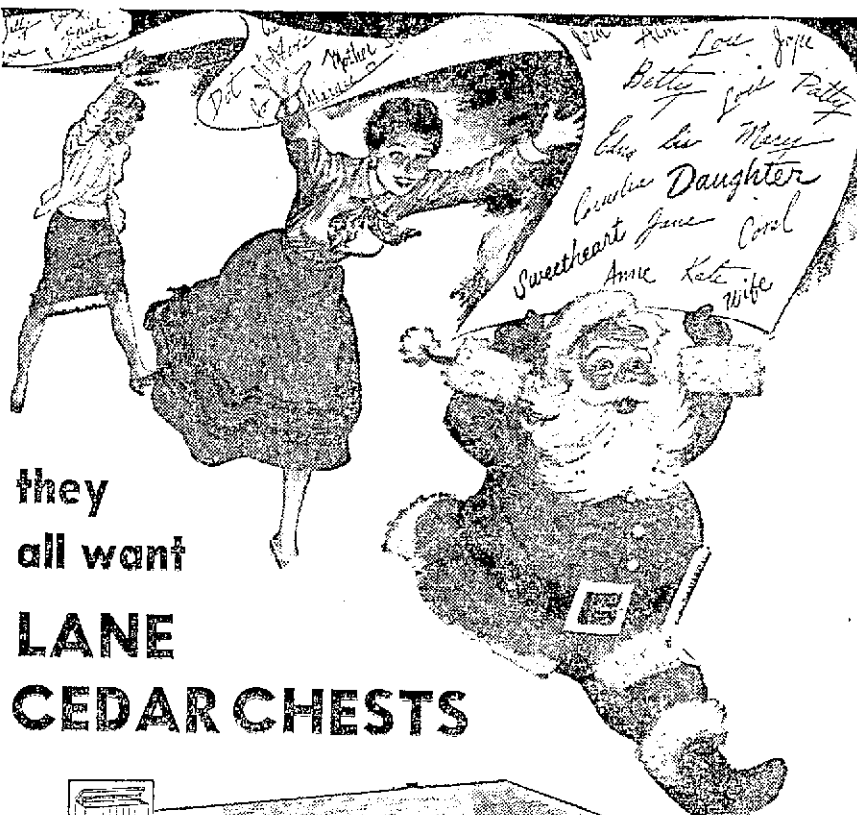
a picture of your child, (or yourself) with Santa in toyland on the 4th floor

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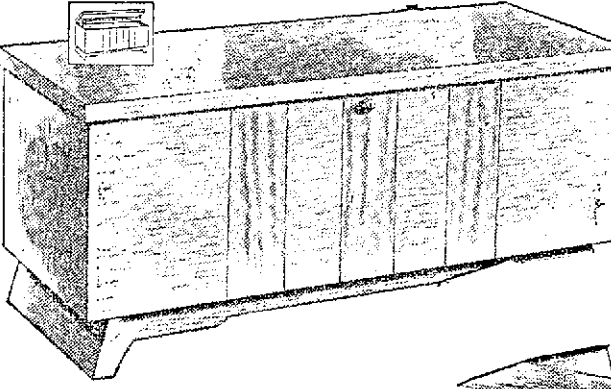
TOYLAND FOURTH FLOOR WALKER'S

OPEN MONDAY NIGHT

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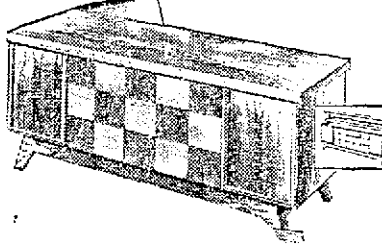
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modern blond oak chest

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with self-rising tray inside. Other designs also available in Blond, Maple, Mahogany.



for sweetheart, daughter or wife, for that very special girl in your life, give her the gift she will treasure for years... a famous Lane cedar chest. Lane features 3/4" thick red cedar interiors, free moth protection guarantee, pressure tested for aroma tightness. Walker's have a host of styles to choose from, modern, maple, or traditional styling to protect her most precious possessions and complement the room of her dreams. Many other models available, \$4.95 to \$89.95.

FURNITURE FOURTH FLOOR WALKER'S

Argentine Navy Active in Crisis

BUENO AIRES (U.P.) — War- and stripped four others of top ships of the Argentine navy jobs. suspended war games and Gen. Francisco Imaz, who steamed to a rendezvous barely 30 miles from Buenos Aires, apparently as a gesture of support for the crisis-ridden government, it was reported Saturday.

Ships of the high seas and river fleets, which had been maneuvering Friday in the Plate Estuary, assembled off the coast near La Plata, a provincial capital 32 miles southeast of here.

At the same time, informed sources reported the arrest of two more generals in the politico-military shakeup which is known to have landed two generals in confinement this week.

Reports from the provincial capital of Salta said Maj. Gen. Pedro Cornejo Saravia has resigned as commander of the 5th Infantry Division, but it was not certain that his resignation was linked with the national crisis.

ANNOUNCEMENT

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Formosa Official Held in Bribery

TAIPEI, Formosa (U.P.)—A district court Saturday indicted Ho Chi-Chou, a member of the control yuan, on a charge of accepting a bribe equivalent to \$4,500 (U.S.) while investigating a theft of supplies from the Taipei food-control office. Conviction might mean imprisonment up to 15 years. Police say Ho was caught red-handed, but many of his colleagues insist he was nabbed four months after the alleged crime and 100 miles from the scene.

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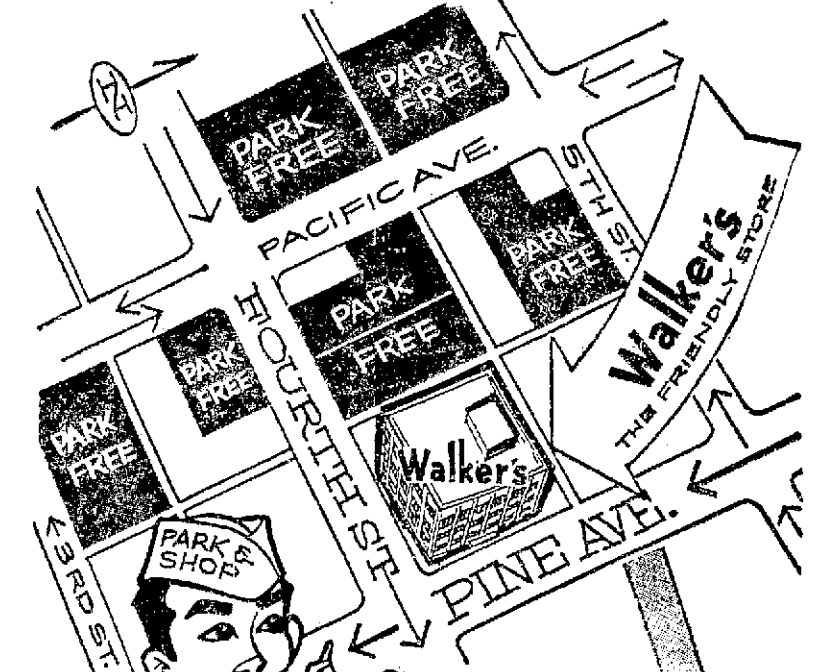
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6 large parking lots within one block of WALKER'S

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IT'S EASY to shop at WALKER'S. Use your CHARGA-PLATE

or open a Permanent Budget Account... no down payment, 6 months to pay



OPEN MONDAY and FRIDAY NIGHTS

Short Bitter War Over Suez Canal Managed to Please None

By WALTER T. RIDDER
Gad., P.T. Washington Bureau

LONDON—Behind the bitterness which underlines present British politics, Anglo-American relations and the British attitude toward the United Nations lies the sorry fact that the short war over the Suez Canal managed to please no one.

Whatever results were envisioned have not been forthcoming and both Great Britain and France are discernibly worse off today than when they moved into Egypt and the benefits of the action have yet to become perceptible.

Among the stated and unstated objectives of the Suez campaign were the insurance of a free flow of traffic through the canal, the unseating of Col. Nasser as Egyptian premier and the restoration of western influence in the Mideast area.

Now that the shooting has ended it is obvious those objectives have either eluded the British and French completely or have been only partially reached. For the moment not only has the free flow of canal traffic not been insured but no traffic exists whatsoever.

How long the canal will remain blocked is a matter for conjecture. Nasser has not been replaced and indeed has been made somewhat of a hero in the Arabian world. Western influence has not been widely resorted in the Mideast and may actually have suffered a great loss.

In answering the question how Britain was better off for having taken the Suez action, one very highly placed government official exploded, "My God, don't ask me—I don't know." The same feeling of bafflement over what has been achieved runs through the minds of members of both political parties.

Many conservatives who strongly supported the government's original action are highly critical of Prime Minister Eden's failure to drive through to a logical conclusion and for calling off the battle when the entire canal was almost in British-French hands. The French themselves argued angrily against Eden's action in stopping the fighting and only the utmost pressure brought them to acquiesce in the cease fire.

Both British and French believe that everything might have been different if the U. S. had supported them in their actions. Hostility to America is presently increased by the reported almost total lack of communication between the British and French governments on the one hand and the U. S. government on the other over the Mideast crisis.

Diplomats here report they cannot get through to the highest American officials and that they have no idea of what the U. S. government intends to do in the near future.

They complain that President Eisenhower, who is presently acting as his own secretary of state, is completely unavailable, that Secretary of State Dulles is convalescing in Florida and that their only contact with American policy is through Under-Secretary of State Herbert Hoover Jr., whom they regard as little more than an office manager.

They believe the U. S. government is deliberately holding itself aloof and determined to do nothing until French and British

troops leaves the Suez Canal zone. All of this increases the anti-American feeling which is so evident over here.

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Inflation No. 1 Issue

WASHINGTON (AP) — The government's new economic policy boss sees inflation both as an immediate hazard and as the country's No. 1 economic problem for some years ahead.

Dr. Raymond J. Saulnier, chosen by President Eisenhower to be chairman of the President's three-man council of economic advisers, shares Eisenhower's view that price advances "must be stopped."

Inflation can be licked, Saulnier said in an interview Saturday, but not by government alone. Industry and labor must help sit on the lid, he said, if the country is to resist the high pressures generated by almost-full employment and near-capacity production.

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Burgess Band Saws

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\$4 monthly

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15.95 Proctor Pop-Up Toaster

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Completely automatic. Dial the exact shade of brown you enjoy toast and that's what you get, each time! Reheats without drying, plus crumb catcher tray. Welcome gift, enticingly priced!

29.95 Jumbo Electric Fry Pan

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Too big for a home-maker's stocking but under the tree no nicer, more appreciated gift will be found! Cooks party-big chicken, roasts, shrimps, watches the food for you. Cast-in X-Rod Heating element, fitted cover.

Auto. 5 1/2-Qt. Deep Fry Cooker

29.95 value
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Swiftly automatic 5 1/2-quart Electric Cooker that makes deep-frying easier. Potatoes, roasts, stews, chicken, seafoods cooked to a tempting turn. Signal light, basket and cord. Guaranteed.

SHOP MONDAY NIGHT TILL 9

Save on TOYS

Reg. 9.99 Jet Pilot Helmet

He'll have loads of fun with this jet pilot helmet, speaker and mike. It's a plastic replica of helmets used by Air Force pilots. Battery operated, actually sends signals.

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5.99 Red Wagon
This bright red all-steel coaster wagon will weather youngsters' active play in the years ahead, because it's built for rugged use. **3.99**

4.99 Scooter
Heavy gauge steel, 5" double disc wheels. Lifetime bearings. Red enamel finish. You'll save yourself \$1..... **3.99**

17.95 Tetherball
Keep that active youngster and pals amused. Pendant ball and steel chain, 2-in. 2-pc. steel pole and ground sleeve, 11' high pole, set **11.99**

Beacon Nylon Blend Blankets

3 for 19.99
\$3 Monthly

Nylon-rayon blend that delivers so much warmth and wear. Bound edges, heavy weight. Made by famous Beacon Mills, blue/rose, cherry/chartreuse, green/chartreuse, charcoal/chartreuse. 72x84".

FREE—8.95 value glowing simulated pearl necklace with purchase of 3 blankets.

Prices Slashed on Broadloom

8.19 NYLON VISCOSE TWEED
Solution-dyed, fast-color tweed. Serviceable carpeting. Earthtone or Nutratone, completely installed with padding, tackless strip. 12-ft. completely installed over heavy waffle cushion **5.99** sq. yd.

8.19 NYLON VISCOSE PLUSH
Luxury plush pile Nylon viscose! Installed over heavy waffle cushion, with tackless strip. Green, grey, beige, sandalwood. 12-ft. Includes heavy waffle cushion, tackless strip, installation **5.99** sq. yd.

QUICK! NEW DENTURES

on my year-end offer

WAIT UNTIL NEXT YEAR

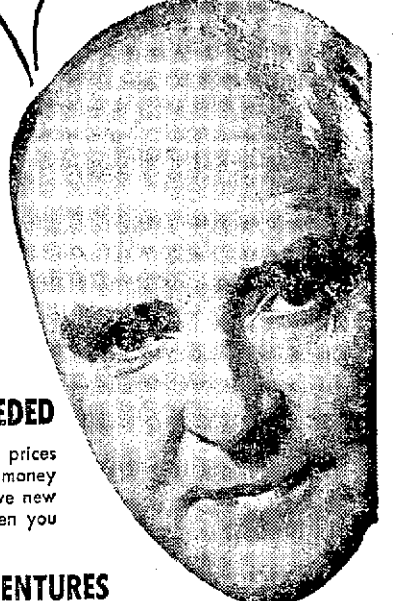
to make your 1st CREDIT PAYMENT

WHY NEW DENTURES NOW INSTEAD OF NEXT YEAR

It's better to get new dentures now for two reasons:

FIRST, we are less busy during the holiday season than any other time of the year. Although we try to spend as much time as is needed on any case during the whole year, now we have more than enough time for everyone.

SECOND, to encourage you to get new dentures now instead of waiting until next year, we are extra liberal on credit. Save your cash for holiday fun and expenses. If you need it you may have two full years to pay.



WHY 2 YEARS TO PAY, WHEN NEEDED

Although most people find it easy to pay my low prices in the customary 15 months, I want to remove the money barrier even more. Make up your mind now to have new dentures when you first need them—right now when you want to look your best—why wait until next year?

SAVINGS ON ALL TYPES OF DENTURES

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Dentist

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5. Types of teeth and way set
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8. Effect of missing teeth
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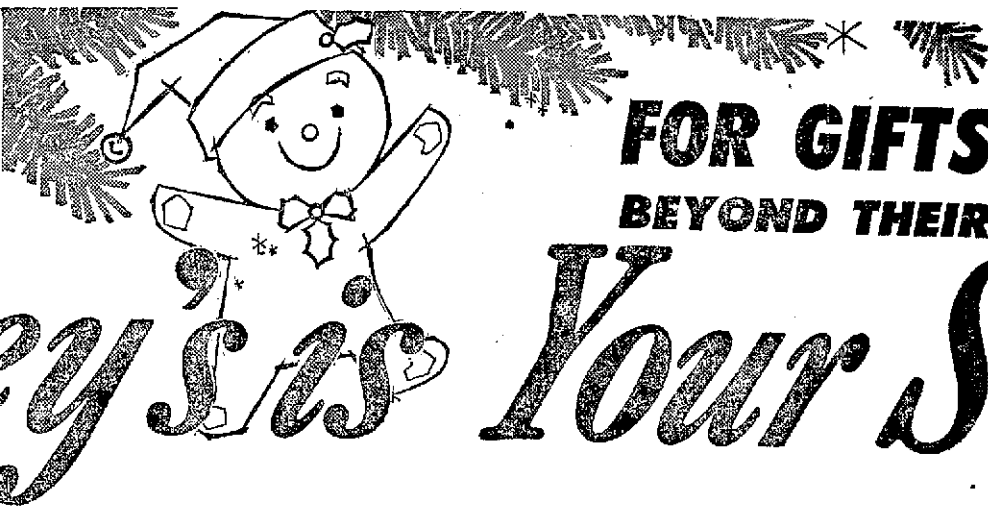
Get and Redeem **2X** Green Stamps at Eastern For Cash Paid at Time of Purchase

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Long Beach, Calif., Sunday, Nov. 23, 1956 INDEPENDENT-PRESS-TELEGRAM—A-9

STORE HOURS: 9:30 TO 5:30 DAILY
MONDAYS AND FRIDAYS 9:30 TO 9 P.M.

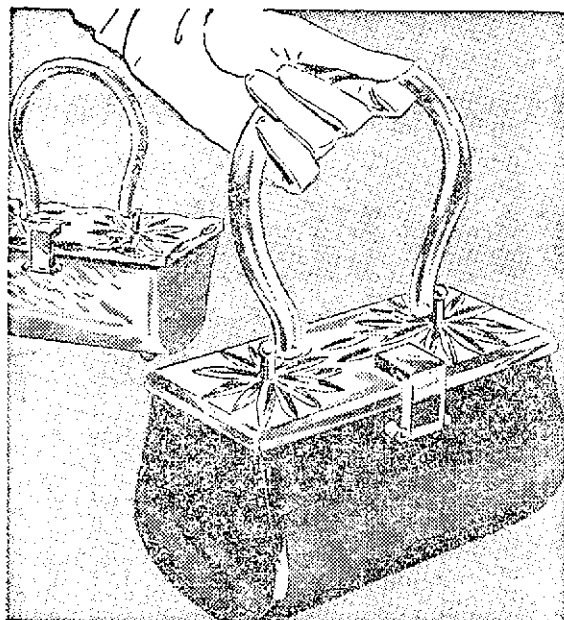
PENNEY'S
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PENNEY'S
TOYLAND
in Our
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6th & Pine
ONE
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FLOOR OF
TOYS

SHOP MONDAY
UNTIL **9** P.M.

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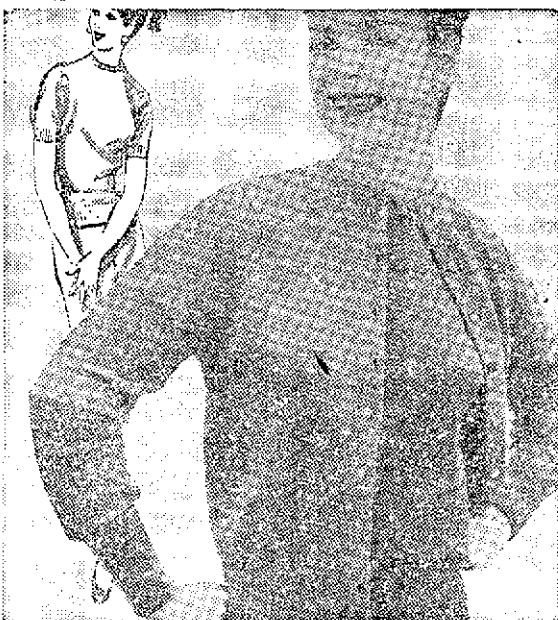
**new handbags a la mode
HAND CARVED LIDS**

So important, so dazzling . . .
Penney's lucite bags with the
look of shell! What costly clear
lids . . . hand carved, hand polished
to a high brilliance. Roomy inside,
fitted with clear plastic coin purse
and mirror.

12⁷⁵

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**Penney's Full-Fashioned
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Oh, they are precious! Penney's curve-
inclined full fashions . . . Misty soft . . .
boldly brilliant in hues. Best yet for busy
school bells they fluff through suds . . .
never need to be blocked. White, red,
charcoal, black, pink, beige. Sizes 34-40.

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Cardigan

Slipover . . . 3.98 Long Sleeve Slipover . . . 4.98

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*Give her a hosiery treat
with new double-loop*

**GAYMODE
STRETCHABLES!**

- BRAND NEW SEAMLESS!
- SLEEK REGULAR SEAM STYLES!



SEAMLESS

- Sea Shell
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REGULAR SEAM

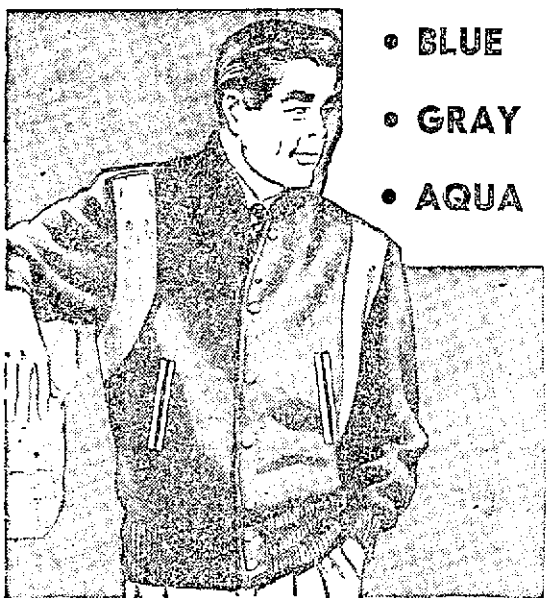
- Confetti
- Gala
- Joy
- Mardi Gras

1²⁵

Sizes: midge,
norm, long.

Give her the best . . . give her
Gaymode Stretchables . . . more
spectacular than ever because
at Penney's budget price you
get all the stretch, sheerness
and wear found in any stretch-
ables at any price! The secret's
in the new double-loop knit . . . now
2 threads where there used to be
one . . . if one snags, the other is
still intact to check runs. Dark
and regular seams or Seamless.

STREET FLOOR
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- BLUE
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**WHITE COWHIDE TRIMS
ON ALL-WOOL MELTON**

Wagon-wheel insert and pocket
trims are stark white leather, con-
trasting with the wool melton jacket
body. It's the popular snap-front
model with knit collars and cuffs,
fully rayon lined. Terrific colors.

10⁹⁰

men's sizes
36 to 46

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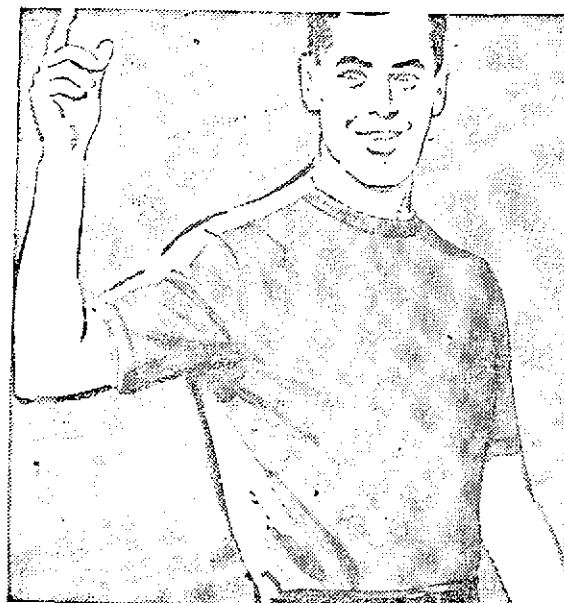
**ALL-WOOL FLANNEL
PENNEY'S BUDGET PRICE!**

Wonderful weightless warmth!
Penney tailored of 100% virgin wool
that makes for 100% sheer comfort,
100% eye appeal, 100% serviceability.
Fully rayon lined.

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sizes 36 to 46

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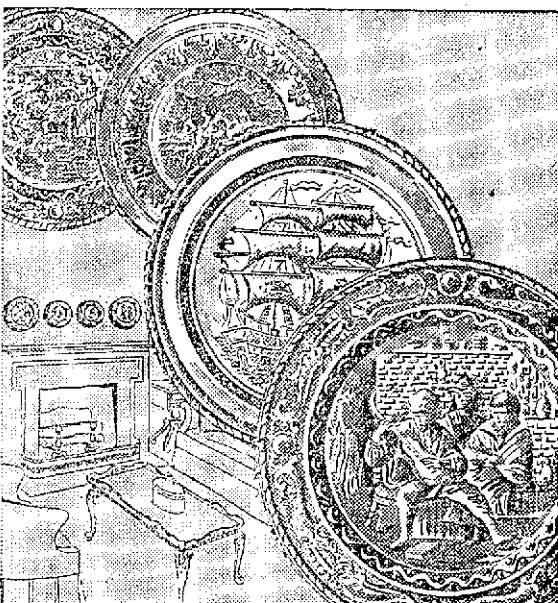


**MEN'S CREW NECK POLOS
Comfortable COTTON KNIT**

And colorful too! Penney's full cut
zombied cotton polos come in white, blue
and yellow. What's more the nylon re-
inforced crew neck prevents sagging . . .
looks smarter longer. Sizes small, me-
dium, large and extra large.

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**SOLID BRASS PLAQUES
ENGLISH IMPORTS**

Gracious gifts! Grand wall accessories!
Choose rustic scenes, seascapes, others.
Lacquered to preserve their gleaming
brass surface.

\$1

10-inch, 1.49 12-inch, 1.98
17-inch, 3.98 23-inch, 7.90

STREET FLOOR — PENNEY'S DOWNTOWN



Women's
Dainty Briefs
Featuring Tiny
Rosebuds Prints

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Soft, comfortable cotton-
and-rayon blend, Penney's
own Adonna® panties,
with a new look. 32 to 40.

STREET FLOOR — PENNEY'S DOWNTOWN



Girls' Quilted
Lounge Pajamas!
Buy for Gifts!

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Sizes 4 to 6x

Bright perky-print short
coat and fashion pants,
washable cotton quilts.
Zip front, string tie.

sizes 7 to 12 **4.98**

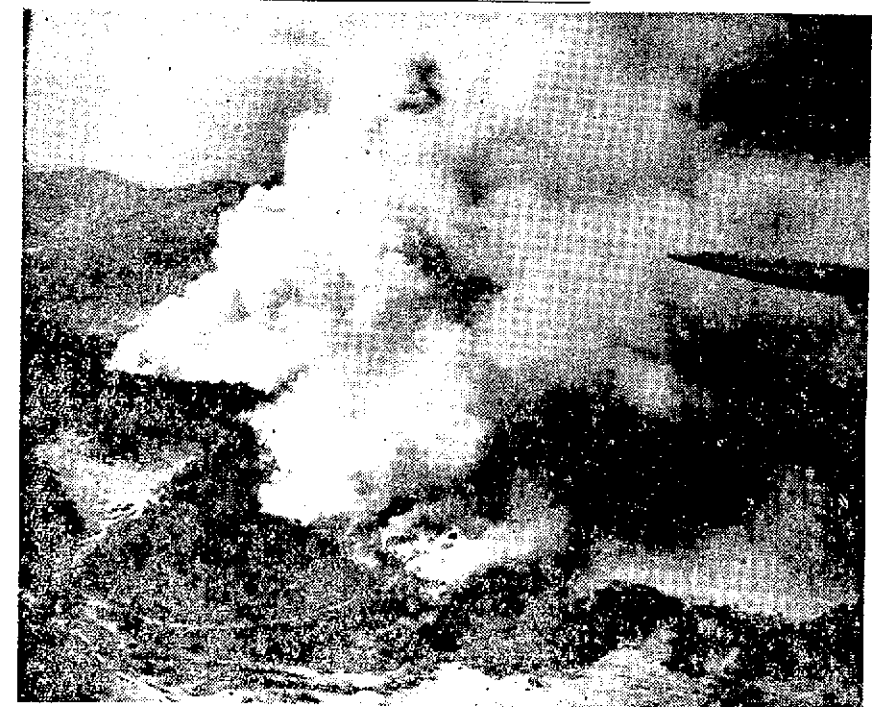
SECOND FLOOR — PENNEY'S DOWNTOWN

PENNEY'S THRIFT CORNER

FIFTH AND PINE

DOWNTOWN

LONG BEACH



TIMBER BURNS NEAR SAN DIEGO

Flames eat through rich stand of pines Saturday as forest fire blazes out of control northeast of San Diego. The fire started at 9:15 a.m. and more than 10,000 acres had burned by 2 p.m.—(AP Wirephoto.)

New Forest Fires Erupt

(Continued From Page A-1)

where more than 1,400 men finally surrounded a fire which started Monday. One man was fatally injured fighting it.

Many firemen from the San Bernardino fire were being transferred to the San Diego blaze, which reportedly started when a house burned on the Inaja Indian Reservation.

"Seventy-five acres were in flames in almost a flash," said Walter Puhn, supervisor of the national forest. He said that at one time winds forced the fire forward at 1,000 acres an hour. Two troops of Boy Scouts were evacuated as flames moved their way.

STATE AND federal fire crews pressed the fight, using 15 tankers and six bulldozers.

A Marine helicopter crashed while aiding San Bernardino fire-fighters but both the pilot, Capt. Max Shumacher, and his passenger, Cpl. Duval Tyler Jr., of El Toro Marine Air Station, were uninjured.

Four converted crop-dusting planes dropped chemical bombs on the blaze which at one time was 40 miles in perimeter.

Officials said all lines appeared to be holding despite the menace of rising winds.

FLOOD CONTROL men, meanwhile, expressed concern.

U.S. Court Puts Stop to Strike

(Continued From Page A-1)

days provided under the Taft-Hartley law.

"Shipments of food and supplies intended for a number of countries allied with the U.S. under various acts of Congress and recently needed by them have been delayed to the detriment of our international position," the judge said in issuing the order.

"Continuance of the strike will also result in substantial injury to labor, industry, and commerce throughout the United States."

AEC Chairman Lewis L. Strauss had said it was vital to the defense and security of the country that the shipment of uranium and other atomic materials be resumed immediately.

THE INJUNCTION ordered the 60,000 striking members of the Independent Longshoremen's Association to return to their jobs on piers from Portland, Me., to Brownsville, Tex. Mr. Eisenhower invoked the Taft-Hartley labor laws emergency provisions for the third time—the second time against the ILA—upon receiving a 97-page report on the labor dispute from a special fact-finding panel.

A spokesman for the International Longshoremen's & Warehousemen's union at San Francisco said Saturday members of the West Coast union "unquestionably will work East Coast and Gulf port ships if ILA members return to work."

West Coast longshore wage negotiations will resume Monday in San Francisco.

LOOKING FOR A BARGAIN?
SEE
CITY PHOTO'S
AD
Back Page
Southland
Magazine

Tension in Beirut Depressing

By WILLIAM L. RYAN

BEIRUT, Lebanon (AP)—You cannot escape a feeling of impending disaster.

It is as if this part of the world waits helplessly for a stream of senseless events to explode in a fury of suicidal insanity.

The whole fertile crescent area—Lebanon, Syria, Iraq, Jordan—is ferment. Plot and counterplot blur distinction between friend and enemy.

Sinister forces work in the shadows. Moslem against Christian, Arab against Arab, all of them professed enemies to the death of Israel.

Rumors fly on the winds of gossip. . . . rumors of religious strife in store for half-Christian, half-Moslem Lebanon and elsewhere in the Arab Near East. . . . rumors of activities by agents for the Russians, agents for the British and French, agents for Egyptians, Syrians, anybody can be the target.

Grim soldiers with weapons at the ready stand guard night and day, not only over British and French installations, the likely targets of terror attacks, but over installations of their own Arab allies. Nobody knows when or where violence might explode like a sudden storm. There are so many cross-purposes in this confused and tortured Arab world that almost anybody can be the target.

This lovely city of Beirut, normally a Mediterranean pearl of peace in a sea of frenzy, has come to fear even the appearance of calm. Looking westward, Beirut senses danger in the solution of a dangerous problem—just one more of the paradoxes which bedevil the Middle East. Lebanese expect the British and French will get out of Egypt under the pressure of

the United Nations. What happens then, when this dangerous problem is solved?

wear FALSE TEETH?
eat, chew, smile with
IMPROVED-SOFTER EZO DENTAL CUSHIONS
• Helps keep seeds out • Helps plate fit snug • Helps ease pressure on gums • Helps prevent clicking.
Month's Supply Only 60c All Drug Stores

GENERAL ELECTRIC

Famous Filter Flow Washer

Save a Big \$85!
258⁸⁸
Reg. 354.95 With Trade

Nothing Down Delivers
Pay Only \$2.25 Weekly
NO PAYMENT UNTIL FEB. 1957

- The Washer that Removes Lint
- Giant Size Holds 10 Lbs. Clothing
- Activator Washing Action
- Complete Flexibility in Washing

Lint Trap

Removes Lint. — Lint and light particles are filtered out right before your eyes — also sand and soap scum.

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One Only Reg. 529.95 GE 12-Fl. 2-Door Refrigerator With Revolving Shelves Now 349.95 With Trade

WE GIVE AND REDEEM 25¢ GREEN STAMPS

BUTLER BROTHERS **5252 LAKEWOOD BLVD.** **Lakewood Center**

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Open Every Day 9:30 A.M. to 9:30 P.M.

\$5 EXAMINATION \$1

In order to introduce our service to the people of Southern California, the Los Angeles County Diagnostic Association has established the price of our regular \$5.00 examination to be only \$1.00 for the next seven days, when this ad is presented by you. This policy prevails at the Basic Diagnostic Offices listed below.

SICK AND SUFFERING!
STOP WASTING TIME AND MONEY

YOU WANT FACTS—NOT GUESSES
Let the Los Angeles County Diagnostic Association
NO QUESTIONS ASKED REGARDING YOUR ILLNESS
Without asking you a single question regarding your sickness, we will show you the cause of your trouble, where it is and what to do. Don't that what you want to know?

In Southern California Since 1936

Basic Diagnostic Office
(Member of L.A. County Diagnostic Association)

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PASADENA—338 So. Rosemead STeakore 6-7107

YOU MUST BRING THIS AD WITH YOU

Hrs.: 9:00 a.m. to 5 p.m. Mon., Wed., Fri. 'til 8 p.m. Sat. 9-1
IPT-11/25

Don't Fumble... Shift to...

INSURED SAVINGS

REMEMBER... SAVINGS received by the 10th of the month... EARN FROM the 1st.

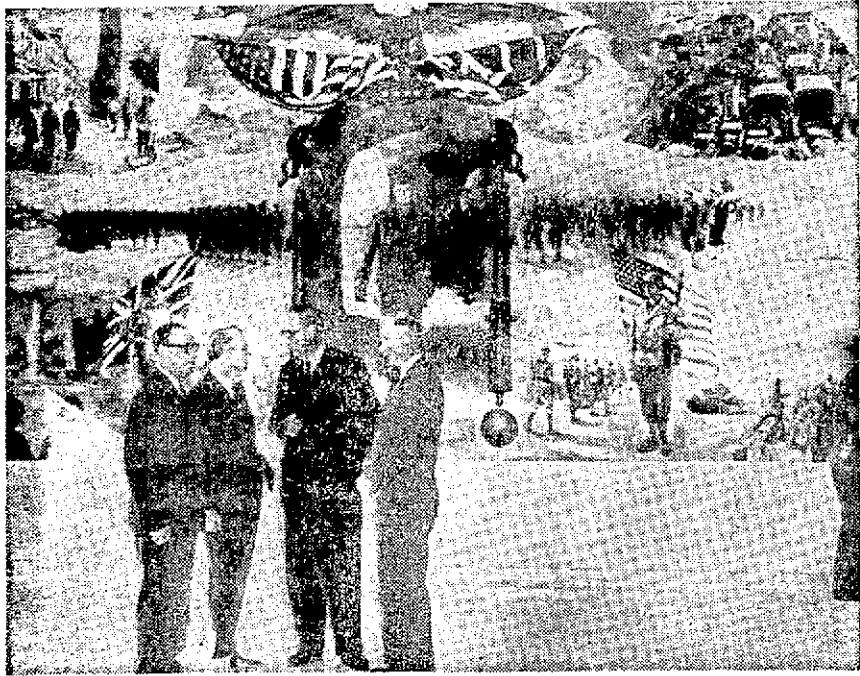
4%

PER ANNUM CURRENT EARNINGS

LONG BEACH FEDERAL SAVINGS

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Murals Depict Ike's Life



FOURTEEN murals depicting events in life of President Eisenhower are in the Abilene, Kan., Eisenhower Museum. Shown (left to right) are Earl and Dr. Milton Eisenhower, brothers of the President, and Artists Louis Bouche and Ross Moffett.—(AP)

Abilene Has 14 Paintings of Ike's Life

ABILENE, Kan. (UPI)—Fourteen murals, depicting President Eisenhower's life from his bare-foot days in this dusty Kansas town to the White House, were unveiled here Saturday.

A university chancellor called them symbols of American democracy.

Two excited eastern artists, who collected \$30,000 and spent two years on the paintings, passed out autographs to the plaundits of a crowd of between 1,500 and 2,000 Midwesterners at the Eisenhower museum.

And the President himself, expressing regret he could not be present, messaged "the warmest greetings and best wishes" of himself and Mrs. Eisenhower to "our friends and neighbors."

THE MURALS cover the walls of the main lobby of the museum, an establishment housing mementoes of the President's early, military and public life.

Dr. Franklin D. Murphy, chancellor of the University of Kansas, told the crowd Eisenhower's life should be an inspiration to every youngster in the country. He said the museum and murals were symbols of American democracy.

The artists, Louis Bouche of New York and Ross Moffett of Provincetown, Mass., completed their work last August but kept the paintings covered until Saturday.

They depend on us

We take hospital care for granted—but the victims of war, famine and disaster overseas cannot. That is why your religious faith, maintains clinics and dispensaries in many areas of need. Support your FAITH in this work... In Protestant Churches, give to the SHARE-OUR-SURPLUS APPEAL. In Catholic Churches, give to the BISHOPS' CLOTHING COLLECTION. In Synagogues, give to the UNITED JEWISH APPEAL. SPECIAL SURVIVAL FUND. Give thanks by giving—



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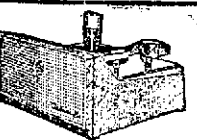


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NOW! Get the famous Glenn Miller Limited Edition #1 for just \$5. It's yours at a fraction of the original cost when you buy this new 45 "Victrola" 45. The Fabulous "45" system lets you enjoy almost two hours of music with one loading... it's easy to play... saves you money.

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RCA Victor Automatic 45 "Victrola" Phonograph. Plays up to 2 hours of "45" records on a single loading! "Golden Throat" tone. AC operation. 2-tone cabinet in Charcoal Gray with Coral grille. Black with Smoked Pearl Gray. Antique White with Flame Red. Model 7EVL. 31.95

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THE BIG SOUND Ray Bolger, Pipe Organ. 12 selections. Wonderful sound! Long Play (LPM-1306) \$3.98. Also on 45 EP.

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JULIUS LA ROSA Joe Reisman and his Orch. Great pop tunes. Long Play (LPM-1299) \$3.98. Also on 45 EP.

WILLIE THE BIRDLAND STARS Vol. I. Great jazz by sensational jazz artists. Long Play only (LPM-1327) \$3.98.

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BIRDLAND STARS ON TOUR Vol. II. More swinging jazz by celebrated soloists. Long Play only (LPM-1328) \$3.98.

NAVANA, 3 A.M. Perez Prado Orch. 12 top members. Long Play (LPM-1257) \$3.98. Also on 45 EP.

MUSIC FOR BACHELORS Henri René and his Orch. Wonderful mood music. Long Play (LPM-1046) \$3.98. Also on 45 EP.

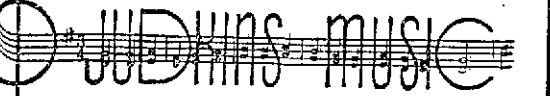
THOUGH NOT A WORD WAS SPOKEN Voices of Walter Schumann. Long Play (LPM-1269) \$3.98. Also on 45 EP.

HOLLYWOOD PRESBYTERIAN CHURCH CHOIR sings religious songs. Long Play (LPM-1258) \$3.98. Also on 45 EP.

WE COULD MAKE SUCH BEAUTIFUL MUSIC G. Williams Orch. Long Play (LPM-1265) \$3.98. Also on 45 EP.

THE FOLLIES OF PARIS Jacques Yvay Orch. 27 Parisian tunes. Long Play (LPM-1260) \$3.98. Also on 45 EP.

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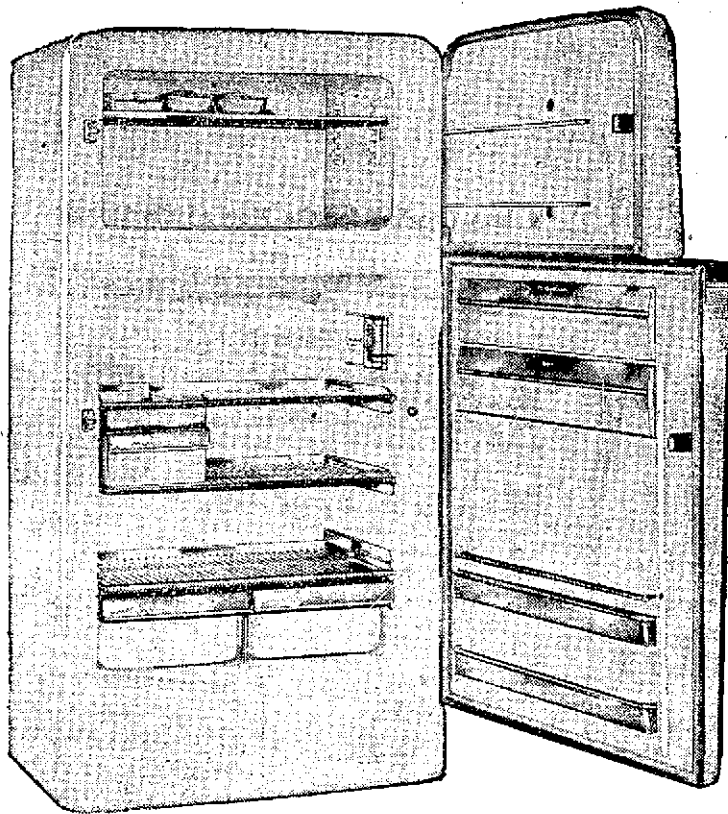


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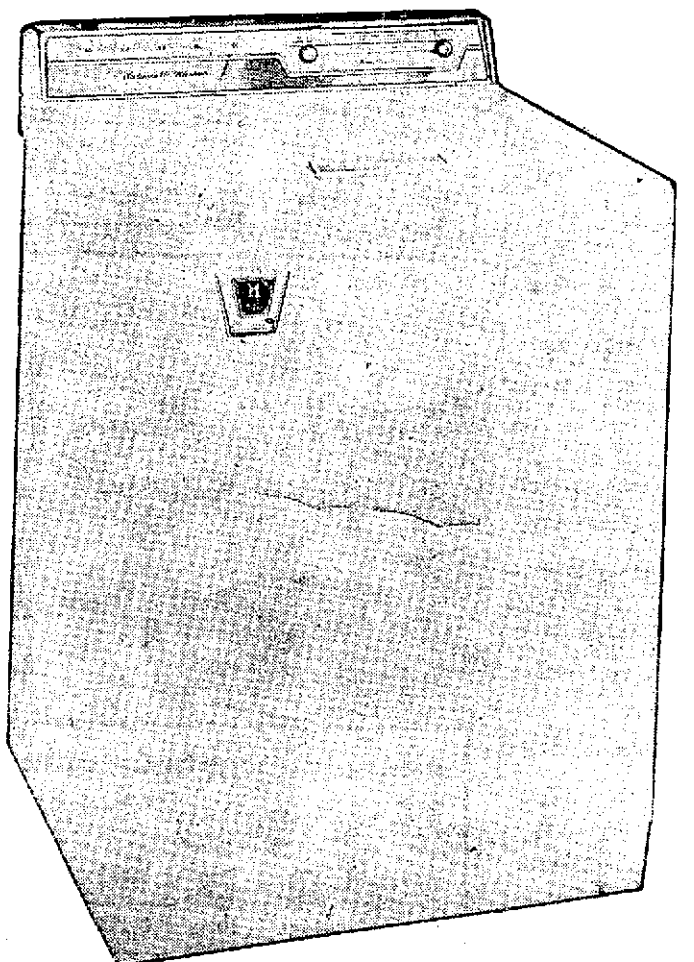
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9:30 A.M. TO 9:30 P.M.

Death Notices

OVERHISER—Seymour E., 82, of 588 E. 19th St., died Friday. Survivors include son, Wiliston M. Service Tuesday, 10 a. m., Holton & Son Mortuary.

RAWLINGS—Jack Franklin, 69, of 5072 Fidler Ave., Lakewood, died Friday. Surviving are sisters, Mrs. Hazel Priz and Mrs. Bonnie Horwinski. Service, Tuesday, 2 p. m., Bellflower Mortuary Chapel.

BATLEN—Mrs. Tena, 93, of 336 Coronado Ave., died Saturday. Surviving are a son, Ira; daughter, Miss Verna M. Batlen. Service 10 a. m., Tuesday, Mortell's & Peck Chapel.

CARTER—Dan, 63, of 719 W. 19th St., died Saturday. Surviving are his wife, Alfreda; daughter, Mrs. Helen Farrow; brothers, Andy and Jim; sisters, Mrs. Cora Berry and Mrs. Sallie Hutchinson. Service, 2 p. m., Tuesday, Mortell's & Peck Chapel.

GREGORY—Homer Ewart, 69, of 1227 E. Ocean Blvd., died Friday. Surviving are his wife, Zada; sons, Harold and Donald; daughter, Mrs. Alton G. Pope; brothers, Orrin, Thomas and Roy. Service, 3 p. m., Tuesday, Mortell's & Peck Chapel.

YOUNG—Lee A., 70, of 1529 Cedar Ave., died Friday. Surviving are his wife, Ethel; sons, Dale and Gale; daughter, Mrs. Arthur Spaulford. Service, 1 p. m., Monday, Chapel of Dilday Mortuary.

BAUM—Mrs. Virginia May, 60, of 2074 Delta Ave., died Friday. Surviving are her husband, G. F.; brother, William Wiegand; and sister, Mrs. Dorothy Sherwood. Service, Monday, 3 p. m., Mortell's & Peck Chapel.

JORGENSEN—Mrs. Anna M., 72, of 4806 Ocean Ave., died Friday. Surviving are daughter, Mrs. Erwin Bauer; sister, Oline Lindstrom; brother, Olaf Gunderson. Service, Monday, 1 p. m., Christensen & Pino Mortuary.

STICKLAND—Mrs. Elizabeth W., 60, of 2318 Heather Ave., died Friday. Surviving are husband, Sydney; daughters, Mrs. Margaret Sisson and Mrs. Elizabeth Botkin; son, David W.; brother, William Fraser Pollock; sister, Mrs. Margaret Laughlin; four grandchildren. Service, Tuesday, 10 a. m., Christensen & Pino Mortuary.

MILHORN—Gentry W., Milhorn, 76, of 3720 Orange Ave., died Friday. Surviving are sons, Ervin T. and Gentry L.; sisters, Mrs. Violet Brown, Mrs. Nola Miller, Mrs. Beatrice Vogel, Mrs. Thelma Owen, Mrs. Edith Farmer, and Mrs. Nettie Bryant. Service 3 p. m., Monday, Sunnyside Memorial Park Chapel with Patterson & Snively Mortuary in charge.

BANKS—Mrs. Callie O., 72, of 1726 Gladys Ave., died Saturday. Survivors include daughters, Mrs. Virginia Kermode and Mrs. Ernest Casey; sons, Frank and Eugene Thomas, and sister, Mrs. Rne Peterson. Service, Monday, 10 a. m., Holton & Son Mortuary.

REDENIUS—Mrs. Johanna M., 88, of 1451/2 Freeman Ave., died Friday. Surviving are her husband, Larm; sons, Joe, John and George; daughter, Mrs. Anna Garrel; sisters, Mrs. Lena Meyer, Mrs. Minnie Volharding, Mrs. Nettie Sessanus and Mrs. Henry Conken. Service, 2 p. m., Wednesday, B. W. Coon Funeral Home.

ALLEN—Gordon, of 829 Granada Ave., died Thursday. Survivors are: mother, Mrs. Winifred Williams; stepfather, H. Williams; sisters, Mrs. Betty Maz, Mrs. Mary Joyce Panter; brother, Kenneth R. Williams. Service, 2 p. m., Wednesday, Mortell's & Peck Chapel.

O'CONNOR (Garden Grove)—Walter Eugene, 75, of 13861 Harbor, died Friday. Surviving are his wife, Emilie; stepson, Walter Miller; daughters, Mrs. Lydia E. Fairbank and Mrs. Freda Turk; brother, Edward F. Service today, 8 p. m., Mortell's & Peck Colonial Funeral Home, 7801 Bolsa Ave., Midway City.

CHURCH (Midway City)—Mrs. Molly, 71, of 14602 Harper, died Wednesday. She is survived by her husband, Henry. Rosary will be recited at 8 p. m. today in Blessed Sacrament Church, Midway City. Requiem mass will be offered there at 9 a. m. Monday. Arrangements, Mortell's & Peck Colonial Funeral Home, Midway City.

If you're a Pipeliner...
...you'll want the details of this "pipelining first"—
Plastic Tape Used to Wrap 122-mile, 22-in. Line Proves Practical and Economical
...and you'll be interested in the engineering report on—
How to Plan a Microwave Radio Relay System for Best Performance
Read the November 26 issue of

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The main source of information for the oil and gas industry
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Gifts of comfort and convenience for year 'round enjoyment . . .

Deluxe Comfort for the Man of the House

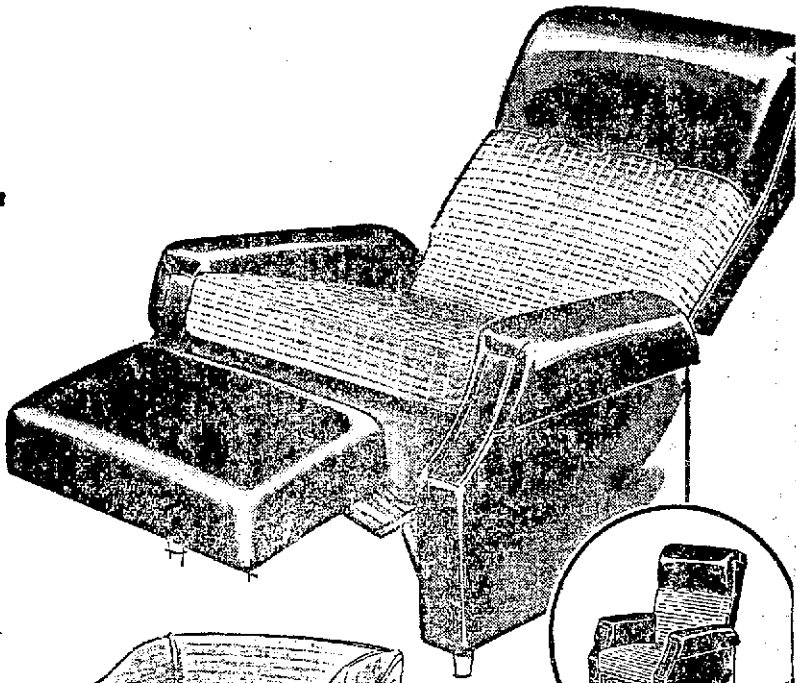
Luxury Recliner Chair

Regular 99.95... Save 10.07

Here's the easy chair that really fills the bill... it's comfortable and good-looking! Chair tilts back with slightest body pressure and stops at desired lounging position. Covers come in choice of two-tone frieze and plastic combination, all-over frieze or all-over plastic. Striking Harmony House colors. Softly padded with felted cotton, rubberized hair and foam latex. A fine gift for the home!

89⁸⁸

8.99 DOWN, Sears Easy Terms



For your home or to give as gifts.

Modern Tables

19.95 Cocktail Table	14.88
19.95 Step-end Table	14.88
29.95 Corner Table	19.88

New, extra large modern tables with heat and stain resistant plastic tops. Swirl grain mahogany or blond walnut finish. Tapered legs are topped with brass medallions for a striking new look.



If you like maple, you'll love these.

Provincial Tables

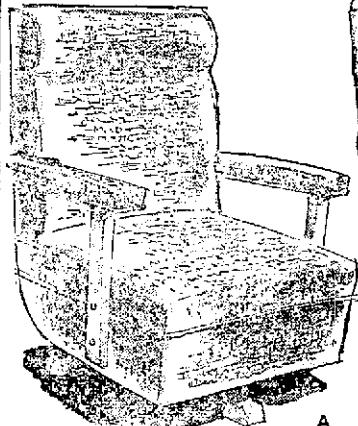
29.95 Value Cocktail Table	19.88
29.95 Value Lamp Table	19.88
29.95 Value Step-end Table	19.88
34.95 Value Round Cocktail Table	21.88
34.95 Value Corner Table	21.88



Dress up your home for the holidays

Mahogany Tables

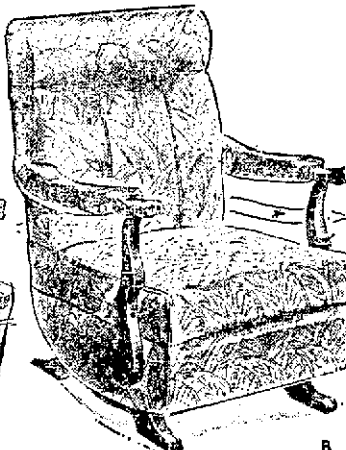
Traditional 18th Century style tables of select African mahogany veneers with lustrous high gloss finish. Genuine 24K gold-tooled leather tops.	Regular 32.95 Cocktail Table	27.88
	Regular 32.95 Lamp Table	27.88
	Regular 34.95 Drum Table	29.88
	Regular 32.95 Step-end Table	27.88
	Regular 44.95 Corner Table	39.88



(A) Swivel Rocker

49.95 Value **39⁸⁸**
3.99 DOWN, Sears Easy Terms

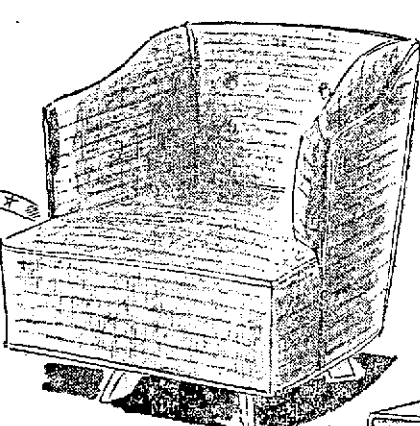
Modern high-back rocker with top quality tailoring and styling. Welled and button-trimmed fabrics in a wide choice of decorator colors. 360-degree swivel.



(B) Platform Rocker

Regular 64.95 **59⁸⁸**
5.99 DOWN, Sears Easy Terms

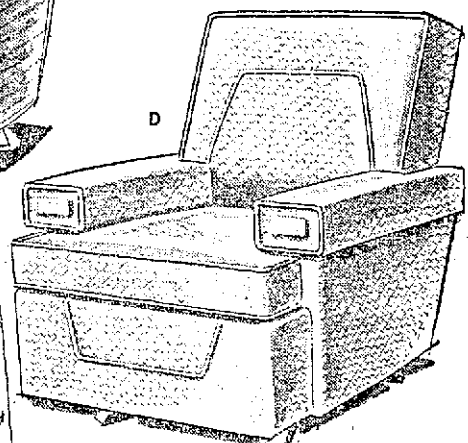
Foam latex seat cushioning, high back with bolster headrest. Richly finished wood trim. Frieze cover, Harmony House colors.



(D) Swivel Rocker

Regular 74.95 **64⁸⁸**
6.49 DOWN, Sears Easy Terms

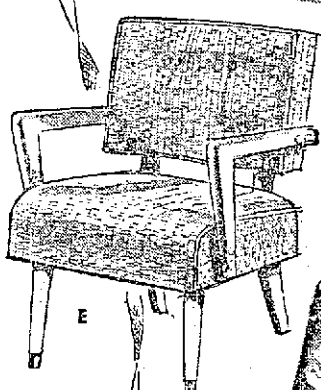
Sears exclusive high-back rocker with reversible T-cushion seat. Generously padded with felted cotton, rubberized hair. Metallic frieze cover. Ball bearing swivel action.



(E) Occasional Chair

Regular 24.95 **21⁸⁸**
2.19 DOWN, Sears Easy Terms

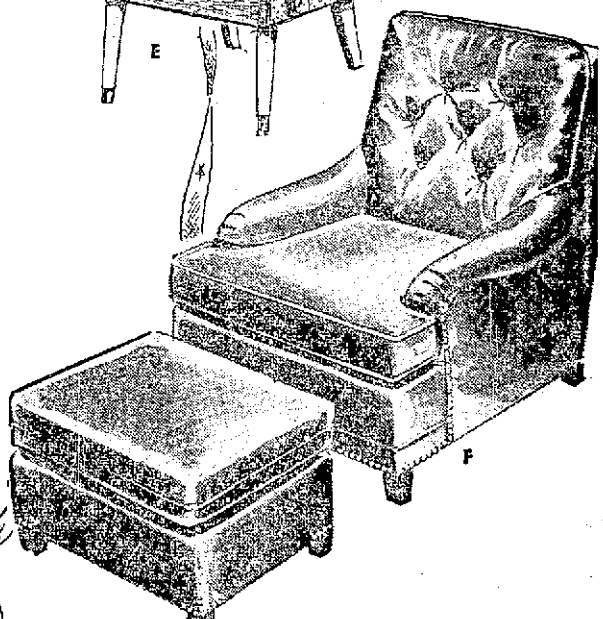
Form-fitting back and softly padded seat for perfect comfort. Modern wood arms, tapered legs with brass ferrules. Frieze covers, many colors.



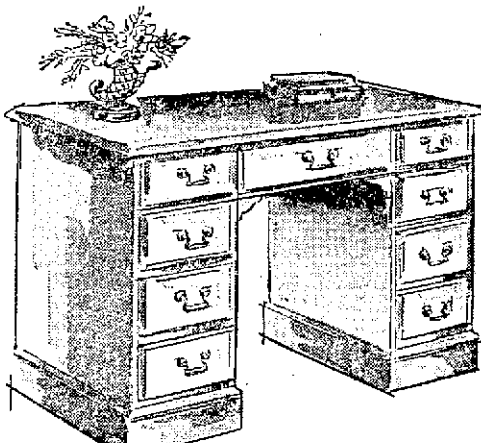
(F) Leather Lounger

\$259 Value **199⁸⁸**
19.99 DOWN, Sears Easy Terms

Man-size chair and ottoman in rich, long-wearing Eagle-Ottawa leather. Famous Marshall individually pocketed coil springs in seat cushion and ottoman. Many colors.



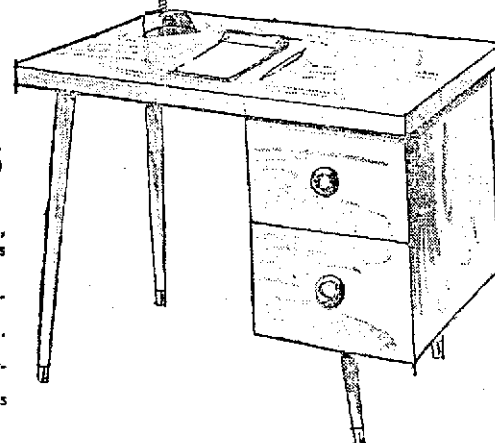
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Special Purchase! **79⁹⁵**
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Solid eastern maple construction, warm Salem maple finish. 7 drawers in all, 2 are file drawers. Antique metal drawer pulls. A fine gift!



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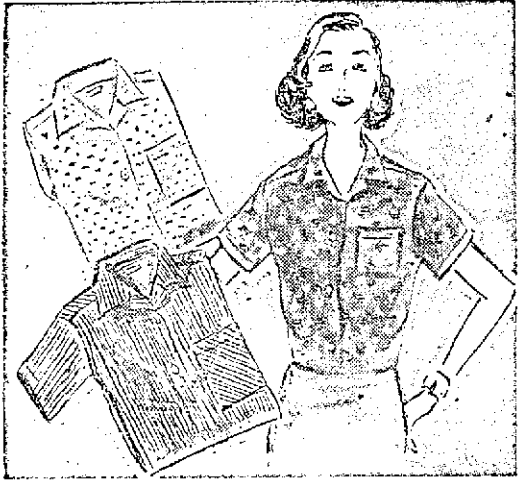
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Spectacular Values! Limited Quantities! Hurry for better selection!



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Cotton Sport Blouses
79¢

Sensational values in a spectacular array of quality Sanforized, washfast sport styles. Prints, plaids, checks and solid colors, to go with skirts or Capri pants. Short sleeves. Sizes sorted sizes.

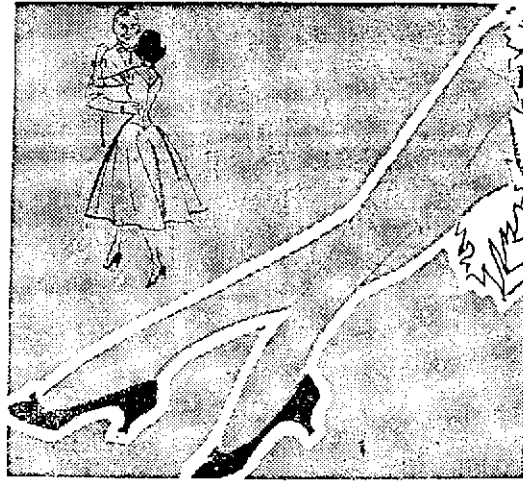
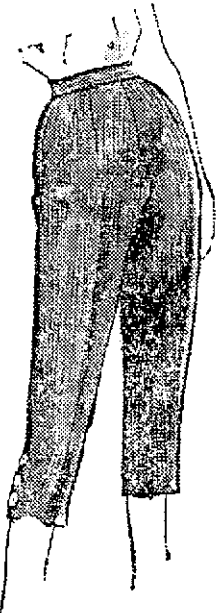
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Regular 3.98
Fine Corduroy
Pedal Pushers

2.99

Limited Quantity

Exceptional Monday only Sale! Fine corduroy pedal pushers. Take 'em away at this low-low price. Ideal for gifts, just the thing for work or play. Assorted bright and dark colors, including red, gray, and brown prints. Broken sizes.



98¢ Royal Purple Nylons

2 prs. \$1

Save now! Every pair perfect quality. Ultra sheer 15-denier. Full fashioned. Fine pencil line dark seams. Royal Beige and Reverie. Sizes 9 to 10 1/2.

Regular 1.98 yd.
58" Wool Blend

1.58 yd.

50% wool and 50% rayon, fashionable for year - round wear. Strong and serviceable blend.



Reg. 79¢ Pilgrim
Flex-Fit Socks

58¢ pr.

Here's your chance to stock up on miracle fit all-nylon socks that fit perfectly and wear.

Men's Reg. 24.95 to 29.95 Wool Sport Coats

19.99

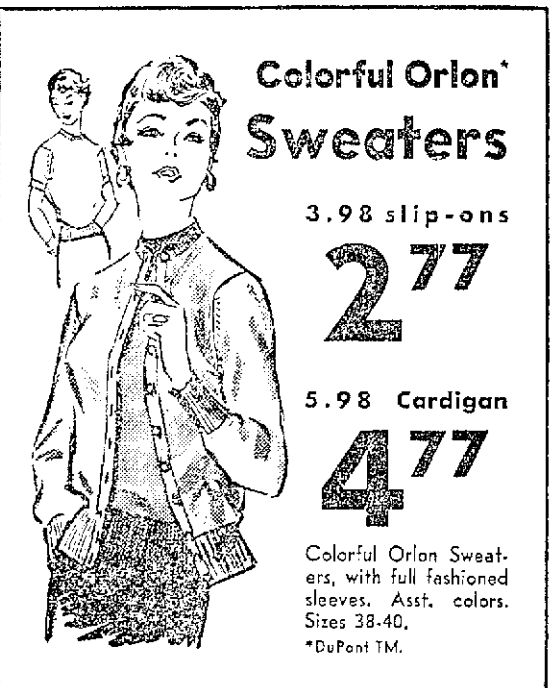
Assortment of colors and patterns in all-wool sport coats. California styled. Hurry for best selection.



Dress Trousers

Reg. 13.95 10.88

Top styling by leading manufacturers. Choice of flannels, gabardines, worsteds and sharkskins.



Colorful Orlon® Sweaters

3.98 slip-ons

2.77

5.98 Cardigan

4.77

Colorful Orlon Sweaters, with full fashioned sleeves. Ass't. colors. Sizes 38-40. *DuPont TM.



1.69 Cotton Knit Polo Shirts

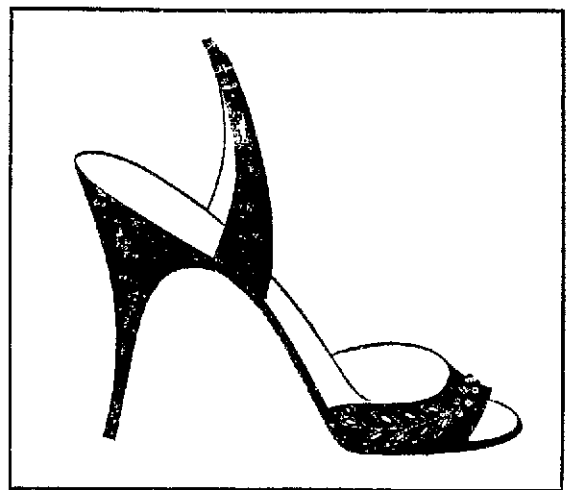
\$1 sizes s, m, l

Fine knit cotton polo shirts in bright multi-color stripes. Boat neck and 3/4 sleeves.

2.98 Honeylane
Fine Corduroy
Pedal Pushers

1.88

Bold colorful prints. Tapered leg styles with band tops, elastic backs, shoe-lace or buckle ties. Sizes 7 to 14.



Women's Reg. 8.95 Shoes

Women here is a tremendous value one day only! Reg. 8.95 dress shoes in choice of styles and colors. Broken sizes.

3.44



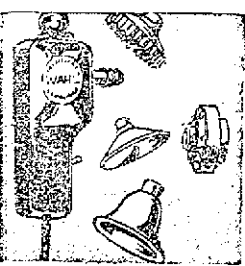
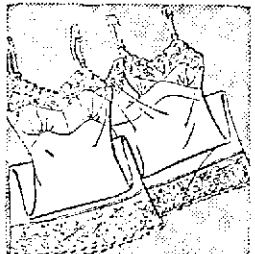
9.95 Hercules
Gabardine Jacket

8.44

Rayon and acetate sheen gabardine, fully rayon lined. Gray, navy, brown. Elastic shearing at waist. Pick-stitching on pockets and collar. Sizes 36-46.

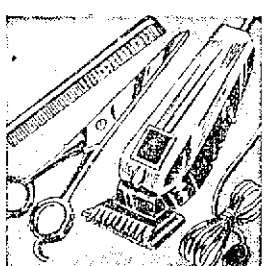
Regular 1.98 Cotton
Eyelet Trim Slips
1.33

Cotton eyelet slip at this amazing low sale price! Fine woven cotton, shadow panel, dainty cotton eyelet trim.



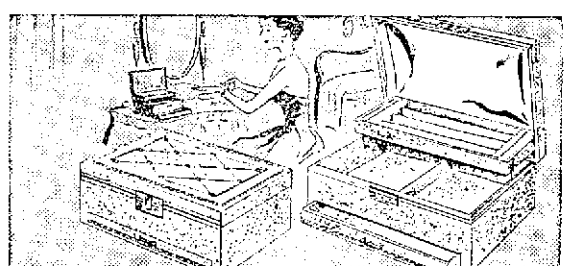
Wahl Vibrators
5.88

Reg. 7.50! Enjoy healthful relaxing, refreshing head-to-toe massage, right in your home. Save 1.62.



11.25 Barber Set
7.88

Home barber set includes electric hair clippers, barber shears, tapered comb, and instructions.



Tradition Jewel Box
3.98

Bottom Drawer pulls out. This roomy box has a lift-up tray. Gold tooled simulated leather in ivory, coral rose and light blue with contrasting satin and velvet lining. Lock and key.



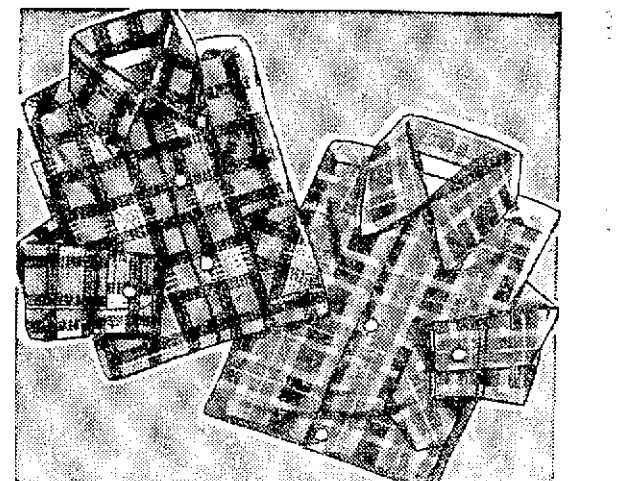
Honeysuckle Duster
Robe Assortment

1.99

Reg. 2.98-3.98! All are pinpoint Chenille in the latest of styles. Ass't. colors, Sizes 4-6X.

1.69 Flannelette
All-in-One Sleeper
1.17

Double needle stitched. Rib knit cuff and ankles. Elastic waist. Assorted colors, Sizes 2-6X. 1 or 2-piece.

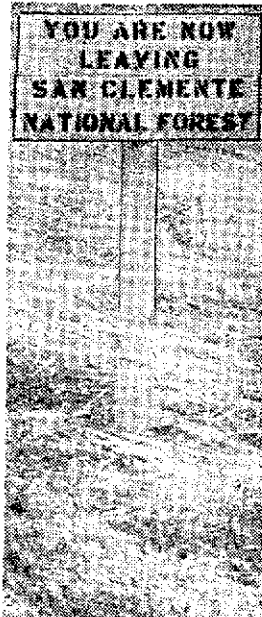
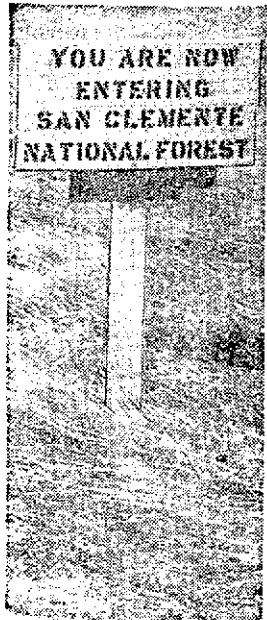


Monday Only! Boys' Warm Cotton
Reg. 1.69 Flannel Shirts

1.22 sizes 4 to 16

Sanforized cotton flannel shirts in bright plaid patterns in colors that are washfast. Loop convertible interlined collars, double yoke, chest pocket. An ideal Christmas gift for the boys on your list.

You Can't See the Forest--or the Trees



AN UNNAMED WAGSTER operating as a fifth columnist against the stern Navy regimen on lonely San Clemente Island has achieved a break in the monotony. On the desolate road between

the airstrip and the base at Wilson Cove, a clump of eucalyptus trees has been given a grandiose title. Staff Photographer Don Webster brought back these souvenirs of the "national forest."

LUNCHEON AND SERVICE CLUBS

Envoy From Austria Talks to Optimists

Vice Consul Dr. Marcus Lion, Austrian Consulate General, will address Optimist Club of Long Beach Monday noon, in the Lakewood Country Club. Howard Spence will be chairman of the day and Howard Rogers will preside. "Austria Today" is the club's announced topic.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel, Den P. Davis, chairman; Stedman C. Gould, presiding.

BELMONT SHORE LIONS CLUB—Thursday 7 p.m., 5670 E. 2nd St. Paul Deats, chairman; Dr. James Fowler, presiding. Speaker: Robert Metzger, public relations director, Long Beach Harbor Department.

DOWNTOWN LIONS CLUB—Friday 11:45 a.m., Wilton Hotel. Visit to Terminal Island Prison, with Tom Noh in charge.

LONG BEACH TOASTMASTERS CLUB—Thursday 6:45 p.m., 101 Ranch House, Seal Beach. John Scott, presiding; Dick Phillips, toastmaster; John O'Connor, evaluator. Speakers: Jim McMahon, Bill Roth, Otto Vogel, Tom Carmody, Pete Hulse and Bob Lahaum.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thursday 6 p.m., Jones restaurant, 120 E. 5th St. W. S. Schneider, presiding; Dr. Scott Mighell, chairman; J. A. Rau, toastmaster. Speakers: Leo Saturday Dreher, Leo Malco, Robert West and L. A. Jagerson.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel, Russell R. Johnston, chairman; Orland L. Ford, presiding. Speaker: Dr. Wallace H. Moore, head of education and psychology departments, Long Beach State College.

GIFTS FOR THE SHUTTER BUG

SEE Back Page of the Southland Magazine

CITY PHOTO

Ship Repair Jobs Total \$190,000

More than \$190,000 in Navy ship repair contracts have been awarded to four local private shipyards, the Navy announced Saturday.

Todd Shipyards, San Pedro, obtained awards worth \$180,641, including \$155,900 to regular overhaul of the escort vessel USS Goss, \$7,969 for repair to the oiler USS Cacapon, \$8,885 for boiler work in the oiler USS Navasota, \$1,000 for repairs aboard the oiler USS Mispillon, and \$6,877 for drydocking the tank landing ship USS Wexford County.

The Forster Shipbuilding Co. was awarded a \$6,515 contract for drydocking the minesweeping boat MSB-30; Long Beach Marine Repair Co., \$1,950 for interim drydocking the minesweeping boat MSB-16, and Bethlehem Pacific Coast Steel Corp., \$1,400 for generator repairs in the oiler USS Manatee.

ter; Carl Zeise, evaluator. Speakers: Chesley Lumbert, Mal Aust, Herb Kunz, Charles Metzger and William Spurrier.

OPTIMIST CLUB OF LAKEWOOD—Thursday 7:30 p.m., Lakewood Country Club. Edmund J. Coyne, presiding. Speaker: Frank Kelleher, retired professional baseball player.

LONG BEACH SHRINE CLUB—Tuesday noon, Lafayette Hotel. Earl B. Milton, chairman; Paul Rieth, presiding. Speaker: G. A. Des Marteau of Richfield Oil Corp.

Dean Van Lines, Inc.

MOVE ANYWHERE in the WORLD on EASY CREDIT

NO MONEY DOWN UP TO 2 YEARS TO PAY

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Buffums

SOUTHERN CALIFORNIA'S MOST GIFTED STORES

presents the prettiest gift wrap
a Saybury quilted nylon robe

The "Coachman" in puffy quilted nylon tricot! With a whirl of skirt, graceful lapels, cozy length sleeves, huge pockets . . . AND it drips dry after washing! In boudoir pastels, 12 to 20.

Buffums' Robes, Third Floor **\$25**

Miss Suzanne Lloyd, Saybury Consultant, will be in our Robe Department on Monday and Tuesday, Nov. 26 and 27. Have her show you the Saybury selection . . . so right for gift giving!

Stewardesses of 13 Airlines in Wings Fete

More than a dozen airlines will send stewardesses representatives to Long Beach for the 18th annual Wings over the Nation observance Dec. 7, 8 and 9.

The visiting stewardesses will be hostesses for an air-ground transportation equipment show at Municipal Airport Dec. 9.

Representing foreign nations will be stewardesses from KLM Dutch Airlines, Capana Mexicana, Braniff Airlines, Lufthansa Airlines of Germany, Pan American and Hawaiian Airlines. United States firms will include Western, TWA, United American, Bonanza, Flying Tigers and Winn Alaska.

Don Granger, program chairman, said local cooperating agencies include Douglas Aircraft Co., Long Beach Air Force Base, Harbor Transportation Club and the City of Long Beach Aviation Department.

4 Airlines to Take Relief to Hungary

MONTREAL (AP)—Four international airlines with bases in Hungary. Relief supplies are Montreal have agreed to share pouring into the airport from in the free transportation of all over Canada.

Greatest Selection Outdoor & Indoor CHRISTMAS DECORATIONS



in So. Calif.!

NOW everyone can have the same unusual and hard-to-get items used by department stores and commercial decorators.

- ✓ The Exclusive
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- ✓ The Old Fashioned
- ✓ The Modern

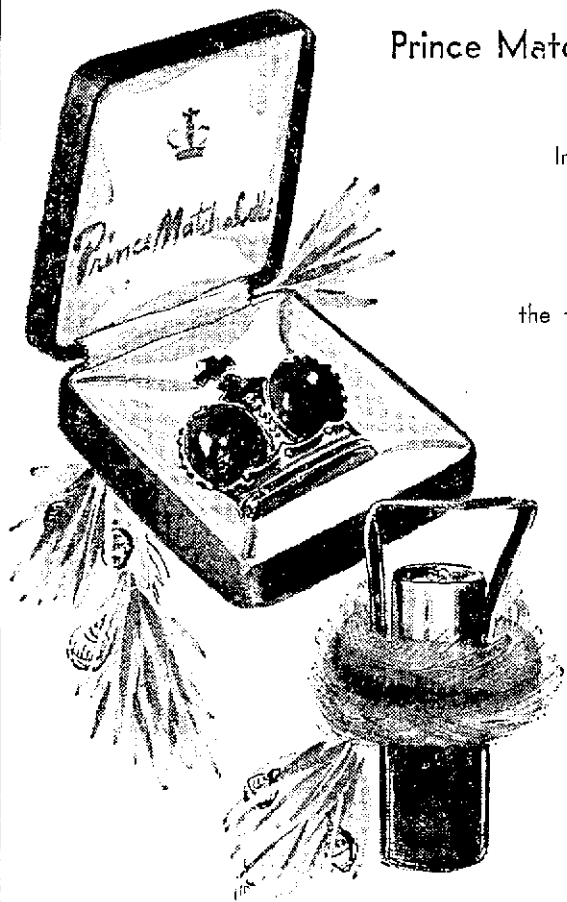
SPECIAL! COMPLETE DO-IT-YOURSELF NATIVITY SCENE in full color . . . simply paste on plywood and saw out. Comes rolled in mailing tube. Only \$5.00 . . . includes mailing costs.

Artificial Christmas Trees, Santa Claus Suits, Nativity Scenes, Reindeer & Santa Sets, Special Displays, Christmas Lighting And Thousands of Other Decorative Items — Make Your Selection Now!

VISIT OUR SHOW ROOM **M. E. TAYLOR & SON** DECORATING & DISPLAY CO. 1501 OREGON AVE. LONG BEACH HE 5-5651

Buffums' Long Beach • Santa Ana

"Added Attraction" . . . Prince Matchabelli's latest!



Intoxicating new fragrance, created especially for the festive season—and after! For presentation in the famous Royal Red Crown bottles, or in the new Purse Dispenser, nestled in mink! Delightful!

Added Attraction in Royal Red Crown Bottle **\$6 to 17.50***

Purse Dispenser—Mink encased. **\$3***

*prices plus Fed. tax
Buffums' Cosmetics, Street Fl.

to the beauties of Christmas!



Fine Fragrance Gifts by the incomparable Coty!

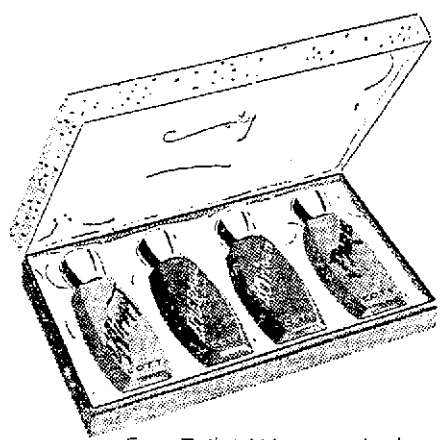
Perfumes designed to surround her with an aura of loveliness—to express her every mood, light, gay, and romantic! Delight 'her' with the perfect gift—sent with love!

Two Toilet Waters, Classic Emeraude and the romantic L'Aimant. **4.50***

Fine Fragrance—perfume and toilet water. L'Aimant and Emeraude. **6.50***

Buffums' Cosmetics, Street Floor

*prices plus Fed. tax



Four Toilet Waters—the luxury gift! L'Origan, L'Aimant, Emeraude, Paris **8.50***

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PAUL MCKENZIE-BUILT APARTMENTS

New and beautiful — With such outstanding features as:

- FENESTRA STEEL WINDOWS
- LOUVER LEADER JALOUSIES
- GLASS & MIRRORS That Sparkle

All By

Marine Glass Co.

SCOTT-WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
Corner 14th and Magnolia
PHONE HE 7-7475 or HE 2-7943
Member of Long Beach Builders' Exchange

a whole wide wonderful world of gifts

MEET ME IN THE LAKESHORE ROOM—Lakewood Center's most refreshing luncheon spot . . . designed for leisurely relaxation whether you choose from a superb luncheon menu or the delightful supper fare on late-shopping Thursday and Friday evenings. Informal fashion modeling Monday, Tuesday, Wednesday and Saturday, 1 and 2 p.m.

MAY CO
LAKEWOOD

of course



land of enchantment



No holiday spirit yet? Then come to our Trim-A-Tree Shop . . . browse among the more than 25,000 different tree trims and ornaments . . . gaze with delight at the creches and centerpieces . . . and we defy you to leave without humming a Christmas carol.

- A. ICICLES—Catch the colors of your tree lights and reflect them with this shining tinsel. Fireproof, will not tarnish. . . box **29c to 1.29**
- B. WREATHS—Real holly decorated with red berries and tied with bow of silver, gold, green. The ideal door decor. **4.49 to 6.98**
- C. NOMA PLAQUES—Weather and fireproof plaques to grace your door . . . select from Santa with top pack, carolers, snowman, twin choir boys, angels. . . from **1.99 to 19.00**
- D. NATIVITY SETS—A most comprehensive selection of sizes to set under your tree . . . or as a lovely centerpiece for mantel or window trim. Complete with stable from **6.95 to 39.50**
- E. CENTERPIECE of wrought iron filled with Christmas greens, pine cones, 3 candles **3.98**
- F. PLASTIC BLOW-UPS—Santa and snowman . . . canes of all sizes. Fireproof, weatherproof . . . so easy to inflate . . . so easy to store for future use. . . from **1.39 to 19.98**
- G. ORNAMENTS to spark your tree. . . from **15c to 1.98 each**
Boxed ornaments in all colors. . . from **1.00 to 3.98**
- H. STYROFOAM CANDY CANES—Red satin ribbon around a styrofoam cane makes a delightful item to hang on door. . . from **19c to 1.98**
- I. TINSEL—Lovely colors to add sparkle to your tree, over doorways. From 1 to 3 inches wide, 9 to 15 ft. long. . . **10c to 1.98**
- J. LIGHT UP ALL OUTDOORS . . . and part of indoors too . . . with these NOMA lights.
7-lit indoor set . . . **2.79**
15-lit indoor set . . . **6.00**
25-lit indoor set . . . **10.25**
7-lit outdoor set . . . **3.79**
15-lit outdoor set . . . **7.95**
25-lit outdoor set . . . **13.00**
- K. CHRISTMAS ANGELS—Frothy as cotton candy are these delightful angels. Use them all through the house. . . from **59c to 6.95**

May Co. Lakewood—Trim-A-Tree Shop
Third Floor

our TRIM A TREE SHOP



14 OUTSTANDING VALUES JUST TYPICAL OF THE HUNDREDS IN MAY CO.'S FABULOUS TOYLAND

elect. shooting gallery 7.98

by General Molds

Uses the electric eye principle. Battery-powered electric motor drives revolving target. "Bull's eye" hit sounds buzzer and lights "hit" sign. Lithographed metal with futuristic plastic gun. Teaches co-ordination and shooting skill.

cash register 2.39

reg. 2.98 by Western Stamping

Teaches children how to count money and make change. "Sale" amount shows in window when keys are punched. Bell rings, drawer pops open when push bar is tapped. Includes play coins. All metal, 7 1/4" high, chrome front.

slinky dog 1.49

reg. 1.98 by James Industries

Slinky Dog fascinates little tots as it wiggles and stretches. Nothing to wind, nothing to break. Amazing pull toy can be used indoors or out.

SUN RUBBER sun-dee doll 5.98

reg. 7.98

18" all vinyl. Completely tubbable—no stuffing to mildew. Fully jointed, soft, lightweight. Has attractive, colorful baby jacket, panties, booties, nursing bottle, bubble pipe.

burp gun 2.59

reg. 2.98

by Mattel

New, improved fully automatic cap gun. Noisy fire bursts and barrel smokes. Easy to load. All metal working parts. Rust-resistant plated grip. A popular gift for the young "cowboy."

musical pop-n-ring 2.19

reg. 2.69

by Fisher Price

Unique pop-pop action makes alternating ding-dong-ding sounds. Happy musical play for children 1 to 4. Finished with bright primary colors on durable wood cage, wheels and handle. Shiny nickel-plated bells, concealed patented popping mechanism.

lincoln logs 1.59

reg. 2.00

91 wood pieces and 4-page colored-design sheet. Individual can container for easy storage. Boys enjoy building with Lincoln Logs . . . cabins, forts, stockades, houses, garages and everything they imagine.

yarn knitting set 2.29

reg. 2.98

For young ladies from 6-16. Smart leather-type padded vinyl case. Contains 8 large balls of wool yarn, needles, yarn holder, etc.

dragnet target game 2.29

2.98 value

by Knickerbocker

Dragnet "Badge 14" target game is really 4-boys-in-one. Two dragnet guns, lithographed metal action target. Fun for all. Action-packed for exciting indoor play.

monopoly game 2.89

reg. 4.00

by Parker

Fun for all ages—for every member of the family. Buy and rent or sell properties . . . amass a fortune . . . it's all in the game. For 2 to 8 players.

betty crocker baking set 3.89

reg. 4.98

by Ideal

Your little girl can make real cake, cookies, pies, biscuits and brownies. Complete baking set includes 12 baking mixes, 21 baking utensils and cook book.

state hi-way department 13.50

reg. 19.98

by Tonka

Famous Tonka toy set, authentically detailed. Everything needed to keep young engineers busy on road building. Includes road grader, dump truck, hydraulic dump truck and pickup truck with highway signs or road barriers. Trucks approximately 13" long.

4 1/2 erector set 8.49

reg. 11.50

by A. C. Gilbert

Construction set—popular for generations. All metal case contains all the necessary pieces, wheels and screws for making countless bridges, windmills, skyscrapers and a world of engineering masterpieces. Complete with designs.

"mardi gras" doll 9.98

reg. 12.98

by Horseman

"Cindy", 20" tall, has an elaborate lace dress, with full skirt embellished with silver and gold threads. Velvet choker, bodice. Has stockings, crinoline, heels.

May Co. Lakewood—Toys—Downstairs

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

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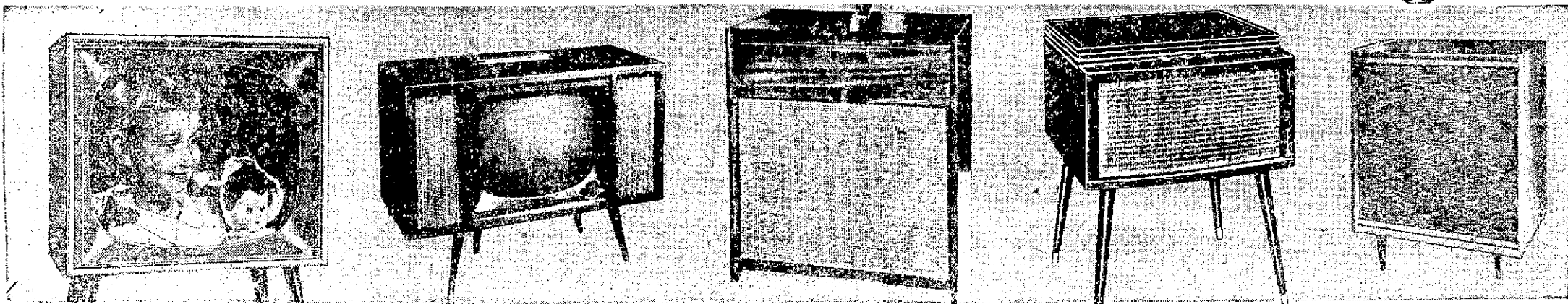
a whole wide wonderful world of gifts

step through our doors into christmas! We're gay and all a-glitter in our holiday dress. You'll see dozens of delightful Christmas activities portrayed on our street floor ledges, our windows aglow . . . each of our five stores a whole wide wonderful world of gifts. Come see us.



sensational low prices on TV and High Fidelity!

Magnificent Magnavox buys



huge 24" screen

Magnificent new Magnavox—one of the finest sets made—at a sensational low. Stunning new table TV styling with top tuning, optical filtered glass, new scuff proof Magnatex finish. Model 522R.

199.90

21-inch custom tv

Delightful new lo-boy styling high fidelity TV! 4-speaker sound system, de luxe TV features including hidden top tuning, Chromatone filter, aluminized tube. Gold seal guarantee includes 3 months free service—1 yr. parts warranty. Model 142L.

mahogany **298.50**

custom hi-fi combination

Has complete radio reception plus brilliant phono reproduction. 4-speaker sound system. FM-AM radio. Stunning new compact acoustical cabinet. Model 292.

mahogany **279.50**
blond, cherry **289.50**

custom hi-fi phonograph

A really custom built high fidelity instrument for far less than you'd ordinarily expect to pay. 2 speakers. Precision automatic Magnavox record changer with dual stylus pickup. Mahogany, 264.

119.50

custom hi-fi

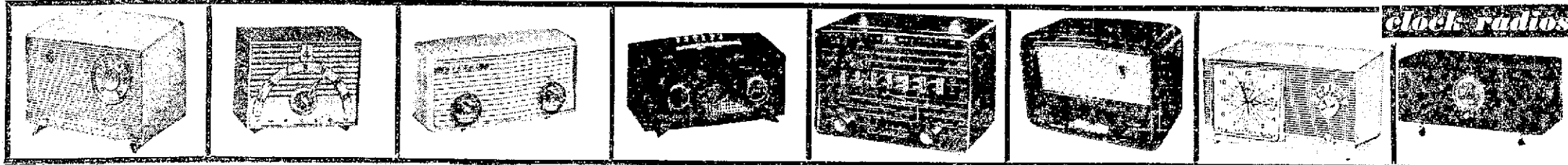
Brilliant phonograph sound reproduction. 2 speakers—a 12" bass plus a coaxially mounted 5" high frequency speaker. Precision automatic Magnavox record changer with dual stylus pickup. Stunning new mahogany cabinet. 271.

blond, cherry **169.50**

may co. music makers

MAY CO. HAS THE LARGEST ASSORTMENT IN TOWN OF RADIOS, PHONOS, ETC.

table radios



rea victor

table radio at a terrific low price. Golden Throat sound, printed circuit. Pink, ebony, ivory, 6x5.

21.95

emerson

Terrific low price for an attractive, powerful table radio. Mahogany or ivory color cabinet. Model 811.

18.00

motorola

Slim, trim fashionable new table radio. Lifetime copper-plated circuit. New high impact plastic cabinet in ebony. 57R1.

21.95

zenith

Powerful, full bodied tone over 2-speaker sound system. Push button tuning. Attractive ebony or grey cabinet. 512.

36.95

granco fm radio

Static free reception. 7 tube chassis. 6" oval speaker. Coaxial tuning. Ebony color model 610. (Ivory, red, 39.95).

37.95

metz hi-fi radio

Fabulous FM-AM, short wave radio imported from West Germany. Walnut cabinet, exceptional reception and sound quality. 210.

99.95

rea victor clock

De luxe clock radio with all services—wake up, automatic sleep switch, complete appliance turn off and on. Model 706.

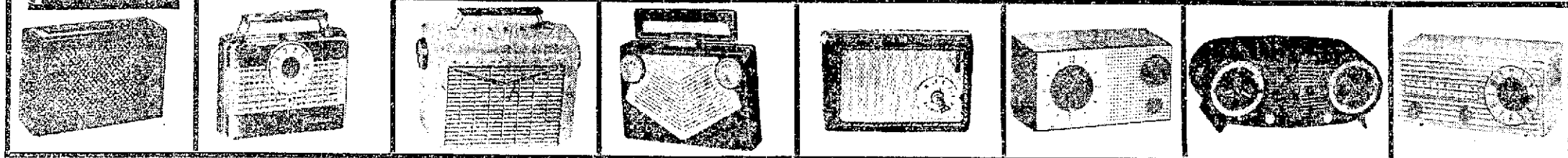
Ivory, grey. **36.95**

emerson clock

radio . . . with built-in Telechron clock. Automatic shut off, turn on, and appliance switch. Ivory or pink plastic. 824.

28.00

portables



philco 3-way

Portable radio. Attractive ebony color simulated leather case. Works on battery or AC-DC. Model 670.

batteries, 4.75 **28.88**

emerson personal

Battery portable radio. Very compact attractive case in ebony, pink, yellow or grey. Model 850.

22.00

batteries, 3.55

rea victor

Rugged non-breakable impact case. 3-way operation. Delightfully light to carry. Flame red or 2-tone green. Model 78X5.

31.95

batteries, 3.15

motorola 3-way

Portable radio, works on AC-DC, or battery. Metal case, fabric covered. Brown only. Model 56B1.

32.95

batteries, 4.75

transistor

portable. Works on the miracle transistors that take the place of tubes. Genuine leather case. Tan, alligator or antique white. 1101-2-3.

29.95

complete

philco clock radio

Stunning new Philco clock radio has all services at a new low price. Ivory or grey plastic. Model 740.

29.95

zenith clock radio

Well known Zenith clock radio in attractive cabinet of ivory or ebony color plastic. Model 515.

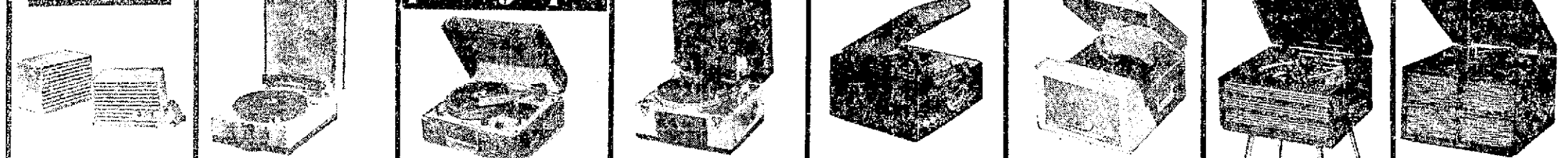
31.95

granco fm-am

clock. Imagine—complete static free FM reception, plus standard broadcast—and clock radio conveniences.

Ebony, 760. **57.95**
in pink or yellow, **60.95**

intercom



2-way intercom

Terrific Teletronic 2-way portable intercom system. Needs no installation, just plug it in. 50 ft. of wire. Speaker and remote. 372. Walnut, ivory, pink, blue plastic. 3 tubes.

24.95

artone phono

May Co.'s own reliable brand. Plays all 3 speed and size records. 24one blue luggage case. Model No. 11.

19.95

rea victor phono

Plays all 4 speeds (including new 16 rpm). Attractive luggage style cabinet in tan and brown. Model 7EMP2KK.

31.95

artone automatic

Plays 4 speeds including new 16 rpm rock records. Terrific low price. Automatic changer. Luggage case. 348.

39.95

rea victor automatic

Plays up to 5 hours of music. Rich twin speaker sound. Two-tone grey luggage style case. 4 speeds. Model 7ES6J.

84.50

columbia

4-speed automatic phonograph. Automatic shut off. High powered amplifier, turnover cartridge. Model 516.

69.95

rea victor hi-fi

3-speaker high fidelity automatic phonograph. Beautiful mahogany cabinet. Includes solid brass legs. 7HF5.

144.95

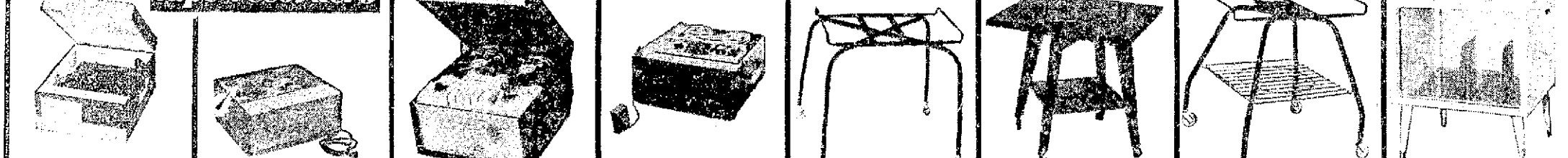
in oak, maple. **154.95**

webcor hi-fi

2-speaker high fidelity phonograph with diamond needle, attractive mahogany wood cabinet. 1661-1A. Was 144.95

99.95
in oak, **104.95**

tape recorders



philco

3-speed automatic phonograph at a terrific low price. 24one luggage style grey cabinet. Including spindle. 1355.

54.88

artone hi-fi tape recorder

High fidelity tape recorder with 3 speakers, 2 speeds, fast rewind. Simple to operate. Luggage case. Model 792.

159.95 val. **109.95**

recorder

Sensational value. Specially reduced from 189.95. Simple to operate, excellent sound reproduction. 2 speeds. Mahogany, 2615.

129.95

rea victor tape

New de luxe portable tape recorder. 2 speeds, Golden Throat sound system, handsomely styled case in tan simulated leather. TR2.

159.95

iron tv stand

Attractive wrought iron TV stand with adjustable top. Mounted on large easy-glide casters. Model 16EC.

5.95

in brass, **6.95**

swivel tv table

Swivel top and hardwood casters—for easy rolling or turning. Sturdily built. Shelf, 22"x24" top size. Mahogany color.

9.95

in blond, **11.95**

de-luxe iron table

De luxe wrought iron table with attractive brass shelf. Expandable top that swivels. Easy glide casters, too. 31ECT.

9.95

record cabinet

Beautifully styled and finished mahogany record cabinet. Single tier on tapered legs. Holds 120 LP records. Model 110.

in blond, **19.95**
with doors, **19.95**

'Path of Light' From Paramount Guides Planes Safely to Phoenix

The nighttime crew at Sky Harbor Airport in Phoenix is finding its work a lot easier nowadays—thanks to the "path of light" developed by a Long Beach area manufacturer.

Technically known as a "taxiway control panel," the system was produced by Touch-Plate Manufacturing Corp., 16530 S. Garfield Ave., Paramount.

Ordinarily, airplanes are directed to and from the taxiways and runways by radio or by following a brightly-colored guide jeep.

But when an airport's busy (as most airports are, these days), the control tower operator has to gear his voice to a gallop to keep things running smoothly.

THE NEW Touch-Plate system, installed at the Phoenix airport last May, simplifies the operation.

Mounted in the control tower is a 15-by-18-inch panel studded with blue plastic pushbuttons, arranged over a small diagram of the airport's taxiway system.

Tiny lights within the push-buttons indicate which of the taxiway lights are burning. When the taxiways aren't in use, the lights are turned off—which chops the airport's electricity bill to a fraction of its former figure, explained Ken P. Cronk, Touch-Plate general manager.

WHEN AN AIRPLANE leaves the runway and heads onto the taxiways, the control tower operator simply touches the pushbuttons representing the taxiway he wants the pilot to use.

The airplane follows the path of light—something like a greyhound chasing a mechanical rabbit. Up in the tower, the controller turns off the lights behind the approaching plane to await the next arrival.

Cost of the installation was less than \$600, Cronk said. However, the taxiway lights used only \$4.20 worth of electricity the first month, compared to a cost of \$120 a month if all the lights were kept burning.

CARE Food Delivered in Hungary

SAN FRANCISCO (AP) — A spokesman for CARE announced Saturday the relief organization had gotten 10 tons of food into Soviet-imperiled Hungary.

He said the food entered the country at an undisclosed place the day before Thanksgiving through the efforts of Robert H. Meyer, a relief official.

A message received here from Berlin Smucker, a CARE official in Germany, said:

"If Americans could see the great tragedy that is occurring in Hungary they would not hesitate to give their support. If there was ever a time when help was needed it is now."

The spokesman said CARE food packages could not be sent to specific persons in Hungary.

WOW! WHAT CAMERA BARGAINS!

SEE **CITY PHOTO'S** AD

Back Page Southland Magazine

HELP KIDNEYS FIGHT BACKACHE

There is nothing that can make you feel older and more depressed than being sick and wearying about "Bladder Weakness" (Getting Up Night or Bad Urination, too frequent, burning and itching urinations) or Stomach, Cloudy Urine, etc. to common. Kidney or Bladder Irritation, which sometimes result in Backache, miserable referred, secondary, aches, pains, headache and nervousness. In such cases, see improved GASTRO-TONIC gives quick, wonderful, soothing relief by stimulating organs in acid urine, and by analgesic pain relief. Over a billion OXYFLEX tablets used prove safely for some and others. OXYFLEX from drugists today. Money-back guarantee.

Now OPEN SUNDAY!

DON'T JUST ENVY THE FOLKS WHO OWN OLDSMOBILES

BE ONE OF THEM!

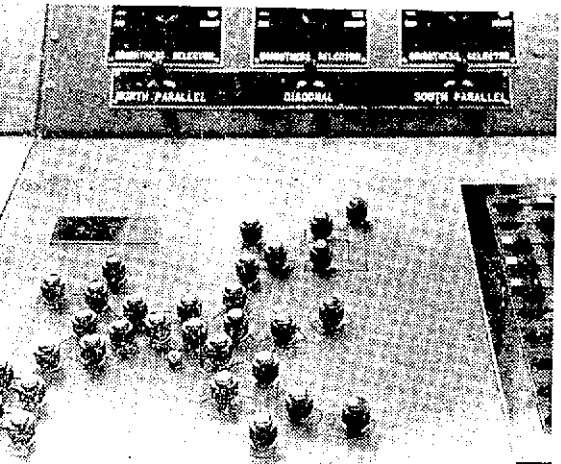
You can buy a new **1957 OLDS HOLIDAY** with Hydramatic, Radio, Heater & other deluxe equipment for only **\$83.96 PER MONTH** after paying only normal amount down

Open evenings till 8 p.m.

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CONTROL TOWER operator at Phoenix airport switches runway lights with fingertip touch.



CLOSEUP OF "taxiway control panel" manufactured by Touchplate Corp. of Paramount.

Forced to Quit AF, Negro Says

COLUMBUS, Ohio (AP) — A to the jail sentence, Saunders Negro Air Force Reserve officer was fined \$250.

at Lockbourne Air Force Base. Air Force regulations provide here says he has been "forced" that a reserve officer may be to resign his commission as the "dropped from the rolls" (discharge) for conviction of a crime.

LI. Titus A. Saunders Jr., 25, said he was informed last Tuesday by the base division commander's office that "I must either resign my commission or be dropped from the rolls of the Air Force." Sanders added that Pentagon officials had told him the Air Force has been under pressure from U. S. Sen. John Stennis (D-Miss.) to either have him transferred back to Mississippi or dropped from the service.

The state of Mississippi last summer sought to have Saunders extradited to serve a six-month jail sentence for drunken driving. He was arrested in Columbus, Miss., on Nov. 20, 1954.

While he was out on \$2,000 bond pending appeal of his conviction, the Air Force transferred him from Columbus to Lockbourne.

Gov. Lausche refused extradition after a July hearing at which attorneys for the officer said he "might not survive" the Mississippi sentence. In addition

Printers End 12-Day Strike in Argentina

BUENOS AIRES (AP)—News-papers appeared on the streets in Argentine cities early Saturday for the first time in 12 days.

A printers' strike ended yesterday afternoon with signing of a new 18-month contract.

The agreement between the Printers' Union and the News-papers Assn. provides a 58 per cent increase in the wage rate fixed in the last contract signed in 1954. The 50,000 printers have been receiving an average of about 2,000 pesos (\$73) a month.

Report Gain in Conversion of Salt Water by Sun Power

WASHINGTON (AP) — In-by the department's Office of Interior Secretary Fred A. Seaton Saline Water since 1953 shows announced Saturday the gov- that use of solar heat to distill erment is making progress in salt water has promise of eco- using the sun's energy to con- nomic large-scale fresh water vert salt water to fresh water, production.

He said research conducted Seaton said this is particu-

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Select From Over 40 Different Models on Display

Largest Exclusive Display West of the Mississippi!

Reflectors 3" TO 12 1/2" UP **\$14.95**

Refractors OVER 30 MODELS **\$7.50** UP

33 Models, Bushnell **BINOCULARS \$9.95** From

Schooner **BINOCULARS \$19.95** From

COAST INSTRUMENT, Inc.

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24 Years In Optics * Plus Case \$5.00—None Sold Without

HOW TO AVOID ON THE JOB EYESTRAIN!

A New Approach

What's the visual range of your job? From close-up to 30 inches? From reading range to beyond arm's length? If you wear glasses, it is imperative that visual corrections match your working pattern. Otherwise, eyestrain is inevitable. Let us make a "working area analysis" of your job. From this data lenses can be ground in our own laboratories to provide exactly the corrections you need. Ask for a demonstration.

- ★ 30 Years in Long Beach
- ★ Open Fridays Until 8:00 Saturdays Until 1:00
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- ★ Free Park & Shop

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810 AVALON, WILMINGTON Phone TE 4-5464

1268 SARTORI, TORRANCE Phone FA 8-6602

DR. SOSS OPTOMETRIST

Early true in the Southwest, where solar intensities are high, provided simple "stills" can be made cheaply.

David S. Jenkins, director of the saline water office, said

INDEPENDENT-PRESS-TELEGRAM—A-17 Long Beach, Calif., Sunday, Nov. 25, 1954

"multiple-effect distillation" is in evaporation is recaptured in one way of increasing output, condensation and made to In this method heat absorbed evaporate additional water.

tremendous pre-holiday sale

MAY CO. LAKEWOOD

WHITE SEWING MACHINES

unusual savings . . . big values

save 80.00 DESK MODEL

reg. 209.00 **129.00**

Full rotary action; reverse feature makes sewing a pleasure. 3 large drawers for accessories.

save 60.00 CONSOLE MODEL

reg. 129.00 **69.00**

Full size sewing unit in a modern nite stand, adjustable tension and stitch control insures perfect stitching.

save 40.00 PORTABLE MODEL

reg. 119.00 **79.00**

Round bobbin portable sews forward and reverse; mends, darts and is controlled by selective speed control.

MANY MORE VALUES NOT SHOWN, BUT ARE AVAILABLE WITH SIMILAR SAVINGS. INCLUDED ARE SOME WHITE ALL-STITCH ZIG-ZAG MODELS.

Trade-Ins Accepted
Full Instructions Given

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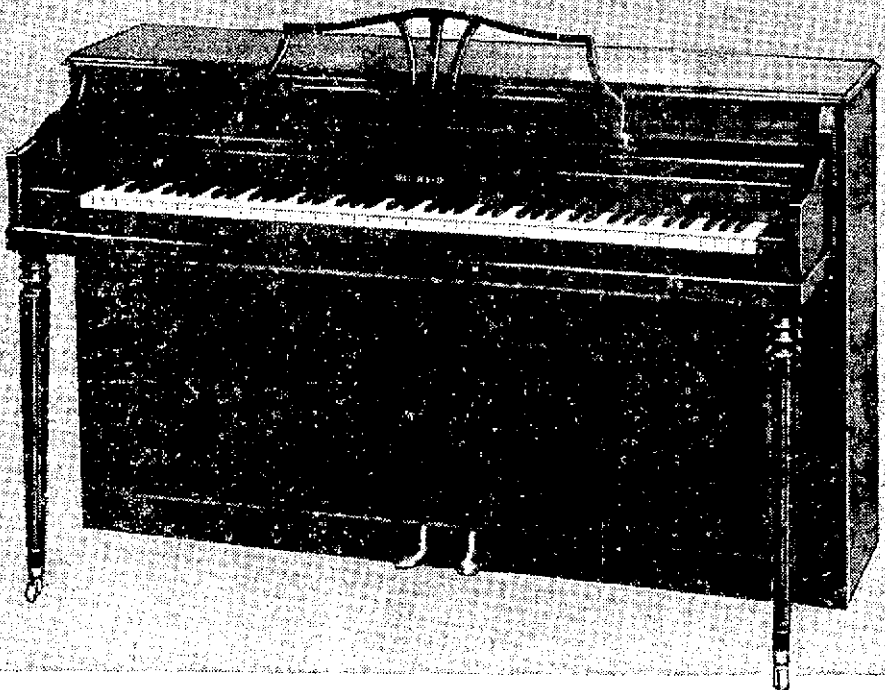
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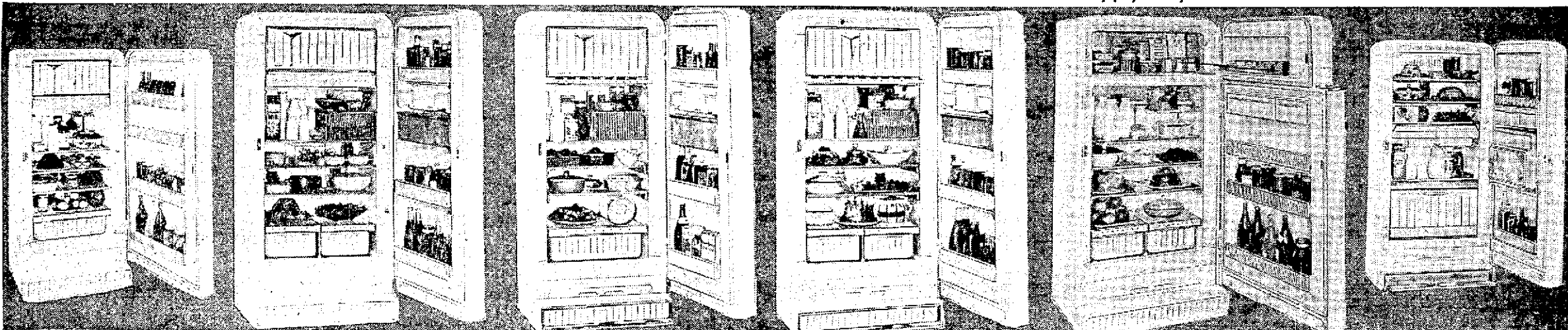
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EDITORIAL

Garald Lagard— Lesson in Courage

THE WORLD IS FULL of people who want to accomplish things but offer numberless reasons for not trying. Every block has a would-be author who wants to get down to writing but can't because he's tired, he isn't feeling well, the house is too noisy, the competition discourages him today, or he doesn't have a desk. He promises he will get started tomorrow. The excuse-makers and procrastinators—aspiring writers, painters, engineers, orators, and what-have-you—seal their own defeat before real and imagined obstacles.

★ ★ ★
LET THEM TAKE fresh inspiration and courage from the careers of men such as Garald Lagard.

This Long Beach writer, who died Thursday morning, was the author of two successful Civil War novels. One of them sold 200,000 copies—which, any publishing company will tell you, is an unusual feat.

He sold scores of excellent short stories to national magazines, among them top, coveted markets like Saturday Evening Post and Collier's, where the competition is the toughest.

In short, Garald was a successful writer.

★ ★ ★
THAT SUGGESTS A VIGOROUS person. And actually, "vigorous" is the way Garald Lagard impressed those who knew him. Yet, physically, he was hardly a breath—a small, slender person with an ever-present reminder of a childhood attack of infantile paralysis. His body, which rarely gave him rest from pain and discomfort, had been given up by the doctors years ago. But he made it last out to 51 years of age. Whenever he talked of an ailment, it was not whiningly but with the clinical detachment of a scientific observer.

He had never received a formal education. But he was one of the best-educated and cultured persons in our city. He taught himself. Talking with him was an electric experience. He made people want to get out and do things.

He shared liberally with others the things he had learned about writing in the tortured years when a magnificent will-power and keen intellect overcame the disadvantages of a tired and unwilling body. He was never too busy to help the hopeful writers who came to him with their manuscripts. He was optimistic and witty, direct and frank. As a literary critic, he worked on the assumption that those who asked his opinion wanted constructive advice rather than praise. This irritated budding geniuses, but increased their respect for him and, in the end, their friendship.

★ ★ ★
GARALD LAGARD ASKED no quarter. He gave his best. He accepted the challenge of his existence uncomplainingly and overcame enormous physical and spiritual obstacles to accomplish good things for himself and others.

We cherish the example of his courage and his service.

DAVID LAWRENCE

Ike Shows How Peaceful Leader Can Steer Safely in Dangerous Waters

WASHINGTON—The pressure to "do something" about the plight of the people of Hungary is remarkably strong throughout the United States. Many persons in this country, however, when asked whether they would favor the use of American military force, and hence involvement in a war with Soviet Russia, immediately concede this would not be desirable and would not meet with widespread approval. The conversations then turn as a rule to the United Nations and the usual cry is "Why can't the U. N. do something?"

This is really an expression of an innate belief that somehow there must be set up in the world an international police force to secure freedom for the oppressed and to protect the independence of nations large and small. What is not realized, however, is that any international police force is only as strong as the major powers behind it. A token force such as the U. N. has sent to the Suez area can preserve order in a little war but only because the step has the moral sanction and implied physical support of the larger powers—America in particular. Egyptian guerrillas, for instance, would be afraid to attack a U. N. police force because it might bring in American forces to defend the U. N. troops. But if the British and French decide to keep their forces in Suez until a plan for evacuation satisfactory to them is evolved, and if Col. Nasser misguidedly tries to use force to drive them out, he could not count on American help in the U. N.

★ ★ ★
THIS KIND OF DELICATE situation requires a sense of restraint. President Eisenhower, though a military man himself, has given a dramatic exhibition of how a leader dedicated to peace can steer safely in dangerous waters. He is on the telephone constantly with Secretary of State Dulles. Mr. Eisenhower never makes a move without consulting the man who heads the State Department, and any efforts to drive a wedge between the President and his Secretary of State are doomed to failure. The friends and spokesmen of would-be candidates for the job, of course, have been hoping the Secretary's illness would compel his retirement.

To try to maintain world peace in the present circumstances will require avoidance of pressures which are at work to upset an American policy. It may be that no matter what is done here in Washington, some reckless persons in the Moscow government will precipitate a situation that may lead to a general war.

★ ★ ★
TO BE ELECTED on a platform of keeping the nation out of war puts a heavy obligation on any administration. Back in 1916, for example, President Woodrow Wilson pledged his utmost to keep the nation at peace, but a few months later America was compelled to enter World War I. Partisan criticism in later years—though not at the time—blamed him for having promised something he didn't fulfill. But the facts of history show that he did everything humanly possible to keep America out of war and that circumstances beyond the control of any man in this country forced the United States into the conflict. It was the German attack on American ships on the high seas which brought the climax.

★ ★ ★
THERE COMES A TIME when all the efforts to maintain peace are fruitless and war becomes inevitable.

But President Eisenhower is endeavoring by moral force—by public discussion and appeals to the conscience of peoples everywhere—to seek peaceful solutions. Every day there are evidences that world opinion is making itself felt.

So the peoples everywhere can be grateful that at the head of the United States government is a man who sees clearly that moral force must supersede anger and passion and that hope must be placed in the ability of free men to assert their concerted will in each country so as to compel autocratic governments to give way to free governments.

CONTRAST



DREW PEARSON

Indian Delegate Working Backstage With Nasser to Undercut Truce Talks

WASHINGTON — The State Department wasn't particularly sore at Indian envoy Krishna Menon for urging the entry of Red China into the United Nations. They expected it. But they are sore about the way Menon has been secretly undercutting the truce talks with Egypt.

The sad-eyed, savagely-tongued Menon built up quite a friendship with Col. Nasser, especially during the Suez talks last September, and has been using that friendship to encourage Nasser's stubbornness.

Busybodies Menon began three years ago calling on the foreign ministers of Europe as the special representative of Prime Minister Nehru. He intruded his ideas on all sorts of questions whether they concerned India or not. On one occasion, the French Quai d'Orsay found him so time-consuming that they refused to give him an appointment with the French Foreign Minister. Whereupon Menon wrote a plaintive note saying: "It will cause me great loss of prestige in India if my request for an interview is denied."

The Indian busybody has now built up his prestige to the point where both he and the people of India take him seriously.

★ ★ ★
FOR SOME YEARS doctors have hesitated to disagree with the American Medical Assn., self-appointed supreme court of all medical knowledge, which has done many fine things for medicine. However, more and more doctors are resenting the censorship tactics of the AMA, the latest being Dr. Andrew C. Ivy, respected University of Illinois cancer authority.

Dr. Ivy is himself a member of the AMA, is a past president of the Chicago Institute of Medicine and of the American Gastro-Enterology Assn. Yet the American Medical Assn. went out of its way to suppress publication of his study of krebiozen for the relief of cancer.

Dr. Ivy had made a study of 500 cancer cases treated with krebiozen by 250 physicians and clinics throughout the country. He found the size of the tumor decreased in 53 per cent of the cases, the average weight gain was eight pounds, and in some cases, the tumor disappeared and the patients now appear to be cured.

Dr. Ivy's research, however, wasn't approved by the AMA. Witnesses before an Illinois legislative hearing suggested that powerful AMA officials recognized the value of krebiozen and sought to gain commercial control of it by denouncing the drug as worthless and forcing its backers to sell out. In any case, the AMA has done all in its power to suppress favorable publicity about krebiozen.

Latest example was the article Dr. Ivy wrote for The Clubwoman magazine of the General Federation of Women's Clubs with its 15,600 affiliated women's groups. The federated ladies cancelled the article after pressure from the AMA.

Mary McGinn Taylor, Clubwoman's editor, originally wrote to Devin-Adair, which has published a book by Dr. Ivy.

"I came to know Dr. Ivy,

and it was at that period he brought forth his findings on krebiozen," she wrote. "I recall the whole story very clearly. I'm afraid it paralyzes the experience of many of our great scientists. . . I am in emphatic agreement with you that there certainly should be a controlled experiment on this drug, and I wonder if Dr. Ivy would do a piece for our magazine on the subject? We would give it



KRISHNA MENON
Mr. Busybodies

SENATOR SOAPER SAYS:

'Old Grad' Illustrates Professor's Lecture

By BILL VAUGHAN

THE ECONOMICS professor who had just lectured on the perils of bigness in modern society was charmed to see it illustrated by the 42-inch old grad trying to fit into a 12-inch stadium seat.

★ ★ ★
AMAZING though the four-minute mile may be, for real sprinting, how about 1956, which is rounding out a full year in what seems like four months?

★ ★ ★
MAYBE THIS English doctor who says fresh air isn't necessary for health has something. If fresh air were so important to physical vigor, wouldn't the Kansas City Athletics beat the New York Yankees?

★ ★ ★
CONFUSION is compounded when, right in the middle of the muddled foreign situation, we are also confronted with Turkey hash.

★ ★ ★
EDUCATION, of course, is wonderful, but a lot of parlays on college football games seem to be won by people who never went to college.

★ ★ ★
A MANUFACTURER brings out a truck that can also be used as a "family car." But where's the advantage of this over the present family car, which is also used as a truck, school bus, taxicab and moving van?

★ ★ ★
THE UMBRELLA is said to be 200 years old, but how can this be, when the borrowed-umbrella joke is at least twice that ancient?

really powerful art work treatment, and I think it would stimulate tremendous interest."

Later Editor Taylor wrote Dr. Ivy: "We are thrilled indeed to learn that you have consented to do an article for the November issue of the Clubwoman on krebiozen. . . I should like to tell you how much I have admired your courageous work over the years and what personal pleasure it gives me to publish an article authored by you."

★ ★ ★
BUT MRS. TAYLOR'S own courage faltered after the AMA moved in. She called Miss De Barba in New York to report that a "Miss Palmer" from AMA "just happened to be here yesterday." This lady objected to the krebiozen article.

"Miss Palmer did not give too many reasons," Mrs. Taylor said. "But after that I had a call from Dr. Howard at the AMA. He repeated that the AMA feels that krebiozen is just not sufficiently substantiated to go into."

As a result of the AMA pressure, the November issue of Clubwoman was printed without Dr. Ivy's article.

★ ★ ★
THE FELLOW who smokes in bed usually only sets fire to his own house, while the one who burns leaves on a windy day can get a more wholesale effect.

The Neighbors

By George Clark



JOHN S. KNIGHT

Adlai to Announce Soon He's Not Seeking Any Public Office

IN THE SEVERAL WEEKS since the Nov. 5 election, I have been making a series of talks in various cities on "What the Election Means to America."

On the theory that a writer can gather a great deal of information from his audience about public opinion, these talks have been followed by a question and answer period.

★ ★ ★
IT WAS INTERESTING to note that almost without exception, the domestic political questions fell into the following general categories:

1. President Eisenhower and his "modern Republicanism."
2. Adlai Stevenson and his future in the Democratic party.
3. Personalities in both parties, and their possible roles in politics and government.
4. The growth of statism in this country.

★ ★ ★
Q. DO YOU SEE Ike's "modern Republicanism" as a significantly new development in U. S. politics?

A. Certainly it is a new development so far as the Republican party is concerned. It marks an important change from the policies of the past which, in the main, were opposed to the extension and expansion of the so-called welfare state.

★ ★ ★
Q. As the person who has "canonized" Eisenhower, do you believe that he will "out socialize" F. D. R. or is what he is doing something other than New Dealings?

A. I have said many times during the election that no basic philosophical differences now exist between the two parties, except that the Republicans tend generally to be somewhat more conservative than the Democrats.

★ ★ ★
Q. DO YOU THINK the social and economic changes inaugurated by Franklin D. Roosevelt, and advanced by former President Truman, have, in the main, been adopted and enlarged by the Eisenhower administration?

I might add that President Eisenhower does not agree with this view, and so informed me in a recent letter.

★ ★ ★
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★ ★ ★
Q. SHOULD THE Republicans try only to get elected, or should they stand up and oppose statism? Can a party do both?

A. If the question implies that the Republicans should advocate an end to federal welfare measures that have now been accepted as a part of American life, the answer

is, of course, no. The American people raise millions of dollars each year to fight cancer, tuberculosis, and polio.

★ ★ ★
Q. WHAT WILL BE the effect on future American politics of the constant flow of Europeans to this country? Aren't they making Europeans out of us rather than becoming Americans?

A. I cannot believe this is a serious question unless the questioner is unfamiliar with American history.

★ ★ ★
Q. DO YOU THINK the pollsters did better in this election, or was the result obvious from the start of the campaign?

A. Nothing is obvious in politics. The polls proved remarkably accurate this time because of improved techniques which included last minute sampling.

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KNIGHT

must be that such a position would doom the Republican party to extinction.

★ ★ ★
Q. WHAT ARE THE chances of a third party in 1960?

A. At this stage, they seem dim, and for these reasons:

★ ★ ★
Q. WILL ADLAI Stevenson run in 1960? If so, what will happen?

A. Gov. Stevenson will shortly announce that he is not a candidate for any public office, but will continue to write and speak on national issues.

★ ★ ★
Q. AT THIS POINT, who are the men to watch as presidential possibilities four years hence?

A. Among the Republicans, Vice President Nixon, Sen. John Sherman Cooper of Kentucky, Gov. Thomas L. Dewey and possibly, as a long shot, our representative to the United Nations, Henry Cabot Lodge.

★ ★ ★
Q. DO YOU FEEL the Republican party can develop a young, outstanding leader to take Ike's place? Is Nixon that man?

A. It can, and must if the Republicans hope to win. Nixon could be that man. It all depends upon the Vice President's growth and development in the next four years.

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Officer's Son Nabbed in Chase

LOUISVILLE, Ky. (AP)—The young son of a Louisville detective Saturday led city and state police in a wild chase through several Kentucky cities after stealing a police cruiser parked by his home.

Police Chief Carl Heustis said Robert Loran, 17, and four other youths had been arrested in a restaurant on charges of drunkenness, loitering and delinquency.

When the boy, son of Detective David Loran, was taken home, Heustis said, he slipped out the back door, found the keys in the cruiser and fled while officers talked to his parents.

Driving east on U.S. 60 at speeds police estimated at up to 110 miles an hour, the boy sped through two towns, using the cruiser's siren to force vehicles out of the way.

Heustis said radio pleas to give up the flight were met with profane refusals.

The flight finally ended in Danville, Ky., about 70 miles from here, when the car's drive shaft fell out. An additional labor next year in a united drive charge of car theft was placed for federal aid to education.

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Convenient for single or double breasted suits.
Alterations at all kinds.
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Education Drive

NEW BRUNSWICK, N.J. (AP)—William F. Schnitzler, secretary-treasurer of the AFL-CIO, said Saturday that leading from here, when the car's drive shaft fell out. An additional labor next year in a united drive charge of car theft was placed for federal aid to education.

WORLD NEWS BRIEFS



2 Killed, 14 Hurt in Dallas Blast

DALLAS (AP)—Two men burned to death and 14 others suffered injuries when a thunderous explosion and fire turned the Southland feed mills elevator into a pillar of flame Saturday. The blast knocked out power lines and shook a large section of north Dallas at 3:40 a. m.

Flames, touched off by the explosion, billowed up through the 135-foot elevator and were visible for miles. The 14 injured men—12 employees of the mill and two switchmen for the Katy Railroad—toughed their way out of the flames and smoke.

Dulles Goes Fishing

KEY WEST, Fla. (AP)—Secretary of State John Foster Dulles went deep-sea fishing Saturday with acting secretary Herbert Hoover, Jr., but indications were they might have over important foreign policy problems if the fish were not biting.

Hoover arrived here Friday night from Washington for conferences on the Middle Eastern crisis and other foreign matters. He said the talks would be "routine."

Zellerbach Gets Italy Job

WASHINGTON (AP)—James David Zellerbach, San Francisco paper company executive, was chosen by President Eisenhower Saturday to be ambassador to Italy.

The White House said Zellerbach will succeed Mrs. Clare Boothe Luce at Rome about Jan. 1. Mrs. Luce, who has been in ill health, asked Eisenhower last Monday to relieve her as soon as convenient.

Turncoats to Leave

WASHINGTON (AP)—Two more turncoat GIs who remained with the Communists at the end of the Korean war are coming home. Chinese Reds have informed U. S. officials.

The Chinese Red Cross said that Arley Pate of Carbondale, Ill., and Aaron Wilson of Urania, La., would leave China at the Hong Kong border Dec. 2.

This will make five returnees of the 21 American servicemen who elected to stick with their captors after the Korean truce. The three others who left China in 1955 were Otto Bell, William Cowart and Lewis Griggs.

Eden Starts Rest

MONTEGO BAY, Jamaica (AP)—Prime Minister Eden began a three-week rest cure Saturday under the Caribbean sun, 4,000 miles from the cares of Downing Street and even farther from Suez.

Looking pale and tired, the British leader told newsmen on arrival from London with Lady Eden in an American-built DC7C of the British Overseas Airways Corp.: "I am feeling no worse. I am going to get the rest I greatly need."

U.S. Explains Radio

WASHINGTON (AP)—The United States acknowledged Saturday it had operated a secret shortwave transmitter in the American legation in riot-torn Budapest.

The State Department, in disclosing this, said the radio was not operating now. Officials reported the radio transmitter was used "only for a few days."

This was done, they said, because chaotic conditions in the Hungarian capital had shut down all normal communications, arousing fears for the safety of American personnel.

Parked Car Falls

NEWARK, N. J. (AP)—A parked car fell eight feet here when the street beneath it collapsed after a water main break.

The car dropped into the hole along with a 40-foot section of pavement, crushing the auto's left side.

Dentist Kills Wife, Son, Wounds Self

McKEESPORT, Pa. (AP)—Police reported a dentist from nearby Clairton killed his wife and 18-year-old son with a hatchet Saturday, then tried to take his own life with a knife.

The victims were identified as Dr. Jay H. Mervis; his wife, Fannie; and their son, Michael. The father was taken to McKeesport Hospital in serious condition.

Officers said Dr. Mervis killed his wife with a blow on the head. She was found in bed, still clad in night clothing. Mervis apparently killed her as she slept, police said.

Michael was found on the floor in his room, bleeding from a head wound. He also was wearing night clothes. Rushed to McKeesport Hospital, he died a few hours later.

The dentist was found in the kitchen, bleeding profusely from wrist slashes. A knife was found nearby. All gas jets on the stove were turned on.

Sentiment There, Even if Its Late

NEW YORK (AP)—Wives will get 10 per cent of the engagement rings presented this Christmas, the Jewelry Industry Council estimated today. It said the practice of giving "delayed" diamonds was begun in World War II by servicemen short of money.

Up Rail Service in East Germany

BERLIN (AP)—Beginning next summer, Communist East Germany will operate 15 trains daily between East and West Germany. The present total is only five.

The increase represents another move to eliminate barriers that have divided East and West Germany. Communist guards have eased up on the tough border checks made on travelers.

Russ Ridicule Senate

MOSCOW (AP)—The Literary Gazette made light Saturday of the appearance of a masked Hungarian freedom fighter before a U. S. Senate group last week.

"The senators of ancient Rome, unable to tolerate his performance, would have ordered this buffoon thrown to the hungry tigers," it said, "but the American senators, 'with the proper expressions on their faces,' listened to this rogue and nodded their heads approvingly."

It said the witness appeared masked not for reasons of personal security, but because "everybody is sick and tired of the old methods" and that he had at his disposal "a censored text repeating all the fabrications of the American press."

Two Hungarians have appeared in masks and testified under aliases at Washington hearings of the Senate Internal Security subcommittee headed by Sen. Olin D. Johnston (D-SC). The aim of these precautions was to protect their relatives still in Hungary. Both the men—who use the names Arpad Hazafi and Istvan Laszlo, the equivalent of John Doe in Hungary—testified Russian troops in Hungary when the rebellion flared last month showed a reluctance to fight, but the Russians sent in Mongolians who were not at all reluctant. Hazafi, an amateur photographer, had 300 photographs to document his story of the revolution.

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Park Free in Any of the 50 Downtown Long Beach Park & Shop Lots While Having All Your Dental Work Done at the Dr. Cowen Offices, Corner Broadway and Pine.

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More Liberal...Easier Credit Terms

You can take
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Special plan available to you under California Medical Assistance. Come in for information.

You don't have to worry about the size of the payments, and you don't have to hurry with your payments when you buy new dentures at Dr. Cowen's. On approval of your credit, take through 1958 to pay. Remember, there's no extra charge for credit at Dr. Cowen's. SAME LOW PRICES no matter how much credit you need.

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...favored by the Dental Profession to give you the benefit of improved Dental Plates. See the samples at Dr. Cowen's.

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QUICK PLATE REPAIR SERVICE

If you're having trouble with your old dental plates, come in and find out if repair, re-setting or other adjustments can restore their usefulness to you. Emergency service within a few hours.

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Protect your health with timely dental care... arrange to have all of your dentistry completed RIGHT NOW and pay later in small monthly amounts you can easily afford. IT DOESN'T COST YOU ONE EXTRA PENNY TO TAKE ADVANTAGE OF DR. COWEN'S LIBERAL CREDIT PLAN.

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Oh Santa... that's for me! To take to the office, or off to the bedroom. To the kitchen, the patio or the kids' room. The perfect second set, and everybody wants it for Christmas. 36 sq. in. screen with built-in antenna and its own carry-handle. Put it right here, Santa!

NO MONEY DOWN, \$10 MONTHLY

24.95 GLENN MILLER ALBUM ONLY \$5 WITH EITHER RCA VICTOR PLAYER

NO MONEY DOWN, \$5 MONTHLY BUYS EITHER TELEVISION, PHONOGRAPHS—SECOND FLOOR

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Long Beach
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RCA VICTOR "45" PORTABLE	41.95
GLENN MILLER ALBUM	24.95
TOTAL VALUE	66.90

You pay only **46.95**

Automatically plays as many as 14 records. Luggage style simulated leather case, green or tan.

RCA VICTOR "45" VICTROLA	31.95
GLENN MILLER ALBUM	24.95
TOTAL VALUE	56.90

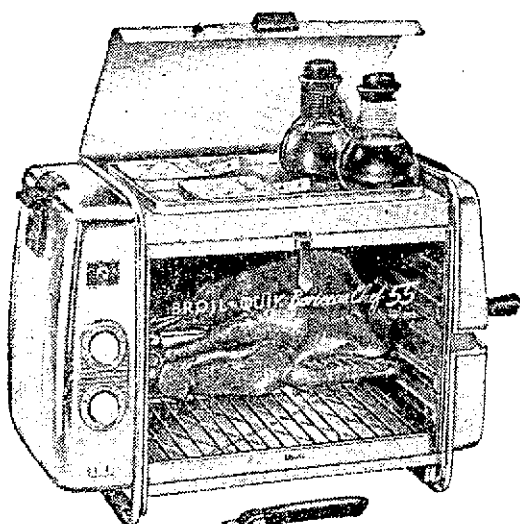
You pay only **36.95**

Automatic phonograph plays up to 2 hours on a single loading. "Golden Throat" tone, in colors.



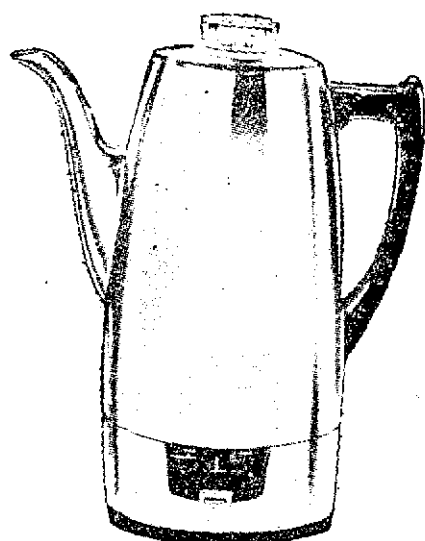
gifts cost less at Butler's

5252 LAKEWOOD BLVD. LAKEWOOD CENTER **OPEN 12 HOURS MONDAY—9:30 A.M. TO 9:30 P.M.**



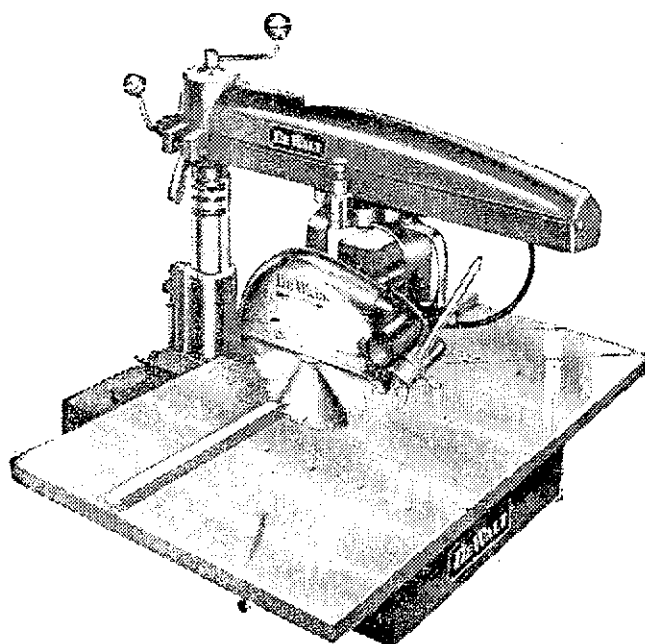
**BROIL QUICK
CHEF "55" ROTISSERIE**
Reg. 79.95 **39⁸⁸**

Save one-half on this famous Barbecue Chef. Completely automatic with griddle. See it demonstrated in our Housewares Dept., Lower Level.



**8-CUP UNIVERSAL
COFFEMATIC**
Reg. 22.95 **16⁸⁸**

Completely automatic percolator. Makes coffee and keeps it warm indefinitely. Chrome finish over copper. Guaranteed.



1957 DE WALT POWER SHOP

Precision built, complete home shop in one tool. 9" table saw with powerful 3/4-h.p. motor features safety key switch and tilting arbor that cross or rip cuts at any angle. Amazingly easy to operate.

Nothing Down Delivers

Pay only \$12 Monthly

239⁰⁰

Holiday Fashions for the Girls

Dusters and Robes

3-6X QUILTED STYLES
Cozy quilted cotton in a great variety of prints, some with gold overlays. Choose fitted robes, dusters. Values to 5.98 **3.98**

Chenille Robes 1.98

7-14 QUILTED STYLES
Fitted robes or loose fitting dusters in an assortment of colorful prints and patterns all washable. Values to 7.98 **4.98**

Cotton Chenille Robes 2.98
Robe—Not Illustrated

Christmas Dresses

GIRLS 1-3; 3-6X
Polished cottons, Nylons, sheer butcherlinens, taffetas and Cupianis that require little care to stay fresh-looking. (Not Shown) **3.98**

7-14 GIRLS FASHIONS
Crisp, full-skirt styles with interesting trims. Choose from polished cottons, Nylon, Cupianis, or sheer butcherlinen in colors. **4.98**
(Not Shown)

Dressy Blouses

3-6X SIZES
Lustrous cotton broadcloth or Dacron pique in white or pastels, embroidered trims. **1.98**

7-14 SIZES
Cotton broadcloths, Dacron piques trimmed with jewels, embroidery and lace. White, pastels. **2.98**

Full Circle Skirts

3-6X GIRLS
Swirling skirts with gay scenes painted on bright wool felt. Suspender style. **2.98**

7-14 GIRLS
Crisp quilted taffetas trimmed with jewels, colorful quilted cottons in our big assortment. **3.98**

Girls' Gift Handbags

Many shapes and colors priced from **1.00 to 1.98**



Toddlers' Togs

CORDUROY CRAWLERS
Styles for boys and girls in washable pin-wale corduroy **1.77**

FLEECE COVERALL
Washable rayon fleece with knit cuffs. Red, Blue or Green **3.98**

CORDUROY COVERALL
Washable pinwale corduroy with zip front, amusing trims **2.98**

CORDUROY 3-PC. SET
Washable pinwale crawler with lined jacket, matching hat **4.98**

Gift Sweaters for Girls

7-14 ORLON SLIPONS
Hi-Bulk Orlon in pastel shades with attractive jeweled trim. Short sleeve, crew neck style. Values to 2.98 **1.69**

7-14 ORLON CARDIGANS
Shrink-resistant, mothproof Hi-Bulk Orlon in pastels, high shades. Classic long sleeves, jewel trim. Values to 3.98 **2.69**

7-14 ORLON SHRUG
Knit of fine washable Orlon and trimmed with jewels. White, pastels. **1.98**

3-6X Girls' Shrug, same as above **1.98**

NYLON TAFFETA SLIPS
Crisp nylon paper taffeta with bouffant tiered skirt, lace trimmed strap shoulders. **1.98**

7-14 BOUFFANT PETTICOATS
Large selection of taffetas, nets and nylon marquisettes, elasticized waist. **1.98**

Gift Tricot Pajamas

Lovely rayon tricot, lace trimmed, in gift box. Girls' sizes 4 to 14. **1.98**

Nylon Tricot Pajamas, 7 to 14 **2.98**

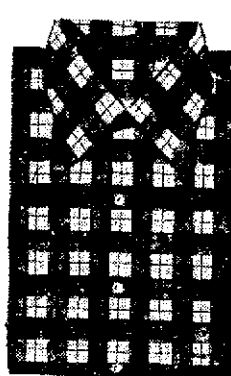
CHILD'S RHUMBA PANTIES
Pastel rayon tricot with lace trimmed ruffles across the back. Sizes 2 to 8. Box of 3 **98c**

TREAT HIM TO A GIFT FROM BUTLER BROTHERS



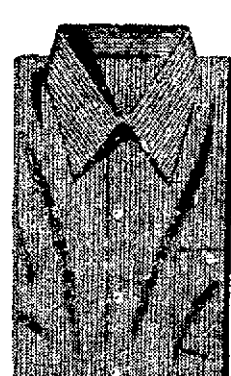
Flannel Sportshirts

Sanforized cotton flannel shirts with long sleeves for winter wear. Buy for gifts in sizes S, M, L, XL. Reg. 1.98 **1.77**



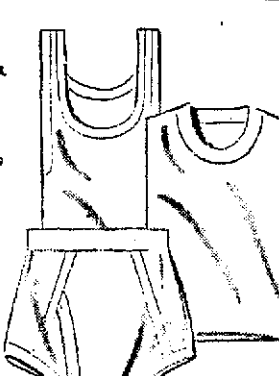
Cotton Sportshirts

Woven cotton plaid long sleeve sportshirts in new small colorful plaids. Sanforized. Sizes S, M, L, XL. Compare at 3.98 **2.98**



Corduroy Sportshirts

Washable fine wale corduroy in bright solid colors for winter. Long sleeves, one pocket. Sizes S, M, L **2.77**



Men's Knit Underwear

Hanes White Cotton T-Shirts 98c
Hanes Combed Cotton Athletic Shirt 85c
Hanes Combed Knit Briefs 98c
Durene Cotton Briefs 79c
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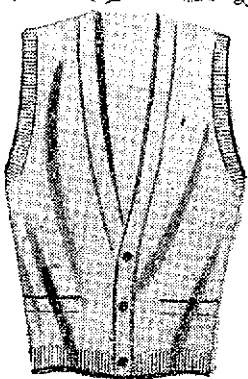
Leather Opera

Soft Brown leather upper with firm composition sole and heel. A welcome gift in sizes 6 to 12 **2.98**



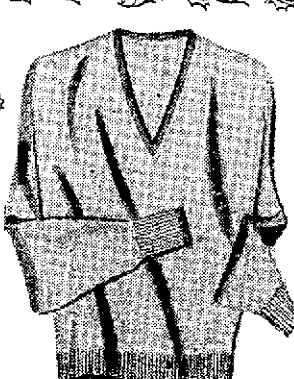
Shearling Opera

All leather opera with warm shearling sock lining, pliable leather sole. Brown in sizes 6 to 12 **3.98**



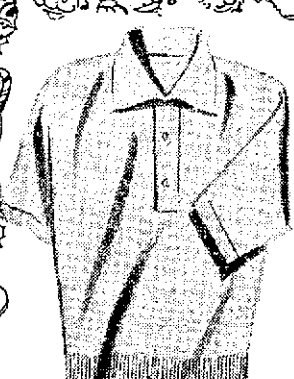
Sleeveless Vest Sweater

Popular button-front sleeveless sweater of 100% lambswool with new shadow trim on pockets. Neutral colors. Sizes S, M, L **5.98**



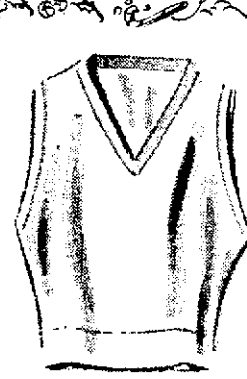
100% Lambswool Slipon

Long sleeve V-neck sweater has shadow trim. Buy several for gifts in choice of solid colors. Sizes 36 to 46. Exceptional value **5.98**



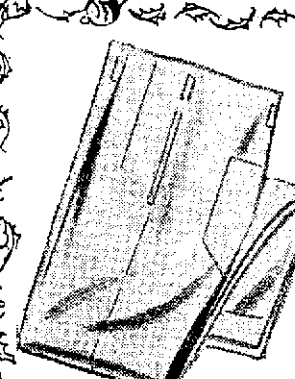
Men's Sweater Shirt

50% lambswool blended with 50% Orlon in a wide selection of solid colors. 2-button placket and collar. Sizes 36 to 46 **4.98**



Sleeveless Slipons

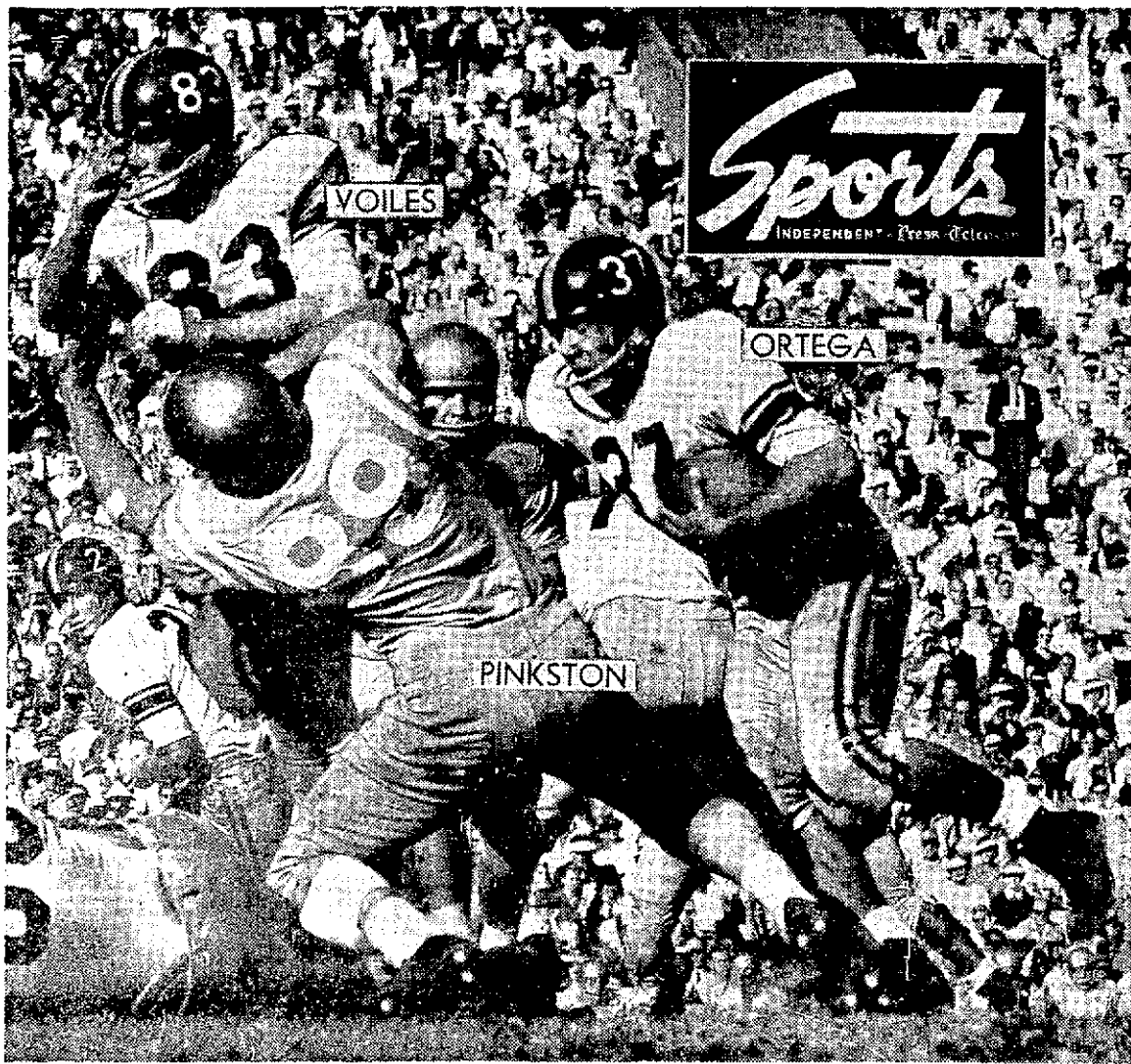
Excellent Christmas gift item is this sleeveless sweater of 75% lambswool with 25% Orlon in many colors. Sizes S, M, L **2.98**



Faded Denim Slacks

10 oz. Sanforized faded denim slacks tailored with continuous waistband. Faded Blue, Chartreuse and Wheatone. Sizes 28 to 46 **2.99**

ASK FOR VALUABLE *S&H* GREEN STAMPS AT BUTLER BROTHERS!



Trojans on the move

Tony Ortega, hard-running SC sophomore wingback, follows blocking of right end Bob Voiles for seven yard gain to UCLA 37 in second quarter. Trojans scored 10-7 victory.—(Staff Photo by John Neagle.)

Relentless Trojans Subdue UCLA, 10-7

By DAVE LEWIS
Sports Editor

LOS ANGELES COLISEUM—Making good on their only two scoring opportunities in the second half after knocking themselves groggy by beating their heads against a veritable brick wall in the first half in a vain attempt to crash through the vaunted Bruin defense, Southern California's Trojans registered a 10-7 victory over UCLA here Saturday before 63,709 fans and a national television audience.

The Trojans finally cracked the Bruin defensive barrier in the second half just when it began to appear that they might become one of the chosen few "who never traveled so far without getting anywhere."

Four times in the first half they slammed their way to the very brink of scores only to be held for downs on the 15, 5, 29 and 25-yard lines by a desperately-fighting Bruin squad that apparently was trying to follow a set pre-game strategy of kick and wait-for-the-breaks.

But the Trojans totally wrecked any hopes of this Bruin strategy winning another game as it had done so many times in the past by mounting a punishing 67-yard drive at the outset of the third period for a touchdown, and then iced the fiercely-contested struggle early in the fourth stanza when Captain Ellsworth Kinsinger booted a field goal from the 22-yard line.

Meanwhile, the Bruins salvaged a national championship from the defeat when they saw Kirk Wilson not only clinch the NCAA punting title, but also set a new all-time national record with a 49.3-yard average for 30 kicks this season.

NEEDING SIX PUNTS TO REACH the minimum of 30 necessary for his average to receive record recognition, Wilson capped a brilliant day in sensational fashion when he got off a 60-yard beauty on his sixth and final kick in the waning minutes of play that rolled dead on the Trojan one-yard line and set the stage for the lone Bruin score, which came just 52 seconds before the game ended when Long Beach's Stu Farber plunged over from the one-yard line to culminate a 41-yard advance.

In the end, it was the power and drive of the rugged Trojan forward wall that gave SC its first win over UCLA since 1952 and returned the prized "victory bell" to the halls of Troy.

The SC forward wall not only out-performed the touted UCLA defensive platoon, which had been mainly responsible for carrying the Bruins to a 7-2 record going into the crosstown battle, but the aggressive charge of the Trojan linemen was what made Troy's running game so effective.

RED SANDERS FRANKLY ADMITTED after the game that "it's the worst our line has been handled since the Michigan game."

The Trojans ran everywhere—both outside and inside equally well—while constantly on the prowl for touchdowns throughout the game. They rolled up a net gain of 327 yards, 314 of which came on the ground. They threw only six passes, completing only two—one for 14 yards and a touchdown, and the other for a one-yard loss. A third was intercepted.

Through the effectiveness of the Trojan front wall, SC was able to gain a tremendous advantage in ball control . . . running off a total of 85 plays to only 43 for UCLA, six of which were punts by Wilson.

On UCLA's 37 plays aimed at picking up yardage, the Bruins were limited to a net gain of only 23 yards on the ground and only when they threw their customary caution to the winds as the second half progressed with a last-ditch passing attack were they able to gain another 116 yards for a net total of 139 for the day . . . and only five first downs.

It was an exciting game for such a rugged defensive battle, one that actually was still in doubt until the final 45 seconds of play when tackle Mike Henry fielded UCLA's attempted onside kickoff on the Trojan 47 to wipe out any hopes of pulling the game out of the fire the Bruins might have entertained.

The Trojans quickly shoved the Bruins into the hole at the outset of the game with their first offensive thrust and UCLA never recovered. In fact, the Bruins never had the ball farther upfield in the first quarter than their own 20 and their own 47 in the second quarter before losing the ball on a fumble.

Troy charged 43 yards to the Bruin 15-yard line before being held for downs on its first drive when Rex Johnston was spilled for no gain on a fourth-and-three thrust at right end.

MOMENTS LATER following an exchange of kicks, Lou Elias put the Bruins in the hole again when he fielded a Trojan punt on the one-yard line instead of letting it go over the goal line. He made it out to the six, but the Bruins promptly kicked out to the 40.

From there Roberts swept around end to the 26 and then tossed the ball to Johnston who reached the 19, but officials ruled it was a forward pass and the penalty moved the ball back to the 24. However, Roberts and Ernie Zampese punched it to the five-yard line on short line stabs where, on a fourth-and-three situation, Doug Kranz was dropped for a yard loss as the Bruins held for the second time.

BOWL BID BUSINESS BOOMING

ROSES FOR HAWKEYES!

(Compiled from AP and UP)
The University of Iowa was officially confirmed as the Big Ten's representative in the Rose Bowl Saturday night, thus becoming the first school to nail down a major bowl bid.
Bill Reed, assistant Big Ten commissioner, said the choice of the Hawkeyes was unanimous among the first six Big Ten athletic directors to submit their selections by telegram. The four others have not been heard from, but a majority is sufficient.

Iowa won sole possession of the Big Ten crown Saturday when Ohio State was walloped by Michigan, 19-0. It was its first conference crown since 1921 and will be its first trip to Pasadena.
The Pacific Coast Conference will name its Rose Bowl representative Monday. Oregon State, the league champion, is expected to be the selection.
One other bowl assignment was virtually clinched Saturday. TCU, by beating Rice

while SMU was losing to Baylor, wrapped up the Cotton Bowl bid as the Southwest Conference's representative. League champion Texas A&M is ineligible because of an NCAA ban.
Tennessee completed an unbeaten season by defeating Kentucky Saturday and can pick its spot in any available bowl. The Sugar Bowl is the Vols' likely choice.
Georgia Tech, Baylor, Pittsburgh and Syracuse are the leading candidates to fill the

second Sugar and Cotton berths with rejectees looking toward the Gator Bowl, Tech and Baylor enhanced their chances with impressive victories Saturday while Pitt's were dented by a tie with Penn State. Syracuse was idle.
Clemson and Duke both won to remain in a hot contest for the Atlantic Coast Conference's representative in the Orange Bowl against Colorado, the sure pick of the Big Seven.

Aspirin Alley

California 20, Stanford 18.
Michigan 19, Ohio State 0.
Columbia 18, Rutgers 12.
Penn State 7, Pittsburgh 7 (tie).
Dartmouth 19, Princeton 0.
LSU 21, Arkansas 7.
Minnesota 13, Wisconsin 13 (tie).

U.S. Seeks 3 More 1st Places Today

MELBOURNE (AP)—After Saturday's golden day for the United States in track and field, the flood of victory should begin ebbing today in the Olympic Games, but only slightly.

U.S. track stars earned four thriller with Norway's Audun to fight off finishers like Court-gold medals in men's events. Boysen and Sowell taking their seven top honors, and this at the head of son in the last lap. The pole vault should develop into a battle over 15 feet between Richards and Gutowski. George Roubants of Greece, a student at UCLA, has looked good in practice and might get the third place medal.

Today brings four more finals—the women's 100 meter dash and the men's pole vault, javelin and 800-meter run.
It is most doubtful whether Isabelle Daniels can break into the first three in the women's sprint. But she showed fight in the semi-finals and can well prove a threat to the top trio of Marlene Mathews and Betty Cuthbert of Australia and Christa Stunick of Germany.

THE MEN'S POLE VAULT appears almost a certainty for either Bob Richards, 1952 champion from Long Beach, or Bob Gutowski, La Jolla, Calif. Tom Courtney of Livingston, N.J., and Arnie Sowell of Pittsburgh are favorites to take the top places in the 800 meters.
The 800 final may prove a



BOB RICHARDS
In Pole Vault Finals

ALTHOUGH THE race between the United States and Russia still looks close, the breaks, contrary to the 1952 Olympics, seem to be going against the Russians and for the Yanks despite the loss of some

'Kiss' of Death

SCORE BY QUARTERS
SC 0 0 0 7 3-10
UCLA 0 0 0 7-7

STATISTICS
First downs 17
Passes attempted 12
Passes completed 5
Passes intercepted 1
Rushes attempted 32
Rushes gained 132
Yards gained passing 132
Yards gained rushing 132
Total yards gained 264
Fumbles 1
Lost fumbles 1
Avg. length of punt 42
Avg. length of return 13
Turnovers 1
Own recovered 0
Opp. lost on fumbles 1
Ball lost on downs 4
Penalties 10
Yards lost on penalties 60

INDIVIDUAL STATISTICS
RUSHING
SC: Roberts 25, 102; Sowell 10, 102; Gutowski 10, 102; Courtney 10, 102; Mathews 10, 102; Cuthbert 10, 102; Stunick 10, 102.
UCLA: Gutowski 10, 102; Roberts 10, 102; Sowell 10, 102; Courtney 10, 102; Mathews 10, 102; Cuthbert 10, 102; Stunick 10, 102.

How Top 10 Teams Fared

Here is how the nation's top 10 teams, as rated in the weekly Associated Press poll, fared this week-end:
1. Oklahoma defeated Nebraska, 54-0.
2. Tennessee defeated Kentucky, 20-7.
3. Iowa defeated Notre Dame, 46-6.
4. Texas A&M was idle.
5. Georgia Tech defeated Florida, 20-0.
6. Miami (Fla.) defeated West Virginia, 19-0.
7. Minnesota tied Wisconsin, 13-13.
8. Syracuse completed schedule.
9. Michigan defeated Ohio State, 19-0.
10. Michigan State defeated Kansas State, 35-17.

Russians Order Cakes Too Soon

MELBOURNE (U.P.)—The Russians Saturday night were found guilty of counting their cakes before they were baked.
They anticipated victories in the broad jump, hammer throw and the 50-kilometer run at the Olympics and ordered three cakes to celebrate each event. However, when Hal Connolly of the U.S. team won the hammer throw, teammate Greg Bell captured the broad jump, and Norman Reed of New Zealand won the 50-kilometer run, the Russians refused to accept the cakes.

Today's Sports Card

Auto Racing—200-lap mile model stock car race, Garden Stadium, time trials at 12:30, first race at 2 p.m.
Baseball—St. Stephen's vs. Pan American, 1 p.m.; Magyar vs. Armenians, 2:15 p.m.; Veterans Memorial Stadium, games also at Radio City, 7 p.m.
Horse Racing—Caliente, 12 noon.

Russ, Germans Slug It Out in Soccer Game

MELBOURNE (U.P.)—A slug-fest match broke out Saturday between Russia and Germany in an opening round, soccer game when the Russians were balked time and again by a tough German defense. The game was halted three times before the first fights were quelled.
Russia was involved in a ruckus Friday also when 10,000-metric champion Vladimir Kouts claimed Britain's Gordon Pirie repeatedly stepped on his heels during the running of the race. Pirie said it was "unintentional."

Zaharias Honored

HOUSTON, Tex. (U.P.)—Four Australian children Saturday honored the late Babe Didrikson Zaharias, sending a 10-shilling note and two Olympic stamps to Harris County Sheriff C. V. (Buster) Kern. "So you can buy her favorite flowers and place them near her as a token of respect from our children of Australia,"

Life Dream Realized, Connolly Will Retire

MELBOURNE (U.P.)—Husky Harold Connolly, of Boston realized a life-long dream by winning the Olympic hammer throw championship, then announced he plans to retire after next month "to make a future for myself."
The six-foot, 220-pound athlete, who took up hammer throwing to strengthen a weak left arm, said he will make his final competitive appearance in the British Empire Games at Sydney, Dec. 3.

Sports on Radio-TV

RADIO
Rams vs. Colts—KRLD, 10:30 a.m.
TELEVISION
Rams vs. Colts—KSTV (2), 11 a.m.
Championship Auto Races—KTLA (5), 6 p.m.
Olympic Games films—KTLA (5), 6 p.m.
Championship Bowling (film)—KHJ (8), 8 p.m.
National Bowling—KRCR (4), 10:30 p.m.



CHAMPIONSHIP LEAP
Greg Bell of Indiana flies through air on way to Olympic Games championship leap of 25-8 1/4 Saturday at Melbourne.—(AP Wirephoto.)

BRUINS BADLY OUTCLASSED, ASSERTS SANDERS

LOS ANGELES COLISEUM—This team (SC) may be a little short on ability, but it is long on spirit, morale and attitude. The kids wanted to win this one."

The Lights on the electric scoreboard blinked the answer: SC 10, UCLA 7.

Thus the 26th Trojan-Bruin football game became history Saturday afternoon, SC's first triumph over the Westwood clan since 1952. And Jess Hill, the SC skipper, called the turn when he said his boys wanted it—the most.

"We knew UCLA would be playing for the breaks," he explained in the SC dressing room after the warm battle, in which two Trojans and one Bruin were banished in the last 15 seconds of the game for "minor altercations." "We tried to play a ball

WILSON GOT off a brilliant

60-yard kick, but Zampese returned 15 yards to the SC 40 from where the Trojans rolled to the 29 before once again being held for downs. This drive was broken up when Jim Conroy, fading to pass on a second-and-three play from the 29, was nailed by Dick Butler and Jim Dawson for a 12-yard loss.

From there, the Bruins moved out to the 48 with their first and only first down of the first half, but after gaining "operating room" for the first time, Barry Billington fumbled and Karl Rubke recovered on the 48.

Once again the Trojans returned to the attack with Tony Ortega hitting inside left end for nine, and Roberts barreling through right guard for five more to the 34 . . . but the Bruins again held for downs four plays later on the 25 when Roberts made only three yards on a fourth-and-four stab through the middle.

WHILE FAILURE to cash in on four first-half scoring opportunities might have discouraged many teams, the Trojans came out for the second half with renewed vigor, taking the kickoff on their 33 and promptly marching to their touchdown in 12 plays.

Johnston and Conroy bore the brunt of this charge to move the ball in position on the Bruin 33 from where Don Hickman slashed his way nine yards through tackle to the 24, Conroy swept 10 yards around right end to the 14, and Roberts, after taking a pitchout from Conroy, then whipped a pass to Hillard Hill for the touchdown at 5:39. Kinsinger kicked the extra point.

WITH THIS touchdown wiping out Bruin hopes of following their usual strategy of waiting for the breaks, UCLA came back passing after the kickoff and with their finest offensive display of the day, charged to the Trojan 19 on the strength of a 35-yard pass from Wilson to Dick Wallen.

But two plays later while attacking from the 17, Wilson's

SC Wanted to Win Most

By DICK ZEHMS

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control game and to keep possession of the ball. We did."

How well the Trojans achieved their goal is written in the final figures on plays from scrimmage. SC 85, UCLA 43. And six of the Bruins' 43 plays were remarkable punts by Kirk Wilson, the Bruin tailback who has blossomed into the nation's No. 1 collegiate punter.

"It was a tremendous team victory," continued Hill. "The kids inside (interior linemen) were doing a fine blocking job. That line play was terrific. This Trojan squad is the best-spirited club and has the highest morale of any group I've ever coached."

Bruin boss Henry R. Sanders, in the UCLA dressing room, praised both teams for their efforts.

"The power of SC's line was the most effective thing about their running attack," he stated.

"I don't think the score today was any indication of how badly we were outclassed. I'm happy in one sense—that we don't have to play another game. I don't know what we'd play with."

"INJURIES To Jim Dawson, Jim Matheny, and Bill Leeka hurt us. Jerry Penner shouldn't have played at all. All in all, we've been lucky in injuries this season."

"We just didn't have a good offense this season and it's no

(Continued on P. B-2, Col. 2)

California . 20	Michigan . 19	Iowa 48	Oklahoma . 54	Tennessee . 20	Wash. 40
Stanford . . 18	Ohio St. 0	N. Dame 8	Nebraska . . 6	Kentucky . . 7	Wash. St. . 26

Moore 8-5 Title Pick

SOMEBODY ASKED Jess to say a few kind words in behalf of Mississippi Southern Acquiring Touchdowns, Dickinson 2 (35, run), (37, run), Conversion: Whitefield.

Roller Derby

MEET FOR HEAVYWEIGHT CROWN

played Princeton in every period to hand the Tigers their second loss of the season.

22:42.2 Tidwell finished in 23 minutes flat. Bill Dunlay of Fort Hays, Kansas, State was third.

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In This Corner

with DICK ZEHRM

The last of the turkey... COED CLASS. This year's Rose Bowl game will have an added attraction — campus cuties.

The guys with the big muscles and the speed may capture the athletic spotlight, but two glamour units will receive almost equal attention, if not the headlines.

Oregon State has a six-girl dancing unit which performs for the OSO rooting section. They're all daughters of the Pacific Northwest. By name, they are Linda Lee, Gayle Briggs, Nina Gillespie, Veri Pilling, Joann Service and Cece Broome.

Iowa's Hawkeyes can contend in the powder puff department with its kilted band, a group of lush Iowa babes who dazzle the grid fans with a fancy halftime show.

The performances of these two pinky outfits will make defeat less painful for the old grads, whether from Corvallis or Iowa City.

The Rose Bowl queen and her princesses better look to their laurels. There'll be more than hulking tackles and high-stepping halibacks to enjoy come this Jan. 1, 1957. Ah, pulchritude!

★ ★ ★
QUIET, PLEASE. Don't look now, but basketball is breaking out all over. The Southern California Basketball Writers Association will hold its first meeting Tuesday noon at the Nikabob to hear Forrest Twogood, Johnny Wooden, Billy Donovan, Duck Dowell, Sax Elliott and some more view with alarm.

The pointing with pride, if any, will have to come later. Most Southern colleges are in the rebuilding and replacement processes.

★ ★ ★
EXPANSION. Nineteen different projects are listed in a five and one-half million dollar improvement program being planned at Stanford. Most of the improvements will be made in the school's athletic facilities.

No. 1 item on the list is a \$1,500,400 sports pavilion seating 8,000 spectators for basketball. The present facilities for basketball can handle only 2,500.

Lights will be installed at the football field. However, this doesn't mean Stanford contemplates shifting to early season Friday night games. "It gets too cold at night in Palo Alto," says one Indian official.

The athletic department's surplus will have to provide most of the funds for the contemplated improvement program. Hope Stanford's failure to reach the Rose Bowl this year won't delay the building program too long!

★ ★ ★
STRANGE TWISTS. Buddy Daley hung on with the Cleveland Indians half of the 1956 season. Then the local scutumpah pitcher was sent down to Indianapolis and Hank Aguirre of the farm club was called up.

On the surface, it looked as though the Indians had given up on Buddy and had rated Aguirre over him. So Buddy proceeded to rip off a 13-1 record for Indianapolis. Hank's Indianapolis mark was 10-4.

Last week in the Cuban League, these two met as rivals. Buddy pitched six innings of relief for Cienfuegos against Almendares. He was the winner, 4-3 in 12 innings, over Aguirre. In another rescue role two nights earlier, Daley pitched Cienfuegos to a 2-1 decision over the Blues. Aguirre was the loser.

They'll both be rejoicing Cleveland this spring as promising lefthanders. Rivals now, they'll be teammates come March.

★ ★ ★
ONE TO REMEMBER. After the Big Ten investigated Illinois and gave it a clean bill of health its athletic practices, an Illinois alumnus was heard to observe:

"We don't claim to be 100 per cent pure. I guess we are 50 per cent pure and 50 per cent smart."

Caliente Selections

1. Joe Silver, Del. Tap, Alburquerque.
2. Nickles No. 1, Liberty Run, He's a Duke.
3. Hermet Valley, Sir Racket, Joe's 12.
4. Prince Harry, at Providence, Royal Dress.
5. Macatelli, Monroe, Sir Bill.
6. Home Free, Proud Hero, Royal Degree.
7. Calypso Go Armed, Mandatory.
8. Euro Pancho, Shush, Shush, Shush.
9. The Shiner, Roman Brac, But, Cunt.
10. Damp Abbey, Integrity, Swift Talk.
11. The Shiner, Roman Brac, But, Cunt.
12. The Shiner, Roman Brac, But, Cunt.

AL Hockey Scores

- Cleveland 7, Rochester 4.
Buffalo 3, Hershey 4.
Springfield 2, Providence 2 (over-time).



SEVEN UNDER A BLANKET

No less than seven horses sweep across the finish line in a tight blanket finish at Los Alamitos Saturday in the co-featured \$5,000 Hard Twist Purse at 350 yards. The outside horse, Sure Now (10), was awarded first in the photo finish. Only Clab-Pur, Bobby Leo and Red Josette failed to figure in the photo.—(Staff Photo).

'SHOE' NABS FOUR IN FIVE

Cute Trick, a little grey filly who is as fast and consistent as horses come, and her older full brother, Sure Now, himself a stakes star, made a clean sweep of the two feature races at Los Alamitos race course Saturday before a crowd of 9,677 fans who wagered \$510,216 on a nine race card.

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Les Alamitos Results

FIRST RACE—110 yards		
Not a Winner	Scratched	21.30
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
SECOND RACE—350 yards		
Mary West, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
THIRD RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
FOURTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
FIFTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
SIXTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
SEVENTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
EIGHTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00
NINTH RACE—350 yards		
Wagonwheel, Gatz	21.40	1.50
Little Dave May, Armstrong	12.30	1.00
Amos, Calhoun	Scratched	1.00
Time—1:10	Scratched	1.00

British Soccer

(Home team listed first)

ASTON VILLA—Blackpool 2.
Newcastle 3, Bolton 3.
Sheff. Wed. 0, Leeds 3.
Sheff. Wed. 0, Leeds 3.
Sheff. Wed. 0, Leeds 3.

SECOND DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

THIRD DIVISION
Colchester 1, Brentford 1.
Colchester 1, Brentford 1.
Colchester 1, Brentford 1.

FOURTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

FIFTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

SIXTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

SEVENTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

EIGHTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

NINTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

TENTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

ELEVENTH DIVISION
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twelfth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Thirteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Fourteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Fifteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Sixteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Seventeenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Eighteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Nineteenth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twentieth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-first Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-second Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-third Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-fourth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-fifth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-sixth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-seventh Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

Twenty-eighth Division
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.
Barnsley 2, Grimsby 1.

LEG CRAMPS SEIZED BELL

MELBOURNE (AP) — Greg Bell suffered severe leg cramps Saturday after winning the Olympic hard jump in 25 feet, 8 1/2 inches.

Bell said that both he and John Bennett, who won the second place silver medal, were troubled with the short runway as well as a strong headwind. The runway is 135 feet or 25 less than the two were used to.

Although the cramp seizure came on Bell's fourth attempt it did not affect the outcome since his top mark was made on the second try.

Troy-Irish, Army-Navy Top Finales

The 1956 collegiate football season will wind up with a wave of traditional games headed by the SC-Notre Dame clash Saturday in the Coliseum and the Army-Navy game in Philadelphia.

The Army-Navy battle will be the television game of the week. The schedule:

THURSDAY
Texas A&M at Texas.

FRIDAY
Notre Dame vs. SC (Coliseum).

SAN JOSE STATE at Hawaii.

ALABAMA vs. Navy (Philadelphia).

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Two Texas Teams in JRB Running

The Jr. Rose Bowl selection committee which meets today at Pasadena's Huntington-Sheraton Hotel, is casting a covetous eye at a pair of talented Texas elevens, Arlington State and Tarleton State as eastern contenders for the Dec. 8th classic. Other teams still being considered are Boise, Idaho, and Coffeyville, Kansas.

Dropped from the list of bid seekers are Pearl River, Miss., and San Angelo, Texas, both at their own request. The Texas eleven answered JRB inquiries by stating that their team would be considerably weakened without the use of their three-year players who are ineligible by JRB standards.

THE OLD segregation problem popped up when Pearl River was sent a bid. They replied they would be happy to play as long as the western eleven had no negro players. Since Compton is expected to receive the California bid, the selection committee has dropped the Mississippi school from contention.

Although both Arlington and Tarleton, a pair of long time rivals, have no loss and one tie, Jr. Rose Bowl officials feel that Texas is a well balanced state and would supply a rugged, high-scoring team in either case.

BANNED BLAIR DISAPPEARS AT OLYMPICS

MELBOURNE (Sunday) (AP)—Chiff Blair, the American hammer thrower who was dropped from the Olympic team Friday, disappeared today after cancelling out his return reservation back to the U. S.

Pan American Airlines said Blair had cancelled his return reservation but said he could be reached through the American team. The Americans at Olympic Village, however, said they had "no idea" what happened to Blair or where he was reachable.

Blair told friends Saturday night that he intended to remain in Melbourne and write a series of sport articles on the Olympics for American publication.

Bay Meadows Results

FIRST RACE—1 1/2 miles		
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20

Reed Heads Last Nascar Meet of Year at Gardena

Jim Reed, four-time national NASCAR champion from Peckskill, N. Y., spearheads some 35 drivers into action today in Gardena Stadium's last 200-lap late model stock car race meet of 1956. First race 2 p.m.

Reed racked up a new record 3,166 points for his fourth straight title before being sidelined in a racing mishap recently at Langhorne, Pa. This marks his first outing in defense of his title, piloting a 1956 Chevrolet, as usual.

Ford fields a mighty squad that includes Bill Amick. Dodge hopefuls include Danny Letner, '55 Coast champion, and Edie.

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Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20
Steady Company	7:30	4.20

Giardello-Calhoun

CLEVELAND (AP)—Joey Giardello of Philadelphia and Rory Calhoun of White Plains, N.Y. have been signed for a 10-round middle-weight bout to headline the 31st annual Toyshop boxing show here Dec. 14.

Bob Kelley Says---

Bob Kelley's column was delayed in transit from Baltimore, Md., where he is telecasting today's Rams-Colts football game. His column will be resumed in The Independent Tuesday.

U. S. Eyes More Olympic Medals

(Continued from Page B-1)

star American athletes and the possible loss of points due to injuries.

Russia's biggest blow came in the hammer throw where Ha-

cracked under the tough Mikhail Krivonozov. The Soviets had counted upon this event as almost a sure thing but the Russian, who is noted as a great pressure competitor, completely

Morrow Confident of 3 Wins

MELBOURNE (AP) — Bobby Morrow, new 100 meters champion of the Olympic Games, said Saturday he felt confident about his chances of becoming the first American triple gold medalist since Jesse Owens won four in 1936.

"I was worried about the hundred," the tall, handsome sprinter from Abilene Christian (Tex.) College said. "I think I am better in the 200 meters. I pace myself better. And I hope to pick up a third medal in the 400-meter relay."

Morrow, who beat teammate Thane Baker of Elkhart, Kan., at the wire in 10.5 seconds, said he never felt confident about his chances of winning until the heats began.

"I haven't been running well," he said. "But in the heats I felt that I had refound my form and today (Saturday) I was really confident, although with these guys you can't make a mistake."

MORROW SAID he got off to a good start and figured he could win the race when he reached the 50-meter mark. "After that I never had a doubt. I figured I was about two feet ahead at the finish."

Baker was second in a photo finish with the same time. Australia's Hector Hogan beat out Ira Murchison of Chicago for third.

Morrow said, although he was a bit tired and the track was a bit soft and there was a headwind, he thought he would run the race in better time. "I thought about 10.4," he said. "But I don't care about the time as long as I win."

Baker said he knew Morrow had him nipped at the wire and added "I leaned a little at the finish trying to make up lost ground but it was too late."

Casares Heads Candidates for Pro Bowl Tussle

LOS ANGELES (AP) — Full-back Rick Casares of the Chicago Bears appeared as a likely candidate Saturday for a starting role in the All-Star Pro Bowl game, Jan. 13, in the Los Angeles Coliseum.

Casares was cited by the National Football League office for his outstanding performance against the Los Angeles Rams last Sunday. The shift, powerful back gained 100 yards and leads the league in rushing.

Others tabbed as possible Pro Bowl candidates this week were:

Washington—Don Bell, Gene Belts, Bill Wally, Tony Torrance, New York—Bill Austin, Dick McLeod, Frank Gifford, Dick Nolan, Philadelphia—Chuck Bednarik, Don Schaefer, Ed Bell, Cleveland—Larry Green, Len Ford, Carson Carpenter, Warren, LaRue, Chicago—Curly Horn, Babe Parson, Sanford, Don Crow, Joe Childers, Pittsburgh—Dale DeRisi, Al Salacuse, Fred Bruner.

Baltimore—Art Donovan, Art Springer, Bert Rechard, John Uhlman, Detroit—Lou Creekmur, Len Ford, David, Ray Frazer, Los Angeles—Bob Fry, Hugh Hitt, Ron Walker, Ed Stuchman, San Francisco—Bob Toone, Leo Nomellini, Earl Montgomery, Dick Metzger, Green Bay—Jim Mingo, Deral Tateson, Tomlin Bates, Val Joe Walker, Cleveland—East—Wally Warren, Chicago, Don Birmingham and Stan Wallace.

Bayuk Scores 3 in Buffalo Romp

TUCSON, Ariz. (AP) — John (The Beast) Bayuk scored three touchdowns to lead Orange Bowl-bound Colorado to a 38-7 victory over the University of Arizona here Saturday night.

Colorado finished its regular season with a 7-2-1 record, losing only to Oregon and Oklahoma.

Arizona ended its season with a 4-6 record. Colorado . . . 0 13 7 18—38 Arizona . . . 0 0 0 7—7 Colorado scoring: Touchdowns: Bayuk 3 (all plunges); Dove (10-yard run off reversal); Strang (30-yard run); Engel (75-yard kickoff return). Points after touchdowns: Indiot 3 (22-yard and run). Punt after touchdown: Gonzales.



TOM COURTNEY Co-Favored in 800

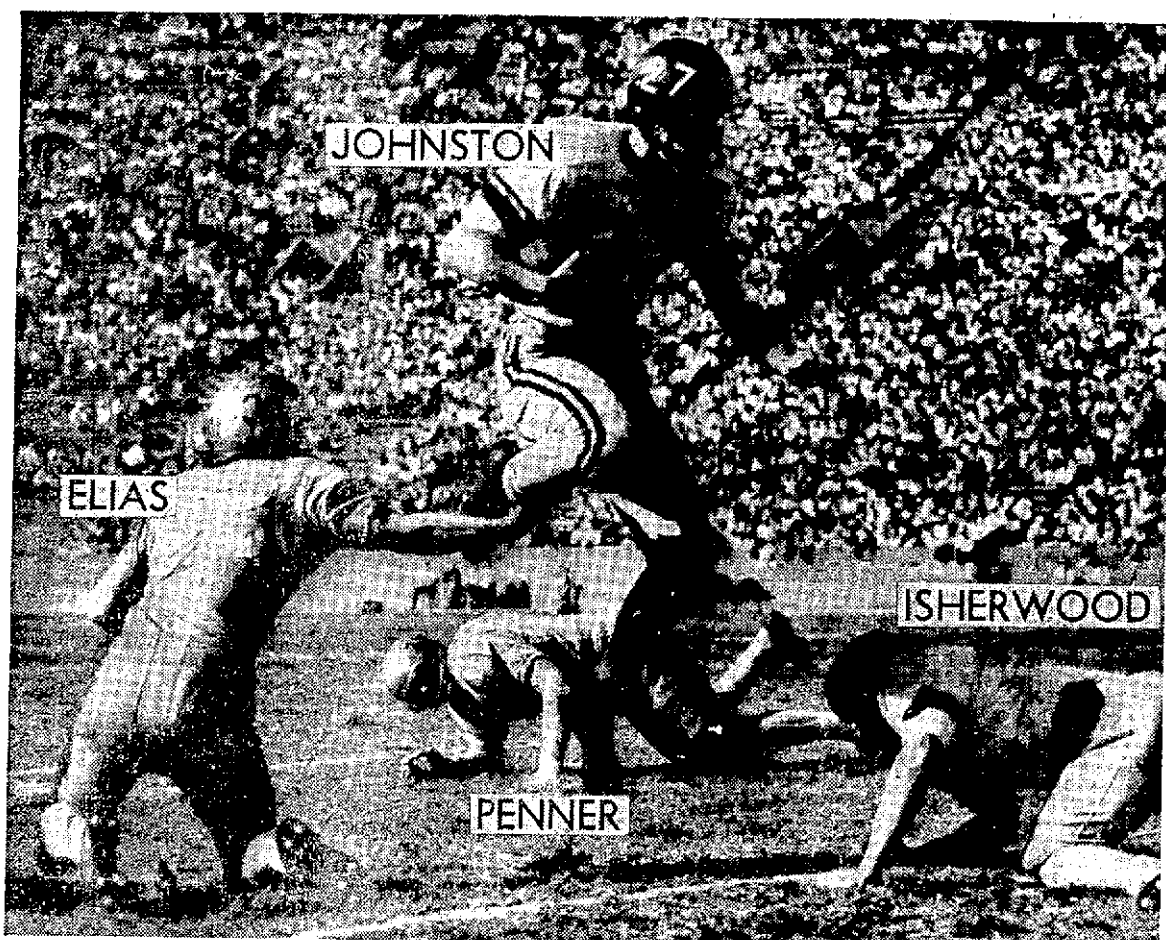
Olympic Summary

(Points awarded on 10-5-4-3-2-1 basis. Table includes American points only. Totals in Stockholm last July.)

Country	Points
Sweden	44
United States	43
Finland	33
Switzerland	25
France	24
Poland	19
Australia	19
Hungary	13
Czechoslovakia	10
Spain	10
Yugoslavia	10
Canada	9
Denmark	8

POINT STANDINGS

ver and bronze medals: Sweden's	
medals were made in the quest	
st July.)	
Nullen	Gold-Silver-Bronze
United States
Russia
Sweden
Germany
Italy
Britain
Sweden
New Zealand
Hungary
Denmark
France
Australia
Canada
Switzerland
Iran
Poland
Finland



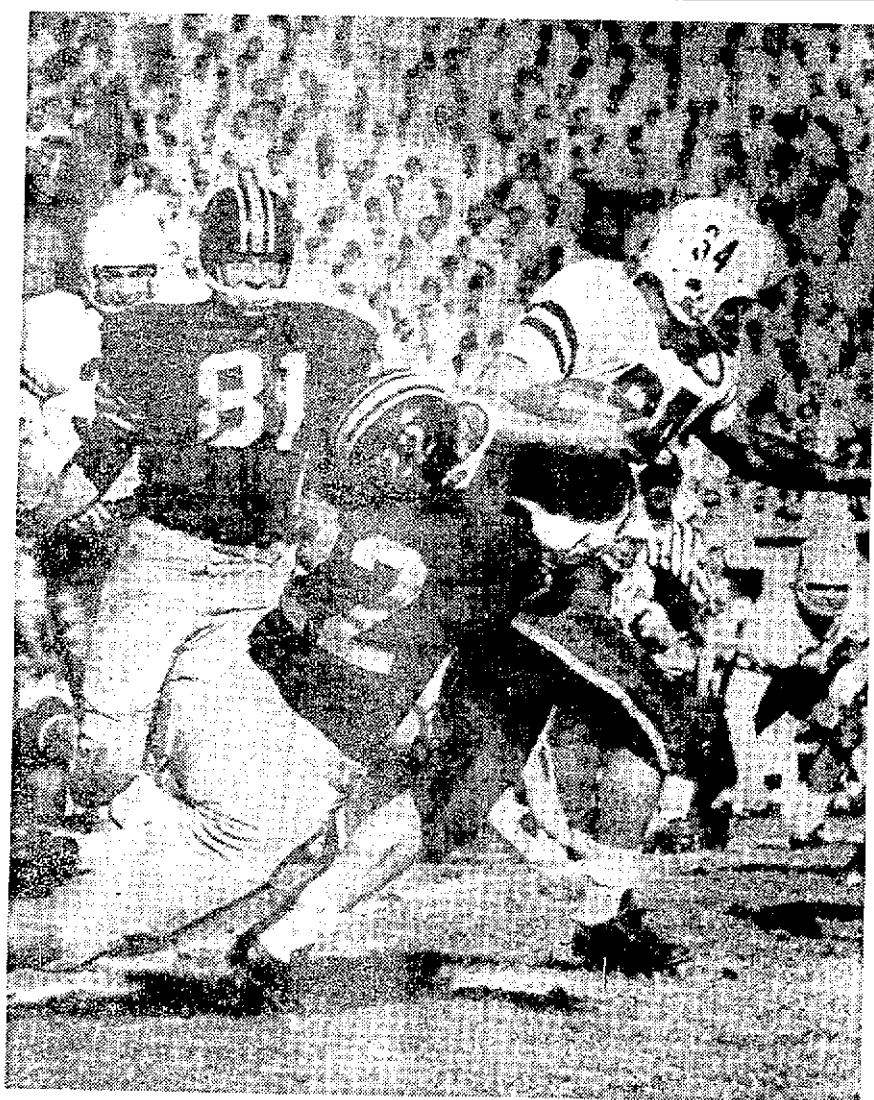
ONE UCLA HAND STOPS PAIR OF TROJAN FEET

Rex Johnston, SC halfback, tries to hurdle outstretched hand of Bruins' Lou Elias but Elias tripped him up on the UCLA 35. Play was good for 10 yards. On the ground are Jerry Penner of UCLA (center) and Ed Isherwood of SC.—(AP Wirephoto).



TWO TRIES FOR TROY, NO RESULTS

SC Quarterback Jim Conroy leaps high attempting to spear touchdown pass from halfback Ernie Zampese. Ball squirted out of his hands and was almost caught by SC end Hillard Hill. Net result was just an incomplete pass.—(AP Wirephoto).



CAL'S KAPP NAILS VALLI

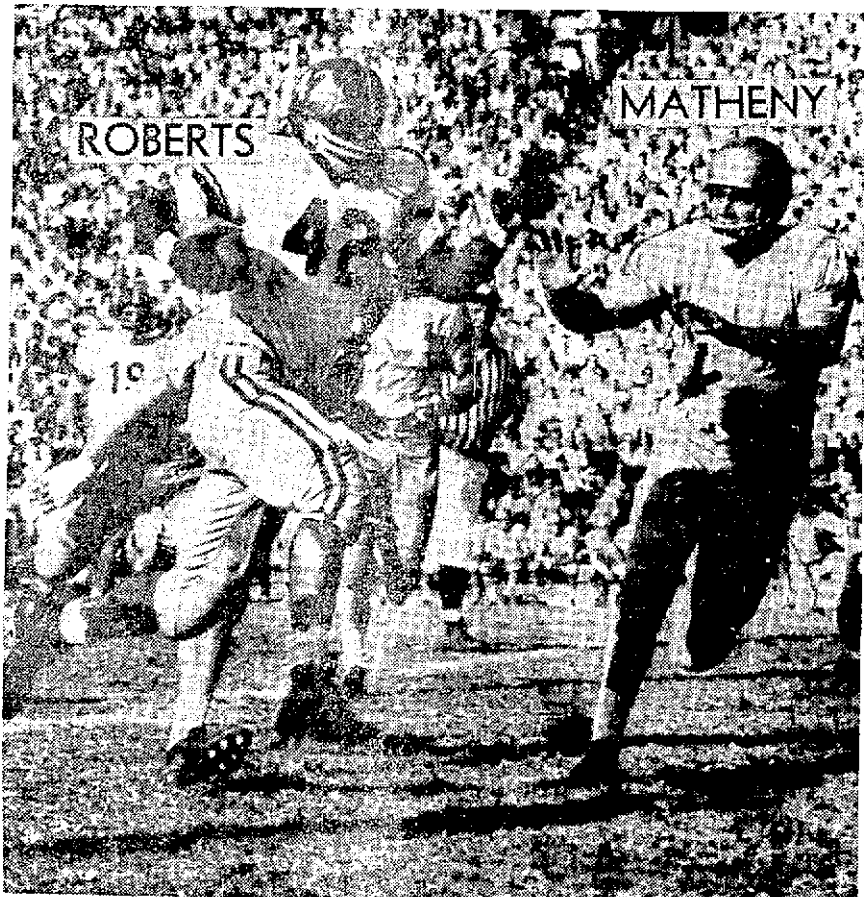
Stanford fullback Lou Valli (34) is brought down from behind by Cal quarterback Joe Kapp after seven yard gain in first period. No. 81 is Bear end Ron Wheatcroft.—(AP Wirephoto).

Saturday's Sports Highlights



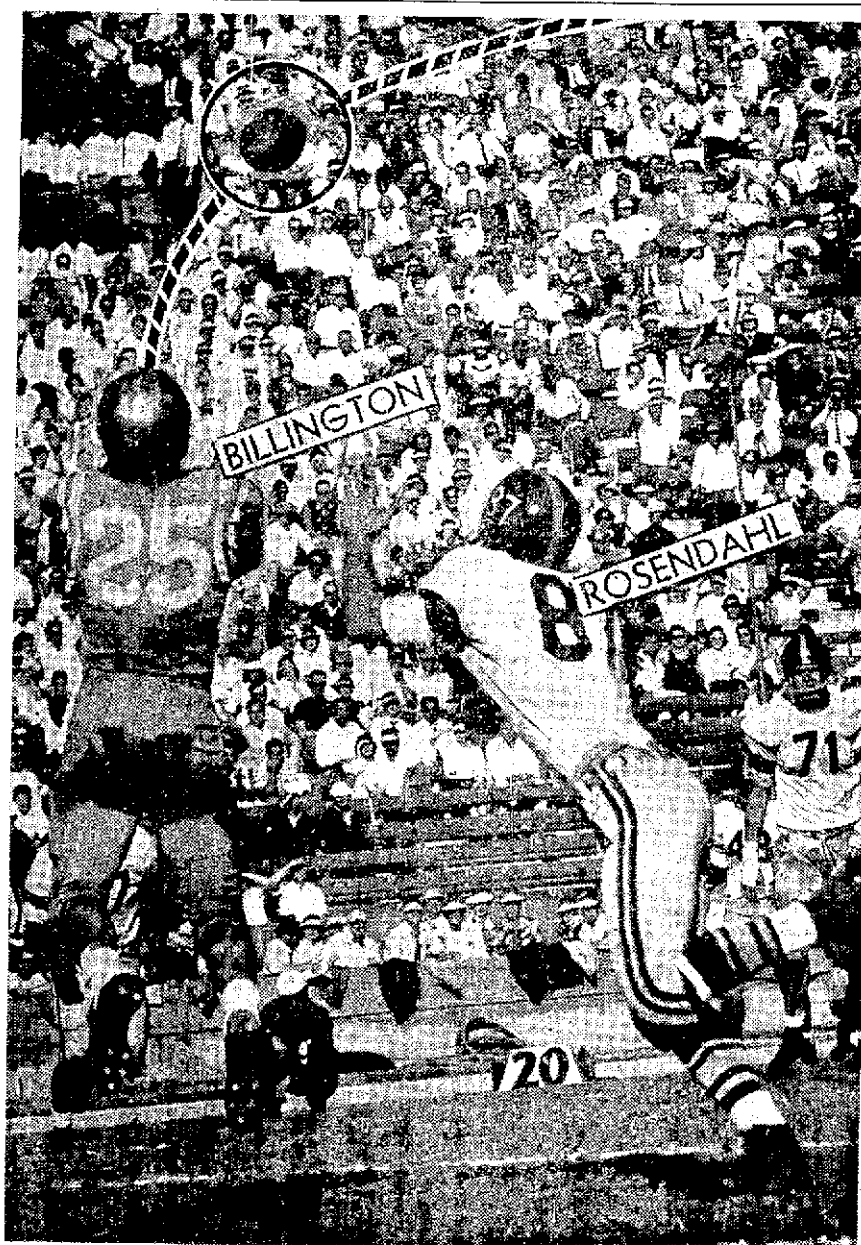
BREAK FOR WOLVERINES

Michigan quarterback Jim Van Pelt pounces on fumble by Ohio State's Jim Roseboro, beating out Buckeye Leo Brown in race for ball on Ohio 27. Fumbles played important role in 19-0 Wolverine victory.—(AP Wirephoto)



C.R. GETS UP STEAM

Fullback C. R. Roberts (42) of SC rambles for a 16-yard gain against UCLA in second quarter, but as he was being tackled, Roberts' attempted lateral was thrown forward and play netted only 11 yards to UCLA's 25-yard line. Chasing him is Jim Matheny.—(AP Wirephoto).



AERIAL THEFT

UCLA fullback Barry Billington intercepts pass intended for SC end Bob Rosendaahl on last play of first half.—(Staff Photo).



WINNING FORM

Harold Connolly of Boston lets hammer fly for new Olympic Games record of 207-3 1/2. (AP Wirephoto).

Fishin' Around

By DONNELL CULPEPPER

When the oldtimers of the Long Beach Casting Club hold their annual cast next Sunday at the pool in Recreation Park, one of the greats of them all will be missing. There will be no Ed Elliott to clown and keep the club members in hysterics with his witty remarks.

Ed was laid to rest just the day before the national election and, in the crash of that week's news, this columnist failed to comment about the passing of one of the west's greatest outdoorsmen.

Ed was the fourth president of the LBCC, back in the early '30s, but that fact alone meant little. He was one of the club's most respected members and his personality always stood out in places where fishermen gathered.

There was far more to Ed than that. He always had a kind word for every one, spoke of no one and his patience with younger casters and fishermen was amazing.

HE WAS A WIZARD with the flyrod. I, for one, have never seen his equal. I remember one spring day at Lake Wohlford where that reservoir was chock-full of bass and crappie. Claude Kiebler and I sat on the bank while Ed covered 100 feet of the shoreline in each direction. In cast after cast, he hooked, then released bass of varying sizes.

He never exerted himself. Most of his casts ranged from 15 to 25 feet and each time the fly landed just exactly where he wished it. I couldn't do it and I doubt if Claude, an expert in his own right, could have matched him, cast for cast.

Ed often told me that there was really nothing to flycasting. He said that most fishermen tried to throw themselves away with every flick of the rod—and a flick is all that Ed required to reach the fish.

Years later Ed retired from a drug store business here and moved into the country—up near Independence, where he was constantly close to nature. His death came early this month when he returned to Long Beach for a winter visit.

The LBCC will make next Sunday's cast a memorial to Ed Elliott. Casting will start at 9 a.m. and continue through the day, with a dinner in the evening. Ed won't be there, but many "youngsters" who got their first pointers from him will be competing in the events.

DRY, DUSTY, WINDY weather didn't help either fishermen or hunters last week, but there were some favorable reports from the lower part of Colorado River (just above Imperial Dam) where the duck hunters did very well. Farther north and in the Imperial Valley state-controlled ponds, the story was not so good.

The pheasant averages at the state-controlled areas of Etiwanda and Lakeside remained at about the same level, but some of the hunters couldn't see anything except dust. Remember that the permit stations at the two areas open at 7 a.m. each day, with hunting hours from 8 a.m. to 4:30 p.m. Pheasant stockings are made each day by the Department of Fish and Game.

Quail and chukar bags were few last week and again the weather had a hand in the scarcity of birds. Riverside and Im-



DR. HASKELL ELDER
Moves Up From Jr. High

Tab Dr. Elder Athletic Boss at Lakewood

Dr. Haskell Elder has been appointed athletic director at the new Lakewood High School. It was announced Saturday by the Board of Education.

Dr. Elder presently heads the physical education department at Stanford Jr. High. He is a graduate of Poly High and Springfield (Mass.) College. At Springfield, he received bachelor of science and masters and doctors degrees in education.

Lakewood High will open in September. Athletically, it will be a member of the new five-school Long Beach prep league which will include Jordan, Millikan, Poly and Wilson High.

His studies in physical skill testing have won national recognition for Dr. Elder. He is presently conducting research to determine the relationship between physical development and academic progress.

Today's Semipro Baseball Schedule

At Wilson High—Tucson Stars vs. Aguilas, 7:30 p.m.; Los Angeles vs. Cubs, 8:00 p.m.
At City College—L.B. Blues vs. Outlaws, 7:30 p.m.; Navy vs. Loyal, 8:00 p.m.
At Park Ave. Field—Rocky vs. L.A. Stars, 7:30 p.m.; S. P. Merchants vs. L.A. Stars, 8:00 p.m.
OTHER NEARBY GAMES
At Santa Monica—Santa Monica vs. Santa Monica, 7:30 p.m.
At Redondo Beach—Redondo vs. Redondo, 7:30 p.m.
At Huntington Beach—Huntington vs. Huntington, 7:30 p.m.
At Long Beach—Long Beach vs. Long Beach, 7:30 p.m.

Soccer Doubleheader Slated Here Today

The Greater Los Angeles Soccer League resumes play today at Veterans Memorial Stadium. St. Stephen's meets Pan American at 1 p.m., followed by the Magyars-Armenians clash at 2:45 p.m.

PARTICULARS

by JERRY WYNN

Defending champion Pinky Stevenson steamed into the Recreation Park Men's Club Championship finals with a 6 and 4 victory over Arol Thomas.

His opponent in the 36-hole title match, which will be held next Sunday in conjunction with the club's annual Chicken and Bean tournament, will be "old man" Gene Combs, the popular Recreation Park starter and ace golfer.

Combs' first appearance in the club championship finals was in 1939, the year Pinky was born. He has played in five others since—twice, in 1948 and 1952, emerging the victor.

Stevenson and Combs met in the first round of the Long Beach City Championship with Pinky a 5 and 4 winner. However, Gene, flashing sub-par form those days, vows to give him a much sterner test this meeting.

Against Thomas, Stevenson was two under par but added three more birdies playing out the 18 for an unofficial medal score of 67. The U. S. junior champion had seven birdies.

LLOYD MANGRUM, the defending champion, and Ed Zurg were the first to enter the 1957 Los Angeles Open to be held Jan. 3-6 at Rancho.

Skip McMahon, general chairman, and Don Montgomery, course construction chairman, are two Long Beach leaders in the co-sponsoring Los Angeles Junior Chamber of Commerce.

The tourney purse has been raised to \$37,500 making it the richest one on the winter circuit. Season tickets at \$6 are on sale.

Army Volleyball Regionals Open at Ft. MacArthur

The 933rd Antiaircraft Missile Battalion volleyball team will be one of the two top favorites in the 6th Army Antiaircraft Regional tournament at Fort MacArthur Monday, Tuesday and Wednesday.

Teams from San Francisco, Seattle and Hanford, Wash., compete with the winner going to Detroit in December to vie in the nation-wide finals for Nike and antiaircraft units.

San Francisco is a slight choice over the 933rd from Southern California. The host team, the 933rd, is headed by PFC Wesley Ediger, formerly with the Philadelphia Eagles of the National Football League. The San Francisco American volleyball team.

L. B. Invitational Prep Cage Tourney Starts Wednesday

The Long Beach Invitational Basketball tourney, first big prep event of the season, will begin Wednesday morning at the Long Beach City College gym.

Montebello, runnerup to Poly for the CIF title last season, faces Lynwood at 11 a. m. Wednesday in the first game. The tourney, a double elimination event, will continue through Saturday night.

Two Poly teams, two Jordan teams, Millikan and Wilson will carry the local banner. Redondo, winner of the event last year, Montebello and Downey are among the highly-rated out-of-town entries.

Wednesday's first-round games:

11 a. m.—Montebello vs. Lynwood; 1:30 p. m.—Downey vs. Redondo; 1:30 p. m.—Compton vs. Poly No. 2; 2 p. m.—Alhambra vs. Artesia; 4 p. m.—Jordan vs. Jordan No. 2; 4 p. m.—Inglewood vs. Wilshire; 7:15 p. m.—Santa Fe Springs vs. Jordan No. 1; 8:30 p. m.—Poly No. 1 vs. St. Monica.

LONG BEACH CITY College's basketball team has two games:

(Advertisement)

Ridiculous! \$5 Per Week Buys Anyone a Car!

COMPTON, CALIF., Beaver Motors announce that anyone who works can own a reliable guaranteed car for as little as \$5 per week! No down payment necessary. (5-minute credit OK with immediate delivery). Insurance and interest included in this complete package plan. Beaver Motors, (Est. 1939), located at 1405 North Long Beach Blvd. (11th & 12th Sts. N. of Rosecrans), Compton, NE 2-3755. Open even, till 9.

Canadian Football

Grey Cup Final
Edmonton 30, Montreal 27.

carded for this week, hosting Pt. Mugu Navy Tuesday night and traveling to Santa Ana Friday night.

Also on the week's schedule are CIF prelims in cross country and Coast League water polo playoffs. LBCC's unbeaten water polo team is slated for JC playoffs Wednesday and Thursday.

TUESDAY
College Basketball—Pt. Mugu at LBCC, 8 p. m.
Prep Basketball—St. Anthony's at

Yanks vs. Bums

BROOKLYN (AP)—The Brooklyn Dodgers will meet the New York Yankees, their World Series rivals, in six preseason baseball exhibition games, the Dodgers announced Saturday.

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5252 LAKEWOOD BLVD.
LAKEWOOD CENTER
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Wed., Nov. 28th to Dec. 25th
9:30 to 9:30

Pleasure Riders See F. S. JONES
525 AMERICAN AT 10TH ST.
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THE IMPORTANT right arm of the Southern California Speedboat Club, known as Sea Bags (viz: the distaff side), will be headed in 1957 by Ruthelyn Wilson, Long Beach.
Mrs. Wilson, widow of the late famed mechanic, Clay Smith, and now wife of Guy C. (Red) Wilson, are racing runabout driver, will serve as president. Leona (Mrs. Paul) Terheggen, Lynwood, is v. p., and Joan (Mrs. Johnny) Wallin, Lakewood, secretary-treasurer.
THREE MORE names added to its Honor Squadron—to a total of 19 since 1903—have been announced by the American Power Boat Assn., following its 33rd annual meeting last week in Chicago:
The late Sir Malcolm Campbell of England; W. Melville Crook, Montclair, N. J., and 88-year-old Fred Jacoby Sr., North Bergen, N. J.
A TOTAL of 24 stock outboard, 11 inboard and a dozen racing outboard regattas, a whopping list tentatively proposed for 1957 by Region 12 (southwest) racing groups, will come up for pruning at the an-

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WORLD OF WHEELS

FORD IDEA — A completely new kind of commercial vehicle — one that looks, rides and handles like a passenger car but does the work of a pickup truck — will soon be produced in quantity by the Ford Motor Co.

The vehicle's payload capacity is nearly three-quarters of a ton. Instead of a pickup box in the completely new line of 1957 Ford trucks.

The Ranchero, 16 inches lower and 18 inches longer than a 1956 Ford pickup, resembles the new Ford passenger car from the front bumper to the vehicle's mid-point. But from the mid-point to the rear, the vehicle is a highly styled pickup truck with greater load space and a lower loading height.

The truck is the first in the industry to have a gold anodized aluminum strip as an option with a two-tone color scheme like Ford passenger cars. The interiors are the same as in Ford's high-style 1957 station wagon.

The new vehicle, a closely kept secret at Ford during its long development period, was revealed for the first time on November 12, 1956, in the little rural community of Quitman, Ga., at a county-wide celebration.

The local residents staged, to honor 21-year-old Wesley Ward or back automatically to Patrick. Patrick was just chosen, the most comfortable position 1956 Star Farmer of America, which he selects. That is his

THINKING SEAT — Another Mercury first for 1957 is a "seat that remembers," offered exclusively by Mercury for 1957 and adding another luxury to the many accessories and power long development period, was revealed for the first time on

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During October, American Motors dealers sold 745 Metropolitans, compared to 426 for the same period last year, he said.

"Nash and Hudson dealers across the country report that the demand for the smart Metropolitans is increasing steadily," Watson said. "In many areas, the demand for the Metropolitan '1500' is exceeding the current supply."

TOP JUNIOR COLLEGE teams will compete Saturday at Bakersfield's Memorial Stadium in the annual Kern County Potato Bowl Football Game, hon-

Great stars of screen, radio and TV will team with Santa gest crups.

CLAU THURSDAY night on Hollywood Blvd. for the film capital's annual salute to the spirit of Christmas.

More than 350 famous people attended the holiday festival last year and early reports of this Thursday's parades include such names as Frank Sinatra, Andrews Sisters, Jose Ferrer, June Allyson, Doris Day, Fred MacMurray, Dan Duryea, Jane Powell, Jerry Lewis, Rock Hudson and Rosemary Clooney.

CORONA INVITATIONAL Band Jamboree, featuring music, marching and majorettes by some 1,500 musicians of high school bands is scheduled for Saturday on the Corona football field.

YOUNG COWBOYS and cowgirls compete in calf roping, bronc riding and other events in the Blythe Junior Rodeo Saturday and Sunday, near the Colorado River, Blythe.

ASTHMA MUCUS LOOSENED WHILE YOU SLEEP with New Wonder-Worker

Los Angeles, Calif. — Thanks to new scientific formulation, thousands of asthmatics now escape much severe wheezing, sneezing, rattling, difficult breathing, coughing and stiffness during recurring attacks of asthma by taking New Wonder-Worker.

Working MENDACO, The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus from bronchial and nasal passages. When you can breathe free, you sleep sounder, work better and have more fun. MENDACO is safe for children and elderly people. New, wonder-working formula on package. Get MENDACO from your druggist today without prescription. See how fast you improve. Money back guarantee.

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JOHN MARSHALL FURNITURE CO. 630 PINE AVE.—DOWNTOWN LONG BEACH FURNITURE AT DISCOUNT PRICES Your Dollar Buys a \$1.50 Worth Here!

We think furniture prices are too high. But, here you don't pay for high priced executives behind big desks in plushy offices. Costs are stripped to the bone here... just like our prices.

You'll see John Marshall himself, running around in shirt sleeves, and he'll be mighty proud to serve you personally. Come in tomorrow if you can, or this week for sure. Remember, you can take 2 years to pay.

33% Discount On This 3-PC. CURVED SECTIONAL choice of 6 desirable colors

\$149 2-Pc. Straight Sectional \$ 89
199 3-Pc. Curved Sectional 128
299 3-Pc. Curved Sectional 179

SLEEPER-SOFAS Inner-spring Mattress Included \$159 Sleeper Sofa \$124 \$229 Sleeper Sofa \$148

BEDROOM SETS \$109 2-Pc. Bedrm. Set. \$69 \$129 2-Pc. Bedrm. Set. \$79

Reg. Nat. Advertised \$795 \$39.95 DEEP FRYER

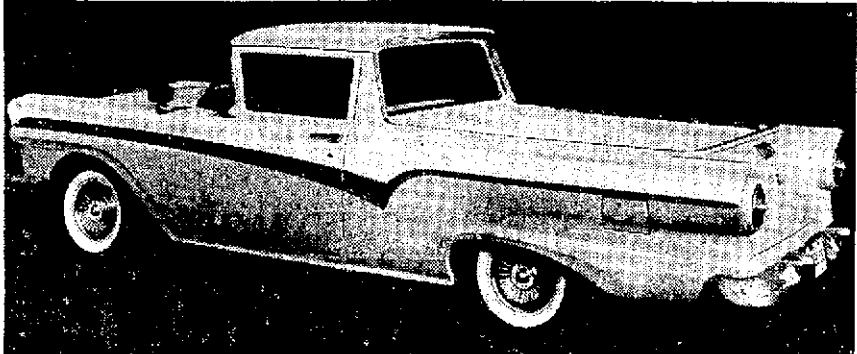
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BROADLOOM SAVE 33% Wall-to-Wall CARPETING \$5.95 yd. Boule \$3.88 7.95 yd. Viscose 4.88 8.95 yd. Viscose 5.88 DOZENS OF DESIRABLE COLORS 2 YEARS TO PAY John MARSHALL FURNITURE CO. 630 PINE DOWNTOWN LONG BEACH



FORD ADDS GLAMOUR TO TRUCK LINE

Here's the new Ford Ranchero, an entirely new idea in a commercial vehicle, combining the luxury drive and appearance of a highly-styled car with the tough working ability of a pickup truck. The Ranchero not only carries a payload of almost three-fourths of a ton during its working hours, but provides leisure transportation for the family. Production of the Ford Ranchero will begin later this year.

"setting." When the ignition key is turned off the seat automatically moves to its rear position to allow easier exit and entrance. When the ignition key is turned on again the "seat that remembers" moves automatically to the last previously dialed position or "setting."

A new driver taking over seats the "Seat-O-Matic" for his "setting" and the seat moves to that position when the ignition key is turned on.

SALES ROOM — Sales of American Motors imported Metropolitan increased 74.8 per cent in October, compared to the same period a year ago, according to J. W. Watson, Metropolitan sales manager.

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MOTOR SPORTS

Humor and Sex Mixed in Novel

By PAUL WALLACE

The telegram was addressed to Mrs. Edwin G. Trumbull, Walnut Level, East Dimsal, Mass. It read:

"Am in trouble. Have made catastrophic mistake in bedroom. Five hundred dollars will take care of everything. Awfully embarrassed. Please don't tell Father. Love, Prudence."

Surprisingly enough, these opening words of a new novel about the sports car set, "Press On Regardless," do not indicate that the book takes a liberal interpretation of the term "motor sports."

In fact, it turns out that Prudence has built a "special" sports car in her apartment and can't get it out without tearing out a wall.

PRUDENCE, it develops, is a sports car addict and an expatriate from Massachusetts living in Los Angeles. (Many of the scenes and characters, thinly disguised, will be well known to Southlanders.)

Written by Fern Mosk and Anne Taylor, the new book mixes substantial doses of ribald humor and sex with a genuine reverence for overhead cam-

shafts and stiff suspension systems.

The result is a hodge-podge of very entertaining adventures of a bachelor girl in pursuit of her hobby—and a hubby.

It is a very funny little book which pokes considerable fun at the sport while dealing with it compassionately.

A BIG CONTINGENT of Californians are signed up for the Bahamas Speed Week Dec. 3-9 at Nassau. More than just a sports car race, the affair has turned into one of the big social events of the international sports car world.

With the names and cars it attracts, however, the Caribbean bash can't help but produce some memorable racing.

This year, California will field top threats in both big and small car races in the persons of Phil Hill and Ken Miles.

Hill, last year's winner after a nip-and-tuck dice with the Marquis de Portago, is expected to pilot a 3.5 Ferrari owned by George Tipl while Miles will push his beautiful and lightning-fast Porsche-Cooper Special.

Other Californians include

Jack McAfee, the junior and senior Lou Brero, John von Neumann, Richie Ginther, Bill Devlin, Lance Reventlow, Bob Oker, James and Marion Lowe, Calvin Paige and Eldon Beagle.

MILES' CAR which outclasses anything the West Coast can offer, will bump into the best privately-owned under 1500-cc cars in the world.

Hill will be going against Carroll Shelby in John Edgar's big 4.9 Ferrari, a combination which was more than Hill could handle at the last Palm Springs race.

THIS AD

This ad costs a local retailer only \$8.20 per Sunday on a weekly contract basis.

Mary, please come home

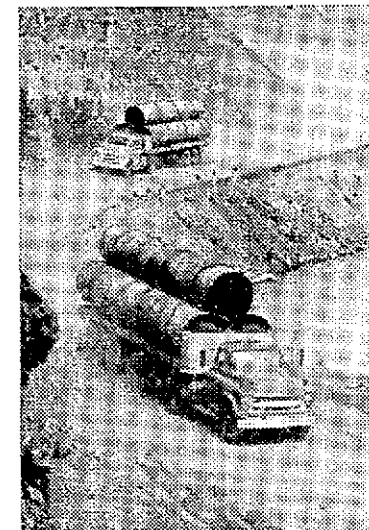
Come home, Mary, and I'll get you that full length Door Mirror you wanted at Marine Glass Co., corner 14th and Magnolia. You can even call them at HE 7-7475 or HE 2-7945.



Chevy's crack Cameo Carrier finished the run in less than 42 hours, and with high 18.17 miles per gallon gas mileage!



"Despite the severity of the test under the most adverse road conditions, not a single truck turned back or dropped out because of mechanical failure." (From the official AAA test report.)



New Task-Force 57 Chevrolet Trucks!

Here to cut your costs for keeps... economy-proved on the Alcan Highway to Alaska!

In a history-making endurance run, six heavily loaded new '57 Chevrolet trucks covered the entire 1,520-mile Alcan in less than 45 hours (normally a 72-hour haul)—and with gas mileage ranging up to over 18 miles per gallon!

Here was a demonstration of the kind of operating efficiency that cuts hauling costs right down to bare essentials!

Chevy's short-stroke V8's put on a power show that turned steep Yukon grades into gentle slopes. Everybody on hand, drivers and AAA officials alike, was amazed by the performance of the new 283-cu.-in. Super Taskmaster V8—this one took towering climbs with power to spare!

As a special test of endurance, two of the engines went all the way without being turned off once—not even while refueling!

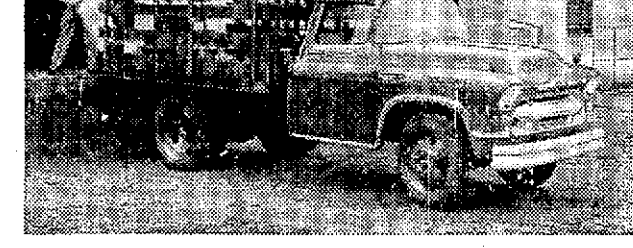
A Powermatic-equipped heavyweight went the whole 1,520-mile route in a single

forward speed range! Here's real proof that it relieves the driver of a load of work and worry. On downgrades, Powermatic's built-in retarder saved wear on service brakes.

Chassis components passed a test of rutted, rough going. Frames and rear axles withstood hundreds of miles of pounding gravel. Chevy's superb steering and suspension took all the fight out of the most treacherous Alcan stretches.

The proof's in the pulling—new Chevy trucks conquered the Alcan to prove they can whiz through the toughest jobs with time-saving, dollar-saving efficiency!

Stop by soon to look over our new line. Whether your job calls for fast work against tight schedules, or big muscles for off-the-road grinds—we've got a Chevrolet Alcan champ to fill the bill!



CHEVROLET Proved on the Alcan Highway Champs of every weight class!

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

Barker Bros. Bonus Buys

SHOP MONDAY NIGHT UNTIL 9!



Specially priced for

Christmas giving!

**THREE BIG COMFORTABLE
LOUNGE CHAIRS**

values from

\$89.50 to \$109.95

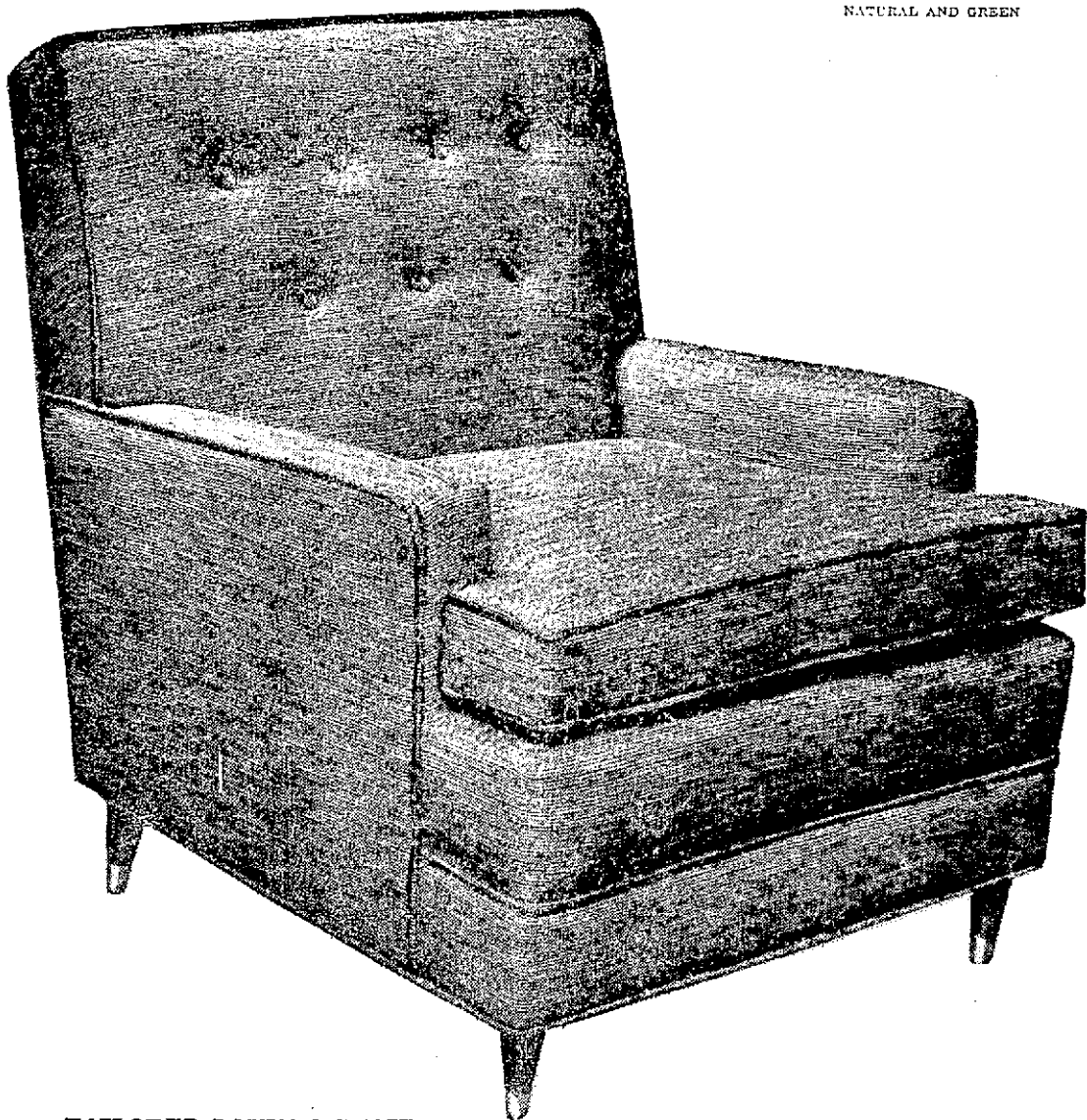
\$66 each

Special for Christmas—at a price so low you'll believe in Santa Claus—your choice of our three most popular styles! And that isn't all! You can select your chair right now, and begin payments later on our Christmas lay-away plan! Come in NOW while we still have your favorite style and color. Make this a Christmas that will last for years and years! See all three styles at Barkers Monday!

**OVERSIZE WING CHAIR
WITH FITTED T-CUSHION**

\$66

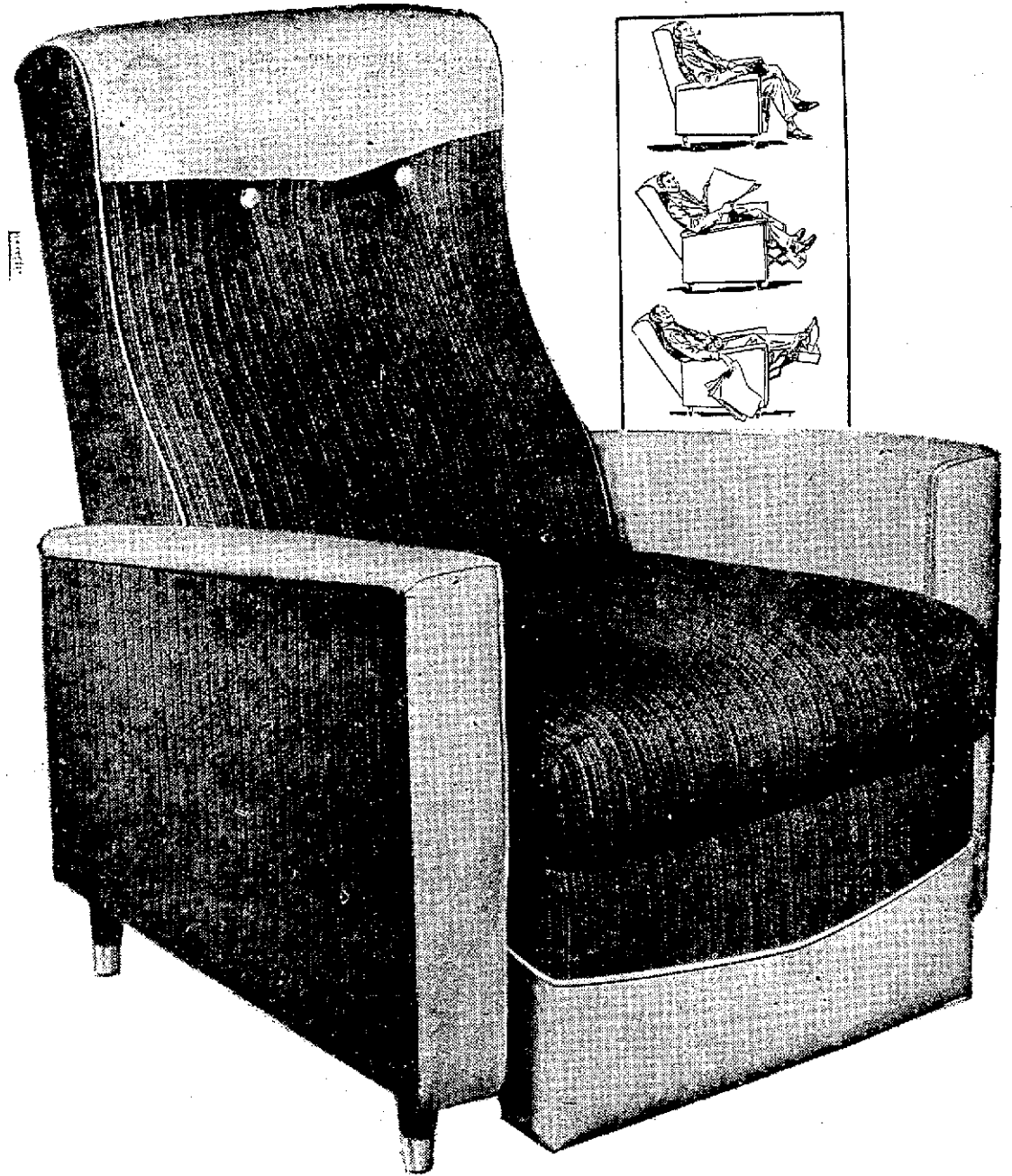
The charm of early American styling, the deep comfort of modern construction, thick spring-filled cushions, sailing ship print. NATURAL AND GREEN



**TAILORED LOUNGE CHAIR
FOAM RUBBER CUSHIONS**

\$66

Big size, deep comfort, smart style make this the buy of the Christmas season. The luxury of a foam cushion, textured cover. TURQUOISE • TOAST • CORAL • SAGE • BROWN



**ADJUSTABLE RECLINER
SYLIMER FABRIC & PLASTIC**

\$66

Comfort as you like it in this adjustable recliner! Easy-to-care-for Sylmerized fabric resists soil; heavy plastic is washable.

BROWN WITH TOAST PLASTIC
TURQUOISE WITH TURQUOISE
TOAST WITH BROWN

CREDIT TERMS: low as 10% down, 24 months to pay

TRADE IN old furniture on purchase of needed new

Monday Hours, 9:30 to 9 • Friday, 12 to 9 • Other Days, 9:30 to 5:30

Free Parking in the rear of the store for your shopping convenience!

BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)—HE 6-9251



With MALCOLM EPLEY
(Malcolm Epley is on vacation. His "Beach Coming" will appear on his return.)

HONESTLY HONEST

Taxpayer Pays Old Fee Twice

An honest taxpayer who sent in a check for a bill he had paid 29 years ago has restored the faith of City Collector Frank W. Brejcha in human nature.

Brejcha Saturday received the check for \$1.64 by mail from C. L. McDonough of Brimfield, Ill., owner of a lot in the harbor district.

ACCOMPANYING it was a bill dated May 15, 1927. Scrutiny of city records showed that the payment had been made and recorded on Dec. 19, 1927.

It represented interest and penalty on special assessment bonds issued for a Wilmington Blvd. storm drain improvement.

A FURTHER check of the records showed that McDonough had paid off his final annual installment on the bonds in 1937.

Brejcha surmised that the property owner came across the bill while rummaging through old papers and decided to be on the safe side. In a note, McDonough asked to be informed if any further penalty was due.

The check was made out to H. C. Morse, who retired as city treasurer in 1949. Brejcha said he will return the check to McDonough with thanks.

Civic Chorus Opens Messiah Rehearsals

The first rehearsal for Handel's "Messiah" by the Long Beach Civic Chorus will be today at 4 p.m. in Municipal Recreation Center, 350 E. Ocean Blvd., Rolla Alford, director announced.

All singers who have participated in previous performances of the classic are invited. The work will be presented in Municipal Auditorium Dec. 17.

Are You Buying Toy for Sonny, or You?

Hey, Dad! A moment, please. Before you rush out and buy that electric train set for 3-year-old Johnny, stop and think:

PBK to Hear Egyptian's Suez Views

Egyptian Army Capt. Fouad Aref will discuss "The Suez Crisis" before the Long Beach Association of Phi Beta Kappa at 7:30 p. m., Tuesday, in the Lawn Bowling Green Clubhouse, Recreation Park.

Capt. Aref has an A.B. degree from the University of Cairo, is a graduate of the Egyptian Military College and was the first Egyptian cadet at the British Military Academy at Sandhurst. He has been close to the Egyptian government and to Middle East religious leaders.

Rich Airport Well Jumps City Revenue

By GEORGE WEEKS
City Hall Reporter

Production at the Municipal Airport Oil Field, although declining, is holding up better than expected, thanks to one exceptional well.

Figures just released by the Finance Dept. show royalties of \$393,836 for the first four months of the current fiscal year, compared with an advance budget estimate of \$600,000 for the entire 12-month period ending next June 30.

Income for September amounted to \$114,600, peak for the year. That was the first month reflecting royalties from a new well that came in at 900 barrels per day, more than double the anticipated yield. At latest reports it was still producing 500 barrels.

ACCORDING TO city petroleum engineers, the well apparently reached an unexplained separate accumulation within proved territory. Later probing of an unproved area has so far yielded nothing comparable. Texas Co., the leasee, is now operating only one string of tools.

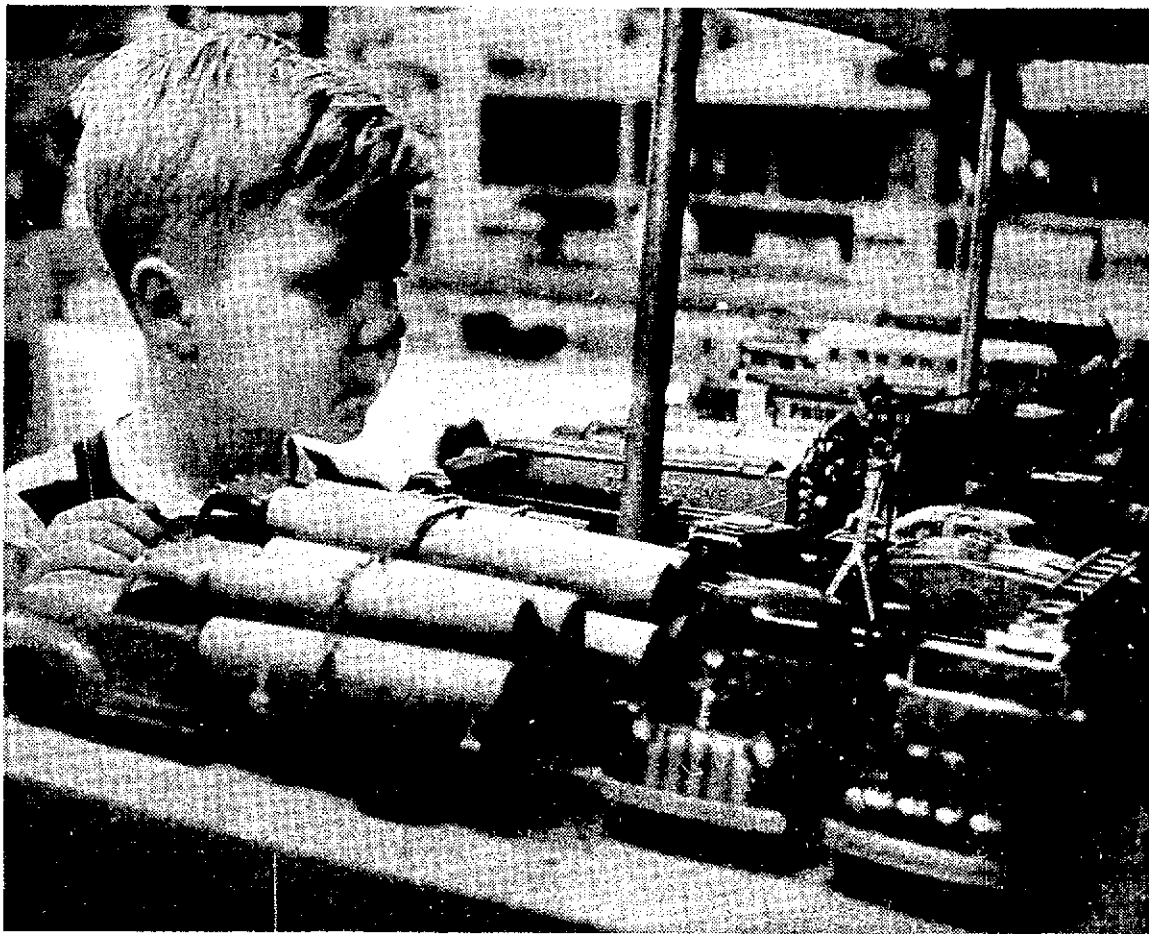
Latest budget estimate of royalties for this year is \$700,000, predicated on an anticipated rapid decline in the next few months.

Meanwhile an annual report by City Auditor John R. Mansell showed that municipal income from the field during last fiscal year totaled \$1,521,929.34, compared with \$1,465,276.46 in the preceding 12 months.

Total royalties since the lease was executed in August 1953, were reported at \$3,012,031.59, plus a cash bonus of \$104,000 which was a part of the lease terms.

CREUDE OIL shipments during this period were listed at 2,006,787 barrels, along with 4,704,635,000 cubic feet of dry gas. The latter was supplied to the city without charge for resale and is not included in the tabulation of receipts. At a specified arbitrary valuation of 10 cents per thousand cubic feet—less than half the current market price—its value was more than \$470,000.

At the conclusion of the last fiscal year the company had placed 33 wells in production in the 1,040-acre lease area. The city's royalty rate is 42.6 per cent.



TOY TRUCKS capture wishful thinking of David Still, 5, son of Mr. and Mrs. E. G. Still, 1649 Magnolia Ave. Fortunate ones like David will find Christmas stockings crammed, but needy children must rely on Christmas Cheer Clearing House. Santa's aid center opens Monday in Armory at 854 E. 7th St.

6-YEAR-OLD SCORES WITH . . .

A Coochoo That Was 'Thought Up'

By BERT RESNIK

Once upon a time there lived a coocoo that never was.

He was not the kind of cuckoo that popped out of clocks. The never-was coocoo wouldn't do that even if he had ever been.

The main thing that the coocoo did was to be "thought up out of the top of my head" by 6-year-old Mark Renshaw, 1320 Hardwick St.

MARK'S COOCOO looks like a purple hot dog. It has roller cars.

"That's so if he falls down he can roll on his cars," says Mark.

The coocoo also has 11 roller legs and 7 tails—without wheels. "He's got a lot of tails so he can feel better," says Mark.

"That way he can feel things when they're in back of him."

MARK, A Clara Barton School first-grader, is the third of four sons of Mr. and Mrs. Harry Renshaw. His brothers



MARK RENSHAW
He "Thought It Up"

are Gary, 10; Jerry, 9, and Robin, 6 weeks old.

Despite his success in the first art contest he ever entered, Mark doesn't want to be an artist when he grows up.

He'd rather be a jet pilot and he's got a good reason for his choice.

"If I'm a pilot," he said, "I'll know how to fly."

And that's even better than being a never-was coocoo with roller cars.

Most popular recreation spot in the city, according to the survey statistics, was Colorado Lagoon, with attendance of 1,051,491.

Runners-up, on basis of attendance, were Lincoln Park, 709,800; Bixby Park, 497,647; Recreation Park, 450,314; Houghton Park, 355,218; Silverado Park, 287,405; Pan American Park, 193,501; Cabrillo Playground, 162,286; Drake Park, 161,588; and Bay Shore Playground, 119,377.

There were 147,665 users of the three high school swimming pools which are open for public use evenings, Saturdays and school holidays.

The elementary after-school playground program, with supervised recreation, had a total attendance of 2,109,208; secondary intra-mural and interschool programs, 569,014; and summer recreation programs at school playgrounds, 737,223.

The combined municipal and school recreation attendance for fiscal 1955-56 was listed by the report at 8,516,807.

WHEE! You'll Ski on Dry Land

An orientation course for skiing enthusiasts is one feature of the city recreation program at Veterans Park, 29th St. and Pacific Ave.

Katy Stone, park recreation director, has arranged classes each Tuesday, 7:30-9:30 p.m.

Assisting Miss Stone will be Bob Richmond, Southland skier who photographed the winter Olympics at Cortina, Italy.

Included in the course will be conditioning exercises on skis, kick turns and other techniques, ski terminology, equipment needs and snow conditions.

The dry-land ski instruction is open to skiers of all ages. Motion pictures will augment the instruction.

Fee for the course will be \$2 per person.

CONTEST ENTRIES OPEN

Let There Be Light to Hail Christmas

Entries are now being accepted for the Junior Chamber of Commerce annual Home Christmas Lighting Contest, the Jaycees announced Saturday.

As in past years, the contest is open to all types of dwellings. The only requirements are the homes be located within the city of Long Beach, and that the displays be visible from the street.

Trophies and honor certificates will be awarded to winners.

Suspect in Beating Taken to Altadena

Robert F. Jones, 35-year-old Pasadena man arrested here Friday night in connection with the beating of his mother in Altadena, was returned to Altadena Saturday by sheriff's deputies.

Jones denied to officers here that he beat his mother with his fists and then left her unconscious in a gas-filled house.

Recreation Meeting Scheduled at College

Fourth annual recreation workshop for District 10, California Recreation Society, will be held at Long Beach State College Wednesday.

The district is made up of the southern communities of Los Angeles County and all of Orange County. Recreation leaders from the entire area have been invited.

REGISTRATION WILL begin at 1:30 p. m. in the patio of the classroom building on the upper campus. Dr. P. Victor Peterson, president of the college, will address the general session at 2 p.m.

Christmas Toy Center Organized

The Christmas Cheer Clearing House opens Monday in the old National Guard Armory, 854 E. 7th St., for inquiries and family adoptions, with officials estimating that at least 1,200 families will be served this season.

That was the number of families which received Christmas aid last year and the sponsoring Community Welfare Council said an equal or greater number will be in need this year.

The welfare council sponsors the Christmas Cheer program in behalf of health and welfare agencies of the city and the various donors.

A name file of persons in need will be maintained. A needy family may be "adopted" by either sending a check or by purchasing and packaging the gifts needed.

The clearing house staff will give information regarding the number of persons in a specific family, their special needs and the approximate amount of money required to provide a cheerful Christmas.

Christmas Cheer phone numbers are HE 7-4179 and HE 7-4170.

AGENCIES ELIGIBLE to certify cases to the Christmas Cheer committee are American Red Cross, Bureau of Public Assistance, Catholic Welfare Bureau, Children's Clinic, Long Beach Day Nursery, Family Service, Goodwill Industries, City Health Department, Long Beach Juvenile Bureau, Long Beach General Hospital.

Also Medical Aids of Los Angeles County, Psychiatric Clinic for Children, Navy Relief Society, County Probation Department, State Department of Mental Hygiene, Tichenor Orthopedic Clinic, Travelers' Aid, Veterans Administration, Visiting Nurses Assn., Volunteers of America, Salvation Army, State Bureau of Vocational Rehabilitation, Community Hospital, Seaside Hospital, U. S. Probation Service, Community Rehabilitation Industries and Crippled Children's Society.

Port Reveals Record Profit in September

By LEE CRAIG
Harbor Reporter

The Port of Long Beach registered its most profitable month in history during September with a net operating profit of \$192,717.82, according to figures released Saturday by Murray T. Courson, the harbor's chief accounting officer.

The record was achieved with the help of an \$83,300 entry covering pro-rata of charges relating to oil operations for July and August, Courson said. Previous high was November, 1955, when a net operating profit of \$69,630 was recorded.

PROFIT SHOWN for the same month a year ago was \$13,202.

Another big reason for the increase was an added income of \$42,365.55 from Pier C, which was not in operation last year during completion of the pier and construction of large, clear-span transit sheds.

For the three-month period ending Sept. 30, a net gain of \$352,937.06 was noted, compared with \$155,739.62 for the same time last year.

TOTAL EARNINGS from oil and gas produced by the city's oil operators, Long Beach Oil Development Co. and Richfield Oil Corp., amounted to date in the 1956-57 fiscal year to \$9,809,761.70, a drop of \$725,691.22 from the total at this time last year of \$10,536,452.92.

B. Harte Branch to Be Built

Construction is scheduled to start next month on the \$119,500 Bret Harte Branch Library at 1595 W. Willow St., Asst. City Mgr. J. R. McHenry has announced.

Final working plans have been completed by architect Thomas J. Russell for submission to the City Council next Tuesday.

The construction contract will be the first awarded for four branch libraries to be financed from a \$659,000 bond issue approved by the voters last Feb. 9. A fifth branch to serve the Los Altos area, already nearing completion, is financed from regular library funds.

PLANS FOR the Bret Harte Branch show a frame and stucco building of contemporary design encompassing 6,600 square feet of floor space along with 920 square feet of porches and terraces. Stone veneer will be added at the front.

A children's area will occupy one end of the L-shaped structure and the adults' reading room the other, separated by the main book stacks. All "quiet" sections will be provided with acoustically-treated ceiling.

The specifications do not include air conditioning, but the design is such that this may be added at a minimum of cost, McHenry said.

The building is expected to be ready for occupancy early next summer, according to City Librarian Edwin Castagna.

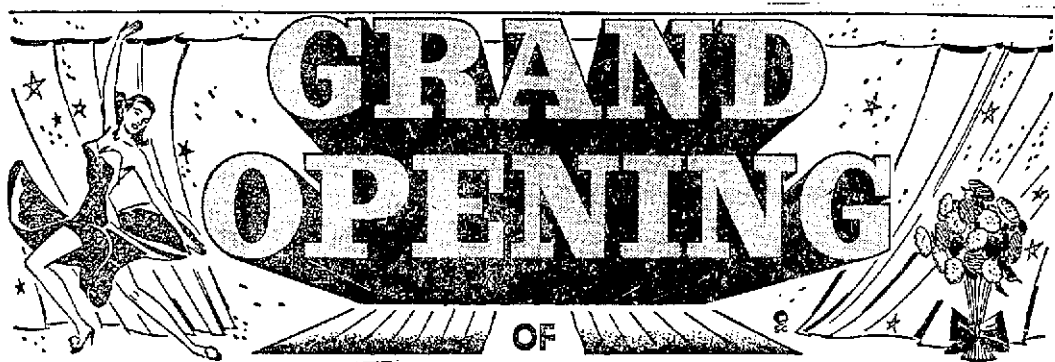
MAIL YOUR ENTRY NOW Yule Lighting Contest

HERE IS the entry blank for the Christmas Lighting Contest sponsored by Long Beach Junior Chamber of Commerce.

NAME
ADDRESS
CHECK TWO: Home..... Apartment..... Other.....
Indoor..... Outdoor..... Both.....
Check here if idea literature is wanted.....
Mail to: Long Beach Junior Chamber of Commerce,
Wilton Hotel Arcade, 210 E. Ocean Blvd.,
Long Beach 2, California.

We're Rolling Out The Carpet

—TO GREET YOU AT THE—



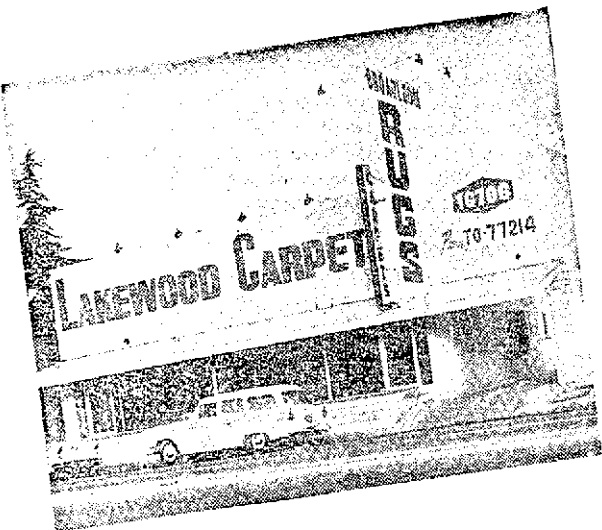
LAKEWOOD CARPETS

IN OUR NEW
AND LARGER STORE

16706
LAKEWOOD BLVD.

(Just North of Artesia Blvd.)

OPEN SUNDAY
11 a. m. till 6 p. m.



Having outgrown our former location our brand new store takes the stage and we warmly invite you to help us celebrate our gala Grand Opening. See the wonderfully complete selection of Carpets and Rugs . . . ask about our low, low price! Whether you come to buy or browse by all means be sure to come. A hearty welcome awaits you here and there will be a useful gift for every customer!



WE'RE CARPET HEADQUARTERS FOR FAMOUS BRANDS
• MOHAWK • ALEXANDER SMITH • FIRTH
AND 50 OTHER NATIONALLY FAMOUS NAMES!

JUST A FEW OF OUR GRAND OPENING SPECIALS!

FROM THE WORLD'S LARGEST MILLS

ALL WOOL

HI-LO

SOLID COLORS
MIXTURES
An Unbelievably Low Price

6⁸⁵
Sq. Yd.

HARD WEARING
WILTON

FRIEZE

AT HOME IN BOTH
FORMAL AND CASUAL
SETTINGS NOW

5⁹⁵
Sq. Yd.

EMBOSSED

Wilton

DISTINCTIVE 3 LEVEL
YARN
Reg. \$9.95 NOW

6⁴⁵
Sq. Yd.

DURABILITY PLUS

65% NYLON
35% WOOL

OUR \$11.75 GRADE
SAVE \$4.00 SQUARE YARD
3 COLOR COMBINATIONS

7⁷⁵
Sq. Yd.

HEAVY COTTON

BOUCLE

4-PLY YARN

IN A WIDE VARIETY OF DECORATOR
COLORS, COMPLETELY INSTALLED OVER
HEAVY WAFFLE PAD.

COLOR LOCKED

TWEEDS

IN BRILLIANT SHADES, SOIL AND FADE
RESISTANT COMPLETELY INSTALLED
OVER HEAVY WAFFLE PAD.

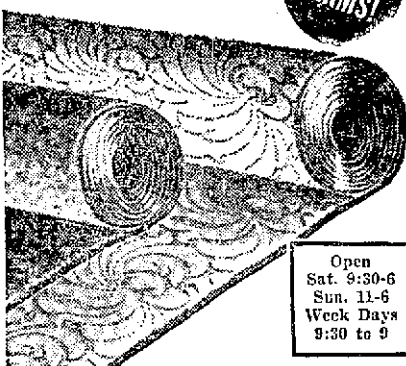
40 SQ. YARDS — ONLY \$1⁸⁹ WEEKLY!

EASY CREDIT • NO DOWN • 36 MONTHS TO PAY

**LAKEWOOD
CARPETS**

16706 LAKEWOOD BLVD.

TORREY 7-7214 — BELLFLOWER



Rev. Lange's Funeral Set for Monday

COMPTON — Funeral of the Rev. Dr. William Gottlieb Herman Lange, 59, of 1303 N. Chester Ave., will be Monday with service at 2 p.m. in First Lutheran Church.

The minister collapsed and died Friday in a hall of the church which he helped found 27 years ago.

He was the oldest minister in point of service in Compton. He was instrumental in the founding of Torrance, Pasadena and San Diego Christ Lutheran Churches.

The Rev. Lange was a native of Emden, Ill.

SURVIVING ARE his wife, Elsa; a son, Herbert, pastor of a Jackson, Wis., Lutheran church; two daughters, Mrs. Dorothy Diers, wife of a Lutheran pastor in British Columbia; Mrs. Esther Mineman, wife of a Lutheran pastor in Kensington, Kans.; a sister, Mrs. Lydia Durand, Long Beach; brother, Walter, Ocean Park.

Interment will be in Inglewood Park Cemetery. Noel Funeral Directors are in charge of arrangements.

Thief Raids Polio Boy's Home Again

About three weeks ago someone stole a three-wheeled "jet airplane" pedal car from the front yard of Mr. and Mrs. William Baker, 1041 King Ave.

It belonged to the Bakers' four-year-old son, Mike, who had polio when he was a year old. The pedal car had to have a heavy weight attached to the left pedal so Mike could pump it.

Mike's mother has been hoping the thief might return the little car when he realized that it belonged to a crippled child.

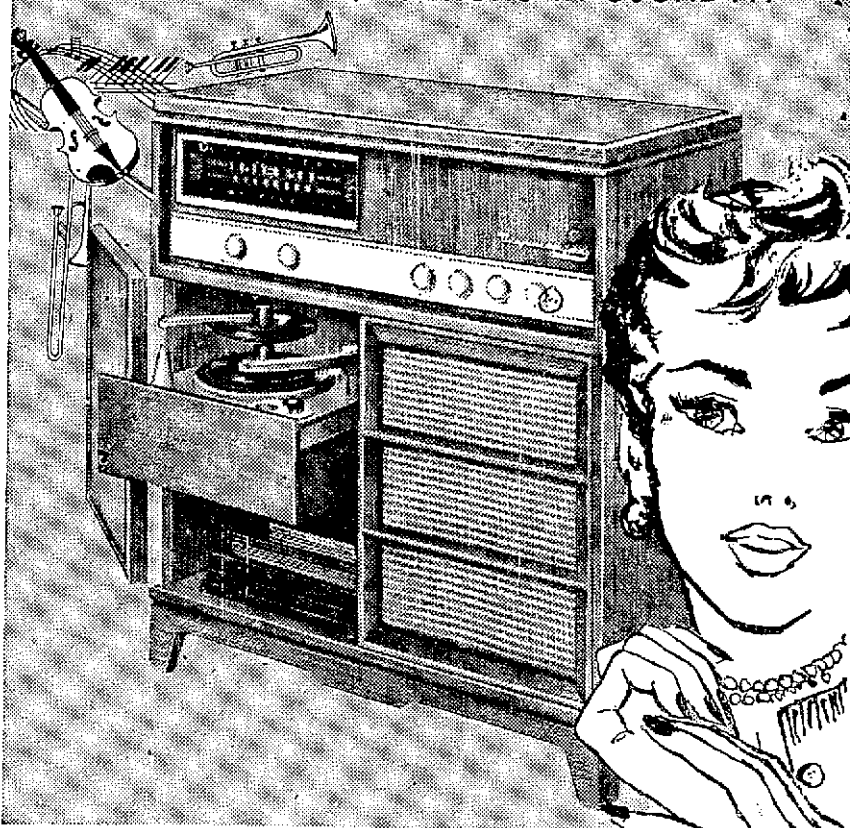
Her hopes were pretty well dashed Friday night when a bicycle belonging to Mike's seven-year-old brother, Leslie, was stolen from the same front yard.

Seek Modernization of China Industry

TOKYO (UPI) — Japanese businessmen are sending a group of experts to Red China to observe and discuss plans for expanding and modernizing that nation's communications industries. The Japanese hope to pave the way for large exports of electrical equipment. Much of the equipment now in China was originally built in Japan.

RELAX — ENJOY

Thrill to NEW SENSATIONS IN SOUND



RCA Victor Mark III, New Orthophonic High Fidelity "Victrola"®. 3 luxury finishes: mahogany, light rift oak, maple. Model 7H3.

\$335⁰⁰ in Mahogany

New **RCA VICTOR**
High Fidelity "Victrola"®
plays all speeds... has AM-FM radio

HERE—in a magnificent cabinet—is a complete hi-fi system, ready to plug-in-and-play. RCA Victor's famous 3-speaker Panoramic Sound System lets you hear your records with such depth and realism you actually feel the music.

© RCA trademark for record players

What's more, the automatic record changer plays all 4 speeds and there's an AM-FM radio for extra listening pleasure. Each model is styled to complement any home.

We carry all of our own credit accounts. No Bank or Finance Company ever involved

Open
Friday
Till
9 P. M.
Phone
HE
6-2929

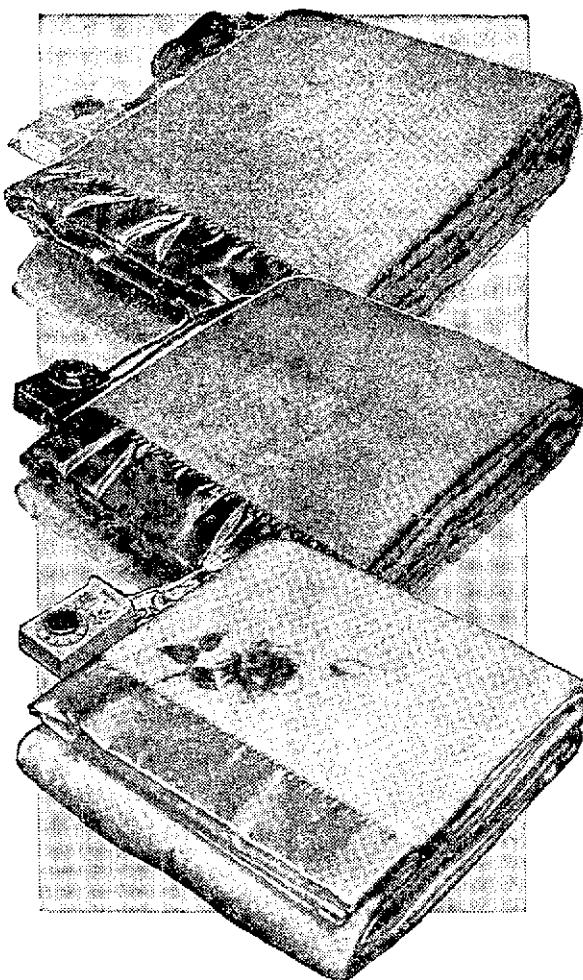
**MOREY'S
MUSIC STORE**

342 PINE AVE.

PIANOS AND
MUSICAL
INSTRUMENTS
TAKEN IN
TRADE

BARKER BROS. has *Fieldcrest* AUTOMATIC BLANKETS

for everybody, every budget, every bed!



CRUSADER: A sturdy combination of rayon, cotton and nylon. Rose, blue, light green, gold.

Twin Size, 66x84"

\$18⁹⁵

Double, 72x84" with single control....\$19.⁹⁵

Double, 72x84" with dual control.....\$24.⁹⁵

King Size, 114x84", dual control.....\$49.⁹⁵

GOLD CROWN: Extra soft because of special blend of rayon, fine cotton, and nylon. Rose, blue, red, green, yellow, or mocha colors.

Twin Size, 66x84"

\$24.⁹⁵

Extra-wide double, 80x84", single control \$29.⁹⁵

Extra-wide double, 80x84", dual control...\$34.⁹⁵

King Size, 114x84", with dual control....\$69.⁹⁵

LIVING ROSE: Hand-printed roses on white. Blanket is a luxury blend of rayon, Acrilan, and cotton bound with pi-x-nylon satin ribbon.

Twin Size, 66x84"

\$34.⁹⁵

Extra-wide double, 80x84", single control \$39.⁹⁵

Extra-wide double, 80x84", dual control...\$44.⁹⁵

King Size, 114x84", with dual control....\$89.⁹⁵

ALL THREE FIELDCREST
BLANKETS OFFER YOU . . .

- Nine different heat settings
- New decorator colors
- Permanent mothproof protection
- Washability without shrinkage

CREDIT TERMS easily and conveniently arranged

Friday Hours, 12 to 9 . . . Monday, 9:30 to 9 . . . Other Days, 9:30 to 5:30

Free Parking in the rear of store for your shopping convenience!

BARKER BROS. BROADWAY AT LOCUST — HE 6-9251

Housewares • Television • Appliances • Small Appliances • Cameras

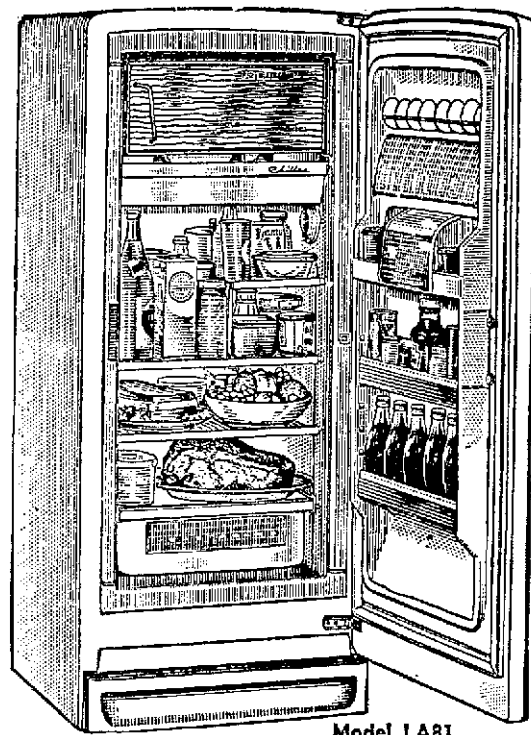
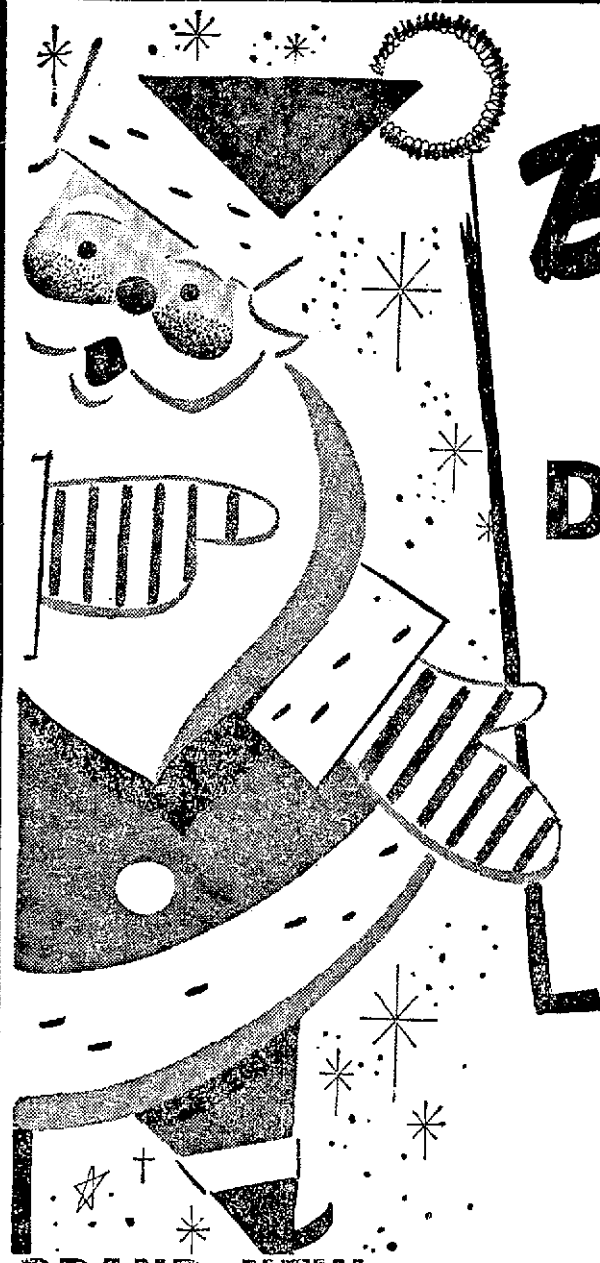
BIGGEST DISCOUNTS EVER

USE OUR LAY-AWAY

USE OUR LAYAWAY

Now You Can Buy Hundreds of Items at Fabulous Discount Prices—Every Day Is Bargain Day at "Liberty"

4 BIG... DAYS SUN. - MON. TUES. - WED.



BRAND NEW

GENERAL ELECTRIC REFRIGERATOR

Large Freezer Capacity, Magnetic Door Latches, Fully Adjustable Shelves and Many More De Luxe Features. You Must See This to Fully Appreciate Its True Value.

USE OUR LAYAWAY PLAN!

NO PAYMENT 'TIL MARCH

\$167⁷⁶

Buy With Confidence at LIBERTY

NO CASH DOWN
take 36 months to pay!

Buy with Confidence at Liberty... We Sell What We Advertise!

Freedom From High Prices

LIBERTY Merchandise MART

"Where Your Dollar Is Worth Two"

17" TELEVISION

Famous brand fold-away telescope antenna, aluminumized picture tube, anti-glare optic filter, full range Hi-Fi sound circuit. NOW... **\$118**

21" CONSOLE TV

TOP NAME BRAND. This is on a 11" wood console. WHILE THEY LAST! **\$179** Reg. 339.95

NATIONALLY FAMOUS 2-IN-1 WASHER-DRYER

Combination. This is a regular \$529.95. It's fully automatic. It's the brand that made automatic washers famous. No money down at Liberty. **\$348**

THIS, THE NO. 1 BRAND, AUTOMATIC WASHER

Has famous special feature and is fully automatic. Regular value \$339.95. Our supply is limited. —Be early **\$218**

AUTOMATIC POP-UP TOASTER

"BEL AIR" Reg. \$19.95 **\$7⁷⁷** Regulates for any shade. Has crumb cleanout tray.

STEAM or DRY IRON

Reg. \$19.95. Uses tap water. Fabric drier, steam-lined. Lightweight. New shipment just arrived. **\$7⁷⁶** Everybody's Buying at Liberty

IRONING BOARD Pad and Cover Set

Fits all regular size ironing boards, reflects ironing heat, heat and scorch resistant, wipes clean with a damp cloth. Limit One **98^c**

FABULOUS CAMERA BUYS!

35mm Mansfield Projector

500-Watt De Luxe Model 35-MM with automatic slide changer and case. Coated and color balanced lens for clear, sharp pictures. Reg. \$73.50. **\$49⁹⁵**

35mm CAMERA

CAMERA WITH CASE. Fast F2.8 lens, speed to 200th of a second—delayed action, synchronized for flash, rapid level film wind, interchangeable lens. Reg. retail \$49.95... Lifetime Guarantee **\$29⁸⁸**

6-PC. STEAK KNIFE SET

Reg. Val. \$9.95 **\$1⁷⁶** Finest imported steel. Ser-rated blade. Coppertone handles. Gift boxed. Worth \$6.95. Use Our Lay-Away Plan Limit One

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Includes camera, flash unit, flash bulbs and 3 rolls of film. Perfect for the beginner or anyone who wants a durable, simplified camera outfit at rock bottom price. Worth \$9.45 **\$5⁹⁵** LIMIT ONE

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Highly polished blond hardwood—chrome fittings, easy to fill. A terrific steal at this price. Sorry! While they last. LIMIT ONE **58^c**

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An amazing appliance! An amazing price—makes mixing and blending easy. Now you can have your kitchen complete with this amazing new appliance. Limit One **\$9⁸⁸** While They Last

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Automatic, king size. Deep fries, roasts, stews and cooks. While They Last **\$6⁸⁸** Limit One

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1600 r.p.m. geared Jacobs key type chuck, safety lock trigger. Reg. \$19.95 **\$11⁸⁸** AT LIBERTY

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It Happened Last Night

By Earl Wilson

LONDON'S BRIDGES

NEW YORK — Julie London, you doll, take the stand!

Q—"Haven't you had a great success in the movies since your divorce from Jack Webb?"

A—"Sitting barbed in a coral-colored dressing gown with a scarf around her blond hair, in her hotel room—"Well, I've got three pictures coming out..."

Q—"Do you think the publicity about your divorce helped you resume your movie career?"

A—" (Dropping her head) —"I like to think not."

Q—"Do you think it helped you become more important on records?"

A—"I'll never know for sure."

Q—"One more question and we'll get off that embarrassing subject. In view of your success since you split up with Jack, are you glad it happened?"

A—" (Unenthusiastically) —"In some ways, yes, and in some ways, no."

HER CHIN SANK down on her upraised knee and she added: "As long as it had to happen, I'm glad it happened when it did instead of 10 years later. It's been three years now. Time softens you a lot."

Q—"You're still friends?"

A—"In a ridiculous sort of way."

Miss London plans an alcoholic singer in "The Great Man," a Jose Ferrer film based on Al Morgan's hit novel about radio. But she wouldn't say whether she's portraying a girl now known as one of TV's Big Names.

Q—"But everybody thinks it's about..."

A—" (Smiling evasively—"It's a composite."

Cash to Reward Those Who Wait

HOLLYWOOD (AP)—Patience is the greatest virtue of a songwriter, says arranger-composer Gordon Jenkins.

Back in 1945, Jenkins composed an album called "Manhattan Tower." It earned him \$7 in royalties in 1945. Each year it has grown until this year, with a television spectacular behind him and a possible movie in the works, he estimates that the same album will earn him \$250,000.

Band Concert by Municipal Band

PROGRAM
LONG BEACH MUNICIPAL BAND
SUNDAY AFTERNOON, 2:00
NOV. 25th ONLY
NO PARKING COVERT
CHARLES J. FAYNE, Asst. Conductor
EXHIBIT HALL
MUNICIPAL AUDITORIUM
Soloist: Saxophone—Harold B. Stephens
1—"March, 'Love Is King'" Jones
(Request)
2—"Toccata and Fugue" Bach
(Request)
3—"Saxophone Solo, 'Alto and Variations from 'Fur Elise'"
4—"Modern Rhapsody, 'Cyprus'" Bennett
(Request)
5—"Overture, 'The Carnival of Venice'" Thomas
6—"The Penny Whistle" Anderson
7—"Fancies from 'Mlle. Modiste'"
(Request)
8—"Torch Dance" (From "Henry VIII")
9—"Finale, 'Washington Grays'" Griffiths
(Request)
NOTE: NO MONDAY CONCERT

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Groups 10 to 650
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Public Notice to People From Other States

Preferably the South, Southwest and Midwest who really know, like and appreciate "REAL" pit, hickory-smoked barbecue. No frills, no fancy decorations or high prices. We are writing about the Pit Barbecue at 2120 E. Anaheim where you can get a really good beef or pork sandwich for 45c or an over liberal plate of chicken, spareribs, beef or pork with country cole slaw and barbecue beans for \$1.25.

The owner, a transplanted Texan, says he started this because he individually likes good barbecue and couldn't find it. Why don't all of you authorities on the subject go out and try his. Maybe you can prove a Texan wrong.

He has take-out service and plenty of tables inside and out. He is open from 3 p.m. to 3 a.m. every day. You might even meet a friend at the Pit Barbecue.

Lakewood Players Score Hit in 'Tea, Sympathy'

The Lakewood Players' production of "Tea and Sympathy," which opened this week-end in the MacArthur School auditorium, is a brilliant success. Part of the credit goes to the playwright, part to Director Al Rashkow, and part to the company of players. The major part, however, goes to the leading actor, Frank Holt, whose near virtuoso performance is easily the outstanding feature of the play.

"Tea and Sympathy," Robert Anderson's 1954 Broadway hit, is a good play. It deals in a mature and serious way with an important theme. In it Laura Reynolds, the wife of a headmaster in a boy's boarding school, concerns herself more deeply than a headmaster's wife should in the problems of Tom Lee, a sensible and sensitive boy of almost 18 who is condemned by his classmates and the school administration, on very slim evidence, of being a homosexual. How Laura solves the problem is what makes this a play for adults only. Her ministrations go beyond the traditional duties of tea and sympathy on Sunday afternoon.

FRANK HOLT as Tom Lee is completely convincing from the first lines he speaks. He brings enough mature insight to the part to make Tom a sensitive, confused, sincere teenager—but never a juvenile. He plays a teenager as no teenager possibly could. The finest feature of his performance is his perfect control, over voice, over gesture, over movement.

Fortunately for the play, Holt has more than adequate assistance from the rest of the cast.

Charlotte Watson, after a somewhat slow start, is, by the end of the play, very nearly as effective. Her portrayal of Laura is restrained, refined, and genuine. She shares with Holt the ability to convey emotion without extremities of voice or gesture. She is not theatrical; she is only human, and makes the final scenes deeply moving.

David Ruderman plays her husband, Bill Reynolds, with just the right amount of bluster and insensitivity.

OTHERS IN THE CAST contributed considerably to the over-all tone of the play. Robert Giles and Al Schmidt were good as Tom's classmates, and Henry Lowenstein in a brief appearance as David Harris, one of Tom's instructors, was effective. Elva Horning, Pat Tracy, Herb Rosenfield, Truman Arnold, and Bob Reynolds also appeared. One of the cast, displaying an acute case of stage fright, forgot all his lines, walked through walls, and otherwise embarrassed the audience, but in an amateur production a little of that sort of thing is to be expected. The play easily survives.

The set was especially good in view of the serious limitations of the stage. The Lakewood Players are in great need of a new home, and if Lakewood wants to keep alive in a vigorous community theater it had better provide an adequate place for productions. "Tea and Sympathy" is added proof that there is plenty of talent available.

The play will continue next week-end and the one after.

Robert C. Wylder.

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TRIUMPHANT RETURN

After absenting themselves from the stage for five years, one of America's most famous acting couples, Fredric March and Florence Eldridge, have returned triumphantly to Broadway in a play likely to sweep all of the year's dramatic trophies. The four-acter, "Long Day's Journey Into Night," is the posthumous autobiographical work of Eugene O'Neill. March enacts O'Neill's father and Miss Eldridge the stricken mother, shown here in a climactic scene. The drama runs nearly four hours.

'The Bad Seed' Opens Dec. 6

Maxwell Anderson's play "The Bad Seed" will open at The Theatre, 2400 Magnolia, on Dec. 6. The play is scheduled to run for four weeks with performances every Thursday, Friday, Saturday and Sunday, and will close Jan. 6.

Featured in the cast are Linda Lowell, Nancy Miller, Wally Crockett, Fern Branstetter, Robert Sorrells, Lois Newman, Karen Burt, Will Meng, Allen Vadhais and Earl Hayes.

Trade Deal Near

HONG KONG (AP)—Negotiations for a seven-million-dollar trade treaty between Red China and Greece are nearing an end.

THIS AD
COSTS A LOCAL RETAILER ONLY \$8.20 PER SUNDAY ON A WEEKLY CONTRACT BASIS.

Complete CHICKEN DINNERS
SERVED SATURDAY & SUNDAY
Also
FILET OF HALIBUT EVERY FRIDAY
Served with Salad, Vegetable, Roll and Butter, Potatoes and Gravy, Sherbet or Ice Cream.
Choice of Tea or Coffee.
\$1.25
\$1.00

Bailey's MOUNTAIN VIEW RESTAURANT
3900 ATLANTIC Open Daily 6:30 a.m. - 8:30 p.m.
Clean Booth Service Plenty of Free Parking

we're open mon. and fri. till 9:00

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ALWAYS FIRST QUALITY!
DOWNTOWN LONG BEACH

TOYLAND
OUR OLD LOCATION AT 6th AND PINE
CONVERTED INTO ONE BIG FLOOR
OF CHRISTMAS TOYS...

Friction powered New York Central express train. Sturdy steel. **1.38**

Weapon carrier jeep. Friction motor. **1.88**

Real large 18-inch Greyhound bus... whizzes along with friction power. **1.88**

GREAT BIG,

Steel car and trailer for kiddies' make-believe trips. **1.38**

12 key baby grand piano actually plays tunes. **1.88**

Zroom, they go! Large Northwest passenger airplane. Steel. **1.88**

GREAT FUN

Details are great! Size tremendous! All steel gasoline truck. **1.88**

Complete tea set for parties of six little mommas! **1.88**

Steel long-haul truck carries tractor and steam shovel. **1.88**

TOYS
1.88
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Sikorsky helicopter... friction motored for fun. **1.38**

Super duper racer... friction whirrs at high speed. **1.88**

Overland freight trailer for long haul jobs at home. **1.88**

The latest in cars! 1957 designed! Friction powered. **1.88**

• SPECIALLY PRICED
• ALL FROM JAPAN

PENNEY'S TOYLAND, 6th & PINE, DOWNTOWN LONG BEACH

KEN'S HAMBURGERS

10c each

SAME SIZE.... SAME QUALITY AS REGULAR

20c each

Beginning 11 A.M. MONDAY
Ends Thursday Midnight
November 26-27-28-29

KEN'S STYLE Alaskan Halibut
Try it! You'll love it! 12 2-bite size pieces and an extra large helping of our fresh French Fries.

49c

MALTS 25c | FRENCH FRIES... 11c

Ken's Hamburger Drive-Ins Maintain the Highest Standards of Cleanliness... Your Inspection Invited

KEN'S HAMBURGER DRIVE-INS

3926 LONG BEACH BOULEVARD

BROADWAY at ATLANTIC

SOUTH ST. at BELLFLOWER BOULEVARD

FREE AMPLE PARKING

KEN'S HAMBURGERS are made of high quality Imperial Valley beef—cut from selected whole carcasses & ground fresh daily in our plant. Take advantage of Ken's 4-day celebration sale to taste the best hamburgers in any town!

'Quarter Cadillac' Totes Gold Handicap

By VERA WILLIAMS

Mark (Mickey) Taylor, who will be 11 years old Monday, has what his friends call the "gold-plated Cadillac of quarter-midgets."

It's the Mark 1, a handsome, car of Cadillac red trimmed with gold and silver, designed and custom-built by his dad, Atty. Mark Taylor, 4212 Locust Ave. Taylor worked eight months building and rebuilding the car until he got it exactly the way he wanted it.

Mark races the car at the Little Gilmore track in Auction City, Firestone Blvd. and Studebaker Rd.

ALTHOUGH THE Mark 1 built for safety and show rather than for speed, weighs considerably more than most other race cars of its kind, it averages 30 miles an hour on the straightaway.

Mick has never failed to be in the money in a race. However, his father is proudest of his two smallest trophies, which were won for good sportsmanship.

Five feet long, with a 33-inch axle and 48-inch wheelbase, the quarter-midget is a scale model of a regular midget race car.

Knock-off spinner nuts, friction shock absorbers, brake handle, wheel trim and wing from his number are 24-carat gold.

Also gold is the decoration, two crossed checkered flags above the nameplate "Mark 1" in solid gold wire. Windshield brackets and number are hammered silver.

THE CAR IS of steel construction, with a fiberglass body. It has a steel grill made from two parts of a 1941 Ford side panel grill welded together. "Belly pan" and "diaper" are lowered.

Interior is custom-designed pleated Cadillac red Naugahyde to match the body. The balanced instrument panel has a tachometer, vacuum gauge and temperature gauge.

The Mark 1 was first place in its class in custom car shows at Norwalk and Santa Maria and it will be shown in the Motorama next spring in Pan-Pacific Auditorium.

Taylor now is custom-building a trailer to transport the quarter-midget.

What does Mickey say about his super car?

"On, boy! Is it sharp!"



ALL THAT GLITTERS...

Most of the trim on the "quarter-midget" racer of Mark Taylor is 24-carat gold. The rest is only silver. The Long Beach speedster is a star attraction on the Little Gilmore track.—(Photo by Jasper Nutter.)

To Get Role, Go After It, Singer Says

HOLLYWOOD (AP)—Dean Jones, young Metro bobby sox idol, believes the best training for movie stardom is a good course in salesmanship.

"It's more important than a diploma from the Actors Studio," he argues.

Dean, under contract for more than a year to the big studio and its subsidiary, MGM Records, says that a contract player who waits for the front office to hand him parts is well on the road to becoming a has-been before he even gets started.

SO FAR, the handsome singer has landed parts in "These Wilder Years," "Tea and Sympathy" and "The Great American Pastime," each one bigger than the last, strictly on his own salesmanship.

Now he's after the plum role of his career—that of Yeoman Garrett in the hilarious Navy novel, "Don't Go Near the Water."

DEAN, a Navy veteran, hired a top photographer and two models and shot key scenes from the book with him as Yeoman Garrett. Glenn Ford already has been cast in the top role of the upcoming movie so, via superimposed photography, he got Ford's head on the male model.

The whole presentation was done up in a sales brochure that would have pleased any Madison Ave. executive. Copies went to top executives, including Studio Boss Dore Schary.

Schary wrote him a note which, in effect, told him that if his test is half as good as his selling job, he has the part.

DEWEY, DEAN, DOGGONIT

Two Martins in Rome Snag Phone Calls Home

By JAMES BACON

HOLLYWOOD (AP)—Moviemaking in Rome is filled with pitfalls, asserts Dewey Martin, especially when you're co-starring with another Martin—Dean.

The two Martins—no relation—are in "10,000 Bedrooms," recently returned from shooting in Rome.

Fortunately, Dewey has an understanding wife in singer Peggy Lee, else he might be known as her ex-husband.

While Dewey was in Rome, Peggy was appearing in Las Vegas, Nev. One doesn't get much sleep anyhow in Las Vegas but one night after her last show, she stayed up for eight hours trying to reach her husband by phone in Rome.

WHEN THE CONNECTION finally was made, the operator at the hotel in Rome put the call to Dean's room. Dean asked the operator to find out who was calling. Back came the word, "Mrs. Martin." Dean took a look at his own wife in the hotel room and told the operator to refuse the call. The information was relayed to Peggy, 7,000 miles away.

"After a day or two," Dewey says, "Dean got to thinking that maybe this call was for me instead of him."

IMMEDIATELY, Dewey put in a call for Peggy, but there were more complications.

Joins Private Firm

OTTAWA (AP)—Dr. G. C. Monture, a world expert on tin production, has retired from Canada's Mines and Technical Surveys Dept. to go with a private mining company.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide
According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo	Libra	Scorpio	Sagittarius	Capricorn	Aquarius	Pisces
1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26	1-10-15-26
2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27	2-16-27
3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22	3-11-22
4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28	4-17-28
5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34	5-23-34
6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40	6-29-40
7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46	7-35-46
8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52	8-41-52
9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58	9-47-58
10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69	10-53-69
11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70	11-59-70
12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76	12-65-76

AMA Meets Tuesday

SEATTLE (AP)—Dr. Wright H. Murray, Napa, Calif., president of the American Medical Association, will address some 2,000 physicians Tuesday at the opening session of the organization's four-day scientific assembly here.

NOW! OPENS 12:30

E-BELL
Phone: HE 5-4891
THIRD and CERRITOS

MARILYN MONROE BUS STOP
CINEMASCOPE
DON MURRAY

2nd "Top" Feature

THE POWER OF THE PRIZE
ROBERT TAYLOR
JANE FARRAR
ELIZABETH TAYLOR

'Education First' for Gigi Perreau

HOLLYWOOD (AP)—Former child star Gigi Perreau, now a delectable 16-year-old, says college education is ahead of an adult screen career for her.

Gigi, a student at Immaculate Heart High School in Hollywood, expects to combine college with acting jobs. Her mother discloses that Gigi wants to be an actress—she's been one since she was 2—but she also wants to go to college.

Or, as Gigi says: "Education first."

NOW! STATE OPENS AT NOON

STATE
Phone: HE 7-2721
OCEAN and PINE AVENUE

LOS ALTOS DRIVE-IN STARTS AT 6 P.M.

Los Altos
Phone: GA 2-7421
DELUXE DRIVE-IN

Biggest Thrill Show of Them All!

HORROR from the Depths!
THE MOLE PEOPLE
JOHN AGAR
CYNTHIA PATRICK

CURUCU BEAST OF THE AMAZON
JOHN BROMFIELD • BEVERLY GARLAND

NOW! Both Theatres Continuous from Noon

RIVOLI
Phone: HE 6-3207
AMERICAN NEARFIFTH

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Phone: GA 2-1221
CARTOON ANTONIO DR.

BACK FROM ETERNITY
ROBERT RYAN • ANITA EKBERG
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THAT EKBERG!
RKO Radio Pictures presents
ROBERT RYAN • ANITA EKBERG
ROD STEIGER

CO-IT! Randolph SCOTT "7th CAVALRY" TECHNICAL COLOR

Pacific DRIVE-IN THEATRES
CHILDREN FREE
COME AS YOU ARE... IN THE FAMILY CAR!
SHOWS START AT 6 P.M.
CARTOON CARNIVAL WITH REGULAR PROGRAM

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"WAR AND PEACE"
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THE MOLE PEOPLE
JOHN AGAR
CYNTHIA PATRICK

UNFORGETTABLELY GREAT!
War and Peace
TECHNICOLOR
ALICE HEPBURN
HENRY FONDA
MEL FERRER
ANITA EKBERG

2ND NEW THRILLER!
CURUCU BEAST OF THE AMAZON
JOHN BROMFIELD
BEVERLY GARLAND

2ND COLOR HIT!
"AMAZON TRADER"

Hi-Way 39 DRIVE-IN
Phone: HE 3-4913
WEST 59th

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Phone: HE 3-4913
HE 9-3329
HE 9-3513

THE SHARKFIGHTERS
CINEMASCOPE
VICTOR MATURE
KAREN STEELE

CO-THRILLER!
MARIE WINDSOR
"SWAMP WOMEN"
IN COLOR

2ND ACTION HIT!
"The Desperadoes Are in Town"

WEST COAST FOX
NOW OPEN NOON CONTINUOUS
FOLLOW THE CROWDS!
You'll love him tender in the story he was born to play!
RICHARD EGAN
DEBRA PAGET
ELVIS PRESLEY
LOVE ME TENDER
CINEMASCOPE
Plus "DESPERADOES ARE IN TOWN" Also DISNEY CARTOON

CREST
GA 416-19
NOW OPEN NOON CONTINUOUS
TEENAGE REBEL
CINEMASCOPE

IMPERIAL
HE 639-73
NOW SHOWING OPEN 12 NOON

MAN AGAINST TIGER SHARK!
VICTOR MATURE
SHARKFIGHTERS
Go-Hit—ADVENTURE! ROMANCE! EXCITEMENT!
Cornel WILDE in "STAR OF INDIA"—Technicolor

—Last Times Today—
WALT DISNEY'S
"FANTASIA"
Also "STORMY"

DELMONT
HE 610-01
STARTS TOMORROW
THE MOON IS BLUE
GARY COOPER
GRACE KELLY

EGYPTIAN
HE 649-69
OPEN NOON
HITLER'S STORY!
THE EAST IS DOWN
2ND HIT
ROSSANA
PODESTA
ROSANNA

DAY
HE 255-55
1:45
Susan HAYWARD
"I'LL CRY TOMORROW"

HELD OVER BY POPULAR DEMAND
"PICNIC"
LAST TIME — TONITE
Curtain 8:30
Tickets \$1.50, Sat. \$2.00

PALACE
OPEN ALL NIGHT
30 PINE AVE. — PHONE HE 6-4429
40c TILL 5 P.M. — Kids 10c
50c EYES. — WEEKEND & ADULTS
Always 3 Features

ROXY
OPEN TO 2
355 TILL 5 P.M. — 50c Sat. & Sun. & Hot
FREE PARKING
After 6 P.M. Daily
All Day Sat. & Sun.

He Was Branded—With a Lie!
A man like SHANE
The suspense of HIGH NOON... it all explodes in
"Tension of Table Rock"
Starring
Richard EGAN
Dorothy MALONE
Cameron MITCHELL
Technicolor
Smash Co-Hit in Technicolor
JOHN ROBERT WAYNE RYAN
FLYING LEATHERNECKS
COLOR BY TECHNICOLOR

NEW LOW PRICES! ADULTS 50c
LONG BEACH DRIVE-IN
ON SANTA FE BLVD.
223rd AND CARSON
TE 4-6434
SHOW STARTS 6 P.M.

JOHN WAYNE
TECHNICOLOR
THE SEARCHERS
JEFFER HUNTER
VERA EILES
WALTER BOND
SUSPENSE PACKED GO-HIT!

THE STEEL JUNGLE
JOHN LUND — William BENDIX
Battle Stations
Shown at 3:15 - 6:21 - 9:14
Plus
Lori NELSON — John SMITH
"HOTROD GIRL"
Shown at 2:00 - 4:53 - 7:46 - 10:36

COMMUNITY SING WILL ROCK
The dancing Sotelos, Sharon Dolores, 13, and Bill, 15, winners of second place and \$1,000 in a year-long dance contest this fall, will headline a Rock 'n' Roll dance revue at the Wilmington Community Sing, 7:30 p.m., Monday, in Gulf Ave. school auditorium. Others in the show will be the Wee Bops, 7-year-old Tommy San Paolo and his sister Mary, and Carlo and Agatha Paolo, of Torrance.—(Photo by Audry Buck.)

COMING WEDNESDAY!
In her arms... he becomes a man
"Tea and Sympathy"
starring
Deborah KERR
John KERR with
Leif ERICKSON • Edward ANDREWS

ART
ADULTS 50c
KIDS 10c
JOHN LUND — William BENDIX
Battle Stations
Shown at 3:15 - 6:21 - 9:14
Plus
Lori NELSON — John SMITH
"HOTROD GIRL"
Shown at 2:00 - 4:53 - 7:46 - 10:36

Neighboring Cities Theatre Guide

BELLFLOWER PARAMOUNT
NUEBEL 1811, BELLFLOWER BL. TO 1-1412
"FANTASIA"
SHORT SUBJECTS

DOWNEY NORWALK
AVENUE, Downey—50c TO 1-6510
"GUARDIAN MOMENT"
"SHOWDOWN AT ABILENE"
MERALTA, Downey TO 2-2200

"FANTASIA"
"TUN, TUN, TUN"
NORWALK, Norwalk TO 4-2219
"TOWARD THE UNKNOWN"
"PROUD & PROFANE"

SAN PEDRO WILMINGTON
"ABRILLO, San Pedro TE 2-0245
"LOVE ME TENDER"
"DESPERADOES ARE IN TOWN"
GRANADA, Wilmington TE 4-2471
"MAN FROM DEL RIO"
"MIAMI EXPOSE"

ORANGE COUNTY
GEM, Garden Grove 60c LE 9-3342
"1954"
"THE GAMMA PEOPLE"

DRIVE-IN THEATRES
HARBOR, 2322 S. Vermont, TE 4-8501
"HOLD BACK THE NIGHT"
"POSTMARK FOR DANGER"
LA MIRADA, Alhambra & First, TO 9-3111
"FANTASIA"
"STORMY"

ROADIUM, 1471 S. P. Arroyo, ME 3-6648
"THE TALL MEN"
"STAM"

SUNDOWN, 13224 E. Wash., Whittier
"THE BEST THINGS IN LIFE ARE FREE"
"MAN FROM DEL RIO"

TWIN-VUE, Figueroa at 152 DA 4-8127
"BANDITS"

ROADIUM DRIVE-IN THEATRE
Param. & Compt. Bldgs., Param.
Clark GABLE, REBECCAH
"THE TALL MEN"
(Cinemascope & Color)
Plus Walt Disney's
"SIAM"
(In Color)

ATLANTIC
Jack ALBERT
Eddie PALMER
"ATTACK"

ROADIUM DRIVE-IN THEATRE
Param. & Compt. Bldgs., Param.
Clark GABLE, REBECCAH
"THE TALL MEN"
(Cinemascope & Color)
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(In Color)

ATLANTIC
Jack ALBERT
Eddie PALMER
"ATTACK"

INDEPENDENT-PRESS-TELEGRAM—C-7
Long Beach, Calif., Sunday, Nov. 25, 1956

Dry Spell COLUMBUS, Wis. (CP) — A hit-run motorist clipped off a	water hydrant with such force that an underground pipe broke and the city was without water for seven hours.
--	--

**FOR RENTAL
PROFITS**

ACT NOW!

**WE WILL BUILD
AND FINANCE
ON YOUR LOT**

2-BEDROOM HOME . . . \$4450
1-BEDROOM DUPLEX . . \$5895

Slightly Higher in Some Areas
We Will Call at Your Home Day or Evening for Free Estimate

CONSTRUCTIVE HOMES
12140 SOUTH ATLANTIC AVE. — COMPTON
Phone Nevada 6-9168 — Newmark 8-7308 OPEN SUNDAY

One of Long Beach's newer real estate organizations, Viking Realty, is expanding its activities with a branch office at 5291 Atlantic Ave. This new office will specialize in property management and rental service. It will be the policy of the management and rental service branch to produce results, or refund the nominal fee charged. Owners announced.

The new office opened for business Wednesday.

Non-vet or vet, it's as simple as 1-2-3... the wide choice of handsome homes offered to you by Signature... in a range of prices and terms tailored to your income... each home possessing the same superior Signature quality construction and craftsmanship. Put your savings—and your confidence—into any of these Signature Homes and enjoy the dividends of a truly wise investment today... and the years ahead!

FROM LOS ANGELES, take the Santa Ana Freeway to Highway 39 and turn right. Continue on Highway 39 to Ball Rd., then left on Ball to Dale. Right turn on Dale to models. FROM LONG BEACH, drive east on 7th St. (which becomes Garden Grove Blvd.) to Highway 39, then left to Ball Rd. Right on Ball to Dale, then right again on Dale to models.

FROM LOS ANGELES, take Santa Ana Freeway to Magnolia Ave. and turn right. Continue 3 miles to Models at Cerritos. FROM LONG BEACH drive East on 7th St. (which becomes Garden Grove Blvd.) to Magnolia, then left 3 miles to Models at Cerritos. OR drive out Carson (becomes Lincoln Ave.) to Magnolia and turn right 1 mile to Cerritos.

FROM LOS ANGELES, take Santa Ana Freeway to Commonwealth Ave., then left (East) on Commonwealth to Richman Ave., turn left (North) on Richman and continue on Richman to Highland Ave. Turn right on Highland to model.

SAME SIGNATURE QUALITY IN 3 PRICE RANGES!

Luxurious Lemon Heights Homes Have Big Appeal

Luxurious, beautifully built homes up to 90 feet wide, with 1,800 square feet of true living space, on estate-size lots averaging 10,000 square feet or more, and set off by quiet, curved streets, are offered by the Schwartz-Yedor Corp. at Lemon Heights West, in an exclusive new residential section of Santa Ana called "The Bel Air of Orange County."

Designed by one of California's most creative and original architects, John C. Lindsay, A.I.A., these large residences of Cape Cod, Farmhouse, Modern Ranch and Contemporary designs offer no fewer than 46 individually styled exteriors and 23 different floor plans which offer a choice of either 3 bedrooms and family room; 3 bedrooms and dining room; 2 bedrooms, den and family room; 3 bedrooms, den and dining room, and 4 bedrooms with dining room—all with 2 lavish bathrooms, and some with third bath or powder room.

THE BEDROOMS, all entered from a central hall, are in one wing of the house to the left of the large central living room; and kitchen, dining room, family room and service areas are in the other wing, to the left of the inviting entry way.

A sustained air of luxury marks each of these homes from the huge double-door entrance halls to the well planned service areas.

Impressive room dividers of rich hardwood or Pales Verdes stone, and striking fireplaces of stone, used, or Norman brick, enriched with metal hoods on the

living room side, and indoor barbecues on the family room side, are but two of the many decorative features that architect Lindsay has created for each interior. There are huge beams and rafters, or closed ceilings, in the living rooms, and three sliding glass doors to the broad covered terraces.

The halls are softly lit by indirect-lighting ceiling panels, and there is indirect overhead lighting above the double pull-mans in the master batins which adjoin a private dressing room with its own built-in wardrobe. Bathrooms also have full plate glass mirrors, ceramic tile floor and six-foot wall in shower, and exhaust fan.

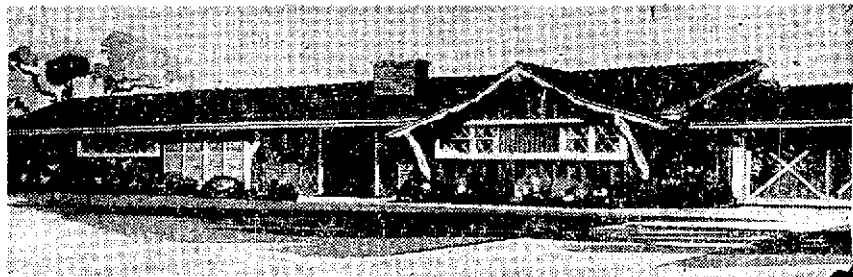
THE NEW ALL-ELECTRIC Westinghouse kitchens in confection colors have built-in range, oven, dishwasher, disposer, wall-hung horizontal refrigerator-freezer, and separate washer and dryer in the wall. Also provided in kitchens is an "executive" homemaker's desk with built-in overhead bookcase. Choice may be made of corner, bar type, or conventional sink arrangements.

There is also a choice of either wall-to-wall carpeting or oak parquet floors; and either heavy shake, cedar shingle or crushed rock roofs.

Each home has a complete intercom system connecting all rooms, and a 100,000 BTU Payne forced-air heat unit with thermostat control, fully engineered for refrigerated air-conditioning which may be installed now or later at the buyer's option for only \$7.52 per month extra.

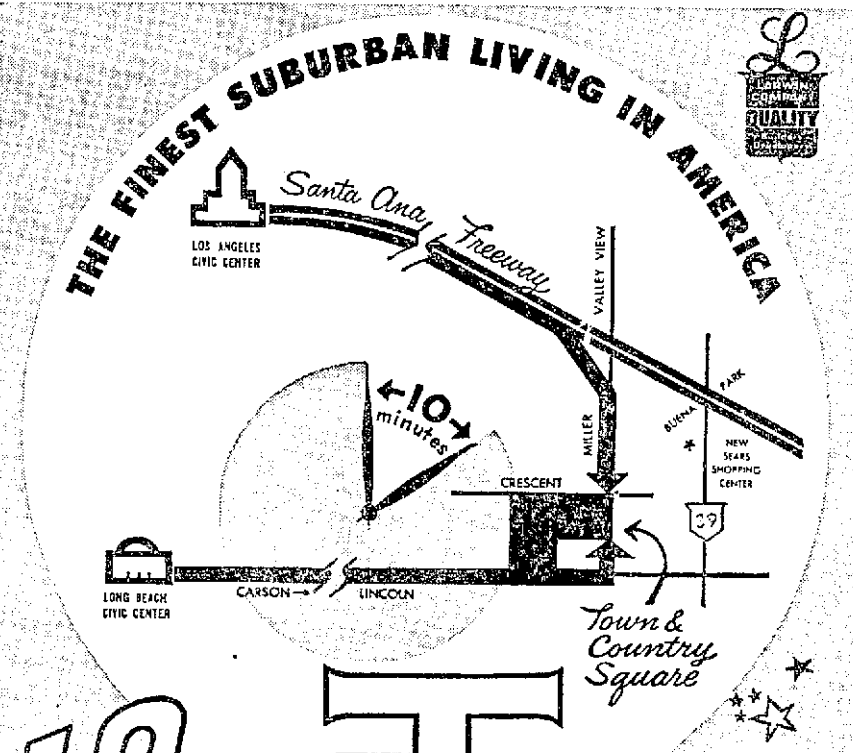
Homes at Lemon Heights West are priced from \$26,875 to \$27,795, and may be purchased on most convenient terms.

The furnished model homes may be seen by driving east on 17th St. in Santa Ana to Hewes to Spaulding Ave., then left to entrance to estates.



IN LEMON HEIGHTS WEST

"The Velasco" model estate at Lemon Heights West, on Spaulding Ave., in Santa Ana. Home has 3 bedrooms, family room, separate dining room, 3 baths, living room with open beam ceilings and dramatic fireplace.



10 MINUTES TO LONG BEACH!

Convenience and luxury go hand in hand at Town & Country Square...

...so close to new industry and just a "breaze" from Long Beach. Come see these fabulous homes today. Drive east on Carson Street (which becomes Lincoln Ave.) and turn north on Miller Street to the model homes, beautifully furnished by W & J Sloane.

TOWN & COUNTRY SQUARE

in BUENA PARK

VETERANS STILL NOTHING DOWN

(except usual costs and impounds)

Low Monthly Payments

3 Bedrooms and Jack & Jill Room • 3 Bedrooms and Den

3 Bedrooms and Family Room • 2 Baths • 2-Car Garage

Imperial Estates Unit 16 Now Opened in Norwalk

To meet the demand for quality and plaster walls and acoustically-constructed homes in close-knit Norwalk, the D and E Corp. has opened Unit 16 of Imperial Estates, reports Frank Chandler of Key Land Co.

Located within minutes of downtown Los Angeles and the great new industrial centers of Long Beach and Orange County, close to shops, markets, schools and the beaches, Imperial Estates homes are smartly contemporary in design and soundly constructed, with three bedrooms or two-and-a-den, and large two-car garages.

Full prices for the 3-bedroom dwellings is just \$13,100. Veterans need only low down payment, plus costs and impounds, and monthly payments, including principal and interest, are only \$66.38, according to sales agents.

THREE FURNISHED models showcase the homes. Two are sales manager for the Southern Contemporary and the third is California area, Donovan has a very attractive Early American-style house with a wood-burning fireplace, an oak wood Blvd. to Rosserans Ave., order clerk in the Beverly Hills with a left turn on Curtis-King office. He succeeds Robert A. Road toward the furnished Costa recently named vice-president and assistant general manager. Combining practicality of design with advanced modern planning, these homes have genuine board division.

Donovan Promoted by Kaiser Gypsum

Tommy C. Donovan has been named assistant general sales manager for the Kaiser Gypsum Co., with headquarters at the Oakland office, it was announced today by Colin L. Campbell, general sales manager.

Formerly assistant district sales manager for the Southern Contemporary and the third is California area, Donovan has a very attractive Early American-style house with a wood-burning fireplace, an oak wood Blvd. to Rosserans Ave., order clerk in the Beverly Hills with a left turn on Curtis-King office. He succeeds Robert A. Road toward the furnished Costa recently named vice-president and assistant general manager. Combining practicality of design with advanced modern planning, these homes have genuine board division.

Cal-Vet Loans to Be Discussed

The North Long Beach Real Estate Club will meet for breakfast at 8 o'clock at Mayo's Restaurant, 5925 Cherry Ave. Thursday.

Alber Meyer is program chairman of the day and will introduce a speaker from the California State Veteran Department, who will speak on Cal-Vet loans.

BROOKSIDE ESTATES UNITS 3 & 4 NEW CAL-VET TERMS!

NOW \$15,000 LOANS FOR CAL VETS

We are happy to announce Cal-Vets can now enjoy luxurious Split-Level Living at Brookside Estates... Through new \$15,000 Cal-Vet loans. We invite you to our showing of units 3 and 4... for the first time under NEW CAL-VET TERMS!

3% INTEREST SAVES \$25 PER MONTH

We shall be happy to explain the fabulous savings under the NEW CAL-VET financing



SPLIT LEVEL

makes for more gracious living



1400 to 1600 Sq. Ft. for luxurious living

2 BEDROOMS & DEN

3 BEDROOMS OR

3 BEDROOMS & DEN

2 BATHS ALL MODELS

MONTHLY PAYMENTS FROM

\$84

Principal Interest and Insurance

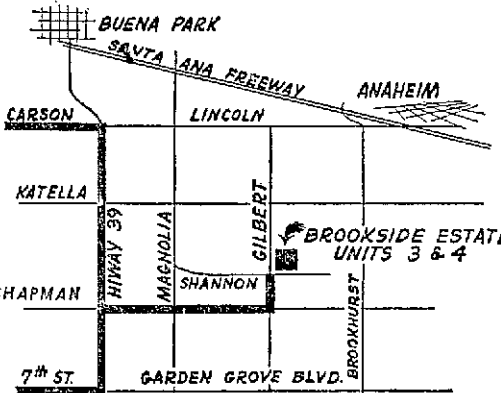
LOW FHA and VA FINANCING ALSO

Full Prices From \$15,950 to \$17,500

NEW FREEDOM GAS KITCHENS

Western-Holly

Western-Holly



FROM LONG BEACH: Drive out Carson (Lincoln) to Hwy. 39... south to Chapman, then east to Gilbert. Turn north on Gilbert to Shannon to models.

FROM LOS ANGELES: Take Santa Ana Freeway to Stanton, Hwy. 39 in Buena Park. South to Chapman, then east to Gilbert. Turn north on Gilbert to Shannon and models.

THE HOME WITH EVERYTHING INCLUDED!

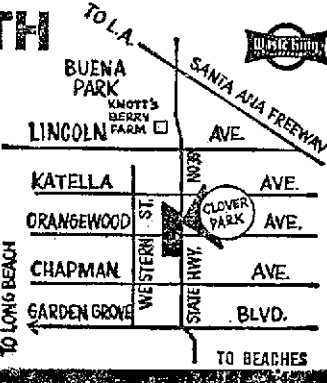
3RD & 4TH

AMAZING UNITS NOW OPEN DIRECTIONS:

From Los Angeles, drive east on Santa Ana Freeway to State Highway 39 in Buena Park, then right (east) on 39 to Orangewood and models. From Long Beach, drive west on 7th St. and Garden Grove Blvd. to State Highway 39, then left (north) to Orangewood and models.

OPEN 'TIL 9 P.M.

WESTMINSTER 2-4405



3 & 4 BIG BEDROOMS 2 BATHS ☆ \$6100

FROM **\$11,925**

VETS NO DOWN

(Just costs and impounds)

WALL-TO-WALL CARPETING FULLY FENCED & LANDSCAPED SPRINKLERS, FIREPLACE & PATIO... AND MUCH, MORE MORE

CLOVER PARK

BETTER BUILT BY BERLIN

THE BEST HOME BUY IN ORANGE COUNTY

NO DOWN TO VETS

JUST COSTS & IMPOUNDS

MORE TIME

\$95 down MOVE IN IMMEDIATELY

ASK ABOUT OUR LEASE-PURCHASE PLAN

8 MIN. TO SANTA ANA

20 MIN. TO LONG BEACH

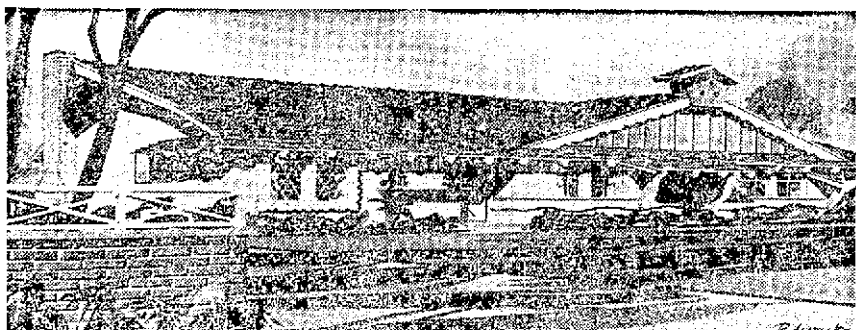
15 MIN. TO BEACHES

FOR LIVING

in the Heart of Orange County
PREFERRED LOCATION!

See Both Before You Buy!

ONLY 15 MINUTES FROM EL TORO!
DRIVE OUT CHAPMAN AVENUE IN GARDEN GROVE TODAY!



IN GARDEN GROVE

The above typifies Midwood-Signature Homes' "First Edition" series at Magnolia and Cerritos Ave., Garden Grove. "Special Edition" models are also on view on Dale St., between Ball Rd. and Cerritos.

Sales Are Soaring for Signature Home

Choice locations of Signature Homes new twin communities of residences in fast-growing Garden Grove are the key to stepped-up sales, it was reported yesterday by officials.

James H. Waters, sales manager, reported large crowds of visitors at both displays of model homes.

"First Edition" model homes, typifying a wide selection of 3-bedroom and family room or 4-bedroom, 2-bath luxury dwellings priced from \$15,800, are located at Magnolia and Cerritos Aves. There are 3 furnished models.

Nearby, on Dale St. between Ball Rd. and Cerritos Ave., are

3 furnished model homes, representative of Signature Homes' "Special Edition" 3-bedroom, 2-bath residences, priced from \$11,700. Both displays are open daily from 10 a.m. until 8 p.m.

Waters reported buyers are favorably impressed by the combination of traditional architecture, conventional construction and modern features and conveniences.

Vets may buy the "Special Edition" homes on terms from \$234 down, plus costs and imposts. On the larger "First Edition" residences, down payments for vets are from \$316, plus costs and imposts. Monthly payments for non-

vets, who are offered FHA terms, are from \$52.50, principal and interest, on the "Special Edition" homes and from \$66.42, principal and interest for the "First Edition" dwellings.

Included in the larger homes are such features as color styled built-in gas ranges and ovens, wood-burning fireplaces, heavy shake roofs, "cathedral" ceilings, colorful bath fixtures, ceramic tile throughout, tile pullman tops and forced air heating.

Plan Two More Airport Hangers

Engineering plans have been completed for construction of a 15,500 square foot maintenance hangar at 2735 E. Spring St. at Municipal Airport. It was announced by Hangar Leasing Co., 630 Jergins Trust Bldg. It will be of corrugated iron siding and roofing.

Architects J. Nash Anderson and Verne Henry Heitman are which runs some 250 feet west Jefferson. The land was and office planning. Construction will be by Julian Con-

ON REALTY PROGRAM

Urban renewal and NAREB convention reports will be featured at the Realty Board's Tuesday Breakfast, program chairman Clive Graham, left, said. Featured with the urban renewal program will be chairman of the Build America Better Committee, Jim Edmonds. As an extra feature, short reports will be made by NAREB annual convention delegates, moderated by Realtor-delegate Morris Holmquist. Reg Dupuy will speak on Mortgage Money Available; Tenny Moore on Property Management; Bill Barbee on Advertising; and Dean C. Davison, Secretary-Manager, on What Other Boards Are Doing.

Community Savings, Loan Building in Paramount

Community Savings & Loan Association has started construction on a new office in Paramount.

Located across from the post-office on Paramount Blvd. at Jefferson, the building will occupy a 100-foot frontage and extend back 100 feet. A parking lot will be constructed on the remainder of the property, which runs some 250 feet west Jefferson. The land was and office planning. Construction will be by Julian Con-

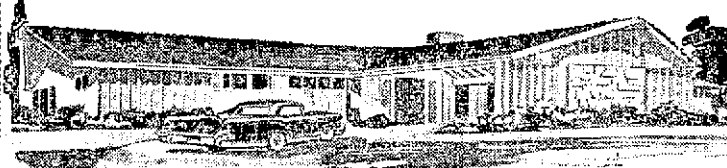
Homes

for the
"Carriage Trade"
... 1957 style

At the turn of the century the "fancy folks" ... the ones who arrived at the better theatres and restaurants in handsome vehicles drawn by matched horses ... were known as the "carriage trade" and were accorded a little deeper bow by the doorman, a little better service by the waiters.

Today you'll see these horse-drawn vehicles only in a museum, but there is still a "carriage trade" ... people of good taste who demand a little better motor car, a little more elegant home ... and it is for these discerning people that the homes of Lemon Heights West were designed.

If you are looking for a home of quiet elegance, brimming with modern push-button conveniences, and located in a distinguished and exclusive district, we urge you to pay a visit to Lemon Heights West at your earliest convenience.

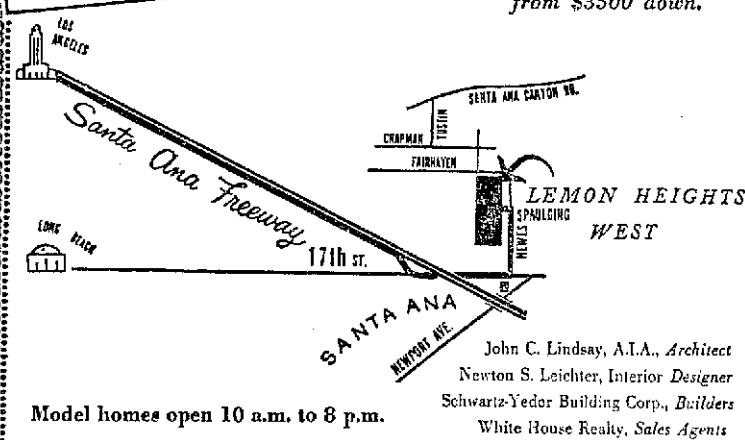


Lemon Heights West

IN THE MILLION DOLLAR LEMON HEIGHTS DISTRICT OF SANTA ANA

NOTICE
Of Price Increase
Due to increases in material and labor required to construct this quality home, all prices will be advanced December 3rd. ...

The homes that can't be duplicated individually for less than \$41,398.00 ... but can be bought, full price from \$25,875 ... and terms are outstanding, from \$3500 down.



BEFORE YOU BUY ANY NEW HOME ...

Make the
'KNOCK ON THE WALL' TEST!

Protect your family - and your investment - by making sure BEFORE you buy that your home is constructed with Genuine lath and plaster. Your family will be safer - because your home will be fireproof. Your investment will be safer because your home will be durable and will maintain its value far longer.

Be sure it's
GENUINE LATH AND PLASTER

**FIREPROOF
SOUNDPROOF
DURABLE
RESALE VALUE**

Southern California Plastering Institute

YOUR SUN GOLD HOME...

by Southern California's most respected builder

WHAT'S BACK OF A NAME?

PRIDE of the community developer in his name, along with the **PRIDE** of home ownership enhanced by reasonable equity.

The **BEST** neighborhood with outstanding design.

The **BEST** relation, house to lot.

The **BEST** quality home construction, at production prices.

SUN GOLD INC.

QUALITY CONSTRUCTION

INDIVIDUAL EXTERIORS

CONTOURED STREETS

LOCATION

WIDE LOTS

LAND PLAN

ZONING

You always are assured of sound, secure home ownership when you invest in a **SUN GOLD COMMUNITY**, where substantial down payments and sound equities mean protected future for your family. Every **SUN GOLD COMMUNITY** gives you prime location, proper street orientation, sound land contouring and grading, protective zoning, oversize lots—PLUS custom-line homes of superior quality at production prices, made possible by our own personnel directly employed and supervised by Sun Gold Incorporated. Investigate today the important advantages of home ownership in a Sun Gold Community.

priced from **\$17,000 to \$25,000**
V.A. & F.H.A. Terms
telephone: **OXford 7-6701**

GO: Santa Ana Freeway to Washington Blvd., drive East on Whittier Blvd. to Friendly Hills. Turn North on Santa Gertrudes one block, East on Janine, to Units No. 4 & 5 **MODEL HOMES & SALES OFFICE.**

on CHAPMAN AVE.

\$990 Dn. on Conventional Loan

TRADE IN YOUR OLD HOME!

3 & 4 BEDROOMS

2 BATHS

LARGE 2 CAR GARAGES

FIREPLACES

ALL HARDWOOD FLOORS

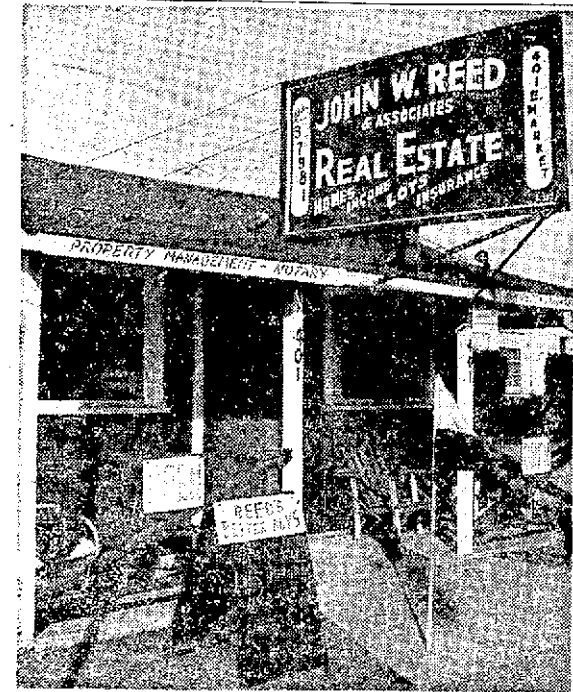
FORCED AIR HEAT

PRICED FROM \$13,625

Chapman Woods

HARBOR PARK ESTATES

CHAPMAN AVENUE



REALTY OFFICE OF WEEK

John W. Reed, a native son of California, was selected by the Long Beach Board of Realtors to be honored for the Realty Office of the Week. The office, shown here, is at 401 E. Market St., where Reed has been for nine years. He established his realty business in 1947 and now has four sales specialists. He largely deals in North Long Beach residential and income properties. Reed is chairman of the multiple listing committee of the Realtors, a director of the Realty Board, director of the Long Beach Escrow Co. and adjutant of AmVet Post 48.

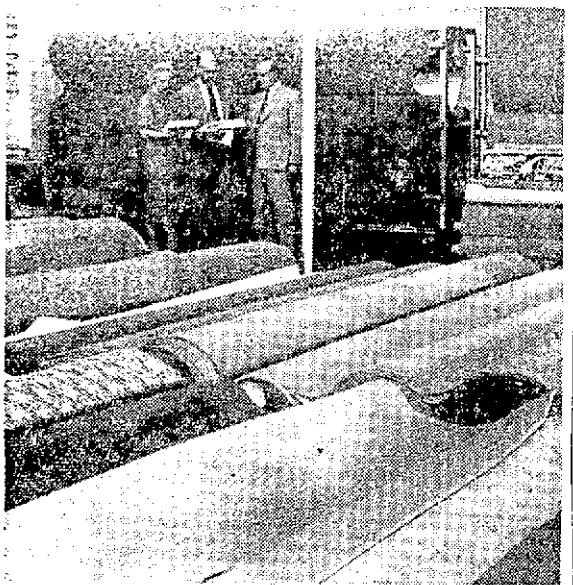


IN SUN GOLD HILLS

The above elevation is representative of the new Sun Gold Hills residential community, with furnished model residences on display, in the east Whittier foothills section, at Santa Gertrudes and Janine Aves.

Whittier Sun Gold Hills Selling Fast

With 50 per cent of the new Smith said the development's fifth unit at Sun Gold Hills location in the foothill area now sold, families are busy north of Whittier Blvd., in the moving in and swimming pools, east Whittier district, is a very are being added to many resi-important factor in rising sales. dences, it was reported yesterday. PRICED FROM \$17,000 to day by Robert H. Walter, president, \$25,000, the homes are exempli- dent, Sun Gold, Inc. fied by a display of furnished. Ninety-five per cent of all model dwellings located at sales are being made to the Sun-Gertrudes and Janine lles of business executives and Aves., which are drawing large, professional men, he noted, crowds both weekdays and many of whom are buying a weekends. second or "ultimate" home. Both VA and FHA terms are. "A survey of buyers shows available and monthly payments that many are selling older have been arranged from \$110. homes with fewer modern con-including all costs. Vets pay veniences in order to move to about 10 per cent down while Sun Gold Hills," it was reported, non-vets are making down pay- by Robert H. Smith, salesmen of approximately 25 per cent.



NEW CARPET CENTER

Celebrating grand opening of more spacious quarters for Lakewood Carpets at 16706 Lakewood Blvd. are, from left: Mrs. Margo Horwitt, wife of the proprietor; Jack Schuelein, sales manager, and Robert Horwitt, father of the owner. Photo shows only small portion of vast carpet display.

NON - VETS
ONLY \$295 DOWN — (plus small costs)
NO MONTHLY PAYMENTS UNTIL 1957
MAGNOLIA MANOR UNIT 6
\$11,950
Full Price Only
Over 1300 sq. ft.

All gas kitchens, acoustical plaster ceilings, exciting exteriors, genuine plaster walls, smart entry halls, mahogany doors, color co-ordinated, French door to patio, copper piping, formica sinks, big, double garages — attached or detached, wide lots.

LARAMORE CONSTRUCTION CO.

Frank H. McFarland . . . exclusive sales agent

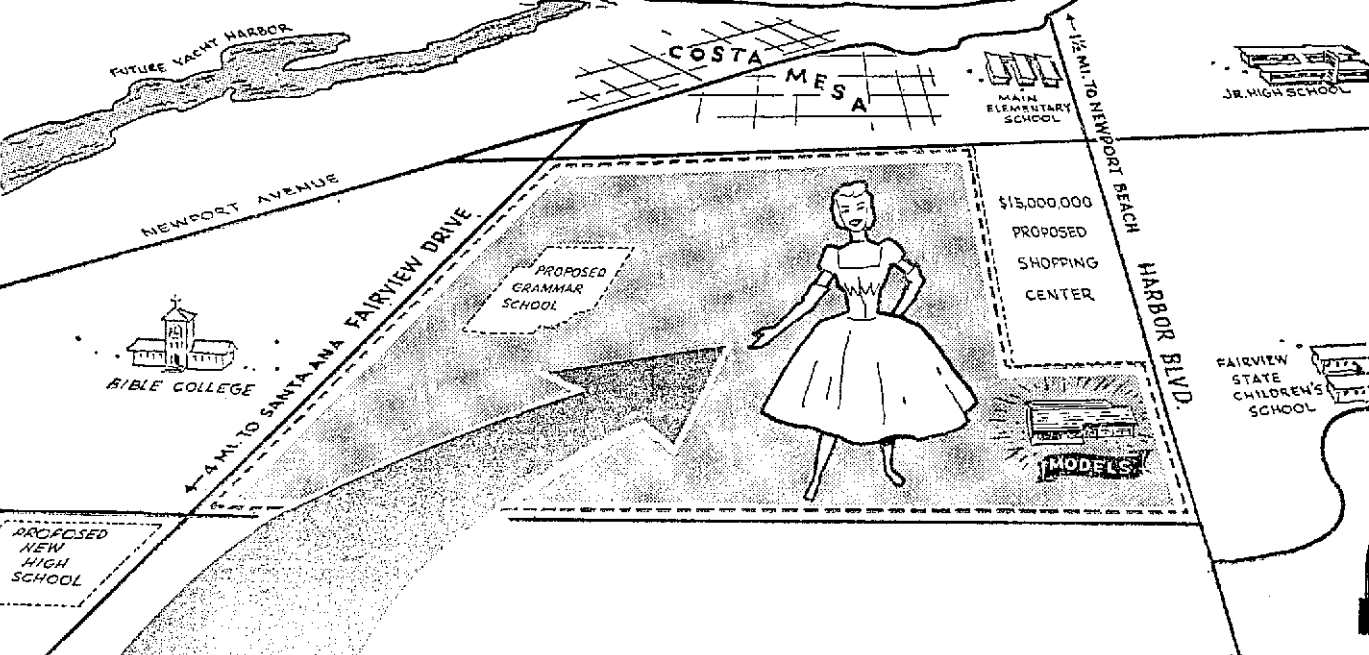
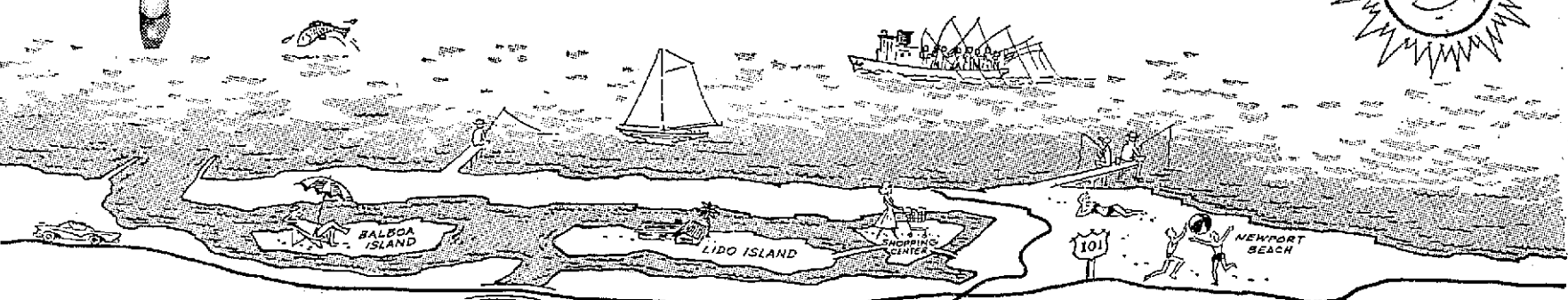
Open Daily Until 8 P. M.
Phone LEhigh 9-8018

FROM LONG BEACH drive east on 7th St., which becomes Garden Grove Blvd., to Hwy. 30, then north to Cerritos, turn west to Western and north again to Magnolia Manor Sales Office.

NOW! Here's your key to happier living...



...in beautiful, smog free **COSTA MESA**



Just **7** minutes
from boating, fishing
swimming and
seaside
relaxing
7
DAYS OF
EVERY WEEK

HERE'S
WHERE THIS
Cinderella
HOME IS WAITING
FOR YOU

GREATEST HOME VALUE ON THE WEST COAST!

Imagine . . . owning one of America's most talked about home values . . . the famous Cinderella Home . . . in a year-round vacationland setting, near the most fabulous beach resort area on the entire west coast! That's what awaits YOU, now, in beautiful, new, smog-free **COSTA MESA ESTATES**.

...minutes from everything

Just minutes from schools, churches, shopping and the beaches . . . it's the perfect location. Select your Cinderella Home from 17 superb exteriors. Every one has 62 custom extras. And you can buy this home, easily worth \$20,000, for thousands less. Delay may mean disappointment . . . so drive out today, and reserve yours for just \$20!

HOW TO GO:

FROM LONG BEACH, east on 7th St., continuing on Garden Grove Blvd. to Harbor Blvd. Turn right (south) on Harbor to Cinderella signboards at Costa Mesa City limits.

FROM LOS ANGELES, take Santa Ana Freeway to Harbor, turn right (south) direct to subdivision (about 1/4-mile north of Costa Mesa).

Built by Roven-Spiegel Construction Co.

VETS
from
\$8481

per month principal & interest.

NON-VETS

attractive terms, too.



COSTA MESA ESTATES

Trudy Richards' Anaheim Homes Attract Throngs

INDEPENDENT-PRESS-TELEGRAM—C-11
Long Beach, Calif., Sunday, Nov. 28, 1964

A new series called "The Pace-Setting Homes" opened to the public last week-end at Trudy Richards' Anaheim. Hundreds of enthusiastic visitors viewed the new unit, according to Jack Weiss, of Meridian Realty Co., builders-developers of Trudy Richards' communities.

The homes offer 3 bedrooms and den, 3 and family room, and 4 bedrooms, all with 2 baths. The master bedroom suite includes His and Hers separate walk-in wardrobes, dressing room area with built-in marble-top dressing table and large copper-backed plate-glass mirror above, and private bath, with glass-enclosed shower and six-foot ceramic tile on walls. The family bath is equipped with twin pullman lavatories, and a "second" shower over tub. All wardrobes are equipped with clothes poles at two heights for short and long garments, and have finger-tip easy sliding doors, it was noted.



WORK-SAVER KITCHEN
Some of the built-ins featured at new unit of large, luxury homes by Trudy Richards, Anaheim, are shown here.

SPARKLING CERAMIC tile counters, generous breakfast bar, and built-in color-matched gas or electric range and oven, electric dishwasher, washer-dryer combination, garbage disposal and exhaust fan are included in the purchase price, it was stated.

An unusual feature is a disappearing built-in dining room table, which can accommodate seven people. Aluminum sliding glass doors open from family room to the 200 sq. ft. scored concrete patio, which is outfitted with a built-in brick barbecue. Buyers have a choice of open-beam etched redwood ceilings, or acoustical-type plaster, as well as a choice of many fireplace designs.

The builders have announced that new terms are available, Inc. This new Trudy Richards' Broadway and left to the furnished with a low down payment of development can be reached via ished models at Agate St., in \$695, with conventional finance—Lincoln to Brookhurst, right to West Anaheim.

MAGNOLIA MANOR Unit No. 5

NON-VETS
AS LOW AS
\$95.00 Dn.
PLUS SMALL COSTS

NO MONTHLY PAYMENTS UNTIL '57

4 BEDROOMS
2 BATHS

OVER 1300 sq. ft. OF LIVING SPACE

\$11,350 to \$11,950 Full Price

Insinkerator garbage disposals, wiring for intercom or music system, step-saving center hall plans, 16 exciting exteriors, wide choice of floor plans, genuine lath and plaster walls, acoustical plaster ceilings, Formica sinks — Lamidall baths, extra large lots and a wonderful location near schools, shopping, freeway and all-year recreation.

From Santa Ana Freeway: Turn South on Harbor Blvd. to Garden Grove Blvd., then East to Magnolia Manor, Unit No. 5. From Long Beach: East on 7th St., which becomes Garden Grove Blvd. Continue past Harbor Blvd. to Magnolia Manor.

LARAMORE CONSTRUCTION CO.
Frank H. McFarland, Sales Agent

SANTA ANA FREEWAY
DISNEYLAND
HARBOR BLVD.
BERYDALE
MAGNOLIA MANOR UNIT #5
BRISTOL

VETERANS LIVE IN THE CENTER OF THINGS

\$150.00

MOVES YOU IN
3 BEDROOMS & DEN or 4 BEDROOMS 2 BATHS

Featuring:

- Built-in Range - Oven
- Massive Fireplace, wood burning
- Double Garage
- Forced-Air Heat, thermostat controlled
- Large Living Room

CROSSROADS VILLAGE

GODDEY DEVELOPMENT COMPANY
MARVIN H. STILLER
Sales Manager

From the Long Beach area take 7th Street (Garden Grove Blvd.) to Santa Ana City Limits, turn right on Bristol Ave. to Delhi Road then left to models.

EL TORO 15 MIN.
DOWNTOWN SANTA ANA 2 MIN.
BEACH 10 MIN.

LONG BEACH (7 ST.) (Garden Grove Blvd.)
BRISTOL
DELHI
Main
BEACH CITIES

4 1-BEDROOM APARTMENTS

PAYMENTS AS LOW AS \$126.50 PER MO.

DESIGNED FOR 40 AND 50-FOOT LOTS
100% FINANCING FOR THOSE WHO QUALIFY

SPECIAL FEATURES • MAGNASTE STAIRS • IRON RAILS • ALUMINUM WINDOWS • GREENS • CIRCULAR HALL PLAN

SECURITY HOMES—MINNICK CONSTRUCTION CO., INC.
16437 PIONEER BLVD., NORWALK
CALL NOW COLLECT **UNDERHILL 5-5243** MODELS OPEN DAILY 10 A. M. TO 8 P. M.
INCLUDING SUNDAY—for Appointment or Information

GRAND 2nd UNIT OPENING GOLDEN WEST HOMES IN WESTMINSTER

FURNISHED MODEL BY ALFRED BLAKE OF BEVERLY HILLS

SANTA ANA FRWY.
BUENA PARK
LINCOLN AVE.
GARDEN GROVE BLVD.
WESTMINSTER
TO LONG BEACH
TO SANTA ANA
BOLSA AVE.
GOLDEN WEST HOMES

• LATH & PLASTER
• HARDWOOD FLOORS
• STREET LIGHTS
• WIDE LOTS

3 bedrooms one & half baths
\$11,800 to \$12,900

\$59.07 PER MONTH (Includes Pric. & Inc.)
VETS, FROM \$236 DOWN Plus Closing Costs and Impounds

From L.A. take Santa Ana Freeway to Highway 39 in Buena Park, turn right (South) to Westminster Blvd. then right to Golden West St. Then left to tract. From Long Beach go east on 7th St. which becomes Garden Grove Blvd. to Golden West St., then right.

NON-VETS, FHA Financing Available
MERVIN B. JOHNSON, Inc.
BUILDER
JOHN DOERR, Exclusive Sales Agent
SALES OFFICE PHONE Westminster 9481

"BEST BUILT HOMES IN 54 TRACTS WE SAW IN ORANGE COUNTY!"

"We looked everywhere! Without a doubt, the Castle Crest home we bought is the best constructed, best planned house in Orange County!"
—Mrs. Robert Bullock

\$50 MOVES YOU IN!

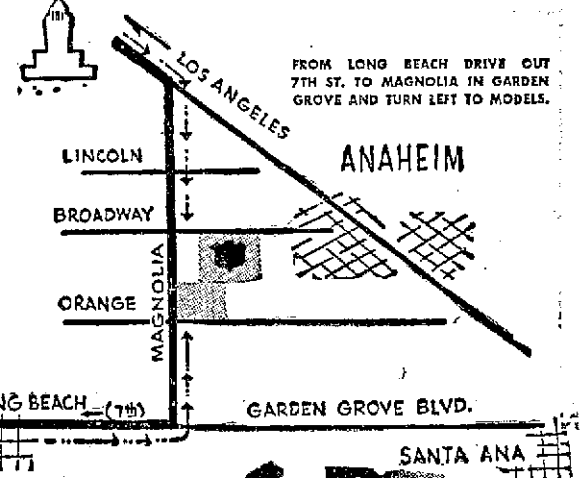
Castle Crest ESTATES in ANAHEIM

The homes where the quality is built-in!

Everyone who owns a Castle Crest Home raves about its superior construction... the built-in quality that will keep their home new and fresh looking for years to come. Now, select yours during this fabulous move-in offer!

VETS AS LOW AS \$82.35 Per Mo.*
FHA AS LOW AS \$68.00 Per Mo.*
*Principal and Interest

VETS NO DOWN! EXCEPT COSTS AND IMPOUNDS



WALKER and LEE . . . Sales Agents

Phone: JACKSON 7-5251

S & N CONSTRUCTION CO. . . Builders

\$50 DOWN WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

Out-of-State CREDIT O. K.

\$10 DOWN Will Furnish ANY ROOM 24 MONTHS TO PAY

FREE DELIVERY

LONG BEACH FURNITURE CO.
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!
American Ave. at 6th St.
DOWNTOWN LONG BEACH
OPEN MON. and FRI. EVE.
*TIL 9 P. M.

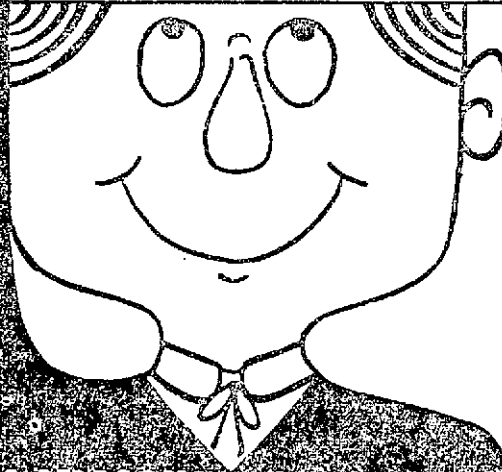
in SANTA ANA

VETS STILL PAY THE EASY WAY! NO DOWN PAYMENT

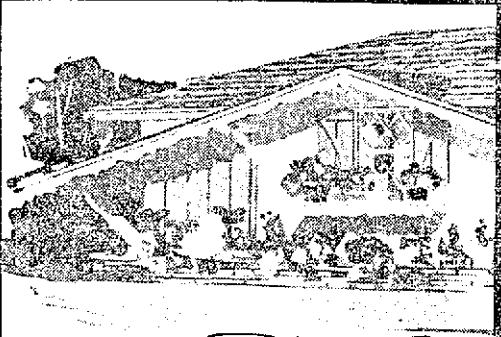
(except impounds and closing costs)

"Prince
Charming" Series

FAIRVIEW RANCHOS



3 BEDROOMS or 2 and a DEN
2 BATHS, 2-CAR GARAGE

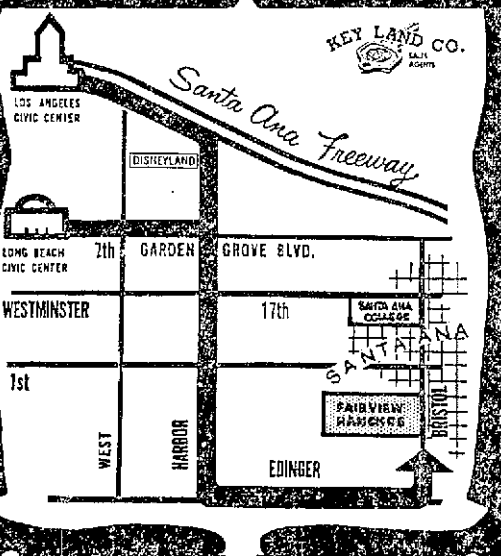


The full price is only \$13,750
with monthly payments of \$69.67
including principal and interest!

And LOOK at what's included
in the purchase price

THE SENSATIONAL NEW

Waste King Kitchen with the
Waste King Built-in Automatic Dishwasher
Waste King Pulverator
Waste King built-in Gas Range and Oven
Plus much, much more
And a TOP LOCATION!



See the model homes
furnished by C. Tony Perera

Second New Approach Unit Has Grand Opening Today

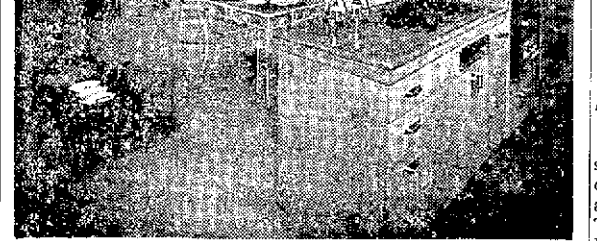
Grand opening of a second unit of 3 and 4-bedroom, 2-bath New Approach homes will be staged today in Anaheim, where the first unit is now nearing completion, with move-ins scheduled to start in early December. Officials of the Butler-Harbour Construction Co., developers, said that, on some models in the original unit, it is still possible for new buyers to plan upon occupancy before the Christmas holidays.

The property has on display 4 furnished model residences, at 8333 Lincoln Ave., off the Santa Ana Freeway.

A spokesman for Walker & Lee Inc., sales agents, said the homes are priced from \$16,000 to \$17,995 and offered to vets on terms which allow them to move in for as low as \$675 down, including all costs.

FOR NON-VETS, down payments are from \$2900, plus costs and impounds, on low FHA financing, the official said. He added: "These luxury homes are planned with special appeal to families with incomes in the \$500 to \$600 a month range. All have big sliding glass doors and some models have built-in bookcases."

Included also among the many features are color-styled automatic gas ranges and ovens with king-size rotisseries, color-matched ventilating hoods with lights and fans, natural ash kitchen cabinets, tile counters, tile range top with wainscot, tile automatic dishwashers, garbage disposers and louvered windows.



IN ANAHEIM

This attractive living room interior is representative of furnished model homes on display at New Approach Homes in Anaheim, at 8333 Lincoln Ave., off Santa Ana Freeway.

Buyers in Chapman Woods Get Immediate Possession

New owners of Chapman Telejack-TV outlets. Kitchens Woods homes in Garden Grove have birch cabinetry. Armstrong are taking immediate possession of their 3 or 4-bedroom, 2-bath dwellings, reports a spokesman for the development. In addition to the fact that these areas of Long Beach, Santa homes can be occupied as soon as Los Angeles, Chapman as all arrangements are made, Woods homes are also close to Chapman Woods dwellings ap-major shopping centers, schools, deal to buyers who need the churches and community activities, spaciousness offered in a mod-erately priced home.

LOCATED TO make com- for the development. In addi- muting to any of the industrial- bility of location but also the consistent quality of construc- tion in these spacious dwellings that offer either 3 bedrooms and den, or 3 bedrooms and "Jack and Jill" room, or master bedroom plus 2 other bedrooms and family room, all with 2 baths and oversized 2-car gar- age.

ESPECIALLY PLEASING are the huge brick fireplaces, the diagonal shape of the con- crete patio terraces with built- in luau barbecues, the arrange- ment of the smooth-sliding walls

Recreation areas that have made the Southland famous are also nearby and include Disney- land, beaches, mountains and re- sorts as well as parks and golf courses.

Priced from \$13,850 to \$14,650, Chapman Woods homes are available for only \$95 cash required. Visitors drive out Garden Grove Blvd. (7th St.) to Hwy. 39, turn north to Chapman Ave. and east to 9th St.

ELLANBEE MANOR
\$95. MOVES YOU IN!
No Costs—No Impounds!
VET or NON-VET

VALUE!
\$11,250 to \$11,850
No Monthly Payment Until '57

SPACE! OVER 1300 sq. ft.
4 Bedrooms
2 Baths
LOCATION! SCHOOLS, SHOPPING, EMPLOYMENT, RECREATION All Within Minutes

- Insulator Garbage Disposals
- Radio-Intercom System Wiring
- Choice of Rear or Front Living Areas
- 16 Exciting Exteriors
- Genuine Lath & Plaster Walls
- Acoustical Plaster Ceilings
- Step Saving Center Hall
- Formica Sinks—Lamidall Baths
- Wallpapered Breakfast Nooks
- French Doors to Patio Areas
- Smart Redwood Trim
- Mahogany Doors
- Color Co-ordinated Throughout
- Natural Wood Kitchen Cabinets
- All Gas Kitchens
- Copper "Lifetime" Piping

To See From Santa Ana Freeway, South on Harbor to Westminster, West on Westminster to Newhope, then South to Ellanbee Manor. From Long Beach: East on 7th St. to Harbor, South to Westminster, West to Newhope, South to Model Homes.

Open 11:15 a.m. to 5 p.m.
LARAMORE CONSTRUCTION CO.
Frank M. McFarland, Sales Agent



BUILDERS' TOY DRIVE

The Home Builders' Institute has been named co-sponsors of the "Toys for Tots" campaign by the U. S. Marine Corps Reserve. All HBI members will collect toys at their model homes beginning Dec. 1. Shown above at planning meeting, left to right, builder William H. Godbey, co-chairman, HBI's "Toys for Tots" committee; HBI President R. Reese Myers; Lt. Col. C. J. Stadler, USMC, officer in charge of campaign, and George O. Prussell, HBI executive vice president. Not in picture is William O'Sullivan, co-chairman with Godbey.

Vets Need Nothing Down in Town, Country Square

Designed to offer the home-seeker the finest of luxurious country living and built by the award-winning Larwin Co., Town and Country Square in Buena Park is still able to offer its large family residences to veterans with no down payment except usual costs and impounds and low monthly payments, according to company spokesmen.

Buyers mindful of the investment and resale value of their homes are invited by the builders to note not only the desirability of location but also the consistent quality of construction in these spacious dwellings that offer either 3 bedrooms and den, or 3 bedrooms and "Jack and Jill" room, or master bedroom plus 2 other bedrooms and family room, all with 2 baths and oversized 2-car garage.

of glass, the enclosed dens and large bedrooms with roomy wardrobes, the richly appointed baths, and the generous linen closets opening off the convenient center halls.

Appealing generally to men, veterans as well as to the women of the house, are the handsome New Freedom gas kitchens with Western Holly oven set into a wall of aged brick, with built-in range top surrounded by genuine quarry tile, and amply provided with knotty pine cabinets.

Among other features of the Town and Country Square homes are lath and plaster walls, mahogany paneling, Waste King pulverators, ceramic tile drainboards, Royal Jet forced-air heat, pullman lava-tories, wide overhangs for beauty and to protect against sun and rain, and full front, side and rear landscaping.

Model homes furnished by W. & J. Stone, are easily reached by driving east on Carson (which becomes Lincoln Ave.) in luau barbecues, the arrangement of the smooth-sliding walls

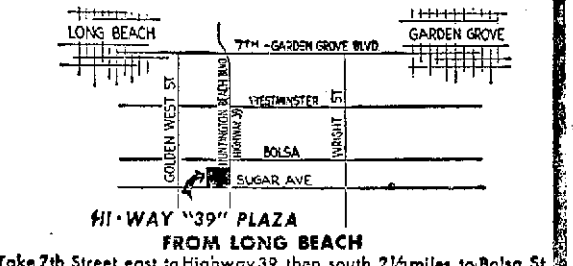
VETS MOVE IN FOR \$50
HI-WAY "39" PLAZA
Christmas in your own beautiful home
CLOSING OUT TRACT

ONLY 21 LEFT
SENSATIONAL COUNTRY STYLE
LIVING ONLY 10 MINUTES FROM FREEWAY, 5 MINUTES FROM OCEAN. CLOSE TO SCHOOLS, CHURCHES AND SHOPPING CENTER.

FULL PRICE \$10,950
VETERANS \$50 MOVES YOU IN
\$11,650 \$7300 TO \$7700
Principal, Interest, Taxes, Insurance

VETS! IF YOU EARN \$325 TO \$350 A MONTH YOU CAN BUY ONE OF THESE HOMES
...MANY WONDERFUL INTERIORS
MODELS FURNISHED BY WEST FICOFURNITURE COMPANY

- MEN**
YOU'LL APPRECIATE THESE FACTS
YOUR HI-WAY "39" PLAZA HOME IS COMPLETE WITH RAISED FOUNDATIONS
HARDWOOD FLOORS • 2 CAR GARAGES
PLASTERED THROUGHOUT • LANDSCAPED
- LADIES**
YOU'LL APPRECIATE THESE FEATURES
GARBAGE DISPOSALS • SLIDING DOORS
GUEST CLOSETS • LARGE WARDROBE CLOSETS • WEATHERSTRIPPED DOORS
SIDEWALKS • SERVICE ROAD



Take 7th Street east to Highway 39, then south 2 1/2 miles to Bolso St.
HI-WAY "39" PLAZA

NOW OPEN Another CLOSE-IN to NORWALK



Imperial Estates

UNIT 16

You'll see why we've had to open the 16th Unit of Imperial Estates when you drive out this weekend. There just isn't a better, closer, more convenient location in town and just 15 minutes to Los Angeles! Make it today, for sure!

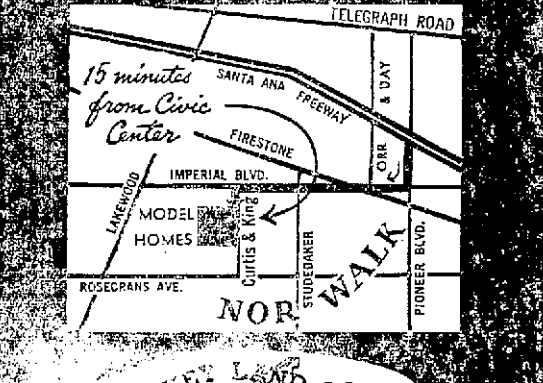
3 bedrooms or 2 and a den • 2-car garage

LOW DOWN PAYMENT TO VETS

Full Price from \$13,100
Monthly Payments from

\$66³⁸
Includes principal and interest

QUALITY CONSTRUCTION plus IDEAL LOCATION
SEE THREE FURNISHED MODEL HOMES (to unit 5) at CURT and King Road, take Santa Ana Freeway to Pioneer Boulevard, then turn right on Pioneer to Imperial Boulevard, and right on Imperial to Curt and King Road.
Open 10 a.m. to 9 p.m. Daily and Sunday



KEY LAND CO. SALES AGENTS

No Extra Expense for Buyers

INDEPENDENT PRESS-TELEGRAM—C-13
Long Beach, Calif., Sunday, Nov. 23, 1956

"No extra expense" might well be the theme of Clover Park Homes, commented Roy Berlin, sales manager for the \$1½ million development in Orange County.

"We try to give the home buyer as many extras as possible so there will be no added expense after moving into their new home."

Included in the sales price, which starts at \$11,925, are: Wall-to-wall carpeting, complete landscaping, fencing, patios, Long Beach drive east on 7th St. to Hwy. 89, then sprinklers, fireplaces and built-in features. From left to the models.

"These homes are priced well under the present market value and were they to be duplicated today they would cost much, much more," said Max Berlin, the developer.

The homes are of contemporary architecture and the rooms are big and light. Units 3 and 4 are now selling and are available for move-ins.



PRICED FROM \$11,925

This is one model of Clover Park Homes which are priced from \$11,925. Builder Max Berlin says the price is well under the present market and includes wall-to-wall carpeting, landscaping, fencing, patios, Long Beach drive east on 7th St. to Hwy. 89, then sprinklers, fireplaces and built-in features. From left to the models.

VETS & NON-VETS
\$50
MOVES YOU IN

Only 9 Left! Act Now! Be Settled in Your Own Home by Christmas!

homestead sale
UNTIL ALL SOLD OUT!

HOMESTEAD GARDENS
Verano St. & Westminster Ave., GARDEN GROVE
1 BEDROOMS, 2 COMPLETE BATHS
from \$12,150 full price

Go East on 7th St. (which becomes Garden Grove Blvd.) to Wright St. South on Wright St. to Westminster Ave., left on Westminster Ave. 2½ miles to model homes.

sales agents: WALKER & LEE, INC. • LEhigh 9-8464
SEE SUNDAY'S PAPER FOR COMPLETE DETAILS!

HERE is a wonderful new way of life!



GRAND OPENING
SECOND UNIT

the new / approach HOMES

8333 Lincoln Ave., WEST ANAHEIM



More of the homes you asked for, in this ideally planned community of quality homes. Timeless styling, sound planning, top-grade materials and the finest construction make these the greatest value possible. Cul-de-sac streets for safety and privacy, ideal relation of home to home site make new / approach homes outstandingly superior. Be sure to see these homes today!

3 & 4 bedrooms & 3 bedrooms, family room, 2 baths from \$16,000 to \$17,995

for the family whose income exceeds \$500 a month
—priced so you may live TODAY
as you'd planned to live in the future!

4 FURNISHED MODEL HOMES open daily • furnished by G. TONY PEREIRA

VETS
from \$675 DOWN
incl. costs & imp. work

NON-VETS
\$2,900 DOWN
incl. imp. work

F.H.A.
TERMS

Take Carson St. in Long Beach. Drive to highway 39 in Anaheim. The new / approach is located on the north side of Lincoln Ave. (a continuation of Carson St.) just east of highway 39.

Look for the two entrances to the service road and the white wall with the wrought-iron gates.

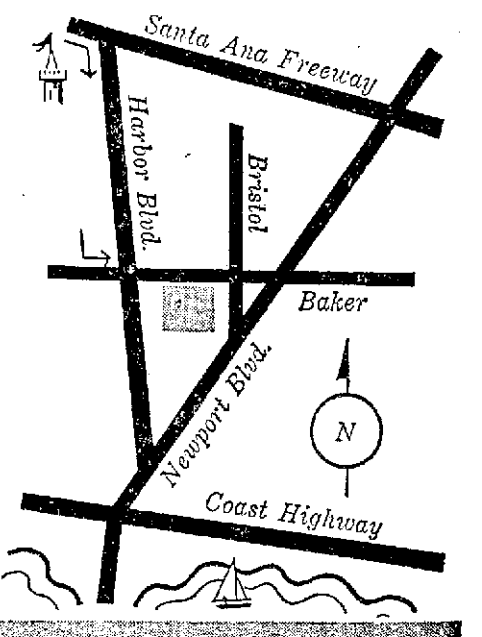
new / approach Homes, West Anaheim
Sales Agents: Walker & Lee, Inc. • Jackson 7-5117

ORANGE
COAST
ESTATES

ON BAKER BETWEEN NEW-
PORT AND HARBOR BLVD.
COSTA MESA
3 & 4 BEDROOMS
1½ BATH • 2 CAR GARAGE
VETS OR NON-VETS
\$295 DOWN

IMMEDIATE OCCUPANCY

FROM LOS ANGELES: Drive south on Santa Ana Freeway. Turn right on Harbor Blvd. (Disneyland) and continue south on Harbor Blvd. to Baker Ave. Turn left (east) on Baker and continue a short distance to ORANGE COAST ESTATES. Furnished Models.



See
the house
that talks
...the
NEW
TRUDY RICHARDS'
PACE-SETTING HOMES
in Anaheim

There's a new dimension of living here that you'll find irresistible. The blessed roominess! The wonderful conveniences! The exquisite appointments! The skillful blend of the best of everything that makes a house talk "home" to you.

Why wait?

New Low
Conventional
Terms • Only
\$995
Down

Right this way, if you please:
From Los Angeles, Santa Ana Freeway to Euclid, turn right to Broadway, and right to models.
From Long Beach, Lincoln to Brookhurst, turn right to Broadway, then left to models.

Famed Cinderella Homes Available in Costa Mesa

One of America's most talked about homes, the Cinderella Home is now being offered in Costa Mesa.

Located in a huge, 200-acre tract, it will be, when completed, one of the largest in the area.

The first unit of this large development is now available, according to an official of the Roven-Spiegel Co., builders.

The proximity of the new tract to popular beach resort areas as well as schools, churches and shopping facilities, makes it an ideal location for year-round convenience, the builders pointed out.

PART OF THE Costa Mesa development will be a huge \$15,000,000 shopping center. A proposed new school will also be situated on the 200-acre site.

Included in this famed home are the 62 "Bonus Features" such as shake shingle roofs, long 4 and 5-foot overhangs, aluminum enameled sash, large wide lots, attached two-car garage, central hall plan, massive floor-to-ceiling fireplaces, hard-

wood kitchen cabinets and scores of other quality features.

Terms for veterans are as low as \$84.81 per month, including principal and interest. Non-veterans are offered attractive terms, too.

Prospective home buyers may reserve their choice for \$20 during the opening weeks, in order to insure their selection.

From Long Beach, the tract may be reached by driving east on 7th St. to Harbor Blvd., turning right (south) to Cinderella signboards at Costa Mesa city limits.

From the Los Angeles area, take Santa Ana Freeway to Harbor, turn right (south) directly to subdivision. Models are open daily.

Harbor Park Location Has Much Appeal

The ideal location, coupled with the many top quality features of the homes make spacious 3- and 4-bedroom, 2-bath Harbor Park Estates a strong favorite with home seekers, reports a spokesman for the Garden Grove development. Buyers may be moved and completely settled in their homes by the holidays, it was announced.

Expensive features, attractive architectural styling and financing for both veterans and non-veterans are more attractions. Among the many qualities of the homes are 2-car garages, plastered interiors, built-in Roper range burners, wall oven, select hardwood flooring and disposal units.

THE INDUSTRIAL areas of Santa Ana, Long Beach and Los Angeles are all within short commuting distance from the subdivision, while recreational areas including Disneyland, famous Southland beaches, golf courses, parks and resorts are nearby.

New shopping centers, fine schools and churches and community activities are within easy access of the homes, available to non-veterans for only \$900 down. Veterans are buying Harbor Park Estates by paying impounds only.

Visitors may inspect the dwellings by driving out Garden Grove Blvd. (7th St.) to Hwy. 39, turning north to Chapman Ave., and continuing past Harbor Blvd. to the models.

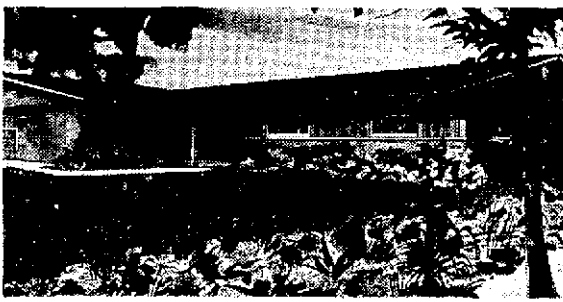
9 Homestead Homes Left

A sales total of nearly half a million dollars in the last two weeks during the big "Homestead Sale" of quality-built residences at Homestead Gardens was reported yesterday by Walker & Lee, Inc., sales agents for the community in Garden Grove.

Vets and non-vets may move in for only \$30 in the remaining nine dwellings.

Furnished homes, with decor by Aaron Schultz, are open daily on Verano St., just north of Westminster Ave., near the Santa Ana Freeway, in Garden Grove. They are priced from \$12,150.

"The present new terms policy of allowing vets or non-vets to move in for only \$50," a spokesman said, "is the result of the great demand for possession of homes before the Christmas holidays. We do not expect remaining homes to be available long."



IN COSTA MESA

Attractive exteriors keynote Orange Coast Estates at Baker and Babb, Costa Mesa. Note picturesque diamond-paned windows in model shown. Builders are Welcome Homes, Inc.

Crowds Attracted to Orange Estates

Since the recent grand opening of Orange Coast Estates, a throng of interested visitors have gone to Baker and Babb in Costa Mesa to inspect this new, attractive residential section. Jim Howard, of Welcome Homes, Inc., builders, attributes this sustained attendance to the successful combination of valuable location, desirable features the homes offer, and low down payment of \$205.

Orange Coast Estates are located in a rapidly growing resort area, only minutes from the beach and within walking distance of Orange Coast College. The progressive city of Costa Mesa offers excellent business opportunities.

All homes have 3 and 4 bedrooms, 1½ baths, and spacious walk-in closets. Large 2-car garages are provided.

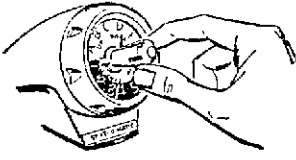
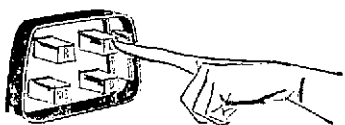


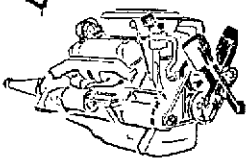
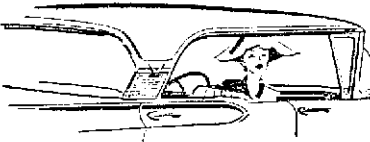
Exterior architecture varies pleasingly. Some models have wood-shingled roofs, picturesque diamond-paned windows, and redwood siding. Others feature birch siding. All front yards are attractively landscaped. Interiors of homes are equally charming.

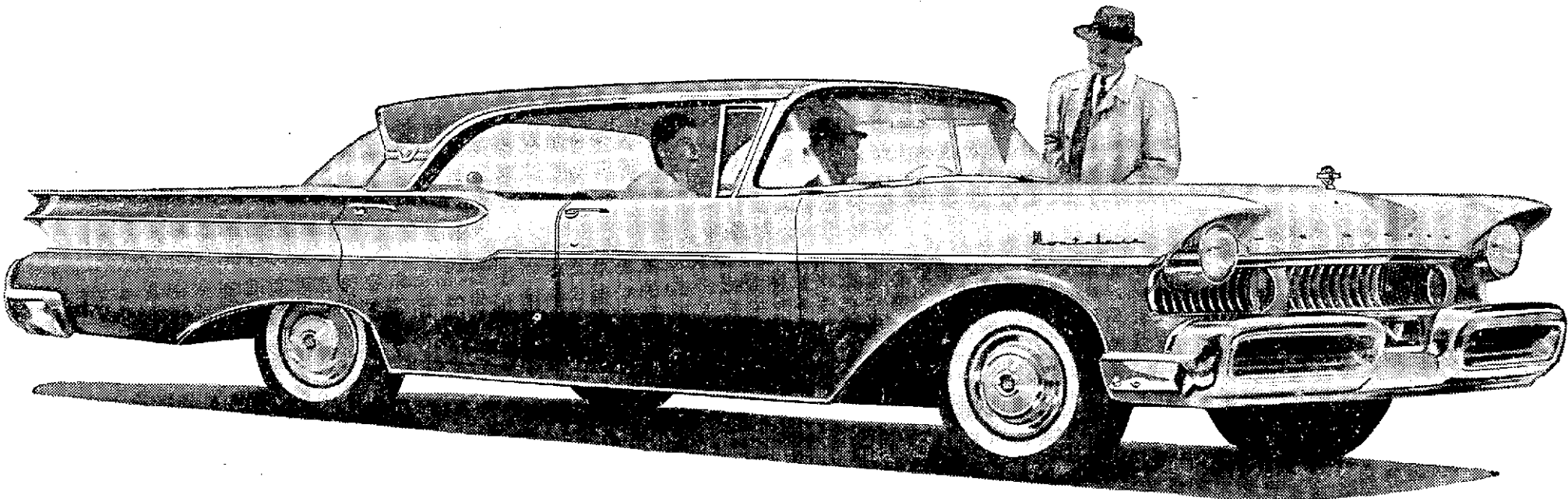
Either vet or non-vet may take immediate occupancy in Orange Coast Estates. Monthly payments are said to be less than rent.

Addition Planned for Machine Shop

Campbell Contour Co., 1320 W. Esther St., plans to construct a 2,880 square foot machine shop addition to the present building. Plans are being prepared by Harvey Brown & Associates, La Habra.

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We invite you to see the car with an exclusive power seat that "remembers" your favorite driving position...  ...try a 7-position Keyboard Control that does almost everything but steer...  ...dream through a Floating Ride that smothers every kind of bump...  ...make your own "weather" at a touch...  ...save power with a fan that coasts when it is not needed for cooling...  ...stretch out in the lap of luxury in a dream car that has new ideas and features everywhere you look...  ...In fact, the Mercury for '57 has so much new, you must see it in person to see it all. Why not come in to our showroom today!



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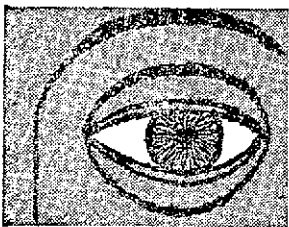
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MODEL HOMES

OPEN TODAY

For information on these homes see the Classified Real Estate Pages

TWO BEDROOMS		
Address	Phone	District
1052 Molino	HE 9-2149	Eastside
5220 Peabody	HE 8-7096	Lakewood Area
6239 Penswood	HE 3-4911	Lakewood Area
3114 San Anselmo	HE 3-4995	Lakewood Area
7339 Ladoga	GA 5-4022	Lakewood Plaza
5638 Parapel	GA 1-5835	Lakewood Plaza
3491 E. Hill	GA 3-1237	Los Altos
4817 La Cara	HE 7-1251	Los Altos
411 Corinthian Walk	HE 7-2795	Naples
2311 E. Harding	HE 8-3049	North Long Beach
1838 E. 65th	CA 3-4562	North Long Beach
2633 Walnut	HE 2-3469	North Long Beach
2725 Regway	HE 2-3469	Westside
2891 Cedar	HE 2-3469	Wrigley
2340 Golden	HE 2-3469	Wrigley

2 BEDROOMS & DEN		
Address	Phone	District
4524 Centralia	GA 5-1237	Lakewood Village
2700 Foreman	GA 5-1237	Los Altos

3 BEDROOMS		
Address	Phone	District
114 Mira Mar	HE 4-2469	Belmont Heights
3322 Vista	HE 3-4911	Belmont Heights
792 Gaviota	HE 3-4995	Eastside
354 Temple	HE 3-5206	Eastside
5883 Adderly	HE 4-4995	Lakewood Area
5217 British	GA 5-1237	Lakewood Area
5359 Parapel	HE 3-4995	Lakewood Area
2857 Petaluma	HE 3-7403	Lakewood Plaza
2432 Charlemagne	HE 5-1237	Los Altos
2831 Charlemagne	HE 3-7403	Los Altos
4541 El Cedral	HE 4-7483	Los Altos
4571 Balsa	HE 4-7483	Los Altos
4753 Lima	GA 2-7080	North Long Beach
475 Smith	GA 3-5463	North Long Beach
4537 Olvera	HE 4-7425	Park Estates
4042 Sowell	West 9421	Westminster

3 BEDROOMS & DEN		
Address	Phone	District
413 Orleans	GA 7-3467	Alamitos Heights
Anate & Broadway	KE 5-9328	Anaheim
4725 Bantree	HE 3-0433	Bixby Area
4319 Elm	GA 7-5416	Bixby Knolls
11742 Lampion	JE 7-2571	Garden Grove
Orangewood & 39th West	2-4405	Garden Grove
5441 El Cedral	HE 4-7483	Los Altos
1231 South Oak	KI 2-8517	Santa Ana

OVER 3 BEDROOMS		
Address	Phone	District
Baxter & Fennway	KE 5-0705	Anaheim
2136 Broadway	KE 3-4025	Anaheim
Euclid & Orangewood	HE 3-0433	Anaheim
8303 Lincoln	JA 7-5717	Anaheim
7791 Lincoln	JA 7-6100	Anaheim
1550 Orange	KE 5-0250	Anaheim
Crescent & Paces Dr.	HE 4-8928	Buena Park
3559 Orange	GA 5-1237	California Heights
2537 Bobb	KI 5-9092	Costa Mesa
Harbor & Baker	Lib 8-7492	Costa Mesa
625 So. Nicholas	LAM 5-0832	Fullerton
11421 Brookhurst	LEA 9-4611	Garden Grove
Cor. Mag. & Joyelle	LEH 9-7805	Garden Grove
3530 Janice	HE 4-8928	Lakewood Area
5851 Walton	GA 5-1237	Los Altos
Walnut & Hardy	KE 8-3362	Orange
1225 W. Chapman	KE 8-9625	Orange
5313 Shelton	HE 8-9479	Santa Ana
Spaulding & Hewes	KE 8-9479	Santa Ana
Browning & Irvine	KI 7-1275	Tustin
Hewes & Dodge	KI 2-1088	Tustin
Newport & Redhill	KI 2-2291	Tustin
Western & Lincoln	JACK 7-1111	West Orange Co.

DUPLEXES		
Address	Phone	District
4201-4203 E. 14th	HE 4-7426	Belmont Heights
212 Park	HE 7-1231	Belmont Shore
1519-12 Gardania	HE 3-4995	Eastside
249 Orizaba	HE 8-2860	Eastside
5343-45 Lemon	GA 2-6163	North Long Beach

INCOME		
Address	Phone	District
114 Mira Mar	HE 4-2469	Belmont Heights
1068 Hoffman	HE 8-3363	Eastside
128 E. 5th	HE 3-0433	Seal Beach

Funeral Notices
ALLEN, Mrs. Gordon, of 822 S. Main Ave., Services Wednesday, 2 p.m., at the funeral home of J. H. Smith, 1000 S. Main Ave., Los Angeles. Burial in the Hollywood Cemetery.

Funeral Notices
DOYLE, George, 405 Guit Ave., Huntington, Survived by wife, Mrs. Ruth Doyle, of Huntington. Services Monday, 10 a.m., at the funeral home of J. H. Smith, 1000 S. Main Ave., Los Angeles. Burial in the Hollywood Cemetery.

Funeral Notices
KLEIN, Margaret A., 710 Magnolia St., Los Angeles. Services Tuesday, 10 a.m., at the funeral home of J. H. Smith, 1000 S. Main Ave., Los Angeles. Burial in the Hollywood Cemetery.

Funeral Notices
LAFAR, Mr. Gerald, of 602 S. Main Ave., Huntington. Survived by wife, Mrs. L. Lafar, of Huntington. Services Monday, 10 a.m., at the funeral home of J. H. Smith, 1000 S. Main Ave., Los Angeles. Burial in the Hollywood Cemetery.

Funeral Notices
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Men, personality, for large firm. Excellent salary and benefits. Send resume to: **SEVEN AGENCY**, 205 E. Broadway, Suite 303, Long Beach, Calif. 90801.

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Experienced in electronic and
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HAS SPECIAL NEED FOR
1. Airborne instrumentation system specialist—advanced
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electronics engineering with 1 to 3 years experience or
B.S. in physics or electrical engineering with 3 to 5
years experience.

2. Electronics systems installation design specialist—M.S.
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include: airframe
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propulsion systems, missile
interior functional systems
and ground support equipment.
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C.E. or A.S. with
applied mathematics.

WEAPONS SYSTEMS ANALYSIS
Several positions exist
for men with scientific,
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development of advanced missile
systems. These positions include
operations research, economic
analysis, weapons development,
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These positions require
advanced training and
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**Senior level weapons systems
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Must have knowledge of aircraft
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Auto		Auto		Carpet		Electric		Food		Garage	
Auto		Auto		Carpet		Electric		Food		Garage	
Auto		Auto		Carpet		Electric		Food		Garage	
Auto		Auto		Carpet		Electric		Food		Garage	
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Auto		Auto		Carpet		Electric		Food		Garage	
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Auto		Auto		Carpet		Electric		Food		Garage	
Auto		Auto		Carpet		Electric		Food		Garage	
Auto		Auto		Carpet		Electric					

List YOUR BUSINESS in

This CUR

RENT Dir

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5-1161

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TODAY!

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\$9750 For accountant/invoice, heavy-duty shop, shoe repair, dress-maker, etc. For info, call: **WEX & HODGES CO.** 408 E. 1st St. HE 7-1251

WOMEN Make sandwich and doughnut shop completely equipped & built-in. \$75 per unit in basement. Phone owner, **ANN A. 3500**

INVESTORS For sale, fortune-making for mfr. if placed on jobs. Jobbers & public hungry for joke

REAR NE 7-1118 or NE 8-7432

HAVE BUYERS for M-J property. Lot size to acreage. Broker, **NE 1-3824**

SWIFT 24-hour car & oil in town. **BUYER**

3-yr. car. phone: **ONE** ME 6-0321, ext. GA 3-1830

GA 3-9111. Cabdriver, **GA 3-6848**

1 ON 1—Near 7th & Terminal. Earn \$125 mo. Sell for \$16,000. Full lot. Acceptably low price. **HR 6-3759**

Fur. 3-br. Nr. Lincoln Pk. Move in: \$12,000. 10 terms. **OK**

ATKINSON & READ GA 3-7498

CO. DR. 1001 **GA**

<p>Suburban living with "big city" conveniences. Near schools, shopping & transportation. Many extras including central air conditioning, built-in appliances, etc. Call for details.</p>	<p>CARL, MR. TUCKER DAVIS GA 3-9061-NITEP; GA 4-9027</p>	<p>CALL OWNER HE 4-6077 GA 3-3515 or 3-4047</p>	<p>CALL N.E.R. GA 3-6127; evns. GA 3-2231</p>	<p>Bkr. HE 3-4905; evns HE 3-2173</p>
<p>Stylish for rent. Fine retail location. Excellent traffic. Call for details.</p>	<p>BEER BAR - minor modif. 43000.-. Rent. 950. You can sell at inventory. \$30,000. Nite terms. Gardner, ME 3-1473.</p>	<p>CASH quick for equity in Lakewood prop. 2 to 4 bedrooms. Ask for Carl, GA 3-4323.</p>	<p>\$5,000 EQUITY in modern, pretty B. Side 1 1/2 duplex, 4 car. lot, low rent. Want more units. JIR</p>	<p>5123 HARCO</p>
<p>Open for rent. Call for details.</p>	<p>REX + HODGES CO.</p>	<p>C. MINE 3-3533</p>	<p>NICE 3-BDRM. BUILT C. MINE 3-3533</p>	<p>Open for rent. Call for details.</p>

[illegible]

NEW MODERN OFFICE
 Approx. 1600 sq. ft. Also smaller
 office about 1000 sq. ft. in
 Can. Tel. 1-424-1411. Full
 STONE for lease. 15000. regis.
 DRUGS—K-10 the stuff—22.99 per
 box of 50.000 ad. Bkt. G-1
 10000.
 POINTNUT grill, meats & sand-
 wiches. School. loc. 570 day.
 Short Rts. Low rent. 2300 ft.
 14000. 10000. 10000. 10000.
 SMALL grocery store. Long abs.
 Good bus. Small price.
 Brakes. HE 7-6359; G 9-9-770
 CASIL mch. av. cars. 10000.
 HE 1-1671. 10000.
 HOMES 7- INCOME PROPERTY
 G 7-3270 C BRYANT HE 3-1083
 WILL trade clean good 63 Hudson
 HE 1-1671. 10000.
 HODGES CO. 1-0484.
 LITMINT and new. L.B. Will trade
 PEEL, GA 7-1984.
 WILL trade clean good 63 Hudson
 HE 1-1671. 10000.
 HODGES CO. 1-0484.
 LITMINT and new. L.B. Will trade
 PEEL, GA 7-1984.
COLORED \$5.750 F.P.
 Close in. Big yard. Big Oven
 HODGES CO. 1-0484.
 LITMINT and new. L.B. Will trade
 PEEL, GA 7-1984.
ALL FURNISHED
 We have 3 homes, beautifully fur-

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sell fixtures. 803 W. 4th.
 5430 Atlantic Hamilton GA 2-1247
 CAFE - \$700. Seals 1 Window
 tract. D. Triggs GA 2-1258:
 S. Bellinwood Blvd., 17319
 2-1247
 BEP. B. B. G. 2-1247
 SERVICE station for lease. Call
 for details. HE 7-4789; HE 7-2325
 BEAUTY Shop for sale. \$8649.
 Santa Fe, Owner, see HE 7-1455
 NEW 3-BE., 2-bath; want trailer.
 HARVEY MILLER Co. GA-2-2971
 1. List & sell for highest \$

STORE, MALE, Office or other bus. 3000 income, low rent. \$2000/mo. 865 2741 E. Bxw. Ph BR-3124
 1420 Northside Hamilton GA 31217
 STORE, for rent. 2520 N. Anaheim St. 350 sq. ft. \$65 month. BR-0563
 RESTAURANT, 310 days, 4 seats, 40 customers, 1920 sq. ft. 420 Atlantic Hamilton GA 31217
 SACRIFICE—Cresting cat & gift shop. 1117 E. Astoria, L. B.
 LIQUOR store, partial living area. \$600/mo. Apt. GA 14029, a.m.
 4. Cash purchase in 24 hrs.
 CALL OFFICE NEAREST YOU
Homes for Sale 130
 CLEMAN 3, 2 bds., 3 sleeping rms. \$12,000. Potential inc. \$200.
 1292 Orange Park—Large 4-bdr. 2-bath. 1900 sq. ft. \$12,000. Call 130
 COLORED WELCOME
 1085-1085 1/2 MOLINO
 2nd floor. small lot, small den. Colored ok. 1292 Lemon, Call Mr. Alexander. HZ 5-7427.

CRESCENT AVENUE & PIERCE DRIVE		Store GA 4-4150. 3-day run, rent \$100.00. P.T. bus. Box A223. Ind. P.T. handle. Terms RE 3-0736 hsf. 2.	2151 Bellflower 5150 Orange 4111 Carson 70 Atlanta	HR 4-3161 GA 4-0473 GA 4-1217 RE 7-0637
Store GA 4-4150. 3-day run, rent \$100.00. P.T. bus. Box A223. Ind. P.T. handle. Terms RE 3-0736 hsf. 2.	2151 Bellflower 5150 Orange 4111 Carson 70 Atlanta	HR 4-3161 GA 4-0473 GA 4-1217 RE 7-0637	2151 Bellflower 5150 Orange 4111 Carson 70 Atlanta	HR 4-3161 GA 4-0473 GA 4-1217 RE 7-0637
Store GA 4-4150. 3-day run, rent \$100.00. P.T. bus. Box A223. Ind. P.T. handle. Terms RE 3-0736 hsf. 2.	2151 Bellflower 5150 Orange 4111 Carson 70 Atlanta	HR 4-3161 GA 4-0473 GA 4-1217 RE 7-0637	2151 Bellflower 5150 Orange 4111 Carson 70 Atlanta	HR 4-3161 GA 4-0473 GA 4-1217 RE 7-0637

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Age Group	1980	1990	2000	2010	2020
0-10	15.0	14.0	13.0	12.0	11.0
11-20	12.0	11.0	10.0	9.0	8.0
21-30	10.0	9.0	8.0	7.0	6.0
31-40	8.0	7.0	6.0	5.0	4.0
41-50	6.0	5.0	4.0	3.0	2.0
51-60	4.0	3.0	2.0	1.0	0.5
61-70	2.0	1.0	0.5	0.2	0.1
71+	1.0	0.5	0.2	0.1	0.05

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11. $\frac{1}{2} \times \frac{1}{3} = \frac{1}{6}$

Figure 1

WILL BUY

YELLOW JACKET. KETTEN-

UN 4-2903
brakes. Xlet. hav. 5750, PR 4-0619

Map is copyrighted and used through courtesy of Bekins Van & Storage Co.

Automobiles for Sale 175 Automobiles for Sale 175

PONTIAC

'53 Pontiac 4-Dr. Hydromatic, radio heater. This is local, all original, perfect condition.

\$899

Lic. F82290

Mel Burns, Ford 2600 & 2655 American

JOHNNY WALKER'S

111 N. Long Beach Blvd., 1st Fl., Long Beach, Calif. 90801. Open Sun. 10-6-1956

STATION WAGON HEADQUARTERS

'56 FORD Country sedan. Radio, heater, Hydromatic, power steering, power brakes, 1000-mile car. **\$2795**

'55 DE SOTO STATION WAGON. Firestone 4-door. Radio, heater, power steering, A/C, conditioning. **\$2695**

'55 FORD Country Sedan. Radio & heater. Fordomatic. **\$2195**

'55 FORD Country sedan. **\$2095**

'55 FORD Custom Ranch Wagon. Radio, heater, Fordomatic, white, white wall tires. **\$2045**

BARNETT MOTORS

1570 AMERICAN HE 2-3904

MANDIC MOTORS WEEKEND SPECIALS

'54 BUICK Hardtop Conv. 2-tone green, new seat covers, power steering and brakes, radio, heater, Dynaflow. **\$2095**

'51 FORD V-8 Convertible New paint, new top, radio, heater. Excellent mechanically. **\$495**

'53 CHRYSLER New Yorker 4-door Sedan. Radio, heater, automatic transmission, power steering and brakes. Light green finish. Runs exceptionally well. **\$1045**

'55 PLYMOUTH Savoy V-8 4-door. Radio, heater, Powerlite, w-w's and new seat covers. Beautiful dark brown. **\$1595**

We are volume dealers for brand new 1957 cars. Let us show you how our low overhead means savings for you.

Mandic Motors, Inc.

Phone LExington 6-4585

424 MAIN ST. HUNTINGTON BEACH

OK USED CARS 1860 OK USED CARS

AMERICAN AVE. HARBOR CHEVROLET

Celebrates Their New Lot Opening With "SPECIAL PRICES FOR A SPECIAL OCCASION"

'55 VOLKSWAGEN \$1995 2-door sedan. This car is just like new. Finished in gleaming black with full leather interior. Lic. No. F82121.

'56 CHEV. V8 \$2595 Bel Air 4-door. Has Power-Steering, power steering, radio, heater, A/C, low-mileage, one-owner car. 2-tone ivory and grey. Lic. No. F82121.

'56 CHEV. V8 \$2695 Bel Air 4-door. Power steering, radio, heater, A/C, low-mileage, one-owner car. 2-tone ivory and grey. Lic. No. F82121.

'56 CHEVROLET \$2695 V8 Bel Air hardtop convertible. A lower-mileage, one-owner car. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. LWN985.

'56 CHEVROLET \$1795 2-door sedan. Looks and runs like a new car. Fin. lived in sparkling ivory with whitewall tires. Lic. No. G21108.

'56 FORD V8 \$2795 4-door Country Sedan. Has big Thunderbolt engine. Fordomatic, power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. RY1164.

'56 FORD V8 \$2295 Fairlane club sedan. Has Fordomatic, radio, heater, power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. F82121.

'55 CHEVROLET \$1895 V8 4-door sedan. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. F82121.

'55 CHEVROLET \$1795 V8 2-door sedan. Gorgeous 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. F82121.

'55 CHEVROLET \$1795 4-door sedan. Has gas-saving, overdrive, radio and heater. Light green finish. Lic. No. LAN935.

'55 CHEVROLET \$1595 2-door sedan. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. G21108.

'54 CHEVROLET \$1295 4-door sedan. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. G21108.

'54 CHEVROLET \$1395 4-door sedan. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. G21108.

'54 FORD \$1095 4-door Country Sedan. Has big Thunderbolt engine. Fordomatic, power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. RY1164.

'53 FORD \$695 2-door sedan. Striking 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. HEV000.

'53 CHEVROLET \$845 4-door. Beautiful 2-tone green finish. Has radio & heater. This is a real standing value at this time. Lic. No. MVD006.

'53 CHEVROLET \$795 2-door. Looks good, runs good. Has heater. An outstanding value. Lic. No. MVD006.

'53 CHEVROLET \$1095 Bel Air 4-door. Radio and heater. An immaculate low-mileage car. Lic. No. KXV925.

'52 FORD \$795 Customline Club V8. Fordomatic, radio, heater. Beautiful 2-tone plus. Lic. No. LBR914.

'52 FORD \$795 4-door sedan. Immaculate inside and out. In very good mechanical condition. Lic. No. KXV925.

'52 CHEVROLET \$795 4-door. Beautiful 4-door. Gorgeous 2-tone green. 1 owner, low mileage. Very sharp. Lic. No. ADW311.

'51 CHEVROLET \$695 De Luxe Fleetline 4-door. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. LWN985.

'51 PLYMOUTH \$395 4-door. Beautiful 2-tone green. Power steering, radio, heater, A/C, low-mileage, one-owner car. Lic. No. LWN985.

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CLOSED SUNDAY—OPEN NIGHTS 'TIL 9 P.M.

HARBOR CHEVROLET 3 BIG LOCATIONS

1860 AMERICAN • 625 E. ANAHEIM • 700 E. ANAHEIM

HE 6-3296 HE 6-2484 HE 6-4004

Automobiles for Sale 175 Automobiles for Sale 175

STUDEBAKER

1954 STUDEBAKER V-8 Club Coupe. Automatic transmission, radio, heater, w-w tires. A beautiful sport model and a price you can afford. Only \$2995.

JOHN P. LAMERSON—Pontiac Complete. Open Sun. 10-12-1956

511 N. Long Beach Blvd., 1st Fl., Long Beach, Calif. 90801. Open Sun. 10-12-1956

WILLYS

511 N. Long Beach Blvd., 1st Fl., Long Beach, Calif. 90801. Open Sun. 10-12-1956

JOHNNY WALKER'S

111 N. Long Beach Blvd., 1st Fl., Long Beach, Calif. 90801. Open Sun. 10-12-1956

MERCURY 1955's THREE

3 beautiful 1955 Mercurys. All are Monterey Coupes. Full vinyl interiors. Radios, heaters, Mercomatics, good whitewall tires. Some have power equipment. Colors are Blue, Red, White.

If you have been waiting for a good clean '55 Merc., get out and look at these cars this weekend!

LOU HARRISON MERCURY

17617 S. Bellflower Blvd. BELLFLOWER

Open Sunday 10-4

Wilmington MOTORS SAYS:

Take that short drive for that Big Savings

Dodge or Plymouth

Check This Example

No. 573P New Plymouth 4-Door Sedan. Powerlite, push buttons. Accessory Group No. 3. Replaceable oil filter, Solex glass, plus other extras. Delivered plus tax and license. **\$2269.14**

We Pay Top Prices for Used Cars

Wilmington Motors

412 W. Anaheim, Wilmington TE 4-1188

I have seen and driven the new 1957 Studebaker

Have you seen it? If not—hurry! Have the thrill of a lifetime in this car that has everything...

The Luxury-Level Ride... More Power... Better Performance... Greater Economy

You can buy a new Studebaker for a lower down payment and less money per month than most used cars will cost you. Come in today!

Belmont J. San Chéz

Volume Studebaker Dealer

Two Showrooms for Your Convenience

AMERICAN at 14TH ST. AMERICAN at ANAHEIM

HE 6-2711 Open Evenings and Sunday

A REAL SALE

Folks, come on in if you are interested in trading cars. Believe me, I will really save you money and give you easy terms. These cars listed are just an example of some REAL VALUES.

1957 Chev. Bel Air... \$2875

Trucked out from factory. 7 in stock to choose from. New car guarantee.

1957 Ford Sedan Fordor... \$2775

Factory loaded inc. Fordomatic. 3 to choose from. Country sedans loaded also.

1957 Lincoln Premier Coupe \$4975

Has full Lincoln equipment inc. power windows, auto. lube, etc.

1956 Ford Fairlane Victoria \$2475

Full power & loaded. 30 days old and has new car guarantee.

1956 Chev. Bel Air... \$2475

Sport hardtop coupes & 4-doors. Factory loaded V-8. Like new. To choose from.

1956 Lincoln Premier... \$3975

Hardtop coupes, like new. 3 to choose from. Factory loaded. Also convertibles.

1956 Olds. Super 88 Holiday \$2775

Coupe. Full power & loaded.

1956 Cadillacs... as low as \$3975

All real clean factory cars. Have all Cadillac equipment.

1956 Ford Frln. Country Sed. \$2375

V-8. Loaded. Full factory equipment even has western interior.

1955 Volkswagen Sed. Tudor \$1775

Like new. Beige and full red leather interior.

1955 Ford Fairlane Victoria \$1975

Loaded. Tropical rose & white. Fordomatic. A. H. full vinyl interior.

1954 Cadillac 60 Special... \$2975

Flintwood. Like new.

THE LINCOLN KING

OPEN SUNDAY

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FORMERLY B & B MOTORS

36 Months Bank Terms 100% Financing With Good Credit

1544 AMERICAN AVE., LONG BEACH

HE 6-2421 Open 'til Midnight HE 5-8286

'57 FORDS

MOST BODY STYLES AVAILABLE

EXAMPLES

of Deals We Made This Week

	ALLOWED		ALLOWED
'50 PLYMOUTH 2-DOOR	\$800	'52 DE SOTO 4-DOOR	\$1100
'52 FORD CLUB COUPE	\$1175	'53 CHEV. 2-DOOR	\$1350
'52 OLDS. '88	\$1275	'53 FORD 2-DOOR	\$1350
'53 PONTIAC CATALINA	\$1400	'54 MERC. HARDDTOP	\$1950

WHAT IS YOUR CAR WORTH? TRADE TODAY WITH

CHIEF CHAMBERLIN

15727 PARAMOUNT BLVD.

ME 3-1107 PARAMOUNT NEV 6-9143

Open 9 to 9 Week Days. Sundays 10 to 6

CAMPBELL BUICK

1881 AMERICAN 2101 AMERICAN

Only 15 Executive Cars Left \$ \$ SAVE HUNDREDS \$ \$

★ 65 CHOICE USED CARS ★

'56 BUICK Special Convertible Jet Black	'55 BUICK Special 4-Door Green Finish	'54 BUICK Super Convertible Apache Red
\$2995	\$2095	\$1695

'56 Buick Gent. Riviera	'56 Buick Special 2-door	'56 Buick Special Riviera
\$2895	\$2695	\$2895

'54 Ford Club coupe	'54 Merc. Monterey H.T.	'55 Pont. Catalina
\$995	\$1645	\$2295

'54 Dodge 4-door	'53 Buick Special 2-door	'54 Chev. Bel Air
\$1145	\$1045	\$1345

'56 Buick RM Riviera	'55 Plym. Belvedere HT	'53 Chrys. Windsor
\$3595	\$1695	\$1045

'54 Buick Super Riviera	'54 Buick Super 4-door	'53 Pontiac Catalina
\$1695	\$1745	\$995

'55 Buick Super Riviera	'55 Buick Special Riviera	'53 Buick Super 4-door
\$2495	\$2295	\$1145

ALL CARS RECONDITIONED AND GUARANTEED

CAMPBELL BUICK

1881 AMERICAN 2101 AMERICAN

HE 6-2076 OPEN SUNDAY HE 7-4925

WE'RE COOKING UP HOT DEALS

'56 OLDSMOBILES

HURRY!!! While you can still buy them on New Car Terms and Warranties. We still have a few Brass Hats left. All low mileage and have power equipment. No payments till 1957.

\$595 Down Cash or Trade

'55 OLDSMOBILES

12 to choose from. All styles and models. All are new car trade-ins. All one-owner cars in excellent condition. You are certain to find one you'll love, and get terms to suit your budget. No payments till next year.

\$495 Down Cash or Trade

1954 BUICK CENTURY

Riviera Coupe. One owner, fully equipped, and in show-room condition.

\$395 Down 68.21 Per Month

Includes tax, interest and tire.

'54 MERCURY COUPE

The popular Monterey model with radio, heater, Mercomatic, 2-tone, w-s-w, and all vinyl interior.

\$295 Down Cash or Trade 66.40 Per Month

Includes interest, tax and tire.

'54 PONTIAC CATALINA

The Starchief model, Pontiac's best. A really luxury car, with genuine leather interior. Original throughout. You'll love it.

\$395 Down Cash or Trade 66.90 Per Month

Includes interest, tax and tire.

Super Special Offers

A choice of '55's and '56's. With power steering, p. brakes, radio, heater, Hydromatic and w-s-w tires. These cars show the fine care they have had.

\$395 Down 65.40 Per Month

Includes interest, tax and license.

TOP CASH TRADE IN ALLOWANCES NO MONEY DOWN

Will Buy All Cars Including New Ones On Approved Credit No Payment Till Next Year

'54 CAD. Cpe. Deville

Has full power, and air conditioning. Car looks like a '56 and in showroom condition. 2 1/2 Years to Pay the Balance

\$595 Down Cash or Trade

'53 MERCURY COUPE.

A Monterey with radio, heater, original two-tone, w-s-w's and Mercomatic. You'll love it go and see terms.

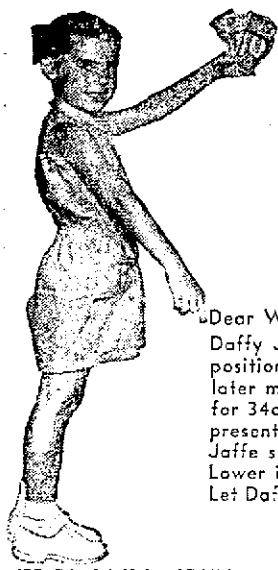
\$295 Down Cash or Trade

Includes interest, tax and tire. 49.90 Per Month

JOHN M. STOKES

On Lakewood Blvd. in Huntington, or 7-1721 ME 3-2411

Open Every Night, till 11 P.M. Including Sundays



DEAL WITH OUR DADDY and SAVE!

Dear Working Folks:

Daffy Jaffe has had a stroke of good fortune and is now in a position to carry his contracts. You are now able to drive a later model or even a 1955 or 1956 automobile fully equipped for 34c a day — or less, depending upon the condition of your present car, paid for or not. Come in and see us and let Daffy Jaffe show you how to own a late model car on our new plan. Lower interest, longer terms. Greater savings than ever before. Let Daffy Jaffe share his good fortune with you.



"Serving You Since 1922"

'55 DODGE V-8 CORONET Radio, heater, overdrive, 2-tone, w-walls.....	\$1645	'52 PONTIAC 4-door. Hydra-Matic, radio, heater.....	\$499
'56 PONTIAC. Full factory equipment includ- ing Hydra-Matic. Sharp 2-tone black, white.....	\$1999	'54 PONTIAC CATALINA. Hydra-Matic, radio, heater, w-walls. Like new.....	\$1499
'55 OLDS. SUPER 88 HOLIDAY Cpe. Power steering, power brakes, radio, heater, Hydra-Matic. Immaculate.....	\$2399	'55 BUICK SUPER RIVIERA coupe. Dynaflo, radio, heater, 12,000 actual miles.....	\$1999
'56 FORD convertible. Fordomatic, radio, heater, w-walls. Blue finish.....	\$2199	'56 FORD T-BIRD. Radio, heater, w-wall tires.....	\$2995
'55 PONTIAC CATALINA. Hydra-Matic, radio, heater, Premium w-wall tires.....	\$1899	'55 CHEVROLET BEL AIR coupe. Loaded.....	\$1799
'52 CHEVROLET De Luxe 4-door. Radio, heater, w-walls.....	\$599	'56 BUICK SPECIAL RIVIERA. Dynaflo, radio, heater, w-wall tires.....	\$2499

• STATION WAGONS •

'55 STUDEBAKER COMMANDER Conestoga wagon. Radio, heater, overdrive plus many other extras.....	\$1699	'53 FORD COUNTRY SEDAN. Radio, heater, overdrive, 2-tone finish with w.w. tires.....	\$1499
'56 FORD COUNTRY SEDAN Fordomatic, R&H, 2-tone finish. Like new.....	\$2499	'56 CHEVROLET STATION WAGON. Radio, heater, Powerglide trans., sharp 2-tone finish.....	\$2499
'56 FORD 9-PASS. COUNTRY SEDAN Fordomatic, R&H, 2-tone finish, turquoise.....	\$2599	'55 DODGE CORONET V-8 WAGON. Powerlite auto, trans. and full equipment. A dandy.....	\$2199
'55 FORD 9-PASS. COUNTRY SEDAN Radio, heater, overdrive, A beauty! 2-tone sharp black, white with matching interior.....	\$2099	'56 CHEVROLET STATION WAGON Fully equipped including Powerglide, radio, heater, 2-tone red and white.....	\$2399

\$5 DOWN — 100% FINANCING

ON DOWN PAYMENT OR CONTRACT BALANCE — 5-MINUTE CREDIT APPROVAL
WE HANDLE OUR OWN FINANCE
TAKE 36 MONTHS TO PAY!

DAFFY JAFFE

1740 AMERICAN

HE 2-3977

YOU CAN BUY HERE No One Turned Away "TRY US"

CASH — NO DOWN — REAL ESTATE — CO-SIGNER — ANY % DOWN

"PICK YOUR PLAN BELOW"

PLAN NO. 1—CASH BUYER	PLAN NO. 2—100% FINANCE
CASH PRICE	DN. MO. PAY
'54 BUICK Super Riv. Cpe. Radio, htr., Dynaflo, w-s-w. Real sharp. Save \$400.00.....	'56 FORD Fairlane 4-dr. sedan. Radio, htr., Fordomatic, 2-tone. Showroom new.....
'55 MERC. Monterey spt. cpe. Radio, htr., Merc-o-Matic, w-s-w, 2-tone. Save \$500.00.....	'54 Ford Country Sedan. Radio, htr., Fordomatic, 2-tone. Showroom new.....
'55 FORD GL. Cpe. Radio, htr., V-8, 2-tone, w-s-w. Sharp. Save \$400.....	'55 CHEV. Bel Air 2-dr. Radio, heater, Powerglide, 2-tone, w-s-w tires.....
'55 OLDS. 98 Holiday type sed. Radio, htr., Hydra-Matic, 2-tone, fully equip. Save \$500.....	'55 BUICK Super Riv. Cpe. Radio, htr., Dynaflo, 2-tone, full power.....
'55 PLY. sed. Htr., Powerlite, 2-tone, w-s-w.....	'55 OLDS. 88 sedan Super. Radio, heater, Hydra-Matic, showroom new.....
Real sharp. Save \$450.....	'55 FORD Victoria. Radio, heater, Fordomatic, full power, low mileage.....
'55 FORD Club Cpe. Heater, new 6-cylinder motor. Real clean. Save \$500. Only.....	'55 NASH Metropolitan hardtop. Radio, heater, 2-tone. Hurry! Hurry!.....
'54 OLDS. 98 Holiday de luxe coupe. Radio, heater, Hydra, full power. Save \$450. Only.....	'53 OLDS. 88 Holiday sedan. Radio, heater, Hydra-Matic. Real nice.....
'56 CHEVROLET 210 4-dr. sedan. Radio, htr., Pwglid. Real clean. Very low mil. Save \$700.....	
PLAN 3 HOME and PROPERTY OWNERS	PLAN 4 10% or MORE EQUITY IN TRADE
DN. MO. PAY	MO. PAY OR LESS
'56 FORD Country Squire. Radio, htr., Fordomatic, full power. Never regis.....	'55 OLDS. Super 88 Holiday Cpe. Radio, htr., Hydra, full power. Showroom new.....
'57 LINCOLN Premier cpe. Radio, htr., auto, trans., full power. Never regis.....	'54 BUICK Super convert. Radio, htr., Dyna- flo. This car is sharp.....
'57 PONTIAC Catalina. Radio, htr., Hyd. Full power. Never registered.....	'55 CHEV. B.A. sed. Rad, htr., 2-tone, w-s-w tires. Just like new.....
'57 CHEV. Bel Air spt. cpe. V-8 Radio, htr., Powerglide, full pow. Never regis.....	'55 OLDS. 88 Holiday sedan. Radio, heater, full power. Real sharp.....
'57 FORD 500 Fairlane Victoria. Radio, htr., overdrive, 2-tone. Never regis.....	'54 MERC. convert. Radio, htr., Merc-o-Matic, full power, new top.....
'57 PLY. Savoy sedan V-8. Radio, htr., auto, transmission, fully equipped.....	'55 FORD Custom 2-dr. Radio, htr., V-8, 2-tone, w-s-w. Real sharp.....
'57 CHEV. 210 2-dr. V-8. Radio, htr., Powerglide, 2-tone, w-s-w. Never regis.....	'54 BUICK Century Riv. cpe. Radio, htr., Dynaflo, full power. Hurry!.....
'57 FORD Country Sedan. Radio, htr., Fordomatic, full power. Never regis.....	'54 CHEV. Bel Air 2-dr. Radio, htr., Power- glide. Showroom new.....

BRING YOUR PAYMENT BOOKS AND INSURANCE POLICIES

SEE "OLE" RUSS

1022 AMERICAN HE 2-0457 Osborne 1022 AMERICAN HE 2-0457

YOU WILL BE GLAD YOU DID

MEL BURNS FORD

WILL MAKE YOUR DEAL
ON A

1956 FORD

EXECUTIVE CARS AND
DEMONSTRATORS

VICTORIAS CLUB SEDANS FORDORS

We Have Them

ALSO ALL MODELS

Of the New Kind of Ford
the

FABULOUS
ALL NEW

1957 FORDS

Packed With Punch

LONGER
LOWER

More

BEAUTIFUL

Than Ever

AND WE ARE

EASY

TO DEAL WITH

BECAUSE

Our Terms and
Prices

Match the New
FORD

LONGER

LOWER

We Have Your Deal
Waiting for You

OPEN SUNDAYS

MEL BURNS FORD

2000 American Ave.

Phone

LONG BEACH HE 2-6954

OPEN SUNDAY ♦ OPEN SUNDAY ♦ OPEN SUNDAY

By PUBLIC DEMAND

and to make it easy
for you to accept our

MONTH-END DEALS

ON

1957 CHEVROLETS

CORMIER Chevrolet

WILL BE

OPEN SUNDAY

Pencils sharpened. Ready to bid so high for your trade-in
car that YOU'LL POSITIVELY BE AMAZED!

ENTIRE INVENTORY AVAILABLE!

All Models - - - Colors
Passenger Cars and Trucks

ONE-DAY DELIVERY

With or Without a Trade-in Car

So Come as Soon as You Can

OPEN ALL DAY SUNDAY

TERRIFIC DEALS — Low Down Payments
or 100% Financing with Approved Credit
and Easy Monthly Terms.

BIG, BIG SAVINGS LIMITED SUPPLY

1956 CHEVROLETS

Executive and Demonstrator Cars

FOR INSTANCE

TOWNSMAN STATION WAGON

\$2399 FULL PRICE

V-8 FOUR-DOOR. Fully equipped with POWER GLIDE
transmission, de luxe push-button RADIO, de luxe AIR-
FLOW HEATER, directional signals, element-type oil
filter, exhaust extension, parking 2-tone finish with
matching interior... and more!

This is but one of the many, many values on hand. But remember,
our supply is limited. Your old car will more than likely cover
more than the down payment on these remaining 1956 models.
Yes, 100% financing with approved credit.

And . . . in Our Used Car Dept.

2 BIG LOTS — 6th at AMERICAN, 11th at AMERICAN

SWEEPING CLEARANCE

TO MAKE ROOM FOR TRADES ARRIVING HOURLY

PRICES REALISTICALLY SET

TO INVITE YOUR INSTANT ACTION!

SAVE! SAVE!

Bring Us Whatever Cash or Equity You Have — We'll Do

Our Best to Put You in the Car of Your Choice!

CREDIT CHECKED QUICKLY

NO REASONABLE OFFER REFUSED

CORMIER CHEVROLET CO.

DOWNTOWN CHEVROLET HEADQUARTERS

SIXTH at AMERICAN

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OPEN EVES

OPEN SUNDAY ♦ OPEN SUNDAY ♦ OPEN SUNDAY

TV

KNXT Channel 2 KABC Channel 7
KRCA Channel 4 KHJ Channel 9
KTLA Channel 5 KTTV Channel 11
KCOP Channel 13

Sunday, November 25, 1956

- ALL NIGHT**
11—Rocket to Stardom (to 11)
8:00 A. M.
2—U.N. in Action
8:30
2—Look Up and Live:
"Measure for Measure"
9:00 A. M.
2—Let's Take a Trip to
Hayden Planetarium
7—Mystery Movies (to noon)
13—Who Knows This?
9:30
2—Light of Faith
5—Western Movie
9—Town and Country
13—Movie: "Seeds of De-
struction," Kent Taylor
10:00 A. M.
2—Lamp Unto My Feet
9—Movie: "Thunder Pass,"
Charles Bickford
10:30
2—Toyland Express
4—Frontiers of Faith
10:45
2—Pro Football Preview
11:00 A. M.
2—Pro Football: Rams at
Baltimore Colts
4—We Hold These Truths
5—Church in the Home
11—Great Churches:
Atherton Baptist (Ingle-
wood)
13—Short Story
11:30
5—In God We Trust
9—Movie: "Young Widow,"
Jane Russell
13—Movie: "The Magnificent
Seven," William Fox
12:00 NOON
4—Outlook, Chet Huntley
5—Ask the Doctor: "Rup-
tured Disc"
7—770 on TV, Drew Pearson
11—Johnny Mack Brown Movie:
"Trigger Fingers"
12:30
4—Teen Age Trials
5—Garden Chats
7—Faith for Today
1:00 P. M.
4—Harvest, Dr. Frank Baxter
5—Movie: "Lt. Morley of Scot-
land Yard," Sydney Tafler
7—Christian Science Heals
9—Movie: "Since You Went
Away" (pt. 2), Claudette
Colbert, Jennifer Jones
11—The Christophers, Peter
Lind Hayes
13—Decision
1:30
4—The Big Picture
7—Festive Theater: "Broad
Upon the Waters," Peter
Graves
11—Flamingo Theater: "Babe,"
Peggie Castle
13—Cal's Corral (to 4)
1:45
2—Extra Point, Gil Stratton
2:00 P. M.
2—Movie: "Tupper Takes a
Trip," Roland Young
4—This Is the Life
5—Championship Auto Races
- 7—Message of the Master
11—Jalopy Derby (San Ber-
nardino)
2:30
4—TBA
7—Movie: "Snow Dog,"
Kirby Grant
2:45
9—Movie: "Symphony of
6,000,000," Irene Dunne
3:00 P. M.
4—Carverth Wells
3:15
2—KNXT News
3:30
2—Teleplay: "At the Natchez
Inn," Peter Lawford
4—(Color) Zoo Parade: "Jack-
son Hole, Wyoming."
4:00 P. M.
2—Journey into Art
4—Wide World: "Visit
with 3 Faiths"
4:15
9—News Review
4:30
2—Cavalcade of Books
7—Medical Horizons:
"Heart of a Child"
9—Commercial
13—Movie: "Lone Ranger in
Ghost Town," Al St. John
5:00 P. M.
2—Teleplay: "The Net Draws
Tight," Edmund O'Brien
5—1956 Olympic Games
7—The Lighted Window
9—Movie: "Powder Town,"
Victor McLaglen
11—Spotlight on Youth
5:30
2—Telephone Time, John Nes-
bitt: "Felix the Fourth,"
Pedro Gonzales-Gonzales
4—Capt. Gallant, B. Crabbe
5—(Color) Long John Silver,
Robert Newton
7—Duffy's Tavern, Ed Gardner
11—Commando Cody
13—Highway to Heaven
6:00 P. M.
2—Air Power: "Luftwaffe"
4—Meet the Press:
Mahmoud Fawzi
5—(Color) Bugs Bunny
7—The Whistler
11—Movie: "Within These
Walls," Thomas Mitchell
13—Hall of Faith
6:30
2—Lassie, Tommy Rettig
4—Roy Rogers Show
5—Polka Parade, Dick Sinclair
7—Dr. Ross Theatre: "Your
Other Love," Joan Fontaine
9—Movie: "Clare Up," Pat
O'Brien, Claire Trevor
13—Meet Corliss Archer
7:00 P. M.
2—Private Secretary, Ann
Sothern
4—77th Bengal Lancers
7—You Asked for It,
Art Baker
13—Gene Autry Show
7:30
2—What's My Line, John Daly
4—Circus Boy, Mickey Brad-
dock
11—Del Moore Show

Monday, November 26, 1956

- 6:00 A. M.
4—Today, Dave Garroway
7:00 A. M.
2—Panorama Pacific
8:00 A. M.
11—Sheriff John
9:00 A. M.
2—Valiant Lady
4—The Tac Dough, Jack Barry
11—Twin Bill (Trouble With
Father, Racket Squad)
9:15
2—Love of Life
7—Menu (9:20), News (9:25)
9:30
2—Search for Tomorrow
4—It Could Be You, Bill Leyden
7—The Little Schoolhouse
9:45
2—Guiding Light
10:00 A. M.
2—Walter Cronkite, News
4—Ding Dong School
7—Chuck's Cartoons
10:10
2—Stand Up and Be Counted
10:30
2—As the World Turns
4—Home, Arlene Francis
11—Star Shoppers
11:00 A. M.
2—Our Miss Brooks
7—Glamour Girl, Jack McCoy
11—My Little Margie
11:30
2—Art Linkletter
4—Tennessee Ernie Ford
7—Bill Gwynn's Mysteries
11—Sheriff John
12:00 NOON
2—The Big Payoff
4—(Color) Matinee Theater:
"Cease from Anger"
9—Fireman Joe's Cartoons
12:30
2—Bob Crosby Show
- 7—News: Milani Matinee
11—Steve Martin Show
1:00 P. M.
2—The Brighter Day
4—Queen for a Day
9—Movie: "Fighting Father
Dunne," Pat O'Brien
2:15
2—The Secret Storm
1:30
2—The Edge of Night
1:45
4—Modern Romances
2:00 P. M.
2—Fare for Ladies, Red Rowe
4—I Married Joan, Joan Davis
5—Movie: "Babes in Bagdad,"
Pauline Goddard
7—What's Name of that Song
2:15
11—Ed Reimers' Matinee
2:30
2—Strike It Rich
4—The Price Is Right,
Bill Cullen
7—Walter O'Keefe Show
9—Bill Stulla Show
3:00 P. M.
2—Garry Moore Show
4—News, Movie (3:05):
"Crooked Passage," James
Mason
7—Movie: "Tonight at 8:30,"
(Noel Coward)
3:15
9—Louis Quinn Show
3:30
2—Arthur Godfrey Time
5—Milady, Dorothy Gardner
11—Dick Whittinghill Show
13—Musical Parade (3:50)
4:00 P. M.
5—Cartoon Carousel
4:15
13—Destiny

Swiss Film Lecture Set

"Switzerland the Beautiful,"
third all-color film lecture in
the 1956-57 series of the Long
Beach City College General
Adult Division, will open at
Wilson High School Auditorium
at 8 p.m. Monday.
The film lecture will be re-
peated at Jordan High School
Tuesday evening, Wilson Wed-
nesday and Poly High School
Thursday. Lecturer for the
showings will be Karl Robin-
son.
Admission will be by tuition
tickets, available at General
Adult Division offices or at the
box office.

JUST A FAD Rock 'n' Rollers OK in Hollywood

HOLLYWOOD (AP)—If your
youngster is a rock 'n' roll ad-
dict, he's normal by current
Hollywood standards.
Producer Edward Lewis,
who is making "Young Lov-
ers," a story about "average
teenagers," says prospective
applicants for the predomi-
nantly teenage movie will be
considered normal if they ad-
mit to a liking for the rhythm
and blues beat.
"However," he added, "we
won't go for anyone showing
up in a leather jacket and
riding a motorcycle—and no
long sideburns."

WASTE KING
DISPOSALS
LOWEST PRICE in TOWN
Call "Kenny"
ME 3-6967 TO 6-3706
LAKEWOOD HOME APPLIANCE

DAY AND NITE
SERVICE CALLS
90-Day Guarantee
Phone HE 8-3423
LOHNER TV SERVICE
3738 E. 7TH ST.

DEGLEY TV SERVICE
Home Calls \$3.00
Day or Night
Day Phone HE 5-2530
Evening Phone HE 7-8066
2174 PACIFIC AVE.

Television Service
Day - Night and
Week-end Service
\$3.50
K-T ELECTRONICS
1895 ATLANTIC AVE.
HE 2-5471-HE 2-5472

TVA Television
30 Min. Service \$3.00
HE 4-6612
All Work Guaranteed
4211 E. ANAHEIM ST.

Hi-Fi
TRUE OR FALSE?
Find Out at Your
Long Beach
Hi-Fi Specialists
CUSTOM
SOUND
ATLANTIC AT 37TH
GA 4-1611 Open Friday 'til 9

RADIO
KLAC-570 KABC-750 KFOX-1280
KHJ-640 KHJ-930 KFAC-1330
KMPC-710 KFWE-980 KGER-1390
KBIG-740 KNX-1070 KWIZ-1480
FM KLON-88.1 KFOX-102.3 KNGB-103.1

SUNDAY, NOVEMBER 25, 1956

- 7:00 A. M.**
KFI—Radio Pulpit
KABC—American Farmer
KHJ—Jalopy Derby
KFOX—Sun. Farm Report
KABC—World Vision
KHJ—Church of Christ
KGER—Clem Davis
7:15
KFI—Architecture U.S.A.
7:30
KFI—Penny Paper Alan
KHJ—Judy of Healing
KABC—Voice to Learning
KFOX—Voice to Learning
KGER—Helen Markham
8:00 A. M.
KABC—Boston Bleasings
KHJ—Boston Bleasings
KABC—Light and Life
KHJ—Light and Life
KABC—Lake Tabernacle
KFOX—Lake Tabernacle
KGER—Lake Tabernacle
8:15
KABC—World Library
KFOX—World Library
KGER—World Library
9:00 A. M.
KABC—Message of Israel
KHJ—Radio Bible Class
KFOX—Radio Bible Class
KGER—Radio Bible Class
9:15
KFI—Christian Science
KABC—University Explorer
KHJ—University Explorer
KFOX—University Explorer
KGER—University Explorer
9:30
KFI—Morning Herald
KABC—Morning Herald
KHJ—Morning Herald
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'There's Music in the Air' for Festival

Tenor I
Tenor II

1. There's music in the air, When the faint moon is high,
2. There's music in the air, When the stars are gently dim,
3. There's music in the air, When the gentle sigh

Bass I
Bass II

And faint its blue is seen On the bright sun-dappled sky,
Re-flecks a gold-en light On the distant mountain stream,
Is lost on even-ings Its pen-tilve beau-ties die;

Man-y hearts are stat-ed with its joy pro-found,
When some grate-ful shade For-rows and is laid,
The loved ones gone Wake the pure and meli-ous song; An-

While we list, en-char-m'd here, To the mu-sic in the air,
Sweet-ly to the spir-it there Comes the mu-sic in the air,
Get-to-vo- us greet us there In the mu-sic in the air.

—All Photos on Page by H. S. Melvin, Staff Photographer.

HEADING IMPORTANT committees for the fifth annual holiday festival of Downtown Opti-Mrs., on the theme "There's Music in the Air," are Mrs. Harry W. Schurch, upper left; Mrs. Ronald B. Freeman, upper right; Mrs. Robert G. Waldron, center; Mrs. Hal A. Hunter, lower left, and Mrs. Don Barden, lower right. The Pacific Coast Club will be transformed into a huge Christmas tree for the festival on Dec. 4 beginning at 10:30 a. m. with luncheon at noon to be followed by a program of fashions and music.



EVENING CLOTHES to be shown by Schick's at the Downtown Opti-Mrs. holiday festival Dec. 4 in Pacific Coast Club are harmoniously assembled in preview by Mrs. Philip Ellithorpe at the harp; Mrs.

Otto Mayfield, president, standing center; Mrs. O. E. Cole, right, and Mrs. Eldon E. Gill, on floor. They are lending their talents to make this a brilliant pre-holiday occasion for the more than 650 guests.

Top AAUW Free Admission Executive Fresh Air and Texas Soup! to Fly East

By ILKA CHASE

There is a whimsicality, not to mention a lightheadedness, in American big business that evokes in an observer or part-time participant, as I have recently been, feelings of wonderment. Wonderment tinged with amusement, laced with incredulity. What won't they do, those tycoons!

I was a member of a group of 22 mostly the food and hostess editors of national magazines, plus one gent, Col. Serge Obolensky who runs New York's Hotel Ambassador—who flew to Dallas for the glorification of soup. We participated in what was billed by Neiman-Marcus, that symbol of Texas more widely known and much more expensive than the yellow rose, as a "Souprie Party." At the "Souprie Party," "souperior" cooks were to take part.

The idea, it turned out, was a marriage of soup and the various vessels appropriate for serving same in which the

store abounds and which, in the interests of the profit motif, they are intent on moving.

A few of us had volunteered—with something of the careless freedom of choice enjoyed by the Soviet "volunteers" to the Suez Canal Zone—to combine the flavors from different cans to create a new taste thrill.

To be honest, I have to admit I was not beaten into going on this jaunt but I went and no truer words were ever spoken than, "It's the first step that counts." Once involved there were no limits.

I sensed this, but my trouble has always been that of Jenny, the lady in the popular song of some seasons back, who "in 27 languages couldn't say no."

Sherry in the Soup

I went and thus it was I found myself on an evening, deep in the heart of Texas, lightheartedly tossing soup from can to casserole and pouring in the sherry before 200 distinguished citizens, gathered in Neiman-Marcus' restaurant and just as much

Brilliant Decorations, Music and Fashions for Opti-Mrs. Event Dec. 4

With the theme "There's Music in the Air," the fifth annual holiday festival of Downtown Opti-Mrs. will reach a high note of brilliance and originality on Dec. 4 at Pacific Coast Club.

A sparkling symphony of modern decorations, music, showing of gala fashions, and awarding of gifts galore will entertain 650 guests who will assemble for a noon luncheon and program in the club dining rooms.

Preceding the luncheon, the Christmas tree festival will open in the lounge at 10:30 a. m. Twelve artistically decorated and gift-laden trees donated by Long Beach firms will gleam gem-like against colorful screens.

A mammoth keyboard embellished with gilded records and musical instruments will provide a dramatic backdrop in the dining room for a display of beautifully wrapped guest gifts. Gay noobles hanging from the chandeliers, glistening horns fashioned into holiday centerpieces for the tables, and surprise features will combine holiday and musical motifs.

Twelve hostesses, as living Christmas trees, will be gowned in white with glittering accessories.

Mrs. Otto Mayfield, Opti-Mrs. president, announced chairmen of committees who are creating the gala festival, which is the club's major project to raise money for the Optimist Boys' Home and other welfare work.

Mrs. Clarence Poole, festival chairman, will serve as mistress of ceremonies. Decorations are presented by Mrs. Anne G. Phillips and Mrs. Bernie Heim. Mrs. David W. Bryant, chairman of entertainment, has arranged a program of music by Woodrow Wilson High School choral groups, directed by Phillip Ellithorpe.

New Music Director for First Event

Hans Schwieger, eminent music director of the Kansas City Philharmonic, will conduct the initial concert of the Los Angeles Philharmonic Orchestra when it appears in Concert Hall on Dec. 2. He will replace Carlo Giulini, who was forced to cancel his American tour because of illness. Dr. Schwieger won attention last month when he conducted two performances for the San Francisco Opera.

Born in Cologne, Germany, Schwieger became a student of the great Erich Kleiber, of the Berlin State Opera, and after this rigid training he took over the direction of various opera companies on the continent. Coming to the United States in 1937, he has been very active on the music scene of America and has recently become a citizen of this country.

He has conducted the Kansas City Philharmonic for nine years, and has been guest conductor of the New York Philharmonic in stadium concerts. He has also been on the staff of the New York City Center Opera, and has directed the Aspen, Colorado, Summer Festival. Last spring he won warm approval in the new Piccola Scala in Milan.

Acclaimed as a "dazzling young virtuoso of the violin," Michael Tree will make his Southern California debut with the playing of the Lalo "Symphony Espagnole," one of the all-time favorites in the violin repertoire. Tree has received enthusiastic critical plaudits both in this country and abroad, and his appearance in Long Beach will be one of the highlights of the season.

In addition to the "Symphony Espagnole," the program will consist of Haydn's "Surprise" Symphony and the famous "Pictures at an Exhibition" by Moussorgsky, as arranged by Ravel.

Tickets for both the season and for this concert are available at Humphreys Box Office.

Demos Hear Mrs. Remley

"Politics — Pinpoints and Pinheads" will be theme of Mrs. Lucien F. Remley when she speaks before North Long Beach Democratic Women's Study Club Wednesday at Houghton Park Clubhouse.

Mrs. Remley is a member of the executive board of the Democratic State Committee; president of the Downtown Democratic Women's Study Club, executive board member of the Democratic Women's Forum, and a member of the Democratic County Central Committee.

The business session is slated at 10 a. m. with Mrs. Nelson Torpey presiding, followed by an 11 o'clock study period. Mrs. Edwin Penn will be luncheon hostess, with Mrs. Reuben Stroup in charge of decorations. All Democratic women are welcome.

PEO Reciprocity

Long Beach District PEO Reciprocity Bureau will meet at 10 a. m. Tuesday at the YWCA. Following a coffee hour with Chapter CR members as hostesses, the business meeting will be in session. All unaffiliated and visiting PEOs are welcome.



ASSEMBLING SOME of the modern decorations to enhance festival tables Dec. 4 at Pacific Coast Club for the Downtown Opti-Mrs. holiday festival are Mrs. Bernie Heim, standing left; Mrs. Clarence Poole, festival chairman, on stairs, and kneeling before the keyboard which will form a dramatic backdrop in the dining room for a display of guest gifts, Mrs. Anne G. Phillips.

Independent-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, NOV. 25, 1956 SECTION W



'DECK THE HALLS WITH BOUGHS OF HOLLY!'

Putting last-minute touches on decorations for Sema Club's annual Christmas Dinner Dance Saturday are, left to right, Mmes. Vernon Lewis, James Gardner, William Anderson and Edward Cope. The Long Beach Heart Association will receive proceeds from the dance which will take place in the picturesque hillside San Pedro Hacienda Hotel.

Gay Parties to Precede Sema's Christmas Dance

Festive red and silver invitations herald Saturday's annual Christmas Dinner Dance to Sema Club members and guests. And, with the thought in mind that this is not only the season of gaiety but of charity, the club will donate all proceeds to the Long Beach Heart Association.

Setting for the festivities will be the beautiful San Pedro Hacienda Hotel in the Palos Verdes Hills. Against a breathtaking view of harbor lights, party goers will dine and dance in an area transformed into a miniature silver forest by glittering silver sprays adorning each table.

Preceding the evening's festivities for the 250 guests, many members will open their homes for cocktail parties. The lovely Belmont Heights residence of Mr. and Mrs.

Song Recital This Evening

Rachel Morton is presenting several of her pupils in a song recital at 8 o'clock tonight in Call's Fine Arts Center. There will be, besides the solos, duets from "La Boheme" and "Elijah" and "The Persian Garden."

Those singing will be Margaret Regan, Barbara Harsink, Ray Goldhaber, Alice Gallagher, Shirley Hopkins, Barbara Poulshock, Anne Barrows, James Jordan, Jack Regan, Terrance Doyle, James Herley, Don Ulrich, Pepe Vincento and Sydney Cullum. Accompanists will be Annette Gridley and Eunice Knight.

(Continued on Pg. W-2, Col. 7)

(Continued on Pg. W-2, Col. 5)

The Wild Waves Say

By IOLA MASTERSON

AN ARMY IS mobilizing and its flag—a red cross on a white field—is an international symbol of hope and help to all the world.

In the United States the American Red Cross is briefing its generals and colonels on strategy to be used next spring when the "infantry" of volunteers march on a crusade for financial help to keep the blood banks operating, the canteens stocked, the emergency crews in readiness. It's an army of mercy. Let's be cheering "captives."

General-in-chief of this year's Red Cross drive here is Marnette Peck. With Agnes Howell she will have a garden party Wednesday for 125 women who have already volunteered for the 1957 campaign. In an atmosphere of calm and beauty the women will be doubly aware of the needs of others. Helen Brightman will arrange the decorations to be reflections of the Thanksgiving and autumn season. Belle Conrad and the Red Cross Canteeners will preside at the buffet luncheon and Florence Cole will be the entertainer.

RICH, COFFEE-COLORED invitations have been travelling through the local mails and, appropriately enough, they bid about 175 friends of Kay Erb and Lahoma Smith to a coffee hour Tuesday at Kay's home, 8381 El Prado Ave. The hostesses' initials were cleverly traced on the invitations, like swirls of country cream. Assisting Kay and Lahoma will be Dorothy Macrate, Marilyn Bonzer, Gertrude Gibbs, Bea Miller, Dorothy Ellery, Eleanor Smith, Jackie Lucas and "Jo" Paap.

MONDAY NIGHT, if you'll recall, more Southern California real estate changed hands than in the boom of '23. By Tuesday morning many were able to break ground for new subdivisions in their living rooms. One enterprising householder named his development, "Little Gray Homes in the West."

But you know what? Up where Hazel and Bill Hoagland live in Rolling Hills they were above the dust! They had dinner guests that night who swear it! As a result dinner was eaten without dust clouds rising from the salad and cards were played without sandpapering the fingertips. Betty and John Burley assisted.

IF LIZ TUCKER doesn't stop being so mysterious her paws will take root like the Sphinx. Liz is chairman of the annual Assistance League Silver Ball. We'll admit that traditionally decorations are kept a secret, but Liz is outdoing her predecessors. All will be unfolded to league members and their escorts Dec. 7 at Virginia Country Club. In the meantime this Sherlock Holmes in heels has got us Watsons in a mumbbling, bumbling dither.

MANY VERSIONS of that forced landing of an Air Force C45 cargo plane on the fairways at Virginia Country Club last Sunday morning have been told. For instance, Bill Wallace and Bob Lantz, the twosome on the 18th fairway where the big two-motored plane came in for its surprise visit, gave this golfers' description:

"You see, it's a five par hole and this fly boy darn near double bogied. What an approach shot he made! We were chipping up to the cup when suddenly there was this hazard, see? Talk about your sand traps!"

The pilot's version: "Well kept airport, Green and nice. But littiest darn landing strip in California!"

Joe Robinson, the club's professional: "That pilot showed tournament form. Kept his flaps down and followed through. Noticed he had a tendency to slice. A little more practice will clear that up. I'd like to suggest he try the Recreation course next, though. Or even Lakewood. Now, about those divots—"

The 19th hole crowd: "Whow! Make my next one coffee!"

PONNIE AND HANK RIDDER landed back in Southern California last weekend from a trip to Havana and New York. One place has better cigars and the other taller buildings but, by George, they had to admit their home town looked like a top contender

for Dust Bowl honors!

A **GANG OF YOUNG** couples journeyed to Mammoth Lake last weekend to ski. Those who imprinted graceful ribbon tracks on the fresh, clean snow of the upper plateaus were Nancy and Frank Rider, Barbara and Wayz Middough, Emily and Marvin Haney, Dr. Chuck Bartell and Chuck Bell.

KNOW WHY BILL GRAY has been wearing a knit cap like a seafaring man? He was among 20 Cal Tech boys who tried to light the traditional campus Occidental bonfire before the Oxy-Cal Tech game. The price of failure was having his head shaved bald as an eagle and on his shining pate a big orange O. However, as we see it, the Cal Tech boys still win! Look at the barbershop money they're saving to lavish on their dates while the Oxy boys wait for their next check from home.

"GINNY" BENEDICT entertained at a luncheon in her home the other day for sister directors who served with her on the Panhellenic board a few years ago and who have stayed together in a friendship unit ever since. Besides talking they wrote a round robin letter to Margot Germain in Osteopathic Hospital, who'll probably hate us for telling you that she's there mending a broken hip suffered while chasing her dog down Saddleback Rd. Hear she has a phone in her room now and has been allowed up in a wheel chair. The only caller not welcome is a certain French poodle with Pied Piper delusions.

THIS IS PENGUIN WEATHER—no matter what the thermometer says. Long Beach Children's Theater has had such a terrific response to its current stage offering, "Mr. Popper's Penguins," members decided to put on two extra performances of the comedy for children today in the Little Theater at Long Beach State College—just off E. 7th St. beyond Veterans Hospital. There will be shows at 1 and 4 p. m. in addition to the originally scheduled one at 2:30 p. m.

What children don't realize but adult members of the audience do is the delightful incongruity of seeing Sybil Reed in the title role. Members of the Recreation Commission board would never recognize their president, usually serious and serene, as the excited Mr. Popper.

IF YOU LIKE MEXICAN food you'll love Art Parra, Larry and Kay Smith and Ted Brown! They're co-owners of the newest Southland enchilada emporium—the Casa de Fiesta in Garden Grove. Officially opened this past Thursday and Friday, we yum-yummed our way through a preview dinner earlier, snapping up tostitos and tacos like we were made for each other.

Just before dawn the other day a two-car motorcade left along the old cement trail to Las Vegas. Inside were Gloria and Bruce Murray, Norma and Bert Marter, Joyce and Johnny Dixon and Gladys and Jack Hayden. They headquartered at the new Riviera and from there flitted about seeing shows in company with Jerry and Jack McCutcheon, in town at the same time.

ROBINSON A. REID MAY be hard to find any place but in his vice president's chair at the California Bank from now on (which will be a switch) since the bank's redecoration job, now nearly complete, willow in new splendor. Bob and his gang enjoy piped in music, air conditioning, new furniture. However, same old dirty money all over the place, we noticed.

HAVE A LITTLE STORY to tell you about Dorothy Wilsey who won the grand sweepstakes prize at the Headdress Ball. Up until Thursday night Dorothy hadn't the foggiest notion what she'd wear. Then she found an old headdress sketch husband, "Woody," had made for her long before. So she started sewing. She called in a neighborhood friend and they both sewed faster and faster until right up to deadline. What Dorothy didn't know and the judges didn't notice was that two needles, complete with thread still attached, were still at the very places where they were finally abandoned as the last stitches were hastily made!

Vows Said in Elegant Ritual

Beautiful St. Luke's Episcopal Church resounded with the rich voices of a dozen robed choir boys as lovely Elynn Lee Wilson knelt before the altar with Henry Thomas Schaffner Jr. to exchange nuptial vows and rings in evening ceremonies Nov. 17.

Shimmering candlelight cast its romantic spell throughout the sanctuary as the daughter of Mr. and Mrs. Joseph Potter Wilson, 4244 Pepperwood Ave., and the son of Mr. and Mrs. Henry Thomas Schaffner Sr. of Piedmont were united in holy matrimony by the Rev. F. C. Benson Belliss.

Softly repeating her sacred promises, the raven-haired Elynn was a portrait of bridal beauty in a cloud of silk taffeta, designed along princess lines with portrait neckline and long-sleeved bodice embroidered with tiny seed pearls. The bouffant skirt swept to a chapel-length train, and a pearly coronet held in place her filmy veil which cascaded to fingertip length. At her throat was a priceless diamond lavalier, heirloom of a family friend, that reflected the love sparkling in her hazel eyes.

As she walked with her father down the white ribboned aisle, each pew marked with a bouquet of white carnations, she carried a prayer book crested with orchids, stephanotis, and lilies of the valley.

Striking contrast to the bride's all-white loveliness were the scarlet red gowns of her attendants. The luminous crystal-embroidered gowns were fashioned with softly draped bodices, three-quarter sleeves and full-flowing ballerina-length skirts. Pearls and rhinestones were sprinkled atop the attendants' hats of velvet leaves and scarlet silk with short face veils.

Cascade arrangements of delicate red roses and white carnations were held by the maid of honor, Miss Caryll Brox, matron of honor Mrs. Phillip J. Reilly, and bridesmaids Misses Cecilia Dennis, Mary-Jo Morris and Patricia Anne Hare. Flower girl and ring bearer were Melinda and Richard Dana Smith.

For his best man, the bridegroom selected William Cain, while escorting the 300 guests were the bride's cousin, Richard Wilson, Phillip J. Reilly, James Palmer and David Copp.

Palm Springs and the Mammoth Lake country were honeymoon destinations of the newlyweds after receiving guests in the church parish house. Assisting in the serving of the many-tiered wedding cake and registering of well-wishers were Mrs. Brewster Gray, E. M. Hall, Ernst Off and Howard P. Gray and Miss Valerie White.

A first grade teacher at McArthur Elementary School, the new Mrs. Schaffner is a graduate of Wilson High School and Long Beach State College where she was affiliated with Delta Delta Delta Sorority. Her husband, who received his early schooling in Piedmont, was graduated from UC at Berkeley. He is a member of Beta Theta Pi Fraternity and a first lieutenant in the U.S. Marine Corps Reserve.

The couple will reside in Long Beach.

Holiday Decor for Alpha Chis

Mrs. Wanda Hastings will present a demonstration of arts and crafts, with emphasis on Christmas wrapping and decor, at a meeting Tuesday of Alpha Chi Omega Alumnae at the home of Mrs. Frank Taylor, 279 Bayshore Ave.

Assisting Mrs. Taylor at the noon buffet will be Mrs. Chalmers Bower, Loris K. Cox and Franklin D. Rider. All Alpha Chis are invited.



—Perry Griffith.

Mrs. Henry Thomas Schaffner Jr.

'Deep in Heart of Texas'

(Continued from Page W-1)

was a 25-cent sign on one of the little cubicles.

In other parts of the country they do that for 5 and 10 cents but Texas, I calculated, was big. They think big down here, I said to myself. All over. It's true that, on second glance, I beheld nickel cubicles as well, so maybe the quarter department was in the nature of a dressing room. But it made a strong first impression.

Green Bellhops

Our group was sumptuously installed by our soup and store sponsors in the swankiest hotel where dozens of bellhops in the lobby wearing green pea jackets look like praying mantises, and where large television sets in every room and beds that look like couches and pull out at night for greater width are automatically the rule.

We all received flowers, and presents—perfume and a new cookbook, "A Taste of Texas." Some very interesting recipes but nothing to whip up for two in a kitchenette. The yields of the first two recipes are 12 servings and 25 gallons respectively. Think big. Eat big.

In the evening, after our performance with the soups we were entertained at a buffet dinner by Stanley Marcus and his wife, Billie. They have a fascinating modern house and a personalized and electric art collection ranging from French and American paintings to Mexican and Cambodian sculpture.

I had been having a battle with the air conditioner in my room at the hotel and was comforted by my old friend, Billie, telling me that she had difficulty right in her own house. "Stanley complains bitterly about the bills," she sighed, "but I keep forgetting and open the windows. Real air is so pleasant."

Sema Pre-Dance Parties

(Continued from Page W-1)

wool sheath gown as she greets Messrs. and Mmes. J. Lamont Davis, William Roberts, Richard Grau, George Seufort and Dr. and Mrs. R. K. Melton.

Mr. and Mrs. Walter Keuncer and Mr. and Mrs. Jay Scott will combine hosting talents at the latter's Lakewood home. Mrs. Keuncer, in a powder blue lame sheath, will compliment Mrs. Scott's shrimp iridescent taffeta as they receive the Edward Bishops, George Bartoks, M. L. Scotts and E. W. McIntosh.

Extending warm Christmas greetings will be the William Andersons in their home at 3063 Lees Ave. Mrs. Anderson's dark beauty will be enhanced by red nylon tulle as she greets Messrs. and Mmes. J. Brisson, and Victor McCarty and Robert Braly with guest.

Mr. and Mrs. Charles Jones' Belmont Shore home will be the scene of conviviality as guests gather to sip cups of good cheer. Mrs. Jones, dressed in bouffant emerald green

peau de soie, will see to the comforts of Dr. James McBride and Miss Monica Gosnell; Mr. and Mrs. William Lahey, and Messrs. and Mmes. Blake Sanborn and William Jackson of Whittier.

The home of Mr. and Mrs. Robert Cabot, 3455 Lemon, will be filled with warm laughter when they and the William Blackwells entertain Messrs. and Mmes. Dickson Braley, Frank Fishbaugh, Raleigh Coltrain, Howard Bombard, A. J. Cheek and A. R. Cabot. Mrs. Cabot will be lovely in an off-the-shoulder, slim-skirted black velvet dress with Mrs. Blackwell providing an eye-catching contrast in a turquoise peau de soie sheath.

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Holiday Sunabouts to wear from now thru summer . . . Hard washable adobe-cloth in ankle pants 8.95, Jamaicas 7.95 or side button skirt 8.95 . . . Stripe cotton satin shirt 7.95 . . . Pleat back shirt 7.95 . . . Sizes 10-16, colors Prairie Tan or Sky Blue.

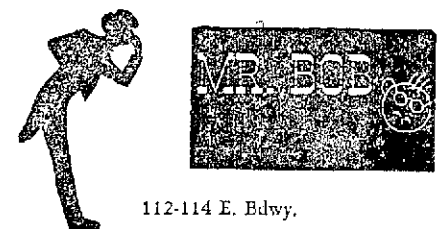


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Select the finest from the largest
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coats and suits presented for
your fair lady by MR. BOB



Rick Racker Winter Wonderland Ball to Attract Many



MORE THAN 500 reservations have been made for the Winter Wonderland Ball Saturday evening at Pacific Coast Club, an annual event by Rick Rackers, Junior Auxiliary to Long Beach Assistance League. Serving on committees for the brilliant event are, from left, Mmes. Julius C. Molina, Margaret Pino, Ethel Severson



and Irving Smith Jr., and in picture at right, Mmes. Richard Walker, Sherman Toft and Larry Bonzer, in whose home the pictures were taken. The traditional holiday decor will grace the tables. Mrs. Robert Bailey is dance chairman. Proceeds will go toward support of the West Long Beach Girls' Club.

Galaxy of Parties Will Precede Dance at Pacific Coast Club Saturday Night

Rick Rackers, junior auxiliary to the Long Beach Assistance League, will have its annual Winter Wonderland Ball next Saturday night at Pacific Coast Club.

Tables for an expected 450 guests will be beautifully decorated with Christmas baubles encased in crystal goblets. Holly boughs will add their festive touch and traditional red and green will predominate in the color scheme. Decorations are the creation of Mrs. W. A. Smith Jr. who has been assisted by Mmes. Norman Jaques, Margaret Pino, Julius Molina, Eli Semerville, Larry Bonzer and Sherman Toft.

Dance arrangements are in charge of Mrs. Robert Bailey and her committee composed of Mmes. Eugene Kirkpatrick, Kenneth Walker, Charles Carher, David Engelson, Paul Harder and Lloyd Pulley.

Proceeds from the dance will help finance work at the West Long Beach Girls' Club.

Numerous pre-dance parties are planned. Among these will be one given by Mr. and Mrs. Larry Collins Jr. and Mr. and Mrs. Charles Hughes. Guests bidden include Messrs. and Mmes. Harry Fulton, Don Nutter, Reg Barden, Carol Alpers, James R. Burdige, Jeff J. Stone, Dan Raney, John Sumner, Ty Ellis, Ralph Garrison, John Wells, William Dovey, Dean Gilmore, Ed McKenzie, Norm Meager, Fred Weisenburger, Henry Viets, Jack Taylor, William Yankie, James Linberger, Herman Riddet, M. S. Yunker, Rod Sherwood, Fred Wise Jr., Bernard Wishney, Red Mc-

Clain, James Thurmond, Mrs. George Johnson, Mrs. Patricia Bartoli, Drs. and Mmes. Richard Matlock, Seibert C. Pearson, William B. Rhorer, Richard De Golia, Robert Bait, Robert Albright and Phillip Hartley.

Mr. and Mrs. Earl Wallace and Mr. and Mrs. Jess Cooper have invited Messrs. and Mmes. Paul Lethin, Allan Potter, Glean Tivin, Lloyd Hilligan, Harry Stafford, C. L. Fowler, Frank Gibson, William McVuller, Henry Logan, Orville Evans and Dr. and Mrs. Gregory Hoskins.

Still another pre-ball party will be given by Mr. and Mrs. E. Decatur Mitchell, Mr. and Mrs. Phillip Dows and Mr. and Mrs. John Turner. Asked to join them have been Messrs. and Mmes. Craig Hosmer, Jonah Jones, John Richards, Arthur Morgan, James Fratchey, Fort Alcorn, Harold Wilbott, Ken Oliphant, Robert Wildman, Clifford Lowen, Buford Smith, Kenneth Roepke, Carl Spatz and Drs. and Mmes. Fred Jensen, Howard Coale, Arthur Buell and Maurice Rosenbaum.

Ethel Severson and Mr. and Mrs. W. A. Smith will entertain Mr. and Mrs. Albert Stevenson, Norris Nesmith, R. O. Gould Jr., Max Miller, Bernard Bailey, John Arkush, Arthur Macrate, Charles T. Smith, William P. Ellery, Glen Arbogast Jr., Gordon Dirks, Wilbur Ingram, Mrs. Rita Swartz and Dr. and Mrs. Bill Dummit.

Mr. and Mrs. Lloyd Pulley, Mr. and Mrs. Robert Wenke and Virginia Utecht have bidden Messrs. and Mmes. William Macrate, William Cree Jr., John Slansbury, James Brice, Daniel Olney, Charles Arnold, Sol Deebie, Lester

Lawson Jr., Wilbur Ingram, Donald Leedom, Harlan Miller, Jack Augsburger, Blaine Simons, Jack Grisham, Don Humphrey, Joe Smith, Don Muchmore, Philip Lyons, Robert Woodruff, Pat Phelan, J. T. and Mrs. Parker McClellan, Drs. and Mrs. Harold McBlond and William Scott.

Also entertaining will be Mr. and Mrs. Charles P. Morgan who have bidden Messrs. and Mmes. Edward O'Connor, Scott Robertson, Robert Latham, Fred Adams, Jack Wright, Paul Hull, V. Hall, Joseph Kesler and Norbert Dean.

Mr. and Mrs. F. A. Utecht Jr. have asked Messrs. and Mmes. David H. Battin, Robert Ekous, William Kinley, Harold Lingle, Harold K. Marcum, Byard G. Nilsson, Charles Planting, Clemons C. Turner, Donald C. Wallace Jr. and Drs. and Mmes. L. L. Cowley, Thomas Kiddie, Wilbur Thompson, Sam Woolington, Chester Moore and Joseph C. Nolan.

Color Film for Ebell

Ebell of Long Beach will take an Adriatic holiday when the color picture of that title is presented Monday by lecturer-photographer Karl Robinson.

Robinson, one of the country's outstanding travel film producers, has spent 25 years living and working in foreign fields. His programs reflect the conviction that when peoples of the world begin to think of each other as neighbors and acquire a tolerance and appreciation of each others' ways of life, the world will be closer to peace and mutual understanding.

He will be introduced by Mrs. James A. Worsham, program chairman. Mrs. L. E. Shanks, president, will conduct the business meeting at 1:30 p.m. Group E, led by Mrs. H. F. Byers, will be hostess at the noon luncheon.

Goodwill Women to Show Christmas Doll Handiwork

A big day is planned for Woman's Auxiliary to Goodwill Industries when the group meets at 5th and Golden Tuesday morning at 11. The doll project committee under the leadership of Mrs. Stephen Hemmi will display choice dolls for sale prior to stocking the six Goodwill Stores in this area for the Christmas season.

A large number of volunteer workers have given hundreds of service hours in cleaning, repairing and dressing dolls which have been donated. Their best work will be shown on Tuesday.

Mary Swift Beeks will present Dr. Wallace H. Moore of L. B. State College who will speak on "Inside Russia." Dr. Moore was a traveler in Russia this past summer and will give impressions of life behind the Iron Curtain. Mrs. Charles E. Raymond is the soloist of the day.

The business meeting will be opened with a devotional period led by Mrs. Stanley Curtis. Mrs. E. J. Bulgin, president, will conduct the business session, which will be concerned with committee work. Executive Secretary Walter L. Case will speak of

the opening of a new Goodwill Store in Gardena, the recent Boy Scout Drive for Goodwill and future plans.

Hostesses for the luncheon will be members of Circle 11 of the First Methodist Church whose leader is Miss Margaret Heigle. Reservations should be made by calling the Goodwill business office.

Ladies of GAR

Abraham Lincoln Circle No. 44, Ladies of the GAR, will meet Wednesday in Veterans Memorial Bldg. Sandwich luncheon will be served at 11:30 a.m. Mrs. Elsie Chace will be in charge.

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lights your holidays with glamorous party fashions

Shine at holiday parties... dazzle your public on dates in R & K's exciting new party fashions! Shimmering orgazine satins... whispering taffetas in radiant jewel tones designed to take you through the holidays in a shower of glowing compliments.

Orgazine satin princess with new trumpet back. Red, blue. Sizes 10 to 16. \$25

Flattering taffeta torso. Red, turquoise. 10 to 16. \$25

Buffums' Under \$30 Dresses, Third Floor

festive candles sparkle at home... for gifts

Delightful, decorative and unusual candles shed a soft glow on holiday tables... make charming, ever welcome gifts! Choose from a wonderful array in our new Stationery Department Candle Shop

a. Holiday Goblets filled with pine-scented candles. Beautifully decorated and gift boxed. 4.95 pr.

b. Giant glowing pine tree candle in brass finish holder. 1.95 set

c. Bayberry candles bring good luck when burnt. Hand-dipped, 50c pr.

d. Santa's Calendar candle makes waiting for Santa fun! In black wrought iron holder and gift box, \$1

Not shown: Baroque candles, 35c to \$1 pr.

Buffums' Candle Shop, Street Floor

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Finest Brand Name \$69.92 to \$79.98

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JEANNE ROODHOUSE

Soprano Will Sing Benefit Concert Friday in Church

Jeanne Roodhouse, soprano soloist at First Presbyterian Church, will be heard Friday evening in a benefit concert presented in the church sanctuary by the Center Club, young married couples group of the church.

Accompanied by Miss Helen Davenport, the soloist will be heard at 8:15 p.m. All proceeds from the concert will go to the Mary Pieters memorial fund established in memory of the late wife of the minister

of the church, Dr. Reuben Pieters.

The concert will include works by such masters as Brahms, Mozart, Schubert, Bizet, Tchaikovsky and Grieg as well as songs by contemporary composers.

Miss Roodhouse studied voice at Western College for Women in Ohio, and St. Louis, Mo. She has appeared as soloist in many local musical presentations and leading roles in opera and light opera performances.



Mr. and Mrs. George A. Duggan

Original Attendants to Take Part in Golden Reception

Lending special sentiment to festivities surrounding Mr. and Mrs. George A. Duggan, 2202 Bermuda St., as they celebrate their golden wedding anniversary today at a Lakewood Country Club reception, will be the attendance of members of their original wedding party, and many of the original wedding guests.

Attending the pair at their marriage Dec. 5, 1906, in Golden, Colo., as well as today's reception are Mrs. Ella Tange of Denver, sister of Mr. Duggan, and H. L. Ward of Long Beach, brother of Mrs. Duggan. Their ringbearer, Mrs. Dorothy Knowlton of Berkeley, also will attend today's fete.

The reception for 200 guests has been arranged by the honored pair's sons-in-law and daughters, Mr. and Mrs. Warren A. Sparks and Mr. and Mrs. Jack Rohrbach of Long Beach. Four generations of the Duggan family will be

represented by their two daughters, three grandchildren and two great-grandchildren.

Original wedding tinsels will be displayed in reception decor, as will the couple's wedding certificate.

The Duggans established their first home in Lajane, Colo., where Mr. Duggan was with the U. S. Reclamation Service, later returning to Denver. They moved to Long Beach in 1928, and prior to his retirement in 1950, Mr. Duggan was associated with Shell Chemical Corp.

Toastmistress Installation

Mrs. Esther Murdock, newly elected president of Napleathene Toastmistress Club, will be installed Nov. 27 during ceremonies at the Hawaiian Restaurant.

Assuming leadership duties with Mrs. Murdock will be

Mmes. Dede Roche, vice president; Ruth Laufer, recording secretary; Mrs. Marilyn Hall, corresponding secretary; Mrs. Edna Forbes, treasurer; Mrs. Katherine Cobb, club representative; Mrs. Lillian Hyka, alternate club representative. Mrs. Nell Jackson, international Toastmistress parliamentarian, will be installing officer.

Final plans for the installation ceremony were made Tuesday at a Thanksgiving dinner at the home of Mrs. Helen Bottles, 5573 Vesuvius Walk, attended by retiring executive board members.

A Cinderella theme will demonstrate the "magic" of toastmistress activity in the ceremony. Guest speaker will be Mrs. Helen Cameron, telling of her recent trip to Europe.

Other clubs invited to the dinner are Realettes, Long Beach, Huntington Beach, Huntington Beach Toastmasters, and Sandpiper Toastmasters of Seal Beach. Participating from Napleathene Club will be Mmes. Helene Fromlath, Vivian Hudson and Anne Bragg. Reservations may be made with Mrs. Ruth Laufer.

Major Plans for Alumnae

Mrs. Edward R. Ingle, 38 58th Pl., will be hostess when the Kappa Kappa Gamma Alumnae Assn. meets Tuesday at 11 a.m.

In addition to planning the annual Christmas party, ways and means projects will be discussed. A college scholarship fund program is being formulated by Kappa Area Council which includes all alumnae associations extending from Bakersfield to San Diego. Members of local chapters and deserving students throughout the nation will benefit from this fund. The Long Beach association already has set aside a substantial sum to contribute.

Following the meeting luncheon will be served and bridge enjoyed. Mrs. Hugh Gardner is in charge of arrangements.

Meade-Leyhe Names Linked

A fourth generation Californian, Miss Linda Lee Leyhe, chose picturesque Wayfarer's Chapel at Portuguese Bend for her wedding Wednesday evening to Daniel J. Meade Jr., son of Mr. and Mrs. Daniel J. Meade, 2124 Delta Ave.

The newlyweds will be home in Naples Monday after a trip to Palm Springs.

Daughter of Mr. and Mrs. Robert Mills Leyhe of Wilmington, the bride was given in marriage by her father before the Rev. Franklin H. Blackmer. A portrait neckline and empire bodice gave grace to her wedding gown of white delustered satin. Seed pearls, crystal beads and sequins glowed from the waltz length skirt. For "something borrowed" she carried a handkerchief her grandmother, mother and sister has carried at their weddings. A pearl crown held her tulle veil, and in her bouquet were lilies of the valley and a white orchid.

Joyce Van Every, maid of honor, and Myrna Walker, bridesmaid, were gowned similarly in ballerina length dresses of turquoise shantung with matching accessories. Their bouquets were of golden chrysanthemums and sprays of wheat.

Selected by the bridegroom as best man was Ralph Martinez. The 200 guests were escorted to the pews by Richard Meadows, Rusty Uhlis and Keith Son.

Allen Center, Officers Club on the Navy Base, was the setting for the reception. Hostesses were Mrs. Ira Smith, Mrs. L. A. Shaw, Jon Petty and Shirley Wesser.

The new Mrs. Meade was graduated from Polytechnic High School and Long Beach State College. She is a member of Delta Delta Delta, TNT sorority at Long Beach City College and was on the AWS advisory board. With her marriage she relinquishes membership in the Bachelorettes. She is an elementary school teacher in Long Beach.

The bridegroom was graduated from St. Anthony's High School and Long Beach City College. He is a member of Junior Exchange Club.



—Noia Brooks Photo

MRS. DANIEL J. MEADE JR.

Lady Lions in Holiday Mood

North Long Beach Lady Lions will gather at the Chandelier Restaurant Monday evening at 7:30 for their Christmas dinner meeting, according to Ina Ackerman, president. In addition to the traditional festivities of this meeting, officers for 1957 will be elected and plans completed for the annual Christmas project.

The group has adopted two needy families and will provide them with food, clothing and toys to make their holidays more joyful.

Ann's Work on Projects Tuesday

Dolls and puppets for children at Rancho Los Amigos will be completed Tuesday at the meeting of Long Beach Ann's in the home of Mrs. C. Walter Downen, 2222 Termino Ave. The gifts will be given the youngsters at Christmas.

Other yule projects of the club are selling Christmas cards to provide a box for a needy family, and repair of broken toys for the "toys for tots" project.

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★ Dinner Gowns
★ Accessories

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OTHER EVENINGS BY APPOINTMENT

Will Award at Fantasy

Mrs. Douglas Graham, prominent Long Beach society woman and wife of Douglas Graham, board member of the Children's Home Society of California, will present awards to winners of the Sandlarks fourth annual Christmas Fantasy Friday evening at 8:30 in the lobby of the Wilton Hotel.

Judges for the Christmas decoration competition this year will be Mrs. Walter Desmond Jr., Jimmy Jones, Howard E. Rogers, Mrs. Clara Ostich and Mrs. James Krest.

A sweepstakes trophy will be presented for the most outstanding entry from all categories. Cups and medals will be given to winners in the business firm and florist categories and cash prizes and medals will be presented to winners in the individual amateur and individual professional categories.

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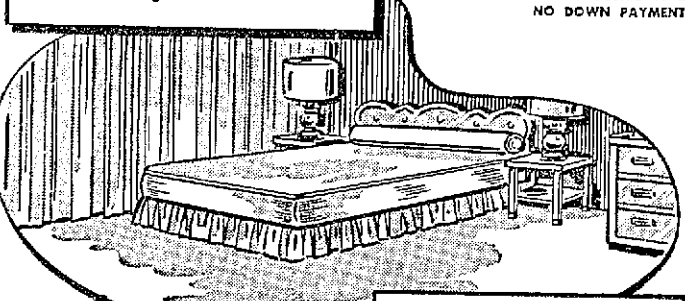
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- ✓ Every coat with hand-detailing.
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Desk, Derrick Club Elects New Officers

By ANNE CILCHRIST

A giant among Long Beach business women's clubs in size, although still an infant in years, comparatively speaking, is Desk and Derrick Club whose members, 287 strong, cast ballots for the club's 1957 officers at their last dinner meeting at the Pacific Coast Club.

Chosen to lead the club as its president was Virginia B. Culver, an employee of Hancock Oil Co. Elected to serve with her were Birtie Mae H. Hook (Signal Oil and Gas), first vice president; Leta Donkle (Wood-Callahan Oil Co.), second vice president; Ruth Baubard (Servco Corp.), treasurer; Myrtle C. Maier (General Petroleum Corp.), corresponding secretary, and Mary E. Clark (Utility Petroleum Co.), recording secretary.

Two new directors elected to the board were Tamar K. Hayes (Montie's Valve Shop) and Helen M. Knickerbocker (Baker Oil Tool Co.).

Formal installation will be conducted at a dinner meeting on Dec. 12 in the Supper Room of the Lafayette Hotel.

Dental Assistants

An illustrated lecture on X-ray film and the method of processing it was presented by E. D. Nelson of the DuPont Co. at the Monday night dinner meeting of Harbor District Dental Assistants in the Red Velvet Room of the Lafayette Hotel. It proved doubly rewarding for the assistants whose daily work is so closely related to X-ray work. Preceding dinner and program members and their dental assistant guests of the harbor area enjoyed a social hour.

Elected President

Gladys Bryant, Long Beach realtor, was recently elected president of the Compton-

Lynwood Women's Council, National Assn. of Real Estate Boards, a group in which she has taken active part for the past four years. She will be installed at a dinner dance Dec. 13 at Lakewood Country Club. Mrs. Bryant, who has resided in Long Beach since 1920, is also a member of Long Beach Board of Realtors, Women of the Moose and Grandmothers' Club, Chapter 138.

Our Children

'A Teacher by Degrees' Isn't Always a Success

By ANGELO PATRI

We need teachers for our public schools, and need them acutely. We are advertising the profession in the newspapers and on the air in the hope of attracting young graduates to the schools. When these young people make inquiries concerning their entering the field, they are met by a set of qualifications that startle them.

Many of them have bachelors' degrees but no credits in education. They are disqualified. However, they are likely to be told that they will be given time in which to take so many hours in this and that department of education and then they will take the entrance examination and then if they pass they will be appointed. Many of them say politely, "No thank you," and enter business fields.

Of course, teachers need a sound education. The wider their knowledge of life and its ways, its history and its

sciences, its goodness and its evil, the better. BUT—and I am going to shock a good many earnest people now—knowledge, degrees, do not make the good teacher. They are his tools and the certification that he has such tools, but they will not make him a good teacher if he has not the qualifications of a teacher.

I worked with teachers, I was a teacher, for a lifetime. I know for example, that I, proud of my earned degrees, owed the City of New York my salary for about three

years, until the children taught me how to teach them. True, Dr. McMurray and Dr. John Dewey helped me to interpret what they had taught me, but it was the work in the classroom with the children that taught me to teach.

That brings me to what I want to say. There are fine teachers in the schools today who have no degrees. Maybe their colleges or schools conferred none. The fact remains these are fine teachers, often the bulwarks of the school. Why not accept the youngsters on that basis. Take their certificates of graduation and let them try themselves out for three years. If they are teachers in the true sense of the term, confirm them in their positions. Never fear—they'll do the necessary studying to enable them to keep up with their pupils. The pupils see to that.

I do not believe that holding degrees is a sound basis for salary. One of the most inefficient teachers I ever knew had all the degrees possible. He was a lovable soul, but teaching was not his field. I

knew, and I know today, fine teachers who hold no degrees save that conferred on them by grateful students.

Degrees are nice to have. They speak of an effort to learn. But what makes one a teacher is teaching, teaching in a classroom full of children. They will either make or break the candidate, and quickly.

The baby carriage is important to baby. His daily trips acquaint him with the outside world. Dr. Patri tells why the baby carriage is important in leaflet P-20, "The Baby Carriage." To obtain a copy, send 10 cents in coin to him. P. O. Box 99, Station G, New York 19, N. Y.

This feature appears daily in the Independent.

Advance Night

Mrs. Emma Coats will preside at "Advance Night" during the Monday meeting of Long Beach Temple No. 63, Pythian Sisters in Machinists Hall, 728 Elm Ave.

Name 'Boss of the Year'

Vic Elliott was crowned "boss of the year" by President Jo Maes Knorr when 90 members of Queen Beach Chapter, National Secretaries, entertained at a gala Bosses Night Party at the Lafayette Hotel.

Beautiful decorations of fresh flowers, gay French poodles and ornate boulevard lamps transformed the Cavalier Room into a Parisienne restaurant for the evening. Wilma Conde was mistress of ceremonies.

Light-hearted entertainment was provided by Rita Dugan and Paul Cristino, who performed La Danse d'Apache; and Phyllis Trepinski, who impersonated the incomparable Hildegarde. For the hilarious finale bosses Ludwig Spolyar, L. E. Rickey, Jess W. Grundy, Francis Flynn and Dr. M. M. Haskell performed a unique version of the can-can.

Adding to the Parisienne at-

mosphere, a beret-topped artist roamed the room, sketching bosses and their secretaries.

Speaker of the evening Dr. Fred M. Judson, pastor of the Trinity Baptist Church in Santa Monica, delighted his audience with his impressions of the Continent.

Party arrangements were made by Wilma Conde, chairman of the social committee, and members Betty Bainter, Alice Bowman, Frances Brown, Rita Knight, Lola Lyons, Betty Mahoney, Hazel Malohn, Marion Minear, Alice O'Hara, Gloria Strohl, Phyllis Trepinski and Charene Tritten.

Claretian Party

The Claretian Guild will sponsor a luncheon and card party Wednesday noon at Machinists Hall, 728 Elm Ave. The public is welcome.

WCC Slates Song Team

The singing-comedy team of Flora May and Ed Hennessy will spark the program Friday of Woman's City Club. Attractive Flora May, a comedienne, musical comedy and television personality, and her dancing partner will be introduced by Mrs. Marion M. Regli, music chairman, after the 1:30 p. m. business meeting in the new clubhouse, 1309 E. 3rd St.

Hennessy has played summer stock in New England and has built a fund of Americana jokes and humor. Together the team presents love songs, dialect parodies, comic characterizations and original satires on cowboy yodelers, hillbillies and barber shop quartets.

Luncheon at noon will precede the meeting. Reservations should be made with Mrs. Luise Gunther by Wednesday night. Mrs. Susanna Mill will conduct the business meeting.

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To Aid Polio Fund



AT SANTA'S FASHION WONDERLAND, style show to benefit the March of Dimes, Johnny Fouch and Mindy Miller, shown here with Women's Division chairman Mrs. Charles F. Reed, will model children's clothes. Apparel for the entire family will be featured in the dramatized production Tuesday at 8 p.m. in Municipal Auditorium. Tickets will be available for one dollar at the box office at show time and are now on sale at March of Dimes headquarters, 115 Pine Ave., from producer Wilma Hastings, Benner Florists, Tiny Tots, Gibson Style Shop, Walt Jordan Corner on Style and attorney William J. Curry, chairman of the March of Dimes committee.—(Jasper Nuttler Photo)

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Benefit Set by Auxiliary

A benefit bridge and canasta luncheon is planned for Tuesday by the Sister Kenney Auxiliary of Long Beach in the home of Mrs. Alec F. Johnson, 2824 Clark Ave.

Mrs. Elizabeth Coogan and Mrs. Gertrude M. Winslow will assist the hostess. Greeting the guests at noon will be Mrs. Lester B. Cooper, president.

Among those making early reservations are Mrs. Robert C. Fussell, Fred R. Schwartz, Alice M. Buzan, E. H. Bennett, Charles E. Forbes, William Welty, Hazel Thompson, Sidney W. Ellery, Rose Gustafson, Edward Kenworthy, Roy Weihe, and Harold Heidenreich.

Information regarding hospital facilities for polio and neuro-muscular victims may be obtained from any auxiliary member or the president.

The board will convene Dec. 4 in the home of Mrs. Frank Ellsworth. Luncheon and cards will follow.

Yule Theme for Program

"The Younger Set," singing and dancing students of the Granger Dancing Academy of Long Beach, will present their Christmas Show on the Community Program, sponsored by the Recreation Department, in Exhibit Hall of Municipal Auditorium Monday at 8 p.m.

Featured numbers will include: Janice Bolla and Ricky Hopkins in "The Second Minute," Jeannette and Deanne Ogg in "Singing in the Rain," Patsy Kelley doing the "Sailor's Hornpipe" and a tricky rope routine by Sandra Hurst, Carol Wilson and Marietta O'Neill.

The finale number will be the highlight of the evening with 20 girls in beautiful white costumes in a Christmas spectacular to "Winter Wonderland" and featuring Santa Claus. Santa will appear through the courtesy of the North Pole Santa Claus Co. of 1507 E. Olive St., Compton.

Miss Naomi Parker will be the accompanist at the piano with Edwards of Edwards Theatrical Shoes playing the drums. Talented Miss Ann Livingston will be the mistress of ceremonies.

George Griffith will conduct community singing to open the program at 7:30 p.m. with Mrs. Madeline Frazer at the piano.

Old time and square dancing will follow the stage performance. Music for dancing will be furnished by the Tyo Orchestra.

Everyone is invited to this free civic program.

Annual Event

Postal Supervisors, Local 198 of the Long Beach Post Office, will entertain their wives with a Christmas party and dinner at 7:30 p.m. Dec. 1 at the Imperial Restaurant in Garden Grove.



FLEET RESERVE BAZAAR

Fleet Reserve Auxiliary Unit 43 will stage its annual bazaar Dec. 6 at Veterans Memorial Building. Sorting items to be displayed and sold are, from left, Mrs. Jess Sasseen, Mrs. C. E. Woodall and Mrs. Andrew Wiener. Doors will be open from 9 a.m. to 9 p.m., and the bazaar will feature individual booths containing embroidered articles, gift items, and food. Smorgasbord luncheon will be served from 11:30 a.m., and dinner will feature a roast beef barbecue. The public is welcome and reservations may be made with Mrs. L. G. Erickson, 3461 Montair Ave., or at the door.



'MONKEYS SHINE'

Mrs. Joseph Keenan of Fleet Reserve Auxiliary, Unit 43, is surrounded by her clever knit monkeys which have become a traditional item at the association's annual bazaar. Mrs. Keenan began making the monkeys three years ago as a hobby, and to date has donated 1000 of her handwork examples to the unit.—(Staff photos.)

Bill of Rights Program Topic

Williamsburg Chapter, Colonial Dames of the 17th Century, will observe the 165th anniversary of the Bill of Rights at a luncheon Saturday noon in the Los Angeles Women's Athletic Club.

Main speaker on the Bill of Rights will be James O. Boyce of Wilmington, national parliamentarian of the Children of the American Revolution.

Mrs. Edwin S. Moorhead will preside and Mrs. Walter Scott Hylton of Long Beach, program chairman, will present the speaker.

Long Beach patriotic organizations and visiting Colonial Dames are invited to attend the event. Luncheon reservations may be made with Mrs.

Clifton Dwight Tucker or Miss Lydia Doyle.

Presidents Club Hears Report on City Activities

Images of Pilgrims, turkeys, and cornucopias filled with fruit transformed the Manhattan Restaurant into an old-fashioned Thanksgiving scene for the November meeting of the Presidents Club.

After luncheon, Mrs. Willard Drowne, president of the group and of Los Altos Garden Club, opened the business and program session. Mrs. A. P. Ebentier, chairman of arrangements and president of the Friday Morning Discussion Club, introduced Fred Schwankovsky, member of the Safety Council.

With a film, "Municipal Dividends," the speaker graphically pointed out familiar features such as schools, parks, fire and police departments as services which the municipality furnishes to its citizens.

A second film, Walt Disney's "Motor Mania," humorously represented the change which takes place in respected Mr. Private Citizen when he gets behind the wheel of his car.

Christmas Tips Due Gardeners

Gordon Baker Lloyd, television personality, will present unusual Christmas ideas at the meeting Tuesday night at 8 o'clock of the Lakeview Garden Club.

Lloyd will give the group ideas on using materials from their own gardens when he speaks in the social hall of Crossroads Community Church, 5420 Clark Ave.

Refreshments will be served. Visitors are invited to attend.

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Poinsettia Ball on Horizon

The Poinsettia Ball, sponsored by the Woman's Auxiliary to Los Angeles County Medical Association, will be a highlight in gay pre-Yuletide activities. The annual affair is to be in the Embassy Room of the Ambassador Hotel on Dec. 8.

Proceeds from the Ball are to be earmarked for the American Medical Education Foundation, three Los Angeles County Medical Schools, the Los Angeles County Physicians' Aid Association, Physicians' Benevolence Fund Inc., and Los Angeles Unit of the National League for Nursing (for nurse recruitment in Los Angeles County).

Mrs. Lyle Murphy of Long Beach is ball chairman, and with her committee has planned that guests will be met with an elegant atmosphere. As they enter they will discover a white flocked tree with golden ornaments and at the far end of the room, a three dimensional tree encased in a golden shadow-box frame with white poinsettias. At either side of the orchestra unit will be huge arrangements of white poinsettias. At each table will be gold and white centerpieces with white carnations accented with green holly.

Mrs. Robert Heibner designed and has made by hand the program covers, gold with white Christmas trees with gold ornaments, which will be at each place the night of the ball.



ST. LUKE'S HOLIDAY FAIR

In gay mood for their annual fair of St. Luke's Episcopal Church next weekend are church women, from left, Mrs. Fred Pieren, Mrs. A. G. Bowie, Mrs. Albert H. Bristol and Mrs. Frank J. Beggs, general chairman. Proceeds from the two-day festivities will go toward purchase of choir stalls.—(Staff Photo.)

Concert Today

Southern California Woodwind Ensemble will present a program at Municipal Art Center, 2369 E. Ocean Blvd. at 4 p.m. today. The presentation is part of the center's admission-free concert series.

The ensemble playing today has been together for eight years. Each member has at one time or another played with the Los Angeles Philharmonic Orchestra.

The musicians are Arthur L. Frantz, French horn; Lloyd Rathbun, oboe; Archie Wade, flute; Franklin Stokes, clarinet; and Norman Herzberg, bassoon.

Holiday Wedding Plans Revealed at Two Parties

Family and friends gathered at two separate parties last weekend learned of the engagement linking Miss Katherine Jane Little of Stockton and Lt. Robert Lloyd Hamilton of Long Beach.

Plans for the couple's holiday wedding Dec. 27, were revealed during a dinner party at the Berkeley home of Dr. Garff Wilson, professor of speech at the University of California, and at a dessert in the Stockton home of the bride-elect's parents, Mr. and Mrs. Clayton K. Little.

The prospective bride was graduated in 1936 from U of C, where she was active in student government, served as president of the Women's Dorm Association, representative on the student executive committee, and a member of Phi Beta Kappa, Mortarboard and Pythecan Society. She now teaches sixth grade in Orinda.

Lt. Hamilton, son of Mr. and Mrs. Cecil Lloyd Hamilton, 228 Ellis Ave., was president of the 1932 graduating class at Jordan High School. He also was graduated in 1936 from U of C. In addition to following a pre-law curriculum at the university, he was freshman class president, men's representative to the student executive committee, and served his senior year as student body president. In 1932 he was selected as a member of the original Pakistan-India-Ceylon Travel Team from the University. Affiliated with Theta Delta Chi, he and his fiancée both appeared as senior speakers at the graduation meeting. Upon graduation he was awarded the Kenneth Priestly Award for outstanding contribution to the student body. He currently is serving with the Air Force at Harlingen, Tex.

Miss Mattson Is Engaged

Of interest to their many friends in the Long Beach area is the engagement of Miss Cynthia Mattson, daughter of Lt. Axel R. Mattson, U. S. Coast Guard, 620 Ohio Ave. and Ronald R. Whitaker, son of Mr. and Mrs. Robert W. Whitaker, 611 Orizaba Ave.

The young couple will be married in February.

The bride-elect was graduated from St. Anthony's High School and is now completing her last year at the Queen of Angels School of Nursing, Los Angeles.

Her fiancée was graduated from Wilson High School and attended Long Beach City College. He has served two years with the Army.



BETROTHED PAIR

Engagement news revealed last weekend linked the names of Lt. Robert Lloyd Hamilton of Long Beach, and Miss Katherine Jane Little of Stockton.

WCC Bazaar

Woman's City Club will stage its annual bazaar all-day Friday at the clubhouse, 1309 E. 3rd St., with Mrs. Leah Robison, fifth vice president, and group chairmen in charge. Food and gift articles will be offered in the pre-Christmas sale which is open to the public.

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DESERT WEDDING

Our Lady of Solitude Catholic Church in Palm Springs was the setting Nov. 17 for the wedding of Helen L. Tuchscher, daughter of Mr. and Mrs. J. F. Tuchscher, 2608 Pasadena Ave., and S. M. Brooks Jr., son of Mr. and Mrs. S. M. Brooks, 3355 El Parque. Loretta M. Tuchscher and Robert R. Willis Jr. attended the couple. The bride was graduated from St. Anthony's High School.

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Neighbors

Long Beach Camp 2622, Royal Neighbors of America, will meet Tuesday in Machinists Hall, 728 Elm Ave., at 8 p.m. for a short business session and social hour. Mrs. Mildred Pettenger will be in charge.

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St. Luke's Women Ready for Exciting Holiday Fair

In a colorful setting of international boulevards and gala street cafes, women of St. Luke's Episcopal Church will stage their annual international two-day Holiday Fair in the parish hall of the church, 7th and Atlantic, on Friday and Saturday.

Guild leaders and church group members festively attired in costumes of various nations will manage gaily decorated booths where English delicacies, novelties from south of the border, intriguing dolls and toys and jewels from foreign lands will be sold. An "Old Vienna Gift Shop" featuring novelties, gifts from Alaska and France and cards from the Holy Land, will be conducted by the Young People's Fellowship.

Excitement for tiny tot to the fortune telling booths, the International Post Office and an old fashioned hot dog stand.

On Friday, a turkey buffet and variety show will be in store for fair goers, and on Saturday, a holiday fashion show by Mrs. Frances Gregory of "Helene's" will follow a smorgasborg luncheon. Reservations are necessary for all four events.

Proceeds from the fair will be used for the purchase of choir stalls. Hours are designated for Friday from 1 to 9 p.m., and again Saturday beginning at 11 a.m.

General chairman for the major project is Mrs. Frank J. Beggs, assisted by Mrs. Harry McCord, decorations; Mrs. Arthur Scott and Mrs. Parkinson Hayward, reservation; and Mmes. Leroy Bonhall, J. S. Holton, C. E. Gerlach, John A. Henderson, F. C. Benson Belliss, Edward P. Allen, Robert Skinner and Miss Fanny Beckwith.

Presiding at the booths and helping at the luncheon will

be Mmes. Ralph E. Clarke, R. C. Sherman, J. F. Kershaw, A. W. Anderson, Robert J. Brown, Philip Kimball, Albert H. Bristol, John David Henderson, R. V. Mercer, G. S. Holbert, William Jevons, William Lever, F. Pieren and F. McCann.

Also, Mmes. Arthur Jordan, L. Sappenfield, Charles E. Lee, C. F. Smock, Marjorie Fisher, A. G. Bowie, H. Dixon and L. S. Wiltse and the YPF under direction of the curate, the Rev. Edward P. Allen, and the Rev. F. C. Benson Belliss, rector of St. Luke's.

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Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Before ol' Placer Miner does anything else this week, he wants to congratulate the Associated Women Students for their contributions to the "Crusade for Hungary" which ended this week.

All-in-all, the crusade netted \$744.19 which will be put to immediate use in aiding student refugee victims of the recent Hungarian uprising. Several different groups were responsible for the success of the fund raising drive and we don't mean to slight 'em.

But the gals of AWS accounted for some \$135.00 as their share of the joint campus efforts—a goodly sum for any LBSC organization and one which surpassed other groups on campus by a good little ways.

So we take off our hats to president Connie Garr and her many willing workers in the LBSC Associated Women Students. Our college could profit from more go-getters like you.

Local residents will have a chance to turn back the clock this coming Wednesday night when old-fashioned harmonies will prevail in the Little Theater as the Sigma Pi fraternity stages its annual Barbershop Quartet Contest.

On tap will be performances by eight campus groups and guest appearances by the local chapter of the SPEBSQSA (Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America) and its feminine counterpart, the Sweet Adelines.

The time is 8 p. m., the price only four bits, and on the program is a lot of entertainment and melody. See ya' there?

One of our most persistent seeker-outers is Joyce Flood, the publicity chairman for the Delta Zetas. Joyce will sing the praises of the DZs at the drop of the hat, and we can see why her sorority sisters chose her to beat the drums for their outfit.

Anyway, Joyce informs us that we sorta missed the boat a while back when we failed to mention that the Delta Zetas spent considerable time in inserting Christmas Seals and addressing envelopes for the Crippled Children's Foundation. About 50 sorority members were on hand, says Joyce, and they handled many, many seals and envelopes. "Boxes and boxes and boxes," she said, when pressed for details.

Helping the Crippled Children is only one item on the DZ good turn calendar, Joyce continues. The group makes regular contributions to Gollister College for the Blind; the proceeds of the Delta Zeta cake sales are earmarked for that charitable purpose.

"And speaking of cake sales," concludes Joyce, "did you know that we had a special cake sale for the Hungarian aid drive and contributed \$24.50?"

We know now, Joyce. Glad to inform our readers of the doings of the Delta Zetas. Hope we're back in your good graces.

A bit of a political note: We are informed that the 49er Young Republican Club has a new mascot—a plaster elephant all the way from Mexico. Hasn't been named yet, but will be soon, continues our informant, and will be a prominent part of all future gatherings of the club.

Members of the Press Club took time off from reporting the campus headlines to have a shipwreck party at the home of Margie Desmond, the club president, last Tuesday night.

Games, dancing, eating and drinking were part of the evening program.

Providing a means of social intermingling for journalism students, the Press Club has assisting Margie, April Rawlings, veep; Celine Pelletier, secretary-treasurer; Gene Storrer, social chairman, and Tania Hoffman, student representative on campus.

See where the freshmen finally took down the offices of the Arizona State Lumberjacks—our football victims of a couple weeks ago.

The frosh have been balls of fire in campus activity, especially at Homecoming. Then no lamp post was well dressed unless some hapless Arizonan dangled from it.

Save some of that there spirit, fellows. We've got other games coming up.

Since we are always suckers for a catchy title, we can't close this column without mentioning Boots and Bustles, the campus folk and square dance club.

This outfit has been having lots of fun every Tuesday night in the upper campus lounge.

Aim of Boots and Bustles is to teach and enjoy both folk and square dancing. Half the evening is devoted to each category. Beginners, intermediates and advanced dancers are accommodated.

Students Larry McBee and Gene Minor share the teaching and calling chores.

Sounds like the place to be of a Tuesday evening.



Brennan A. Thomas

Chef of the Week

Town's Best Brewer---of 'Old Adam's Crystal Ale'!

By MILDRED K. FLANARY

Independent Press-Telegram Home Economics Editor

Thanks to his almost psychic planning, Long Beach holds first place in quantity and quality of water distribution for cities of its size in the United States. Chef of the Week Brennan A. Thomas is chief engineer and general manager of the Long Beach Water Department.

A more serious than not sort of guy, Brennan took his hitch as a member of the Army Engineers' Corps so seriously that he developed a wonderful set of ulcers. They have long since been outlived, we're told.

Born in Salt Lake City, he "did the grades" in six years, entering high school at the age of 12. A member of the high school cadets, he and his buddies, intrigued by billboards such as "The Marines will have you in France in 4 months—dead in 6", he "joined up." However, for him, neither promise came true.

At the war's close Brennan enrolled in the University of Utah, but followed his family to Long Beach in August of '22.

Early in his career, Brennan wanted most of all to become a lawyer. His love of the out-of-doors, however, took him into the field of surveying during his school summers. After a time in Long Beach, circumstances again "threw" him with a civil engineer. This eventually led to his joining the Long Beach Water Department in 1924 as a surveyor. His rise has been consistent—draftsman—engineer—division engineer, and in 1943, chief engineer and manager of the department.

With the advent of World War II, he joined the Army as a Lt. Col. in the Corps of Engineers. Under Gen. MacArthur, he helped set up the advanced submarine base at Oro Bay, New Guinea. Within the next four years, he was awarded the Legion of Merit, two commendations and three battle stars.

A collector of sorts, he has among his souvenirs, coins of all kinds, many pieces of Wedgwood, and both satin and cranberry glass.

We don't know just how—but Brennan does find time to be active in almost every engineering and "water" association in existence. The more important ones being the American Society of Civil Engineers, the American Water Works Assn., and the

Benefit Party

Court of St. Ann No. 763, Catholic Daughters of America, will donate proceeds from its benefit card party Wednesday to the group's philanthropic projects. The annual event will begin at 7:30 p.m. in the Catholic Center, 543 Alamosa Bridge, Canasta, 500 and pinocle will be played.

Why Grow Old?

Vitamin and Mineral List Will Help You Eat Wisely

By JOSEPHINE LOWMAN

An adequate vitamin and mineral intake may well prolong the youthful portion of your life and rid you of many of the petty physical discomforts which haunt you. It also will probably zoom your energy and enthusiasm.

Yet there are so many different vitamins and minerals that the average woman may be confused as to how to plan healthful, vitamin- and mineral-rich menus for her family and herself. Most of the vitamins are widely distributed in foods—in many instances in very small amounts. A comprehensive study of food lists and their vitamin and mineral content will show you that certain foods have special importance in the diet.

In order to help you plan healthful menus I am printing a short list of the best sources of the important minerals and vitamins.

1. Vitamin A. The green, leafy vegetables are very high in vitamin A. Spinach is not held in such great admiration as it once was since the oxalic acid it contains seems to bind the calcium you eat. All of the green and yellow vegetables are good sources. So are liver, eggs, milk, cheese and dried apricots.

2. Vitamin B. There are many different vitamin Bs, and this family is called Vitamin B Complex. No one food has all of the vitamin B family in ideal proportions but when a food is a fine source of one of the vitamin Bs it usually has the rest of them, too. Some of the foods especially rich in vitamin B are: Brewer's yeast, wheat germ, whole wheat products, lamb, peanuts, oatmeal (whole or enriched), turnip and mustard greens, kale, pork, liver, beet greens, and dried peas and beans.

3. Vitamin C. The richest and most reliable sources are the citrus fruits and fruit juices. Raw cabbage and tomatoes are also good sources. Many other foods have vitamin C but in smaller amounts.

4. Vitamin D. You get this vitamin through action of the sunlight. Watch out for the winter months when you are not outdoors much. Vitamin D is present in some foods in their natural state. Salmon, herring and sardines have quite a bit. Fish livers have great amounts. Thus cod liver oil is often prescribed during winter months. Eggs have some vitamin D.

5. Vitamin E. If you eat a well-balanced diet you probably will get enough of this vitamin if you include some whole wheat products in your menus. Wheat germ is a good source and you can use this in many ways in your daily meals. It really has a very pleasant nutty flavor. Usually you will get vitamin E in the same foods which provide vitamin E.

Synthetic vitamin intake may be indicated but you should always try to obtain as many of the vitamins in suf-

ficient amounts in your food. This is one of our present day fountains of youth.

If you would like to have my Leaflet No. 38 "Vitamins in Your Diet," send a stamped, self-addressed envelope with your request for it to Josephine Lowman in care of the Press-Telegram.

This feature appears daily in the Press-Telegram.

Eastern News of Interest Locally

Of interest to her local friends is the engagement of Ellen Neukirch Tooke, daughter of Capt. and Mrs. Charles Merriam Tooke of Fulton, N. Y., to Heaton Alan Pugsley of Oakmont, Pa. Miss Tooke, whose father is former production officer at Long Beach Naval Shipyard, attended Chadwick School in Rolling Hills and is now a senior at Western College in Oxford, Ohio. No date has been set for the wedding.

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White Shrine

Birthdays of Forest Sheller, worthy high priestess, and Roy Swearingen, watchman of shepherds, will be observed when Nazareth Shrine No. 8, Order of the White Shrine of Jerusalem, meets Monday at 7:30 p.m. in Morgan Hall. Rita Saffie is chairman.

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On Brink of Divorce, He Faces Faults, Conquers

By DR. GEORGE W. CRANE

Case T-329: Harry S., 33, is married and has two children. "Dr. Crane, I want to get a divorce," his wife boldly began our interview. "In fact, I have an appointment with a lawyer in two hours. But I thought I ought to talk to you first."

"Harry is totally unfit as a husband. He has never taken me on a date in the past 10 months, not even to the corner drugstore for an ice cream soda. He is also unduly stingy. Why, I have never had even a dime to spend since our marriage 8 years ago."

"And he protests against my sending the children to Sunday school. All he does while he is home is putter around the lawn or paint and repair things around the house. If he devoted 10% of the time to the children and me that he does to this house and yard, I wouldn't be thinking of a divorce. Harry is idolatrous for he worships inanimate things."

"He is always painting the garage or the house. I just wish he'd take me out, if only once, and paint the town red!"

WHEN I asked her if she had told Harry about her plans to divorce him, she said "No." So I urged her to cancel her date with the divorce attorney and go back home.

"After the children are put to bed tonight, sit down and have a heart-to-heart talk with your husband," I advised. "Tell him how you feel. Then let him rate himself on my 'Test for a Good Husband.' You can take an extra copy and rate him thereon, too. But at least give him a chance, if only for the sake of your two youngsters."

Well, she was reluctant to do so but I insisted, so she cancelled her divorce appointment and went home. She followed my advice. And for the first time in her life, she saw her husband break down and cry while she explained she had planned a divorce.

Then she rated him on that "Test for a Good Husband." It contains the 50 commonest faults of modern husbands, as well as their 50 most frequent assets or virtues. On her rating, Harry ended with a "Very Poor" classification. Oddly enough, even on his own rating of himself (and men tend to credit themselves with extra merits), he still came out with a "Poor" standing.

SO HE cursed and tore up the tests and tossed the fragments into the waste basket. He damned psychologists and psychiatrists in general and me in particular. But later that night his wife found that he was still downstairs, so she tiptoed to the head of the stairway.

And there she saw Harry, kneeling on the parlor rug, and with the wastebasket upside down: He was piecing to-

gether the torn fragments of that "Test for a Good Husband." For he realized it told him the truth, even though, like the typical male, he wouldn't admit his mistakes in front of his wife.

And he made a very remarkable change: He started taking his wife on one date per week. He joined the church and took his children to Sunday school. He even turned the entire pay check over to her beginning the very next week: And he began to pay more attention to child psychology.

Not all husbands make such a dramatic right-about-face, but Harry did. And within six months, he had won his wife and had her more in love with him than during their original courtship. For love can be re-developed if you faithfully follow the surefire formula. Why injure your children and yourselves by a divorce, when you can soon learn how to be a successful husband and father?

School Menus

Cafeterias Plan Tasty Student Fare

The following menus will be served in Long Beach Elementary Schools in the week of Nov. 26-30:

MONDAY: Hot dog, cut green beans, sliced peaches, Lorna Doone cookie and milk.

TUESDAY: Creole Noodles, buttered spinach, chocolate nut pudding, toasted French bread and milk.

WEDNESDAY: Chopped steak on mashed potatoes, shredded beets, orange wedges, mock chicken sandwich and milk.

THURSDAY: Hamburger on bun, garden peas, Autumn fruit cup, cheese slice and milk.

FRIDAY: Baked fillet of haddock, buttered carrots, spicy applesauce, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch, 25c. Soup and salad from the Junior-Senior High School a la carte menu are sold in Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior & Senior High School Menu

MONDAY: Spaghetti with franks, buttered peas, sliced peaches, toasted French bread and milk.

TUESDAY: Meat biscuit roll with gravy, frozen whole kernel corn, Autumn fruit cup, cinnamon cracker and milk.

WEDNESDAY: Hot meat loaf sandwich, mashed potatoes with gravy, combination vegetable salad and milk.

THURSDAY: Chili beans, coleslaw, chocolate pudding with marshmallow garnish, toasted cheese special and milk.

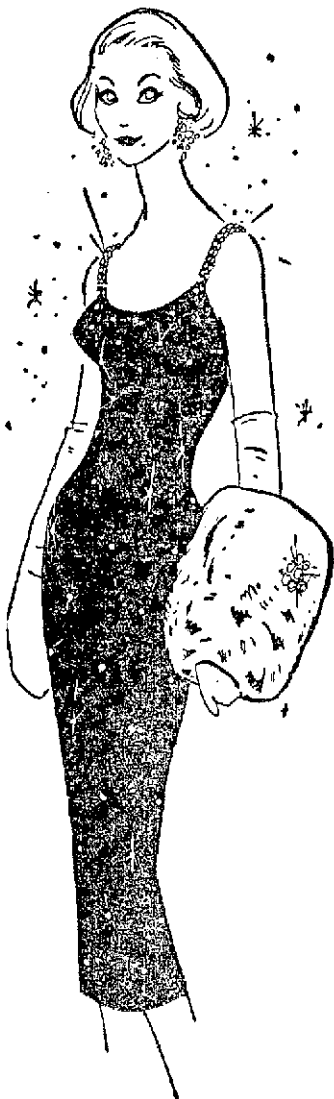
FRIDAY: Baked haddock or macaroni and cheese supreme, cut green beans, pineapple gelatin salad, whole wheat bread and butter and milk.

Auxiliary Meet

Ladies Auxiliary of the Painting and Decorating Contractors Association, Harbor Chapter, will meet at 12:30 p.m. Thursday at Goodwin's Restaurant, 8567 Artesia Blvd. Hostesses will be Mrs. Carl Schmidt and Mrs. P. H. Scott.

In the Long Beach Area

Susan's Window Shopping



TO SPARKLE THROUGH the holidays choose this rhinestone spattered black jersey sheath, designed for a winter night to bring reflections of its brightest stars indoors with you. The slim shoulder straps are rhinestone, too. Available in sizes 9 to 15, it is priced at just \$25.

For the name of the store showing this style, phone Susan at HEMlock 5-1181, Ext. 219, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

Oswald Jacoby

South Must Set This Up

Ordinarily, a trump is the worst possible lead against a slam contract. You must usually try to make an attacking lead rather than lead a trump and thus hand over control of the play to declarer.

In today's hand, however, West cannot be criticized for his opening trump lead. He had strength in each of the other suits, and therefore was interested in reducing the hand to no-trump.

South has many ways to try for 12 tricks, but the simplest is to develop the clubs. This will succeed unless West has both the ace and king of clubs.

Declarer draws three rounds of trumps, ending the dummy, and leads the queen of clubs. East plays low, and South discards a losing heart. West can take his king of clubs and can return a heart, but he cannot defeat the contract. Dummy wins with the ace of hearts and leads the jack of clubs. If East covers with the ace, South ruffs and wins.

Blue Star Mothers

Department of California of Blue Star Mothers of America will meet Thursday at 10 a.m. in the YWCA. Mrs. Robert Elder, president, will report on the national convention. Hostesses chapters are Lynwood No. 15 and Whittier No. 25.

San Pedro Artists' Show Awards Told

By VERA WILLIAMS
Independent Press-Telegram Art Editor

"Motif No. 1, Rockport," a painting of an Eastern red barn, won Alvin Beller, Lomita artist, the \$75 art patrons purchase prize and \$20 first prize in water colors in the 18th fall show of the San Pedro Art Assn.

The show was moved Friday from Hotel Hacienda to the Art Gallery, 820 Beacon St., San Pedro, where it will remain a week.

Other prize winners: "The Bull," Marion Stockton, second prize water color, \$15; "Madonna of the Forest," Jerry Prifogle, third prize, water color, \$10.

"People of Desolation," Terry DeLapp, first prize oil, \$20; "Industrial No. 7," Lela Adams, second prize oil, \$15; "Story Time," James Knibb, third prize oil, \$10.

In pastels and charcoal drawings, prizes were for: "Transmutation," Lucy Bradanovic, first, \$20; "Pam," Jean Dayton West, second, \$15; "Figure and a Half," James Knibb, third, \$10.

The show was opened to the public Sunday at a dinner in Hotel Hacienda. The art jury, Willard Sheets, Arthur Beaumont and Caesar Hernandez, were present with their wives. Honored guests included Richard Neutra, designer of Hotel Hacienda, and Mrs. Neutra.

After dinner, Virgil Mason Bullock, president of the Art Assn., introduced the prize-winning artists and presented the awards.

Wilbur Broderick will demonstrate palette painting from 2 to 4:30 p.m. today in the Naples School of Music Art Gallery, 5512 E. 2nd St. Tea will be served by women from Gloria Dei Lutheran Church. Demonstration and tea will be open to the public.

Twenty paintings by Geoffrey Holt are displayed in North Long Beach branch library, 5571 Orange Ave. Holt specializes in desert scenes and seascapes.

"From Japan" is the show

Section of the National Council of Jewish Women. Works of Renoir, Picasso, Van Dyke and Rodin will be featured.

Needlecraft Club

Needlecraft Club of Long Beach Grove 26, Supreme Forest Woodmen Circle, will meet at 11 a.m. Friday at Linden Hall for pot luck luncheon followed by canasta. Louella McClintock will preside.

Other new officers are Carrie Woods, vice president; Bernice Fisher, treasurer; Gail Spokesfield, secretary.

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▼ 987			
▲ A 732			
SOUTH			
▲ K 1832			
▼ K 762			
▲ A K 2			
None			
Neither side vul.			
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3▲ Pass	6▲ Pass		
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gets to dummy by trumping the third round of diamonds in order to get two more discards on the ten and nine of clubs. If East fails to put up the ace of clubs, South simply discards another loser.

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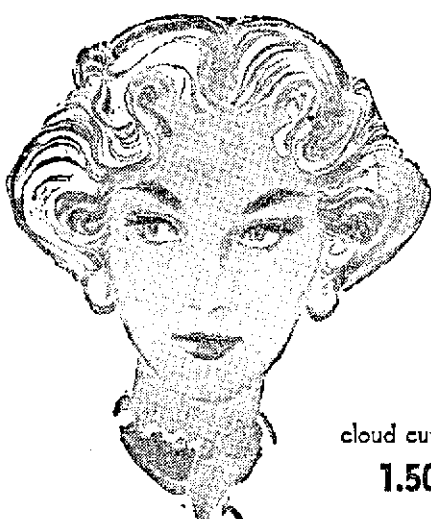
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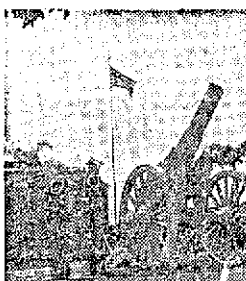
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Your Baby & Mine

Teach Reliability

By MYRTLE MEYER ELDRED

We are all too well aware that an individual is not fully mature until he has developed a sense of responsibility. Sometimes it seems that parents wait until a child is half-grown before they wake up to the fact that he isn't responsible. Somewhere along the way, they say, they have failed the child. What should they have done?

First, a child must have the opportunity, early in life to fulfill obligations which we introduce to him. We have to set tasks within the limit of his capacity and then praise him for their accomplishment. We show the small child, hardly able to toddle, that we depend upon him to dump the wastebasket for us. We see that he does this each day and then show him our appreciation. One by one, we add to his trivial burdens, just enough so he can work with ease and pride and taste the warm feeling of his successful accomplishment.

In many a household all we do is lament over the children's lack of responsibility. Nancy leaves the house, the door wide open, the lights left on. Someone must always warn her, "Close the door," and so used is she to this that there is little reason to bother her own head about it. Someone will shout, or someone will come along and close the door for her.

Eddie has everyone falling over the bicycle which he lets drop on the ground as he leaps from it. Constantly he is told to put it in the garage, or stand it next to the house. But Eddie knows that the persons who bought the bicycle and are interested in keeping it whole and uncrushed, will see that it is picked up. Why should he?

We can't make a child responsible railing at him for his irresponsibility. We can, though, praise him for what he does and penalize him for what he doesn't do.

A few times of bringing Nancy back to close the door (when she is hurrying off), or even to stay at home, would make her more self-conscious about the door. And a week without the bicycle, every time it was left on the ground, would wake up Eddie to his responsibilities toward it.

First the small tasks, judiciously added to, with warm praise and appreciation for their doing. Then more and more tasks as the children are able to accomplish them. And inevitably the satisfaction of work shouldered and well done will flower within the child himself and not be needed from outside. That is responsibility at its best.

Our leaflet No. 86 "How to Be a Good Parent," may be had by sending a stamped, self-addressed envelope with your request for it to Myrtle Meyer Eldred in care of the Press-Telegram.

(This feature appears daily in the Press-Telegram.)

Satellite Staff

Satellite Club will meet Tuesday noon for a covered dish luncheon in Morgan Hall. At the close of the business meeting, Mrs. Ruth Walder will turn over the president's gavel to Mrs. Beulah Broadwell.

Her corps of new officers includes Mrs. Anita Matthews, vice president; Mrs. Nellie Gibson, secretary; Mrs. Merle Brindel, treasurer; and Mrs. Jack Wagenblast, custodian.

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Sizes	Bust	Waist	Hips	Length, from Nape of Neck to Waist
12	35	25	36 in.	16 3/4 inches
14	36 1/2	26 1/2	37 1/2 in.	17 inches
16	38	28	39 in.	17 1/4 inches
18	40	30	41 in.	17 1/2 inches
20	42	32	43 in.	17 3/4 inches

Size 12 requires 5 1/2 yards of 39-inch material for dress. To order Pattern No. A2055, state size; enclose \$1. Address Personalized Patterns, P. O. Box 1005, G. P. O. Dept. LZ-13, New York 1, N. Y. Personalized Pattern Booklet PZ available for 50c each. If paid by check add 4c.

GOP Conclave

Mrs. J. M. Crowell of Lakewood will be in charge of hostesses at the Wednesday convention of Los Angeles County Federation of Republican Women, 9 a.m. to 3 p.m., in Los Angeles Ambassador Hotel. A review of the styles worn by First Ladies of the White House will be a highlight of the day.

Club to Nominate

Anna Etheridge Tent No. 58, Daughters of Union Veterans, will meet at 12:30 p.m. Monday at Veterans Memorial Building for nomination of officers. Rose Capron will preside.

Military Set Reflects on Thanksgiving; Looks Ahead to Joyous Yuletide Season

By VIRGINIA NEWTON

Making gala plans for their annual Christmas party, the Officers Wives Club of Long Beach announces the event will take place at Allen Center, 12:30 p.m., Dec. 5, with the board members of the club as hostesses for the day.

There will be no exchange of presents but instead a much more worthy plan has been arranged. Each member will donate a sum of money to be placed in the club's Christmas fund. In this way the group plans to supply presents and Christmas dinner to two more needy service families than usual.

Reservations for this important party can be made by calling Mrs. R. M. Whepley or Mrs. J. L. McAnn.

Enjoying Thanksgiving in Las Vegas were Rear Adm. and Mrs. Wayne Gamet.

And Lt. Comdr. and Mrs. C. A. Murray enjoyed Thanksgiving dinner with their son and daughter-in-law, Mr. and Mrs. Donald Houghton, and children Janie and Karen in Rolling Hills. Also attending were Mrs. Houghton's parents, Mr. and Mrs. R. Waite and Mr. and Mrs. Ben Hoff of Ontario.

Also on Thanksgiving, a group of the officers' wives from the USS Helena had a wonderful dinner party at the home of Mrs. W. J. Carey.

New Air Force residents of this city are S/Sgt George Davis and family and S/Sgt

and Mrs. Dan Sullivan.

Here from Florida and the house guests of Comdr. and Mrs. William Hayes are former residents of this city, Comdr. and Mrs. Robert Lynn.

Mrs. John Price was a recent hostess at a lovely coffee honoring Mrs. George Turpin who with Maj. Turpin will be leaving shortly.

Mrs. Sylvia Kaligren had as her houseguests, her brother T/Sgt. Thomas Smart, and his friend Alce Roger Merin from George AFB.

The NCO Ladies Auxiliary of the Long Beach Air Force Base will have a party at the NCO club Nov. 29. Recently joining the auxiliary was Mrs. Lee Petras, wife of M/Sgt. Petras, USAF (ret.).

Home from USC for the holiday weekend and family Thanksgiving dinner was Kay Stollenkamp, daughter of Comdr. and Mrs. Menard Stollenkamp.

Newly elected vice president of the Officers Wives Club of the Long Beach Air Force Base is Mrs. Charles Wright. It was announced at the last meeting of the group that the nursery at the base would be open every Friday from noon to six and on Friendship Coffee Friday it would be open from nine to six.

Officers of the 452nd Air Wing and their guests enjoyed a dinner dance last week at the Officers Club at the Long Beach Air Force Base.

Everything exciting including the measles is happening at the home of Lt. and Mrs. T. E. Hawkins. First off, they've just recently moved into their lovely new home at 5860 Rogena and then Lt. Hawkins was recently appointed executive officer of the Coast Guard Buoy Tender Heather.

Then they planned a wonderful big Thanksgiving dinner; but only folks that could safely attend were Lt. and Mrs. Walter E. Mason and daughter.

Reason: Jeanie, their daughter, was just over the measles and Tommie and Gwen Hawkins were just coming down with them.

New president-elect of the popular Wives of Navy Doctors Club is Mrs. Walter R. Taylor, wife of Capt. Taylor of the USNS Haven. Vice president-to-be is Mrs. Lewis T. Dorgan, wife of Capt. Dorgan USN MC (ret.). At the last meeting of the group, Mrs. F. W. Thompson was appointed Christmas chairman and will be assisted in their Christmas project by Mrs. J. L. Barnes and Mrs. George Gehring.

Ladies of Elks

Mrs. C. V. Lowery will be hostess at the 12:30 p.m. luncheon meeting of Ladies of Elks when the group meets Wednesday at the clubhouse. Cards will be enjoyed during the afternoon.

there's no weigh like
Skycray at Christmas . . .

A—25.00 B—20.00

Skycray . . . lighter, roomier fashion luggage that shines on hard travel. Lined with luxurious wire-cloth Koroseal . . . have insured with Lithomatic hinges. Travelogers, Cedar, mini, denimo, jet, frost.

A. 21" Pullman . . . **25.00***
B. 15" Cosmetic . . . **20.00***
C. 21" Wardrobe de luxe . . . **30.00***
The Ensemble . . . **75.00***

Bogle's LUGGAGE
HARTMANN LUGGAGE
PARK N. SHOP PRIVEGES
*Plus Fed. Tax

open 3 nights: mon. 9:30 to 9:30; thurs. & fri. 12:30 to 9:30

MAY CO. LAKEWOOD

our exclusive lovely "LIZ" from **2.00** haircuts

Three feminine variations all from one basic cut . . . a hair shape secret that only our skilled experts know and do so well. Let us adapt this beautiful whirl of curls to your own features. Hats won't crush it, wind won't ruffle it. Just brush the curls into shape and you're set.

COLD WAVE PERMANENT SALE
ptero polar cold wave **9.50***
reg. 20.00
*dyed and bleached solutions slightly higher

Inspired by ELIZABETH TAYLOR, co-starring in George Stevens' production, "GIANT," from a novel by Edna Ferber, presented by Warner Bros.

Come in without appointment or call GA 9-2411 or ME 3-0111, ext. 343.

May Co. Lakewood — Beauty Salon — Second Floor

\$100,000 worth of
GENUINE IMPORTED
antiques
AS LOW AS
one dollar
at **davis**
warehouse
sale

Davis ANTIQUE FURNITURE DEPT.
1975 AMERICAN AVE., LONG BEACH • HE 6-9747

C. E. Lewis
MONDAY EYE OPENER
SAVES YOU \$2.05

HAND OUT CRYSTAL COMPOTE
Add that extra brilliance to your table. Full leaded crystal, hand cut with skill and precision accorded only to rare gems. So easy to keep clean. The slender height is 6 inches, an ample width of 5 1/2 inches.

MONDAY ONLY **\$5.95**
REGULAR PRICE \$8.00

Our membership in TMC of over 100 stores gives you this substantial savings. Charge or budget. No phone or mail orders.

We Invite You to
OPEN A C. C. LEWIS BUDGET ACCOUNT

C. E. Lewis Jewelers
FRIDAY HOURS: LONGEST ESTABLISHED
9:30 A. M. UNTIL 9 P. M.
333 PINE AVE. PH. HEmlock 5-6335

25 Victorian Side Chairs
Values to 35.00 — EACH **13.95**

ODD PLATED SILVER PIECES—\$1.00 Each

PAIR FRENCH OIL LAMPS
Was 85.00 — Now **35.00**

BRASS COLUMN LAMP
Was 85.00 — Now **30.00**

ROYAL DAULTON LAMP BASE
Was 37.50 — Now **17.50**

PAIR FRENCH PORCELAIN LAMPS
Was 125.00 Pr. — Now **40.00**

BRISTOL OIL LAMP
Was 60.00 — Now **12.50**

ENGLISH WILLOWWARE PLATTER
Was 20.00 — Now **8.50**

PAIR ENGLISH LUSTRES
Was 40.00 — Now **20.00**

PAIR BRISTOL VASES
Was 75.00 — Now **15.00**

PAIR CRYSTAL DECANTERS
Was 65.00 — Now **27.50**

ENGLISH GLASS EPERGNE
Was 120.00 — Now **62.50**

DRESDEN COMPOTE
Was 200.00 — Now **100.00**

FRENCH CLOCK SET
Was 285.00 — Now **100.90**

MEISSEN URN
Was 200.00—Now—**87.50**

COPPER TEA KETTLE
Was 30.00 — Now **10.00**

These are just a Few of the Tremendous Values at This Unusual Sale
ALL SALES FINAL

Christmas

GIFTS

Gift Wrapped Free in Sav-on's Cosmetic Department

Chantilly Toilet Water



From Houbigant's Gifforema... a feminine and lasting fragrance with a three dimensional modern feeling.

2 oz. **3.00**
Houbigant

Chantilly Spray Mist



A gift she will treasure, guaranteed to keep her in a cloud of fragrance... and gift wrapped free at Sav-on.

3.25
Houbigant

Evening in Paris



Bourjois famed eau de Cologne in gift carton... in the exclusively shaped flacon she has learned to love.

1.00
Bourjois

Midnight Cologne



A tasteful splash on cologne in generous 4-ounce flacon gift wrapped free, of course, in our cosmetic dept.

1.50
Tussy

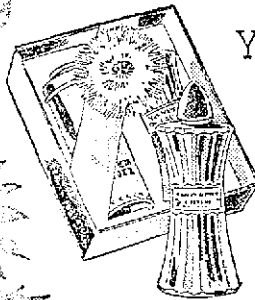
Little Lady Toilet Water



Helene Pessl's charming "Little Lady" fragrance in dainty distinctive bottle... a fascinating gift for younger ladies.

1.00
Helene Pessl

Yanky Clover

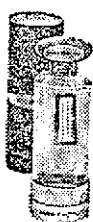


A springtime in December cologne with talcum powder... in a beautifully presented gift package.

2.35
Hudnut



Christmas gifts of **PRIMITIVE**
a new fragrance brought to America
by Max Factor



Primitive Parfum Cologne... unmistakably feminine fragrance! 4 oz. bottle shown, \$3.00. Also 2 oz. \$1.75



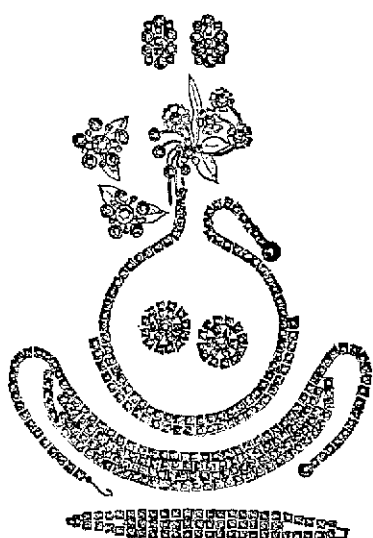
Sophisticated holding 1 1/2 drams of Primitive Parfum! \$1.50

Other gifts of Primitive, too. Ask to see them all!

ALL PRICES PLUS TAX.

At Sav-on's Sensational New Low Price!

Aurora Borealis



Imported specially from Austria
pins—bracelets—earrings
and 2-3-4 strand adjustable necklaces.
They reflect the color
of the clothes you are wearing,
flashing like the northern lights
in perfect harmony with your ensemble.
Gift Wrapped Free!

1.95

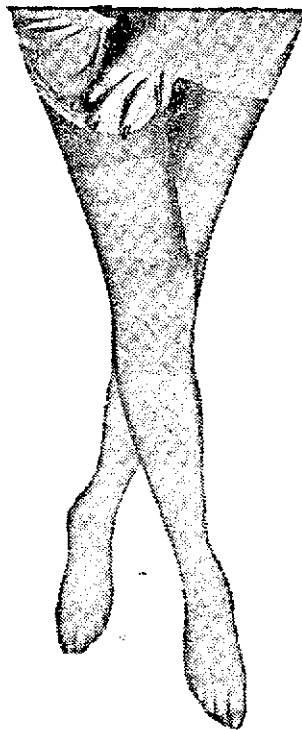
60 Gauge, 15 Denier

Nylon Hose

Beautifully fashioned luxury sheers
flattering narrow heels
delicate pencil line self seams
in co-ordinated colors
to match your wardrobe ensembles.
Sizes 8 1/2 through 11
in co-ordinated leg and foot lengths.
Gift wrapped free, of course!

79c

3 prs. 2.29



Tweed Bouquet



Lentheric's Tweed... appropriate anywhere, anytime... in tasteful holiday sleeve, gift wrapped free in Sav-on's Cosmetic Department.

1.50
Lentheric

Tweed Mist Spray



Toilet water concentrate for exhilarating head-to-toe spray... aerosol bottle in Lentheric's charming holiday gift package.

2.25
Lentheric

Stradivari -- Wind Song



Matchabelli's magical cologne perfume in exciting crown bottles in delightful Wind Song and Stradivari fragrances.

2.00
Prince Matchabelli

Hobnail Cologne



Old fashioned hobnail bottle in treasured milk glass filled with choice of 4 flower fragrances... packaged in lovely gift box.

2.00
Whisley

English Lavender



She will enjoy the clean crisp refreshing feeling that only unique essence of lavender can give... gift wrapped free of course.

1.25
Yardley

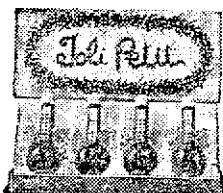
April Violets Cologne



A sentimental fragrance, young and flower fresh to gladden any heart as a greeting gift... gift wrapped free in our cosmetic department.

1.25
Yardley

"Joli Petit" Foursome



A charming Lucien Lelong set, bravely decked in pink bows in indiscreet, Balalaika, Sirocco and Telspin.

2.50
Lucien Lelong

Heaven Sent



Helena Rubinstein's exclusive Eau de Toilette... a lingering fragrance of distinctive beauty.

1.25
Rubinstein

Figurine Cologne



So acceptable and so appropriate at all times... Dorothy Gray's romantic Figurine Cologne.

1.25
Dorothy Gray

Eau de Parfum



Revlon's inimitable "Intimate", designed for the sophisticated, stunningly packaged in gold foil with cerise band.

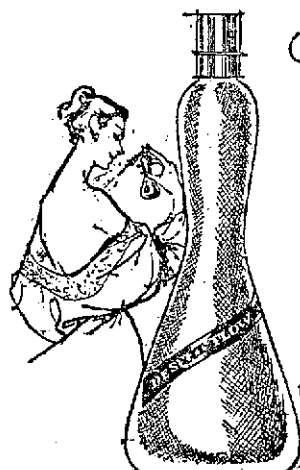
2.00
Revlon

DESERT FLOWER Spray Cologne

by SHULTON

2.50

As fresh and exciting as a tropical shower... this mysterious, magnetic Desert Flower Spray Cologne. So easy to use... at the touch of your finger—a tiny cloudburst of fragrance. The sparkling white, plastic-dipped bottle holds a full 3 1/4 oz. for your long-lasting enjoyment.



At Our Cosmetic Counter
Sav-on
self-service drug stores
open 9-10... 7 days a week

Look Who's Dancing . . .

Leaves swirling in windy gales — pennants and pompons waving frantically in a noisy, color-filled stadium—feel excitement fairly crackling in the air? The party season is on for real! Swirling along with the eager fun-seekers are the young dancers filling Call's Fine Arts Center this week.

CALENDAR

Nov. 26
4:30—Second Season Bronze Medalists.

5:30—Silver Medalists.
6:30—First Season Bronze Medalists.

Nov. 27
4:30—Freshman Swingsters "Turkey Trot," sport dress. Patroness, Mrs. J. P. Sammer; chairman, Mrs. Fred Whitmore.

6:15—Sophomore Swingsters "Turkey Trot," sport dress. Patroness, Mrs. Louis L. James; chairman, Mrs. J. Robert Soules.

8:00—Ma Pa Club Adult Group chairman, Mrs. William Boylan.

Nov. 28
4:30—Freshman Funsters "Touchdown Trot," sport dress. Patroness, Mrs. Ralph P. Geiger; chairman, Mrs. Peter J. Dvonch.
6:15—Sophomore Funsters, "Goal Post Gallop," sport

dress. Chairman, Mrs. Havelock Fraser.

Nov. 29
4:30—Dude Ranchers "Turkey Trot," western togs. Patroness, Mrs. R. E. Fluke; chairman, Mrs. C. R. Brothers.

6:15—Junior Funsters "Harvest Hop," sport dress. Patroness, Mrs. R. E. Fluke; chairman, Mrs. C. R. Brothers.

8:00—Sophisticates "Harvest Hop," sport dress. Patroness, Mrs. Roy Mitchell; chairman, Mrs. Robert Hutcherson.

Nov. 28
4:30—Freshman Funsters "Touchdown Trot," sport dress. Patroness, Mrs. Ralph P. Geiger; chairman, Mrs. Peter J. Dvonch.
6:15—Sophomore Funsters, "Goal Post Gallop," sport

Correct Speech Value Told

The art of correct speaking and what it can mean to the individual formed the basis of a talk given by Mrs. Ruth Woodruff before the Monday night dinner meeting of Margaret Ives Business and Professional Women's Club at the Lafayette Hotel.

Mrs. Woodruff, introduced by Maxine Hill, program chairman, explained the definite bearing a person's ability to speak well and with poise has on her life.

Doris Dearden, president, conducted the meeting during which plans were tentatively made for the club's party.

Molly Mayfield

Maybe This Adonis Isn't One?

DEAR MRS. MAYFIELD: I am a young man, considered intelligent, masculine and well-bred, and handsome enough to have married one of the most beautiful girls in the world. She has been endowed by Mother Nature with a perfect face and body. I'm certain she loves me and that we are happy—except for one problem that is growing daily.

The problem is not new. Why does a woman like my wife, rich as she is in beauty, strive to show off all of her beauty by dress and mannerisms, giving to all those around her an impression of great sex appeal? Yet, in her boudoir, she assumes the role of a maiden who dares anyone to touch her.

At a gathering, my wife is the laughing, carefree, happy-go-lucky gal who makes everyone envy her for her personality and appearance. I am considered the luckiest guy in the world with such a beautiful wife, endowed with such charm and beauty.

But after we leave, it is only a matter of minutes before she claims up, acts completely exhausted and closes her eyes. She always says she's tired, and, to prove it, she starts yawning.

Throughout the daytime hours, she either is busy with the housework or "resting" so she can be witty—to somebody else—at night, I don't ask for much more than to have her direct some of her small talk and sex appeal toward me.

After all, we've been married for 15 years and have two wonderful children. My wife always has been somewhat like this, but it's getting worse all the time. She almost gives the impression that she has found someone else, which I know is not true.

All I ask for is to have the kind of wife all the others believe I have. What a lucky guy I'd be!—PLEASE ANSWER.

DEAR PLEASE ANSWER: I suspect you're hoping for the kind of reply that will put all the blame on your wife—that some women are frigid by nature and inattentive, etc. I suppose that is possible but I'm not much impressed by it.

Did it ever occur to you

that she might be unutterably bored with you? That the only time she acts alive is when she's around other people because that's the only time she feels alive? That she may have "found" someone else mentally, if not physically?

I'll bet you don't believe one word of it. The way you talk about yourself—"intelligent, masculine and well-bred"—is a clue that your ego is not exactly undersized.

You imply that your wife married you because you were "handsome enough." Yet, I have known plenty of ugly men who have perfectly beautiful wives, and, what's more, wives who are deliciously happy.

No, the standards of this life are not based on physical appeal. Perhaps your wife married you because she thought you were a warm, vital, interesting human being—and found, instead, a window-dressing dummy more interested in preening than in pleasing.

Maybe her disgust with you has grown proportionately greater through the years. The other alternative is that she's as shallow and self-centered as you seem to believe. But she seems to have so much genuine fun around

other people—from your own description—that I'll hazard a guess the fault is largely yours that her boredom is increasing instead of vanishing.—M.M.

This feature appears daily in the Press-Telegram.

Show, Book Review Set

Miss Rena Craig Waxman, Southern California and New York dramatic actress, will review current Broadway hit shows and newly published books for theater lovers Tuesday at 11 a.m. in the auditorium of Temple Israel, 3rd and Loma.

It will be the first of a current series of six local appearances for Miss Waxman who

will be joined by actor Stan Waxman at one or two of the forthcoming sessions. The series marks Miss Waxman's eighth visit to Long Beach. Tickets may be purchased

from Mrs. Louis Rosen, 376 Orlena Ave., or Mrs. Bruce Brown, 6060 Benmore. Attendees are asked to bring their own sandwiches and to participate in a coffee hour with members of the Sisterhood of Temple Israel as hostesses.



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PENNEY'S
SHOP MONDAY
UNTIL 9 P.M.
DOWNTOWN

has America's most
fabulous pantie girdle by
Silf Skin

not a
seam
to cut
you
anywhere!

at work... at play...

Why suffer in an ordinary pantie girdle made with bulky seams that chafe and cut in the crotch area? Wear divinely comfortable, seamless Silf Skin! It's full-fashioned and pre-shrunk!

Small, medium, large, extra-large \$5.00
Nylon elastic \$7.50

NOW available in
SILF SKIN'S SUPER CONTROL
as well as the regular Silf Skin fabric!
Has amazing control and spring-back for
super support and comfort... \$5.95

STREET FLOOR
FIFTH AND PINE LONG BEACH

Installation of Daughters Wednesday

Daughters of Scotia Lady MacDonald Lodge No. 179 will install new officers Wednesday evening at 8:30 in Macchinitis Hall, 728 Elm Ave.

Taking oaths of office will be Jeanie Dewar, chief daughter; Barbara Burner, past chief daughter; Pearl La Verne, sub-chief daughter; Ann Tierney, chaplain; Hester Brodie, recording secretary; Mary Ann McGregor, financial secretary; Jessie Young, treasurer; Mary Ferguson, conductor; Janet Hay, assistant conductor; Mary Dewar, inside guard; Jean Treichel, outside guard; and Winifred Sutherland, pianist.

Grand Deputy Margaret Seay and her staff from Lady Cameron Lodge, Los Angeles, will be in charge of the installation ritual. Among the honored guests will be Grand Chief Daughter Bridget Henderson and Grand Sub-Chief Daughter Ann H. Somerville.



HAVE A Merry WURLITZER Christmas

What a glorious Christmas present for your family... a beautiful Wurlitzer Piano that gives years of merriment!

IT'S FUN Fun to learn on America's most popular piano!
Fun to play your own favorites.

IT'S EASY Easy to play, easy to have a Wurlitzer Piano in your home for Christmas.

TO PLAY A WURLITZER PIANO

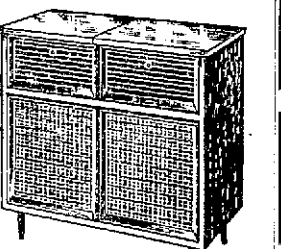
IT'S EASY with the Low-Cost Wurlitzer LESSON-LOAN PLAN
Here's what you get for just pennies a day:
• A new Wurlitzer Piano in your home
• Weekly Lessons
• Music Material

NO EXTRAS... NOTHING MORE TO PAY!

\$10 DOWN
3 Full Years to Pay

McCrery's
334 PINE AVENUE
FREE Park & Shop CUSTOMER PARKING

today's fine styling... and today's finest Hi-Fi in 1 instrument



MODEL 503 STROMBERG-CARLSON

Choral
in walnut

Louvered cabinet of outstanding design brings you superb Stromberg-Carlson quality Hi-Fi performance! Exclusive 4-speed changer under lift lid (to prevent jar or needle scratch). AM-FM radio with drop-door shelf. Easy access to input jack when you wish to connect tape recorder or TV audio. See and hear it in your own home—free trial upon request!

Open Friday Nights
Every Night After Dec. 3

Specials for
Monday,
Tuesday,
Wednesday.

Round Steak Swiss Steak Rump Roast Stewing Beef Ground Round

NALLEY'S BEEF STEW
15 1/2-oz. 29c 30-oz. 57c
Cans

COLORED QUARTERS COLE'S OLEO
2 lbs. 25c

BETSY ROSS GRAPE JUICE
24-oz. 29c
Bottle

GOLDEN SHORTENING FLUFFO
3-lb. 75c
Can

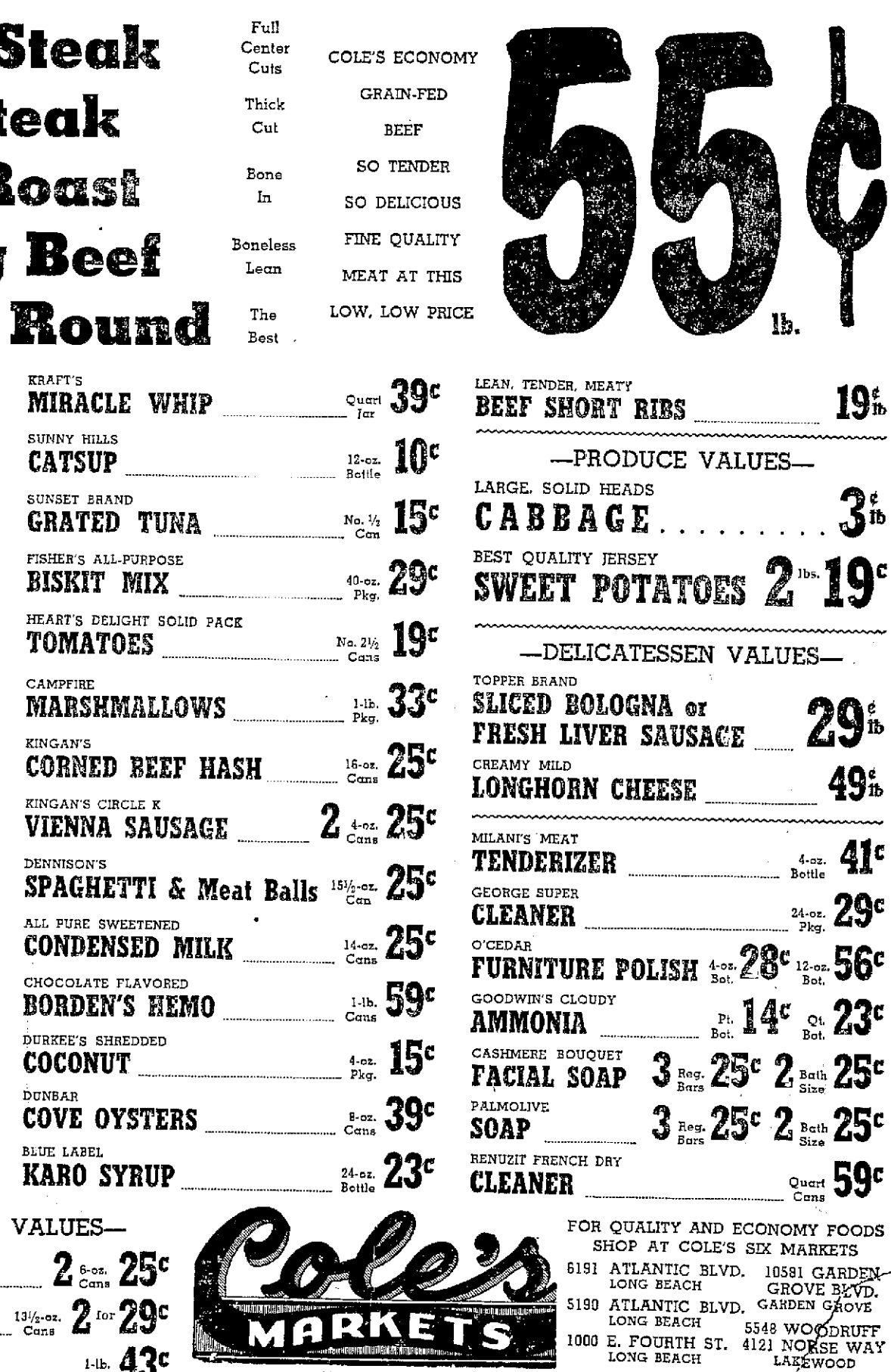
WHITE & COLORS KLEENEX
2 Pkgs. of 400 39c

BABO CLEANSER
2 Reg. 23c
Cans

10c OFF DEAL BLUE CHEER
Giant Pkg. 59c

—FROZEN FOOD VALUES—
M.C.P. WITH LEMON ORANGE JUICE 2 6-oz. 25c
CAL FAME FROZEN GRAPEFRUIT 13 1/2-oz. 2 for 29c
BIRDS EYE FROZEN PERCH FILLETS 1-lb. 43c
Pkg.

For the best values on the finest foods, shop the first of the week at Cole's... Come in, shop around and compare our low, low prices.



COLE'S
First of the Week

VALUES

Full Center Cuts COLE'S ECONOMY GRAIN-FED THICK CUT BEEF SO TENDER SO DELICIOUS FINE QUALITY MEAT AT THIS LOW, LOW PRICE

55c lb.

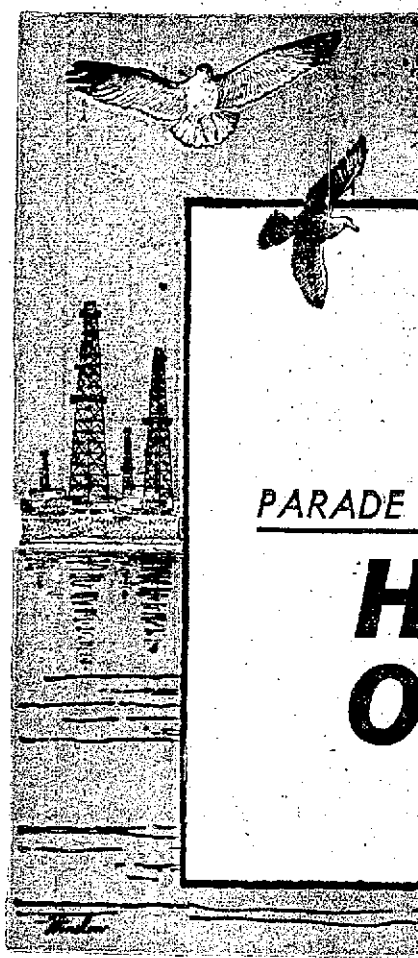
LEAN, TENDER, MEATY BEEF SHORT RIBS 19c


—PRODUCE VALUES—
LARGE, SOLID HEADS CABBAGE 3c
BEST QUALITY JERSEY SWEET POTATOES 2 19c

—DELICATESSEN VALUES—
TOPPER BRAND SLICED BOLOGNA or FRESH LIVER SAUSAGE 29c
CREAMY MILD LONGHORN CHEESE 49c
MILAN'S MEAT TENDERIZER 4-oz. 41c
GEORGE SUPER CLEANER 24-oz. 29c
O'CEDAR FURNITURE POLISH 4-oz. 28c 12-oz. 56c
GOODWIN'S CLOUDY AMMONIA 14c 23c
CASHMERE BOUQUET FACIAL SOAP 3 Reg. 25c 2 Bath Size 25c
PALMOLIVE SOAP 3 Reg. 25c 2 Bath Size 25c
RENUZIT FRENCH DRY CLEANER 59c


FOR QUALITY AND ECONOMY FOODS SHOP AT COLE'S SIX MARKETS
6191 ATLANTIC BLVD. 10581 GARDEN GROVE BLVD.
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5190 ATLANTIC BLVD. GARDEN GROVE
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1000 E. FOURTH ST. 5548 WOODRUFF LAKESWOOD

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Independent SUNDAY Press-Telegram



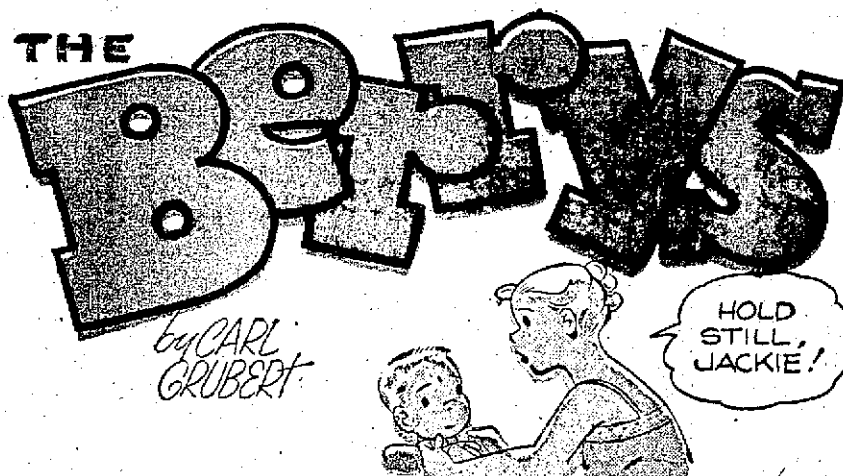
PARADE POSES PROBLEM:

How Can We Free Our Mental DP's?

LONG BEACH, CALIFORNIA—NOVEMBER 25, 1956

DENNIS THE MENACE

By Hank Ketcham





DR. GUY BENNETT

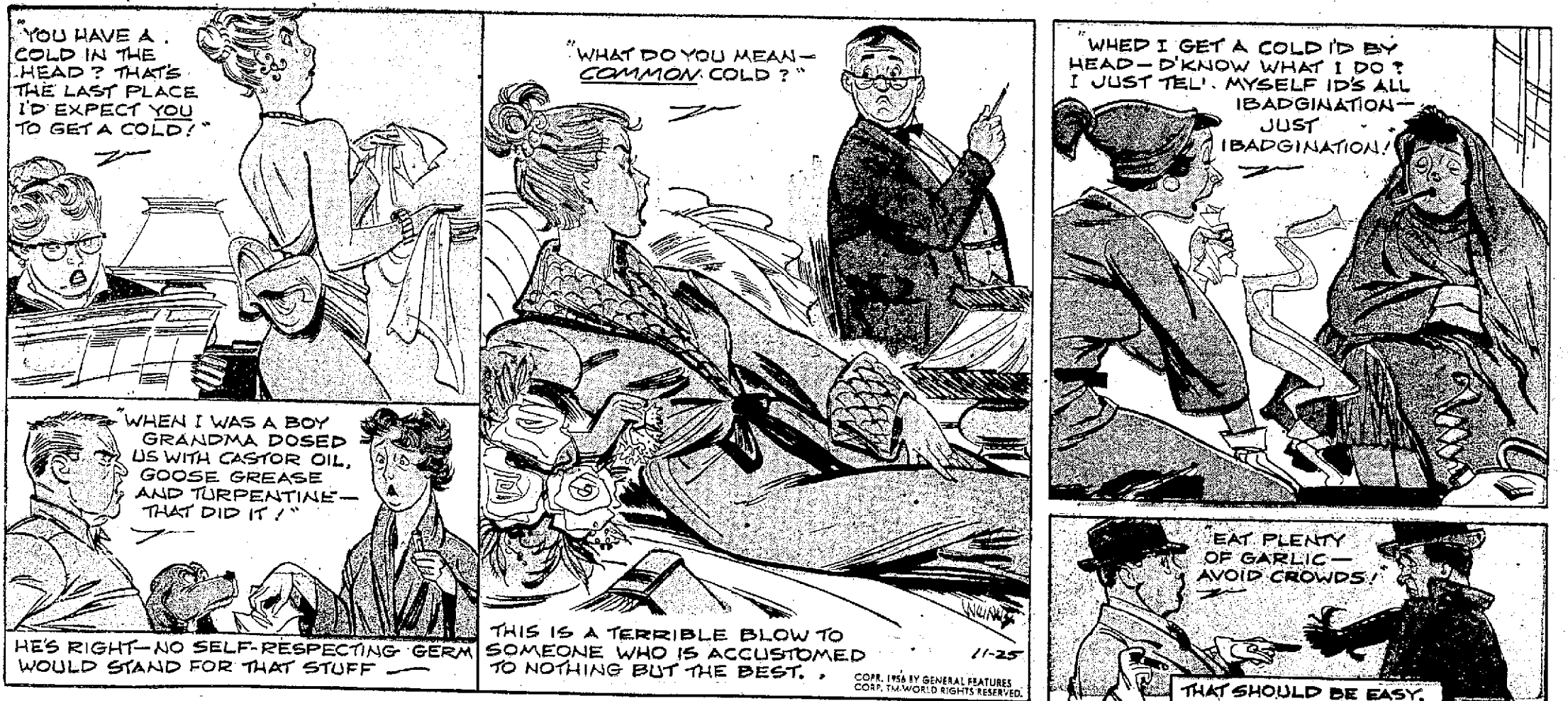
By Dr. B. C. Douglas

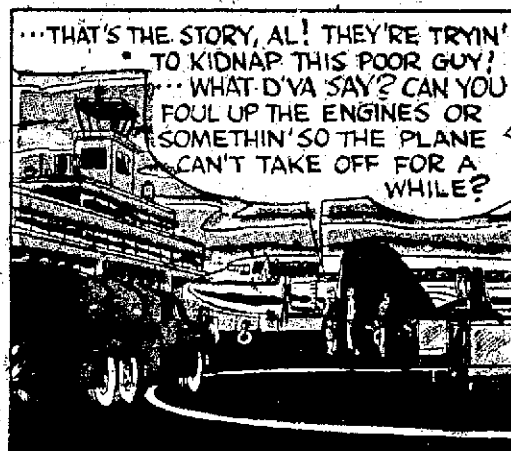
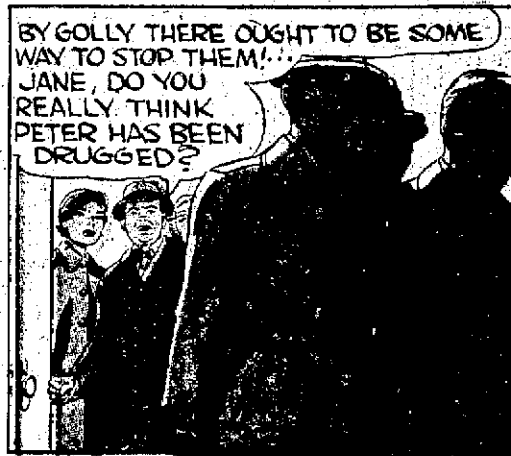


VIGNETTES OF LIFE

The Common Cold

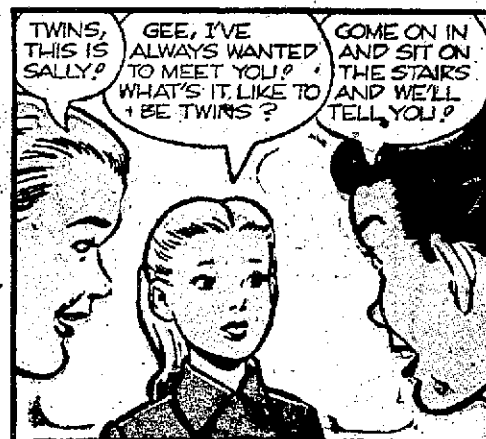
BY HARRY WEINERT



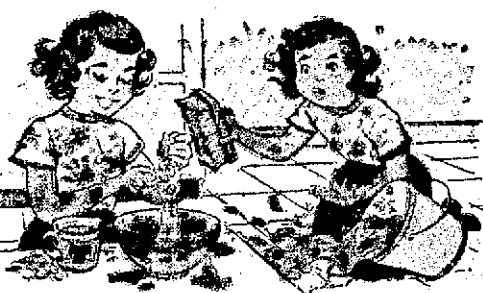


THE JACKSON TWINS

By Dick Brooks



NOBODY GETS CLOTHES AS DIRTY AS "MOTHER'S LITTLE HELPERS"!



BUT **FAB** GETS CLOTHES THE **WHITEST-WHITE** AND **CLEANEST-CLEAN** YOU'VE EVER SEEN!



Only new-formula **FAB** gives you

MORE ACTIVE DIRT-REMOVER!

Washes clothes really white, really clean!

FAB GETS THE DIRT OUT—REALLY OUT! leaves clothes really clean and white. In fact, no soap, no other detergent gives you so much active dirt-remover, plus two such fabulous whitening ingredients. To get the really clean, white wash you want — get Fab!

FAB IS Milder TO HANDS THAN EVEN LEADING "FLOATING" SOAPS!

Recommended for Automatic and Wringer-Type Washers!

YES, **FAB** WASHES CLOTHES THE **WHITEST-WHITE** AND **CLEANEST-CLEAN** YOU'VE EVER SEEN!

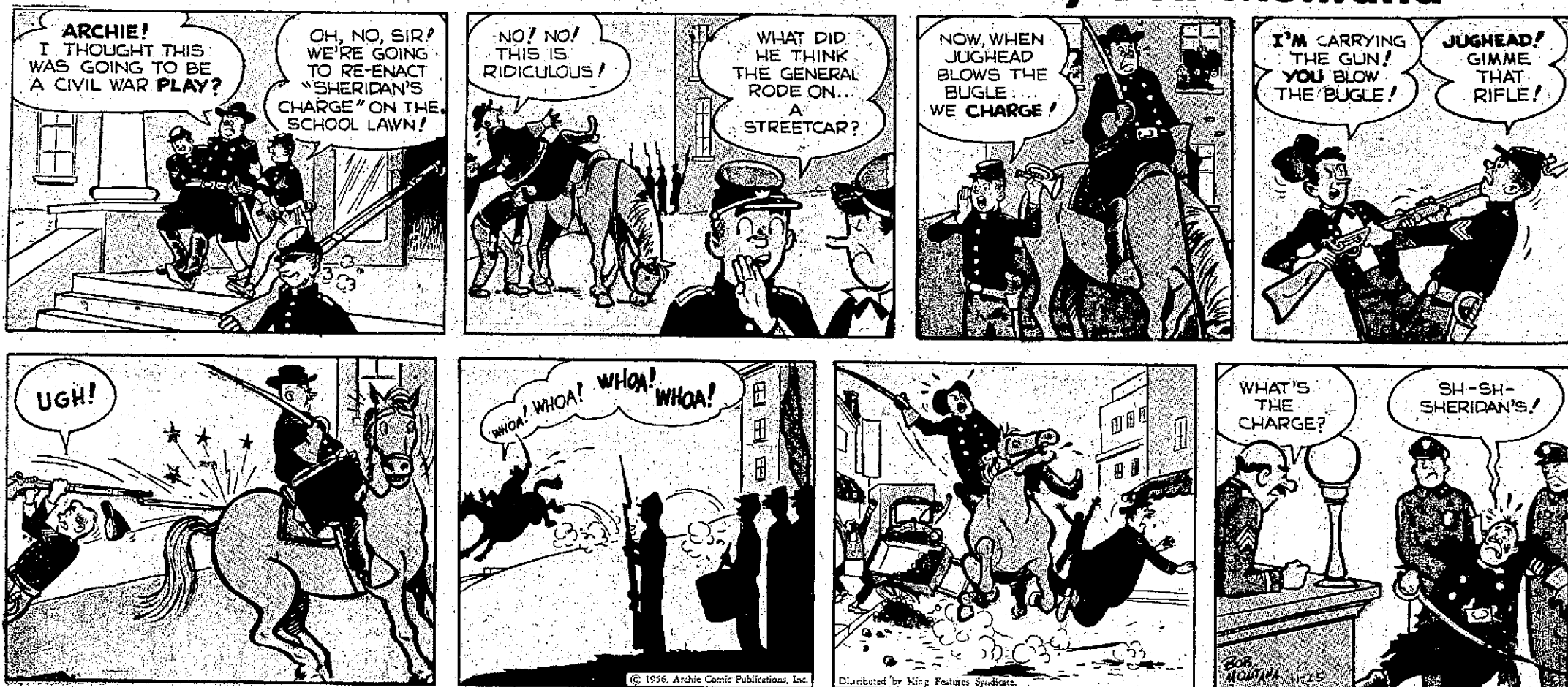


NO BLUING!
NO BLEACH!
Except for Stubborn Stains

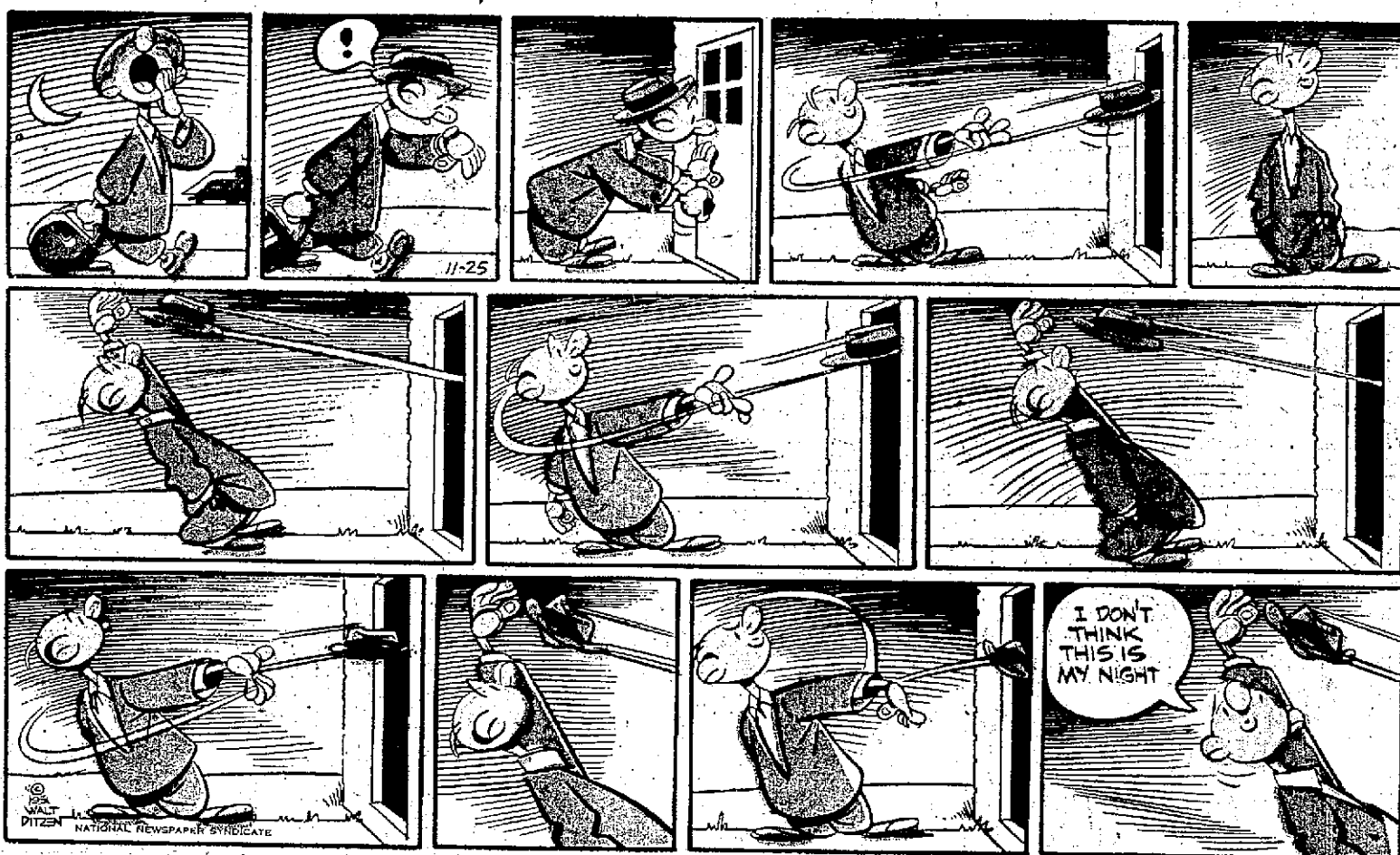
A GOLDBATE PRODUCT MADE IN CALIFORNIA

ARCHIE

By Bob Montana



fan fare



JEFF COBB (A True Newspaper Story)

By Peter Hoffman



Abbie and Slats by RAE BURN VAN BUREN

THAT KID THAT TALKS 'T HORSES LIVES IN THIS (GASP) MAUSOLEUM!! NOW (GROAN) HOW'M I SUPPOSED TO GET OVER THAT BLARSTED FENCE ?? I ONLY GOT AN HOUR BEFORE THE FIRST RACE STARTS !!

I'M (GASP) GETTIN' THERE!

FAST!! YOU DOWN THERE!!

WHERE'S THAT VOICE COMIN' FROM?

HURRY, PLEASE - HURRY!!

I am being held a captive against my will by my cruel step mother!! Please rescue me before it's too late!!

THE POOR KID!!

SHE (GOS) BEATS ME AND STARVES ME AND LOCKS ME IN A DARK CLOSET PRACTICALLY EVERY NIGHT!

A TOMATO LIKE THAT DON'T DESERVE 'T HAVE A CUTE, LOVABLE KID LIKE YOU FOR EVEN A STEP-DAUGHTER - I'M (GASP) GETTIN' CLOSER, HONEY - DON'T YOU WORRY NONE!!

BESIDES WHICH, YOU GOT A (GASP) TALENT FOR PICKIN' WINNERS THAT'S WORTH A COOL MILLION BUCKS EASY!! IF I HAD A KID LIKE YOU, I'D LET YOU WRITE YER OWN TICKET - ANYTHING YER LITTLE HEART DESIRES - DOUBLED!!

DON'T MOVE - I GOT YOU COVERED!

WE'RE NOT MOVING, BUT YOU ARE!

BEATIN', STARVIN' AND LOCKIN' A HUGGABLE KID LIKE THAT IN A CLOSET!! GET YER BLARSTED HOOKS OFF'N ME SO'S I CAN CREAM YE!

WHAT IN THE WORLD ARE YOU TALKING ABOUT?

DON'T PRETEND YOU DON'T KNOW, THAT MAN'S LADY!! PERSECUTIN' THE LITTLE LADY OUGHTA COP' YOU A LONG, JUICY JAIL SENTENCE IN SOLITARY!!

THAT MAN'S (GASP) STARK, RAVING MAD!!

TO BE CONTINUED

NANCY

By Ernie Bushmiller

OOF

WHY DON'T YOU LOOK WHERE YOU'RE GOING?

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NOK-25



First major improvement since liquid detergent

Goodbye to Dishpan Fingernails

New White King Liquid brings you "Built-in Manicure Protection"

21 DISHPANFULI AND NOT A CHIP OR A PEEL IN YOUR PRETTY NAIL POLISH. Isn't that wonderful news? For that's the amazing record of new White King Liquid by actual laboratory tests - one dishpan detergent that tackles your greasy dishes, pots 'n pans but not your manicure. Another nice thing, White King is as neutral as a mountain spring, free from skin-irritating alkali. Dishes dry in seconds without wiping. So remember, if you like to keep your fingernails looking pretty, your china looking sparkly, try new White King Liquid soon.



"So economical, too...and the easiest way to wash your dishes!"



BROKEN NOSE WATCHES HIS DEFEATED ARMY FADE INTO THE DISTANCE, HIS DREAMS OF GLORY CRUSHED BY THE WHITE SOLDIER'S POWDER. ONE DAY, HE KNOWS, THE COMANCHE WILL HAVE POWDER...AND ANOTHER BOLD CHIEF WILL COME FORWARD TO LEAD THE PEOPLE TO GLORY. BUT THAT LEADER WILL NOT BE BROKEN NOSE, AND THE OLD MAN IS BITTER.



COLONEL DODGE HAD SAID ENEMY ATTACK FROM THE REAR WAS IMPOSSIBLE. NOW HE LISTENS GRIMLY TO ACCOUNTS OF THE UNAUTHORIZED ACTION BY LANCE, BIG FALLON, AND SGT. BLAZE WHICH PREVENTED ITS CERTAIN SUCCESS...



WITH A NON-COM STANDING BY TO ARREST THE TRIO FOR DESERTION, DODGE IS FORCED TO COVER UP. "GOOD!" HE TELLS HIS DESERTERS. "YOU'VE—UH—CARRIED OUT YOUR—AHRUMPF!—ASSIGNMENT WELL!"



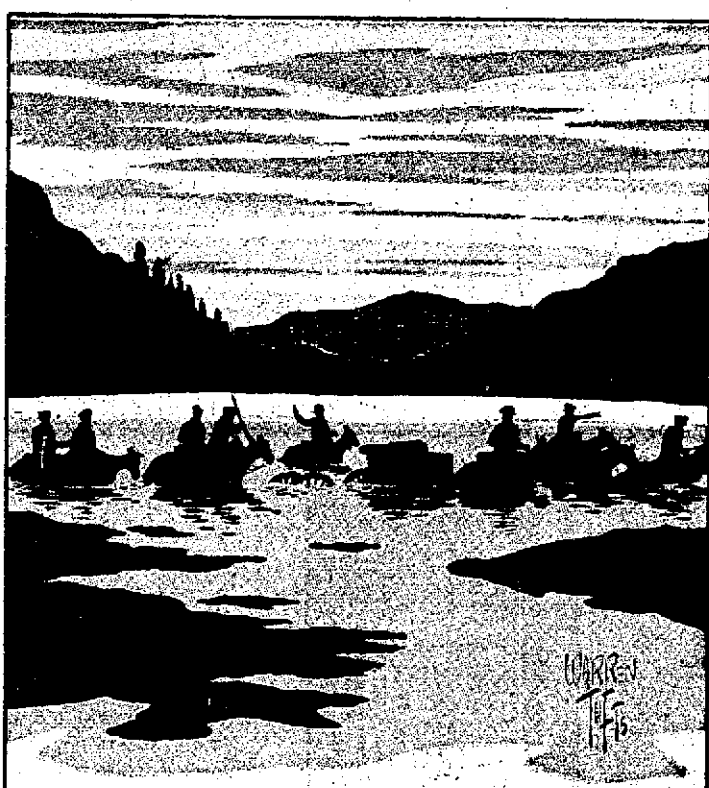
IN THE AFTERNOON A CONTINGENT OF MEXICAN LANCERS, LED BY KIT CARSON, ARRIVES FROM SANTA FE.



LANCE LAUGHS AND POUNDS HIS FRIEND ON THE BACK. "I KNEW I COULD COUNT ON YOU TO BRING HELP! THE WAR'S ALL OVER, 'SLEEPY'!" "TARNATION, PALLY," KIT GRINS. "WE COME TO BURY YA, NOT HE'P YA!"



DODGE GIVES BROKEN NOSE TO THE MEXICAN COLONEL, FOR THE BATTLE WAS FOUGHT ON NEW MEXICO TERRITORY. AND THE GRACIOUS COLONEL GIVES HIM BACK, FOR THE BATTLE WAS FOUGHT BY AMERICANOS.



THE NIGHTS TURN COLDER NOW, FORETELLING A BITTER WINTER. THE 1ST DRAGOONS EXPEDITIONARY FORCE HURRIES THE LONG MARCH TO THE MISSOURI, TO FORT LEAVENWORTH AND WINTER QUARTERS.



AND BROKEN NOSE? AS A FAMOUS WAR PRISONER HE LIVED HIS REMAINING YEARS COMFORTABLY, TOURING THE CONTINENT AND SPEAKING OF THE HEROIC COMANCHE'S HOPELESS DEFENSE OF HIS NATIVE GROUND. HIS SPEECHES OMITTED THE FACT THAT COMANCHE "NAT" GROUND ONCE BELONGED TO THE PUEBLO THE APACHE, AND THE TEJAS. BUT, IN THE END, IN MARTYRDOM, BROKEN NOSE FOUND HIS GLORY.....

Little Captain Annie

"THE NECESSITY OF CIRCUMSTANCES PROVES FRIENDS AND DETECTS ENEMIES." EPICETUS - "CIRCUMSTANCES ALTER CASES" DICKENS

COURSE WE COULDN'T SEE INTO TH' KITCHEN...

BUT WE HEARD PESTY SCREAMIN' TILL ALL AT ONCE SHE STOPPED!

AFTER IT WAS STILL, I SAW MA LICIOUS PEEK OUT TH' KITCHEN DOOR... THEN GO BACK IN THERE...

HOW CAN YOU SAY THAT?-- I LOVED DEAR LITTLE PESTY... I WAS ASLEEP THAT WHOLE NIGHT IN MY ROOM!

SUPPOSE WE HAVE A LOOK AROUND THE GROUNDS, MR. PROSECUTOR...

I'LL SHOW YOU EVERY INCH OF THE PLACE...

AS FOR YOU! I'LL TAKE CARE OF YOUR CASE LATER!

OLD STABLES, EH? UNUSED FOR YEARS, I GUESS-- HELLO--SOMEBODY LIVING HERE?

OH, I LET OLD FRANK FUDDLE STAY HERE-- HE'S OUR HANDY MAN, YOU KNOW-- OH, FRANK!

HERE I BE, MRS. LICIOUS-- EH? POLICEMAN? YOU FELLERS? SOMETHIN' WRONG?

MAYBE--MAYBE NOT-- HAVE YOU SEEN A LITTLE GIRL-- ONE WITH PIGTAILS?

OH, I SEEN DOZENS O' LITTLE GIRLS-- PIGTAILS, Y'SAY? HMM--M-- SPEAKIN' O' LITTLE PESTY, MAYBE?

YES! WHAT DO YOU KNOW ABOUT HER?

SPEAK UP, OLD MAN! WHERE IS THE CHILD?

HEH-HEH! WHY, SHE'S UP IN TH' HAY LOFT-- OR WAS, WHEN I TOOK HER DINNER TO HER AN HOUR AGO...

WHAT? HIDING HERE FOR OVER TWO WEEKS?

WHY DIDN'T YOU TELL ANYBODY?

WELL, NOBODY ASKED ME, TILL NOW--

SHE WAS AWFUL SCARED AND ALL BLACK AN' BLUE-- DIDN'T SEE NO WRONG IN LETTIN' HER STAY FOR A SPELL, POOR KID--

I HEARD YOU-- I'M COMIN' DOWN-- ONLY PERTEC ME FROM HER! SHE'LL KILL ME!

RIDICULOUS! I MERELY PUNISHED HER FOR HER OWN GOOD, WHEN I CAUGHT HER STEALING--

I'M SURE MA LICIOUS LOVES YOU THE SAME AS ALWAYS, PESTY--

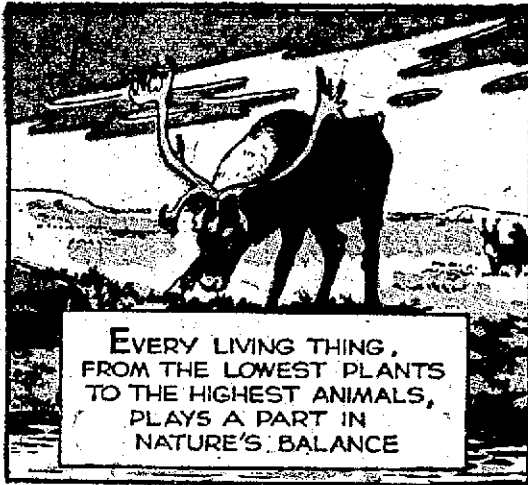
UH-HUH-- THAT'S WHAT I'M FRAID OF--

HAROLD GRAY

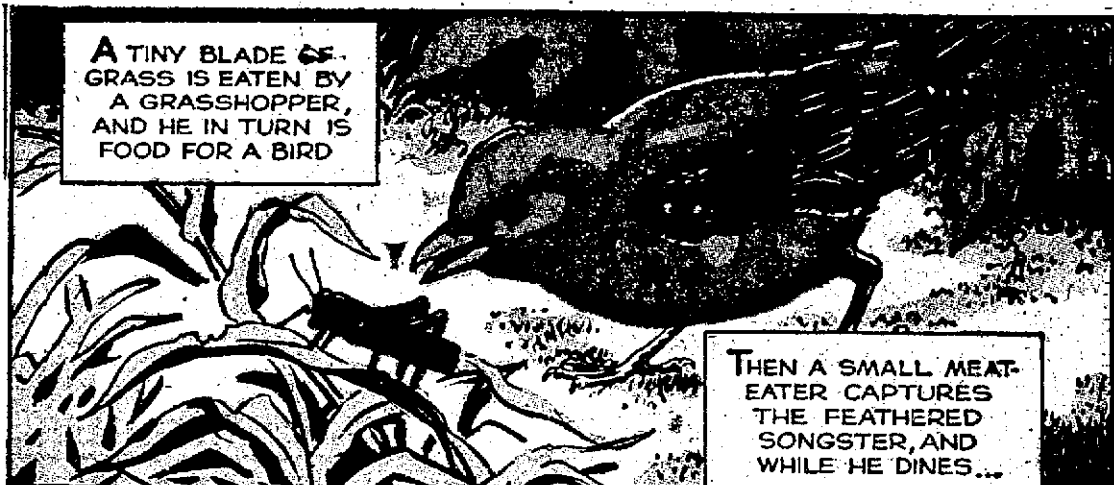
MARK TRAIL

by

ED DOOD



EVERY LIVING THING, FROM THE LOWEST PLANTS TO THE HIGHEST ANIMALS, PLAYS A PART IN NATURE'S BALANCE



A TINY BLADE OF GRASS IS EATEN BY A GRASSHOPPER, AND HE IN TURN IS FOOD FOR A BIRD

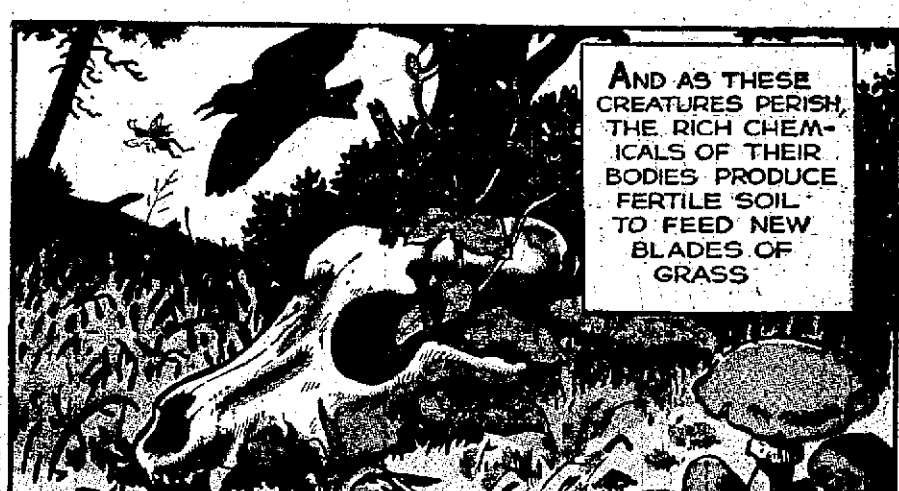
THEN A SMALL MEAT-EATER CAPTURES THE FEATHERED SONGSTER, AND WHILE HE DINES...



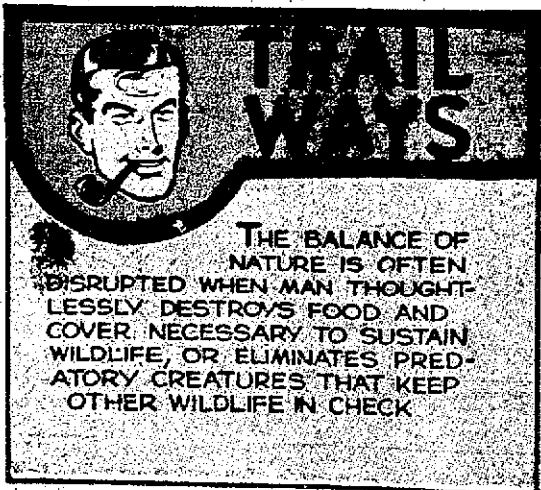
HE IS SURPRISED BY A LARGER PREDATOR



FINALLY, EVEN THIS CLEVER FELLOW FALLS PREY TO STILL ANOTHER HUNTER...

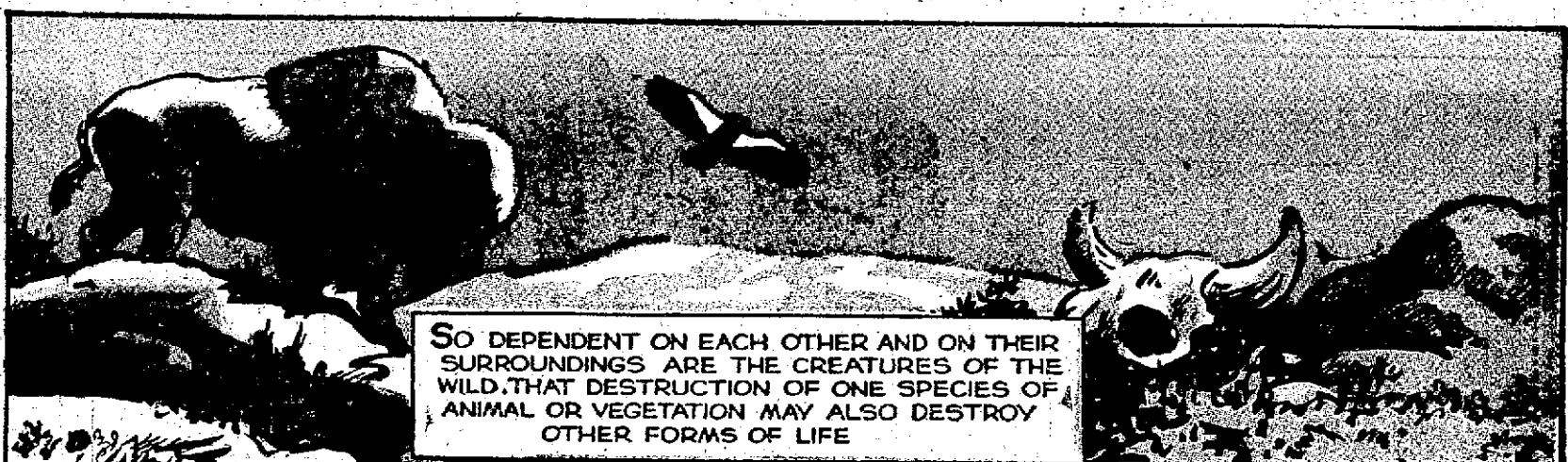


AND AS THESE CREATURES PERISH, THE RICH CHEMICALS OF THEIR BODIES PRODUCE FERTILE SOIL TO FEED NEW BLADES OF GRASS



TRAILWAYS

THE BALANCE OF NATURE IS OFTEN DISRUPTED WHEN MAN THOUGHTLESSLY DESTROYS FOOD AND COVER, NECESSARY TO SUSTAIN WILDLIFE, OR ELIMINATES PREDATORY CREATURES THAT KEEP OTHER WILDLIFE IN CHECK



SO DEPENDENT ON EACH OTHER AND ON THEIR SURROUNDINGS ARE THE CREATURES OF THE WILD, THAT DESTRUCTION OF ONE SPECIES OF ANIMAL OR VEGETATION MAY ALSO DESTROY OTHER FORMS OF LIFE

THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



OUT OUR WAY

The Willets

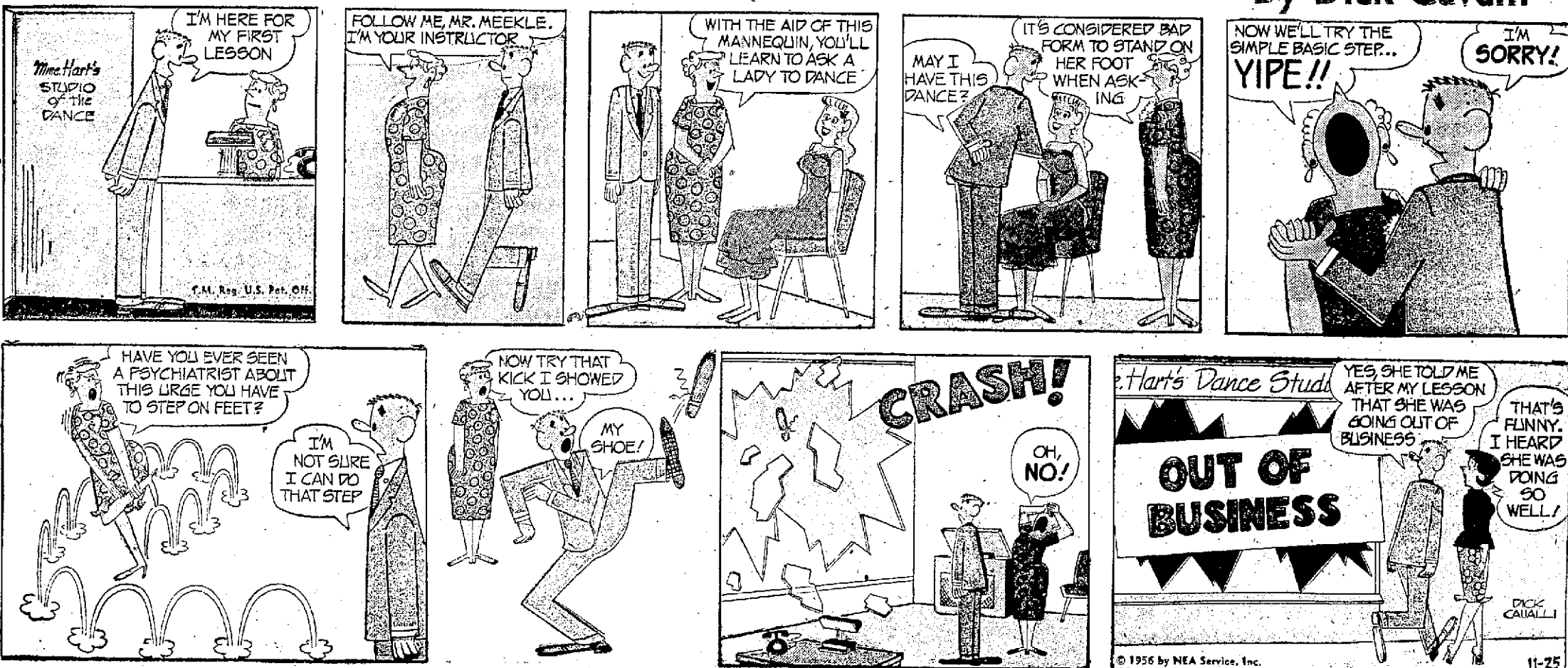
T.M. Reg. U.S. Pat. Off.

By J. R. Williams



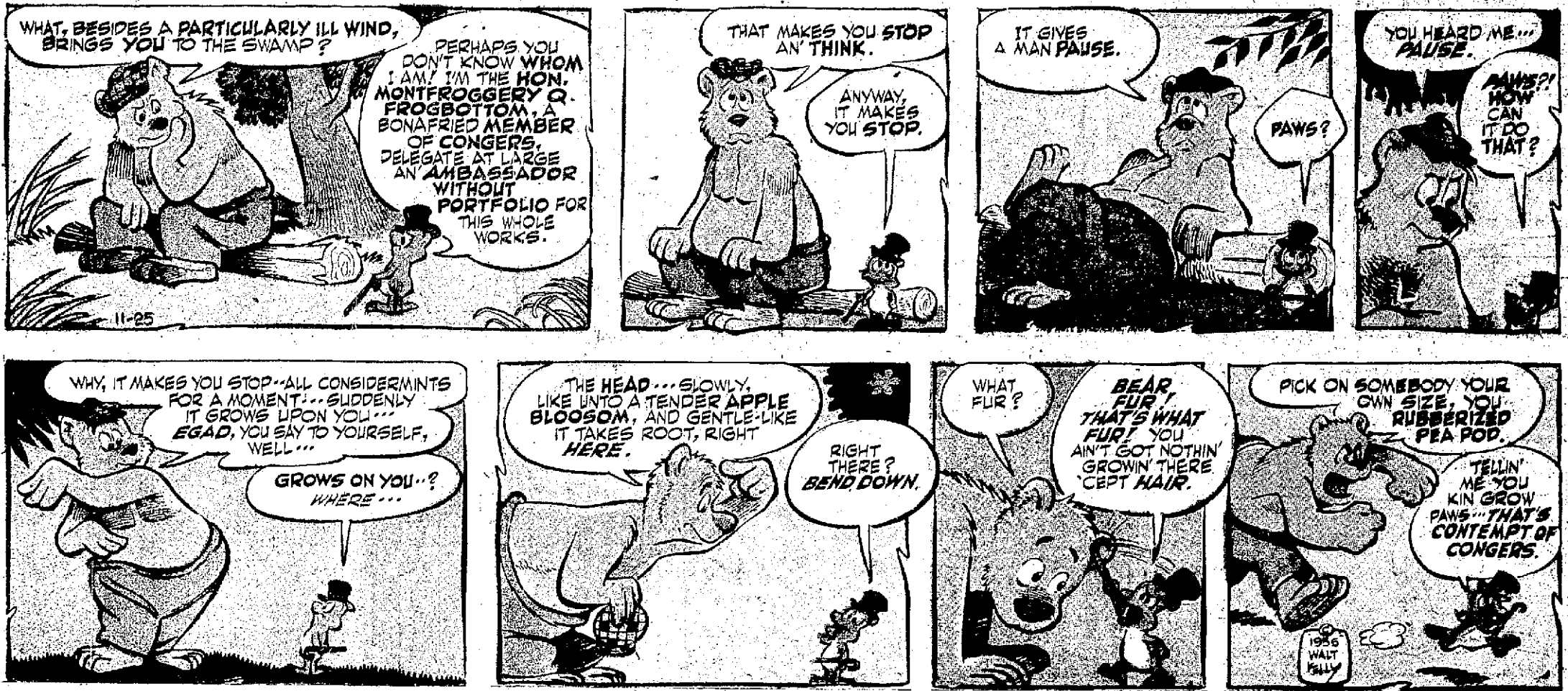
MORTY MEEKLE

By Dick Cavalli



POGO

By Walt Kelly

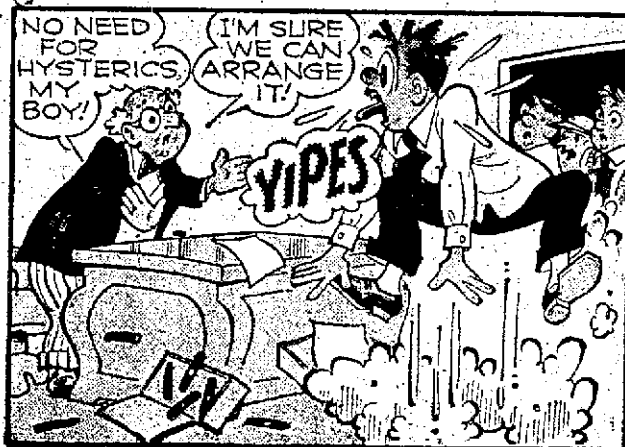
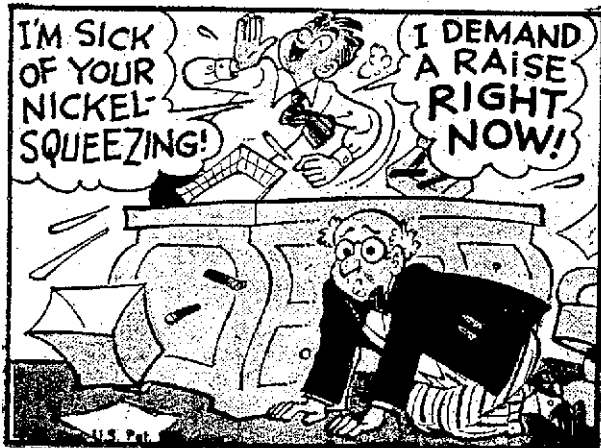
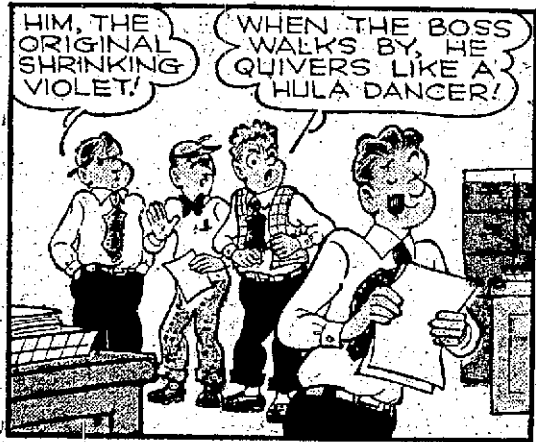


STEVE ROPER



PRISCILLA'S POP

By Al Vermeer



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JUST PEEL OFF TAPE TO OPEN NEW SHAKER CAN. HOLES ALREADY PUNCHED. SAVES TIME AND BOTHER!

AJAX THE FOAMING CLEANSER

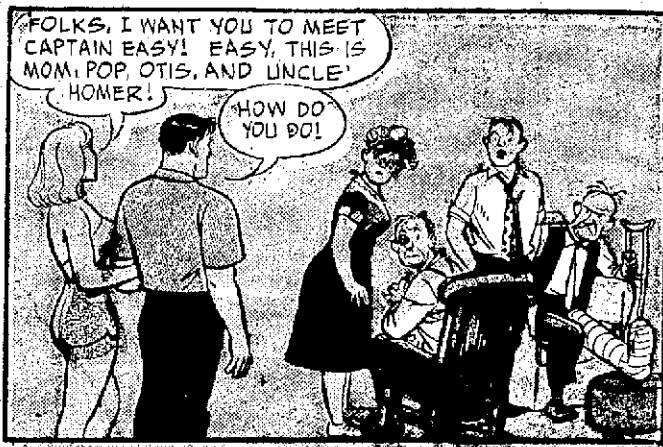
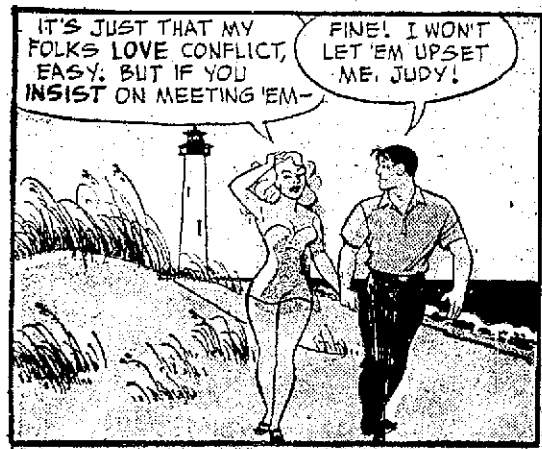
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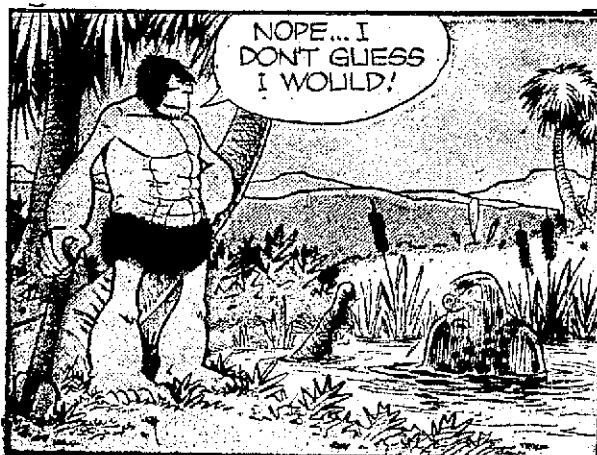
CAPTAIN EASY

By Leslie Turner

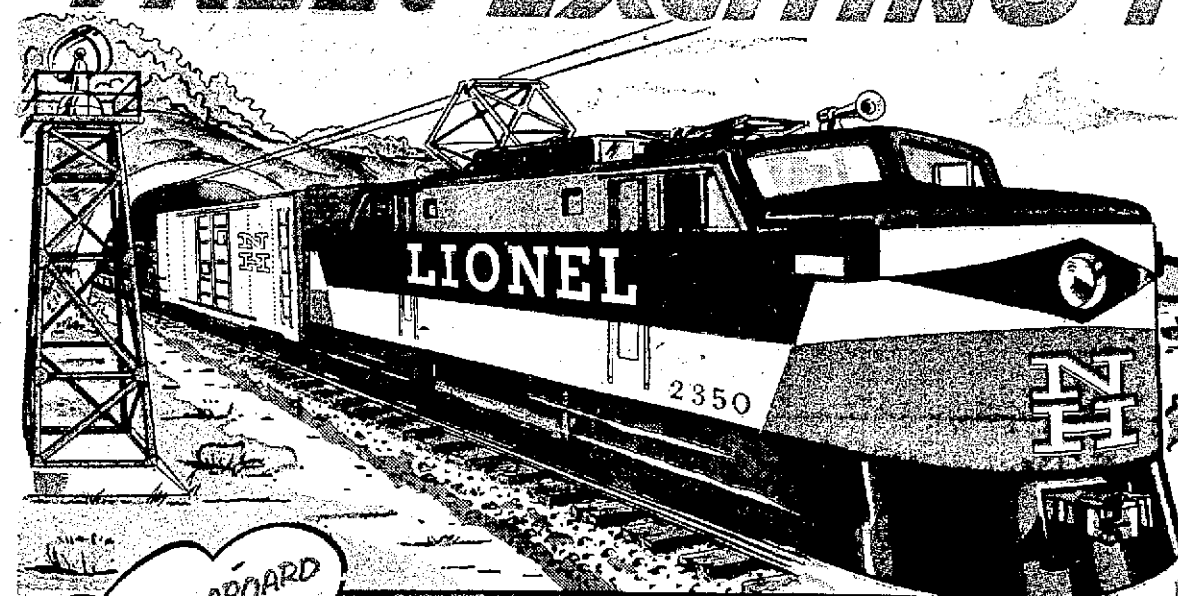


ALLEY OOP

By V. T. Hamlin



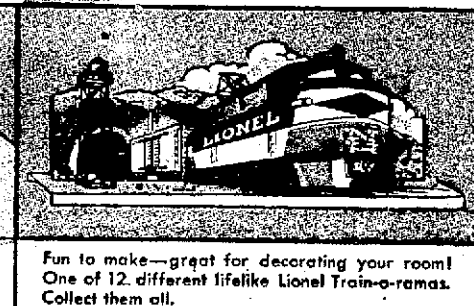
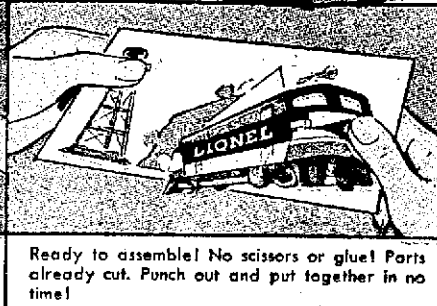
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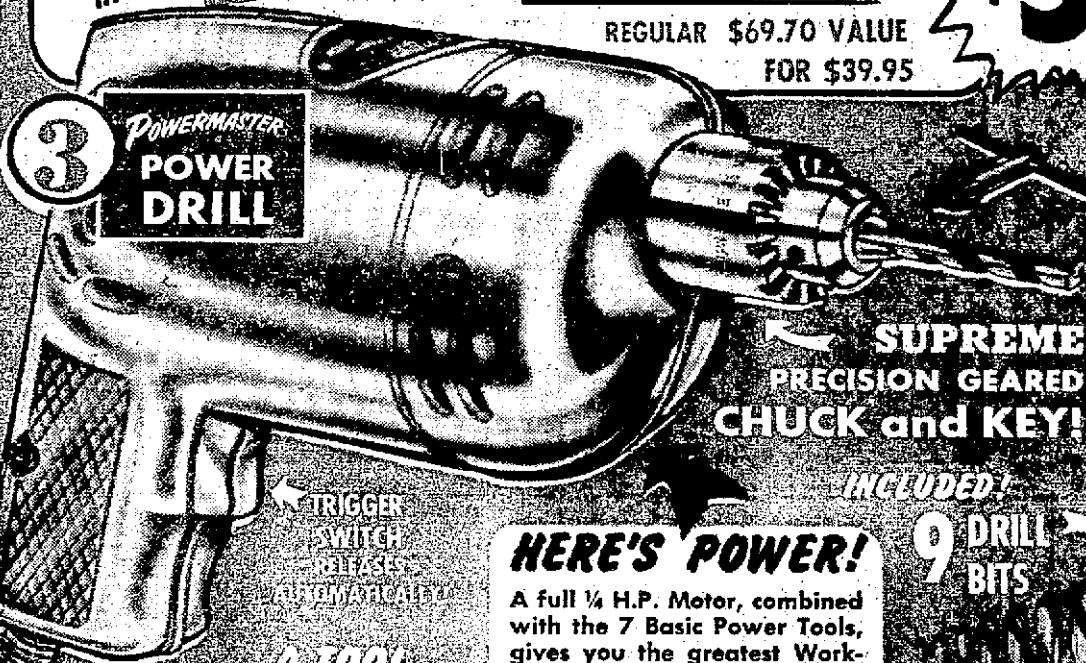
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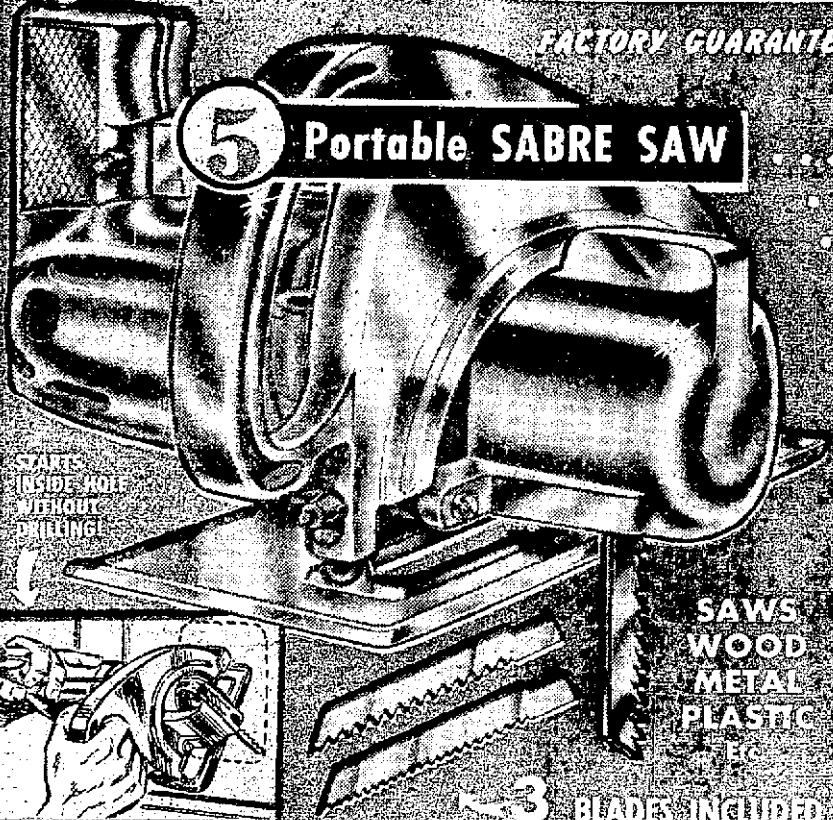
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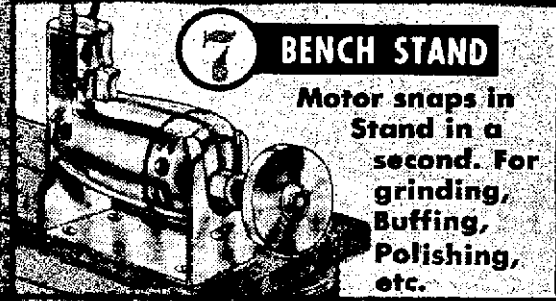


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New Millions for Freeways . . . See Page 5.

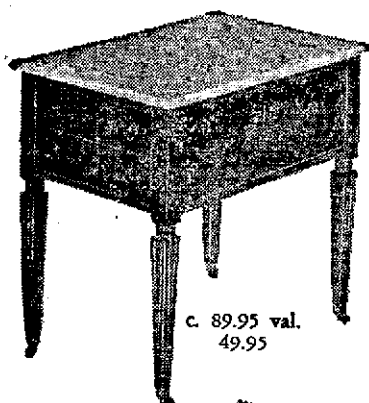
—California Highways and Public Works Photo.

a whole wide wonderful world of gifts

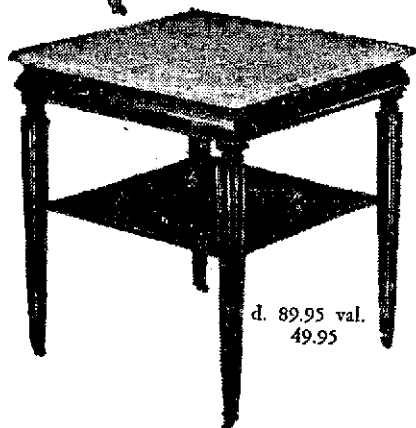
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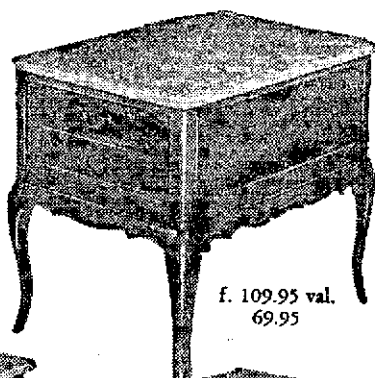
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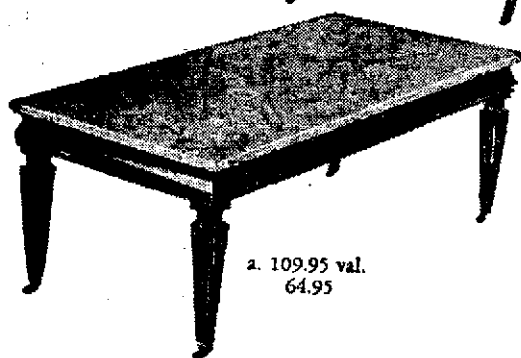
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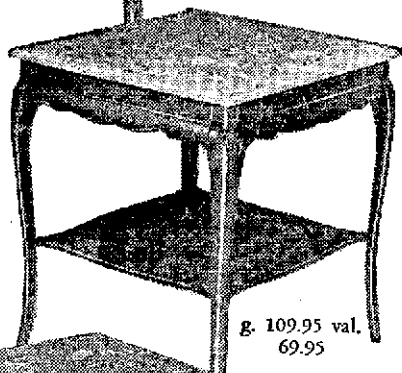
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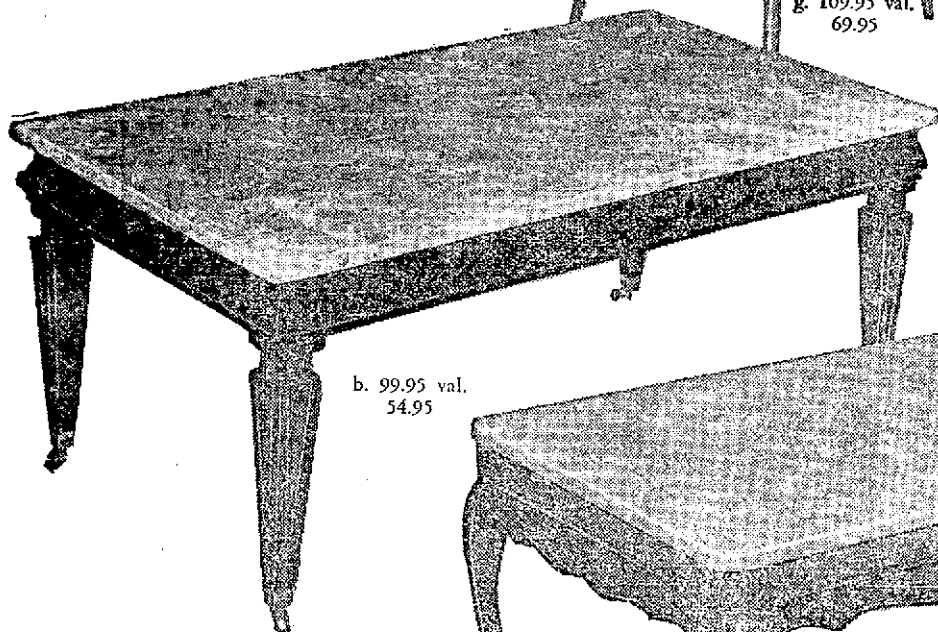
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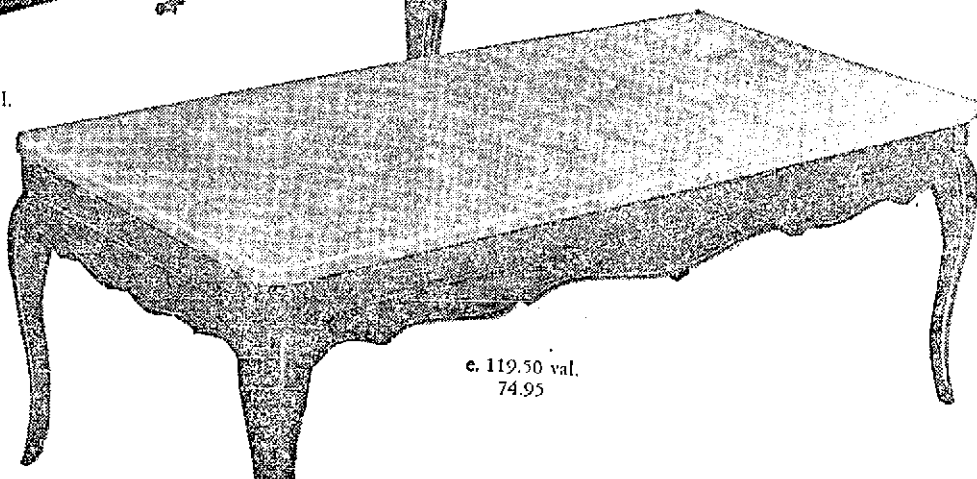
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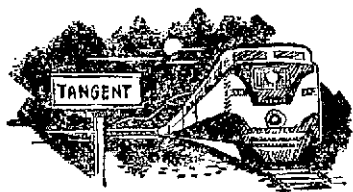
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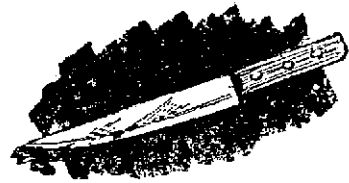
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May Co. Lakewood—Furniture—Third Floor



Murder in Lower 13



(EDITOR'S NOTE—A beautiful bride following her Navy husband to his wartime station was murdered in Lower 13 as the train rolled along in early morning darkness. Executed for the crime two years later was a train cook whom some legal minds still believe may have been innocent. Here is a gripping and true story of love and murder on the West Coast, and an answer that may never be learned.

MARTHA VIRGINIA JAMES, a blonde and beautiful bride of four months, felt she was lucky to get a berth—a lower, at that—on the Southern Pacific's West Coast Limited.

It was wartime, Jan. 23, 1943, and Martha James was one of thousands of women shuttling back and forth and up and down the country following servicemen husbands from station to station.

Ens. Richard F. James, a Navy flier, had been transferred from Seattle to San Diego and was traveling by troop train. Following as close behind him as she could was his 21-year-old bride.

Since transportation of any sort was hard to come by, Mrs. James, member of a prominent Norfolk, Va., family, sighed with relief at Portland when she was assigned Berth Lower 13 in Car D. She was not superstitious, and she was in love.

WHEN HER TRAIN pulled out only a few hours behind the one carrying her husband, she retired to her berth.

Around 4 a. m. there was a brief stop at a hamlet called Tangent. At that precise moment an agonizing cry came from Lower 13:

"My God, I can't stand it. He's killing me."

Martha James' scream brought sleeping passengers bolt upright. A man threw himself from her bunk and disappeared from the car.

A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13, lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

"She was looking up at me, trying to say something," Wilson said later. "Her lips moved. I held my ear down but I couldn't hear anything."

A PORTER RUSHED UP and covered the body with a blanket. Wilson, who said he had caught sight of the slasher, dashed off to search through the train. He saw no one but a second cook in the diner. The cook, who was working, said he hadn't seen anyone. When the Marine described the murder, the cook accused him of drinking.

The Limited sped on to Harrisburg where the conductor notified authorities.

When officers arrived, the snow seemed to hold the solution to the slaying. State Police Sgt. Earl Houston came upon fresh footprints leading away from the Tangent railroad yards. Brown splotches which could have been blood dotted the snow. Houston gathered up samples of snow for the state police crime laboratory. Then he set off tracing the footprints.

BY THIS TIME the train had arrived in Eugene, some 40 miles south, and the body was removed.

By Gorman Hogan

Illustrated by Stan Carter

Wilson, during questioning said the man he had seen run from the car had close-cropped hair. He was about 5 feet 10.

"I think he was wearing a brown pinstripe suit," the Marine added, pointing out the light in the Pullman was very dim. Wilson said he could have been a dark white man or a light colored man.

Before the train reached Klamath Falls, police had discovered that a dining car waiter named John Funches owned a pinstripe suit and he was promptly held as a material witness. Several employees on the train were taken to the depot to have their fingernails scraped for possible telltale blood or skin.

MEANTIME, THE MARINE, who also was held as a material witness, got to wondering about the second cook in the diner. The cook, Robert E. Lee Folkes, seemed to be unreasonably warm, Wilson told police. Sweat was running down his cheeks and he seemed to be breathing hard. Still, the kitchen was cold, the Marine said.

It soon became evident to police that the killer hadn't left the train. The conductor said a search shortly after the slaying showed all the cars tightly closed, permitting no one to escape.

Besides, state police by now had traced the footprints in the snow at Tangent to the farm of Ollie Newport. He had walked through the rail yards on his way home from listening post duty as an air raid warden. The brown splotches in the snow, it developed, had been left by rusty water.

POLICE TURNED TO FOLKES, and at the end of the Limited's 1,800-mile run at Los Angeles he, too, was booked as a material witness.

Searching his baggage, police found a long, thin honing knife, used for cutting meat. Folkes, 21, denied it was the death weapon. In fact, he denied knowing anything about the slaying.

But three days later, Los Angeles police announced Folkes had confessed, had repudiated the confession and had confessed again. He was charged with first degree murder.

The confession was a great relief to Wilson, the Marine.

"Boy, am I glad," he remarked.

Folkes was solemn on his return to Oregon, his demeanor in sharp contrast to his zoot suit and pork pie hat.

ON FEB. 1, he repeated his confession to the Linn County Dist. Atty. and to police officers. He was quoted as saying he had talked to Mrs. James earlier and decided "she was my kind of woman." He couldn't get her out of his mind even during a drinking party with other employees on the train.

He got up at 3:30 a. m. and went into Car D. He said he pretended to fall into Lower 13 and put his

hand inside, feeling Mrs. James' body. He went to a smoking compartment, had a cigarette with a porter, then returned to the galley. He prepared muffins and pies, then put on a long dark coat and slipped a sharpened boning knife into his pocket.

He went back to Car D and walked back and forth, unfastening the buttons on Lower 13. Finally he crawled inside. He was quoted in the confessions as saying he put a knife to Mrs. James' throat and she tried to fight him off.

"IF YOU DO THAT AGAIN," Folkes was quoted as saying, "I'll cut your throat." She tried once more to be rid of him and he slashed her.

He said he ran to the diner galley, put the muffins and pies in the oven, lighted a quick fire, using grease, and by the time Wilson came by the muffins were well along.

He said he took the knife into the kitchen and laid it on a meat cutting block. Later, he added, one of the cooks used it to cut some meat and the traces of human blood were eliminated. But police never were able to locate the knife and the one taken from Folkes' baggage was proved not to be the one with which Mrs. James was killed.

At the opening of his 13-day trial Folkes, defended by attorney Leroy Lomax, pleaded innocent.

LOMAX MADE MUCH of the fact that Los Angeles police had given Folkes liquor at the time of his confession. And he declared that Los Angeles police at the time were under investigation for brutality.

Lomax also made a point of the testimony of Marine Wilson who said at first the man he saw running from the berth wore a pinstripe suit. He later said the man wore a dark overcoat. This conformed with Folkes' purported confessions, none of which had been signed.

However, the state later produced two surprise witnesses who said they also had seen the killer running from the car wearing a long dark overcoat.

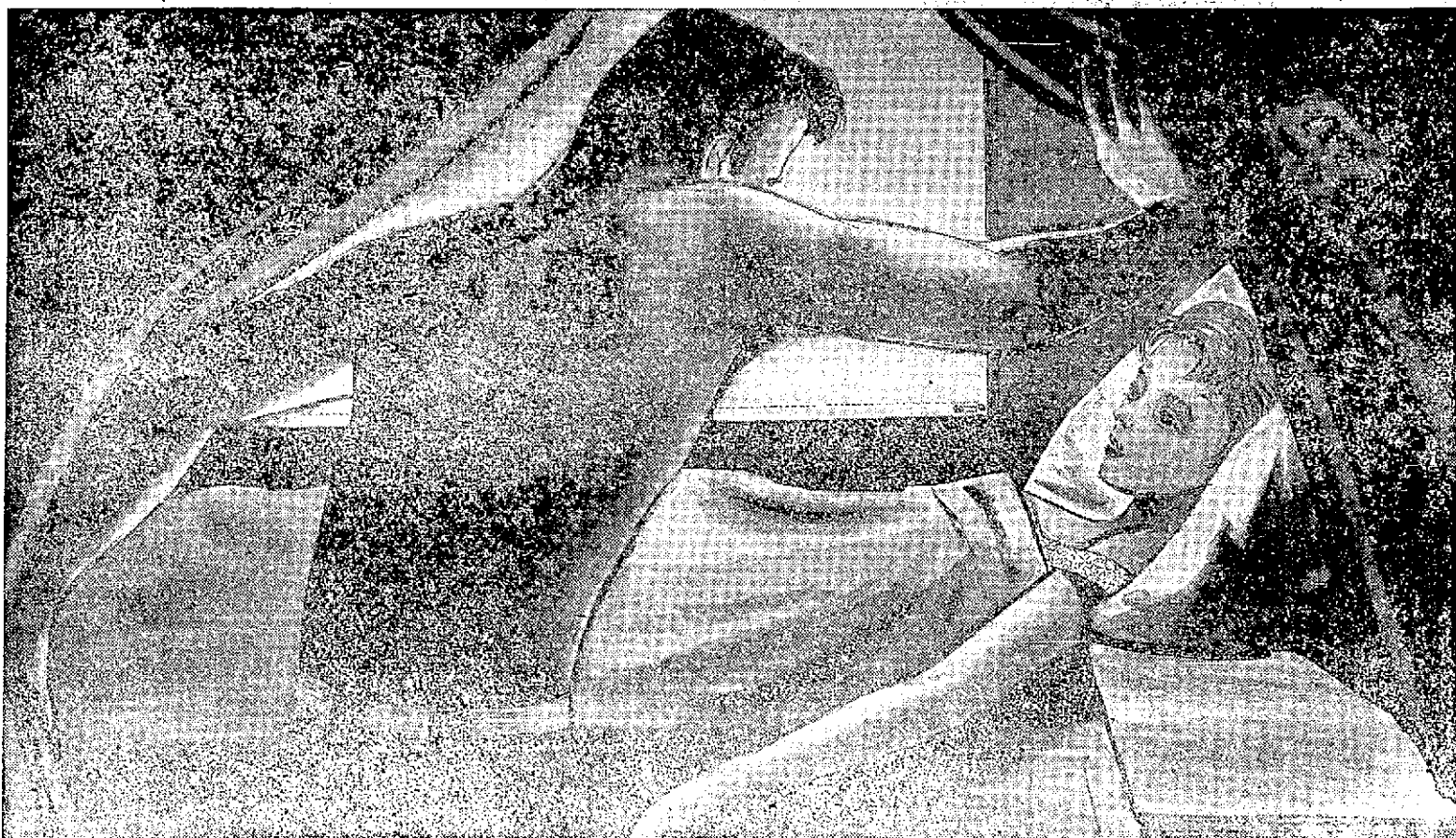
Circuit Judge L. C. Lewelling, who permitted one of the unsigned confessions to be admitted as testimony, instructed the jury that if they found Folkes was intoxicated at the time he was supposed to have confessed this should be considered. But he said intoxication would not make the confession inadmissible unless the person had lost possession of his faculties.

THE JURY WAS OUT nearly 30 hours and returned with a verdict of guilty, but no recommendation for mercy. That made the death sentence mandatory.

Folkes blinked, flexed his jaw muscles and moistened his lips as the verdict was read — five months after the killing. But he accepted his fate. Still denying his guilt, he said: "If it's curtains, it's curtains."

But the curtains didn't fall until more than a year and a half later. There were five delays before an appeal was filed with the State Supreme Court. The conviction finally was upheld by a vote of 5 to 2. The entire court agreed that Folkes' confession, which

(Continued on Page 11)



A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13, lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

SOUTHLAND'S SHORT SHORT STORY

The Big Fix

By Myrna Beauchamp

Illustrated by Diane Demack

TULLIUS EARP was so mad the entire five feet and three inches of his skinny body swayed with the waves of his fury.

The little man had lived his 67 years of single bliss with few upsets but now he stood swaying beside his unpainted shack holding the larger half of a brick in his hand. Tullius was staring wildly at the Widow Stone's precious Persian, while the cat gazed calmly at him from its squatting position on the fence.

Of late Tullius had been wishing that fence were higher and more solid. Actually, the fence was all that kept the Widow Stone from getting him completely under her spell.

WITHOUT TURNING his eyes in their direction, he could still see his mangled sweet-pea vines lying with their tender white roots exposed to the California sun, flung there by the vicious claws of the Widow's cat. His two uppers ground solidly on his three remaining lowers as Tullius visualized the brick sinking into the cat's skull. But his arms remained rigid by his side, held there by a force stronger than his hatred for the cat. It was the meaty aroma of the Widow Stone's crackling bread wafting coaxingly through her kitchen window, over the fence, smack into his pointed nose.

Tullius had felt that Southern California was his Utopia. Here he could grow vegetables and sweet-peas throughout the year. The sweet-peas he sold, 50 cents a bunch, the vegetables he ate. Following the way of the least resistance he had suffered no particular hardship becoming a vegetarian; however, the overpowering urge that took possession of him when he smelled meat cooking was a constant torment.

"GOL-DANG THAT WOMAN . . . and her cat . . . and her brags," he growled, "Always bragging about her Indian ancestry . . . and that four times removed." Shivery tingles sped along his spine as he pictured her ghostly great-great-grandfather, Chief Big Thunder, stalking the Happy Hunting ground for these many weary moons. He, the Widow claimed, was her spiritual guide.

"Chief Big Thunder," Tullius mimicked, "Chief Big Thunder sent me to buy this house. Chief Big Thunder says it's not good to live alone . . ."

Tullius' face rippled in anguish as a shrill, high tenor, accompanied by the clatter of pots and pans smote his ears. "That silly 'Indian Love Call' again," he snickered.

"I hear you calling, yhooh yhooh yhooh," the Widow sang, "yhooh yhooh—you belong to me and I belong to you—"

TULLIUS HOISTED the brick and drew back to let it fly at the cat, but a sudden breeze freshly laden with the smell of crackling bread settled on the little man with an awful pressure. His arm dropped to his side. Ugly frown lines cut into his wrinkles while he danced from one foot to the other, remembering the day his peaceful and contented life had been turned upside down. That day, scarcely two months ago, when he watched the tall, well-fed woman, her slick black hair piled high above her wide forehead, glide possessively up to the vacant house adjoining him on the east. Tight then an evil foreboding had settled on Tullius, a bounding sensation starting in his little watermelon-shaped stomach.

But now a malicious grin replaced his frown . . . with all of the Widow's Indian cunning, she had been unable to get him on her side of the fence. He knew once over that fence, he'd be lost. "And, that fence I'll never cross," he vowed silently.

THE SMELL OF CRACKLING bread kept pushing into his thoughts. It was that first slice she gave me, he thought suddenly, bitterly. Why did I eat it? He was sure, somehow, that he'd been hexed. Hexed so he couldn't resist her darn bread chucked full of meat cracklings.

Maybe the black-eyed female actually did have witch powers. She with her Chief Big Thunder, always talking about how lonesome she was and supposin' he must be lonesome too. And saying in her drippy voice, "Big Thunder's right, Tully. It's not good to live alone."

"Bash!" he exploded. At the fearful sound the plump-looking sparrow, which the Persian had been slyly watching, flew from the fence. The cat's tail stilled its rhythmic switching and she glared at Tullius accusingly. Tullius glared back. "Cats and women!" he snorted. "For the birds! Both of 'em! But here stands one bird that'll never be caught!"

ALL HIS LIFE, he'd watched and he'd listened. He knew that women caused all the hard work and trouble in the world. And that's why he'd made that great decision long ago . . . to be his own boss, unshackled and unburdened. And that's why, when he first spied the Widow Stone gliding blimp-like toward his fence, her creamy neck arched at a beguiling angle, a horrible sensation of disaster had swept through him.

But why not beat her at her own game, he thought excitedly, remembering how he'd slyly listened long ago to his Aunt Gertie powwowing with the moon away back in Pennsylvania. She'd sat on the back

steps, the moonlight spotting her faded, checkered dress, powwowing, breaking the spell of fixation some enemy had put on her.

"Her dress!" He remembered! She'd worn it wrong side out to chase the evil spirits! Quickly, he began unbuttoning his soup-dribbled jacket, struggling to remember her powwow words. He squinted his eyes blotting out the bright California sun. "Oh, Moon, Aunt Gertie's chanting voice was coming through. 'Flower of the heavens . . .'" His brain spun with excitement. Tonight, Tullius thought, I'll sit on the step until the moon is high. . . . I'll fix the Widow Stone, he gloated, and her great-great-grandfather, too!

"TUL-LY," the piccolo voice of the Widow shattered his joy. She'd spied him through her window! The brick dropped from his cramped fingers with a soft thud. "Miss your' socks, Tully?" She giggled. "I've got 'em and every hole's darned!"

She'd done it again! Tullius writhed. Sneaked his drying socks from the fence . . . drat the dang woman, he thought fiercely. The patched and darned places made his feet sore! There was a familiar churning of his insides, a fresh wave of anger rolled up, crashed against his ribs. Frantically, he shrugged out of his jacket, jerked it off, fumbling clumsily, he turned it wrong side out . . . but he was too late . . .

The Widow was leaving her kitchen door, her head coquettishly to one side, a playful smile softening her generous lips. He inched forward menacingly, his wrong arm in the right sleeve. He would look straight into those black eyes and tell the female to mind her own business. His mouth opened, he drew a deep breath gathering force . . . he stood frozen . . .

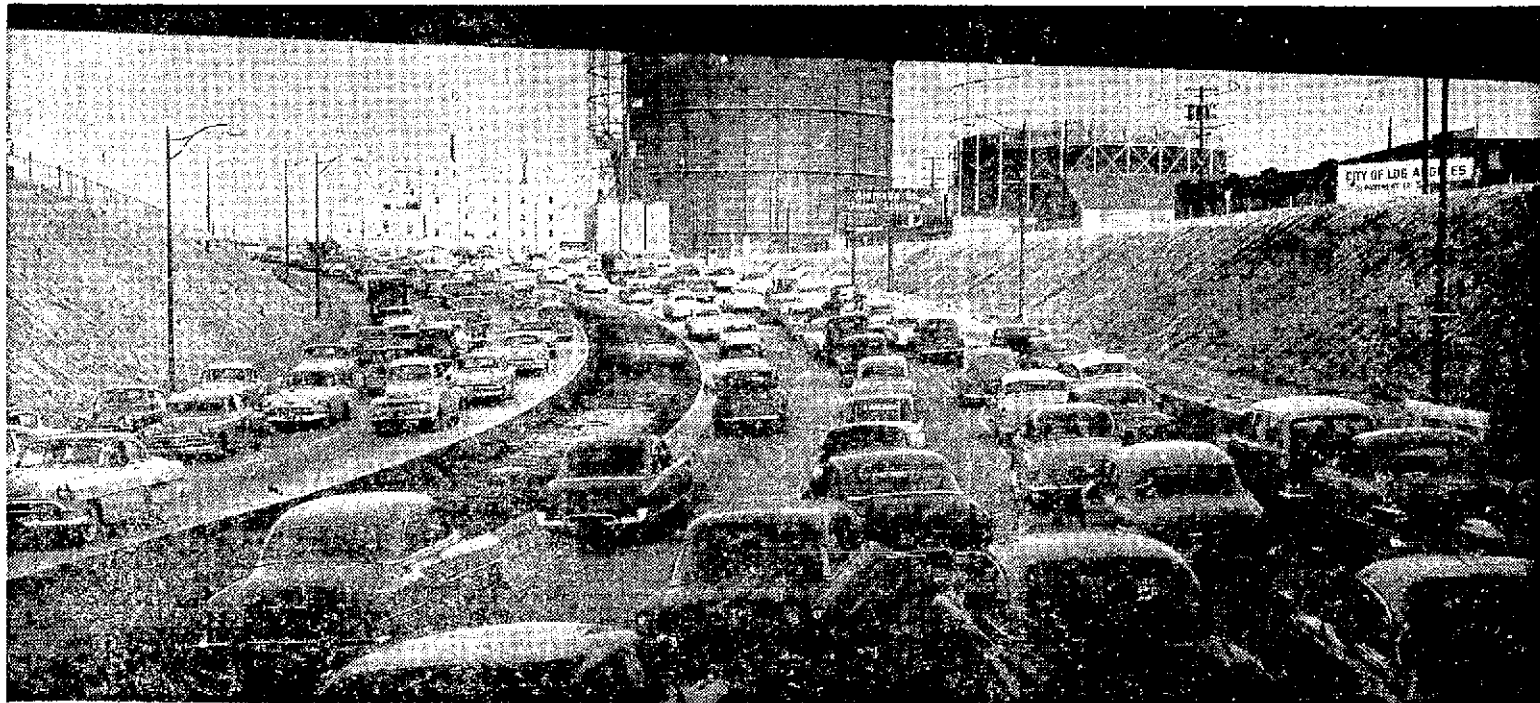
Because the Widow was gliding down the steps on a delightful, overpowering, smothery cloud of the heavenly bouquet of meat cooking! "Look, Tully," she cooed, holding out a large pan of golden brown crackling bread for him to see. "The table's all set! Come on over, Tully."

HIS HEAD JERKED backward and his nostrils began to quiver . . . nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing quality to her full, curving figure. Tullius shook his head, trying desperately to break this new spell. His forehead was damp with sweat and so was the back of his neck. He tried to back away, but his feet were like lead. His body swayed forward, the jacket fell to the ground unnoticed and with the concentration of a pointing bird dog, Tullius moved

(Continued on Page 26.)



Nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing quality to her full, curving figure.



How Los Angeles metropolitan area, including Long Beach and vicinity, needs freeways—and more of them—shown by view near Civic Center.

New Millions for Freeways

By Vera Williams

CALIFORNIA, by act of the Legislature in 1895, acquired the Lake Tahoe Wagon Road, a pioneer toll road, as the state's first highway.

With the Tahoe road as a start, the state is developing a highway system that costs a million dollars a day and serves every section of the state with paved public thoroughfares.

Over the 65 miles of the historic Tahoe Wagon Road from Smiths Flat at Placerville to the state line east of Meyers had flowed the variegated traffic of early California, miners, adventurers, seekers of new homes.

IN THAT SAME YEAR, 1895, the three members of the newly formed State Bureau of Highways bought a team of horses and a buckboard wagon. They drove into every county of the state, covering 7,000 miles along the coast, through valleys, mountains and deserts. On Nov. 25, 1896, they submitted a report recommending a system of state highways "traversing the great belts of natural wealth which our state possesses, connecting all centers of population, reaching the county seat of every county and tapping the lines of county roads so as to utilize them to the fullest extent."

In 1912, the state passed an 18-million-dollar highway bond issue, followed in 1916 by a 15-million-dollar bond issue and in 1919 by a 40-million-dollar bond issue.

IN 1923 THE STATE went on a pay-as-you-go basis by establishing a 2-cents-per-gallon tax on gasoline, proceeds to go to state highways. In 1928 this was raised to 3 cents, in 1947 to 4½ cents, and in 1953 to 6 cents. (At the gas tank you pay the 6 cents state tax, plus a 3-cent federal tax.)

Dirt roads became surfaced roads. In the late 1920s and 1930s, the two-lane roads gave way to three and four-lane highways. The freeways concept crystallized in the late 1930s, and the first six-mile unit of the west's first freeway, the Arroyo Seco Parkway (now the Pasadena Freeway) was opened Dec. 30, 1940. It cost slightly less than six million dollars—roughly a million dollars a mile.

DISTRICT VII, Division of Highways, which includes Los Angeles, Orange and Ventura Counties, now has 1,400 miles of state highways, including 566 miles of freeways, says A. D. Griffin, assistant district engineer, who began with the district in 1915 and has served continuously since 1921.

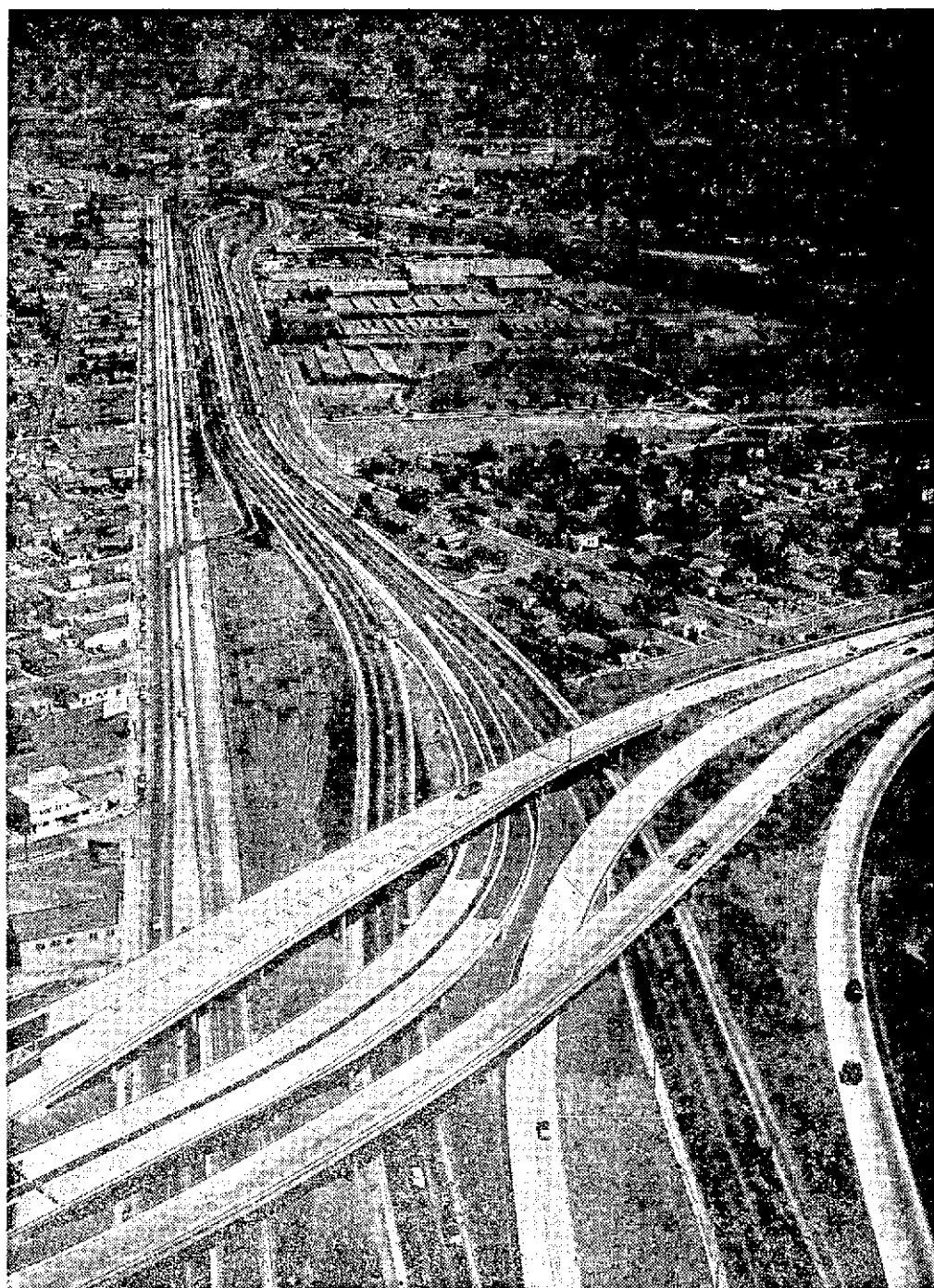
U. S. Gov. Harold J. Powers announced recently that California spends a million a day on highways and he believes the road-construction program will continue until California has the "greatest system of freeways and highways in the nation."

AN AWESOME and record-smashing budget of \$464,247,288 for 1957-58 was adopted recently by the State Highway Commission in Sacramento. Studded with multimillion-dollar highway projects, the budget

(Continued on Page 11)

OUR COVER

TRAFFIC EVERYWHERE: Looking easterly along Hollywood Freeway toward Los Angeles Civic Center, with four-level traffic interchange structure in foreground.



State Division of Highways Photos

Freeways, the marvel of modern traffic: This view is of Santa Ana Freeway, looking southwesterly, at the interchange (foreground) with the Long Beach Freeway.

Flying Dutchman

By Bill Beck

MIRAGES, complete with rippling water and reflected trees, are common on our California deserts, but never has a boat—power or sail—been seen on these imaginary waters.

It is logical that a Flying Dutchman or two would have been reported plowing through these mirages, but from all accounts the ghost ships of the desert don't need water and thus don't use the mirages. Instead, they just roll through the desert sky with all sails set. It is said they don't even need the moisture of clouds although clouds have often been present when they were seen. This sight has been witnessed by several prospectors and by one newspaper reporter—all of them several days away from grog of any kind.

The Flying Dutchman type ship is well known. It is sighted all over the world, beating through the straits at Tierra del Fuego, looming out of the English Channel fog, or even rolling into San Francisco Bay.

THE LATTER SHIP, the clipper *Cameo*, was seen sailing toward the Golden Gate to disappear just before it got to the headlands. A moment later it reappeared a few miles out, methodically plowing toward the Gate.

The captain is said to have gotten into this difficulty when he swore, in the face of adverse winds, that he would "find the bay or run this brig to hell!"

From last reports he hasn't made either place.

The desert ship is another matter altogether. It, or a similar ship, is reported to have anchored a hundred or so feet in the air just off the mouth of the Thames. This was in the 12th century, so the reports are

sketchy, but the anchor was dropped and it landed in a graveyard where it hooked onto a tombstone.

THE SKIPPER was heard to command the anchor be hauled in and the sailors were heard turning the windlass. There was some cursing and then a sailor came swimming through the air with a knife in his hand. He cut the cable to the anchor, swam back on board and the ship sailed away.

The anchor was beaten into door ornaments for a nearby church.

In 1878, two German prospectors came staggering into Yuma telling of seeing with their partner a sailing ship in the air near San Bernardino. It wasn't a flying saucer and neither was it an airplane. It was a full-rigged ship that didn't need water.

They reported its crew threw a ladder over the side and shanghaied the other prospector.

Newspapers picked up the story and discussed it pro and con. A searching party was sent out to locate the missing man and he was found near San Bernardino—terribly sunburned and dead.

IT WAS THEN decided that the two Germans were suffering with baked brains so the story was dismissed until such time that there wasn't much gaudy news, and then it was revived.

In 1882, the San Francisco Examiner sent a reporter out to locate the ship and perhaps interview the captain. The reporter left Yuma in the middle of February with three companions and a three-week grocery supply on two donkeys.

They traveled until the supplies were almost gone and then, midway between what is now Brawley and Indio, they decided to head for the railroad.

Making camp that evening one of them looked up and exclaimed, "There she is, Charlie! Look!" Charlie looked and there, sailing high overhead in the cloudless sky was a 40-ton ship.

The rigging could be heard groaning as it took the weight of canvas. The crew could be heard as well, moving about on deck. Watching with open-mouthed wonder, the newspaperman and his friends decided it was an English ship of Queen Elizabeth's time—similar to the one Drake used to explore the California coast.

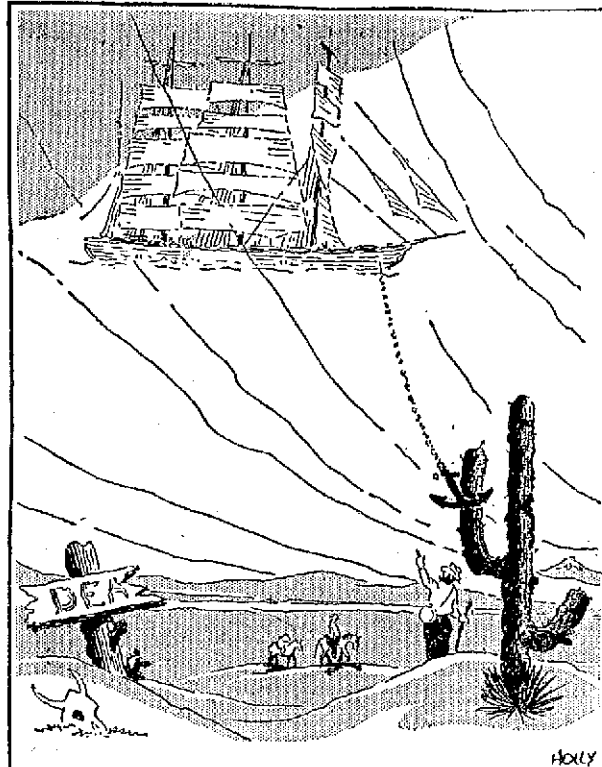
They glanced away and when they looked again the ship had disappeared.

THIS IS THE LAST time the ship has been seen, and no one has offered any reason why a big ship should go booming through the desert. It is said though, that in the early 1870s the timbers of a ship were found in the desert near San Bernardino. It was generally concluded that it was an abandoned ferry boat someone was trying to drag over to the Colorado. The soul of a ship, if a ship has a soul, would hardly be comfortable while its bulk lay resting in sagebrush and greasewood and this ferry boat soul would undoubtedly wander around searching for water.

One problem remains: Where did the crew come from, that is, if this was the bones of the ship sailing in the air?

The real answer probably lies in the fact that in those days, and at times today, when a mean-eyed editor sends a man out to get a story he'd better come back with one, particularly if the paper lays out money and a few weeks for the reporter to work with.

Maybe the Examiner reporter liked his job.



Drawing by Holly Markle

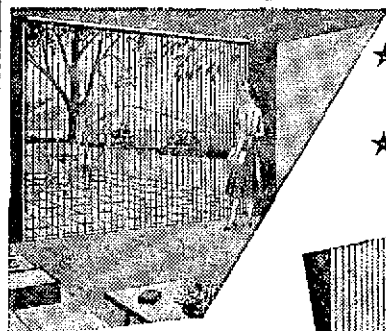
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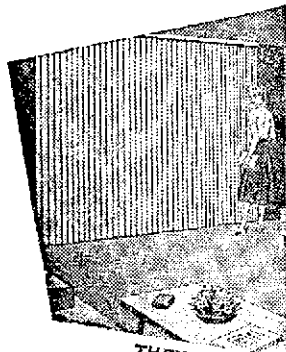
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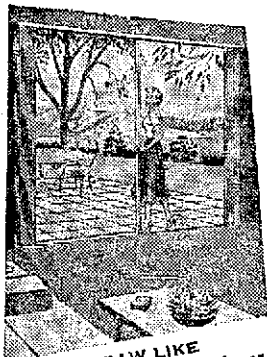


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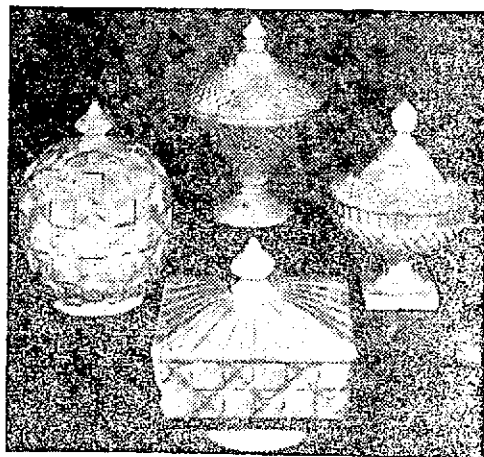
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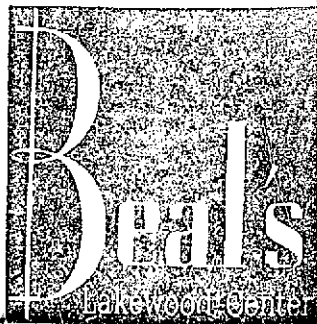
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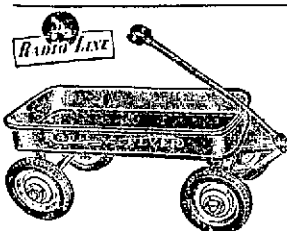


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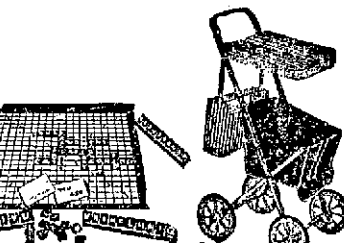
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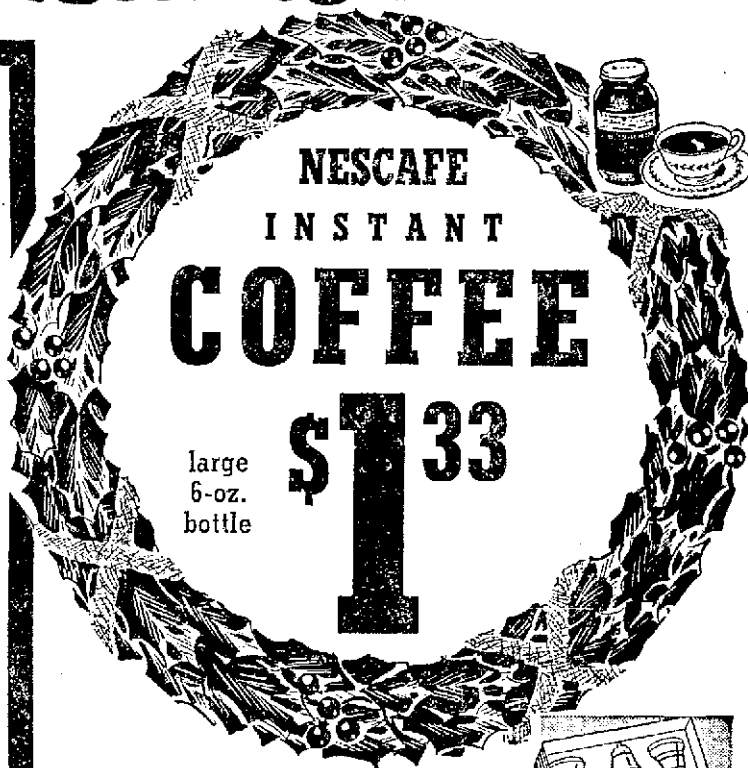
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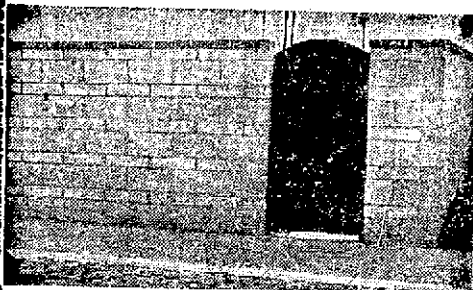
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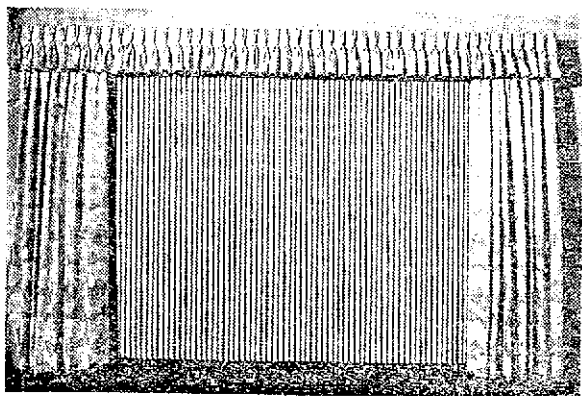
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San Onofre—Surfboarding Eden

By Paul Wallace

SOUTHERN CALIFORNIA is a sunny land rimmed on the west by the restless green ocean.

For 200 miles from San Diego to Santa Barbara, the sea curls on an almost unbroken strip of white beach.

To this ribbon of shifting sand, the realm of the gulls and sandpipers, a unique species of two-legged amphibians—surfboarders—have come during the last generation.

UNDER THE STIMULI of fresh salt air, cold water and bright sun, these tanned, half-clothed men come into their own.

They spend the days riding the breakers on their bucking, squirming boards, resting between runs on the warm sand. "You never get tired of it," said one. "The surf is always different."

Some succumb completely to the fascination of the sport, turning into beach bums and living hand-to-mouth.

MOST, HOWEVER, keep up the appearances of normal human beings. They hold steady jobs, often wear clothes, marry and beget children and send their offspring to college.

But a feeling persists that these things are incidental—necessary but regrettable interruptions which keep them away from their natural habitat, the wind-swept dunes by the side of the sea.

The cult has its unofficial headquarters in San Onofre, a tiny settlement just south of San Clemente.

Although the surfers frequent many other areas along the

ocean front, San Onofre is the big time—the Yankee Stadium of West Coast surfboarding.

THE WAVES BREAK better there. They start 500 feet out and roll fast and smooth in to the beach.

All it takes to ride them is agility, balance, sea-savvy and courage.

It also takes a surfboard.

The boards themselves are about 10 feet long, made of solid balsa wood and covered with fiberglass. They are 23 inches wide, 3½ inches thick, weigh in the neighborhood of 25 pounds and have a slight rocker shape from nose to tail.

A SMALL FIN of skag is mounted at the rear like a rigid rudder.

A few surfers built their own boards but most pay some \$80 for them from such board makers as Hobie of Dana Point, Gordon of Compton and Velzey of Venice.

Climbing onto the board near the beach, the surfer kneels on the upper surface and paddles with his hands. Going out he bucks the surf.

IF THE WAVES aren't too big, he rides over them. If they have too much muscle, he goes under, rolling his board on top of him and cutting through just as the water breaks over him.

Out where the surf starts, he waits for a wave that looks good—a big roller that doesn't break into white water too soon.

He reads the waves. He knows

that each one has a peak in the center—though it may be a quarter of a mile long—and that it tapers gradually down on each side. He knows it usually breaks first at the peak, the break running down the shoulders until it spends its power at the shore.

HE TRIES TO CATCH the wave near the peak, paddling hard to stay on its front face until his board is caught in its power.

Then standing up on the skidding board, he slides across the face of the wave trying to keep just ahead of the break. Knees bent like a skier, he guides the board by shifting his weight and turning with his knees.

On a good run, he rides almost to the beach at speeds of more than 20 miles an hour.

IF HE LOSES his balance, he goes into the water, trying to avoid being hit by the big board as it is tossed like a match stick by the surf. Getting hit by the board is the biggest hazard to the sport.

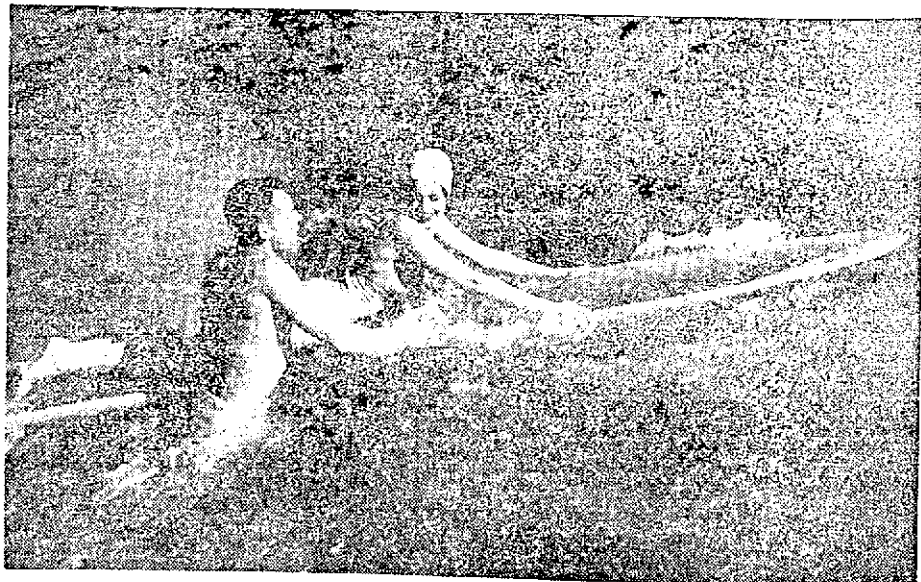
But, although people have been killed by thrashing boards, it doesn't keep the surfers away. They have at it all year long.

Many drive panel trucks or station wagons and sleep in them on the beach on weekends and any other time they can slip away.

In fact, the sports attraction is its biggest drawback.

"You need a strong will to surf," one veteran cautioned. "Otherwise, you'll turn into a bum."

"You get so nothing but surfing is important."



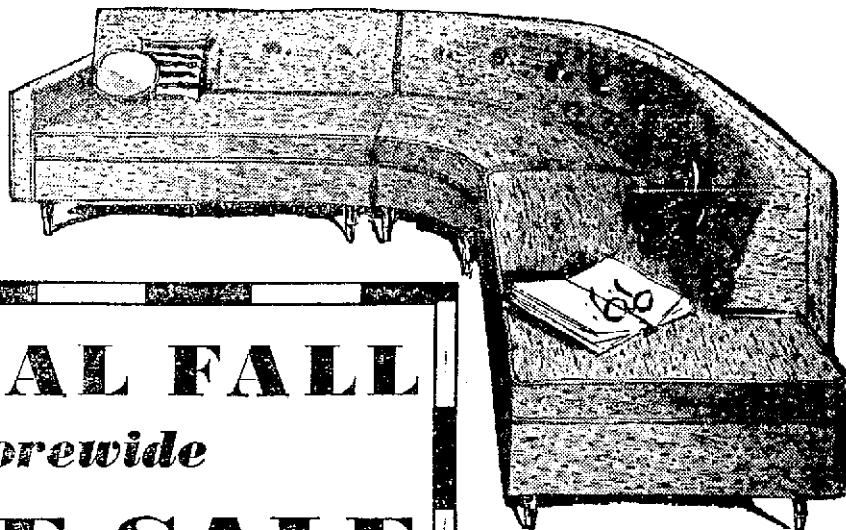
—All Year Club of California Photo

"You need a strong will to surf," one veteran cautions. "Otherwise, you'll turn into a bum. You get a feeling that nothing but surfing is important."

All Foam Rubber Sectional 484.50—by Sherman Bertram of Calif.

- Removable zipper-closed cushions.
- All hardwood frame
- Fully guaranteed
- Choice of bumper end as shown, or an arm both ends.

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All-Eastern Hardwood Bedroom

- 244.50 value. Heavy Eastern Walnut double dresser, six drawers, all center-guided, dust-proofed, dovetailed. Plate glass mirror, plus choice of full or twin size bed..... **169.50**
- 389.50 Solid birch double dresser, framed plate glass mirror, bookcase headboard with sliding panels, two large night stands..... **297.50**
- 449.50 Oriental modern in imperial black mahogany trimmed in silver, 9-drawer dresser, plate glass mirror, headboard and two large commodes..... **384.50**
- 369.50 Pearl mahogany, extra large dresser, mirror, bookcase headboard and two commodes, all in the finest of workmanship; silver handles..... **271.50**
- 419.50 Twin set in pewter mahogany, double dresser, two twin beds, plate glass mirror plus a one-drawer commode **244.50**
- 139.50 Double dresser, mirror, headboard with two attached night stands..... **81.50**

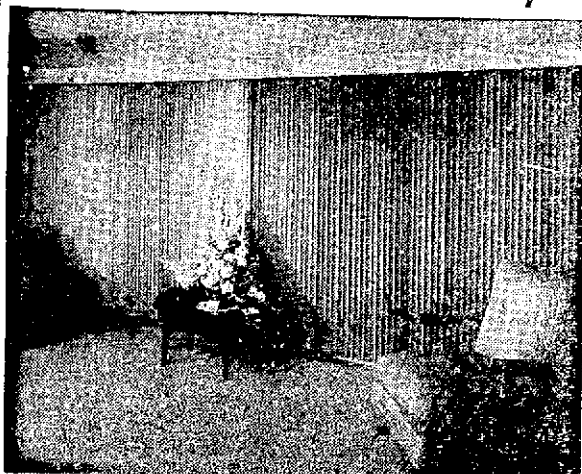
1 of a Kind Close-Out

- 89.50-109.50 Club and Decorator Chairs—20 to go at..... **49.50**
- 46.50-49.50 Lane 18 Century Mahogany Step and Coffee Tables. As is **24.95**
- 61.50 Daystrom Drop-leaf Dinette Tables, Formica Tops, Black Legs.....only **19.95**
- 189.50 Rose Nylon Club Chair, Loose Pillow Back, Solid Comfort **89.50**
- 69.50 Early American Rocker, Upholstered Solid Maple Arms..... **48.94**
- 179.50 Toast Mahogany 5-pc. Modern Drop-leaf Din. Table, 4 Chairs..... **119.50**
- 14.50-24.50 Modern & Early American Table Lamps, some in prs..... **10.00**
- 29.50 Armless Occasional Chairs—Hond Legs—Your Choice..... **24.95**

Modern Living Room Floor Samples

- 294.50 All foam rubber Swedish modern sofa. Reversible seat and back cushions, removable zipper cover, all hardwood frame..... **139.50**
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- 619.50 Oversize foam rubber circular sectional by Sherman Bertram takes 10 ft. of wall space each way. Sparkling charcoal and gray cover..... **191.50**
- 89.50 Studio couch by Simmons, sleeps two..... **69.50**
- 524.50 3-pc. circular sectional by Sherman Bertram, all foam rubber seats, rounded bumper end one side, arm other side, removable zipper closed cushions..... **341.50**
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Give lasting satisfaction for a very moderate outlay.

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A \$500 GIFT CERTIFICATE BUYS:
• Rubber cove base & adhesive for average bath
• Asphalt tile floor for average
• 12x18 nursery rug (limited supply)
• Peg board & fixtures—starter set
• 4-pr. Hall-Muck chrome bathroom set
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• Rubber cove base & adhesive for average kitchen
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• 12x9 Armstrong's Quaker rug
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• 20 sq. yds. RUMATEX print linoleum—9 ft. width
• Solid plastic toilet seat, choice of 19 colors
• 20 sq. ft. bathtub wainscot of plastic wall tile, incl. unsile
• 8 ft. vinyl plastic drainboard covering, incl. metal sink rim & adhesive.

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Katy Hepburn teams up with Burt Lancaster in Paramount's "The Rainmaker" to become an Oscar threat.

HOLLYWOOD

Katy Gets Her Man

THOSE IN THE KNOW about Hollywood predict the actress to beat for the Academy Award come next March may be Katharine Hepburn for her beautifully enacted role in Paramount's soon-to-be-released "The Rainmaker," an earthy and poignant love story in which she shares top billing with Burt Lancaster.

Katy plays the part of Lizzie Curry, who is daughter, mother, sister and child to a ranch family in a southwestern area in the grip of a severe—almost fatal—drought. She is a strong and integral woman in every life function except one. No man, outside the family, has loved her or found her beautiful. She yearns, honestly and forthrightly, for romance.

LIZZIE'S FATHER and brothers would like to see her married, and send her to relatives in a nearby town with the hope that she'll meet an eligible male. She returns empty-handed, explaining that no one took notice of her and that, if they had, she wouldn't have known how to act. Against Lizzie's wishes, the Curry men pay a visit on Deputy Sheriff File (Wendell Corey), a very eligible but shy man, to invite him to dinner in order to interest him in Lizzie. Feeling he's being trapped, File turns down the invitation. Lizzie is crushed.

Into this gloomy situation breezes Starbuck (Lancaster) a brash, good-natured dreamer—or con-man if you please—who offers to bring rain within 24 hours for a fee of \$100 in advance. It doesn't take Starbuck long to size up the situation in the Curry household. Very plainly, he realizes that what Lizzie needs most is confidence in herself as a woman—a woman needed by man. More as a gag than anything, and because the man appeals to them, the Currys go along with Starbuck's proposal. They pay him the hundred.

SHERIFF FILE PAYS a call on Lizzie, outwardly to see the men but actually to talk with her, but both his and Lizzie's awkward grapping at conversation ends in an argument. He leaves and Lizzie is plunged into despair. Rushing into the

night, she meets Starbuck who gives her a straight talking-to about herself, telling her that she is a woman with a rare, inside beauty. He re-arranges her hair, gets her to believing in herself, admitting, at the same time that he's the con-man he's been accused of being.

Each is good for the other, and as they embrace, he promises to stick around, at least for a while. She rushes into the house to tell her father that at last she has a lean. But inside there is a grim scene. Sheriff File has arrived to take Starbuck in as a con man.

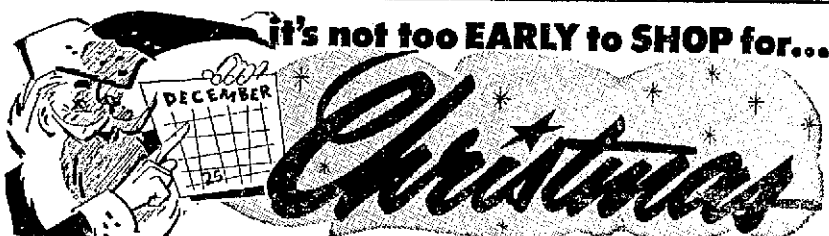
AT THE URGING of all of the Currys, he relents, and allows the man to go free. As he leaves, Starbuck asks Lizzie to go with him. She might have gone, too, had not File urged her to remain—to become his wife. Lizzie makes her decision. She'll stay with File.

Starbuck goes his way, but before he's driven far, the heavens let loose with a rain that, in a matter of minutes, becomes a cloudburst.

Maybe it was a miracle. Maybe it was Starbuck. But the land has its desperately needed rain. And Lizzie or Katy if you prefer—has her man.



But man Katy gets is the sheriff, Wendell Corey.



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Freeways

(Continued From Page 5.)

is the first in history to contain one or more road jobs in all of the state's 58 counties, according to Frank B. Durkee, director of public works.

The highway construction budget for District 7 in 1957-58 is \$53,441,000. The right of way acquisition budget in the same fiscal year in Los Angeles County is \$33,270,000; Orange County, \$4,140,000; Ventura County, \$4,639,000.

THE 1957-58 BUDGET calls for \$1,750,000 for the last unit of the Long Beach Freeway, from the present Compton terminus to the junction with the Santa Ana Freeway in the East Los Angeles industrial area, and \$2,900,000 to bring the existing four-lane expressway in the Anaheim-Buena Park area up to the Santa Ana Freeway standard.

Also included in the present 1956-57 budget is a six-million-dollar fund to construct a section of the Harbor Freeway from 88th St. to 124th St. in Los Angeles.

Design, construction and maintenance of freeways come under the direction of Durkee and State Highway Engineer G. T. McCoy, with offices in Sacramento.

All state highway work, including freeways in District VII, is under the supervision of Assistant State Highway Engineer E. T. Telford and District Engineers George Langsner and L. R. Gillis.

Train Murder

(Continued from Page 3)

consisted of stenographers memoranda, should not have been submitted to the jury as if it were a signed confession.

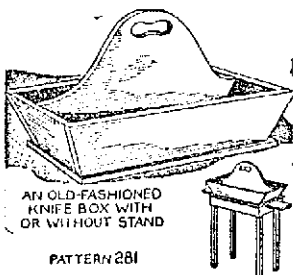
STILL, THE MAJORITY held that despite this technical error there was enough evidence to convict him.

He was granted a stay of execution to permit an appeal to the U. S. Supreme Court. The review was denied.

When an appeal was made to the Governor for Folkes by a committee of clergymen and lawyers, who argued that all the evidence hadn't been heard. But the Governor said he was convinced beyond all doubt of Folkes' guilt.

And what of Richard James, whose happy married life was ended so abruptly by a killer's knife? Even before Folkes was executed, the young flier, by then a lieutenant, lay dead in a stubblefield near the Pasco, Wash., Naval Air Station, victim of a plane crash.

You Make It



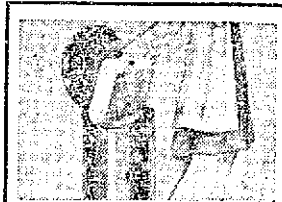
AN OLD-FASHIONED KNIFE BOX WITH OR WITHOUT STAND

PATTERN 281

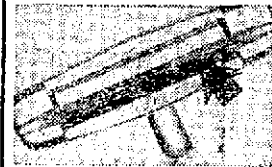
Make this knife box of pine or maple and use it for fruit or attach it to the stand and carry it here and there with books or mending. The stand has handy pull-out shelves. Both pieces are made with Pattern No. 281 which will be mailed for 25c. Address all orders to: Pattern Dept., Southland Magazine, Independent Press-Telegram, Bedford Hills, N. Y.

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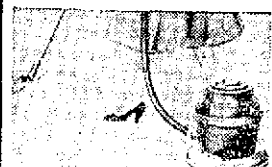
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NO DUST BAG TO EMPTY
Toss out "Speed Sak," replace few times a year.



AMAZING "WORK SAVING" NOZZLE. Glides easily over thickest rugs, shags, etc.



FOLLOWS ON SWIVEL WHEELS. Rolls easily over rugs, door sills. No snagging, dragging.



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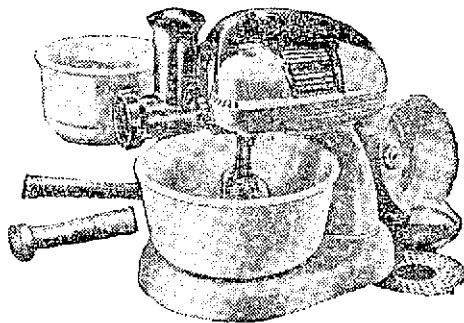
complete with attachments

Special low price

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Now, you can have the famous Lewyt quality—famous Lewyt work-saving features at a sensational low cost. Special features plus—new decorator color styling, flexible vinyl hose, lock-fast wands, suction control cleaner cleaning power, new dust-proof filter system. Comes complete with tools.

May Co. Lakewood
Major Appliances
Downstairs

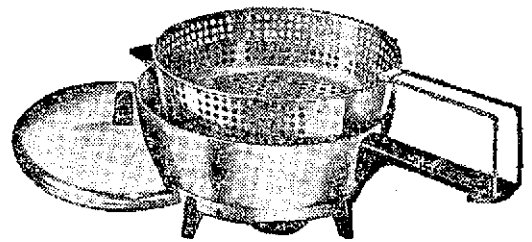


NEW DORMEYER MIX-WELL

complete with all accessories

38.50

Has electric food grinder, pestle, 4 juicing attachments, 2 glass bowls, 2 beaters. Features—low recipe tested speeds, automatic beater release, detachable portable mixing head, big cook book, adjustable stand.

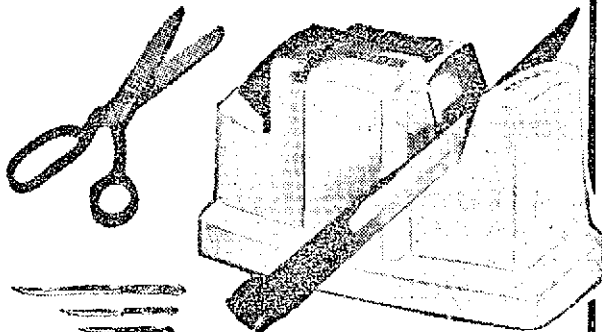


DORMEYER FRENCH-FRY SKILLET

the handiest appliance of all

19.95

It stews, cooks, braises, bakes, deep fries, casseroles. Just plug it in, cook and serve anywhere. Thermostatic control on base, indicator light. Complete with deep-fry basket, dome cover. 11" diameter.



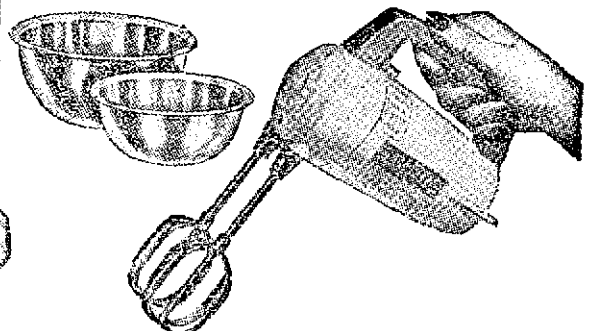
DORMEYER ELECTRIC "EDGE-WELL"

plus knife set and scissors

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22.40 value

Lightweight, compact and easy to store. The new Dormeyer knife and scissors sharpener is fully powered and safe to operate. Indispensable in your kitchen. All complete at one low price.



"DORMEYER" PORTABLE MIXER

plus 2 aluminum mixing bowls

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Save almost 20%. Use anywhere—at the stove, counter. Lightweight, portable, 5 mixing speeds, heel rest, beater ejector. Included: 1 and 2-qt. mixing bowls with each purchase. Colors—pink, turquoise, yellow, white.

May Co. Lakewood—Small Appliances—Downstairs

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SOUTHERN CALIFORNIA'S MOST GIFTED STORES

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only **12.95**

Buffums' Budget Dresses, Second Floor

Travel with Delaplane in Southland



An Englishman, Henry Cole sent this first Christmas card in 1843, work of artist John C. Horsley.

HOW IT ALL BEGAN

'Christmas Greetings'

ON A DECEMBER DAY in 1843 an English educator and art patron, Henry Cole, sat at the library desk of his London home addressing to his friends what were probably the first Christmas cards ever printed. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas custom of giving to the poor. They bore the now-classic greeting: "A Merry Christmas and a Happy New Year to You."

Cole, in an historic move, two months before had commissioned John Calcott Horsley, a Royal Academy artist, to design the card and had struck off a thousand lithographed copies which were then hand-tinted by a professional "colorer." Cole dispatched some of the cards to his friends that December and offered the remainder for sale in a London shop.

also assembled a vast new reservoir of Christmas art through its role of art patron. Sponsor of the Hallmark Art Awards, an international fine arts competition for Christmas paintings, the company seeks to encourage contemporary art, to utilize it, and to make it available through museum exhibits to the American public.

The appearance of Henry Cole's card in the London of the 1840s coincided, curiously, with a period of great interest in Christmas in England. Prince Albert, Victoria's consort, is said to have introduced the first Christmas tree to England in this era, and Charles Dickens published some of his greatest Christmas stories—"A Christmas Carol" and "The Cricket on the Hearth," in the same decade.

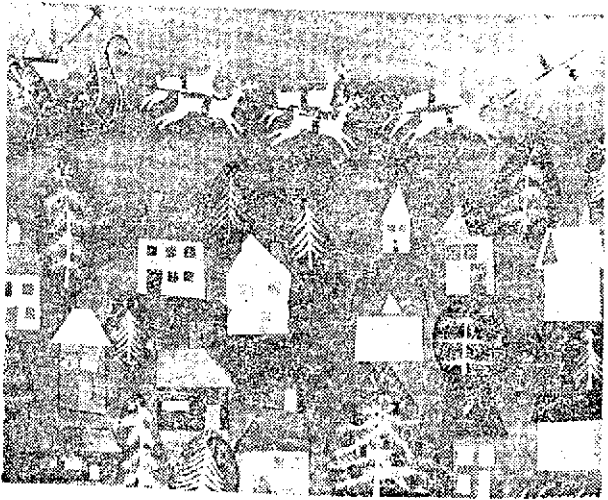
GREETING CARDS have advanced a long step in the century since 1843, but the original idea of expressing Christmas greetings with fine art has remained unchanged. Americans shopping for cards this year may select, for example, a painting called "Hunting Scene" by another Royal Academy member—Sir Winston Churchill, Britain's recent prime minister and famed amateur artist. Or he might choose paintings by such famed Americans as Norman Rockwell, Saul Steinberg, Robert Schneeborg and Thomas Vroman.

The work of 28 contemporary artists will be found this year among the art reproduced for Christmas by Hallmark Cards. This firm, whose headquarters are in Kansas City, Mo., has not only pioneered in the use of fine art on Christmas cards, but has

CHRISTMAS cards appeared in America only shortly thereafter.

The best early Christmas art in America came, not unexpectedly, from Boston in the 1870s. Louis Prang, a sensitive and art-loving lithographer whose ideas were years ahead of his time, published his first Christmas card in 1874 and his last less than 20 years later. But in that brief interval he established a collection among the most prized in the world today, many of which are contained in the Hallmark collection.

Toward the turn of the century, a postal card craze swept the country, carrying Prang and most other card publishers before it. It lasted for more than a decade and it was not until about 1908 that manufacturers began publishing Christmas cards of the type in use today. The resurgence of fine art on cards did not occur until the 1930s.



The art of painter Robert Schneeborg is characteristic of the contemporary trend in Yule cards.

He Won't Stay Down

By Terry Vernon

Independent Press-Telegram
TV-Radio Columnist

THE WORLD is full of "has-beens" from the entertainment world but few of them have been successful at staging comebacks to fame and fortune.

One who has managed this extremely difficult test of fortitude and who has a multitude of Long Beach admirers, is Jackie Cooper, a star at the age of 8, a "has been" at the age of 23.

Most folks will remember the old Our Gang comedies, but few would recognize the "People's Choice" of today in his role in the gang. Yet, today, these old comedies are now being shown as "The Little Rascals" and are well-known to the younger set of TV viewers.

JACKIE GOT OUT of his gangster roles when he was picked for the lead in "Skippy" and his name became a household word . . . a word complicated, somewhat, by the similarity to another "Kid," Jackie Coogan.

"Skippy" hit the boxoffice jackpot and Jackie was nominated for an Academy Award . . . but in those days there were no "Oscars" just for kids so Lionel Barrymore beat him out in the voting.

"I'm afraid I was a discourteous loser," recalled Jackie. "The award banquet was long and tedious and by the time they got around to my picture and that of Lionel's, I had fallen asleep in Marie Dressler's ample lap."

"Mr. Barrymore came over, awakened me and said 'this should have been yours,' but they gave it to me because they figure I'm getting so decrepit that I won't be around much longer."

LOOKING BACK over Cooper's career brings to mind the sequel to "Skippy" a film called "Spooky" and this was followed by the unforgettable role with Wallace Beery in "The Champ." He then made "Peck's Bad Boy," "The Bowery" and teamed with Lionel Barrymore and Wallace Beery in "Treasure Island."

Outgrowing his kid roles, Cooper made a few movies as a teen-ager but with only nominal success.

When World War II came along Jackie was 20 so he enlisted in the Navy and went to the South Pacific to see the "world." He was discharged in 1943 and found that his career was forgotten, he was unknown again, and people who did remember him remarked about how good he HAD been as a child.

"I realized that experience, training and study are the only things that can make an actor. My scrapbooks were impressive but my ability was outgrown. So I set sail for the legitimate stage and went into summer stock."

IN 1948 JACKIE invested and appeared in a Broadway play called "Magnolia Alley" . . . which flopped dismally although the critics noted Jackie's fine performance in glowing words.

"It cost me \$15,000 to get encouragement from the notices by the critics," he ruefully admits.

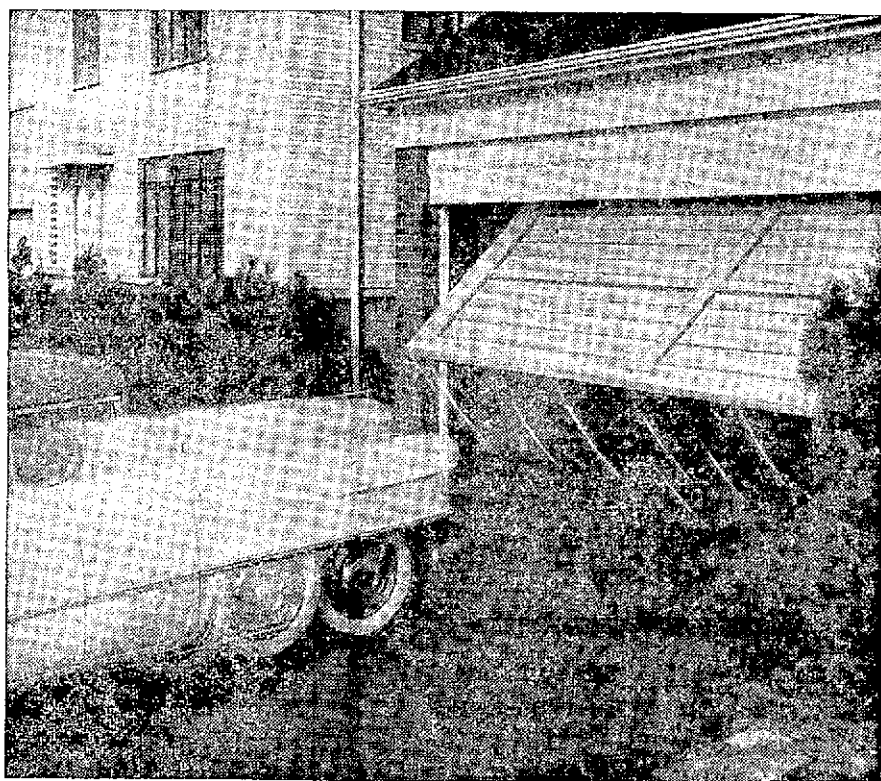
In October 1951, he was back on Broadway with Janis Paige in "Remains to Be Seen," a hit play. This led to TV appearances on such shows as "Robert Montgomery Presents," "Danger," "Suspense," "Ford Theater" and many others.

A YEAR AGO, "The Peoples Choice" came to TV with Cooper starred as a young city councilman with many problems including being in love with the mayor's daughter. He also has a talking basset hound named Cleo.

This year he is not only starring in the weekly series but is also serving as director of the show.

He's happily married, has two children and in his spare time is acclaimed as one of the top sports car drivers in the country. He is on the staff of the Austin company and sports the number "13" on his cars. He's raced in all parts of the world and has trophies to prove it.

When he isn't acting-directing or racing his cars, he is an ardent patron of Oregon's Rogue River fishing.



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Your garage door opens automatically!

At the touch of a button on your car dashboard you're happily home or merrily on your way! (The Alliance Genie is the garage door opener that opens and shuts your garage door automatically, whether you are driving in or out.)

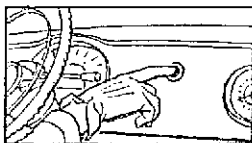
For a very small price you can install an Alliance Lift-A-Dor and end years of climbing in and out of your car . . . locking and unlocking the garage door . . . stooping over to pull it open . . . turning lights on and off. You save wear and tear on clothes and car upholstery, too! Your

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The Alliance Lift-A-Dor, developed by electronic specialists, is such a simple installation that you take it with you when you move . . . and transfer the dashboard pushbutton control easily from one car to the next.

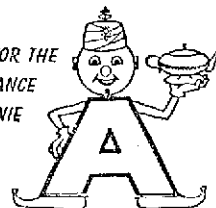
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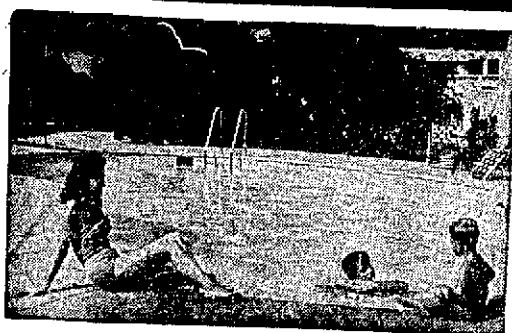
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FASHION

Mermaids Under a Winter Sun

The winter mermaid bobs up again, and with good reason to preen! For her bathing attire does things for her figure in stunning new ways that will make a man turn his head and look often. And if her suit comes from Southern California makers, she will wear fresh colors that sparkle like jewels in the sun. Here are a few numbers offered for winter resort and early spring wear.



Here is the "Ivy League" look in swimwear. It's "Helen of Troy" by Maurice Handler, and the collegiate spirit has definite influence in the striped Lastex fabric. Sheath look gives flattering grace. Wide shoulder straps rising from crescent-shaped bra add style note.

Slender, versatile and dramatic is this knit swimsuit that pulls the wool over one's eyes figurewise. Blazer stripes are staggered in spacing and lead to a captivating curve. Luxury of wool and hug of Lastex, plus Rose Marie Reid's wonder-working inner construction are reasons for sylph-like shape (above).



Sparkling stripes in a nubby-type Lastex Boucle swimsuit by Catalina, titled "Live a Little," make this figure-flattering suit. Styling is gay and youthful and features are black piping edging the bra, simulated button front, small, black tuckaway straps and snug, little boy leg-line. Three color combinations. (Right.)

Thrifty

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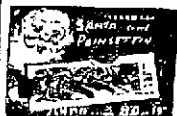
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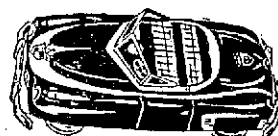


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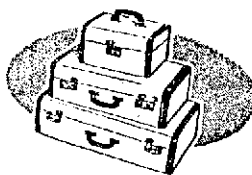
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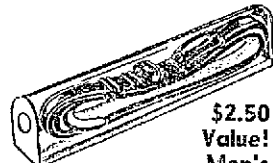


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FOOD



Pilau owes its origin to the Orient but its appeal is universal. Try this exotic dish, with variations, as the featured portion of a buffet supper.

Try Pilau for a 'Different' Buffet

By Mildred K. Flanary

Pilau a la India:

MAKE YOUR NEXT buffet party memorable by giving it a foreign motif. There's a great deal of interest in India currently. Beautiful fabrics and decorative pieces from that country are available; native dishes such as "pilau" are delicious, so how about an Indian theme?

Pilau is the Indian way of cooking rice with chicken or beef stock; onions browned in butter, and raisins. That's the simplest version, and the recipe given here, but there are as many versions of pilau as of spaghetti sauce. If you like things more highly seasoned, use coriander and saffron; curry powder and preserved ginger, or cardamon, bay leaf and cinnamon. Add chopped green apple to contrast with the sweet raisins if you like, or some almonds. But one thing is traditional with all versions of pilau—that's heaping it into a pyramid on the serving dish. Garnish with slices of hard-cooked eggs and parsley or watercress around the base, or with fried onion rings around the top. Serve it, with sliced chicken, and for dessert—fresh fruit-in-season.

- 1/4 pound butter or margarine
- 2 cups long grain rice
- 1 teaspoon salt
- 1/4 teaspoon saffron
- Freshly ground pepper
- 3 (10 1/2 or 11-ounce) cans undiluted chicken consommé
- 2 medium-sized onions
- 1 cup light or dark raisins

Melt half the butter in heavy skillet or Dutch oven. Add rice and cook over moderately low heat, turning occasionally with pancake turner, until golden brown. Add seasonings and chicken consommé; cover, and bake in moderately slow oven (325 degrees F.) 1 1/2 hours. When done each grain of rice should be separate and fluffy. Meanwhile, peel and slice onions paper thin. Cook in remaining butter over very low heat until soft and yellow. Rinse and drain raisins, and add to rice. Cook 5 to 10 minutes, to plump raisins; then mound on serving platter. Garnish with onion rings. Makes 6 servings.

IT ISN'T RUDE TO CALL IT NUDE—at BELL'S

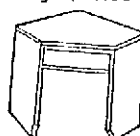
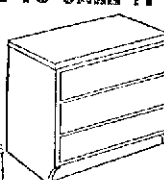
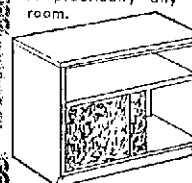
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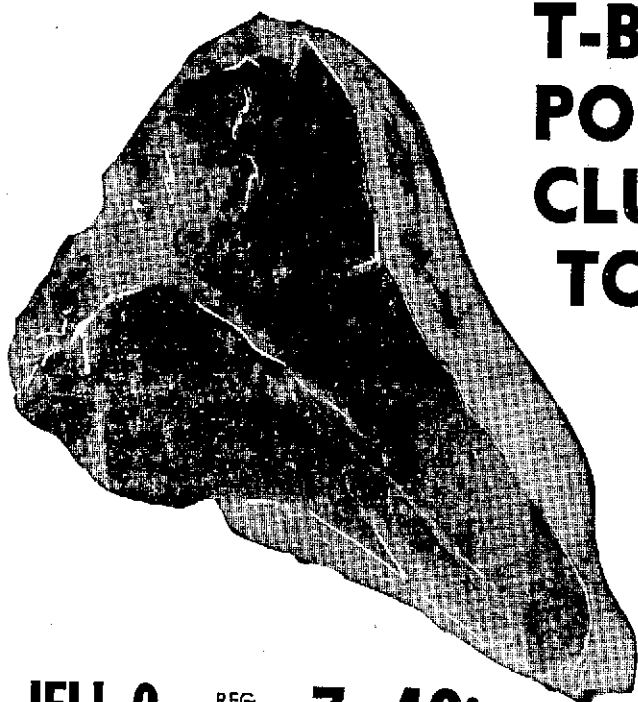
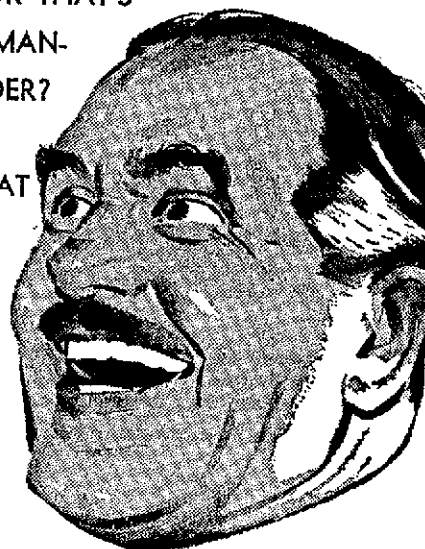
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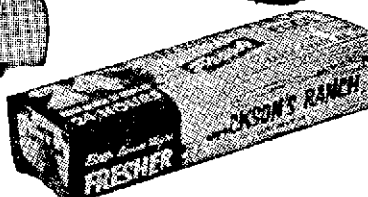
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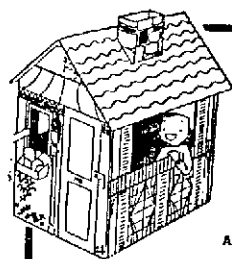
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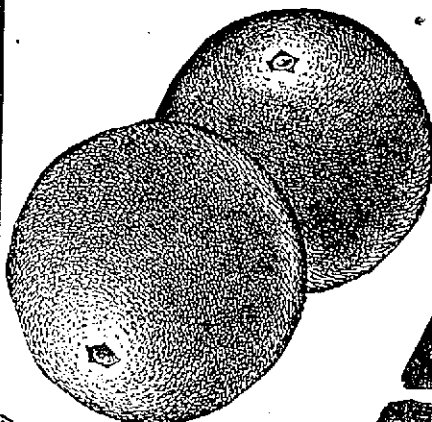
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The Wild Ones of the Washoe

By Clarence Bernard Propes

WESTERN MINERS were men with hair on their chests and wild ideas and tall tales in their heads.

The wildest of these ideas was the certainty that they were about to discover the wealthiest lode that man ever set eyes on. The fact that they were broke, ragged and hungry had nothing to do with it. They knew they were about to be loaded with money and they liked nothing better than clobbering anyone who thought otherwise.

When they came to town it was usually with the idea of getting drunk. There weren't many ice cream festivals or edu-

cational lectures and neither were there any USOs for miners. There were lots of bars, though, and that was what they were interested in.

OF COURSE there would be other things they also wanted to do but very often they found drinking so gratifying that they would continue until they ran out of dust or got in fights, and land in jail. It was all part of a year's work. At the first opportunity they would lie outlandishly about what had happened to them.

One prospector told of buying a five-gallon keg of liquor and meeting a friend, Bottlenose Burns.

"He says, 'Where you going, Charley?'"

"I says, 'I'm going to drina me some whisky.'"

"'Charley,' says Bottlenose, 'I'd be mighty obliged if I could help you.'"

"I says, 'Mighty sorry, Bottlenose. I just got this one keg.'"

THEY LIVED in isolation long periods of time and very often they talked to themselves just to hear something besides coyotes and jackasses. Talking to one's self is considered peculiar in most people but not to these lone prospectors.

An oldtimer who knew every inch of the California gold coun-

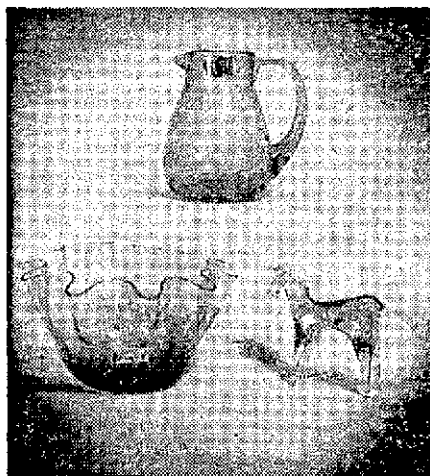
(Continued on Page 23)



Western miners were a wild and thirsty lot, and this sketch from Browne's "A Peep at Washoe" purportedly shows long burro train of alcohol on way to Washoe.



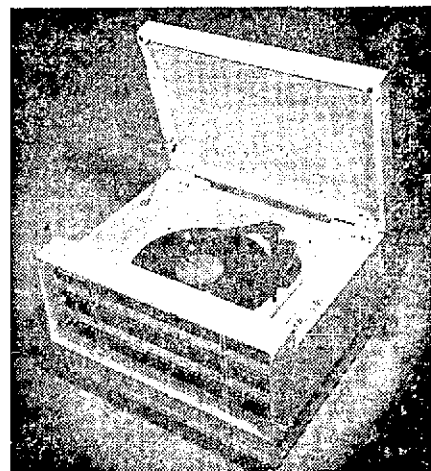
Southland Show Window



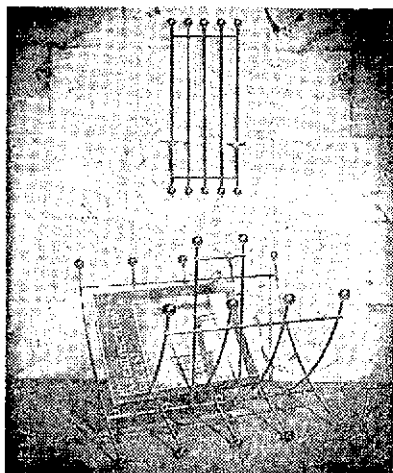
America's finest Cracked Glassware, "Pilgrim," is a welcomed gift for modern or traditional homes. Hand-made, it is available in amber, blue, green and charcoal smoke. Pitcher is \$1.29. Flower bowl is from \$1.95 to \$3.95. Clear glass animals for what-not shelves are \$1.25. Other pieces to \$6.75. All at HORACE GREEN, 4420 Atlantic, GA 3-6436; also Los Altos and Garden Square.



LUXURIOUS BRASSWARE imported from India will add a smart decorator touch to almost any decor. Hand crafted from cast brass in India and known the world over for its brilliant luster. See these vases at 2.49 each as well as many other items priced from \$1 to 4.98. Gift Department, Street Floor, PENNEY'S DOWNTOWN, Long Beach.



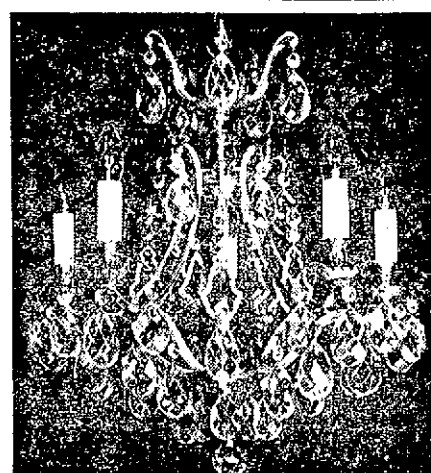
Smart, new Musicale Coronet Hi-Fi by Webcor for a whole-family gift. Only Webcor phonographs have the "Magic Mind" disc changer. Place any assortment of 33 and 45 rpm records of all sizes on spindle, and the Magic Mind immediately selects the proper speed. 3 speakers, automatic shutoff. In Mahogany, Blond and Maple at AARON SCHULTZ, 4321 Atlantic, GARfield 7-5431.



Beautiful brass magazine rack, \$14.95, fits nearly any home on your gift list. Also available in black-and-brass at \$13.95. The 2-candle black-and-brass wall sconce above is \$11.50. You are invited to see the wide selection of decorative accessories at DAVIS FURNITURE CO., 1975 American Ave. HEmlack 6-9747.



"Everything Western from top-to-toe" . . . for horsemen . . . square dancers . . . westerners . . . cowboys and cowgirls—big and little. It's a round-up of the finest values in authentically Western things . . . boots, pants, hats, shirts . . . squaw dresses . . . Western jackets, handbags, billfolds, belts . . . silver buckle sets, Indian and Western jewelry . . . gifts galore for all the family . . . I.E.C.O.M.B.E.'S — THE WESTERN SHOP, 3648 LONG BEACH BLVD. . . where there's plenty of space to park.



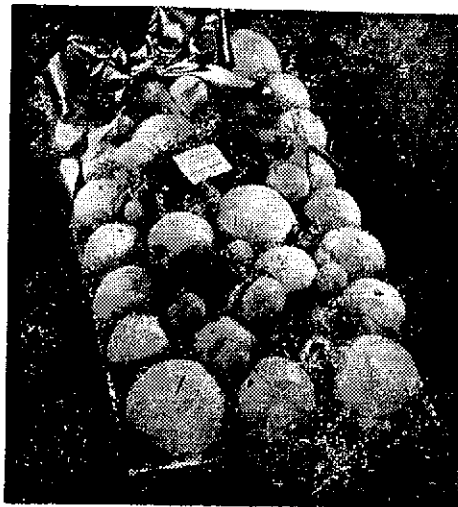
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. We will install if you wish. Featured at KUSTER ELECTRIC CO., 1030 American Avenue.



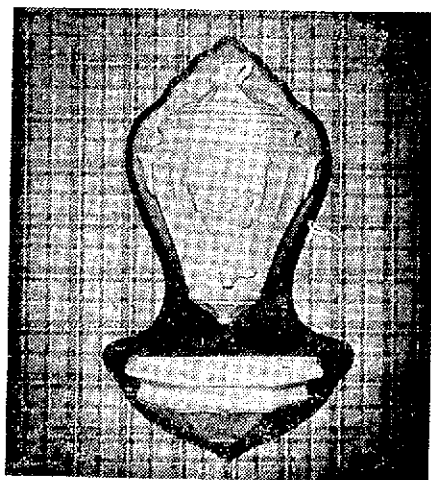
Southland Show Window



Sunday, November 25, 1956



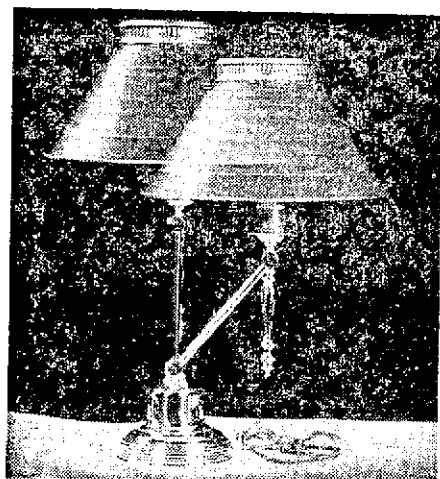
This is a pack containing the most tempting California FRESH Fruits — large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.98. EAT MORE FRUIT, the only fresh fruit packer in Long Beach. Don't be confused, be sure you are at 621 PINE AVENUE.



An impressive gift with a modest price, this Lavabo wall hanging. In white, grape pattern, ceramic ware on a Salem finish plaque, it is only \$8.95. Bottom is removable for watering or changing plants. Versatile decorative piece fits any room. At the BERKSHIRE HOUSE, your favorite Maple Shop, 4310 Atlantic, Bixby Knolls. Phone GARfield 4-5422



PERSONALIZED GIFTS for home or office for that man on your list. Game sets from 2.00 up make ideal family giving. For the gift that's distinctive and different see BELCHER & SCHACHT, 251 American Ave. Phones HE 6-9663, NEV 6-1673.



Here's a Honey — Solid Brass — Adjustable, makes a wonderful desk lamp, piano lamp, or fine on a bookcase headboard. Metal Tole Shade in red, green, and ivory never needs replacement. A Christmas Special for just \$14.95.

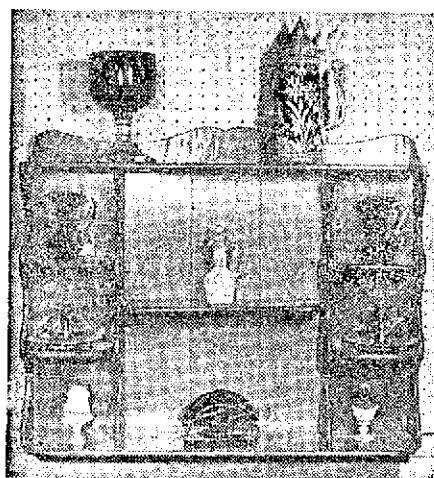
See this and many other fine gift selections at PENN-HODGES FURNITURE 5316 E. 2nd Street, in Belmont Shore, Long Beach



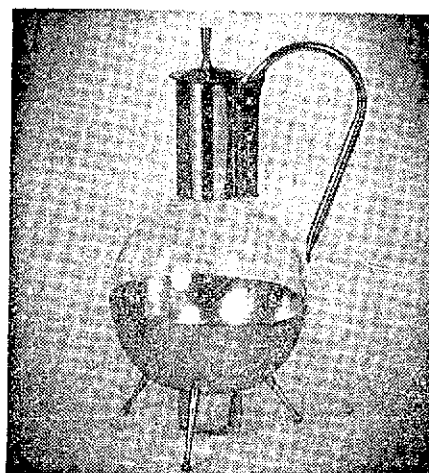
Make this a truly white Christmas with authentic Westmoreland milk glass. Choose from the largest collection of milk glass reproductions in Southern California, priced from \$1.10 to \$34.95. Pictured above are fluted glass bowls and candlesticks, which make ideal decorative Christmas gifts. HOWARD HARDWARE GIFT DEPARTMENT, 4134 Orange (at Carson).



MEN! HERE'S HER CHRISTMAS GIFT. Lovely Tweedie Shoes and a beautiful bag styled in detail to match . . . packaged for you in silver and black, box decorated with silver metallic ribbon. Pictured Tweedie Spring-o-lator in black and vinyl with matching bag. Shoes \$15.95, Bag \$12.95 plus fed. tax. DOBYNS FOOTWEAR, 225 Pine Ave, Downtown Long Beach.



The charming solid maple What-Not holds a few of the 1000 and one exquisite glassware and bric-a-brac creations you'll find at DUTCH VILLAGE MAPLE SHOPPE, 5511 Woodruff at South St. in Lakewood. Prices start at 95c, and the selection never-ending. Included are ruby glass, milk glass, gorgeous crystal, and finely crafted brass. Perfect gifts for your friends and neighbors with provincial homes. Phone TOrry 6-5680. Open every evening till 9, Sundays 10 till 5.



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Photos by H. S. Melvin

Stone fireplace is flanked by cabinets housing TV and hi-fi equipment. Furniture has feeling of the Far East.

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SOUTHLAND HOMES

Family Room That's Fun for All



Reed draperies, high ceiling, cypress paneling and saffron and vermilion color scheme make the Walt Jordans' family room interesting and memorable.

By Eileen Ball

NO MATTER, it seems, how large one's home is nor how essentially complete, the average homeowner dreams of adding on a family room, one that epitomizes everything ever wanted in a den or rumpus room. Magazines are filled with "how to" articles giving dream-eyed householders all kinds of ideas on ways to convert a basement, a verandah or patio into a fun-for-all sort of playroom. Hundreds of thousands of permits are issued every year for the remodeling or adding of such rooms. And, in deed, many of them do turn out to be the dream rooms that their owners envisioned. So much so, in fact, that an equal number of living rooms are being virtually abandoned in favor of these more relaxed and casual family rooms.

Still reveling in the wonderful newness of their just-for-fun room are Mr. and Mrs. Walt Jordan who are finding it equally rewarding for family "at home" evenings and for entertaining large numbers of guests.

In keeping with the rest of their attractive two-story Spanish home, the newly added room is appropriately large. Its ceiling is high—11½ feet—which is in good scale with the room's 23x32-foot dimensions. Also instrumental in dictating the ceiling's height were the extremely heavy proportions of the spanning beams.

THE NEW ROOM was designed in such a way that it

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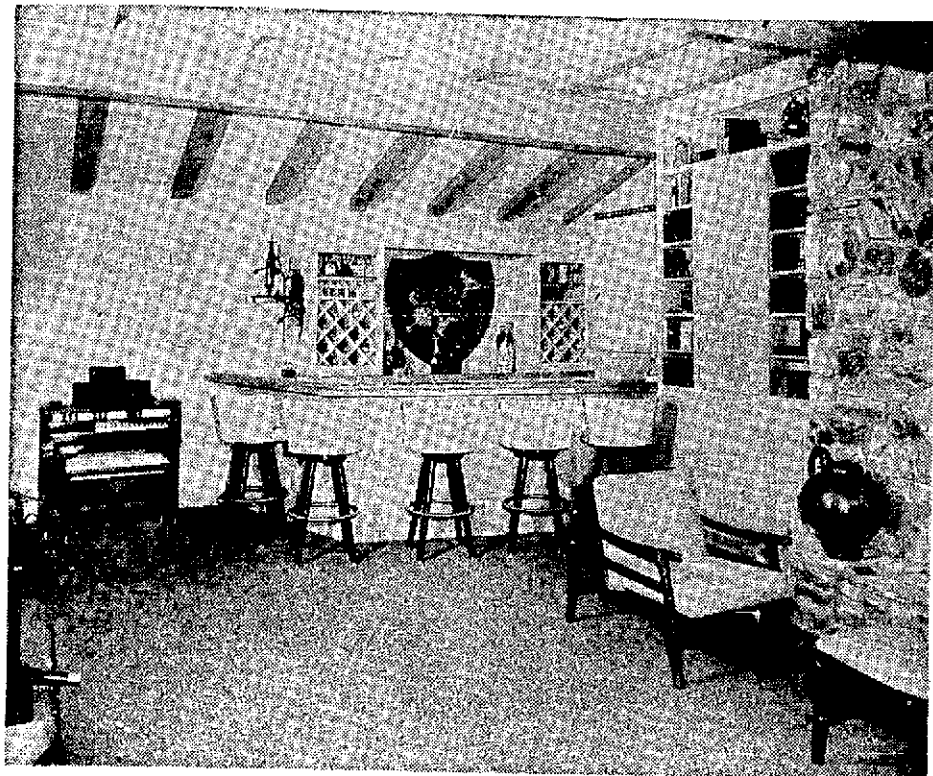
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Champagne racks, ornate shields are part of interest in the decor of this bar in Jordan's family room. Parchment-leather stools are of black, brass.



Two steps lead down from new entry hall. Ornate black iron and brass gate admits guests to this happy room.

enhances greatly the exterior appearance of the house. Located on a corner at 790 Santiago Ave., the new room opens on a side street, making it highly accessible for guests who can drive up and enter by the new attractive side entry. A porch, fitted with wrought iron grill and roofed in Spanish tile, is in perfect accord with the original structure, and is quaint and decorative.

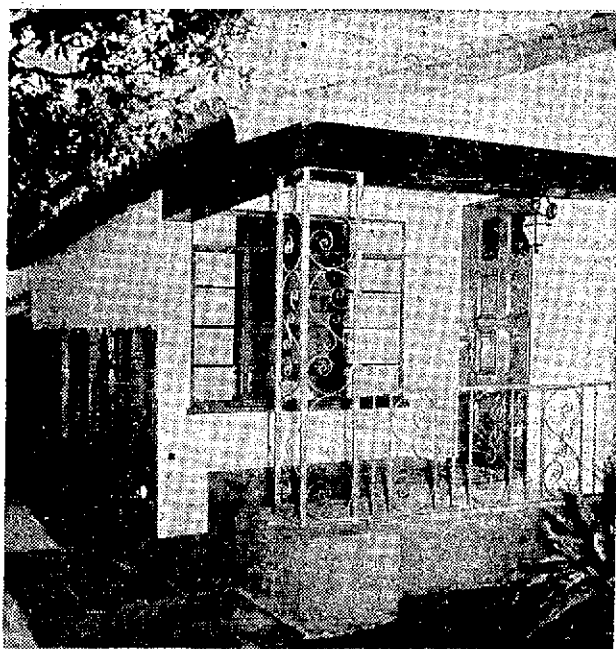
The entry hall to the new wing is, in itself, highly dramatic and does a capable job of setting the tempo for the family room it prologues. The floor is surfaced in vinyl tile impregnated with glimmering gold leaf, a beautiful and luxurious underfooting. The walls are surfaced in narrow mahogany panels placed vertically, alternate panels being set out slightly. To heighten the effect of vertical stripes, alternate panels have been stained saffron and deep Moroccan red.

Opposite the doorway hangs a deep-red, velvet-covered plaque, shield-shaped and displaying a unique assortment of antique trivia. Mounted on the shield are crossed cutlass and Spanish pistol, a very old silver crest of Spanish origin and a Spanish silver epaulet.

LIGHTING THE ENTRY with compatible elegance is a hanging fixture imported from Germany, its four sides set with heavy chunks of vari-colored glass. An ornamental gate of black iron and brass swings open from the entry hall to a small raised landing with low black iron banister.

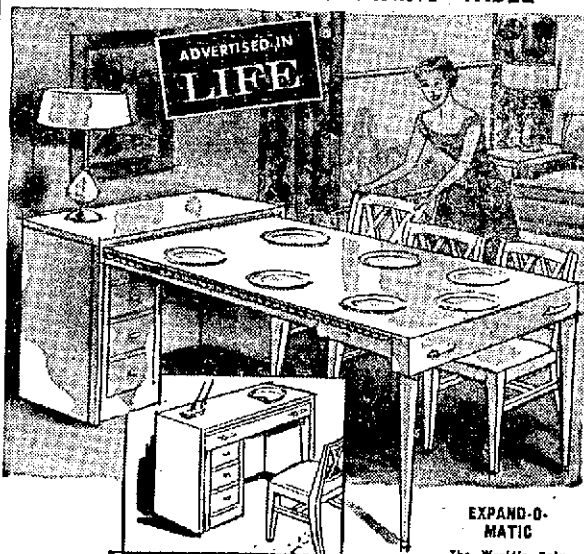
Southern sunlight filters over the huge room through reed draperies. Highlighted are a huge fireplace and a bar. The atmosphere, established by the furnishings, is Far Eastern. In a pose of traditional benevolence, a tall, white china statue of Quan Yen adds impact to one corner of the room. The figure is topped with a huge white silk shade which, with the figure, exceeds a height of five feet.

THE TABLE ON WHICH the lamp stands is, in itself, worthy of mention. The bamboo frame, like others throughout the room, is stained black. The top of the table is of rippled glass placed over nubby natural silk boucle fabric. Between fabric and glass is an attractive arrangement of dried grass and butterflies. Furnishings for the room are handsome and beautifully related to just one Oriental style. Further parting out the attitude of tailored sameness, identical up- (Continued on Page 22.)



This attractive side entry was added when the Jordans built family room. Styling of original house was kept.

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Christmas in Tahiti

White sails-billowing above their schooner, white clouds capping green Tahitian mountains, white surf crashing over the reefs fringing Papeete lagoon—this is the white Christmas a lucky dozen travelers will enjoy next month.

On a Christmas cruise that offers a full week extra in Tahiti, the 134-foot luxury passenger schooner Te Vega leaves Honolulu harbor Dec. 9. In 14 days it will come alongside the quay of the fascinating waterfront in the capital of the Society Islands, of French Oceania.

In Papeete and on the island of Tahiti, the passengers will spend Dec. 23 to Jan. 3, including Christmas and New Year's Eve.

And the white label of Mumm's French champagne bought at a third of American prices will help to dispel the nostalgia of those who might have a brief moment to think about a white Christmas back home. But in the Pacific islands there will be nothing cold and dreary; all will be tropical gaiety, warmth and hospitality.

After 10 days, including Christmas and New Year's Eve, at Papeete, with the schooner as their lagoon front hotel, the

travelers will cruise to Moorea, pinnacled isle to the west, for 72 hours of dancing and feasting at tamaaraas; then to Raiatea, Bora Bora and Tahiti-Iti for skin diving, catamaran sailing, deepsea fishing, bartering and trading. A four-day stopover will be allotted at Papeete on the return trip as the Te Vega heads back to reach Honolulu on Feb. 1, 1957. Information may be obtained by writing to General Steamship Corp., San Francisco.

Family Room

(Continued from Page 21)

holstery was used for all pieces. Fabric of nubby-textured tweed ranging from yellow to rich gold is strikingly contrasted with frames of black bamboo and rattan. Lines are simple, the scale large but not ponderous. Essentially the feeling of the room is one of masculine sophistication. It is not a room of which one might easily tire. It is restful, chromatically pleasing, trimly tailored and of rare quality.

LOCATED ON THE long wall opposite the entry, is a tremendous fireplace of petrified wood and Palos Verdes fieldstone. The 12-foot width of masonry extends to the ceiling and is centered with an oversized raised firebox, five feet wide. Flanking the fireplace on either side are ceiling-high built-in cabinets of cypress. The enclosed cabinets feature touch-latch hardware and raised panels. Open shelves top the enclosed cabinets containing a huge TV and imported hi-fi equipment. The television is located near glass sliding doors leading to the outdoor living area composed of terrace, garden and barbecue.

The bar occupies the end of the room opposite the glass wall. Its mahogany serving counter is finished to resist stains and burns. Five tall black and brass bar stools attend the counter, each stool upholstered in parchment leather. Behind the bar is a pair of champagne racks—a series of diagonal compartments, each containing a bottle of the festive wine. The racks, lighted from behind, are very ornamental. Set between the racks, in a rather wide and shallow niche, is a huge metal shield depicting the battle between St. George and the Dragon. The iron bas relief figures are finished in gunmetal, silver and celadon green and are mounted on a flat black shield.

On the Boulevard

"Did you ever see such crazy guys? You'd think we were playing the national anthem or something." All up and down the boulevards of Paris the sentimental and very respectful Frenchmen raised their hats as the Cinerama camera went rolling by recording scenes for the new Louis de Rochemont production, "Cinerama Holiday."

Well, it's the French custom to tip your hat in honor of the dead, and that's just what they thought they were doing. Our clever cameraman wanted to get candid reactions in their street scenes so they hid the camera in a big black box.

What did American ingenuity do now to outwit the Gallic temperament? All over the black crate they painted, "Fragile, Fragile." And on they rolled, getting their scenes unhonored, but not unsmug, however. That was Morton Gould's job back in the states.

"On the Boulevard" theme from "Cinerama Holiday" was composed by Gould and it takes patrons on a real Paris Promenade at the Warner Hollywood Theatre.

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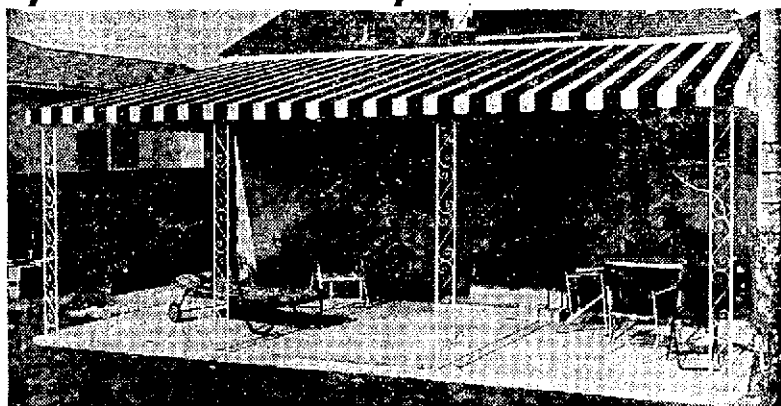
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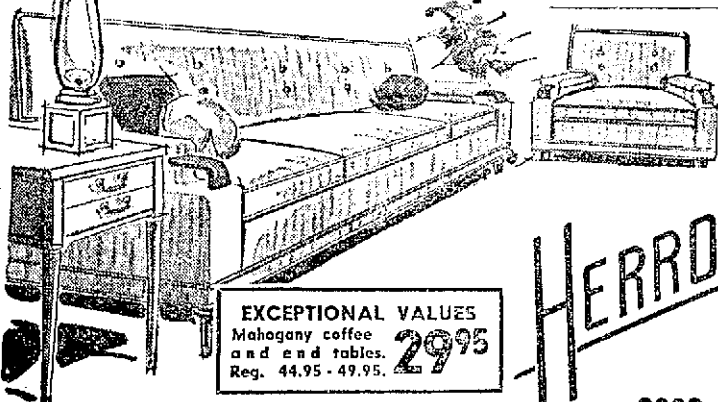
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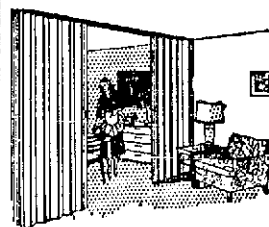
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Wild Ones

(Continued from Page 18)
try settled down on a war pension. He tried to be friendly but he had been in the habit of thinking out loud. It didn't occur to him that anyone could hear him even though his voice was loud and clear.

He would greet an acquaintance (he had no friends) with, "Howdy Jack! You're looking mighty good!" To himself he would say loud and distinctly, "That old hawg looks like he's got the glanders. He'll be planted by the time snow flies."

IN THEIR ISOLATION they would get peculiar ideas about housekeeping. One quartz miner would burn down his jerry-built shack as soon as it got too noisome to live in. He figured it was easier than soap and water. Another, who was very neat, used a plate for two meals. One meal was eaten off the top while the next one was eaten off the bottom.

Then they had their stories. One prospector told of a fishing hole he knew of on the Mojave. He said the water used to be deep and full of catfish but it slowly dried up. The catfish being smart critters adapted themselves to the changing situation. When the water was all gone they found themselves swimming in dust. Catfish don't like dust so they swam higher in the clearer air.

THE ONLY WAY you could fish for these catfish was with a shotgun loaded with birdshot. Mark Twain told of an awfully mean skinflint of a mine boss. One day the boss stood watching one of his hardrock men tamping a powder charge in a drill hole.

THE TAMPING BAR struck a spark and the miner went straight up in the air as the charge exploded.

The boss glanced at his watch and yelled for the miner to come down. The miner wanted to get back to work, of course, but he just kept going straight up until he was out of sight. After awhile he came down with the tamping bar in his hand. He landed astraddle a new drill hole and went right to work tamping.

The boss didn't say a word. He glared at the miner and then he glared at his watch and went stomping off.

Come payday the miner found the boss had docked him for being off the job six minutes.

The best story of all is another of Mark Twain's yarns. A quartz miner was drilling some rock that was really hard. After drilling for five hours he found he had worn out three diamond point drills and the hole stuck out six inches.

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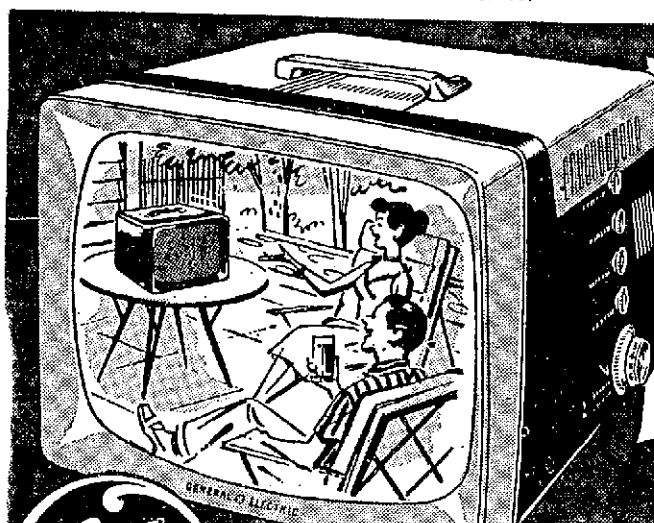
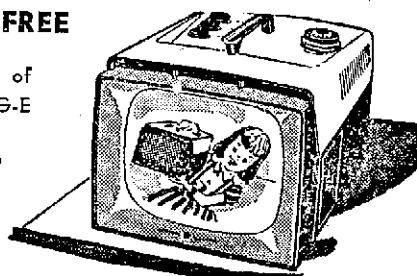
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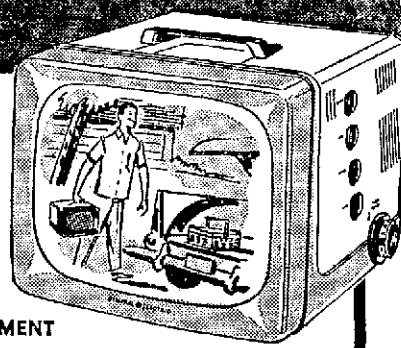


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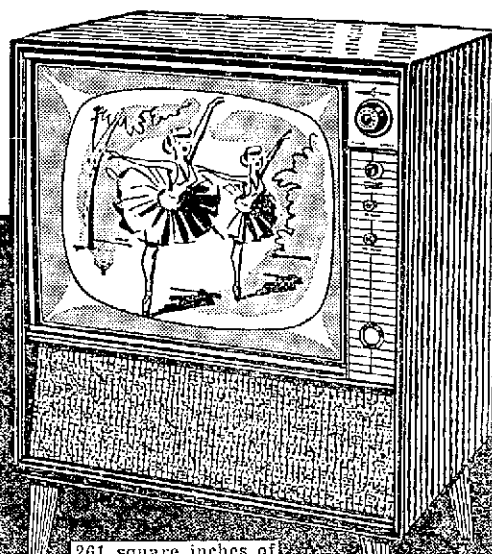
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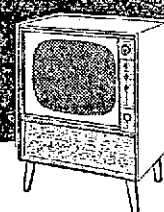
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By the Shutterbug

OF ALL THE MANY Christmas cards we received from our friends last year, those we enjoyed the most and remembered the longest were the photographic ones.

And the reason? Simply because the picture each sender had selected made such a unique, and very personal message out of the usual traditional Yuletide greeting. In every instance—whether the picture in question was the latest addition to the family, a favorite pet amid gaily wrapped packages, the family gathered around the fireplace, or a view of the front door—the card expressed a warm, intimate feeling that its greeting was “especially for you.”

WITH CHRISTMAS coming up fast, it's not a bit too early to begin thinking about having a photographic card made. Run through the pages of your album and see whether there's a snapshot the whole family feels would make a good card. If so, take the negative to your photo dealer, select a style of folder or mount you like, and he'll carry on from there.

If you prefer to start out with a brand-new picture, however, there's still time to do that, too. Get the family together, arrange a suitable background, and take a series of shots. (If you're to appear in the picture, be sure to have a friend on hand to click the shutter for you!)

YOU MIGHT WANT to get out some of your Christmas decorations, even if it seems like rushing the season a bit. An evergreen bough trimmed with some ornaments and tinsel can be used to excellent advantage. By placing it in the foreground, you can create the illusion of part of a tree, which will lend a Christmas-like touch as well as an effect of depth to your picture.

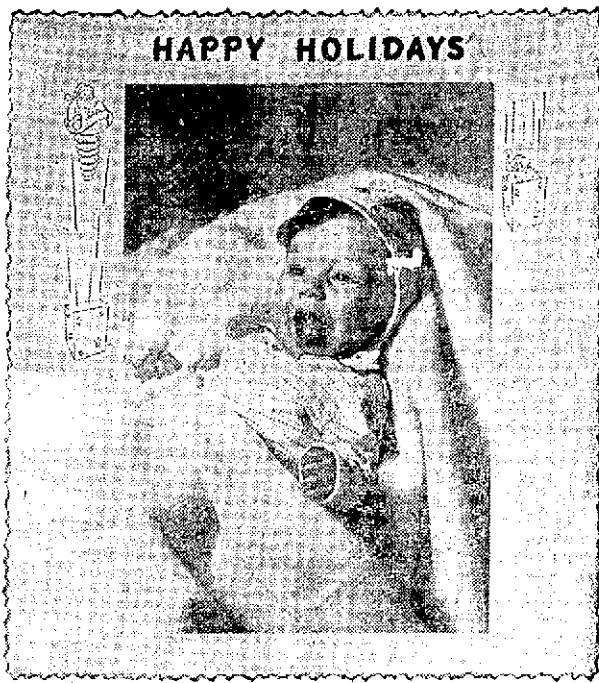
Should you prefer color in your cards, your dealer has slip-in mounts with an appropriate Christmas message, too. All you need to do is select your favorite color negative and have as many prints made as the number of names on your card list. Each one slips into the space provided and is ready to be put into its envelope for addressing.

LONG BEACH CAMERA Guild will have another travel program at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Irma Louise Rudd, Associate Photographic Society of America, will show color slides, her subject, “Africa Safari.” Visitors are welcome.

Winners of the recent color slide competition were Clara Watkins, first; Glen Sieben, second; Arthur Swezey, third; Floyd E. Williamson, Elva Hayward and Arthur W. Swezey, honorable mention. Ernest Hemmerling, past president of the Circle of Confusion, Whittier, judged the contest.

Members of the local club have received honors in other clubs. Dr. Fred Modern had four prints accepted by the Ventura Camera Club. Virginia Callendar had four prints displayed at the convention of the Photographic Society of America in Denver. Christine Sandell received a cash award from the Los Angeles Times photographic contest.

FOREMOST EXAMPLES of the world's outstanding photography for the past year, as seen by T. J. Maloney and his associate editors, Mary P. R. Thomas and Jack I. Terracciano, are packed into “U. S. Camera 1957” (U. S. Camera Pub. Co. \$6.95), which made its appearance a few days ago. Within its 287 pages are “Color in the West” by Ray Atkeson; portfolios of the work of Sheldon M. Machlin, Max Scheler, Philippe Halsman and Sanford Roth, running the gamut from nudes to portraits and art studies to landscapes; a section of creative photography by 16 contemporary lens artists; a chapter on



No one else but this happy youngster's family could send this Christmas card, and it's a sure-fire hit!

Eadweard Muybridge and the first motion picture, and most of the collection of fine news photography which won the 1956 Pulitzer Prize for the stellar camera team of the New York Daily News. Amateurs and professionals alike look forward with anticipation to U.S. Cam-

era's annual publication and this year's volume is handsome and rewarding. Each selection is adequately footnoted as to composition, photographer's background and technical data, only one fault being apparent—an occasional lack of close proof-reading of text.

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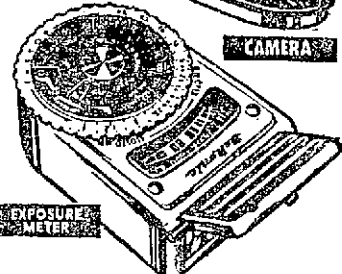
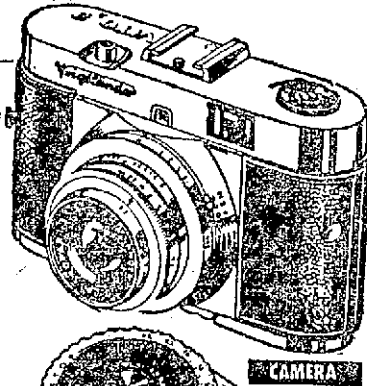
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She Chops the Top

By Helen Donnelly

A HOBBY of constructing seven and one-half to eight inch stock cars from model kits may not sound too unusual until it is learned that the hobbyist then "chops," "lowers," "shaves" and "Frenches" them to conform with current car styling among teenagers and car clubs.

This is the handiwork of a pert, pony-tailed 14-year-old girl, Dana Smith, daughter of Mr. and Mrs. Paul C. Smith, 9525 Maple Ave., Bellflower, who attends Bellflower High School as a freshman.

HER HOBBY BEGAN a little more than a year ago with the purchase of a stock green, hard-top Pontiac convertible model. It is now a sleek, low black job with white sidewalls and back

and front lights "Frenched"—set in deeper, to the uninitiated.

Dana explains that lowering is dropping the frame. Chopping is just that—chopping some off the top. Shaving means taking off all unnecessary ornaments and chrome—even the door handles sometimes.

"My Pontiac will be finished when I install twin pipes," Dana said as she poked at the miniature chassis with a tiny screwdriver.

A screwdriver, plus plastic cement, a round file and Xacto knives are all the tools she uses for the redesigning.

DANA IS NOW working on what was once a stock 1954 gray Ford sedan. The chopped top now resembles a convertible and

had been painted white to contrast with the blue body. Her other models include a station wagon, Plymouth, Buick, Corvette and Ford convertible with red tick and roll upholstery.

A Sunday drive with the Smith family is apt to be made with commentary going something like this:

"Hey, look at that Ford with the Chevvie grill. That '55 Olds has really been shaved and that isn't a stock paint job. Say, get that nosed and decked custom crate!"

One of the favorite car games played by Dana with her brother Steve, 12, is seeing who can pick out the most late models on the road. Dana says she can name any stock car from 1950 on up.



Paul C. Smith Photo

Making custom jobs out of models of stock cars is the hobby of Dana Smith, 14, Bellflower high school student.

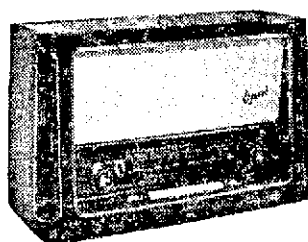


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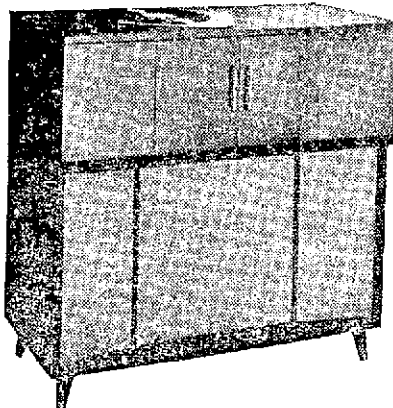


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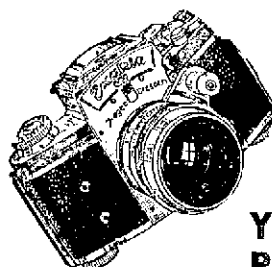


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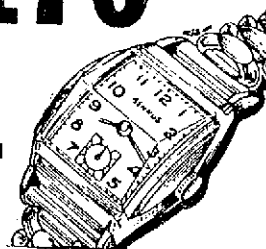
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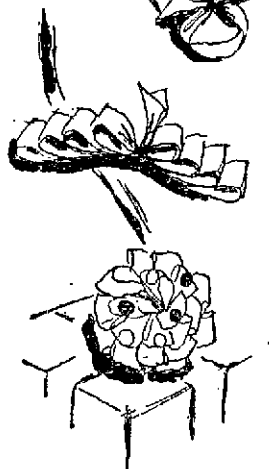
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Choosing the Irish

By Elson E. Irwin

WHEN Dr. Clayton Garrison, 34-year-old drama instructor at Long Beach State College, recently directed "Plough and the Stars," controversial four-act play by the Irish playwright, Sean O'Casey, it marked a high point in his life.

Garrison, who recently received his Ph.D. from Stanford, has a burning love for O'Casey material—and "Plough and the Stars," centered on the Easter Week rebellion of 1915-16 in Dublin, is his top favorite. Thus he chose it as his first to direct at Long Beach State.

THE YOUNG DRAMA instructor found the better part of two years writing a dissertation on certain aspects of the fiery Irish writer's work.

"The close connection with O'Casey during my study is one that I always will cherish," says Garrison.

Garrison, after making his decision to do a critical study of O'Casey's plays, wrote an introductory letter to him, in which he asked O'Casey to autograph a picture of himself, and to make the statement that he (Garrison) disagreed with major critics concerning the lack of dramatic structure within O'Casey's plays.

O'Casey's return letter included another picture of himself in wrinkled trousers and a beaten-up hat and a picture of his family, stating that "he knew

nothing about dramatic structure."

When Garrison wrote again, he included a picture of his wife, Lillian, their baby girl and the family cat. In this letter, Garrison disagreed with O'Casey, saying that "he believed that O'Casey paid more heed to dramatic structure than he was willing to admit."

O'CASEY'S PROMPT answer was more concerned with the fact that Garrison had allowed the cat so close to the baby and apparently ignored the challenge to his statement on structure, until the final paragraph. "I guess you are right about my knowledge of dramatic structure," O'Casey wrote, "... but I never lay out a scenario in advance. Mind that cat!"

In ensuing letters, Garrison challenged O'Casey again and again, one letter challenging the idea that O'Casey is a communist. O'Casey chose to ignore this challenge, but as Garrison stated, "A man with such a feeling for the family which he exhibits in all of his plays, and in his letters to me concerning my wife and child, could not be a communist."

"HE ONCE WROTE to me that the most important thing to consider when a man is out of work is the family. This came when Palos Verde College, an institution where I was teaching, folded and I was out of a job. O'Casey told me to forget about the critical study of his plays, and to get any kind of job to see that the family was well-cared for."

SOLUTION TO TODAY'S PUZZLE
(See Page 34.)

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Sean O'Casey (an), Dr. Clayton Garrison of LBSC reads playwright's letter beside first editions by O'Casey.

The Big Fix

(Continued From Page 4.)

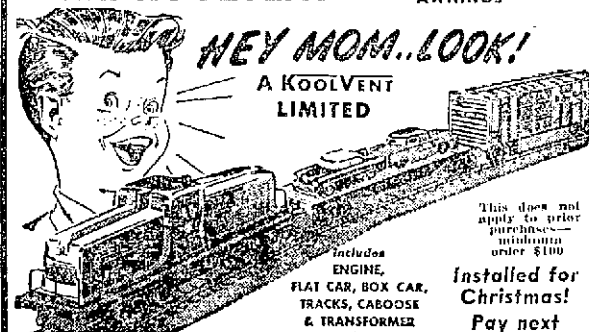
slowly toward the fence, his feet, light now, barely touching the ground.

The Widow Stone was speaking, but Tullius was hardly aware of it, the smell was so strong. "This morning, Chief Big Thunder stood tall and straight at the foot of my bed," she was saying, "his beautiful head-dress and all. 'Today, great-great-granddaughter,' he said to me,

'cook crackling bread! Make it heap good! Double the cracklings! Just like he said it, Tully, double the cracklings!'

But her high-pitched voice couldn't penetrate the dense cloud of aroma settling on the drooping Tullius, completely dazing his other four senses, as the luscious Widow and her crackling bread moved closer and closer . . . automatically, Tullius placed one hand on the fence, his foot in a crevice and leaped lightly over . . . and the Persian purred on . . .

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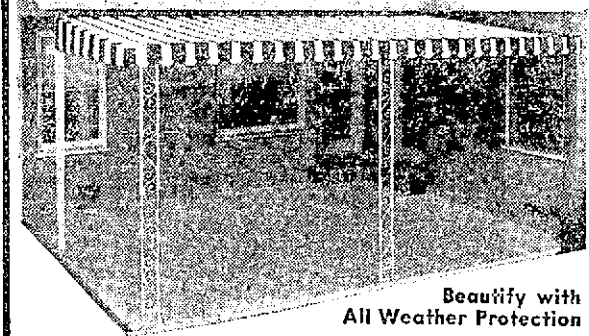


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Pets Are a Family Affair



Debbie Davis, 1920 Knoxville Ave., is well guarded by Brecht and Kurtz, neighbors' two big Weimaraner dogs.

By Eleanor Avery Price

EVERYONE in the household should be in on the act when a new pet is added to the family circle, for a pet is really a family affair. In fact, it could almost be said that a pet is a neighborhood affair in so far as you want your neighbors still to like you when you acquire the new addition!

It should be stressed, however, that parents should not expect too much of their under-12 children when caring for a pet is the problem. True, children beg for pets, but children are still children and most of them are not ready to assume full responsibility of an animal. When the novelty wears off, the average youngster finds something else to interest him although he may go right on adoring the pet.

ONE WAY TO AVOID a headache in the pet owning department is for the whole family to decide what pet is best for all concerned. A child may demand one kind of animal, but he can often be coaxed over into

wanting something else, something whose care is relatively simple in comparison to the pet he originally wanted. A guinea pig, for example, is quiet and undemanding, and so is a rabbit, and both accept confinement. It is an entirely different story with cats, dogs, birds and the exotics.

Mother should see to it that the child who wanted a pet in the first place feeds him in the morning before he sets off for school and also to see that the pet has fresh drinking water. She should ask him to play with the pet some time during his after-school hours, but if there is an important football game going on in a vacant lot nearby, she should try to understand how much that means to him, too.

MOTHER, OF COURSE, will have to see to it that the pet receives good care during the day. And Dad should step into the picture and feed the animal part of the time and take him for airings now and then

if the pet is a dog. Dad might also enjoy playing with the pet and teaching him a few manners.

Both parents should show children how dependent pets are upon their human owners. This they can best do, not by scolding a small child for neglecting to remember to cooperate, but by tolerance and by showing him how to grow to responsibility by their own good deeds for the pet.

IN DEFENSE of mother, it should be said that if the pet proves too much added work and responsibility to her already back-breaking schedule, and there seems to be no family adventure in so far as the pet is concerned, then the pet should be placed in another home where he will grow to maturity feeling loved and wanted. A little later on, when the child is older or Mother feels up to it, another pet can be acquired.

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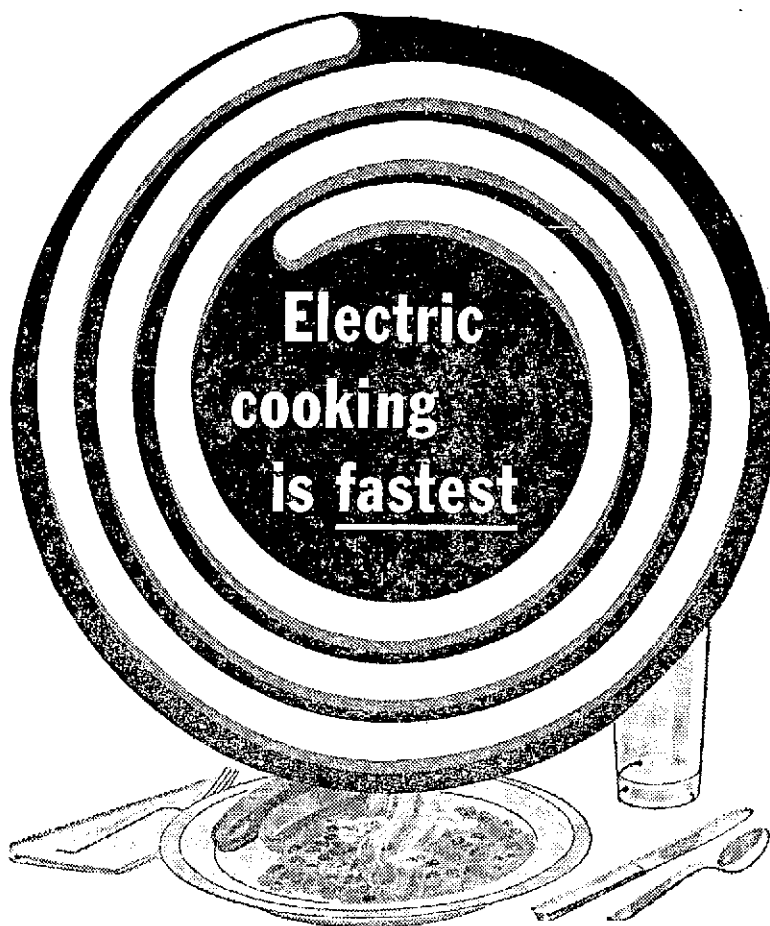


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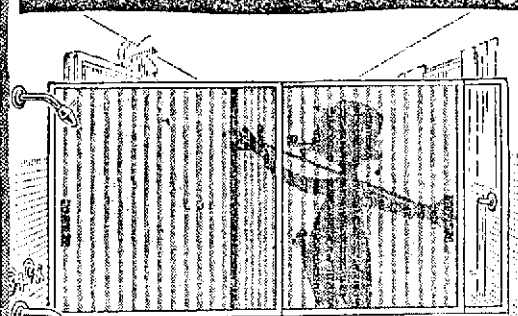
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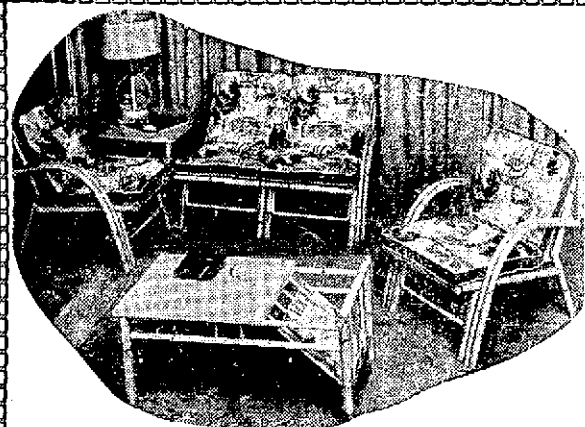
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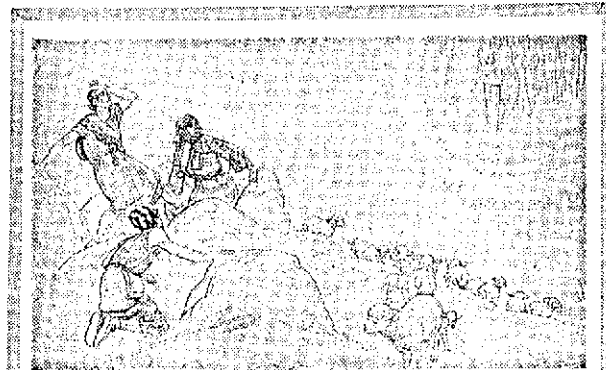
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BOOK REVIEWS

In the Mountains of Literature

THOMAS B. COSTAIN, one of today's most prolific fiction writers, and John Beecroft, who for many years as editor-in-chief of the Literary Guild of America has been called upon to read copiously, went prospecting in the towering mountains of world literature and have come up with 39 never-to-be-forgotten tales—six novels and 33 shorter pieces—for a two-volume anthology, "Stories to Remember" (Doubleday, \$7.50).

In his introduction, Mr. Costain acknowledges that there have been too many anthologies, some good and some bad; the best of this or that, the best short stories, the best short novels, the best of a single author's output, and so on. In making their selections, he points out, his and Mr. Beecroft's purpose was "to present a collection of



ONCE AGAIN IS TOLD the always-inspiring and reverent story of the birth of Jesus, this time by Norman Vincent Peale in "The Coming of the King" (Prentice-Hall, \$2). Written for children—and adults who believe—this beautiful little volume recaptures the era in which Christ walked humble paths to change the entire course of human history. A magnificently acceptable Christmas gift.

stories which would (according to the nature of each) engross, excite, mystify, please, amuse, charm or satisfy our readers." These, he says, are vintage stories—stories which they have read, remembered, and enjoyed reading again.

The novels, of varying lengths, include Thornton Wilder's "The Bridge of San Luis Rey," Robert Nathan's "Portrait of Jennie," Conrad Richter's "The Sea of Grass," Mackinlay Kantor's "The Voice of Bugle Ann," Selma Lagerlof's "The General's Ring," and Enid Bagnold's "National Velvet."

Even more diversified, the shorter tales represent the most famous names in all literature: Kipling, O. Henry, Maugham, du Maurier, Dumas, de Balzac, Dickens, Irving, Poe, Stevenson, de Maupassant, Bronte and many others. And combined in this December selection of the Literary Guild, they're going to be rediscovered for their true worth by a deservedly wide audience.—B. L.

ANOTHER COLLECTION, this time of the stuff that has made our nation laugh over its growing years, fills the 600-page "A Treasury of American Folk Humor" (Crown, \$5). Culled from every facet of life by James N. Tidwell, here are tall tales that will live forever, the windy plunges into political oratory, impudence, tolerant intolerance, repartee, amusing incidents—all coming from oral tradition, the press, and from works of the country's great humorists.

A SMALL but beautiful little volume—in design and story content—is "A String of Blue Beads" (Doubleday, \$1.50), a modern Christmas parable declared by some critics to be the most outstanding work to come from the gifted pen of the late Fulton Oursler. There are generous illustrations by Reisle Lonette.

MISCELLANY: Eleven science-fiction stories by Clifford Simak make up the hair-raiser "Strangers in the Universe" (Simon and Schuster, \$3.50). . . . Fast-moving tales of early western mining camps fill "Deep Enough," an autobiographical account by Frank A. Crampton (Allan Swallow, 2679 S. York, Denver, \$4). . . . The coyote, whose cunning and personality on the western scene is legend, is the subject of "Here's Don Coyote," by naturalist Carroll Dewilton Scott (Westernlore Press, Box 41073, L. A., \$4.50). . . . Dale Van Every of Santa Barbara tells the powerful story

of the frontier years between the battles of Yorktown in 1781 and of Fallen Timbers in 1791 in "Men of the Western Waters" (Houghton Mifflin, \$4). . . . The lucky man with power tools will want "Easy Ways to Expert Woodworking" (McGraw-Hill, \$3.95). . . . For the vacationist there's "New Horizons, U.S.A.," guidebook compiled by Pan American World Airways and American Airlines, which contains an unbelievable amount of tourist information (Simon and Schuster, \$1.95). . . . And for those who enjoy excursions into the supernatural—of things that couldn't happen, but did—will get delight from "Spooks De Luxe," in which prominent personalities tell their experiences to Danton Walker (Watts, \$3.95). . . . Police chiefs of the world highlight outstanding cases in their careers in "My Greatest Crime Story," edited by Kurt Singer (Hill and Wang, \$3). . . . The most complete collection of records and superlatives, "Superlatives" (Superlatives, Inc., \$2.95) offers something new in publishing. . . . Bizarre happenings, from strange treasure hunts to fantastic true stories about vanishing ships, fill "Strangest of All" (Citadel, \$3.50). . . . And exclusively for the ladies there's "The Bride's Reference Book," a guide for young marrieds by the editors of Bride's Magazine (Barrows, \$5). . . . And "What Shall I Wear?" described by the publishers as "the what, where, when and how much of fashion," by Claire McCordell (Simon and Schuster, \$3.50).

NEW PAPERBACKS (never before printed in book form) that make good reading: "Julie," the story of a girl who married her husband's murderer, by Andrew L. Stone (Signet, 25c); "Fish the Strong Waters," a novel of Alaska by N. C. McDonald (Ballantine, 35c); "Kansas Trail," western novel of violence by Hascal Giles (Ballantine, 35c); "New World Writing," 10th selection of fiction, drama, poetry and criticism from writers all over the world (Mentor, 50c); "E Pluribus Unicorn," short stories of science and sorcery by Theodore Sturgeon (Ballantine, 35c); "Death Is a Cold, Keen Edge," a psychopathic killer on the loose, by Earle Basinsky (Signet, 25c); "Turn the Tigers Loose," a novel by Col. Walt Lasly (Ballantine, 35c).

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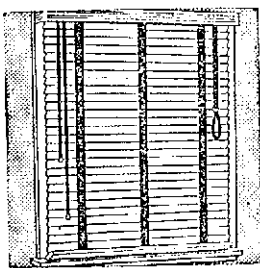
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By John Ronson

CUT ALL THE PARTS for two candles from one 36x36-in. sheet of plain aluminum following cutting diagram. Form seam strips from the 2½-in strips by folding edges with slotted board along both sides. Also form a ½-in. seam along both edges of cylinder pieces.

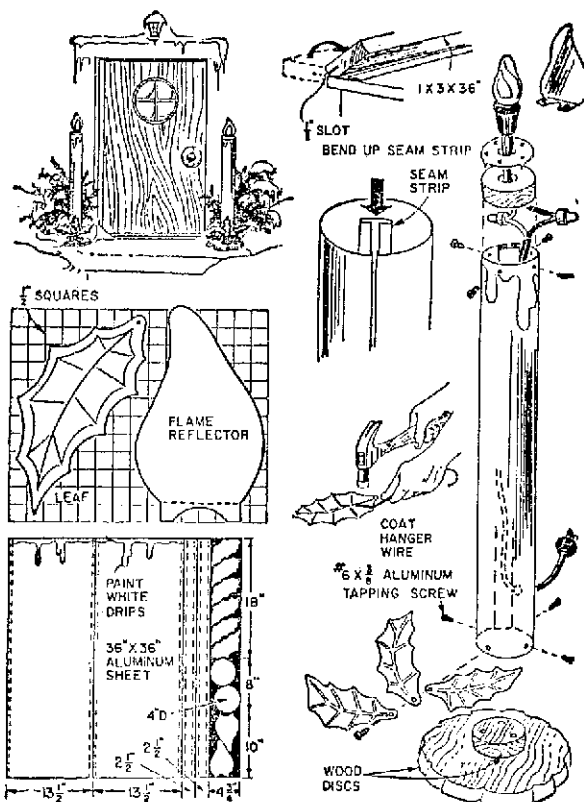
Roll up the cylinders over a cardboard mailing tube. Cut 4-in. dia. discs and the irregular base from ¼-in. exterior-grade plywood.

Begin assembly by sliding the seam strips over the cylinders. Screw bottom disc to base. Thread electric cord through

bottom hole at rear, and through top wood and aluminum discs. Splice bulb socket leads at top. Screw cylinder to top and bottom discs with aluminum screws.

FROM SQUARED pattern, enlarge leaf and flame reflector. Cut them from aluminum sheet. Crimp flame reflector by hand and screw it behind bulb. With bent coathanger wire, hammer veins into holly leaves. Paint top edge white using model airplane enamel. Wire pine cones and berries to base along with aluminum leaves.

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From diagrams above and easily followed directions in article at left householders can make outdoor candles.

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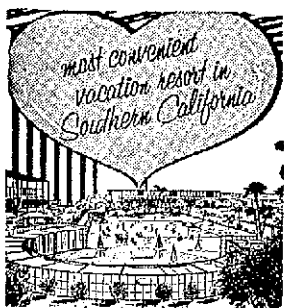
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In a medium-priced hotel, give him \$1 to \$2 per person per week when you leave. Especially so if you intend to come back some time.

Bellboys, doormen, porters with baggage are tipped by the service. Figure the buying power of the local money and give him the equivalent of what you would in the States. For instance, an English shilling exchanging at 14 cents U.S. is equal to a quarter. So a shilling is a fair tip. You don't tip on airplanes, ever.

I've heard conflicting stories about the food in Mexico. Do you know of any really good places to eat there?

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Mexican food, best for lunch, try Cafe Tecuba and Las Casuelas. The Cardenas delicatessen across from the Cortez Palace in Cuernavaca.

The Copa de Leche in Guadalupe.

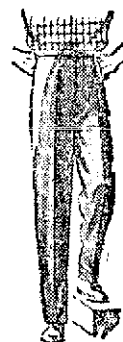
Can you give us some suggestions on shopping in France?

Best buys in France: Perfume, gloves (Kislay, for example), scarves, prints, reversible raincoats and skis (have runners and safety binders attached here). Shop at department stores. Check the basement of Galeries Lafayette for cheap, unusual gadgets to bring back as gifts.

If you want to take gifts to the French: any nylon article of clothing, electrical appliances, blue jeans for children.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

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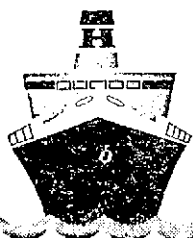
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AROUND THE WORLD TOUR

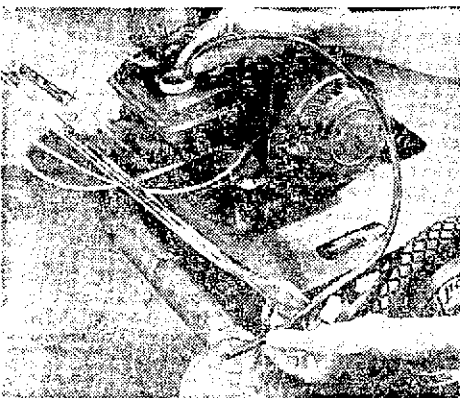
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HOW TO Winterize Garden Tools and Store Them Properly Until Spring Season

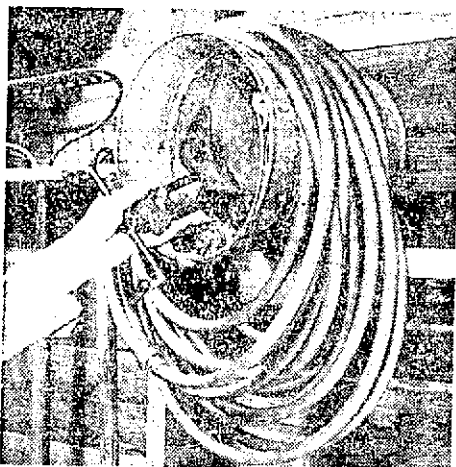
1. COAT WOOD handles on garden tools with linseed oil. Clean off mud and sand out nicks, then rub handles with linseed oil on cloth. Oil soaks into wood, keeps it from drying out. Treated handles resist dirt and nicks better, too. Replace or re-fit handles that are loose.



2. LUBRICATE MOVING parts on mowers, spreaders, and other wheeled equipment. Brush off dirt, and remove rust spots with steel wool or fine sandpaper. Rub down with oily rag. Or, coat with a half-and-half mixture of paraffin and carbon tetrachloride.



3. DRAIN POWER-TOOL gas tanks. Siphon off gas or run dry, and leave the tank empty over winter so gummy residue will not clog up the lines and the carburetor. Clean spark plug and air filter. If mower needs repair, have work done now while shops are in slack season.



4. COLLECT AND store all garden tools. If you haven't made permanent racks and storage for them, do so now. Strips of wood and finishing nails will get long-handled tools off the floor. An old bucket screwed or nailed to wall takes care of hose and attachments.



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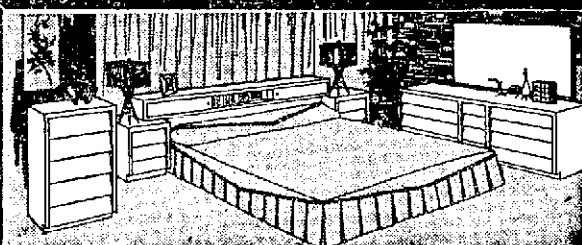
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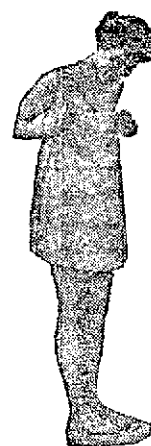
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Time was when calla lilies bloomed only in white. Today, the colors range through black, yellow and pink.

GARDENS

There's More to Callas Than White

By Bob Gilmore

NOT SO LONG AGO, the calla was used mainly as a florist item for funerals, the only available variety being a white one. Today, however, a fairly wide range of colors can be found among the callas. You have your choice of pink, yellow and black in addition to white.

In the days when callas were funeral flowers, they were also

known as richardias. Today their name has been changed; and in botanical books, you will find them under the heading of zantedeschia. The variety names are tongue twisters, the white calla being zantedeschia aethiopica; the yellow calla, zantedeschia elliotiana and the pink calla, zantedeschia rehmanni.

In fact, California produces more yellow calla bulbs than any other section of the country. They are grown just a few hundred miles north of Los Angeles.

White, black and yellow callas are all fairly hardy, the sensitive member of the family being the pink variety, which requires a starting temperature above 55 degrees. It is a splendid pot subject, but can be transplanted outdoors when fairly well established. Generally speaking, all these callas prefer semi-shade, but will succeed in full sun if given sufficient water.

THE YELLOW or golden calla is valuable not only for the deep yellow flowers, but also for its foliage which is green speckled with hundreds of small white dots. The yellow callas may be grown outdoors, indoors as a pot plant or the flowers used for decorative purposes.

The white calla produces a large bloom that has a wax-like appearance. The stems are sturdy and quite tall, the foliage glossy, deep green. The rare pink calla has a delicate carmine-rose tone. The flowers are quite small compared to the other callas, and this is also true of the bulbs. The plants grow to 18 inches or more at maturity.

THE CALLAS ARE African natives and, in a way, this is the clue to their culture. The plants are found growing close to the Nile, flowering during the flood period. When the flowers die away, the foliage ripens and falls over the root area. This nice gesture from Mother Nature protects the roots from the sun. Keep this in mind when growing the plants in your garden.

During the growing season, the callas require heavy watering. After the flowering season, as in their native habitat, a dry period will prove ideal. Callas are effective when planted close to a pool or body of water. They are not oversensitive to soil conditions. Production can be stepped up by adding peat to the soil, this material having a high capacity for water retention.

THE GROWING conditions of Southern California are comparable to those of South Africa.

Fuchsias Play Major Roles

By Walter Finch

A MAJOR GARDEN hobby throughout California is the cultivation of fuchsias. There are many reasons for the extreme popularity of this flowering shrub: its blooms are prolific and extremely attractive in their colorful pendant forms, plants will respond to the slightest bit of care and have an extremely long flowering season. In addition, fuchsias can be used in a variety of planting styles throughout the garden and patio area.

Although fuchsias prefer coolness, humidity and shade, this does not mean they cannot be grown in warmer locations, says the California Association of Nurserymen. By creating special situations of part shade, early morning or late afternoon sun and little or no drying wind gardeners should have success with fuchsias.

SUCCESS WILL BE assured by attending to the fuchsias moisture needs each day. Check for moisture content of soil and in addition provide overhead waterings to furnish the necessary humidity in the early morning or late evening. Keep the ground moist around the plants at all times. Since watering is probably the most important aspect of fuchsias cultivation a regular program should be established. During peak performance period, which runs from spring to fall, water the fuchsias thoroughly every other day in mild climates and every day in hot climates. Be sparing of water in the cold months.

Make sure the planting soil is correct. Fuchsias are acid-tolerant plants and, where the water tends to be alkaline, acid materials must be added to the soil. Use either of these soil formulas: $\frac{1}{2}$ leaf mold, $\frac{1}{4}$ peat moss, $\frac{1}{4}$ steer manure, well rotted, $\frac{1}{4}$ light garden loam mixed with bonemeal; or $\frac{1}{4}$ top soil, $\frac{1}{2}$ leaf mold, $\frac{1}{4}$ cow manure. The leaf mold and peat moss will provide the necessary acidity and also hold moisture.

SPRING DAYS ARE the best time to plant fuchsias. Plan fuchsias gardens now and make your selections later from nursery collections, which will be in containers, properly pruned and fertilized and ready for planting. In transplanting from the nursery to the garden try to give each plant a site as near to its

(Continued on Page 33.)

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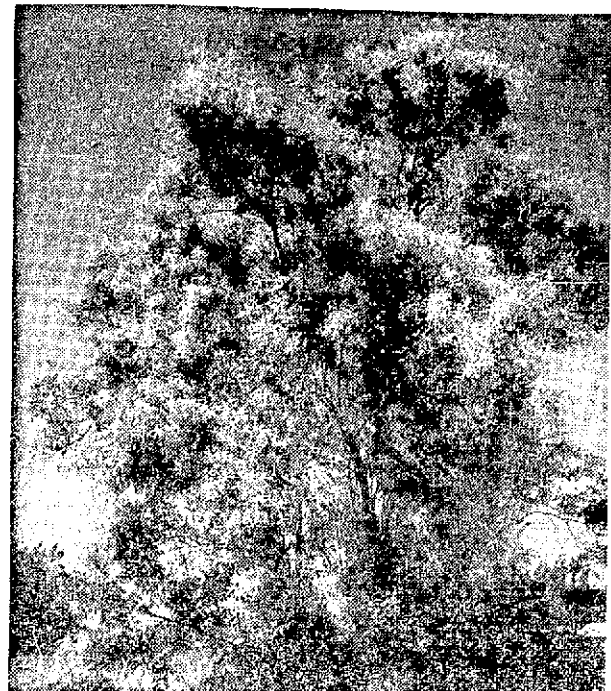
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Author's Photo

Tamarisk blooms pink in spring, has clouds of heath-like leaves in summer and is excellent as windbreak.

Tamarisk: A Wind Foil

alkaline soil and also on the beach where it doesn't seem to mind the salt spray. It also is at home, of course, in places without such problems.

THE TALL T. articulata, growing to 30 feet, makes a splendid windbreak and its greenish branchlets give it an evergreen appearance even in the winter. The lower-growing kinds, T. parviflora and T. pentandra reach only 15 feet in height and also form good low windbreaks, but in addition may serve as specimen shrubs or decorate a shrubbery border. T. parviflora carries its pink blossoms in the spring and T. pentandra in the winter. The bark of T. parviflora is reddish and pentandra purplish.

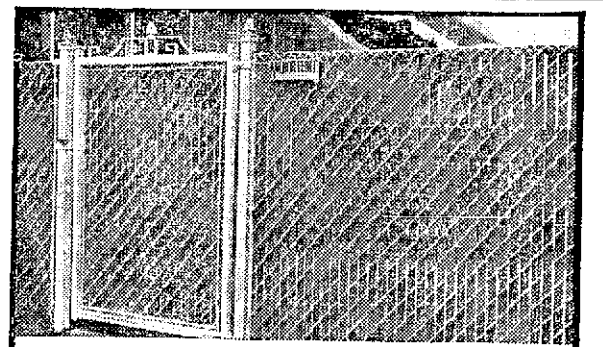
Careful pruning in the winter will hold these shrubs to a gracefully arching form that is particularly attractive. Rather rank-growing and sprawling is T. gal-

lica, the French tamarisk of the Mediterranean region. It is suitable only where it has room to spread and in the background where the severe pruning necessary to keep it in shape will not be noticeable. Flowers on this shrub may be either white or lavender-pink.

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By Gladys Diesing

A VEIL of pink against an azure sky is tamarisk in the spring. The shrub is leafless during the winter but in the spring or early summer pink flowers in one to two-inch spikes crowd the ends of the feathery

branches, making the whole shrub one big billow of bloom. Little heath-like leaves clothe the branches in summer.
 The tamarisk is very adaptable and will grow on the desert where it will tolerate heat and

Fuchsias

(Continued from Page 32)

requirements as possible and allow an adjustment period before transplanting to an area of less desirable conditions.

A gluttonous plant, the fuchsia should not be overfed even though it seems to respond to each feeding. Carefully apply leaf mold in spring and fall, mixing in a mulch of cow manure in the spring application. During the blooming season a monthly dosage of fish emulsion or other liquid plant food may be given if necessary.

Few diseases bother the fuchsia and the insects that may bother it can usually be prevented by thoroughly hosing down of the foliage each week and spraying with an all purpose insecticide once a month. Pay particular attention to the underside of the leaves when spraying.

Another essential of fuchsia culture is pruning. Prune when all possibilities of frost are past. You can prune to develop various types of growth forms: basket or trailing, espalier, tree or shrub. These different growth habits of the fuchsia can be used effectively in landscaping.

Tips on Gardening

TIPS FOR THE WEEK—
 Potted plants do best if given small amounts of food at fairly regular intervals. They cannot absorb tremendous quantities piled on just once or twice a season.

Berried shrubs are beginning to be at their best. An excellent way to prune the plants is to cut the berries for house decoration. The branches that produce berries this year may be cut off as next year's berry crop will be produced on new wood.

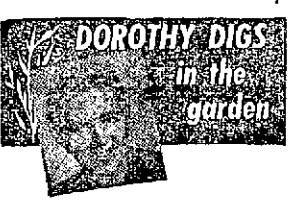
It is advisable to prune trees now to prevent wind damage later on. Top heavy branches especially should be removed at this time.

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By Dorothy Jonson
 At this time of year, we especially enjoy our house plants. And exotic plants such as African violets suffer greatly in areas where the water is hard. So here's a helpful hint: When you defrost your ice box, save the water that drips from the pipes and use it to water your potted house plants. I do not refer to the melted ice cubes. The water that drips from the pipes is purified atmospheric ice and your tender house plants will love it.
 Most house plants cannot stand spraying with oil or any of the harsher materials. Try to find a non-oil emulsion containing nicotine.
 Give an occasional application of a good, safe leaf-shining material that gives lustre to the foliage.
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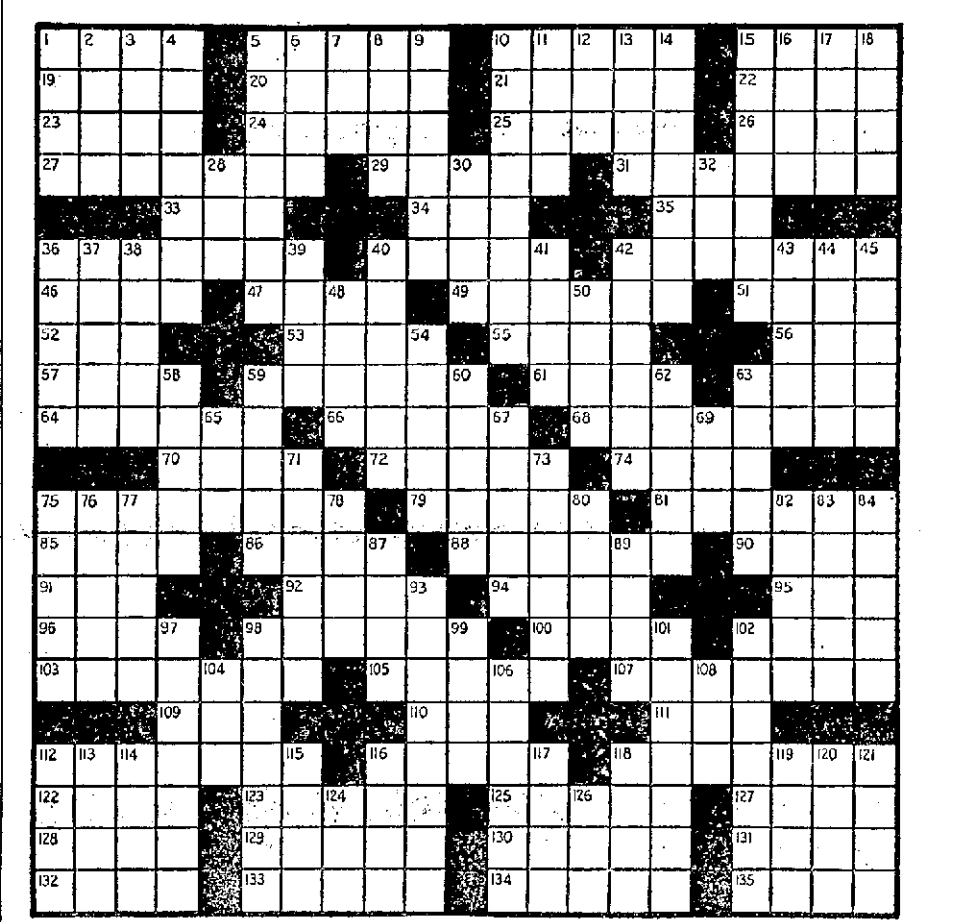
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7421 FIRESTONE BLVD. Topaz 1-7812 (at Old River School Road)

Southland Crossword Puzzle

- (Solution to Puzzle on Page 26.)
- By ALBERT BLUM
- ACROSS
- 1 Edible fish
 - 5 Ohio or Utah
 - 10 Cause to feel proud
 - 15 Forfeit
 - 19 Wood
 - 20 Jungle cat
 - 21 Very small parasites
 - 22 Confess
 - 23 King of Denmark
 - 24 Ornament
 - 25 Lima
 - 26 Title
 - 27 Jumble
 - 29 Plateaus
 - 31 Snails
 - 33 Pet
 - 34 Title
 - 35 Pronoun
 - 36 Esteemed highly
 - 40 Supply with fuel
 - 42 Leaves public life
 - 46 Monkeys
 - 47 Track event
 - 49 Approached
- DOWN
- 2 Rabbit
 - 3 Seed covering
 - 4 Sets of (an)
 - 5 Root
 - 6 Flux of water
 - 7 Time past
 - 8 Semester
 - 9 Mr. Hemingway
 - 10 Starred
 - 11 Dodger pitcher
 - 12 Luzon tribesman
 - 13 Arab's home
 - 14 Attempted
 - 15 Spiritless
 - 16 Athletic field
 - 17 Quantity
 - 18 Female sheep
 - 28 Correlative
 - 30 Sacred hill in Jerusalem
 - 32 Negative
 - 36 Marked, as test papers
 - 37 Form of lyric poem
 - 38 Sells
 - 39 Small spear
 - 40 Fidelity
 - 41 Nobleman
 - 42 Affection
 - 43 Tract of land
 - 44 Oriental prince
 - 45 Plants
 - 46 Fuel
 - 50 Regretted
 - 51 Apparent
 - 52 Fruit
 - 53 Parties for men
 - 60 Chemical compound
 - 62 Interprets
 - 63 Alter by addition
 - 65 Crude metal
 - 67 Moderately warm
 - 69 Constellation
 - 71 Long for
 - 73 Canibal
 - 76 Franciscan, cruel
 - 78 Roman noble
 - 79 Constellation
 - 77 Inclines
 - 78 Dagger
 - 80 Path
 - 82 Centers
 - 83 Wear away
 - 84 Cloys
 - 87 And otherst
 - 88 Last
 - 89 Jump
 - 93 Game resembling ninespins
 - 97 Vacation times
 - 98 French African colony
 - 99 Commotion
 - 101 Retracts
 - 102 Fasteners
 - 104 Strike
 - 106 Invaded
 - 108 Baseball score
 - 112 English carriage
 - 113 Wander
 - 114 Sweetshop
 - 115 Carnegie
 - 116 Transmitt
 - 117 Surface
 - 118 Study hard
 - 119 English school
 - 120 European capital: Ital.
 - 121 Percolate
 - 124 Compete
 - 126 Mr. Torne



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Caricature by Milt Reppert

HANK MOFFETT

Some Changes Are Due

PEOPLE ARE constantly amazed by how fast the service is at the Chicken Pie Shop, 737 Pine Ave.

For instance, a well-dressed elderly man sat at the counter the other day, ordered a chicken pie dinner and then reached for a paper napkin. Before he got the napkin tucked in place over his vest—presto!—the waitress was back with his dinner, piping hot, fresh and appealing.

"My word!" commented the elderly man, "even Houdini couldn't have done it any faster!"

The Chicken Pie Shop, owned by Al Moffett, prides itself on having the fastest service in town. The average customer is served within three to five minutes. Some are served even faster. The waitresses, such as Grethe Kristensen who has worked at the shop for 38 years, enjoy competing with one another to see who can provide the swiftest service.

THE CHICKEN pie dinner is one of the biggest bargains in town. For only 75 cents, the patron receives a big pie filled with chunks of tender chicken, creamy whipped potatoes, cole slaw, hot biscuits with butter and honey, choice of beverage and choice of dessert, including jello, pudding or apple cobbler.

Moffett's No. 1 assistant is his brother Hank Moffett, who in addition to his other duties, directs the operations of the restaurant's large delicatessen department. The brothers are currently working on ambitious plans to enlarge and redecorate the department while the restaurant is closed for the holidays starting Dec. 23. The large spotless kitchen will also be redecorated.

For variety, the shop offers its patrons cubed sirloin steak dinners for 90 cents and baked ham dinners for \$1.25. Chicken and noodle dinners and chicken gizzard dinners are 75 cents.

—TEDD THOMSEY

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CHINESE & AMERICAN FOODS

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Serving Daily—Sundays, Too—
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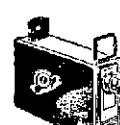
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WORLD'S ONLY 8-mm. MAGAZINE CAMERA With ZOOM Lens. Gives real professional effects to your pictures. Takes the place of wide angle, telephoto and normal lenses. **\$24⁹⁵** Down



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• 'Death trap' airports —
• ... what we can do about them



TONY PERKINS
Hollywood's
\$15,000,000
gamble

SEE PAGE 8

I'll always remember...

My father and Mr. Lincoln

by Eleanor Wilson McAdoo



FAMILY PORTRAIT taken during Woodrow Wilson's first term as President shows him with his wife and daughters on

the lawn of their Princeton, N. J., home. Left to right: Margaret, Mrs. Wilson, Eleanor, Jessie and the President.

Next month the 100th anniversary of the birth of my father, Woodrow Wilson, will be celebrated in many parts of the country by men and women of both political parties. Thinking of the date, my mind flashes back to a winter evening in 1914.

Father came to the door of our family sitting-room in the White House and stood quietly for a moment, looking at my mother, my sister and me. We were sitting by a blazing fireplace in brooding silence. There was a file of newspaper clippings on the sofa beside Mother. Her face was flushed, her sweet mouth tense.

"Looks like a wake," remarked Father finally.

Mother had schooled herself, during the four years since Father had entered politics, to endure the attacks of his opponents with equanimity—or, at least, to conceal how much they hurt her. But now, criticism of his Mexican policy had reached a point she was finding almost unendurable.

There had been a revolution in Mexico. The president and vice-president had been assassinated; a man named Huerta, who apparently was responsible for the coup, had taken over the country's leadership; some Americans had been killed during the fighting,

and U.S. businessmen whose oil and copper rights were threatened with confiscation were angrily insisting on punitive measures and armed intervention by the United States.

My father's diplomatic approach, his refusal to recognize Huerta or to intervene, his patient policy of "watchful waiting" in order to give the Mexican people a chance to settle their own affairs—in short, his whole attitude and stand had brought the first great storm of controversy and abuse since his inauguration the year before.

He came over to the sofa, touched Mother's cheek gently, then sat down opposite her and opened a newspaper he was carrying.

THE AUTHOR, Wilson's second daughter, is well known as a novelist, lecturer and art patron. Married at one time to the late Sen. William G. McAdoo of California, she now lives in Santa Barbara, Calif.



"Listen to this," he said, and began to read aloud.

What he read was a violent, libelous attack on the President of the United States. No holds were barred. He was not only a failure as President, but also a coward, mountebank, libertine and traitor.

Mother stared at Father as he continued, her face very white. At last, unable to bear any more, she gave a little gasp and covered her eyes with her hands. Father looked up, went swiftly to her and put his arms around her.

"Ellen, my darling," he said. "That was written many years ago—about Abraham Lincoln."

She looked dazed for a moment, then chided him gently. "Why didn't you say so?"

"Because I am trying to help you stop worrying," he explained. "You must begin to realize that every President has been attacked, abused, reviled, even slandered—especially men who haven't been afraid to do what they felt was right. You have been suffering because of criticism which is trivial indeed, compared to the violent attacks against Lincoln. Yet he is revered and honored as few men ever are, and who remembers today what his enemies said?" ■

parade

The Sunday Picture Magazine

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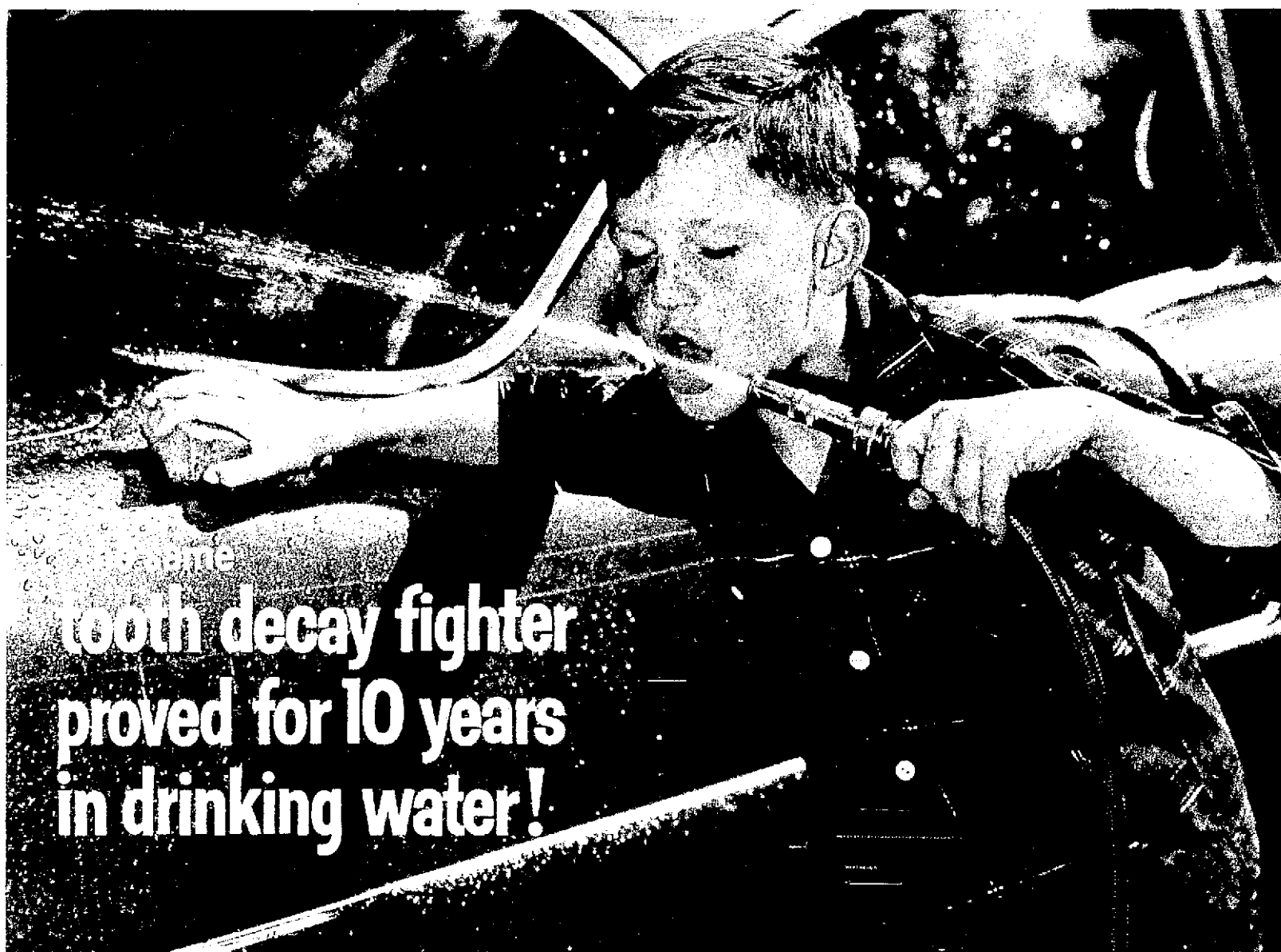
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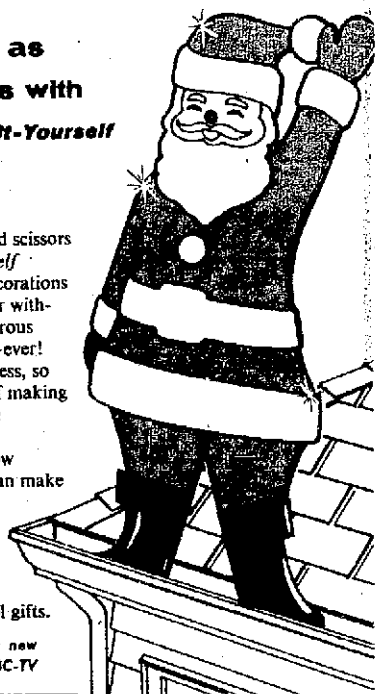
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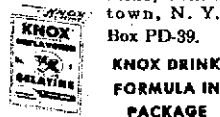
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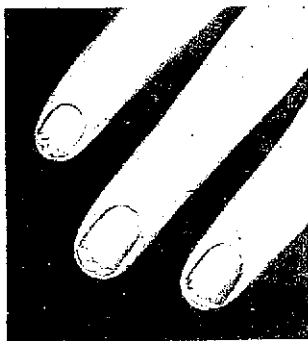
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AT WORK on Wake Island, Amy Batteate (l.) and Lorayne McMonagle are

snapped with two of the little transients whose welfare is their regular concern.

TWO SINGLE WOMEN

—and all those men!

WAKE ISLAND.
In the past four months Amy Batteate and Lorayne McMonagle, two matronly divorcees in their middle 40s from Oakland, Calif., have received 21 marriage proposals and several hundred "propositions." Reason: Amy and Lorayne are the only single women on this tiny island stepping-stone 2,296 miles due west of Honolulu.

The women are the first to be employed as ground hostesses (at \$300 a month) by Trans Ocean Air Lines, which services planes bound for Japan and the Far East. Approximately 700 people live on Wake, including 50 married women and 85 children whose fathers represent the various airlines, the Civil Aeronautics Administration and an oil company. The military personnel is largely single, and it is from these women-starved men that Amy and Lorayne get their big pay.

Although they work a 56-hour week guiding transient air passengers around the island, taking care of passenger children and supplying information, Amy and Lorayne are "having a ball."

"To begin with," Amy points out, "Wake

is exciting and relaxing. There's no high-pressure living here. No telephones ringing, no TV sets blaring out commercials. The climate is tropical. Swimming in the lagoon is heaven. The fishing is perfect, and the choice of guys is amazing. Back home I was considered a divorced grandmother—which I am—and getting a date was tough. Here, I've got to shake the boys off like flies."

Lorayne says they're getting a paid vacation. "We don't pay income tax," she explains. "There's nothing to spend money on. Every six months we get two weeks off and can fly to Tokyo. I'm telling you. This is the life. For a while I thought I'd have trouble with the men here, but they're really darlings. I tell them to treat me like a sister or a buddy, and usually they do. What men want most, I've found out, is a woman they can just talk to. In the States a girl has to be everything. Here, it's enough to be a female."

Amy and Lorayne have a one-year contract with Trans Ocean. But neither intends to leave Wake next July when her time is up.

"Who ever heard of walking out on Paradise?" Lorayne asks.



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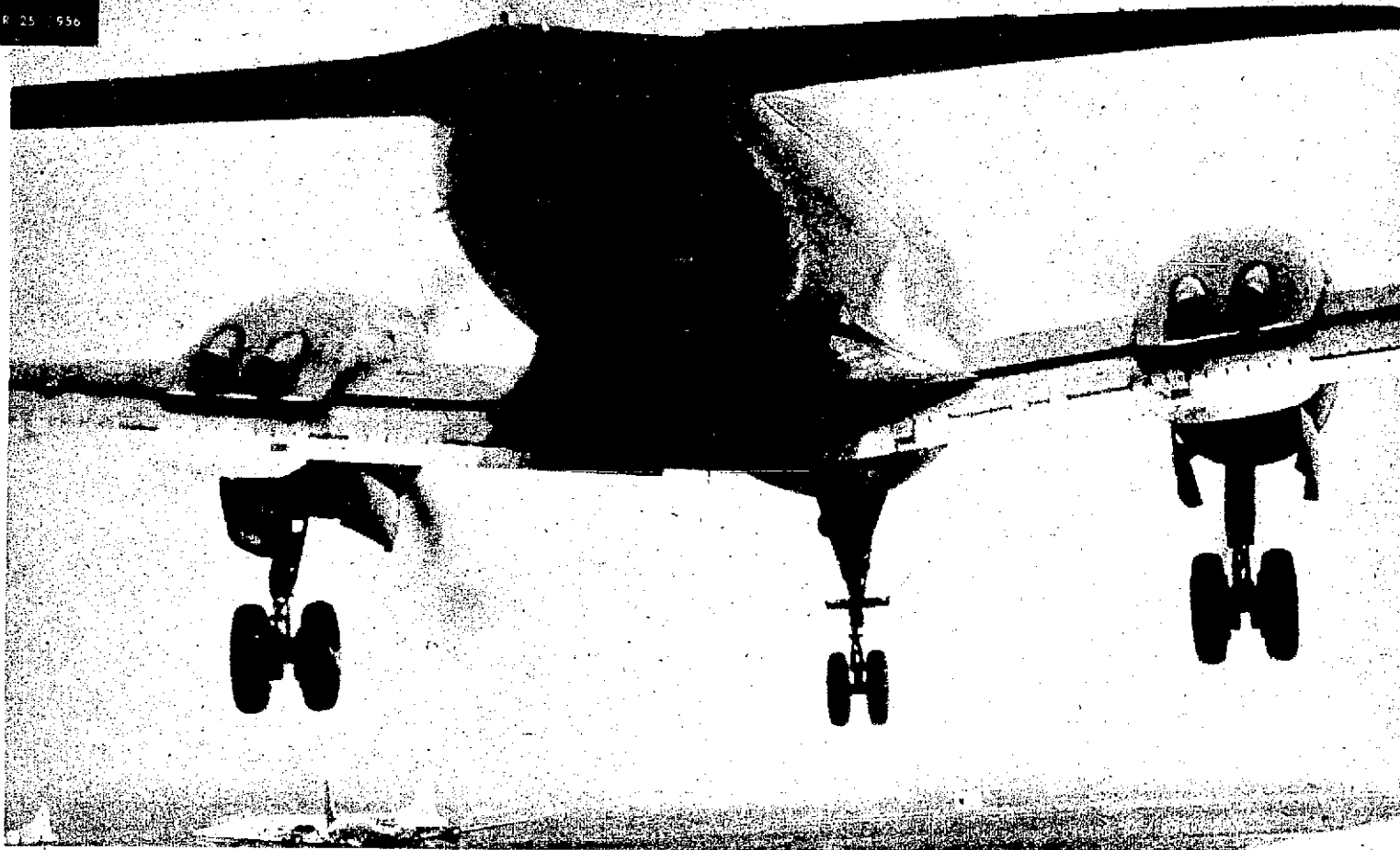
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SINCE 1908



Is your airport a DEATH TRAP?

Veteran pilots say yes, the CAA says no. Their debate involves you

by JACK ANDERSON and FRED BLUMENTHAL PARADE Washington Correspondents

IN THE CHOKED skies above New York's LaGuardia Airport recently, two passenger airliners bore down on each other ominously. Suddenly both pilots realized a collision was imminent. One made a quick climb, the other a quick dip, and a possible mid-air crash with great loss of life was averted.

Neither pilot reported the near-miss. Dozens of worried veteran pilots have told PARADE that such incidents are too common for that; they estimate there are 100 a day across the country. And although this incident occurred at one of the U.S.' busiest airports, the pilots declared it could have happened anywhere — your airport included.

For, in the eyes of men who know American flying best, your airport is a potential death trap. So are most of America's major terminals. PARADE was told that pilots frequently must resort to unsafe operating procedures because of crowded conditions and antiquated facilities. And with jet transports due in 1959, things are bound to get worse. Calamity, the pilots say, is just around the corner.

The pilots' warnings have touched off a major controversy over America's crowded skies and landing

fields. Ranged against them is the Civil Aeronautics Administration, the so-called "traffic cop of the airways." The CAA considers the pilots' claims exaggerated.

"The CAA does not allow operations to begin in an airport that is dangerous, and arbitrarily stops operation of an airport which becomes dangerous," James Pyle, CAA acting chief, told PARADE. "The air traffic control system never clears more traffic into an airport or onto an airway route than can be safely separated. This sometimes results in delays, but not in danger."

But this is the chilling picture the pilots paint:

Many fields are boxed in by buildings and other hazards which threaten to snag planes. Runways are cracking under the strain of heavy planes; many are too short for safe takeoffs and touchdowns. Service vehicles and gas tanks clutter the fields. Lighting systems are inadequate.

And when the weather closes in, the pilots say, the danger is compounded. Planes stack up in a whirling cone over the airport, waiting to land. During instrument-landing weather in New York, flight schedules

are upset as far away as the Midwest and Miami. One plane landing under emergency conditions in such weather — or a plane without a radio — causes plain terror in all the cockpits.

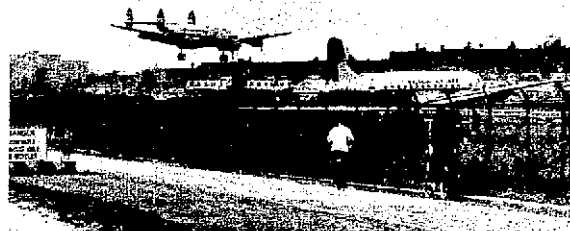
"We try to pack too many airplanes into a given airspace," Capital pilot Chuck Beatley told PARADE. He described a recent flight into Washington's National Airport:

"We had about eight planes calling for landing instructions at the same time. I was put behind a DC-3 which was slower than my aircraft. I had to fly at the slowest minimum. The DC-3 hardly made it off the taxiway as we were cleared to land. Another plane was pushing me, so I landed short and turned off as fast as I could. And that goes on all day."

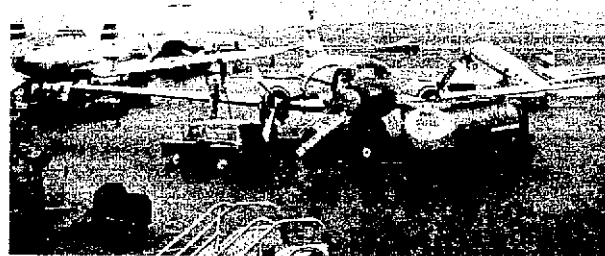
To add to the overhead congestion, helicopters soon will be shuttling passengers between towns and terminals. New York, Chicago and Los Angeles already have helicopter service. At LaGuardia, helicopter flights are exceeded only by one airline.

PARADE visited the National Airport control tower for a tower's-eye view of congestion. The radar scope, showing planes in the area, was speckled with blips.

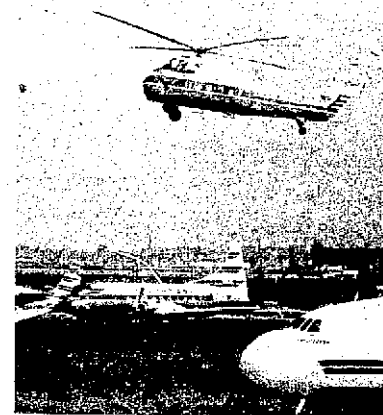
Hazards lurk on the ground as well as in the air



SLIPPING TO SAFETY, plane must avoid fence, hangars, waiting plane. Other menaces include cracked and too-short runways.



CLUTTERED RAMPS bristle with danger, pilots say. They point to darting gas and baggage trucks, heavily crowded taxi strips.



HELICOPTERS, in use in three cities, are latest hazard in increasing congestion.

The control supervisor stood scanning the sky, a microphone at his mouth.

Suddenly a private plane headed for the wrong runway — and certain collision if it kept going. "You're in the wrong traffic lane!" barked the supervisor. "Take the other runway!" He had no more time for the wandering plane. A moment later, he was fully occupied with giving instructions to four airliners landing in quick succession.

Heavy traffic keeps the control towers constantly harassed. Tower operators often must talk so fast that pilots can't understand them. "It is purely control by assumption," one veteran pilot says, although he doesn't blame the tower operators. "The way those controllers handle traffic is sheer genius."

In clear weather, pilots rely on visual flying until they come within three miles of the airport. This see-and-be-seen method is precarious at today's speeds. From the cockpit, all the pilot can see is straight ahead. Meantime, he must be flicking switches, studying his instrument panel and communicating with the ground. And modern planes approach each other at a speed greater than that of a 45-caliber bullet.

One Danger: Truck-top Landings

On the ground, the pilots say, the situation is almost as hazardous. Gas trucks, battery carts and baggage trucks are a constant problem. Not infrequently, some ground vehicle will dart across the runway in front of a landing aircraft. "You are in constant danger of landing on top of a truck," one pilot complains.

Most runways are too short and bumpy, pilots agree. If a plane lands a little too far down the runway, it often runs out of concrete before it can stop.

"On takeoff today at Chicago," a chief pilot related to PARADE, "we had to cross a crack in the runway at

least four inches deep. The bump caused the whole plane to shudder. At a point well down the runway there was a big broken-up patch. We hit it about 72 miles an hour. If our nose wheel had let go, we would have made a splash right out on Cicero Avenue."

What particularly frightens them, the pilots say, is that there seems to be no master plan or blueprint to modernize America's airports — or to prepare them for a jet-age future. By 1960, airlines expect to fly 50 million passengers a year — four times as many as in 1945. Yet many airports are adequate only by 1945 standards, the pilots say.

"We don't have a single up-to-date airport in the U.S.," says Capt. J. D. Smith, safety director for the Airline Pilots Association. The nearest exception, he says, is the new Newark Terminal, which has the only instrument-landing runway in the country "equipped to use our present operating minimums safely." Yet even Newark has only one runway and a taxiway.

According to the pilots, just three airports — Boston, St. Louis and Denver — have 10,000-foot runways essential for jet flying. But Denver's should be 12,000 feet, since jets require longer takeoffs at high altitude. And one Boston runway is almost useless because of restrictions. Robert Aldrich, president of the Airport Operators Council, claims only one civil airport, Honolulu, can handle jet transports safely.

There's no hesitancy when pilots are asked which are the most dangerous airports. Chicago's Midway, New York's LaGuardia and Washington's National roll off their tongues as though memorized.

The buildings around Midway send chills down pilots' spines. Only one runway is long enough for big airliners. It boasts a dip 400 feet long, and the whole runway is crumbled and needs replacing.

Chuckholes at LaGuardia jar planes from nose to

tail, but the big problem is overcrowding. Planes often wait 30 minutes to get off the ground. National also has a congestion problem, with military aircraft encroaching on commercial lanes.

After the worst three, pilots vary in their opinions of the next worst. The consensus places these seven in the list of the most treacherous 10: Los Angeles, Dallas, Atlanta, Miami, San Francisco, Albuquerque and Cleveland. The CAA, however, disagrees. "We reject the concept," Pyle declared, "that airports operate at degrees of dangerousness."

Four Steps to Safety

What should be done about our airports? The CAA says only minor improvements are needed. But the pilots envision a wider program. Here are their ideas on how to make airports and airways safer:

- Better fields with parallel runways, widely spaced and better lighted, so planes can take off and land at the same time. Control towers should have an unobstructed view. Obstacles should be cleared to permit low-circling approaches.
- Place all air traffic, civil and military, under a single agency — possibly a Secretary for Air.
- Devise a new method for helping pilots locate other air traffic — possibly a fully automatic electronic system, patterned after the Air Force's proposed SAGE network.
- Offer higher salaries to keep experienced personnel in the control towers.

The CAA says the pilots are asking for a "pilots' paradise." The pilots admit such a program would cost billions, but feel a co-ordinated nation-wide blueprint is vital to air safety. But the controversy is bigger than the CAA or a handful of veteran pilots. The question of America's airway safety is one that may affect *your* life — and every American's. ■



WITH DOROTHY MCGUIRE, who plays his mother in the current hit, *The Friendly Persuasion*, young Tony Perkins relaxes during shooting of the film.

TONY PERKINS

Hollywood's \$15,000,000 gamble

by LLOYD SHEARER *Parade West Coast correspondent*

HOLLYWOOD. Independent producer Don Hartman, former production chief at Paramount Studios, was dining out with his wife recently when a tall, wafer-thin man of 24, wearing Ivy League regulation clothes, ambled in.

Hartman nudged his wife. "There goes Anthony Perkins," he announced. "If this kid's lousy, we're broke."

Mrs. Hartman nodded. "We'll have lots of company," she offered.

In the past year Hollywood has decided that Tony Perkins offers a potent antidote for the poison called dwindling box-office. As a result, producers have signed him for

\$15 million worth of production on seven major pictures.

- He has finished *The Lonely Man*, a dramatic Western, with Jack Palance (due in January), and *Fear Strikes Out*, the Jim Piersall story, with Karl Malden. Next come *The Tin Star*, with Henry Fonda, and *Joey*, a play in which Perkins starred on TV. (All these are for Paramount.)

- He's set for *The Matchmaker*, with Shirley Booth, and *Desire Under the Elms*, with Sophia Loren (both for Hartman).

- Dino de Laurentiis, the Italian producer of *War and Peace*, has grabbed him to star opposite de Laurentiis' wife, Silvana Mangano, in *The Sea Wall*.

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TONY'S FATHER, matinee idol Osgood Perkins, poses with Sally Bates in 1932's *Goodbye Again*.

All these deals were made before Perkins' first big film, *The Friendly Persuasion* (Allied Artists), was released last month. Hollywood, in short, decided that Tony Perkins was a star even before the public had taken a good look at him.

Why?

His acting talent is promising — but not necessarily a great deal more. As a matter of fact, when Perkins first hitch-hiked out here four years ago and landed a bit part opposite Jean Simmons in *The Actress* (his one film prior to *Persuasion*), the general opinion on the MGM lot was succinctly stated in two words: "He stinks."

Yet today Hollywood feels rather differently about him. Apparently it has discovered that his 6'2" and 160 pounds hide a pleasing personality. "He's a young Gary Cooper," explains director William Wyler, who hired Perkins to play Cooper's son in *Persuasion*.

Offers a Paramount producer: "Tony Perkins is hot right now because Hollywood's tired of the dirty-shirt school of actors — social rebels like Marlon Brando and Jimmy Dean and Elvis Presley. A reaction has set in against the nonconformists. Tony's a well-bred kid from a decent home, well-mannered and well-educated. He doesn't have to ride a motorcycle up and down Hollywood Boulevard for kicks."

Dorothy McGuire, who plays his Quaker mother in *Persuasion*, explains Tony's success in terms of sex appeal. "He gives a girl the feeling," Dorothy says, "that he's a loyal, wholesome, heroic lover. He's the kind of good-looking boy every mother wants for a son-in-law. He reflects romantic reliability."

College Was Tough

Perkins comes by his looks and manner naturally. His father, actor Osgood Perkins (who died when Tony was 5) was New England-reared and Harvard-educated. His mother is a cultured North Carolinian of quiet beauty.

"Mother always insisted," says Tony, "that before I became an actor I go to Harvard. Instead I went to Rollins and Columbia and didn't graduate from either."

A onetime prep-school classmate claims Tony lacked the mental discipline to study — not to mention the poverty that often

provides the incentive for scholarship. "I always thought," says this classmate, "that Tony would end up being supported by some rich relative or working as a professional stag at coming-out parties. He is capable of doing nothing in a very pleasant manner; also, girls find his smile very cute."

Actually, Tony says, he was a poor student "because I always wanted to become an actor, and who ever heard of an actor landing a job on good grades?" He was theater-crazy "as far back as I can remember. During vacations I'd go to Brattleboro, Vermont, and get any job open in summer stock — paint scenery, hang signs, run errands, do anything. I know it sounds corny, but acting was in my blood."

While Tony was attending Rollins College, he decided to try his luck in Hollywood. He thumbed his way here one vacation and, thanks to old friends of his father, managed to get into *The Actress* — with the results above outlined. Evidently this only reinforced his footlight fever. Quitting school for good, he returned to New York and got himself into television. Before long he was appearing on *Studio One*, the *U.S. Steel Hour* and comparable shows.

Then, when his close friend John Kerr left the Broadway cast of *Tea and Sympathy*, Tony replaced him for a 13-month run. In an unspectacular way, he had arrived.

A year ago, when Willie Wyler went to New York to cast *Friendly Persuasion*, Perkins' agent sent him to read for the

director. "I went up with a battalion of other young guys," Tony recalls, "and I only read 10 lines for Wyler. 'OK,' he said, 'you've got the job.' The only reason I got it, I think, is that I look a little like Gary Cooper."

Once Perkins finished *Persuasion*, the moving story of a Quaker family that reconciles religious principles with the compulsion to fight in the Civil War, Allied Artists began to show the film privately to Hollywood bigwigs. Quickly the verdict came: "Cooper and McGuire are great. But this new kid, Anthony Perkins, he'll have the teenagers drooling."

Since teenagers comprise the single largest segment of the movie audience today, producers lost no time in signing Tony while he still was cheap — \$35,000 to \$50,000 a film.

He Knows He's Lucky

To date, success has done little to Perkins' hat size or measured way of bachelor life. He lives sedately in a small apartment off Hollywood Boulevard, drives a small convertible, stays out of night clubs and says he realizes how fantastically lucky he's been. "I feel," he says, "like a character in a science-fiction story who's reached another planet."

Hollywood, on the other hand, feels that at long last it's found a normal, handsome young actor who represents respectable romance in America.

"What I like most about Tony Perkins," says Willie Wyler, "is that he's not ashamed of wearing a tie."



WITH ROBERT MIDDLETON in *The Lonely Man*, Tony stages a free-for-all. Film concerns a man (Jack Palance) who deserts his family; Tony plays his son.

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EX-PATIENT Mrs. Susan Perrett is finding happiness and understanding in an Indianapolis foster home. She was released recently from Central State Hospital, Indianapolis. Today, thousands of suitable foster homes are needed to receive discharged mental patients with no place else to go.

The 'lost' mental-hospital patients . . .

HOW CAN WE GET

Here's a report of progress in rescuing mental DPs

by ROBERT P. GOLDMAN and SID ROSS

The first state mental hospital in America was established in Williamsburg, Va., in 1773. Its patients were shunned as maniacs possessed of the devil. So began the "age of banishment" of mentally sick persons which, to some degree, still is with us. Only a decade ago, for example, Americans were shocked by revelations of mental-hospital "snake pits" and inhuman treatment of patients.

Today, though social action largely has done away with the snake pits, banishment of mental patients has a new, tragic face. At least 60,000 patients now in mental hospitals do not belong there. They are in because they have no place else to go. Men, women and children who are ready for

release must wait months, even years, because of lack of funds, professional care and community resources.

What is being done to help the "mental DPs"? Professional and lay organizations are trying, but their efforts often fall short of the mark. Their periodic successes, though, prove that much can be done to "find" the forgotten mental patients.

Money and adequate personnel. For years, tight-fisted state legislatures have refused adequate budgets for mental hospitals. But the tide is turning. States like Kansas, Indiana, New York, Connecticut, California have loosened the purse strings. Here's what has happened in Kansas in the past few years:

New-formula LA FRANCE BLUING

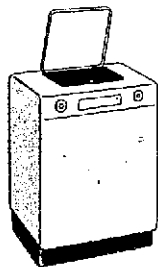
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THEM OUT? PART III

... and a plea aimed directly at you



ON THEIR WAY OUT, Topeka State Hospital patients are taught such problems of outside living as using the dial telephone. (Above, staff members pose as patients.)

Spurred by newspaper campaigns, community spirit and Topeka's Menninger Foundation, the state has undergone a "revolution." Formerly one of the poorest states in terms of mental care offered, it now is one of the best (even though "the best" still is far from ideal).

While first admissions to mental hospitals have gone up 38 per cent, discharges have jumped 394 per cent. The state's mental-patient "population" is decreasing steadily, and Kansas is said to be the only state in which discharges exceed admissions.

Kansas is spending money to get results. Its per-patient-day allowance is \$4.69 — highest in the U.S. (although the national figure for general hospitals is about \$20).

In 1946, Kansas mental hospitals had just 12 doctors and 12 nurses, 294 aides and attendants, — and no social workers. By last year, the respective figures read 57, 57, 1,001 and 25.

The state has blasted free of the old "custodial" idea that mental patients needed only simple care and could not benefit from intensive treatment. In the Kansas scheme of things, no patient now is considered hopeless.

Topeka State Hospital doctors cite the case of an 85-year-old woman who had been confined 72 years. Last year, after a social worker went to bat on the case, the woman was discharged. Today she lives in a nursing home.

Kansas doctors are under no illusions. Despite the improvement, staff shortages are still acute, readmissions high and levels of care "very often" below what they should be.

The Kansas story applies to Indiana and other states. In Indiana, increased expenditures and renewed public interest have resulted in an increase of up to 114 per cent in the rate of patient releases. Still, Indiana doctors told PARADE: "We admit that we have patients who get little or no treatment. All they're getting is service for their bodies."

When Mystery Is Removed

Educating the patient's relatives: Patients often languish in mental hospitals after they could be released because their relatives refuse to take them back. Among the main reasons are fear, ignorance and unwillingness to assume responsibility.

To provide relatives with an understanding of mental illness, some hospitals offer special group-counseling sessions. In these, relatives learn that mental ailments, like most others, can be treated — and that improved or cured patients can live useful lives outside the hospital.

Once the mystery of mental sickness is destroyed, relatives often are eager to welcome ex-patients.

Paying for foster care: Throughout the U.S. there is a shortage of foster homes for mental patients who are ready to leave

hospitals. The shortage is most critical in urban and suburban areas where living costs are high. Many states allow less than \$20 per week for foster care of the ex-patient.

Mental-health leaders are campaigning for sliding scales of payment, hoping thus to encourage more householders to open their homes. In New York, for example, realistic payments would pave the way to release of several thousand patients.

The Wisconsin plan: In touring mental hospitals, PARADE was struck by their sheer size. Some have 5,000 patients, a few as many as 14,000. This bigness, besides creating considerable inefficiency, leads to depersonalization and dehumanization of patients.

One state, Wisconsin, has a possible solution — small hospitals on the county level which could offer an intimate, family-type atmosphere. So far, unfortunately, hardly any of Wisconsin's small institutions provides adequate medical and rehabilitation services.

Public education: Unprecedented amounts of literature on mental illness are pouring out of private and public agencies. This takes many forms. Only this month, for example, an hour-long play on the problems of the ex-patient opened in Waterbury, Conn.; it is expected to tour the U.S. The need for such educational efforts, however, remains greater than the supply.

Continued on page 12

I settle
my stomach
in seconds...



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PHILLIPS'
MILK OF MAGNESIA

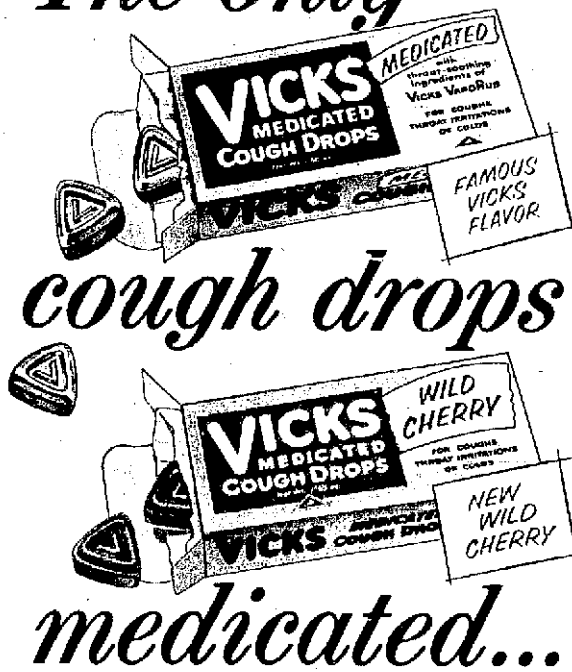
evenflo®
America's Most Popular Nurse



WHILE STILL IN, Topeka State patients are cared for by this small army — 114 staff members for 304 patients. Yet Topeka claims

patient releases still are held up by shortages. For example, patient care sometimes can be interrupted by illness on the staff.

The only



with throat-soothing ingredients
of Vicks VapoRub. That's why you
Get More Relief With Every Drop

TASTE GOOD, TOO!

STOP CAR SICKNESS

before it starts

Just a single daily dose of delicious
tasting, melt-in-your-mouth
BONADETTES* prevents carsick-
ness, airsickness and seasickness for
as long as 24 hours.

At all drug stores...

get TRAVEL-TESTED

BONADETTES*

*trademark

EAT ANYTHING WITH FALSE TEETH!



Trouble with plates that slip,
rock, cause sore gums? Try
Brimms Plasti-Liner. One application makes
plates fit snugly without powder or paste.
Brimms Plasti-Liner hardens permanently
to your plate. Relines, refits loose plates in
a way no powder or paste can do. No need
to pass up favorite foods. With plates
held firmly by Plasti-Liner, YOU CAN EAT
ANYTHING! Simply lay soft strip of Plasti-
Liner on troublesome upper or lower. Bite
and it molds perfectly. Easy to use, tasteless,
odorless, harmless to you and plates. Re-
movable as directed. Money back guaran-
tee. At your drug counter. Only \$1.50.
Plasti-Liner, Inc., Dept. 2, Buffalo 9, N. Y.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

ZUD Removes RUST & STAINS

from BATHTUBS • SINKS • JACOBS OF COPPER POTS
AUTO BUMPERS • TILE FLOORS • METALS

FREE SAMPLE!

Give names of your dealers.

ZUD is sold at Grocers,
Hardware, Drug, Life Stores
and all service outlets.

Rustain Products, Box 502, Fair Lawn, N.J.

Spotty Baldness?

Use **Glover's Mange Medicine** to help
against loss of hair in patchy or spotty
baldness, except when due to heredity
or serious pathological conditions. This
prescription-like formula, a combination
of specially processed vegetable and
mineral oils with colloidal sulphur, helps
maintain normal hair growth, com-
pletely revitalizes the condition of your
hair and scalp. Glover's Mange Medi-
cine aids in the treatment of dandruff
and helps control itching scalp. Try it
today!
Money back guarantee • At all druggists

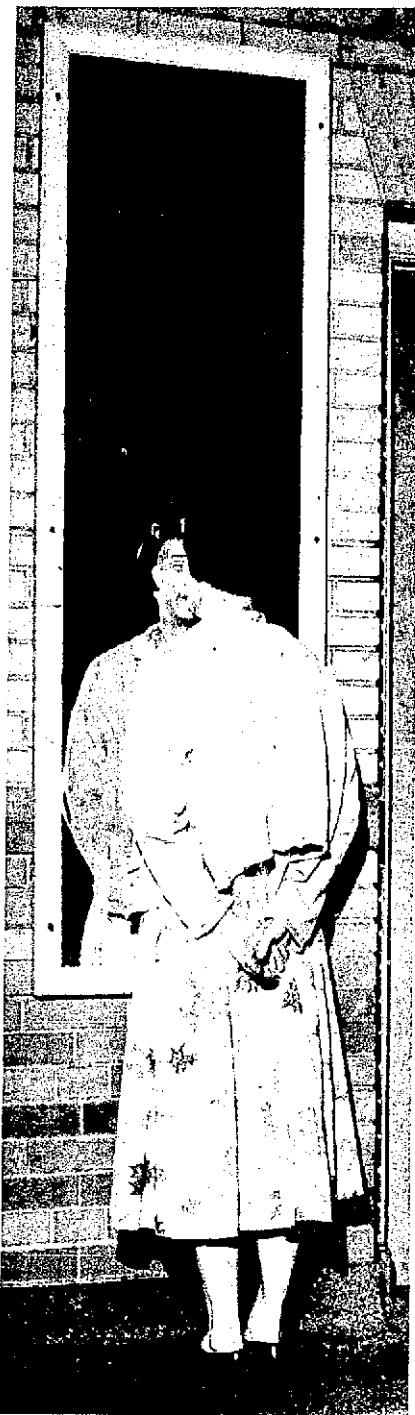
GLOVER'S MANGE SINCE
MEDICINE 1876

MENTAL PATIENTS CONTINUED

Most mental
patients can
get well



OVERCROWDING in mental hospitals (above)



MIRROR put up by thoughtful staff at an Illinois
mental hospital helps patients develop a
sense of self-regard merely by seeing themselves.

Community acceptance: One of the
toughest problems faced by the discharged
mental patient is getting a job. Groups like
the San Francisco Mental Health Society
are helping to break down the barriers.
Ex-patients are "presented" to prospec-
tive employers. When the latter see for
themselves that recovered mental cases are
"whole people," misconceptions end and
job offers follow.

"Half-way houses": Ex-patients some-
times need occupational therapy or guid-
ance. "Half-way houses" in some cities
like New York and Philadelphia are help-
ing to bridge hospital and outside living.
At such houses, patients meet in group-
therapy sessions and profit from one an-
other's experiences.

Out-patient clinics: In the past decade,
full-time clinics for ex-mental patients
(and others) have increased from about
220 to 450. Doctors at such clinics can
help the released patient over the rough
spots in adjusting to life outside the hos-
pital. In addition, many general hospitals
are setting up psychiatric departments
where former mental patients also can re-
ceive treatment.

Your Responsibility

Cured-patient clubs: A new movement
not unlike that among cured cancer and
heart patients has begun among ex-mental
patients. Their clubs provide needed sup-
port and acceptance for the individual
once hospitalized in a mental institution.

Centers for the aging: A new philoso-
phy is unfolding concerning the aged.
Many states are blueprinting special fa-
cilities to treat the aged outside mental
hospitals. Such geriatric facilities will help
remove much of the stigma attached to
the mentally ill. In addition, activity cen-
ters for the aged are multiplying. In New
York City, which led the way, such centers
actually have prevented people from de-
teriorating to a point where they need
hospitalization.

Part-time mental care: Spreading slowly
in the U.S. is the idea of day and night
hospitals (PARADE, June 3) where ex-
patients and others can be treated while
living outside. The part-time hospital was
pioneered in Canada. Another Canadian
idea that could lead to better understand-
ing of mental illness is the "well-being



World's greatest fishing
...truly ideal climate where
there's never a frost!

Home of **KEY COLONY BEACH** on the ocean
with new motels, co-op apartments, villas,
cabana club and pool, superb restaurant, boardwalk,
fishing piers, wide, wide sand beaches, screened-in
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ADDRESS
CITY STATE



... can be replaced by cheerful conditions like these — with money and effort.

clinic," where healthy persons receive periodic mental checkups to determine how they are handling everyday problems.

With all of this, Dr. William Menninger, of the Menninger Clinic at Topeka, Kan., makes this plea:

"Give them a chance. The great majority of the mentally ill *can get well*. Training of personnel, increased budgets and salaries for hospitals and staff, additional research, an informed public are needed to provide the care and treatment the mentally ill deserve."

Adds Mike Gorman, director of the National Mental Health Committee:

"Many community mental-health services look very good in the blueprint stage, but they become effective only when you, the citizens, participate in them and give them your full support.

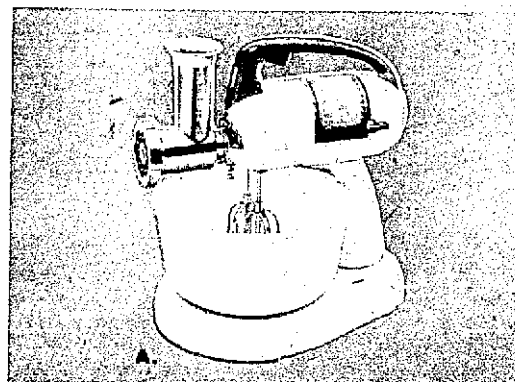
"No community psychiatric unit... can be fully effective unless it is constantly challenged by an enlightened citizenry."

Recently the Texas Society for Mental Hygiene published a paper, *Shall the Mentally Ill Be Treated As Human Beings?*

Insofar as the 60,000-plus forgotten hospitalized patients are concerned, the challenge is obvious — to you and the government that represents you. ■



SUCCESS: A patient (center) leaves an Illinois hospital on a home visit. Intensive treatment, plus understanding relatives, make this picture possible.



A. Power-Chef Costs Less, Gives You More! Big 10-speed mixer comes with electric food grinder and juicing attachments. Mixing head is portable. White with 2 opal glass bowls, recipe book. Complete at 47.50

B. Donney In Chrome or Colors! 5-speed portable mixer in pink, yellow, turquoise, white or chrome. Lightweight, yet fully powered. Automatic beater release 17.95; chrome 21.95

C. New Pop-Up Toaster. Operates on entirely new principle—toasts according to moisture in bread, waffles, English muffins, etc. Never gives you tasteless, dry toast. Also reheats cold toast without darkening 19.95



And bring home a Dormeyer Power Tool for yourself!

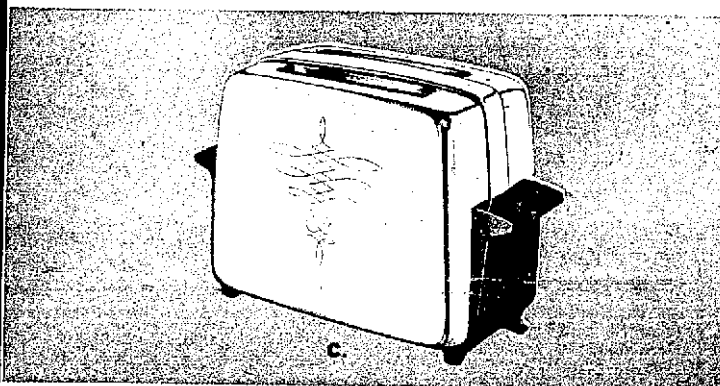
Choose from 1/4" and 1/2" drills, power saws, sanders, drill kits. Illustrated: Silverball 1/4" Power Drill with ball bearing construction, geared chuck. 29.95

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matched appliances

be the thoughtful guy she married...



Bring home a surprise!

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**
LIQUID

USE IT FOR
**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



**FOR ATHLETES' FOOT USE
CAMPHO-PHENIQUE
POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

**LAXATIVE
DRUG HABIT?**

*Maybe you're missing the
cause of your constipation.*

A daily serving of Kellogg's All-Bran overcomes a very common cause of constipation—lack of bulk. Good-tasting All-Bran (unlike drug laxatives that do not contain bulk) supplies all the good food bulk you need daily for safe, gentle elimination. Try this delicious, wholesome cereal for 10 days. All-Bran must satisfy you in every way or return the empty carton and get twice what you paid. Kellogg's—the original ready-to-eat whole bran cereal.

Best liked by millions



PERMANENT receives finishing touches. This sub-sub-debutante likes her hairdo "just like Mama's."

**Look, Ma—
I'm glamorous!**

NEW YORK.

The photos on this page illustrate the latest glamor urge: to take little girls and make them look like big girls. The pictures were snapped at the Cinderella Center, a beauty parlor for 1-to-12s just opened here by Broadway hair stylist Larry Mathews. He treats his clients as little girls with hobby horses and miniature automobiles in place of barber chairs, beauticians dressed as clowns and fairy-tale paintings on the walls. But he caters to their big-girl impulses with everything from permanents (\$8.50) to manicures (\$1) and hairdos immortalized in photoportraits. Not too surprisingly, the kids love it.



CURLERS hang heavy as a customer and her mother chat between treatments. Note the fairy-tale mural.



MANICURE seems to bore one 5-year-old — possibly because she's also parked under that tiresome dryer.

THE MIGHTY CHRYSLER '57



World's most modern motor car!

Here is the starry new 1957 Chrysler, magnificent climax of the Forward Look's Flight-Sweep styling. Here, too, is dramatic new proof of the engineering leadership which has so long distinguished Chrysler cars. And today — *everything* is new!

A new type suspension system creates Chrysler's new Torsion-Aire Ride . . . as smooth and ground-skimming as the glide of an ice boat. A peerlessly smooth new Pushbutton TorqueFlite transmission gives you unmatched breakaway and passing power — with new Total Contact brakes for increased stopping power. The

wheels are smaller with larger, softer low pressure tires. Even the frame is new. And the exquisite new appointments and interior conveniences will delight a lady's heart. Visit your nearby Chrysler dealer and see the world's most modern motor car.

Factory Retail Price at Factory, Detroit, Michigan for Chrysler Windsor 4-door sedan:

\$2975*

*Includes Distribution, Excise and Handling Charges. State and local taxes (if any), transportation and delivery charges extra. White sidewall tires, two-tone paint, TorqueFlite and dual headlights (where permitted), as shown, optional at extra cost. Prices may vary according to individual dealer policy.

Most glamorous car in a generation



A timely 'piggy-bank dinner'



THRIFTY MENU

King-Size Sandwich Loaf
Gravy or Tomato Sauce
Carrot Slices Brussels Sprouts
Tossed Salad
Baked Apples
Beverage

by BETH MERRIMAN PARADE FOOD EDITOR



CUT thin slice from top of French bread; scoop out inside, leaving shell. Fill loaf with meat-crumbs mixture, making level. Bake; replace heated top slice.

With the Thanksgiving feast just over and Christmas only a month away, meal-planners understandably are concerned with one simple but all-important word — economy. The delicious dinner pictured on this page is a step in the right direction.

A savory ground-meat mixture is baked in a long, crisp loaf of French bread. Add hot canned beef gravy or tomato sauce, and it makes a delightful main dish. For color, serve golden sliced carrots, Brussels sprouts and a crisp green salad.

For dessert, try tender, spicy baked apples. They're a wonderful flavor contrast — and they can be baked along with the meat loaf to save on fuel!

KING-SIZE SANDWICH LOAF

- | | |
|-------------------------------|---|
| 1 loaf French bread | 2 teaspoons prepared horseradish |
| 1 cup milk, scalded | $\frac{1}{4}$ cup ketchup |
| 1 pound beef, ground | 1 teaspoon Worcestershire sauce |
| 1 egg, slightly beaten | 2 tablespoons each finely chopped green pepper and celery |
| 1 small onion, minced | |
| $1\frac{1}{2}$ teaspoons salt | |
| $\frac{1}{2}$ teaspoon pepper | |

Cut thin slice from top of French bread. Scoop out inside of loaf, leaving a firm shell. Soak 2 cups of scooped-out crumbs in hot milk 5 minutes. Add remaining ingredients to crumbs; mix well. Fill bread shell with this mixture, making top level with shell. Bake at 350° F. one hour. Heat top slice and replace just before serving. Slice and serve with canned beef gravy or tomato sauce. Serves six.

FROM PARADE'S TEST KITCHEN



parade etiquette by *Amy Vanderbilt*

TEEN-AGE TOPICS

Many teenagers feel that their parents don't understand them. Here are some recent letters on this problem.

Q. My mother does not give me a chance to explain what I do or say. She thinks she is right and everyone else is wrong. It is impossible to sit down and talk things over. — J.R., Erie, Pa.

A. Teenagers often are insistent on their own point of view. It is hard for them to understand that parents also are under tension and not always able to be patient at the very moment the teenager wants to discuss a problem. Try being the first to give in, occasionally.

Q. I am 13 and have a room of my own. The desk in my room has a lock and I hide the key. My brothers, 11 and 8, found the hiding place and whenever they want a pencil or paper, they go right to my desk and make a mess of it. My mother says that I poked in her things when I was their age and doesn't do anything. — R.L., Middlesex, N.J.

A. Work out your own problems with your brothers — and hide the key more carefully.

Q. My mother won't let me read confession magazines. I am 13 and think I am old enough to know what to read. — K.L., Berlin, Conn.

A. Your mother is right. We cannot help but be influenced by what we read. And you have so much to learn that you shouldn't waste your time on sensational publications.

Q. I am 14, and my mother won't let me have my hair cut. — J.L., St. Louis, Mo.

A. Why don't you compromise and wear your hair in a pony tail? Long hair is very feminine, but it is not becoming to everyone.

Q. I introduced my boy friend to some friends of the family by saying, "Mrs. Jones, this is my boy friend, Joe Smith." Later, my mother said she didn't think it was proper to use the term "boy friend." I told her that nowadays it is accepted for friendship and not engagement. — D.S., Newark, N. J.

A. You are right.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 205 Madison Ave., New York 17, N. Y.

parade-do-it-yourself



PATTERN #726 contains directions, full-size tracings and transfer patterns that outline blocks of color as guides to painting.

Christmas cut-outs

For really distinctive outdoor Christmas decorations, make your own — with considerable savings. The Santa, sleigh and reindeer pictured above require only oil paint and two 4'-x-8' panels of 1/4" plywood. But the result looks like *lots* more.

PLEASE SEND ME _____ PARADE PATTERN(S) #726 @ \$1

Mail to PARADE, Box 475, Dept. 27, Radio City Station, New York 19, N. Y. (Please print name and address.)

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STREET _____
CITY _____ ZONE _____ STATE _____

General Electric Automatic Skillet in new 10" size...only \$14.95*

Turquoise or polished cast aluminum

Thermostat makes frying, cooking easier—you hardly have to watch. Like a modern oven, the new General Electric Skillet lets you dial the correct temperature. Then after the light signals, temperature never varies.

This means everything tastes better, and *fried foods are always digestible*. (Only when fat gets too hot—begins to smoke—does it become indigestible.) Now there's *no smoking, no burning!*



copper-tone cover, \$3.00*; aluminum cover, \$2.00*

This skillet makes delicious stews, pot roasts and upside-down cakes, too. And lets you cook and keep food warm right at the table!

Get one at your G-E dealer's *soon*. General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

See the big 12" size, too...only \$17.95.*

*Manufacturer's recommended retail or Fair Trade price.

When your nose
fills up at night—



Open up your nose—
BREATHE AGAIN
-SLEEP AGAIN!

Stop tossing and turning on those nights when a stuffed-up nose keeps you from falling asleep. Use Vicks Va-tro-nol® Nose Drops! A few drops up each side of your nose, as directed in package, and...your nose opens in seconds. You can breathe again!

Nothing works like famous Vicks Va-tro-nol Nose Drops to open a stuffed-up nose. Use it! Breathe again! Sleep again!

VICKS VA-TRO-NOL
NOSE DROPS

patterns by Pauline

ANGELS and WINGS



These Angels of Gold (right) will add a festive air to your holiday trim and are perfect for gift-giving. (You can make them in 16", 6" or favor sizes.) And delight your young "Christmas-play angel" with a pair of feather-like wings (left). You'll find both are fascinating and inexpensive to make from crepe paper and cellophane tape.



PLEASE SEND ME _____ PARADE PATTERN(S)
#655 @ 25c

Mail to PARADE, Box 475, Dept. A, Radio City Station,
New York 19, N.Y. (Please print name and address.)

NAME _____
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CITY _____ ZONE _____ STATE _____

PATTERN #655 is complete with directions and diagrams for making angels—in three sizes—and wings.

Now! A new kind of starch that saves work...saves money

Swish in cold water...it's ready!

Works perfectly
in Cold Water!



Niagara is the only product made to give you perfect starch instantly—in cold water! Never settles. Easy-to-use...add Niagara to cold water—swish, it's ready!



Even dark cottons starch without a white spot or streak. Ironing's smooth and easy. Instant Niagara saves work, saves money—gives perfect results!



One package of Niagara makes 20 full quarts of medium starch solution—for 1¢ a quart. No other starch—liquid or dry—can give such speed and economy.

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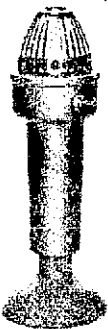
parade of progress

by PETER DRYDEN

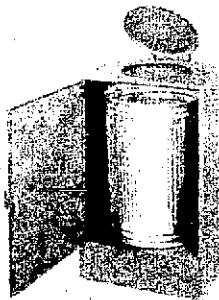
Try these new ideas for easier living



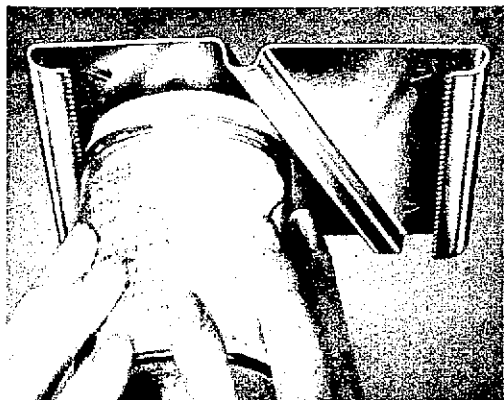
STAR FINDER: Both youngsters and adults can learn to identify stars by looking into this optical device that projects charts of the constellations on the night sky. With 30 charts: \$1.98. B. C. MOSES, 3019 Prospect Ave., Houston, Tex.



CAR LIGHT: A suction-cup base holds this light to any surface for repairs. Add a red lens, flip a switch and it's a flashing danger signal. Works off 6- or 12-volt lighters. \$7.45. IDLER, 2824 E. Washington, Phoenix, Ariz.



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UNDER-THE-SHELF OPENER: Both hands are free to exert strength in opening screw-top jars and bottles with this wedge-type opener that fastens under a shelf. Sharp teeth grip cap. \$1. WHITE-HORN CO., 588 N. Larchmont, Los Angeles, Calif.

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Please order all items shown here directly from the shops.

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The precious Swiss "Fairy" rose blooms indoors all winter long—just like any house plant! Needs no special care. Never grows taller than 8" to 12".

Bursts into glorious bloom in the heart of winter with a wealth of beautiful, colorful, perfect miniature roses! What a glorious sight! What a thrilling, everlasting gift! May be transplanted outdoors in Spring to bloom again.

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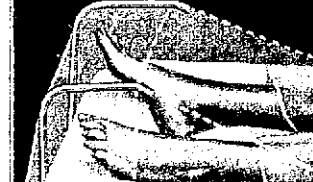
GREAT FOR PARTIES. Instructions included.

125 BALLOONS \$1.75

ADD 10¢ POSTAGE PER ORDER.

Circus Balloons, Dept. D18 • Scarsdale, N. Y.

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The comfort of this Blanket Support will be appreciated by everyone. It eliminates disturbing weight of blankets by neatly lifting the covers from your feet. Refreshing sleep comes easily and naturally when you can stretch and turn freely. It always keeps your feet cozy and free—it relieves tensions and soothingly relaxes you. Enjoy it equally with sheet, blankets or electric blanket. Fits any bed, no attaching. Arms fold flat. Also an absolute necessity for arthritis, invalids or any restless sleeper. Order today—complete satisfaction guaranteed. Only \$3.98 plus 25¢ postage. Immediate delivery.

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1000 Printed Name & \$1 Address Labels

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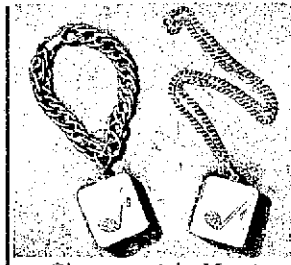
1000 Sparkling name & address labels, nicely printed with lovely Plastic Ink for just \$1 postpaid! 5 orders or more at 75¢ per order! Money back guarantee. 300 LABELS—50¢. (No Plastic Ink). Free wholesale selling plan!

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STOP RADIO & TV NOISES INSTANTLY

NEW PATENTED ELECTRONIC INVENTION—"CLEAN TONE"—filter eliminates noisy interference caused by all motor appliances, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. Enjoy "CLEAN TONE" reception. Try 5 days—MONEY BACK GUARANTEE. SEND 10¢ for postage & handling.

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Exquisite tiny masterpiece of genuine Swiss craftsmanship, the eye-catching, ear-catching musical conversation piece of the year. Dainty music box of richly designed gold-colored metal, twinkles love song to charm and delight all just 1½" square with bejeweled rhinestone face. New-winding key and stop-start lever. Wear two ways, with heavy link bracelet or chain necklace. All 3, charm, bracelet and necklace, postpaid, tax included \$7.50. No C.O.D.

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See-It's resemble a T-shirt, but are over a foot longer. Rib-knit, soft brushed cotton. Gives when you move, eases on when you relax. No lumps, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund; we send you regular T-shirt FREE! \$134, M. (36-38) \$140-42, XL (44-46) \$2 each 3 for \$5 NOW! See-It's available in long sleeves with knit wristlets and in heavier knit fabric for real cold weather comfort! \$3 each 2 for \$5

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130 "COLOR TV" TOYS \$1



LARGE SIZE IN FULL COLOR. Realistic actors, actresses, performers, clowns, cowboys, TV camera, props—over 130 individual pieces ready to cut out of rigid bookstock. All stand up—average 5" high. Fun for youngsters 2 to 16 putting on Westerns, Circuses, Variety and Drama shows. Educational too. FREE 2 funny TV puppets, arms-legs move. Send \$1 plus 25¢ pgt. & handling (\$1.25 total) or 4 sets for \$4 to:

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DOGS NEED MEAT. And Friskies contains in convenient form all the food values of finest steaks, chops, roasts. Friskies is rich in meat meal, bone meal, liver protein and all the important amino acids for perfect digestion. It is a complete, balanced diet. When mixed according to the simple directions on the package, five pounds of Friskies provides more than ten pounds of nourishing goodness. Complete nutrition at its best — that's Friskies, made to the high standards of the Carnation Co.

MIXES INSTANTLY. Ready at once, no waiting. Just add water. Won't mush. No mess. Feeding bowl rinses clean. *So easy on you!*

Keep your dog frisky with Friskies!



FRISKIES CUBES—same Carnation quality in crunchy, bite-size bits. Nothing to add, not even water!



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COFR. 1956, ALBENS MILLING CO.



IN 1948 Maglie poses while barnstorming. This, to Mrs. Maglie, was more exciting than 1956 season.

The wife of the man

My best years with Sal

by MRS. SAL MAGLIE
with John Devaney

THE DAY after my husband pitched the no-hitter that sewed up the pennant for the Brooklyn Dodgers in the last week of the 1956 season, a friend said to me: "Kay, these must be the most exciting days of your life."

Later I started to think about that. I went back over all the days that Sal and I have been together since we were married in 1941. There have been many happy moments. There was the winning of the pennant with the Giants in 1951, the pennant and world championship with the Giants in 1954. And this year saw Sal's greatest comeback when, considered "too old" at 39 for baseball, he joined the Dodgers in midseason and helped pitch them to a pennant — and, almost, the world championship.

But as I thought about those great moments, I realized they weren't the most exciting years. For Sal had fought those battles alone — while I looked on.

There had been a time, though, when Sal and I fought side by side. It was during the four years, from 1946 through 1949, when Sal was banned from organized baseball because he'd played in the forbidden Mexican League.

Trying to scratch out a living as best we could, we went through some pretty rough days. But, unlike now, we rode them out together. I traveled with him wherever he went — from Mexico to Cuba, halfway across the United States and then to Canada. We slept in broken-

down hotels, ate food that made us deathly ill, traveled for days on end in lurching, dusty buses. While I watched from the grimy bleacher seats of a hundred rickety stands, Sal played on rock-strewn, sandy diamonds with the temperature sometimes above 120° and one time below freezing.

I almost got shot, even, because of Sal.

There were no headlines in those years. And that, too, makes them important to me, for I didn't have to share Sal's victories with millions of fans. When he pitched a good game, it was something for us alone to relish.

Success, of course, has not spoiled our marriage and never will. But when I look back on those days, I sigh and I think: Did any young couple ever go through so much together?

South of the Border

It all began with a phone call to me at our home in Niagara Falls, N.Y., in the spring of 1946. The call was from Sal, down at spring training in Florida with the Giants. "Honey," he said, "I've got an offer to jump to the Mexican League — for a lot more money. And you can come along too. What do you think?"

I almost beat him down to Mexico City. At least that's what Sal always says. To me, Sal's leaving U.S. baseball meant very little. What did matter was

who made 1956's top comeback tells her story



IN 1956: Sal tests cooking of beaming wife. But today, she says, she can't help him as she did in '48.

that I could be with him. And, almost as important, I would get to see Mexico, a place I'd never been. As you may have guessed, I love to travel.

The trip to Mexico, in fact, was not our first outside the U.S. During the winter of 1946, I'd been with Sal in Cuba, where he had pitched for the Cienfuegos team. I used to watch pretty nearly all the games. And there's one I'll never forget — because it was almost my last.

Man with a Gun

Feeling among the fans would run hot during the games, particularly when Cienfuegos would play its arch-rival, Havana. I was sitting in a box seat with two other wives during one of those games as Sal was setting down the last three Havana batters. When the last out was made, I turned to leave — and looked straight into the wild eyes of a man waving a pistol.

The other people in the box fell flat on the ground and tried hiding behind a chair. I stood rooted to the spot, never so scared in my life. The man pointed the gun at my face and pulled the trigger.

There was a loud click and then someone pushed me and I went sprawling on the ground. Moments later the police seized the man and took him away. I never did find out why he thought shooting me would help Havana. But because either he had no bullets or the gun jammed, I got off with just a sprained ankle.

Thus I was accustomed to the strange ways

of Latin American baseball when we arrived in Mexico in March, 1946. But I wasn't accustomed to Mexican food. We both were struck ill several times before we learned to eat nothing but canned foods, since the intense heat spoiled fresh food and we had no refrigerator. Though Sal didn't lose much weight, I went from 135 pounds to 120 in six weeks. Adding to our woes, my brother and sister-in-law came down to visit us, tried some native shrimp and nearly died of food poisoning.

The next season we got an apartment in Mexico City — with a refrigerator. We ate better while the team was at home but on road trips we'd still get sick, from both the food and the heat. I'll never forget the games in Tampico and Vera Cruz. It was always above 100°; today, whenever I see a lobster broiling in a pot, I think of myself sweltering in the Tampico ball park.

Hit the Road

Still and all, we both loved Mexico. But the league more or less folded after the '47 season and Sal had to go job-hunting. Like the others who had jumped, he was barred from playing in any U.S. league till the 1951 season. But they could play in non-league games against small-town teams. So in the spring of 1948, an "all-star team" of ex-Mexican Leaguers was organized by Max Lanier, a former St. Louis Cardinal pitcher, to tour the Midwest.

There were about 20 of us, ball players, wives and a few children. We traveled in a

Continued on page 22



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*IRON deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

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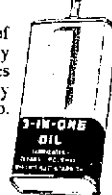
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BEST YEARS CONTINUED



PROUD PARENTS play with Sal, Jr., 1½. Mrs. Maglie, born Kathleen Pileggi, met Sal when they were in high school at Niagara Falls, where they still live.

**'I'm glad because I got to see
him pitch one of his greatest games'**

chartered bus and we'd usually cover 50 to 100 miles a day, traveling gypsy-fashion to small towns of 3,000 or less.

We'd usually get on the bus about 8 in the morning. The boys would travel in their uniforms, since there rarely was a locker room at the ball parks we hit.

We'd get to the field about 12 to play a picked team of the best players in the area. We wives would station ourselves outside the park or in the stands. There we'd spend most of the afternoon selling souvenir programs at 50 cents each. Believe me, that money helped.

After the games (our boys invariably won), they'd climb back into the bus in their sweaty uniforms, since there was no place to change and shower. We'd ride another few hours till we came to whatever hotel or motel had enough rooms. Sometimes these places were nice, but mostly they were awful.

I remember one motel in northern Wisconsin where the cottage roofs were only half done. It was late August and cold, so cold that I went to bed wearing all the clothes I could find — including Sal's uniform.

But things weren't always so bleak. Riding in the bus, we'd have an awful lot of fun. Sal would sing Italian songs in his deep voice to his "girl," outfielder Danny Gardella, who would drape a kerchief around his head and convulse us all as he rolled his eyeballs and batted his eyelashes at Sal.

We didn't make much money on that trip but, as Sal said to me later, "we sure saw the country."

We never regretted that tour. Of course it was hard on the boys, most of whom had been used to traveling major-league style. But we all felt this was a way to keep going till the boys were reinstated.

That day came sooner than expected. The ban was lifted in the middle of the 1949 season while Sal was pitching for Drummondville in a Canadian semi-pro league. Sal, however, decided to stay on for the rest of the season and I'm glad he did — because I got to see him pitch one of his greatest games.

It came during the playoffs for the league championship in September. It was cold in Canada, about 30° when the game started. I sat in the stands, huddled in a blanket as snow swirled in front of my eyes. It felt heavier and heavier as the game went on, but Sal didn't let it bother him. He carried a battery-powered hand warmer in his pocket to keep his fingers loose and won 2-0.

I have sat in sun-warmed box seats at World Series games and watched my husband win and never been as proud and happy as I was that day.

The Biggest Payoff

After Sal came back to U.S. baseball, people asked me if I regretted those years when he was away, getting little pay and no fame. I told them no — for many reasons — and one especially. That was that we made many good friends during our travels, people we ordinarily would not have met. Among them, for instance is a wonderful Mexican couple whose little girl is now our goddaughter. We have never seen her (she was baptized by proxy) but someday soon we will.

During those years, we were younger and so we regarded the rough times as more of an adventure than a way of making a living. Looking back, I sometimes think we were crazy until I remember one fact. Those hard times went a long way toward making Sal and me both realize how much we love each other. ■

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"These made me LAUGH"

— JERRY LEWIS GUEST CARTOON EDITOR



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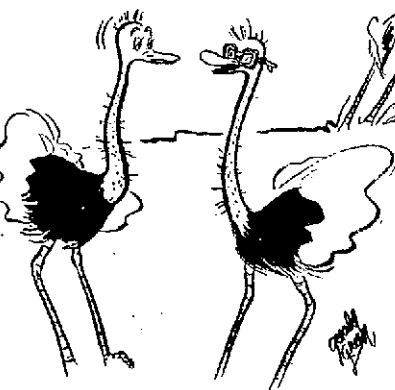
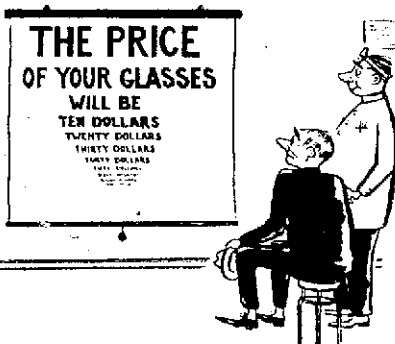


GREEN

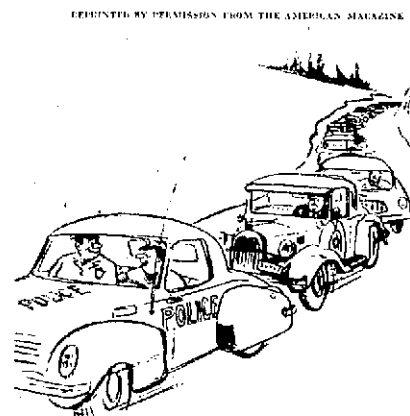
Gerald Green's drawings were
thumbed into PARADE by Hollywood
comic Jerry Lewis. Green, 43, was
born in Omaha, Neb., the son of artist
George Green. Gerald, a World
War II *Stars and Stripes* cartoonist,
is currently living in Woodstock,
N. Y., with his wife, Muriel, and
daughters, Holly and Gail.



"Yeh, yeh, so you said; but what
part of Mars?"



"They keep the sand out of my
eyes when I hide."



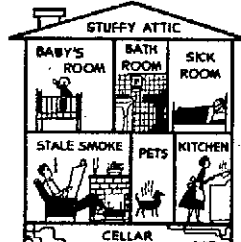
"Let's see how slow we can go before
they get up enough nerve to pass us."



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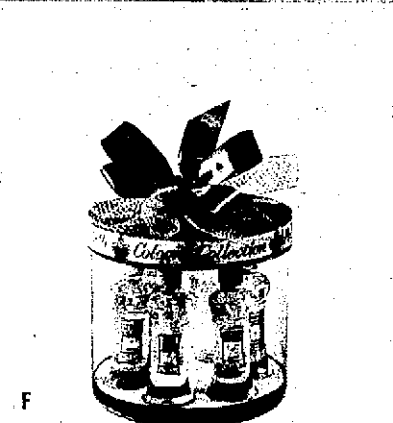
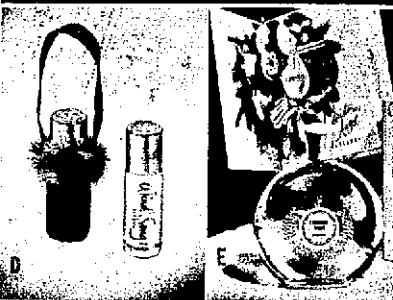
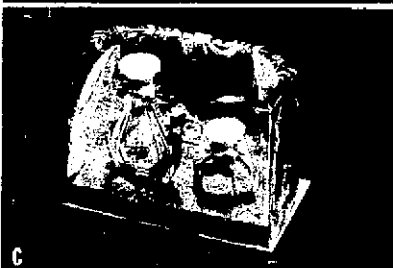
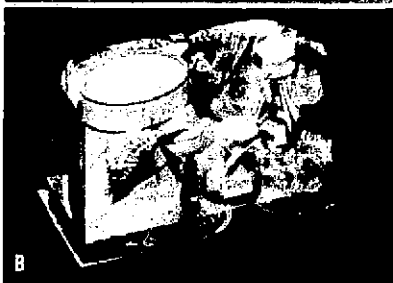
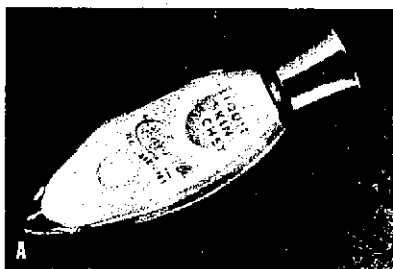
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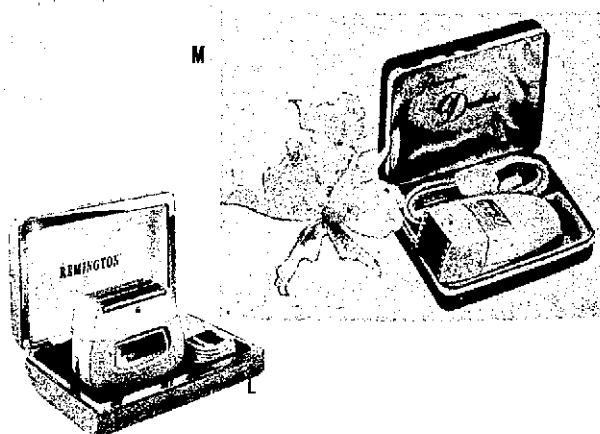
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REMINGTON is the original smoothie when it comes to gift giving!

FOR HIM. 2L — REMINGTON ROLLECTRIC — the electric shaver that shaves the 'hidden beard' quickly, closely, comfortably! 31.50

FOR HER. 2M — REMINGTON DUCHESS — the personal shaver for feminine good grooming! Peppermint Pink or Duchess Blue. In smart jewel case. 21.50

Cosmetics, Street Floor, Long Beach and Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.

VAN RAALTE . . . because you love nice things! . . . lingerie that's lovely to own — to give!

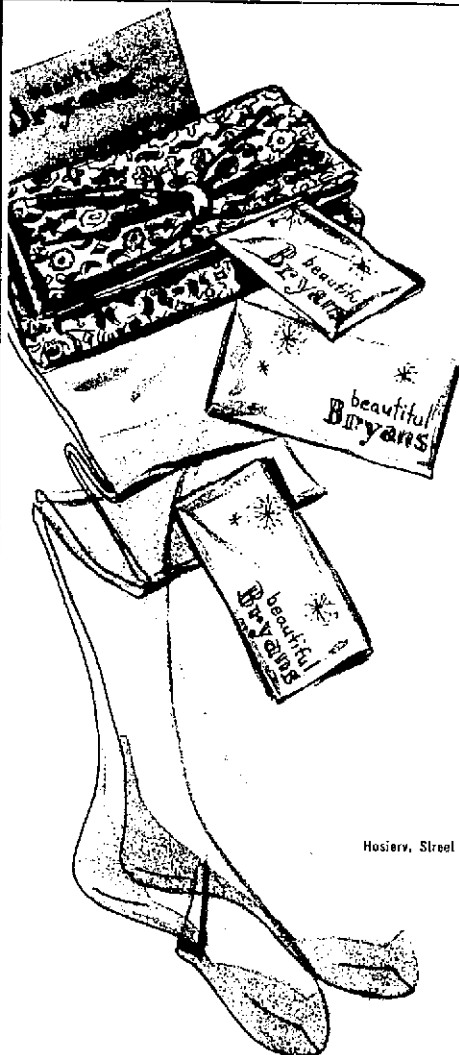
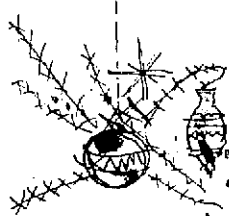
3A — "BEAUTY" Slip in nylon tricot. Entire bodice of lined Alencon lace. Scalloped Alencon at hem. White, black or pink. 32 to 42. 8.95

3B — "LUXURY" Slip in nylon tricot. Lace insertion defines bosom of lined Chantilly lace. Flounced in illusion tricot and Rambler Rose Chantilly. White, pink or black. 32 to 42. 12.95

3C — "DREAM STUFF" in nylon tricot. Sophisticated gown, beautifully molded with insertion of Alencon. Scalloped Rose Petal Alencon at hem. Sweep of skirt. Wide lace straps. Blue, pink or black. 32 to 38. 14.95

3D — PETTICOAT (not shown) in nylon. S, M, L. 5.95

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



. . . the present perfect!

3F — BEAUTIFUL BRYANS IN A PERSIAN POUCH! Sheer delight in the three pairs of exquisite Bryans . . . opulence in the satin lined case that will take to Yuletide festivities as an evening bag! Choose the hose in Crystal, a rosy taupe, or Bright Beauty, a sparkling beige. Brief, 8½-10. Regular, 8½-10½. Long 9½-11. Hosiery AND pouch for the price of the hosiery alone! 5.85

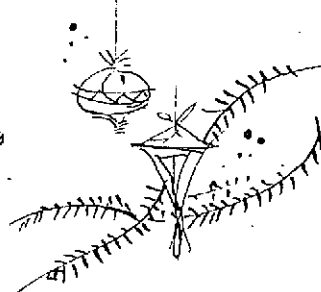
Hosiery, Street Floor, Long Beach and Santa Ana

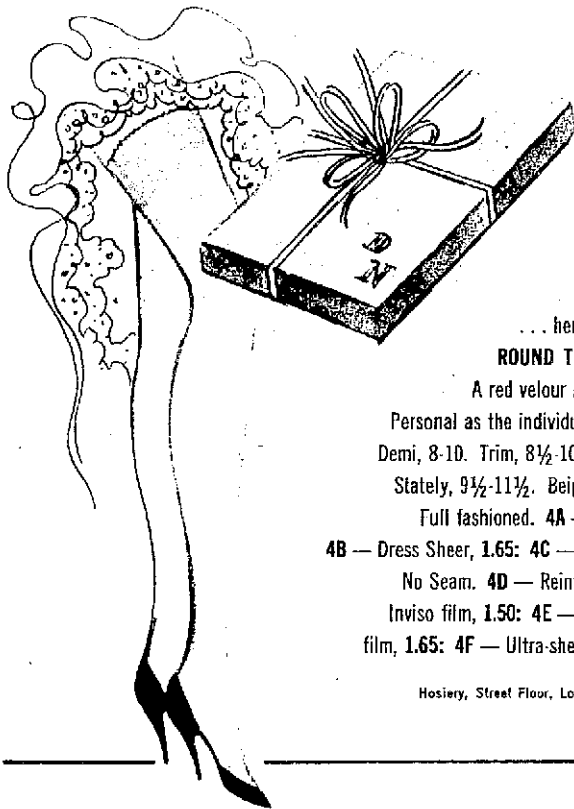


For your Christmas angel . . .

3E — QUILTED DUSTER BY LOUNGEES . . . Light-as-a-whisper nylon — quilted and cosy! Prettily yoked, Peter Pan collared. Nylon net trimmed, laced with ribbon. Button front, bracelet sleeves. Snow white with a scattering of posies. 10 to 18. 12.95

Robes, Third Floor, Long Beach; Robe Shop, Santa Ana





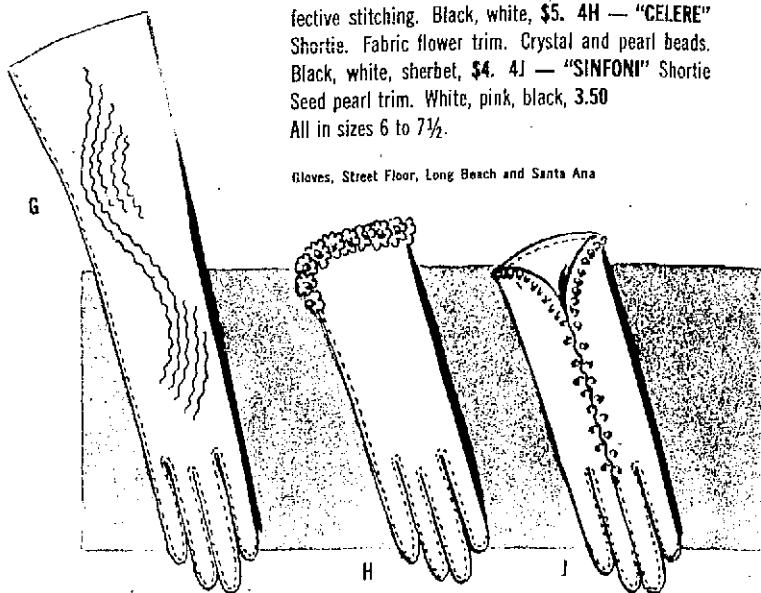
... her initials on the box!
ROUND THE CLOCK NYLONS

A red velour box, initialed in gilt.
Personal as the individual-fit nylons inside!
Demi, 8-10. Trim, 8½-10½. Model, 8½-11.
Stately, 9½-11½. Beige and Taupe tones.
Full fashioned. 4A — Ultra Sheer, 1.95
4B — Dress Sheer, 1.65: 4C — Sheer Stretch, 1.65
No Seam. 4D — Reinforced heel and toe,
Inviso film, 1.50: 4E — Sandal heel, Inviso
film, 1.65: 4F — Ultra-sheer Sandal foot, 1.95

Hosiery, Street Floor, Long Beach and Santa Ana

HANDSEWN CRESCENDOE GLOVES — washable wonder-fabric! 4G — "MADRIGAL" 8-button length, effective stitching. Black, white, \$5. 4H — "CELERE" Shortie. Fabric flower trim. Crystal and pearl beads. Black, white, sherbet, \$4. 4J — "SINFONI" Shortie Seed pearl trim. White, pink, black, 3.50
All in sizes 6 to 7½.

Gloves, Street Floor, Long Beach and Santa Ana

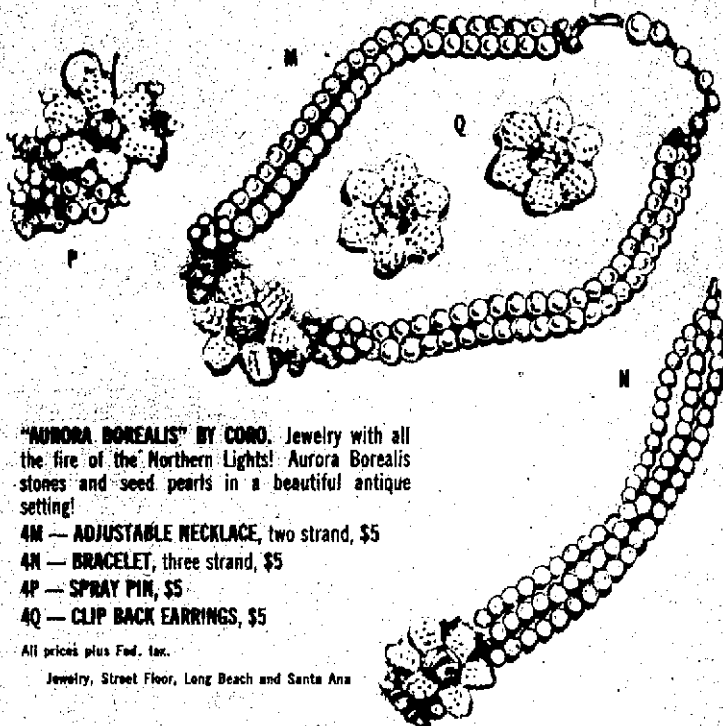
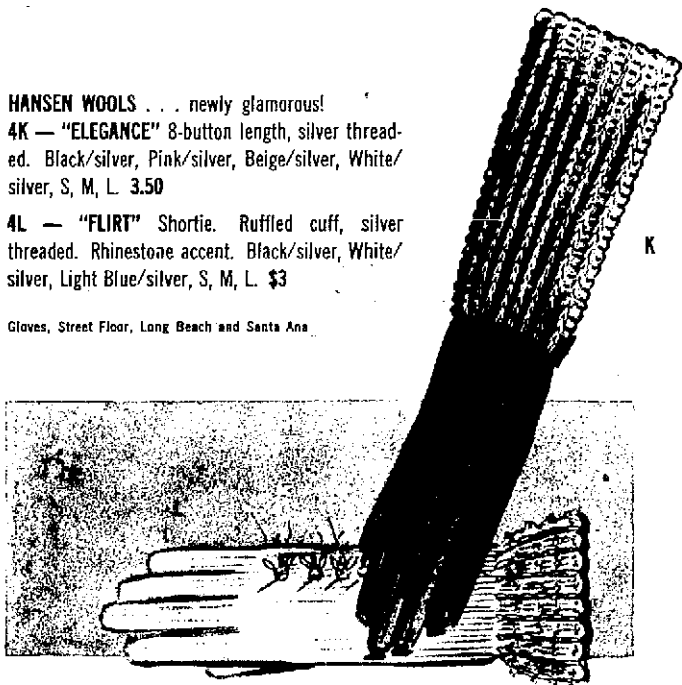


HANSEN WOOLS ... newly glamorous!

4K — "ELEGANCE" 8-button length, silver threaded. Black/silver, Pink/silver, Beige/silver, White/silver, S, M, L. 3.50

4L — "FLIRT" Shortie. Ruffled cuff, silver threaded. Rhinestone accent. Black/silver, White/silver, Light Blue/silver, S, M, L. \$3

Gloves, Street Floor, Long Beach and Santa Ana



"AURORA BOREALIS" BY CORO. Jewelry with all the fire of the Northern Lights! Aurora Borealis stones and seed pearls in a beautiful antique setting!

4M — ADJUSTABLE NECKLACE, two strand, \$5

4N — BRACELET, three strand, \$5

4P — SPRAY PIN, \$5

4Q — CLIP BACK EARRINGS, \$5

All prices plus Fed. tax.

Jewelry, Street Floor, Long Beach and Santa Ana

"ARABESQUE" BY LISNER. Costume pieces styled with the opulent look of fine jewelry! Rich gold metal, set with Topaz, Amethyst, Emerald or Aqua colored stones.

4R — ADJUSTABLE CHOKER, \$2

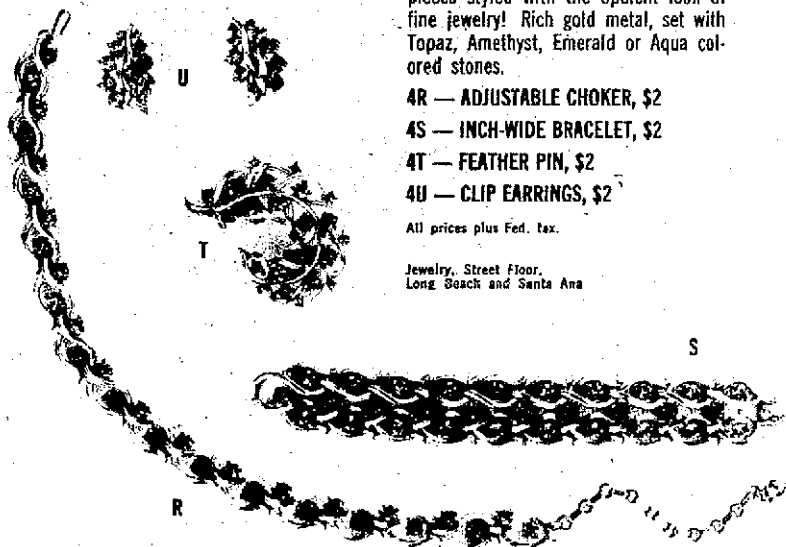
4S — INCH-WIDE BRACELET, \$2

4T — FEATHER PIN, \$2

4U — CLIP EARRINGS, \$2

All prices plus Fed. tax.

Jewelry, Street Floor,
Long Beach and Santa Ana



THE DOUBLE "M"

in her Christmas Handbag says it's a MORRIS MOSKOWITZ ... the gift of good taste!

4V — "THE CLUTCH". Black Broadcloth/satin, Velvet/satin, Catillion satin. Black, brown, navy faille. Black, brown, navy, red, green, or beige satin. Satin-lined, 8.95. 4W — "VANITY" in black broadcloth or velvet. Black, brown or navy faille, 8.95

All prices plus Fed. tax.

Handbags, Street Floor, Long Beach and Santa Ana

LEATHER ACCESSORIES BY ROLF . . . the latest — and lastingly lovely!

FOR HER. 5A — "FLOURISH" French Purse. Cleverly combining change purse and bill fold! Soft cowhide in smart fashion colors! \$5*

5B — "TEMPO". The purse for the sportswoman. Smooth cowhide in soft pastels and gay gad-about colors! \$5*

5C — "BOODLE BAG". The casual hold-everything! Softly pliable cowhide in melting pastels and dashing vivids! \$5*

FOR HIM. 5D — "NARROWFOLD" — the narrowed-down Slim Jim bill fold for the outdoor man. Lusty cowhide in Golden West, and other he-man colors. \$5*

5E — "CREDENTIAL" — casual, but complete! Holds loads of cards. In Mahogany cowhide, and other suit-able colors! \$5*

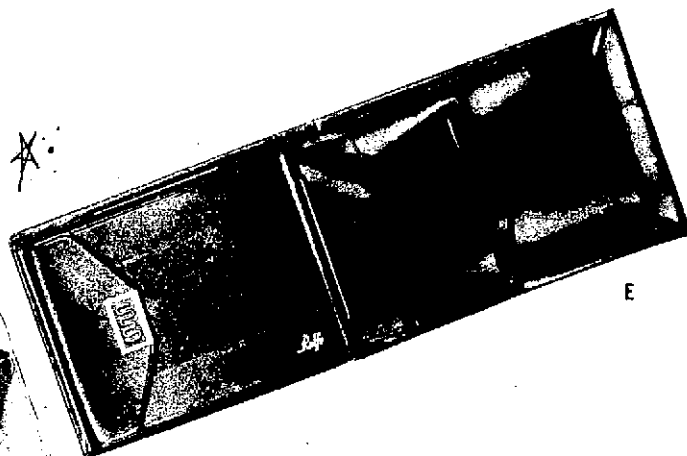
55F — "COMMUTER" for the conservative man-about-town. Black cowhide and other business-like colors. \$5*

*plus Fed. tax

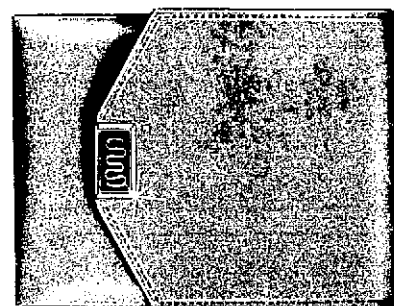
Small Leather Goods, Street Floor, Long Beach and Santa Ana



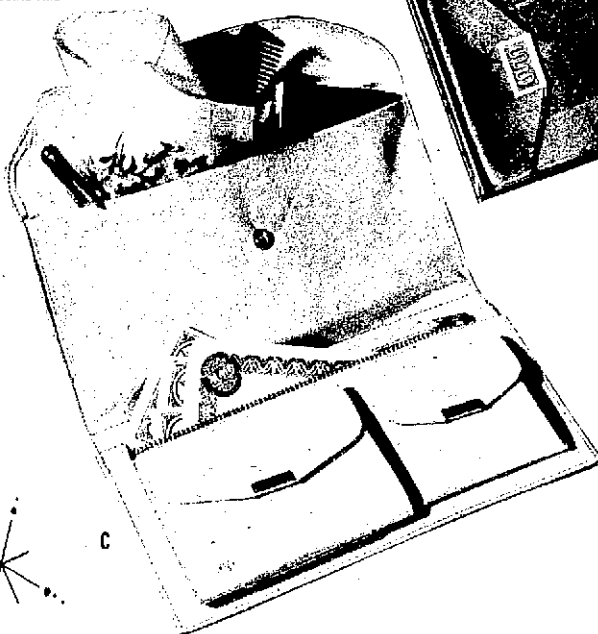
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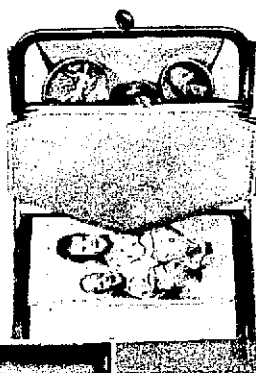
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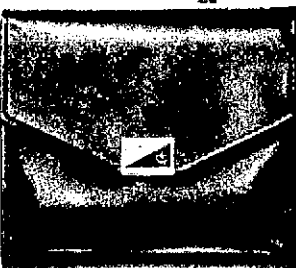


C



A

B



Something for 'him'! Something for 'her'!

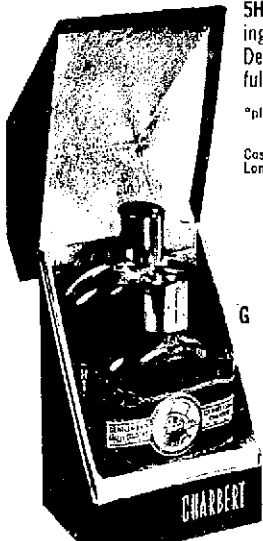
CHARBERT makes it so easy to choose!

5G — YOURS SINCERELY SET. Two handsome alligator grain covered flasks. After Shave and Cologne in crisp "Of Thee I Sing" fragrance. 4.25*

5H—BREATHLESS SET. Dusting Powder and Toilet Water. Delightful fragrance, beautifully packaged. 3.50*

*plus Fed. tax

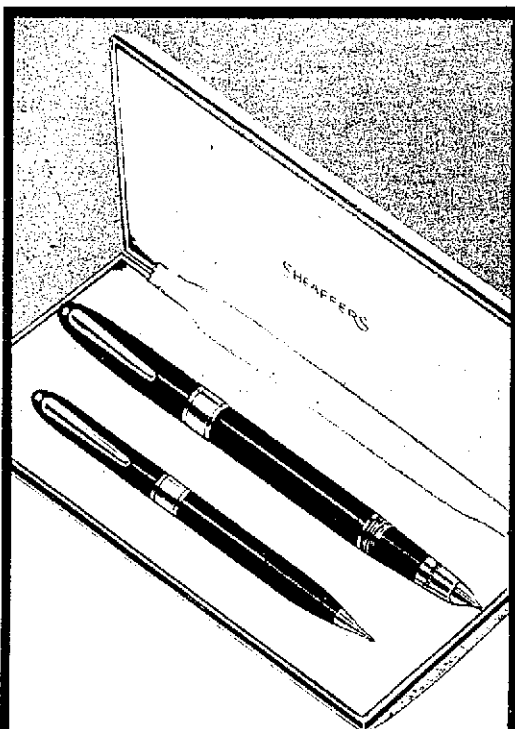
Cosmetics, Street Floor
Long Beach and Santa Ana



G



H



Put your Christmas wishes in writing with a **SNORKEL PEN SET BY SHEAFFER!**

5J — SHEAFFER'S "STATESMAN". Snorkel pen with lasting point of Palladium, sterling and 14K gold. Blue, grey, green or black case, gold-banded cap. Matching pencil. Set, 22.75

5K — SHEAFFER "STATESMAN" PEN, 15.50

5L — SHEAFFER PENCIL, 7.25

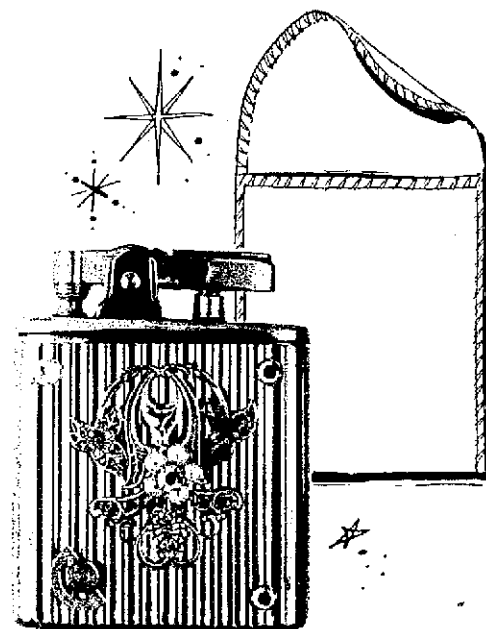
5M — SHEAFFER "VALIANT" PEN, not shown, the Snorkel with 14K gold point, 19.75

Stationery, Street Floor, Long Beach and Santa Ana

LIGHT UP . . . AND LISTEN!

5M — MUSICAL LIGHTER BY ROBERT. Jeweled in rhinestones and simulated pearls, this glamour lighter not only works, but it plays "Smoke gets in your eyes" while it lights your cigarette! Charming whimsey! 12.50

Cosmetics, Street Floor, Long Beach and Santa Ana



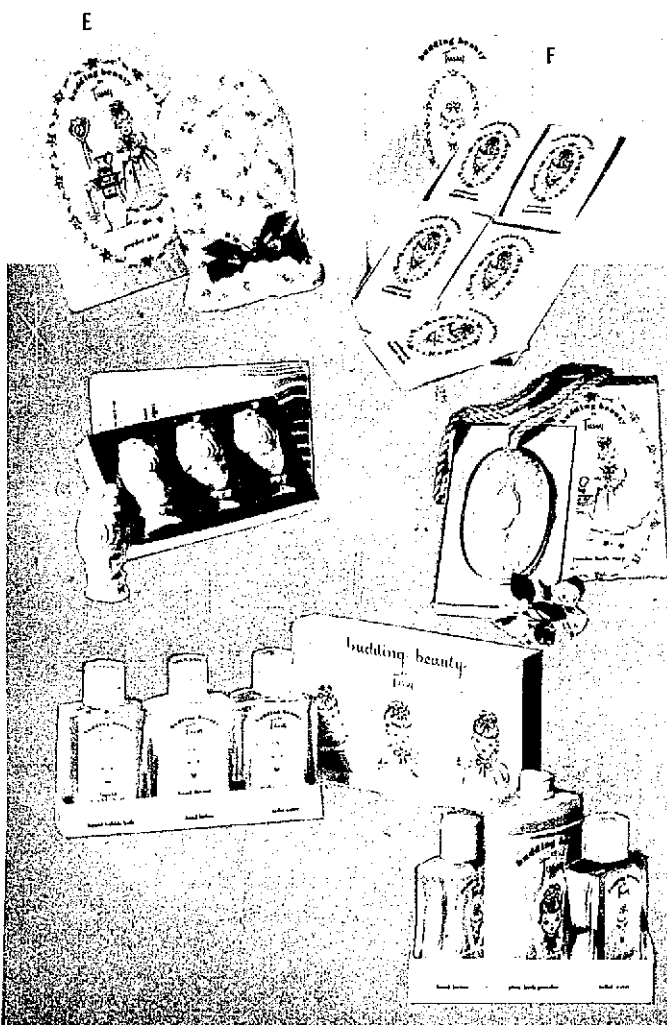
MERRY MUNSINGWEAR CHRISTMAS . . . glamorous warmth for sleeping beauties! Brushed rayon that's kitten's ear soft, in delicate pastel shades, iced with white, touched with dainty lace and blossom applique. Color fast. And, for the practical minded, these "Sleeping Beauties" are washable!

6A — PAJAMAS WITH "LITTLE GIRL" BIB. Pearl buttoned. Beautiful winter warm-up. Self banded sleeves, generously cut trousers. Blue, white bibbed; pink with white, or yellow with white. 32 to 40. 6.95

6B — PEIGNOIR GOWN, gracefully styled. Deep white yoke, front and back. Pink, blue and yellow. 32 to 40. 6.95

6C — LUXURIOUS BEDJACKET. Long sleeved, white yoked. Blue, pink or yellow. Pretty gift for the breakfast-in-bed! S, M, L. 4.95

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



BUDDING BEAUTY TOILETRIES BY TUSSY . . . delightful gifts for the little miss! Her first grown-up steps to beauty and good grooming!

6D — BUDDING BEAUTY MANICURE AND GLAMOUR CARRY-ALL. Hand Lotion, Toilet Water, Natural Nail Polish, Nail Polish Remover, Emery Boards, Orange-wood Stick and Nail Brush. All assembled beautifully in pink or blue carry-all. \$3*

6E — BUDDING BEAUTY POWDER MITT, 1.25*

6F — BUDDING BEAUTY BUBBLE BATH, 16 envelopes in the box, \$1*

6G — BUDDING BEAUTY TOILET SOAP THREESOME, \$1

6H — BUDDING BEAUTY JUMBO BATH SOAP with pale blue neck cord, \$1

6J — BUDDING BEAUTY SET with 1 oz. each of Toilet Water, Hand Lotion and Liquid Bubble Bath. Beautiful bath trio! \$1*

6K — BUDDING BEAUTY SET with 1 oz. each Hand Lotion, Toilet Water and After Bath Powder. For her very own! 1.25*

*Plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

VANITY FAIR . . . lovelier than ever lingerie — dainty nylon tricot with the hand-detailed look!

7A — LADY FAIR Slip. Rose patterned Alençon at bodice and hemline. White, Candlelight, Black. 32-40. 8.95

7B — BEAUTIFUL DREAMER Waltz-length Gown. Fitted midriff, lace-edged skirt. Misty net, lace applique. Candlelight, Dawn, Hawthorne Pink, Aqua. 32-36. 8.95

7C — MATCHING PEIGNOIR, Small, medium, 12.95

7D — SHEATH SLIP. Embroidery and Val insertion at bodice and hem. White, Pink. 32-42. 5.95

7E — MATCHING PETTICOAT, small, medium, large, 3.95

7F — VANITY BRIEF. Nylon tricot and flower embroidered sheer. White, Pink. 4-7. \$2

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



DOROTHY GRAY TOILETRIES . . . Santa-inspired, daintily packaged, delightfully lasting! In the fragrances that she loves!

7G — DOROTHY GRAY COLOGNE TRIO. Three handsome bottles . . . 2 ozs. each of Turquoise, White Lilac and Golden Spice cologne. \$2*

7H — DOROTHY GRAY THREESOME. 4 oz. bottle of Cologne, with two dainty cakes of soap. White Lilac or Turquoise. 1.75*

7J — AFTER-BATH LUXURY. 4 oz. bottle of Cologne, 3 oz. size Dusting Powder, with fluffy puff. White Lilac or Turquoise. 1.75*

*plus Fed. tax

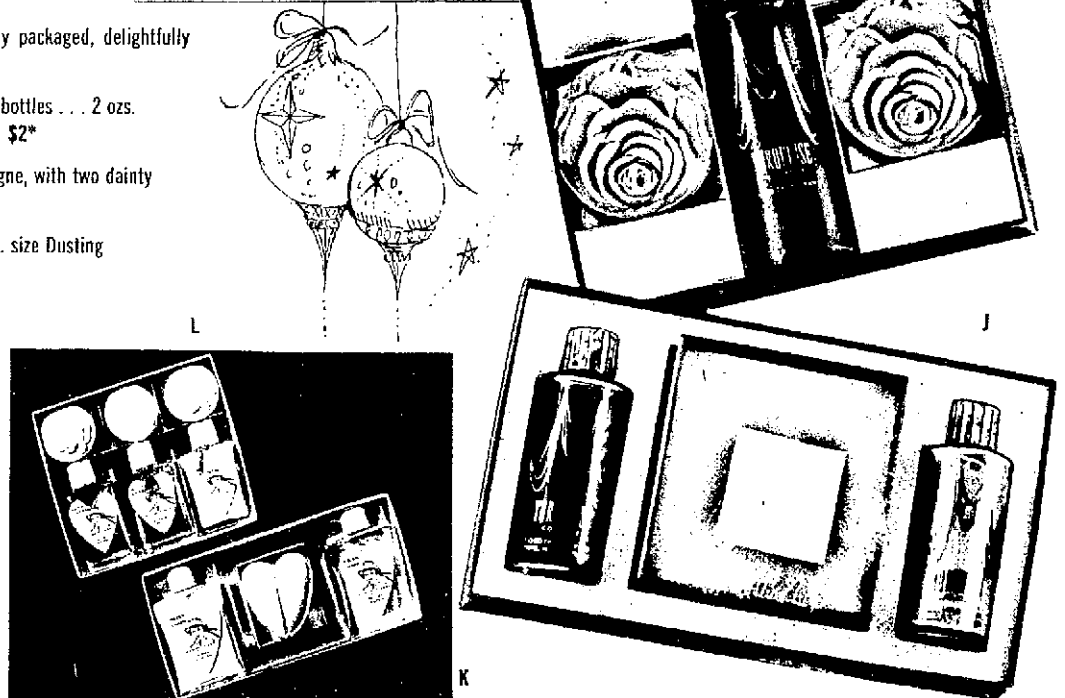
YOUNG TOILETRIES BY DOROTHY GRAY for the little miss following in Mother's beauty footsteps! Each set has exciting Hidden Charms to delight any little girl!

7K — HIDDEN CHARM SET with Hand Lotion, Toilet Water, and heart-shaped cake of soap — with a Hidden Charm in 14K gold plate inside the soap! 1.75*

7L — HIDDEN CHARM SET with Hand Lotion, Bubble Bath, Toilet Water AND three 14K gold plated bracelet charms! \$2*

*plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana



8A — TWO CUP "COFFEE QUICKIE". The electric percolator that's ready to travel! In a smart plaid and simulated leather carrying case, with two cups, saucers, spoons, and containers for sugar and cream. Perfect gift for gallivanting friends! 11.95

Small Leather Goods, Street Floor, Long Beach and Santa Ana



"FRENCH POODLE" DREAMWEAR BY SCHRANK

A fantasy of forget-me-nots on pink, yellow or blue flannel — the cosy cotton and viscose blend that washes and wears so beautifully!

8B — BUTCHER BOY PAJAMAS, sizes 32 to 38. 6.95

8C — GRANNY GOWN, 34 to 40. 6.95

8D — BABY DOLL PJ's, not shown, 32 to 38. 5.95

Lingerie, Third Floor, Long Beach
Lingerie Shop, Santa Ana

"ECUSSON" BY JEAN D'ALBRET — lavish bouquet of beautiful fragrance!

8E — ECUSSON PERFUME. Flacon Griffon. ¼ oz., \$5: ¼ oz., 7.50

8F — ECUSSON PERFUME. Empire Presentation. ¼ oz., 8.50: ½ oz., 14.50: 1 oz., 23.50: 2 oz., \$35

8G — ECUSSON COLOGNE. Royal Presentation: 3½ oz., \$5: 7 oz., 8.50: 13 oz., 13.50: 23 oz., \$20

All prices plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana



HELENA RUBINSTEIN IN A CHRISTMAS MOOD!

8H — FRAGRANCE IN THE AIR Spray Cologne. Delightful in White Magnolia, Heaven Sent or Apple Blossom Time, 2.50: In Command Performance, \$3: Five O'Clock or Moonlight Mist, 3.50

8I — MOSAIC FOAM BATH QUARTETTE — all four fragrances, White Magnolia, Command Performance, Heaven Sent and Apple Blossom Time, \$3

8K — GIFT SPANGLES — Cologne and Hand Lotion in White Magnolia, Heaven Sent or Apple Blossom Time. The set, 2.50

All prices plus Fed. tax

Cosmetics, Street Floor
Long Beach and Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

FABERGE designs for Yuletide giving!

9A — COLOGNE QUARTETTE — four famous fragrances, Aphrodisia, Woodhue, Tigress and Act IV, \$3 and \$5*

9B — SET FOR HIM — Men's Lotion and Talc in Woodhue or Aphrodisia fragrance, \$5*

9C — SOAP THREESOME — Woodhue, Aphrodisia or Act IV, \$2

9D — FABERGETTE PURSE PERFUME — in Aphrodisia, Woodhue, Tigress or Act IV, 2.50*

(Not shown)

9E — FABERGE PERFUME, 1/4-oz., 5.50*; 1/2-oz., 10.50*; 1 1/4-oz., \$24*

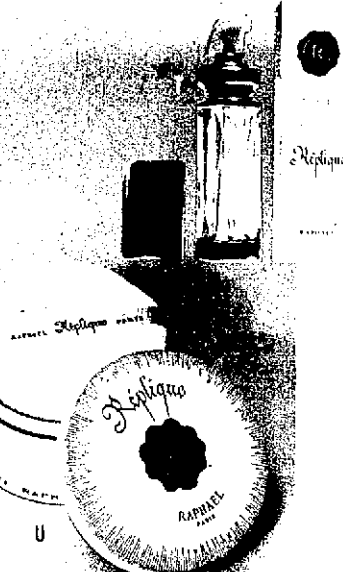
9F — COLOGNE EXTRAORDINAIRE, \$2*, 3.50*, \$5* and \$10*

Both in Woodhue, Tigress, Act IV and Aphrodisia.

9G — MEN'S LOTION, \$2*, 3.50*, \$5*, and \$10*

9H — MEN'S TALC, 1.50*. Both in Aphrodisia or Woodhue.

*plus Fed. tax



U

From Paris, France...
REPLIQUE BY RAPHAEL

9T — AUTOMATIC PURSE ATOMIZER
Exciting new addition to the Replique line! Handsome in gold finished metal, cut glass. \$5*

9U — POUDRE DE TOILETTE —
Luxurious bath powder, exquisitely scented. Created and packaged in France. \$5*

(Not shown)

9V — REPLIQUE PERFUME, 3.75*, \$6*, \$10*, \$18*, \$30*

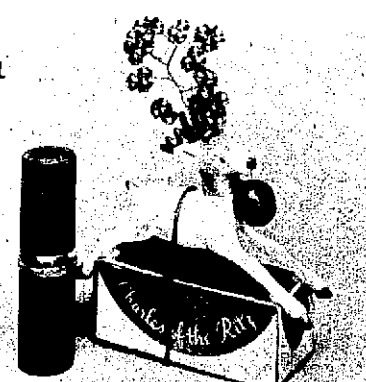
9W — EAU DE TOILETTE, 2.50*, 4.50*, 7.50*

*plus Fed. tax

Cosmetics, Street Floor,
Long Beach and Santa Ana



K



CHARLES OF THE RITZ pays homage to beauty at the festive season!

A GIFT MADE TO ORDER — compact or powder box, to be filled with her own personalized face powder, blended to order!

9J — "EMPTY" COMPACT, \$2*

9K — "EMPTY" POWDER BOX, 2.50*

9L — LIPSTICK, reindeer decor. 1.50*

REVENESCENCE — the moisturizing beauty treatment to use under make-up.

9M — CREAM, \$5*

9N — LIQUID, \$5*, Fuchsia & white boxed.

*plus Fed. tax



N

M

REVLON does the loveliest things... gift-wise!

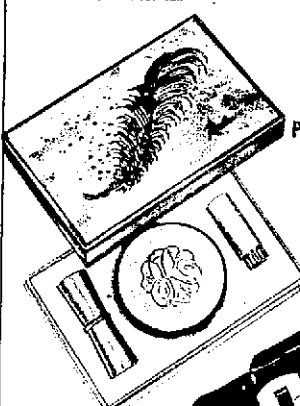
9P — GOLDEN TOUCH. Deluxe Love-Pat Compact with brushed golden-tone top (containing Love-Pat pressed powder) paired with Futurama Case in brushed gold finish, and refill. Gift boxed. 4.50 (plus 27c Fed. tax)

9Q — FUTURAMA LIPSTICK CASE, gold or silver high-lighted, rhinestone studded. Refill. Black faille holder. \$10*

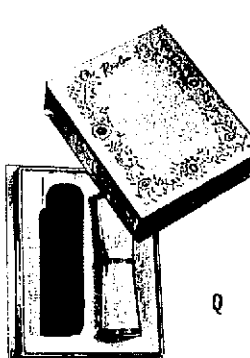
9R — MANICURE SET DELUXE. Lifetime guaranteed implements in a gleaming black Vinyl case, sparkingly patterned in gold-tone, lined with holly-red Vinyl satin. 5.50 (plus 27c Fed. tax)

9S — STAR PERFORMER. The essentials for beautiful nails. In a smart black and white tweed Vinyl case with gold-dotted trim on black patent or red Vinyl calf. Lining in contrast. 3.50 (plus 29c Fed. tax)

*plus Fed. tax



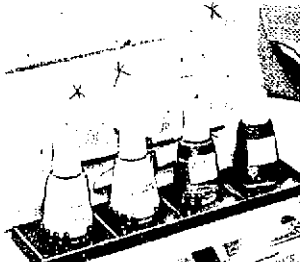
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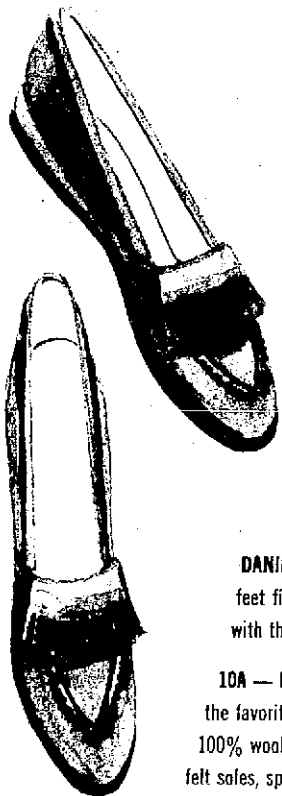
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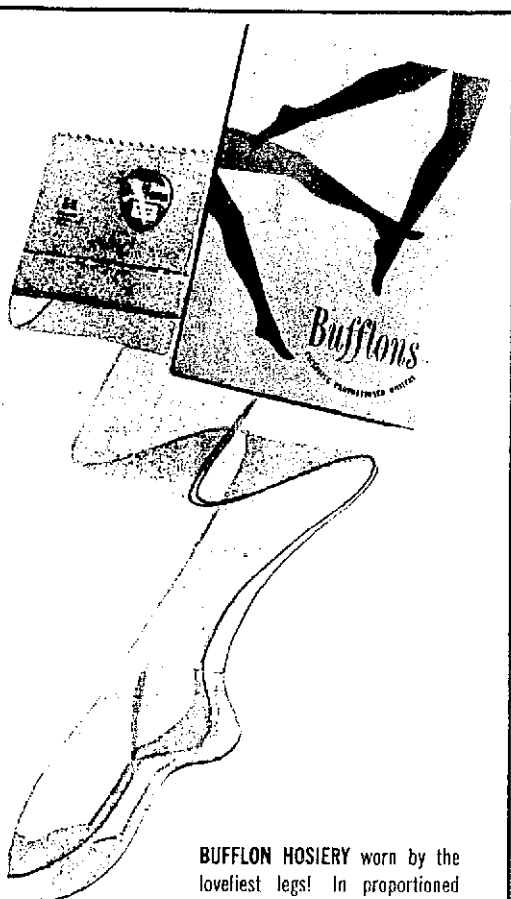
S



DANIEL GREEN dances feet first into Christmas with the cosiest slippers!

10A — POW-WOW, always the favorite of soft slippers! 100% wool Velva felt. Thick felt soles, spring heels. In Red and Royal. 4 to 9, 6.50

Women's Shoes, Street Floor, Long Beach and Santa Ana



BUFFLON HOSIERY worn by the loveliest legs! In proportioned patterns . . . Midge, 8½-10. Ideal, 8½-11. Regal, 9½-11. Taupe or Beige tones. Full fashioned: **10B — Sheer Stretch**, 1.50. **10C — Dress and Street Weight**, 1.35. No Seams: **10D — Reinforced heel, toe**, 1.25. **10E — Sandal heel, demi toe**, 1.35.

Hosiery, Street Floor, Long Beach and Santa Ana

WHITE STAG for ski enthusiasts!
10F — "EXPERTS" ANORAK — classic in nylon! Shirt cuffs, side vents. Contrast-color drawstring hood. Blue/navy. Black/white. White/black. S, M, L. 13.95

10G — "TUNNEL TOP" SKI PANTS — all wool gabardine. Elastic-grip waistband. Boot-grip bottoms. Black, navy. 10 to 18, 19.95

Sun Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana



ALNA TRICOT DELUXE SWEATERS . . . Completely hand-fashioned in the finest 100% wool yarns. Made in Italy exclusively for Buffums!

10H — "SAVINIA" — the over-sweater with new button trim. V neck. In Powder, Beige, Grey or Yellow. 32 to 38. \$25

10J — "GISELLE" — the ribbed midriff slip-on with jewel neckline. In White or Black. 32 to 38. \$25

SKIRTS BY LOUBELLA in Hockanum fur blend fabric.

10K — "FASHION FLARE" — the 8-gore skirt, hand-detailed. In Blue, Mint, Turquoise or Honey. 8 to 18, 22.95

10L — "SLIM LINE" in Hockanum fur blend. Hand-detailed straight skirt. Blue, Mint, Turquoise, Honey. 8 to 18, 16.95

Sun Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana

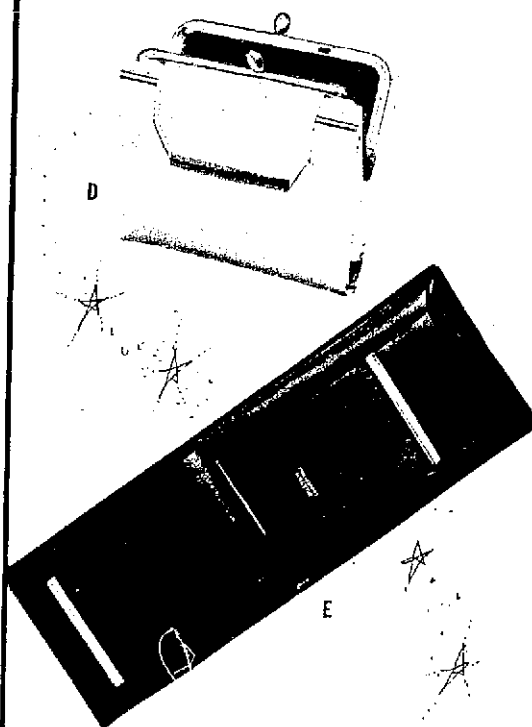
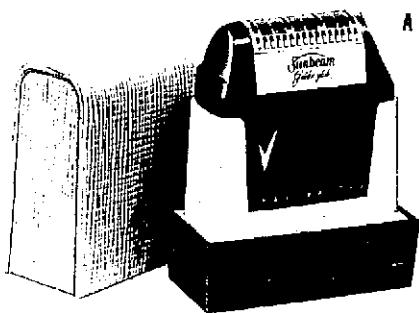
SUNBEAM brightens Christmas Day — and after!

FOR HIM, 11A — SUNBEAM SHAVEMASTER. Golden Glide model with the big smooth single head for closer shaves! Handsomely cased, **29.95**

FOR HER, 11B — LADY SUNBEAM, for perfect leg and under-arm grooming — always! In dainty boudoir shades of turquoise, ivory, pink, blue, coral, and smart black. The zippered case makes it so handy for traveling! **17.95**

11C — LADY SUNBEAM in smart gift box, **14.95**

Cosmetics, Street Floor, Long Beach and Santa Ana



BUXTON — when you're choosing leather gifts!

11D — LADY BUXTON FRENCH PURSE. Beautifully convenient because the change purse can be used without opening up the bill fold — and vice versa! Smooth saddle cowhide in fashion shades of tan, pink, yellow, blue, light blue, light grey. **\$5***

11E — BUXTON CONVERTIBLE the man's billfold in rich English Morocco. Space for as many as 21 cards — and the Buxton Bar allows you to add extra windows when needed! **7.50***

*plus Fed. tax.

Small Leather Goods, Street Floor, Long Beach and Santa Ana

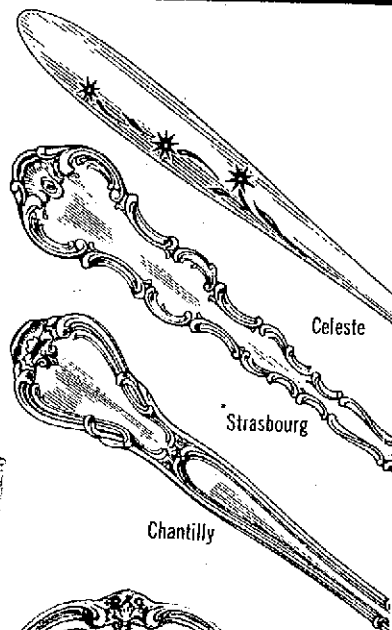
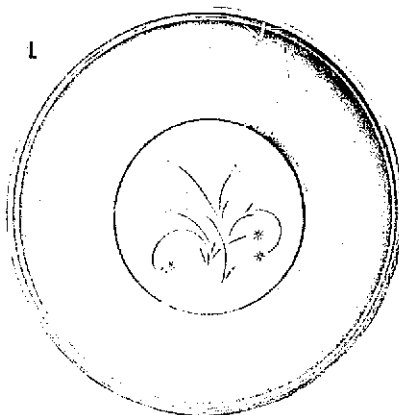
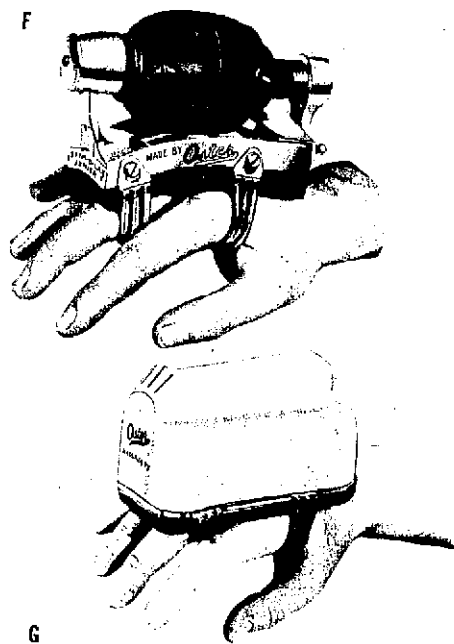
Relax! Enjoy life! **OSTER** makes it possible! For a restful, yet stimulating massage to unrelax tense muscles — **OSTER!** Only **OSTER** has the patented suspended motor action that reproduces the patting-rotating movement of the Swedish-type massage!

11F — OSTER-STIM-U-LAX JUNIOR, 29.95

11G — OSTER MASSAGETT, 19.95

Wonderful gift for these days of tension!

Cosmetics, Street Floor, Long Beach and Santa Ana



Festive tables the year round with **GORHAM'S MATCHED STERLING!**

The perfect holiday setting . . . sterling flatware and harmonizing holloware . . . in three of GORHAM'S most distinguished patterns!

11H — "STRASBOURG" CREAM AND SUGAR, 29.75

11J — "STRASBOURG" COMPOTE, 16.50

11K — "STRASBOURG" 6-piece PLACE SETTING, 38.75

11L — "CELESTE" SANDWICH PLATE, 26.50 **11M — "CELESTE" CANDELABRA, 49.75 pr.** **11N — "CELESTE" 6-piece PLACE SETTING, 38.75**

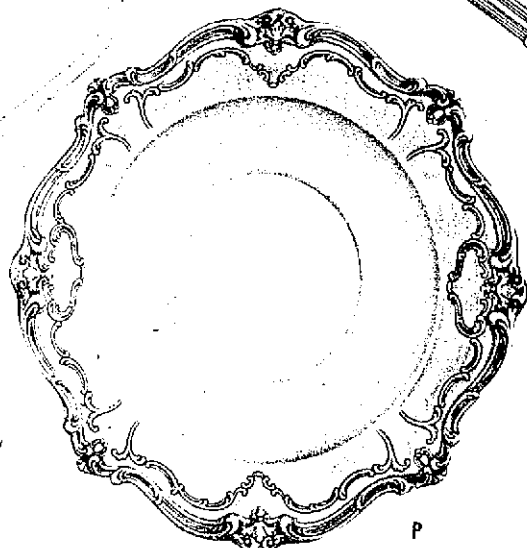
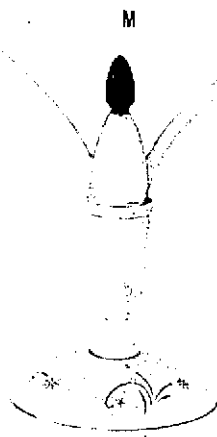
11P — "CHANTILLY" SANDWICH PLATE, \$50

11Q — "CHANTILLY" 6-piece PLACE SETTING, \$39

All prices include Federal tax.

Why not buy thru **BUFFUMS' SILVER CLUB** — you pay nothing down, no interest or carrying charges . . . take as long as two years to pay!

Silverware, Street Floor, Long Beach and Santa Ana





The cable is new — and very popular!

12A — BLAIRMOOR ORIGINAL in hi-bulk orlon. Cable stitch front, push-up three-quarter sleeves. Smart collar. Practical, this suds-and-rinse orlon beauty is in white, pink, blue or black. 36 to 40. 10.95

"Elegant" is the word for it!

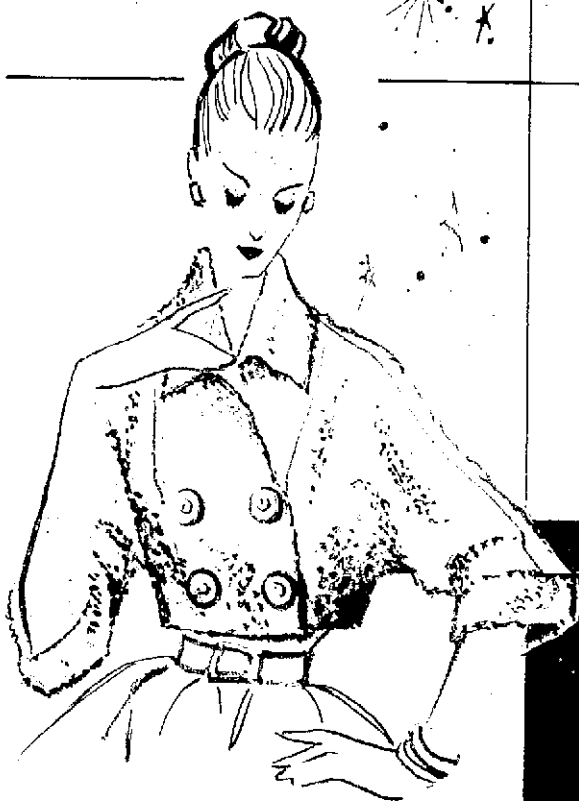
12C — BULKY KNIT WOOL SHORTIE — the sweater with the hand-made look, takes to lace, rhinestones and gilt beads on front and collar for added elegance! **LE ROY OF CALIFORNIA** styled it beautifully for gift giving! White only, M and L. 22.95



Jewels in season — festive fashion!

IMPORTED PEARL COLLARS BY GLENTEX. Pretend pearls, of course — but delightfully decorative! Glamour touch for sweaters or sheath dresses! Exquisitely designed!

12G — "CLASSIC", 1.98 12H — "BEAUTY", 2.98



Short, sweet — and something special!

12B — EMPIRE JACKET BY POPULAR. One of the prettiest shrugs of the season! In cosy poodle cloth, double breasted, opaque pearl buttoned. With elbow length push-up sleeves. White, black, charcoal, beige. S, M, L. 14.95

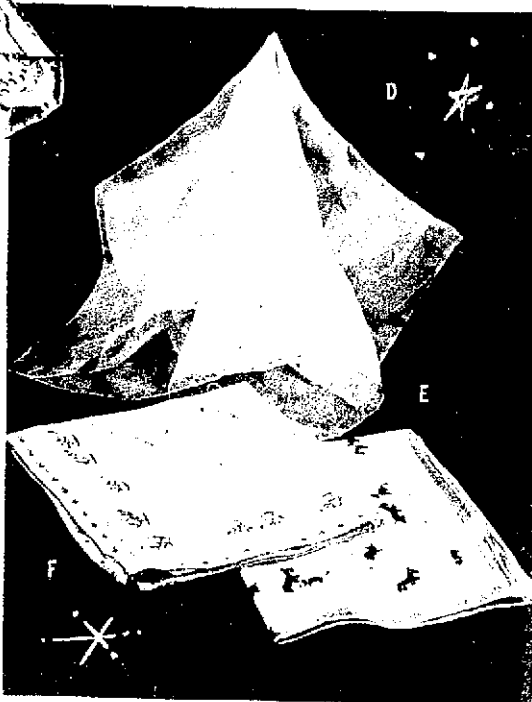
These could be collector's items!

12D — TOUCH OF GOLD. Pure silk chiffon 24" square, hand rolled. Gold prints on white, black, turquoise, maize, pink, blue, beige. \$1

12E — PUSS IN THE CORNER. 18" hand rolled pure silk crepe scarf. Multi-prints. \$1

12F — AUTOMOBILE PRINT. 18" pure silk crepe, with metal car motif. \$1

All by **NOVELTY VEILING.**

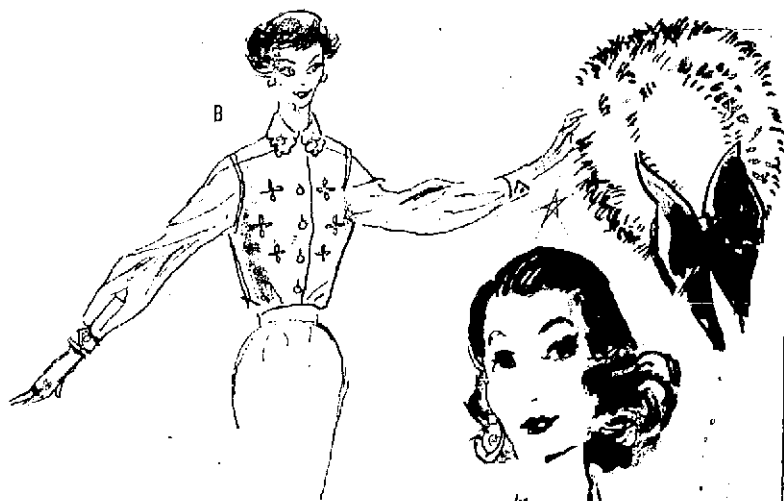


The Tuxedo — perennial favorite!

12J — TUXEDO BY HEDY OF CALIFORNIA knit in the effective pineapple weave from soft virgin wool. Trimly pocketed. In white, navy, rose and aqua. 38 to 46. 8.95

Accessory Shop. Street Floor, Long Beach and Santa Ana





DANFRA . . . the shirts she loves to live in!

13A — "COSMOPOLITAN" with convertible Italian collar, French cuffs. In smooth cotton broadcloth, white, pink, powder and yellow. 10 to 18. 6.95

13B — "SCALLOPED COLLAR" White broadcloth, pastel embroidered detail. 10 to 18. 6.95

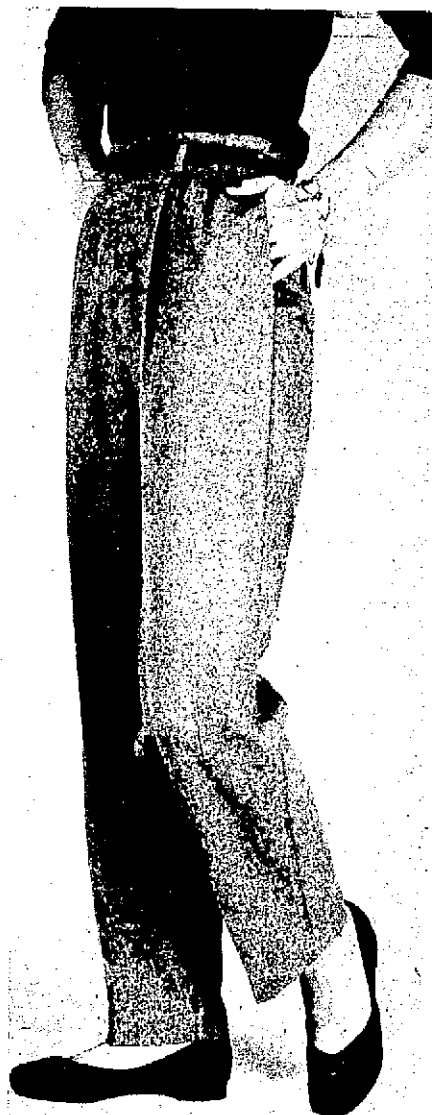
Sun Charm Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



The practical gift that shows good taste, smart tailoring!

13D — "SOPHISTICATE" SLACKS BY MERRILL OF CALIFORNIA. The new slim-line slacks that look as tho' they'd been personally tailored — because they're proportioned! Beautiful all wool flannel in Charcoal or medium grey, and beige. Sizes 10 to 20. Short, Medium, and Tall. 10.95

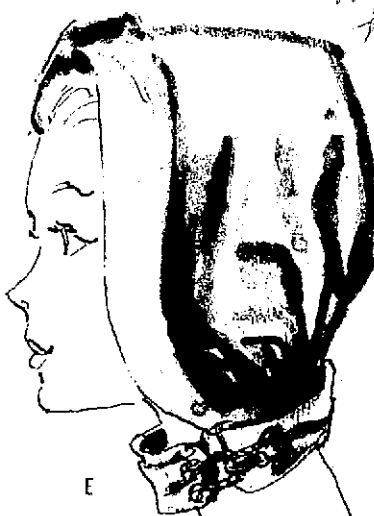
Sun Charm Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



The **ONE** Coat she's always wanted!

13C — "CONNOISSEUR" Einiger's 100% cashmere, luxuriously styled on semi-slim lines — the stitched roll tuxedo clutch with big turn back cuffs! Nonchalantly lovely to toss over sports outfits — superbly elegant for special occasions! New Blue, Grey, and Beige. Misses sizes, 10 to 16. \$155

Fashion Coats, Third Floor, Long Beach;
Fashion Floor, Santa Ana



"Captivating" gift suggestions!

13E — "CAPUCHO" in Jersey. Red, white, beige, brown, grey mixture, navy, black, gold or powder. 3.98

13F — "CAPUCHO" in Velvet. Black, red, turquoise, emerald, beige, white, bittersweet, navy, brown and orange. \$5

13G — "PONY TAIL" in all wool. White/red, White/navy, White/grey, White/Kelly. Also in solid red or white. 1.98

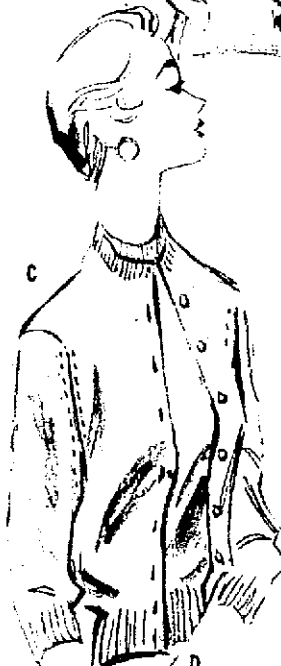
Budget Millinery,
Second Floor, Long Beach;
Street Floor, Santa Ana



DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.

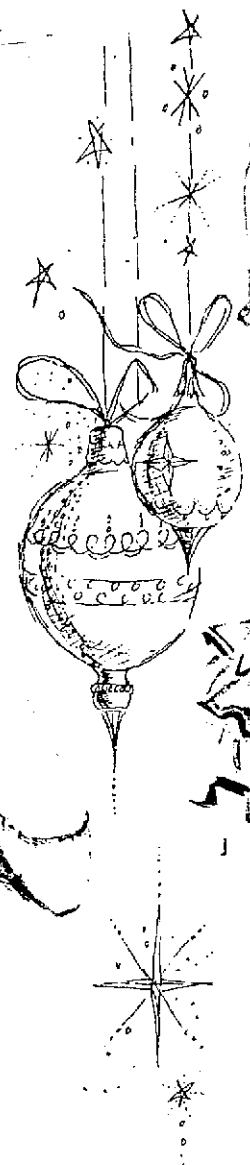


14F — THE MATCHMAKING SKIRT
BY COLTON. 16 beautiful gores on a narrow waistband, flaring gracefully below the hipline, side zippered. 100% wool flannel, dyed to exactly match the Renart sweaters. In Cherry, New Blue, Aqua, Pink, Blond, Water Green, Maize, Brown, Charcoal. 7 to 15. 14.95



SWEATERS BY RENART . . . full fashioned for perfect fit!
WONDAMERE, the popular wool, fur and nylon blend. **WONDACUNA**, the baby wool and fur luxury blend. All hand-fashioned, soft as cashmere, Mitin moth-proofed.
14A — WONDAMERE SLIP-ON in Granite, Green Pepper, Rouge, Blond, Pink, White, 14.95
14-B — WONDAMERE LACEY KNIT CARDIGAN in White, New Blue, Maize, Cherry, 12.95
14C — WONDAMERE CLASSIC CARDIGAN. Long sleeve style in Pink, Cherry, New Blue, Blond, Maize and Water Green, 10.95
14D — WONDAMERE CLASSIC SLIP-ON. Short sleeved in matching colors, 8.95
14E — WONDACUNA ¾ SLEEVE CARDIGAN in Pink, New Blue, Rouge, Blond, Maize, 17.95
 All in sizes 34 to 40.

Young Californian Sportswear,
 Second Floor, Long Beach;
 Street Floor, Santa Ana



Santa brings **HER MAJESTY** undies!
14G — BOUFFANT SLIP. Sheer organza ruffles on full circle taffeta skirt. Tricot top. White or pink. Completely no-iron! 3-6x, 8-14. \$4
14J — BOUFFANT 3-TIER SLIP. Nylon marquissette ruffles on full taffeta skirt. Tricot top. Adjustable straps. White, pink. 3-6x, 8-14. \$3
14K — FANCY PANTIES. Nylon tricot. Double crotch. Lace, rosebud trim. White, pink. 4-16. 89c

LITTLE FOLKS LOVE CARTERS!

15A — SISTER'S TOPPER SET. Yoked top. Neva-bind arms. Elasticized pantie. Pink, blue or yellow plaids. 6, 12, 18 mos. \$3

15B — ZIPPERED SLEEPING BAG in winter-weight brushed cotton knit. Bless-Me-Too pattern. Neva-bind sleeves. Let-out tucks for 3 mos. to 3 years. \$4

15C — 2-PC SLEEPERS with Safety-Step feet — non-skid plastic soles that wipe clean! Soft cotton knit in Bless-Me-Too print, checks or rosebud print. Snaps at waist for 'growing allowance'! 6 mos. to 4 years. \$3

15D — BROTHER'S WATER-TITE CREEPERS. Neva-bind white shirt, plasticized plaid pants. Blue, mint or yellow. 6, 12, or 18 mos. \$3

15E — TERRY KNIT ROBE. Fluffy white with pink or blue check trim. M, L and XL. \$3

15F — BROTHER'S 2-PC TOPPER SET. White durenne cardigan jacket. Plaid trim. Plasticized plaid pants. Blue, mint, yellow. 6, 12, 18 mos. \$3

Infants' Wear. Second Floor, Long Beach
Street Floor, Santa Ana



... BIGGER GIRLS LOVE CARTERS TOO!

15G — SLEEPYTIME PJ'S in Carter's gal-briggen soft combed cotton knit. Smocked top in pretty Dresden print — blue or pink posies on white. Solid color pants. Sizes 4 to 16, \$4

15H — SKI-TYPE PJ'S in cosy winter-weight brushed cotton. Snug cuffing at waist, wrist, neck and ankle. Blue or pink violet print on white. 4 to 14, \$4

15J — PRETTY PANTIES in dimple dot weave cotton knit. Elastic waist, ruffles at leg. Pink or blue violet print. 4 to 16, 85c

15K — FULL LENGTH NIGHTIE in Dresden print gal-briggen. Pink or blue on white. Ruffled smocked yoke, elasticized wrists. Sizes 4 and 6, 3.50. 8 to 16, \$4

Girls' Wear. Second Floor, Long Beach
Street Floor, Santa Ana



Young fellas want STYLE . . . so

DON RANCHO designs

16A — THE IVY LEAGUE SHIRT with button down collar, pleat back, and button down midgy front. Washable cotton Safari cloth in red, white, teal, navy, tan and Ivy Green.

A Buffums' exclusive! 8 to 20, 2.95

He'll think this is the MOST!

16B — WARM UP JACKET BY CALIFORNIA SPORTS-WEAR. Warm and wind-breaking wool Melton cloth, smartly styled, with kidskin inserts, into his favorite jacket style! His favorite colors too — Copen Blue, Red, and Grey. Sizes 10 to 20. 14.95

Newly smart — exclusively Buffums'!

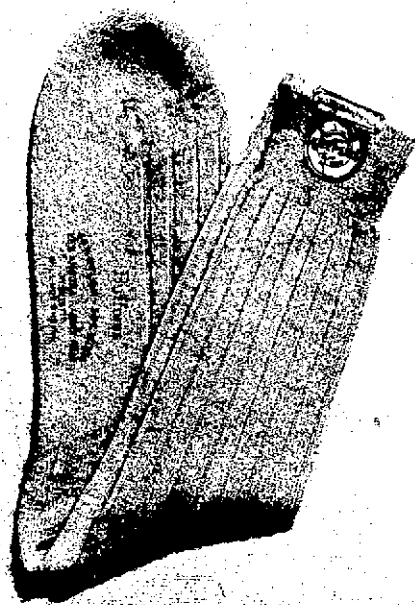
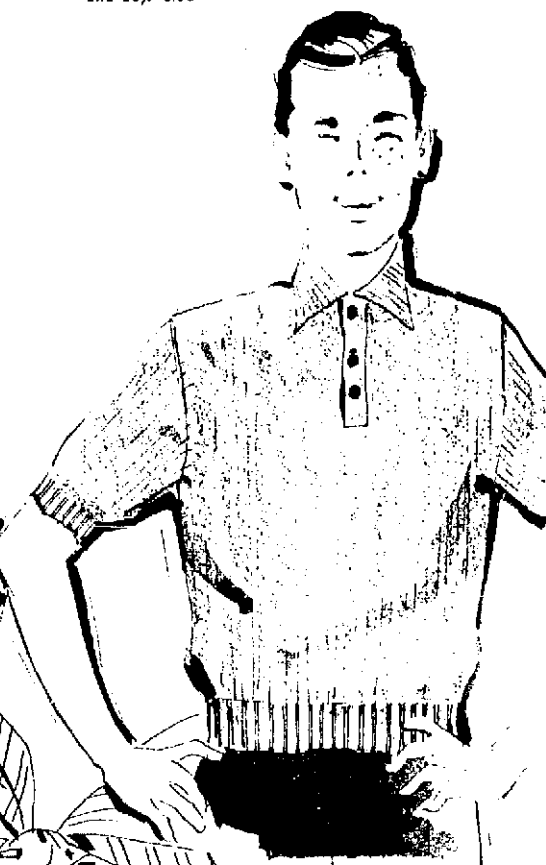
16C — THE SWEATER SHIRT BY BARCLAY. Smart new Gaucho styling in a short-sleeved sweater! Comfortably long-wearing — 50% lambs wool, 50% orlon. Charcoal, tan, heather grey, red and powder blue. In S (8 and 10), M (12 and 14), and L (16 and 18). 3.95



16D — FLANNEL SLACKS

just like Dad's because they're **TAYLORED ORIGINALS!**

Ivy League style with belted back and the new no-pleat slim lines. All wool flannel in Charcoal Brown, Charcoal Grey or Cambridge Grey. 8 to 12, 8.95 26 to 30. 10.95



Ivy Leaguers love 'em!

16E — LAMBS WOOL SOCKS BY KEEPERS

Just right to match the new Ivy-toned sportswear — red, charcoal, light grey, heather, tan or toast. Rib styled, they look exactly like cashmere — feel soft too, but how they wear! Elastic topped for neatness. Why not give the boy a color selection! Sizes 10 to 12, 1.50 pr.

Boys' Wear, Second Floor, Long Beach; Street Floor, Santa Ana



All set for a Merry Christmas!

IVY LEAGUE PLAIDS BY PIONEER

Accessories take to Ivy League color in two smart sets to please any young man!

16F — THREE OF A KIND. Bow tie, belt and handkerchief — all matching. \$2

16G — PERFECT PAIR. Belt and cuff links. Smart gift at a smart price! 2.50 (Belt sizes 22 to 30)

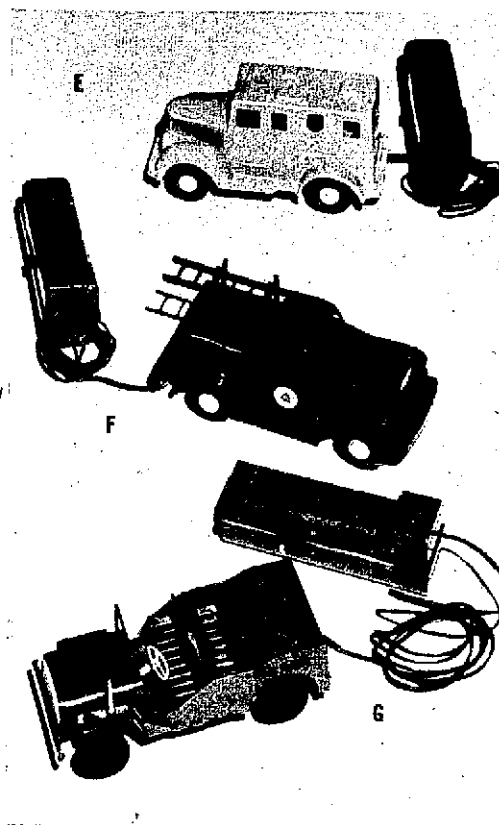


SANTA'S AT BUFFUMS'! Fridays, noon to 5:30, 7 to 9. Other days, 9:30 to 11, 12 to 5:30.



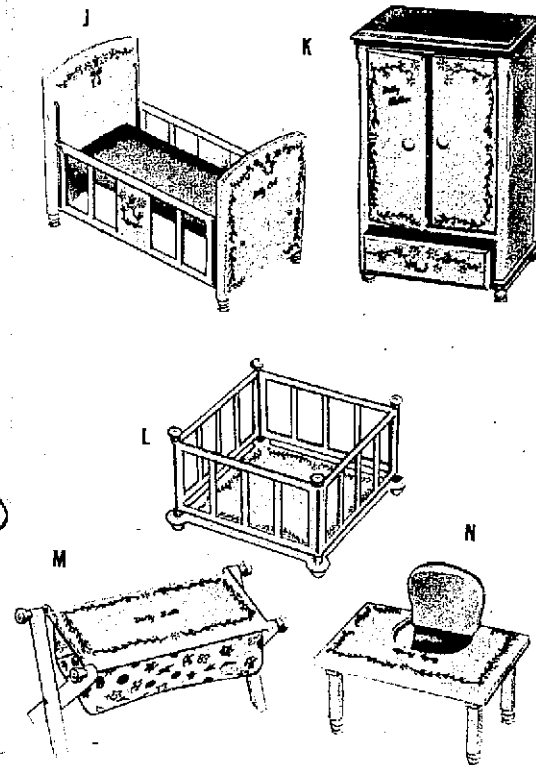
IRRESISTIBLE ANIMALS BY RUSHTON. Soft plush with gay hand-painted Vinyl faces!

17A — "SKUNKY" the lovable little black and white fellow! 17B — "FIDO" the hopeful hound dog. 17C — "DAISY'S MAZIE" the brown and white calf, with daisy, bell and ribbon bows. 17D — "DAISY'S LAZIE", Mazie's twin brother in black and white. All cute! Each, 2.98



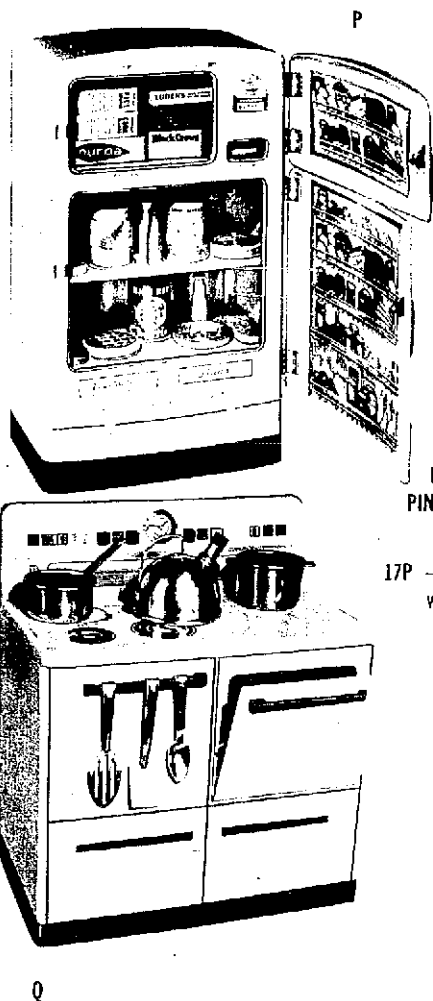
ELECTRIC REMOTE CONTROL CARS with forward and reverse action by remote control, at the touch of a button! Made by **GENERAL MOLDS**.

17E — **BRINKS TRUCK** in authentic grey, with self-contained dime bank. 17F — **BELL TRUCK**, junior lineman's service truck. Authentic green with official emblem. 17G — **GEE-I-JEEP** with rubber wheels. Each 1.98 (not including batteries)



17H — DOLL NURSERY SET BY KEYSTONE. Perfect size for the new 8" baby dolls! Well made, in off-white finished wood, with pink and blue decor. Set includes Drop-side Crib, Wardrobe, Playpen, Dolly Bath and Table Tender. 8.98

Separate pieces available: 17J — **CRIB**, 2.39; 17K — **WARDROBE**, 2.98; 17L — **PLAY PEN**, 1.79; 17M — **DOLLY BATH**, 1.50; 17N — **TABLE TENDER**, 1.25



Every little girl will love these **KITCHEN APPLIANCES BY WOLVERINE IN PINK**... latest fashion color. All are sturdy metal construction.

17P — **REFRIGERATOR** — two-door model, with ice cube tray, pretend food packages, cans, bottles, meats, etc. 3.25

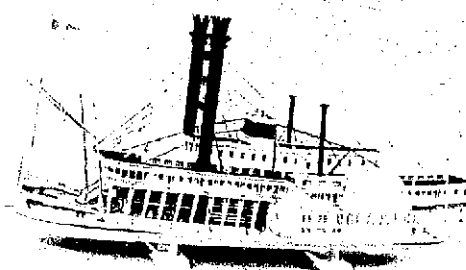
17Q — **MODERN STOVE** with whistling kettle, aluminum pot, pan and kitchen tools. 3.25

(Not shown)

17R — **WASHING MACHINE** that works, 2.69

17S — **SINK** with running water feature, 2.59

17T — **FOLDING IRONING BOARD**, 3.19



The model you make yourself!

17U — "**ROBT. E. LEE**" Mississippi Steam Boat Construction Kit for a 22 inch steamboat — fastest on the river! Over 360 plastic pieces — but easily constructed! Interesting! Complete, 9.95

17V — **NANTUCKET LIGHTSHIP**, Not shown, 17" scale model, 6.95 Both by **PYRO**.

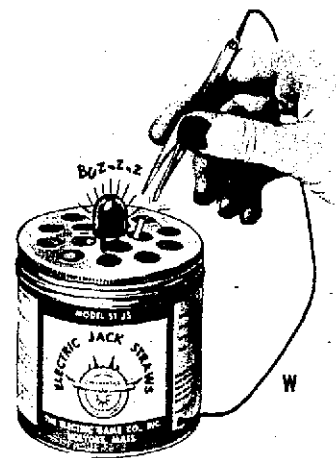
Fun 'n games for the whole family!

17W — **ELECTRIC JACK STRAWS**. Pick out scoring straws with tweezers. Buzzer sounds and light flashes when you miss! Grand game for all ages! 1.50

17X — **HOLE IN THE HEAD** tests your skill, luck, and co-ordination! \$1

Both by **ELECTRIC GAMES**.

Toys, Lower Level, Long Beach and Santa Ana



From Dec. 3rd through Dec. 22nd, 11 a.m. to 2 p.m., 3 to 5 p.m., and 7 to 9 p.m. Dec. 24, 9:30 to 11, 12 to 5:30. Photographs will be taken of each child talking to Santa. Available at \$1.25 each.



"NORRISWARE" SAYS IT THIS WAY . . .

JOYEUX NOEL - VIVE LES VITAMINS!

. . . because French chefs acclaim the wonderful way that NORRISWARE seals in the precious vitamins and savory food flavors — with the exclusive Vapor Seal rim! Culinary experts AND amateur cooks love the even cooking heat spread of the copper bottoms, appreciate the easy-to-clean stainless steel . . . and EVERYBODY admires the modern design of NORRISWARE!

18A — PERCOLATOR, 8 cup, 12.95; 18B — DUTCH OVEN, 5½ qt., 12.75

18C — COMBINATION COOKER, 2 qt. capacity, 11.50

18D — COVERED SAUCEPAN, 1½ qt., 5.95; 2 qt., 7.25; 3 qt., 8.25; and 4 qt., 9.50

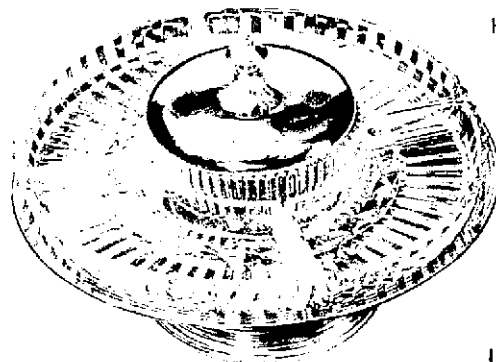
18E — SKILLET, 8½", 8.95; 11", 12.50; 12½", 14.95

18F — DOUBLE BOILER, not shown, 1½ qt., 11.95

18G — SAUCE POT, 8 qt., 12.50

Perfect for gift-giving . . . NORRISWARE
by NORRIS THERMADOR.

Housewares, Lower Level, Long Beach and Santa Ana



KROMEX . . .

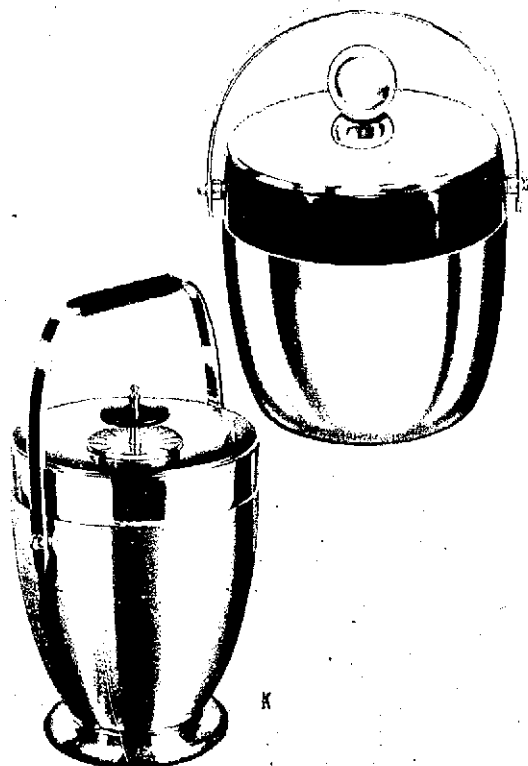
the gift with the festive air! Sparkling glass — crystal clear, gleaming chrome — bright as any Christmas star, graceful design and beautiful workmanship, make KROMEX the perfect way to say "Merry Christmas"! Delightful for the lover of gracious living.

18H — LAZY SUSAN. Four exquisitely cut glass sections, chrome-covered center, King-size chrome base. 6.95

18I — DELUXE ICETTE. Gleaming aluminum, black decor. Fiberglass insulation for heat or cold. 11" high. Smart hostess gift. 9.95

18K — DELUXE FRIGITOR. In Tu-Tone aluminum. Black plastic knob and grip handle. Fiberglass insulated. 3 qt. capacity. For Mine Host! 14.95

Gift Shop, Lower Level, Long Beach and Santa Ana



The holiday season calls for good coffee . . .
so give a **CHEMEX COFFEEMAKER**
and **BONDED FILTERPAPERS**

Makes the best cup of coffee ever — with no 'grounds' for contention! Coffee at its aromatic best because of perfect filtration!

18L — PINT SIZE, 1 to 4 cups, 4.50

18M — FIFTH, 2 to 6 cups, \$6

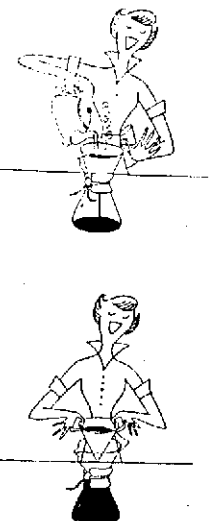
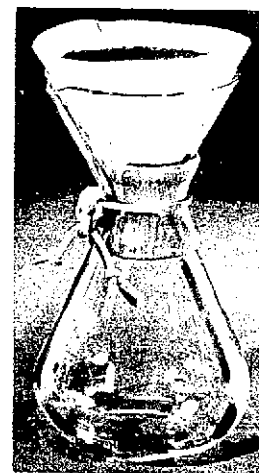
18N — QUART, 2 to 9 cups, 6.50

18P — HALF GALLON, 2 to 14 cups, 9.50

18Q — 100 FILTER PAPERS, 2.75

CHEMEX makes good tea too!

Housewares, Lower Level, Long Beach and Santa Ana





**she's dreaming
of a G.E. Christmas!**

19A — STEAM AND DRY IRON. Changes from steam to dry with the flip of a button. Has fabric dial, and new cord lift. 14.95

19B — AUTOMATIC TOASTER with 6-position control for toast as you like it! Handy high toast lift. Snap-out crumb tray. 17.95

19C — PORTABLE STEAM AND DRY IRON weighs only 1¾ lbs. but does a full size job. For travel or home! Operates on AC or DC. 9.95

19D — EVERYDAY COFFEE MAKER for 3 to 9 cups of delicious brew, made to the strength YOU select! Fully automatic, easy to clean! 19.95

19E — DELUXE AUTOMATIC COFFEE MAKER — a beauty! Brew selector perks coffee to your taste, keeps it drinking hot! Makes as few as 2 cups, as many as 9. A grand gift! 27.95

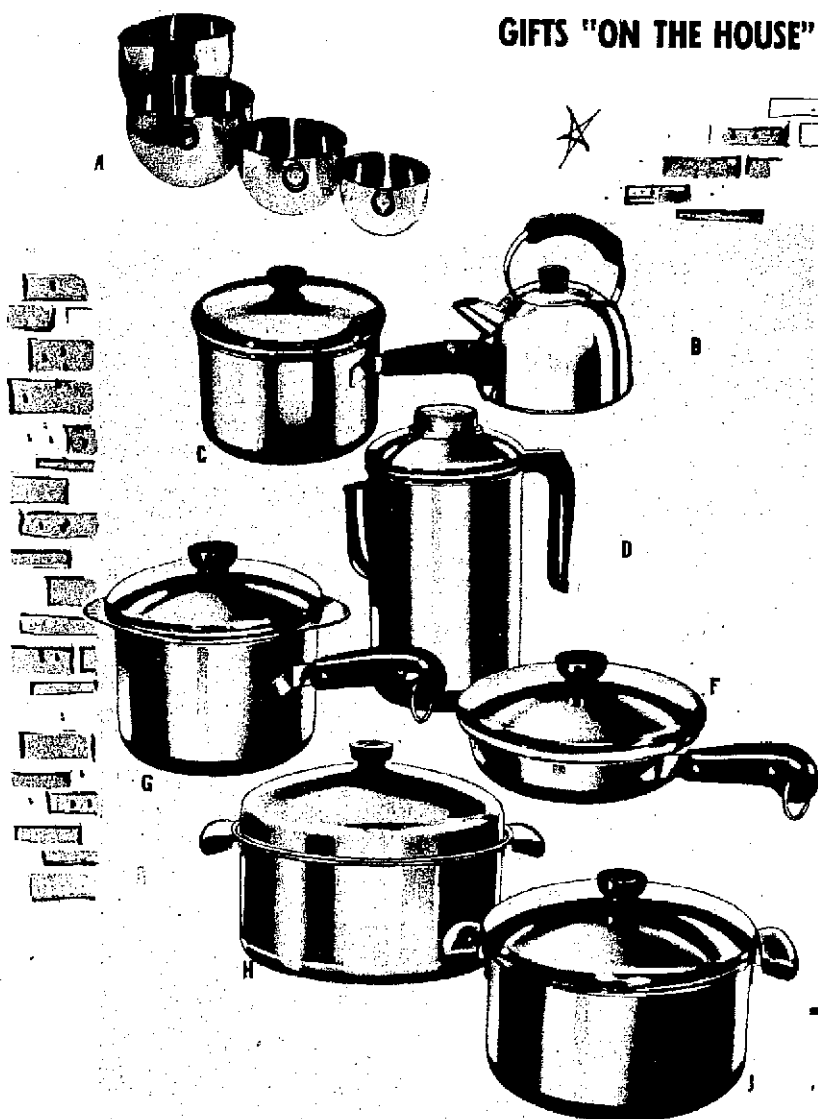
19F — POWERFUL PORTABLE MIXER weighs less than 3 lbs! With thumb-switch 3-speed control and beater ejector. In Pink, Yellow, White or Turquoise. 17.95

19G — ALL PURPOSE MIXER — powerful stand mixer AND a light-weight portable, in ONE! 12 mixing speeds, marked dial. 27.95

19H — AUTOMATIC SPEED KETTLE — chrome and stainless steel beauty! Boils a full quart of water in less than 4 minutes. Has automatic shut-off. 2½ quart capacity. 16.95

19J — AUTOMATIC SANDWICH GRILL AND WAFFLE BAKER — open grill for bacon, eggs, chops, etc., closed for sandwiches, and a waffle baker. Fully automatic with signal light, reversible grids and temperature control. Perfect for table service! 19.95

GIFTS "ON THE HOUSE" ARE SURE TO PLEASE!



For a Merry Christmas — and many Happy New Years!

REVERE WARE — the copper clad stainless steel cookware that can't burn through because the copper spreads the heat evenly AND adequately! Rivetless, round-cornered, with snug-fitting lids that make waterless cooking possible, cool bakelite handles and handy hanging rings, REVERE WARE is the kitchen star!

20A — MIXING BOWLS. 1 qt., 2.50; 2 qt., 3.25; 4 qt., 4.25; 6 qt., 5.75; Set of 3 — 1, 2 & 4 qt., 10.95

20B — TEA KETTLE. 2 qt., 5.95; 3 qt., 6.95

20C — COVERED SAUCEPAN. 1 qt., 4.95; 1½ qt., 5.95; 2 qt., 7.25; 3 qt., 8.25; 4 qt., 9.50; 5 qt., 9.95

20D — COFFEE MAKER PERCOLATOR. 4 cup, 9.95; 6 cup, 10.95; 8 cup, 11.95; 14 cup, 19.95

20E — DRIPOLATORS, not shown, 4 cup, 9.95; 8 cup, 13.95

20F — SKILLET. 6", 5.50; 8", 7.50; 10", 9.95; 12", 12.50

20G — DOUBLE BOILER. 1½ pt., 7.75; 1½ qt., 9.95; 2 qt., 10.95

20H — DUTCH OVEN. 6 qt., 12.95

20J — SAUCE POT. 4 qt., 9.95; 6 qt., 10.95; 8 qt., 12.50

... a single piece or a smart set would be a wonderful gift!

Housewares, Lower Level, Long Beach and Santa Ana

CAL DAK makes Yuletide entertaining easy! Delightful for TV suppers and sociable snacks — indoors or out! The new styles and exclusive designs are a beautiful indulgence to informal living!

20K — NEW ROLL-A-TRAY SET. The roll-a-tray itself acts as a storage rack for up to 10 trays AND rolls at a finger-tip's touch to double as a mobile serving tray! Golden Fruit or Black Marble design with Florentine Brass frames. Set of 4 tray tables — one with swivel wheels, 19.95 (Single tray without wheels, \$5)

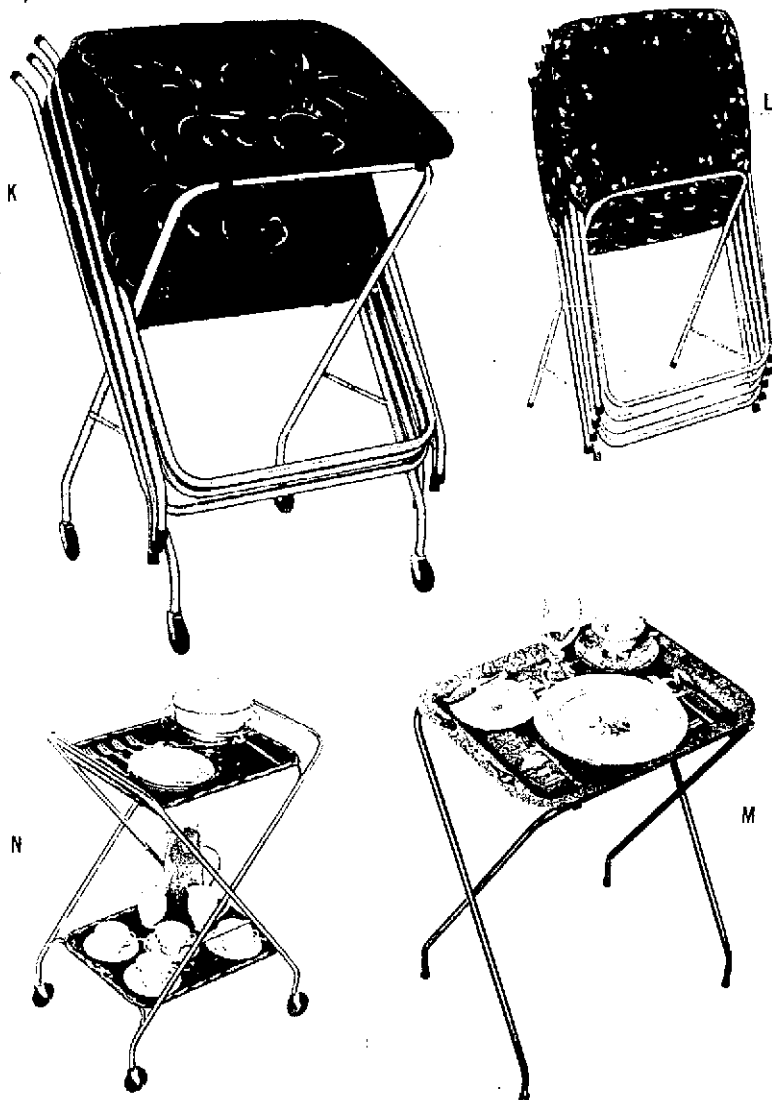
20L — QUEEN SIZE TRAY TABLE SET. Golden Leaves or Carriage design, Florentine brass frames. 4 Tray Tables and Rack, 12.95 (Single trays, 2.95)

20M — KING SIZE MODERN BLACK TRAY TABLE SET. Collector's Items or Laced Flower design. 4 Tray Tables and Rack, 16.95 (Single trays, 3.95)

20N — KING SIZE HOSTESS CART. With stain-resistant tray, rigid frame that will fold flat for storage, easy wheeling. Black Marble or Golden Fruit design, Florentine brass frame, 12.50

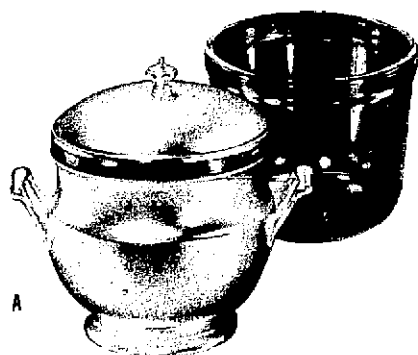
... CAL DAK makes every get-together a real party!

Housewares, Lower Level, Long Beach and Santa Ana



**A GIFT THAT'S LASTINGLY LOVELY . . .
SILVERPLATED TABLE ACCESSORIES BY CRESCENT!**

**HAPPY YULETIDE GREETINGS SET TO MUSIC . . .
SMART R.C.A. VICTOR SUGGESTIONS!**



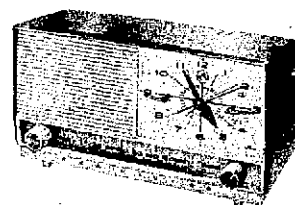
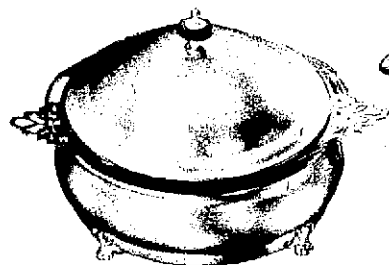
21A — CASSEROLE OF MANY USES with removable Pyrex liner. Doubles as an ice tub, tureen, wine cooler — even holds flower arrangements! **14.95***

21B — CASSEROLE with Pyrex liner. Three sizes: 1½ qt., **12.95***
2 qt., **14.95***; 3 qt., **17.95***

21C — BEVERAGE PITCHER in graceful classic styling to harmonize with any decor. **12.95***

*plus Fed. tax.

Silverware, Street Floor,
Long Beach and Santa Ana



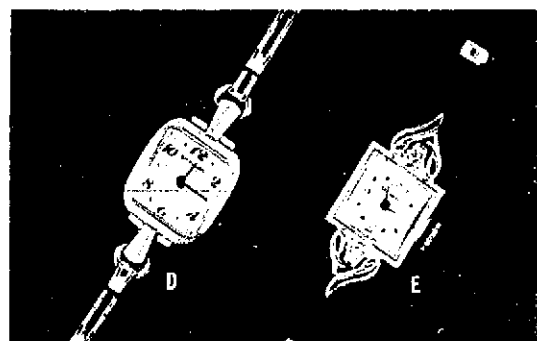
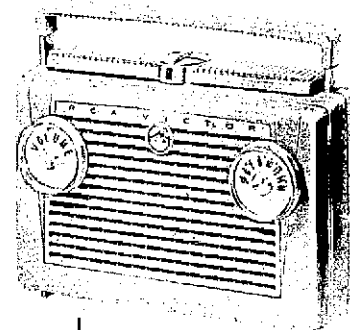
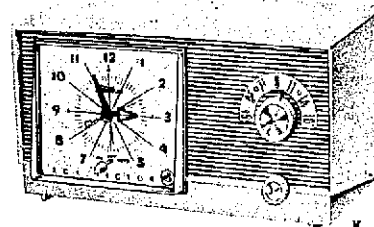
21J — "SENTRY" — the latest in clock radios. Lulls you to sleep, wakes you to music! In white, turquoise or pink. **41.95**

21K — "ROOMATE" clock radio. 5 tube. In white, black, turquoise or pink. **31.95**

21L — "MIDSHIPMAN" 3-way portable radio with "Wavefinder" antenna. Grey, white, aqua. **36.95** plus batteries.

21M — "VICTROLA" 4-speed single-play portable phonograph. Tan, aqua, tan and brown tweed case. **31.95**

Radios, Street Floor,
Long Beach and Santa Ana



Time-honored way to say Merry Christmas . . . with a **LONGINES OR A WITNAUER WATCH!**

FOR HER. 21D — WITNAUER "FESTIVAL A" Yellow gold, 17 jewel. **59.50**

21E — LONGINES "STARLIGHT LADY" 14K white gold, diamond set. **\$125**

FOR HIM. 21F — LONGINES AUTOMATIC "HONOR GUARD" Yellow gold, alligator band. **\$100**

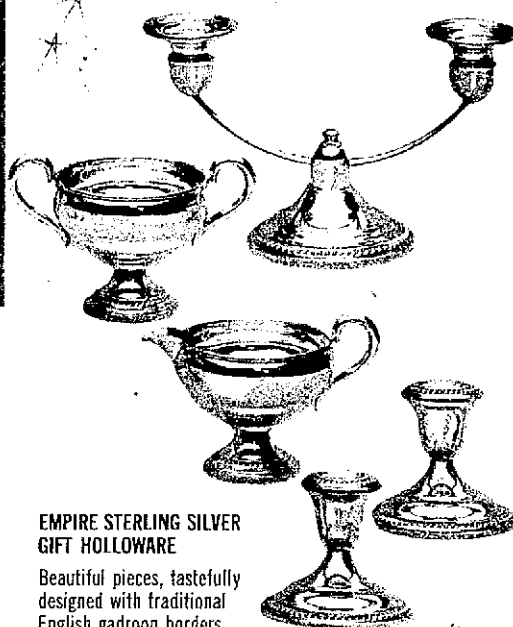
21G — WITNAUER AUTOMATIC "CORSAIR" **\$65**

21H — WITNAUER AUTOMATIC "ARISTOCRAT" **71.50**

Prices include Federal tax.

Why not buy thru Buffums' Time Club — \$1 down, \$1 a week. No interest or Carrying Charge — up to one year to pay!

Time Shop, Street Floor, Long Beach and Santa Ana



EMPIRE STERLING SILVER GIFT HOLLOWARE

Beautiful pieces, tastefully designed with traditional English gadroon borders.

21N — CANDELABRA, 5.95*

21P — CREAM & SUGAR, 8.95* set

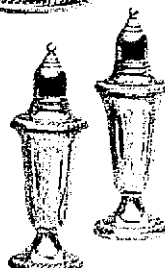
21Q — CONSOLE STICKS, 5.95* pair

21R — SALTS AND PEPPERS, glass lined, 4.95* pair

21S — COMPOTE, 5.95*

*plus Fed. tax.

Silverware, Street Floor,
Long Beach and Santa Ana



Picture the holidays with **EASTMAN KODAK!**

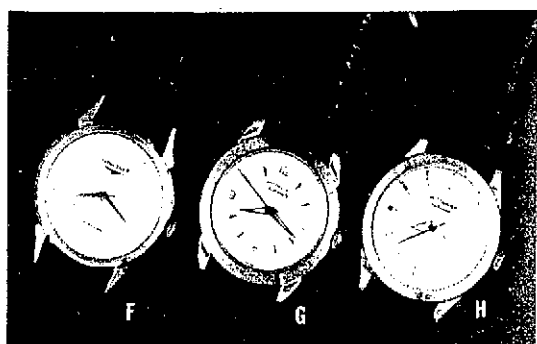
21T — BROWNIE HOLIDAY FLASH OUTFIT

Everything needed for daytime, night-time, indoor or outdoor snap-shots! Flash camera, Kodalite Flash-holder, with guard, batteries, flashbulbs, film, and instructions. **9.95**

21U — KODAK DUAFLEX IV FLASH OUTFIT

Everything for ultra-convenient reflex picture taking! See your picture **BEFORE** you shoot, in the brilliant pre-view finder. Flashholder, batteries, flashguard, bulbs, film. **22.50**

Camera Shop, Street Floor,
Long Beach and Santa Ana



GIVE THE YOUNGSTERS A MAGIC CARPET OF ADVENTURE . . . BOOKS!



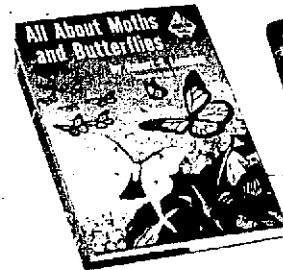
THE FAMOUS "ALL ABOUT" BOOKS — every page packed with interest!

22A — ALL ABOUT WHALES, by Roy Chapman Andrews.
22B — ALL ABOUT STRANGE BEASTS OF THE PAST, by Roy C. Andrews.
22C — ALL ABOUT SNAKES, by Bessie M. Hecht.
22D — ALL ABOUT THE FLOWERING WORLD, by Ferdinand C. Lane.
22E — ALL ABOUT MOTHS AND BUTTERFLIES, by Robt. S. Lemon.
22F — ALL ABOUT THE STARS, by Anne Terry White.
22G — ALL ABOUT THE SEA, not shown, by Ferdinand C. Lane.
Each, 1.95

COLORFUL OLD FAVORITES

22H — GRIMM'S FAIRY TALES
22I — ROBINSON CRUSOE
22K — ADVENTURES OF ROBIN HOOD
22L — KING ARTHUR AND HIS KNIGHTS
22M — FAVORITE NURSERY SONGS
22N — DANIEL BOONE 22P — HEIDI
22Q — DAVY CROCKET, not shown.
Each, \$1

Books, Lower Level, Long Beach and Santa Ana



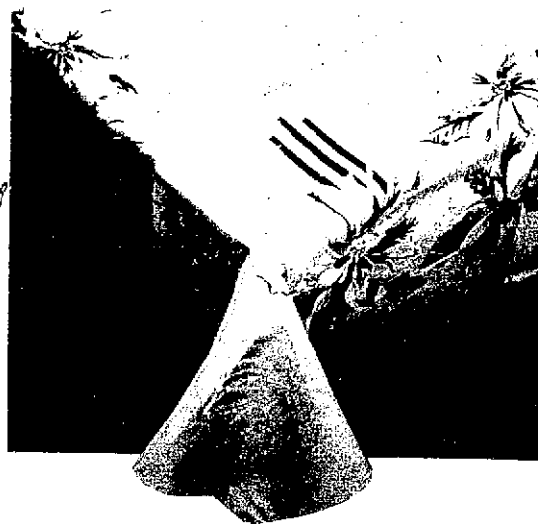
Weather or not!

22R — VINYL RAINCOAT
Clearly practical — with detachable hood. Sewn with long-lasting nylon thread.
S, M, L and XL, 3.98

22S — THE "FOLDBRELLA"
in a selection of gay plaids. Marvel double-ribbed frame. America's best! 6.98

Both by POLAN KATZ

Umbrellas, Street Floor, Long Beach;
Lower Level, Santa Ana



For the Yuletide table . . .

22T — "SILVER POINSETTIA" — gala new holiday creation! The season's blooms on Delmar fabric — the popular washable spun rayon and cotton. Red, turquoise or grey background — for festive table setting!
54 x 54", 3.98; 54 x 72", 5.98
63 x 90", 9.98; 63 x 108", 11.98
and the beautifully fringed 70" round, 9.98

They're CALIFORNIA HAND PRINT lovelies!

Table Linens, Fourth Floor, Long Beach;
Lower Level, Santa Ana

Merry Christmas, Mud-Pie Set!
Here's something specially for YOU!

22U — SMALL FRY HAND PRINTS

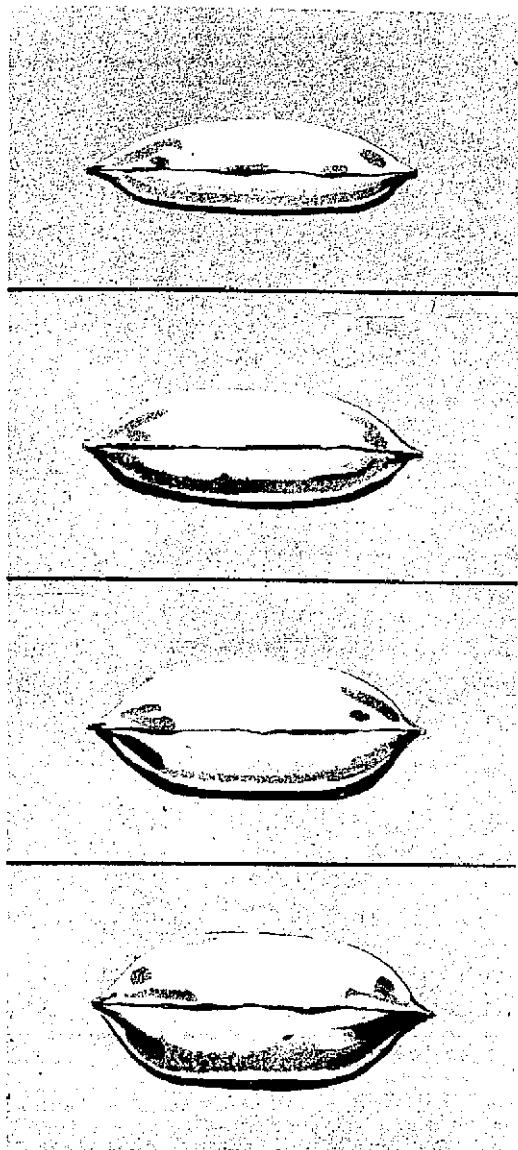
Kiddies don't have to be coaxed to wash hands when these cute towels await them! Soft, absorbent white terry, with charcoal, aqua, pink or brown palm prints! The bath towel snaps onto the rack to make a handy 'roller'!

22 x 44 Bath/roller Towel, 1.95

16 x 27 Hand size, \$1; 11½ x 12 Wash Cloth, 39c

Linens, Fourth Floor, Long Beach; Lower Level, Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.

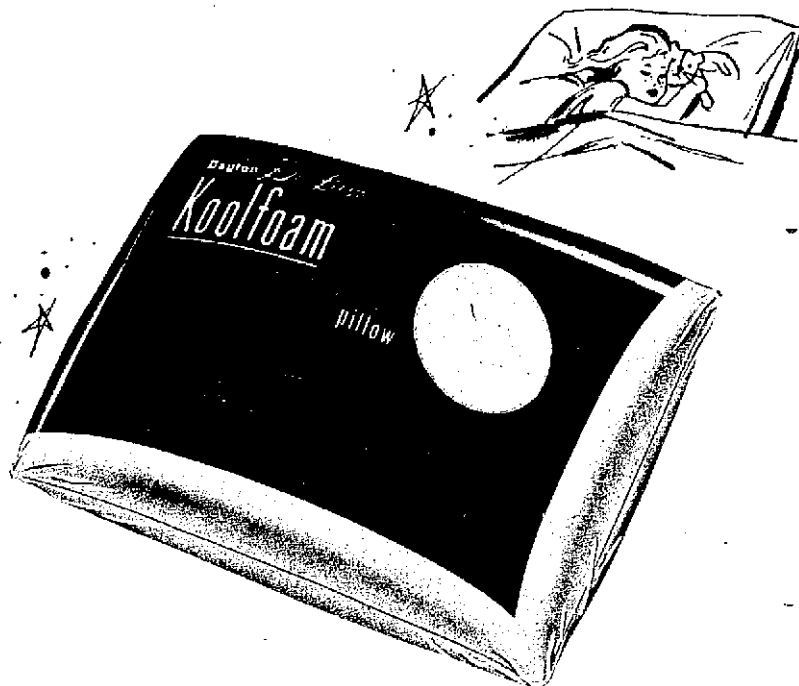


KOOLFOAM "STANDARD"
18 1/4 x 26 x 4 3/4" high

KOOLFOAM "PREMIUM"
18 1/4 x 27 x 5 1/2" high

KOOLFOAM "SUPER PLUMP"
20 x 27 1/2 x 6 1/4" high

KOOLFOAM "DELUXE"
21 x 29 x 7" high



You're giving nights of refreshing sleep with Dayton KOOLFOAM Air Conditioned Pillows!

Never before such sleep-inviting comfort! KOOLFOAM pillows are newly buoyant — with just the right resilience for healthful, restful sleep . . . AND the exclusive air-conditioning, open-pore surface actually but unobtrusively keeps fresh air circulating through the pillows all night long! Wonderful! Allergy-free and flower-fresh, in zippered Sanforized covers with corded edges, KOOLFOAMS are in four personal-choice sizes.

23A — STANDARD, 5.95

23B — PREMIUM, 6.95

23C — SUPER PLUMP, 8.95

23D — DELUXE, 10.95

The ONE blanket for year round use!

THE G.E. AUTOMATIC

Custom-contoured for greater comfort!

Newly low-priced for gift-giving!

Comfortable STEADY heat that automatically increases or decreases with fluctuating room temperatures, makes the G.E. Automatic the greatest innovation in sleeping comfort!

A streamlined Sleep Guard Control system gives security throughout the entire blanket!

Contoured for easy bed-making, the G.E. won't

ride up or slip down! A truly wonderful gift!

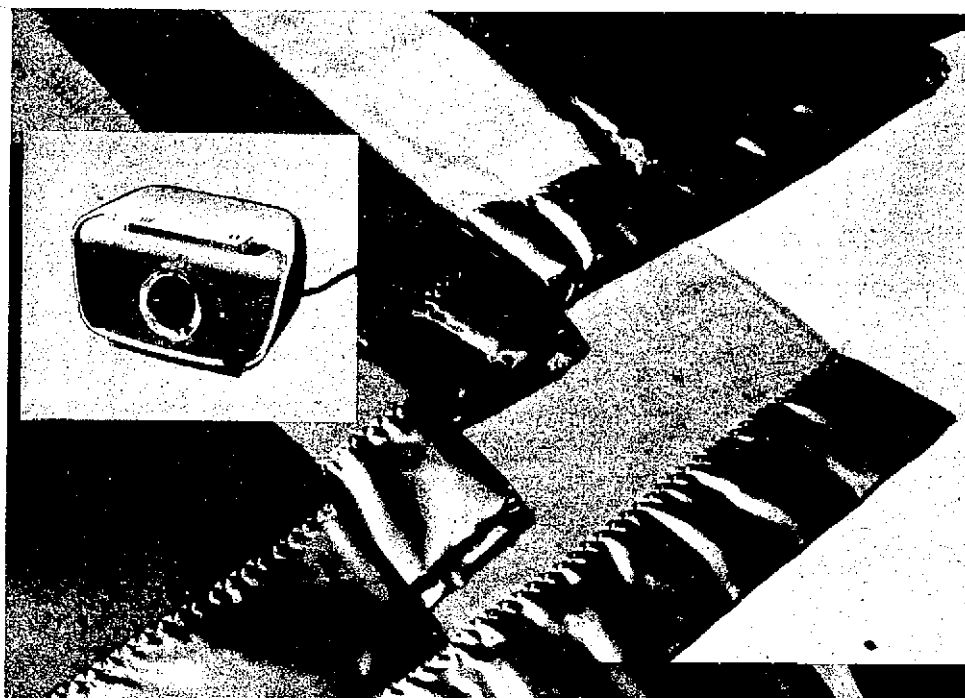
In Dresden Blue, Turquoise, Rose Pink, Garden Green, Gold and Flamingo.

23E — TWIN BED SIZE, one control, 29.95

23F — DOUBLE BED, one control, 34.95

23G — DOUBLE BED, dual control, 44.95

23H — CUSTOM MADE KING SIZE, limited delivery, 84.95



G.E. SLEEP GUARD BLANKETS ARE THE BEST . . . because —

- ☆ They warm YOU — you don't have to warm them!
- ☆ The warmth is safe and steady — increased or decreased with fluctuating room temperatures!
- ☆ Sleep Guard gives COMPLETE protection! Current is cut off when the blanket temperature reaches a certain limit!

Blankets and Bedding
Fourth Floor, Long Beach; Lower Level, Santa Ana



The contoured corners make bed-making a simple affair. The bed stays smooth and neat — blankets won't ride up or slip down!

GENERAL ELECTRIC

HOME-MAKER GIFTS WITH FASHION FLAIR!

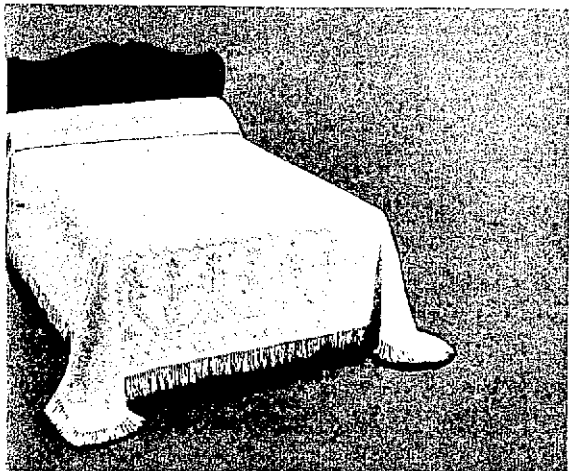
A bed of roses all year round!

24A — LIVING ROSE BLANKET BY FIELDCREST — fluffy, white

and warm — a luxurious blend of nylon, rayon and cotton —

richly bound in rose pink nylon satin — centered with a

single perfect rose! A dream of a blanket! 72x90, 13.95



24B — "LADY HAMILTON" COLONIAL BED-SPREAD BY FIELDCREST. Favorite with women everywhere because it blends beautifully with any decor! Antique White, intricately designed, richly tufted, lavishly fringed, obligingly reversible! Pre-shrunk, easily washable. Twin or double. 14.95



"ROYAL VELVET" TOWELS BY FIELDCREST

Luxuriously soft, unbelievably quick-drying! Woven from the finest combed yarns into fabulous oversizes — even the wash cloth is more than a foot square! In White, and 8 bathroom colors.

24C — BATH TOWEL, 27x52, 3.95; 24D — HAND TOWEL, 16x30, 1.75; 24E — WASH CLOTH, 13x13, 65c



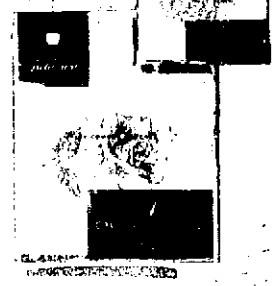
24F — FIELDCREST LIVING ROSE SHEETS

Satin-smooth, combed white Duracale, printed with a profusion of roses!

TWIN SIZE, 72x108, 4.98 each

FULL SIZE, 81x108, 5.98 each

CASES, 42x38½, 1.35 each



THE LADY LOVES "STEVENS" . . . QUALITY FOR HER LINEN CLOSET!

24G — STEVENS MOHAWK COLORED PERCALE SHEETS, 180 count. In Rose, Maize, Green, Blue and Pink.
72 x 108 or Fitted Twin Sheets, 3.69 each
81 x 108 or Fitted Double Sheets, 3.99 each
42 x 38½ Pillow Cases, 89c each

24H — STEVENS MOHAWK BLEACHED PERCALE SHEETS, 180 count. Snowy white, soft and smooth.
72 x 108 or Fitted Twin Sheets, 3.19 each
81 x 108 or Fitted Double Sheets, 3.39 each
42 x 38½ Pillow Cases, 79c each

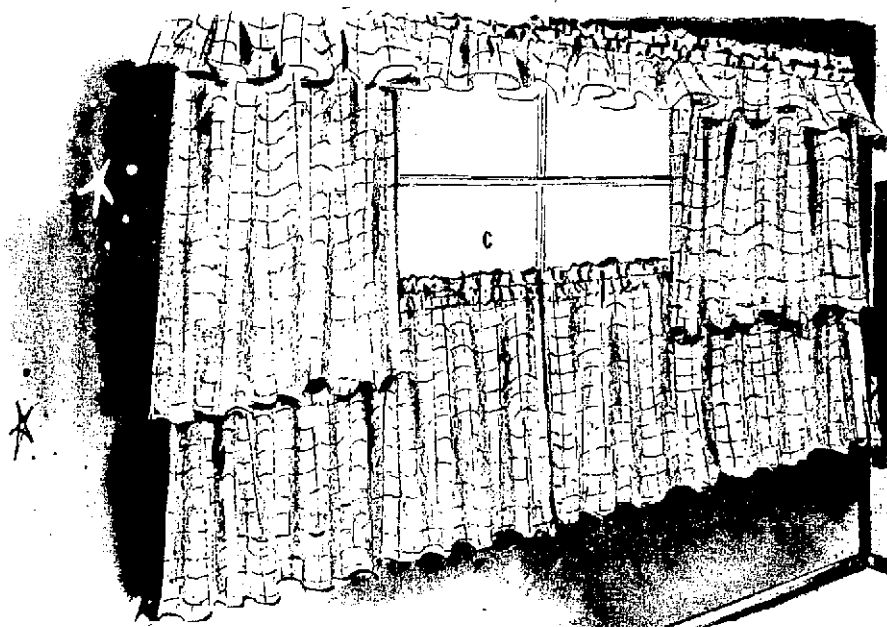
24I — STEVENS WHITE BEAUTICALE SHEETS, over 200 threads to the square inch — the finest!
72 x 108 or Twin Bottom Sheets, 4.50 each
81 x 108 or Double Bottom Sheets, 5.35 each
42 x 38½ Pillow Cases, 1.15 each

24K — STEVENS WONDER NYLON TRICOT SHEETS, in white, maize, green, pink or blue . . . the luxury sheets! Each in its own polyethylene drawstring bag!
Twin Fitted Bottom Sheets, 3.98 each
Double Fitted Bottom Sheets, 4.98 each
Pillow Cases, 1.79 each

24L — STEVENS UTICA-MOHAWK PERCALE PILLOW CASE SETS, in snowy white with scallops in white, pink, blue, green or yellow. Two cases in a set — delightful gift! 2.69

EXTRA-SIZE SHEETS FOR SUPER-SIZE BEDS — we have these in a large selection — come and see!

Blankets and Bedding, Fourth Floor, Long Beach; Lower Level, Santa Ana



Luxurious 'dress-up' for the bedroom!

PARK LANE ENSEMBLE BY CURTLINE OF CALIFORNIA

Delightful transformation! Top spread, ruffle and matching curtains in rich rayon rep, touched with a weaving of golden Lurex threads — the spread opulently quilted! The colors are specially selected for a perfect dream room . . .

Cloud Pink, Angel White, Cool Aqua and Soft Beige.

25A — QUILTED TOP, twin or full size, 16.95 each

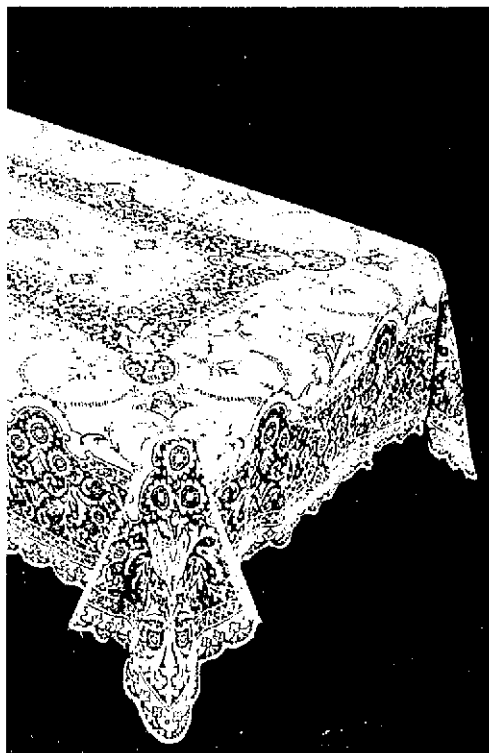
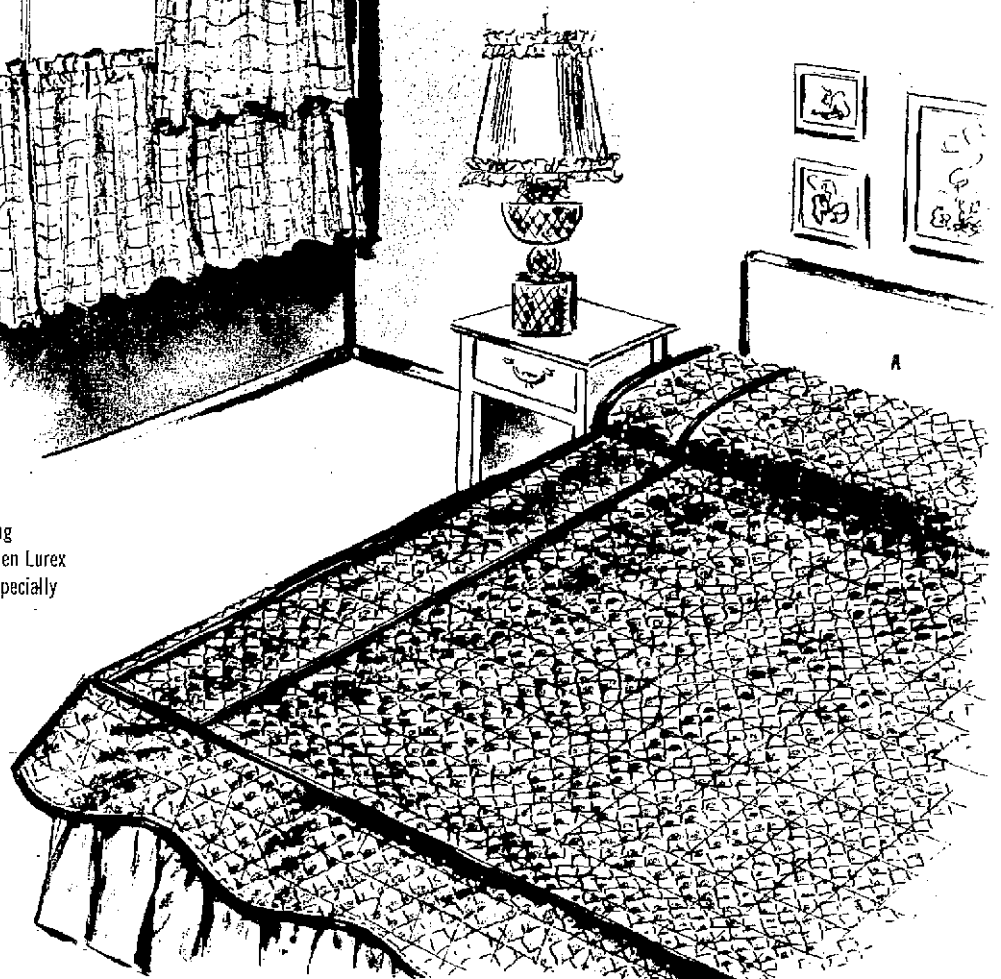
25B — RUFFLED FLOUNCE, twin or full size, 9.95 each

25C — DUTCH CURTAINS, 24", 2.75 pair

30", 2.95 pair. Matching Valance, 75c yard

. . . delightful surprise gift for some lucky someone!

Draperies, Fourth Floor, Long Beach; Lower Level, Santa Ana



Beautiful background for entertaining!

25D — "BARONESS" QUAKER LACE CLOTH, looks exactly like hand-weaving, such is the duplication of the Punto Di Venezia lace! It looks extravagantly delicate, yet it launders with ease, and is every-day practical! . . . in wear and in price! Informal luncheon or formal dinner, Quaker Lace is perfect!

54 x 72", 10.95

See the complete selection from 6.95 to 44.95!

Table Linens, Fourth Floor, Long Beach; Lower Level, Santa Ana



Stack your Christmas wishes!

25E — TV PILLOWS — the great big plump beauties you've seen in the Home Magazines! They're a full 20" square and 4" deep, with four buttons and self-welt trim. Ten glowing colors to choose from . . . orange, red, coral, yellow, purple, gold, brown, toast, dark green and black! Use them singly, or as a splash of stacked colors. Comfortable AND decorative! By PILLOWS OF CALIFORNIA. 5.50 each

Art Needlework, Fourth Floor, Long Beach; Lower Level, Santa Ana



25F — DECANTER SET. Three golden-hued bottles, refreshingly frosted, jigger topped. 12.95

25G — MR. BARTENDER — the precision jigger! Gold plated, 4.95; Chrome plated, 2.95

25H — MUSICAL MR. BARTENDER for a precision jigger AND music from a Swiss music box! Gold plated, \$15; Chrome and white, 9.95

25J — MR. BAR LADDIE. Scoop, crusher, corkscrew, muddler and opener — all in one! Gold plated, 3.95; Chrome plated, 2.50

Gift Shop, Lower Level, Long Beach and Santa Ana

MUNSINGWEAR'S MALE QUARTET . . .

in great demand at Christmastime!

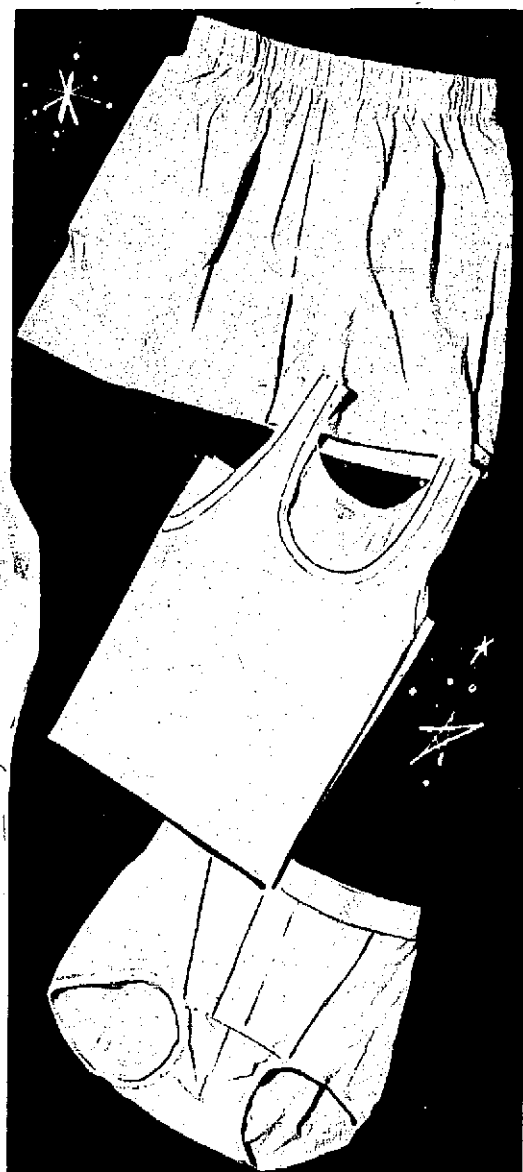
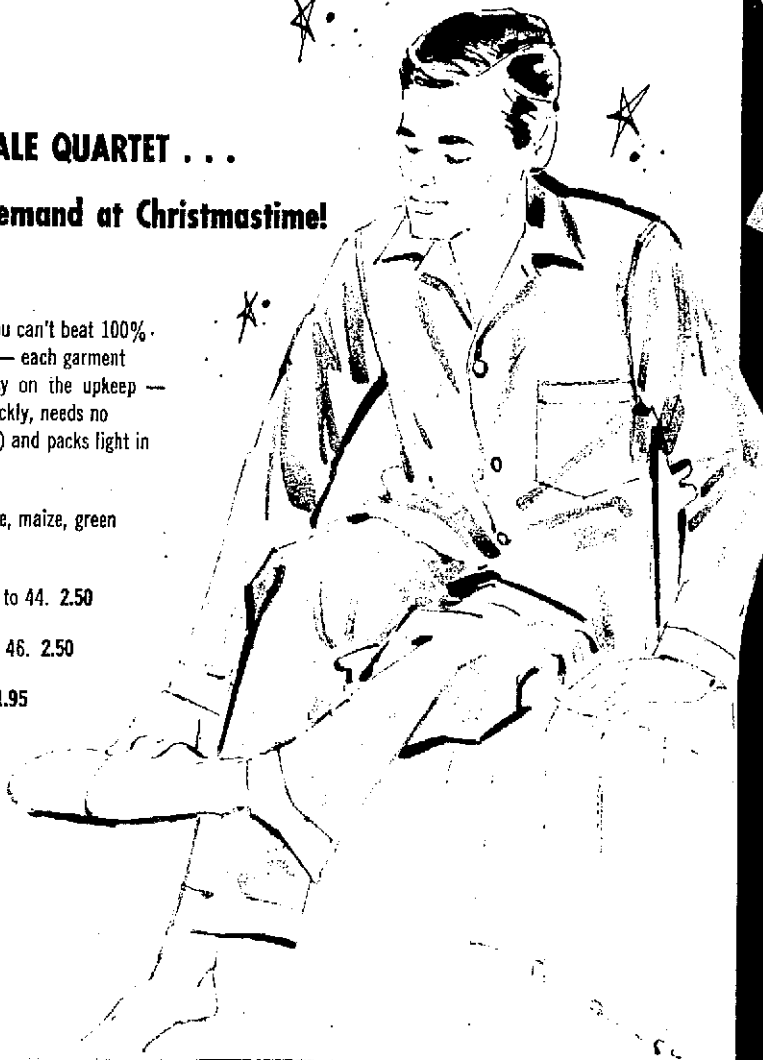
... because for day or night wear you can't beat 100% nylon tricot! It's styled for comfort — each garment full cut for no-bind wear. It's easy on the upkeep — washes in a jiffy, dries almost as quickly, needs no ironing (a boon to the traveling man) and packs light in practically no room at all!

26A — COAT STYLE PJ'S in light blue, maize, green or grey. B, C, D. 12.95

26B — BOXER SHORTS in white. 30 to 44. 2.50

26C — UNDERSHIRT in white. 36 to 46. 2.50

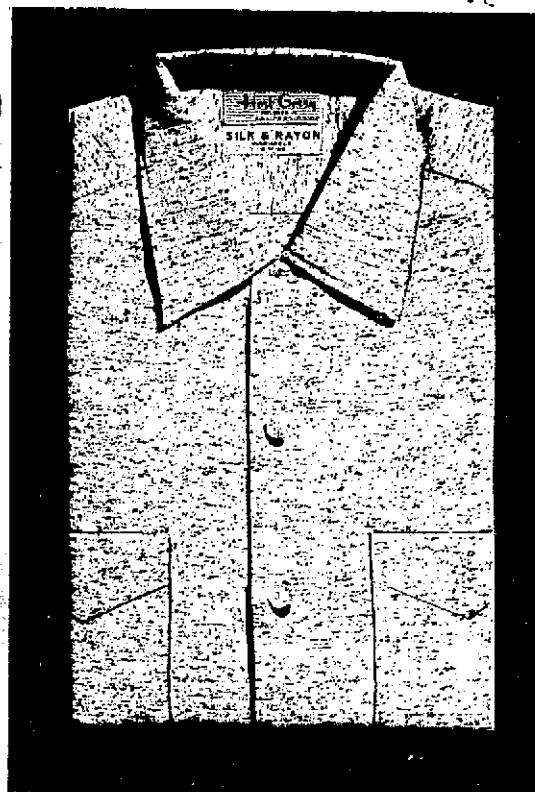
26D — BRIEFS in white. 30 to 42. 1.95



HIS FAVORITE JERKS SOCKS in smart new patterns! Most comfortable of all, JERKS are a luxurious blend of spun nylon and orlon. Long-wearing, treated for foot health. In brown, tan, light and dark grey, navy and blue. 10½ to 13.

26E — "DOUBLE DASH" — effective pattern!

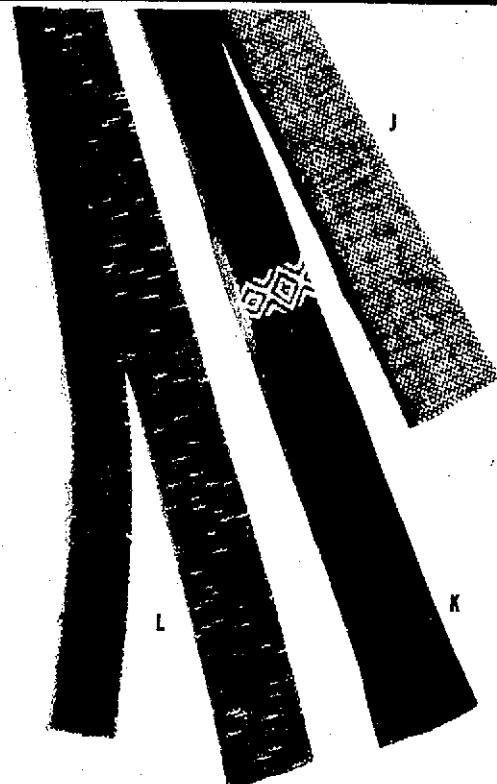
26F — "DIAMOND CLOCK". Each 1.50 a pair



THE "HERB GERRY" SPORTS SHIRT — designed especially for the man who likes a contoured shirt — with plenty of action room! This Herb Gerry is a smart nubby-weave silk-like rayon, single stitched. In tan, maize, light blue and light grey:

26G — REGULAR, S, M, L and XL. 8.95

26H — SLIM, M, L and XL. 8.95



HAND WOVEN NECKWEAR BY TAVIA

Hand-woven wools in original stylings — stripes, tweed effects, plain colors with angora accent. Distinctively right for the tweeds-and-pipe man! Brown, blue, grey tones.

26J — THE TWEED FLECK

26K — THE ANGORA TOUCH

26L — THE CROSSBAR Each 2.50

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

Store for Men, Long Beach and Santa Ana

Smart man! His tailor is STEIN BLOCH . . .

His choice for her gift - SKYWAY LUGGAGE!

SKYWAY FASHION LUGGAGE for 'her'.

Travel-wise designed, smartly styled with no awkward corner joints!

Sturdy as steel — but light weight! Luxuriously lined with necktie taffeta.

In Danube Blue, Burma Brown, Mint Green and Frost White.

27A — 26" PULLMAN CASE. Easy to pack. One large pocket in lid, three smaller pockets for accessories — convenient! \$30

27B — 21" WARDROBE for longer trips. Takes an entire wardrobe. Packs wrinkle free! \$30

27C — WEEKENDER, \$20. 27D — TRAIN CASE, 17.95

Luggage, Store for Men, Long Beach and Santa Ana



27E — STEIN BLOCH SPORTS COAT — tailored for easy-going comfort in the new textured weaves of worsted and silk . . . climate-right for year-round California wear. Stripes, plaids and checks in grey and brown tones. Sizes 36 to 46. \$65

27F — STEIN BLOCH SLACKS — handsome in flannel or gabardine. Grey, tan, blue or brown. 29 to 44. 27.50

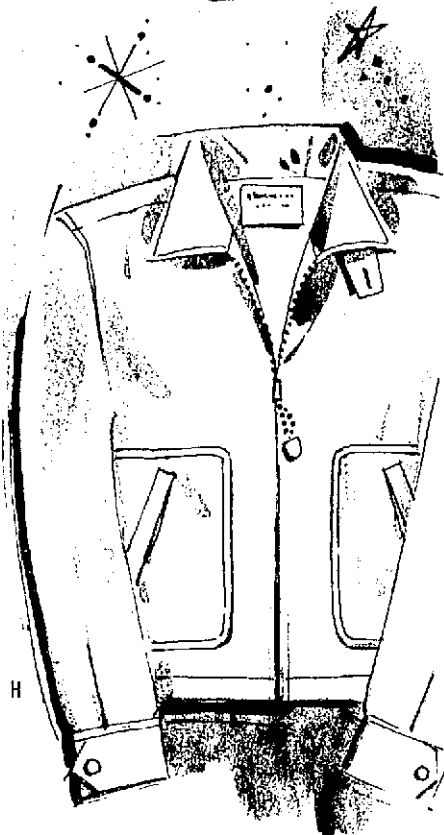
Store for Men, Long Beach and Santa Ana

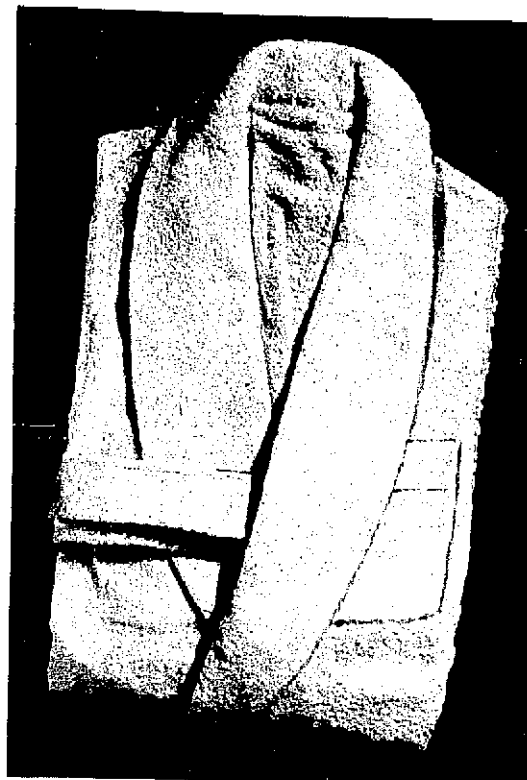


27G — MCGREGOR "ANTI-FREEZE" — the sportsman's favorite jacket because it's feather-light but warm as toast! Ounce for ounce, it's the MOST! Nylon shell, lined with cosy nylon fleece, it's washing-machine washable — handy! In white, navy or brown . . . and we have 'his' size, 36 to 46. 22.95

27H — MCGREGOR "DRIZZLER" — better than ever NOW because the rayon and cotton twill has a Don Corning Silicone finish that's proof against sudden shower! Styled with wind-proof tab collar, and push-up-for-action sleeves. In white, navy, charcoal, tan or brown. 36 to 46. 10.95

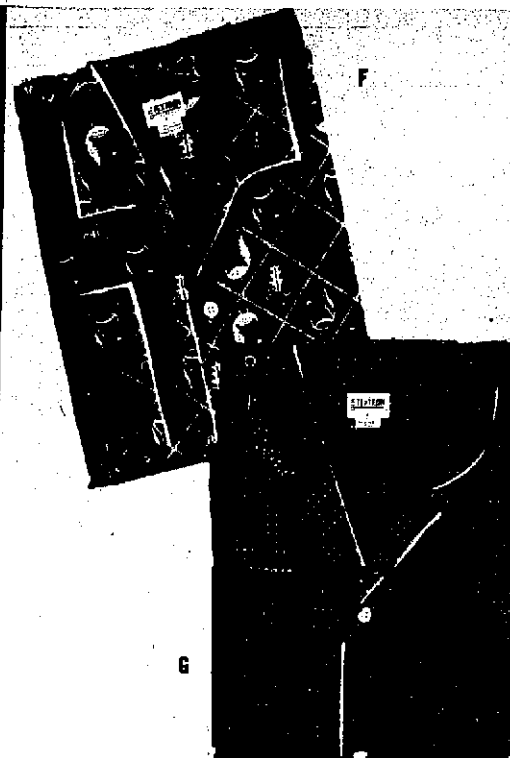
Men's Sportswear, Store for Men
Long Beach and Santa Ana





28E — "ROYAL" MARTEX TERRY ROBE

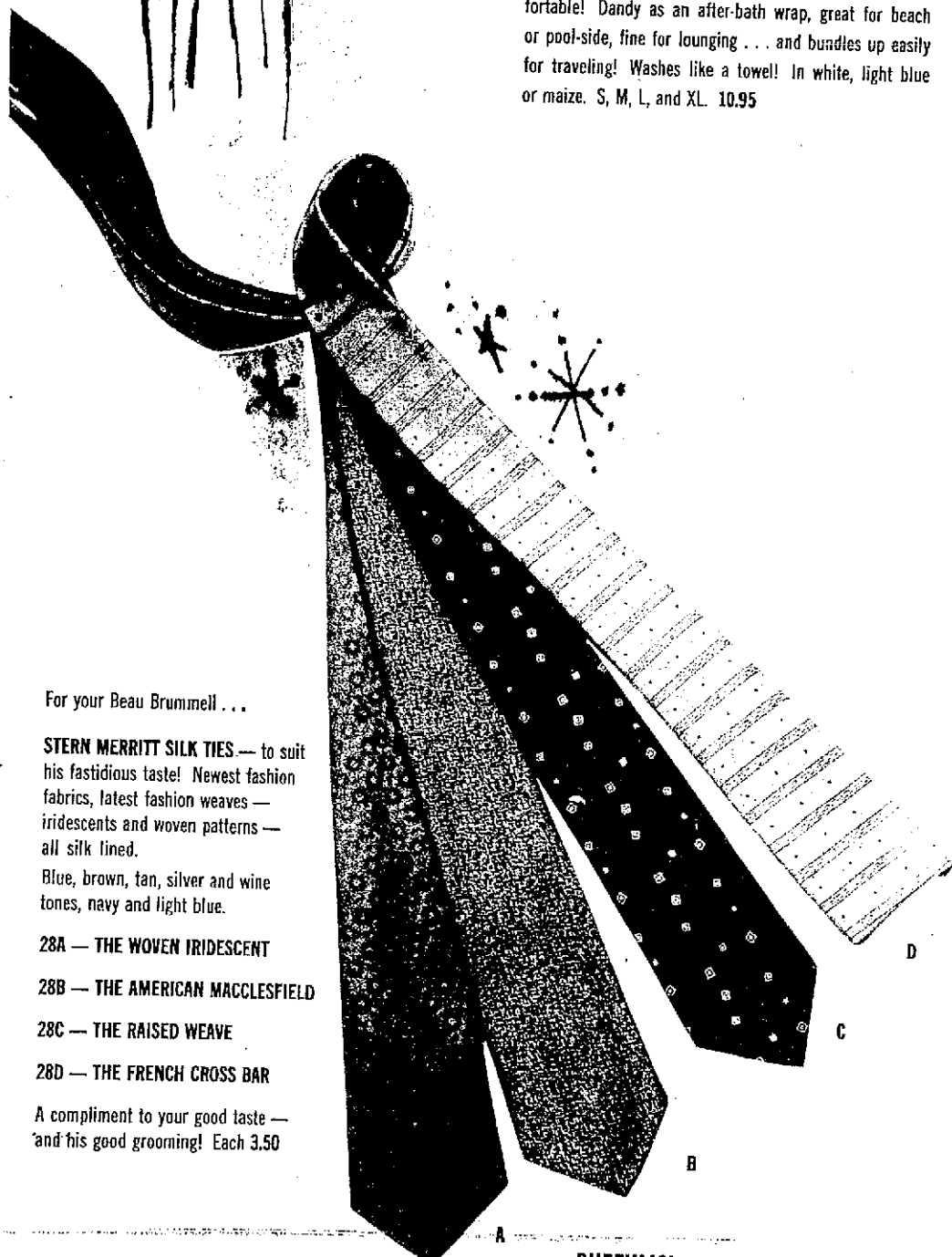
He'll love it because it's so versatile — AND so comfortable! Dandy as an after-bath wrap, great for beach or pool-side, fine for lounging . . . and bundles up easily for traveling! Washes like a towel! In white, light blue or maize. S, M, L, and XL. 10.95



MIRACLE "TEXTRON" PAJAMAS

PJ's with the sports shirt look! With smooth-set collar, sports shirt sleeves. Trousers have gentlelastic waist, comfortable drape. In blue, grey or maroon broadcloth-like cotton that never needs ironing! A, B, C, D — in two patterns.

28F—GOLDEN PEACOCK 28G—NEON DOT. Each 5.95



For your Beau Brummell . . .

STERN MERRITT SILK TIES — to suit his fastidious taste! Newest fashion fabrics, latest fashion weaves — iridescents and woven patterns — all silk lined.

Blue, brown, tan, silver and wine tones, navy and light blue.

28A — THE WOVEN IRIDESCENT

28B — THE AMERICAN MACCLESFIELD

28C — THE RAISED WEAVE

28D — THE FRENCH CROSS BAR

A compliment to your good taste — and his good grooming! Each 3.50



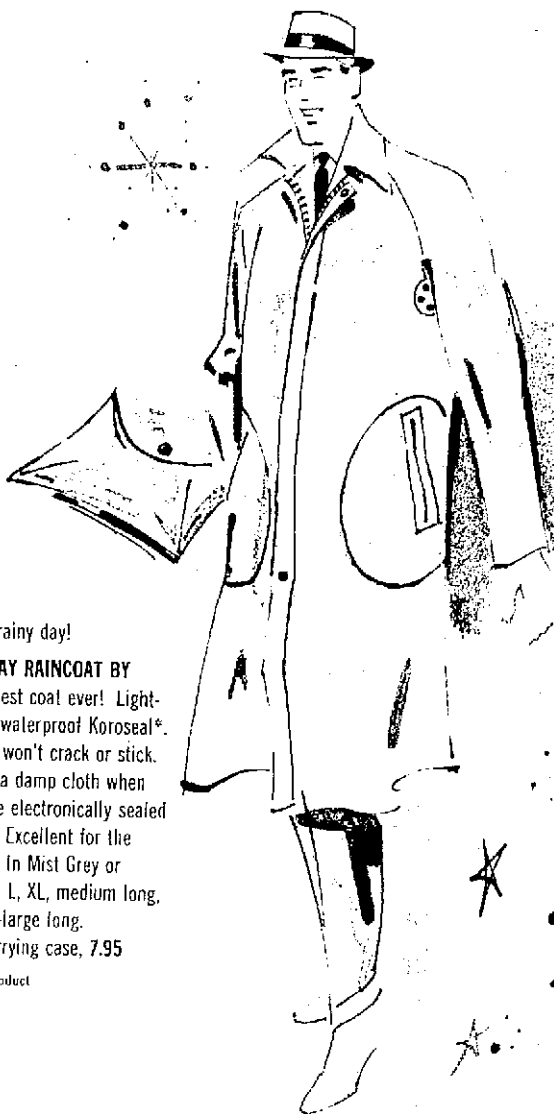
"EXCELLO" WHITE DRESS SHIRT

Fine cotton broadcloth, tailored with jacket precision! Neatly form-fitting — yet with comfortable fullness. Beautifully detailed with smart new short point soft collar, neat French front — pearl buttoned, and French cuffs. Sizes 14 to 17.

28H — THE EXCELLO "WAYLO", \$5

Store for Men, Long Beach and Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



Something for a rainy day!

29A — FOLD-AWAY RAINCOAT BY CLIMATIC. Handiest coat ever! Light-weight slip on in waterproof Koroseal®. Soft and flexible, won't crack or stick. Wipes clean with a damp cloth when soiled. Seams are electronically sealed — will never rip. Excellent for the man who travels! In Mist Grey or British Tan. S, M, L, XL, medium long, large long and ex-large long. Complete with carrying case, 7.95

• a B. F. Goodrich product

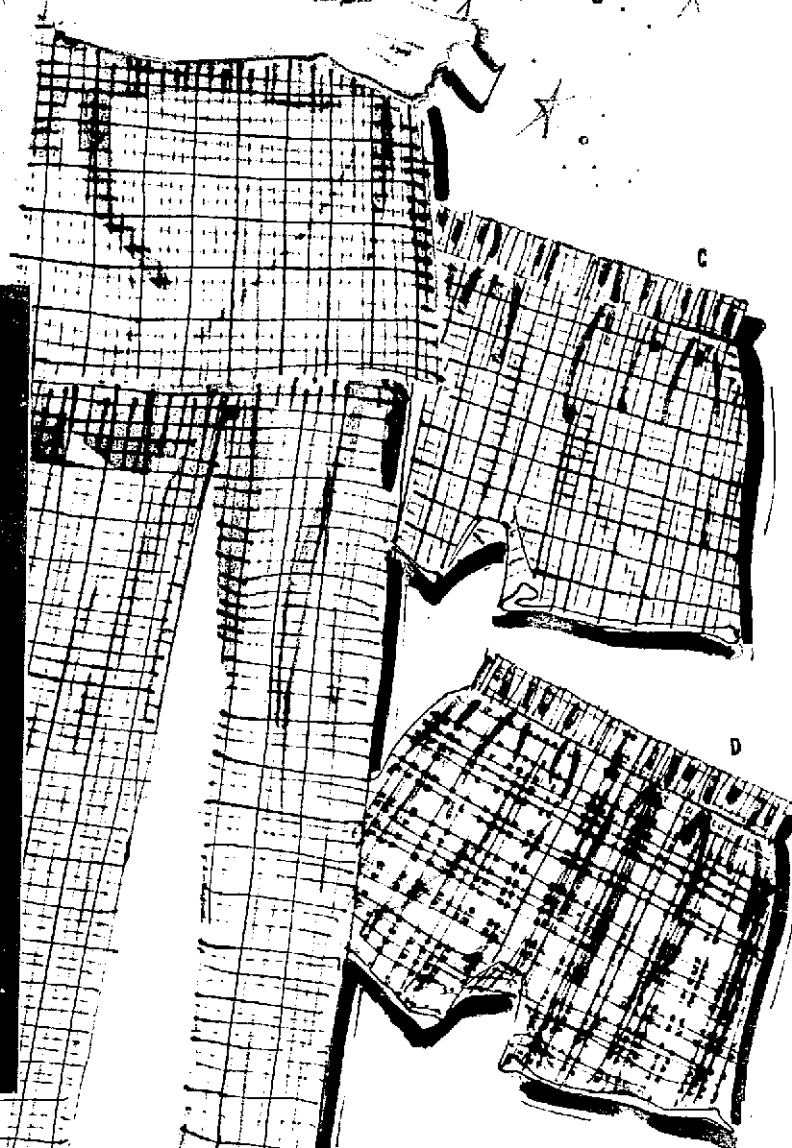
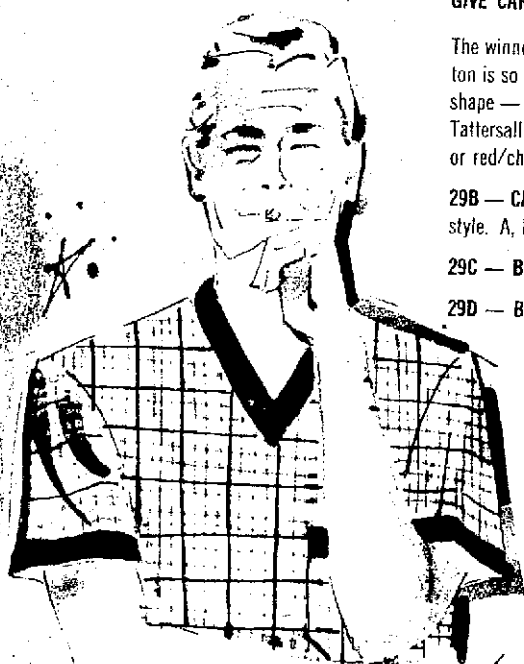
Carters mean comfort . . . so
GIVE CARTERS FOR CHRISTMAS!

The winners in knitwear because the soft cotton is so comfortable — won't shrink out of shape — never sags yet needs no ironing! Tattersall checks are smart — blue/charcoal or red/charcoal on white.

29B — CARTERS PJ'S. Short-sleeve, long-leg style. A, B, C, D. \$5

29C — BOXER SHORTS to match. 30-42, 1.65

29D — BOXER SHORTS in plaids. 30-42, 1.65



THE 'FAMOUS A. I. "FADED BLUES"

Whether he's a confirmed land-lubber or a nautical "salt", he'll go for the easy-going comfort of A. I. Faded Blues! Styled for California's way of year-round leisure living, in rugged 10-oz. denim, Sanforized for permanent good fit, they're a gift he'll enjoy long after Christmas is over!

29E — THE JACKET, 36-46.

29F — THE SLACKS, 30-42. Each 4.95

Store for Men, Long Beach and Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.



Gift for your traveling man!

30A — WORLD-FAMOUS VAL-A-PAK . . . easily packable! No folding of clothes — just hang them up in the Val-A-Pak, zip it closed, snap the Tuktites — and you're off! No UN-packing either! Hang up the Val-A-Pak, select what you want to wear — it comes out wrinkle-free! Zip pockets hold accessories. Val-A-Pak, new American style, with new airlight rigid frame — in red or green plaids, blue or brown nylon. \$25 **30B — MATCHING BAGS** (not shown) \$2 to \$10

Luggage, Store for Men, Long Beach and Santa Ana



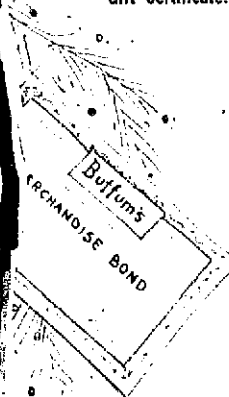
THIS is what he's hoping for!

30C — SUIT BY HICKEY-FREEMAN

Quality fabric, top styling and the ultimate in tailoring — all go together to make a Hickey-Freeman suit something superlative! Choose from a smart variety of suitings in all the new colors and patterns — the latest styles.

\$135 to \$185

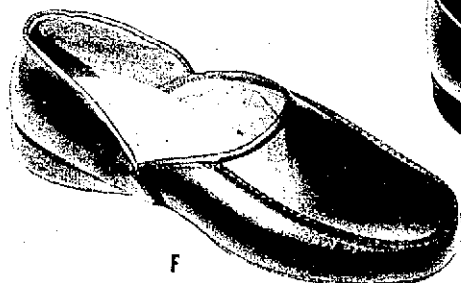
... or let him make his own choice with a surprise Gift Certificate!



30D — TORNBERG SPORTS SHIRT — could have been tailored by his own personal shirtmaker, so beautifully is it fitted and hand-finished! Rich rayon sheen gabardine, in full-bodied shades of light grey, light blue, beige, gold, and brown. All hand-washable. S, M, L, XL. \$10



30E — MUNSINGWEAR "MODERNS" — gay Christmas shorts patterned with weight-lifting Santas, knowing reindeer, skating bears, stars and festive baubles! Red, green, tan and black — colorfast on white Sanforized broadcloth. A gift for fun — and for wear! 30 to 42, 1.50



EVANS SLIPPERS — the kind he REALLY likes!

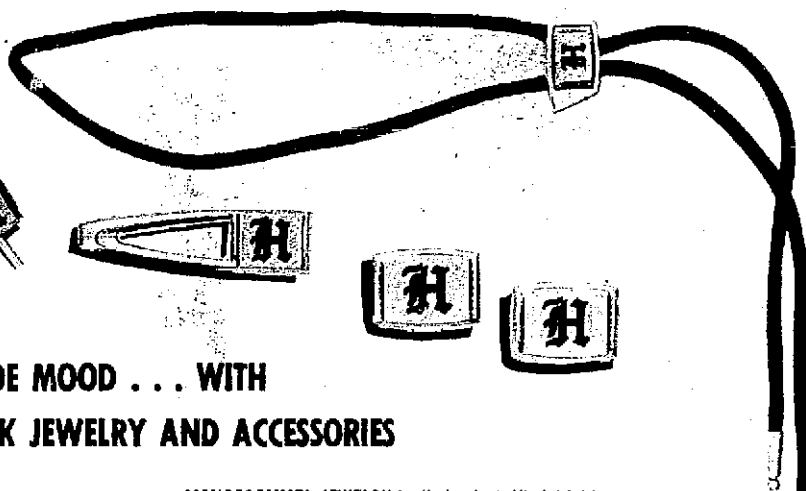
30F — CHEROKEE OPERA — most popular of the padded sole slippers! Tan saddle leather, chamois lined. 6½-13, C, E widths. 7.95

30G — RADIO-TYME — lightweight opera style. Fine kid, satin lined, rubber heeled. Blue, tan, burgundy. 6½-13, 5.95

Store for Men, Long Beach and Santa Ana



PUT HIM IN A MISTLETOE MOOD . . . WITH HICKOK JEWELRY AND ACCESSORIES



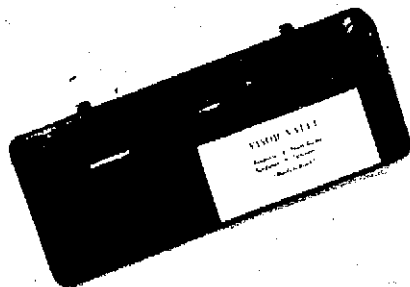
MONOGRAMMED JEWELRY is distinctive! His initial in Old English — black on satin-finish silver or yellow gold.

31A — CUFF LINKS, 2.50

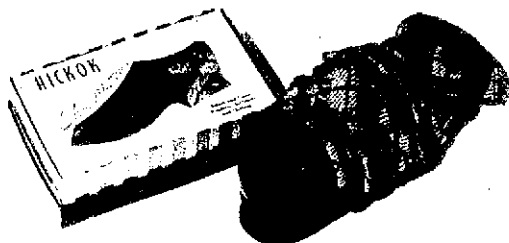
31B — CUFF LINKS AND TIE BAR SET, \$5

31C — TIE TACK, 2.50

31D — THE BOLA TIE, to dress up his sports shirt, 2.50

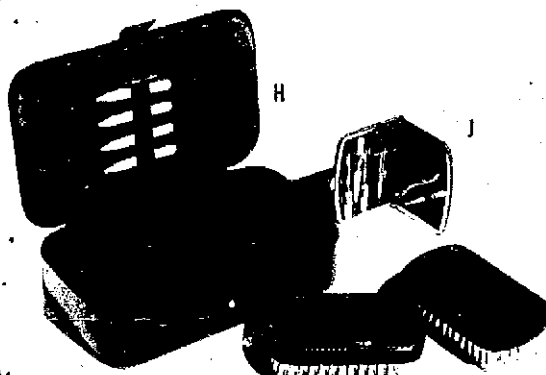
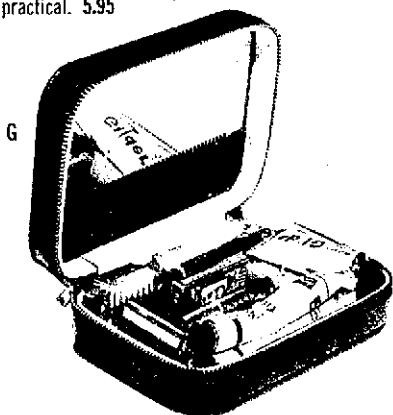


31E — TRAVEL-HAPPY VISOR VALET. Zippered leather case to hold maps, sun glasses, change, etc. Has handy pad and pencil. Fits any car visor. In red, black, brown, green, blue, or cream. 3.95



31F — SHOE MITTENS to keep shoes scuffless, and clothing clean in a suitcase. No need for special shoe case. Set has three pairs of mittens. 2.75

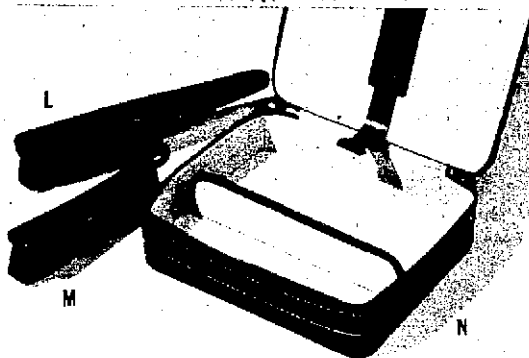
31G — MIRRORED KIT FOR THE TRAVELER. With shaving accessories, tooth brush, tooth paste, comb, nail file. Compact and practical. 5.95



31H — FOR HIS CUFF LINKS. Smart top grain cowhide case, black or brown, felt lined. Spaced for links. 6.95

31J — HIS MANICURE SET. Finest imported steel implements in a black or brown calfskin case. 4.95

31K — MILITARY BRUSHES. Top grain cowhide, hand-set nylon bristles. 4.95

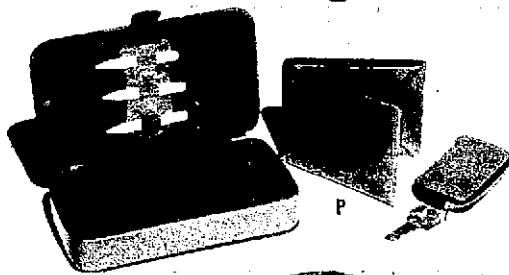


CLOTHES BRUSHES — leather backed, welt stitched, nylon bristled.

31L — LONG HANDLED, 3.95

31M — SHORT STYLE, 1.95

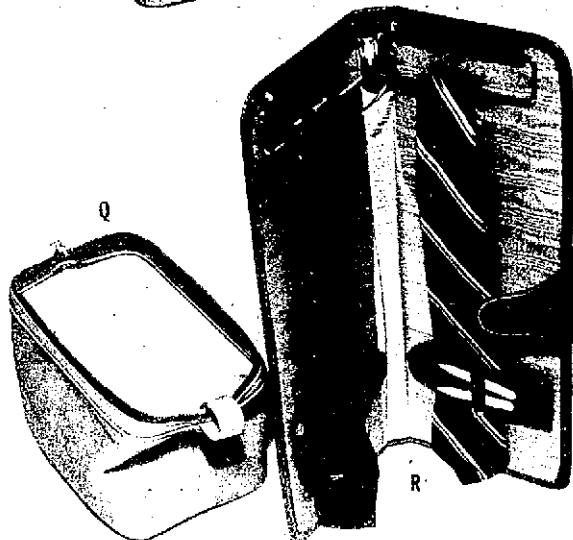
31N — UNFITTED KIT in top grain cowhide with compartments to keep his travel necessities neatly separated. 4.95



31P — MATCHING GIFT TRIO. Jewelry stud box, wallet and key case in handsome cowhide. Smart set! \$10

31Q — CONFORMING TRAVEL KIT. The latest! Unfitted case in soft crushable cowhide — conforms to any suitcase space! 6.95

31R — TIE CASE in black or brown cowhide. Keeps ties unwrinkled while traveling. Folds flat to put inside another suitcase. 4.95



... remember the name — **HICKOK!**

Store for Men, Long Beach and Santa Ana



by **MUNSINGWEAR**

LOOK-ALIKE NAVAJO PJ'S

for the whole tribe! Grand for lounging,
cozy for sleeping — everyone agrees these soft
cotton-knit Balbriggan pj's make 'um heap happy!

32A — FOR MOM. Red, blue or yellow. 32 to 40, 4.95

32B — FOR DAD. Navy/light blue, Red/grey or
Brown/gold, 5.95. Red, blue or brown, 4.95

Extra long, 5.50. All in sizes B, C, D.

32C — FOR SISTER. Red, blue, yellow. 4 to 14, 3.50

32D — FOR BROTHER. Red, blue or yellow. 6 to 18, 3.95

Lingerie, Long Beach, Third Floor: Santa Ana, Lingerie Shop

Bright Young World for Youth, Long Beach, Second Floor: Santa Ana, Street Floor

Store for Men, Long Beach and Santa Ana



Buffums'

**Pine at Broadway, Long Beach
Main at Tenth, Santa Ana**



FROM THE GREATEST
SELECTION IN THE WEST...

GIFTS

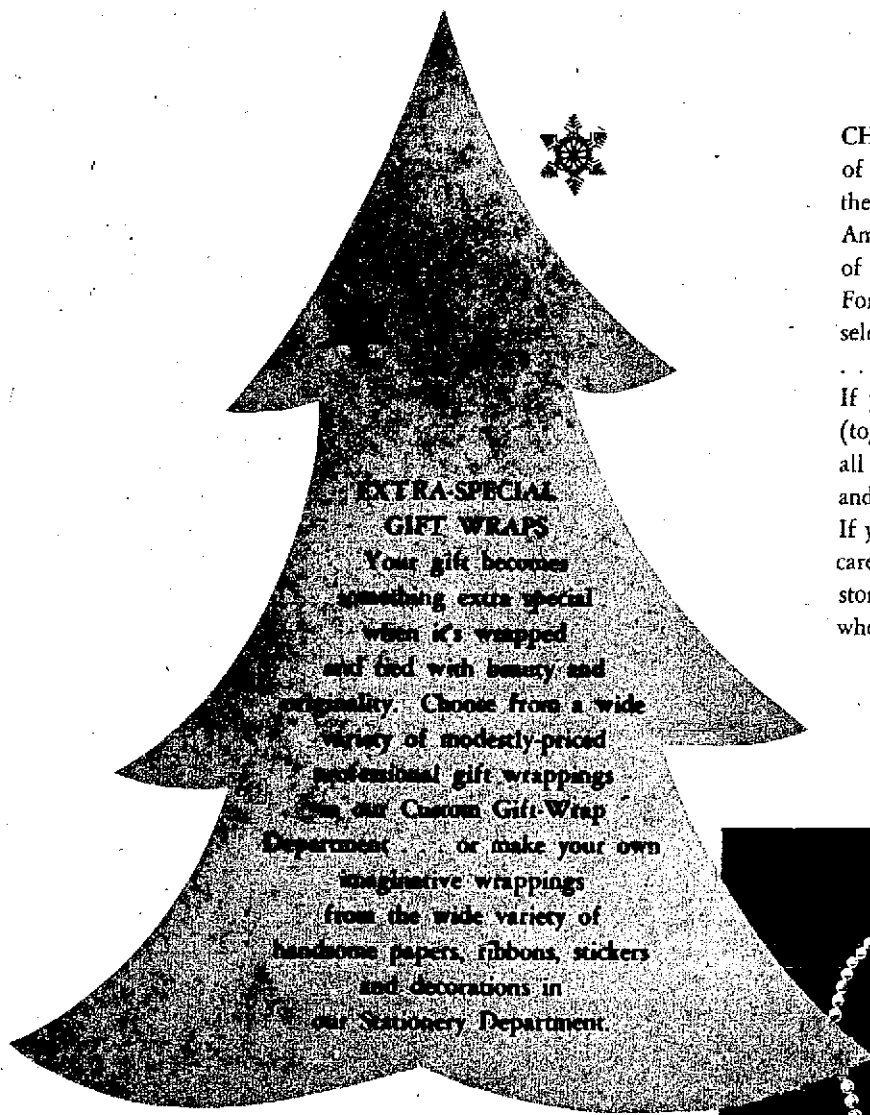
FROM



OF COURSE

LAKEWOOD

This is Christmas Catalogue No. **1**
Watch for Catalogue No. **2** - next Sunday



USE ANY OF THESE FOUR CREDIT PLANS

1. CHARGE ACCOUNT
 - Regular 30-day account
 - Statement rendered monthly, payable in full
2. BUDGET CHARGE ACCOUNT (Revolving Plan)
 - Shop with Charge-plate, take 6 months to pay
 - No down payment, pay only one-sixth of your credit limit each month
 - Statement rendered monthly showing total purchases, plus service charge
3. MAY-TIME CONVENIENT PAYMENT PLAN
 - For your larger purchases of furniture, appliances, etc.
 - Reasonable down payment, convenient terms, includes service charge
 - Gives you many months to pay
4. MAY-TIME CREDIT COUPON ACCOUNT
 - Purchase coupons of any amount with a reasonable down payment
 - Use coupons like money in any department
 - Take up to 8 months to pay the balance plus service charge

YOU MAY USE MORE THAN ONE CREDIT PLAN
—SEE OUR CREDIT PERSONNEL.

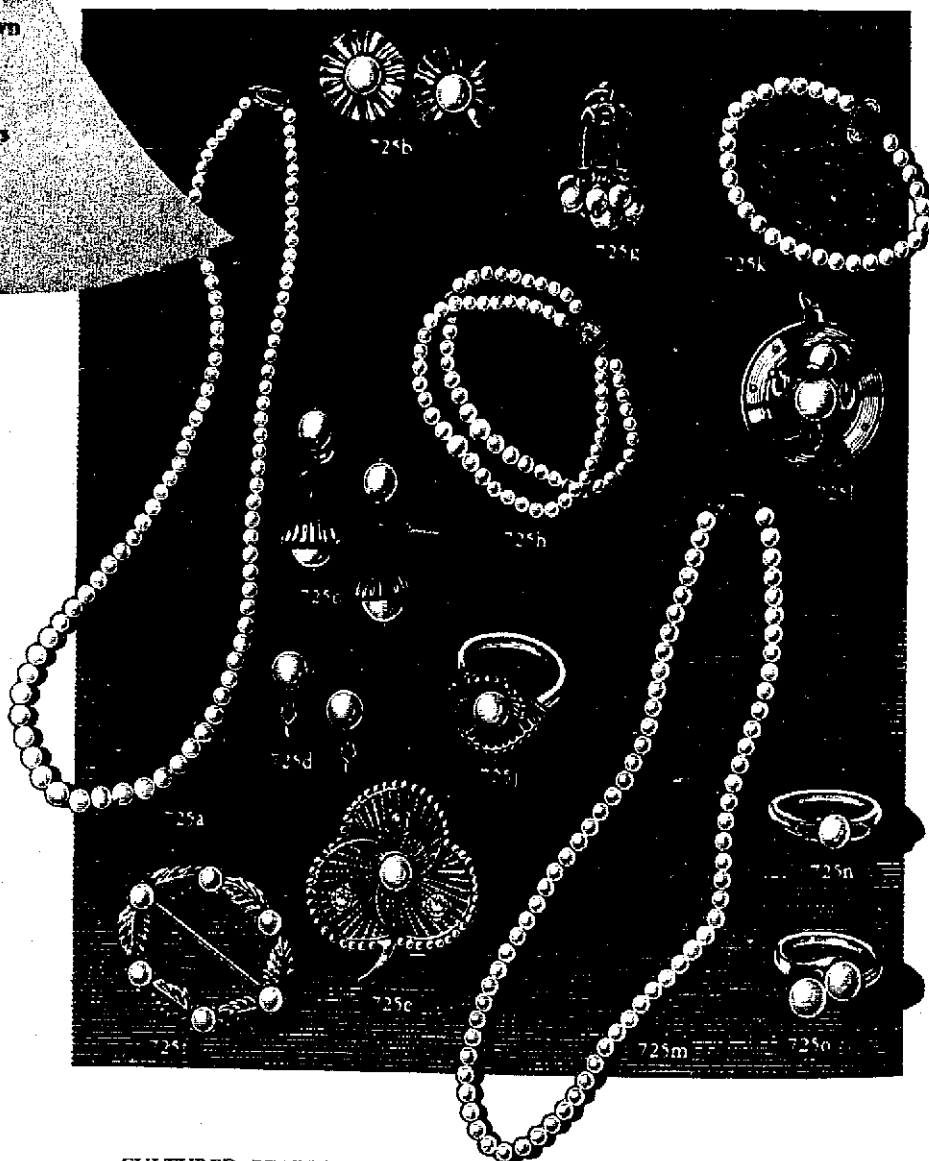


CHRISTMAS . . . the very name conjures up visions of delight . . . the glittering tree and the bulging stocking, the reverent voices of carollers, the shining eyes of children. Among its wonders, too, are the love of family and the affection of friends as expressed in the giving of gifts.

For millions of Southlanders, May Co.—with the greatest gift selection in the West—is, of course, the Christmas store . . . a whole wide, wonderful world of gifts for all.

If you're an armchair shopper, you'll find this Catalogue No. 1 (together with Catalogue No. 2, coming next week) all you'll need to do your purchasing easily and quickly by mail or telephone.

If you'd rather browse in person among the thousands of gifts we've carefully selected, do come to one of our five big stores—Downtown, Wilshire, Crenshaw, Lakewood, Valley—where you'll find a most heartwarming Christmas-y welcome!



CULTURED PEARLS—a truly precious gift

Illustrated are only a few pieces from our tremendous selection of Imperial cultured pearl jewelry, handsomely set in 14 kt. gold. Each piece shown, 25.00*

- | | |
|-----------------------------------|--------------------------------------|
| 725a—Necklace of graduated pearls | 725h—Double-strand bracelet |
| 725b—Sunburst pearl earrings | 725i—Flared ring |
| 725c—Pearl drop earrings | 725k—Pearl-and-chain bracelet |
| 725d—Pearl earrings | 725l—Charm with pearl figure |
| 725e—Shamrock brooch | 725m—Necklace of uniform-size pearls |
| 725f—Circular brooch | 725n—Pearl ring |
| 725g—Pearl birdcage charm | 725o—Twin-pearl ring |

*plus 10% Federal tax

May Co. Fine Jewelry

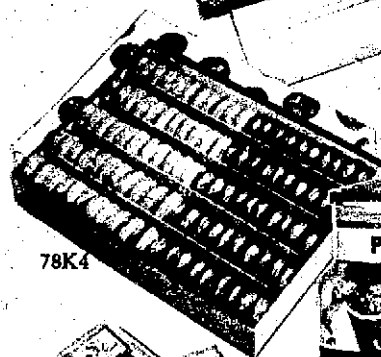


78K1

78K2



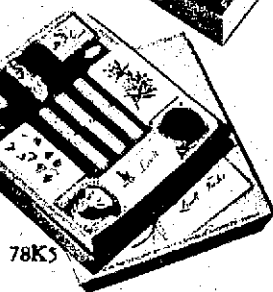
78K3



78K4



78K6

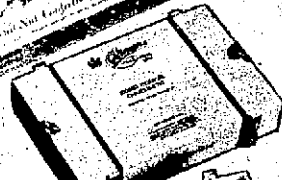


78K5

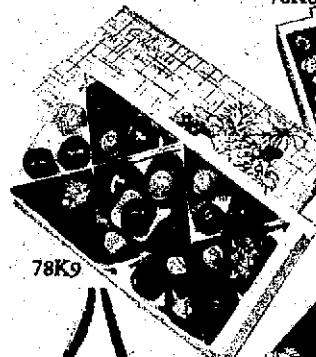
78K1—FILLED DIANA CONFECTIONS. Dainty morsels of filled candy. 3-lb. tin. 1.69
 78K2—FRUIT BASKET—Select dried and glazed fruits. New 1956 crop only. 2-lb. basket in mailing carton.2.39
 MAY CO.'S DELUXE ASSORTED CHOCOLATES. Choice centers. Specify all milk chocolate, all dark, or assorted.
 78K3a—1 lb. 1.25 78K3b—2 lbs. 2.50
 78K3c—3 lbs. 3.75 78K3d—5 lbs. 6.25
 CATALINA MINTS. May Co.'s own chocolate-covered mints. Milk or dark.
 78K4a—2 lbs. 1.49 78K4b—5 lbs. 3.50
 LINDT TASTER. A delightful cross-section of Switzerland's finest chocolates.
 78K5a—12-oz. gift box.2.00
 78K5b—24-oz. gift box.4.00
 ENGLISH APOTHECARY JAR by Pascall. Gift jar packed with the famous Buttercup assortment of hard and filled candies.
 78K6a—1-lb. jar 1.95 78K6b—2-lb. jar 2.95
 APLETS & COTLETS—Non-chocolate confection of apples & apricots with nutmeats.
 78K7a—12-oz. box1.35
 78K7b—2 lbs.3.35
 78K7c—1-lb. box1.75
 CHOCOLATE COVERED LIQUID CORDIALS by Ringers, imported from Holland. Each piece foil wrapped.
 78K8a—7-oz. gift box (not shown). 1.25
 78K8b—1-lb. wooden box.2.95
 GLORIA FRUIT AND NUT ASSORTMENT—A choice assortment of fine chocolates with fruit and nut centers only.
 78K9a—1-lb. box1.75
 78K9b—2-lb. box3.50
 78K10—GIFT SUPREME TIN OF JUMBO MIXED NUTS by Kelling. (No peanuts). Vacuum tin in a gift box.2.00
 ALMOND ROCA—pure toffee, rolled in chocolate and crisp fresh almonds.
 78K11a—1-lb. vacuum tin.2.00
 78K11b—2-lb. vacuum tin.4.00
 May Co. Candy



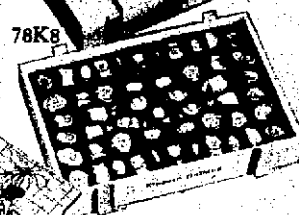
78K7



78K8



78K9



78K11



78K10

*tasteful
christmas
gifts*



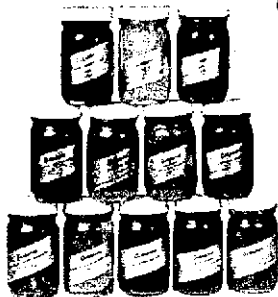
67J1



67J2



67J3



67J4



67J5



67J6

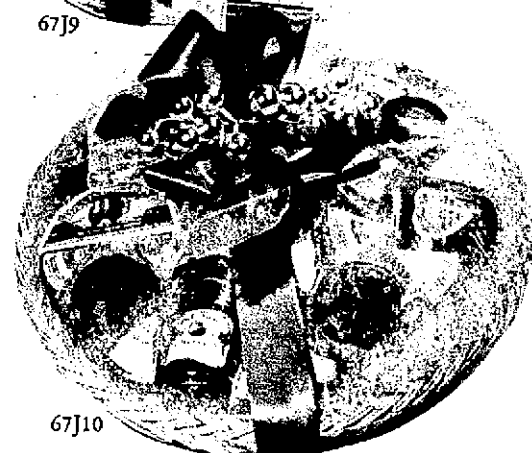


67J7

67J1—MAY PACK OF FRUITS AND NUTS. Handsomely boxed ready to mail. Prepaid anywhere in the U.S.A. Shipping weight 15 lbs.7.45
 67J2—MAY CO.'S CHEESE PACK. Imported and domestic cheeses in a tempting assortment. Gift wrapped on a wicker tray. Shipping weight 4 lbs.3.95
 67J3—DESERT GOLD DATES—sun-ripened, and specially selected. Shipping weight 4 lbs.2.95
 67J4—GASPARRO'S JELLY SET. 12 varieties of preserves and jellies. Shipping weight 6 lbs.2.95
 67J5—MAY CO.'S FRUIT CAKE. Rich with the finest California fruits and nuts. Shipping weight 3 lbs.2.85
 67J6—HOLIDAY TREAT BOX by Crosse & Blackwell. Seven tasty treats, including fruit cake, plum pudding, etc.6.25
 67J7—CALIFORNIA WALNUTS. Select Black Diamond soft-shell Eureka-variety walnuts. Shipping wt. 5 lbs.3.25
 67J8—FAMILY PACK COOKIES from England. Four pounds in bakery-sealed tin. Three famed brands: Crawford's, Huntley & Palmer's, Elks'. Shipping weight 5 lbs. 3.95
 67J9—MAY CO.'S DELUXE CHEESE PACK. Gourmet's assortment, gift wrapped on a wicker tray. Shipping wt. 4 lbs. 5.95
 67J10—MAY CO.'S COCKTAIL PACK. Deluxe delicacies from all over the world; all beautifully packaged in a wicker tray. Shipping weight 8 lbs.8.95



67J9



67J10

8-PC. ENGLISH HOSTESS SETS, consisting of four plates and four teacups. Two quaint illuminated patternsSet 4.95

46K1a—Old Mill

46K1b—Harvest (not shown)

8-PC. ENGLISH COASTER ASH-TRAY SETS. Choose from two patterns in either pink, blue, or illuminated colors...Set of 8 1.95

46K2a—Norris Castle

46K2b—Haddon Hall

46K3—8-PC. TUMBLER SET.

Each tumbler holds 12½ ounces. "Sunburst" design in your choice of turquoise with gold or black with gold.....Set 3.95

46K4—17-PC. HIGHBALL SET

consisting of eight 12-oz. tumblers, 8 plastic coasters, and a brass carrying rack. Lovely "Radiance" design in white and gold.....Set 5.95



46K5 — IMPORTED BAVARIAN LEAD CRYSTAL DECANTERS. Beautifully hand cut in three shapes and patterns. Hand cut and ground stoppers. each 9.95

HAND-CUT BAVARIAN LEAD CRYSTAL. Fine quality clear crystal cut glass.....each 3.95

46K6a—Footed rose vase

46K6b—Three-legged vase

46K6c—Footed flared bowl

46K6d—Tall flared vase

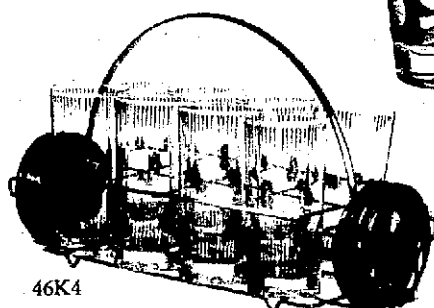
46K6e—Tall stemmed compote

46K6f—Three-legged bowl

46K6g—Tall (10½") bud vase

46K6h—Covered candy dish

46K3



Call MADison 6-3535 or mail this coupon on orders of 3.00 or more.

MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.

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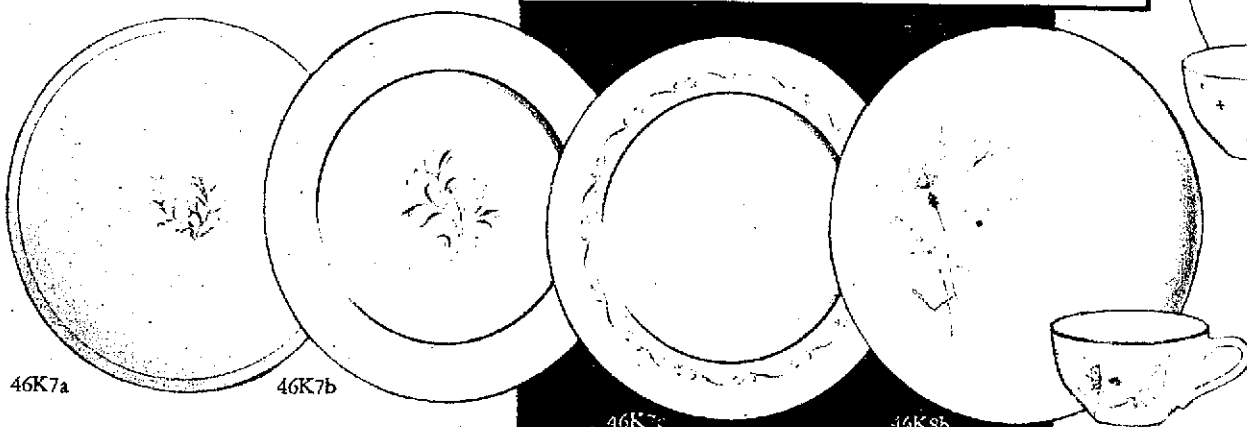
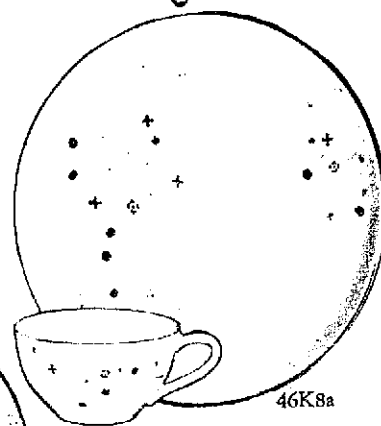
ADDRESS _____ ☐ Charge

CITY _____ ZONE _____ STATE _____ ☐ C.O.D.

Please add 4% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 25c handling charge for C.O.D.'s. Z K-11-55

46K6b

46K6d



58-PC. IMPORTED CHINA DINNER SERVICE FOR EIGHT. Each set includes 12 cups, 8 each dinner plates, bread and butters, fruits, soups, saucers, two open vegetable bowls, 1 each covered sugar and creamer, 1 platter Set 39.95

46K7a—"Dale" floral in pink, turquoise, grey. 46K7b—"Cameo" floral in pink, green, brown. 46K7c—"Leona" scroll floral in brown, grey, pink.

8-PC. IMPORTED CHINA SNACK SETS. Four 8½" plates and four teacups in a choice of three attractive patterns. Set 3.99

46K8a—"Frolic", abstract modern multi-color

46K8b—"Symphony", floral in pink and charcoal

46K8c—"Party", modern abstract in pink, grey, charcoal

May Co. China and Glass

46K9a—5-PC. TANTALUS DECANTER SET AND RACK. Four decanters—each marked for bourbon, scotch, rye, or vodka—on bright brass-plated rack with lock and key. Gold and turquoise colored pattern.

Set 9.95

46K9b—8 matching double old-fashion glasses Set 6.95

46K9c—8 matching hi-ball tumblers Set 5.95

46K9d—8 matching old-fashion glasses Set 5.95

46K9e—8 matching cocktail glasses Set 5.50

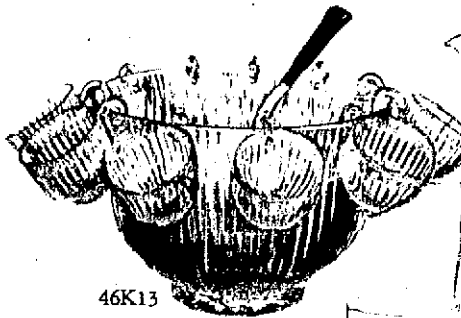
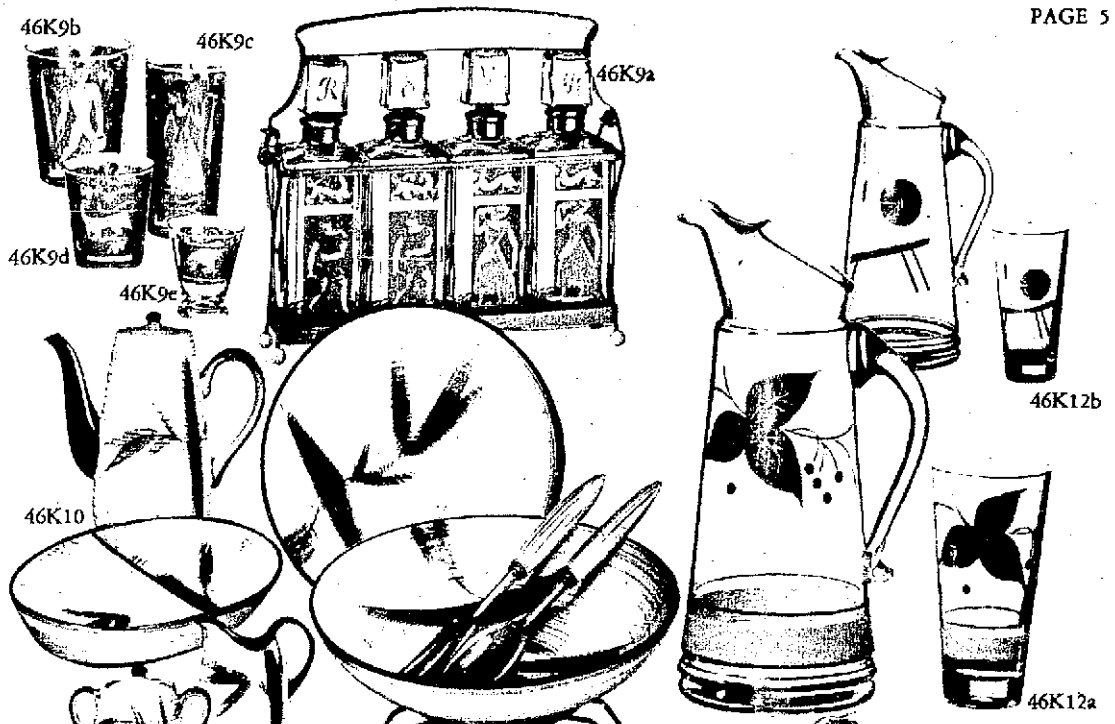
46K10—40-PC. IMPORTED BUFFET SERVICE for eight. Set includes 8 each dinner, salad plates, cups, saucers; also 1 each coffee pot with stand and warmer, covered sugar and creamer, large chop plate, divided vegetable bowl. Hand-painted green and brown bamboo pattern. Set 29.95

46K11—4-PIECE IMPORTED CERAMIC SALAD SET. Large salad bowl on a wrought-iron stand, wooden fork and spoon. Hand-painted bamboo pattern. Set 4.95

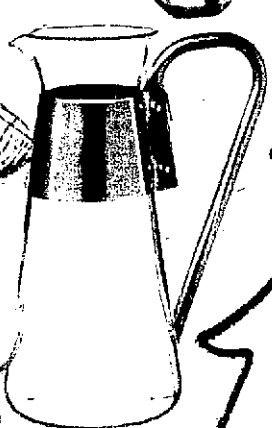
7-PC. HAND PAINTED BEVERAGE SETS. Six flare-shaped 10½-oz. tumblers and a 60-oz. ice-lipped jug in each set.

46K12a—Leaf design with berries. 5.95

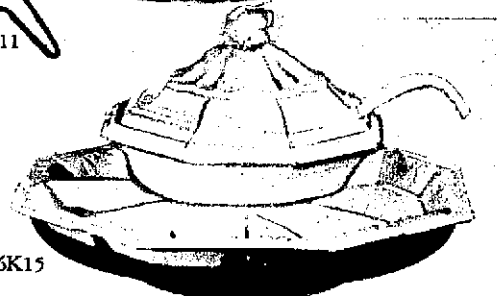
46K12b—Spinning wheel design. 7.50



46K14



*gifts
for the
holiday
house*



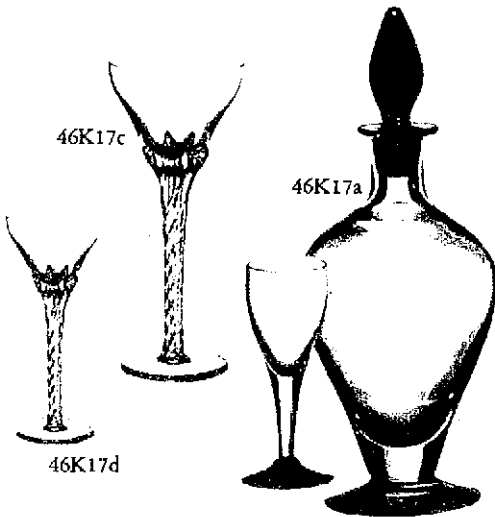
46K13—14-PC. CRYSTAL GLASS PUNCH SET consisting of 6-qt. punch bowl, 12 cups, and sturdy plastic ladle. Cups designed to hang from side of bowl Set 5.95

46K14—8-PC. HOLLYWOOD MARTINI SET. Wide-mouth 32-oz. mixer with brass collar and brass bar handle, long plastic "bubbled" stirrer and six 4-oz. footed cocktail glasses with gold-color trim. Set 5.95

46K15—18" LAZY SUSAN TUREEN. Covered tureen and four large ceramic side dishes, all on a revolving wood-grained base. Beautiful embossed fruit design on snow-white ceramic ware. Set 9.95

46K16—16" LAZY SUSAN SET. Center bowl and four side ceramic inserts on a revolving wood-grained base. Three color combinations: green/chartreuse, pink/white, turquoise/white Set 4.95

May Co. China and Glassware



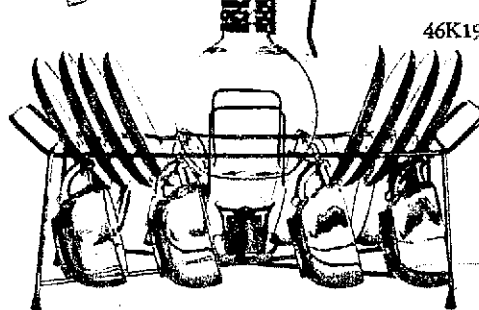
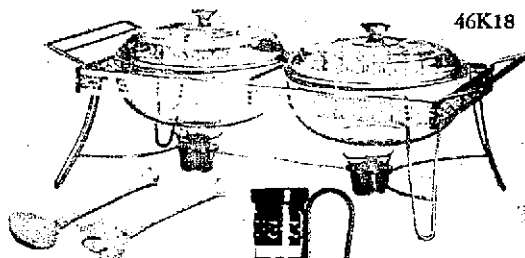
IMPORTED HAND-BLOWN WINE, COCKTAIL, AND CORDIAL SETS from Portugal. 7-pc. sets consist of a decanter and six stemmed glasses; 8-pc. sets consist of 8 stemmed glasses (without decanter).

46K17a—7-pc. wine set. 8.95

46K17b—Matching 7-pc. cordial set. 6.95

46K17c—8-pc. stemmed cocktail-glass set 5.95

46K17d—8-pc. stemmed cordial glass set 5.50



46K18—7-PC. TWIN CASSEROLE SET. Two pyrex glass covered casseroles in tarnish-resistant brass-plated stand with handles and warmers. Maple-colored plastic serving fork and spoon. Set 9.95

46K19—19-PC. "COFFEE AN" HOSTESS SET. Generous 12-cup coffee carafe, plus 8 cups and saucers with gold-color edges, all on a handy brass-plated serving stand with warmer. Set 9.95



HAND-PAINTED PEASANT-GIRL NAPKIN-DOLL HOLDERS, gayly painted and trimmed in your choice of red, green, pink, blue, yellow, or turquoise.

46K20a—With candle holder on head to light up your party; 13" tall 4.95

46K20b—With hors d'oeuvre tray (same colors); 10½" high. 3.95

(Napkins and trim not included.)



66K1

ART IN CORRESPONDENCE

Beautiful notes, cards, and letter-papers in full color, lovely for gifts. The American Artists Group has created a wide variety of charming backgrounds for your messages.

66K1—NOTES

By the following artists—Lorraine Fox, Shelia Beckett, Art Seiden, Tasha Tudor, Ervine Metzl. All in boxes of 12.....1.00

66K2—INSPIRATIONAL GREETING CARDS

Edited by Wm. I. Nichols. Famous authors present words of inspiration. "Faith for Today," Golden Messages, or "Wisdom for Daily Living." BOX OF 12.....1.50

66K3—STATIONERY

Designed by Adolph Daehn, Lorraine Fox, Dale Nichols, Tasha Tudor. 36 sheets; 24 envelopes. 1.75



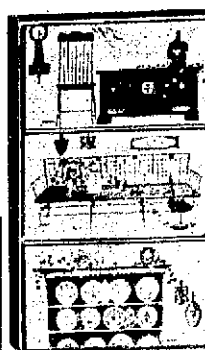
66K2



66K2



66K3



66K1a



66K1b

66K1c



66K1d



66K1e



66K2b

Call MADISON 6-3535 or mail this coupon on orders of 3.00 or more.

MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.

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Catalogue No.	Quantity	Item	Size	Color	2nd Color Choice	Price

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☐ Cash

ADDRESS _____

☐ Charge

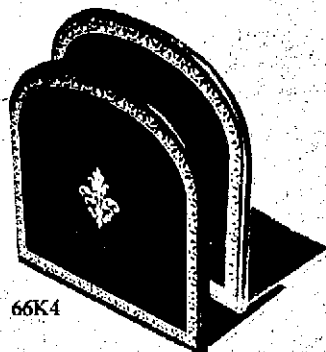
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ZONE _____

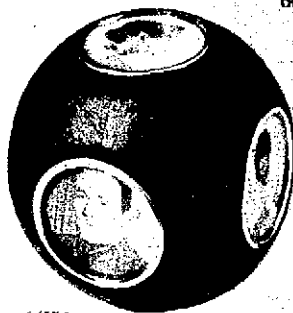
STATE _____

☐ C.O.D.

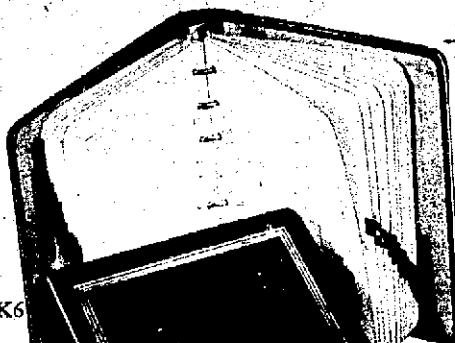
Please add 1% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 25c handling charge for C.O.D.'s. LK11-55



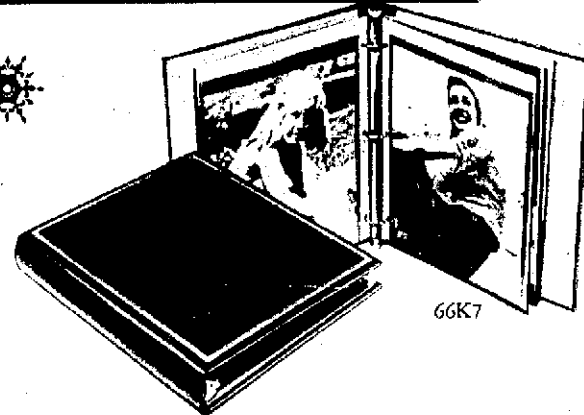
66K4



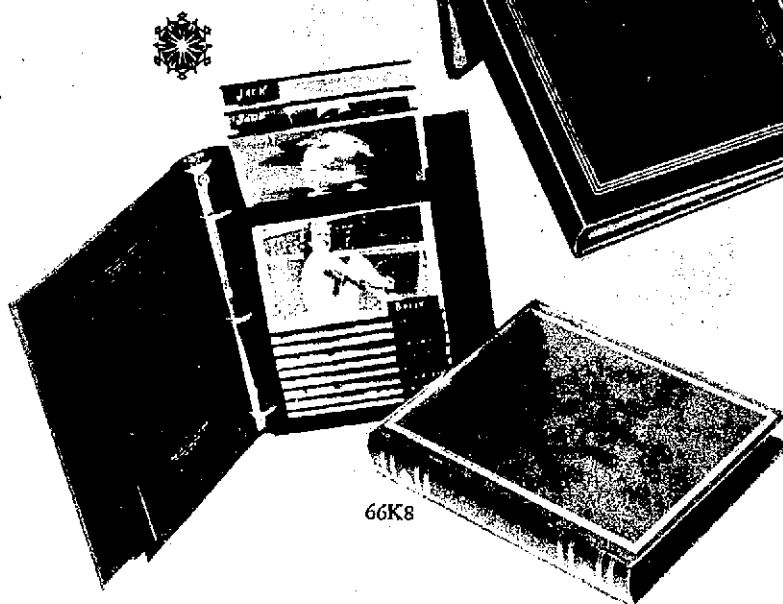
66K5



66K6



66K7



66K8

GIVE PERMO EXQUISITE LEATHER GIFTS for a lifetime of joy!

66K4—PERMO BOOKENDS in classic design. Hand made with handsome leather tooling; richly padded.....3.95

66K5—FAMILY CIRCLE—an original by "Permo". This unique paper weight displays 6 cherished pictures in gold plated frames, arranged around a beautifully covered hall. In velvet.....7.95

66K5a—Leather covered7.95

66K6—LOOSE LEAF ADDRESS BOOK is elegant and easy to use. Alphabetized tabs find your friends for you in a flash. Smartly gold-tooled. In Florentex.....3.50

66K6a—In Leather5.95

66K7—PERMO PORTRAIT-VUE album protects your most cherished pictures always. Neatly tooled ring-bound album. Photos slip into transparent plastic pockets; additional pockets available... in Florentex (8½"x11" pictures).....5.95

66K7a—In Leather—(8½"x11" pictures).....9.95

66K7b—In Florentex—(11"x14" pictures).....7.95

66K8—RING-BOUND "FOTO-VUE" album requires no pasting, no fussing. Photos & negatives stay clean forever in clear acetate pockets mounted on removable sheets. Holds 72 postcard size prints or 1-44 2½"x3½" prints, with room for double this amount3.95

66K9—SILENT BUTLER by Hyde Park. Another masterpiece in two-tone initialed bronze.....6.95

66K10—PERPETUAL DESK CALENDAR by Hyde Park. To match other initialed two-tone bronze pieces....4.95

66K11—BRONZE STAMP HOLDER by Hyde Park. Beautifully initialed two-tone bronze is a delightful addition to the most fastidious person's desk appointments 3.50

66K12—JEWELLED BEAN BAG ASH TRAY by Bucklers. Velveteen base. Ornamental as well as highly useful 2.00

66K13—CIGARETTE HOLDER—Bejeweled trash can in miniature is a real conversation piece.....2.00

66K14—PENCIL AND STAND—Jeweled accessory for Milady's desk2.00

66K14a—Pencil only1.00

66K9

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66K16a

66K10

66K16

66K12

66K15a

66K15b

66K15

66K14

66K13

66K14a

*gift
accessories
for the
home*

BANTAM LITE

66K16—Flash lite & key ring ..1.00

66K16a—Flash lite & coin purse, in genuine leather.....2.00

CHRISTMAS CANDLES by Paragon

66K15—Bell trimmed with sequins, in red, pink, blue.....1.50

66K15a—Pine Scented Holiday Aroma. Complete with wrought iron holder1.00

66K15b—Fiesta Candle. As each inch burns down, a myriad of colors enchant youpair 1.00

66K17

66K18

66K19

66K20

WROUGHT IRON by Maurice Duchin

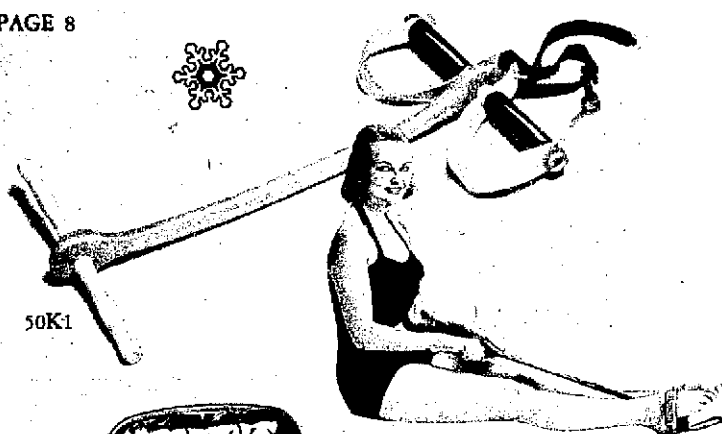
66K17—EMPRESS BENCH—A delightful creation of open work mesh and wrought iron, is comfortable as well as pretty. Curved legs are trimmed with brass balls. Overall size 18"x12 $\frac{1}{4}$ "x16 $\frac{1}{2}$ " 9.95

66K18—MAGAZINE RACK is a graceful circle of satiny wrought iron. Overall size—12"x14"x16"3.59

66K19—ROSETTE TELEPHONE STAND keeps books and memos on hand, will fit in foyer, living room, den or office. Overall size 26"x12"x21"7.95

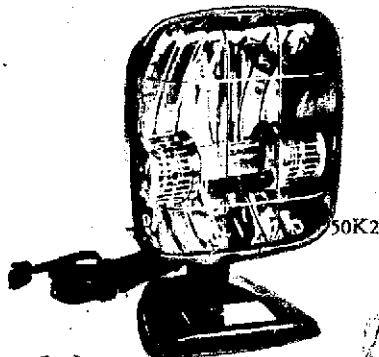
66K20—ROSETTE BANDSTAND holds 180 records, standard phonograph. Overall size 24 $\frac{1}{2}$ "x20"x14". Hourglass legs, wrought iron mesh top 9.95

May Co. Stationery



50K1

50K1—"STRETCH TO HEALTH" by Healthways. The exerciser used by many Hollywood film personalities as an aid to conditioning and beautifying the body. Use for just a few minutes a day can help reduce waistline and hips, aid circulation, digestion 3.95
50K2—"THE MIAMI" PORTABLE SUN LAMP by Sperti. Tans like the July sun . . . cases muscular aches and pains . . . acts as a health guard for all the family by supplying the ultraviolet radiation needed to help keep Vitamin D formation at a proper level 19.95



50K2

50K3—"ACE OF SPADES" REVOLVING POKER RACK affords more playing pleasure. Complete with 100 white and 50 each red, blue, and yellow plastic chips. Rack holds two decks of cards, has a retractable handle. Complete 5.95

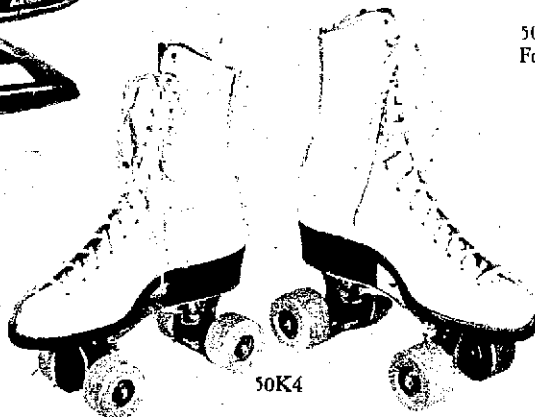
50K4—CHICAGO SHOE SKATES. Soft, durable cowhide uppers in white for women, black for men. Smooth-skating maple wheels. Specify shoe size when ordering pt. 19.95

50K5a—CHICAGO ROLLER SKATES. The famed "Flying Scout" with a double ball bearing and triple tread. For ages 8 to 12 . . . 4.49

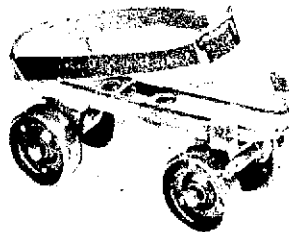
Not Shown:

50K5b—CHICAGO JUNIOR SKATES. Ball bearing, for ages 5-8 3.49

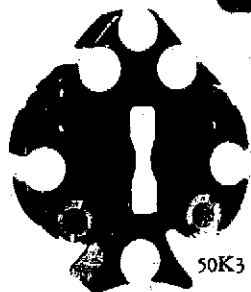
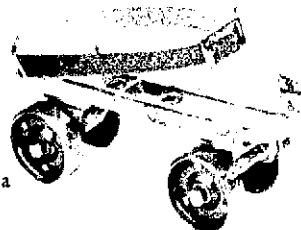
50K5c—CHICAGO "IMP", beginner's skates with plain bearing. For ages 2 to 5 1.98



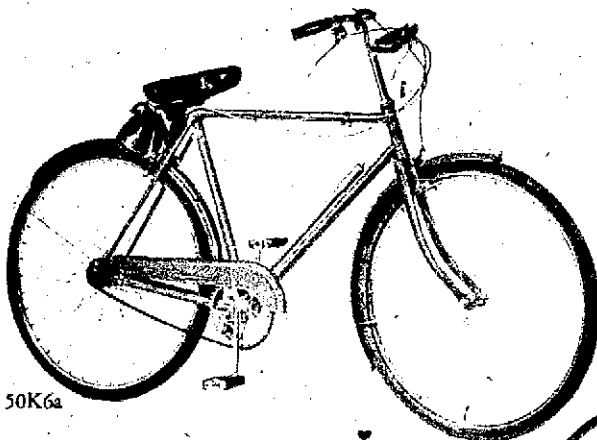
50K4



50K5a



50K3



50K6a

50K6a—ENGLISH LIGHTWEIGHT BICYCLE. 26" size with 3-speed gears, hand brakes. Boy's style in red or black; girl's, blue or black 39.98

50K6b—PUMP 1.50 50K6a—SADDLE BAG 1.50

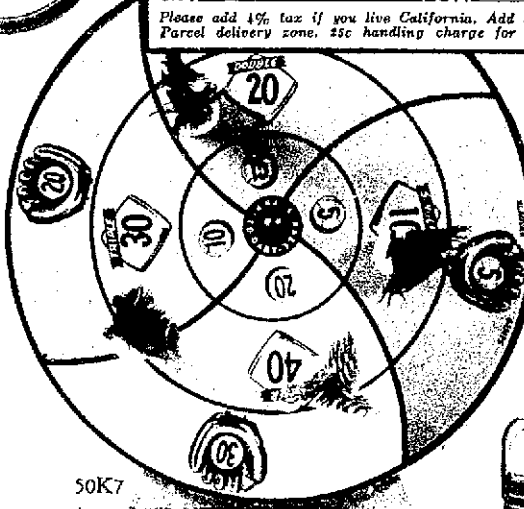
50K7—BASEBALL "ROTODART" GAME by Klauber. Two or more players can play three exciting baseball games with rotating target and sponge-rubber baseball darts. Easel for table or floor, bracket stand for hanging on wall 5.50

50K8—"FISHERMAN'S FRIEND" imported from Solingen, Germany. 12 tools in one—ideal for the sportsman, radio repairman, electrician, or anyone who appreciates fine pliers and accessories. Genuine leather holster included, gift boxed 6.95

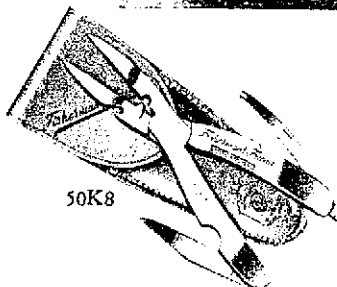
CAR TOTE, the perfect travel mate. Fits on front or back seat of any model car, nothing to attach. Three big roomy compartments keep car neat—facial tissues always on top.

50K9a—In vinyl plastic 4.95

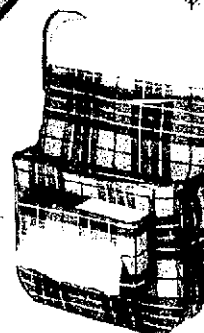
50K9b—In Scotch plaid fabric 5.95



50K7



50K8



50K9b

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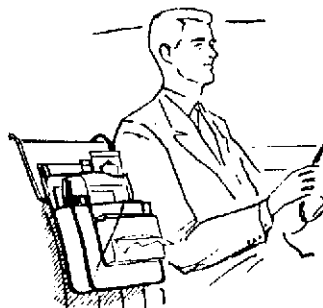
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50K10—VOIT RUBBER VOLLEYBALL. Official size and weight. 6.95

50K11a—VOIT RUBBER BASKETBALL. Official size and weight, RB12. 4.69

Not shown:

50K11b—Voit Laminated Basketball. 6.95

50K11c—Voit Official Goal and Net. 3.95

50K12a—VOIT RUBBER FOOTBALL. Regulation size, weight, performance. Brown with white stripes, model LF9. 6.45

Not shown:

50K12b—Voit Brown Football, model RF9W. 4.29

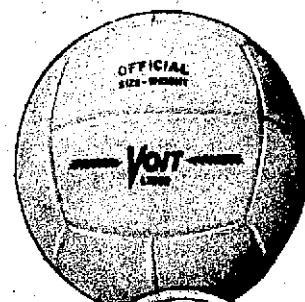
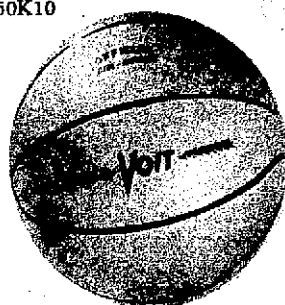
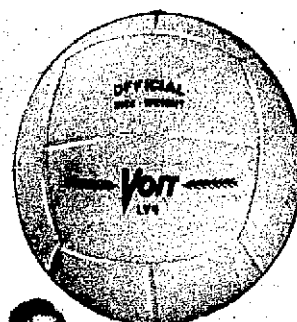
50K12c—Voit White Football, model RF9S. 4.29

50K13—VOIT TETHER BALL. Official size and weight as used in schools and playgrounds. Rope is included. 8.95

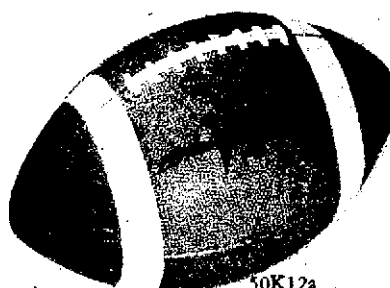
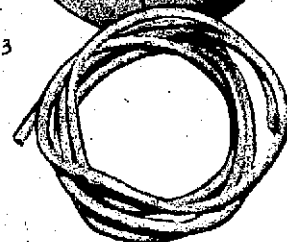
50K17—VOIT SPORTS KIT for children under 10 years. Consists of junior-size basketball, 13" goal, and net. Complete 2.89

50K10

50K11a



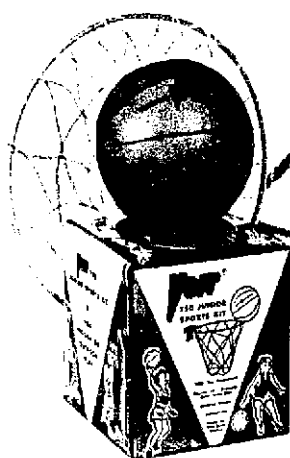
50K13



50K12a



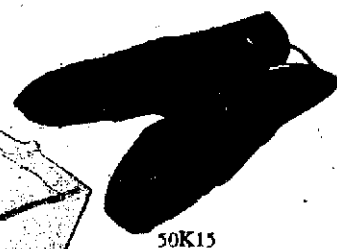
... for
all
good
sports



50K17



50K14



50K15



50K16



50K18

50K14—BASEBALL GIFT SET by Rawlings. Five-finger ball glove and regulation baseball. Complete 4.95

50K15—L.A. RAMS AUTHENTIC FOOTBALL KIT in a handsome heavy-cardboard carrying case. Set includes Rams helmet, Rams jersey, and pants. Waist sizes: S(22-24), M(26-28), L(30-32). Complete 9.98

50K16—"AMERICAN PLAYER" FOOTBALL HELMET by Wilson. Heavy-duty plastic in color combinations of gold with royal blue, royal with white, or white with red. Sizes S, M, L. 4.95

50K18—PHOTO-ELECTRIC FOOTBALL. Stimulating game of skill for ages 6 to 60. 1,000 playing combinations possible. 6.98

May Co. Sporting Goods

OK8

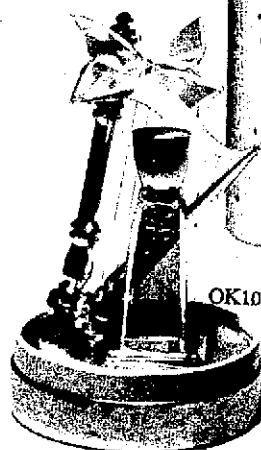


OK9

OK8—COTY REFRESHER SET of Dusting Powder and Toilet Water in delicate Emerau de, Paris, L'Origan, L'Aimant3.95*

OK9—COTY GILDED SLIPPER OF PERFUME WITH OBELISQUE in the delightful fragrances of Emerau de, Paris, L'Origan, L'Aimant.....3.95*

OK10—COTY PERFUME HARP WITH OBELISQUE in L'Aimant, Paris, Emerau de. A charming gift to slip into her stocking.....3.95*



OK10

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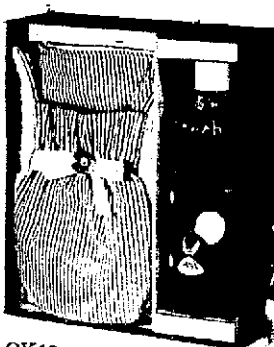
ZONE _____

STATE _____

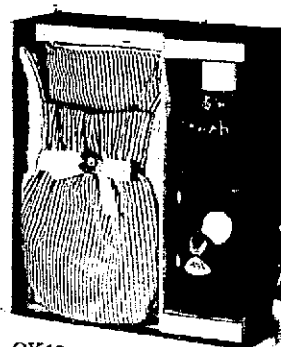
☐ C.O.D.

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OK11



OK12



OK13



OK14



OK16



OK15



OK17



OK11—NEW LADY SCHICK . . . the electric shaver that really understands a woman's grooming problems. One side for underarms, the other for legs. Four jewel-like colors to choose from—pearl white, rose quartz, jade green and aquamarine. . . .14.95

FOR LITTLE GIRLS

OK12—TINKERBELL BATH SET—Bubble bath and velvety powder mitt filled with fragrant talc. Teach her good grooming habits early with these delightful "like mother's" aids1.95*

OK13—TINKERBELL "HAND-CARE" CARRYALL—Everything for pretty little nails and hands, plus a booklet on grooming, all in a lovely kit. . . .2.50*

OK14—TINKERBELL FAIRY TRIO—Three floral fragrances in toilet water in a charming gift package to delight the "little miss" in your home . . .1.50*

OK15—TUSSY "MIDNIGHT" GLAMOUR SET of lotion and companion cologne to set invitingly on the dressing table. 2-oz. sizes of each in lovely sapphire and gold foil package.1.00*

OK16—TUSSY "MIDNIGHT" TRIO is a specially appealing gift for the young girl. The magic scent of "Midnight" for top-to-toe luxury. Exhilarating cologne, richly emollient hand and body lotion, refreshing after-bath talc in a beautiful gift box 2.00*

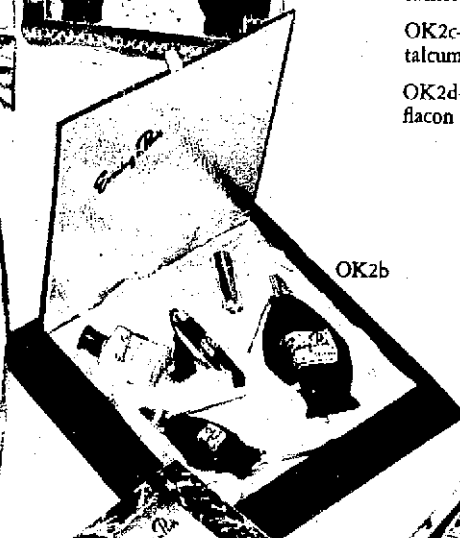
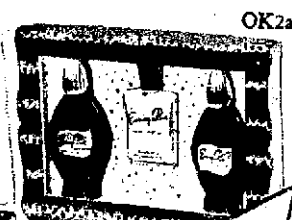
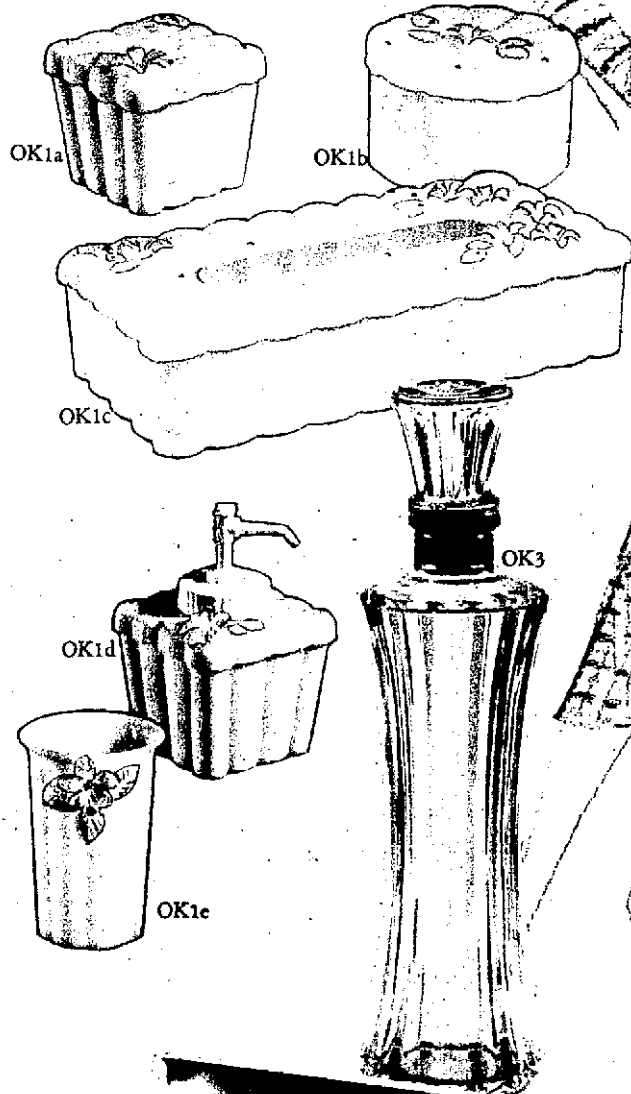
OK17—TUSSY "MIDNIGHT" GIFT SET of body lotion, cologne and ever-popular Blue Ice cologne stick. It's a gift to give her many luxurious moments to remember2.50*

*plus 10% federal tax

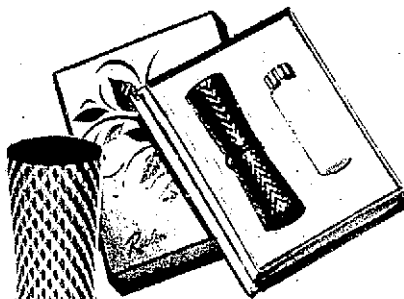
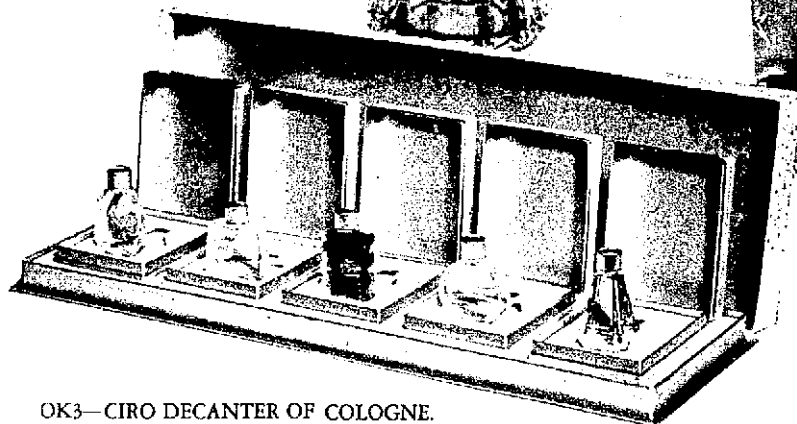
May Co. Cosmetics

DECORATIVE BATHROOM ACCESSORIES by Menda. Pretty pastel plastic, sparkled with rhinestone-centered flowers. Pink, yellow, blue, green or white.

- OK1a—Cotton dispenser 1.95
 OK1b—Puff'n powder box (puff in lid) 1.95
 OK1c—Tissue box 3.95
 OK1d—Lotion dispenser 1.95
 OK1e—Tumbler 1.00
 Same accessories, but without decoration (not shown):
 OK1f—Tissue box 1.95
 OK1g—Lotion dispenser 1.00
 OK1h—Puff'n powder box 1.00
 OK1j—Cotton dispenser 1.00
 OK1k—Tumbler 50¢



make it a beautiful holiday



OK3—CIRO DECANTER OF COLOGNE. Superb French-styled crystal-cut decanter filled with eight full ounces of Ciro's world-renowned cologne. Choose from any of the five famed fragrances—"Surrender," "New Horizons," "Danger," "Reflexions," "Ricochet" 3.00*

OK4—CIRO ORIGINALS. Five different Ciro perfumes—"Surrender," "New Horizons," "Danger," "Reflexions," "Ricochet"—each in its own original bottle and gift box. Give the individual perfume separately, or give the complete impressive package... Set 5.00*

EVENING IN PARIS GIFT SETS by Bourjois. One of the world's best-loved scents, glamorously gift-packaged in midnight blue and silver.

OK2a—Evening in Paris cologne, toilet water, and liquid sachet perfume 2.00*

OK2b—Evening in Paris cologne, toilet water, perfume flacon, liquid sachet perfume and lipstick. 5.00*

OK2c—Evening in Paris cologne, talcum, and perfume flacon. 2.50*

OK2d—Cologne, talcum, perfume flacon and purse cologne stick 3.50*

OK5—REVLON "STAR PERFORMER" MANICURE SET in a case of black-and-white-tweed-effect vinyl, accented with gilt-dotted black or red. Contains nail enamel, velvety non-smear remover, nylon pusher, superbase, creamy cuticle remover, cuticle stick, two emery boards, and nail file. 3.50*

OK6—REVLON "FUTURAMA" SWIVEL-STICK LIPSTICK CASE, designed by Van Cleef & Arpels, world-renowned creators of precious jewelry. Of jeweler's bronze, doubly protected by an exclusive lacquer process to prevent tarnishing. Gift-boxed, complete with lipstick refill in any of Revlon's flattering shades. 3.50*

OK7—REVLON "CUSTOM-DESIGNED" LIPSTICK CASE, a Van Cleef and Arpels design. Jeweler's bronze, with gold-brushed engraving—lacquered to prevent tarnishing. Complete with lipstick refill in any of Revlon's most popular shades 1.25*

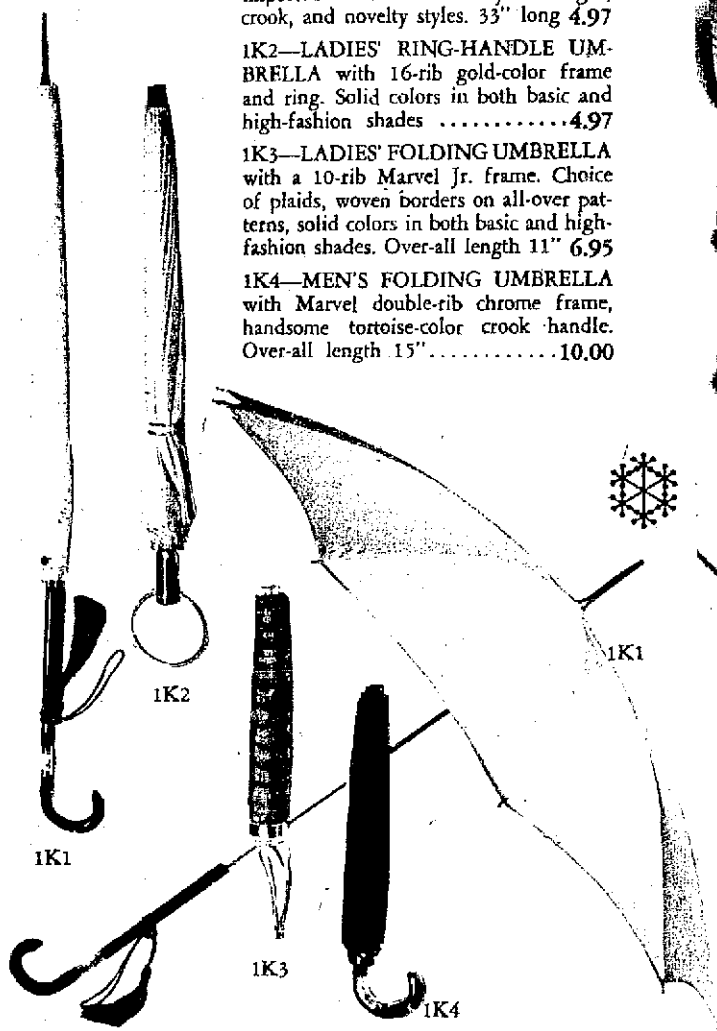
GIFT UMBRELLAS by Polen and Katz.

1K1—LADIES' SLIM JIM UMBRELLA with 10-rib metal frame. Solid colors; imported handles in a variety of straight, crook, and novelty styles. 33" long 4.97

1K2—LADIES' RING-HANDLE UMBRELLA with 16-rib gold-color frame and ring. Solid colors in both basic and high-fashion shades4.97

1K3—LADIES' FOLDING UMBRELLA with a 10-rib Marvel Jr. frame. Choice of plaids, woven borders on all-over patterns, solid colors in both basic and high-fashion shades. Over-all length 11" 6.95

1K4—MEN'S FOLDING UMBRELLA with Marvel double-rib chrome frame, handsome tortoise-color crook handle. Over-all length 15".....10.00



1K5a—SHINEMASTER FITTED SHOE SHINE BOX by Griffin. Complete with two sets of brushes, polish cloths, and tins of polish for both black and brown shoes5.95

1K5b—Box alone3.95

1K6—HUMPTY DUMPTY DOLL by Dollcraft. This jolly fellow perches on any shelf or ledge, will brighten a child's room, a college dorm, or den. Dressed in fine cotton flannel plaid, he measures 12" over all.....1.00

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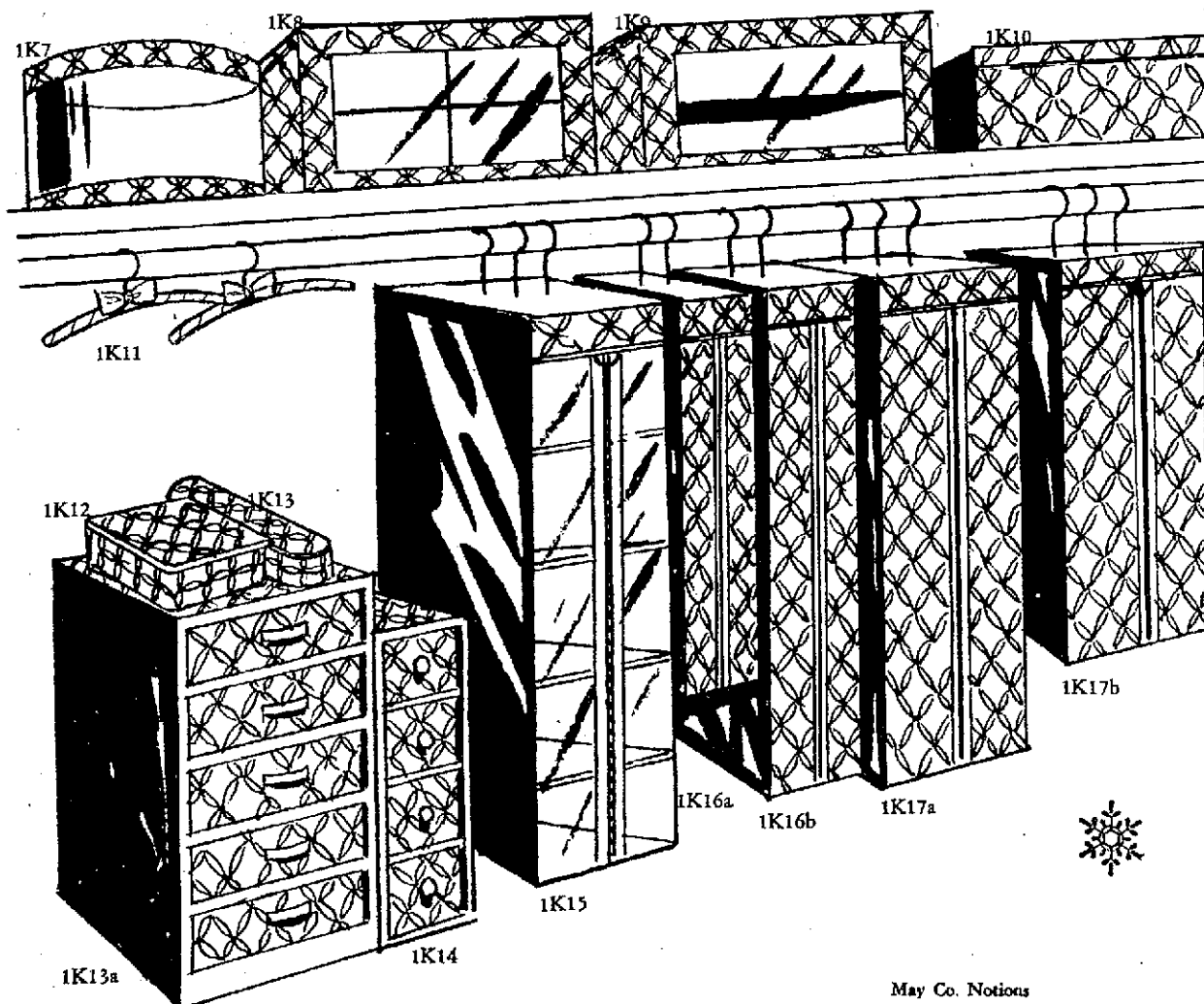
Cat. No.	Quan.	Item	Size	Color	2nd Color Choice	Price

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MATCHED CLOSET

ACCESSORIES by Selwell

For the most efficient, most beautiful closet ever—protectors of durable quilted taffetex plastic in shades of hunter green, French blue, spring rose, wine, turquoise, yellow, mint green.

1K7—ROUND HAT BOX,

14" diameter3.98

1K8—SQUARE SHOE BOX,

15x15x10"3.98

1K9—SQUARE HAT BOX,

15x15x10"2.98

1K10—BLANKET BOX, 24x

14x8"4.98

1K11—HANGER SET ..1.00

1K12—HANKY BOX ..1.00

1K13—GLOVE BOX.....1.00

1K13a—LARGE CHEST, 30x

18x12" deep 12.98

1K13b—REGULAR CHEST,

26 1/2x13x12" (not shown) 7.50

1K14—BOOTERY CHEST

(holds four pairs), 25x13x

7"4.98

1K15—SHELF BAG5.98

1K16a—REGULAR SUIT BAG

(6 suit size)3.59

1K16b—REGULAR DRESS

BAG (8 garment size) ...3.75

1K17a—JUMBO DRESS BAG

(16 garment size)3.98

1K17b—JUMBO SUIT BAG (8

suit size)3.85

Not shown:

1K18—SHOE BAG2.75

1K19—SHELF EDGING...49c

1K20—HAMPER BAG...1.79

1K21—16" ROUND HAT

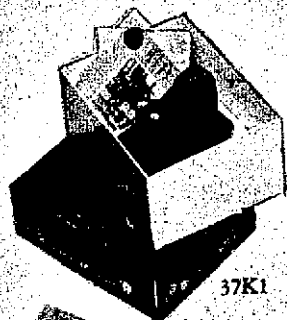
BOX4.98

1K22—FORMAL BAG...3.98

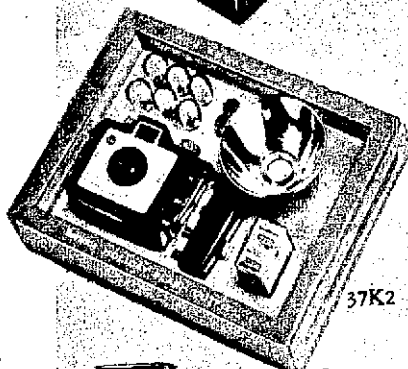
1K23—HOSE BOX.....1.00

1K24—BLANKET BAG 2.75

37K1 VIEWMASTER GIFT PAK, the 3-D sensation4.95
 37K2 - BROWNIE HOLIDAY FLASH OUTFIT, the perfect gift for the youngster 9.95
 37K3-NEW YASHICA LM CAMERA with a two-year guarantee. Built-in direct-reading exposure meter, 80 mm. f3.5 lens. Automatic loading, film count, speeds one second to 1/300 second. Self timer. M-X synchronizer compares to cameras selling for 130.00 or more. With Eveready all-leather case69.95
 37K4-PORTABAR #10, two-lite bar in metal. Gray finish.4.95
 37K5a-LORDOMAT 35MM. CAMERA with fast f2.8 interchangeable lens. Prontor svs shutter with speeds to 1/300 second. MX sync. double exposure prevention89.50
 37K5b-Case for above.9.95
 37K5c-35mm. wide angle lens 55.00
 37K5d-90mm. telescopic lens 64.50
 37K5e-Univ. Vue-Finder22.50
 37K6-NEW FAIRFAX ELEVATING TRIPOD by Quickset. With pan head14.95



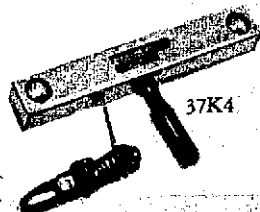
37K1



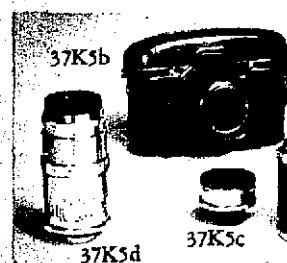
37K2



37K3



37K4



37K5a

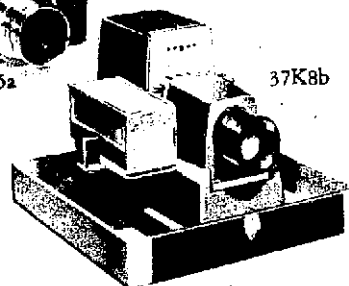
37K5b

37K5c

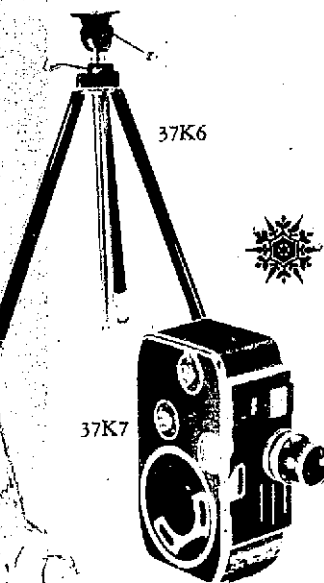
37K5d

37K5e

37K5f



37K6

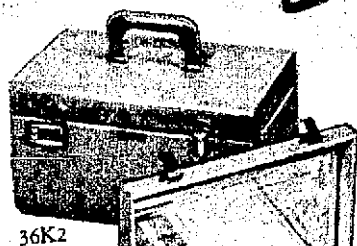


37K7

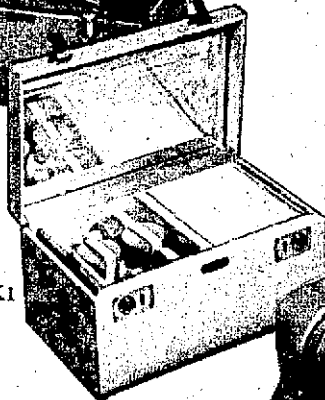
37K7-BOLEX 8MM. ROLL FILM CAMERA. Precision Swiss made with 7 speeds, automatic footage reset, optical zoom finder, f2.5 lytar.89.95
 37K8a-ARGUS C-3 with fast f3.5 lens, coupled rangefinder, interchangeable lens mount. Complete with case and flash69.50
 37K8b-ARGUS, the new 1956 automatic 300-watt blower-cooled projector. Portable case62.50

May Co. Cameras

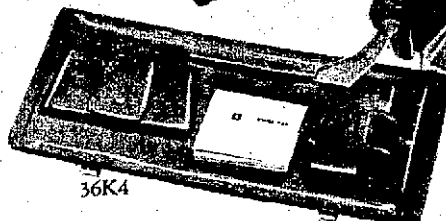
gifts that open new worlds



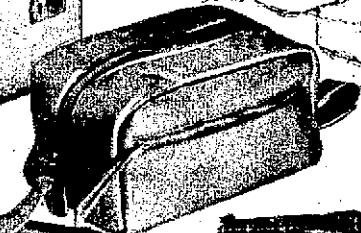
36K2



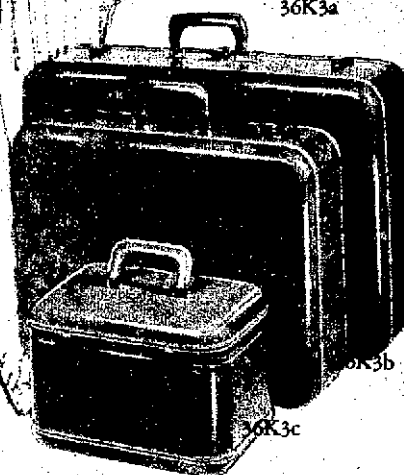
36K1



36K4



36K5a

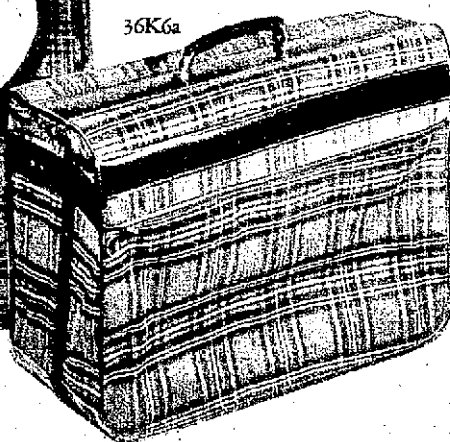


36K3a

36K3b



36K6a



LEEDS LIGHTWEIGHT TRAVELERS—the light way, the right way to travel! Complete ensemble available, all in weather-repellent rayon Glencoe (shown) or Perth tartan plaid. Ideal for plane, train, or auto travel . . . no unpacking, merely unfold and hang straight at destination.
 36K6a—Man's 40" suit-size car bag, metal frame 17.95*
 Not Shown:
 36K6b—Woman's 54" dress-size car bag with metal frame19.95*
 36K6c—Man's 40" suit-size car bag (center fold) 10.95*
 36K6d—Woman's 54" dress-size car bag (center fold) 12.95*

*plus 10% Federal tax

TRANSWORLD TRAIN CASES of long-wearing DuPont Fabricoid, washable inside and out. Extremely handsome in rawtex, blue, tan, or red.
 36K1-14" CONVERTIBLE TRAIN CASE with mirrored lid and unique tray. One half of tray is fitted and converts to a vanity handbag when removed21.50*
 36K2-13 1/2" TRAIN CASE with mirrored lid, removable tray, adjustable loops10.95*
 WINGS HI-FASHION GO-LITE LUGGAGE

The newest version, built on a lighter and stronger molded veneer foundation, with increased capacity. The beautiful and durable Goodyear Viton covering is washable and scuff-resistant. In rich shades of palomino, blue, or grey.

36K3a-26" Pullman case...33.50*
 36K3b-21" Weekend case 20.00*
 36K3c-Train case20.00*
 Other matching pieces (not shown) available.

SHELDON FINE LEATHER GIFTS

36K4-VISOR-PAK of smooth top-grain cowhide in suntan, black, or red. Slips on the visor of all cars easily, has long zipper pocket for maps, a holder for sunglasses and one for a cigarette pack; mechanical pencil and note pad included.5.95*
 36K4b-Visor-Pak without cigarette pack holder5.00*
 36K5-UTILITY KIT of tanned glove leather, so soft and pliable it takes up a minimum amount of space in a club bag or suitcase. Top zipper and zipper side pocket—both interiors with moisture-proof lining ... 6.95

May Co. Luggage

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68K2—MOTHER GOOSE SQUEEKUM BOOK. Press down the pages and hear the animals talk.1.95

68K3—MY PIANO BOOK. Every song keyed to the piano with colors.2.95

68K4—ILLUSTRATED TREASURY OF CHILDREN'S LITERATURE. 520 illustrations, 100 in full color.4.95

68K5—THE WIZARD OF OZ by L. Frank Baum. Illustrated.1.95

68K6—MY FIRST DICTIONARY. The beginner's picture word book.1.50

68K7—BIG TREASURE BOOKS. Big (9¼"x13¼") picture story books richly illustrated in full color.Each 1.00

a. Big Book of Dogs.
b. Space c. Cars d. Fairy Tales
e. Cats f. Hymns and Psalms g. Stars
h. Wild Animals j. Nursery Tales
k. Mother Goose l. Horses
m. Indians n. Cowboys o. Wheels
p. Helicopters

68K8—WE WERE THERE BOOKS. Authentic history stories.Each 1.95

a. With Byrd at the South Pole
b. At the Boston Tea Party
c. At the Battle of Gettysburg
d. At the Normandy Invasion
e. In the Klondike Gold Rush
f. On the Oregon Trail
g. With the Mayflower Pilgrims
h. With the Pony Express
j. With the California Forty-Niners
k. With Jean Lafitte at New Orleans
l. At the Oklahoma Land Run

68K9—THE PICTURE DICTIONARY FOR CHILDREN. Every word written as, well as printed.1.95

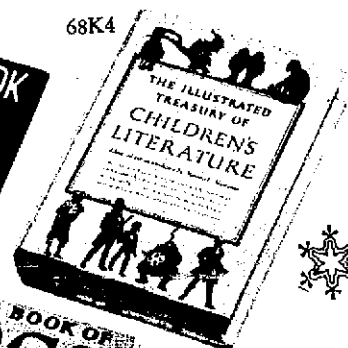
68K2



68K3



68K4



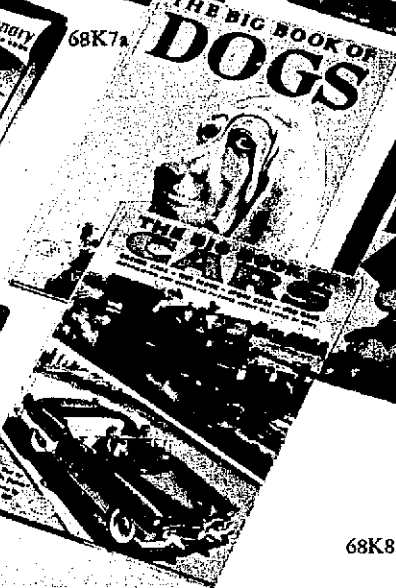
68K6



68K5



68K7a



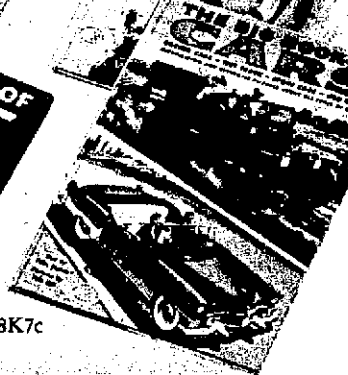
68K7j



68K7b



68K7c



68K8h



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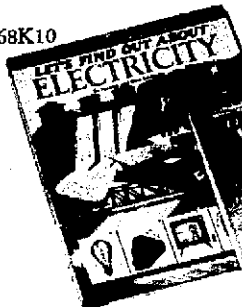
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68K10



68K11



68K12



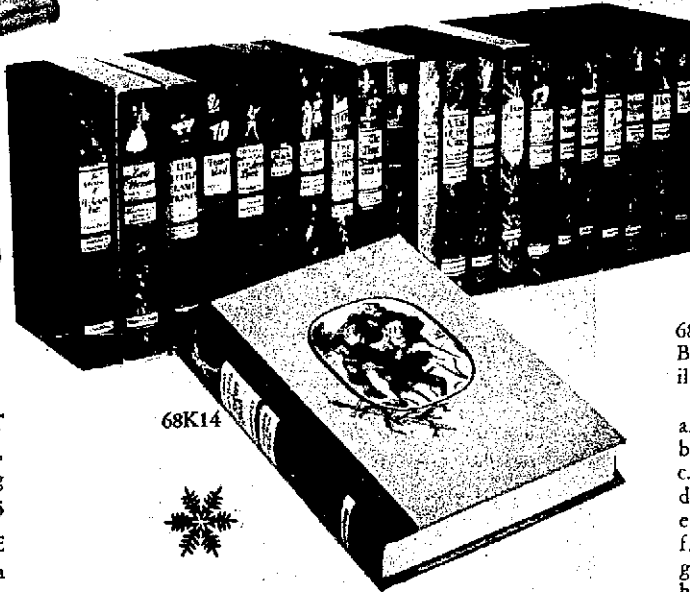
68K10—LET'S FIND OUT ABOUT ELECTRICITY. The story of electricity, plus a kit of material to make safe working models.2.95

68K11—LET'S FIND OUT ABOUT THE WEATHER. The story of weather plus a kit to make a working model weather bureau.2.95

68K12—CUT-OUT MAGIC BOOK. The child punches out 15 magic tricks from heavy cardboard.1.50 (Not shown)

68K13—CLOTH BABY BOOKS each 1.00
a. Baby's Things d. Baby's Mother Goose
b. Baby's Friends e. Baby's Own Book
c. Baby's Playthings f. Baby's Playtime

68K14



68K14—ILLUSTRATED JUNIOR LIBRARY. All the great classics of childhood, illustrated by famous artists.

Each, boxed, 2.50

a. Adventures of Huckleberry Finn
b. Adventures of Tom Sawyer
c. Andersen's Fairy Tales
d. Arabian Nights
e. Black Beauty
f. Five Little Peppers o. Little Men
g. Grimm's Fairy Tales p. Robin Hood
h. Hans Brinker q. Tale of Two Cities
j. Heidi r. Treasure Island
k. Jungle Book s. Aesop's Fables
l. King Arthur t. Gulliver's Travels
m. Little Lame Prince u. Three Musketeers
n. Little Women v. Alice in Wonderland

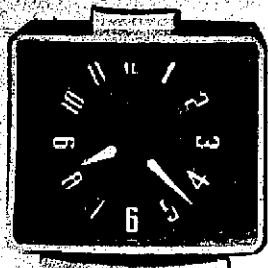
68K15—SQUEEKUM CLOTH BOOKS. Pat the animal and hear him bark or squeak.Each 1.50

a. Baby's Farm Animals b. Baby's Pets

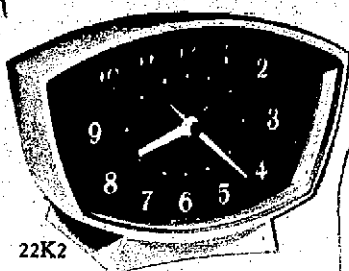


68K15

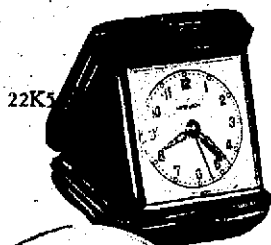
May Co. Books



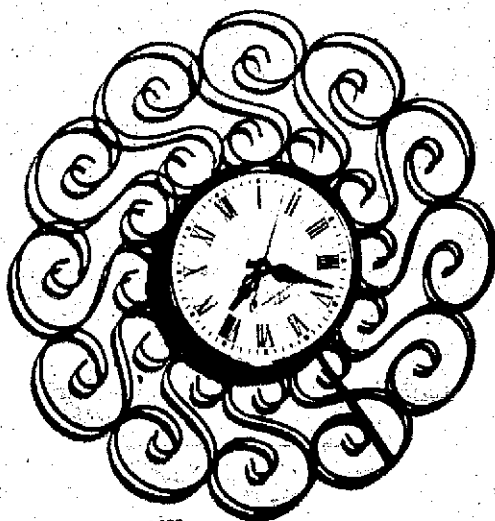
22K1



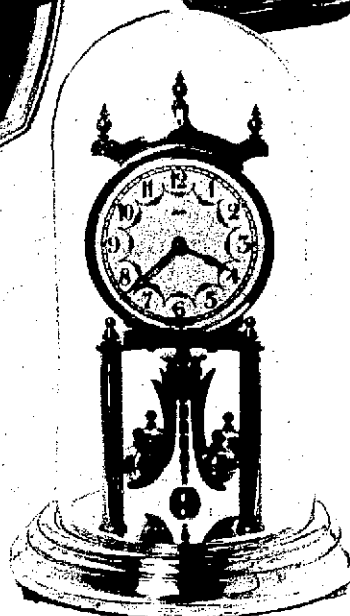
22K2



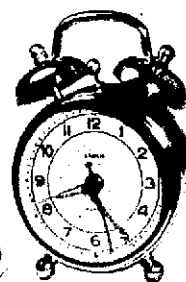
22K3



22K4



22K5



22K6

GENERAL ELECTRIC TELECHRON CLOCKS

- 22K1—SNOOZ-ALARM wakes you, lets you snooze about 15 minutes, and then wakes you again. Repeats several times. Grey, luminous dial. 6.98*
- 22K2—HARLEQUIN ALARM. Graceful modern shape, color-styled in living rose, beige, or blue. Luminous dial 6.98*
- 22K3—"CONTRAST" WALL CLOCK. Decorative scrolls of black wrought iron surround an attractive clock face with Roman numerals. Sweep second hand.....12.95*

GIFT CLOCKS BY HEIRLOOM

- 22K4—400-DAY ANNIVERSARY CLOCK. All the newest features in this latest edition of this glass-domed favorite with moving visible parts.....14.99*
- 22K5—TRAVEL ALARM CLOCK in a folding leather case takes a minimum amount of room in your luggage. Luminous dial, dependable alarm. Red, brown, blue, green.....3.99*
- 22K6—TWO-BELL ALARM in polished brass. Delightfully different period piece. Dependable one-day alarm.....3.99*

*Plus 10% Federal tax

May Co. Clocks

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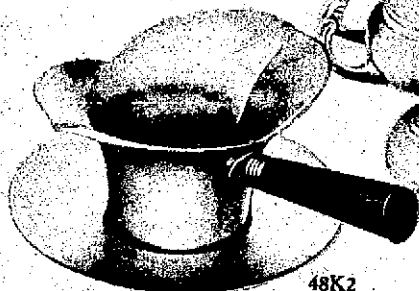
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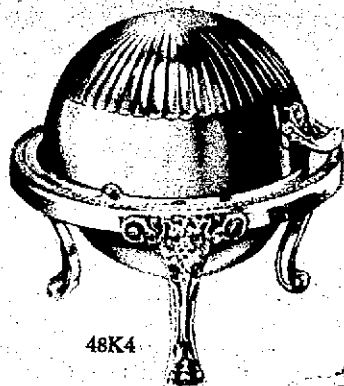
Plus 10% Federal Tax Where Indicated



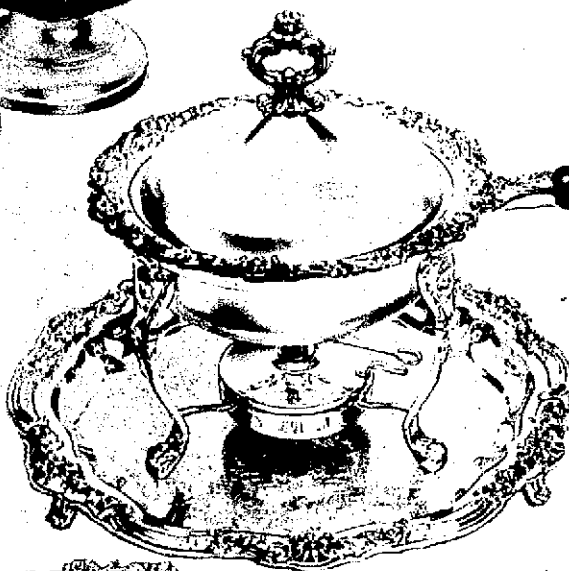
48K1



48K2



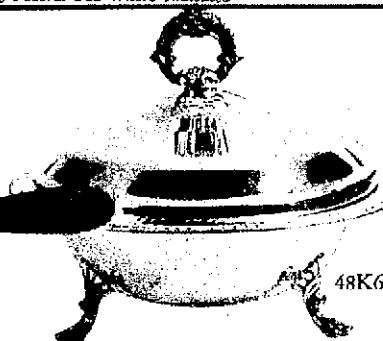
48K4



48K3



48K5



48K6

BEAUTIFUL SILVERPLATE BY F. B. ROGERS

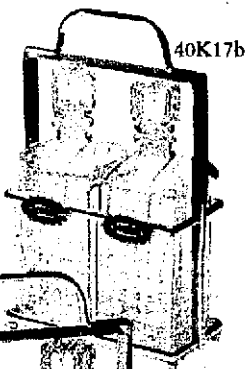
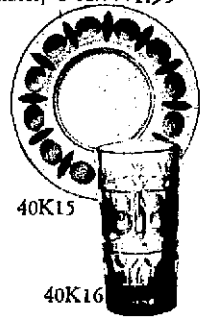
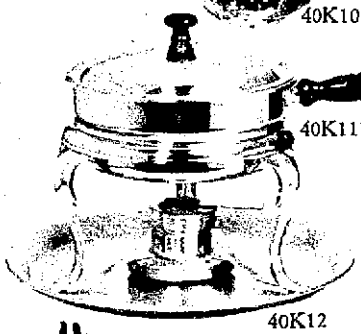
- 48K1—SILVER-PLATED WINE COOLER, equally attractive as a planter or vase for flowers. Handsomely styled, with a floral-and-leaf border. 10" high.....27.50*
- 48K2—SILVER-PLATED SAUCE BOAT AND TRAY. Unusually lovely lotus-blossom shape, with polished ebony-black wooden handle.....5.95*
- 48K3—SILVER-PLATED 2-QT. CHAFING DISH with footed tray. Graceful 18th century design with a hand-applied border of flowers and leaves. Exquisitely crafted... 59.95*
- 48K4—SILVER-PLATED BUTTER DISH with roll-back cover. Faithful reproduction of an old English design. Authentic lion's-head feet, hand-made glass insert.....5.95*
- 48K5—SILVER-PLATED SHELL DISH of 18th century elegance. Noteworthy as a centerpiece or as a serving dish. Measures 12 1/2" in diameter.....12.95*
- 48K6—SILVER-PLATED FOOTED CASSEROLE with gadroon border. Removable pyrex liner holds 1 1/2 quarts. Silver-plated on copper base.....10.95*

*Plus 10% Federal tax

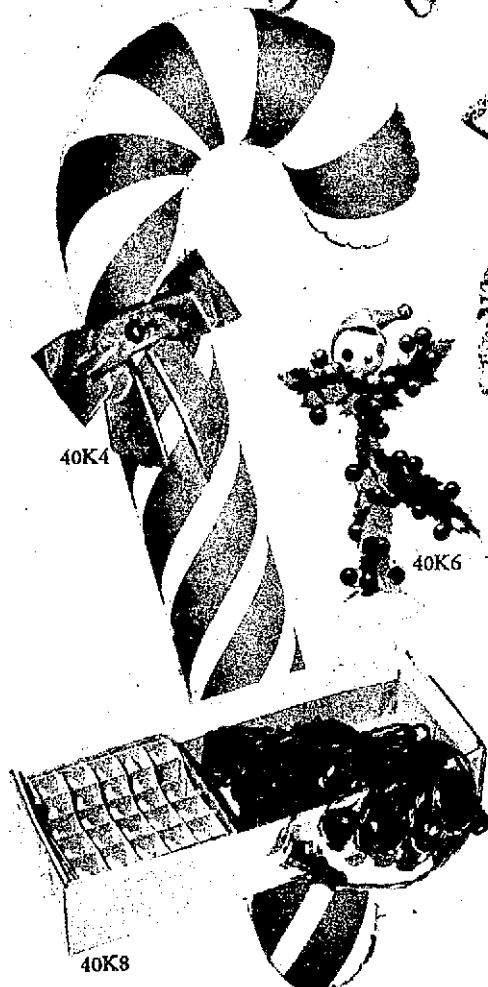
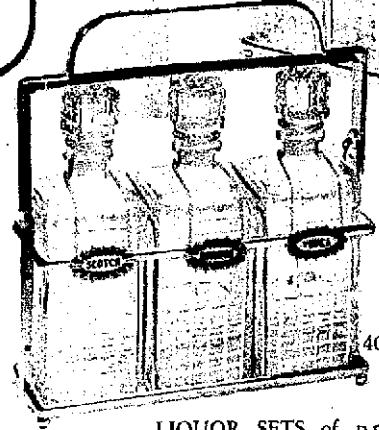
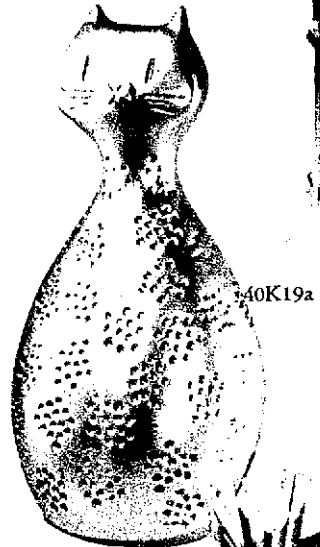
May Co. Silverware



40K1—Glamorous glitter-straw angel of shimmering plastic and gilt. Gold-color wings and head-dress. 14½" tall, with loop in back for hanging.....2.98
 40K2—JOLLY 16" SANTA, beautifully dressed in a bright red rayon velvet suit. With bells on his toes, he pivots on a silver-flecked white base.....11.98
 40K3—TRI-CANDLE CENTERPIECE with three 10" red candles, gilded pinecones and red and silver Christmas balls nestling in deep green leaves. Black metal holder.....3.98
 40K4—INFLATABLE PLASTIC CANDY CANE, 36" TALL, to show your Christmas spirit outside or inside the house. Bright red and white stripes with colorful bow.....1.39
 40K5—IMPORTED ITALIAN EVERLASTING HOLLY WREATH, the leaves sprayed a shimmering golden color. Cherry red Christmas balls & a red bow. 15" diameter 2.49
 40K6—CHERRY CHUM CENTERPIECE to brighten your holiday table. 12" high, of bright red plastic cherries.....4.50
 40K7—TWINKLE-LITES. Twenty little lights flash on and off automatically and at random, giving a starlike effect. U.L. approved.....8.98
 40K8—NOMA LIGHT SETS for outdoor trees. Equipped with the new Noma safety plug. U.L. approved.
 40K8a—25-light set....13.00
 40K8b—Fifteen-light set..7.95
 40K8c—Seven-light set...3.79



*gifts
for the
holiday
house*

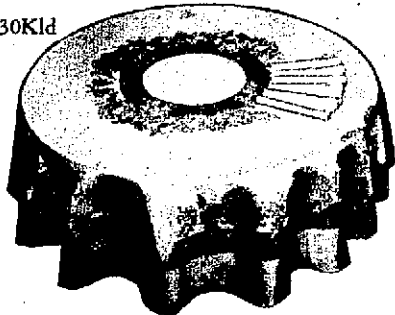


LIQUOR SETS of pressed Waterford glass in handsome brass carrying racks with locks and keys.
 40K17a—Triple set.....10.50
 40K17b—Double set.....7.50
 BLACK WROUGHT-IRON WALL SCONCES with gleaming brass trim. 16" high.
 40K18a—Double sconce (specify right or left).....5.98
 40K18b—Triple sconce (specify right or left).....6.98
 BRASS CAT BANK with money slot in back.
 40K19a—10½" high...12.50
 40K19b—6" high.....3.98
 40K20—DUCK ASH TRAY in brass. 4½" high, 7½" long 4.98
 40K21—CIGARETTE CUP, 4" high, 4" wide.....2.98

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May Co. Gifts

30K1d



IMPORTED DAMASK DINNER SETS—The play of light and shadow makes a lovely background for fine china and glass. Woven of rayon and cotton, exquisitely hand hemmed. Pink, gold turquoise, or white.

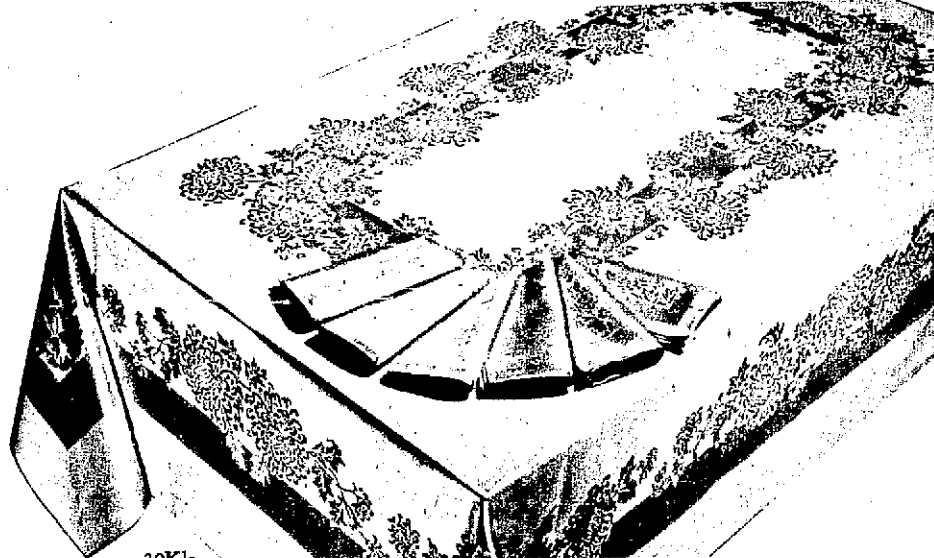
30K1a—52x70" Cloth with 6 napkins.....5.98

30K1b—64x84" Cloth with 8 napkins.....8.98

30K1c—64x104" Cloth with 12 napkins.....11.98

30K1d—Round cloth, 70" diameter, with 6 napkins.....9.98

May Co. Linens



30K1a

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40K23 — BLOOMCRAFT CORDUROY BEDREST in six handsome colors with self welt trim, handy side pockets. Kapok filled. Choose flame red, golden mustard, green, brown, cherry pink, or cerulean blue, 14.50

40K24—MATCHING BLOOMCRAFT 3-WAY LOUNGE PILLOW.....5.98

BABCOCK AND PHILLIPS HASSOCKS with soft padded tops. Covered with washable leather-look plastic, self welt trim. Blue, ivory, red, beige, or green. Each, 7.98

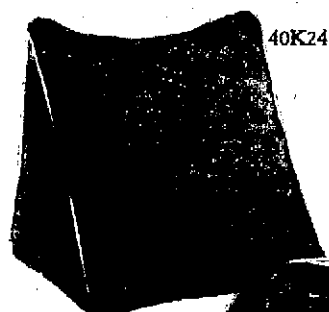
40K25a Oblong, 21" long, 12½" wide, 13" high.

40K25b Square, 16" square, 13½" high.

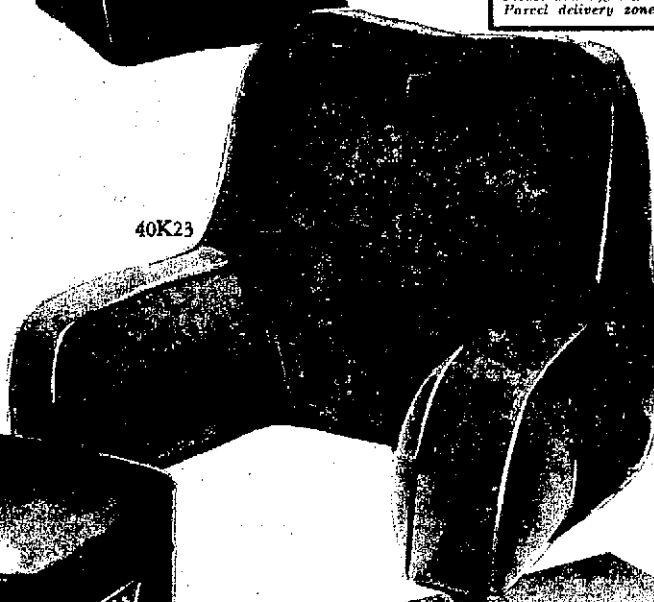
BLOOMCRAFT DECORATOR PILLOWS of fine rayon-and-acetate Lustra-Weave fabric with moss fringe trim. Plumply filled with kapok. Choose robin's-egg blue, gold, beige, nutmeg, sea breeze, rose, silvery grey, green. Three styles. Each.....2.98

40K26a Round 40K26b Square
40K26c Oblong

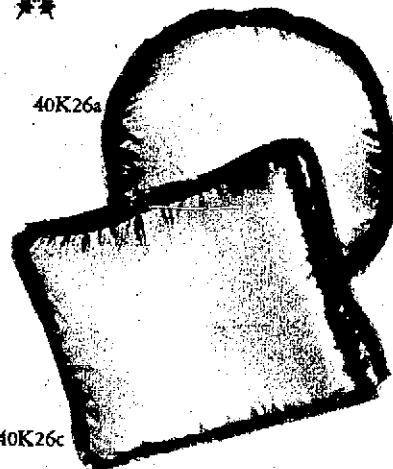
May Co. Art Needlework



40K24



40K23

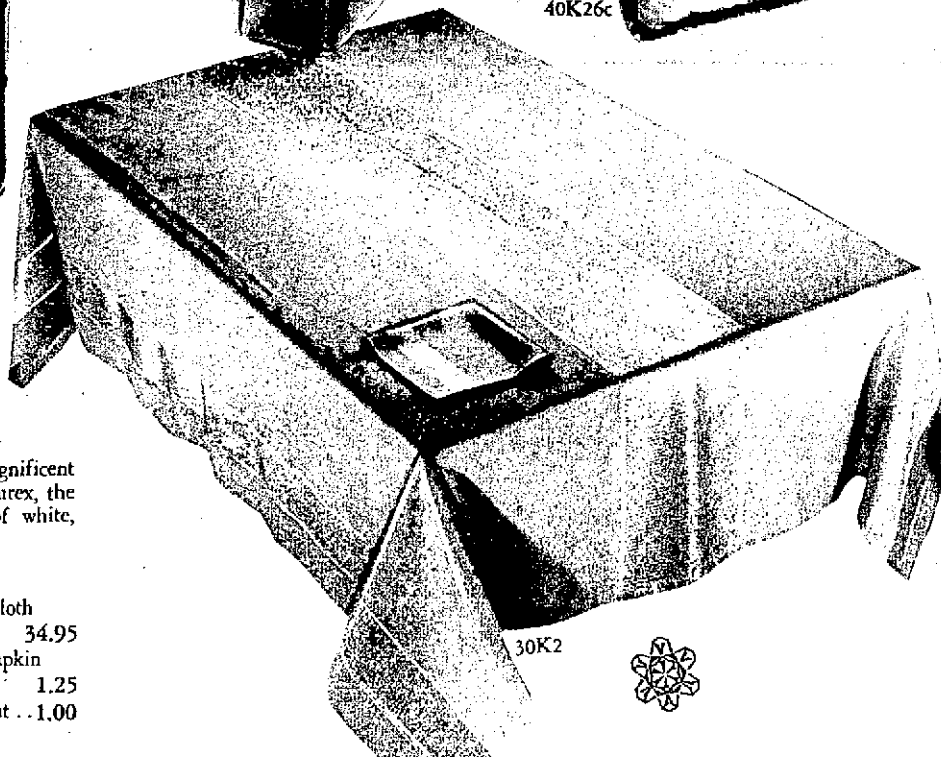
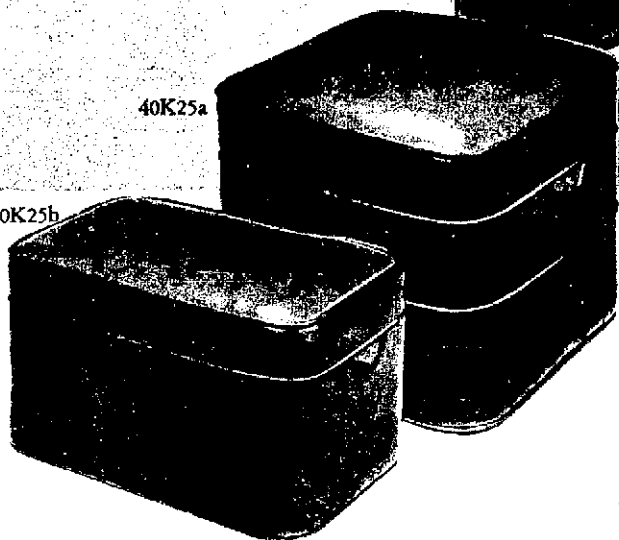


40K26a

40K26c

40K25a

40K25b



30K2



GALA DINNER SETS WOVEN WITH LUREX. Magnificent tablecloths of fine rayon and cotton, richly shot with Lurex, the gleaming metallic yarn that never tarnishes. Choice of white, aqua, or pink with silver, or white or cocoa with gold.

30K2—54x70" Cloth 11.95

30K2a—72x90" Cloth 19.95

30K2b—72x108" Cloth 24.95

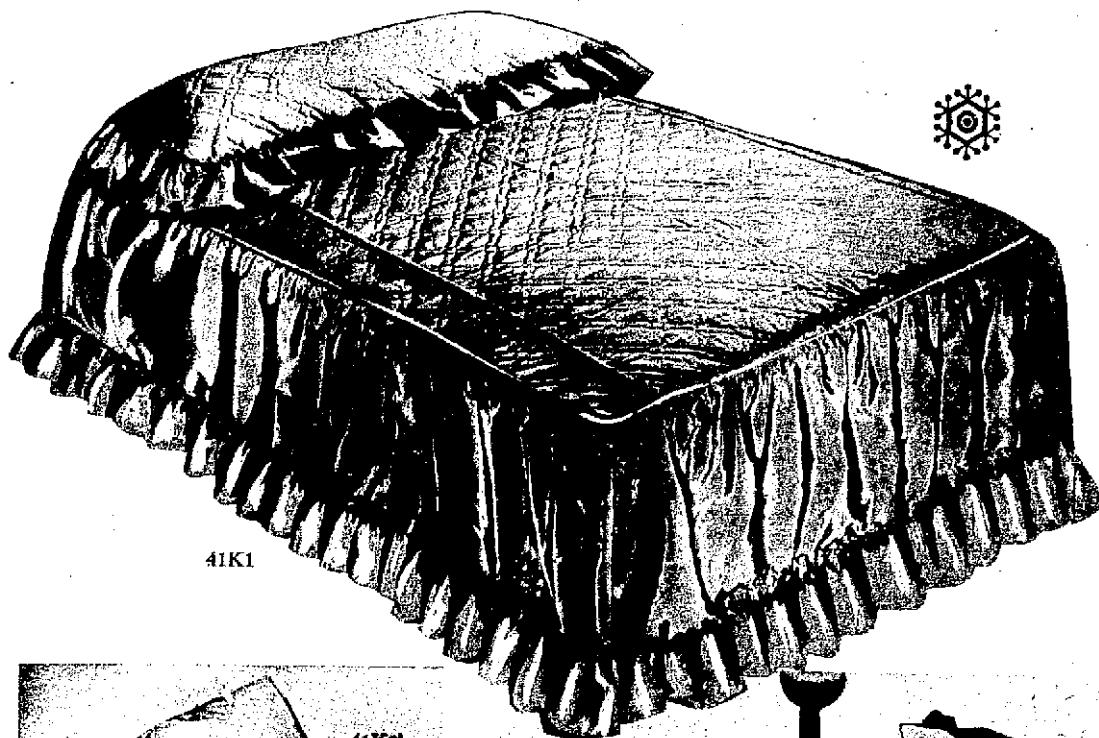
30K2c—72x126" Cloth 29.95

30K2d—72x144" Cloth 34.95

30K2e—18x18" Napkin 1.25

30K2f—12x18" Mat 1.00

May Co. Linens



41K1



41K1 — QUILTED CHROMSPUN TAFFETA BEDSPREAD by Marshall of California. Give lavish luxury for an amazingly little price. Crisp rayon chromspun, richly stitched with golden Mylar thread. Full cut and expertly tailored, with a deep ruffled flounce and attached ruffled sham. The sparkling clear colors are sun, heat, and smog-resistant. Rose, copper, aqua, green, yellow or nut brown — all sparked with gold and backed with snowy white. Twin, full size. .12.99



41K2b



41K3c



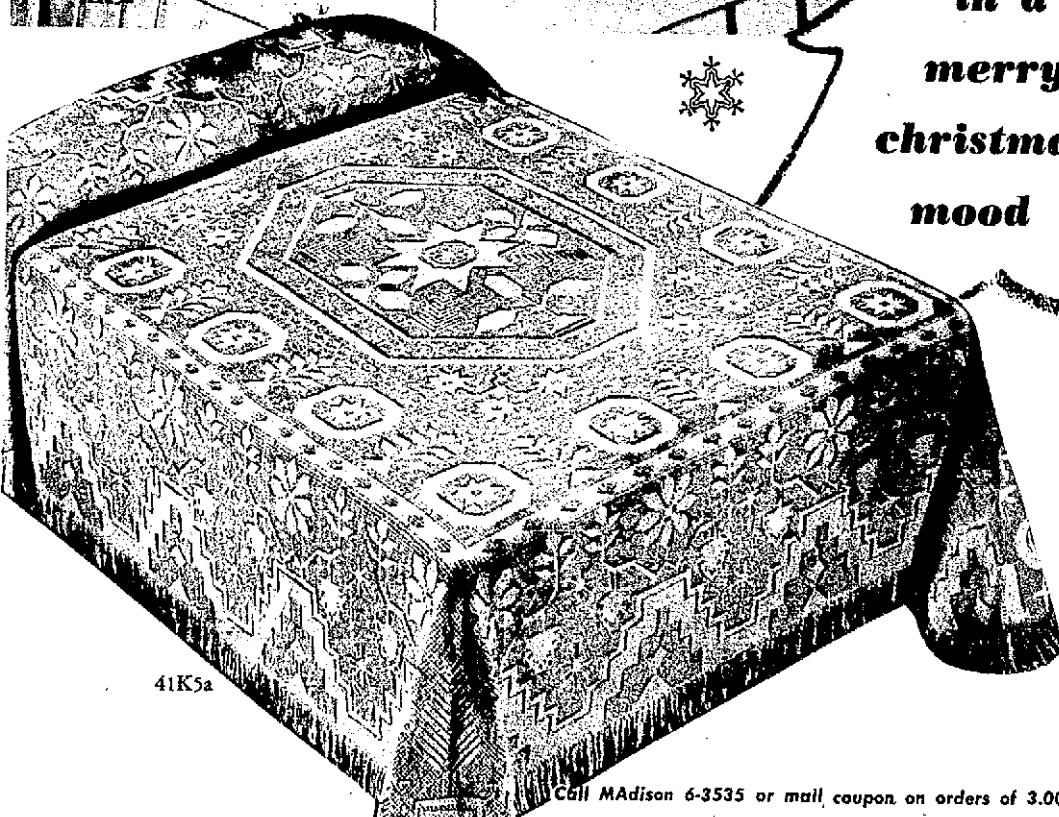
41K4

FIELDCREST'S "LIVING ROSE" BEDROOM ENSEMBLE. What more wonderful Christmas gift than a bed of roses! Hand-screened print transplants all the freshness and beauty of the living rose to the bedroom.

ELECTRIC BLANKET-IN-BLOOM. Automatic control with 2-year replacement guarantee. Hand-printed life-size roses on white acrilan rayon and cotton. 8" pink nylon satin binding.

41K2a—Twin size, 66x84" . . . 34.95
 41K2b—Double-bed size, extra wide 80x84", with single control. . . 39.95
 41K2c—Double-bed size, extra wide 80x84", with dual control. . . 44.95
 41K3a—DOUBLE BED SHEET. Hand-screened life-like roses on fine combed percale. 81x108" . . . 5.98
 41K3b—Matching twin bed sheet, 72x108" . . . 4.98
 41K3c—Rose-strewn pillow case, 42x 38½" . . . 1.35
 41K4—ROSY DREAMS BLANKET, 72x90", for twin or double bed. Cloud-white nylon-rayon blend with pink 8" long-wearing nylon binding. Washable, shrink-resistant, mothproof . . . 12.98

gifts
in a
merry
christmas
mood



41K5a

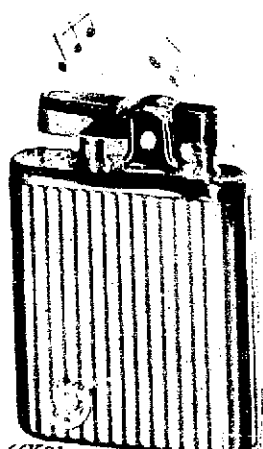
GOLD-FLECKED COLONIAL FRINGED BEDSPREAD by Carolyn. A cherished gift today, an heirloom tomorrow. Lovely snowy white cotton chenille woven with gleaming golden threads. Cut extra full, and trimmed with sweeping 4" bullion fringe. Reversible, preshrunk, easy to launder, never needs pressing.

41K5a—Double bed size, 96x110" . . . 15.95
 41K5b—Twin bed size, 82x110" . . . 15.95

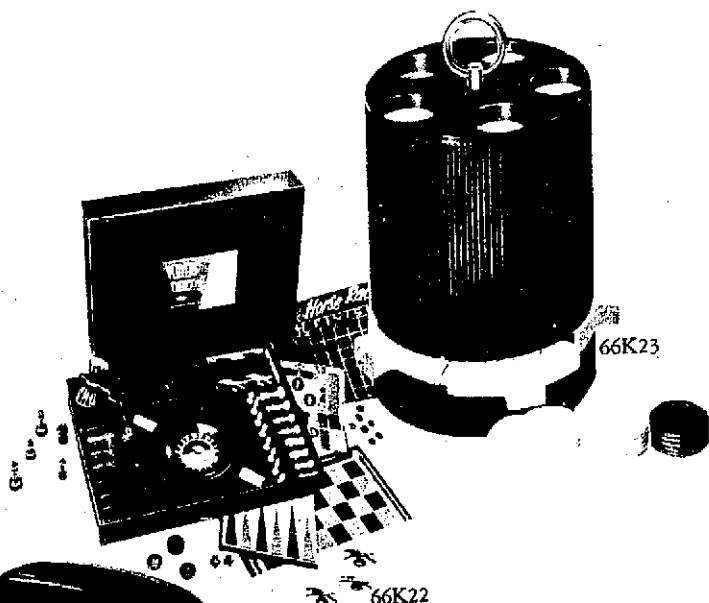
May Co. Bedding

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66K21—MUSICAL LIGHTER—6 tunes to select from—plays one refrain when you press lever to light. Gold plated, in velveteen bag.7.50*
 66K22—PLAYERS CHOICE, by Lowe—8 games in one—Chess, Checkers, Backgammon, Horse-race, Chips, Dice, Roulette, Chuck-a-luck. The entire family will enjoy this set.5.98
 66K23—CHIP-O-MATIC Poker Rack Set. First real automatic dispenser, complete with 250 chips.10.95
 66K24—TRAVEL SCRABBLE. A durable "krinkle" finish steel box 4x8x3/4, so easy to slip into purse or pocket. Opens flat to serve as 8x8" playing board. Ivory plastic tiles are magnetized so they will not slip with motion.7.95
 66K24a—Tournament Scrabble—Sturdy, handsome set for family use.6.00
 66K25—JOHNSON CARD SHUFFLER—All metal, will shuffle 2 or 3 decks. Saves wear and tear on cards.5.95
 66K26—CROSS PEN & PENCIL SET is traditionally the leader in fine writing instruments. Slimly elegant, a pride to own or to give . . . 14K gold filled Century.12.00*
 66K26a—In chrome7.50
 *Plus 10% Federal tax



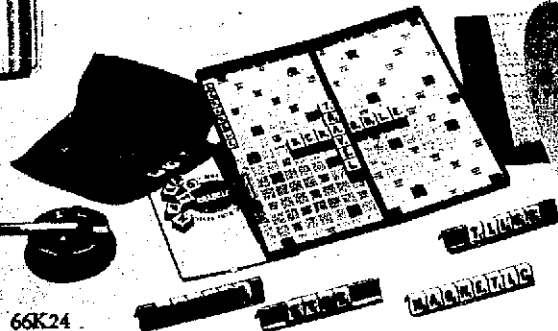
66K21



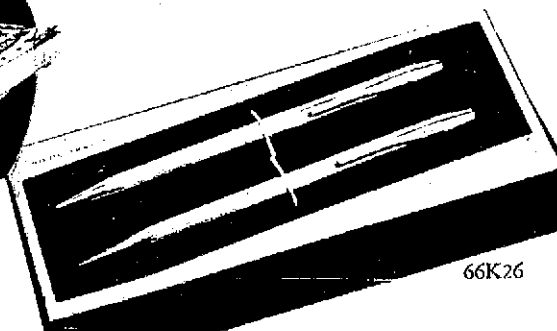
66K23

66K22

66K25



66K24



66K26

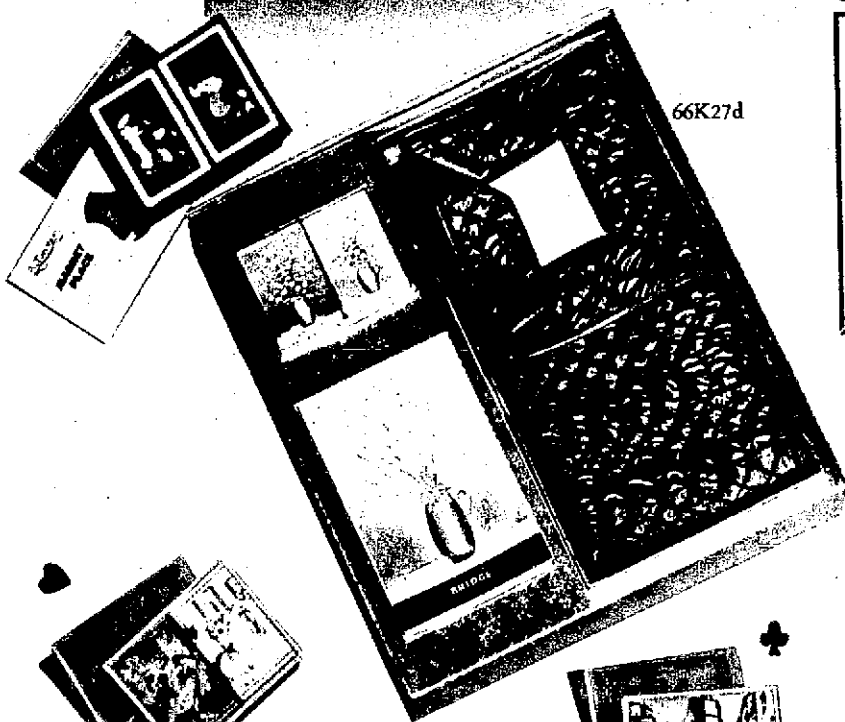
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Please add 4% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 25c handling charge for C.O.D.'s. L R-11-56



66K27d



66K27b



66K27c

MODERN MASTERS PLAYING CARDS

Exclusively at May Co. Clever and artistic cards with backs by such famous illustrators as Utrillo (Montmartre Street Scenes); Tamms Keefe (Persians); Degas (Ballet Dancers); Betangos (Market Place); Beauchant (Florals); Vivin & Vivance (Primitives).

- 66K27—Packed double for Bridge or Canasta.set 2.50
- 66K27a—Packed triple for Samba. (not shown)set 3.75
- 66K27b—2 decks of cards with score pad for Bridge or Canasta.set 3.95
- 66K27c—4 decks, 2 matching score pads for Bridge or Canasta.set 6.50
- 66K27d—2 decks, 2 matching score pads, bridge-table cover.7.95

SMITHCRAFT PRESENTS "SUNBURST" by Freda Diamond.

66K28—PHOTO ALBUM in embossed simulated leather. In white, congo, sandalwood, rio red, turquoise; 10" x 14". 3.00
 66K29—SCRAP BOOK—80 pages to hold all your mementos. 14½" x 11"; in white, congo, sandalwood, rio red, turquoise. 3.00
 66K30—Matching Waste Basket. 2.50
 66K31—Loose Leaf Address Book 2.75
 66K32—Five Year Diary 2.50
 66K33—HILLCRAFT RECIPE FILE. In red, maroon, green, brown 1.59
 66K34—HILLCRAFT GLAMOUR LUNCH KIT with its own vacuum bottle. In black, red, tan, panama. 3.95
 66K34a—Kit only without bottle. 2.50
 66K35—ONYX DESK SET—Blotter, letter rack, paper knife, calendar base & pen in black, white or pink. By New Diamond 10.95
 66K35a—Calendar pen base only. 6.95
 66K36—VISIBLE FILES—Transparent plastic front drawers in steel cabinet. Just right for storing small articles. In red, brown, green. Size 12½" x 6" x 5¾", 24 drawers. By Acorn Products 7.98
 66K36a—12 drawers, size 12" x 6" x 10½" (not shown). 4.98
 66K36b—36 drawers, size 16" x 6" x 15" (not shown). 10.98
 66K37—PERSONAL CHECK FILE holds average 5-year household record. Non-slip lock holds checks upright. Grey, brown, red; 7½" x 11½" x 4". 3.95



"SOMETHING DIFFERENT" BY STYLECRAFT

66K38—DESK BASKET & MEMO BOX, most handsome on your desk, practical to use. In assorted English prints. set 2.00
 66K39—LETTER RACK—MEMO BOX—PENCIL WELL—This three-piece set is gift packaged, available in English prints or solid colors. Set 3.00
 66K40—PARKER "41" PEN—with mirror-smooth EP point. This new Parker has all the classic features plus easy 2-finger filling and exclusive ink-flow control for smooth, effortless writing. Matching pencil has new liquid lead point that never breaks, never needs sharpening. Barrel colors are turquoise, light green, coral, charcoal, black. Set of Pen and Pencil. 12.75
 66K40a—Pen only 8.75
 66K41—KEM PLASTIC PLAYING CARDS in bright plastic case, set 7.50
 66K42—THE SOPHISTICATED BRIEF by Stebco is the ideal all-purpose bag. Made of colorful Tufide in pink, aqua, white. Convertible shoulder strap. Outside zipper pocket. 7.00*
 66K43—THE CAREER GIRL—Ladies' brief of Tufide. Size 14" x 11" x 5½", feminine in appearance. In beige, red, blue, green, black. 14.00*
 *plus 10% federal tax

May Co. Stationery

Call MADison 6-3535

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87K1a "Carriage"

87K1b "Golden Leaves"

87K2a "Country Auction"

87K3a "Golden Fruit"

87K3b "Black Marble"

87K4a "Collector's Items"

87K4b "Laced Flowers"

87K4c "Laced Flowers"

87K4d "Laced Flowers"

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MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.

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87K5

87K6

87K7

CAL-DAK TRAY TABLES are ideal for TV viewing, parties, barbecues. Alcohol- and stain-resistant trays have exclusive patterns by famed designer Freda Diamond. The electrically welded tubular steel frames are rust-proofed.

87K1a—QUEEN-SIZE FLORENTINE BRASS TRAY TABLE SET. Four queen-size tray tables and storage rack. Choose "Golden Leaves" on green ground or "Carriage" pattern on black. Brass-plated frame12.95

87K1b—QUEEN-SIZE FLORENTINE BRASS TRAY TABLE, same patterns (not shown)2.95

87K2a—QUEEN-SIZE TRAY TABLE SET, "Country Auction" (on beige ground) or "Nassau" (black ground) tray patterns. Four black-enamel trays and storage rack.... 9.95

87K2b—QUEEN-SIZE TRAY TABLE, same patterns 2.45

87K3a—KING-SIZE FLORENTINE BRASS TRAY TABLE SET in "Black Marble" or "Golden Fruit" pattern on black. Four brass-plated king-size tray tables and storage rack 22.50

87K3b—KING-SIZE FLORENTINE BRASS TRAY TABLE, same patterns (not shown)5.00

87K3c—FOLDING HOSTESS CART, 32" high, with removable king-size trays, same patterns (not shown)... 12.50

87K4a—KING-SIZE TRAY TABLE SET consists of 4 tray tables and storage rack. Each king-size tray holds a full meal. "Collector's Items" or "Laced Flowers" pattern on black background. Black baked-enamel frame.....16.95

87K4b—KING-SIZE TRAY TABLE, same patterns...3.95

87K4c—HOSTESS CART, 32" high, has removable king-size trays in the same patterns. Folds for storage.....9.95

87K4c

87K7

FALCOLITE DROP-LEAF FOLDING TABLES with fabulous Nu-Mica finish that looks just like fine walnut. Unfolds at a touch, folds flat for storage, and is actually 3 tables in 1—one leaf down, both leaves down, or both leaves up—to give the desired size. Tempered aircraft aluminum moldings, rust-resist aluminized legs. So durable it can't be harmed by outdoor exposure, alcohol, or boiling water, can be cleaned with soap and water, stays beautiful for a lifetime!

87K5a—Table measuring 24x60" when open19.95

87K5b—Table measuring 30x60" when open22.95

87K5c—Table measuring 30x72" when open24.95

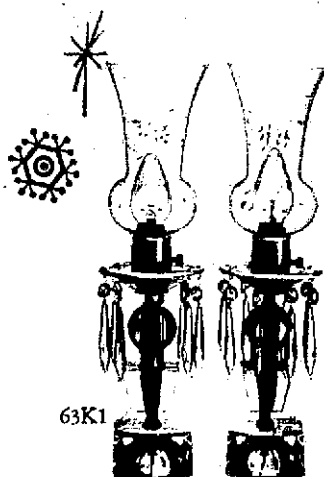
87K5d—Folding bench, 36" long (not shown). Seat matches table top6.95

87K6—ELECTRO SERVING CART with Florentine lace-effect pattern on top. White trays with copper colored legs, white electric outlet, cord, and white casters. Measures 16x25x31", has three shelves. Ideal for serving outdoors as well as in the home.....8.95

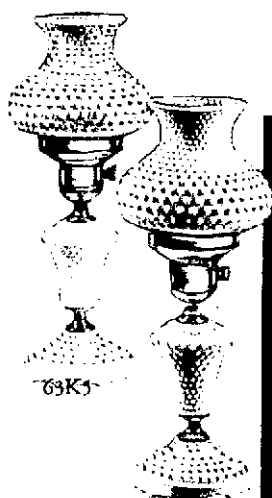
87K7—"LEATHER-GRAIN" DROP-LEAF TABLE on casters opens quickly to 40x24". Ultra-rich leather effect finish makes this attractive for every room. White or brown grained effect, brass plated legs and handles.....19.95

63K1—CRYSTAL PRISM HURRICANE LAMP PAIR. Glittering hand-cut prisms and hand-etched globes. 16½" tall..... pr. 10.98
 63K2—"SONATA". Beautiful reproduction of this popular painting of the lady in glowing red velvet. Measures an impressive 34x28". The handsome gold-colored frame is rubbed with white.....10.98
 63K3—CERAMIC PLANTER LAMP. Removable ceramic planter in an attractive brass-finish metal base lights from behind. Gilt-flecked matt-finish white, pink, or turquoise. 10" wide, 5½" tall 3.98
 63K4—THREE-PIECE PICTURE GROUP. Charming Parisian heads and figures in artistically planned groupings. Antiqued-white sweep frames, brushed with gilt. Center picture 11¾x13¾"; each side picture, 6½x7½"set, 5.98
 63K5—HURRICANE LAMP PAIR. For the boudoir, buffet, or mantel. Milky white hobnail glass. 15½" tall..... pr. 5.98
 63K6—THREE-PIECE BOUDOIR SET. Twin vanity lamps, 15" tall, and a nightstand lamp, 22" tall, of white hobnail milk glass with white candlewick-type shades.....set 10.98
 63K7—MING TREE STARLITE LAMP. Light glows softly through colorful "catseye" marbles set in matt-finish ceramic. White, pink, or turquoise. 9¼" tall.....7.98

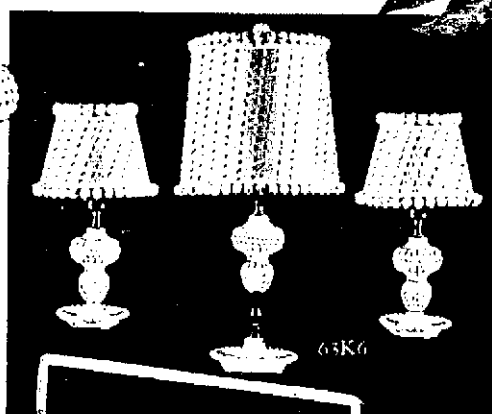
May Co. Lamps and Pictures



63K2



63K5



63K6



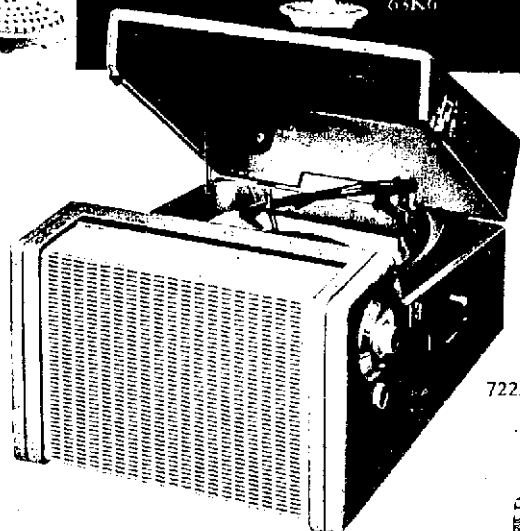
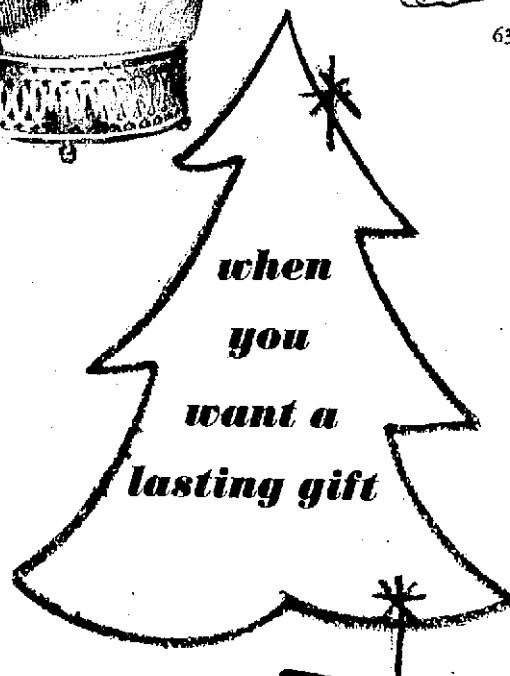
63K3



63K4



63K7



722K1

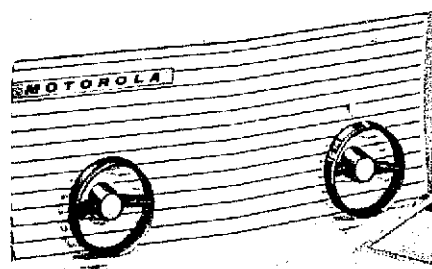
722K1—WEBCOR "HOLIDAY CORONET" HIGH FIDELITY PHONOGRAPH. Two speakers—one 6" and one 4"—with resonances carefully chosen to extend the frequency range. 45 rpm spindle included. Push-pull amplifier, dual tone controls, four speeds. "Magic Mind" automatic diskchanger changes speeds as well as different sizes of records intermixed in any sequence. Automatic shut-off. Case in ebony black or California tan 104.95
 MOTOROLA 57R TABLE RADIO. New slim, trim design—fashionably low in silhouette, yet with the resonant sound of bigger, more expensive radios. Noted Golden Voice speaker with automatic volume control. Lifetime copper-plated circuit. High-impact plastic cabinet in molded-in color.
 722K2a—Ebony black 21.95

722K2b—Antique white, turquoise, pink...23.95

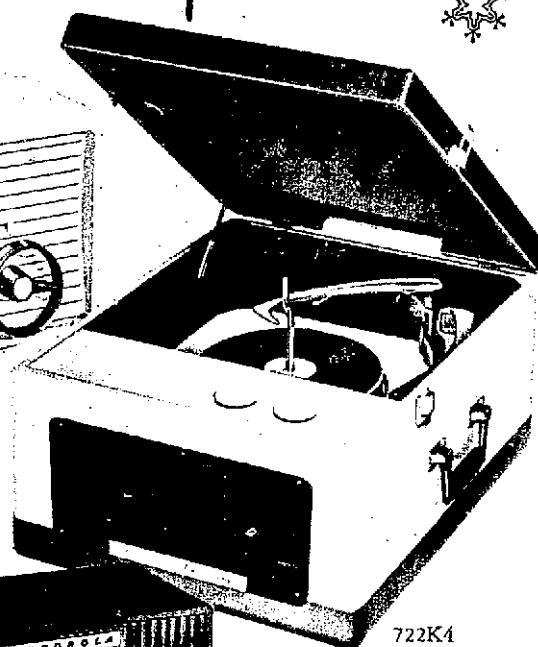
722K3—MOTOROLA CLOCK RADIO. Clock-timer gently wakes you to music at any pre-selected time. Potent Golden Voice speaker for true-fidelity sound has a new, improved automatic volume control. Exclusive PLACir chassis will never wear out. Long, low sleek '57 lines in practically unbreakable mahogany-color bakelite.....29.95

722K4—WEBCOR "FESTIVAL" 3-SPEED AUTOMATIC PHONOGRAPH. "Magic Mind" automatic diskchanger changes speeds automatically! In addition, it changes all size records intermixed in any sequence. Plays up to four hours of uninterrupted music. Automatic shut-off. Two sapphire needles—one for micro-groove and one for 78 rpm records. Case in green with silver grey or brown with tan.....69.95

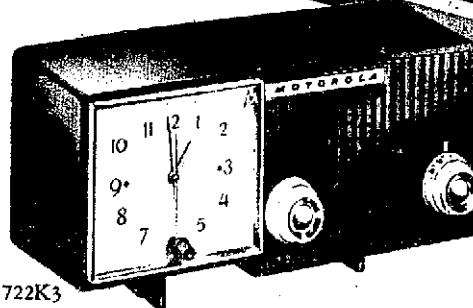
May Co. Music



722K2b



722K4



722K3

Call MADison 6-3535 or mail coupon on orders of 3.00 or more.



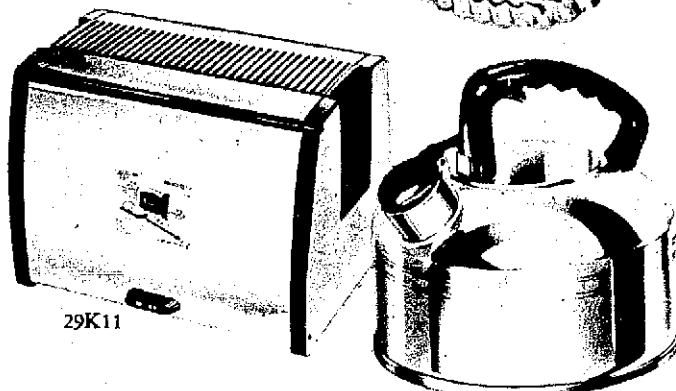
29K10



29K9—MIRRO COPPER-TONE MOLD SET of five different molds—melon, fluted, gothic, crown, heart. Ideal for fruit cakes, salads and desserts. Molds have ring for hanging; make beautiful wall plaques when not in use. Will not tarnish. Packed in gift box 6.45

29K10—MIRRO COOKIE-PASTRY PRESS and decorator set. All-purpose set will not chip, peel or tarnish. Cookie-pastry press has 3 tips for making cream puffs, eclairs, lady fingers; plus 12 interchangeable forming plates for fancy cookies. Decorator has 6 tips for assorted fancy designs on party cakes and cookies. Colorful recipe book included 4.35

29K9



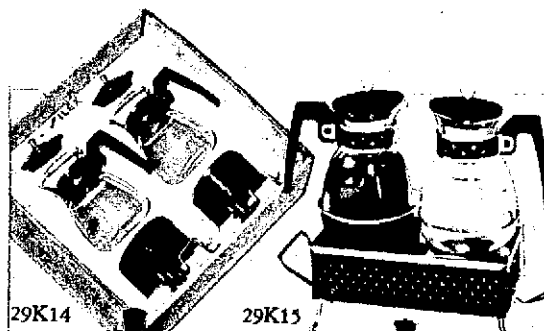
29K11

29K12

29K11—WEST BEND BREAD-BOX of new copper-colored aluminum. Features an adjustable shelf; slide-out cutting board. Black sides and top add color. "Hide away" door, slides up and out of the way 12.95

29K12—WEST BEND "TRIG" TEA KETTLE—the original singing tea kettle—holds 2½ quarts. Graceful black trip handle, in gleaming chrome on stainless steel, copper bottom 4.95

29K13—WEST BEND CANISTER SET to match the bread box is a useful and charming addition to your kitchen. In copper-colored aluminum with black tops 9.95



29K14

29K15



29K16

29K17

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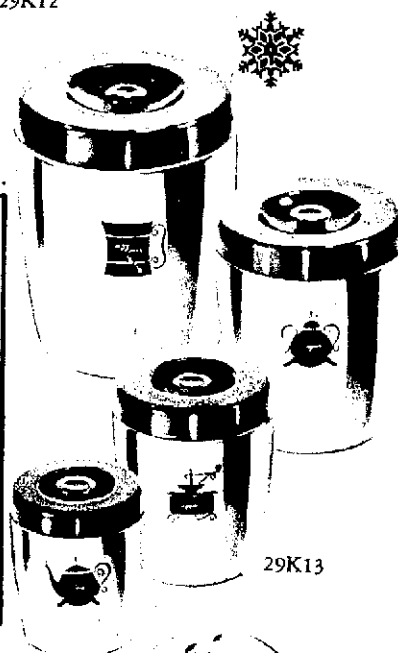
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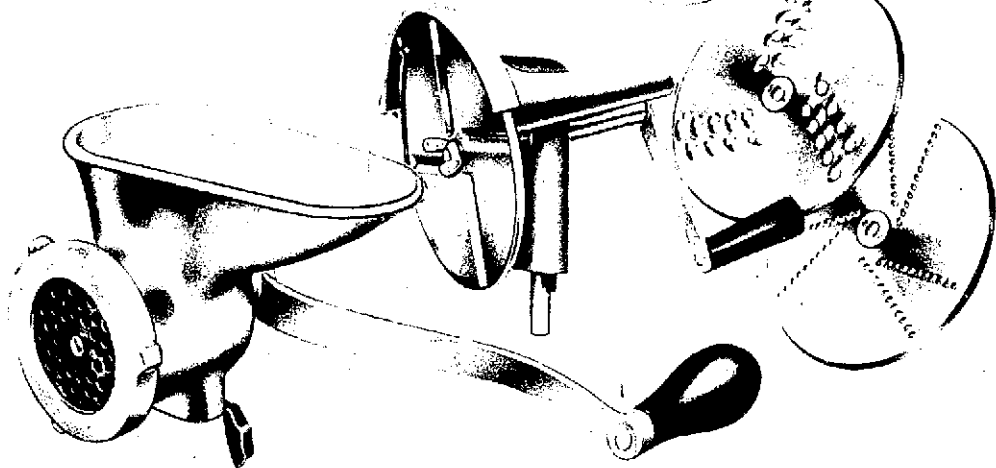
STATE _____

☐ C.O.D.

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29K13



29K18

29K14—CARAFE SET of two individual carafes, 2-cup capacity each; 3-hour candles 5.95 (not shown)

29K14a—CARAFE SET of four individual carafes, 2-cup capacity each 10.95

29K15—SILEX TWIN SERVERS for hot butter and syrup; 3-hour candles, gift packaged 6.95

29K16—SILEX STARLIGHT CARAFE with table mat only; 12-cup capacity 5.00

29K16a—8-cup capacity 4.50

29K17—SILEX STARLIGHT CARAFE with candle-burning warmer; 12-cup capacity. 12-hour candle; set gift packaged, 7.95

29K17a 8-cup capacity 6.95

SILEX "ENTERPRISE" CHOPPER 29K18

This "No-Clamp" chopper is combined with a slicer-shredder to give you the most complete kitchen tool of its kind. Suction feet hold chopper in place on counter or table. Detachable parts for easy cleaning. Available in shining chrome, 13.95

May Co. Housewares

29K1 — 6-Pc. DELUXE WOODPECKER CHERRYWOOD CANISTER SET, hand painted provincial rooster design; graduated sizes; includes salt and pepper shakers.....6.95

29K2—CHERRYWOOD BREAD BOX, to match canister set, creates a look of old-world charm. Colors blend with any motif.....8.95

29K3—9-PC. SALAD SET, clear mist fruitwood, gracefully designed for table, patio, or bar-b-q. Set consists of large 10" bowl, 4 small 6" bowls, salad fork and spoon, salt shaker and pepper mill.....8.95

29K6

29K4

29K4—KROMEX LAZY SUSAN, Graceful design in dazzling chrome-plated steel with four exquisite cut glass sections and casserole center, chrome cover. Ball-bearing chrome base.....6.95

29K5—KROMEX TU-TIER TIDBIT TRAY, Gleaming chrome on heavy gauge steel, graceful Kromex design handle. Stands 9 3/4" high.....3.79

29K6—KOPPEREX BREAD BOX, has sides of gleaming black, wood cutting board in door, Kopperex shelf, 13.95

29K6a—KROMEX BREAD BOX, same as above except in chrome.....10.95

29K7—KOPPEREX KANISTER SET, 4 gleaming canisters with close-fitting black plastic covers. Raised letter identification panels. Capacity—flour, 5 lbs.; sugar, 5 lbs.; coffee, 1 3/4 lbs.; tea, 12 oz., 10.95

29K7a—KROMEX KANISTER SET, same as above except in chrome...9.95

29K2

29K1

29K5

29K7

*gifts
for the
home
always please*

29K3

BOONTONWARE CANDESCENT DINNERWARE

Translucent as finest china—yet guaranteed against breakage. Tiny flecks make "Candescant" really sparkle. Exciting colors are soft Oyster White; dazzling Turquoise Blue; handsome Smoky Charcoal; or clear Shrimp Pink. Easy to wash—safe in the hottest water of your dishwasher.

29K8—16-Pc. Starter Set:

- 4—10" Dinner Plates
- 4—Cereal or Soup Bowls
- 4—Cups
- 4—Saucers.....17.95

MATCHING SERVICE PIECES

- 29K8a—Butter Dish.....3.75
- 29K8b—Sugar and Creamer.....4.75
- 29K8c—Salt and Pepper.....2.25
- 29K8d—Vegetable Serving Dish...4.50
- 29K8e—14 1/2" Platter.....4.95

29K8f—45-Pc. COMPLETE SERVICE for 8
Open Stock Value—69.80

Complete Set.....55.95

- Complete set consists of:
- 8—10" Dinner Plates
 - 8—Soup Bowls
 - 8—6 1/2" Salad Plates
 - 1—14 1/2" Platter
 - 8—Saucers
 - 3 pc. Sugar & Creamer
 - 8—Cups
 - 1—Vegetable Serving Dish

29K8g—35-Pc. COMPLETE SERVICE for 6
Open Stock Value—55.90

Complete Set.....44.95

- Complete set consists of:
- 6—10" Dinner Plates
 - 6—Soup Bowls
 - 6—6 1/2" Salad Plates
 - 3 pc. Sugar & Creamer
 - 6—Saucers
 - 1—14 1/2" Platter
 - 6—Cups
 - 1—Vegetable Serving Dish

45-Pc. and 35-Pc. sets available in mixed Harlequin 4-color sets only.

May Co. Housewares

Call MADison 6-3535 or mail
coupon on orders of 3.00 or more.

74K1—G.E. NEW VISUALIZER SPEED IRON weighs only 2½ lbs., yet is sturdy, fast heating, and responds quickly to temperature dial changes. Cord-lift keeps cord off board.....11.95

(Not Shown)

74K1a—Regular Visualizer Dry Iron.....9.95
74K1b—Heavy Weight Dry Iron..... 9.95

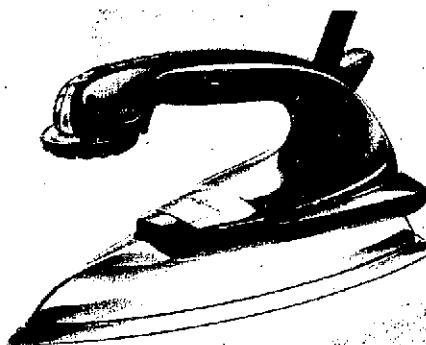
74K2—G.E. AUTOMATIC SKILLET with built-in thermostat control makes all cooking easier, tastier. Easy to clean—can be immersed in water up to signal light. Special finish keeps food from sticking . . . 10" diameter.....14.95

(Not shown)

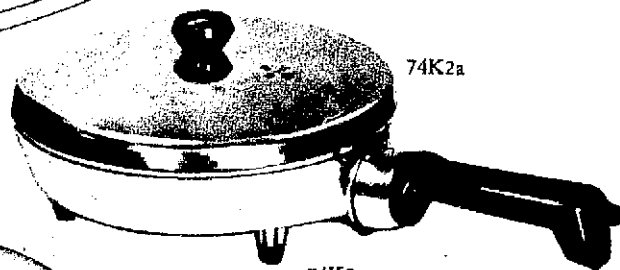
74K2a—Metal cover for skillet..... 2.00
74K2b—12" Automatic skillet.....17.95
74K2c—Metal cover for 12" skillet..... 2.00

74K3—G.E. AUTOMATIC SANDWICH GRILL AND WAFFLE BAKER is like having 3 appliances in one. An open grill for bacon, eggs, etc.; a closed grill for sandwiches; a handy waffle baker. Fully automatic, and so handsome you'll use it right at the table.....19.95

74K4—G.E. AUTOMATIC ELECTRIC SPEED KETTLE is beautifully styled in copper and stainless steel. Use at your table whenever you need hot water for tea, coffee, all sorts of instant foods16.95

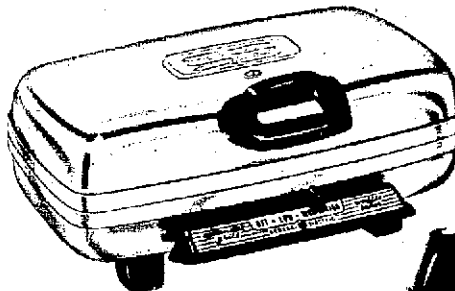


74K1

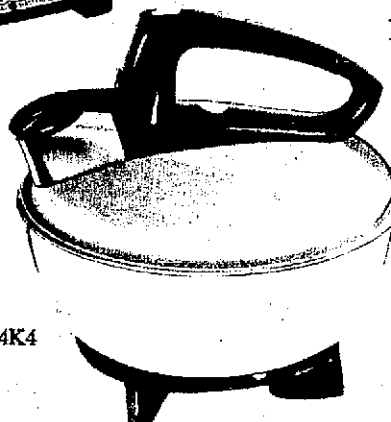


74K2a

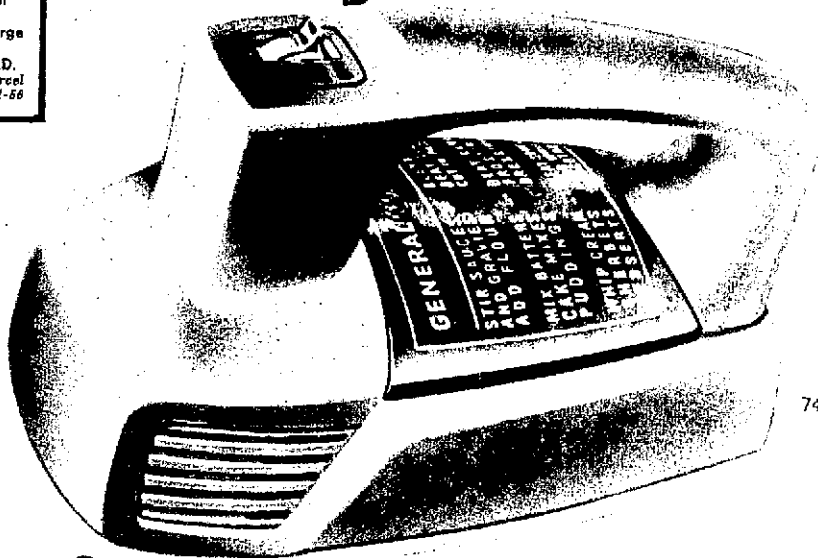
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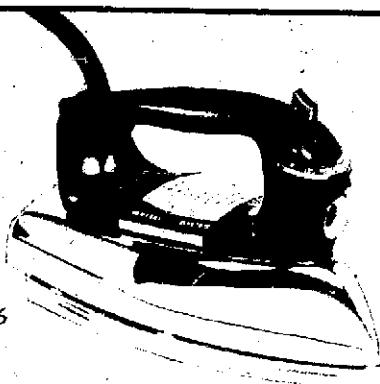
74K3



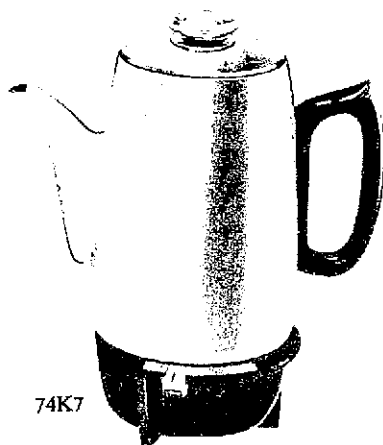
74K4



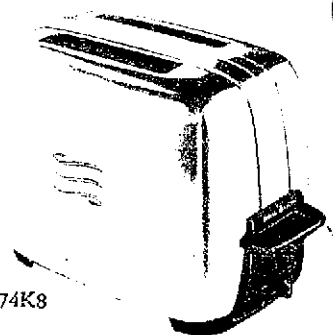
74K5



74K6



74K7



74K8



74K5—G.E. PORTABLE MIXER is the handiest mixer ever. Powerful enough for most any mixing job, yet weighs under 3 lbs. Comes in your choice of pink, yellow, white or turquoise. Hang it up like a saucepan when not in use. Has 3-speed control.17.95

74K6—G.E. STEAM & DRY IRON lets you steam-iron everything except heavy cottons, linens and starched things—without sprinkling! Press woollens without a damp cloth. Press button down and it converts instantly to a dry iron. Handy fabric dial; new cord-lift keeps cord off ironing surface14.95

74K7—G.E. AUTOMATIC COFFEE MAKER makes from 3 to 9 cups brewed just as you like them. Completely automatic, keeps coffee hot indefinitely. Chrome plated finish is easy to keep clean, 19.95

74K7a—Deluxe Automatic Coffeemaker.(not shown).....27.95

74K8—G.E. AUTOMATIC ELECTRIC TOASTER gives you toast the way you like it, from light and soft to dark and crisp. Snap-out crumb tray, extra high toast lift.....17.95

May Co. Small Appliances

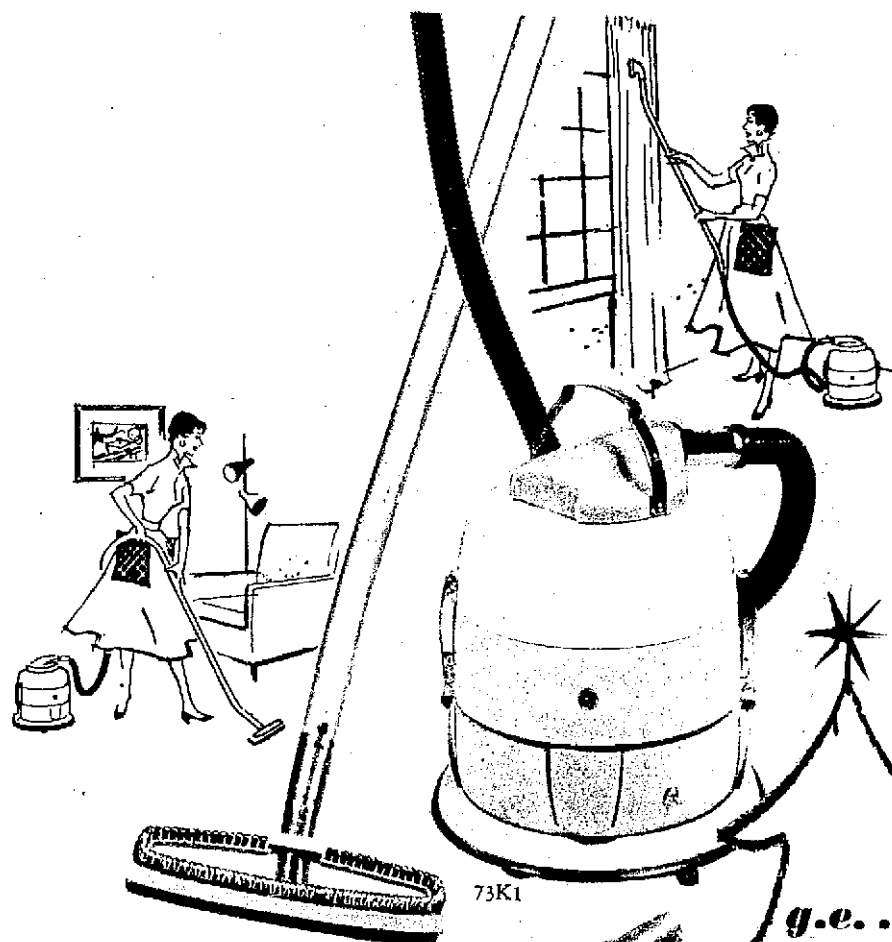
g.e. portable appliances—always appreciated

Call MADison 6-3535 or mail this coupon on orders of 3.00 or more.

MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.
Please send me the following items:

Cat. No.	Quan.	Item	Size	Color	2nd Color Choice	Price

NAME _____ ☐ Cash
ADDRESS _____ ☐ Charge
CITY _____ ZONE _____ STATE _____ ☐ C.O.D.
Please add 1% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. \$5c handling charge for C.O.D.'s. L K-11-66



73K1—G.E. ROLL AROUND VACUUM CLEANER rolls on wheels from room to room. Swivel-top for reach-easy cleaning. Complete with all work-saving attachments and throw-away filter bag for sanitary dirt disposal49.95

73K2—Also Available—New "G.E." Roll-Easy vacuum —completely different. She'll never have to lift it! 69.95

May Co. Vacuum Cleaners
Easy Credit Terms



73K1

73K2

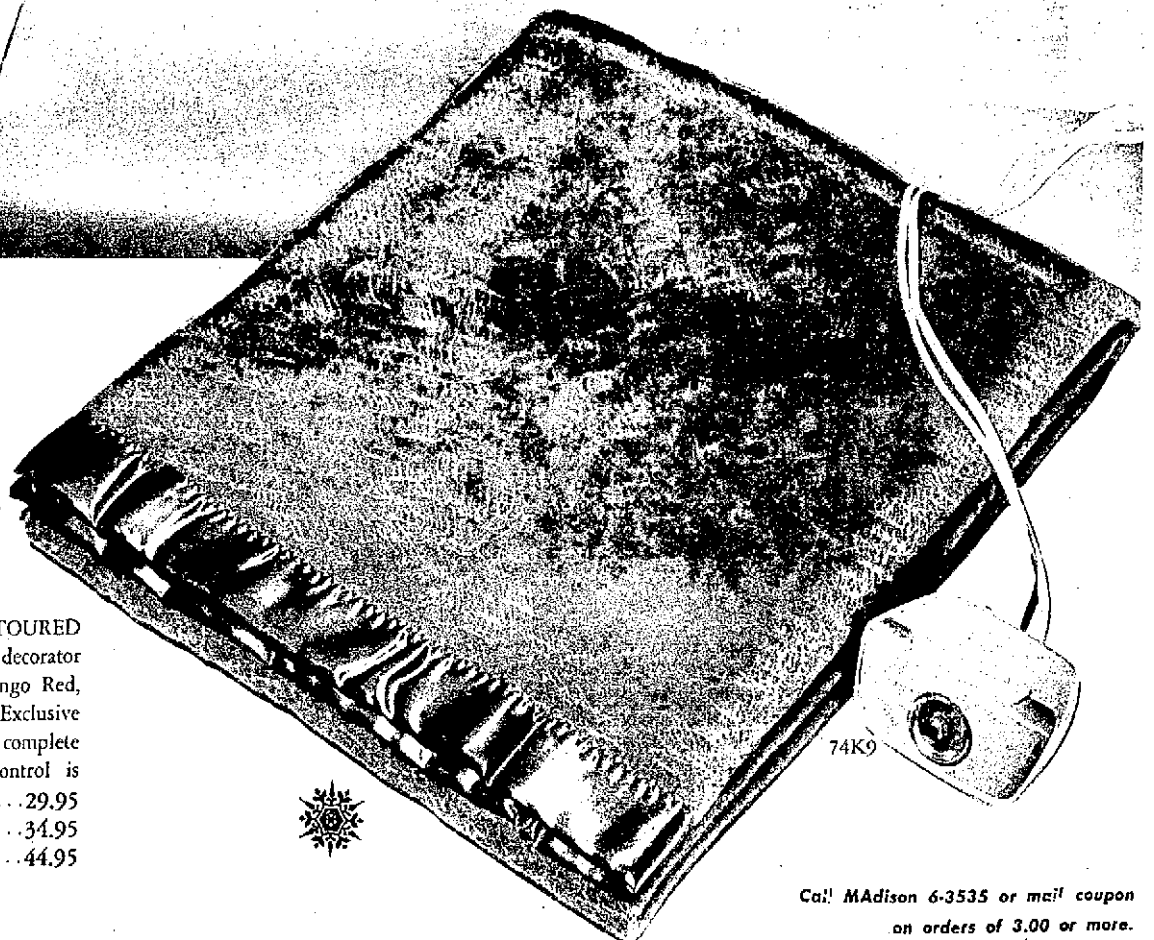
*g.e....
tops
on her
'want' list*



GENERAL ELECTRIC
CUSTOM CONTOURED
AUTOMATIC BLANKET

74K9—TWIN SIZE CUSTOM-CONTOURED AUTOMATIC BLANKET in delightful decorator colors of Dresden Blue, Rose Pink, Flamingo Red, Citron Gold, Garden Green, Turquoise. Exclusive "sleep-guard" automatic safety device gives complete protection against overheating. Bedside control is softly illuminated for easy reading.....29.95
74K9a—Full bed size with one control.....34.95
74K9b—Full size bed with two controls.....44.95

May Co. Small Appliances
Easy Credit Terms



74K9

Call MADison 6-3535 or mail coupon
on orders of 3.00 or more.



33K1—UNIVERSAL HIGHLANDER OUTING KIT. Two 1-qt. vacuum bottles, each with four nested plastic cups. All in a Scotch-plaid plastic carrying case with handles. For beach, picnics, hunting trips. . . . 10.95
 JEWELLED BATHROOM ACCESSORIES BY RANSBURG. Cunning embossed "Fifi" poodle design, rhinestone studded, on metal finished in decorator colors of pink, white, brown or black. For the boudoir, too.
 33K2a—"Tissuette" Dispenser 2.98 33K2b—Nylon Tumbler .98c
 33K2c—Oval Metal Basket 3.50
 Not Shown:

33K2d—Double Shelf, 16 $\frac{3}{4}$ " long 4.98 33K2e—Brush Holder 4.98
 33K3—DETECTO VANITY HAMPER offers maximum utility in minimum space. Hamper is family-sized. Removable laundry bin; spacious drawer for accessories. Top is a gallery for jars, bottles, tissues. Ventilated, snagproof; durable oven-baked enamel finish. 29 $\frac{1}{2}$ " high x 19" wide x 10 $\frac{1}{2}$ " deep. White, pink, black, turquoise, yellow. 15.95
 33K4—DELUXE DETECTO BATH SCALE. Wide vision magnif-eye dial is as easy to read as a newspaper headline. Lifetime service guarantee. Gift-boxed 13.45
 33K5—RID-JID DE LUXE IRONING BOARD COMBINATION. Open-mesh steel top provides true ventilated ironing. Chrome-plated 1 $\frac{1}{4}$ " legs with knee room for sit-down ironing. Full 54" size. Famous scorch-resistant airflow pad and cover included. Complete 16.95
 33K6—SHADOW BOX BY HANDY ANDY. Crystal-clear glass shelves with smart spiral lucite supports and decorative rosette trim. Perfect in the bathroom, kitchen, living room. Overall size 17"x16"x5" deep. . . 6.75

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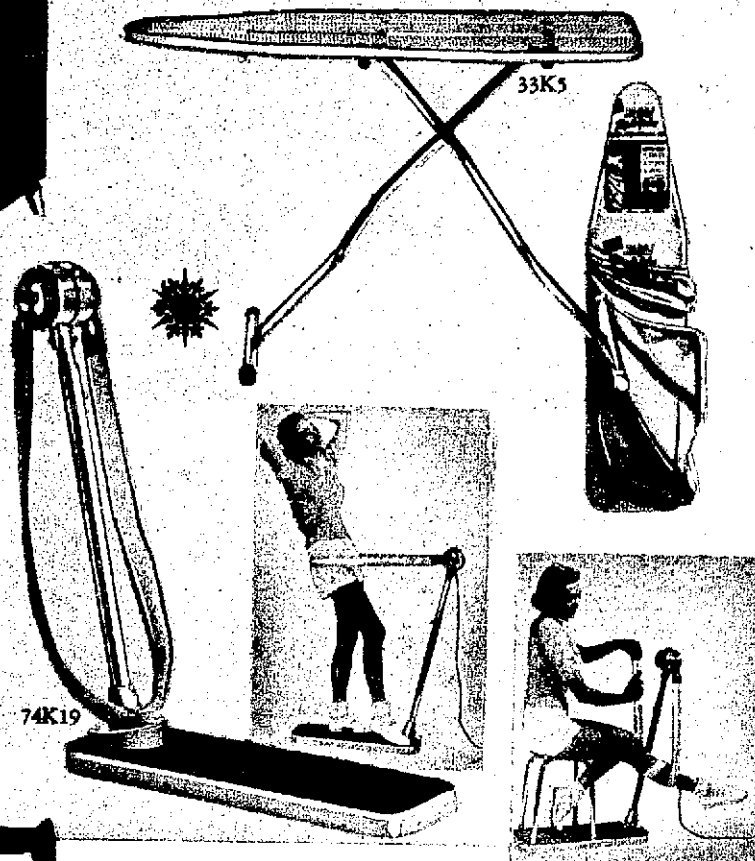
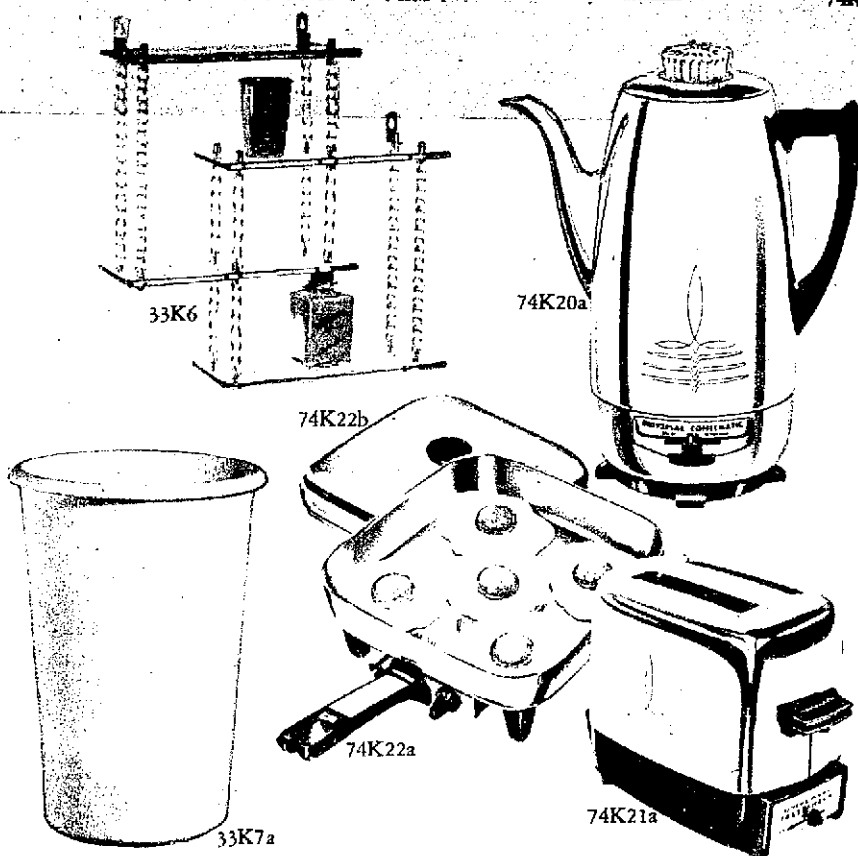
MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.

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Catalogue No.	Quantity	Item	Size	Color	2nd Color Choice	Price

NAME ☐ Cash
 ADDRESS ☐ Charge
 CITY ZONE STATE ☐ C.O.D.

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74K19—GILBERT PORTABLE HEALTH MASSAGER. Ideal for men and women alike—to trim abdomen and hips, to ease tense, kinked muscles. Does not have to be bolted to floor, comes apart to store in seconds. (See it demonstrated at Downtown Store.) Nothing down, 1.25 a week Full price 94.50

UNIVERSAL ELECTRIC HOUSEWARES
 74K20a—"COFFEEMATIC" AUTOMATIC ELECTRIC PERCOLATOR, 8-cup size, in gleaming chrome finish. Coffee exactly as you want it every time with the exclusive Universal Flavor-Selector. Redi-Lite. 24.95
 74K20b—10-Cup "Coffeematic" (not shown) 29.95
 74K20c—10-Cup Copper "Coffeematic" (not shown) 32.95
 74K21a—"TOASTAMAGIC" AUTOMATIC ELECTRIC TOASTER adjusts automatically to assorted types of bread. 17.95
 74K21b—"Toastamagic" in tarnish-resistant copper (not shown) . . 21.95
 74K22a—AUTOMATIC ELECTRIC FRYING PAN. Completely immersible and washable right up to Signalite near tip of handle. Fries, bakes, stews, steams, pan-broils, sautes. 10" in diameter. Cooking guide on handle, Thermo-Controlled Heat up to 420°, Signalite. 19.95
 74K22b—Metal Cover for electric frying pan. 2.00

PLASTIC WASTE BASKETS BY PLASTEX. Unbreakable, rust-and-odor-free, and noiseless—these make ideal gifts for rumpus room, nursery, bathroom, kitchen. Specify your choice of pastel colors.
 33K7a—Jumbo Kitchen Basket, 26-qt. 4.00 33K7b—Lid . . . 1.00
 Not Shown:
 33K7c—Large Waste Basket, 16-qt. 2.95 33K7d—Lid 80c
 33K7e—Small Waste Basket 1.50

May Co. Housewares and Small Electrical Appliances

74K13—SUNBEAM AUTOMATIC ELECTRIC STEAM OR DRY IRON steams longer and holds more water than most irons, yet is lightweight, only 3 lbs. Thumb tip control, wrist-resting handle. Switch from steam to dry, or dry to steam instantly.....15.75

74K14—SUNBEAM AUTOMATIC PERCOLATOR lets you dial the strength you want . . . keeps coffee hot indefinitely. 8-cup size

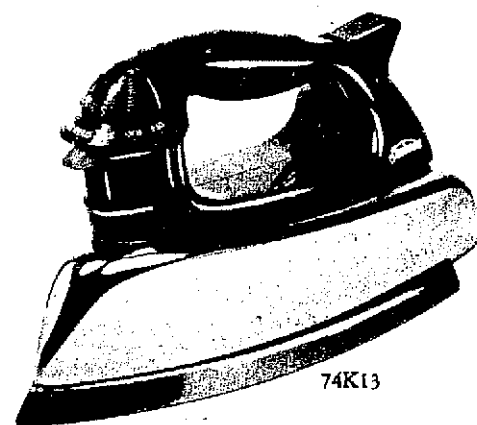
Not Shown: 26.95

74K14a—10-cup Automatic Percolator.....29.95

74K14b—Automatic Sunbeam "Coffeemaster".....37.50

74K15—SUNBEAM FRYPAN in the exclusive square design that cooks 20% more. You get perfect results with controlled heat for bacon, eggs, pancakes, etc. Has exclusive Water-Sealed element for easy washing. Set it—forget it! 10½" size.....19.95

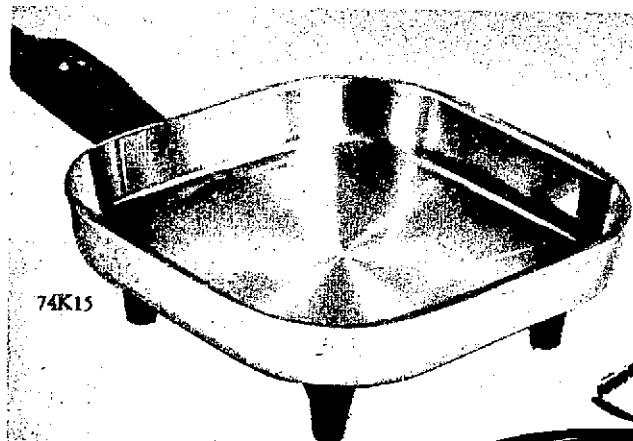
Glass and metal covers extra.....2.00 & 3.00



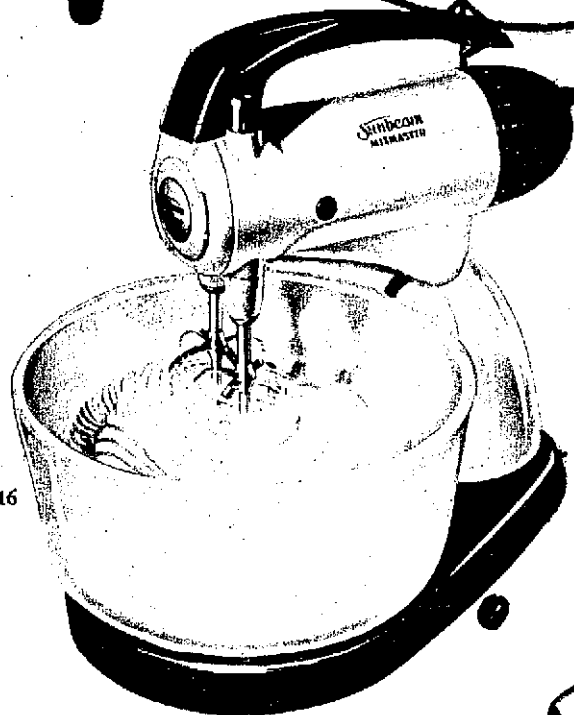
74K13



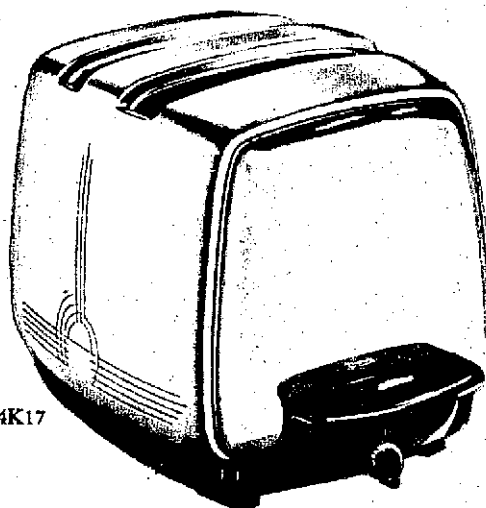
74K14



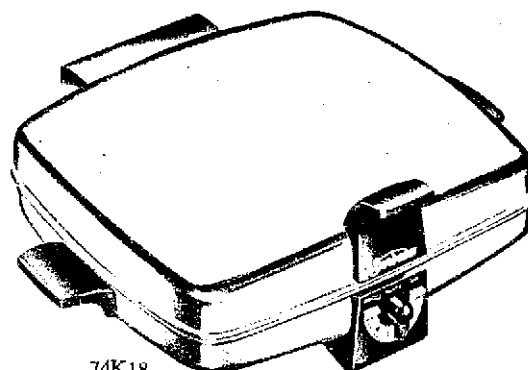
74K15



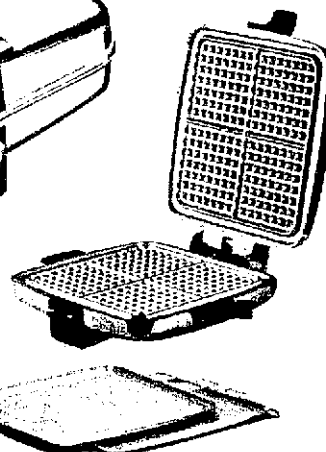
74K16



74K17



74K18



74K16—SUNBEAM MIXMASTER . . . America's most popular food mixer. Exclusive larger bowl-fit beaters for higher, lighter, finer textured cakes, etc. Complete with juicer. White enamel... 47.50

(Not Shown)

74K16a—Chrome Mixmaster with Juicer.....55.50

74K16b—Mixmaster Jr.—white and colors.....18.95

74K17—SUNBEAM RADIANT CONTROL AUTOMATIC TOASTER adjusts itself to every kind of bread, fresh or frozen, rye or white, thick or thin. No levers to push, no popping or banging . . . bread raises and lowers itself gently.....27.50

74K18—SUNBEAM WAFFLE BAKER & GRILL for both perfect waffles and toasted sandwiches as well as bacon, eggs, etc., because it has exclusive Sunbeam Radiant Control. Easiest-to-change grids enable you to convert it from waffle-baker to grill in an instant 33.50

May Co. Small Appliances

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RIVAL KITCHENWARE

29K20 — KITCHENEER COMBINATION GRINDER - CHOPPER - SHREDDER - SLICER - GRATER is an all-in-one kitchen wonder. Perfect gift for your "Good Cook". Portable, no clamps or screws. Chrome with base and handle in white, red, yellow, baked enamel.13.98

29K21—CAN-O-MAT can opener in chrome with white, black or yellow trim. Magnetized to catch lid, single action handle . . . no levers. Exclusive removable cutter and magnet for easy cleaning 6.98

29K21a—All Chrome Can-O-Mat, magnetic 7.95

—BUCKETEER ICE-O-MATIC combines the famous Ice-O-Matic utility with smart, new styling. A handsome detachable bucket catches your crushed ice output. Take it by the handle to your table or bar service. Handy for terrace or patio. Crushes ice either fine or coarse. In chrome, trimmed with red, yellow, black. . .12.95

29K22a—Copper Bucketeer Ice-O-Matic. .13.95

ARMACK IMPORTED STAINLESS FLATWARE—Famous Solingen tableware from Western Germany, known for their superb cutting edges, rich lustre and refinement of detail. Choose from the "Deauville" or "Sandra" patterns. Set consists of 16 teaspoons, 8 soup spoons, 8 dinner forks, 8 salad forks, 8 hollow handle forged knives, 1 serving fork, 1 serving spoon.

29K23—50-pc. Set in DEAUVILLE Pattern 29.95

29K23a—50-pc. Set in SANDRA Pattern 29.95

- Hot forged blades cut like magic
- Hollow handle knives for balanced beauty and durability
- Tarnish Proof
- Stain Proof
- Rust Proof
- Satin-finished handles
- Mirror-polished bowls and tines
- Graded same as finest Sterling Silver

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MAY CO., BROADWAY, EIGHTH & HILL, LOS ANGELES 14, CAL.

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Catalogue No.	Quantity	Item	Size	Color	2nd Color Choice	Price

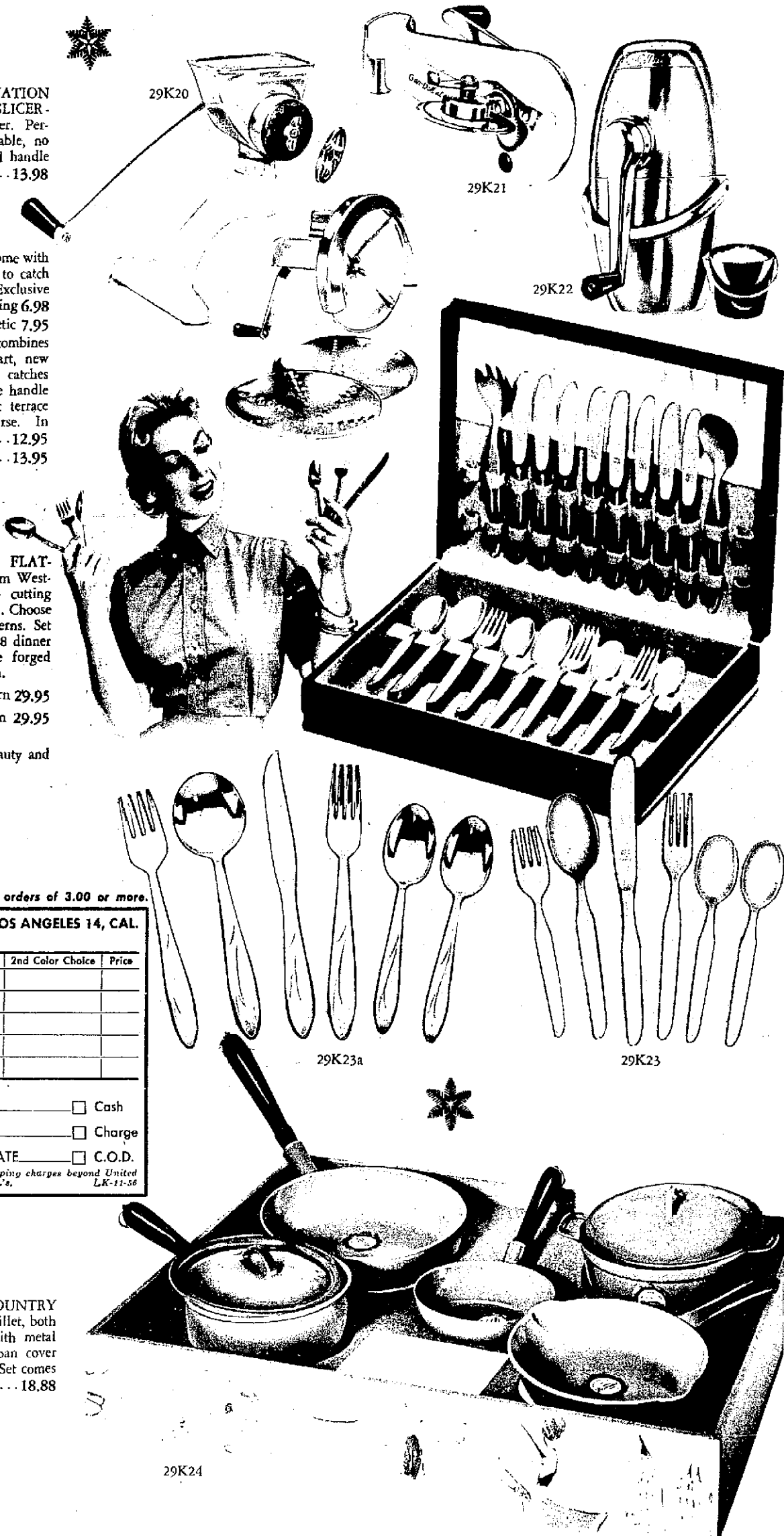
NAME _____ ☐ Cash

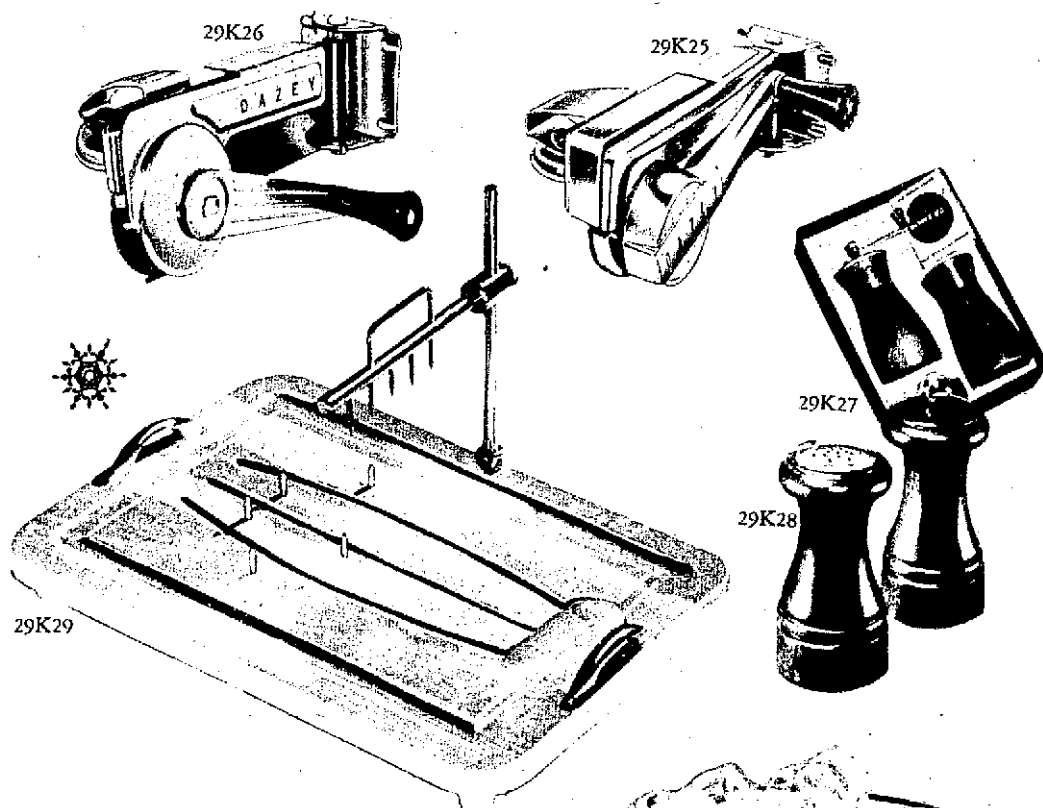
ADDRESS _____ ☐ Charge

CITY _____ ZONE _____ STATE _____ ☐ C.O.D.

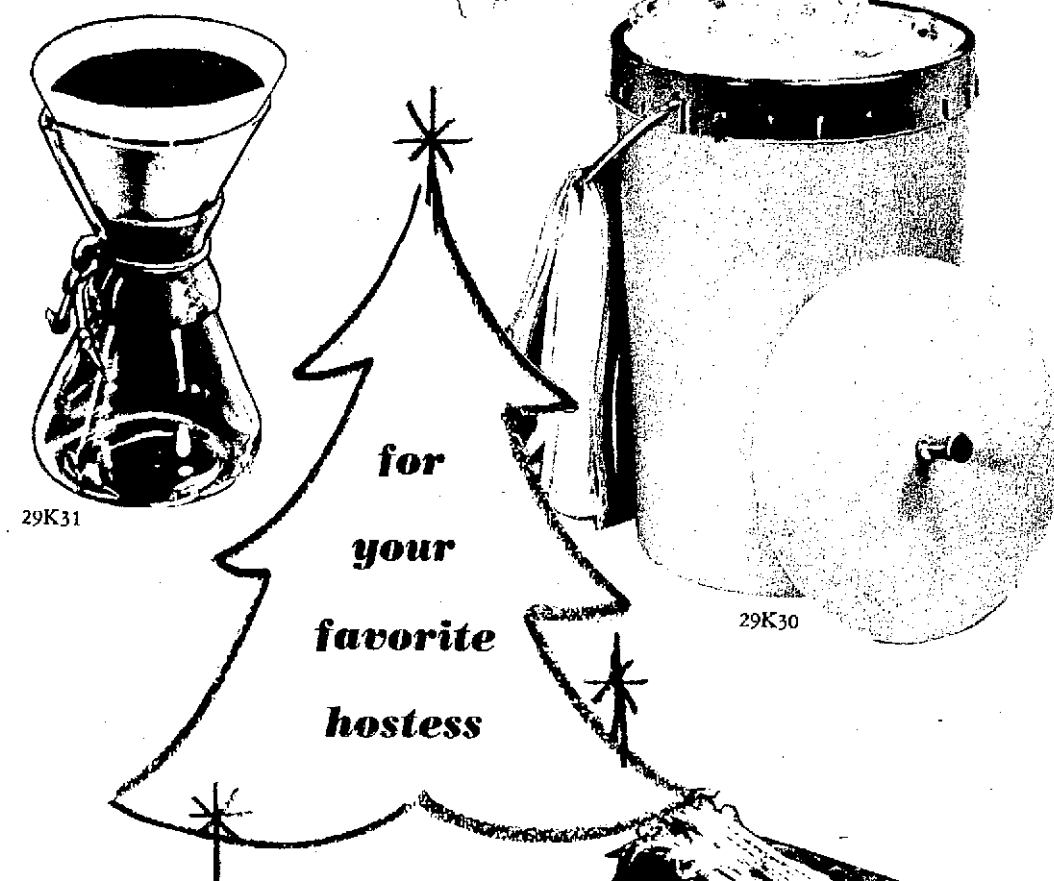
Please add 4% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 25c handling charge for C.O.D.'s. LK-11-56

29K24—DESCO WARE TOWN & COUNTRY 6-PC. SET includes a 6" skillet, 9 1/2" skillet, both with wooden handles, an 8" skillet with metal handle, a 1 1/2-quart sauce pan, sauce pan cover and a 2 1/2-quart round oven with cover. Set comes in flame or yellow.18.88





29K25 — DAZEY "CANARAMIC" CAN OPENER—New . . . ultramodern . . . in copper finish. Opens every size or shape can faster, easier. Dual magnetic lid lifter 8.95
 29K25a—"Canaramic" Opener in all chrome finish 7.95
 29K26—DAZEY DELUXE CAN OPENER opens round, oval or square cans; leaves safe, clean edge. Folds against wall when not in use. Complete with wall bracket and magnetic lid lifter. In red, white, yellow. . . . 4.95
 29K27 — "OLDE THOMPSON" HOMESTEAD PEPPER MILL SET. Excellent quality at a medium price. Available in dark or light wood set, 5.95
 29K27a—Homstead Mill Only 3.95
 29K28 — "OLDE THOMPSON" STATESMAN PEPPER MILL SET. Traditional French Capstan styling. Available in walnut and myrtle set, 7.95
 29K28a—Statesman Mill Only 4.95
 29K29—DELUXE CARVING BOARD of hardwood maple. Heavy chrome roast holder, handles and spikes. Rubber tipped legs, seasoned board. Size 14"x20" 8.99



29K30—PLAST EX ICE BUCKET and wine chiller keeps ice cubes fresh for hours in-doors and out. Guaranteed unbreakable polyethylene construction with Fiberglas insulation seals cold in, seals warmth out. In pink, black, red, white, turquoise. 6 1/4-qt. capacity 9.95

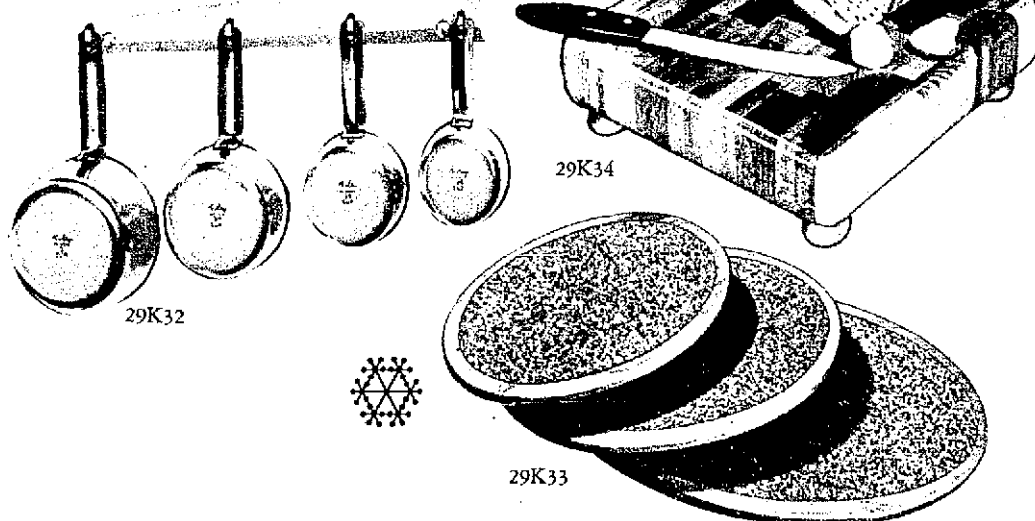
29K31—CHEMEX COFFEEMAKER in new "fifth" size, makes 2 to 6 cups of incomparable Chemex process coffee. Just add boiling water. The coffee grounds are removed by lifting out filter paper 6.00
 29K31a—CHEMEX FILTERS—100 in pkg. 2.75

29K32—FOLEY MEASURING CUP SET in stainless steel for lasting quality. Exclusive long handles have holes for hanging. Miniature saucpan design, accurate measure. Rack for hanging included. In gift box . . . 2.98
 29K32a—Measuring Cups Only 1.98

29K33—BRUCE TABLE TOPPERS are the ideal heat protection for your table. Choice of light or dark finish, sturdily constructed in matched oval designs, with durable cork heat-shields. Set includes 1 large topper (8"x14"); 1 medium topper (7"x10 1/2"); 1 small topper (6"x8 1/2") 4.95

29K34—BRUCE CHOPPING BLOCK for a lifetime of service. Laminated from hardwood strips, they have smoothly sanded natural-wood finish 5.95

29K34a—Small size Bruce chopping block 3.59
 29K34b—Large Bruce chopping block 7.95



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May Co. Housewares

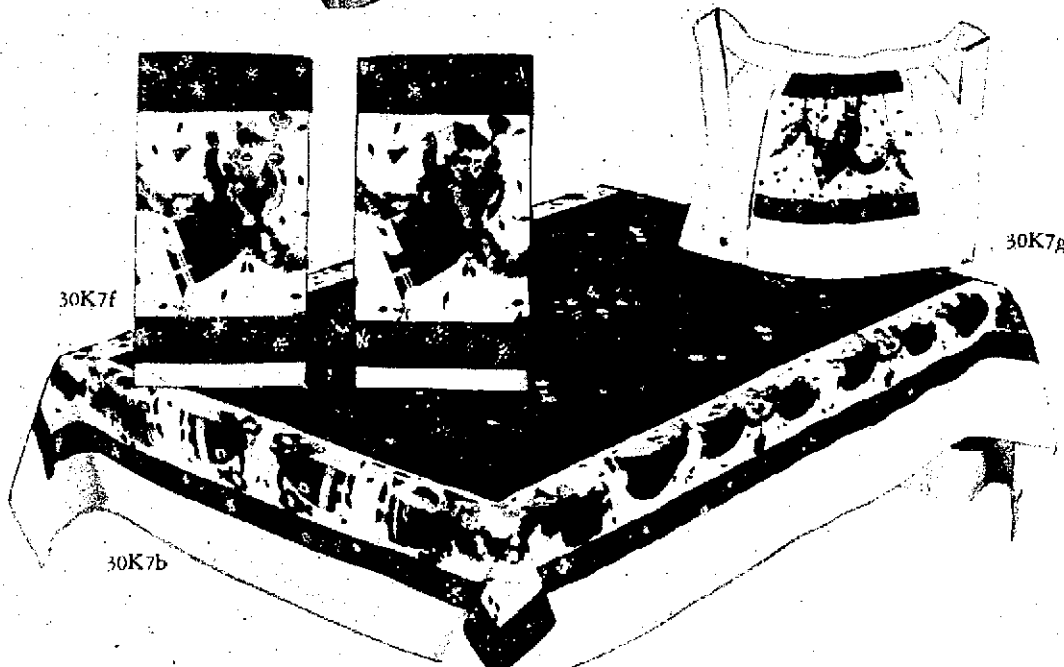
HOMEMAKER GIFTS

BY ROYAL TERRY OF CALIFORNIA

30K3—4-PC. TISSUE DISPENSER SET. Three contrasting fringe towels in a hand-decorated plastic dispenser of white, pink, green or yellow..... 3.98
 30K4—7-PC. KITCHEN ENSEMBLE. Three checked kitchen towels, ceramic-and-wood salad fork and spoon and ceramic salt and pepper shakers. Gaily decorated with "Moderne" or Pennsylvania Dutch motifs.. 2.98
 "HIS AND HERS" BATH TOWEL SETS with shining golden Mylar yarn borders. Towels in firefly yellow, whisper pink, green mist, aquatint, or white.
 30K5a—Set of 2 Cannon bath towels and 2 Cannon wash cloths 3.98
 30K5b—Set of 2 Cannon bath towels, 2 Cannon fringe towels, and 2 Cannon wash cloths (not shown). 4.98
 30K6—6-PC. TOWEL-RING BATH SET consisting of 2 Cannon bath towels, 2 Cannon wash cloths, and 2 antique-finish brass towel rings 5.98



"MERRY SANTA" TABLECLOTH AND NAPKINS . . . ideal for the home that's brimful of holiday spirit. A Town House Original by Francis Dearden, hand-printed on Delta Cloth, a wonderfully durable cotton. The vibrant colors are here to stay, even after countless washings. Choose red or green predominating.

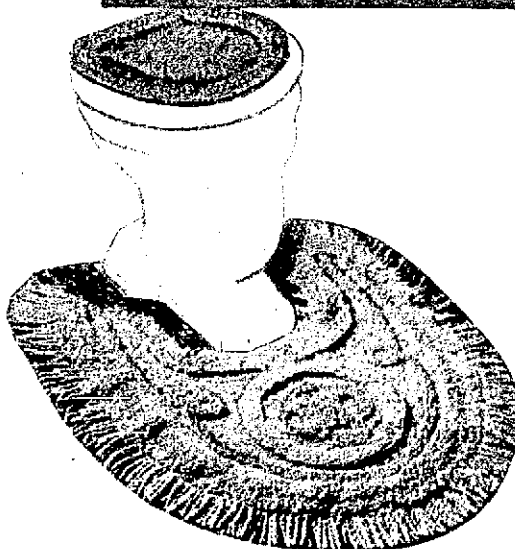


30K7a—54x54" Cloth 3.98
 30K7b—54x72" Cloth 5.98
 30K7c—18x18" Napkin 59c
 30K7d—63x90" Cloth 8.98
 30K7e—63x108" Cloth 9.98
 30K7f—Matching kitchen towel 1.00
 30K7g—Matching hostess apron with jingle bells on ties 2.98

GIFT FOR A DREAM BATHROOM

30K8—3-PC. CONTOUR BATH ENSEMBLE by Evans. Thick cotton chenille, shot with non-tarnish golden Lurex metallic thread. Set consists of a 21x32" rug, a contour rug, and a lid cover. Choose rose, pink, white, spice brown, green, gold, blue, aqua or black. Set 4.98

May Co. Towels and Linens



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Please send me the following items:

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NAME _____ ☐ Cash

ADDRESS _____ ☐ Charge

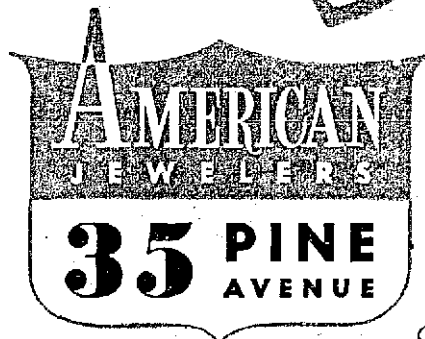
CITY _____ ZONE _____ STATE _____ ☐ C.O.D.

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 CR. 6-2292
 EX. 3-9261
 NE. 5-7171
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Come In . . . See the Gorgeous Array of Fine Quality, Nationally Known Gift Items We Have Collected for You! And Remember . . . You Can Buy Your Gifts Here for

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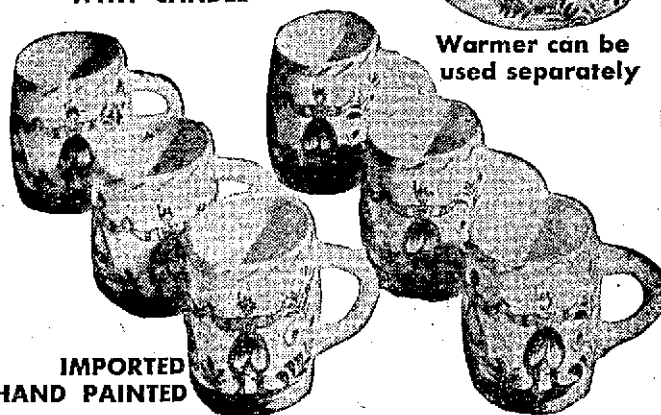
Here Is a Beautiful
FREE GIFT
For you with purchase of \$19.95 or more.

BIG 9-PIECE COFFEE SERVER SET

6 FULL SIZE MUGS
LARGE NINE-CUP
COFFEE SERVER
COFFEE WARMER
WITH CANDLE



Warmer can be used separately



IMPORTED
HAND PAINTED

Another Great American Jewelers Super Special Buy!

\$4.95 VALUE

CRUET SET

Real sharp! Imported hand decorated, revolving ceramic cruet set. Don't miss this buy!



\$4.95 VALUE

9-Pc. SPICERACK

Expensive looking 9-pc. wooden wall rack with painted ceramic spice containers. A terrific buy!



YOUR CHOICE

99¢

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Read Every Page of This Booklet . . . Make Your Selection . . . Then Come in Early While Stocks Are Plentiful. No Need to Wait, Because You Can

BUY NOW AND PAY NEXT YEAR!

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PAY US NEXT YEAR

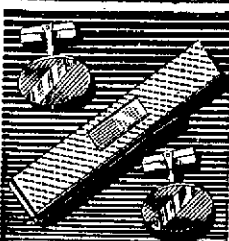
BUY NOW FOR CHRISTMAS GIVING . . .

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FREE GIFT WRAPPING



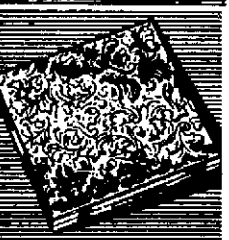
FAMOUS LEATHER WALLETS
Choice of Colors
\$2.50
50c A WEEK



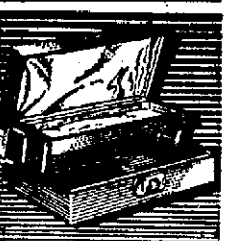
MAN'S CUFF LINK & TIE BAR SET
Gift Boxed
\$2.95
50c A WEEK



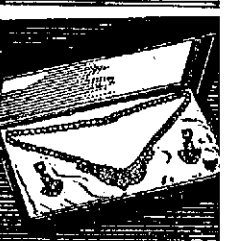
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Guaranteed
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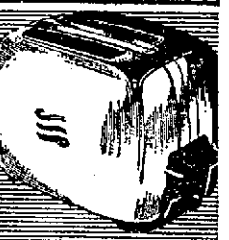
ELGIN AMERICAN COMPACT
Latest Style
\$3.95
50c A WEEK



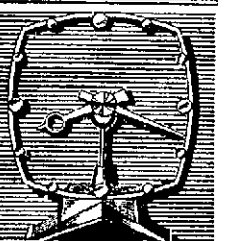
LEATHER JEWEL BOX
With Key
\$4.95
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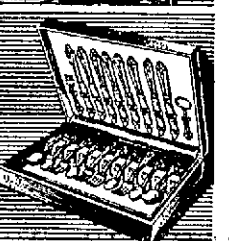
MATCHING RHINESTONE ENSEMBLE
Gift Boxed
\$7.95
50c A WEEK



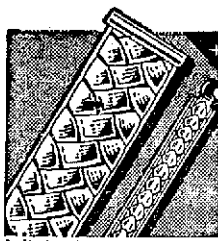
GENERAL ELECTRIC TOASTER
Double Slice
\$19.95
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JEFFERSON ELECTRIC CLOCK
Modern Design
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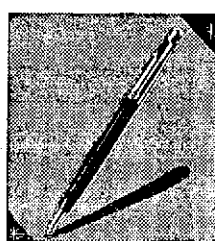
FAMOUS BRAND SILVER-PLATE
Service for 8
\$24.75
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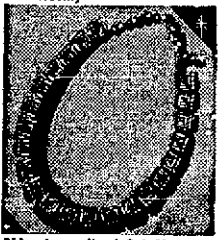
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50c Weekly **\$2.95**



Ronson Fully Automatic LIGHTER
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Parker Liquid Lead PENCIL
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Rhinestone—Hand Set Necklace
50c Weekly **\$10.95**



GE Portable Model RADIO
75c Weekly **\$32.95**

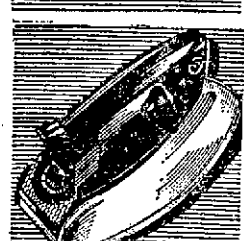


Schick New "20" Model SHAVER
75c Weekly **\$29.50**

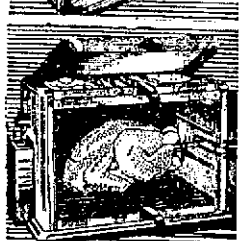
SILVER SUGAR 'N' CREAMER
With Tray AS LOW AS
50c Wk.



STEAM OR DRY IRONS
All Popular Makes
PAY ONLY
50c Wk.



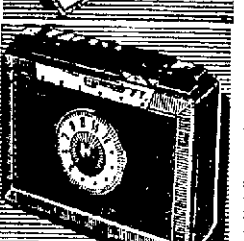
DE LUXE ELECTRIC ROTIS-SERIES
Cost as Little as
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BABY SPOON & FORK SET
In silver . . . many patterns.
FROM
\$2.95



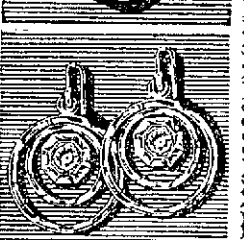
BATTERY PORTABLE RADIOS
Best Brands Only
75c Wk. UP.



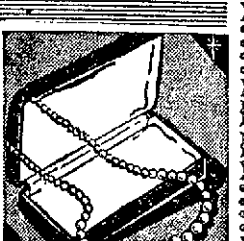
Typewriters Remington Quiet-Riter Portables
\$100 Wk.



EARRINGS & COSTUME JEWELRY
Specially Selected for Christmas
\$2.95 Up



SIMULATED PEARL NECKLACES
Long and Short Styles
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FAMOUS IMPORTED BINOCULARS
All sizes, all price ranges
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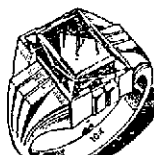
LADIES' NEWEST BIRTHSTONE RING
\$12.95



LADIES' DAINTY PEARL RING
\$16.95



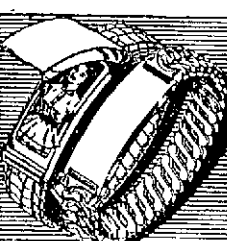
Ladies' and Men's DIAMOND-ONYX SET RINGS
Your Choice
\$19.95
50c A WEEK



MEN'S MASSIVE BIRTHSTONE RING
\$19.95



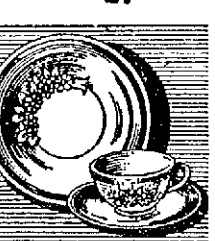
MEN'S DIAMOND AND INITIAL RING
\$21.95



IDENTIFICATION BRACELETS
In gold or silver. Some with picture compartments. As low as
50c up



SUNDREAM MIXMASTER & JUICER
Also other fine makes
75c Wk.



CHINA DINNER SERVICE
New appetizing patterns
50c Wk. up



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING

WE WILL GIVE YOU

The American Plan

\$ **20**⁰⁰

NO MONEY DOWN

50^c
a week

For Your Old Watch REGARDLESS OF MAKE, AGE OR CONDITION

On One of These Beautiful New

BENRUS

17 JEWEL WATCHES

"DIAMOND
VALERIE"

America's Most Brilliant Watch

BENRUS 17 JEWEL
DIAMOND Watch

blazing with two
BEAUTIFUL GENUINE DIAMONDS



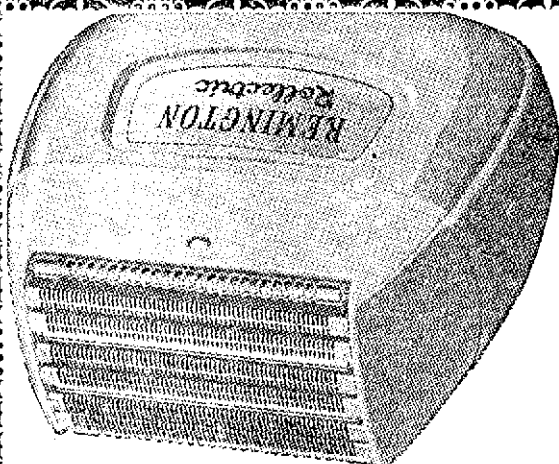
SELF- WINDING WATER- PROOF

TRADE
IN NOW
AND
SAVE
\$\$\$!

Sells
Everywhere
For.....
Less
Trade-in
Allowance.....

49⁵⁰
20⁰⁰

YOU
PAY
ONLY **\$29**⁵⁰ PLUS TAX



THE AMAZING NEW REMINGTON ROLLECTRIC

Now you can shave your Hidden Beard! Exclusive Roller Comb principle enables the Rollectric to shave below normal shaving level . . . shaves your Hidden Beard with perfect comfort.

Stop in tomorrow and see for yourself how the Remington Rollectric does a shaving job that's never been done before . . . it's the first new shaving development since electric shaving began!

SAVE \$8.50

Regularly \$31.50—with
a trade-in of any other
standard make
shaver . . .

Only \$23.00



The American Plan
NO MONEY DOWN
50^c
a week

FREE
Park & Shop
CUSTOMER PARKING

HEmlock
7-3545

GIVE HIM SHAVING COMFORT . . . AT HOME OR IN HIS CAR!

NEW
Remington 60 de luxe
AUTO-HOME

WORLD'S ONLY
TWO-IN-ONE
SHAVER

Works in auto

Plug into dashboard lighter for a smooth,
slick, man-sized shave. Comes complete with
handy adapter.

Works at home

You simply re-set the master switch to home
voltage . . . plug in for a close, clean, com-
fortable shave.

SAVE \$8.50

A regular \$31.50 Shaver with a trade-
in of any other standard-
make razor, NOW ONLY **\$23**



NO EXTRA CHARGE
FOR CREDIT

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L. B.
(For Prompt Delivery, Fill in This Coupon Com-
pletely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How.....

Employed?..... Long?.....

Business Address.....

City..... State.....

I Have Credit With.....

Their Address.....

**AMERICAN
JEWELERS**
**35 PINE
AVENUE**
BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . .

FREE GIFT WRAPPING

PAY US NEXT YEAR



WEBCOR

**VERIFIED HIGH FIDELITY
Fonographs—Tape Recorders**

Only Webcor brings you the Quality and Assurance of Verified High Fidelity.

If you like music . . . any kind of music . . . you'll like it better on a Webcor Fonograph or Tape Recorder.

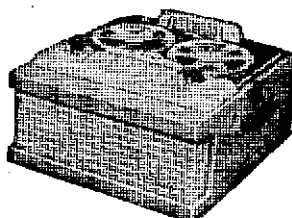
Come in . . . Let American Jewelers demonstrate the new Webcor models for you.

Listen to Webcor . . . be convinced that True High Fidelity need not be expensive.

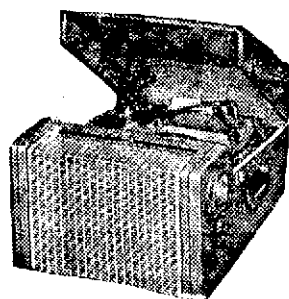
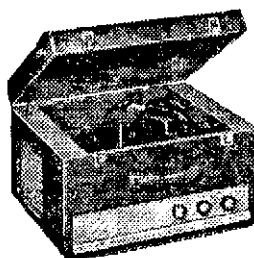
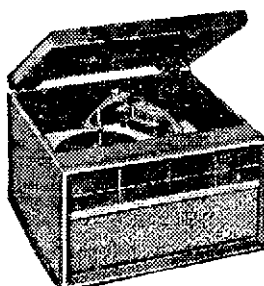
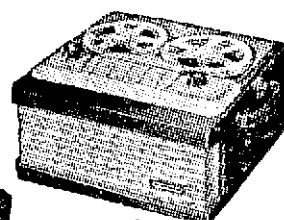
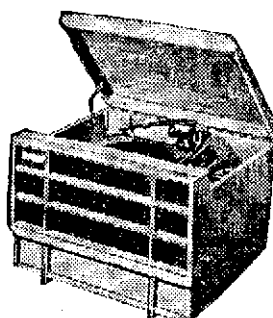
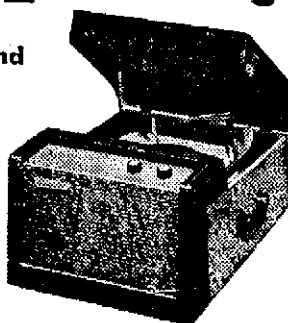
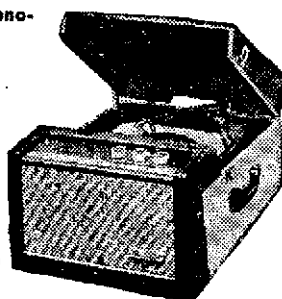
Bring in your favorite record . . . Play it on a Webcor Fonograph . . . or Tape it on a Webcor Tape Recorder.

You'll agree . . . "All music sounds better on a Webcor."

**THE PERFECT
WEBCOR...
GIFT!**



AS LOW AS



GRUEN

**GIFT
WATCHES**

GRUEN AUTOWIND HOSTESS. Exquisitely fashionable in the style of the Continent. Self-Winding, Shock-Resistant. 17 Jewels. **\$71.50**

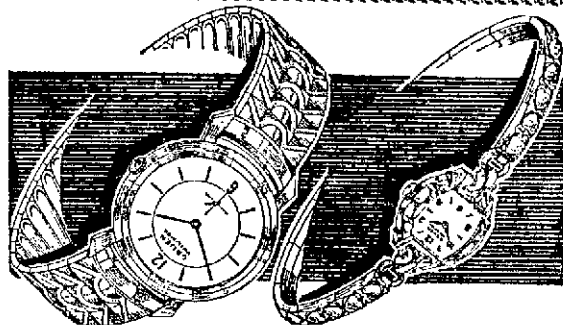
GRUEN AUTOWIND VOYAGER. Strikingly smart self-winding watch with panavision dial. Water and shock resistant, sweep second hand. 17 Jewels. **\$71.50**



AS LOW AS

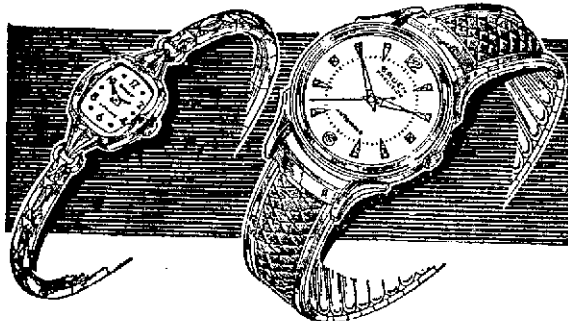
The American Plan

NO MONEY DOWN



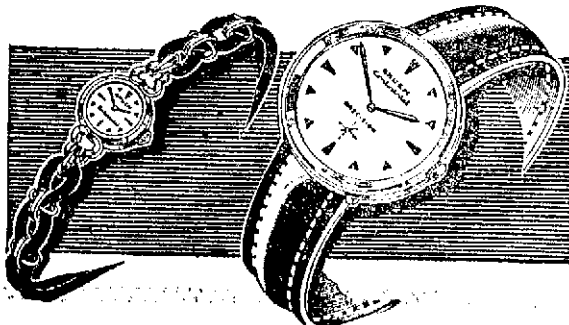
GRUEN MARTINIQUE. Daintily feminine creation with romantic "heart-motif" expansion bracelet. 17 Jewels. **\$49.75**

GRUEN HAVANA. Matchless distinction in a water-thin design. Smart stick dial, matching expansion band. 17 Jewels. **\$49.75**



GRUEN CONTINENTAL LIDO. A petite beauty in the latest Continental fashion with lovely interlocking suede bracelet. 14K gold. **\$125.00** 17 Jewels.

GRUEN CONTINENTAL ASCOT. Sophisticated coin-thin design in 14K gold with concealed strap-holders, hand-applied 14K gold dial. 17 Jewels. **\$125.00**



**NO EXTRA CHARGE
FOR CREDIT**

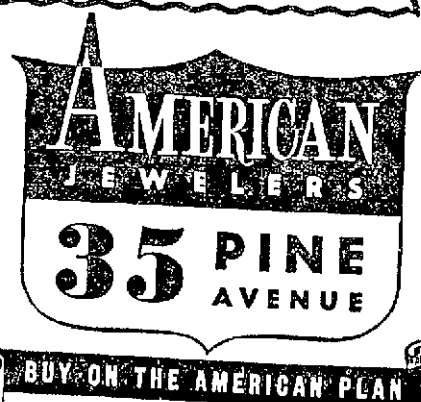
Open Nights
During
December

**FREE
Park & Shop
CUSTOMER PARKING**

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL—SEND NO MONEY**

AMERICAN JEWELERS, 35 Pine Ave., Long Beach
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please check which.)

Please send me
My Name
My Address
City State Phone
Where Employed How Long
Business Address
City State
I have credit with
Their Address



BUY ON THE AMERICAN PLAN

FIRST TIME UNDER \$20!

GIANT BIRD CAGE AND PLANTER

SAVE HALF
\$9⁸⁸

NO MONEY DOWN
50¢ A WEEK

FREE
WITH EACH CAGE
FRENCH'S



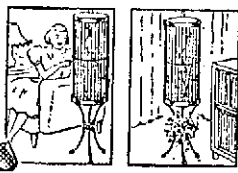
32-page book on the care and training of Parakeets. Published by R. T. French Company.

44 INCHES
TALL
12" DIAMETER

New beauty in the new tall style Bird Cages. There's room for planter in base. And of course — more room for your birds in the LARGE cage

YOU GET IT ALL FOR THE ONE PRICE

- NATURAL MANZANITA TREE
- BIRD PERCH • SPATTER GUARD
- WATER CUP • FEEDING CUP
- FRENCH'S "PARAKEETS ARE FUN"



PLANT AND POT NOT INCLUDED

Can be used either with or without planter



FREE! RALPH EDWARDS' "THIS IS YOUR LIFE" ALBUM POCKET SIZE

Now you can keep your treasured picture memories in Ralph Edwards' "This is Your Life" Album—included FREE with the purchase of each complete camera outfit!

TWIN LENS REFLEX FLASH CAMERA OUTFIT

HERE'S WHAT YOU GET

- Reflex Flash Camera
- Flash Unit
- Carrying Strap
- Carrying Bag
- 6 Flash Bulbs
- 2 Batteries
- Instruction Book
- 1 Roll 620 Film
- Set of Initials
- "This is Your Life" Album

ALL COMPLETE

\$9⁸⁸

50¢ DOWN A WEEK

DEVELOPING & PRINTING FREE FOR YOUR FIRST ROLL

Take perfect pictures every time, night or day! Full brilliant color or crisp black and white. So simple to use... even a child can operate it. And remember... you get the famous Ralph Edwards "This is Your Life" Album FREE! But hurry—the supply is limited!

YOUR CHOICE NO EXTRA CHARGE FOR CREDIT

\$9⁸⁸

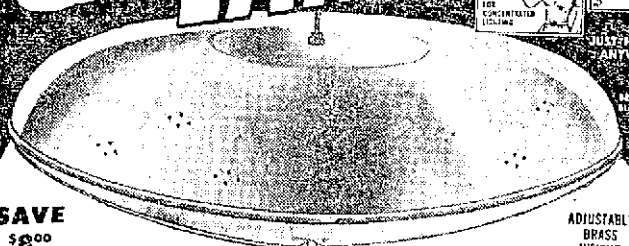
FOR ANY OF THESE FOUR WONDERFUL BUYS!

YES... YOU MAY BUY AS MANY AS YOU WISH

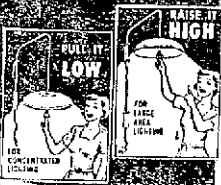
The American Plan
NO MONEY DOWN
50^c
a week

"HI-LO" Adjustable LAMP

SAVES FLOOR SPACE



SAVE \$8⁰⁰



ADJUSTABLE BRASS WEIGHT

PLUGS INTO ANY SOCKET

9⁸⁸
NO MONEY DOWN 50¢ A WEEK



PLAY PONY

FOR EVERY BOY AND GIRL

He Bucks, Trots, Runs, Gallops and Prances like a real live pony. Has beautifully finished molded body suspended by four steel springs on a sturdy steel and hardwood base.



SPRING ACTION

9⁸⁸
NO MONEY DOWN 50¢ A WEEK



BUY NOW FOR CHRISTMAS GIVING . . . FREE GIFT WRAPPING

PAY US NEXT YEAR



New TRAVLER 3 WAY PORTABLE RADIO

SPORTS — NEWS — MUSIC
Plays Anywhere . . . Everywhere



Indoors on
AC or DC
Outdoors
on Battery

Operates on AC-DC or self contained long life batteries. Extra sensitive and powerful circuits for long distance reception. Powerful speaker for rich tone. Beautifully styled in assorted jewellike colors. Come in for yours today!

\$29⁹⁵
Plus Batt.

The American Plan
NO MONEY DOWN
50¢
a week

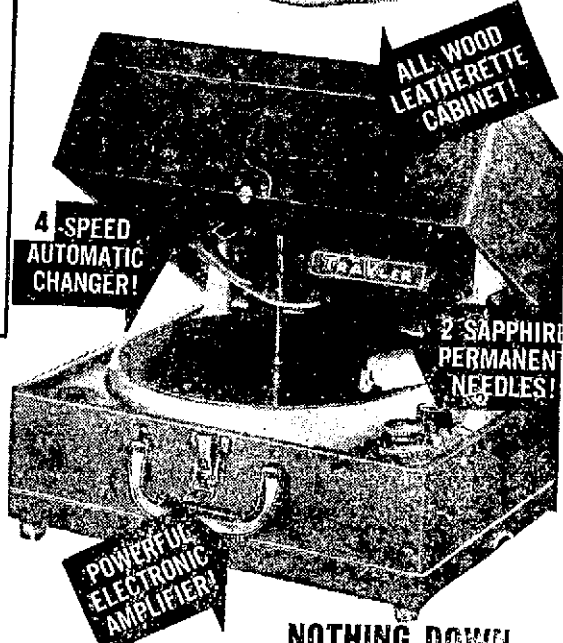
CREDIT AT CASH PRICES

Plays all size records, at all 4 speeds. Automatic shut-off after last record. Lightweight arm with flip cartridge for 16, 33, 45 and 78 R.P.M. Limited supply at this low price!

\$49⁹⁵

SPECIAL FOR CHRISTMAS!

TRAVLER 4-SPEED Automatic PORTABLE PHONOGRAPH



ALL WOOD LEATHERETTE CABINET!

4-SPEED AUTOMATIC CHANGER!

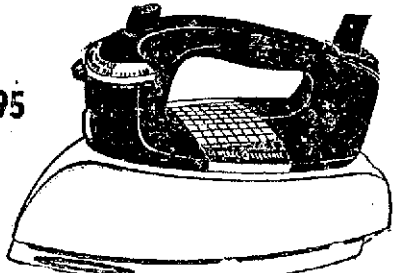
2 SAPPHIRE PERMANENT NEEDLES!

POWERFUL ELECTRONIC AMPLIFIER!

NOTHING DOWN

It's 2 irons in 1

\$14⁹⁵



STEAM AND DRY IRON

YOU LIKE IT Every Time!

Makes 2 to 9 Cups



New

\$27⁹⁵

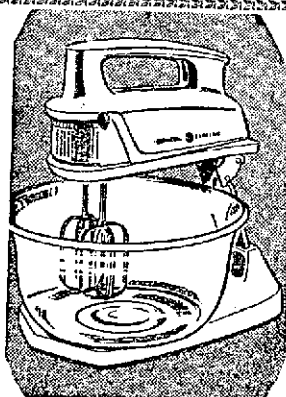


AUTOMATIC COFFEE MAKER

OPEN EVENINGS DURING DECEMBER

FREE Park & Shop CUSTOMER PARKING

HEm. 7-3545



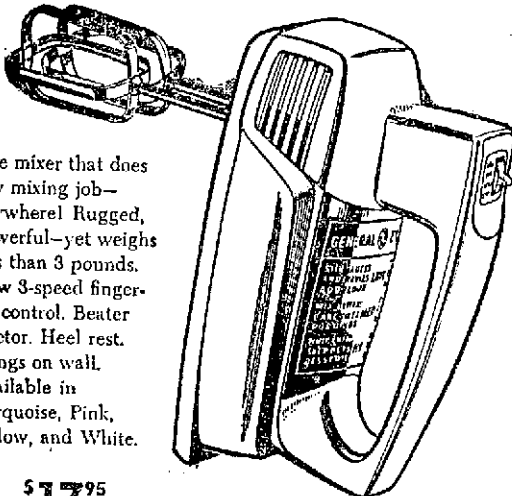
ALL-PURPOSE MIXER

only **\$27⁹⁵**



for Joyous Giving...

PORTABLE MIXER



The mixer that does any mixing job—anywhere! Rugged, powerful—yet weighs less than 3 pounds. New 3-speed fingertip control. Beater ejector. Heel rest. Hangs on wall. Available in Turquoise, Pink, Yellow, and White.

\$17⁹⁵

NO EXTRA CHARGE FOR CREDIT

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B. (For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed?..... How Long?.....

Business Address.....

City..... State.....

I Have Credit With.....

Their Address.....

AMERICAN JEWELERS
35 PINE AVENUE

BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



NEW! Sunbeam AUTOMATIC Controlled Heat SAUCEPAN

Features
Summer-Safe
Controlled Heat
Just set it and
forget it—
No More Pot
Watching



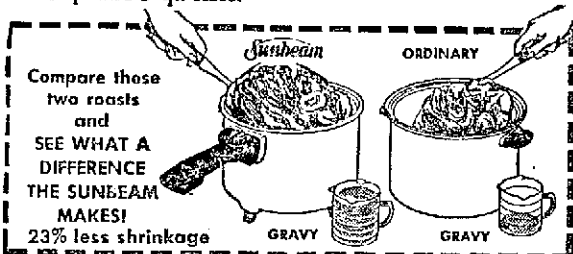
Reaches Simmer-Safe
Temperatures Quickly,
Maintains them with
Amazing Accuracy

COMPLETE WITH COVER

Look at the Difference You Get in Countless Everyday Foods

- Reduces Roast Shrinkage Up to 23%
- Holds Nutrition in Foods
- Makes Foods Taste and Look More Delicious
- Perfect Companion to the Sunbeam Controlled Heat FRYPAN

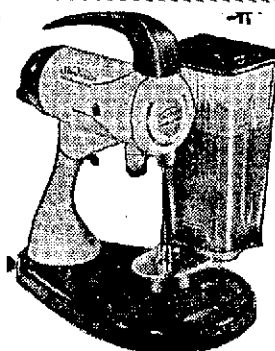
SIX UTENSILS IN ONE! New Sunbeam Electric SAUCEPAN completely replaces the ordinary saucepan, double boiler, dutch oven, corn popper, chafing dish, and bun warmer. Double walls retain heat with up to three times greater efficiency than an ordinary saucepan. Water-sealed for easy washing. Available in 3 qt. and 5 qt. sizes.



Compare these
two roasts
and
SEE WHAT A
DIFFERENCE
THE SUNBEAM
MAKES!
23% less shrinkage

GRAVY

GRAVY

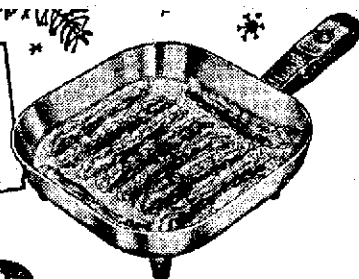


Sunbeam MIXMASTER BLENDER

All the advantages of a Blender at a fraction of the cost. Enlarges Mixmaster's usefulness—chops, shreds, grates, etc. Wonderful for fruit drinks, egg-nogs, malteds, cock-tails, etc.



MIXMASTER—Larger bowl-fit beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes. Mixes, mashes, whips, beats, stirs, blends, folds, juices.



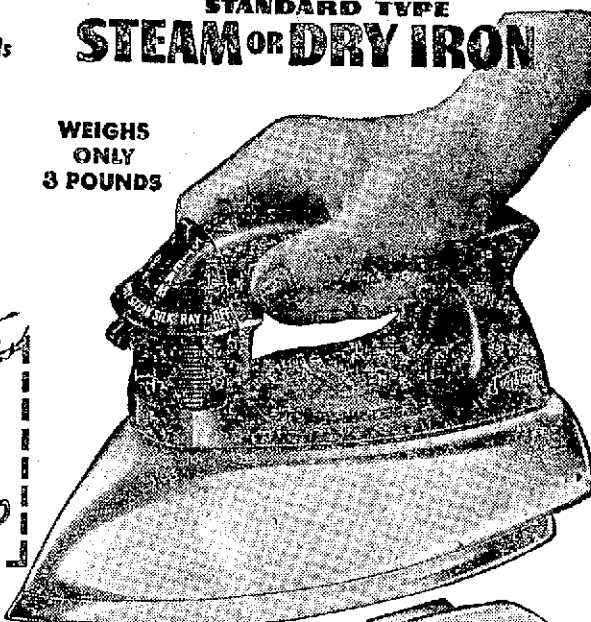
Sunbeam CONTROLLED HEAT Automatic FRYPAN

The gift every woman wants, perfect cooking results every time. Ends guesswork, cooking failures.

- Square shape cooks 20% more than round pan
- Easy to set control dial
- Easy to see Fry-Guide
- Water-sealed element
- Choice of 3 sizes—10½", 11½", 12½"

STANDARD TYPE STEAM OR DRY IRON

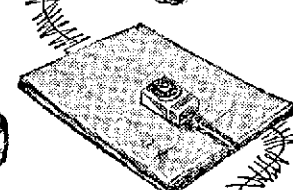
WEIGHS
ONLY
3 POUNDS



Sunbeam TOASTER



Patented Radiant Control

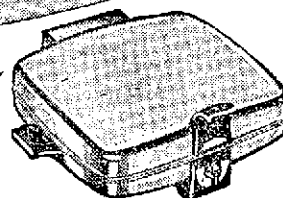


Sunbeam CONTROLLED COMFORT ELECTRIC BLANKET and ELECTRIC SHEET

Dependable "big dial" bedside control that automatically maintains the same gentle, restful warmth during all changes in room temperature. Available in attractive colors.

LAY-A-WAY for Christmas

The American Plan NO MONEY DOWN 50¢ a week



Sunbeam Radiant Control WAFFLE BAKER & GRILL

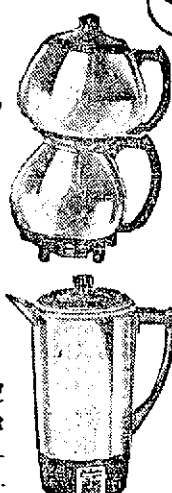
A SUNBEAM GIFT IS ALWAYS WELCOME!



Sunbeam COFFEEMASTER Delicious coffee every time.

Sunbeam PERCOLATOR Most Beautiful Percolator made.

Sunbeam INSTANT COFFEE & TEA MAKER Boils water faster— yet will not boil over.



OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL—SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B.
(For Prompt Delivery, Fill in This Coupon Completely)

- ☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed?..... How Long?.....

Business Address.....

City..... State.....

I Have Credit With.....

Their Address.....

AMERICAN JEWELERS 35 PINE AVENUE

BUY ON THE AMERICAN PLAN

OUR GIFT TO YOU

Think!

For Only 27¢ a day
You can Own one of these
Reg. 200⁰⁰

1/4 CARAT GUARANTEED TOTAL WEIGHTS DIAMOND RINGS

SPECIAL
PRICE

\$ **99**

For HER to Cherish!



A



B



C

A Special Purchase

makes it possible to offer for your selection these diamond rings at a spectacular savings. Beautifully hand-wrought designs...for ladies and gentlemen. A wonderful value for a limited time only! **BUY NOW!**

NO MONEY DOWN

Little as \$1 Weekly

Diamond Wedding Rings to match are also available at correspondingly low special prices.

For HIM to Cherish!



D



E

These fiery gems, set in 14K yellow or white gold* may be had in the following **GUARANTEED TOTAL WEIGHTS** at these **SPECIAL LOW PRICES**. **BUY NOW!**

\$400	1/2 CARAT ON SALE AT	\$199
\$600	3/4 CARAT ON SALE AT	\$299
\$800	1 CARAT ON SALE AT	\$399

*Platinum slightly additional
Full Trade-In Allowance For Your Old Diamond Rings



14 K

CREDIT AT CASH PRICES

FREE!

TO COMPLEMENT YOUR HOME... THIS BEAUTIFUL

22-KARAT

Gold decorated

"Ambassador" 102-PC. DINNERWARE ENSEMBLE

at a penny-pinching price

When you select your diamond from Gilbert's incomparable selection of quality diamonds!

Look at these sensational QUALITY FEATURES!

- ★ Real 22-Kt. Gold decorations
- ★ Large 10" Dinner Plates
- ★ Safe-Edge Gold-Banded glassware
- ★ "Marianne" guaranteed silverplate

32-PC. DINNERWARE SET: 6 cups, 6 saucers, 6 dinner plates, 6 bread and butter plates, 6 fruit plates, 1 platter, 1 bowl.

24-PC. SILVERPLATE SET: 6 stainless blade knives, 6 forks, 6 teaspoons, 6 soup spoons.

18-PC. GLASSWARE SET: 6 highball glasses, 6 water tumblers, 6 fruit juice glasses.

28-PC. ACCESSORY SET: 6 coasters, 6 ash trays, 6 stirrers, 6 hors d'oeuvre picks, 4 measuring spoons.

FREE WITH ANY DIAMOND PURCHASE OF \$99 OR MORE

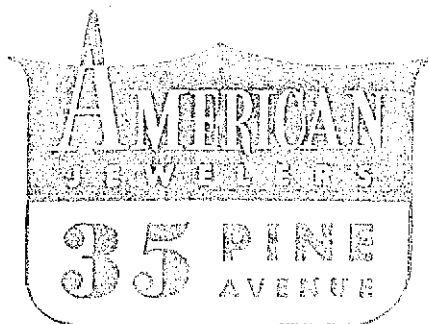
NO EXTRA CHARGE FOR CREDIT

TERMS AS LOW AS

NO MONEY DOWN

\$1.50 a week

OPEN EVENINGS DURING DECEMBER



35 PINE AVENUE

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B. (For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms. ☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

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Business Address.....

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Their Address.....

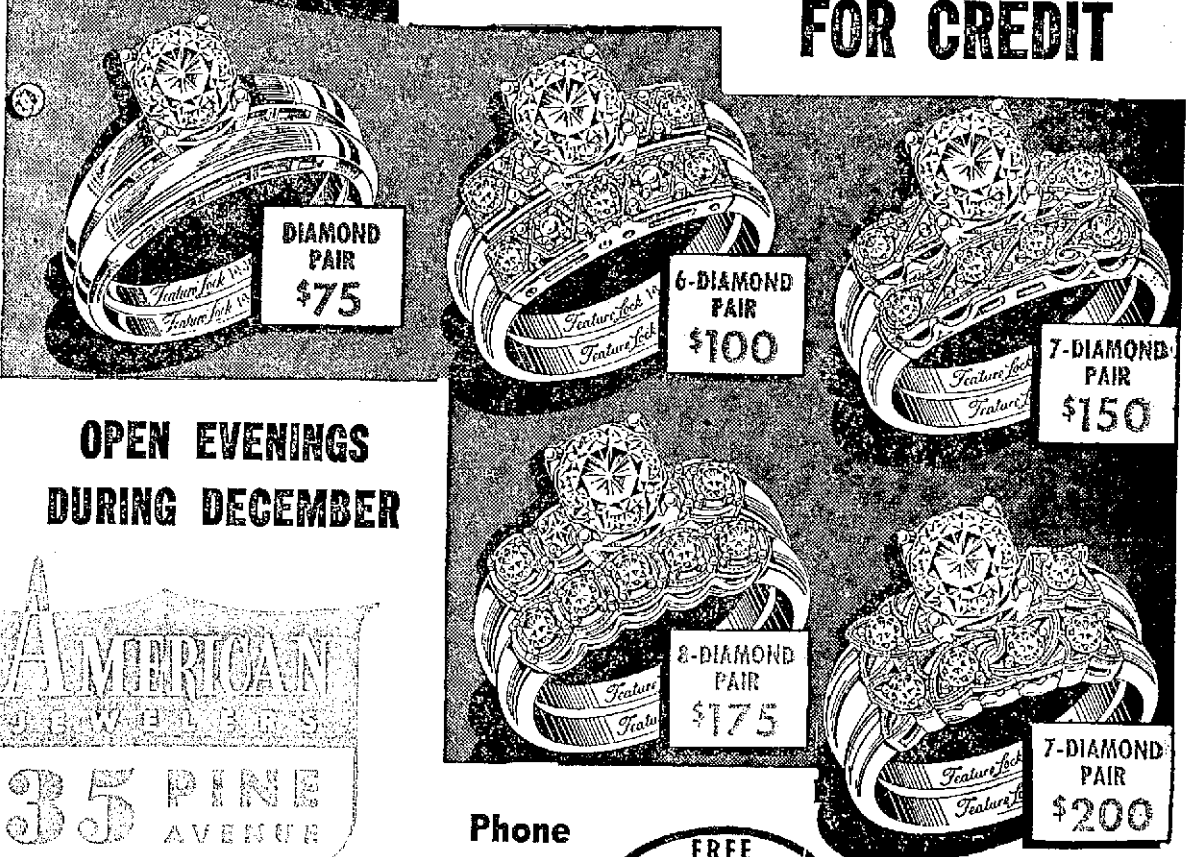


\$129 VALUE INTRODUCTORY OFFER

\$79

your choice

NO CHARGE FOR CREDIT



Phone HEmlock 7-3545

FREE Park & Shop CUSTOMER PARKING

*per. pending Rings enlarged to show detail



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

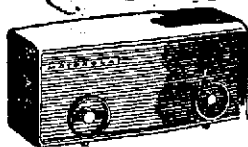
FREE GIFT
WRAPPING



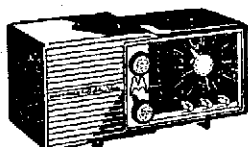
WISE SANTAS THIS YEAR ARE GIVING MOTOROLA

NO EXTRA
CHARGE FOR
CREDIT

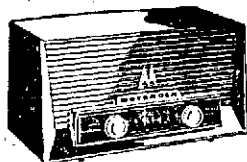
Terms as low as . . .



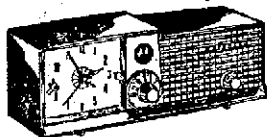
**COMPACT AND RICH SOUNDING
...YET SO VERY INEXPENSIVE**
All this style and performance costs so little! PLACir® lifetime chassis, automatic volume control. New long, low, modern look. In Ebony, Antique White, Turquoise or Pink. Big value! (Model 67R.)



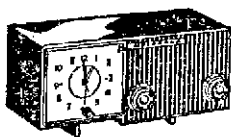
FINEST OF ALL CLOCK RADIOS WITH GOLDEN VOICE® SPEAKER
Now! Magnificent sound system, all the automatic extras. Sings, rings, turns lights off and on, times appliances. Phono jack, special tone control. Vernier tuning. In Mahogany or Sand. (Model 67C.)



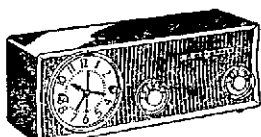
FINEST TABLE RADIO OF ALL TWO GOLDEN VOICE® SPEAKERS
New "big console" sound—tops in table radios! Surprise price. Pinpoint Vernier tuning, automatic volume control. Phono jack built in. Mahogany or Ivory colors, distinctive trim. (Model 67X.)



BONUS QUALITY CLOCK RADIOS ALL THE EXTRAS—BUDGET PRICE
Makes waking up almost fun! Sings, buzzes, starts the coffee. Luminous clock hands. PLACir® lifetime chassis. Modern design. Antique White, Mahogany, Blue or Turquoise color. (Model 67CD.)



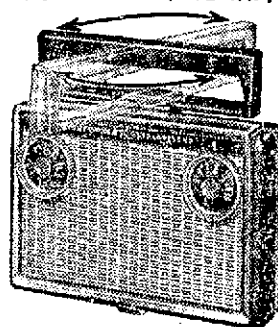
BEST CLOCK RADIO VALUE EVER! MOTOROLA TONE, BARGAIN PRICE
Start the day right! With the beauty of richer, clearer tone and modern design. Padded PLACir® lifetime chassis. Automatic volume control. Styled long and low—in rich Mahogany color. (Model 67CE.)



BUDGET BEAUTY CLOCK RADIOS HAS ALL THE EXTRA FEATURES
Sings you to sleep, turns self off. Sings, "soft-buzzes" you next a.m.—starts the coffee! Golden Voice® speaker, automatic volume control. Colors: Ebony, Antique White, Pink or Mint Green. (Model 67CS.)

**WORLD'S
Most Powerful
TRANSISTOR
PORTABLE**

*the handle is a
ROTATING ANTENNA*



**NEW
MOTOROLA®
Powermaster
7-TRANSISTOR
PORTABLE RADIO**

- Plays up to 900 hours—9 times as long as ordinary portables—on two compact batteries.
- Roto-lenna handle turns to pick up stations other portables can't reach.
- Has exclusive Motorola PLACir® chassis and Golden Voice® speaker.
- Comes in featherlight steel case, covered in bright scuffproof miracle fabric. In Charcoal or Sun Tan color. Model 76T—

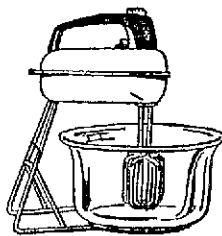
*Plays Nine
times longer*
**THAN ORDINARY
PORTABLES**

REG. \$4.95

**BOWL and
STAND**

Turns a portable mixer
into a table mixer!

only **99¢**



**WITH A NEW
WESTINGHOUSE
2-TONE
PORTABLE
MIXER**

The extra-powered hand mixer with Stop-n-Go switch—makes complete 1-hand operation possible! Speed selector . . . heater ejector . . . rests on heel . . . hangs on wall. Choice of: Pink-and-white • Turquoise-and-white • Yellow-and-white • All-white.



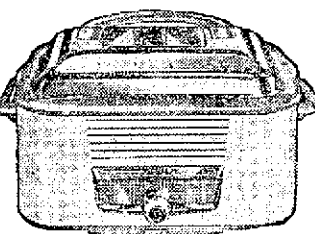
**NOW
ONLY
\$18⁹⁵**

**AUTOMATIC
COOKING**

Yours for Only

\$43⁹⁵

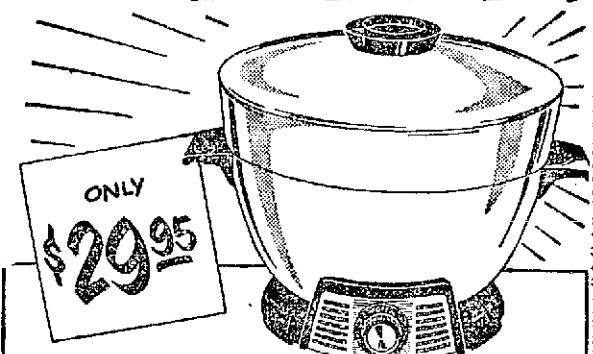
**Westinghouse
Roaster-Oven**



**CREDIT AT
CASH PRICES**

COOKS! FRIES! SERVES!

**NEW! Westinghouse
COOK-N-FRYER**



**ONLY
\$29⁹⁵**

MORE THAN A FRYER

Cooks Desserts • Casseroles • Sauces • Beans • Cereals
Chili • Chop Suey • Dumplings • Gravies • Popcorn
Icings • Jellies • Pot Roast • Soups • Welsh Rarebit • Stews
SEE IT TODAY!

**Roasts! Bakes!
Cooks Complete
Meals!**

Cooks everything automatically! Roasts huge hams . . . or a 14-lb. turkey. Cakes and pies bake to perfection. No wonder it's America's most popular roaster! 5-piece ovenware dish set included, at no extra cost. Be modern . . . cook electrically!

... The Modern Way to Cook!



**HEmlock
7-3545**

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL—SEND NO MONEY**

AMERICAN JEWELERS, 35 Pine Ave., L.B.
(For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed?..... How Long?.....

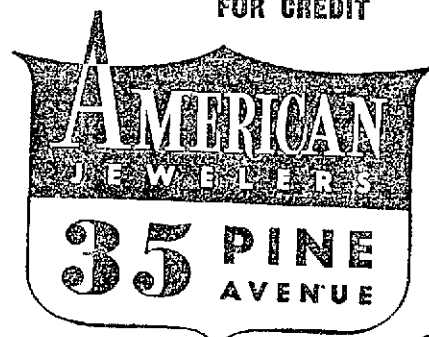
Business Address.....

City..... State.....

I Have Credit With.....

Their Address.....

**NO EXTRA CHARGE
FOR CREDIT**



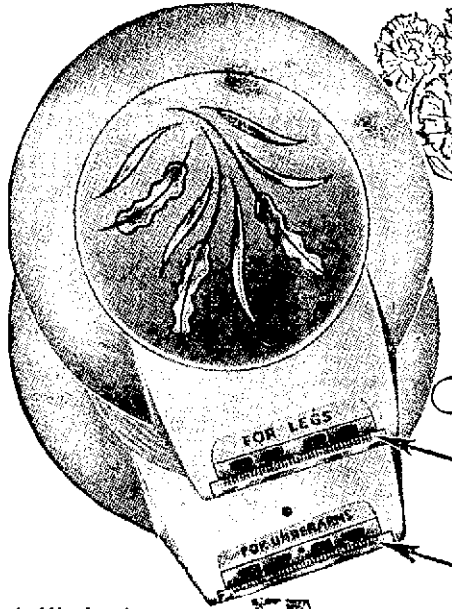
BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR



FREE GIFT
WRAPPING



Buy Any Sunbeam
Shavemaster for
**NOTHING
DOWN 50¢** Wk.

Lady Sunbeam
SHAVEMASTER

One side of the comb is ground
to the correct fineness to
shave the legs.
The other side of the comb is
ground to just the correct thick-
ness for underarm use.



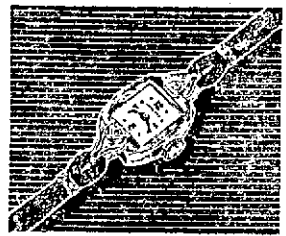
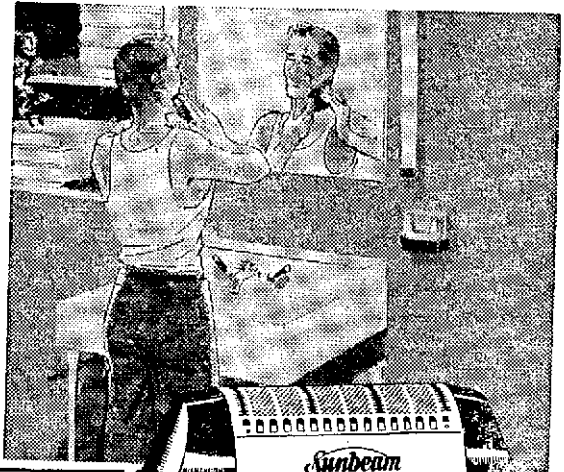
Full
Price
Only

\$14.95

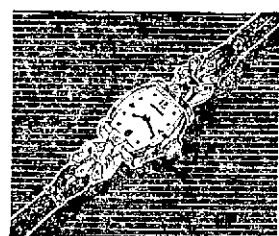
The American Plan
NO MONEY DOWN
50¢
a week

Shaves faster, closer, more comfortably! Pre-
cision honed Golden Glide Head, lightning fast
double-action cutter, new, faster armature type
REAL motor.
Full Price **\$29.95**
Only
Less Old **\$8.50**
Shaver In Trade
YOU PAY ONLY \$21.45

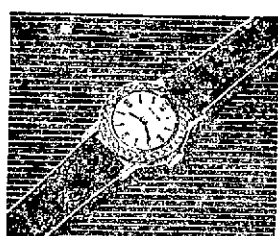
Sunbeam Golden glide
SHAVEMASTER



LONGINES. Two select quality dia-
monds are set in this lovely 14K
white or yellow gold case. \$125. FTI



LONGINES. 14K white gold case of
regal splendor, set with eight
quality diamonds. \$195. FTI



LONGINES. Elegant simplicity in
18K white gold case. Continuous
row of 34 diamonds. \$375. FTI



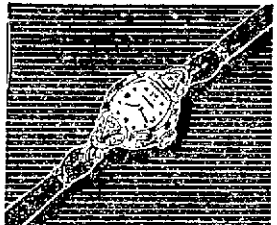
LONGINES. Delightfully feminine,
exclusively styled. With fine ex-
pansion bracelet. \$74.50 FTI



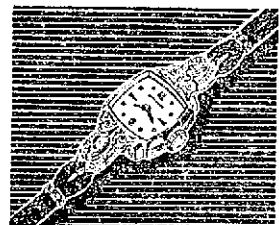
LONGINES AUTOMATIC. A handsome
self-winding watch. Shock-resistant
movement. \$75. FTI



Diamond Watches
for her joyous
Christmas



WITTAUER. 14K gold case, avail-
able in white or yellow. Set with
two fine diamonds. \$74.50 FTI



WITTAUER. 14K gold case, avail-
able in white or yellow. Set with
four diamonds. \$99.50 FTI

For her joyous Christmas, choose
a diamond-set watch by
Longines-Wittnauer — superior
timekeeping fashioned in beauty
— unsurpassed for value and
fine quality.



TEN WORLD'S FAIR GRAND PRIZES
28 GOLD MEDAL AWARDS



*The standard
of excellence
on five continents*

**CREDIT
AT
CASH
PRICES**

Terms as low as

The American Plan
NO MONEY DOWN
\$1.00
a week

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.D.
(for Prompt Delivery, Fill in This Coupon Com-
pletely)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)
Please Send Me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed?..... Long?.....
Business Address.....
City..... State.....
I Have Credit With.....
Their Address.....

**AMERICAN
JEWELERS**
**35 PINE
AVENUE**
BUY ON THE AMERICAN PLAN

19 JUNIOR DRIVERS ALL METAL PC TRUCK & CAR FLEET

SENSATIONAL ALL-FOR-ONE-PRICE! Only

\$12⁸⁸
NOTHING DOWN
50¢ A WEEK

Gasolium Truck
Service Truck
Passenger Cars
Racing Cars
Haulaway with Car—28 inches long
Freight Hauling Trailer
Lumber Trailer

Robbin
Structo

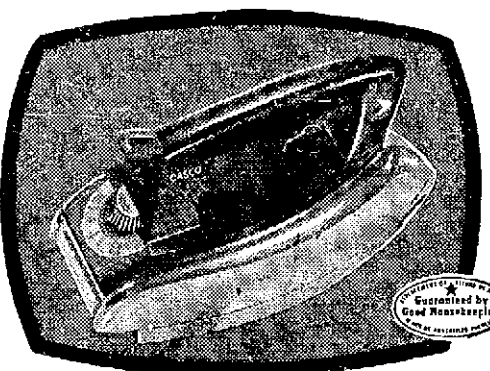
Everything for one low price

**PHONE MAIL COUPON NOW
TODAY OR SHOP IN PERSON!**

Everyone Wants a Gift from

American Jewelers CASCO

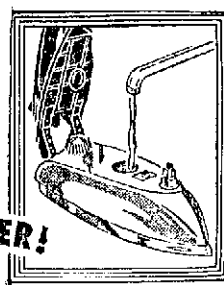
ALL-FABRIC STEAM IRON



\$15⁹⁵

The Only One
The only one with six
"Steam-n-Heat" Settings.
Comes in Decorator
Colors.

The American Plan
NO MONEY DOWN
50¢
a week

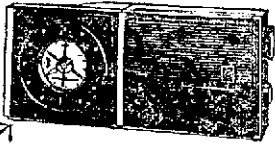


**USES
PLAIN TAP WATER!**

New GE PORTABLE RADIOS

★ new colors ★ new styling ★ lower prices!

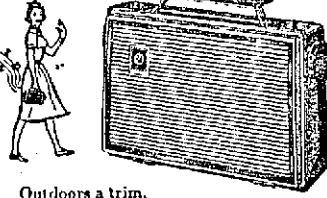
GE Convertible CLOCK-RADIO



It's a clock-radio, it's a clock, it's a portable—all in one! Two radios and an electric clock in one compact cabinet that's unbreakable in normal use. Choice of 3 color combinations.

\$7⁰⁰ wk.

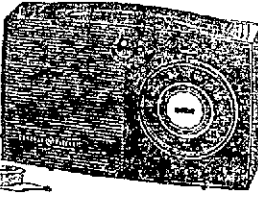
GE 3 Way PORTABLE



Outdoors a trim, lightweight portable. Indoors a striking AC-DC table radio. Unbreakable case. Disappearing handle. Special compartment for power cord. 4 color combinations.

\$7⁰⁰ wk.

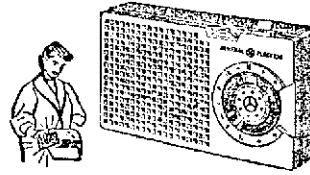
GE Tripmate PORTABLE



Biggest voice of any portable. Weighs just over 4 lbs. with batteries. Unbreakable case. Choice of 3 colors. Carry case available as accessory.

\$7⁰⁰ wk.

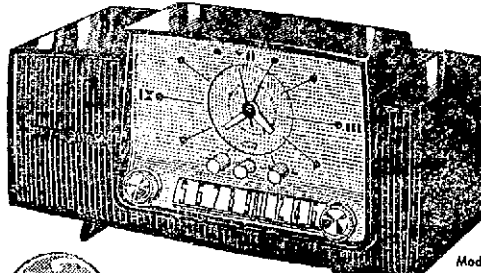
GE All-Transistor PORTABLE



Small enough for pocket or purse, yet powerful enough for wonderful reception. Earphone and carry case available as accessories. Choice of 4 colors. Weighs only 15 ounces with battery. Has no tubes. 5 tiny transistors do the work.

\$7⁰⁰ wk.

Here's everything you want in a Clock-Radio



CLOCK-RADIO

It's the world's most useful radio, by far! At your service day in and day out to turn on a favorite program or remind you of an appointment. Turns appliances on or off, automatically. You enjoy excellent sound reproduction with a big Dynapower speaker.

Prices include 90-day free warranty on parts and labor.

NO
EXTRA
CHARGE
FOR
CREDIT

Phone
HEmlock
7-3545

**AMERICAN
JEWELERS**

**35 PINE
AVENUE**

BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR



Tailor the gift...
to fit
the personality!



Notice the
White Dot?
Everyone
Does!

BIG SELECTION OF . . .

- * models
- * colors
- * point styles
- * prices

For Gifts that Show Your Thoughtfulness

SHEAFFER'S SNORKEL® PENS ENSEMBLES and DESK SETS



SOVEREIGN
Snorkel Pen \$12.50
Ensemble \$17.75

Everyone on your gift list would enjoy owning a Sheaffer Snorkel Pen . . . the world's most modern pen. The famous clean-filling feature, plus wide selection of individualized point-styles make this a practical, personal gift. Proudly given, proudly owned, Sheaffer's Snorkel Pens will make this a Christmas that's long remembered. Choose from the wide selection at our pen counter. Come in today!

SIGNATURE MODEL PEN

...not just
his name ...
but his
actual
signature
...on the
band!

Order
HIS
Signature
Model Pen
Early ... So
We Can Have
It Engraved
in Time for
Christmas.

... Just \$25.00

SPECIAL
Snorkel Pen \$7.95
Ensemble \$13.95

CLIPPER
Snorkel Pen
\$18.50
Ensemble \$26.00

JET CRYSTAL
Desk Set with White Dot
Snorkel Pen and 40-hour clock \$47.50

BRAZILIAN ONYX
Desk Set with White Dot
Snorkel Pen \$22.50

Open Evenings
During December

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., I.B.
(For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed?..... How Long?.....

Business Address.....

City..... State.....

I Have Credit With.....

Their Address.....

FREE
Park & Shop
CUSTOMER PARKING

HEmlock
7-3545



BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



9" ELECTRIC FRY PAN \$10⁹⁵

11" ELECTRIC FRY PAN \$12⁹⁵

9 x 15" GRIDDLE \$14⁹⁵

A Single Presto Control-Master® Runs 3 Submersible Appliances!

PLUGS IN to cook by controlled heat. Turns heat up or down automatically to keep temperature where you set it.



Presto
Control Master

\$6⁹⁵



CREDIT
AT
CASH
PRICES

DETACHES so appliances wash completely under water, handles and all. No more fuss and bother at cleaning time!

You save \$6.95 on each appliance you add!

The same wonderful Control Master runs a family of appliances. You'll save with each one you add.

11" FRY PAN. Eggs won't scorch, bacon won't burn. Food stays warm without overcooking. Extra large capacity.

9" FRY PAN. Ideal companion to larger fry pan. Same perfect results for smaller portions or leftovers. Matching design.

GRIDDLE cooks perfect pancakes, hamburgers, steaks, by controlled heat. Giant capacity, fixes meals for big crowds. Slide-out drip tray drains off fat.

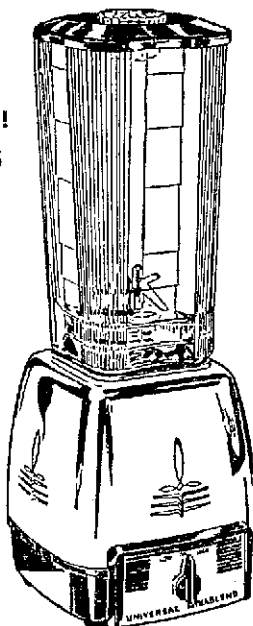


UNIVERSAL

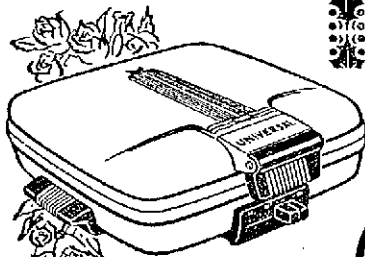
Mixablend

For Healthier, Tastier Meals!
MIXES—BLENDS—LIQUEFIES

\$42⁹⁵



*Cooks right
at the table!*



FREE

Elsa Maxwell's
"Entertaining Hints"—
Come in and ask
for your free copy.



\$29⁹⁵

UNIVERSAL Cook-a-matic

Change from waffle grids to plain grids in seconds... speed up service by cooking right at the table. Cooks anything from snacks to steaks. Automatic heat control.

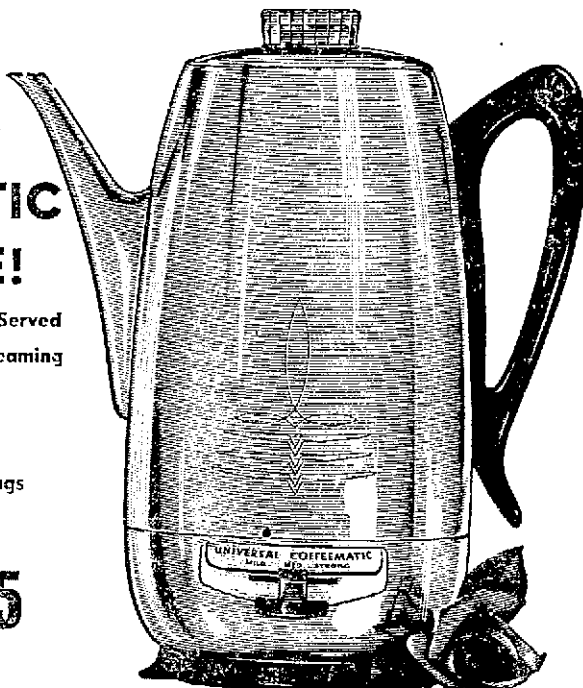


for Better
Coffee Every
Time!

8-CUP FULLY AUTOMATIC DE LUXE!

- Keeps Coffee Hot Till Served
- Graceful, Modern Gleaming Chrome
- Completely Automatic
- Non-Drip Spout
- Graduated Cup Markings
- Universal's Famous Flavor Selector

\$24⁹⁵



NO EXTRA CHARGE
FOR CREDIT

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL—SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B.
(For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me.....

My Name.....

My Address.....

City..... State..... Phone.....

Who's Employed?..... How Long?.....

Business Address.....

City..... State.....

Have Credit With.....

Home Address.....

AMERICAN JEWELERS

35 PINE AVENUE

BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR



The American Plan
NO MONEY DOWN
50¢
a week

NEVER BEFORE! so much
radio at so low a price!
NEW 1956

NOW! NEW 1957
Emerson
ALL-TRANSISTOR
PORTABLE

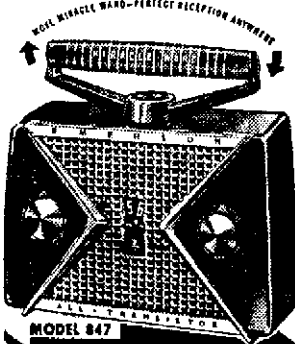
- Full-Sized, All-Transistor portable
- Antenna located in rotatable handle
- "Nevabreak" cabinet in assorted colors guaranteed unbreakable for one year

Also available in leatherette cabinet as Model 844
long energizers \$68



TRANSISTOR II
POCKET RADIO
MODEL 856
long batteries \$32

- Weighs about a pound... measures 6" x 3 1/4" x 1 1/4"
- Variety of beautiful colors



MODEL 847
**PLAYS AT LEAST
1500 HOURS**
2 TO 5 YEARS NORMAL
LISTENING PLEASURE
ON SAME INEXPENSIVE
TRANSISTOR ENERGIZERS



- Powerful AC-DC Table Radio
 - Full-vision dial for easy tuning
 - Ready for Civil Defense emergency broadcasts (Conekred)
 - Assorted decorator colors
- ONLY
\$18

THE **Emerson**
"NEVER-BREAK"
3-WAY PORTABLE RADIO



- Model 833
- Case guaranteed unbreakable
 - Won't chip, crack, peel, break, dent or rust... or your money back!
 - Operates on AC, DC or Long-life batteries
 - Full-vision dial for easy operation
 - Variety of colors

Whoever you look... there's **Emerson**
NO EXTRA CHARGE FOR CREDIT

REVERE WARE

COPPER-CLAD

STAINLESS STEEL

ALL PURPOSE SET

Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED HEREIN



ENTIRE SET
Complete
at the special price of only
\$42.50
\$1.00 A WEEK

COMPLETE WITH
6 DECORATIVE
COPPER AND BRASS
HANGERS



Give
the World's
Finest
Utensils...

- SAVE TIME
- SAVE MONEY
- SAVE FUEL
- WATERLESS COOKING
- NO DOWN PAYMENT**

AMERICAN
JEWELERS
35 PINE AVENUE
BUY ON THE AMERICAN PLAN

BEAUTIFULLY
GIFT
BOXED!

MORE THAN A NEW KIND OF COOKWARE
A New Kind of Cooking!
Here is cookware at its BEST! Best in construction, best in use, best in appearance. And homemakers know the name REVERE WARE as well as they do their own name! We're proud to bring you this new better way of cooking... yes, lifetime quality nationally advertised on EASY CREDIT TERMS! Wait no longer! Come in NOW!

SAVE \$12! OUR GREATEST DOLL SALE IN YEARS!

MOTHER & DAUGHTER DOLLS

LIFE-LIKE
VINYL HEADS

*Dressed
in Velvet
and Lace!*

EXACTLY ALIKE

\$24.95 VALUE!
SAVE \$12.00

12⁹⁵
For
BOTH

NO MONEY DOWN
50¢ WEEKLY

ROOTED
WASHABLE
HAIR

*Unbreakable and
Washable From
Head to Toe!*

FREE
MUFF

MOTHER IS OVER
2 FEET TALL

FREE
MUFF

Lace Trimmed, Matching
VELVET COATS &
BONNETS
ON BOTH DOLLS

NATURE SKIN
BODIES, ARMS
AND LEGS

Both Dolls Have
Sleeping Eyes
and Coo Voices

Rooted Washable Hair

FREE!
As No Extra Cost!
MUFF WITH
EACH DOLL

DAUGHTER
IS 17 INCHES
TALL

BOB IRWIN

You're not seeing double... you actually get BOTH DOLLS... Mother and Daughter... at the truly unbelievable sale price! They're a perfect combination... both beautifully dressed in matching lace-trimmed velvet coats and bonnets... plus rayon lace-trimmed dresses, vinyl shoes, stockings and panties. Both have rooted hair and both are washable and unbreakable. SAVE \$12 and make your favorite little girl as happy as a piggy bank by giving her these two wonderful Mother and Daughter dolls.

COME IN, OR MAIL COUPON

AMERICAN JEWELERS — 35 Pine Ave.
Enclosed find \$ down payment. Please send me the Mother & Daughter Dolls as advertised at \$12.95 for both. I agree to pay balance 50¢ weekly. To speed up delivery, if you do not have an American Jeweler's account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.
NAME
ADDRESS
CITY ZONE PHONE

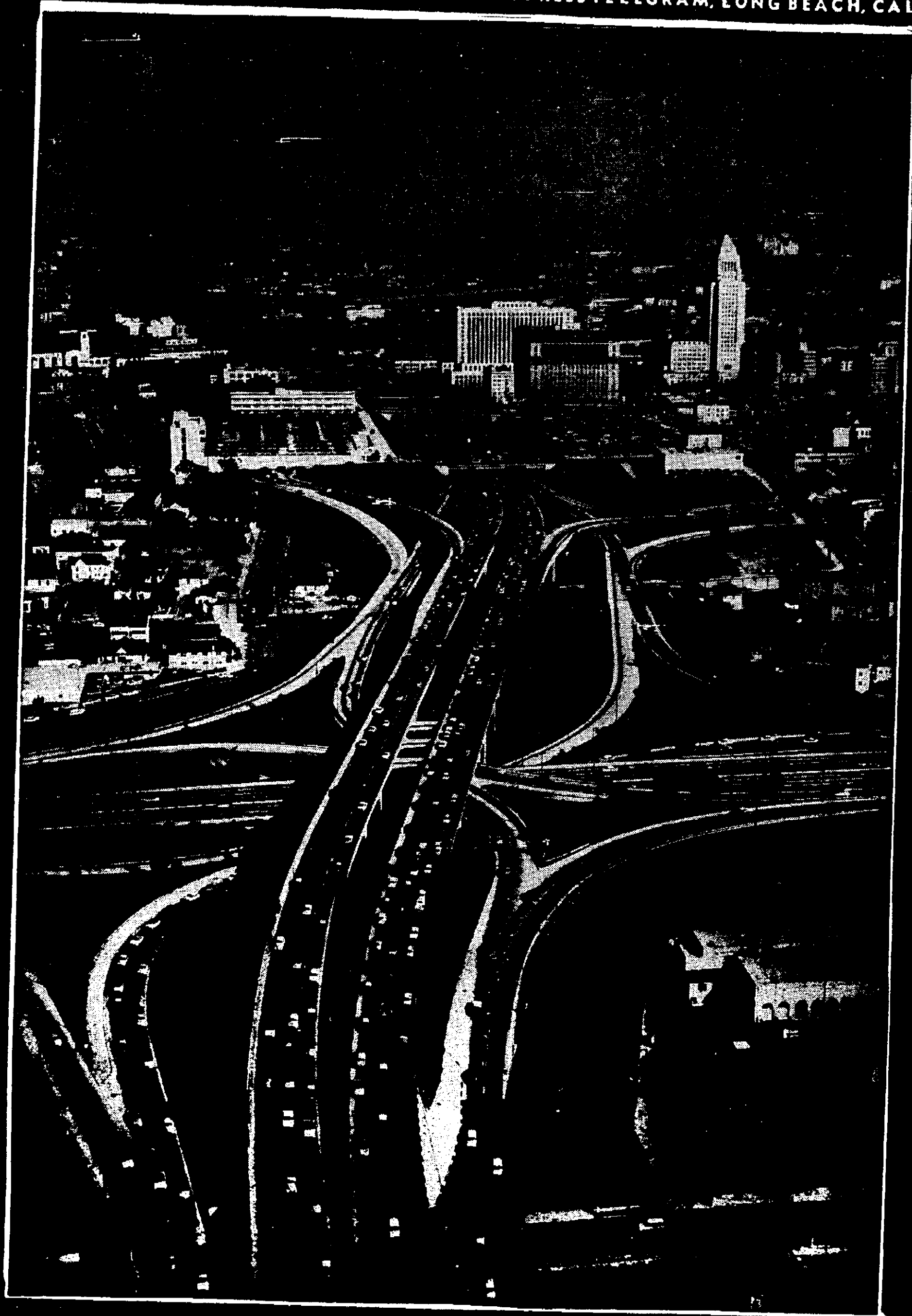
**CREDIT AT
CASH PRICES**
Open Friday Night Till 9
Phone HE 7-3545
Free Park & Shop

AMERICAN
JEWELERS
**35 PINE
AVENUE**
BUY ON THE AMERICAN PLAN

HE 7-3511
SPECIAL OPERATORS
ON DUTY TODAY
★ SUNDAY ★

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



a whole wide wonderful world of gifts

For that really big gift which will make history in the family and be enjoyed for years . . . smart Santas choose home furnishings. And the very smartest ones of all be at this sale, saving money like mad . . . and knowing too that Maytime plans give them time to pay.

MAY
LAKEWOOD
of course



SAVE 36% TO 44% ON IMPORTED MARBLE TOP TABLES

Tops of beautiful imported St. Florient marble from Portugal. Your choice of traditional Eighteenth Century style in mahogany finish, or French Provincial in fruitwood finish, hand-rubbed for a true custom look. All sturdily made.

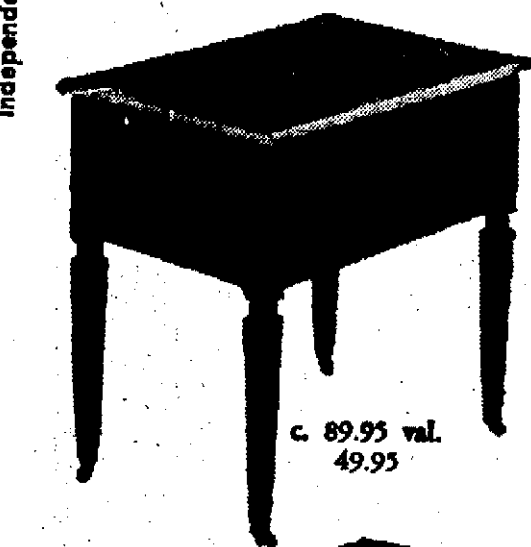
TRADITIONAL STYLES

- a. 109.95 val. cktl. tble., 23"x46" **64.95**
- b. 99.95 val. cktl. table, 22"x41" **54.95**
- c. 89.95 value commode, 17"x26" **49.95**
- d. 89.95 val. lamp table, 24"x24" **49.95**

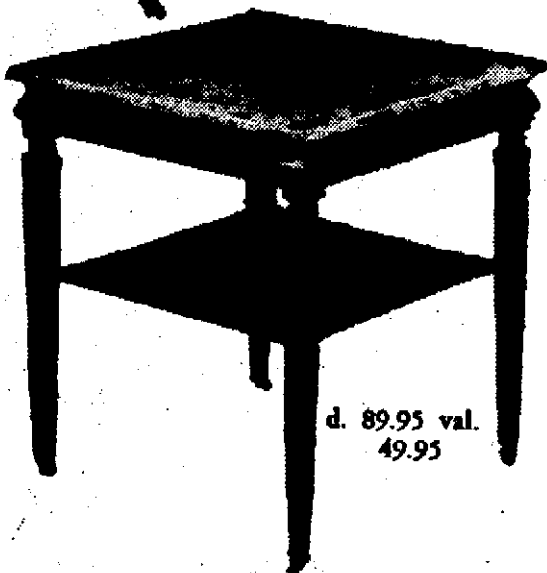
PROVINCIAL STYLES

- e. 119.50 val. cktl. tbl., 22½"x45" **74.95**
- f. 109.95 val. commode, 19½"x26½" **69.95**
- g. 109.95 val. lamp table, 23½"x23½" **69.95**

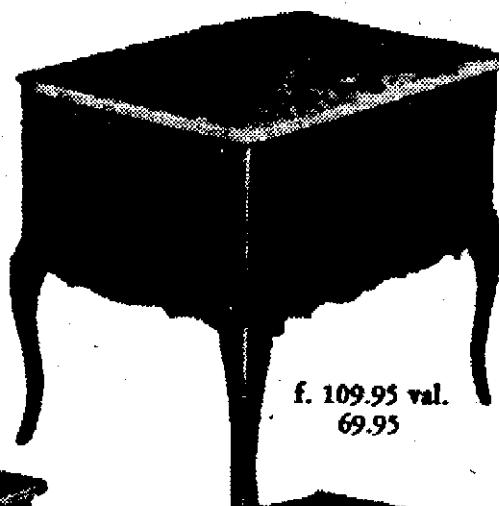
May Co. Lakewood—Furniture—Third Floor



c. 89.95 val.
49.95



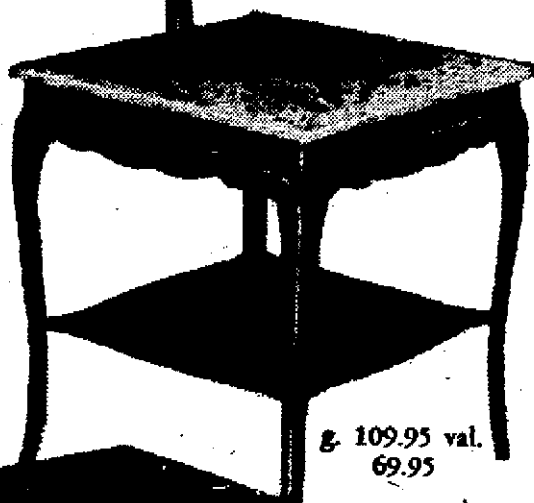
d. 89.95 val.
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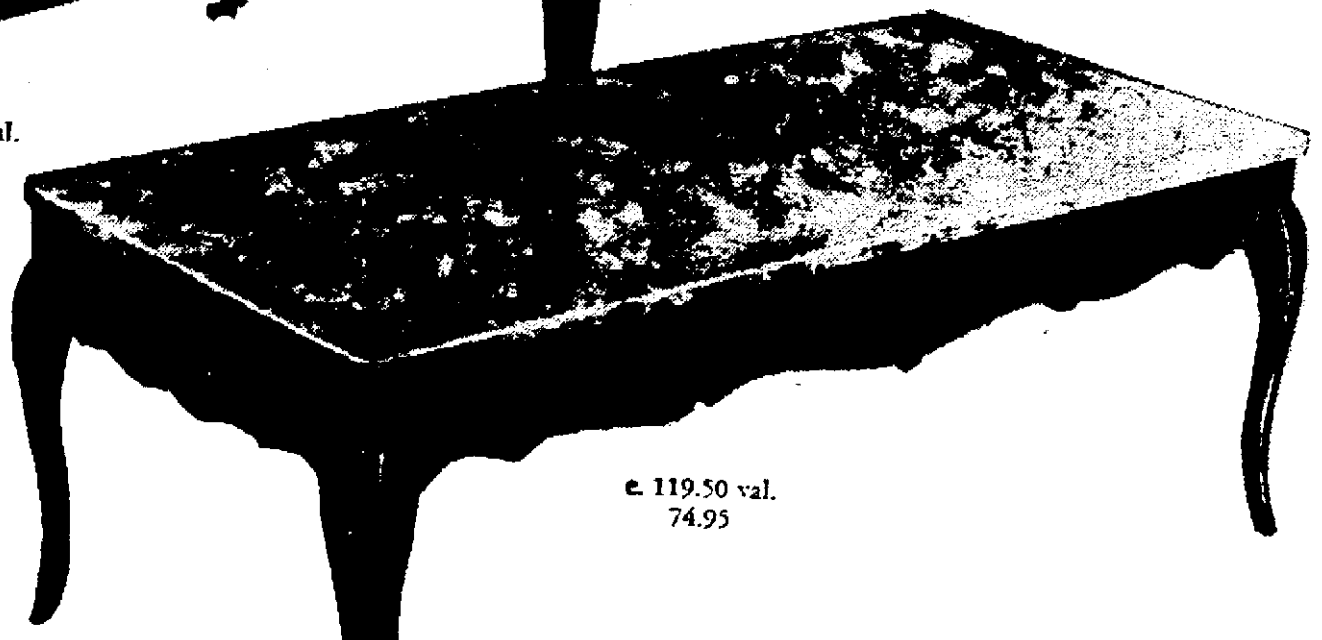
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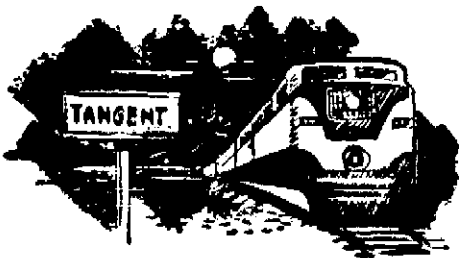
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Murder in Lower 13



Sunday, No. 25, 1956

(EDITOR'S NOTE—A beautiful bride following her Navy husband to his wartime station was murdered in Lower 13 as the train rolled along in early morning darkness. Executed for the crime two years later was a train cook whom some legal minds still believe may have been innocent. Here is a gripping and true story of love and murder on the West Coast, and an answer that may never be learned.

By Gorman Hogan

Illustrated by Stan Carter

MARTHA VIRGINIA JAMES, a blonde and beautiful bride of four months, felt she was lucky to get a berth—a lower, at that—on the Southern Pacific's West Coast Limited.

It was wartime, Jan. 23, 1943, and Martha James was one of thousands of women shuttling back and forth and up and down the country following servicemen husbands from station to station.

Ens. Richard F. James, a Navy flier, had been transferred from Seattle to San Diego and was traveling by troop train. Following as close behind him as she could was his 21-year-old bride.

Since transportation of any sort was hard to come by, Mrs. James, member of a prominent Norfolk, Va., family, sighed with relief at Portland when she was assigned Berth Lower 13 in Car D. She was not superstitious, and she was in love.

WHEN HER TRAIN pulled out only a few hours behind the one carrying her husband, she retired to her berth.

Around 4 a. m. there was a brief stop at a hamlet called Tangent. At that precise moment an agonizing cry came from Lower 13:

"My God, I can't stand it. He's killing me."

Martha James' scream brought sleeping passengers bolt upright. A man threw himself from her bunk and disappeared from the car.

A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13, lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

"She was looking up at me, trying to say something," Wilson said later. "Her lips moved. I held my ear down but I couldn't hear anything."

A PORTER RUSHED UP and covered the body with a blanket. Wilson, who said he had caught sight of the slasher, dashed off to search through the train. He saw no one but a second cook in the diner. The cook, who was working, said he hadn't seen anyone. When the Marine described the murder, the cook accused him of drinking.

The Limited sped on to Harrisburg where the conductor notified authorities.

When officers arrived, the snow seemed to hold the solution to the slaying. State Police Sgt. Earl Houston came upon fresh footprints leading away from the Tangent railroad yards. Brown splotches which could have been blood dotted the snow. Houston gathered up samples of snow for the state police crime laboratory. Then he set off tracing the footprints.

BY THIS TIME the train had arrived in Eugene, some 40 miles south, and the body was removed.

Wilson, during questioning said the man he had seen run from the car had close-cropped hair. He was about 5 feet 10.

"I think he was wearing a brown pinstripe suit," the Marine added, pointing out the light in the Pullman was very dim. Wilson said he could have been a dark white man or a light colored man.

Before the train reached Klamath Falls, police had discovered that a dining car waiter named John Funches owned a pinstripe suit and he was promptly held as a material witness. Several employees on the train were taken to the depot to have their fingernails scraped for possible telltale blood or skin.

MEANTIME, THE MARINE, who also was held as a material witness, got to wondering about the second cook in the diner. The cook, Robert E. Lee Folkes, seemed to be unreasonably warm, Wilson told police. Sweat was running down his cheeks and he seemed to be breathing hard. Still, the kitchen was cold, the Marine said.

It soon became evident to police that the killer hadn't left the train. The conductor said a search shortly after the slaying showed all the cars tightly closed, permitting no one to escape.

Besides, state police by now had traced the footprints in the snow at Tangent to the farm of Ollie Newport. He had walked through the rail yards on his way home from listening post duty as an air raid warden. The brown splotches in the snow, it developed, had been left by rusty water.

POLICE TURNED TO FOLKES, and at the end of the Limited's 1,800-mile run at Los Angeles he, too, was booked as a material witness.

Searching his baggage, police found a long, thin boning knife, used for cutting meat. Folkes, 21, denied it was the death weapon. In fact, he denied knowing anything about the slaying.

But three days later, Los Angeles police announced Folkes had confessed, had repudiated the confession and had confessed again. He was charged with first degree murder.

The confession was a great relief to Wilson, the Marine.

"Boy, am I glad," he remarked.

Folkes was solemn on his return to Oregon, his demeanor in sharp contrast to his zoot suit and pork pie hat.

ON FEB. 1, he repeated his confession to the Linn County Dist. Atty. and to police officers. He was quoted as saying he had talked to Mrs. James earlier and decided "she was my kind of woman." He couldn't get her out of his mind even during a drinking party with other employees on the train.

He got up at 3:30 a. m. and went into Car D. He said he pretended to fall into Lower 13 and put his

hand inside, feeling Mrs. James' body. He went to a smoking compartment, had a cigarette with a porter, then returned to the galley. He prepared muffins and pies, then put on a long dark coat and slipped a sharpened boning knife into his pocket.

He went back to Car D and walked back and forth, unfastening the buttons on Lower 13. Finally he crawled inside. He was quoted in the confessions as saying he put a knife to Mrs. James' throat and she tried to fight him off.

"IF YOU DO THAT AGAIN," Folkes was quoted as saying, "I'll cut your throat." She tried once more to be rid of him and he slashed her.

He said he ran to the diner galley, put the muffins and pies in the oven, lighted a quick fire, using grease, and by the time Wilson came by the muffins were well along.

He said he took the knife into the kitchen and laid it on a meat cutting block. Later, he added, one of the cooks used it to cut some meat and the traces of human blood were eliminated. But police never were able to locate the knife and the one taken from Folkes' baggage was proved not to be the one with which Mrs. James was killed.

At the opening of his 13-day trial Folkes, defended by attorney Leroy Lomax, pleaded innocent.

LOMAX MADE MUCH of the fact that Los Angeles police had given Folkes liquor at the time of his confession. And he declared that Los Angeles police at the time were under investigation for brutality.

Lomax also made a point of the testimony of Marine Wilson who said at first the man he saw running from the berth wore a pinstripe suit. He later said the man wore a dark overcoat. This conformed with Folkes' purported confessions, none of which had been signed.

However, the state later produced two surprise witnesses who said they also had seen the killer running from the car wearing a long dark overcoat.

Circuit Judge L. G. Lewelling, who permitted one of the unsigned confessions to be admitted as testimony, instructed the jury that if they found Folkes was intoxicated at the time he was supposed to have confessed this should be considered. But he said intoxication would not make the confession inadmissible unless the person had lost possession of his faculties.

THE JURY WAS OUT nearly 30 hours and returned with a verdict of guilty, but no recommendation for mercy. That made the death sentence mandatory.

Folkes blinked, flexed his jaw muscles and moistened his lips as the verdict was read — five months after the killing. But he accepted his fate. Still denying his guilt, he said: "If it's curtains, it's curtains."

But the curtains didn't fall until more than a year and a half later. There were five delays before an appeal was filed with the State Supreme Court. The conviction finally was upheld by a vote of 5 to 2. The entire court agreed that Folkes' confession, which

(Continued on Page 11)



A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13, lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

The Big Fix

By Myrna Beauchamp

Illustrated by Diane Demack

TULLIUS EARP was so mad the entire five feet and three inches of his skinny body swayed with the waves of his fury.

The little man had lived his 67 years of single bliss with few upsets but now he stood swaying beside his unpainted shack holding the larger half of a brick in his hand. Tullius was staring wildly at the Widow Stone's precious Persian, while the cat gazed calmly at him from its squatting position on the fence.

Of late Tullius had been wishing that fence were higher and more solid. Actually, the fence was all that kept the Widow Stone from getting him completely under her spell.

WITHOUT TURNING his eyes in their direction, he could still see his mangled sweet-pea vines lying with their tender white roots exposed to the California sun, flung there by the vicious claws of the Widow's cat. His two uppers ground solidly on his three remaining lowers as Tullius visualized the brick sinking into the cat's skull. But his arms remained rigid by his side, held there by a force stronger than his hatred for the cat. It was the meaty aroma of the Widow Stone's crackling bread wafting coaxingly through her kitchen window, over the fence, smack into his pointed nose.

Tullius had felt that Southern California was his Utopia. Here he could grow vegetables and sweet-peas throughout the year. The sweet-peas he sold, 50 cents a bunch, the vegetables he ate. Following the way of the least resistance he had suffered no particular hardship becoming a vegetarian; however, the overpowering urge that took possession of him when he smelled meat cooking was a constant torment.

"GOL-DANG THAT WOMAN . . . and her cat . . . and her brags," he growled, "Always bragging about her Indian ancestry . . . and that four times removed." Shivery tingles sped along his spine as he pictured her ghostly great-great-grandfather, Chief Big Thunder, stalking the Happy Hunting ground for these many weary moons. He, the Widow claimed, was her spiritual guide.

"Chief Big Thunder," Tullius mimicked, "Chief Big Thunder sent me to buy this house. Chief Big Thunder says it's not good to live alone . . ."

Tullius' face rippled in anguish as a shrill, high tenor, accompanied by the clatter of pots and pans smote his ears. "That silly 'Indian Love Call' again," he sneered.

"I hear you calling, yhooh whooh whooh whooh," the Widow sang, "whooh whooh whooh—you belong to me and I belong to you—"

TULLIUS HOISTED the brick and drew back to let it fly at the cat, but a sudden breeze freshly laden with the smell of crackling bread settled on the little man with an awful pressure. His arm dropped to his side. Ugly frown lines cut into his wrinkles while he danced from one foot to the other, remembering the day his peaceful and contented life had been turned upside down. That day, scarcely two months ago, when he watched the tall, well-fed woman, her slick black hair piled high above her wide forehead, glide possessively up to the vacant house adjoining him on the east. Right then an evil foreboding had settled on Tullius, a bouncing sensation starting in his little watermelon-shaped stomach.

But now a malicious grin replaced his frown . . . with all of the Widow's Indian cunning, she had been unable to get him on her side of the fence. He knew once over that fence, he'd be lost. "And, that fence I'll never cross," he vowed silently.

THE SMELL OF CRACKLING bread kept pushing into his thoughts. It was that first slice she gave me, he thought suddenly, bitterly. Why did I eat it? He was sure, somehow, that he'd been hexed. Hexed so he couldn't resist her darn-bread chucked full of meat cracklings.

Maybe the black-eyed female actually did have witch powers. She with her Chief Big Thunder, always talking about how lonesome she was and supposin' he must be lonesome too. And saying in her drippy voice, "Big Thunder's right, Tully. It's not good to live alone."

"Baah!" he exploded. At the fearful sound the plump-looking sparrow, which the Persian had been slyly watching, flew from the fence. The cat's tail stilled its rhythmic switching and she glared at Tullius accusingly. Tullius glared back. "Cats and women!" he snorted. "For the birds! Both of 'em! But here stands one bird that'll never be caught!"

ALL HIS LIFE, he'd watched and he'd listened. He knew that women caused all the hard work and trouble in the world. And that's why he'd made that great decision long ago . . . to be his own boss, unshackled and unburdened. And that's why, when he first spied the Widow Stone gliding blimp-like toward his fence, her creamy neck arched at a beguiling angle, a horrible sensation of disaster had swept through him.

But why not beat her at her own game, he thought excitedly, remembering how he'd slyly listened long ago to his Aunt Gertie powwowing with the moon away back in Pennsylvania. She'd sat on the back

steps, the moonlight spotting her faded, checkered dress, powwowing, breaking the spell of fixation some enemy had put on her.

"Her dress!" He remembered! She'd worn it wrong side out to chase the evil spirits! Quickly, he began unbuttoning his soup-dribbled jacket, struggling to remember her powwow words. He squinted his eyes, blotting out the bright California sun. "Oh, Moon," Aunt Gertie's chanting voice was coming through! "Flower of the heavens . . ." His brain spun with excitement. Tonight, Tullius thought, I'll sit on the step until the moon is high. . . I'll fix the Widow Stone, he gloated, and her great-great-grandfather, too!

"TUL-LY," the piccolo voice of the Widow shattered his joy. She'd spied him through her window! The brick dropped from his cramped fingers with a soft thud. "Miss your socks, Tully?" She giggled. "I've got 'em and every hole's darned!"

She'd done it again! Tullius writhed. Sneaked his drying socks from the fence . . . drat the dang woman, he thought fiercely. The patched and darned places made his feet sore! There was a familiar churning of his insides, a fresh wave of anger rolled up, crashed against his ribs. Frantically, he shrugged out of his jacket, jerked it off, fumbling clumsily, he turned it wrong side out . . . but he was too late . . .

The Widow was leaving her kitchen door, her head coquettishly to one side, a playful smile softening her generous lips. He inched forward menacingly, his wrong arm in the right sleeve. He would look straight into those black eyes and tell the female to mind her own business. His mouth opened, he drew a deep breath gathering force . . . he stood frozen . . .

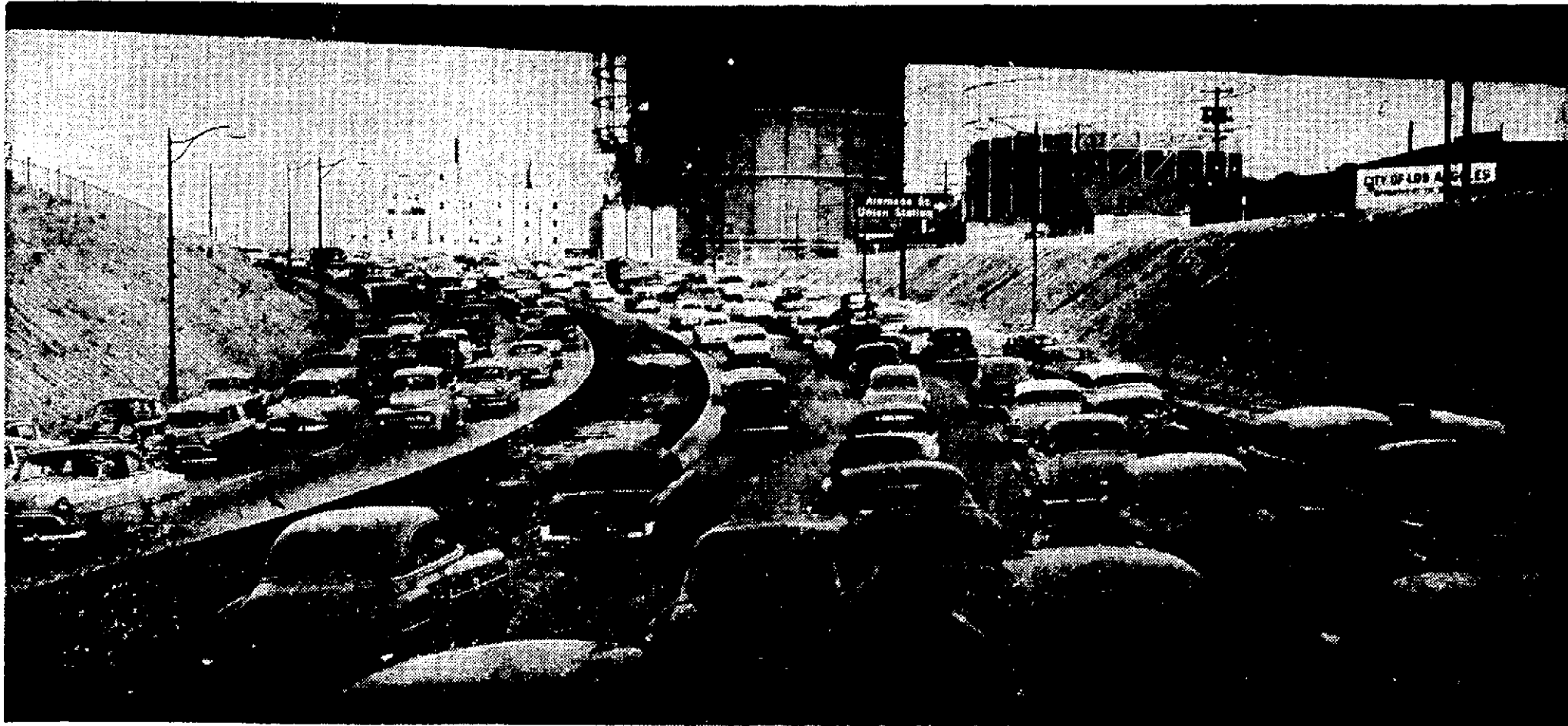
Because the Widow was gliding down the steps on a delightful, overpowering, smothery cloud of the heavenly bouquet of meat cooking! "Look, Tully," she cooed, holding out a large pan of golden brown crackling bread for him to see. "The table's all set! Come on over, Tully."

HIS HEAD JERKED backward and his nostrils began to quiver . . . nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing, dream-like quality to her full, curving figure. Tullius shook his head, trying desperately to break this new spell. His forehead was damp with sweat and so was the back of his neck. He tried to back away, but his feet were like lead. His body swayed forward, the jacket fell to the ground, unnoticed and with the concentration of a pointing bird dog, Tullius moved

(Continued on Page 26.)



Nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing quality to her full, curving figure.



How Los Angeles metropolitan area, including Long Beach and vicinity, needs freeways—and more of them—shown by view near Civic Center.

New Millions for Freeways

By Vera Williams

CALIFORNIA, by act of the Legislature in 1895, acquired the Lake Tahoe Wagon Road, a pioneer toll road, as the state's first highway.

With the Tahoe road as a start, the state is developing a highway system that costs a million dollars a day and serves every section of the state with paved public thoroughfares.

Over the 65 miles of the historic Tahoe Wagon Road from Smiths Flat at Placerville to the state line east of Meyers had flowed the variegated traffic of early California, miners, adventurers, seekers of new homes.

IN THAT SAME YEAR, 1895, the three members of the newly formed State Bureau of Highways bought a team of horses and a buckboard wagon. They drove into every county of the state, covering 7,000 miles along the coast, through valleys, mountains and deserts. On Nov. 25, 1896, they submitted a report recommending a system of state highways "traversing the great belts of natural wealth which our state possesses, connecting all centers of population, reaching the county seat of every county and tapping the lines of county roads so as to utilize them to the fullest extent."

In 1912, the state passed an 18-million-dollar highway bond issue; followed in 1916 by a 15-million-dollar bond issue and in 1919 by a 40-million-dollar bond issue.

IN 1923 THE STATE went on a pay-as-you-go basis by establishing a 2-cents-per-gallon tax on gasoline, proceeds to go to state highways. In 1928 this was raised to 3 cents, in 1947 to 4½ cents, and in 1953 to 6 cents. (At the gas tank you pay the 6 cents state tax, plus a 3-cent federal tax.)

Dirt roads became surfaced roads. In the late 1920s and 1930s, the two-lane roads gave way to three and four-lane highways. The freeways concept crystallized in the late 1930s, and the first six-mile unit of the west's first freeway, the Arroyo Seco Parkway (now the Pasadena Freeway) was opened Dec. 30, 1940. It cost slightly less than six million dollars — roughly a million dollars a mile.

DISTRICT VII, Division of Highways, which includes Los Angeles, Orange and Ventura Counties, now has 1,400 miles of state highways, including 566 miles of freeways, says A. D. Griffin, assistant district engineer, who began with the district in 1915 and has served continuously since 1921.

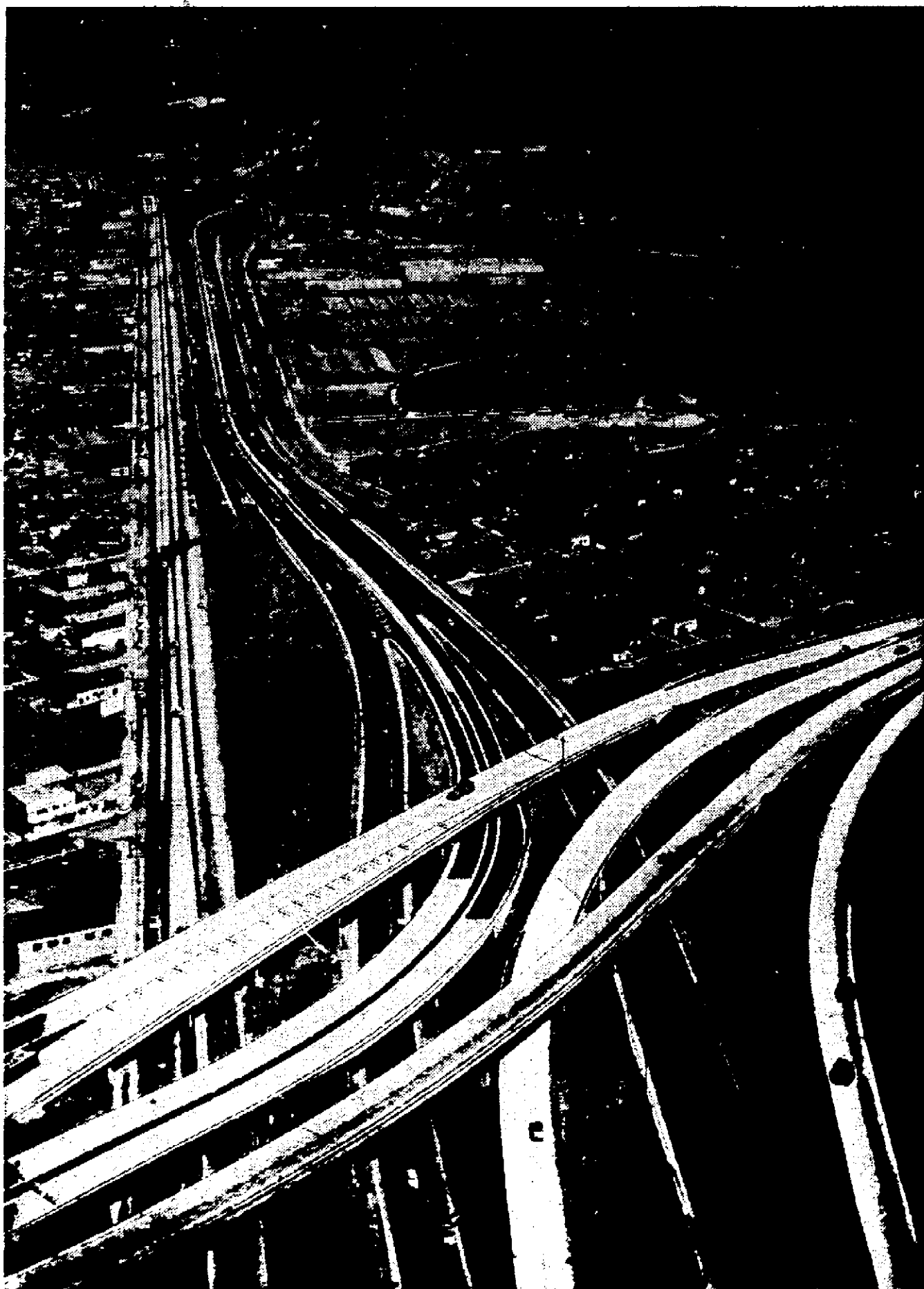
Lt. Gov. Harold J. Powers announced recently that California spends a million a day on highways and he believes the road-construction program will continue until California has the "greatest system of freeways and highways in the nation."

AN AWESOME and record-smashing budget of \$461,247,288 for 1957-58 was adopted recently by the State Highway Commission in Sacramento. Studded with multimillion-dollar highway projects, the budget

(Continued on Page 11)

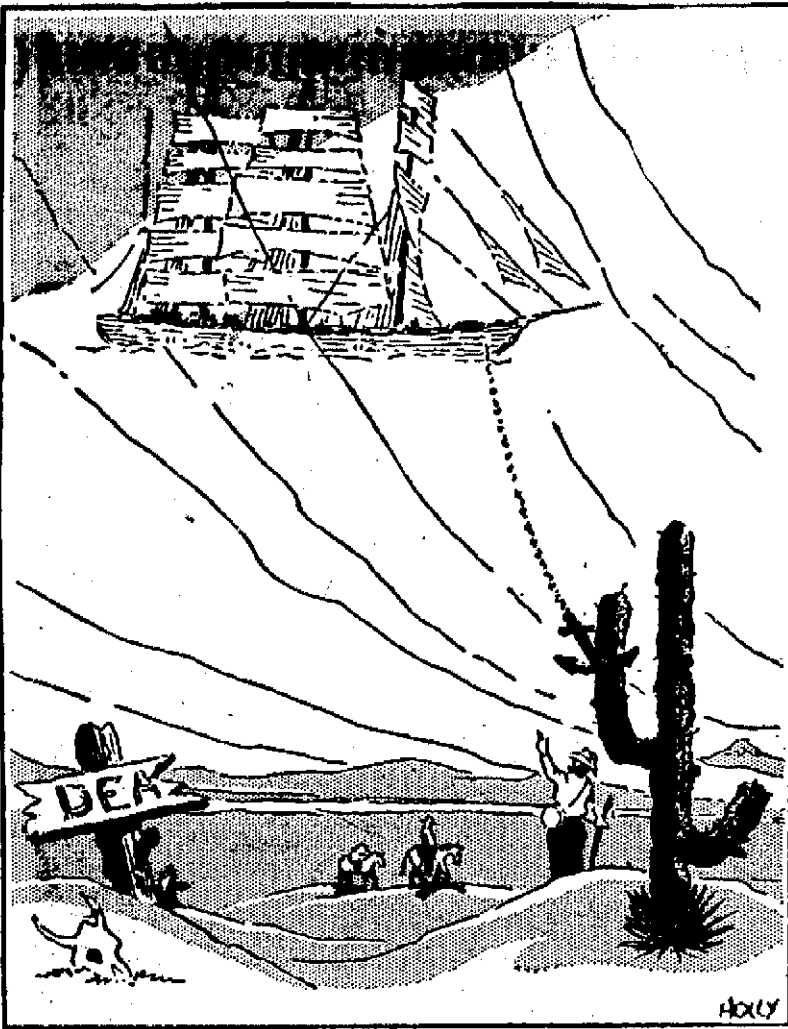
OUR COVER

TRAFFIC EVERYWHERE: Looking easterly along Hollywood Freeway toward Los Angeles Civic Center, with four-level traffic interchange structure in foreground.



State Division of Highways Photos

Freeways, the marvel of modern traffic: This view is of Santa Ana Freeway, looking southwesterly, at the interchange (foreground) with the Long Beach Freeway.



Drawing by Holly Markle

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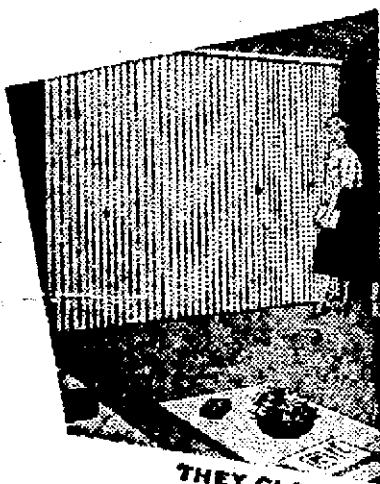
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Flying Desert Dutchman

By Bill Beck

MIRAGES, complete with rippling water and reflected trees, are common on our California deserts, but never has a boat—power or sail—been seen on these imaginary waters.

It is logical that a Flying Dutchman or two would have been reported plowing through these mirages, but from all accounts the ghost ships of the desert don't need water and thus don't use the mirages. Instead, they just roll through the desert sky with all sails set. It is said they don't even need the moisture of clouds although clouds have often been present when they were seen. This sight has been witnessed by several prospectors and by one newspaper reporter—all of them several days away from grog of any kind.

The Flying Dutchman type ship is well known. It is sighted all over the world, beating through the straits at Tierra del Fuego, looming out of the English Channel fog, or even rolling into San Francisco Bay.

THE LATTER SHIP, the clipper Cameo, was seen sailing toward the Golden Gate to disappear just before it got to the headlands. A moment later it reappeared a few miles out, methodically plowing toward the Gate.

The captain is said to have gotten into this difficulty when he swore, in the face of adverse winds, that he would "find the bay or run this brig to hell!"

From last reports he hasn't made either place.

The desert ship is another matter altogether. It, or a similar ship, is reported to have anchored a hundred or so feet in the air just off the mouth of the Thames. This was in the 12th century, so the reports are

sketchy, but the anchor was dropped and it landed in a graveyard where it hooked onto a tombstone.

THE SKIPPER was heard to command the anchor be hauled in and the sailors were heard turning the windlass. There was some cursing and then a sailor came swimming through the air with a knife in his hand. He cut the cable to the anchor, swam back on board and the ship sailed away.

The anchor was beaten into door ornaments for a nearby church.

In 1878, two German prospectors came staggering into Yuma telling of seeing with their partner a sailing ship in the air near San Bernardino. It wasn't a flying saucer and neither was it an airplane. It was a full-rigged ship that didn't need water.

They reported its crew threw a ladder over the side and shanghaied the other prospector.

Newspapers picked up the story and discussed it pro and con. A searching party was sent out to locate the missing man and he was found near San Bernardino—terribly sunburned and dead.

IT WAS THEN decided that the two Germans were suffering with baked brains so the story was dismissed until such time that there wasn't much gaudy news, and then it was revived.

In 1882, the San Francisco Examiner sent a reporter out to locate the ship and perhaps interview the captain. The reporter left Yuma in the middle of February with three companions and a three-week grocery supply on two donkeys.

They traveled until the supplies were almost gone and then, midway between what is now Brawley and Indio, they decided to head for the railroad.

Making camp that evening one of them looked up and exclaimed, "There she is, Charlie! Look!" Charlie looked and there, sailing high overhead in the cloudless sky was a 40-ton ship.

The rigging could be heard groaning as it took the weight of canvas. The crew could be heard as well, moving about on deck. Watching with open-mouthed wonder, the newspaperman and his friends decided it was an English ship of Queen Elizabeth's time—similar to the one Drake used to explore the California coast.

They glanced away and when they looked again the ship had disappeared.

THIS IS THE LAST time the ship has been seen, and no one has offered any reason why a big ship should go booming through the desert. It is said though, that in the early 1870s the timbers of a ship were found in the desert near San Bernardino. It was generally concluded that it was an abandoned ferry boat someone was trying to drag over to the Colorado. The soul of a ship, if a ship has a soul, would hardly be comfortable while its hulk lay festering in sagebrush and greasewood and this ferry boat soul would undoubtedly wander around searching for water.

One problem remains: Where did the crew come from; that is, if this was the bones of the ship sailing in the air?

The real answer probably lies in the fact that in those days, and at times today, when a mean-eyed editor sends a man out to get a story he'd better come back with one, particularly if the paper lays out money and a few weeks for the reporter to work with.

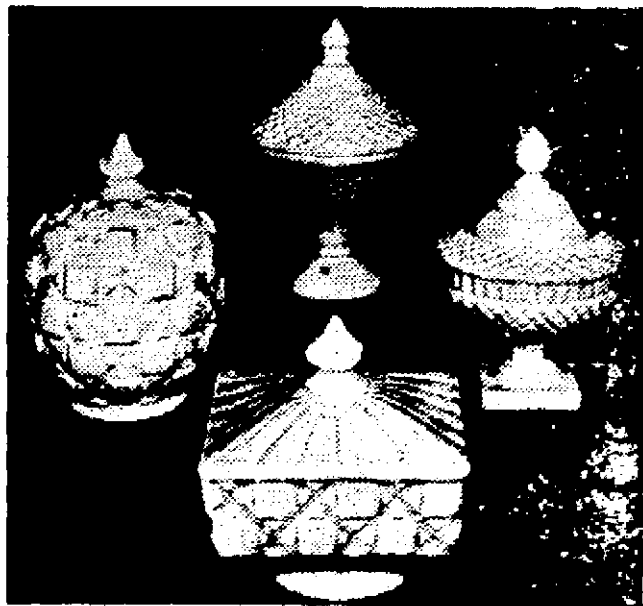
Maybe the Examiner reporter liked his job.



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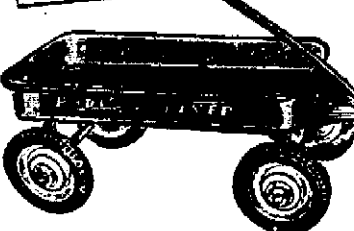
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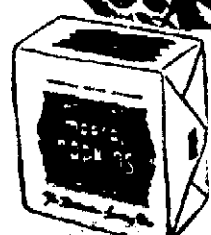
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All it takes to ride a surboard is agility, balance, sea-savvy and courage. San Onofre furnishes the rest—waves that start 500 feet out and really race.

San Onofre—Surfboarding Eden

By Paul Wallace

SOUTHERN CALIFORNIA is a sunny land rimmed on the west by the restless green ocean.

For 200 miles from San Diego to Santa Barbara, the sea curls on an almost unbroken strip of white beach.

To this ribbon of shifting sand, the realm of the gulls and sandpipers, a unique species of two-legged amphibians—surfboarders—have come during the last generation.

UNDER THE STIMULI of fresh salt air, cold water and bright sun, these tanned, half-clothed men come into their own.

They spend the days riding the breakers on their bucking, squirming boards, resting between runs on the warm sand.

"You never get tired of it," said one. "The surf is always different."

Some succumb completely to the fascination of the sport, turning into beach bums and living hand-to-mouth.

MOST, HOWEVER, keep up the appearances of normal human beings. They hold steady jobs, often wear clothes, marry and beget children and send their offspring to college.

But a feeling persists that these things are incidental—necessary but regrettable interruptions which keep them away from their natural habitat, the wind-swept dunes by the side of the sea.

The cult has its unofficial headquarters in San Onofre, a tiny settlement just south of San Clemente.

Although the surfers frequent many other areas along the

ocean front, San Onofre is the big time—the Yankee Stadium of West Coast surfboarding.

THE WAVES BREAK better there. They start 500 feet out and roll fast and smooth in to the beach.

All it takes to ride them is agility, balance, sea-savvy and courage.

It also takes a surfboard.

The boards themselves are about 10 feet long, made of solid balsa wood and covered with fiberglass. They are 22 inches wide, 3½ inches thick, weigh in the neighborhood of 25 pounds and have a slight rocker shape from nose to tail.

A SMALL FIN of skag is mounted at the rear like a rigid rudder.

A few surfers built their own boards but most pay some \$80 for them from such board makers as Hobie of Dana Point, Gordon of Compton and Velzey of Venice.

Climbing onto the board near the beach, the surfer kneels on the upper surface and paddles with his hands. Going out he bucks the surf.

IF THE WAVES aren't too big, he rides over them. If they have too much muscle, he goes under, rolling his board on top of him and cutting through just as the water breaks over him.

Out where the surf starts, he waits for a wave that looks good—a big roller that doesn't break into white water too soon.

He reads the waves. He knows

that each one has a peak in the center—though it may be a quarter of a mile long—and that it tapers gradually down on each side. He knows it usually breaks first at the peak, the break running down the shoulders until it spends its power at the shore.

HE TRIES TO CATCH the wave near the peak, paddling hard to stay on its front face until his board is caught in its power.

Then standing up on the skidding board, he slides across the face of the wave trying to keep just ahead of the break. Knees bent like a skier, he guides the board by shifting his weight and turning with his knees.

On a good run, he rides almost to the beach at speeds of more than 20 miles an hour.

IF HE LOSES his balance, he goes into the water, trying to avoid being hit by the big board as it is tossed like a match stick by the surf. Getting hit by the board is the biggest hazard to the sport.

But, although people have been killed by thrashing boards, it doesn't keep the surfers away. They have at it all year long.

Many drive panel trucks or station wagons and sleep in them on the beach on weekends and any other time they can slip away.

In fact, the sports attraction is its biggest drawback.

"You need a strong will to surf," one veteran cautioned. "Otherwise, you'll turn into a bum."

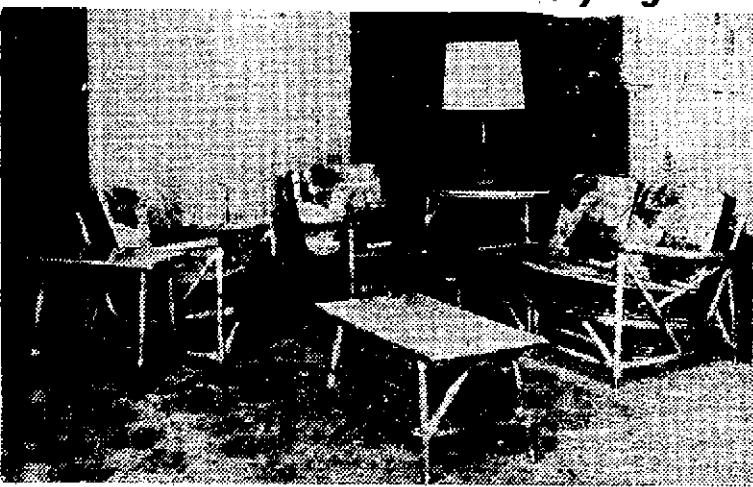
"You get so nothing but surfing is important."



—All Year Club of California Photo

"You need a strong will to surf," one veteran cautions. "Otherwise, you'll turn into a bum. You get a feeling that nothing but surfing is important."

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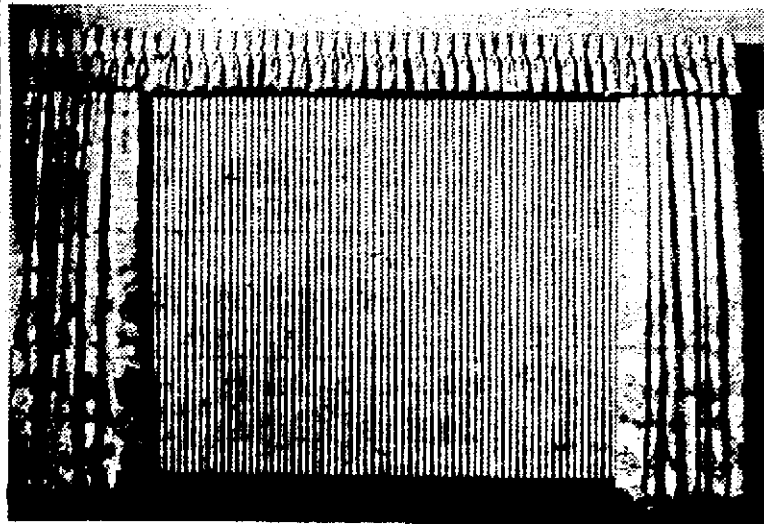
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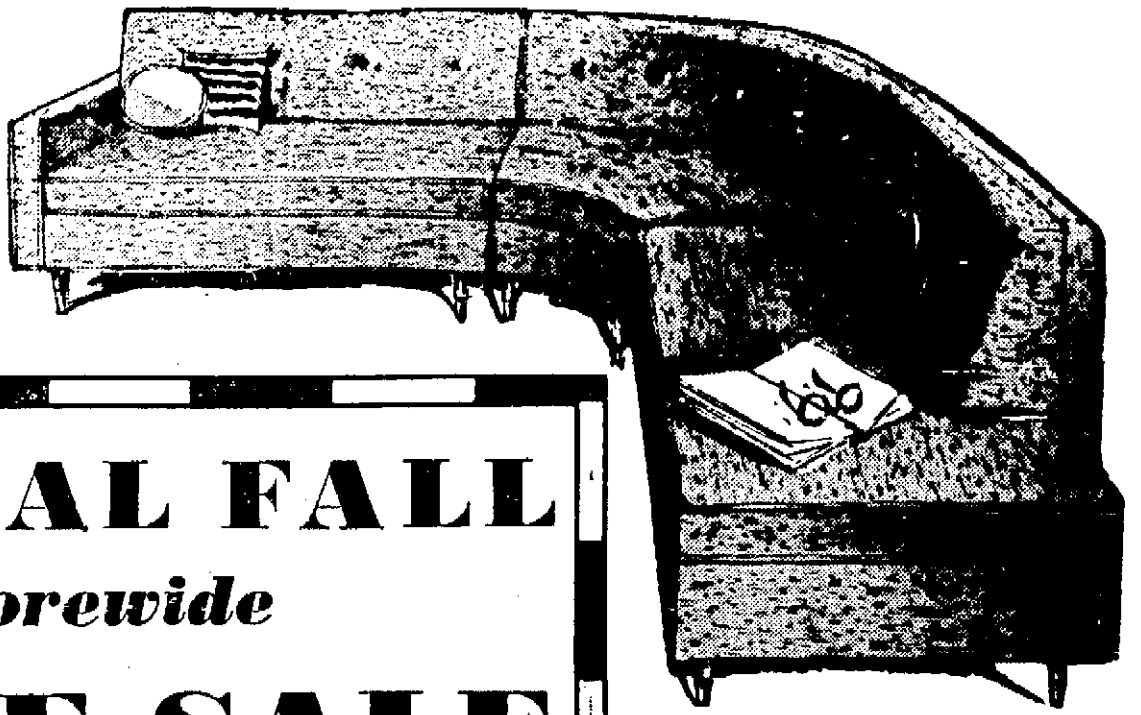
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Katy Hepburn teams up with Burt Lancaster in Paramount's "The Rainmaker" to become an Oscar threat.

HOLLYWOOD

Katy Gets Her Man

THOSE IN THE KNOW about Hollywood predict the actress to beat for the Academy Award come next March may be Katharine Hepburn for her beautifully enacted role in Paramount's soon-to-be-released "The Rainmaker," an earthy and poignant love story in which she shares top billing with Burt Lancaster.

Katy plays the part of Lizzie Curry, who is daughter, mother, sister and child to a ranch family in a southwestern area in the grip of a severe—almost fatal—drought. She is a strong and integral woman in every life function—except one. No man, outside the family, has loved her or found her beautiful. She yearns, honestly and forthrightly, for romance.

LIZZIE'S FATHER and brothers would like to see her married, and send her to relatives in a nearby town with the hope that she'll meet an eligible male. She returns empty-handed, explaining that no one took notice of her and that, if they had, she wouldn't have known how to act. Against Lizzie's wishes, the Curry men pay a visit on Deputy Sheriff File (Wendell Corey), a very eligible but shy man, to invite him to dinner in order to interest him in Lizzie. Feeling he's being trapped, File turns down the invitation. Lizzie is crushed.

Into this gloomy situation breezes Starbuck (Lancaster) a brash, good-natured dreamer—or con-man if you please—who offers to bring rain within 24 hours for a fee of \$100 in advance. It doesn't take Starbuck long to size up the situation in the Curry household. Very plainly, he realizes that what Lizzie needs most is confidence in herself as a woman—a woman needed by man. More as a gag than anything, and because the man appeals to them, the Currys go along with Starbuck's proposal. They pay him the hundred.

SHERIFF FILE pays a call on Lizzie, outwardly to see the men but actually to talk with her, but both his and Lizzie's awkward grappling at conversation ends in an argument. He leaves and Lizzie is plunged into despair. Rushing into the

night, she meets Starbuck who gives her a straight talking-to about herself, telling her that she is a woman with a rare, inside beauty. He re-arranges her hair, gets her to believing in herself, admitting, at the same time that he's the con-man he's been accused of being.

Each is good for the other, and as they embrace, he promises to stick around, at least for a while. She rushes into the house to tell her father that at last she has a beau. But inside there is a grim scene. Sheriff File has arrived to take Starbuck in as a con man.

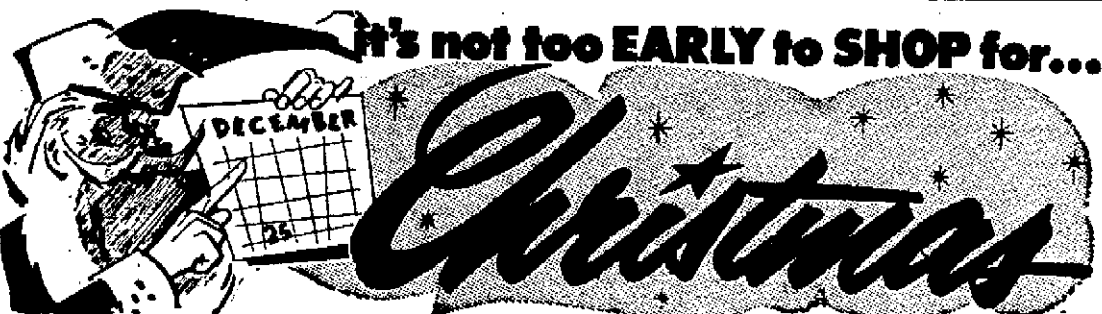
AT THE URGING of all of the Currys, he relents, and allows the man to go free. As he leaves, Starbuck asks Lizzie to go with him. She might have gone, too, had not File urged her to remain—to become his wife. Lizzie makes her decision. She'll stay with File.

Starbuck goes his way, but before he's driven far, the heavens let loose with a rain that, in a matter of minutes, becomes a cloudburst.

Maybe it was a miracle. Maybe it was Starbuck. But the land has its desperately needed rain. And Lizzie or Katy if you prefer—has her man.



But man Katy gets is the sheriff, Wendell Corey.



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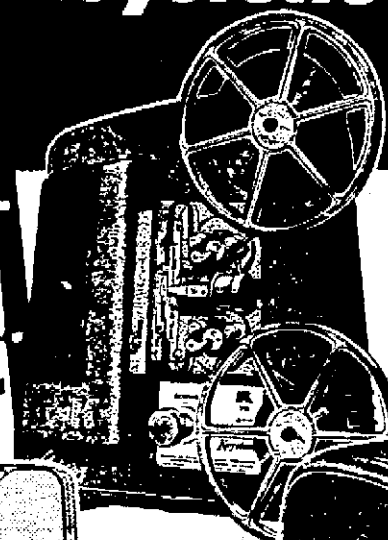
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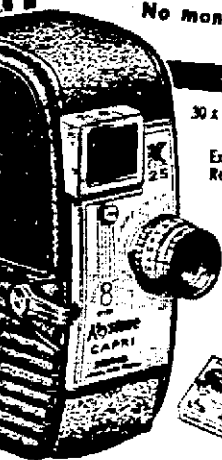
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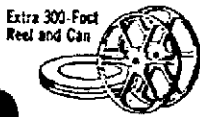
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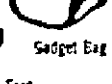


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Freeways

(Continued From Page 5.)

is the first in history to contain one or more road jobs in all of the state's 58 counties, according to Frank B. Durkee, director of public works.

The highway construction budget for District 7 in 1957-58 is \$53,444,000. The right of way acquisition budget in the same fiscal year in Los Angeles County is \$53,270,000; Orange County, \$4,140,000; Ventura County, \$4,669,000.

THE 1957-58 BUDGET calls for \$1,750,000 for the last unit of the Long Beach Freeway, from the present Compton terminus to the junction with the Santa Ana Freeway in the East Los Angeles industrial area, and \$2,900,000 to bring the existing four-lane expressway in the Anaheim-Buena Park area up to the Santa Ana Freeway standard.

Also included in the present 1956-57 budget is a six-million-dollar fund to construct a section of the Harbor Freeway from 88th St. to 124th St. in Los Angeles.

Design, construction and maintenance of freeways come under the direction of Durkee and State Highway Engineer G. T. McCoy, with offices in Sacramento.

All state highway work, including freeways in District VII, is under the supervision of Assistant State Highway Engineer E. T. Telford and District Engineers George Langsner and L. R. Gillis.

Train Murder

(Continued from Page 3)

consisted of stenographers memoranda, should not have been submitted to the jury as if it were a signed confession.

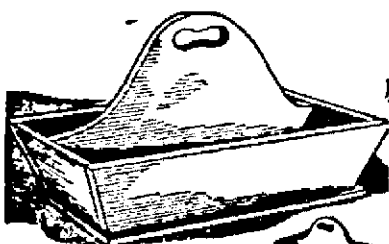
STILL, THE MAJORITY held that despite this technical error there was enough evidence to convict him.

He was granted a stay of execution to permit an appeal to the U. S. Supreme Court. The review was denied.

Then an appeal was made to the Governor for Folkes by a committee of clergymen and lawyers, who argued that all the evidence hadn't been heard. But the Governor said he was convinced beyond all doubt of Folkes' guilt.

And what of Richard James, whose happy married life was ended so abruptly by a killer's knife? Even before Folkes was executed, the young flier, by then a lieutenant, lay dead in a stubblefield near the Pasco, Wash., Naval Air Station, victim of a plane crash.

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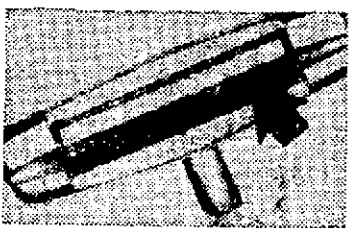
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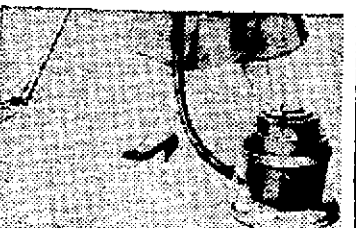
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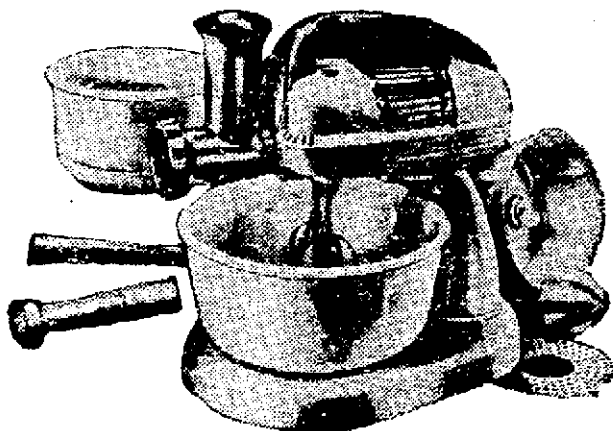
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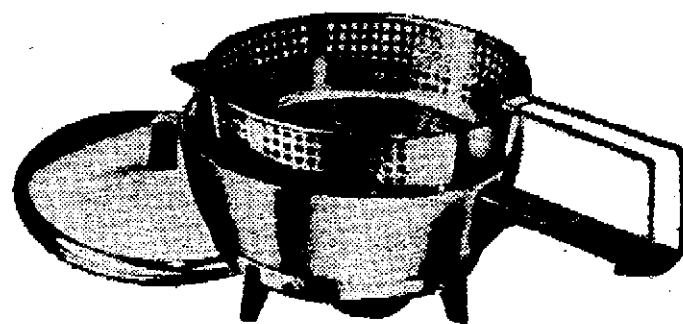
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Downstairs



NEW DORMEYER MIX-WELL complete with all accessories

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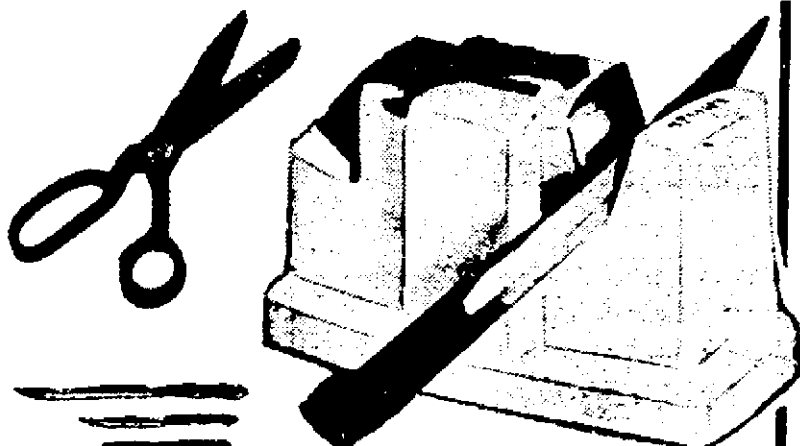
Has electric food grinder, pestle, 4 juicing attachments, 2 glass bowls, 2 beaters. Features—low recipe-tested speeds, automatic beater release, detachable portable mixing head, pig cook book, adjustable stand.



DORMEYER FRENCH-FRY SKILLET the handiest appliance of all

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It stews, cooks, braises, bakes, deep fries, casseroles. Just plug it in, cook and serve anywhere. Thermostatic control on base, indicator light. Complete with deep-fry basket, dome cover. 11" diameter.

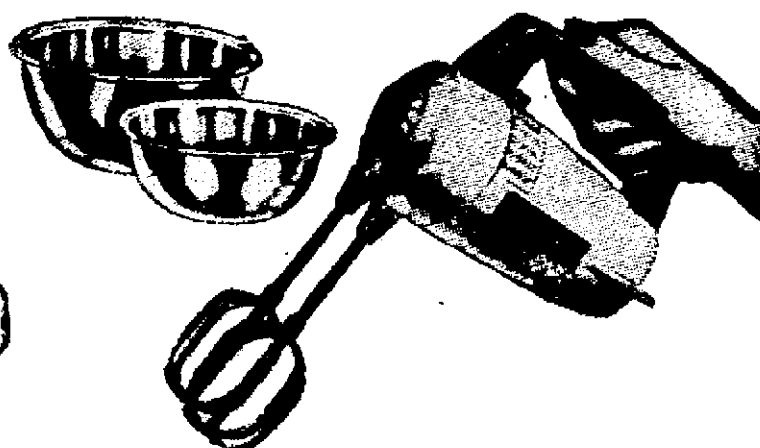


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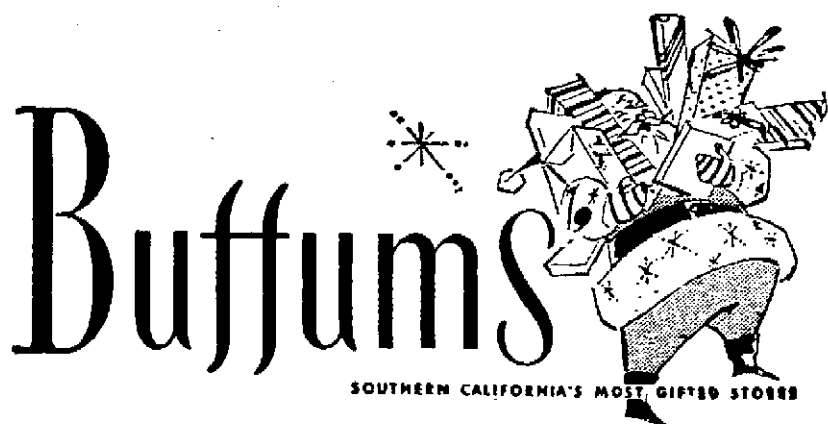
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Save almost 20%. Use anywhere—at the stove, counter. Lightweight, portable, 5 mixing speeds, heel rest, beater ejector. Included: 1 and 2-qt. mixing bowls with each purchase. Colors—pink, turquoise, yellow, white.

May Co. Lakewood—Small Appliances—Downstairs

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Travel with Delaplane in Southland



An Englishman, Henry Cole sent this first Christmas card in 1843, work of artist John C. Horsley.

HOW IT ALL BEGAN

'Christmas Greetings'

ON A DECEMBER DAY in 1843 an English educator and art patron, Henry Cole, sat at the library desk of his London home addressing to his friends what were probably the first Christmas cards ever printed. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas custom of giving to the poor. They bore the now-classic greeting: "A Merry Christmas and a Happy New Year to You."

Cole, in an historic move, two months before had commissioned John Calcott Horsley, a Royal Academy artist, to design the card and had struck off a thousand lithographed copies which were then hand-tinted by a professional "colorer." Cole dispatched some of the cards to his friends that December and offered the remainder for sale in a London shop.

also assembled a vast new reservoir of Christmas art through its role of art patron. Sponsor of the Hallmark Art Awards, an international fine arts competition for Christmas paintings, the company seeks to encourage contemporary art, to utilize it, and to make it available through museum exhibits to the American public.

The appearance of Henry Cole's card in the London of the 1840s coincided, curiously, with a period of great interest in Christmas in England. Prince Albert, Victoria's consort, is said to have introduced the first Christmas tree to England in this era, and Charles Dickens published some of his greatest Christmas stories—"A Christmas Carol" and "The Cricket on the Hearth," in the same decade.

CHRISTMAS cards appeared in America only shortly thereafter.

The best early Christmas art in America came, not unexpectedly, from Boston in the 1870s. Louis Prang, a sensitive and art-loving lithographer whose ideas were years ahead of his time, published his first Christmas card in 1874 and his last less than 20 years later. But in that brief interval he established a collection among the most prized in the world today, many of which are contained in the Hallmark collection.

Toward the turn of the century, a postal card craze swept the country, carrying Prang and most other card publishers before it. It lasted for more than a decade and it was not until about 1908 that manufacturers began publishing Christmas cards of the type in use today. The resurgence of fine art on cards did not occur until the 1930s.



The art of painter Robert Schneeberg is characteristic of the contemporary trend in Yule cards.

He Won't Stay Down

By Terry Vernon

Independent Press-Telegram
TV-Radio Columnist

THE WORLD is full of "has-beens" from the entertainment world but few of them have been successful at staging comebacks to fame and fortune.

One who has managed this extremely difficult test of fortitude and who has a multitude of Long Beach admirers, is Jackie Cooper, a star at the age of 8, a "has been" at the age of 23.

Most folks will remember the old Our Gang comedies, but few would recognize the "People's Choice" of today in his role in the gang. Yet, today, these old comedies are now being shown as "The Little Rascals" and are well-known to the younger set of TV viewers.

JACKIE GOT OUT of his gangster roles when he was picked for the lead in "Skippy" and his name became a household word . . . a word complicated, somewhat, by the similarity to another "Kid," Jackie Coogan.

"Skippy" hit the boxoffice jackpot and Jackie was nominated for an Academy Award . . . but in those days there were no "Oscars" just for kids so Lionel Barrymore beat him out in the voting.

"I'm afraid I was a discourteous loser," recalled Jackie. "The award banquet was long and tedious and by the time they got around to my picture and that of Lionel's, I had fallen asleep in Marie Dressler's ample lap."

"Mr. Barrymore came over, awakened me and said 'this should have been yours,' but they gave it to me because they figure I'm getting so decrepit that I won't be around much longer."

LOOKING BACK over Cooper's career brings to mind the sequel to "Skippy" a film called "Snooky" and this was followed by the unforgettable role with Wallace Beery in "The Champ." He then made "Peck's Bad Boy," "The Bowery" and teamed with Lionel Barrymore and Wallace Beery in "Treasure Island."

Outgrowing his kid roles, Cooper made a few movies as a teen-ager but with only nominal success.

When World War II came along Jackie was 20 so he enlisted in the Navy and went to the South Pacific to see the "world." He was discharged in 1945 and found that his career was forgotten, he was unknown again, and people who did remember him remarked about how good he HAD been as a child.

"I realized that experience, training and study are the only things that can make an actor. My scrapbooks were impressive but my ability was outgrown. So I set sail for the legitimate stage and went into summer stock."

IN 1948 JACKIE invested and appeared in a Broadway play called "Magnolia Alley" . . . which flopped dismally although the critics noted Jackie's fine performance in glowing words.

"It cost me \$15,000 to get encouragement from the notices by the critics," he ruefully admits.

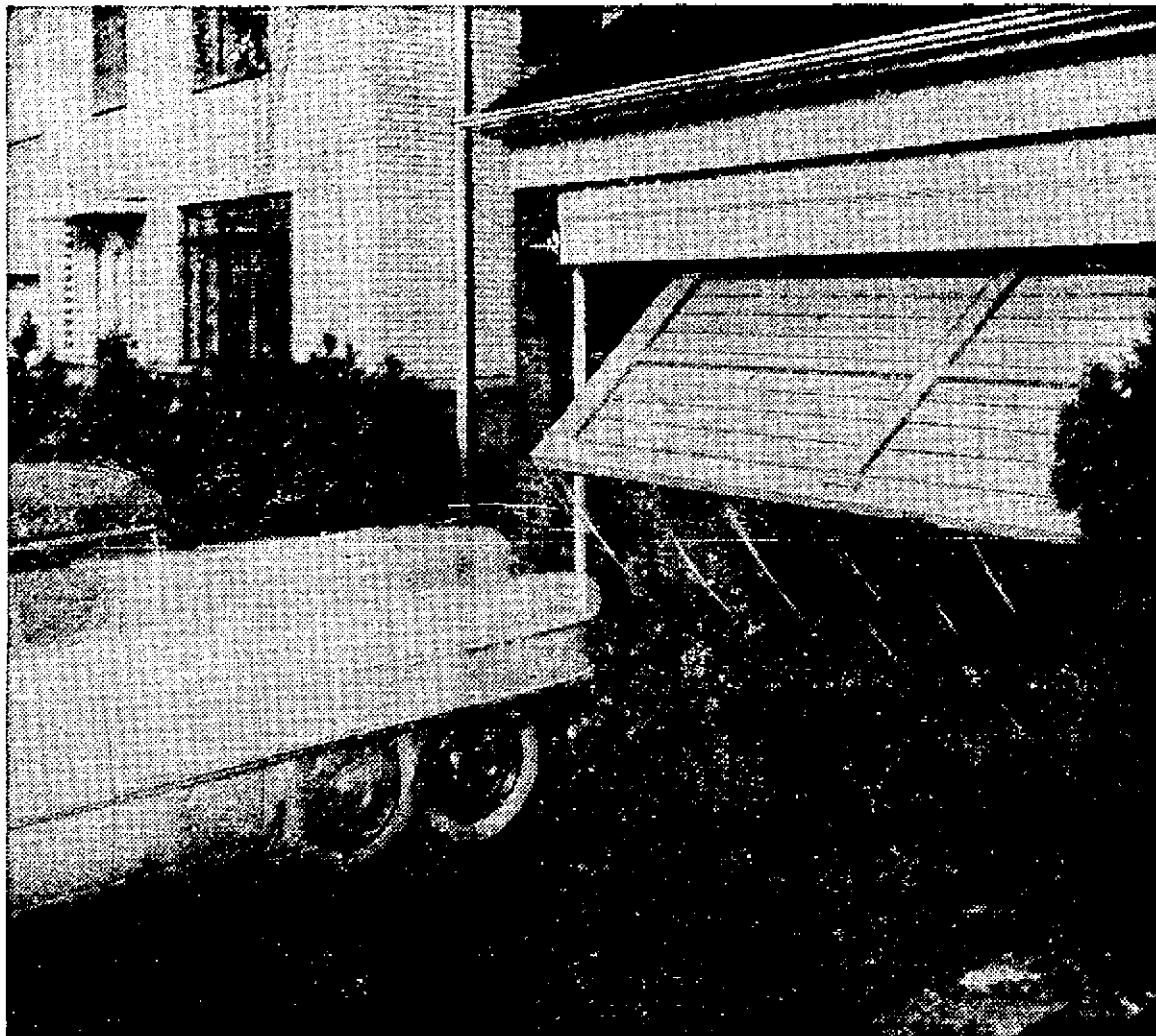
In October 1951, he was back on Broadway with Janis Paige in "Remains to Be Seen," a hit play. This led to TV appearances on such shows as "Robert Montgomery Presents," "Danger," "Suspense," "Ford Theater" and many others.

A YEAR AGO, "The Peoples Choice" came to TV with Cooper starred as a young city councilman with many problems including being in love with the mayor's daughter. He also has a talking basset hound named Cleo.

This year he is not only starring in the weekly series but is also serving as director of the show.

He's happily married, has two children and in his spare time is acclaimed as one of the top sports car drivers in the country. He is on the staff of the Austin company and sports the number "13" on his cars. He's raced in all parts of the world and has trophies to prove it.

When he isn't acting-directing or racing his cars, he is an ardent patron of Oregon's Rogue River fishing.



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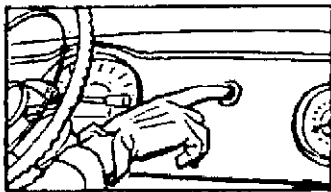
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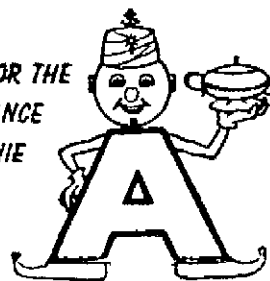
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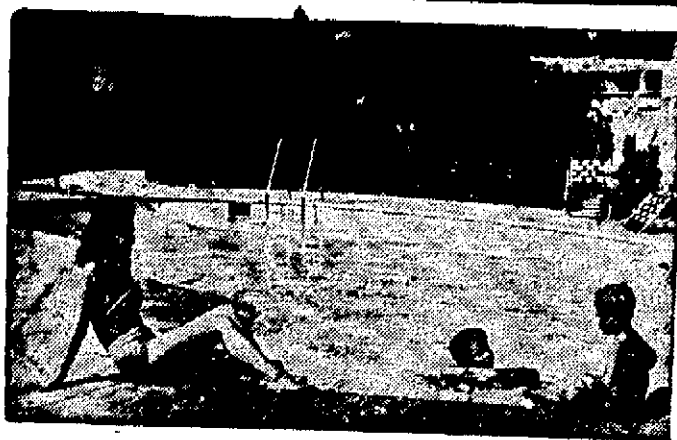
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A career as a child star behind him Jackie Cooper was rated "has been." Today, he is back on the top again.



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FASHION

Mermaids Under a Winter Sun

The winter mermaid bobs up again, and with good reason to preen! For her bathing attire does things for her figure in stunning new ways that will make a man turn his head and look often. And if her suit comes from Southern California makers, she will wear fresh colors that sparkle like jewels in the sun. Here are a few numbers offered for winter resort and early spring wear.



Here is the "Ivy League" look in swimwear. It's "Helen of Troy" by Maurice Handler, and the collegiate spirit has definite influence in the striped Lastex fabric. Sheath look gives flattering grace. Wide shoulder straps rising from crescent-shaped bra add style note.

Slender, versatile and dramatic is this knit swimsuit that pulls the wool over one's eyes figurewise. Blazer stripes are staggered in spacing and lead to a captivating curve. Luxury of wool and hug of Lastex, plus Rose Marie Reid's wonder-working inner construction are reasons for sylph-like shape (above).



Sparkling stripes in a nubby-type Lastex Boucle swimsuit by Catalina, titled "Live a Little," make this figure-flattering suit. Styling is gay and youthful and features are black piping edging the bra, simulated button front, small, black tuckaway straps and snug, little boy leg-line. Three color combinations. (Right.)

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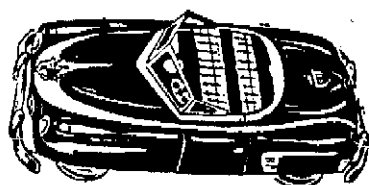
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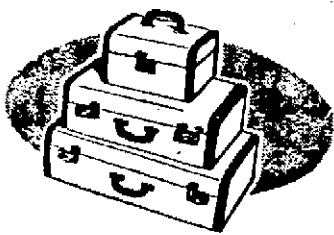
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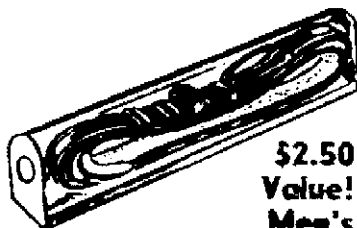
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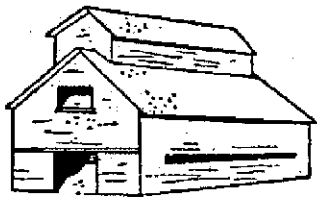
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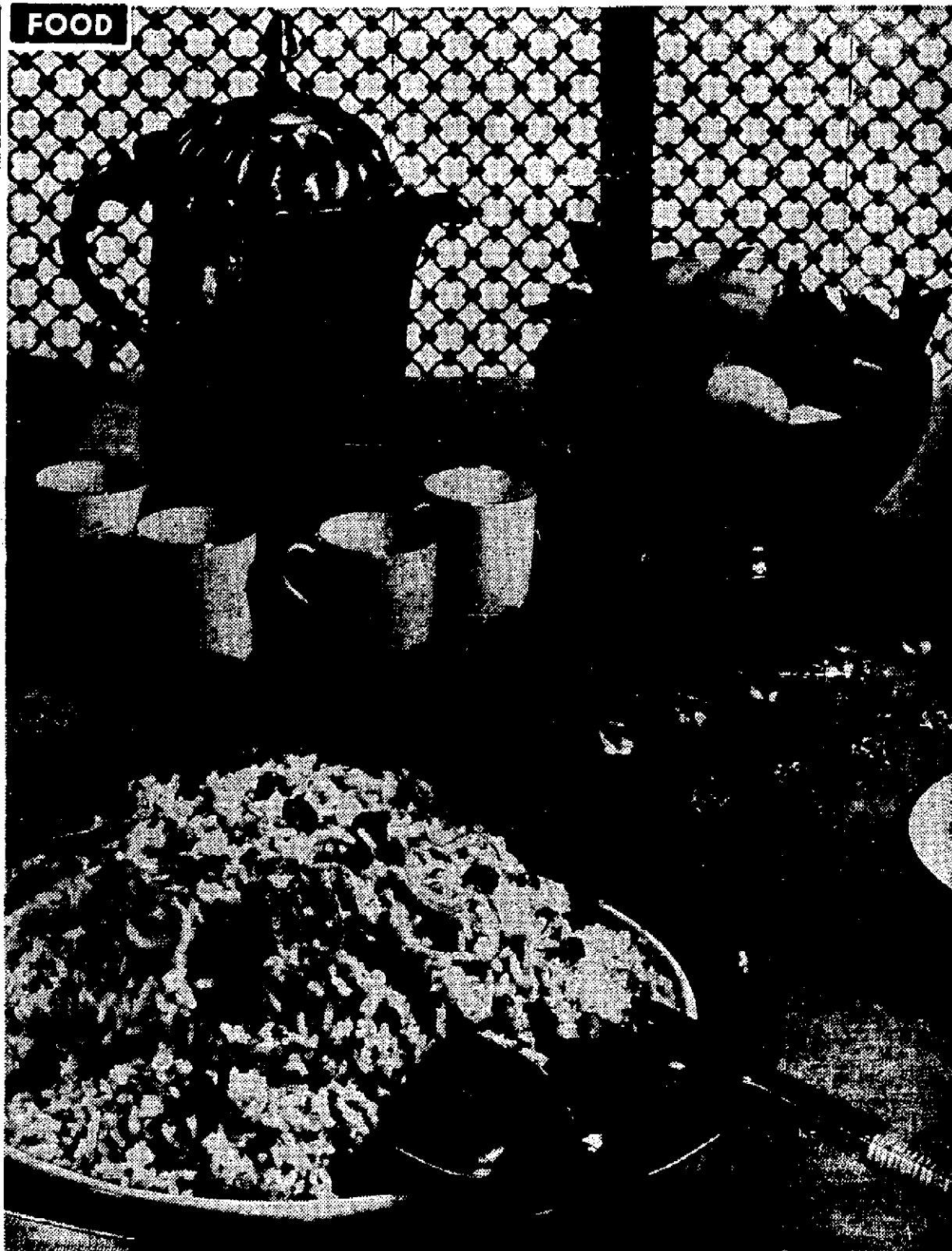
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FOOD



Pilau owes its origin to the Orient but its appeal is universal. Try this exotic dish, with variations, as the featured portion of a buffet supper.

Try Pilau for a 'Different' Buffet

By Mildred K. Flanary

Pilau a la India:

MAKE YOUR NEXT buffet party memorable by giving it a foreign motif. There's a great deal of interest in India currently. Beautiful fabrics and decorative pieces from that country are available; native dishes such as "pilau" are delicious, so how about an Indian theme?

Pilau is the Indian way of cooking rice with chicken or beef stock; onions browned in butter, and raisins. That's the simplest version, and the recipe given here, but there are as many versions of pilau as of spaghetti sauce. If you like things more highly seasoned, use coriander and saffron; curry powder and preserved ginger, or cardamon, bay leaf and cinnamon. Add chopped green apple to contrast with the sweet raisins if you like, or some almonds. But one thing is traditional with all versions of pilau—that's heaping it into a pyramid on the serving dish. Garnish with slices of hard-cooked eggs and parsley or watercress around the base, or with fried onion rings around the top. Serve it with sliced chicken, and for dessert—fresh

- 1/4 pound butter or margarine
- 2 cups long grain rice
- 1 teaspoon salt
- 1/4 teaspoon saffron
- Freshly ground pepper
- 3 (10 1/2 or 11-ounce) cans undiluted chicken consommé
- 2 medium-sized onions
- 1 cup light or dark raisins

Melt half the butter in heavy skillet or Dutch oven. Add rice and cook over moderately low heat, turning occasionally with pancake turner, until golden brown. Add seasonings and chicken consommé; cover, and bake in moderately slow oven (325 degrees F.) 1 1/2 hours. When done each grain of rice should be separate and fluffy. Meanwhile, peel and slice onions paper thin. Cook in remaining butter over very low heat until soft and yellow. Rinse and drain raisins, and add to rice. Cook 5 to 10 minutes, to plump raisins; then mound on serving platter. Garnish with onion rings. Makes 6 servings.

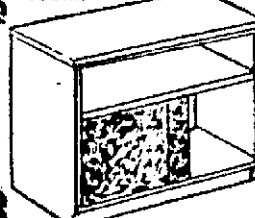
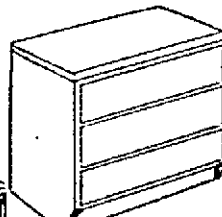
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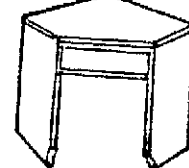
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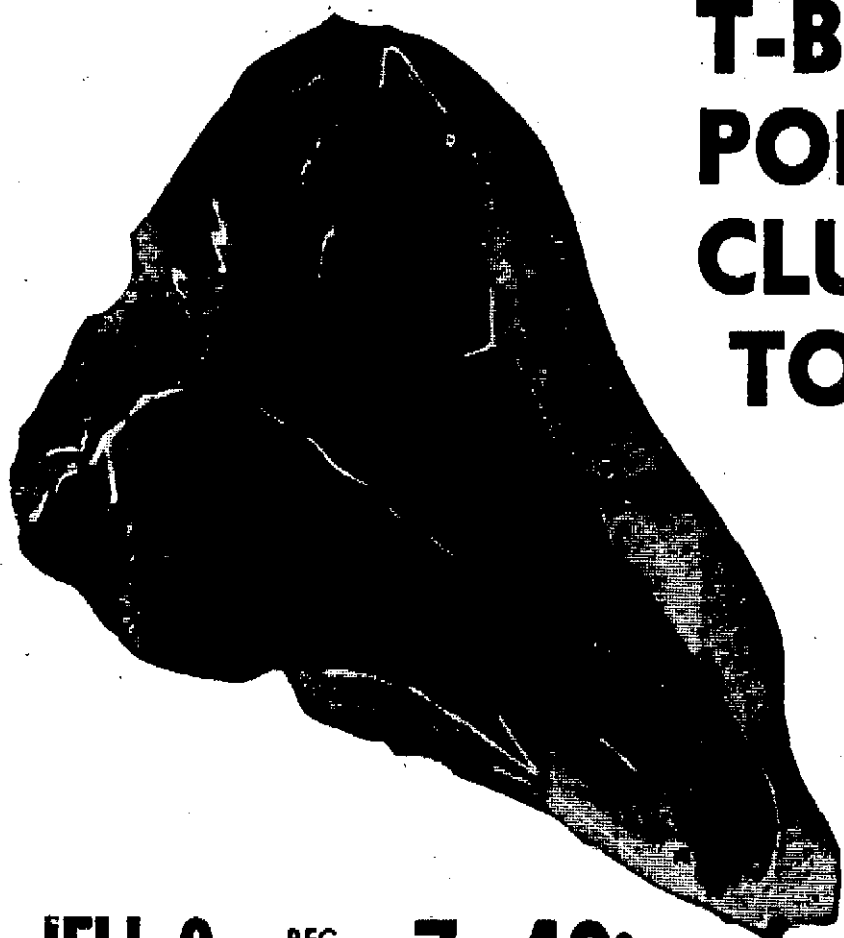
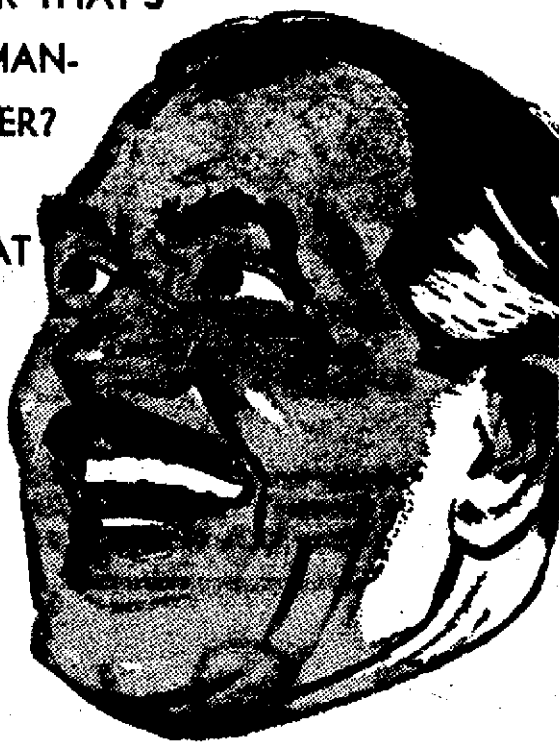


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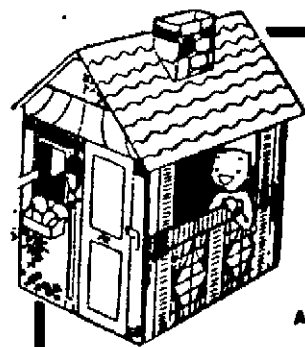
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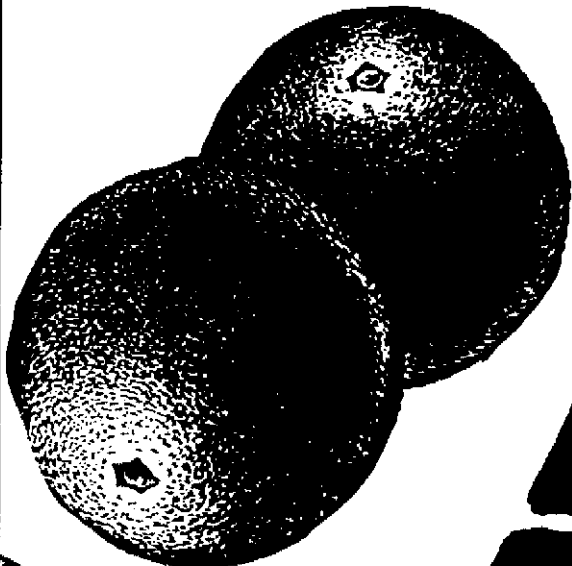
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Friendly Markets

The Wild Ones of the Washoe

By Clarence Bernard Propes



Western miners were a wild and thirsty lot, and this sketch from Brown's "A Peep at Washoe" purportedly shows long burro train of alcohol on way to Washoe.

WESTERN MINERS were men with hair on their chests and wild ideas and tall tales in their heads.

The wildest of these ideas was the certainty that they were about to discover the wealthiest lode that man ever set eyes on. The fact that they were broke, ragged and hungry had nothing to do with it. They knew they were about to be loaded with money and they liked nothing better than clobbering anyone who thought otherwise.

When they came to town it was usually with the idea of getting drunk. There weren't many ice cream festivals or edu-

cational lectures and neither were there any USOs for miners. There were lots of bars, though, and that was what they were interested in.

OF COURSE there would be other things they also wanted to do but very often they found drinking so gratifying that they would continue until they ran out of dust or get in fights, and land in jail. It was all part of a year's work. At the first opportunity they would lie outlandishly about what had happened to them.

One prospector told of buying a five-gallon keg of liquor and meeting a friend, Bottlenose Burns.

"He says, 'Where you going, Charley?'"

"I says, 'I'm going to drina me some whisky.'"

"'Charley,' says Bottlenose, 'I'd be mighty obliged if I could help you.'"

"I says, 'Mighty sorry, Bottlenose. I just got this one keg.'"

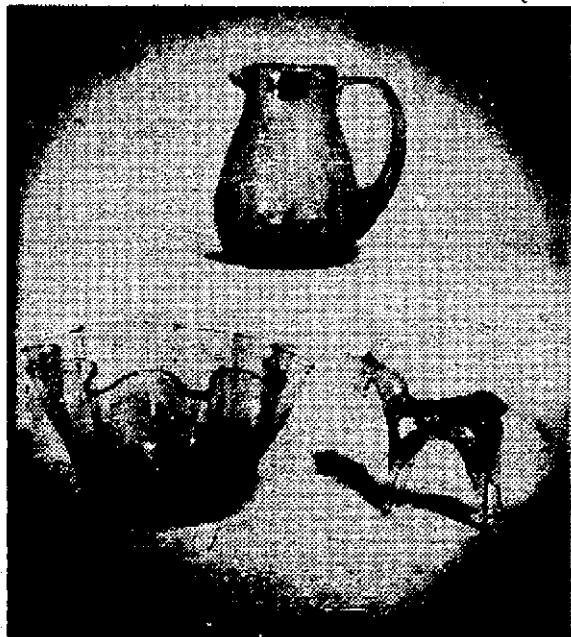
THEY LIVED in isolation long periods of time and very often they talked to themselves just to hear something besides coyotes and jackasses. Talking to one's self is considered peculiar in most people but not to these lone prospectors.

An oldtimer who knew every inch of the California gold coun-

(Continued on Page 23)



Southland Show Window



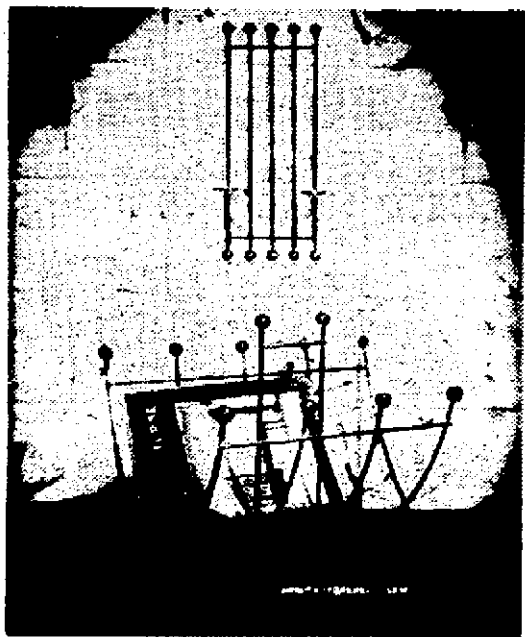
America's finest Crackled Glassware, "Pilgrim," is a welcomed gift for modern or traditional homes. Hand-made, it is available in amber, blue, green and charcoal smoke. Pitcher is \$1.29. Flower bowl is from \$1.95 to \$3.95. Clear glass animals for what-not shelves are \$1.25. Other pieces to \$6.75. All at HORACE GREEN, 4420 Atlantic, GA 3-6436; also Los Altos and Garden Square.



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Smart, new Musicale Coronet Hi-Fi by Webcor for a whole-family gift. Only Webcor phonographs have the "Magic Mind" disc changer. Place any assortment of 33 and 45 rpm records of all sizes on spindle, and the Magic Mind immediately selects the proper speed. 3 speakers, automatic shutoff. In Mahogany, Blond and Maple at AARON SCHULTZ, 4321 Atlantic, GARfield 7-5431.



Beautiful brass magazine rack, \$14.95, fits nearly any home on your gift list. Also available in black-and-brass at \$13.95. The 2-candle black-and-brass wall sconce above is \$11.50. You are invited to see the wide selection of decorative accessories at DAVIS FURNITURE CO., 1975 American Ave. HEmlock 6-9747.



"Everything Western from top-to-toe" . . . for horsemen . . . square dancers . . . westerners . . . cowboys and cowgals—big and little. It's a round-up of the finest values in authentically Western things . . . boots, pants, hats, shirts . . . squaw dresses . . . Western jackets, handbags, billfolds, belts . . . silver buckle sets, Indian and Western jewelry . . . gifts galore for all the family . . . LECOMBE'S — THE WESTERN SHOP, 3648 LONG BEACH BLVD. . . . where there's plenty of space to park.



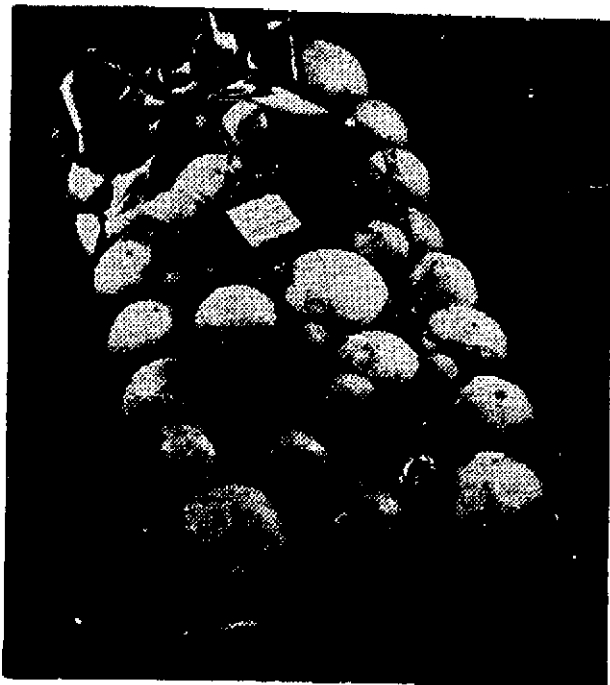
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. We will install if you wish. Featured at KUSTER ELECTRIC CO., 1030 American Avenue.



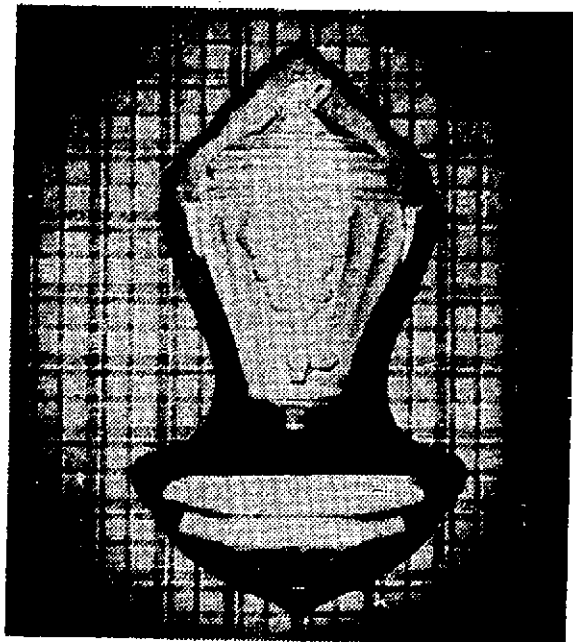
Southland Show Window



Sunday, November 25, 1956



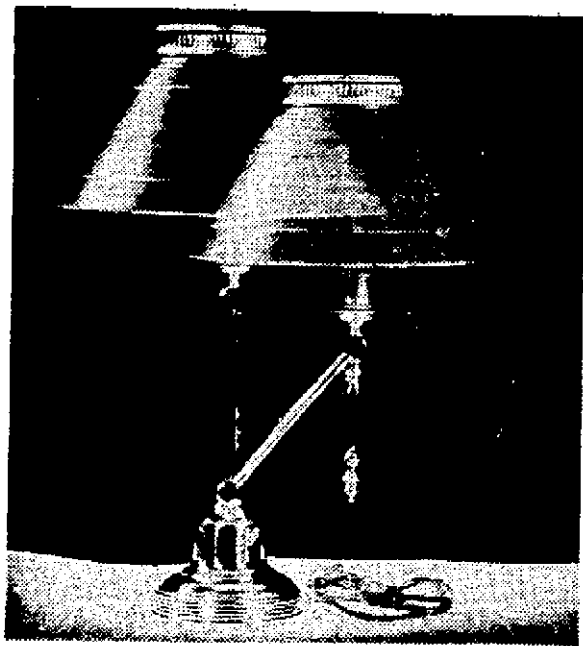
This is a pack containing the most tempting California FRESH Fruits — large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.98. EATMORE FRUIT, the only fresh fruit packer in Long Beach. Don't be confused, be sure you are at 621 PINE AVENUE.



An impressive gift with a modest price, this Lavabo wall hanging. In white, grape pattern, ceramic ware on a Salem finish plaque, it is only \$8.95. Bottom is removable for watering or changing plants. Versatile decorative piece fits any room. At the BERKSHIRE HOUSE, your favorite Maple Shop, 4310 Atlantic, Bixby Knolls. Phone GARfield 4-5422

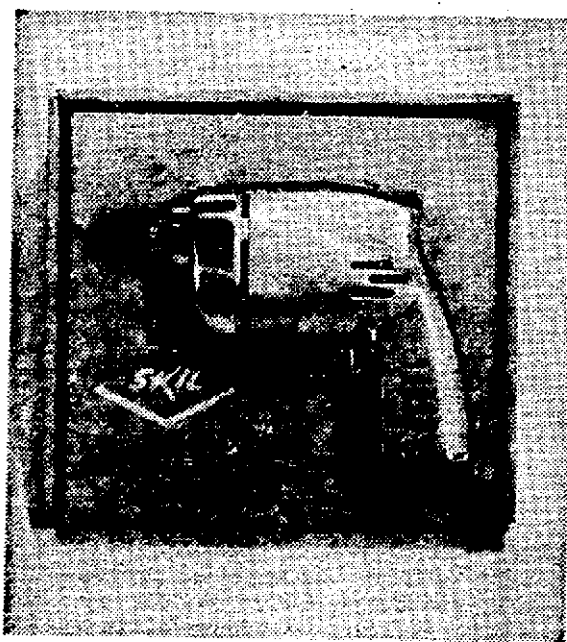


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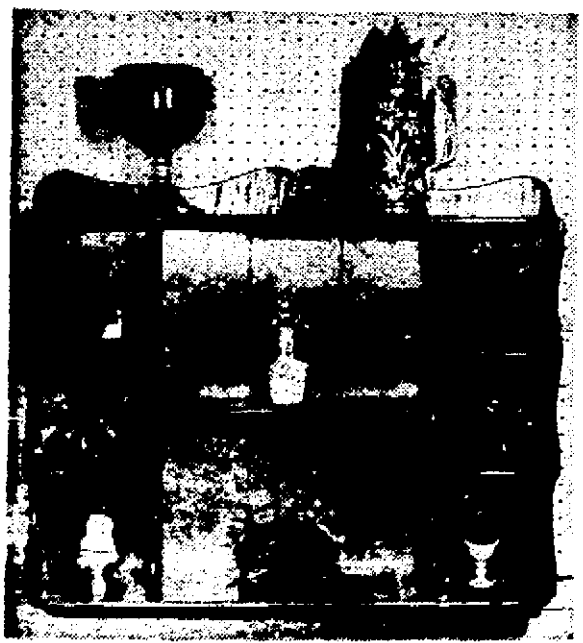
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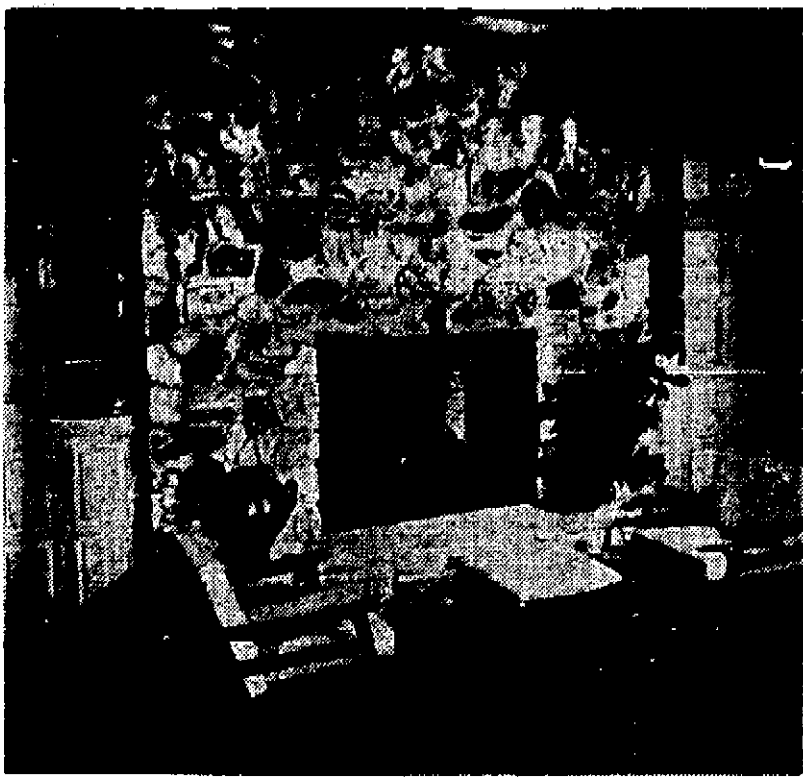


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Photos by H. S. Melvin

Stone fireplace is flanked by cabinets housing TV and hi-fi equipment. Furniture has feeling of the Far East.

SOUTHLAND HOMES

Family Room That's Fun for All



Reed draperies, high ceiling, cypress paneling and saffron-and-vermillion color scheme make the Walt Jordans' family room interesting and memorable.

By Eileen Ball

NO MATTER, it seems, how large one's home is nor how essentially complete, the average homeowner dreams of adding on a family room, one that epitomizes everything ever wanted in a den or rumpus room. Magazines are filled with "how to" articles giving dream-eyed householders all kinds of ideas on ways to convert a basement, a verandah or patio into a fun-for-all sort of playroom. Hundreds of thousands of permits are issued every year for the remodeling or adding of such rooms. And, in deed, many of them do turn out to be the dream rooms that their owners envisioned. So much so, in fact, that an equal number of living rooms are being virtually abandoned in favor of these more relaxed and casual family rooms.

Still reveling in the wonderful newness of their just-for-fun room are Mr. and Mrs. Walt Jordan who are finding it equally rewarding for family "at home" evenings and for entertaining large numbers of guests.

In keeping with the rest of their attractive two-story Spanish home, the newly added room is appropriately large. Its ceiling is high—11½ feet—which is in good scale with the room's 23x32-foot dimensions. Also instrumental in dictating the ceiling's height were the extremely heavy proportions of the spanning beams.

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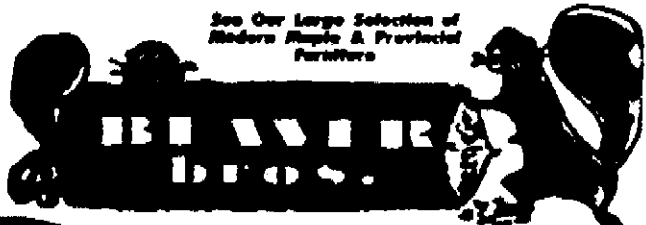
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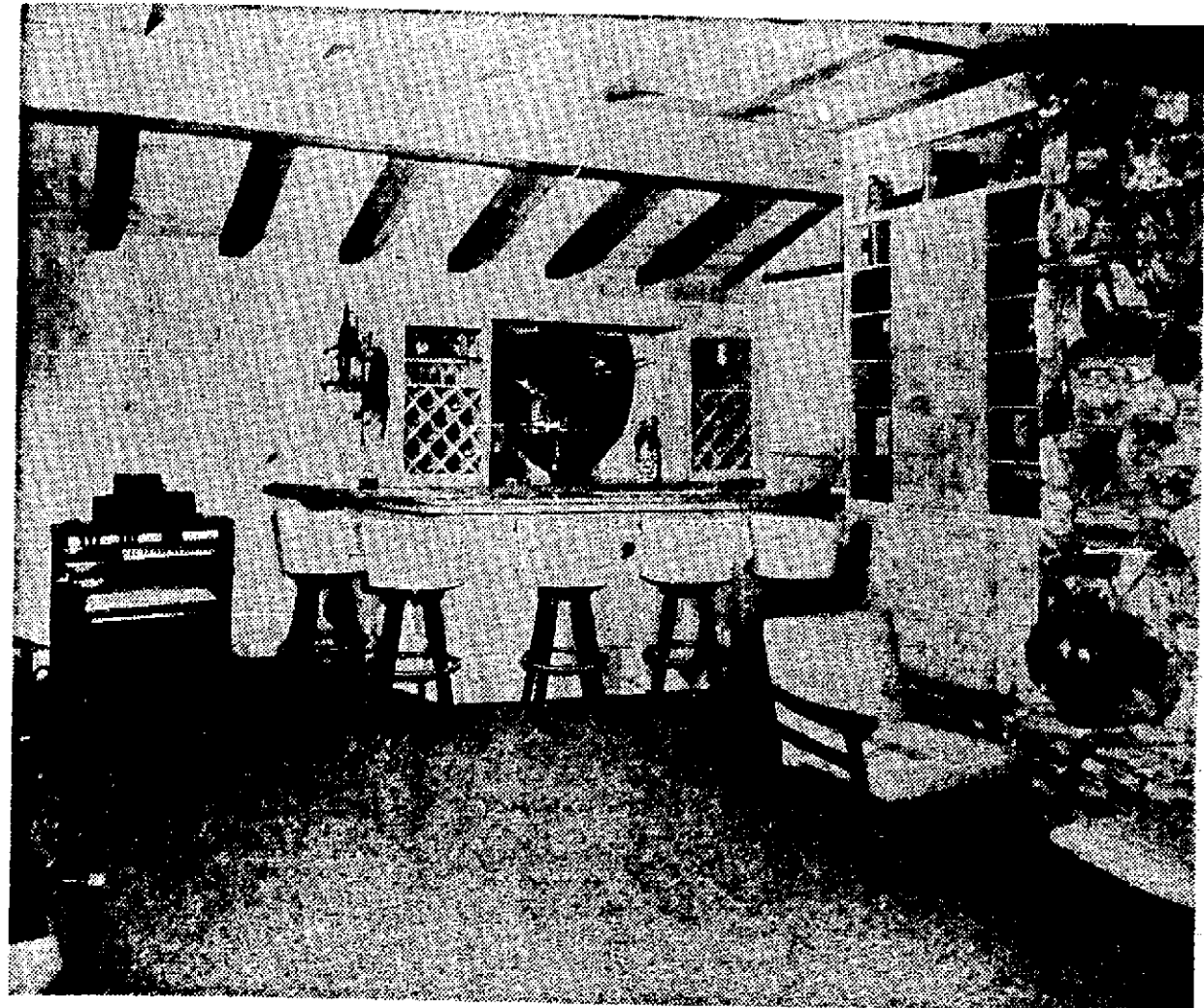


**DAY & NIGHT
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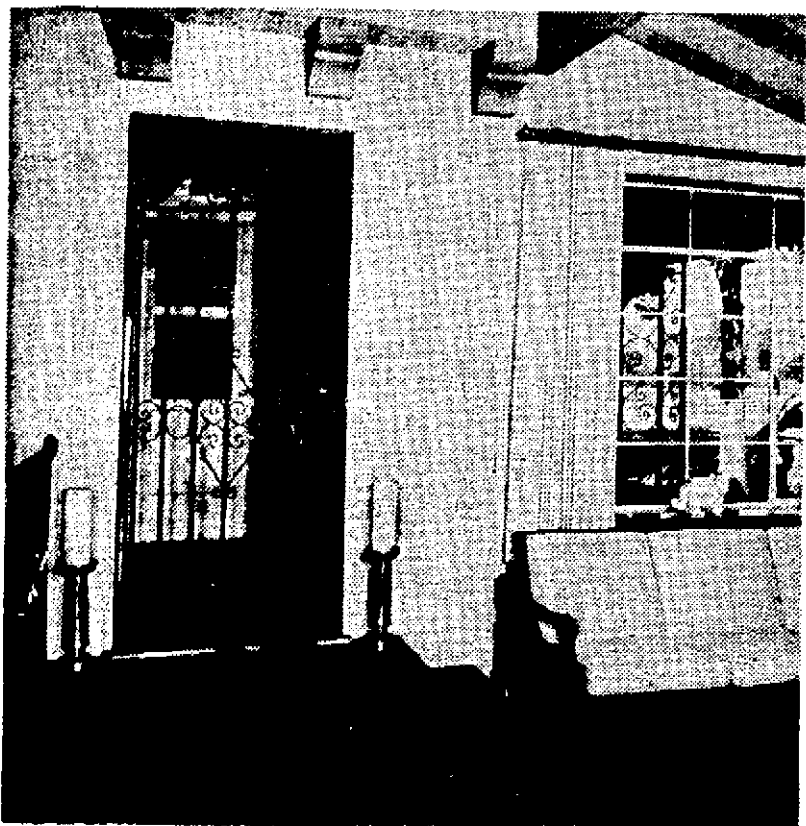
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Champagne racks, ornate shields are part of interest in the decor of this bar in Jordan's family room. Parchment-leather stools are of black, brass.



Two steps lead down from new entry hall. Ornate black iron and brass gate admits guests to this happy room.

enhances greatly the exterior appearance of the house. Located on a corner at 790 Santiago Ave., the new room opens on a side street, making it highly accessible for guests who can drive up and enter by the new attractive side entry. A porch, fitted with wrought iron grill and roofed in Spanish tile, is in perfect accord with the original structure, and is quaint and decorative.

The entry hall to the new wing is, in itself, highly dramatic and does a capable job of setting the tempo for the family room it prologues. The floor is surfaced in vinyl tile impregnated with glimmering gold leaf, a beautiful and luxurious underfooting. The walls are surfaced in narrow mahogany panels placed vertically, alternate panels being set out slightly. To heighten the effect of vertical stripes, alternate panels have been stained saffron and deep Moroccan red.

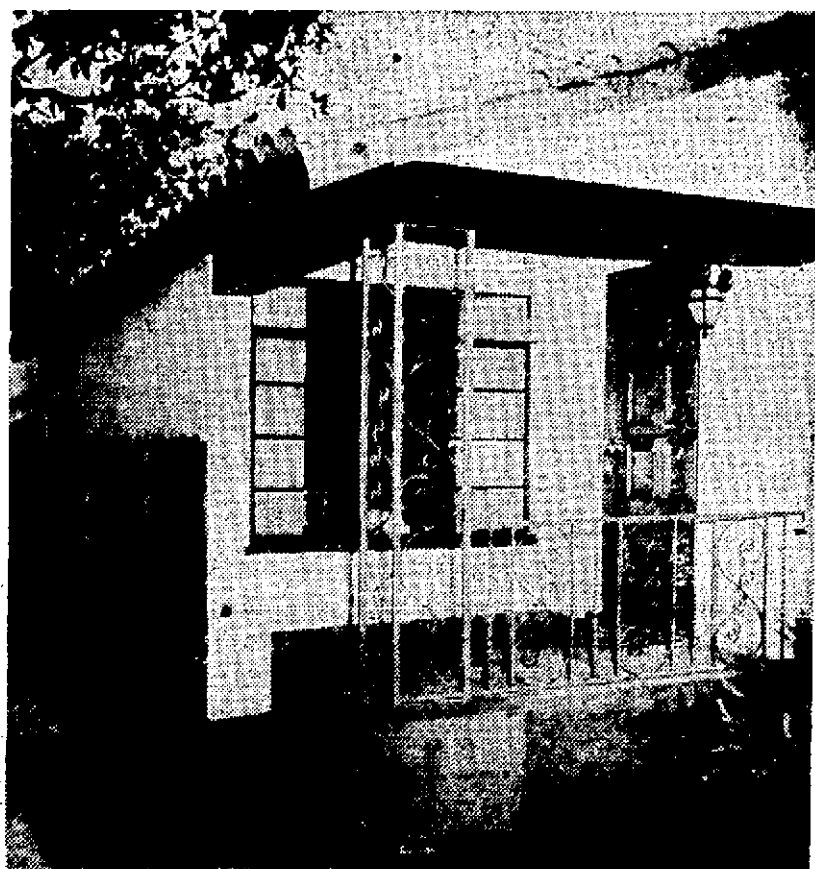
Opposite the doorway hangs a deep-red, velvet-covered plaque, shield-shaped and displaying a unique assortment of antique trivia. Mounted on the shield are crossed cutlass and Spanish pistol, a very old silver crest of Spanish origin and a Spanish silver epaulet.

LIGHTING THE ENTRY with compatible elegance is a hanging fixture imported from Germany, its four sides set with heavy chunks of vari-colored glass. An ornamental gate of black iron and brass swings open from the entry hall to a small raised landing with low black iron banister.

Southern sunlight filters over the huge room through reed draperies. Highlighted are a huge fireplace and a bar. The atmosphere, established by the furnishings, is Far Eastern. In a pose of traditional benevolence, a tall, white china statue of Quan Yen adds impact to one corner of the room. The figure is topped with a huge white silk shade which, with the figure, exceeds a height of five feet.

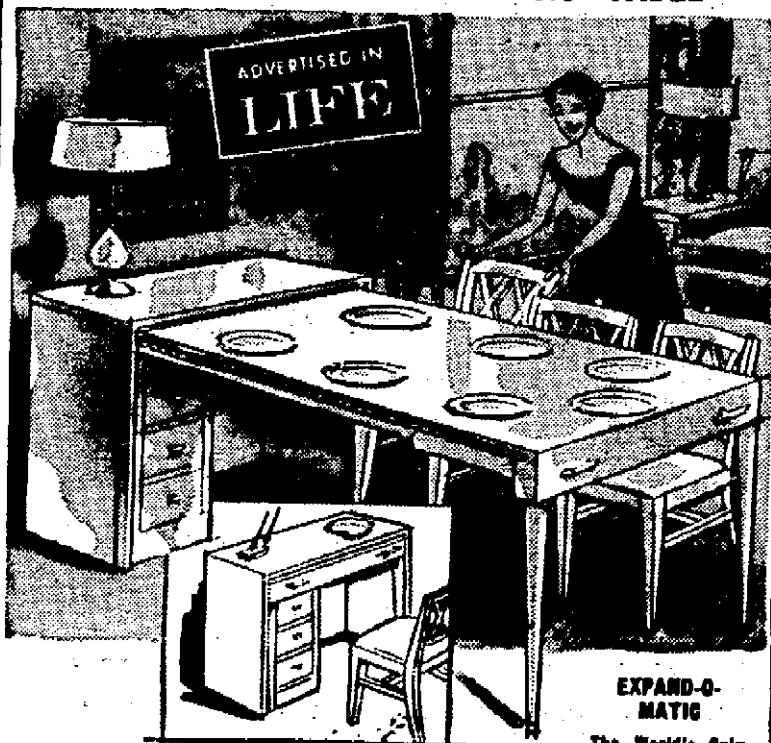
THE TABLE ON WHICH the lamp stands is, in itself, worthy of mention. The bamboo frame, like others throughout the room, is stained black. The top of the table is of rippled glass placed over nubby natural silk boucle fabric. Between fabric and glass is an attractive arrangement of dried grass and butterflies. Furnishings for the room are handsome and beautifully related to just one Oriental style. Further carrying out the attitude of tailored sameness, identical up-

(Continued on Page 22)



This attractive side entry was added when the Jordans built family room. Styling of original house was kept.

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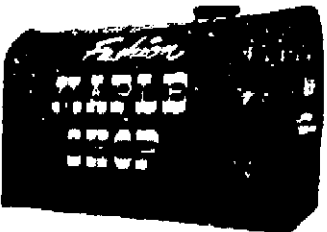
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CAMERA ANGLES

Only You Could Send It

By the Shutterbug

OF ALL THE MANY Christmas cards we received from our friends last year, those we enjoyed the most and remembered the longest were the photographic ones.

And the reason? Simply because the picture each sender had selected made such a unique and very personal message out of the usual traditional Yuletide greeting. In every instance—whether the picture in question was the latest addition to the family, a favorite pet amid gaily wrapped packages, the family gathered around the fireplace, or a view of the front door—the card expressed a warm, intimate feeling that its greeting was "especially for you."

WITH CHRISTMAS coming up fast, it's not a bit too early to begin thinking about having a photographic card made. Run through the pages of your album and see whether there's a snapshot the whole family feels would make a good card. If so, take the negative to your photo dealer, select a style of folder or mount you like, and he'll carry on from there.

If you prefer to start out with a brand-new picture, however, there's still time to do that, too. Get the family together, arrange a suitable background, and take a series of shots. (If you're to appear in the picture, be sure to have a friend on hand to click the shutter for you!)

YOU MIGHT WANT to get out some of your Christmas decorations, even if it seems like rushing the season a bit. An evergreen bough trimmed with some ornaments and tinsel can be used to excellent advantage. By placing it in the foreground, you can create the illusion of part of a tree, which will lend a Christmas-like touch as well as an effect of depth to your picture.

Should you prefer color in your cards, your dealer has slip-in mounts with an appropriate Christmas message, too. All you need to do is select your favorite color negative and have as many prints made as the number of names on your card list. Each one slips into the space provided and is ready to be put into its envelope for addressing.

LONG BEACH CAMERA Guild will have another travel program at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Irma Louise Rudd, Associate Photographic Society of America, will show color slides, her subject, "Africa Safari." Visitors are welcome.

Winners of the recent color slide competition were Clara Watkins, first; Glen Sieben, second; Arthur Swezey, third; Floyd E. Williamson, Elva Hayward and Arthur W. Swezey, honorable mention, Ernest Hemmerling, past president of the Circle of Confusion, Whittier, judged the contest.

Members of the local club have received honors in other clubs. Dr. Fred Modern had four prints accepted by the Ventura Camera Club. Virginia Callendar had four prints displayed at the convention of the Photographic Society of America in Denver. Christine Sandell received a cash award from the Los Angeles Times photographic contest.

FOREMOST EXAMPLES of the world's outstanding photography for the past year, as seen by T. J. Maloney and his associate editors, Mary P. R. Thomas and Jack I. Terracciano, are packed into "U. S. Camera 1957" (U. S. Camera Pub. Co. \$6.95), which made its appearance a few days ago. Within its 287 pages are "Color in the West" by Ray Atkeson; portfolios of the work of Sheldon M. Machlin, Max Scheler, Philippe Halsman and Sanford Roth, running the gamut from nudes to portraits and art studies to landscapes; a section of creative photography by 16 contemporary lens artists; a chapter on



No one else but this happy youngster's family could send this Christmas card, and it's a sure-fire hit!

Eadweard Muybridge and the first motion picture, and most of the collection of fine news photography which won the 1956 Pulitzer Prize for the stellar camera team of the New York Daily News. Amateurs and professionals alike look forward with anticipation to U.S. Cam-

era's annual publication and this year's volume is handsome and rewarding. Each selection is adequately footnoted as to composition, photographer's background and technical data, only one fault being apparent—an occasional lack of close proof-reading of text.

LOOK! on the Back Page

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She Chops the Top

By Helen Donnelly

A HOBBY of constructing seven and one-half to eight inch stock cars from model kits may not sound too unusual until it is learned that the hobbyist then "chops," "lowers," "shaves" and "Frenches" them to conform with current car styling among teenagers and car clubs.

This is the handiwork of a pert, pony-tailed 14-year-old girl, Dana Smith, daughter of Mr. and Mrs. Paul C. Smith, 9525 Maple Ave., Bellflower, who attends Bellflower High School as a freshman.

HER HOBBY BEGAN a little more than a year ago with the purchase of a stock green, hard-top Pontiac convertible model. It is now a sleek, low black job with white sidewalls and back

and front lights "Frenched"—set in deeper, to the uninitiated.

Dana explains that lowering is dropping the frame. Chopping is just that—chopping some off the top. Shaving means taking off all unnecessary ornaments and chrome—even the door handles sometimes.

"My Pontiac will be finished when I install twin pipes," Dana said as she poked at the miniature chassis with a tiny screwdriver.

A screwdriver, plus plastic cement, a round file and Xacto knives are all the tools she uses for the redesigning.

DANA IS NOW working on what was once a stock 1954 gray Ford sedan. The chopped top now resembles a convertible and

had been painted white to contrast with the blue body. Her other models include a station wagon, Plymouth, Buick, Corvette and Ford convertible with red tick and roll upholstery.

A Sunday drive with the Smith family is apt to be made with commentary going something like this:

"Hey, look at that Ford with the Chevie grill. That '55 Olds has really been shaved and that isn't a stock paint job. Say, get that nosed and decked custom crate!"

One of the favorite car games played by Dana with her brother Steve, 12, is seeing who can pick out the most late models on the road. Dana says she can name any stock car from 1950 on up.



Paul C. Smith Photo

Making custom jobs out of models of stock cars is the hobby of Dana Smith, 14, Bellflower high school student.

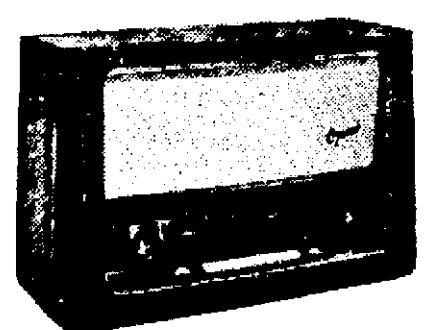


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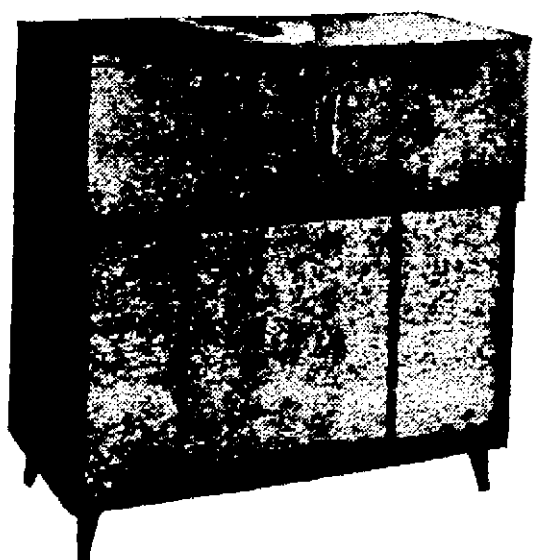
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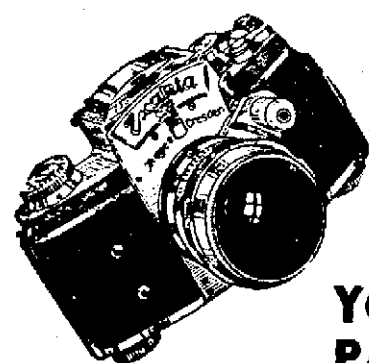


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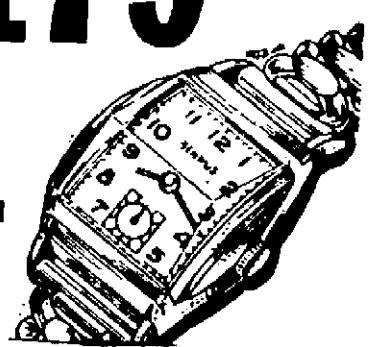
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Choosing the Irish

By Elson E. Irwin

WHEN Dr. Clayton Garrison, 34-year-old drama instructor at Long Beach State College, recently directed "Plough and the Stars," controversial four-act play by the Irish playwright, Sean O'Casey, it marked a high point in his life.

Garrison, who recently received his Ph.D. from Stanford, has a burning love for O'Casey material—and "Plough and the Stars," centered on the Easter Week rebellion of 1915-16 in Dublin, is his top favorite. Thus he chose it as his first to direct at Long Beach State.

THE YOUNG DRAMA instructor spent the better part of two years writing a dissertation on certain aspects of the fiery Irish writer's work.

"The close connection with O'Casey during my study is one that I always will cherish," says Garrison.

Garrison, after making his decision to do a critical study of O'Casey's plays, wrote an introductory letter to him, in which he asked O'Casey to autograph a picture of himself, and to make the statement that he (Garrison) disagreed with major critics concerning the lack of dramatic structure within O'Casey's plays.

O'Casey's return letter included another picture of himself in wrinkled trousers and a beaten-up hat and a picture of his family, stating that "he knew

nothing about dramatic structure."

When Garrison wrote again, he included a picture of his wife, Lillian, their baby girl and the family cat. In this letter, Garrison disagreed with O'Casey, saying that "he believed that O'Casey paid more heed to dramatic structure than he was willing to admit."

O'CASEY'S PROMPT answer was more concerned with the fact that Garrison had allowed the cat so close to the baby and apparently ignored the challenge to his statement on structure, until the final paragraph. "I guess you are right about my knowledge of dramatic structure," O'Casey wrote, "... but I never lay out a scenario in advance. Mind that cat!"

In ensuing letters, Garrison challenged O'Casey again and again, one letter challenging the idea that O'Casey is a communist. O'Casey chose to ignore this challenge, but as Garrison stated, "A man with such a feeling for the family which he exhibits in all of his plays, and in his letters to me concerning my wife and child, could not be a communist."

"HE ONCE WROTE to me that the most important thing to consider when a man is out of work is the family. This came when Palos Verde College, an institution where I was teaching, folded and I was out of a job. O'Casey told me to forget about the critical study of his plays, and to get any kind of job to see that the family was well-cared for."

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 (See Page 34.)

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Sean O'Casey fan, Dr. Clayton Garrison of LBSC reads playwright's letter beside first editions by O'Casey.

The Big Fix

(Continued From Page 4.)

slowly toward the fence, his feet, light now, barely touching the ground.

The Widow Stone was speaking, but Tullius was hardly aware of it, the smell was so strong. "This morning, Chief Big Thunder stood tall and straight at the foot of my bed," she was saying, "his beautiful head-dress and all. 'Today, great-great-granddaughter,' he said to me,

'cook crackling bread! Make it heap good! Double the cracklings! Just like he said it, Tully, double the cracklings!'

But her high-pitched voice couldn't penetrate the dense cloud of aroma settling on the drooling Tullius, completely deadening his other four senses, as the luscious Widow and her crackling bread moved closer and closer . . . automatically, Tullius placed one hand on the fence, his foot in a crevice and leaped lightly over . . . and the Persian purred on . . .

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Pets Are a Family Affair



Debbie Davis, 1920 Knoxville Ave., is well guarded by Brecht and Kurtz, neighbors' two big Weimaraner dogs.

By Eleanor Avery Price

EVERYONE in the household should be in on the act when a new pet is added to the family circle, for a pet is really a family affair. In fact, it could almost be said that a pet is a neighborhood affair in so far as you want your neighbors still to like you when you acquire the new addition!

It should be stressed, however, that parents should not expect too much of their under-12 children when caring for a pet is the problem. True, children beg for pets, but children are still children and most of them are not ready to assume full responsibility of an animal. When the novelty wears off, the average youngster finds something else to interest him although he may go right on adoring the pet.

ONE WAY TO AVOID a headache in the pet owning department is for the whole family to decide what pet is best for all concerned. A child may demand one kind of animal, but he can often be coaxed over into

wanting something else, something whose care is relatively simple in comparison to the pet he originally wanted. A guinea pig, for example, is quiet and undemanding, and so is a rabbit, and both accept confinement. It is an entirely different story with cats, dogs, birds and the exotics.

Mother should see to it that the child who wanted a pet in the first place feeds him in the morning before he sets off for school and also to see that the pet has fresh drinking water. She should ask him to play with the pet some time during his after-school hours, but if there is an important football game going on in a vacant lot nearby, she should try to understand how much that means to him, too.

MOTHER, OF COURSE, will have to see to it that the pet receives good care during the day. And Dad should step into the picture and feed the animal part of the time and take him for airings now and then

if the pet is a dog. Dad might also enjoy playing with the pet and teaching him a few manners.

Both parents should show children how dependent pets are upon their human owners. This they can best do, not by scolding a small child for neglecting to remember to cooperate, but by tolerance and by showing him how to grow to responsibility by their own good deeds for the pet.

IN DEFENSE of mother, it should be said that if the pet proves too much added work and responsibility to her already back-breaking schedule, and there seems to be no family adventure in so far as the pet is concerned, then the pet should be placed in another home where he will grow to maturity feeling loved and wanted. A little later on, when the child is older or Mother feels up to it, another pet can be acquired.

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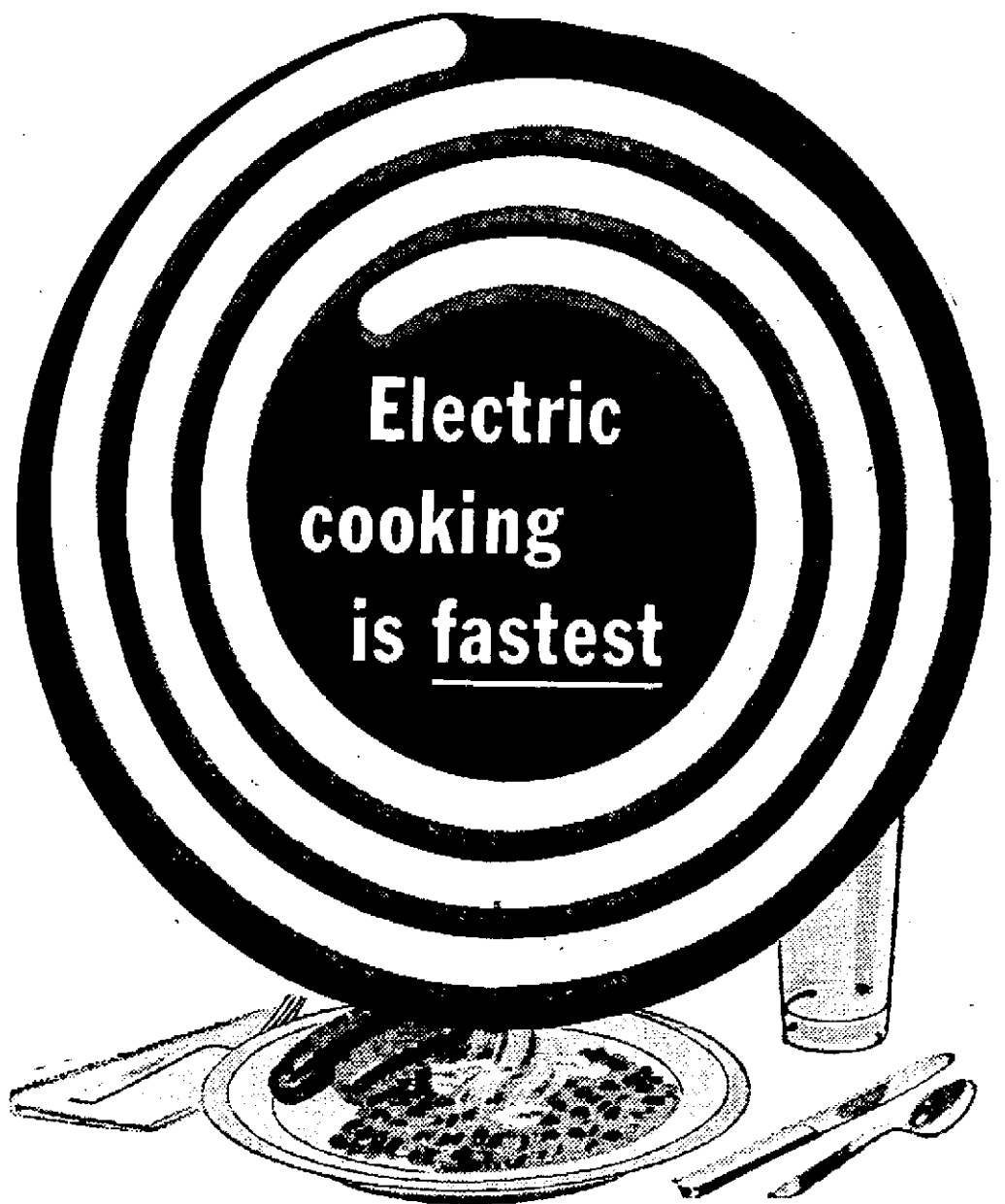
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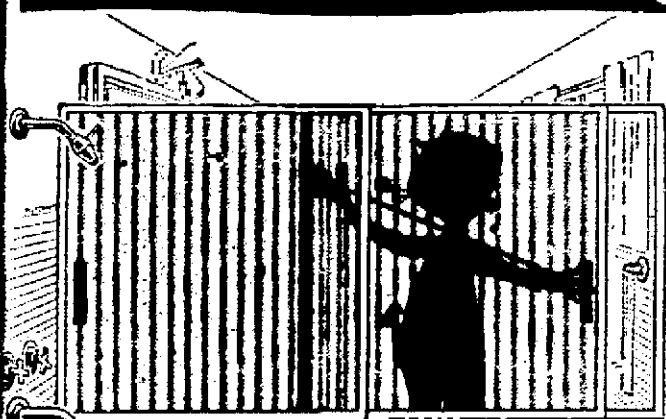
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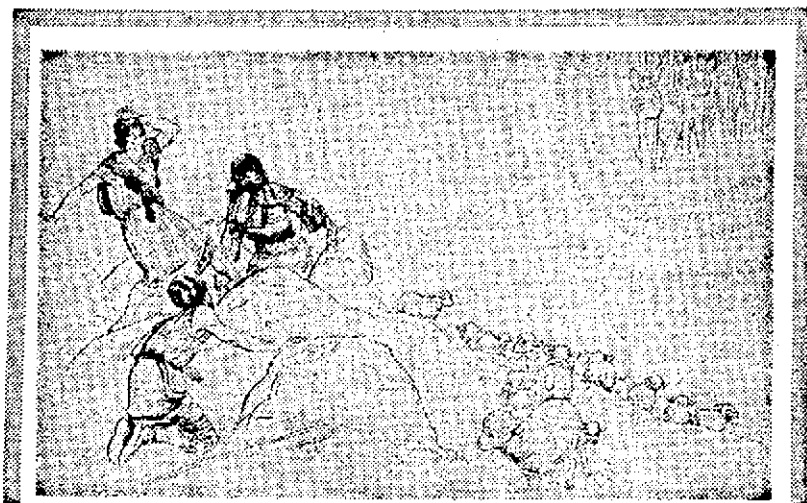
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BOOK REVIEWS

In the Mountains of Literature

THOMAS B. COSTAIN, one of today's most prolific fiction writers, and John Beecroft, who for many years as editor-in-chief of the Literary Guild of America has been called upon to read copiously, went prospecting in the towering mountains of world literature and have come up with 39 never-to-be-forgotten tales—six novels and 33 shorter pieces—for a two-volume anthology, "Stories to Remember" (Doubleday, \$7.50).

In his introduction, Mr. Costain acknowledges that there have been too many anthologies, some good and some bad; the best of this or that, the best short stories, the best short novels, the best of a single author's output, and so on. In making their selections, he points out, his and Mr. Beecroft's purpose was "to present a collection of



ONCE AGAIN IS TOLD the always-inspiring and reverent story of the birth of Jesus, this time by Norman Vincent Peale in "The Coming of the King" (Prentice-Hall, \$2). Written for children—and adults who believe—this beautiful little volume recaptures the era in which Christ walked humble paths to change the entire course of human history. A magnificently acceptable Christmas gift.

stories which would (according to the nature of each) engross, excite, mystify, please, amuse, charm or satisfy our readers." These, he says, are vintage stories—stories which they have read, remembered, and enjoyed reading again.

The novels, of varying lengths, include Thornton Wilder's "The Bridge of San Luis Rey," Robert Nathan's "Portrait of Jennie," Conrad Richter's "The Sea of Grass," MacKinlay Kantor's "The Voice of Bugle Ann," Selma Lagerlof's "The General's Ring," and Enid Bagnold's "National Velvet."

Even more diversified, the shorter tales represent the most famous names in all literature: Kipling, O. Henry, Maugham, du Maurier, Dumas, de Balzac, Dickens, Irving, Poe, Stevenson, de Maupassant, Bronte and many others. And combined in this December selection of the Literary Guild, they're going to be rediscovered for their true worth by a deservedly wide audience.—B. L.

ANOTHER COLLECTION, this time of the stuff that has made our nation laugh over its growing years, fills the 600-page "A Treasury of American Folk Humor" (Crown, \$5). Culled from every facet of life by James N. Tidwell, here are tall tales that will live forever, the windy plunges into political oratory, impudence, tolerant intolerance, repartee, amusing incidents—all coming from oral tradition, the press, and from works of the country's great humorists.

A SMALL but beautiful little volume—in design and story content—is "A String of Blue Beads" (Doubleday, \$1.50), a modern Christmas parable declared by some critics to be the most outstanding work to come from the gifted pen of the late Fulton Oursler. There are generous illustrations by Reiss Lonette.

MISCELLANY: Eleven science fiction stories by Clifford Simak make up the hair-raiser "Strangers in the Universe" (Simon and Schuster, \$3.50). . . . Fast-moving tales of early western mining camps fill "Deep Enough," an autobiographical account by Frank A. Crampton (Allan Swallow, 2679 S. York, Denver, \$4). . . . The coyote, whose cunning and personality on the western scene is legend, is the subject of "Here's Don Coyote," by naturalist Carroll Dewilton Scott (Westernlore Press, Box 41073, L. A., \$4.50). . . . Dale Van Every of Santa Barbara tells the powerful story

of the frontier years between the battles of Yorktown in 1781 and of Fallen Timbers in 1794 in "Men of the Western Waters" (Houghton Mifflin, \$4). . . . The lucky man with power tools will want "Easy Ways to Expert Woodworking" (McGraw-Hill, \$3.95). . . . For the vacationist there's "New Horizons, U. S. A.," guidebook compiled by Pan American World Airways and American Airlines, which contains an unbelievable amount of tourist information (Simon and Schuster, \$1.95). . . . And for those who enjoy excursions into the supernatural—of things that couldn't happen, but did—will get delight from "Spooks De Luxe," in which prominent personalities tell their experiences to Danton Walker (Watts, \$3.95). . . . Police chiefs of the world highlight outstanding cases in their careers in "My Greatest Crime Story," edited by Kurt Singer (Hill and Wang, \$3). . . . The most complete collection of records and superlatives, "Superlatives" (Superlatives, Inc., \$2.95) offers something new in publishing. . . . Bizarre happenings, from strange treasure hunts to fantastic true stories about vanishing ships, fill "Strangest of All" (Citadel, \$3.50). . . . And exclusively for the ladies there's "The Bride's Reference Book," a guide for young marrieds by the editors of Bride's Magazine (Barrows, \$5). . . . And "What Shall I Wear?" described by the publishers as "the what, where, when and how much of fashion," by Claire McCardell (Simon and Schuster, \$3.50).

NEW PAPERBACKS (never before printed in book form) that make good reading: "Julie," the story of a girl who married her husband's murderer, by Andrew L. Stone (Signet, 25c); "Fish the Strong Waters," a novel of Alaska by N. C. McDonald (Ballantine, 35c); "Kansas Trail," western novel of violence by Hascal Giles (Ballantine, 35c); "New World Writing," 10th selection of fiction, drama, poetry and criticism from writers all over the world (Mentor, 50c); "E Pluribus Unicorn," short stories of science and sorcery by Theodore Sturgeon (Ballantine, 35c); "Death Is a Cold, Keen Edge," a psychopathic killer on the loose, by Earle Basinsky (Signet, 25c); "Turn the Tigers Loose," a novel by Col. Walt Lasly (Ballantine, 35c).

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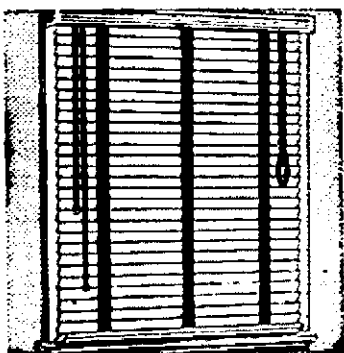
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Candles shown here are large, 3 feet tall and 4 inches in diameter. When you make them from Do-It-Yourself aluminum, that won't rust, you can use them year after year.

By John Ronson

CUT ALL THE PARTS for two candles from one 36x36-in. sheet of plain aluminum following cutting diagram. Form seam strips from the 2½-in strips by folding edges with slotted board along both sides. Also form a ½-in. seam along both edges of cylinder pieces.

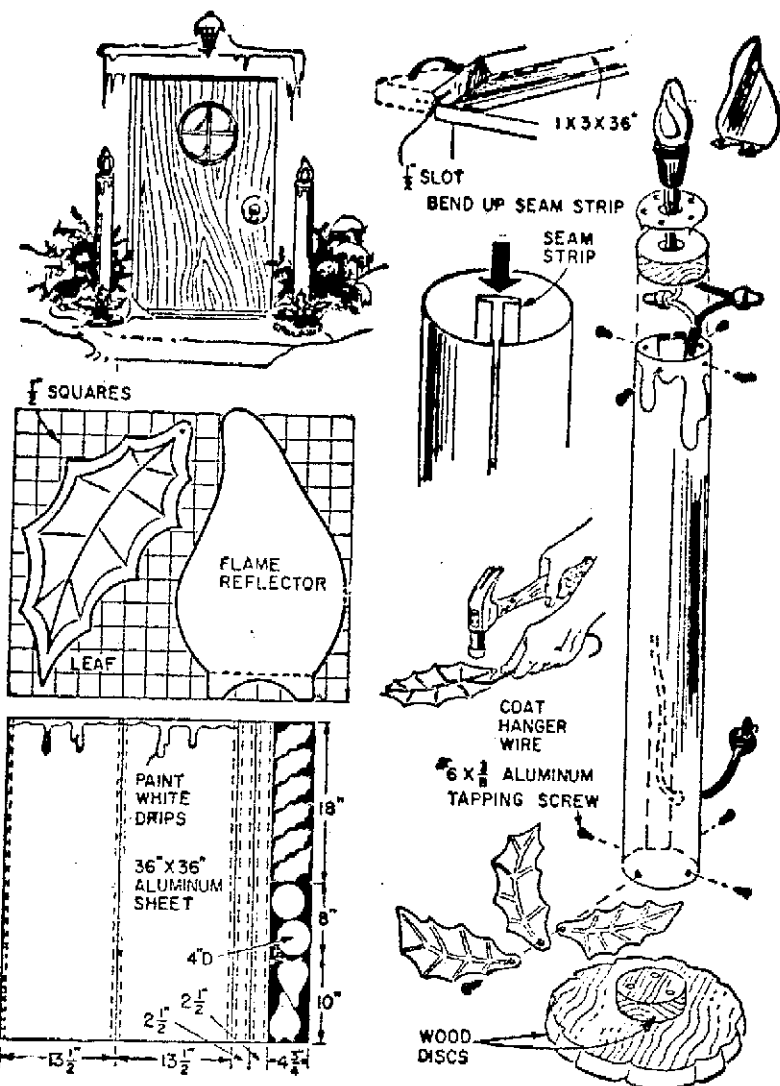
Roll up the cylinders over a cardboard mailing tube. Cut 4-in. dia. discs and the irregular base from ¾-in. exterior-grade plywood.

Begin assembly by sliding the seam strips over the cylinders. Screw bottom disc to base. Thread electric cord through

bottom hole at rear, and through top wood and aluminum discs. Splice bulb socket leads at top. Screw cylinder to top and bottom discs with aluminum screws.

FROM SQUARED pattern, enlarge leaf and flame reflector. Cut them from aluminum sheet. Crimp flame reflector by hand and screw it behind bulb. With bent coathanger wire, hammer veins into holly leaves. Paint top edge white using model airplane enamel. Wire pine cones and berries to base along with aluminum leaves.

Reynolds Do - It - Yourself aluminum is available at local hardware and lumber dealers.



From diagrams above and easily followed directions in article at left householders can make outdoor candles.

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In a medium-priced hotel, give him \$1 to \$2 per person per week when you leave. Especially so if you intend to come back some time.

Bellboys, doormen, porters with baggage are tipped by the service. Figure the buying power of the local money and give him the equivalent of what you would in the States. For instance, an English shilling exchanging at 14 cents U.S. is equal to a quarter. So a shilling is a fair tip. You don't tip on airplanes, ever.

I've heard conflicting stories about the food in Mexico. Do you know of any really good places to eat there?

SOME good restaurants: "1, 2, 3," Prendes, Quid, Rincon de Goya, Ambassadeurs, Jena, the Rivoli and Passy, all in Mexico City. For authentic



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The Copa de Leche in Guadalajara.

Can you give us some suggestions on shopping in France?

Best buys in France: Perfume, gloves (Kislay, for example), scarves, prints, reversible raincoats and skis (have runners and safety binders attached here). Shop at department stores. Check the basement of Galeries Lafayette for cheap, unusual gadgets to bring back as gifts.

If you want to take gifts to the French: any nylon article of clothing, electrical appliances, blue jeans for children.

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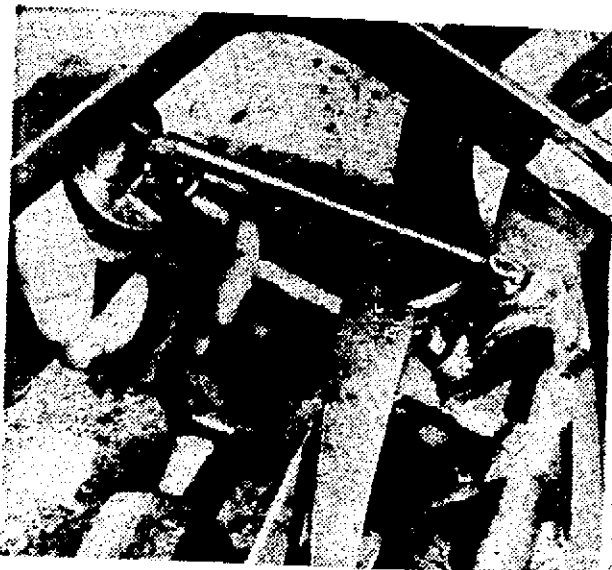
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HOW TO Winterize Garden Tools and Store Them Properly Until Spring Season

1. COAT WOOD handles on garden tools with linseed oil. Clean off mud and sand out nicks, then rub handles with linseed oil on cloth. Oil soaks into wood, keeps it from drying out. Treated handles resist dirt and nicks better, too. Replace or re-fit handles that are loose.



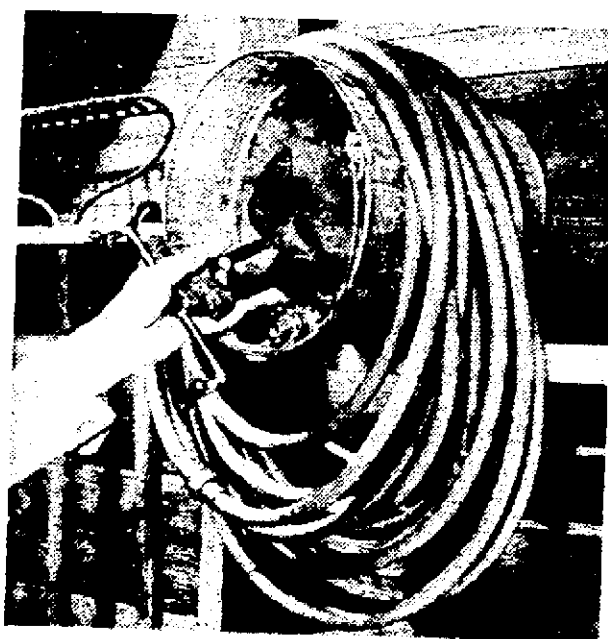
2. LUBRICATE MOVING parts on mowers, spreaders, and other wheeled equipment. Brush off dirt, and remove rust spots with steel wool or fine sandpaper. Rub down with oily rag. Or, coat with a half-and-half mixture of paraffin and carbon tetrachloride.



3. DRAIN POWER-TOOL gas tanks. Siphon off gas or run dry, and leave the tank empty over winter so gummy residue will not clog up the lines and the carburetor. Clean spark plug and air filter. If mower needs repair, have work done now while shops are in slack season.



4. COLLECT AND store all garden tools. If you haven't made permanent racks and storage for them, do so now. Strips of wood and finishing nails will get long-handled tools off the floor. An old bucket screwed or nailed to wall takes care of hose and attachments.



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Time was when calla lilies bloomed only in white. Today, the colors range through black, yellow and pink.

GARDENS

There's More to Callas Than White

By Bob Gilmore

NOT SO LONG AGO, the calla was used mainly as a florist item for funerals, the only available variety being a white one. Today, however, a fairly wide range of colors can be found among the callas. You have your choice of pink, yellow, and black in addition to white.

In the days when callas were funeral flowers, they were also

known as richardias. Today their name has been changed; and in botanical books, you will find them under the heading of zantedeschia. The variety names are tongue twisters, the white calla being zantedeschia aethiopica; the yellow calla, zantedeschia elliotiana and the pink calla, zantedeschia rehmanni.

In fact, California produces more yellow calla bulbs than any other section of the country. They are grown just a few hundred miles north of Los Angeles.

White, black and yellow callas are all fairly hardy, the sensitive member of the family being the pink variety, which requires a starting temperature above 55 degrees. It is a splendid pot subject, but can be transplanted outdoors when fairly well established. Generally speaking, all these callas prefer semi-shade, but will succeed in full sun if given sufficient water.

THE YELLOW or golden calla is valuable not only for the deep yellow flowers, but also for its foliage which is green speckled with hundreds of small white dots. The yellow callas may be grown outdoors, indoors as a pot plant or the flowers used for decorative purposes.

The white calla produces a large bloom that has a wax-like appearance. The stems are sturdy and quite tall, the foliage glossy, deep green. The rare pink calla has a delicate carmine-rose tone. The flowers are quite small compared to the other callas, and this is also true of the bulbs. The plants grow to 18 inches or more at maturity.

THE CALLAS ARE African natives and, in a way, this is the clue to their culture. The plants are found growing close to the Nile, flowering during the flood period. When the flowers die away, the foliage ripens and falls over the root area. This nice gesture from Mother Nature protects the roots from the sun. Keep this in mind when growing the plants in your garden.

During the growing season, the callas require heavy watering. After the flowering season, as in their native habitat, a dry period will prove ideal. Callas are effective when planted close to a pool or body of water. They are not oversensitive to soil conditions. Production can be stepped up by adding peat to the soil, this material having a high capacity for water retention.

THE GROWING conditions of Southern California are comparable to those of South Africa.

Fuchsias Play Major Roles

By Walter Finch

A MAJOR GARDEN hobby throughout California is the cultivation of fuchsias. There are many reasons for the extreme popularity of this flowering shrub: its blooms are prolific and extremely attractive in their colorful pendant forms, plants will respond to the slightest bit of care and have an extremely long flowering season. In addition, fuchsias can be used in a variety of planting styles throughout the garden and patio area.

Although fuchsias prefer coolness, humidity and shade, this does not mean they cannot be grown in warmer locations, says the California Association of Nurserymen. By creating special situations of part shade, early morning or late afternoon sun and little or no drying wind gardeners should have success with fuchsias.

SUCCESS WILL BE assured by attending to the fuchsias moisture needs each day. Check for moisture content of soil and in addition provide overhead waterings to furnish the necessary humidity in the early morning or late evening. Keep the ground moist around the plants at all times. Since watering is probably the most important aspect of fuchsias cultivation a regular program should be established. During peak performance period, which runs from spring to fall, water the fuchsias thoroughly every other day in mild climates and every day in hot climates. Be sparing of water in the cold months.

Make sure the planting soil is correct. Fuchsias are acid-tolerant plants and, where the water tends to be alkaline, acid materials must be added to the soil. Use either of these soil formulas: 1/2 leaf mold, 1/2 peat moss, 1/4 steer manure, well rotted, 1/4 light garden loam mixed with bonemeal; or 1/4 top soil, 1/2 leaf mold, 1/4 cow manure. The leaf mold and peat moss will provide the necessary acidity and also hold moisture.

SPRING DAYS ARE the best time to plant fuchsias. Plan fuchsias gardens now and make your selections later from nursery collections, which will be in containers, properly pruned and fertilized and ready for planting. In transplanting from the nursery to the garden try to give each plant a site as near to its (Continued on Page 33.)

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Author's Photo
Tamarisk blooms pink in spring, has clouds of heath-like leaves in summer and is excellent as windbreak.

Tamarisk: A Wind Foil

alkaline soil and also on the beach where it doesn't seem to mind the salt spray. It also is at home, of course, in places without such problems.

THE TALL T. articulata, growing to 30 feet, makes a splendid windbreak and its greenish branchlets give it an evergreen appearance even in the winter. The lower-growing kinds, T. parviflora and T. pentandra reach only 15 feet in height and also form good low windbreaks, but in addition may serve as specimen shrubs or decorate a shrubbery border. T. parviflora carries its pink blossoms in the spring and T. pentandra in the winter. The bark of T. parviflora is reddish and pentandra purplish.

Careful pruning in the winter will hold these shrubs to a gracefully arching form that is particularly attractive. Rather rank-growing and sprawling is T. gal-

lica, the French tamarisk of the Mediterranean region. It is suitable only where it has room to spread and in the background where the severe pruning necessary to keep it in shape will not be noticeable. Flowers on this shrub may be either white or lavender-pink.

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By Gladys Diesing

A VEIL of pink against an azure sky is tamarisk in the spring. The shrub is leafless during the winter but in the spring or early summer pink flowers in one to two-inch spikes crowd the ends of the feathery

branches, making the whole shrub one big billow of bloom. Little heath-like leaves clothe the branches in summer.

The tamarisk is very adaptable and will grow on the desert where it will tolerate heat and

Fuchsias

(Continued from Page 32)

requirements as possible and allow an adjustment period before transplanting to an area of less desirable conditions.

A gluttonous plant, the fuchsia should not be overfed even though it seems to respond to each feeding. Carefully apply leaf mold in spring and fall, mixing in a mulch of cow manure in the spring application. During the blooming season a monthly dosage of fish emulsion or other liquid plant food may be given if necessary.

Few diseases bother the fuchsia and the insects that may bother it can usually be prevented by thoroughly hosing down of the foliage each week and spraying with an all purpose insecticide once a month. Pay particular attention to the underside of the leaves when spraying.

Another essential of fuchsia culture is pruning. Prune when all possibilities of frost are past. You can prune to develop various types of growth forms: basket or trailing, espalier, tree or shrub. These different growth habits of the fuchsia can be used effectively in landscaping.

Tips on Gardening

TIPS FOR THE WEEK—

Potted plants do best if given small amounts of food at fairly regular intervals. They cannot absorb tremendous quantities piled on just once or twice a season.

Berried shrubs are beginning to be at their best. An excellent way to prune the plants is to cut the berries for house decoration. The branches that produce berries this year may be cut off as next year's berry crop will be produced on new wood.

It is advisable to prune trees now to prevent wind damage later on. Top heavy branches especially should be removed at this time.

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By Dorothy Jonson

At this time of year, we especially enjoy our house plants. And exotic plants such as African violets suffer greatly in areas where the water is hard. So here's a helpful hint: When you defrost your ice box, save the water that drips from the pipes and use it to water your potted house plants. I do not refer to the melted ice cubes. The water that drips from the pipes is purified atmospheric ice and your tender house plants will love it.

Most house plants cannot stand spraying with oil or any of the harsher materials. Try to find a non-oil emulsion containing nicotine.

Give an occasional application of a good, safe leaf-shining material that gives lustre to the foliage.

Fortify the potting soil occasionally with trace or mineral elements.

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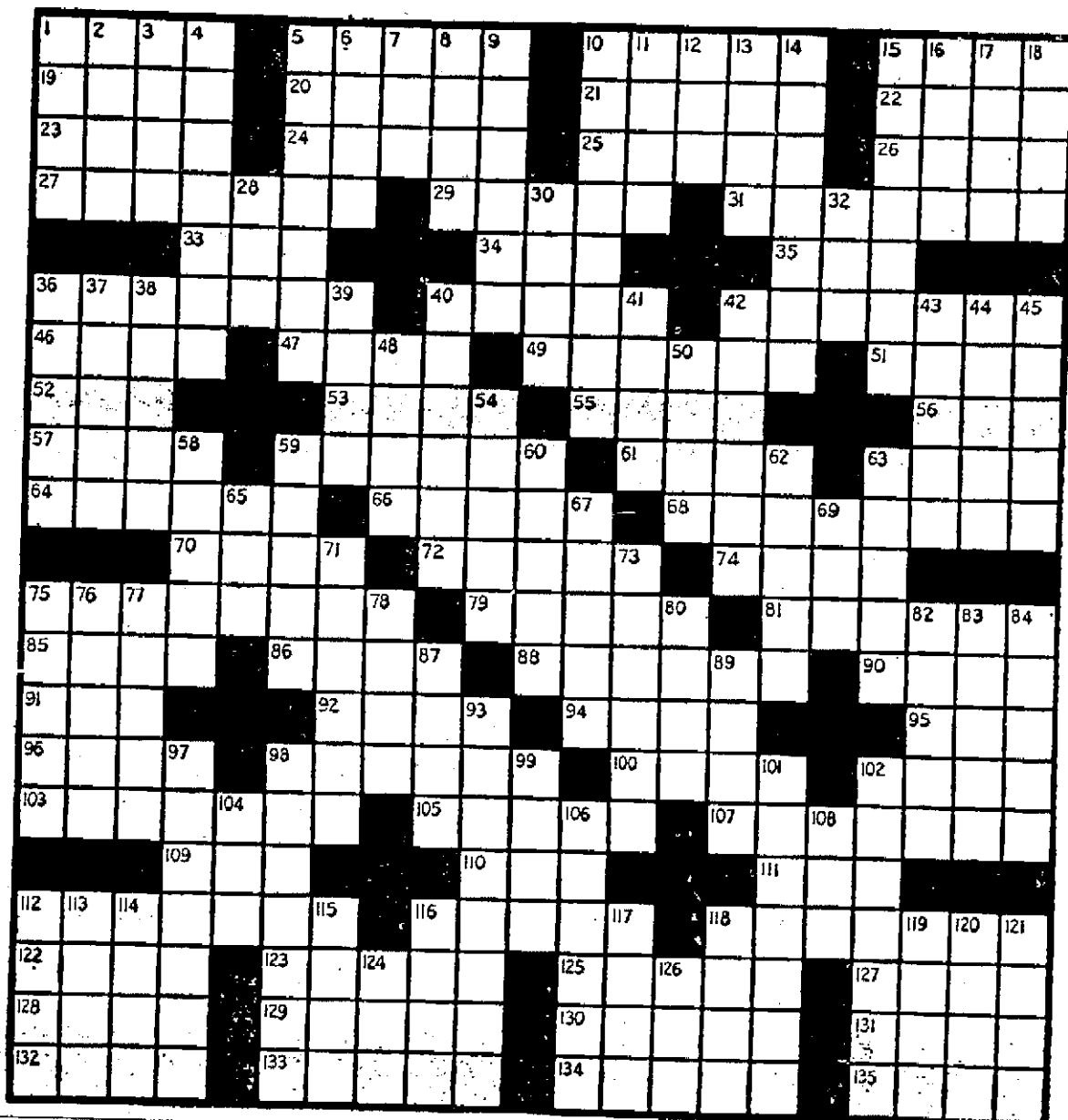
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Southland Crossword Puzzle

(Solution to Puzzle on Page 26.)

- | | | | | | |
|-------------------------|-------------------------|---------------------------------|---------------------------|-----------------------------|-----------------------------|
| By ALBERT BLUM ACROSS | 51 Stately lady | 95 Decay | 134 Takes out | 39 Small spear | 84 Cloye |
| 1 Edible fish | 52 2,000 lbs. | 96 Small beds | 135 Close suddenly | 40 — Fidelity | 87 And others: Lat. |
| 5 Ohio or Utah | 53 Frisk about | 98 Moves stealthily | DOWN | 41 Nobleman | 89 Jump |
| 19 Cause to feel proud | 54 Narcotic | 100 Machine part | 1 Stop | 42 Affection | 93 Game resembling ninepins |
| 15 Forfeit | 57 Icelandic literature | 102 9th century English scholar | 2 Rabbit | 43 Tract of land | 97 Vacation times |
| 19 Weed | 59 Chief item | 103 Guarantees | 3 Seed covering | 44 Oriental prince | 98 French African colony |
| 20 Jungle cat | 61 Cordelia's father | 105 Metric unit | 4 Sets of ten | 45 Plants | 99 Commotion |
| 21 Very small particles | 62 Old | 107 Reads | 5 Reel | 46 Fuel | 101 Retracts |
| 22 Confess | 64 Tyrant | 109 Homo | 6 Flux of water | 47 Regretted | 102 Fasteners |
| 23 King of Denmark | 66 Smallest quantity | 110 — Juana | 7 Time past | 48 Apparent | 103 Strike |
| 24 Ornament | 68 Imaginative people | 111 Sever | 8 Semester | 49 Parties for men | 104 Invaded |
| 25 Limes | 70 Implore | 112 Walked with heavy step | 9 Mr. Hemingway | 50 Chemical compound | 105 Baseball score |
| 26 Title | 72 Ceremonies | 115 Make bare | 10 Started | 51 Interprets | 106 English carriage |
| 27 Jumble | 74 Venture | 118 Good-natured pleasanties | 11 Dodger pitcher | 52 Alter by addition | 112 Wander |
| 28 Plateaus | 75 Seats of learning | 122 Mere repetition | 12 Luxon tribesman | 53 Crude metal | 114 Sweetshop |
| 31 Snarls | 79 Asiatic kingdom | 123 Small mallet | 13 Arab's home | 54 Moderately warm | 115 — Carnegie |
| 33 Pet | 81 Waltz, tango, etc. | 125 Friend of Pythias | 14 Attempted | 55 Constellation | 116 Transmit |
| 34 Title | 85 Great Lake | 127 Indian | 15 Spiritless | 56 Longs for | 117 Surface |
| 35 Pronoun | 86 Rational | 128 Affirm | 16 Athletic field | 57 Cannibal | 118 Sturdy hard |
| 36 Esteemed highly | 88 Competitors | 129 Adjust | 17 Quantity | 58 Francesco —, cruel | 119 English school |
| 40 Supply with fuel | 90 Girl's name | 130 Occurrence | 18 Female sheep | 59 Roman noble | 120 European capital: Ital. |
| 43 Leaves public life | 91 Goblin | 131 City in Alaska | 19 Correlative | 60 Sacred hill in Jerusalem | 121 Percolate |
| 46 Monkeys | 92 Soaks | 132 Soldiers' meal | 20 Marked, as test papers | 61 Negative | 124 Compete |
| 47 Track event | 94 Hamlet was one | 133 City in England | 21 Form of lyric poem | 62 Constellation | 126 Mr. Torme |
| 49 Approached | | | 22 Sells | 63 Inclines | |
| | | | | 64 Dagger | |
| | | | | 65 Path | |
| | | | | 66 Centers | |
| | | | | 67 Wear away | |



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Caricature by Milt Reppert

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pie dinner and then reached for
a paper napkin. Before he got
the napkin tucked in place over
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was back with his dinner, pip-
ing hot, fresh and appealing.

"My word!" commented the
elderly man, "even Houdini
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town. The average customer is
served within three to five min-
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enjoy competing with one an-
other to see who can provide
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35-mm. KONICA III f2 lens. **\$129⁵⁰**

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35-mm. KODAK SIGNET 40. Newest Eastman miniature with flash holder. f3.5 lens. **\$65⁰⁰**



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35mm Slide Projectors with automatic changer. American Optical 300-Watt. Reg. \$59.50. **\$39⁹⁹**

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New Bell & Howell Robomatic 500-Watt Remote control model, 50x50 Beaded Screen and 18 Microfit Slide Trays. Reg. \$184.50. **\$149⁵⁰**

Argus 300-Watt Projector with Airequipt changer & case, including 40x40 screen. Reg. \$79.45. **\$65⁹⁵**

New Bell & Howell Streamliner 500 E 500-watt Projector with remote control, electric automatic slide changer, plus 50x50 glass beaded screen. Reg. \$125.75 Value. **\$103⁹⁵**

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GROSSMONT BAND TOPS AGAIN

Dockers Ordered to Jobs

U.S. Judge Calls Halt to Walkout

Union Complies Immediately, Tells Members 'Go Back'

NEW YORK (AP) — A federal judge who said the walkout threatened the nation's security Saturday signed an injunction halting the nine-day East and Gulf Coast dock strike.

The injunction, which had been sought by the government on personal orders of President Eisenhower, was signed by U.S. District Judge Frederick Van Fleet. He said the strike had blocked shipments of vital strategic materials.

A U.S. marshal served the injunction papers at the office of ILA attorney Louis Waldman shortly before six p.m. The union immediately sent telegrams to its locals ordering a resumption of work in all ports.

"I don't see how they can get them back tonight but they may get a few," Capt. William Bradley, ILA president, said.

Anthony (Tough Tony) Anastasia, boss of Brooklyn's dock workers, said some of his men would begin handling mail bags Saturday night. He predicted that 10,000 longshoremen would return to work at 8 a.m. today.

The Justice Department, the Commerce Department, and the Atomic Energy Commission all had sought the back-to-work order which halts the strike for at least 10 days. Judge Bryan said an additional hearing would be held Nov. 30 to determine whether the injunction should be extended for the full 80 days.

(Continued on Page A-10, Col. 1)

23 Killed in Czech Air Crash

ZURICH (Switzerland) (AP) — A Czech airliner crashed here Saturday, killing 23 persons in Europe's second major air disaster in less than 18 hours.

The twin-engine Russian-designed Ilyushin transport of the Czech state airlines crashed and exploded shortly after take-off from Kloten International Airport here.

An Italian Airlines (LAT) DC-6 transport crashed and burned under similar circumstances outside Orly airport in Paris last night, killing 33 of the 35 persons aboard, including 14 Americans.

The Czech airliner slammed to the ground 8.6 miles from Zurich at 6:20 p.m.

The Czech plane was bound for Prague with 18 passengers and five crewmen.

L.A.C. Says:

Grinding to a Stop

The industrial machines in Britain and France are slowly grinding to a stop. They cannot continue to run without fuel and lubrication. Their source of supply has been two-thirds shut off by closing of the Suez Canal and the pipelines across Arabian nations. It is a crisis which means the great weakening of powers which we have counted on to maintain peace.

It was a shock when these powers sent their armed forces into Egypt. But it is also a shock to find our allies facing an almost complete economic and psychological breakdown.

We refer to the psychological condition because Britain, in particular, is torn between reactions to the Suez crisis. It has brought about a nervous exhaustion of Prime Minister Eden. Opponents of the Suez adventure see it as a great blunder. The supporters look on it as a courageous move that had to be made if Russia and Egypt were not to be combined in control of the Middle East.

(Continued on Page A-2)

BACKED BY 258 GROUPS

Drive Planned for Hospitals

A multimillion-dollar campaign to raise money for sorely-needed hospital facilities will get under way in Long Beach early next year, the Inter-Hospital Committee announced Saturday.

Goal of the fund drive has not yet been set, but committee chairman E. B. Miller said it would be "the largest financial objective in the history of Long Beach philanthropy."

Success or failure of the drive will be measured not in dollars and cents, but in terms of human suffering.

Participating in the campaign will be Seaside Memorial, Community and Osteopathic Hospitals.

In a special city election last Feb. 9, Long Beach voters overwhelmingly approved a hospital expansion program calling for a \$10,500,000 bond issue.

THE BIGGEST share of this money — \$6,630,000 — is to be spent for a new general hospital and school of nursing which will be operated by the Seaside board of trustees. Still at least two and one-half years in the future, this 400-bed hospital will be located on a site between Atlantic and American Aves. and 27th and Columbia Sts.

After the new hospital is completed, the 370-bed capacity of the present Seaside Memorial Hospital will be reduced to 150 beds. The Seaside board of directors will continue to operate the present hospital until a group can be found to take over its management.

HOWEVER, the capacity of the original hospital eventually must be cut because 220 beds are now in substandard, obsolete and nonfire-resisting areas, hospital spokesmen explained. They have been maintained in recent years only because of the critical shortage of hospital space in the area.

The bond issue also will provide \$2,570,000 for additions to Community Hospital, and \$1,280,000 for completion and expansion of Osteopathic Hospital. But this bond issue will pay for only the buildings themselves.

(Continued on Page A-2, Col. 3)

New Fires Erupt in Forests

SAN BERNARDINO (AP) — Dry desert winds whipped new brushfires across mountainous areas of Ventura and San Diego counties Saturday as a six-day blizzard in San Bernardino County was finally brought under control.

Fifty-mile-per-hour winds sent flames racing across 12,000 acres of timber and brush in a matter of hours Saturday in the Cleveland National Forest 50 miles northeast of San Diego.

Stiff winds meanwhile pushed flames across 300 acres on the boulder-studded slopes of Box Canyon, a badlands location for countless western movies, on the Ventura-Los Angeles county line, near North American Aviation's rocket testing plant in the Santa Susana mountains.

Near San Bernardino weary firefighters surveyed 15,298 acres of blackened watershed.

(Continued on Page A-10, Col. 1)

Federal Workers to Get Holiday

WASHINGTON (AP) — President Eisenhower Saturday ordered a Christmas Eve holiday for federal employees.

His action gives them a four-day Christmas holiday since Christmas falls on a Tuesday. The President's memorandum to heads of federal departments and agencies made the usual reservations about maintaining skeleton staffs where necessary and keeping key personnel of such departments as defense and state on duty.



BEST ALL-WESTERN MAJORETTE

Harlie Judy of Temple City High School was just tops in majorette judging in the All-Western Band Review here Saturday. The Auburn-haired, 16-year-old miss of San Gabriel was Miss Majorette of California in San Diego's Toyland Parade of last year. — (Staff Photo.)

150,000 Hail 60 Bands in All-Western Review

By BOB WHEARLEY

An estimated 150,000 persons lined Ocean Blvd. Saturday to watch the cream of California's high school bandmen strut their stuff in the 16th annual All-Western Band Review.

There wasn't a foot of vacant curb space from Falcon Ave. west to Cedar Ave. as the 5,500 brightly uniformed musicians and majorettes paraded along the sun-splashed boulevard.

Temperatures in the mid-80s sent sweat streaming down the youngsters' faces as they passed before the reviewing stand at Elm Ave. But even the heat couldn't make them lose sight of their goal — claiming of at least one of the coveted trophies offered to the top bands in the contest.

The trophies were presented later Saturday at an awards ceremony in Municipal Auditorium.

Competing in the three-hour review were 60 bands from high schools throughout the state. They ranged from contest veterans like the 92 bandmen from Grossmont High School to newcomers such as the 33-member West Covina High School Senior Band which was taking part in parade competition for the first time.

The parade got under way at noon. Leading off the line of march was the Long Beach Police Motorcycle Squad headed by Sgt. Gil Smith.

Next came the Marine Corps color guard from the Naval Base, Terminal Island, followed by a car carrying Councilman John Baker — representing Mayor George M. Vermillion, who is out of town.

Providing the music for this vanguard were the Pasadena Tournament of Roses Band and the Wilson High School Band.

The Wilson musicians — rated among the tops in high school bands — were hosts to the other organizations, and were not eligible to compete.

An ambulance was stationed along the parade route, and a first aid crew stood by near the

(Continued on Page A-5, Col. 6)

Film Actress Charms Russ, Wins Escape

VIENNA (AP) — Hungarian movie actress Violetta Ferrari said Saturday she escaped from Hungary by charming Russian soldiers with pin-up pictures of herself.

"It worked every time," she said. The 23-year-old beauty who resembles Hollywood's Audrey Hepburn.

Miss Ferrari crossed to freedom two days ago. She said she left her three-month-old baby in Budapest and fled because friends warned her the Russians were about to arrest and deport her.

"Each time the Russians stopped our car, I produced my album of photos," she said. "Some of them showed me with Russian leaders at the recent Moscow film festival. The soldiers saluted and let us go on."

American Olympians Seize Lead

Dominance of track and field Saturday earned the United States the lead over Russia in unofficial point standings in the Olympic Games, 108-88, and today athletes from 66 countries get a short rest after two days of exciting record-breaking. High light of Saturday's action was an easy victory by Yale's eight-oared crew.

Texas Christian clinched a Cotton Bowl bid by tripping Rice, 20-17, and Clemson probably earned a bid to the Orange Bowl by downing Virginia, 7-0, while the nation's top three teams—Oklahoma, Tennessee and Georgia Tech—rolled up relatively easy victories.

SC pushed UCLA all over the field but was held to a 10-7 victory by a dogged Bruin defense while Iowa crushed hapless Notre Dame, 48-8, and officially was named the Big Ten's Rose Bowl representative.

Complete football and Olympic Games coverage in sports section, pages B-1, through B-6.

Nagy Kidnap Protested by Yugoslavia

VIENNA (AP) — Yugoslavia protested sharply to both Russia and Hungary Saturday against the kidnapping of former Hungarian Premier Imre Nagy, who was reported spirited to Moscow to be charged with high treason.

The Yugoslav government joined Hungarian labor leaders in putting pressure on the shaky regime of Puppet Premier Janos Kadar in Budapest in the case of the missing Nagy, who was seized by Russian troops after being lured from the Yugoslav Embassy with a promise of safe conduct to his home.

THE REPORT that he was rushed to Moscow for trial was not confirmed but was regarded as a logical step against the man who tried to declare Hungary a neutral in the cold war.

The protests to Russia and Hungary, handed to ambassadors in Belgrade, charged that the kidnapping was a violation of an agreement with Yugoslavia for Nagy's safety.

Yugoslavia, which sheltered Nagy in its Budapest embassy for 20 days, rejected the contention of the Kadar regime that Nagy elected to go to Romania "of his own free will."

Romanian officials said they knew nothing of Nagy's whereabouts.

A FORMAL NOTE said Yugoslavia could "in no event accept the version that Imre Nagy and his companions went to Romania of their own free will."

It said "they rejected the proposal to go to Romania" while they were in the sanctuary of the embassy.

Yugoslavia demanded "immediate" implementation of the agreement providing for Nagy's return to his home in Budapest.

20 Killed on Bus

MEXICO CITY (AP) — At least 20 persons were reported killed and 2 injured near here Saturday when a bus, crushed between two locomotives, exploded and burned. The accident occurred this afternoon at Mixcoac, south of Mexico City, during a heavy rain.

WHERE TO FIND IT

THE WORLD'S SMALLEST forest is pictured for your astonishment on Page A-14 today.

MATHILDI, the only able-bodied sea-woman outside of the Russian fleet, makes her American debut on Page A-19.

FOR A TRIBUTE to a writing man, turn to the Editorial Page on A-20. Regular I, D-T features are indexed as follows:

Automotive B-7
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Sports B-1-6
Women's News W-1-12

6th Triumph for 92-Piece Aggregation

60 Groups Compete; Temple City Girl Best of Majorettes

By BEN ZINNER

Grossmont High School's 92-piece band won the Mayor's Trophy in Saturday's All-Western Band Review for the third straight year to retire the annual music festival's top award.

The victory marked the sixth time the blue, gold and white aggregation has swept honors in Long Beach's colorful parade of high school bands. Grossmont also retired the earlier sweepstakes trophy.

Sixty bands marched along Ocean Blvd. to compete for group honors in six divisions, classified according to size of school attendance, as well as for various drum major and majorette titles.

AUBURN-HAIRED Harlie Judy of Temple City High School won the All-Western majorette trophy. The green-eyed, 16-year-old miss, a resident of San Gabriel, was Miss Majorette of California in San Diego's Toyland Parade of last year and just last September won majorette sweepstakes honors in an 11-state competition staged in Lakewood.

Miss Judy, who performed Saturday in a sparkling gold costume, stands 5-3 and weighs 102 pounds.

Brown-haired Lana Waller, 16, of Grossmont, was adjudged best military drum major in the girls' division. A military drum major is one who doesn't twirl a baton.

BOB FLUMMER, 17, of Compton High School, won the twirling drum major title for boys. He lives at 4819 Olanda St., Compton.

Ronnie Robison, 17, East Bakersfield, was best military

(Continued on Page A-5, Col. 1)

Tito Men Instruct Egyptians

PORT SAID (Sunday) (AP) — U.N. sources here say Yugoslav soldiers in the U.N. police force in Egypt are openly instructing Egyptian soldiers in military matters.

The report came as three Yugoslav ships loaded with more troops for the U.N. force arrived here Saturday night. British-French authorities, who were expecting the new arrivals Wednesday, told the ships' captains no berthing space was available immediately.

The Yugoslavs are sending in an armored unit to bolster the U.N.

THE U.N. SOURCES reporting on the relations between Yugoslavia and Egyptian troops declined to be named. They said the Yugoslavs, the first Communist troops arriving in the Ismailia area, made no attempt to comply with the neutral, nonfraternizing role assigned to U.N. forces. The informants said the Yugoslavs go out of their way to show pro-Egyptian sympathies.

(A spokesman at U.N. headquarters in New York said there is no general U.N. rule forbidding troops of the police force to fraternize with Egyptians. He added there is an order limiting contracts between 190 Norwegian U.N. troops with British-French units in the Port Said area to avoid any misunderstanding of U.N. neutrality among Egyptians in that area.)

ONE BATTALION of British troops sailed last night from Port Said for Cyprus. This was the first withdrawal of troops in the British-French task force. The speculation here was that the promised withdrawal and turning over of the canal area to U.N. forces will take many months.

L.A.C. SAYS:

Grinding to a Stop

(Continued From Page A-1)

East and the vital lifeline, the Suez Canal. But the two viewpoints largely follow party lines. In the midst of war, the British are widely divided.

In France there is not so much disunity. The French people have had the menace of Nasser before them for a long time. They have known of his stirring up trouble in the French North African colonies. For that reason the people and all parties give greater support to the military action. But that does not give them the oil they must have to keep their factories and machines in operation. In another six weeks France will be so slowed down it will be close to collapse.

The United States must decide what it is going to do to help these allies of past wars. They are, in effect, in the world's doghouse. The United Nations has ordered them out of Egypt. They have agreed to leave if the U. N. will agree to keep its forces there to operate the canal. It now appears that U. N. head Dag Hammarskjöld has agreed with Nasser that U. N. forces will be pulled out whenever Nasser makes such a demand. That would be a complete victory for Nasser and the Russians. It could mean Russia in control of two-thirds of the known world oil reserves.

Meantime we are at odds with the best friends we have had in the last three wars we have fought. It is probable we have more in common with the British than any other people. We have had a close friendship with the French people. We need to have those peoples strong because they are a safeguard against Russian aggression. But they cannot be strong now without more help from us. They must have oil from us or they will be brought to economic disaster.

It may be they pulled a great blunder in their seizure of the canal. On the other hand, there is reason to believe they may have done the only thing possible to stop Russia from becoming a dominant power in that area.

Whatever the reasoning we now face the cold fact that either we let them become weakened, impotent allies, or we stand behind them and help them recover from their action—whether it be blunder or heroism. It is clear the President intends to give the U. N. every opportunity to make peace and secure it. If it fails in this situation there is little hope for its future. In that event we need strong allies. It is time for us to decide if we are going to send enough oil to Britain and France to keep their machines running—or if we are to allow them to grind to a stop.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

U.S. Backs Fast Action in Egypt

(Continued From Page A-1)

ahead with exploring practical arrangements and negotiations. Eban said thousands of Israeli armed forces have not only been withdrawn from Egypt but have been withdrawn from actual military duty and sent back to their homes, farms and factories.

Hammaraskjöld announced immediately after the vote that he had asked Gen. R. A. Wheeler, retired U. S. Army engineer and engineering consultant to the International Bank for Reconstruction and Development, to assist him in the technical organization of the work. Wheeler has served as engineer of maintenance of the Panama Canal and chief of the U. S. Army Corps of Engineers.

John J. McCloy, chairman of the board of directors of the Chase Manhattan Bank, New York City, will assist him on the business negotiations, and Col. Alfred G. Katzin, of South Africa, a deputy undersecretary general, will work with him on the secretariat side.

BEFORE THE FINAL vote on the Asian-African resolution, the Assembly beat down an amendment offered by Paul-Henri Spang of Belgium. It would have softened the resolution by deleting any reference to regrets and simply expressing the hope they would expedite the withdrawals. It was defeated, 23 votes in favor, 37 opposed and 18 abstentions. The United States abstained on that ballot.

In the closing stages of the hot debate, Abba Eban of Israel told the Assembly of the withdrawal.

IN TWO communications to Hammarskjöld, Eban said considerable numbers of Israeli troops and equipment which were in Sinai on Nov. 7 are now back in Israeli territory. He said the "equivalent of two infantry brigades have been withdrawn." He did not give figures but informed sources said there are about 3,000 men in an Israeli brigade.

The United States position on the resolution proposed by most of the Asian-African group was understood to be that it was mild and not condemnatory.

Snu, Moon, Tides
TODAY
Moonrise: 3:02 p.m.; moonset: 2:19 a.m.; sunrise: 6:34 a.m.; sunset: 4:45 p.m.
Tides: High—4.7 feet at 3:52 a.m. and 4 feet at 3:24 p.m.; Low—2 feet at 9:51 a.m. and 0.7 foot at 9:51 p.m.

MONDAY
Moonrise: 12:56 p.m.; moonset: 1:06 a.m.; sunrise: 6:35 a.m.; sunset: 4:45 p.m.
Tides: High—5.1 feet at 4:40 a.m. and 5.5 feet at 4:52 p.m.; Low—1.3 feet at 11:13 a.m. and 1 foot at 10:46 p.m.

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Drive Planned for Hospitals

(Continued From Page A-1)

Additional hospital facilities in the entire Long Beach area, Miller said. "This is a matter of public concern."

Some 238 organizations — parent, religious, labor, business, veterans, professional, civic and service groups—already have endorsed the drive.

Members of the Inter-Hospital Committee, in addition to Miller, include: George Badenhausen, Harry Buffum, John D. Burton, Donald C. Carner, L. V. Cassaday, Sister Mary David, Harry Frishman, Clare D. Hamman, Howard Hatfield, Dr. Russell Husted, David Lawrence, Lloyd C. Leedom, E. T. Martin, John F. McCarthy.

Also Emmett P. Mulholland, George A. Richards Sr., Dwight Williams, Hale Young and Dr. Orville W. Cole, representing the medical advisory committee of the Long Beach branch, Los Angeles County Medical Assn.

Members of the Seaside Memorial Hospital Board of directors are: Clare D. Hamman, president; L. V. Cassaday, vice president; Dr. H. Milton Van Dyke, secretary; Dr. Stirling C.

Pillsbury, assistant secretary; J. Donald Locke, treasurer, and Bill Barber, Dr. Grant Beckstrand, Harry Buffum, Dr. Burns S. Chaffee, John P. Davis, Elmer L. Decker, Dr. Calvin A. Lauer, E. B. Miller, Douglas A. Newcomb, Dr. F. B. Settle, Dr. Frank E. Stanton Sr. and Dr. Joe E. Walker.

MANAGUA, Nicaragua (UPI)—A witness at the military investigation of the assassination of President Anastasio Somoza testified Saturday that the bullets that killed the chief executive were poisoned.

Juan Calderon, who was not otherwise identified, told the military board of inquiry that he drilled holes in the noses of the bullets used by Rigoberto Perez Lopez to kill the president and filled them with poison.

MEMBERS OF the Community Hospital Board of Directors are: Hale Young, president; Lloyd C. Leedom, vice president; Mrs. Gus Lucking, second vice president; Mrs. Arthur Doherty, secretary-treasurer; George V. H. Brown, Howard Dumm, Dr. W. C. Durkin, Jack Drown, Nat V. Frank, Ross Hall, William T. J. Harris, Walter Havekors, Dr. Harry H. Jacob, John F. McCarthy, O. V. McCracken, Mrs. Harry Newton, George A. Richards Sr., Clarence Scott, Dr. Frank E. Stanton Jr. and Dwight B. Williams.

MEMBERS OF the Osteopathic Hospital Board of Directors are: Dr. Rufus A. Davis, president; J. Merrill Lilley, vice president; Dr. Phillip W. Reames, secretary; Dr. Nicholas V. Oddo, treasurer; John D. Burton, S. C. Cameron, Milo Dlek, H. John Eastman, Dr. Orville L. Hastings, Dr. Laurence Houts, Dr. Russell M. Husted, Dr. James W. Jensen, Max S. Lowe, Joseph E. Mad-den, Dr. Henry L. McDowell, John Munnolland, James M. Orman, Dr. Charles Poltevin, Col. C. S. Smith, Gus E. Swanson, Dr. George R. Wall and Dr. Bruce E. Waller.

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Death Slugs for Somoza Held Poison

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PREFERS FORMAL BURIAL

World Traveler Has Coffin Along Always

SANTA CRUZ DE TENERIFE, Canary Islands (UPI)—"Whenever you go abroad, take along a coffin"—that is the advice of a Dutch woman who arrived here Saturday.

Jetty Arnot Bennet, a 42-year-old widow, made her recommendation in an answer to questions put in by customs officials here when they apied a mahogany coffin in an outside suitcase she brought ashore on a tour of the island.

She told the astonished officials she always carries it along when she travels "because death comes most unexpectedly."

Mrs. Bennet said she began carrying a coffin after her husband's sudden death while napping in an armchair in Cannes, France, in 1932.

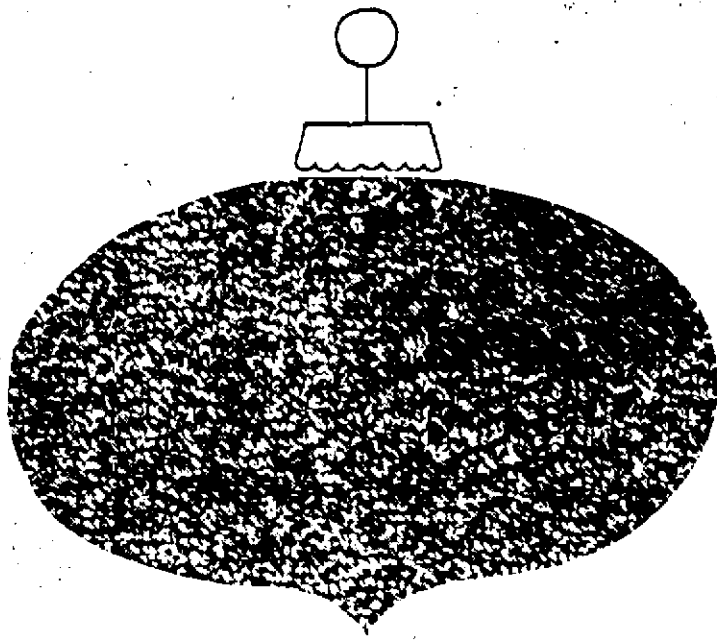
"Since then, the coffin is the first thing I think of when ever I go abroad. If I happen to die on a ship I'd not like to be dropped into the sea like a fish," she said.

Doctors Fight to Save Eyes of Officer Splashed by Acid

CHICAGO (UPI)—Physicians Hospital sought to save his eyes, Saturday hoped to save the eye. They said chances are good he sight of a Chicago policeman will not lose his sight, but burns whose face was splattered with from the unidentified acid prob- held by a youth who laughed as ably will leave scars.

Passerl, 39, said he was anished with a vial of acid Fri- day night while questioning four youths sitting in a parked car as doctors at Illinois Research which had no license plate.

Carpet for Christmas at Frank Bros



KOLORTWEED, a warm practical broadloom that will brighten any home at a minimum cost. Kolortweed is made of 100% viscose with a special "Kolorlok" solution dye process that makes it possible to remove most spots and stains. And it's moth proof! Now available in four rich tweed combinations: Ivory-Brown, Ivory-Black

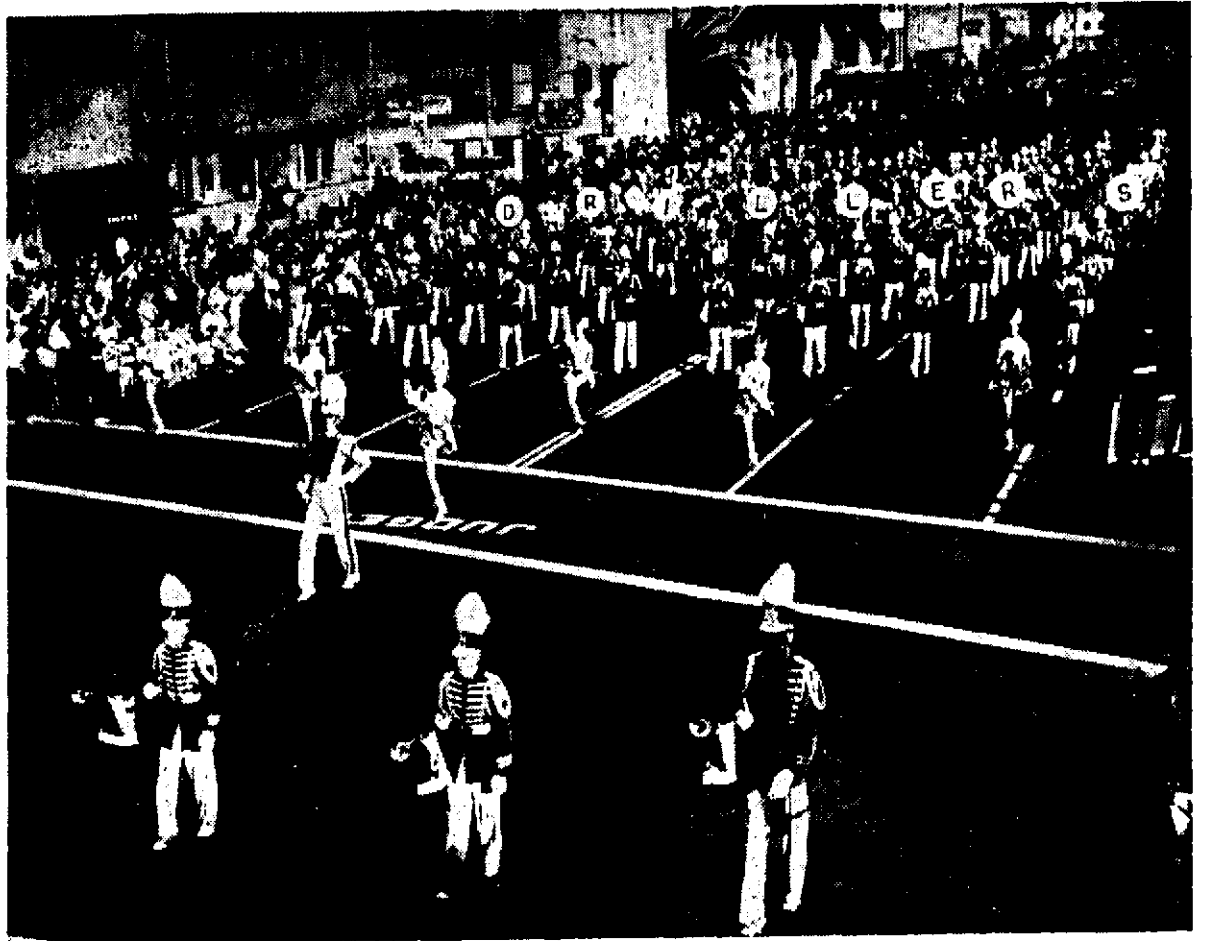
Bandsmen Strut for 150,000 Here



MARINE COLOR GUARD leads 5500 musicians in All-Western Band Review down Ocean Blvd. Saturday.



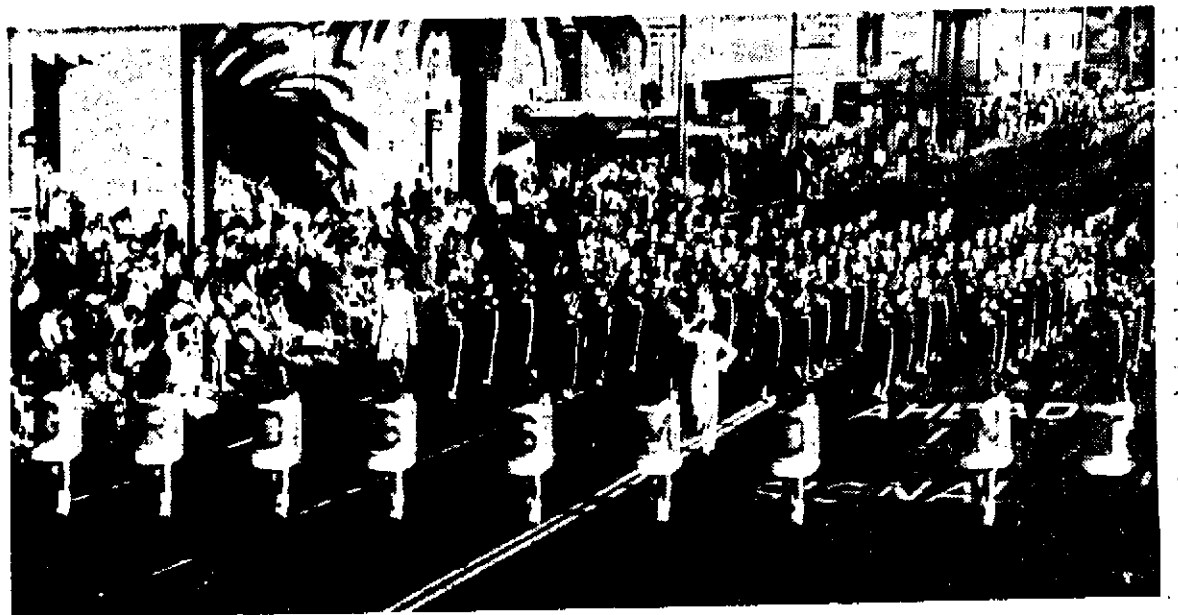
SIBYL SMITH as Miss Welcome to Long Beach smiles greetings to crowd of 150,000 spectators.



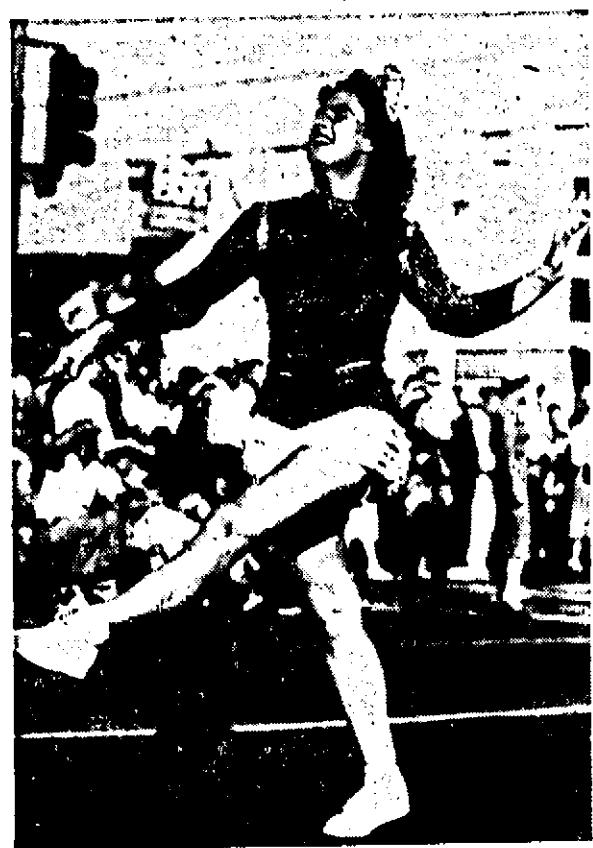
BAKERSFIELD DRILLERS March Smartly to Capture Class AA Trophy



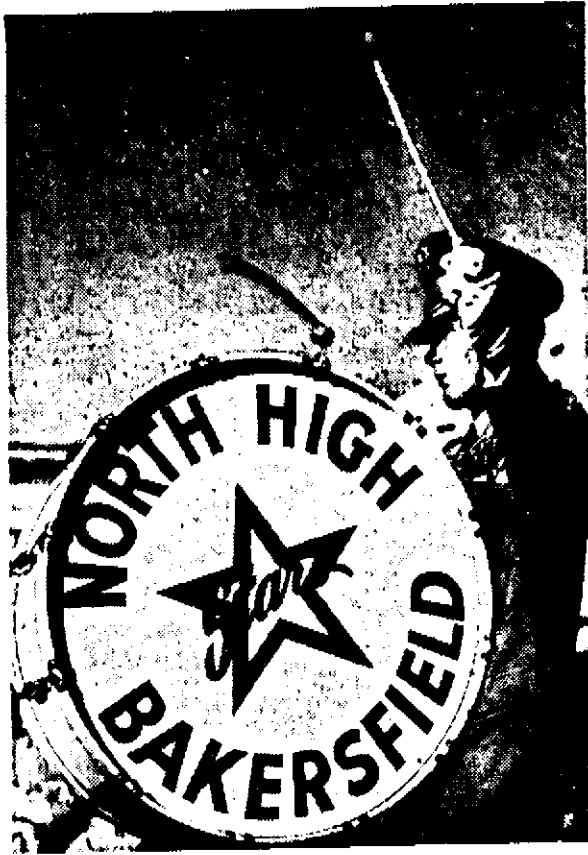
DOWNEY HIGH Shows Precision Competing Among 60 Bands in Big Parade



BARRELING ALONG to Its Sixth Straight Sweepstakes Is Grossmont High



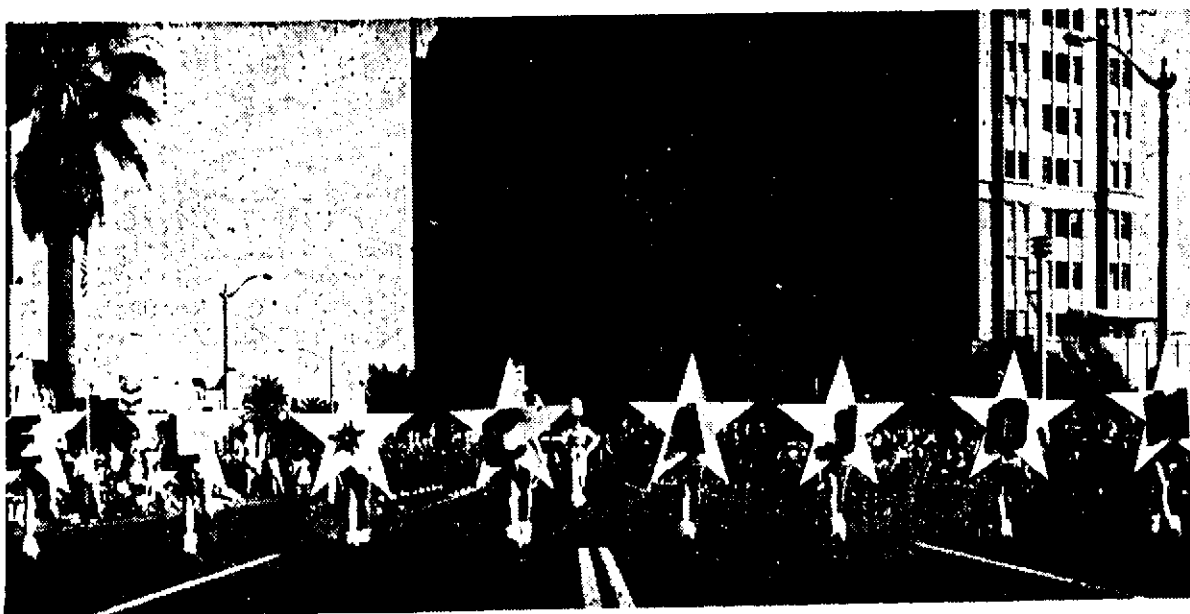
PRETTY ADDIE DARLING struts proudly as she leads Manteca Union High School on big parade.



DRUMMER Bill Bevlins booms North High of Bakersfield to repeat victory in Class C.



CORONA HIGH Mails Package of Music, Wins Second in Class D



THIRD PLACE in Class B Is Clinched by El Cajon High



WEST'S BIGGEST Musical Parade Leaves These Youngsters Overcome

Grossmont Band Tops 6th Time

(Continued From Page A-1)

drum major in boys' competition. Compton, 4—Excelsior of Norwalk, 5—Mira Costa of Manhattan Beach.

Capuchino High School of San Bruno exhibited the best drum majorette team. The victorious twirlers were Gay Glickman, Judy Benjamin, Donna Bjerke, Judi Umland, Lillian Cole and Marilyn Walton.

THE CITY of Bakersfield scored heavily in the band judging.

Bakersfield High School's 120-member aggregation, the Drillers, won Class AA. Right behind in second place was East Bakersfield High School's Blades, a 110-member group.

North High School's Star Band, also from Bakersfield, won Class C for the second straight year.

Monrovia-Duarte High School, boasting a 70-piece band, placed first in Class A. Tulare again won Class B. Sanger was Class D champion and Coalinga triumphed in Class E.

Fifteen persons, headed by Col. Ralph Selby, judged the bands. The decision-makers were members of the Southern California chapter of the All-American Judges Assn.

HERE IS A complete list of winners:

Mayor's Trophy: Grossmont.

Class AA Bands: 1—Bakersfield, 2—East Bakersfield, 3—Nicolaisen, Merced.

DUDAPEST REFUGEE EXPLAINS . . .

Magyar Hymn of Hate

By BERT RENNICK

There's one basic reason why the Hungarians revolted against Russian occupancy.

Hate.

Not American-inspired hatred. Not hate of communism or any other ism.

It was hatred of the Hungarians against dictatorship. It was hatred for the Russians.

That is what Dr. Alexander Kadavy, 43, of 411 E. 10th St., believes. That's what he believes because he was one of those who hated.

But he was lucky. He escaped from Hungary about a year and a half after the Russians occupied that nation.

IT WAS IN December 1941 that the Russians marched into Budapest. Because Dr. Kadavy was not a Nazi, they made him director of a hospital.

But he wasn't a Russian Communist, either. He refused to attend Communist meetings. He refused to join the Communist Party. He lost his job.

In 1946 he found freedom. The cost of freedom was 200 cigarettes and two bottles of brandy.

Payment was made to some Russian soldiers. The soldiers took him across the closed border to Vienna. He went from there to Italy, then came to the United States and now is a citizen of this country.

BUT HE DOESN'T believe his American citizenship influences his present-day thinking concerning his native Hungary.

For the medical physician does not believe that the United States should send armed forces into Hungary.

"It would hurt more than help," he said. "Hungary would be demolished."

He urges that America send food, clothing and medicine. And America should "concentrate on Moscow" by "pressing and choking" Russia at strategic points.

The United Nations can do much now to aid if they succeed in stopping the deportation from Hungary.

"I've seen the deportation cattle cars that the Russians use," he said. "The people are packed in worse than cattle."

"There's no food. No water. No hygienic facilities. The only air for this mass of humanity is from two small portholes in the locked car."

"The people die on each other. Sometimes it is the dead who are the luckiest."

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THEY WON TROPHIES

Sixteen-year-old Lana Wahler of Grossmont High School and Bob Plummer, 17, of Compton High, were two of the individual winners in Saturday's 16th annual All-Western Band Review here. Miss Wahler was adjudged best military drum major (girls) while Plummer won the twirling drum major trophy for boys. Sixty bands competed in the colorful parade along Ocean Blvd.—(Staff Photo.)

Motorcyclist Killed

HALF MOON BAY, Calif. (UPI)—On the coast highway and—Randolph L. West, 21, Halfcrashed. His passenger, Freeman Boy, was killed when the 1956 W. Hone Jr., El Granada, motorcycle went out of control suffered only minor injuries.

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150,000 Hail 60 Bands in All-Western Review

(Continued From Page A-1)

reviewing stand.

Fumbled batons drained the color from the faces of pretty majorettes. Lanky, six-foot drum majors gulped inaudibly as they realized they had forgotten to salute Capt. Nell E. Allgood of 3758 Ostrom Ave., an officer of the National Guard's 720th AAA Battalion, who was assigned to the reviewing stand.

But they recovered quickly, with new dexterity and precision erasing the fluffs from the mind of spectators.

The bands were grouped into six divisions — each composed of schools with approximately the same enrollments. They came from big schools like Bakersfield High, which has an enrollment of 4,448, to the tiniest — Parlier High, with an enrollment of only 167.

But even though it's small in size, Parlier's big in spirit. Its band has 70 members — almost half its total enrollment.

Although it was the youngsters' day, a dog all but stole the show.

The dog — a dachshund — was the mascot of El Segundo High School Band. He came panting past the reviewing stand, pulling a blue chariot. It took a truly dedicated dog for that sort of job, too. Despite all the fireplugs along the line of march, Fido didn't miss a beat.

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Hungary Wrecks West Communism

ROME (AP)—The Hungarian tragedy has knocked Communism to a postwar low, a 12-nation Associated Press survey shows.

Suppression of the Hungarian freedom fighters by Russian guns disillusioned many who believed in the Communist dream. Thousands of West European Communists have turned in their party cards in Italy, Britain, Austria, Sweden, Switzerland, Holland and Denmark. Rank and file defections have been fewer in France, West Germany, Norway, Belgium and Finland. The reason, AP correspondents explained, was that Red parties in those countries already were down to hard core.

Fellow travelers are breaking away all across the continent with angry denunciations of Soviet action. The most important defection has been that of Pietro Nenni's Italian Socialist Party, which polled nearly 3½ million votes in the last general election and which had led the Communist line.

THE SOVIET cause also lost many of its most prized sympathizers—writers, artists and other intellectuals whose fame served Communist propaganda well. Among those who have denounced Russian imperialism in Hungary are French playwrights Jean Paul Sartre, Swiss artist Hans Enli, Italian novelist-painter Carlo Levi and Italian artist Renato Guttuso. Even painter Pablo Picasso is unhappy, although he has not broken away.

Circulation of Communist newspapers has slumped in France, Britain, Austria, Sweden, Denmark and Italy.

The London Daily Worker lost a quarter of its editorial staff and a third of those on Denmark's "Land og Folk" (Country and People) quit. Budapest correspondents of both papers resigned with charges that their eyewitness reports were altered for propaganda purposes.

THE COMMUNIST version of Hungarian events remained general.

Camera Fans Attention!



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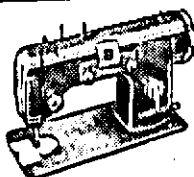
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N. Y. Santos Must Be Worthy of Halo

NEW YORK (AP)—To be a Santa Claus these days a man really has to be saint-like. Fifty red-clad Santas were warned by the Volunteers of America not to smoke or drink while on duty and to avoid arguments. The bewhiskered collectors were also cautioned about their breaths. Onions and garlic are definitely taboo during duty hours.

Within the central committees which dictate national Communist policies sharp divisions of opinion were reported in many countries. A rundown, nation by nation, shows how strong was the reaction to Hungary among European Communists and fellow travelers.

Italy — The Italian Socialist Party broke with the Communists. Local elections held in the Italian Tyrol after the revolution showed a one-third reduction in Communist strength.

France — The war in Algeria, de-Stalinization and Hungary have brought the Communist Party to a postwar low in France. The effects of Hungary on the rank and file are hard to judge since the party was down to something like a hard core already, although it still has 150 votes in the assembly. Intellectuals have been quitting in significant numbers since Hungary.

Britain — The small British Communist Party split wide open. Many in higher union posts and universities quit. Red influence slipped in important trade unions.

West Germany — The Communist Party is illegal in West Germany. Even before last summer's ban, German prosperity had reduced Communist voting strength to five per cent, leaving only a hard core which probably was not too much influenced by Hungary.

Austria — Russian action in Hungary nearly shattered Austria's small Communist Party.

Switzerland — The small Swiss Communist Party, hard hit by de-Stalinization, is undergoing a new crisis. Six of 12 Communist members of the Basel Cantonal Parliament quit. The entire local party in a Basel suburb resigned.

Sweden — About 1,000 of the 10,000 to 15,000 Swedish Communists have quit. The Communist position inside the trade unions is shaken.

Denmark — The central committee of the Danish Communist Party split wide open. Rank and file resignations cut into a Communist Party already able to poll less than 5 per cent of the vote.

Toscanini Shocked by Protege's Death

NEW YORK (AP)—Arturo Toscanini, 90-year-old dean of the music world, was deeply shocked and grieved Saturday at news of the death of his "heir apparent," Guido Cantelli, in an airplane crash.

Walter Toscanini, the conductor's son, delayed for hours before telling his frail father the bad news. He had been afraid of what the shock might do to the old man, who loved Cantelli as his own son and looked to him to carry on as a conductor in the Toscanini tradition.

Cantelli had been expected at the Toscanini home for dinner Saturday, so Walter said he had to tell his father before that time.

"The Maestro was deeply shocked and grieved by the news," a family spokesman said.

Cantelli, 36, was one of 33 persons killed in the crash of an Italian air liner in Paris Friday night.

"You see, my father regarded this brilliant young musician as his protegee. Why, Cantelli made his first trip here at my father's invitation," the conductor's son said.

Cantelli, a handsome, dashing young man, won great popularity among women concertgoers, becoming a sort of "matinee idol" of the symphony circuit.

He made his debut as a conductor in 1941 at the age of 21 at the opera house in his native Novara, Italy. He conducted at La Scala in Milan from 1945 to 1948. It was there that Toscanini first heard him and invited him to the U.S. as guest-conductor of the NBC symphony orchestra.

When he heard a Cantelli concert at La Scala, Toscanini jumped to his feet and applauded—an unusual gesture for this most severe of critics.

Only last Nov. 16, Cantelli was appointed "permanent conductor" of La Scala orchestra. No other conductor had ever received such an honor from 100-year-old La Scala.

Cantelli left his wife and infant son in Milan when he left Friday to conduct the New York Philharmonic symphony orchestra in 16 concerts. His wife collapsed when she heard of the tragedy.

La Scala orchestra cancelled all rehearsals and the music world was plunged into mourning.

The New York Philharmonic symphony orchestra will honor Cantelli's memory at its concerts Nov. 29, and 30 and Dec. 2. At each of these concerts, Strauss' "Death and Transfiguration" will be played in his memory.

Cantelli had been scheduled to conduct these concerts. His place will be taken by Dimitri Mitropoulos, the orchestra's permanent conductor.

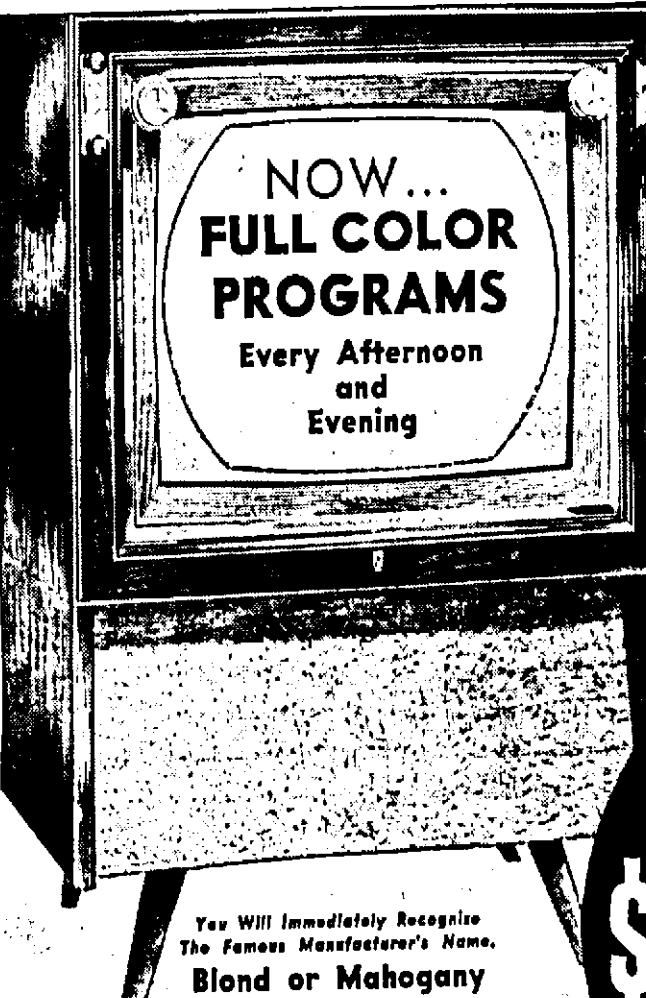
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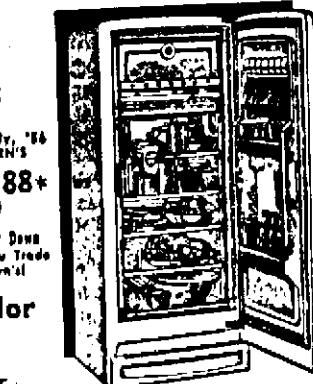
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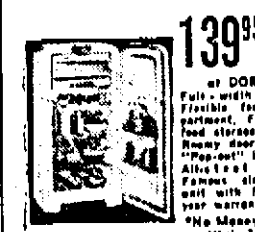
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Russians Speed Up Missiles

BERLIN, Germany (AP)—Russia has started mass production of supersonic guided missiles capable of hitting targets 650 miles away, military intelligence reports said Saturday.

The reports said the missile is the most powerful in a group of Russian rocket weapons now in the production stage. Others include a tactical rocket with a 200-mile range and a submarine missile which can be fired from 70 yards under water at targets 150 miles distant.

The intelligence reports said, without confirmation, that the Soviets have 20,000 "103-type" rockets in stockpiles which can carry a one-ton atomic warhead to a three-square-mile target 650 miles from the firing site.

The Western intelligence reports, made available to German experts here, said the 200-mile tactical rocket was just now going into assembly-line production.

Khrushchev Sees Latest Bomb Test as 'Terrifying'

MOSCOW (AP)—Soviet Communist Party Chief Nikita S. Khrushchev Saturday was quoted as describing Russia's recent high-altitude nuclear test explosions as "terrifying."

In a conversation with an Asian diplomat, Khrushchev was said to have referred to the "terror and horror" of the Nov. 17 explosion.

A 20-kiloton Soviet communiqué on that day said only that a weapon had been successfully exploded at "a great height."

Khrushchev was reported to have said to the Asian diplomat that the blast greatly increased the Soviet desire for disarmament, including a ban on nuclear weapons.

New Soviet proposals on the subject were made to the West on the day of the nuclear test.

Romania Rations Food

BELGRADE (AP)—Communist Romania Saturday introduced rationing of flour and sugar as a government delegation left for economic talks in Moscow.

Bucharest reports reaching here said that purchase of sugar was limited to one pound per head a month.

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BACK IN BUSINESS

Sidewalks and streets in Erie, Pa., were cleared Saturday after a 24-inch snowfall virtually paralyzed city operations for two days. Vehicular traffic picked up considerably, but not too many pedestrians chanced a downtown shopping excursion.—(AP Wirephoto.)

Season's Coldest Weather in East

Associated Press
Erie, Pa., and western New York State dug out of heavy snow Saturday and most of the eastern part of the country had the coldest weather of the season.

The cold spread from the middle Mississippi River Valley northeastward into New England and southward into portions of the South Atlantic states.

The temperature fell to 10 below zero at Oakland, in the western Maryland mountains. Other readings in Maryland ranged from 10 to 19 above. The cold snapped telephone lines in some areas.

Fargo, N. D., had 2 below overnight. Even Vandalia, in south central Illinois, had a minimum of 3. Saranac Lake, N. Y., had 11 below.

ATOP MT. WASHINGTON, in New Hampshire, the thermometer fell to 13 below and winds were 55 mph.

Highway workers, National Guardsmen and volunteers labored to clear snowbound roads and streets in the area around Erie, a city of 130,000 on the southeastern shore of Lake Erie.

A few buses and automobiles moved slowly along the icy, snow-laden highways. Some stores and restaurants were open, but business was slow.

Meanwhile, the Weather Bureau forecast possibly more heavy snow.

The snow belt ranged about 150 miles along the southeastern shore of Lake Erie in New York, through the northeastern tip of Pennsylvania and 50 miles west of Erie into Ohio.

WESTERN NEW YORK State also was fighting its way out of a four-foot snow blanket. Searching parties trudged through drifts to seek motorists or hunters who might have been stranded in the snow and cold.

Although the cold spread into the South, winds brought dry air into Florida and kept temperatures above the danger point. Little damage was reported to vegetable crops. Some tender crops in the Plant City area of Hillsborough County were damaged, but there were no reports of damage in the rich Everglades farming area.

A warming trend developed

in the plains states from the Dakotas to Oklahoma and eastward into the Mississippi Valley.

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Argentine Navy Active in Crisis

BUENOS AIRES (AP)—Warships of the Argentine navy were suspended war games and Gen. Francisco Imaz, who steamed to a rendezvous barely 30 miles from Buenos Aires, apparently as a gesture of support for the crisis-ridden government, it was reported Saturday.

Ships of the high seas and river fleets, which had been maneuvering Friday in the Plate Estuary, assembled off the coast near La Plata, a provincial capital 32 miles southeast of here.

At the same time, informed sources reported the arrest of two more generals in the politico-military shakeup which is known to have landed two generals in confinement this week linked with the national crisis.

Gen. Juan Nocetti, the Argentine Joint Chiefs of Staff, and Gen. Juan Campos, who was dismissed Thursday as chief of Cavalry, were escorted to the Argentine "White House" Friday and it is believed that they were placed under arrest on undisclosed charges.

Reports from the provincial capital of Salta said Maj. Gen. Pedro Cornejo Saravia has resigned as commander of the 5th Infantry Division, but it was not certain that his resignation was linked with the national crisis.

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Formosa Official Held in Bribery

TAIPEI, Formosa (AP)—A district court Saturday indicted Ho Chi-Chou, a member of the control yuan, on a charge of accepting a bribe equivalent to \$4,500 (U.S.) while investigating a theft of supplies from the Taipei food-control office. Conviction might mean imprisonment up to 15 years.

Police say Ho was caught red-handed, but many of his colleagues insist he was nabbed four months after the alleged crime and 100 miles from the Taipei food-control office. Conviction might mean imprisonment up to 15 years.

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Short Bitter War Over Suez Canal Managed to Please None

By WALTER T. RIDDER
(Ind., P.T. Washington Bureau)

LONDON—Behind the bitterness which underlines present British politics, Anglo-American relations and the British attitude toward the United Nations lies the sorry fact that the short war over the Suez Canal managed to please no one.

Whatever results were envisioned have not been forthcoming and both Great Britain and France are discernibly worse off today than when they moved into Egypt and the benefits of the action have yet to become perceptible.

Among the stated and unstated objectives of the Suez campaign were the insurance of a free flow of traffic through the canal, the unseating of Col. Nasser as Egyptian premier and the restoration of western influence in the Mideast area.

Now that the shooting has ended it is obvious those objectives have either eluded the British and French completely or have been only partially reached. For the moment only has the free flow of canal traffic not been insured but no traffic exists whatsoever.

How long the canal will remain blocked is a matter for conjecture. Nasser has not been replaced and indeed has been made somewhat of a hero in the Arab world. Western influence has not been widely reasserted in the Mideast and may actually have suffered a great loss.

In answering the question how Britain was better off for having taken the Suez action, one very highly placed government official exploded, "My God, don't ask me—I don't know." The same feeling of bafflement over what has been achieved runs through the minds of members of both political parties.

Many conservatives who strongly supported the government's original action are highly critical of Prime Minister Eden's failure to drive through to a logical conclusion and for

calling off the battle when the entire canal was almost in British-French hands. The French themselves argued angrily against Eden's action in stopping the fighting, and only the utmost pressure brought them to acquiesce in the cease fire.

Both British and French believe that everything might have been different if the U. S. had supported them in their actions. Hostility to America is presently increased by the reported almost total lack of communication between the British and French governments on the one hand and the U. S. government on the other over the Mideast crisis.

Diplomats here report they cannot get through to the highest American officials and that they have no idea of what the U. S. government intends to do in the near future.

They complain that President Eisenhower, who is presently acting as his own secretary of state, is completely unavailable, that Secretary of State Dulles is convalescing in Florida and that their only contact with American policy is through Under-Secretary of State Herbert Hoover Jr., whom they regard as little more than an office manager.

They believe the U. S. government is deliberately holding itself aloof and determined to do nothing until French and British

troops leaves the Suez Canal zone. All of this increases the anti-American feeling which is so evident over here.

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Inflation No. 1 Issue

WASHINGTON (AP) — The government's new economic policy boss sees inflation both as an immediate hazard and as the country's No. 1 economic problem for some years ahead.

Dr. Raymond J. Saulnier, chosen by President Eisenhower to be chairman of the President's three-man council of economic advisers, shares Eisenhower's view that price advances "must be stopped."

Inflation can be licked, Saulnier said in an interview Saturday, but not by government alone. Industry and labor must help sit on the lid, he said, if the country is to resist the high pressures generated by almost-full employment and near-capacity production.

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\$27
\$4 monthly

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5.99 Red Wagon
This bright red all-steel coaster wagon will weather youngsters' active play in the years ahead, because it's built for rugged use. **3.99**

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Heavy gauge steel, 5" double steel wheels. Lifetime bearings. Red enamel finish. You'll save yourself \$1. **3.99**

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\$3 Monthly

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Although most people find it easy to pay my low prices in the customary 15 months, I want to remove the money barrier even more. Make up your mind now to have new dentures when you first need them—right now when you want to look your best—why wait until next year?

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Dr. F. E. Campbell, Dentist

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3. Materials most approved
4. Problem of chewing
5. Types of teeth and way set
6. Problem of lower dentures
7. Improved methods for partials
8. Effect of missing teeth
9. Cleaning of dentures
10. Adjusting of dentures

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5. Frego Strengtheners
6. One day denture service
7. Denture repair service
8. Denture adjustments
9. How you may save money
10. Why no money down credit

"Denture News" is packed with things you should know. First, beneficial, news items about denture problems. Second, Dr. Campbell services. COME IN, WRITE, OR PHONE FOR YOUR COPY—IT'S YOURS FOR THE ASKING

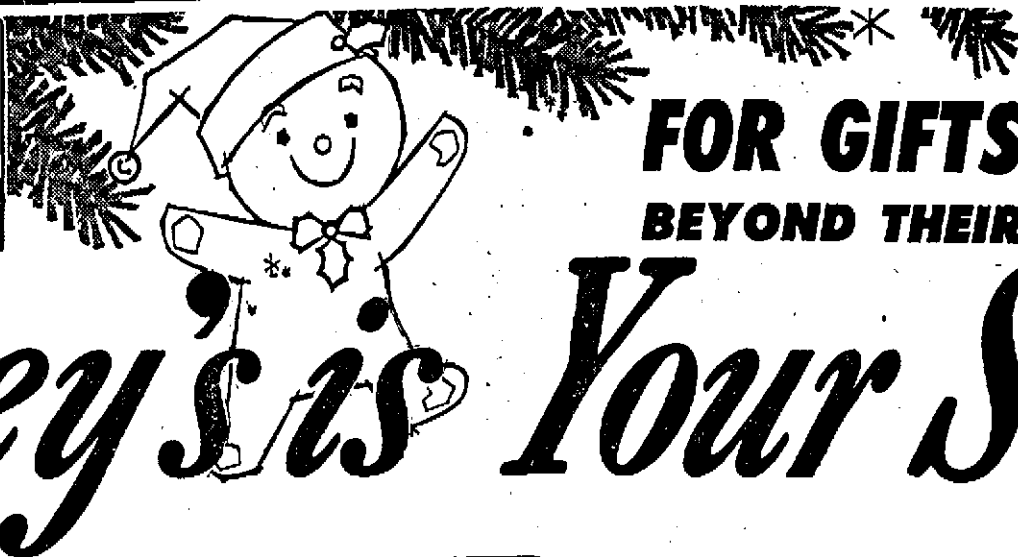
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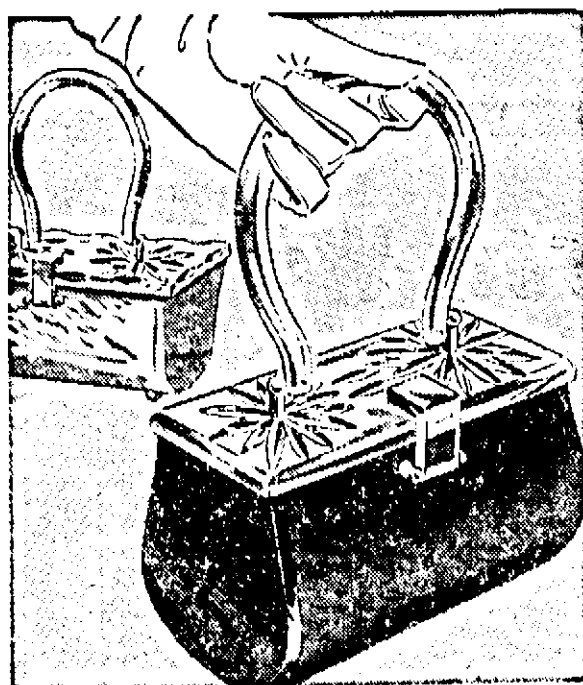
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to a high brilliance. Roomy inside,
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and mirror.

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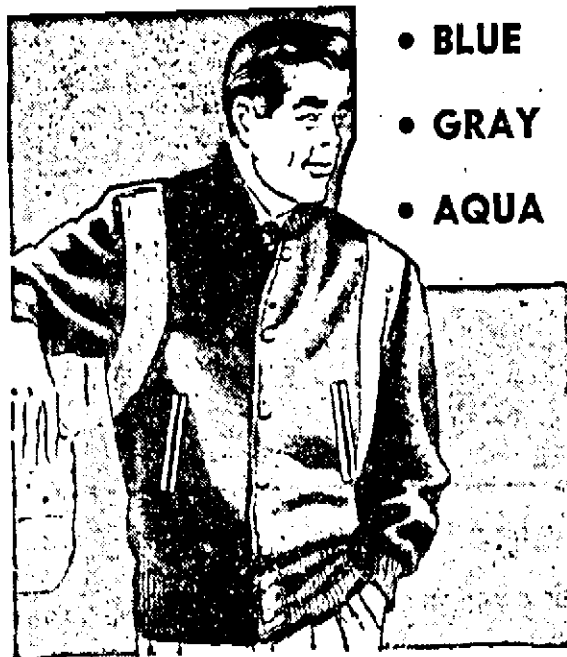
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**WHITE COWHIDE TRIMS
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Wagon-wheel insert and pocket
trims are stark white leather, con-
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body. It's the popular snap-front
model with knit collars and cuffs,
fully rayon lined. Terrific colors.

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men's sizes
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Wonderful weightless warmth!
Penney tailored of 100% virgin wool
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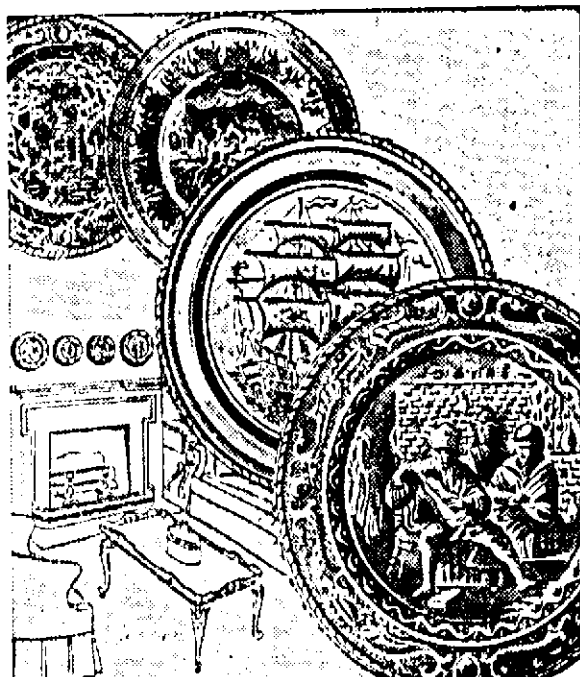
**MEN'S CREW NECK POLOS
Comfortable COTTON KNIT**

And colorful too! Penney's full cut
combed cotton polos come in white, blue
and yellow. What's more the nylon re-
inforced crew neck prevents sagging . . .
looks smarter longer. Sizes small, me-
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Gracious gifts! Grand wall accessories!
Choose rustic scenes, seascapes, others.
Lacquered to preserve their gleaming
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10-inch, 1.49 12-inch, 1.98
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*Give her a hosiery treat
with new double-loop*

**GAYMODE
STRETCHABLES!**

- BRAND NEW SEAMLESS!
- SLEEK REGULAR SEAM STYLES!

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Sizes: midge,
norm, long.

Give her the best . . . give her
Gaymode Stretchables . . . more
spectacular than ever because
at Penney's budget price you
get all the stretch, sheerness
and wear found in any stretch-
ables at any price! The secret's
in the new double-loop knit . . . now
2 threads where there used to be
one . . . if one snags, the other is
still intact to check runs. Dark
and regular seams or Seamless.

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Women's
Dainty Briefs
Featuring Tiny
Rosebuds Prints

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Soft, comfortable cotton-
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own Adonna® panties,
with a new look. 32 to 40.

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Girls' Quilted
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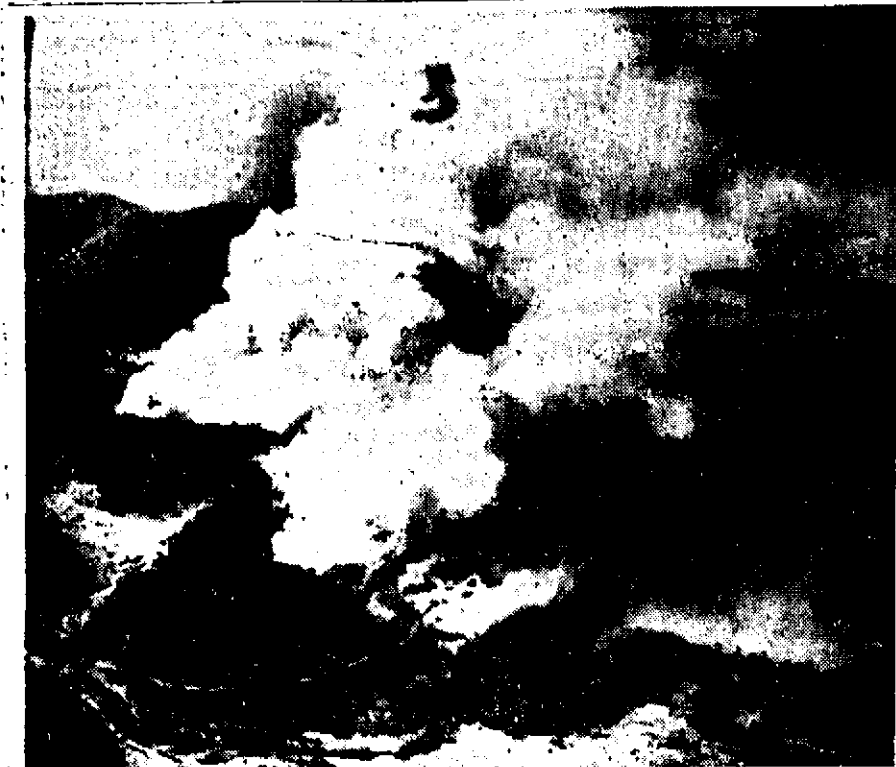
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Zip front, string tie.

sizes 7 to 12 **4.98**

SECOND FLOOR — PENNEY'S DOWNTOWN

LONG BEACH



TIMBER BURNS NEAR SAN DIEGO

Flames eat through rich stand of pines Saturday as forest fire blazes out of control northeast of San Diego. The fire started at 9:15 a.m. and more than 10,000 acres had burned by 2 p.m.—(AP Wirephoto.)

New Forest Fires Erupt

(Continued From Page A-1)
where more than 1,400 men finally surrounded a fire which started Monday. One man was fatally injured fighting it.

Many firemen from the San Bernardino fire were being transferred to the San Diego blaze, which reportedly started when a house burned on the Inaja Indian Reservation.

"Seventy-five acres were in flames in almost a flash," said Walter Puhn, supervisor of the national forest. He said that at one time winds forced the fire forward at 1,000 acres an hour. Two troops of Boy Scouts were evacuated as flames moved their way.

STATE AND federal fire crews pressed the fight, using 15 tankers and six bulldozers.

A Marine helicopter crashed while aiding San Bernardino fire-fighters but both the pilot, Capt. Max Shumacher, and his passenger, Cpl. Duval Tyler Jr., of El Toro Marine Air Station, were uninjured.

Four converted crop-dusting planes dropped chemical bombs on the blaze which at one time was 40 miles in perimeter.

Officials said all lines appeared to be holding despite the menace of rising winds.

FLOOD CONTROL men, meanwhile, expressed concern.

U.S. Court Puts Stop to Strike

(Continued From Page A-1)
days provided under the Taft-Hartley law.

"Shipments of food and supplies intended for a number of countries allied with the U.S. under various acts of Congress and urgently needed by them have been delayed to the detriment of our international position," the judge said in issuing the order.

"Continuance of the strike will also result in substantial injury to labor, industry, and commerce throughout the United States."

AEC Chairman Lewis L. Strauss had said it was vital to the defense and security of the country that the shipment of uranium and other atomic materials be resumed immediately.

THE INJUNCTION ordered the 60,000 striking members of the Independent Longshoremen's Association to return to their jobs on piers from Portland, Me., to Brownsville, Tex. Mr. Eisenhower invoked the Taft-Hartley labor laws emergency provisions for the third time—the second time against the I.L.A.—upon receiving a 97-page report on the labor dispute from a special fact-finding panel.

A spokesman for the International Longshoremen's & Warehousemen's union at San Francisco said Saturday members of the West Coast union "unquestionably will work East Coast and Gulf port ships if I.L.A. members return to work." West Coast longshore wage negotiations will resume Monday in San Francisco.

LOOKING FOR A BARGAIN?
SEE CITY PHOTO'S AD
Back Page Southland Magazine

Tension in Beirut Depressing

By WILLIAM L. RYAN
BEIRUT, Lebanon (AP)—You cannot escape a feeling of impending disaster.
It is as if this part of the world waits helplessly for a stream of senseless events to explode in a fury of suicidal insanity.
The whole fertile crescent area—Lebanon, Syria, Iraq, Jordan—is ferment. Plot and counterplot blur distinction between friend and enemy.

Sinister forces work in the shadows. Moslem against Christian, Arab against Arab, all of them professed enemies to the death of Israel.
Rumors fly on the winds of gossip . . . rumors of religious strife in store for half-Christian, half-Moslem Lebanon and elsewhere in the Arab Near East . . . rumors of activities by agents for the Russians, agents for the British and French, agents for Egyptians, Syrians,

Grim soldiers with weapons at the ready stand guard night and day, not only over British and French installations, the likely targets of terror attacks, but over installations of their own Arab allies. Nobody knows when or where violence might explode like a sudden storm. There are so many cross-purposes in this confused and tortured Arab world that almost anybody can be the target.

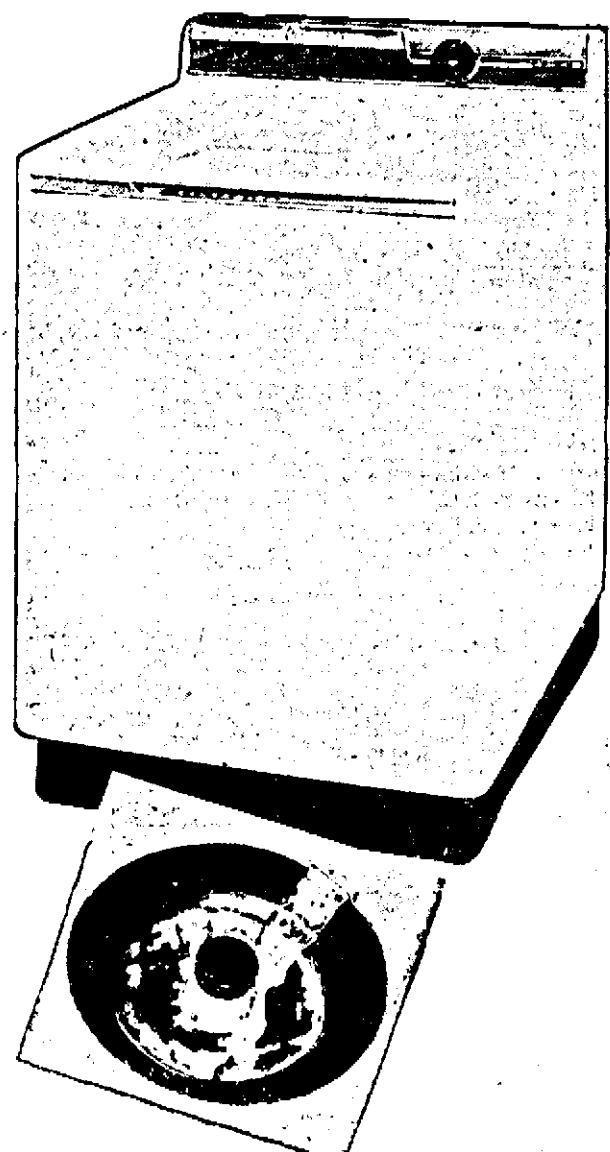
This lovely city of Beirut, normally a Mediterranean pearl of peace in a sea of frenzy, has come to fear even the appearance of calm. Looking westward, Beirut senses danger in the solution of a dangerous problem—just one more of the paradoxes which bedevil the Middle East.
Lebanese expect the British and French will get out of Egypt under the pressure of

the United Nations. What happens then, when this dangerous problem is solved?
wear FALSE TEETH?
eat, chew, smile with
IMPROVED-SOFTER
EZO DENTAL CUSHIONS
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Removes Lint — Lint and light particles are filtered out right before your eyes — also sand and soap scum.
See it demonstrated!

Save • Floor Sample Refrigerator • Save
One Only Reg. 529.95 GE 12-Ft. 2-Door Refrigerator With Revolving Shelves Now 349.95 With Trade

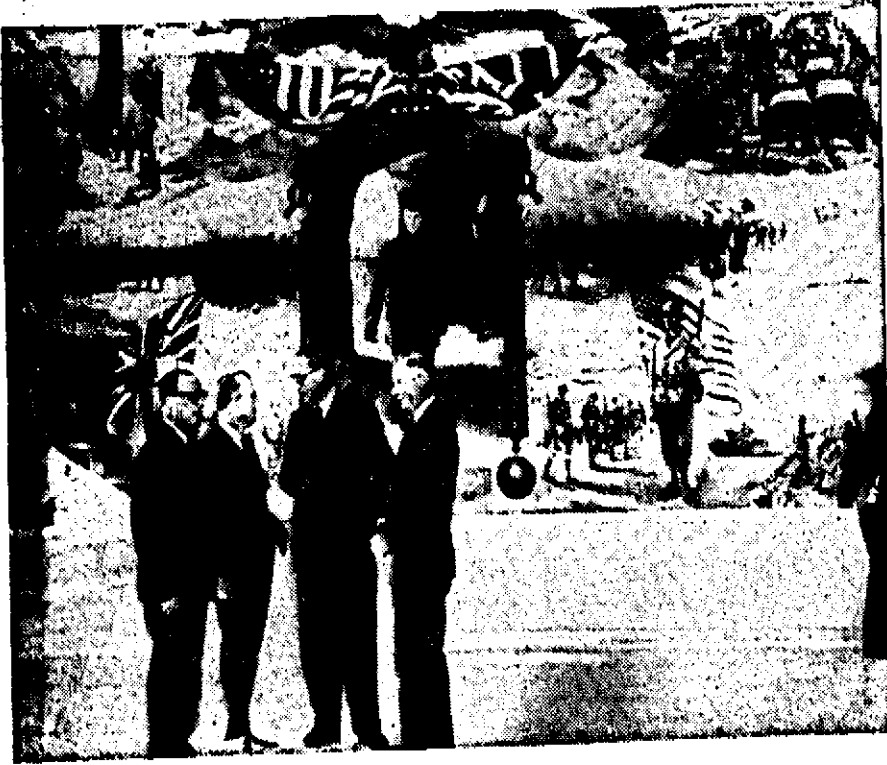
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Murals Depict Ike's Life



FOURTEEN murals depicting events in life of President Eisenhower are in the Abilene, Kan., Eisenhower Museum. Shown (left to right) are Earl and Dr. Milton Eisenhower, brothers of the President, and Artists Louis Bouche and Ross Moffett.—(AP)

Abilene Has 14 Paintings of Ike's Life

ABILENE, Kan. (AP)—Fourteen murals, depicting President Eisenhower's life from his barefoot days in this dusty Kansas town to the White House, were unveiled here Saturday.

A university chancellor called them symbols of American democracy.

Two excited eastern artists, who collected \$50,000 and spent two years on the paintings, passed out autographs to the plaquists of a crowd of between 1,500 and 2,000 Midwesterners at the Eisenhower museum.

And the President himself, expressing regret he could not be present, messaged "the warmest greetings and best wishes" of himself and Mrs. Eisenhower to "our friends and neighbors."

THE MURALS cover the walls of the main lobby of the museum, an establishment housing mementoes of the President's early, military and public life.

Dr. Franklin D. Murphy, chancellor of the University of Kansas, told the crowd Eisenhower's life should be an inspiration to every youngster in the country. He said the museum and murals were symbols of American democracy.

The artists, Louis Bouche of Provincetown, Mass., completed their work last August but kept the paintings covered until Saturday.

They depend on us

We take hospital care for granted—but the victims of war, famine and disaster overseas cannot. That is why your religious faith maintains clinics and dispensaries in many areas of need. Support your FAITH in this work... In Protestant Churches, give to the SHARE-OUR-SURPLUS APPEAL. In Catholic Churches, give to the BISHOPS' CLOTHING COLLECTION. In Synagogues, give to the UNITED JEWISH APPEAL SPECIAL SURVIVAL FUND. Give thanks by giving—



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NOW! Get the famous Glenn Miller Limited Edition #1 for just \$5. It's yours at a fraction of the original cost when you buy this new 45 "Victrola"®. The Fabulous "45" system lets you enjoy almost two hours of music with one loading... It's easy to play... saves you money.

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WHEN YOU BUY THIS RCA VICTOR "VICTROLA"® 45
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RCA Victor Automatic 45 "Victrola"® Phonograph. Plays up to 2 hours of "45" records on a single loading! "Golden Throat" tone. AC operation. 2-tone cabinet in Charcoal Gray with Coral grille. Black with Smoked Pearl Gray. Antique White with Flame Red. Model 7EY1. 31.95

BRAND NEW! 14 great albums from the exciting RCA VICTOR POP SHOWCASE IN SOUND

Only \$3.98 for each Long Play Record.
\$1.49 for each 45 EP



THE BIG SOUND, Ray Bobb, Pipe Organ, 12 selections. Wonderful sound! Long Play (LPM-1806) \$3.98. Also on 45 EP.

THE HAWK IN HILL, Coleman Hawkins, blows amazing jazz. Long Play (LPM-1281) \$3.98. Also on 45 EP.

THOUGH NOT A WORD WAS SPOKEN, Walter Schumann, Long Play (LPM-1266) \$3.98. Also on 45 EP.

MEDITERRANEAN CRUISE, Frankie Carls, 10 selections. Long Play (LPM-1275) \$3.98. Also on 45 EP.

JULIUS LA ROSA, Joe Reisman and his Orch., Great pop tunes. Long Play (LPM-1909) \$3.98. Also on 45 EP.

HOLLYWOOD PRESBYTERIAN CHURCH CHOIR, sings religious songs. Long Play (LPM-1258) \$3.98. Also on 45 EP.

VOL. I THE BIRDLAND STARS ON TOUR, Vol. I, Great jazz by modern jazz artists. Long Play only (LPM-1327) \$3.98.

PARIS THE SOUNDS THE SIGHTS THE MELANCHOLY ORCHESTRA, 5 A.M. Paros Trio, 12 top tunes. Long Play (LPM-1261) \$3.98. Also on 45 EP.

WE COULD MAKE SUCH BEAUTIFUL MUSIC, C. Williams Orch., Long Play (LPM-1265) \$3.98. Also on 45 EP.

BIRDLAND STARS ON TOUR, Vol. II, More swinging jazz by celebrated soloists. Long Play only (LPM-1328) \$3.98.

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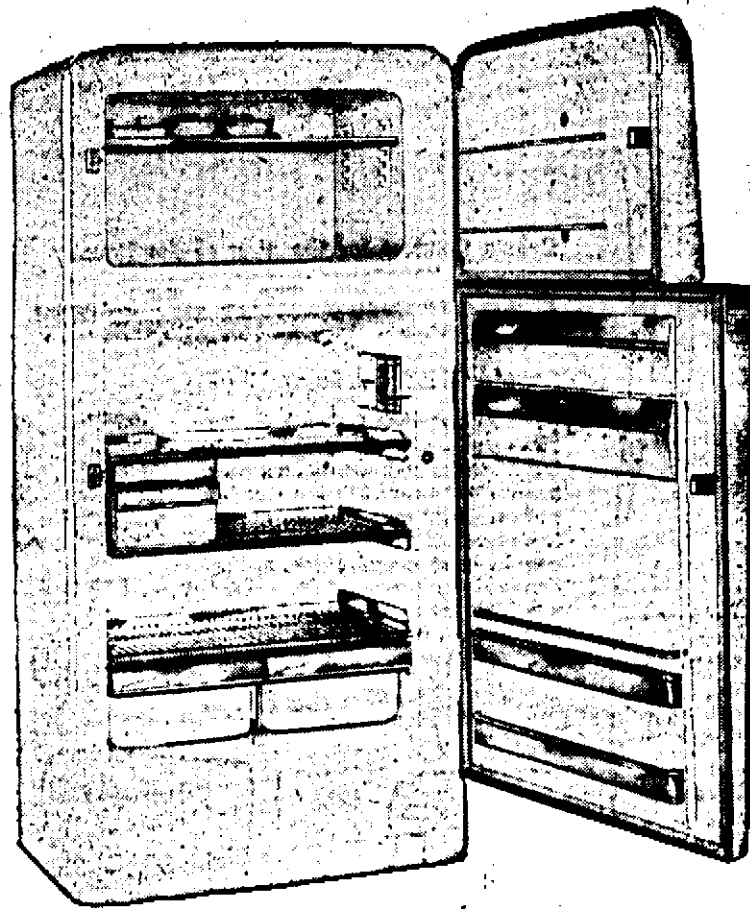
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- Separate Freezer Compartment
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NORGE - Famous Quality - Low Price
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REG. 299.95 NORGE DELUXE GAS DRYER NOW 229.95

Save \$95! Dual Automatic Washer

Time Line Control

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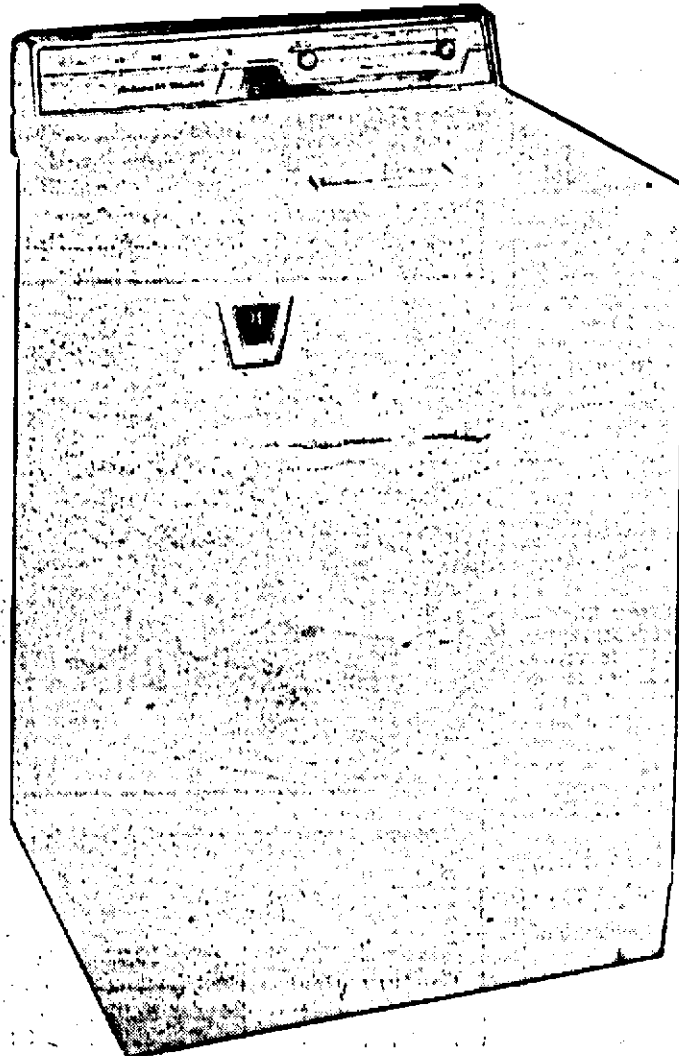
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- Provides Normal and Short Cycle
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Plus Features:

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We Give and Redeem 2-X Green Stamps

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9:30 A.M. to 9:30 P.M. EVERY DAY
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Shop Mondays and Fridays 9:30 A.M. to 9:15 P.M. . . . Other Days 9:30 A.M. to 5:30 P.M.

Death Notices

OVERHINER — Seymour E., 82, of 586 E. 19th St., died Friday. Survivors include son, William M. Service Tuesday, 10 a. m., Holton & Son Mortuary.

RAWLINGS — Jack Franklin, 69, of 5072 Fidler Ave., Lakewood, died Friday. Surviving are sisters, Mrs. Hazel Prinz and Mrs. Bonnie Horvatski. Service, Tuesday, 2 p. m., Bellflower Mortuary Chapel.

BATEN — Mrs. Tena, 93, of 336 Coronado Ave., died Saturday. Surviving are a son, Ira; daughter, Miss Verna M. Baten. Service 10 a. m., Tuesday, Mottell's & Peck Chapel.

CARTER — Dan, 63, of 719 W. 19th St., died Saturday. Surviving are his wife, Alfreda; daughter, Mrs. Helen Farrow; brothers, Andy and Jim; sisters, Mrs. Cora Berry and Mrs. Sallie Hutchinson. Service, 2 p. m. Tuesday, Mottell's & Peck Chapel.

GREGORY — Homer Ewart, 69, of 1227 E. Ocean Blvd., died Friday. Surviving are his wife, Zada; sons, Harold and Donald; daughter, Mrs. Alice G. Pope; brothers, Orrin, Thomas and Roy. Service, 3 p. m., Tuesday, Mottell's & Peck Chapel.

YOUNG — Lee A., 70, of 1529 Cedar Ave., died Friday. Surviving are his wife, Ethel; sons, Dale and Gale; daughter, Mrs. Arthur Spaulstra. Service, 1 p. m., Monday, Chapel of Dilday Mortuary.

BAUM — Mrs. Virginia May, 60, of 2074 Delta Ave., died Friday. Surviving are her husband, G. F.; brother, William Wieg; and sister, Mrs. Dorothy Sherwood. Service, Monday, 3 p. m., Mottell's & Peck Chapel.

JORGENSEN — Mrs. Anna M., 72, of 4806 Ocean Ave., died Friday. Surviving are daughter, Mrs. Erwin Bauer; sister, Ollie Lindstrom; brother, Olaf Gunderson. Service, Monday, 1 p. m., Christensen & Pino Mortuary.

STICKLAND — Mrs. Elizabeth W., 60, of 2318 Heather Ave., died Friday. Surviving are husband, Sydney; daughters, Mrs. Margaret Slosser and Mrs. Elizabeth Botkin; son, David W.; brother, William Fraser Pollock; sister, Mrs. Margaret Laughlin; four grandchildren. Service, Tuesday, 10 a. m., Christensen & Pino Mortuary.

MILHORN — Gentry W., Milhorn, 78, of 3720 Orange Ave., died Friday. Surviving are sons, Erlin T. and Gentry L.; sisters, Mrs. Violet Brown, Mrs. Nola Miller, Mrs. Beatrice Vogel, Mrs. Thelma Owen, Mrs. Edith Farnen, and Mrs. Nellyta Bryant. Service 3 p. m., Monday, Sunnyside Memorial Park Chapel with Patterson & Snively Mortuary in charge.

BANKS — Mrs. Cattle O., 72, of 1726 Gladys Ave., died Saturday. Survivors include daughters, Mrs. Virginia Kermode and Mrs. Ernestine Casey; sons, Frank and Eugene Thomas; and sister, Mrs. Rae Peterson. Service, Monday, 10 a. m., Holton & Son Mortuary.

REDENIUS — Mrs. Johanna M., 88, of 1145 1/2 Freeman Ave., died Friday. Surviving are her husband, Larm; sons, Joe, John and George; daughter, Mrs. Anna Garrels; sisters, Mrs. Lena Meyer, Mrs. Minnie Volberding, Mrs. Nettie Sessons and Mrs. Henry Conkon. Service, 2 p. m., Wednesday, B. W. Coon Funeral Home.

ALLEN — Gordon, of 623 Granada Ave., died Thursday. Survivors are: mother, Mrs. Winifred Williams; stepfather, J. Williams; sisters, Mrs. Betty Miaz, Mrs. Mary Joyce Panter; brother, Kenneth R. Williams. Service, 2 p. m., Wednesday, Mottell's & Peck Chapel.

O'CONNOR (Garden Grove) — Walter Eugene, 75, of 13861 Harbor, died Friday. Surviving are his wife, Emilie; stepson, Walter Miller; daughters, Mrs. Lydia E. Fairbank and Mrs. Freda Turk; brother, Edward F. Service today, 8 p. m., Mottell's & Peck Colonial Funeral Home, 7801 Bolsa Ave., Midway City.

CHURCH (Midway City) — Mrs. Molly, 71, of 14602 Harper, died Wednesday. She is survived by her husband, Henry. Rosary will be recited at 8 p. m. today in Blessed Sacrament Church, Midway City. Requiem mass will be offered there at 9 a. m. Monday. Arrangements, Mottell's & Peck Colonial Funeral Home, Midway City.

SEARS
LONG BEACH

Gifts of comfort and convenience
for year 'round enjoyment . . .

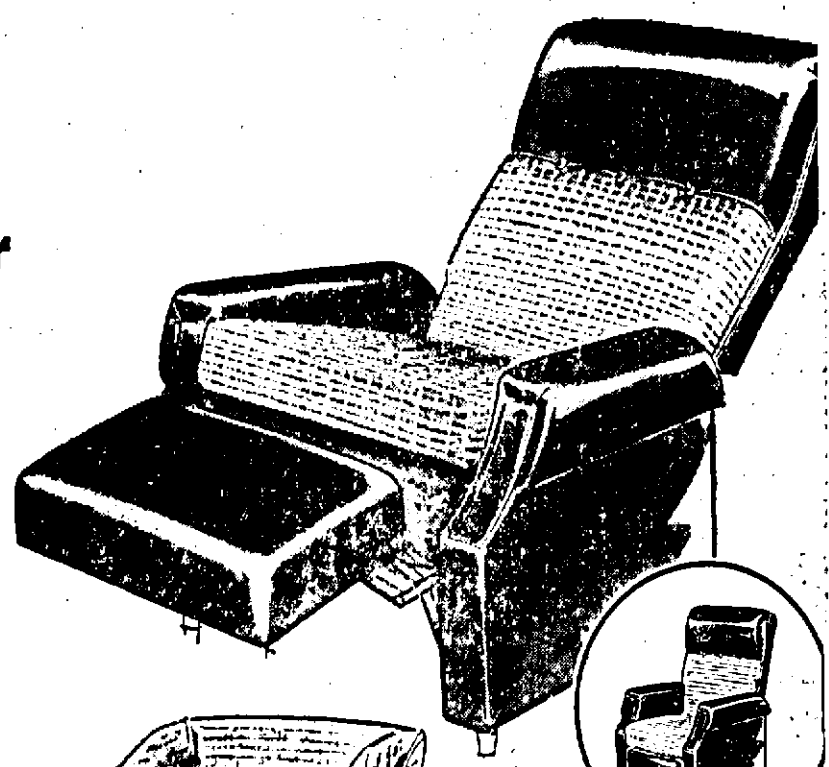
Deluxe Comfort for the Man of the House
Luxury Recliner Chair

Regular 99.95 . . . Save 10.07

89⁸⁸

8.99 DOWN, Sears Easy Terms

Here's the easy chair that really fills the bill . . . It's comfortable and good-looking! Chair tilts back with slightest body pressure and stops at desired lounging position. Covers come in choice of two-tone frieze and plastic combination, all-over frieze or all-over plastic. Striking Harmony House colors. Softly padded with felted cotton, rubberized hair and foam latex. A fine gift for the home!

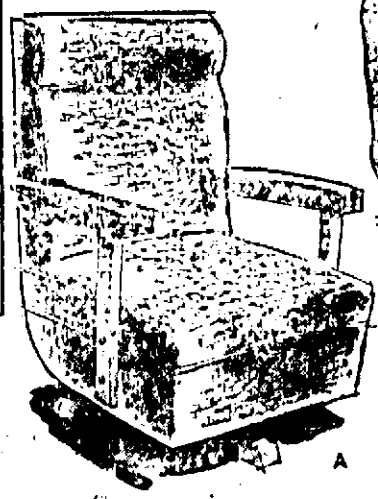
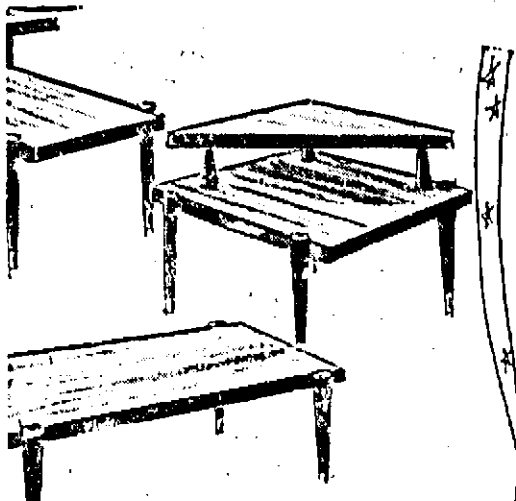


For your home or to give as gifts.

Modern Tables

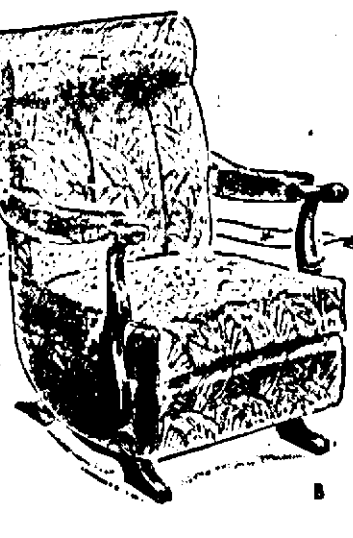
- 19.95 Cocktail Table **14.88**
- 19.95 Step-end Table **14.88**
- 29.95 Corner Table **19.88**

New, extra large modern tables with heat and stain resistant plastic tops. Swirl grain mahogany or blond walnut finish. Tapered legs are topped with brass medallions for a striking new look.



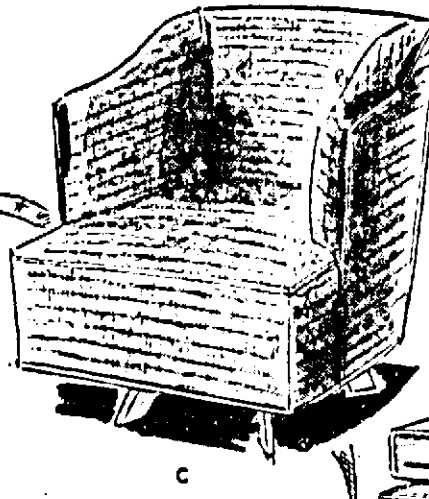
(A) Swivel Rocker
49.95 Value
39⁸⁸
3.99 DOWN, Sears Easy Terms

Modern high-back rocker with top quality tailoring and styling. Welting and button-trimmed fabrics in a wide choice of decorator colors. 360-degree swivel.



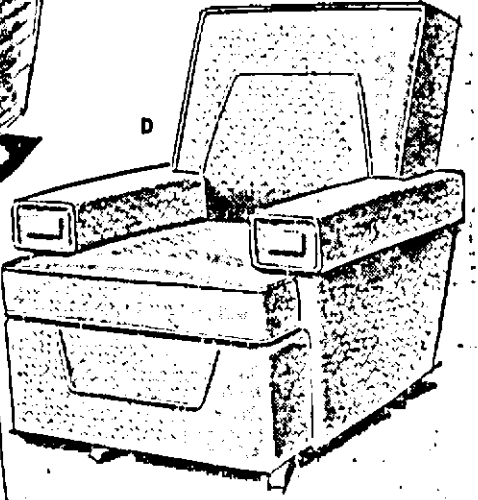
(B) Platform Rocker
Regular 64.95
59⁸⁸
5.99 DOWN, Sears Easy Terms

Foam latex seat cushioning, high back with bolster headrest. Richly finished wood trim. Frieze cover, Harmony House colors.



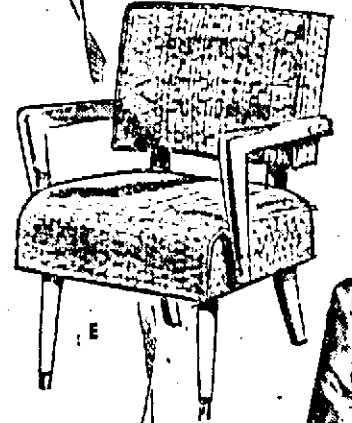
(D) Swivel Rocker
Regular 74.95
64⁸⁸
6.49 DOWN, Sears Easy Terms

Sears exclusive high-back rocker with reversible T-cushion seat. Generously padded with felted cotton, rubberized hair. Metallic frieze cover. Ball bearing swivel action.



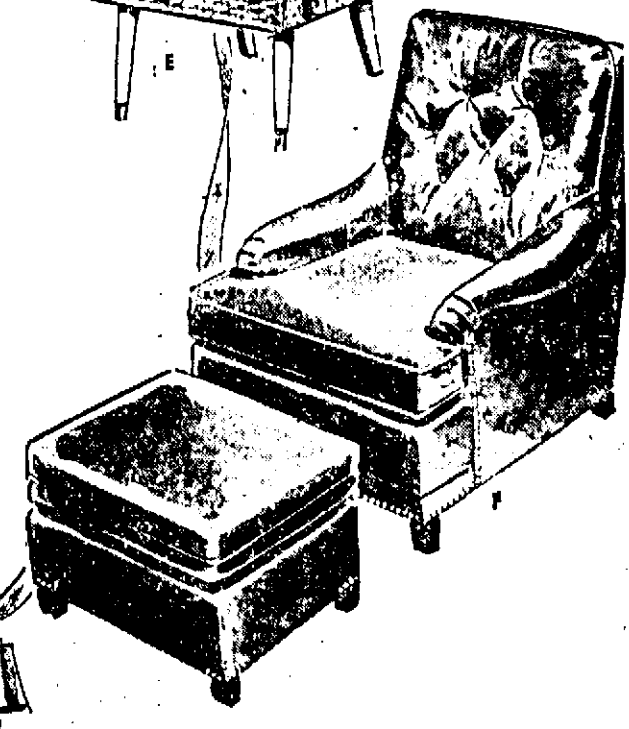
(E) Occasional Chair
Regular 24.95
21⁸⁸
2.19 DOWN, Sears Easy Terms

Form-fitting back and softly padded seat for perfect comfort. Modern wood arms, tapered legs with brass ferrules. Frieze covers, many colors.



(F) Leather Lounger
\$259 Value
199⁸⁸
19.99 DOWN, Sears Easy Terms

Man-size chair and ottoman in rich, long-wearing Eagle-Ottawa leather. Famous Marshall Individually pocketed coil springs in seat cushion and ottoman. Many colors.

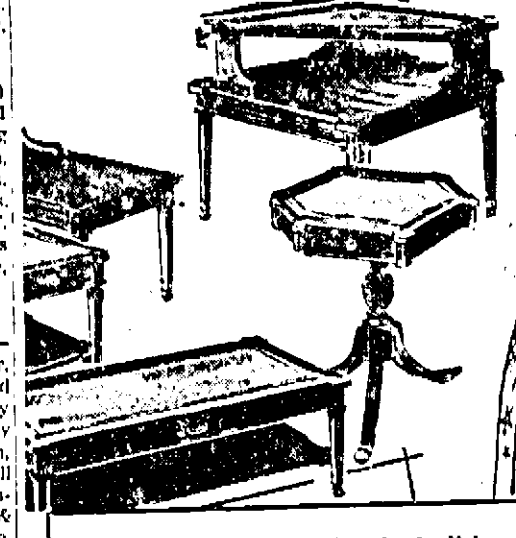
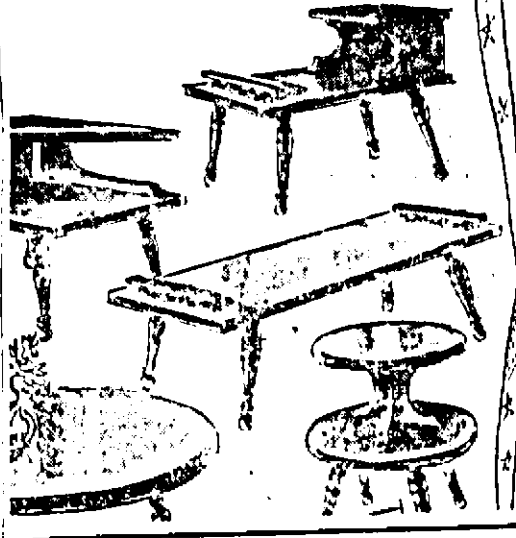


Just Say "CHARGE IT" with Sears Revolving Charge, 6 Months to Pay! — Or — Buy ANYTHING at Sears Totalling \$20 or More on EASY TERMS!

If you like maple, you'll love these.

Provincial Tables

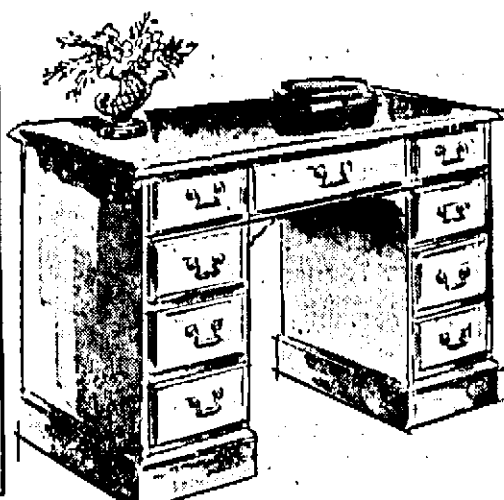
- Perfect for the Early American style home! Heavy plank top construction with beautifully turned legs. Warm Salem maple finish with lustrous bar-lacquer tops.
- 29.95 Value Cocktail Table **19.88**
- 29.95 Value Lamp Table **19.88**
- 29.95 Value Step-end Table **19.88**
- 34.95 Value Round Cocktail Table **21.88**
- 31.95 Value Corner Table **21.88**



Dress up your home for the holidays

Mahogany Tables

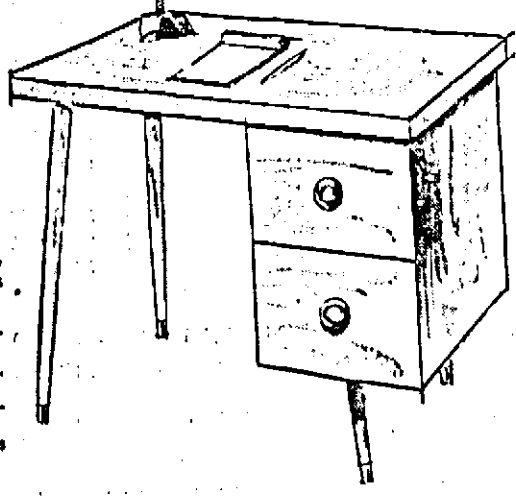
- Traditional 18th Century style tables of select African mahogany veneers with lustrous high gloss finish. Genuine 24K gold-tooled leather tops.
- Regular 32.95 Cocktail Table **27.88**
- Regular 32.95 Lamp Table **27.88**
- Regular 34.95 Drum Table **29.88**
- Regular 32.95 Step-end Table **27.88**
- Regular 44.95 Corner Table **39.88**



Genuine Maple
Kneehole Desk

Special Purchase! **79⁹⁵**
\$8 DOWN, Sears Easy Terms

Solid eastern maple construction, warm Salem maple finish. 7 drawers in all, 2 are file drawers. Antique metal drawer pulls. A fine gift!



Plastic Top
Modern Desk

54.95 Value
39⁹⁵
\$4 DOWN, Sears Easy Terms

Lined oak finish with stain and heat-resistant plastic top. Styled with 2 drawers, bright brass drawer pulls and leg ferrules. 44x22x30" size. See it today!

If you're a Pipeliner . . . you'll want the details of this "pipelining first" — Plastic Tape Used to Wrap 122-mile, 22-in. line Proves Practical and Economical . . . and you'll be interested in the engineering report on — How to Plan a Microwave Radio Relay System for Best Performance

Read the November 26 issue of

OIL and GAS JOURNAL

Published every Monday in Tulsa

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Shop Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

SEARS
Long Beach

MONDAY SPECIALS

Downtown Long Beach Only!

Now Air-conditioned
for healthful comfort!

Spectacular Values! Limited Quantities! Hurry for better selection!



Monday Special! Spectacular Savings!
Cotton Sport Blouses

79¢

Sensational values in a spectacular array of quality Sanforized, washfast sport styles. Prints, plaids, checks and solid colors, to go with skirts or Capri pants. Short sleeves. Sizes sorted sizes.



Shop at Sears with ease . . . All you say is, "Charge it, please."

Regular 3.98
Fine Corduroy
Pedal Pushers

2.99

Limited Quantity

Exceptional Monday only Sale! Fine corduroy pedal pushers. Take 'em away at this low-low price. Ideal for gifts, just the thing for work or play. Assorted bright and dark colors, including red, gray, and brown prints. Broken sizes.



98c Royal Purple Nylons

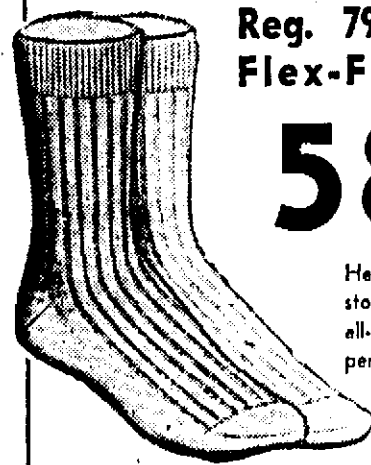
2 prs. \$1

Save now! Every pair perfect quality. Ultra sheer 15-denier. Full fashioned. Fine pencil line dark seams. Royal Beige and Revere. Sizes 9 to 10 1/2.

Regular 1.98 yd.
58" Wool Blend

1.58 yd.

50% wool and 50% rayon, fashionable for year-round wear. Strong and serviceable blend.



Reg. 79c Pilgrim
Flex-Fit Socks

58¢ pr.

Here's your chance to stock up on miracle fit all-nylon socks that fit perfectly and wear.

Men's Reg. 24.95 to 29.95 Wool Sport Coats

19.99

Assortment of colors and patterns in all-wool sport coats. California styled. Hurry for best selection.



Dress Trousers

Reg. 13.95 10.88

Top styling by leading manufacturers. Choice of flannels, gabardines, worsteds and sharkskins.

Colorful Orlon' Sweaters

3.98 slip-ons

2.77

5.98 Cardigan

4.77

Colorful Orlon Sweaters, with full fashioned sleeves. Ass't. colors. Sizes 38-40. *DuPont TM.



1.69 Cotton Knit Polo Shirts

\$1 sizes s, m, l

Fine knit cotton polo shirts in bright multi-color stripes. Boat neck and 3/4 sleeves.



2.98 Honeylane
Fine Corduroy
Pedal Pushers

1.88

Bold colorful prints. Tapered leg styles with band tops, elastic backs, shoe-lace or buckle ties. Sizes 7 to 14.



Women's Reg. 8.95 Shoes

Women here is a tremendous value one day only! Reg. 8.95 dress shoes in choice of styles and colors. Broken sizes.

3.44

Honeysuckle Duster Robe Assortment

1.99

Reg. 2.98-3.98! All are pinpoint Chenille in the latest of styles. Ass't. colors. Sizes 4-6X.



1.69 Flannelette All-in-One Sleeper

1.17

Double needle stitched. Rib knit cuff and ankles. Elastic waist. Assorted colors. Sizes 2-6X. 1 or 2-piece.



9.95 Hercules
Gabardine Jacket

8.44

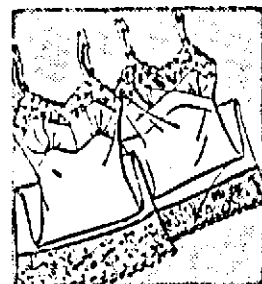
Rayon and acetate sheen gabardine, fully rayon lined. Gray, navy, brown. Elastic shearing at waist. Pick-stitching on pockets and collar. Sizes 36-46.



Regular 1.98 Cotton Eyelet Trim Slips

1.33

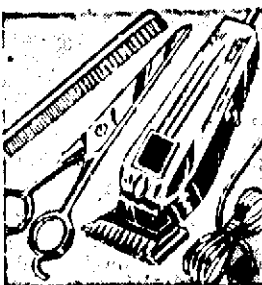
Cotton eyelet slip at this amazing low sale price! Fine woven cotton, shadow panel, dainty cotton eyelet trim.



Wahl Vibrators

5.88

Reg. 7.50! Enjoy healthful relaxing, refreshing head-to-toe massage, right in your home. Save 1.62.



11.25 Barber Set

7.88

Home barber set includes electric hair clippers, barber shears, tapered comb, and instructions.



Tradition Jewel Box

3.98

Bottom Drawer pulls out

This roomy box has a lift-up tray. Gold tooled simulated leather in ivory, coral rose and light blue with contrasting satin and velvet lining. Lock and key.

More Free Parking

For Sears Customers With Improved Parking Plan

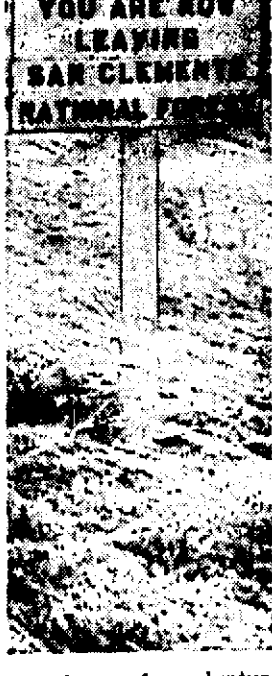
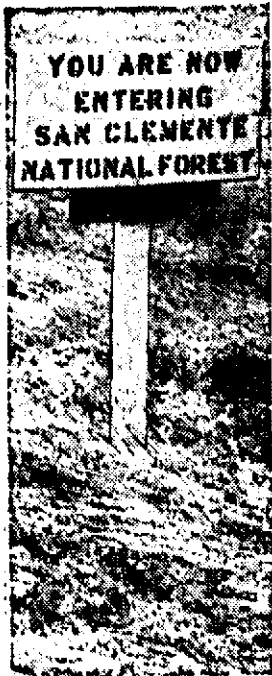
Satisfaction guaranteed or your money back

SEARS

Downtown Long Beach

American at Fifth
Hemlock 5-0121

You Can't See the Forest--or the Trees



AN UNNAMED WAGSTER operating as a fifth columnist against the stern Navy regimen on lonely San Clemente Island has achieved a break in the monotony. On the desolate road between

the airstrip and the base at Wilson Cove, a clump of eucalyptus trees has been given a grandiose title. Staff Photographer Don Webster brought back these souvenirs of the "national forest."

LUNCHEON AND SERVICE CLUBS

Envoy From Austria Talks to Optimists

Vice Consul Dr. Marcus Lion, yette Hotel, Orlan Landreth, Austrian Consulate General, will, chairman; Dr. Clarence E. Lam, address Optimist Club of Up-town Long Beach Monday noon in the Lakewood Country Club. Howard Spence will be chairman of the day and Howard Rogers will preside. "Austria Today" is the consul's announced topic.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel, Don P. Davis, chairman; Stedman C. Gould, presiding.

BELMONT SHORE LIONS CLUB—Thursday 7 p.m., 5670 E. 2nd St. Paul Deats, chairman; Dr. James Fowler, presiding. Speaker: Robert Metzger, public relations director, Long Beach Harbor Department.

DOWNTOWN LIONS CLUB—Friday 11:45 a.m., Wilton Hotel, Visit to Terminal Island Prison, with Tom Noh in charge.

LONG BEACH TOASTMASTERS CLUB—Thursday 6:45 p.m., 101 Ranch house, Seal Beach. John Scott, presiding; Dick Phillips, toastmaster; John O'Connor, evaluator. Speakers: Jim McMahon, Bill Roth, Otto Vogel, Tom Carmody, Pete Hulsey and Bob Lahann.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thursday 6 p.m., Jones restaurant, 120 E. 5th St. W. S. Schnelder, presiding; Dr. Scott Mighell, chairman; J. A. Rau, toastmaster. Speakers: Leo Dreher, Leo Malco, Robert West and L. A. Jageron.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel, Orlan Landreth, chairman; Dr. Clarence E. Lam, address Optimist Club of Up-town Long Beach Monday noon in the Lakewood Country Club. Howard Spence will be chairman of the day and Howard Rogers will preside. "Austria Today" is the consul's announced topic.

ter; Carl Zeise, evaluator. Speakers: Chesley Lambert, Mal Aust, Herb Kunz, Charles Metzger and William Spurrier.

OPTIMIST CLUB OF LAKEWOOD—Thursday 7:30 p.m., Lakewood Country Club. Edmund J. Coyne, presiding. Speaker: Frank Kelleher, retired professional baseball player.

LONG BEACH SHIRAZ CLUB—Tuesday noon, Lafayette Hotel, Earl B. Milton, chairman; Paul Roth, presiding. Speaker: G. A. Des Marteau of Richfield Oil Corp.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel, Russell R. Johnston, chairman; Orland L. Ford, presiding. Speaker: Dr. Wallace H. Moore, head of education and psychology departments, Long Beach State College.

BEACH CITY TOASTMASTERS CLUB—Thursday 6:15 p.m., Hawaiian restaurant, Jack Purcell, toastmaster; Art Hancock, topicmaster; Larry Millery, evaluator. Speakers: Don Gardner, Gil Johnson, Sumi Swanson and Henry Arras.

CITY TOASTERS CLUB—Thursday 6:30 p.m., Plantation restaurant, 3240 E. Pacific Coast Hwy. Orville James, presiding; Richard Bays, toastmaster.

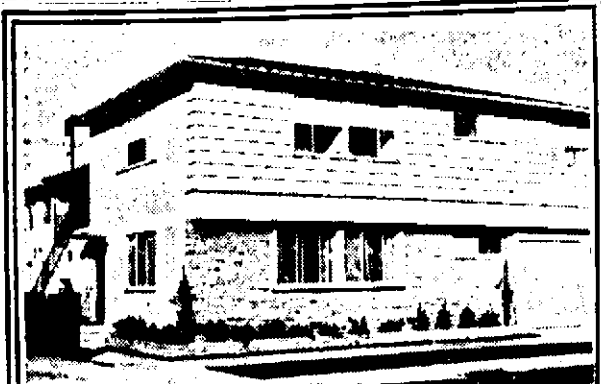
Ship Repair Jobs Total \$190,000

More than \$190,000 in Navy ship repair contracts have been awarded to four local private shipyards, the Navy announced Saturday.

Todd Shipyards, San Pedro, obtained awards worth \$180,611, including \$155,900 for regular overhaul of the escort vessel USS Goss, \$7,969 for repair to the oiler USS Cacapon, \$8,895 for boiler work in the oiler USS Navasota, \$1,000 for repairs aboard the oiler USS Mississippi, and \$6,877 for drydocking the tank landing ship USS Wexford County.

The Forster Shipbuilding Co. was awarded a \$6,545 contract for drydocking the minesweeping boat MSB-30; Long Beach Marine Repair Co., \$1,950 for interim drydocking the minesweeping boat MSB-16, and Bethlehem Pacific Coast Steel Corp., \$1,400 for generator repairs in the oiler USS Manatee.

GIFTS FOR THE SHUTTER BUG
SEE Back Page of the Southland Magazine
CITY PHOTO



THE MONTE VERDE

1057 Appleton Street
PAUL MCKENZIE-BUILT APARTMENTS

New and beautiful — With such outstanding features as:

- FENESTRA STEEL WINDOWS
- LOUVER LEADER JALOUSIES
In our New Nail-In Frames
- GLASS & MIRRORS That Sparkle

All By

Marine Glass Co.

SCOTT-WOODWARD-SCOTT BROS.
GLASS FOR ALL PURPOSES
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MOVE ANYWHERE in the WORLD on EASY CREDIT
NO MONEY DOWN • UP TO 2 YEARS TO PAY
DEAN VAN LINES NE 8-6166 • NE 6-9221
(Sales Representatives Wanted)



Buffums

SOUTHERN CALIFORNIA'S MOST GIFTED STORES

presents the prettiest gift wrap
a Saybury quilted nylon robe

The "Coachman" in puffy quilted nylon tricot! With a whirl of skirt, graceful lapels, cozy length sleeves, huge pockets . . . AND it drips dry after washing! In boudoir pastels, 12 to 20.

Buffums' Robes, Third Floor

\$25

Miss Suzanne Lloyd, Saybury Consultant, will be in our Robe Department on Monday and Tuesday, Nov. 26 and 27, Have her show you the Saybury selection . . . so right for gift giving!

Buffums' Store Hours: 9:30 A. M. to 5:30 P. M. Fridays: 12 Noon to 9 P. M.

Stewardesses of 13 Airlines in Wings Fete

More than a dozen airlines will send stewardesses as representatives to Long Beach for the 18th annual Wings over the Nation observance Dec. 7, 8 and 9. The visiting stewardesses will be hostesses for an air-ground transportation equipment show at Municipal Airport Dec. 9.

Representing foreign nations will be stewardesses from KLM, Dutch Airlines, Capana Mexicana, Braniff Airlines, Lufthansa Airlines of Germany, Pan American and Hawaiian Airlines. United States firms will include Western, TWA, United, American, Bonanza, Flying Tigers and Winn Alaska.

Don Granger, program chairman, said local cooperating agencies include Douglas Aircraft Co., Long Beach Air Force Base, Harbor Transportation Club and the City of Long Beach Aviation Department.

4 Airlines to Take Relief to Hungary

MONTREAL (AP)—Four international airlines with bases in Hungary. Relief supplies are being poured into the airport from Montreal have agreed to share in the free transportation of all over Canada.

Greatest Selection Outdoor & Indoor CHRISTMAS DECORATIONS



in So. Calif.!

NOW everyone can have the same unusual and hard-to-get items used by department stores and commercial decorators.

- ✓ The Exclusive
- ✓ The Unusual
- ✓ The Old Fashioned
- ✓ The Modern

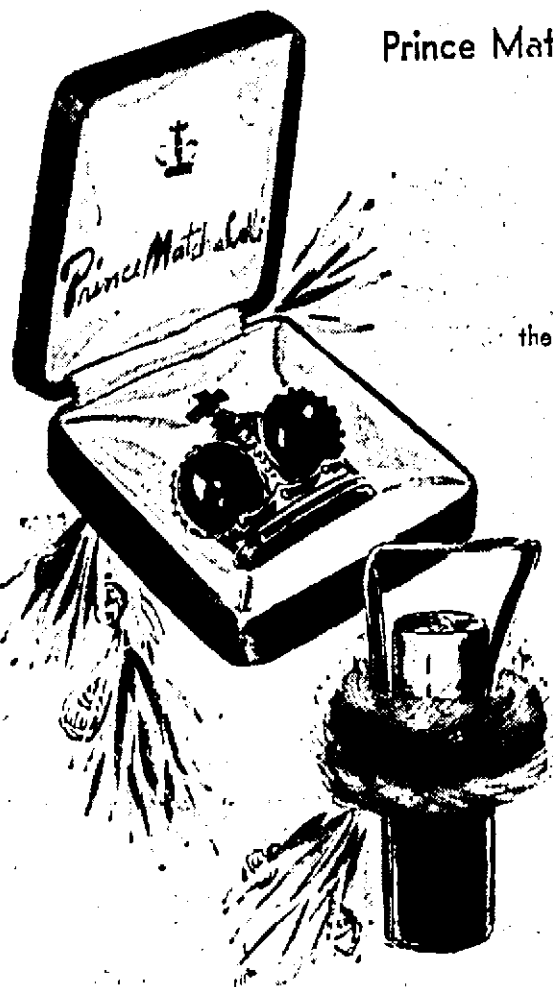
SPECIAL COMPLETE HOST-YOURSELF NATIVITY SCENE in full color, made on plywood and saw cut. Camera rolled in mailing tubes, their cost included in mailing costs.

Artificial Christmas Trees, Santa Claus Suits, Nativity Scenes, Reindeer & Santa Suits, Special Displays, Christmas Lighting, And Thousands of Other Decorative Items — Make Your Selection Now!

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1501 OREGON AVE. LONG BEACH NE 5-5681

Buffums' Long Beach • Santa Ana

"Added Attraction" . . . Prince Matchabelli's latest!



Intoxicating new fragrance, created especially for the festive season—and after! For presentation in the famous Royal Red Crown bottles, or in the new Purse Dispenser, nestled in mink! Delightful!

Added Attraction in Royal Red Crown Bottle
\$6 to 17.50*

Purse Dispenser—Mink encased. **\$3***

*prices plus Fed. tax
Buffums' Cosmetics, Street FL

to the beauties

of Christmas!



Fine Fragrance Gifts by the incomparable Coty!

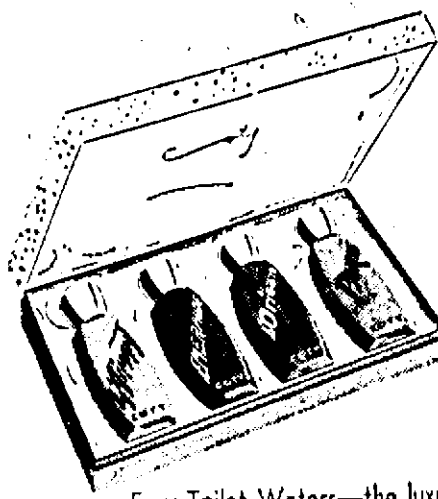
Perfumes designed to surround her with an aura of loveliness—to express her every mood, light, gay, and romantic! Delight 'her' with the perfect gift—sent with love!

Two Toilet Waters, Classic Emeraude and the romantic L'Aiment. **4.50***

Fine Fragrance—perfume and toilet water, L'Aiment and Emeraude. **6.50***

Buffums' Cosmetics, Street Floor

*prices plus Fed. tax



Four Toilet Waters—the luxury gift! L'Origan, L'Aiment, Emeraude, Paris **8.50***

a whole wide wonderful world of gifts

MEET ME IN THE LAKESHORE ROOM—Lakewood Center's most refreshing luncheon spot . . . designed for leisurely relaxation whether you choose from a superb luncheon menu or the delightful supper fare on late-shopping Thursday and Friday evenings. Informal fashion modeling Monday, Tuesday, Wednesday and Saturday, 1 and 2 p.m.

MAY CO

LAKEWOOD

of course



land of enchantment



No holiday spirit yet? Then come to our Trim-A-Tree Shop . . . browse among the more than 25,000 different tree trims and ornaments . . . gaze with delight at the creches and centerpieces . . . and we defy you to leave without humming a Christmas carol.

- A. ICICLES—Catch the colors of your tree lights and reflect them with this shining tinsel. Fireproof, will not tarnish. . . box 29c to 1.29
- B. WREATHS—Real holly decorated with red berries and tied with bow of silver, gold, green. The ideal door decor. 4.49 to 6.98
- C. NOMA PLAQUES—Weather and fireproof plaques to grace your door . . . select from Santa with top pack, carolers, snowman, twin choir boys, angels. . . from 1.99 to 19.99
- D. NATIVITY SETS—A most comprehensive selection of sizes to set under your tree . . . or as a lovely centerpiece for mantel or window trim. Complete with stable from 6.95 to 59.50
- E. CENTERPIECE of wrought iron filled with Christmas greens, pine cones, 3 candles 3.00
- F. PLASTIC BLOW-UPS—Santa and snowmen . . . canes of all sizes. Fireproof, weatherproof . . . so easy to inflate . . . so easy to store for future use. . . from 1.50 to 19.99
- G. ORNAMENTS to spark your tree. . . from 15c to 1.98 each
Boxed ornaments in all colors. . . from 1.00 to 3.98
- H. STYROFOAM CANDY CANES—Red satin ribbon around a styrofoam cane makes a delightful trim to hang on door. . . from 10c to 1.98
- I. TINSEL—Lovely colors to add sparkle to your tree, over doorways. From 1 to 15 inches wide, 9 to 15 ft. long. . . 10c to 1.98
- J. LIGHT UP ALL OUTDOORS . . . and part of indoors too . . . with these NOMA lights.
7-lite indoor set . . . 2.79
15-lite indoor set . . . 6.00
25-lite indoor set . . . 10.25
7-lite outdoor set . . . 3.79
15-lite outdoor set . . . 7.95
25-lite outdoor set . . . 13.00
- K. CHRISTMAS ANGELS—Frothy as cotton candy are these delightful angels. Use them all through the house. . . from 59c to 4.95

May Co. Lakewood—Trim-A-Tree Shop 1, Third Floor

our TRIM A TREE SHOP



elect. shooting gallery

7.98

by General Molds

Uses the electric eye principle. Battery-powered electric motor drives revolving target. "Bull's eye" hit sounds buzzer and lights "hit" sign. Lithographed metal with futuristic plastic gun. Teaches co-ordination and shooting skill.

cash register

2.39 reg. 2.98

by Western Stamping

Teaches children how to count money and make change. "Sale" amount shows in window when keys are punched. Bell rings, drawer pops open when push bar is tapped. Includes play coins. All metal, 7 1/4" high, chrome front.

14 OUTSTANDING VALUES JUST TYPICAL OF THE HUNDREDS IN MAY CO.'S FABULOUS TOYLAND

slinky dog

1.49 reg. 1.98

by James Industries

Slinky Dog fascinates little tots as it wiggles and stretches. Nothing to wind, nothing to break. Amazing pull toy can be used indoors or out.

SUN RUBBER

sun-dee doll

5.98 reg. 7.98

18" all vinyl. Completely tubable—no stuffing to mildew. Fully jointed, soft, lightweight. Has attractive, colorful baby jacket, panties, booties, nursing bottle, bubble pipe.

burp gun

2.59 reg. 2.98

by Mattel

New, improved fully automatic cap gun. Noisy fire bursts and barrel smokes. Easy to load. All metal working parts. Rust-resistant plated grip. A popular gift for the young "cowboy."

musical pop-n-ring

2.19 reg. 2.69

by Fisher Price

Unique pop-pop action makes alternating ding-dong-ding sounds. Happy musical play for children 1 to 4. Finished with bright primary colors on durable wood cage, wheels and handle. Shiny ruckled bells, concealed patented popping mechanism.

lincoln logs

1.59 reg. 2.00

91 wood pieces and 4-page colored-design sheet. Individual can container for easy storage. Boys enjoy building with Lincoln Logs . . . cabins, forts, stockades, houses, garages and everything they imagine.

yarn knitting set

2.29 reg. 2.98

For young ladies from 6-16. Smart leather-type padded vinyl case. Contains 8 large balls of wool yarn, needles, yarn holder, etc.

dragnet target game

2.29 2.98 value

by Knickerbocker

Dragnet "Badge 14" target game is really 4-toys-in-one. Two dragnet guns, lithographed metal action target. Fun for all. Action-packed for exciting indoor play.

monopoly game

2.89 reg. 4.00

by Parker

Fun for all ages—for every member of the family. Buy and rent or sell properties . . . amass a fortune . . . it's all in the game. For 2 to 8 players.

betty crocker baking set

3.89 reg. 4.98

by Ideal

Your little girl can make real cake, cookies, pies, biscuits and brownies. Complete baking set includes 12 baking mixes, 21 baking utensils and cook book.

state hi-way department

13.50 reg. 19.98

by Tonka

Famous Tonka toy set, authentically detailed. Everything needed to keep young engineers busy on road building. Includes road grader, dump truck, hydraulic dump truck and pickup truck with highway signs or road barriers. Trucks approximately 15" long.

1 1/2 erector set

8.49 reg. 11.50

by A. C. Gilbert

Construction set—popular for generations. All metal case contains all the necessary pieces, wheels and screws for making countless bridges, windmills, skyscrapers and a world of engineering masterpieces. Complete with designs.

"mardi gras" doll

9.98 reg. 12.98

by Horseman

"Cindy", 20" tall, has an elaborate lace dress, with full skirt embellished with silver and gold threads. Velvet choker, bodice. Has stockings, crinoline, heels.

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a whole wide wonderful world of gifts

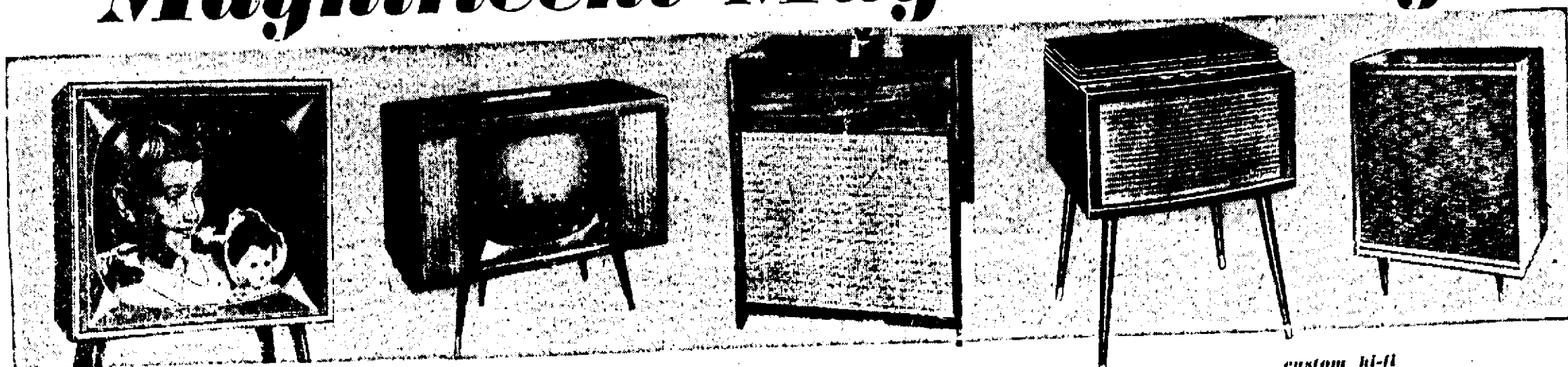
step through our doors into christmas! We're gay and all a-glitter in our holiday dress. You'll see dozens of delightful Christmas activities portrayed on our street floor ledges, our windows aglow... each of our five stores a whole wide wonderful world of gifts. Come see us.

MAY CO.
LAKEWOOD
of course



sensational low prices on TV and High Fidelity!

Magnificent Magnavox buys



huge 21" screen

Magnificent new Magnavox—one of the finest sets made—at a sensational low. Stunning new table TV styling with top tuning, optical filtered glass, new scuff proof Magnatex finish. Model 322R. **189.00**

21-inch custom tv

Delightful new lo-boy styling high fidelity TV! 4-speaker sound system, de luxe TV features including hidden top tuning, Chromatone filter, aluminized tube. Gold seal guarantee includes 3 months free service—1 yr. parts warranty. Model 142L. mahogany **288.50**

custom hi-fi combination

Has complete radio reception plus brilliant phono reproduction. 4-speaker sound system. FM-AM radio. Stunning new compact acoustical cabinet. Model 292. mahogany **279.50** blond, cherry **289.50**

custom hi-fi phonograph

A really custom built high fidelity instrument for far less than you'd ordinarily expect to pay. 2 speakers. Precision automatic Magnavox record changer with dual stylus pickup. Mahogany, 264. **119.50**

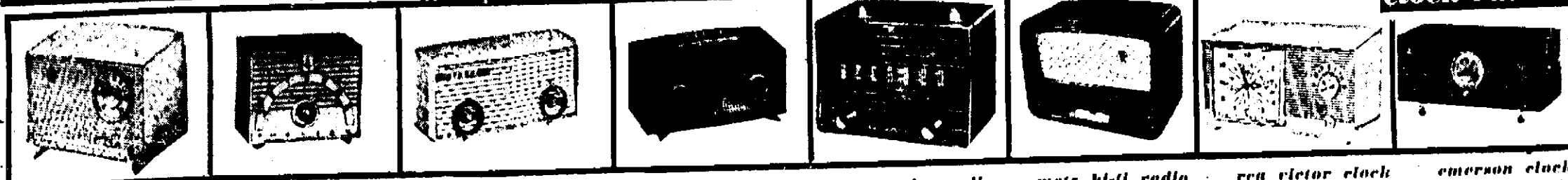
custom hi-fi

Brilliant phonograph sound reproduction. 2 speakers—a 12" bass plus 4 coaxially mounted 5" high frequency speaker. Precision automatic Magnavox record changer with dual stylus pickup. Stunning new mahogany cabinet. 271. **159.50** blond, cherry, **169.50**

may co. music makers

MAY CO. HAS THE LARGEST ASSORTMENT IN TOWN OF RADIOS, PHONOS, ETC.

table radios



rea victor

table radio at a terrific low price. Golden Throat sound, printed circuit. Pink, ebony, ivory, 685. **21.95**

emerson

Terrific low price for an attractive, powerful table radio. Mahogany or ivory color cabinet. Model 811. **18.00**

motorola

Slim, trim, fashionable new table radio. Lifetime copper-plated circuit. New high impact plastic cabinet in ebony. 57R1. **21.95**

zenith

Powerful, full bodied tone over 2-speaker sound system. Push button tuning. Attractive ebony or grey cabinet. 512. **36.95**

granco fm radio

Static free reception. 7 tube chassis. 6" oval speaker. Coaxial tuning. Ebony color model 610. (ivory, red, 39.95) **37.95**

metz hi-fi radio

Fabulous FM-AM, short wave radio imported from West Germany. Walnut cabinet, exceptional reception and sound quality. 210. **89.95**

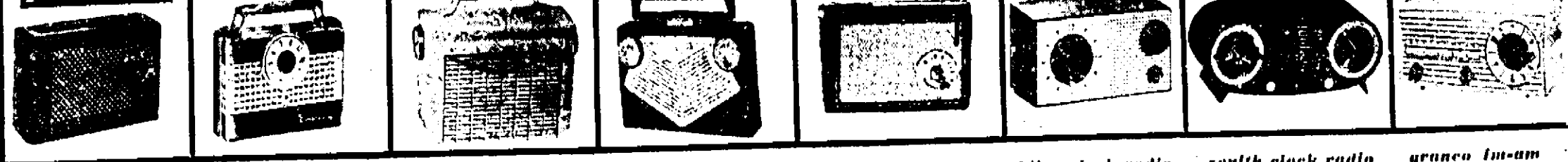
rea victor clock

De luxe clock radio with all services—wake up, automatic sleep switch, complete appliance turn off and on. Model 706. Ivory, grey. **36.95**

emerson clock

radio... with built-in Telechron clock. Automatic shut off, turn on, and appliance switch. Ivory or pink plastic. 824. **28.00**

portables



philco 3-way

Portable radio. Attractive ebony color simulated leather case. Works on battery or AC-DC. Model 670. **28.88** batteries, 4.75

emerson personal

Battery portable radio. Very compact attractive case in ebony, pink, yellow or grey. Model 850. **22.00** batteries, 3.55

rea victor

Rugged non-breakable Impact case. 3-way operation. Delightfully light to carry. Flame red or 2-tone green. Model 78X5. **31.95** batteries, 3.15

motorola 3-way

Portable radio, works on AC-DC or battery. Metal case, fabric covered. Brown only. Model 56B1. Placir copper plated chassis. **32.95** batteries, 4.75

transistor

portable. Works on the miracle transistors that take the place of tubes. Genuine leather case. Tan, alligator or antique white. 1101-2-3. **29.95** complete

philco clock radio

Stunning new Philco clock radio has all services at a new low price. Ivory or grey plastic. Model 740. **29.95**

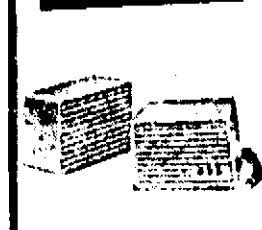
zenith clock radio

Well known Zenith clock radio in attractive cabinet of ivory or ebony color plastic. Model 515. **31.95**

granco fm-am

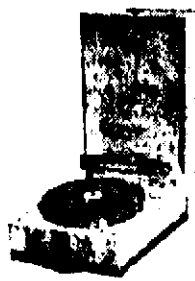
clock. Imagine—complete static free FM reception, plus standard broadcast—and clock radio conveniences. Ebony, 760. **57.95** in pink or yellow, **60.95**

intercom



2-way intercom

Terrific Teletronic 2-way portable intercom system. Needs no installation, just plug it in. 50 ft. of wire. Speaker and remote, 372. Walnut, ivory, pink, blue plastic. 3 tubes. **24.95**



artone phono

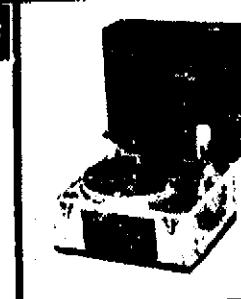
May Co.'s own reliable brand. Plays all 3 speed and size records. 2-tone blue luggage case. Model No. 11. **19.95**

phonographs



rea victor phono

Plays all 4 speeds (including new 16 rpm). Attractive luggage style cabinet in tan and brown. Model 7EMP2KK. **31.95**



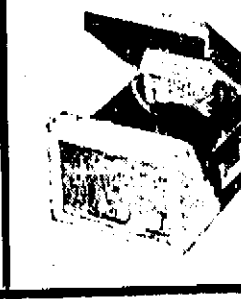
artone automatic

Plays 4 speeds including new 16 rpm book records. Terrific low price. Automatic changer. Luggage case. 348. **39.95**



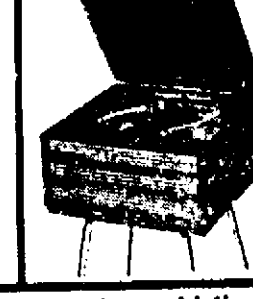
rea victor automatic

Plays up to 3 hours of music. Rich twin speaker sound. Two-tone grey luggage style case. 4 speeds. Model 7ES6J. **84.50**



columbia

4-speed automatic phonograph. Automatic shut off. High powered amplifier, turnover cartridge. Model 516. **89.95**



rea victor hi-fi

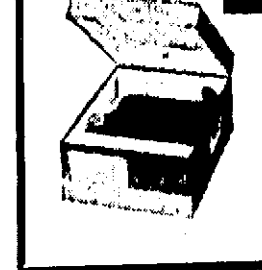
3-speaker high fidelity automatic phonograph. Beautiful mahogany cabinet. Includes solid brass legs. 7HF5. **144.95** in oak, maple, **154.95**



webcor hi-fi

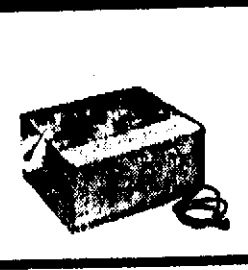
2-speaker high fidelity phonograph with diamond needle, attractive mahogany wood cabinet. 1661-1A. Was 144.95 **89.95** in oak, **104.95**

tape recorders



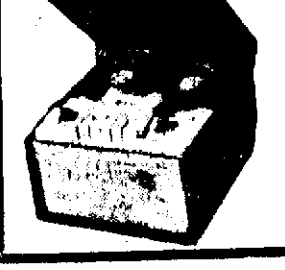
philco

3-speed automatic phonograph at a terrific low price. 2-tone luggage style grey cabinet. Including spindle. 1355. **54.88**



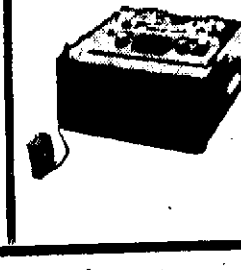
artone hi-fi tape

recorder. High fidelity tape recorder with 3 speakers, 2 speeds, fast rewind. Simple to operate. Luggage case. Model 792. **139.95** val. **109.95**



recorder.

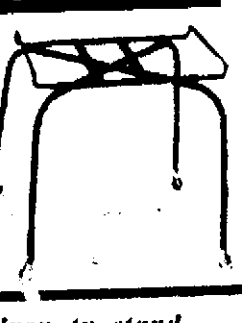
Sensational value. Specially reduced from 189.95. Simple to operate, excellent sound reproduction. 2 speeds. Mahogany, 2615. **129.95**



rea victor tape

New de luxe portable tape recorder. 2 speeds, Golden Throat sound system, handsomely styled case in tan simulated leather. TR2. **159.95**

TV tables



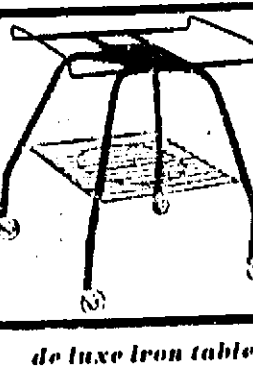
iron tv stand

Attractive wrought iron TV stand with adjustable top. Mounted on large easy-glide casters. Model 161C. **5.95** in brass, **6.95**



swivel tv table

Swivel top and hardwood casters—for easy rolling or tuning. Sturdily built. Shelf, 22"x24" top size. Mahogany color. **9.95** in blond, **11.95**



de luxe iron table

De luxe wrought iron table with attractive brass shell. Expandable top that swivels. Easy glide casters. top, 31ECT. **8.95**



record cabinet

Beautifully styled and finished mahogany record cabinet. Single tier on tapered legs. Holds 120 LP records. Model 110. In blond 19.95 **17.95** with doors, **19.95**

'Path of Light' From Paramount Guides Planes Safely to Phoenix

The nightside crew at Sky Harbor Airport in Phoenix is finding its work a lot easier nowadays—thanks to the "path of light" developed by a Long Beach area manufacturer.

Technically known as a "taxiway control panel," the system was produced by Touch-Plate Manufacturing Corp., 16530 S. Garfield Ave., Paramount.

Ordinarily, airplanes are directed to and from the taxiways and runways by radio or by following a brightly-colored guide lamp.

But when an airport's busy (as most airports are, these days), the control tower operator has to gear his voice to a gallop to keep things running smoothly.

THE NEW Touch-Plate system, installed at the Phoenix airport last May, simplifies the operation.

Mounted in the control tower is a 15-by-19-inch panel studded with blue plastic pushbuttons, arranged over a small diagram of the airport's taxiway system.

Tiny lights within the push-buttons indicate which of the taxiway lights are burning. When the taxiways aren't in use, the lights are turned off—which chops the airport's electricity bill to a fraction of its former figure, explained Ken P. Cronk, Touch-Plate general manager.

WHEN AN AIRPLANE leaves the runway and heads onto the taxiways, the control tower operator simply touches the pushbuttons representing the taxiway he wants the pilot to use.

The airplane follows the path of light—something like a greyhound chasing a mechanical rabbit. Up in the tower, the controller turns off the lights behind the approaching plane to await the next arrival.

Cost of the installation was less than \$600, Cronk said. However, the taxiway lights used only \$140 worth of electricity the first month, compared to a cost of \$120 a month if all the lights were kept burning.

CARE Food Delivered in Hungary

SAN FRANCISCO (AP) — A spokesman for CARE announced Saturday the relief organization had gotten 10 tons of food into Soviet-occupied Hungary.

He said the food entered the country at an undisclosed place the day before Thanksgiving through the efforts of Robert H. Meyer, a relief official.

A message received here from Bertalan Smuckler, a CARE official in Germany, said:

"If Americans could see the great tragedy that is occurring in Hungary they would not hesitate to give their support. If there was ever a time when help was needed it is now."

The spokesman said CARE food packages could not be sent to specific persons in Hungary.

WOW! WHAT CAMERA BARGAINS!

SEE **CITY PHOTO'S** AD

Back Page Southland Magazine

HELP KIDNEYS FIGHT BACKACHE

There is nothing that can make you feel older and more depressed than losing sleep and worrying about "Bladder Weakness" (frequent urination or bed wetting, too frequent, burning and itching urination) or kidney, cloudy urine, due to common kidney or bladder irritations, which sometimes result in backache, muscle aches, headache and nervousness.

In such cases New Improved CYSTEX quickly gives quick, wonderful, nothing relief by combining action in acid urine, and by excretory salt pellet. Over a billion CYSTEX tablets used prove easily for young and old. Get CYSTEX from drugist today. Money back guarantee.

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DON'T JUST ENVY THE FOLKS WHO OWN

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You can buy a new **1957 OLDS HOLIDAY** with Hydramatic, Radio, Heater & other deluxe equipment for only

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CONTROL TOWER operator at Phoenix airport switches runway lights with fingertip touch.



CLOSEUP OF "taxiway control panel" manufactured by Touchplate Corp. of Paramount.

Forced to Quit AF, Negro Says

COLUMBUS, Ohio (AP) — A Negro Air Force Reserve officer was fined \$250.

at Lockbourne Air Force Base. Air Force regulations provide here says he has been "forced" that a reserve officer may be to resign his commission as the "dropped from the rolls" (disrupt of pressure brought by a missed without a formal dis-

Mississippi Senator, crime. His Mississippi conviction could conceivably be made the basis for dismissal.

La. Titus A. Saunders Jr., 25, said he was informed last Tuesday by the base division commander's office that "I must either resign my commission or be dropped from the rolls of the Air Force." Saunders added that Pentagon officials had told him the Air Force has been under pressure from U. S. Sen. John Stennis (D-Miss.) to either have him transferred back to Mississippi or dropped from the service.

The state of Mississippi last summer sought to have Saunders extradited to serve a six-month jail sentence for drunken driving. He was arrested in Columbus, Miss., on Nov. 20, 1954. While he was out on \$2,000 bond pending appeal of his conviction, the Air Force transferred him from Columbus to Lockbourne.

Gov. Lousche refused extradition after a July hearing at which attorneys for the officer said he "might not survive" the Mississippi sentence. In addition

Printers End 12-Day Strike in Argentina

BUENOS AIRES (AP) — Newspapers appeared on the streets in Argentine cities early Saturday for the first time in 12 days.

A printers' strike ended yesterday afternoon with signing of a new 18-month contract.

The agreement between the Printers' Union and the Newspapers Assn. provides a 58 percent increase in the wage rate fixed in the last contract signed in 1954. The 50,000 printers have been receiving an average of about 2,000 pesos (\$75) a month.

Report Gain in Conversion of Salt Water by Sun Power

WASHINGTON (AP) — In- by the department's Office of terior Secretary Fred A. Seaton Saline Water since 1953 shown announced Saturday the gov- that use of solar heat to distill ernment is making progress in salt water has promise of eco- using the sun's energy to con- nomical large-scale fresh water vert salt water to fresh water. production.

He said research conducted Seaton said this is particu-

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Largest Exclusive Display West of the Mississippi

Reflectors \$1495 UP

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A New Approach

What's the visual range of your job? From close-up to 30 inches? From reading range to beyond arm's length? If you wear glasses, it is imperative that visual corrections match your working pattern. Otherwise, eyestrain is inevitable. Let us make a "working area analysis" of your job. From this data, lenses can be ground in our own laboratories to provide exactly the corrections you need. Ask for a demonstration.

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OPTOMETRIST

Early true in the Southwest where solar intensities are high, provided simple "still" can be made cheaply.

David S. Jenkins, director of the saline water office, said in this method heat absorbed in evaporation is recaptured in condensation and made to one way of increasing output.

"multiple-effect distillation" is in evaporation is recaptured in condensation and made to one way of increasing output.

MAY CO. LAKEWOOD

tremendous pre-holiday sale

WHITE SEWING MACHINES

unusual savings . . . big values

save 80.00 DESK MODEL

reg. 209.00 **129.00**

Full rotary action; reverse feature makes sewing a pleasure. 3 large drawers for accessories.

save 60.00 CONSOLE MODEL

reg. 129.00 **69.00**

Full size sewing unit in a modern nite stand, adjustable tension and stitch control insures perfect stitching.

save 40.00 PORTABLE MODEL

reg. 119.00 **79.00**

Round bobbin portable sews forward and reverse; mends, darns and is controlled by selective speed control.

MANY MORE VALUES NOT SHOWN, BUT ARE AVAILABLE WITH SIMILAR SAVINGS. INCLUDED ARE SOME WHITE ALL-STITCH ZIG-ZAG MODELS.

Trade-Ins Accepted
Full Instructions Given
NO DOWN PAYMENT — CONVENIENT TERMS

May Co. Lakewood — Sewing Machines — Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd., Lakewood, California
Hours: Mon. 9:30-9:30, Tues. 9:30-9:30, Wed. 9:30-9:30, then every night till Christmas

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MEET ME IN THE LAKESHORE ROOM—Lakewood Center's most refreshing luncheon spot . . . designed for leisurely relaxation whether you choose from a superb luncheon menu or the delightful supper fare on late-shopping Thursday and Friday evenings. Informal fashion modeling Monday, Tuesday, Wednesday and Saturday, 1 and 2 p.m.

MAY CO. LAKEWOOD

of course

we're skirting the season in our holiday-sized

WOOL SKIRT SALE

7.95 values

A. the double flap-trimmed wool flannel in charcoal, brown, turquoise or green; wool fibre in black or brown.

B. back kick pleat wool flannel in charcoal, brown, turquoise, red or green; splash patterned wool in black or brown.

C. three-button, top detailed wool flannel, charcoal, brown, turquoise, red, green, black or brown confetti tweed.

D. casual pocket emphasis to this wool flannel in charcoal, brown, turquoise, red; wool fibre in black or brown.

E. darts mark the hip detailing on this smart wool flannel in charcoal, brown, turquoise, red or green.

We've taken the finest woolen fibres, had them tailored by one of our most trusted fashion skirt manufacturers and now we pop up, holiday timed for giving and wearing, with the most terrific woolen skirt sale of the year. You'll be amazed at the quality (fine detailing that never gives its modest price secret away). The fabrics include pieced dyed flannel, menswear flannel, confetti tweed, fibre and splash patterned wool novelties. Styles run the fashion gamut and sizes range from 10 to 18.

May Co. Lakewood — Boulevard Skirts — Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Hours: Mon. 9:30-9:30, Tues. 9:30-9:30, Wed. 9:30-9:30, then every night till Christmas

For Phone Orders Call GA 9-2411, ME 3-0111

Order Board Open at 8:30 a.m.

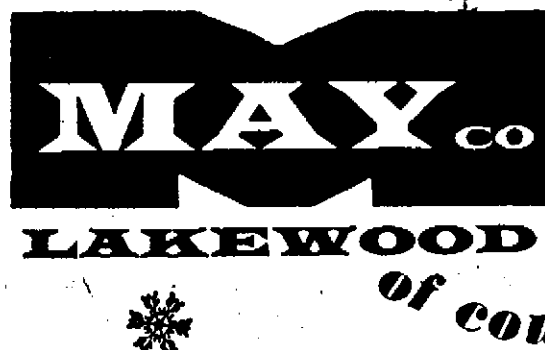
Quantity	Item	Style	Size	Color	Price

Name _____
Address _____
City _____
Please add 4% State and City Tax. Add SHIPPING charges beyond United Parcel delivery zone. 25c handling charge on C.O.D.s.

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a book of May Co. Credit Coupons in almost any denominations you want.
Make a small down payment and away you go on a shopping spree.
Finish all your Christmas shopping now and take till May to pay.



giant spinet sale



- full 88 note spinet piano • world famous manufacturer
- rock maple pin plank • all Spruce sounding board
- high touch-response action • costly copper wound bass strings • standard national association of piano manufacturer's guarantee

Here is one of the finest spinet piano values in the city... and it's exclusively ours! Choose now—we'll deliver for Christmas!
In richly grained mahogany.

\$625 VALUE

\$485

blond, maple, walnut, slightly higher

clearance! all '56 Frigidaires

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10 cu. ft. model

Roomy regular food compartment, full width freezer, and gliding hydrator, etc.

was 249.95 now **199.95**

12 cu. ft. model

With twin glide out hydrators, spacious frozen food chest, egg server, many extras.

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9.5 cu. ft. refrigerator-freezer

De luxe combination with true home freezer across the top, cyclamatic defrosting refrigerator section, juice holders, egg rack, etc.

was 329.95 now **269.95**

refrigerator-freezer "12"

A huge, de luxe combination with true home freezer, cyclamatic defrosting, many extras.

was 386.95 now **336.95**

12 cu. ft. 2-door

Huge zero zone full width separate freezer, cyclamatic defrosting refrigerator, roll to you shelves, almost every "extra" known.

was 469.95 now **389.95**

ice ejector "12"

12 cu. ft. combination refrigerator-freezer. Roomy, zero zone freezer section at bottom, hydrator in the door.

was 509.95 now **439.95**

RCA Victor hit records 3.98

12-INCH LONG PLAY ALBUMS IN COLORFUL COVERS



popular

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- ☐ LPM1382 Elvis Presley—Old Shep, Ready Teddy, Rip It Up, Love Me.
- ☐ LPM1254 Elvis Presley—Blue Suede Shoes, Tutti Frutti.
- ☐ LPM1248 Calypso—Harry Belafonte, Jamaica Farewell.
- ☐ LPM1150 Belafonte—Waterboy, Sylvia, Matilda, Noah, Scarlet Ribbons.
- ☐ LPM1022 Mark Twain—Belafonte—John Henry, The Fox, Lord Randall, Soldier Soldier.
- ☐ LPM1101 Voodoo Suite—Perez Prado.
- ☐ LPM1196 Mambo by The King—Perez Prado—Mambo Jumbo, Mambo #5, Perdido.
- ☐ LPM1173 My Reverie—3 Suns—Moon Glow, Smoke Rings, Tenderly, Laura.
- ☐ LPM1191 Perry Como Sings Songs From Broadway Shows—A Bushel and a Peck, etc.
- ☐ LPM1190 This Is Glenn Miller—Johnson Rag, Anvil Chorus.
- ☐ LPM1192 Glenn Miller Plays Selections From the Glenn Miller Story—Moonlight Serenade.
- ☐ LPM1193 Glenn Miller Concert—One o'Clock Jump, Jersey Bounce, April in Paris.
- ☐ LPM1195 Shorty Rogers and His Giants—Powder Puff, Pirouette, Diabla's Dance.
- ☐ LPM1194 Serenade to Love—Henri Rene—Love in Bloom, I Love You Truly.
- ☐ LPM1202 Flirtation Walk—Voices of Walter Schumann—My Buddy, Small Hotel, etc.
- ☐ LPM1227 New Directions in Music—Sauter-Finegan—Doodle Town Fifers, Rain.

- ☐ LPM1229 Yes, Indeed—Tommy Dorsey—Marie, Who, Song of India, I'll Never.
- ☐ LPM1234 Hawaiian War Chant—Tommy Dorsey—Swanee River, etc.
- ☐ LPM1249 Hi Fi and Wide—3 Suns Orchestra—Alouette, Mexican Hat Dance.
- ☐ LPM1263 Tony Martin—Speak to Me of Love—Frenesi, Symphony, Zigeuner, Last Time I Saw Paris.
- ☐ LPM1271 Strictly From Hungary—Gay Gypsies, Hungarian Gypsy Song, etc.
- ☐ LPM1281 The Hawk in Flight—Cole-Hawkins—Body and Soul, I Never Knew.
- ☐ LPM1299 Julius LaRosa—Candy, If I Had You, A Fellow Needs a Girl, I Love My Red.
- ☐ LPM1180 Eddie Fisher—I'm in the Mood for Love—Hold Me Cheek to Cheek, Paradise.
- ☐ LPM1176 Relaxing With Perry Como—Prisoner of Love, Because, Temptation.
- ☐ LPM1171 Twilight Time—3 Suns—Dardanella, When Day Is Done, Breeze and I.
- ☐ LPM1166 Escapade in Sound—Love for Sale, Cocktails for Two, Mad About the Boy.
- ☐ LPM1041 Soft and Sweet—3 Suns—A Sinner Kissed an Angel, It's Dawn Again, Blue Orchids, Autumn Nocturne.
- ☐ LPM1067 Mambo—Perdido—Perez Prado, Mambo in Brass—Ran Kan Kan.
- ☐ LPM1053 Music for the Nostalgic Traveler—Melachino Orch. Songs From British Isles, France, Italy, etc.
- ☐ LPM1075 Mambo Mania—Perez Prado—Cherry Pink and Apple Blossom White, etc.
- ☐ LPM1085 So Smooth—Perry Como—It's a Good Day, As Time Goes By.

- ☐ LPM1097 I Love You—Eddie Fisher—My Romance, So in Love, Pretty Baby.
- ☐ LPM1148 It's Love—Lena—Home—You Do Something to Me, Let Me Love You.

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- ☐ LM1817 Gaité Parisienne—Boston Pops Orchestra.
- ☐ LM1779 Victory at Sea—Adapted From TV Prod.
- ☐ LM1833 Student Prince—Mario Lanza—Taken From the Movie.
- ☐ LM1878 Rhapsody—Stokowski—Hungarian Rhapsodies, Romanian Rhapsodies.
- ☐ LM1900 Symphony Fantastique—Boston Symp. Orch.
- ☐ LM1928 Grand Canyon Suite—Boston Pops Orch.
- ☐ LM1939 Debussy—Le Mer—Nocturnes—Boston Symp.
- ☐ LM1951 Harold in Italy—Toscanini—NBC Symp.
- ☐ LM1953 Tchaikovsky Symp. #4—Boston Symp.
- ☐ LM1985 Boston Pops Picnic—Pops Polka, Malaguena, In a Persian Market, Poet and Peasant Overture.
- ☐ LM1986 Nutcracker Suite—Wm. Tell Overture—Arturo Toscanini.
- ☐ LM1991 Beethoven Symp. #7—Reiner Chicago Symp.
- ☐ LM2002 Gershwin—American in Paris—Morton Gould.
- ☐ LM2004 The Vagabond King—Oreste—Taken From the Movie Vagabond King.
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EDITORIAL

Garald Lagard— Lesson in Courage

THE WORLD IS FULL of people who want to accomplish things but offer numberless reasons for not trying. Every block has a would-be author who wants to get down to writing but can't because he's tired, he isn't feeling well, the house is too noisy, the competition discourages him today, or he doesn't have a desk. He promises he will get started tomorrow. The excuse-makers and procrastinators—aspiring writers, painters, engineers, orators, and what-have-you—seal their own defeat before real and imagined obstacles.

LET THEM TAKE fresh inspiration and courage from the careers of men such as Garald Lagard. This Long Beach writer, who died Thursday morning, was the author of two successful Civil War novels. One of them sold 200,000 copies—which, any publishing company will tell you, is an unusual feat.

He sold scores of excellent short stories to national magazines, among them top, coveted markets like Saturday Evening Post and Collier's, where the competition is the toughest.

In short, Garald was a successful writer.

THAT SUGGESTS A VIGOROUS person. And actually, "vigorous" is the way Garald Lagard impressed those who knew him. Yet, physically, he was hardly a breath—a small, slender person with an ever-present reminder of a childhood attack of infantile paralysis. His body, which rarely gave him rest from pain and discomfort, had been given up by the doctors years ago. But he made it last out to 51 years of age. Whenever he talked of an ailment, it was not whinily but with the clinical detachment of a scientific observer.

He had never received a formal education. But he was one of the best-educated and cultured persons in our city. He taught himself. Talking with him was an electric experience. He made people want to get out and do things.

He shared liberally with others the things he had learned about writing in the tortured years when a magnificent will-power and keen intellect overcame the disadvantages of a tired and unwilling body. He was never too busy to help the hopeful writers who came to him with their manuscripts. He was optimistic and witty, direct and frank. As a literary critic, he worked on the assumption that those who asked his opinion wanted constructive advice rather than praise. This irritated budding geniuses, but increased their respect for him and, in the end, their friendship.

GARALD LAGARD ASKED no quarter. He gave his best. He accepted the challenge of his existence uncompromisingly and overcame enormous physical and spiritual obstacles to accomplish good things for himself and others.

We cherish the example of his courage and his service.

DAVID LAWRENCE

Ike Shows How Peaceful Leader Can Steer Safely in Dangerous Waters

WASHINGTON—The pressure to "do something" about the plight of the people of Hungary is remarkably strong throughout the United States. Many persons in this country, however, when asked whether they would favor the use of American military force, and hence involvement in a war with Soviet Russia, immediately concede this would not be desirable and would not meet with widespread approval. The conversation then turns as a rule to the United Nations and the usual cry is "Why can't the U. N. do something?"

This is really an expression of an innate belief that somehow there must be set up in the world an international police force to secure freedom for the oppressed and to protect the independence of nations large and small. What is not realized, however, is that any international police force is only as strong as the major powers behind it. A token force such as the U. N. has sent to the Suez area can preserve order in a little war but only because the step has the moral sanction and implied physical support of the larger powers—America in particular. Egyptian guerrillas, for instance, would be afraid to attack a U. N. police force because it might bring in American forces to defend the U. N. troops. But if the British and French decide to keep their forces in Suez until a plan for evacuation satisfactory to them is evolved, and if Col. Nasser misguidedly tries to use force to drive them out, he could not count on American help in the U. N.

THIS KIND OF DELICATE situation requires a sense of restraint. President Eisenhower, though a military man himself, has given a dramatic exhibition of how a leader dedicated to peace can steer safely in dangerous waters. He is on the telephone constantly with Secretary of State Dulles. Mr. Eisenhower never makes a move without consulting the man who heads the State Department, and any efforts to drive a wedge between the President and his Secretary of State are doomed to failure. The friends and spokesmen of would-be candidates for the job, of course, have been hoping the Secretary's illness would compel his retirement.

To try to maintain world peace in the present circumstances will require avoidance of pressures which are at work to upset an American policy. It may be that no matter what is done here in Washington, some reckless persons in the Moscow government will precipitate a situation that may lead to a general war.

TO BE ELECTED on a platform of keeping the nation out of war puts a heavy obligation on any administration. Back in 1916, for example, President Woodrow Wilson pledged his utmost to keep the nation at peace, but a few months later America was compelled to enter World War I. Partisan criticism in later years—though not at the time—blamed him for having promised something he didn't fulfill. But the facts of history show that he did everything humanly possible to keep America out of war and that circumstances beyond the control of any man in this country forced the United States into the conflict. It was the German attack on American ships on the high seas which brought the climax.

THERE COMES A TIME when all the efforts to maintain peace are fruitless and war becomes inevitable.

But President Eisenhower is endeavoring by moral force—by public discussion and appeals to the conscience of peoples everywhere—to seek peaceful solutions. Every day there are evidences that world opinion is making itself felt.

So the peoples everywhere can be grateful that at the head of the United States government is a man who sees clearly that moral force must supersede anger and passion and that hope must be placed in the ability of free men to assert their concerted will in each country so as to compel autocratic governments to give way to free governments.



DREW PEARSON

Indian Delegate Working Backstage With Nasser to Undercut Truce Talks

WASHINGTON—The State Department wasn't particularly sure at Indian envoy Krishna Menon for urging the entry of Red China into the United Nations. They expected it. But they are sure about the way Menon has been secretly undercutting the truce talks with Egypt.

The sad-eyed, savage-tongued Menon built up quite a friendship with Col. Nasser, especially during the Suez talks last September, and has been using that friendship to encourage Nasser's stubbornness.

Busby Menon began three years ago calling on the foreign ministers of Europe as the special representative of Prime Minister Nehru. He intruded his ideas on all sorts of questions whether they concerned India or not. On one occasion, the French Quai d'Orsay found him so time-consuming that they refused to give him an appointment with the French Foreign Minister. Whereupon, Menon wrote a plaintive note saying: "It will cause me great loss of prestige in India if my request for an interview is denied."

The Indian busybody has now built up his prestige to the point where both he and the people of India take him seriously.

FOR SOME YEARS doctors have hesitated to disagree with the American Medical Assn., self-appointed supreme court of all medical knowledge, which has done many fine things for medicine. However, more and more doctors are resenting the censorship tactics of the AMA, the latest being Dr. Andrew C. Ivy, respected University of Illinois cancer authority.

Dr. Ivy is himself a member of the AMA, is a past president of the Chicago Institute of Medicine and of the American Gastro-Enterology Assn. Yet the American Medical Assn. went out of its way to suppress publication of his study of krebiozen for the relief of cancer.

Dr. Ivy had made a study of 500 cancer cases treated with krebiozen by 250 physicians and clinics throughout the country. He found the size of the tumor decreased in 53 per cent of the cases, the average weight gain was eight pounds, and in some cases, the tumor disappeared and the patients now appear to be cured.

Dr. Ivy's research, however, wasn't approved by the AMA. Witnesses before an Illinois legislature hearing suggested that powerful AMA officials recognized the value of krebiozen and sought to gain commercial control of it by denouncing the drug as worthless and forcing its backers to sell out. In any case, the AMA has done all in its power to suppress favorable publicity about krebiozen.

Latest example was the article Dr. Ivy wrote for The Clubwoman, magazine of the General Federation of Women's Clubs with its 15,600 affiliated women's groups. The federated ladies cancelled the article after pressure from the AMA.

Mary McGinn Taylor, Clubwoman's editor, originally wrote to Devin-Adair, which has published a book by Dr. Ivy.

"I came to know Dr. Ivy,

and it was at that period he brought forth his findings on krebiozen," she wrote. "I recall the whole story very clearly. I'm afraid it parallels the experience of many of our great scientists. . . I am in emphatic agreement with you that there certainly should be a controlled experiment on this drug, and I wonder if Dr. Ivy would do a piece for our magazine on the subject? We would give it



KRISHNA MENON
Mr. Busby

SENATOR SOAPER SAYS:

'Old Grad' Illustrates Professor's Lecture

By BILL VAUGHAN

THE ECONOMICS professor who had just lectured on the perils of bigness in modern society was charmed to see it illustrated by the 42-inch old grad trying to fit into a 12-inch stadium seat.

AMAZING though the four-minute mile may be, for real sprinting, how about 1956, which is rounding out a full year in what seems like four months?

MAYBE THIS English doctor who says fresh air isn't necessary for health has something. If fresh air were so important to physical vigor, wouldn't the Kansas City Athletics beat the New York Yankees?

CONFUSION is compounded when, right in the middle of the muddled foreign situation, we are also confronted with Turkey hash.

EDUCATION, of course, is wonderful, but a lot of parlay on college football games seem to be won by people who never went to college.

A MANUFACTURER brings out a truck that can also be used as a "family car." But where's the advantage of this over the present family car, which is also used as a truck, school bus, taxicab and moving van?

THE UMBRELLA is said to be 200 years old, but how can this be, when the borrowed-umbrella joke is at least twice that ancient?

really powerful art work treatment, and I think it would stimulate tremendous interest."

Later Editor Taylor wrote Dr. Ivy: "We are thrilled indeed to learn that you have consented to do an article for the November issue of the Clubwoman on krebiozen. . . I should like to tell you how much I have admired your courageous work over the years and what personal pleasure it gives me to publish an article authored by you."

BUT MISS TAYLOR's own courage faltered after the AMA moved in. She called Miss De Barba in New York to report that a "Miss Palmer" from AMA "just happened to be here yesterday." This lady objected to the krebiozen article.

"Miss Palmer did not give too many reasons," Mrs. Taylor said. "But after that I had a call from Dr. Howard at the AMA. He repeated that the AMA feels that krebiozen is just not sufficiently substantiated to go into."

As a result of the AMA pressure, the November issue of Clubwoman was printed without Dr. Ivy's article.

IKE PLEDGES a modern Republican party, although the basic design of the elephant must make it awfully hard to streamline.

THE FELLOW who smokes in bed usually only sets fire to his own house, while the one who burns leaves on a windy day can get a more wholesale effect.

The Neighbors

By George Clark



JOHN S. KNIGHT

Adlai to Announce Soon He's Not Seeking Any Public Office

IN THE SEVERAL WEEKS since the Nov. 6 election, I have been making a series of talks in various cities on "What the Election Means to America."

On the theory that a writer can gather a great deal of information from his audience about public opinion, these talks have been followed by a question and answer period.

IT WAS INTERESTING to note that almost without exception, the domestic political questions fell into the following general categories:

1. President Eisenhower and his "modern Republicanism."
2. Adlai Stevenson and his future in the Democratic party.
3. Personalities in both parties, and their possible roles in politics and government.
4. The growth of statism in this country.

Because these questions may interest you, as they did me, I am using a representative list of the more provocative inquiries together with what I hope were appropriate answers.

Q. DO YOU SEE IKE'S "modern Republicanism" as a significantly new development in U. S. politics?

A. Certainly it is a new development so far as the Republican party is concerned. It marks an important change from the policies of the past which, in the main, were opposed to the extension and expansion of the so-called welfare state.

Q. As the person who has "canonized" Eisenhower, do you believe that he will "out socialize" F. D. R., or is what he is doing something other than New Dealings?

A. I have said many times during the election that no basic philosophical differences now exist between the two parties, except that the Republicans tend generally to be somewhat more conservative than the Democrats.

The social and economic changes inaugurated by Franklin D. Roosevelt, and advanced by former President Truman, have, in the main, been adopted and enlarged by the Eisenhower administration.

I might add that President Eisenhower does not agree with this view, and so informed me in a recent letter.

Nevertheless, it would be a difficult assignment for most of us to state wherein the two parties differ significantly.

It is fair to add, however, that social change always moves forward. As a realistic man, the President understands that he cannot turn back the clock, even if he were so disposed.

Eisenhower, who described himself as an "economic conservative" and a "humanitarian liberal," is not a New Dealer in the F. D. R. precedent-smashing tradition.

Q. SHOULD THE REPUBLICANS try only to get elected, or should they stand up and oppose statism? Can a party do both?

A. If the question implies that the Republicans should advocate an end to federal welfare measures that have now been accepted as a part of American life, the answer

must be that such a position would doom the Republican party to extinction.

But this does not mean that the Republican party, or its candidates, should succumb to Socialism or surrender meekly to the powerful pressure groups in this country.

Q. WHAT ARE THE CHANCES of a third party in 1960?

A. At this stage, they seem dim, and for these reasons:

The 1956 third party, a "states rights" ticket headed by T. Coleman Andrews, former collector of internal revenue in the Eisenhower administration, made a disappointing showing.

Speculation about a Labor party in 1960, possibly headed by Walter Reuther, appears little because the labor movement has already successfully infiltrated the Democratic party.

Should, however, the Democrats choose a "radical" candidate at their 1960 convention, the Southerners may have a walk as they did in 1948.

Q. WILL ADLAI Stevenson run in 1960? If so, what will happen?

A. Gov. Stevenson will shortly announce that he is not a candidate for any public office, but will continue to write and speak on national issues.

Q. At this point, who are the men to watch as presidential possibilities four years hence?

A. Among the Republicans, Vice President Nixon, Sen. John Sherman Cooper of Kentucky, Gov. Thomas E. Dewey and possibly, as a long shot, our representative to the United Nations, Henry Cabot Lodge.

From the Democrats, Sen. John F. Kennedy of Massachusetts should head the list with Sens. Lyndon Johnson of Texas, Stuart Symington of Missouri, Hubert Humphrey of Minnesota and Gov. G. Mennen Williams of Michigan in contention.

However, many political careers will be made and broken in the next four years.

Q. Do you feel the Republican party can develop a young, outstanding leader to take Ike's place? Is Nixon that man?

A. It can, and must if the Republicans hope to win. Nixon could be that man. It all depends upon the Vice President's growth and development in the next four years.

But we are not likely to see another Eisenhower in our time.

Q. DO YOU THINK the pollsters did better in this election, or was the result obvious from the start of the campaign?

A. Nothing is obvious in politics.

The polls proved remarkably accurate this time because of improved techniques which included last minute sampling.

Q. WHAT WILL BE THE EFFECT on future American politics of the constant flow of Europeans to this country? Aren't they making Europeans out of us rather than becoming Americans?

A. I cannot believe this is a serious question unless the questioner is unfamiliar with American history.

The naturalized European is often a better citizen than some of our native born Americans who take their precious liberties and freedom of opportunity for granted.

TOWN MEETING

New Californian Loves It Here

TO THE EDITOR:
I am tremendously impressed by the West Coast. It is my first visit here, and the impact is thrilling and most inspiring.

Of course, back East, where I come from, we have heard about the fabulous weather, but like most things, this is only hearsay and never actually experienced. We took it with a grain of salt.

Imagine my surprise, therefore, when after three weeks here, each day has been warm and balmy and flooded with sunshine, and this in the month of November when all the world is bare and cold around my eastern home.

I ALSO WANT to congratulate Californians on their warm friendliness, their youthful exuberance, and their loyal Americanism.

The strapping young men seem to exude love of country, patriotism, and a spirit of brother for brother. They literally sing at their work. They play with gusto. Yes, they even stop their cars if I cross the street.

I am all for California.
MARJORIE DUGDALE ASHE
Hotel Naples.

\$9 Billion Spent to Spread 'Disease'

TO THE EDITOR:
The American people raise millions of dollars each year to fight cancer, tuberculosis, and polio.

But these same people spend \$9 billion in 1955 to help spread the disease called alcoholism.

Alcoholism, by the dictionary, is the diseased condition caused by drinking too much alcoholic liquor.

Alcoholism is now 155 times more prevalent than polio, say major national health authorities.

FIGURES LINE UP thus:
Cancer . . . 730,000 victims
Tuberculosis 400,000 victims
Polio . . . 29,270 victims
Alcoholism 4,589,000 volunteers

THIS MEANS there are six times as many alcoholics as there are cancer patients in the country; and 11 times as many as active cases of TB.

These figures come from the American Cancer Society, U. S. Public Health Service, Yale University Center of Alcohol Studies, and U. S. Department of Commerce.

ERNEST DENNING
3090 Cedar Ave.

Long Live Spirit of Demo Party!

TO THE EDITOR:
One should give honest regard and appreciation for his blessings. This applies doubly to those who think along the lines of James Millap's Republican thinking. While it is well to love one's enemies, it is not wise to help them tighten the noose around one's neck.

Mr. Millap and others of like bent can find out with a little honest effort where their blessings have come from, and any future blessings are likely to come from. If the people Mr. Millap would have us support had their way for the last 24 years, sickness and death from malnutrition would probably be still

common among the poor. Those too old to meet the high pressures of the sweat-shop would give up the ghost and die for the lack of an inspiration to live.

WHEN MEN HAND together under a party label, and it matters little what label, to rectify or eradicate the errors that plague society, I believe it proper to recognize such a blessing. I am glad to give thanks to God for men who do express His will, not as hypocrites do, but as doctors of His will. Love for mankind must not be limited to certain groups or classes. The Divine Being must be reflected by man, else man is not the image and likeness of the patient, tender, and true. Long live the spirit of the Democratic Party!

MERVIN D. RANAGAN
513 W. Broadway.

Public Should Resist Auditorium Project

TO THE EDITOR:

If the Supervisors persist in proceeding with plans to build the \$51,000,000 auditorium in the City of Los Angeles, without a vote of the people, and attempt to pay for it through collection of additional taxes from the people of the county, the taxpayers should refuse to pay the second installment of taxes, and thus block the deal, which would serve as a lesson to them that people do not propose to be treated in any such manner.

It has been stated that the Supervisors claim the auditorium will be self-sustaining, and also pay for itself, but it is apparent they do not believe this, for if they did they would ask the people to vote for a proposition to authorize issuance of revenue bonds, to be retired through earnings of the project, which would probably be voted by the people, as it would not and could not affect taxes.

E. CURTIS CLARK
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Officer's Son Nabbed in Chase

LOUISVILLE, Ky. (AP)—The young son of a Louisville detective Saturday led city and state police in a wild chase through several Kentucky cities after stealing a police cruiser parked by his home.

Police Chief Carl Heustis said Robert Loran, 17, and four other youths had been arrested in a restaurant on charges of drunkenness, loitering and delinquency.

When the boy, son of Detective David Loran, was taken home, Heustis said, he slipped out the back door, found the keys in the cruiser and fled while officers talked to his parents.

Driving east on U.S. 60 at speeds police estimated at up to 110 miles an hour, the boy sped through two towns, using the cruiser's siren to force vehicles out of the way.

Heustis said radio pleas to give up the flight were met with profane refusals.

The flight finally ended in Danville, Ky., about 70 miles from here, when the car's drive shaft fell out. An additional labor next year in a union drive charge of car theft was placed for federal aid to education, against the boy.

Education Drive

NEW BRUNSWICK, N.J. (AP)—William F. Schnitzler, secretary-treasurer of the AFL-CIO, said Saturday that leading national organizations will join labor next year in a united drive for federal aid to education.

WORLD NEWS BRIEFS



2 Killed, 14 Hurt in Dallas Blast

DALLAS (AP)—Two men burned to death and 14 others suffered injuries when a thunderous explosion and fire turned the Southland feed mills elevator into a pillar of flame Saturday. The blast knocked out power lines and shook a large section of north Dallas at 3:40 a. m.

Flames, touched off by the explosion, billowed up through the 135-foot elevator and were visible for miles. The 14 injured men—12 employees of the mill and two switchmen for the Katy Railroad—fought their way out of the flames and smoke.

Dulles Goes Fishing

KEY WEST, Fla. (AP)—Secretary of State John Foster Dulles went deep-sea fishing Saturday with acting secretary Herbert Hoover, Jr., but indications were they might have over important foreign policy problems if the fish were not biting.

Hoover arrived here Friday night from Washington for conferences on the Middle Eastern crisis and other foreign matters. He said the talks would be "routine."

Zellerbach Gets Italy Job

WASHINGTON (AP)—James David Zellerbach, San Francisco paper company executive, was chosen by President Eisenhower Saturday to be ambassador to Italy.

The White House said Zellerbach will succeed Mrs. Clare Boothe Luce at Rome about Jan. 1. Mrs. Luce, who has been in ill health, asked Eisenhower last Monday to relieve her as soon as convenient.

Turncoats to Leave

WASHINGTON (AP)—Two more turncoat GIs who remained with the Communists at the end of the Korean war are coming home, Chinese Reds have informed U. S. officials.

The Chinese Red Cross said that Arley Pate of Carbondale, Ill., and Aaron Wilson of Urania, La., would leave China at the Hong Kong border Dec. 2.

This will make five returnees of the 21 American servicemen who elected to stick with their captors after the Korean truce. The three others who left China in 1955 were Otto Bell, William Cowart and Lewis Griggs.

Eden Starts Rest

MONTEGO BAY, Jamaica (AP)—Prime Minister Eden began a three-week rest cure Saturday under the Caribbean sun, 4,000 miles from the cares of Downing Street and even farther from Suez.

Looking pale and tired, the British leader told newsmen on arrival from London with Lady Eden in an American-built DCTC of the British Overseas Airways Corp. "I am feeling no worse. I am going to get the rest I greatly need."

U.S. Explains Radio

WASHINGTON (AP)—The United States acknowledged Saturday it had operated a secret shortwave transmitter in the American legation in riot-torn Budapest.

The State Department, in disclosing this, said the radio was not operating now. Officials reported the radio transmitter was used "only for a few days."

This was done, they said, because chaotic conditions in the Hungarian capital had shut down all normal communications, arousing fears for the safety of American personnel.

Parked Car Falls

NEWARK, N. J. (AP)—A parked car fell eight feet here when the street beneath it collapsed after a water main break.

The car dropped into the hole along with a 40-foot section of pavement, crushing the auto's left side.

Dentist Kills Wife, Son, Wounds Self

McKEESPORT, Pa. (AP)—Police reported a dentist from nearby Clairton killed his wife and 18-year-old son with a hatchet Saturday, then tried to take his own life with a knife.

The victims were identified as Dr. Jay H. Mervis; his wife, Fannie; and their son, Michael. The father was taken to McKeesport Hospital in serious condition.

Officers said Dr. Mervis killed his wife with a blow on the head. She was found in bed, still clad in night clothing. Mervis apparently killed her as she slept, police said.

Michael was found on the floor in his room, bleeding from a head wound. He also was wearing night clothes. Rushed to McKeesport Hospital, he died a few hours later.

The dentist was found in the kitchen, bleeding profusely from wrist slashes. A knife was found nearby. All gas jets on the stove were turned on.

Sentiment There, Even if Its Late

NEW YORK (AP)—Wives will get 10 per cent of the engagement rings presented this Christmas, the Jewelry Industry Council estimated today. It said the practice of giving "delayed" diamonds was begun in World War II by servicemen short of money.

Up Rail Service in East Germany

BERLIN (AP)—Beginning next summer, Communist East Germany will operate 16 trains daily between East and West Germany. The present total is only five.

The increase represents another move to eliminate barriers that have divided East and West Germany. Communist guards have eased up on the tough border checks made on travelers.

Russ Ridicule Senate

MOSCOW (AP)—The Literary Gazette made light Saturday of the appearance of a masked Hungarian freedom fighter before a U. S. Senate group last week.

"The senators of ancient Rome, unable to tolerate his performance, would have ordered this buffoon thrown to the hungry tigers," it said, "but the American senators, with the proper expressions on their faces, listened to this rogue and nodded their heads approvingly."

It said the witness appeared masked not for reasons of personal security, but because "everybody is sick and tired of the old methods" and that he had at his disposal "a censored text repeating all the fabrications of the American press."

Two Hungarians have appeared in masks and testified under aliases at Washington hearings of the Senate Internal Security subcommittee headed by Sen. Olin D. Johnston (D-S.C.). The aim of these precautions was to protect their relatives still in Hungary. Both the men—who use the names Arpad Hazafi and Istvan Laszlo, the equivalent of John Doe in Hungary—testified Russian troops in Hungary when the rebellion flared last month showed a reluctance to fight, but the Russians sent in Mongolians who were not at all reluctant. Hazafi, an amateur photographer, had 300 photographs to document his story of the revolution.

HERE'S THE IDEAL GIFT FOR HIM! SEE Back Page of the Southland Magazine CITY PHOTO

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Yoo-hoo, Santa . . . see the new low price!

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Oh Santa . . . that's for me! To take to the office, or off to the bedroom. To the kitchen, the patio or the kids' room. The perfect second set, and everybody wants it for Christmas. 36 sq. in. screen with built-in antenna and its own carry-handle. Put it right here, Santa!

NO MONEY DOWN, \$10 MONTHLY

24.95 GLENN MILLER ALBUM ONLY \$5 WITH EITHER RCA VICTOR PLAYER

RCA VICTOR "45" PORTABLE.....41.95
GLENN MILLER ALBUM.....24.95
TOTAL VALUE.....66.90

You pay only **46.95**

Automatically plays as many as 14 records. Luggage style simulated leather case, green or tan.

RCA VICTOR "45" VICTROLA.....31.95
GLENN MILLER ALBUM.....24.95
TOTAL VALUE.....56.90

You pay only **36.95**

Automatic phonograph plays up to 2 hours on a single loading. "Golden Throat" tone, in colors.

NO MONEY DOWN, \$5 MONTHLY BUYS EITHER TELEVISION, PHONOGRAPH—SECOND FLOOR

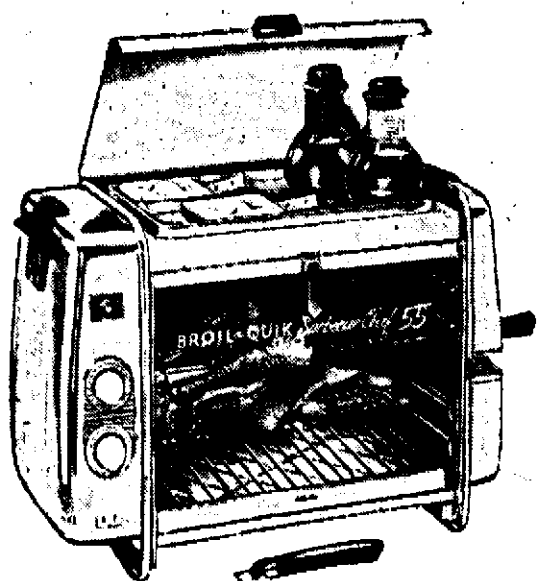
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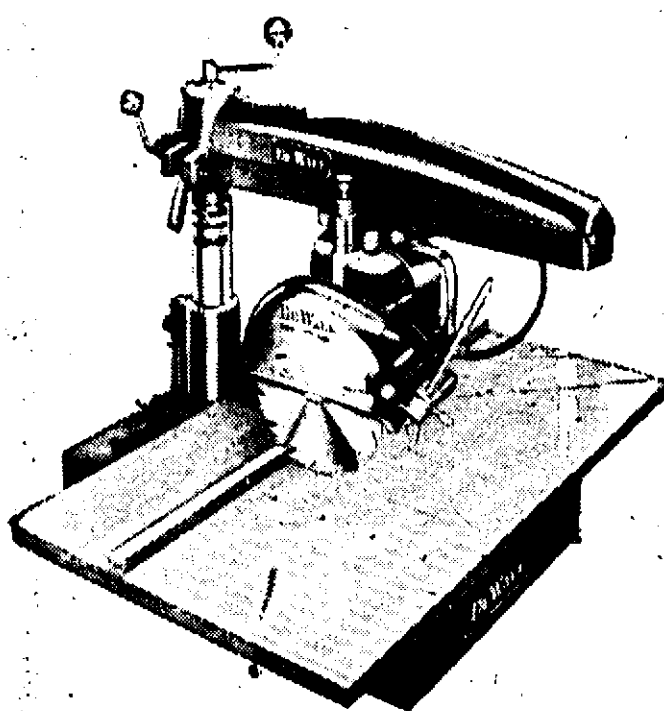
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CHEF "55" ROTISSERIE**
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Save one-half on this famous Barbecue Chef. Completely automatic with griddle. See it demonstrated in our Housewares Dept., Lower Level.



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1957 DE WALT POWER SHOP

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239⁰⁰
Nothing Down Delivers
Pay only \$12 Monthly

Holiday Fashions for the Girls

Dusters and Robes

3-6X QUILTED STYLES
Cozy quilted cotton in a great variety of prints, some with gold overlays. Choose fitted robes, dusters. Values to 5.98 **3.98**

Chenille Robes1.98

7-14 QUILTED STYLES
Fitted robes or loose fitting dusters in an assortment of colorful prints and patterns all washable. Values to 7.98 **4.98**

Cotton Chenille Robes2.98
Robes—Not Illustrated

Christmas Dresses

GIRLS 1-3; 3-6X
Polished cottons, Nylons, sheer butchermilans, taffetas and Cupionis that require little care to stay fresh-looking. (Not Shown) **3.98**

7-14 GIRLS FASHIONS
Crisp, full-skirt styles with interesting trims. Choose from polished cottons, Nylon, Cupion, or sheer butchermilans in colors. **4.98**
(Not Shown)

Dressy Blouses

3-6X SIZES
Lustrous cotton broadcloth or Dacron pique in white or pastels, embroidered trims. **1.98**

7-14 SIZES
Cotton broadcloths, Dacron piques trimmed with jewels, embroidery and lace. White, pastels. **2.98**

Full Circle Skirts

3-6X GIRLS
Swirling skirts with gay scenic painted on bright wool felt. Suspender style. **2.98**

7-14 GIRLS
Crisp quilted taffetas trimmed with jewels, colorful quilted cottons in our big-assortment. **3.98**

Girls' Gift Handbags
Many shapes and colors priced from **1.00 to 1.98**



Toddlers' Togs

CORDUROY CRAWLERS
Styles for boys and girls in washable pin-wale corduroy **1.77**

FLEECE COVERALL
Washable rayon fleece with knit cuffs. Red, Blue or Green **3.98**

CORDUROY COVERALL
Washable pinwale corduroy with zip front, amusing trims **2.98**

CORDUROY 3-PC. SET
Washable pinwale crawler with lined jacket, matching hat **4.98**

Gift Sweaters for Girls

7-14 ORLON SLIPONS
Hi-Bulk Orlon in pastel shades with attractive jeweled trim. Short sleeve, crew neck style. Values to 2.98 **1.69**

7-14 ORLON CARDIGANS
Shrink-resistant, mothproof Hi-Bulk Orlon in pastels, high shades. Classic long sleeves, jewel trim. Values to 3.98 **2.69**

7-14 ORLON SHRUG
Knit of fine washable Orlon and trimmed with jewels. White, pastels. **1.98**

3-6X Girls' Shrug, same as above1.98

NYLON TAFFETA SLIPS
Crisp nylon paper taffeta with bouffant tiered skirt, lace trimmed strap shoulders. **1.98**

7-14 BOUFFANT PETTICOATS
Large selection of taffetas, nets and nylon marquisettes, elasticized waist. **1.98**

Gift Tricot Pajamas
Lovely rayon tricot, lace trimmed, in gift box. Girls' sizes 4 to 14. **1.98**

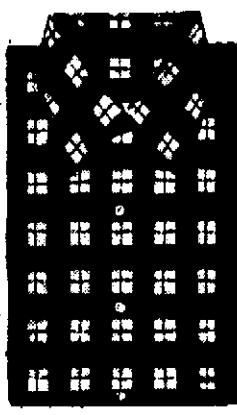
Nylon Tricot Pajamas, 7 to 142.98

CHILD'S RHUMBA PANTIES
Pastel rayon tricot with lace trimmed ruffles across the back. Sizes 2 to 8. Box of 3 **98c**

TREAT HIM TO A GIFT FROM BUTLER BROTHERS



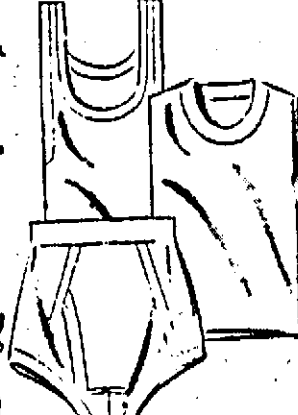
Flannel Sportshirts
Sanforized cotton flannel shirts with long sleeves for winter wear. Buy for gifts in sizes S, M, L, XL. Reg. 1.98 **1.77**



Cotton Sportshirts
Woven cotton plaid long sleeve sportshirts in new small colorful plaids. Sanforized. Sizes S, M, L, XL. Compare at 3.98 **2.98**



Corduroy Sportshirts
Washable fine wale corduroy in bright solid colors for winter. Long sleeves, one pocket. Sizes S, M, L **2.77**



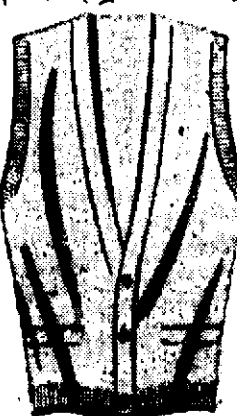
Men's Knit Underwear
Hanes White Cotton T-Shirts 88c
Hanes Combed Cotton Athletic Shirt 88c
Hanes Combed Knit Briefs 88c
Buren Cotton Briefs 79c
Buren Cotton Athletic Shirts 79c



Leather Opera
Soft Brown leather upper with firm composition sole and heel. A welcome gift in sizes 6 to 12 **2.98**



Shearling Opera
All leather opera with warm shearling sock lining, pliable leather sole. Brown in sizes 6 to 12. **3.98**



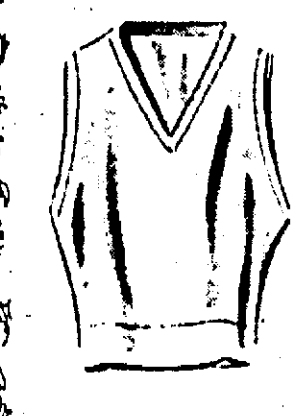
Sleeveless Vest Sweater
Popular button-front sleeveless sweater of 100% lamb wool with new shadow trim on pockets. Neutral colors. Sizes S, M, L **5.98**



100% Lamb Wool Slipon
Long sleeve V-neck sweater has shadow trim. Buy several for gifts in choice of solid colors. Sizes 36 to 46. Exceptional value **5.98**



Men's Sweater Shirt
50% lamb wool blended with 50% Orlon in a wide selection of solid colors. 2-button plique and collar. Sizes 36 to 46 **4.98**

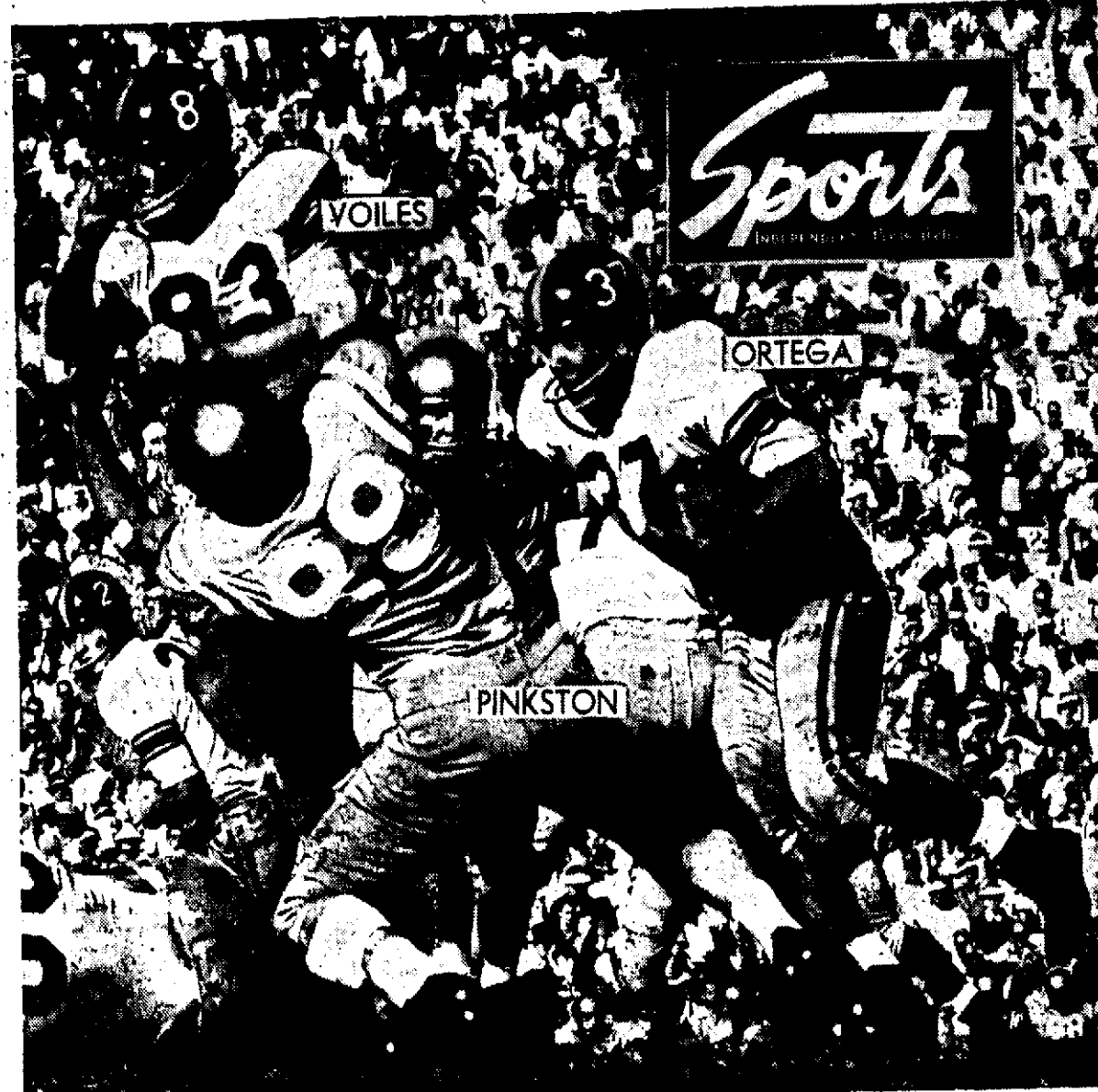


Sleeveless Slipons
Excellent Christmas gift item is this sleeveless sweater of 75% lamb wool with 25% Orlon in many colors. Sizes S, M, L **2.98**



Faded Denim Slacks
10oz Sanforized faded denim slacks tailored with continuous waistband. Faded Blue, Chartreuse and Wheatone. Sizes 28 to 46 **2.99**

ASK FOR VALUABLE *S&N* GREEN STAMPS AT BUTLER BROTHERS



TROJANS ON THE MOVE
Tony Ortega, hard-running SC sophomore wingback, follows blocking of right end Bob Volles for seven yard gain to UCLA 37 in second quarter. Trojans scored 10-7 victory.—(Staff Photo by John Neagle.)

Relentless Trojans Subdue UCLA, 10-7

By DAVE LEWIS
Sports Editor

LOS ANGELES COLISEUM—Making good on their only two scoring opportunities in the second half after knocking themselves groggy by beating their heads against a veritable brick wall in the first half in a vain attempt to crash through the vaunted Bruin defense, Southern California's Trojans registered a 10-7 victory over UCLA here Saturday before 63,709 fans and a national television audience.

The Trojans finally cracked the Bruin defensive barrier in the second half just when it began to appear that they might become one of the chosen few "who never traveled so far without getting anywhere."

Four times in the first half they slammed their way to the very brink of scores only to be held for downs on the 15, 5, 23 and 25-yard lines by a desperately-fighting Bruin squad that apparently was trying to follow a set pre-game strategy of kick and wait-for-the-breaks.

But the Trojans totally wrecked any hopes of this Bruin strategy winning another game as it had done so many times in the past by mounting a punishing 67-yard drive at the outset of the third period for a touchdown, and then led the fiercely-contested struggle early in the fourth stanza when Captain Ellsworth Kinsinger booted a field goal from the 22-yard line.

Meanwhile, the Bruins salvaged a national championship from the defeat when they saw Kirk Wilson not only clinch the NCAA punting title, but also set a new all-time national record with a 49.3-yard average for 30 kicks this season.

NEEDING SIX PUNTS TO REACH the minimum of 30 necessary for his average to receive record recognition, Wilson capped a brilliant day in sensational fashion when he got off a 60-yard beauty on his sixth and final kick in the waning minutes of play that rolled dead on the Trojan one-yard line and set the stage for the lone Bruin score, which came just 52 seconds before the game ended when Long Beach's Stu Farber plunged over from the one-yard line to culminate a 41-yard advance.

In the end, it was the power and drive of the rugged Trojan forward wall that gave SC its first win over UCLA since 1952 and returned the prized "victory bell" to the halls of Troy.

The SC forward wall not only out-performed the touted UCLA defensive platoon, which had been mainly responsible for carrying the Bruins to a 7-2 record going into the crusttown battle, but the aggressive charge of the Trojan linemen was what made Troy's running game so effective.

RED SANDERS FRANKLY ADMITTED after the game that "it's the worst our line has been handled since the Michigan game."

The Trojans ran everywhere—both outside and inside equally well—while constantly on the prowl for touchdowns throughout the game. They rolled up a net gain of 327 yards, 314 of which came on the ground. They threw only six passes, completing only two—one for 14 yards and a touchdown, and the other for a one-yard loss. A third was intercepted.

Through the effectiveness of the Trojan front wall, SC was able to gain a tremendous advantage in ball control... running off a total of 85 plays to only 43 for UCLA, six of which were punts by Wilson.

On UCLA's 37 plays aimed at picking up yardage, the Bruins were limited to a net gain of only 23 yards on the ground and only when they threw their customary caution to the winds as the second half progressed with a last-ditch passing attack were they able to gain another 116 yards for a net total of 139 for the day... and only five first downs.

It was an exciting game for such a rugged defensive battle, one that actually was still in doubt until the final 45 seconds of play when tackle Mike Henry fielded UCLA's attempted onside kickoff on the Trojan 47 to wipe out any hopes of pulling the game out of the fire the Bruins might have entertained.

The Trojans quickly shoved the Bruins into the hole at the outset of the game with their first offensive thrust and UCLA never recovered. In fact, the Bruins never had the ball farther upfield in the first quarter than their own 20 and their own 47 in the second quarter before losing the ball on a fumble.

Troy charged 43 yards to the Bruin 15-yard line before being held for downs on its first drive when Rex Johnston was spilled for no gain on a fourth-and-three thrust at right end.

MOMENTS LATER following an exchange of kicks, Lou Elias put the Bruins in the hole again when he fielded a Trojan punt on the one-yard line instead of letting it go over the goal line. He made it out to the six, but the Bruins promptly kicked out to the 40.

From there Roberts swept around end to the 26 and then tossed the ball to Johnston who reached the 19, but officials ruled it was a forward pass and the penalty moved the ball back to the 24. However, Roberts and Ernie Zampese punched it to the five-yard line on short line stabs where, on a fourth-and-three situation, Doug Kranz was dropped for a yard loss as the Bruins held for the second time.

BOWL BID BUSINESS BOOMING

ROSES FOR HAWKEYES!

(Compiled from AP and UP)

The University of Iowa was officially confirmed as the Big Ten's representative in the Rose Bowl Saturday night, thus becoming the first school to nail down a major bowl bid.

Bill Reed, assistant Big Ten commissioner, said the choice of the Hawkeyes was unanimous among the first six Big Ten athletic directors to submit their selections by telegram. The four others have not been heard from, but a majority is sufficient.

Iowa won sole possession of the Big Ten crown Saturday when Ohio State was walloped by Michigan, 19-0. It was its first conference crown since 1921 and will be its first trip to Pasadena.

The Pacific Coast Conference will name its Rose Bowl representative Monday. Oregon State, the league champion, is expected to be the selection.

One other bowl assignment was virtually clinched Saturday. TCU, by beating Rice while SMU was losing to Baylor, wrapped up the Cotton Bowl bid as the Southwest Conference's representative. League champion Texas A&M is ineligible because of an NCAA ban.

Tennessee completed an unbeaten season by defeating Kentucky Saturday and can pick its spot in any available bowl. The Sugar Bowl is the Vols' likely choice.

Georgia Tech, Baylor, Pittsburgh and Syracuse are the leading candidates to fill the second Sugar and Cotton berths with rejects looking toward the Gator Bowl. Tech and Baylor enhanced their chances with impressive victories Saturday while Pitt's were dented by a tie with Penn State. Syracuse was idle.

Clemson and Duke both won to remain in a hot contest for the Atlantic Coast Conference's representative in the Orange Bowl against Colorado, the sure pick of the Big Seven.

Aspirin Alley

California 20, Stanford 18.
Michigan 19, Ohio State 0.
Columbia 18, Rutgers 17.
Penn State 7, Pittsburgh 7 (tie).
Dartmouth 10, Princeton 0.
LSU 21, Arkansas 7.
Minnesota 13, Wisconsin 13 (tie).

U.S. Seeks 3 More 1st Places Today

MELBOURNE (AP)—After Saturday's golden day for the United States in track and field, the flood of victory should begin ebbing today in the Olympic Games, but only slightly.

U.S. track stars earned four thriller with Norway's Aulund to fight off finishers like Court-gold medals in men's events. Boysen and Sowell taking their money and Britain's Derek Johnson Saturday. That makes five of customary spot at the head of the procession. They will have seven top honors, and this at the 50 kilometer walk, in which America never has done well.

Today brings four more finals—the women's 100 meter dash and the men's pole vault, javelin and 800-meter run.

It is most doubtful whether Isabelle Daniels can break into the first three in the women's sprint. But she showed fight in the semi-finals and can well prove a threat to the top trio of Marlene Mathews and Betty Cuthbert of Australia and Christa Stunick of Germany.

'Kiss' of Death

SCORE BY QUARTERS

SC	0	0	7	3-10
UCLA	0	0	0	7-1

STATISTICS

First downs	Passes attempted	Passes completed	Passes intercepted	Yards gained, passing	Total yards gained	Yards lost	Net yards gained	No. of punts	No. of kickoffs	Avg. length of punts	Avg. length of kickoffs	Kickoffs	Receivers	Penalties (by yard)
SC	11	11	4	1	113	113	113	27	10	35.7	35.7	0	10	10
UCLA	1	1	0	0	0	0	0	0	0	0	0	0	0	0

INDIVIDUAL STATISTICS

Player	Team	Yds.	TDs	Ints.
Johnson	SC	102	1	0
Zampese	SC	17	0	0
Conroy	SC	13	0	0
Harmon	SC	10	0	0
Farber	UCLA	1	0	0

THE MEN'S POLE VAULT appears almost a certainty for either Bob Richards, 1952 champion from Long Beach, or Bob Gutowski, La Jolla, Calif. Tom Courtney of Livingston, N.J., and Arnie Sowell of Pittsburgh are favorites to take the top places in the 800 meters. The 800 final may prove a



BOB RICHARDS
In Pole Vault Finals

ALTHOUGH THE race between the United States and Russia still looks close, the breaks, contrary to the 1952 Olympics, seem to be going against the Russians and for the Yanks despite the loss of some

How Top 10 Teams Fared

Here is how the nation's top 10 teams, as rated in the weekly Associated Press poll, fared this week-end:

1. Oklahoma defeated Nebraska, 14-6.
2. Tennessee defeated Kentucky, 20-7.
3. Iowa defeated Notre Dame, 14-0.
4. Texas A&M won 10-0.
5. Georgia Tech defeated Florida, 25-0.
6. Illinois (film) defeated Wake Forest, 14-0.
7. Minnesota lost to Wisconsin, 13-13.
8. Wisconsin completed schedule.
9. Michigan defeated Ohio State, 19-0.
10. Michigan State defeated Kansas, 14-0.

Today's Sports Card

Auto Racing—200-lap late model stock car race, Garden of Eatin' Stadium, (time trial at 12:30, first race at 2 p.m.).
Baseball—St. Louis vs. San Francisco, 1 p.m.; Chicago vs. Cincinnati, 1 p.m.; New York vs. Philadelphia, 1 p.m.; Boston vs. Detroit, 1 p.m.; Washington vs. Baltimore, 1 p.m.; Cleveland vs. Kansas City, 1 p.m.; Milwaukee vs. Pittsburgh, 1 p.m.; St. Paul vs. Minneapolis, 1 p.m.; Houston vs. San Diego, 1 p.m.; Los Angeles vs. Oakland, 1 p.m.; San Francisco vs. San Diego, 1 p.m.; Oakland vs. Los Angeles, 1 p.m.; Detroit vs. Chicago, 1 p.m.; Philadelphia vs. New York, 1 p.m.; Cincinnati vs. Cleveland, 1 p.m.; Pittsburgh vs. Milwaukee, 1 p.m.; Kansas City vs. St. Paul, 1 p.m.; Minneapolis vs. St. Louis, 1 p.m.; San Diego vs. Houston, 1 p.m.; Los Angeles vs. San Francisco, 1 p.m.; San Francisco vs. Oakland, 1 p.m.; Oakland vs. Los Angeles, 1 p.m.; Detroit vs. Chicago, 1 p.m.; Philadelphia vs. New York, 1 p.m.; Cincinnati vs. Cleveland, 1 p.m.; Pittsburgh vs. Milwaukee, 1 p.m.; Kansas City vs. St. Paul, 1 p.m.; Minneapolis vs. St. Louis, 1 p.m.; San Diego vs. Houston, 1 p.m.; Los Angeles vs. San Francisco, 1 p.m.; 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BATTLES PATTERSON FRIDAY NIGHT

Once Over
Lightly
by DAVE LEWIS

NOT POURING

Oklahoma extended the longest win streak in football history to 39 straight games Saturday by defeating Nebraska and there is little prospect at this time that the streak will be stopped next week by Oklahoma A&M in the '36 finale or in 1957 as the Sooners roll on and on.

In fact, observers from Sooners territory point out that the worst is yet to come for Oklahoma opponents.

Out of the present squad of 50, no less than 41 players (13 juniors and 26 sophs), most of whom have as much playing time as the 18 graduating seniors, will be back next season.

Top teams on the '57 Oklahoma slate appear to be Pittsburgh, Texas, Colorado and Notre Dame. Possible "trouble spots" are Pitt and Colorado. Neither Texas nor Notre Dame can be expected to come back for enough after miserable '56 campaigns in trouble the Sooners.

Incidentally, Tex Miller, local sporting goods dealer, was the guest of Oklahoma's Bud Wilkinson at Saturday's Nebraska game.

LATE REPORT: Feeling in the Iowa camp is that the Hawkeyes will handle Oregon State much easier this time around when they meet in the Rose Bowl, Iowa, you may recall, had to rally with two touchdowns in the fourth quarter to nip the Beavers, 14-13, earlier this season!

ARCHIE MOORE on finances: "I've made more money in the last two years than I did in the other 18 years I fought put together, and I've been careful to see that the income tax collector got his, but to say I'm financially just isn't true."

"If I told what I realized for my end of the million-dollar gate I drew with Rocky Marciano last year, people just would not believe it. Big businessmen have ways of getting the most out of their deals—capital gain setups, delayed payments and expense writeoffs. I've been so busy fighting for coffee and cakes all of my life that I never had time to look into these things. Until the last couple of years I never had any reason to bone up on money handling. I couldn't have even if I'd wanted to for a very simple reason. . . . I didn't have any money."

"The picture has changed radically. I made a ton of money on paper for fights with Olson, Marciano, Pompey and Parker, but I kept a surprisingly small amount after taxes and more different expense items than I'd ever heard of. Now I've retained the best lawyer in the country and you can bet Ol' Arch will get his rightful share from here on in."

EDDIE STANKY, a flop as both a major and minor league manager, will become a coach with the Cleveland Indians regardless of who is named manager, according to the grapevine.

AND THE REAL REASON why officials of the Washington Senators knocked off talk about switching the club to another city is that the National League would have staked a claim in the capital immediately. As one Washington official reveals, "the Giants would be in town before we swept out the clubhouse!"

IT IS POINTED OUT by Eastern observers that the great catch Mickey Mantle made in the fifth game of the World Series may have cost him the \$10,000 Hickok Belt that goes annually to the top professional athlete of the year.

The catch saved Don Larsen's perfect game, a performance that undoubtedly will win the award for the Yank pitcher.

Incidentally, there is quite a story behind why Mickey Mantle wears No. 7 on his uniform rather than No. 6 with which he started.

When Mantle first arrived on the New York scene and appeared with No. 6 on his back, there was considerable comment that Mickey might be the numerical successor in a line of greats.

For instance, Babe Ruth was No. 3, Lou Gehrig No. 4 and Joe DiMaggio No. 5. They rank as the three greatest Yankees of all time, and Mantle now becomes the fourth, but the numerical succession was broken.

The question recently was asked Mickey if he changed to No. 7 because of psychological reasons, and the answer was "no."

Mantle wore No. 6 and Bobby Brown, who had worn that number for several years, wound up with No. 9 at the start of the 1951 season.

When Mickey was optioned to Kansas City, then a Yankee farm, in July of that season, Brown switched back to No. 6.

In the meantime, Long Beach's Cliff Mages, wearing No. 7, went to the St. Louis Browns on waivers late in July, and when Mantle was recalled on August 20, he took over No. 7, which he has worn ever since.

Moore 8-5 Title Pick

CHICAGO (AP) — Archie Moore, a boxer for 20 years, was an 8-5 favorite Saturday to win the heavyweight championship Friday in his second try at the top prize, this time against 21-year-old Floyd Patterson.

Should Moore succeed, and he has all the tools except age on his side, he would become the oldest fighter ever to win the title. Moore will be 40 on Dec. 13. Jersey Joe Walcott took the crown at the age of 37 when he stopped Ezzard Charles in 1931.

Patterson, on the other hand, could be the youngest ever to take the title. He will be 22 on Jan. 4, and Joe Louis was 23 when he belted out Jim Braddock on June 22, 1937 to begin the longest reign ever as heavyweight champion.

MOORE HAS PRIME incentives for victory. He holds the light-heavyweight championship, and, by whipping Patterson, he could become the ninth fighter in history to win more than one crown.

Equally important would be the money he could earn with the title. Despite his lengthy boxing career, he never made a fortune, even with the 175-pound title which he has defended five times since winning it from Joey

Maxim in 1952. This fight should produce a good payday for both participants. Each gets 30 per cent of the net plus the \$200,000 to be paid for network radio and television rights. Truman Gibson, secretary of the sponsoring International Boxing Club, estimates the gross gate would be between \$275,000 and \$300,000 with a crowd between 16,000 and 18,000.

Moore has far more experience, 160 fights compared to 31 for Patterson, who began as a professional in 1952 after he won the Olympic middleweight title at Helsinki, Finland.

But the records indicate that each fighter has the punch to finish the fight before its scheduled 15 rounds. Moore has scored 84 knockouts in his 125 victories while Patterson has 125 knockouts to his credit in 28 wins.

THEIR RECORDS against common opponents also point toward Moore. Moore defeated Jimmy Slade in 10 rounds in 1952 and Patterson beat Slade twice, first with an eight-round decision in 1954 and then with a seven-round knockout in 1955.

But Patterson's only loss as a pro was an eight-round decision to Maxim in 1954 after he had won his first 13 fights. Moore has defeated Maxim three times, in 1952, 1953 and 1954, each with a 15-round decision.

Patterson is given an edge in speed, but Moore is rated far more cagey, more ringwise, and perhaps a little better puncher. He has won all but one of his 11 previous fights this year by KO or TKO. Patterson went 12 rounds in a decision in his last start, but took his previous 11 by technical knockouts or knockouts and has won his last 17.

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MEET FOR HEAVYWEIGHT CROWN

Archie Moore (left) and Floyd Patterson square off at Illinois Athletic Commission office where both were pronounced in good condition for Friday night's heavyweight championship fight at Chicago Stadium.—(AP Wirephoto.)

Cal Stuns Indians, 20-18

Bears Win Finale for Waldorf

BERKELEY, Calif. (AP) — California's aroused Bears kept faith with Coach Lynn (Pappy) Waldorf Saturday by striking for two quick touchdowns and battling the rest of the way to earn a 20-18 upset victory over Stanford in the massive mentor's last game for the school.

A capacity crowd of 81,400 watched the Bears, who finished with three wins and seven losses, stun the Indians by taking a 14-0 lead before the game was 12 minutes old and then capitalizing on breaks in the second half.

In 10 seasons, Pappy's eleven beat Stanford seven times, lost to them once and played two ties. The upset gave Cal a one-game margin in the 50-year-old rivalry.

SOPH QUARTERBACK Joe Kapp set up California's second and third touchdowns with runs of 28 and 11 yards to the Indian line from where halfbacks Darrell Roberts and Jack Hart smashed over.

The Indians went down to their fourth straight defeat and third in which the outcome rode on points after touchdown. Two attempted placements by Mike Raftery were wide while a third was blocked by Cal substitute Guard Don Plestrup.

Another career came to an end as quarterback John Brodie of Stanford had more bad luck when one touchdown pass was nullified by a penalty and another was dropped on the goal line by Joel Freis.

Brodie did set another PCC mark by smashing Don Heinrich's record of 137 completed passes for one season. Brodie completed nine passes to reach in season mark of 139. The real Stanford hero was fullback Lou Valli, who scored one touchdown and set up all three with his powerful runs and pitches while rolling up 269 yards on the ground.

FULLBACK HERB JACKSON scored Cal's first touchdown from the three and Roberts and Hart smashed over to give Cal a 20-12 intermission edge following Stanford scores by Jerl McMillin on a 13-yard run and by end Ben Robinson on a five-yard loss from Brodie.

Valli ran 14 yards in the fourth period for the game's only second half TD. Stanford had drives stall on the seven and 10. Cal . . . 14 6 0 0-18 Stanford . . . 6 6 0 0-12

STATISTICS Cal. Stanford First downs . . . 281 251 Passing yardage . . . 254 154 Rushing yardage . . . 254 154 Points intercepted by . . . 6-34 2-31 Punt yardage . . . 4 4 Fumbles lost . . . 4 3 Yards penalized . . . 81 23

COLLEGE BASKETBALL Houston 76, Franklin 74. Oakland City 87, Tennessee Martin 62. Port Wayne (Ind.) 60, Concordia 58. New Mexico 54, New Mexico State 40. (Ind.) 60, (Ind.) 50. Phoenix 72, Tucson 70.

REDLANDS RUNNER WINS CROSS COUNTRY OMAHA (AP) — Ray Manion, 24, of Redlands University led most of the way Saturday to upset favored Bill Tidwell of Emporia College, Kan., in the first annual NAIA cross country run.

Manion, a junior, led from the half-mile mark to the 3 1/2-mile post, when Tidwell took the lead, taking the lead the last 30 yards. His time was 22:42.2. Tidwell finished in 23 minutes flat. Bill Dunlap of Fort Hayes, Kansas State was third.

PRINCETON, N. J. (AP) — Speedy Mike Brown, son of Coach Paul Brown of the Cleveland Browns, led the way as Dartmouth upset Princeton, 19-0 Saturday.

Brown scored all three touchdowns on a quarterback sneaks and set a Dartmouth record of 10 touchdowns for one season. Dartmouth outplayed Princeton in every period to hand the Tigers their second loss of the season.

ROLLER DERBY L.A. Braves 24, Brooklyn Red Devils 16. Braves lead series, 9-7.

Packers, Steelers Flip for Bonus Draft Choice Monday

PHILADELPHIA (AP) — The Chicago Cardinals will participate in the draw, Pittsburgh and the clubs will select according to their standing in the league as of tonight, with the last place team picking first and the first place club last.

Other top names expected to be drafted in early rounds include Paige Cothren of Mississippi, Jack Pardee of Texas A&M and Joel Wells of Clemson; centers Jerry Tubbs of Oklahoma and John Matsko of Michigan State; guard Allen Ecker of Georgia Tech; tackles Earl Leggett of LSU, and end Ron Kramer of Michigan.

Under league rules, once a team wins the bonus player, it forfeits its draft rights on any graduating college football player in Tommy McDonald.

The Cardinals seem more likely to select an outstanding quarterback with such prospects as Notre Dame's Paul Hornung, Stanford's John Brodie, Purdue's Len Dawson,

Rams-Colts TV Tilt Rated Even

In This Corner

with DICK ZEHMS

The last of the turkey... COED CLASS. This year's Rose Bowl game will have an added attraction—campus cuties.

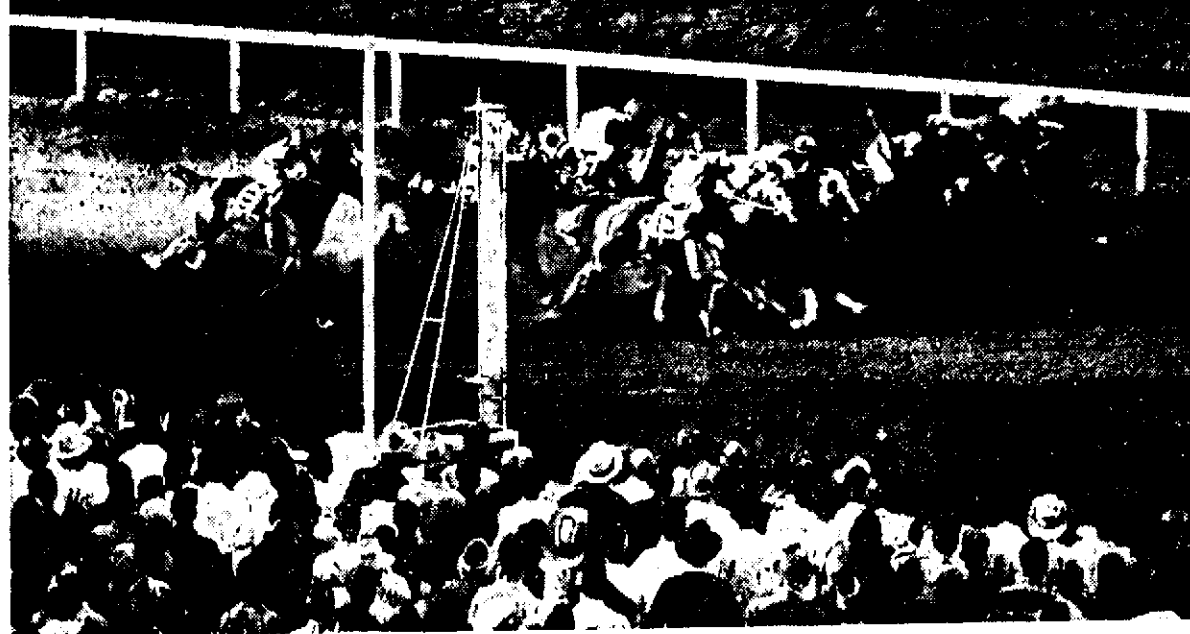
The guys with the big muscles and the speed may capture the athletic spotlight, but two glamour units will receive almost equal attention, if not the headlines.

Oregon State has a six-girl dancing unit which performs for the OHSO football section. They're all daughters of the Pacific Northwest. By name, they are Linda Lee, Gayle Briggs, Nina Gollerud, Veri Pilling, Joan Service and Ceco Bromo.

Iowa's Hawkeyes can contend in the powder puff department with its killy band, a group of lush Iowa babes who dazzle the grid fans with a fancy halftime show.

The performances of these two pinky outfits will make defeat less painful for the old grads, whether from Corvallis or Iowa City.

The Rose Bowl queen and her princesses better look to their laurels. There'll be more than hauling tackles and high-stepping halfbacks to enjoy come this Jan. 1, 1957. Ah, puh-ri-tude!



SEVEN UNDER A BLANKET
No less than seven horses sweep across the finish line in a tight blanket finish at Los Alamitos Saturday in the co-featured \$5,000 Hard Twist Purse at 350 yards. The outside horse, Sure Now (10), was awarded first in the photo finish. Only Clab-Win, Bobby Leo and Red Josette failed to figure in the photo.—(Staff Photo).

'SHOE' NABS FOUR IN FIVE

Cute Trick, Sure Now Win to Keep Hay in the Family

R. S. Snedgar's Cute Trick, a little grey filly who is as fast and consistent as horses come, and her older full brother, Sure Now, himself a stakes star, made a clean sweep of the two feature races at Los Alamitos race course Saturday before a crowd of 9,677 fans who wagered \$510,216 on a nine race card.

Los Alamitos Results

First Race—440 yards	Time—1:20.0	Second Race—440 yards	Time—1:20.0
Clab-Win, 10.00	1:20.0	Clab-Win, 10.00	1:20.0
Bobby Leo, 10.00	1:20.0	Bobby Leo, 10.00	1:20.0
Red Josette, 10.00	1:20.0	Red Josette, 10.00	1:20.0
Clab-Win, 10.00	1:20.0	Clab-Win, 10.00	1:20.0
Bobby Leo, 10.00	1:20.0	Bobby Leo, 10.00	1:20.0
Red Josette, 10.00	1:20.0	Red Josette, 10.00	1:20.0
Clab-Win, 10.00	1:20.0	Clab-Win, 10.00	1:20.0
Bobby Leo, 10.00	1:20.0	Bobby Leo, 10.00	1:20.0
Red Josette, 10.00	1:20.0	Red Josette, 10.00	1:20.0

LEG CRAMPS SEIZED BELL

MELBOURNE (UP) — Greg Bell suffered severe leg cramps Saturday after winning the Olympic broad jump in 23 feet, 8 1/2 inches.

Bell said that both he and John Bennett, who won the second place silver medal, were troubled with the short runway as well as a strong headwind. The runway is 125 feet or 25 less than the two were used to.

Troy-Irish, Army-Navy Top Finales

The 1958 collegiate football season will wind up with a wave of traditional games headed by the St. Notre Dame clash Saturday in the Coliseum and the Army-Navy game in Philadelphia.

The Army-Navy battle will be the television game of the week. The schedule:

THURSDAY	THURSDAY
Texas A&M vs. Baylor	Notre Dame vs. St. Louis
Army vs. Navy	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M
St. Louis vs. Texas A&M	St. Louis vs. Texas A&M

Reed Heads Last Nascar Meet of Year at Gardena

Jim Reed, four-time national NASCAR champion from Peckskill, N. Y., spearheads some 35 drivers into action today in the 100-mile stock car race meet of 1958. Time trials open at 12:30, first race 2 p.m.

Reed racked up a new record, 3,160 points for his fourth straight title before being sidelined in a racing mishap recently at Langhorne, Pa. This marks his first outing in defense of his title, piloting a 1958 Chevrolet, as usual.

Ford fields a mighty squad that includes Bill Amick. Dodge hopefuls include Danny Letner, '55 Coast champion, and

Caliente Selections

- 1. Joe River, Bull Tap, Ahurido
- 2. Hickam, Liberty Hill, 11's
- 3. Buckles, 11's, 11's
- 4. Prince 11's, 11's
- 5. Prince 11's, 11's
- 6. Prince 11's, 11's
- 7. Prince 11's, 11's
- 8. Prince 11's, 11's
- 9. Prince 11's, 11's
- 10. Prince 11's, 11's

AL Hockey Scores

- 1. Buffalo 2, Providence 2 (over time)
- 2. Providence 2, Buffalo 2 (over time)
- 3. Providence 2, Buffalo 2 (over time)
- 4. Providence 2, Buffalo 2 (over time)
- 5. Providence 2, Buffalo 2 (over time)
- 6. Providence 2, Buffalo 2 (over time)
- 7. Providence 2, Buffalo 2 (over time)
- 8. Providence 2, Buffalo 2 (over time)
- 9. Providence 2, Buffalo 2 (over time)
- 10. Providence 2, Buffalo 2 (over time)

U. S. Eyes More Olympic Medals

(Continued from Page B-1)

star American athletes and the possible loss of points due to injuries.

Russia's biggest blow came in the hammer throw where Harold Connolly of Boston beat out Mikhail Krivonozov. The Soviets had counted upon this event as almost a sure thing but the Russian, who is noted as a great pressure competitor, completely

cracked under the tough go-Mikhail Krivonozov. The Soviets had counted upon this event as almost a sure thing but the Russian, who is noted as a great pressure competitor, completely

Morrow Confident of 3 Wins

MELBOURNE (UP) — Bobby Morrow, new 100 meters champion of the Olympic Games, said Saturday he felt confident about his chances of becoming the first American triple gold medalist since Jesse Owens won four in 1936.

"I was worried about the hundred," the tall, handsome sprinter from Abilene Christian (Tex.) College said. "I think I am better in the 200 meters. I pace myself better. And I hope to pick up a third medal in the 400-meter relay."



TOM COURTNEY
Co-Favored in 800

Olympic Summary

POINT STANDINGS	POINT STANDINGS
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6
United States 10 Canada 6	United States 10 Canada 6

Witte, Brodie on NEA '11'

Ron Kramer, Michigan's mobile end who hits so hard he creates howls of "dirty play," was the lone repeater on this year's NEA All-America team announced Saturday.

Tackle John Witte of Oregon State and Stanford's great passing star John Brodie were the lone West Coast first-string selections.

Two Texas Teams in JRB Running

The Jr. Rose Bowl selection committee which meets today at Pasadena's Huntington-Sheraton Hotel, is casting a covetous eye at a pair of talented Texas eleven, Arlington State and Tarleton State as eastern contenders for the Dec. 8th classic. Other teams still being considered are Boise, Idaho, and Coffeyville, Kansas.

Caesars Heads Candidates for Pro Bowl Tussle

LOS ANGELES (UP) — Full-back Rick Caesars of the Chicago Bears appeared as a likely candidate Saturday for a starting role in the All-Star Pro Bowl game, Jan. 13, in the Los Angeles Coliseum.

Caesars was cited by the National Football League office for his outstanding performance against the Los Angeles Rams last Sunday. The shifty, powerful back gained 100 yards and leads the league in rushing.

BANNED BLAIR DISAPPEARS AT OLYMPICS

MELBOURNE (Sunday) (UP)—Chit Blair, the American hammer thrower who was dropped from the Olympic team Friday, disappeared today after cancelling out his return reservation back to the U. S.

Pan American Airlines said Blair had cancelled his return reservation but said he could be reached through the American team. The Americans at Olympic Village, however, said they had "no idea" what happened to Blair or where he was reachable.

Bay Meadows Results

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Red Josette, 10.00	1:10.0	Red Josette, 10.00	1:10.0
Clab-Win, 10.00	1:10.0	Clab-Win, 10.00	1:10.0
Bobby Leo, 10.00	1:10.0	Bobby Leo, 10.00	1:10.0
Red Josette, 10.00	1:10.0	Red Josette, 10.00	1:10.0
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Bobby Leo, 10.00	1:10.0	Bobby Leo, 10.00	1:10.0
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Olympic Slate for This Week

THURSDAY	THURSDAY
1. Morning—Fencing (individual foil), 10:00 a.m.	1. Morning—Fencing (individual foil), 10:00 a.m.
2. Morning—Fencing (individual foil), 10:00 a.m.	2. Morning—Fencing (individual foil), 10:00 a.m.
3. Morning—Fencing (individual foil), 10:00 a.m.	3. Morning—Fencing (individual foil), 10:00 a.m.
4. Morning—Fencing (individual foil), 10:00 a.m.	4. Morning—Fencing (individual foil), 10:00 a.m.
5. Morning—Fencing (individual foil), 10:00 a.m.	5. Morning—Fencing (individual foil), 10:00 a.m.
6. Morning—Fencing (individual foil), 10:00 a.m.	6. Morning—Fencing (individual foil), 10:00 a.m.
7. Morning—Fencing (individual foil), 10:00 a.m.	7. Morning—Fencing (individual foil), 10:00 a.m.
8. Morning—Fencing (individual foil), 10:00 a.m.	8. Morning—Fencing (individual foil), 10:00 a.m.
9. Morning—Fencing (individual foil), 10:00 a.m.	9. Morning—Fencing (individual foil), 10:00 a.m.
10. Morning—Fencing (individual foil), 10:00 a.m.	10. Morning—Fencing (individual foil), 10:00 a.m.

Bob Kelley Says---

Bob Kelley's column was delayed in transit from Baltimore, Md., where he is telecasting today's Rams-Colts football game. His column will be resumed in The Independent Tuesday.

Now Open Sundays!

C. STANDLEE MARTIN

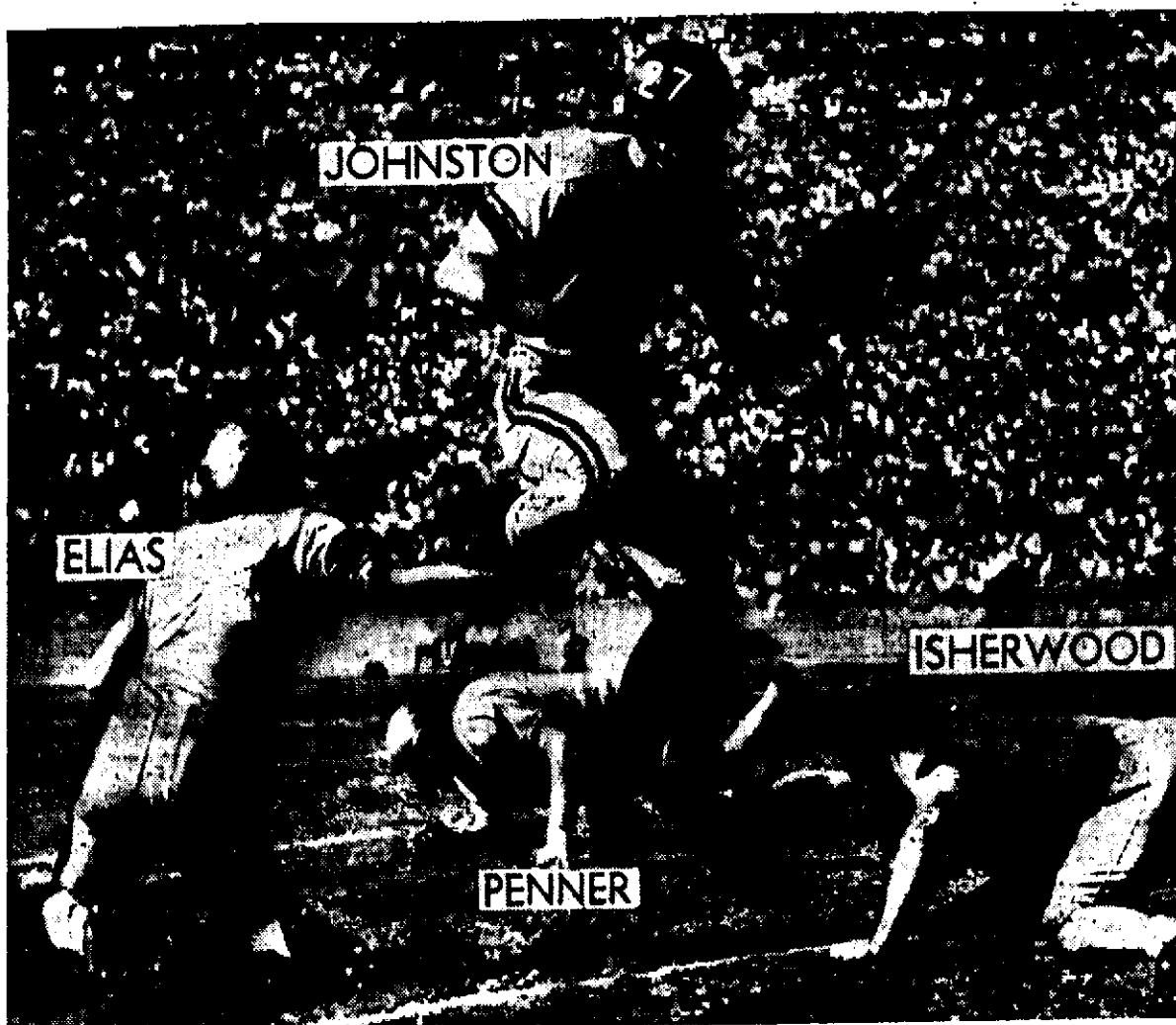
1957 OLDS HOLIDAY

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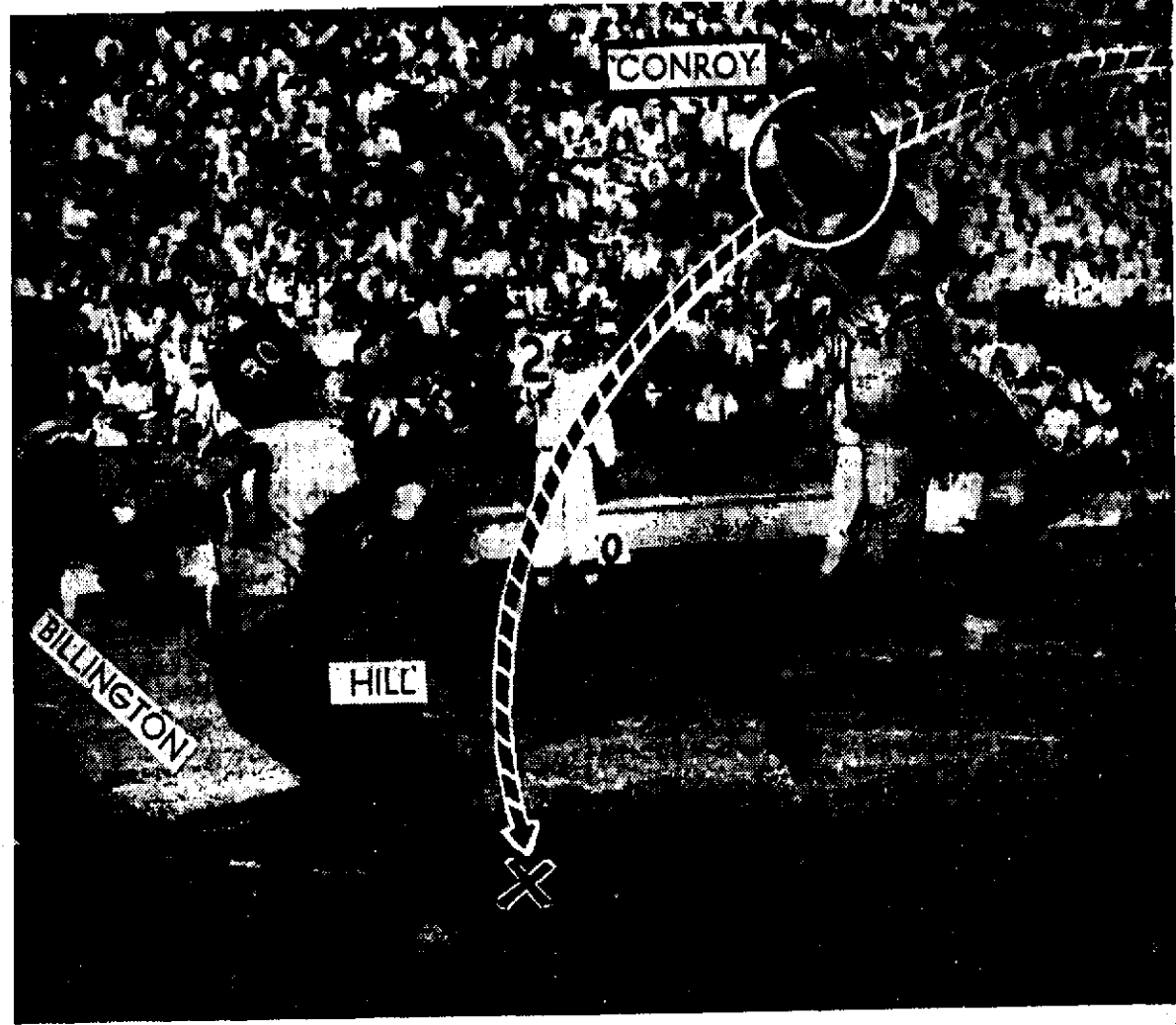
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ONE UCLA HAND STOPS PAIR OF TROJAN FEET

Rex Johnston, SC halfback, tries to hurdle outstretched hand of Bruins' Lou Elias but Elias tripped him up on the UCLA 35. Play was good for 10 yards. On the ground are Jerry Penner of UCLA (center) and Ed Isherwood of SC.—(AP Wirephoto).



TWO TRIES FOR TROY, NO RESULTS

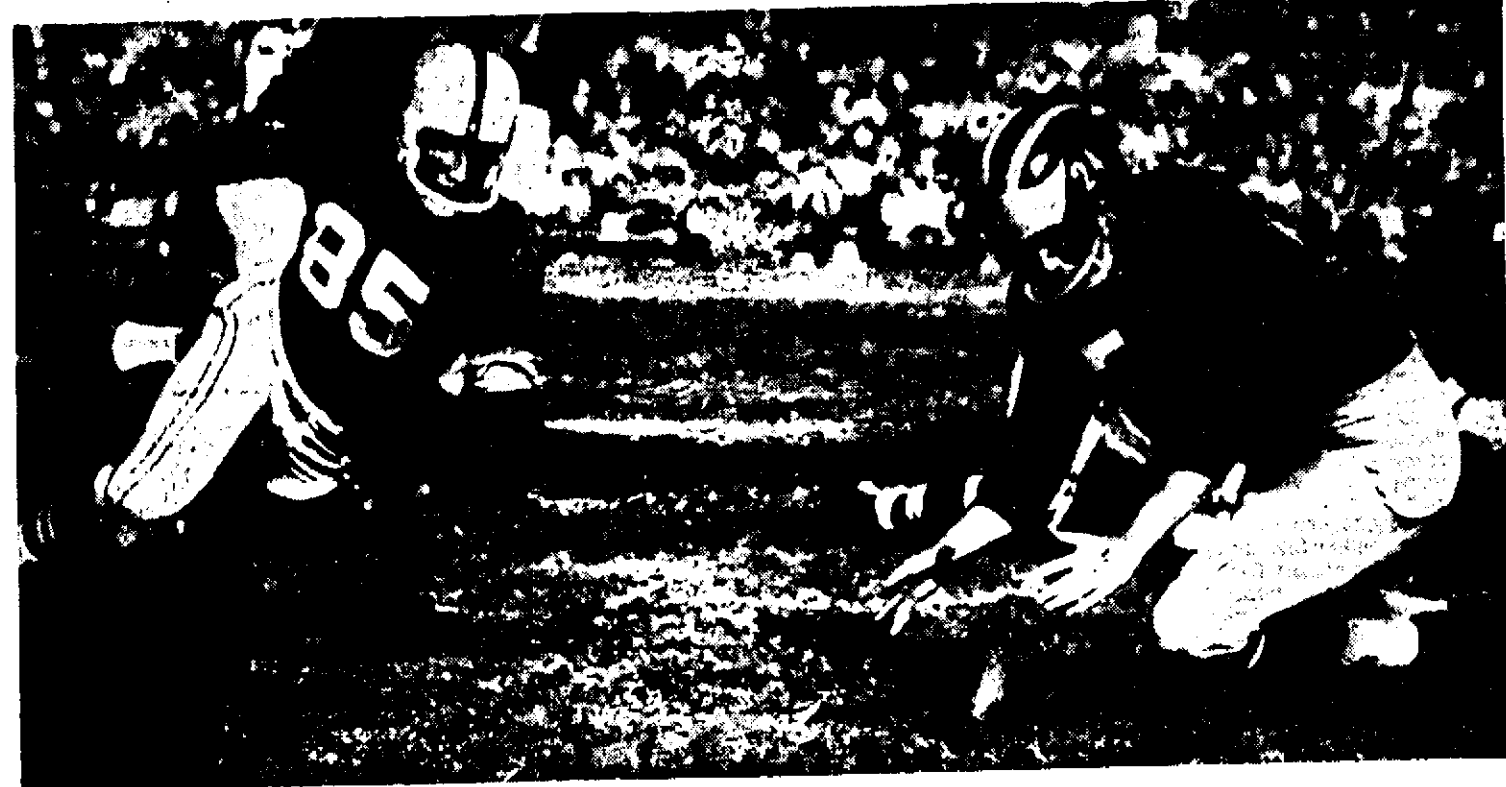
SC Quarterback Jim Conroy leaps high attempting to spear touchdown pass from halfback Ernie Zampese. Ball squirted out of his hands and was almost caught by SC end Hillard Hill. Net result was just an incomplete pass.—(AP Wirephoto).



CAL'S KAPP NAILS VALLI

Stanford fullback Lou Valli (34) is brought down from behind by Cal' quarter-back Joe Kapp after seven yard gain in first period. No. 81 is Bear end Ron Wheatcroft.—(AP Wirephoto).

Saturday's Sports Highlights



BREAK FOR WOLVERINES

Michigan quarterback Jim Van Pelt pounces on fumble by Ohio State's Jim Roseboro, beating out Buckeye Leo Brown in race for ball on Ohio 27. Fumbles played important role in 19-0 Wolverine victory.—(AP Wirephoto).



C.R. GETS UP STEAM

Fullback C. R. Roberts (42) of SC rambles for a 16-yard gain against UCLA in second quarter, but as he was being tackled, Roberts' attempted lateral was thrown forward and play netted only 11 yards to UCLA's 25-yard line. Chasing him is Jim Matheny.—(AP Wirephoto).



AERIAL THEFT

UCLA fullback Barry Billington intercepts pass intended for SC end Bob Rosen-dahl on last play of first half.—(Staff Photo).



WINNING FORM

Harold Connolly of Boston lets hammer fly for new Olympic Games record of 207-3½. (AP Wirephoto).

Fishin' Around

By DONNELL CULPEPPER

When the oldtimers of the Long Beach Casting Club hold their annual cast next Sunday at the pool in Recreation Park, one of the greats of them all will be missing. There will be no Ed Elliott to clown and keep the club members in hysterics with his witty remarks.

Ed was laid to rest just the day before the national election and, in the midst of that week's news, this columnist failed to comment about the passing of one of the week's greatest outdoorsmen.

Ed was the fourth president of the LBCC, back in the early '30s, but that fact alone meant little. He was one of the club's most respected members and his personality always stood out in places where fishermen gathered.

There was far more to Ed than that. He always had a kind word for every one, spoke of no one and his patience with younger casters and fishermen was amazing.

HE WAS A WIZARD with the flyrod. For one, he never seen his equal. I remember one spring day at Lake Wohlford where that reservoir was clock-full of bass and crappie. Claude Kreider and I sat on the bank while Ed covered 100 feet of the shoreline in each direction. In cast after cast, he hooked, then released bass of varying sizes.

He never exerted himself. Most of his casts ranged from 15 to 25 feet and each time the fly landed just exactly where Ed wished it. I couldn't do it and I doubt if Claude, an expert in his own right, could have matched him, cast for cast.

Ed often told me that there was really nothing to flycasting. He said that most fishermen tried to throw themselves away with every flick of the rod—and a flick is all that Ed required to reach the fish.

Years later Ed retired from a drug store business here and moved into the country—up near Independence, where he was constantly close to nature. His death came early this month when he returned to Long Beach for a winter visit.

The LBCC will make next Sunday's cast a memorial to Ed Elliott. Casting will start at 9 a.m. and continue through the day, with a dinner in the evening. Ed won't be there, but many "youngsters" who got their first pointers from him will be competing in the events.

DRY, DUSTY, WINDY weather didn't help either fishermen or hunters last week, but there were some favorable reports from the lower part of Colorado River (just above Imperial Dam) where the duck hunters did very well. Farther north and in the Imperial Valley state-controlled ponds, the story was not so good.

The pheasant averages at the state-controlled areas of Milwanda and Lakeside remained at about the same level, but some of the hunters couldn't see anything except dust. Remember that the permit stations at the two areas open at 7 a.m. each day, with hunting hours from 8 a.m. to 4:30 p.m. Pheasant stockings are made each day by the Department of Fish and Game.

Quail and chukar bags were few last week and again the weather had a hand in the scarcity of birds. Riverside and Im-

perial Counties seemed to top the list of Southern California areas in quail. Chukars were well under cover most of the time.

WINTER TROUT PLANS were continued by the DF&G at Crystal Lake, and in the most respected members and his personality always stood out in places where fishermen gathered.

We understand that Little Rock Reservoir is off the list of winter planting because there is a plan to lower that lake's level considerably. Cuchuma Reservoir, near Santa Barbara, and Matilija Reservoir, in Ventura County, are affording fair fishing to anglers who know their way around at those places. Best bet is trolling.

Wind played havoc with certain Colorado River resorts last week, but fair to good reports came from Temple Bar (Lake Mead), Prater Dam area for bass and catfish and the Blythe region for the same, with cut-mackerel doing the trick for most cut fishermen.

Lake Arrowhead will remain open throughout the year and the boat landing there is still in operation. Trout fishing is fair to excellent, but reservations are required for weekends.

OPEN SEASON for hand-tailed pigeons begins next Saturday in Southern California and lasts through Dec. 31. Best areas will be Frazier Mountain, some of the San Bernardino Mountains and possibly Volean Mountain in San Diego County.

Pigeons like the country where acorns are abundant. The hunt is of small importance in Southern California.

COVERING THE CLUBS we find that Long Beach Douglas Rod & Gun Club has its annual stag feed and awards meeting scheduled for next Saturday night. The LBCC has its annual venison stag dinner Dec. 8. The Southern California Tuna Club has its wildlife dinner next Friday night at the Virginia Country Club, with ducks, geese, deer, elk and bear on the menu.



DR. HASKELL ELDER Moves Up From Jr. High

Tab Dr. Elder Athletic Boss at Lakewood

Dr. Haskell Elder has been appointed athletic director at the new Lakewood High School. It was announced Saturday by the Board of Education.

Dr. Elder presently heads the physical education department at Stanford Jr. High. He is a graduate of Poly High and Springfield (Mass.) College. At Springfield, he received bachelor of science and masters and doctors degrees in education.

Lakewood High will open in September. Athletically, it will be a member of the new five-school Long Beach prep league which will include Jordan, Milikan, Poly and Wilson High.

His studies in physical skill testing have won national recognition for Dr. Elder. He is presently conducting research to determine the relationship between physical development and academic progress.

Today's Semipro Baseball Schedule

AT WILSON HIGH—Golden State vs. Aquila, 7:30 p.m.; L.B. Merchants vs. Golden State, 8:15 p.m.
AT JORDAN HIGH—L.B. Blues vs. Outlaws, 7:30 p.m.; Naval Shipyard vs. Local, 8:15 p.m.
AT PARK AVE. FIELD—Rocket Jrs. vs. Raging 12, 7:30 p.m.; P. Merchants vs. West Coast, 8:15 p.m.

Soccer Doubleheader Slated Here Today

The Greater Los Angeles Soccer League resumes play today at Veterans Memorial Stadium. St. Stephen's meets Pan Americans at 1 p.m. followed by the Magyars-Armenians clash at 2:45 p.m.

PARTICULARS

by JERRY WYNN

Defending champion Pinky Stevenson steamed into the Recreation Park Men's Club Championship finals with a 6 and 4 victory over Arol Thomas.

His opponent in the 36-hole title match, which will be held next Sunday in conjunction with the club's annual Chicken and Bean tournament, will be "old man" Gene Combs, the popular Recreation Park starter and ace golfer.

Combs' first appearance in the club championship finals was in 1939, the year Pinky was born. He has played in five others since—twice, in 1948 and 1952, emerging the victor.

Stevenson and Combs met in the first round of the Long Beach City Championship with Pinky a 5 and 4 winner. However, Gene, flashing sub-par form these days, vows to give him a much sterner test this meeting.

Against Thomas, Stevenson was two under par but added three more birdies playing out the 18 for an unofficial medal score of 67. The U. S. junior champion had seven birdies.

LOYD MANGRUM, the defending champion, and Ed Furgal were the first to enter the 1957 Los Angeles Open to be held Jan. 3-5 at Rancho.

Ship McMahon, general chairman, and Don Montgomery, course construction chairman, are two Long Beach leaders in the co-sponsoring Los Angeles Junior Chamber of Commerce.

The tourney purse has been raised to \$37,500 making it the richest one on the winter circuit. Season tickets at \$6 are on

Army Volleyball Regionals Open at Ft. MacArthur

The 933rd Antiaircraft Missile Battalion volleyball team will be one of the two top favorites in the 6th Army Antiaircraft Regional tournament at Fort MacArthur Monday, Tuesday and Wednesday.

Teams from San Francisco, Seattle and Hanford, Wash., compete with the winner going to Detroit in December to vie in the nation-wide finals for Nike and antiaircraft units.

San Francisco is a slight choice over the 933rd from Southern California. The host team, the 933rd, is headed by PFC Wesley Ediger, formerly with the Philadelphia Eagles of the National Football League. The San Francisco squad is led by Silvester Gonzalez, a member of the All-American volleyball team.

RUTH MILLER of Recreation Park will defend her Southern California Women's Publix Assn. title in the 1956 Championship at Rio Hondo starting Monday. Marshall Holt and Margo Pilgrim won the Publix Pro-Lady at Rio Hondo with a best-ball 61. . . . PARTICULARS vote in the annual balloting for new members to the PGA Hall of Fame went to Olin Dutra. Other nominees are Johnny Farrell, Jack Hutchinson Sr., Fred McLeod, Denny Shute and Craig Wood.

HOLE-IN-ONE honors to C. Morgan and Wally Larsen. Morgan of the Virginia Men's Club aced the 139-yard 15th hole at Virginia with a 5-iron while playing with Lowell Overlock. Dr. L. D. Mahannah, Bill Brooks and Rusty Ohio.

Larsen of 1816 Stanbridge Ave. connected on the 135-yard 18th at Recreation Park with Larry Griggs, Kenny Cobbs and Bill Stauter in the foursome.

JIM FERRIE fired a five-under par 66 for a 65 net and victory in the Virginia Men's Club Saturday golf sweepstakes. His card had eight threes.

Results:
Low net 65—Jim Ferrie, 66-1. 66—Jim Ferrie, 67-2. 68—Ed Davina, 69-3. 70—Jack Hammond, 70-4. 71—Lemon, 71-5. 72—Dr. E. T. Melbourne, 72-6. 73—Dr. E. T. Melbourne, 73-7. 74—Dr. E. T. Melbourne, 74-8. 75—Dr. E. T. Melbourne, 75-9. 76—Dr. E. T. Melbourne, 76-10. 77—Dr. E. T. Melbourne, 77-11. 78—Dr. E. T. Melbourne, 78-12. 79—Dr. E. T. Melbourne, 79-13. 80—Dr. E. T. Melbourne, 80-14. 81—Dr. E. T. Melbourne, 81-15. 82—Dr. E. T. Melbourne, 82-16. 83—Dr. E. T. Melbourne, 83-17. 84—Dr. E. T. Melbourne, 84-18. 85—Dr. E. T. Melbourne, 85-19. 86—Dr. E. T. Melbourne, 86-20. 87—Dr. E. T. Melbourne, 87-21. 88—Dr. E. T. Melbourne, 88-22. 89—Dr. E. T. Melbourne, 89-23. 90—Dr. E. T. Melbourne, 90-24. 91—Dr. E. T. Melbourne, 91-25. 92—Dr. E. T. Melbourne, 92-26. 93—Dr. E. T. Melbourne, 93-27. 94—Dr. E. T. Melbourne, 94-28. 95—Dr. E. T. Melbourne, 95-29. 96—Dr. E. T. Melbourne, 96-30. 97—Dr. E. T. Melbourne, 97-31. 98—Dr. E. T. Melbourne, 98-32. 99—Dr. E. T. Melbourne, 99-33. 100—Dr. E. T. 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WORLD OF WHEELS

FORD IDEA — A completely new kind of commercial vehicle—one that looks, rides and handles like a passenger car but does the work of a pickup truck—will soon be produced in quantity by the Ford Motor Co.

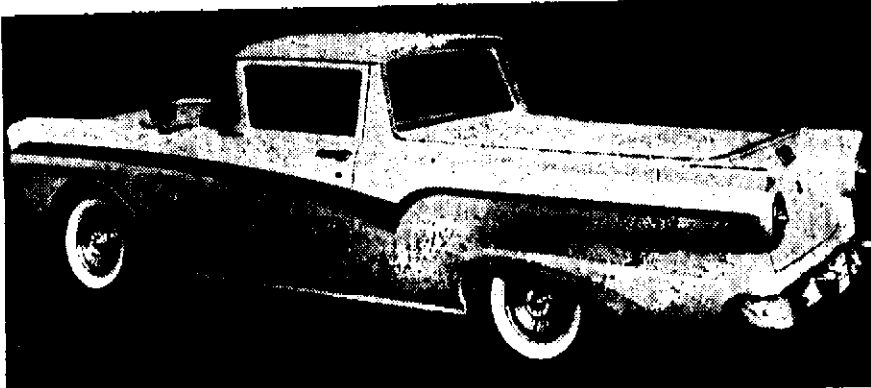
The vehicle's payload capacity is nearly three-quarters of a ton. Instead of a pickup box mounted on the rear of a cab as in conventional truck design, the Ranchero is an integral unit with a completely welded body and a double steel floor for added strength and rigidity. Unlike regular pickup truck bodies, the load space covers the full width of the vehicle for easy side-loading.

It is designed and constructed to provide truck owners with the luxury of a passenger car along with the utility of a pickup. It is the first in the industry to have a gold anodized aluminum strip as an option with a two-tone color scheme like Ford passenger cars. The interiors are the same as in Ford's high-style 1957 station wagon.

The new vehicle, a closely kept secret at Ford during its long development period, was revealed for the first time on November 12, 1956, in the little rural community of Quito, Ecuador, at a county-wide celebration of the local residents staged to honor 21-year-old Wesley Patrick, who was just chosen the most comfortable position in the 1956 Star Farmer of America which he selects. That is his

THINKING SEAT — Another Mercury first for 1957 is a "seat that remembers," offered exclusively by Mercury for 1957 and adding another luxury to the many accessories and power assists available.

This "Seat-O-Matic," developed by Mercury for 1957, has a control dial mounted on the instrument panel which the driver turns up, down, forward or back automatically to the most comfortable position which he selects. That is his



FORD ADDS GLAMOUR TO TRUCK LINE

Here's the new Ford Ranchero, an entirely new idea in a commercial vehicle, combining the luxury drive and appearance of a highly-styled car with the tough working ability of a pickup truck. The Ranchero not only carries a payload of almost three-fourths of a ton during its working hours, but provides leisure transportation for the family. Production of the Ford Ranchero will begin later this year.

"Setting." When the ignition key is turned off the seat automatically moves to its rear position to allow easier exit and entrance. When the ignition key is turned on again the "seat that remembers" moves automatically to the last previously dialed position or "setting."

A new driver taking over sets the "Seat-O-Matic" for his "setting" and the seat moves to that position when the ignition key is turned on.

METRO SALES BOOM — Sales of American Motors imported Metropolitan increased 74.8 per cent in October, compared to the same period a year ago, according to J. W. Watson, Metropolitan sales manager.

"Nash and Hudson dealers across the country report that the demand for the smart Metropolitan is increasing steadily," Watson said. "In many areas, the demand for the Metropolitan '1500' is exceeding the current supply."

During October, American Motors dealers sold 745 Metropolitan, compared to 426 for the same period last year, he said.

Southland PANORAMA

Great stars of screen, radio and TV will team with Santa Claus Thursday night on Hollywood Blvd. for the film capital's annual salute to the spirit of Christmas.

More than 350 famous people attended the holiday festival last year and early reports of this Thursday's parades include such names as Frank Sinatra, Andrews Sisters, Jose Ferrer, June Allyson, Doris Day, Fred MacMurray, Dan Duryea, Jane Powell, Jerry Lewis, Rock Hudson and Rosemary Clooney.

YOUNG COWBOYS and cowgirls compete in calf roping, bronc riding and other events in the Blythe Junior Rodeo Saturday and Sunday, near the Colorado River, Blythe.

TOP JUNIOR COLLEGE teams will compete Saturday at Bakersfield's Memorial Stadium in the annual Kern County Football Game, home-

MOTOR SPORTS

Humor and Sex Mixed in Novel

By PAUL WALLACE

The telegram was addressed to Mrs. Edwin G. Trumbull, Walnut Level, East Dismal, Mass. It read:

"Am in trouble. Have made catastrophic mistake in bedroom. Five hundred dollars will take care of everything. Awfully embarrassed. Please don't tell Father. Love, Prudence."

Surprisingly enough, these opening words of a new novel about the sports car set, "Press On Regardless," do not indicate that the book takes a liberal interpretation of the term "motor sports."

In fact, it turns out that Prudence has built a "special" sports car in her apartment and can't get it out without tearing out a wall.

"PRUDENCE," it develops, is a sports car addict and an expatriate from Massachusetts living in Los Angeles. (Many of the scenes and characters, thinly disguised, will be well known to Southlanders.)

Written by Fern Mosk and Anne Taylor, the new book mixes substantial doses of ribald humor and sex with a genuine reverence for overhead cam-

shafts and stiff suspension systems.

The result is a hodge-podge of very entertaining adventures of a bachelor girl in pursuit of her hobby—and a hubby.

It is a very funny little book which pokes considerable fun at the sport while dealing with it compassionately.

A BIG CONTINGENT of Californians are signed up for the Bahamas Speed Week Dec. 3-9 at Nassau. More than just a sports car race, the affair has turned into one of the big social events of the international sports car world.

With the names and cars it attracts, however, the Caribbean bash can't help but produce some memorable racing.

This year, California will field top threats in both big and small car races in the persons of Phil Hill and Ken Miles.

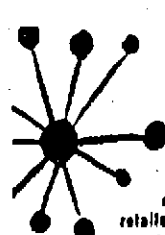
Hill, last year's winner after a nip-and-tuck dice with the Marquis de Portago, is expected to pilot a 3.5 Ferrari owned by George Tilt while Miles will push his beautiful and lightning-fast Porsche-Cooper Special. Other Californians include

Jack McAfee, the junior and senior Lou Brero, John von Neumann, Richie Ginther, Bill Devlin, Lance Reventlow, Bob Oker, James and Marion Lowe, Calvin Paige and Eldon Beagle.

MILES' CAR which outclasses anything the West Coast can offer, will hump into the best privately-owned under-1500-cc cars in the world.

Hill will be going against Carroll Shelby in John Edgar's big 4.9 Ferrari, a combination which was more than Hill could handle at the last Palm Springs race.

THIS AD



This ad costs a local retailer only \$8.20 per Sunday on a weekly contract basis.

Mary, please come home

Come home, Mary, and I'll get you that full length Door Mirror you wanted at Marine Glass Co., corner 14th and Magnolia. You can even call them at HE 7-7475 or HE 2-7943.

JOHN MARSHALL FURNITURE CO.

630 PINE AVE.—DOWNTOWN LONG BEACH

FURNITURE AT DISCOUNT PRICES

Your Dollar Buys a \$1.50 Worth Here!

We think furniture prices are too high. But, here you don't pay for high priced executives behind big desks in plushy offices. Costs are stripped to the bone here... just like our prices.

You'll see John Marshall himself, running around in shirt sleeves, and he'll be mighty proud to serve you personally. Come in tomorrow if you can, or this week for sure. Remember, you can take 2 years to pay.

33% Discount
On This
3-PC. CURVED SECTIONAL
choice of 6 desirable colors

SLEEPER-SOFAS
Innerspring Mattress Included
\$169 Sleeper Sofa...\$124
\$229 Sleeper Sofa...\$148

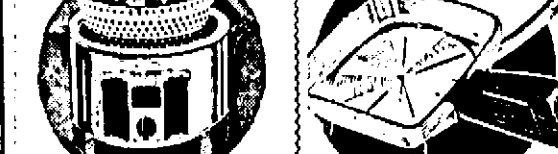
BEDROOM SETS
\$109 2-Pc. Bedrm. Set...\$69
\$129 2-Pc. Bedrm. Set...\$79

\$149	2-Pc. Straight Sectional	\$ 89
199	3-Pc. Curved Sectional	128
299	3-Pc. Curved Sectional	179



SLEEPER-SOFAS
Innerspring Mattress Included
\$169 Sleeper Sofa...\$124
\$229 Sleeper Sofa...\$148

BEDROOM SETS
\$109 2-Pc. Bedrm. Set...\$69
\$129 2-Pc. Bedrm. Set...\$79



Reg. Nat. Advertised \$795
\$39.95 DEEP FRYER

Reg. Copper-Top \$995
\$39.95 SKILLET



ALL FOAM RUBBER \$159
\$299—3 Pc. Living Room Set

\$69—5 Pc. Dinette...\$36
\$89—5 Pc. Dinette...44

SOFA MAKES INTO A BED
\$299—3 Pc. Living Room Set...\$149



BUNK-BED SALE 33% DISCOUNT
\$ 79 BUNK-BEDS...\$45
99 BUNK-BEDS...\$9
115 BUNK-BEDS...77
129 BUNK-BEDS...89

Complete with springs and mattress. Nothing else to buy

Mon. & Fri. 'til 9
Daily to 8

BROADLOOM
SAVE 33%
Wall-to-Wall CARPETING

\$5.95 yd. Boucle...\$3.88
7.95 yd. Viscose...4.88
8.95 yd. Viscose...5.88

DOZENS OF DESIRABLE COLORS
2 YEARS TO PAY
JOHN MARSHALL FURNITURE CO.
630 PINE
DOWNTOWN LONG BEACH



Chevy's crack Cameo Carrier finished the run in less than 42 hours, and with high 18.17 miles per gallon gas mileage!

New Task-Force 57 Chevrolet Trucks!

Here to cut your costs for keeps... economy-proved on the Alcan Highway to Alaska!

In a history-making endurance run, six heavily loaded new '57 Chevrolet trucks covered the entire 1,520-mile Alcan in less than 45 hours (normally a 72-hour haul)—and with gas mileage ranging up to over 18 miles per gallon!

Here was a demonstration of the kind of operating efficiency that cuts hauling costs right down to bare essentials!

Chevy's short-stroke V8's put on a power show that turned steep Yukon grades into gentle slopes. Everybody on hand, drivers and AAA officials alike, was amazed by the performance of the new 283-cu.-in. Super Taskmaster V8—this one took towering climbs with power to spare!

As a special test of endurance, two of the engines went all the way without being turned off once—not even while refueling!

A Powermatic-equipped heavyweight went the whole 1,520-mile route in a single

forward speed range! Here's real proof that it relieves the driver of a load of work and worry. On downgrades, Powermatic's built-in retarder saved wear on service brakes.



CHEVROLET Proved on the Alcan Highway
Champs of every weight class!

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

Barker Bros. Bonus Buys

SHOP MONDAY NIGHT UNTIL 9!

Specially priced for

Christmas giving!

**THREE BIG COMFORTABLE
LOUNGE CHAIRS**

values from
\$89.50 to \$109.95 **\$66 each**

Special for Christmas—at a price so low you'll believe in Santa Claus—your choice of our three most popular styles! And that isn't all! You can select your chair right now, and begin payments later on our Christmas lay-away plan! Come in NOW while we still have your favorite style and color. Make this a Christmas that will last for years and years! See all three styles at Barkers Monday!



**OVERSIZE WING CHAIR
WITH FITTED T-CUSHION**

\$66

The charm of early American styling, the deep comfort of modern construction, thick spring-filled cushions, sailing ship print. NATURAL AND GREEN

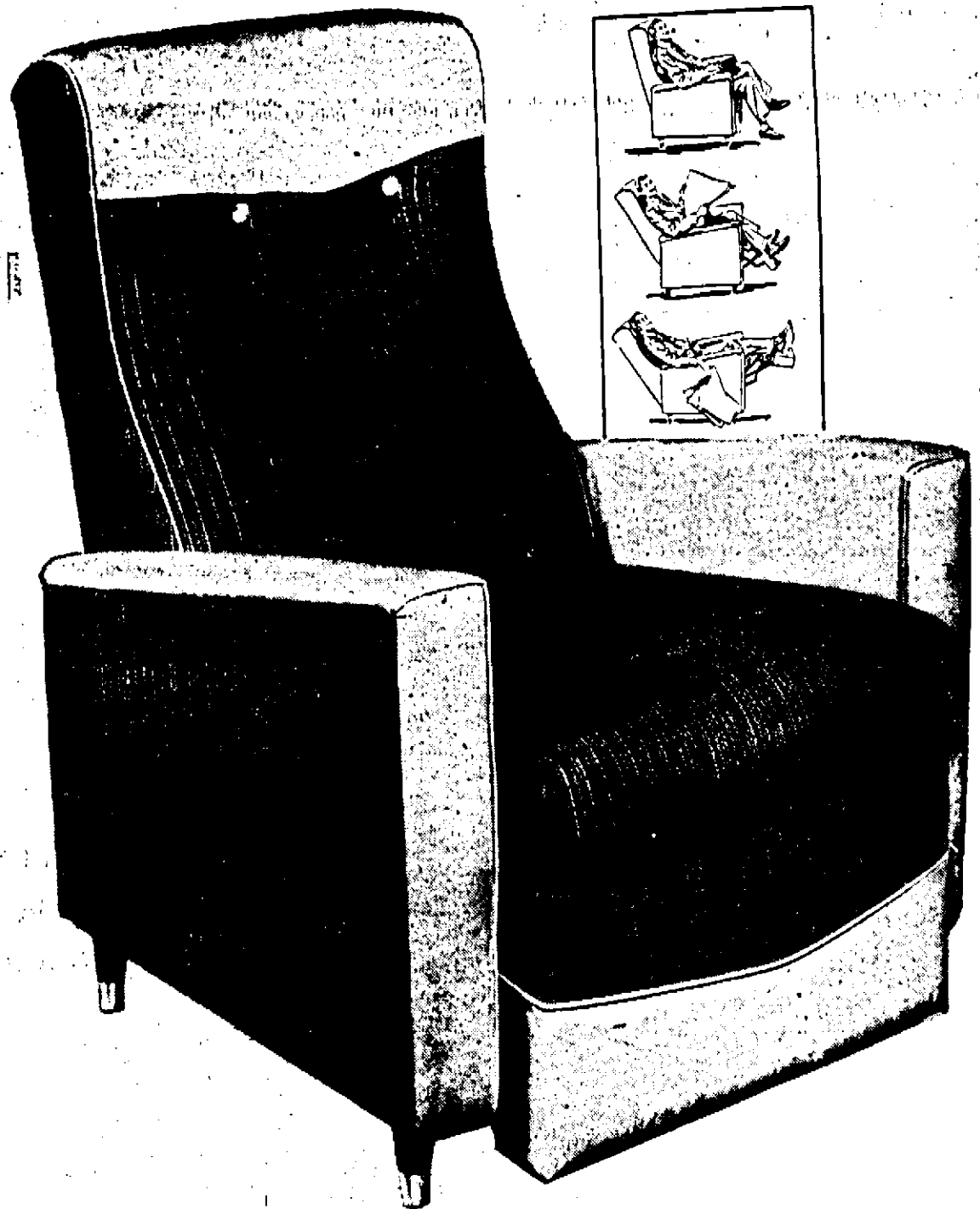


**TAILORED LOUNGE CHAIR
FOAM RUBBER CUSHIONS**

\$66

Big size, deep comfort, smart style make this the buy of the Christmas season. The luxury of a foam cushion, textured cover.

TURQUOISE • TOAST • CORAL • SAGE • BROWN



**ADJUSTABLE RECLINER
SYLNER FABRIC & PLASTIC**

\$66

Comfort as you like it in this adjustable recliner! Easy-to-care-for Sylmerized fabric resists soil; heavy plastic is washable.

BROWN WITH TOAST PLASTIC
TURQUOISE WITH TURQUOISE
TOAST WITH BROWN

CREDIT TERMS: low as 10% down, 24 months to pay

TRADE IN old furniture on purchase of needed new

Monday Hours, 9:30 to 9 • Friday, 12 to 9 • Other Days, 9:30 to 5:30

Free Parking in the rear of the store for your shopping convenience!

BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)—HE 6-9251



WITH MALCOLM EPLEY
(Malcolm Epley is on vacation, his "Beach Combining" will appear on his return.)

Santa's Clearing House to Open

Rich Airport Well Jumps City Revenue

By GEORGE WEEKS
City Staff Reporter

Production at the Municipal Airport Oil Field, although declining, is holding up better than expected, thanks to one exceptional well.

Figures just released by the Finance Dept. show royalties of \$393,836 for the first four months of the current fiscal year, compared with an advance budget estimate of \$600,000 for the entire 12-month period ending next June 30.

Income for September amounted to \$114,600, peak for the year.

That was the first month reflecting royalties from a new well that came in at 900 barrels per day, more than double the anticipated yield. At latest reports it was still producing 500 barrels.

ACCORDING TO city petroleum engineers, the well apparently reached an unexplained separate accumulation within proved territory. Later probing of an unproved area has so far yielded nothing comparable. Texas Co., the lessee, is now operating only one string of tools.

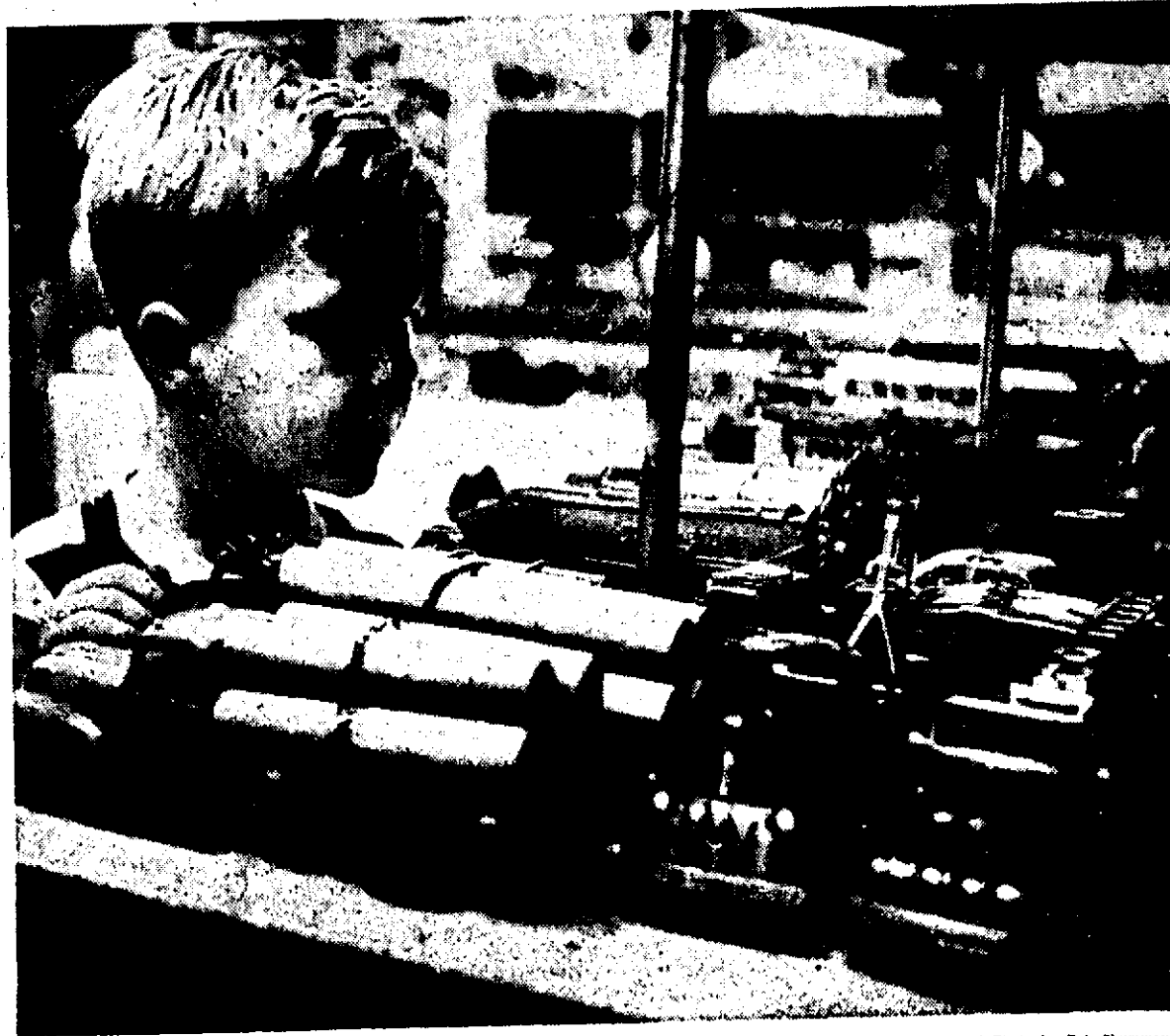
Latest budget estimate of royalties for this year is \$700,000, predicated on an anticipated rapid decline in the next few months.

Meanwhile an annual report by City Auditor John R. Maxwell showed that municipal income from the field during last fiscal year totaled \$1,521,929.34, compared with \$1,465,276.46 in the preceding 12 months.

Total royalties since the lease was executed in August 1953 were reported at \$3,012,031.59, plus a cash bonus of \$104,000 which was a part of the lease terms.

CRUDE OIL shipments during this period were listed at 2,006,787 barrels, along with 4,704,635 cubic feet of dry gas. The latter was supplied to the city without charge for resale and is not included in the tabulation of receipts. At a specified arbitrary valuation of 10 cents per thousand cubic feet—less than half the current market price—its value was more than \$470,000.

At the conclusion of the last fiscal year the company had placed 33 wells in production in the 1,010-acre lease area. The city's royalty rate is 42.6 per cent.



TOY TRUCKS capture wishful thinking of David Still, 5, son of Mr. and Mrs. E. G. Still, 1649 Magnolia Ave. Fortunate ones like David will find Christmas stockings crammed, but needy children must rely on Christmas Cheer Clearing House, Santa's aid center opens Monday in Armory at 854 E. 7th St.

stockings crammed, but needy children must rely on Christmas Cheer Clearing House, Santa's aid center opens Monday in Armory at 854 E. 7th St.

6-YEAR-OLD SCORES WITH . . .

A Coochoo That Was 'Thought Up'

By BERT KENNEDY

Once upon a time there lived a coochoo that never was.

He was not the kind of cuckoo that popped out of clocks. The never-was coochoo wouldn't do that even if he had ever been.

The main thing that the coochoo did was to be "thought up" out of the top of my head" by 6-year-old Mark Renshaw, 1329 Hardwick St.

Mark entered his drawing of the coochoo in the "Animals That Never Were" contest sponsored by Child Life magazine. There were 10,000 entries. Sixty were displayed as the best. The coochoo was one of them and currently is on display at the Boston Public Library in Massachusetts.

MARK'S COOCHOO looks like a purple hot dog. It has roller legs and 7 tails—without wheels. "He's got a lot of tails so he can feel better," says Mark. "That way he can feel things when they're in back of him."

MARK, A Clara Barton School first-grader, is the third of four sons of Mr. and Mrs. Harry Renshaw. His brothers are Gary, 10; Jerry, 9, and Robin, 6 weeks old.

Despite his success in the first art contest he ever entered, Mark doesn't want to be an artist when he grows up. "He'd rather be a jet pilot and he's got a good reason for his choice. "If I'm a pilot," he said, "I'll know how to fly."

And that's even better than being a never-was coochoo with roller cars.



MARK RENSCHAW
His "Thought Up"

GENUINE COOCHOO Thought Up in Mark Renshaw's Coco

WHEEL!
You'll Ski on Dry Land

An orientation course for skiing enthusiasts is one feature of the city recreation program at Veterans Park, 29th St. and Pacific Ave.

Katy Stone, park recreation director, has arranged classes each Tuesday, 7:30-9:30 p.m.

Assisting Miss Stone will be Bob Richmond, Southland skier who photographed the winter Olympics at Cortina, Italy.

Included in the course will be conditioning exercises on skis, kick turns and other techniques, ski terminology, equipment needs and snow conditions.

The dry-land ski instruction is open to skiers of all ages. Motion pictures will augment the instruction. Fee for the course will be \$2 per person.

Playgrounds Report Big Attendance

Total attendance for fiscal 1955-56 at 40 municipal playgrounds and recreation centers was 5,201,262. Walter L. Scott, director of municipal recreation, reported Saturday.

Most popular recreation spot in the city, according to the survey statistics, was Colorado Lagoon, with attendance of 1,051,481.

Runners-up, on basis of attendance, were Lincoln Park, 709,800; Bixby Park, 497,647; Recreation Park, 450,314; Houghton Park, 353,218; Silverado Park, 267,405; Pan American Park, 193,501; Cabrillo Playground, 162,286; Drake Park, 161,588; and Bay Shore Playground, 119,377.

There were 147,665 users of the three high school swimming pools which are open for public use evenings, Saturdays and school holidays.

The elementary after-school playground program, with supervised recreation, had a total attendance of 2,109,208; secondary intra-mural and interschool programs, 569,014; and summer recreation programs at school playgrounds, 737,223.

The combined municipal and school recreation attendance for fiscal 1955-56 was listed by the report at 8,616,807.

CONTEST ENTRIES OPEN

Let There Be Light to Hail Christmas

Entries are now being accepted for the Junior Chamber of Commerce annual Home Christmas Lighting Contest, the Jaycees announced Saturday.

As in past years, the contest is open to all types of dwellings. The only requirements are the homes be located within the city to promote the spirit of Christmas of Long Beach, and that the displays be visible from the street.

Trophies and honor certificates will be awarded to winners.

Residents who wish to enter the contest may do so by mailing the accompanying blank to the Jaycee office before Dec. 18. The winning Long Beach entry will be entered in the \$5,000 national Christmas lighting contest sponsored by General Electric.

Suspect in Beating Taken to Altadena

Robert F. Jones, 35-year-old Pasadena man arrested here Friday night in connection with the beating of his mother in Altadena, was returned to Altadena Saturday by sheriff's deputies.

Jones denied to officers here that he beat his mother with his fists and then left her unconscious in a gas-filled house.

Christmas Toy Center Organized

The Christmas Cheer Clearing House opens Monday in the old National Guard Armory, 854 E. 7th St., for inquiries and family adoptions, with officials estimating that at least 1,200 families will be served this season.

That was the number of families which received Christmas aid last year and the sponsoring Community Welfare Council said an equal or greater number will be in need this year.

The welfare council sponsors the Christmas Cheer program in behalf of health and welfare agencies of the city and the various donors.

CLEARING HOUSE hours will be 8:30 a. m. to 3 p. m. Monday through Friday. Dr. Godfrey Pernel is chairman. Mrs. Eve Harvey will be in charge of the clearing house and Hal Levy will be warehouse chairman.

A name file of persons in need will be maintained. A needy family may be "adopted" by either sending a check or by purchasing and packaging the gifts needed.

The clearing house staff will give information regarding the number of persons in a specific family, their special needs and the approximate amount of money required to provide a cheerful Christmas.

Christmas Cheer phone numbers are HE 7-4170 and HE 7-4170.

AGENCIES ELIGIBLE to certify cases to the Christmas Cheer committee are American Red Cross, Bureau of Public Assistance, Catholic Welfare Bureau, Children's Clinic, Long Beach Day Nursery, Family Service, Goodwill Industries, City Health Department, Long Beach Juvenile Bureau, Long Beach General Hospital.

Also Medical Aids of Los Angeles County, Psychiatric Clinic for Children, Navy Relief Society, County Probation Department, State Department of Mental Hygiene, Tichenor Orthopedic Clinic, Travelers' Aid, Veterans Administration, Visiting Nurses Assn., Volunteers of America, Salvation Army, State Bureau of Vocational Rehabilitation, Community Hospital, Seaside Hospital, U. S. Probation Service, Community Rehabilitation Industries and Crippled Children's Society.

Port Reveals Record Profit in September

By LEE CRAIG
Harbor Reporter

The Port of Long Beach registered its most profitable month in history during September with a net operating profit of \$192,717.82, according to figures released Saturday by Murray T. Courson, the harbor's chief accounting officer.

The record was achieved with the help of an \$81,300 entry covering pro-ration of charges relating to oil operations for July and August, Courson said. Previous high was November, 1955, when a net operating profit of \$69,830 was recorded.

PROFIT SHOWN for the same month a year ago was \$13,202.

Another big reason for the increase was an added income of \$42,363.55 from Pier C, which was not in operation last year during completion of the pier and construction of large, clear-span transit sheds.

For the three-month period ending Sept. 30, a net gain of \$352,937.06 was noted, compared with \$155,739.62 for the same time last year.

TOTAL EARNINGS from oil and gas produced by the city's oil operators, Long Beach Oil Development Co. and Richfield Oil Corp., amounted to date in the 1956-57 fiscal year to \$9,809,761.70, a drop of \$723,691.22 from the total at this time last year of \$10,536,452.92.

B. Harte Branch to Be Built

Construction is scheduled to start next month on the \$119,500 Bret Harte Branch Library at 1595 W. Willow St., Asst. City Mgr. J. R. McHenry has announced.

Final working plans have been completed by architect Thomas J. Russell for submission to the City Council next Tuesday.

The construction contract will be the first awarded for four branch libraries to be financed from a \$659,000 bond issue approved by the voters last Feb. 9. A fifth branch to serve the Los Altos area, already nearing completion, is financed from regular library funds.

PLANS FOR the Bret Harte Branch show a frame and stucco building of contemporary design encompassing 6,600 square feet of floor space along with 920 square feet of porches and terraces. Stone veneer will be added at the front.

A children's area will occupy one end of the L-shaped structure and the adults' reading room the other, separated by the main book stacks. All "quiet" sections will be provided with acoustically-treated ceiling.

The specifications do not include air conditioning, but the design is such that this may be added at a minimum of cost, McHenry said.

The building is expected to be ready for occupancy early next summer, according to City Librarian Edwin Castagna.

HONESTLY HONEST

Taxpayer Pays Old Fee Twice

An honest taxpayer who sent in a check for a bill he had paid 29 years ago has restored the faith of City Collector Frank W. Brejcha in human nature.

Brejcha Saturday received the check for \$1.34 by mail from C. L. McDonough of Brimfield, Ill., owner of a lot in the harbor district.

ACCOMPANYING it was a bill dated May 15, 1927. Scrutiny of city records showed that the payment had been made and recorded on Dec. 19, 1927.

It represented interest and penalty on special assessment bonds issued for a Wilmington Blvd. storm drain improvement.

A FURTHER check of the records showed that McDonough had paid off his final annual installment on the bonds in 1937.

Brejcha surmised that the property owner came across the bill while rummaging through old papers and decided to be on the safe side. In a note, McDonough asked to be informed if any further penalty was due.

The check was made out to H. C. Morse, who retired as city treasurer in 1949. Brejcha said he will return the check to McDonough with thanks.

Civic Chorus Opens Messiah Rehearsals

The first rehearsal for Handel's "Messiah" by the Long Beach Civic Chorus will be today at 4 p.m. in Municipal Recreation Center, 350 E. Ocean Blvd., Rolla Alford, director announced.

All singers who have participated in previous performances of the classic are invited. The work will be presented in Municipal Auditorium Dec. 17.

HEY, DAD!

Are You Buying Toy for Sonny, or You?

Hey, Dad! A moment, please. Before you rush out and buy that electric train set for 3-year-old Johnny, stop and think—

PBK to Hear Egyptian's Suez Views

Egyptian Army Capt. Fouad Aref will discuss "The Suez Crisis" before the Long Beach Association of Phi Beta Kappa at 7:30 p. m., Tuesday, in the Lawn Bowling Green Clubhouse, Recreation Park.

Capt. Aref has an A.B. degree from the University of Cairo, is a graduate of the Egyptian Military College and was the first Egyptian cadet at the British Military Academy at Sandhurst. He has been close to the Egyptian government and to Middle East religious leaders.

THE CAPTAIN won the French Legion of Honor ribbon for his World War II aid to General De Gaulle in North Africa. He retired from the Egyptian cavalry in 1953 to enter motion picture production.

He has just completed an assignment as technical adviser and assistant director to Cecil B. DeMille on the film, "Ten Commandments." Capt. Aref is now a graduate student at USC, working for an M.A. in movie production and a Ph. D. in communications.

PUPILS ACCOMMODATED

Auction Slated Saturday

To accommodate school children, Long Beach police have scheduled the annual auction of found property for next Saturday.

The sale will start at 10 a. m. at the city yard, 905 W. 14th St. Officer Earl E. Wolthausen, custodian of found property announced.

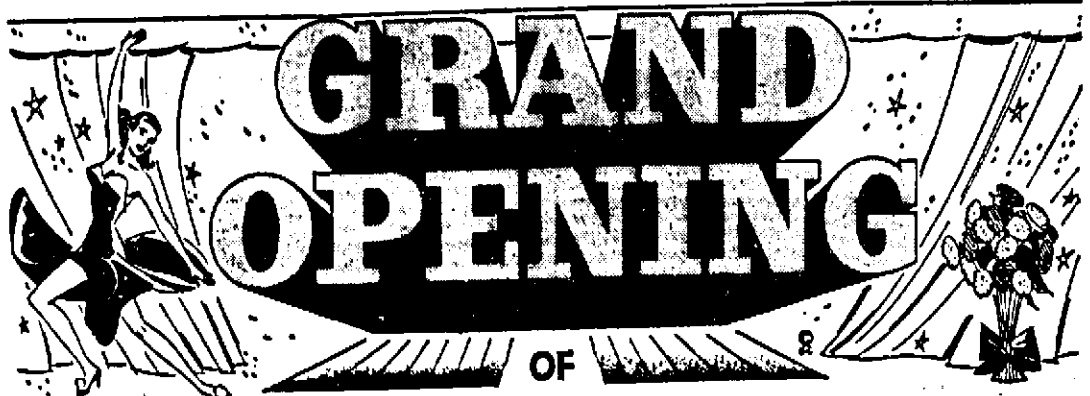
Officer Lloyd E. Keller will auction off hundreds of dollars worth of property picked up by police and juvenile officers during the year.

The items include 128 boys' and 39 girls' bicycles, a lawnmower, cameras, fishing tackle, car radios, a baby buggy, tires, purses, tools, and a pair of shoe-type ice skates, size 10 1/2.

Lt. Howard Sweet will manage the auction.

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An Unbelievably Low Price

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AT HOME IN BOTH
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SETTINGS

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Sq. Yd.

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Wilton

DISTINCTIVE 3 LEVEL
YARN

Reg. \$9.95

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DURABILITY PLUS

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4-PLY YARN

IN A WIDE VARIETY OF DECORATOR
COLORS, COMPLETELY INSTALLED OVER
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40 SQ. YARDS — ONLY \$1⁸⁹ WEEKLY!

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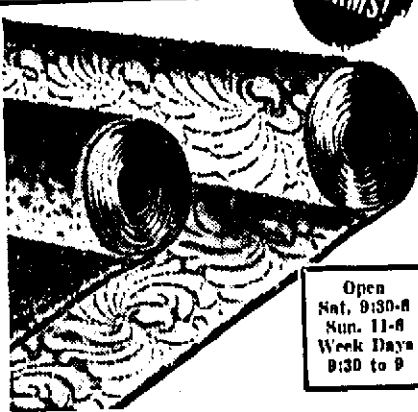
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IN BRILLIANT SHADES, SOIL AND FADE
RESISTANT COMPLETELY INSTALLED
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Week Days
9:30 to 9

Rev. Lange's Funeral Set for Monday

COMPTON — Funeral of the Rev. Dr. William Gottlieb Herman Lange, 59, of 1303 N. Chester Ave., will be Monday with service at 2 p.m. in First Lutheran Church.

The minister collapsed and died Friday in a hall of the church which he helped found 27 years ago.

He was the oldest minister in point of service in Compton. He was instrumental in the founding of Torrance, Pasadena and San Diego Christ Lutheran Churches.

The Rev. Lange was a native of Emden, Ill.

SURVIVING ARE his wife, Elsa; a son, Herbert, pastor of a Jackson, Wis., Lutheran church; two daughters, Mrs. Dorothy Diers, wife of a Lutheran pastor in British Columbia; Mrs. Esther Mineman, wife of a Lutheran pastor in Kensington, Kans.; a sister, Mrs. Lydia Durand, Long Beach; brother, Walter, Ocean Park.

Interment will be in Inglewood Park Cemetery. — Noel Funeral Directors are in charge of arrangements.

Thief Raids Polio Boy's Home Again

About three weeks ago someone stole a three-wheeled "jet airplane" pedal car from the front yard of Mr. and Mrs. William Baker, 1041 King Ave.

It belonged to the Bakers' four-year-old son, Mike, who had polio when he was a year old. The pedal car had to have a heavy weight attached to the left pedal so Mike could pump it.

Mike's mother has been hoping the thief might return the little car when he realized that it belonged to a crippled child.

Her hopes were pretty well dashed Friday night when a bicycle belonging to Mike's seven-year-old brother, Leslie, was stolen from the same front yard.

Seek Modernization of China Industry

TOKYO (AP) — Japanese businessmen are sending a group of experts to Red China to observe and discuss plans for expanding and modernizing that nation's communications industries.

The Japanese hope to pave the way for large exports of electrical equipment. Much of the equipment now in China was originally built in Japan.

RELAX — ENJOY

Thrill to NEW SENSATIONS IN SOUND . . .



RCA Victor Mark III, New Orthophonic High Fidelity "Victrola"®. 3 luxury finishes: mahogany, light rift oak, maple. Model 7H73. \$335.00 In Mahogany

New RCA VICTOR

High Fidelity "Victrola"®

plays all speeds . . . has AM-FM radio

Here—in a magnificent cabinet—is a complete hi-fi system, ready to plug-in-and-play. RCA Victor's famous 3-speaker Panoramic Sound System lets you hear your records with such depth and realism you actually feel the music.

© RCA trademark for record players

What's more, the automatic record changer plays all 4 speeds and there's an AM-FM radio for extra listening pleasure. Each model is styled to complement any home.

We carry all of our own credit accounts. No Bank or Finance Company ever involved

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AUTOMATIC BLANKETS

for everybody, every budget, every bed!



CRUSADER: A sturdy combination of rayon, cotton and nylon. Rose, blue, light green, gold.
Twin Size, 66x84" \$18.95

Double, 72x84" with single control . . . \$19.95
Double, 72x84" with dual control . . . \$24.95
King Size, 114x84", dual control . . . \$49.95

GOLD CROWN: Extra soft because of special blend of rayon, fine cotton, and nylon. Rose, blue, red, green, yellow, or mocha colors.

Twin Size, 66x84" \$24.95

Extra-wide double, 80x84", single control \$29.95
Extra-wide double, 80x84", dual control . . . \$34.95
King Size, 114x84", with dual control . . . \$69.95

LIVING ROSE: Hand-printed roses on white. Blanket is a luxury blend of rayon, Acrilan, and cotton bound with pink nylon satin ribbon.

Twin Size, 66x84" \$34.95

Extra-wide double, 80x84", single control \$39.95
Extra-wide double, 80x84", dual control . . . \$44.95
King Size, 114x84", with dual control . . . \$89.95

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BLANKETS OFFER YOU . . .

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- New decorator colors
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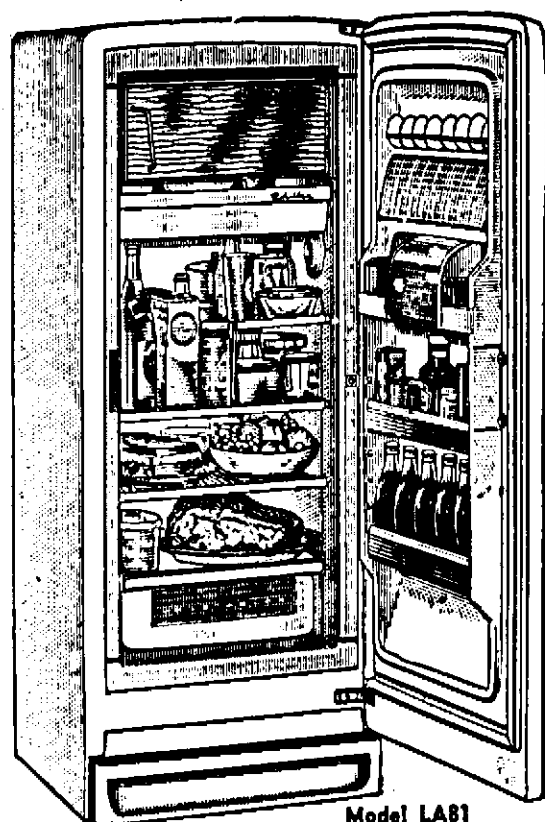
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Now You Can Buy Hundreds of Items at Fabulous Discount Prices—Every Day is Bargain Day at "Liberty"

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BRAND NEW GENERAL ELECTRIC REFRIGERATOR

Large Freezer Capacity, Magnetic Door Latches, Fully Adjustable Shelves and Many More De Luxe Features. You Must See This to Fully Appreciate Its True Value.

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\$167⁷⁶

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17" TELEVISION

Famous brand fold-away telescope antenna, aluminum picture tube, anti-glare optic filter, full range Hi-Fi sound circuit. NOW ... **\$118**

21" CONSOLE TV

TOP NAME BRAND. This is an all-wood console. WHILE THEY LAST! Reg. 339.95 **\$179**

NATIONALLY FAMOUS 2-IN-1 WASHER-DRYER

Combination This is a regular \$339.95. It's fully automatic. It's the brand that made automatic washers "famous." No money down at Liberty. **\$348**

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Has famous special feature and is fully automatic. Regular value \$339.95. Our supply is limited—Be early **\$218**

AUTOMATIC POP-UP TOASTER

"BEL AIR" Reg. \$19.95 **\$7⁷⁷** Regulates for any shade. Has crumb cleanout tray.

STEAM or DRY IRON

Reg. \$19.95 Uses tap water. Fabric dial, streamlined. Lightweight. New shipment just arrived. **\$7⁷⁶** Everybody's Buying at Liberty



HAMBURGER PRESS

Large 6" size. Makes every hamburger just right size. Decorated solid polished wood. Our stock is limited—so only 1 to a customer while they last! **39^c**



HARDWOOD Salt & Pepper Mill Set

Highly polished blond hardwood—chrome fittings, easy to fill. A terrific steal at this price. Sorry! While they last. **58^c** LIMIT ONE

BARBARA ANN DOLLS

IT WALKS!

Has washable saran hair, is beautifully dressed. Terrific Xmas gift. Worth \$15.95. Limit one to a customer. **\$3⁸⁸** Limit One



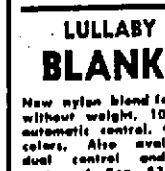
SILEX BLENDER

An amazing appliance! An amazing price—makes mixing and blending easy. Now you can have your kitchen complete with this amazing new appliance. **\$9⁸⁸** Limit One While They Last



FAMOUS BRAND ELECTRIC COOKER-FRYER

Automatic, king size. Deep fries, roasts, stews and cooks. While they last. **\$6⁸⁸** Limit One



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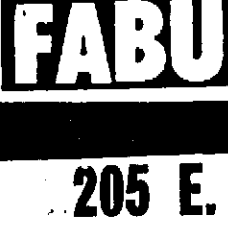
Finest imported steel. Ser-rated blade. Copertone handles. Gift boxed. Worth \$6.95. Use Our Lay-Away Plan **\$1⁷⁶** Limit One



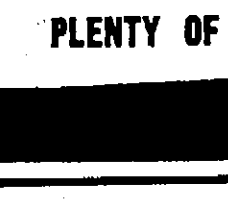
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All Metal and Indexed. Holds 150 Slides. Reg. Price \$2.95 **\$1⁷⁶** Limit One



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Reg. \$19.95 **\$11⁸⁸** AT LIBERTY

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It Happened Last Night

By Earl Wilson

LONDON'S BRIDGES

NEW YORK — Julie London, you doll, take the stand!

Q—"Haven't you had a great success in the movies since your divorce from Jack Webb?"

A—"Sitting barefooted, in a coral-colored dressing gown, with a scarf around her blond hair, in her hotel room—"Well, I've got three pictures coming out . . ."

Q—"Do you think the publicity about your divorce helped you resume your movie career?"

A—"Drop-pling her head"—"I like to think not."

Q—"Do you think it helped you become more important on records?"

A—"I'll never know for sure."

Q—"One more question and we'll get off that embarrassing subject. In view of JULIE LONDON your success since you split up with Jack, are you glad it happened?"

A—"Unenthusiastically"—"In some ways, yes, and in some ways, no."

HER CHIN SANK down on her upraised knee and she added: "As long as it had to happen, I'm glad it happened when it did instead of 10 years later. It's been three years now. Time softens you a lot."

Q—"You're still friends?"

A—"In a ridiculous sort of way."

Miss London plans an alcoholic singer in "The Great Man," a Jose Ferrer film based on Al Morgan's hit novel about radio. But she wouldn't say whether she's portraying a girl now known as one of TV's Big Names.

Q—"But everybody thinks it's about . . ."

A—"Smiling evasively—"It's a composite!"

Q—"How old do you say you are?"

A—"Oh, I'm 30." (Laughing.) "JUST!"

Q—"How do you play this alcoholic singer part?"

A—"She's loaded. She tries to sing with the record playing in the background. It's just dreadful."

JULIE SAID that Jose Ferrer's wife, Rosemary Clooney, had suggested her for the role.

"I was scared to death of him as a director. But we sat around in his living room talking it over before starting, and became quite friendly."

Q—"Those cheesecake pictures on your new album?"

A—"They say they've sold 60,000 just on the pictures—but I'm QUITE covered."

Q—"Your real name is Julie Peck?"

A—"Yes, that was before Gregory made it famous. I used to run the elevator at RKO Brothers. A beautiful men's store . . . I mean a beautiful store for men."

THE WEEK-END WINDUP

... "DON'T PRINT THAT": A pretty model who has starred in cheesecake magazines—wearing the bare minimum—has switched to acting in films for the kiddies. . . . A Hollywood musical may cut out one of its best numbers; the star can't do it and won't let anyone else try it.

Sammy Davis Jr. has arrived—his home is listed on the Hollywood tourist maps. . . .

Hollywood success story: Roger Carmon, an office boy at 20th Century-Fox five years ago, is a TV producer now—at 150 G's a year.

TODAY'S BEST LAUGH: "One way to go to the dogs is to put your money on the horses."—Norman Wilner.

A hat shop, claims Patsy Shaw, is where a woman will sit for hours, deciding between two hats she doesn't like. That's Earl, brother.

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Lakewood Players Score Hit in 'Tea, Sympathy'

The Lakewood Players' production of "Tea and Sympathy," which opened this week-end in the MacArthur School auditorium, is a brilliant success. Part of the credit goes to the playwright, part to Director Al Rashkow, and part to the company of players. The major part, however, goes to the leading actor, Frank Holt, whose near virtuoso performance is easily the outstanding feature of the play.

"Tea and Sympathy," Robert Anderson's 1934 Broadway hit, is a good play. It deals in a mature and serious way with an important theme. In it Laura Reynolds, the wife of a headmaster in a boys' boarding school, concerns herself more deeply than a headmaster's wife should in the problems of Tom Lee, a sensible and sensitive boy of almost 18 who is condemned by his classmates and the school administration, on very slim evidence, of being a homosexual. How Laura makes this a play for adults only. Her ministrations go beyond the traditional duties of tea and sympathy on Sunday afternoon.

FRANK HOLT as Tom Lee is completely convincing from the first lines he speaks. He brings enough mature insight to the part to make Tom a sensitive, confused, sincere teenager—but never a juvenile. He plays a teenager as no teenager possibly could. The finest feature of his performance is his perfect control, over voice, over gesture, over movement.

Fortunately for the play, Holt has more than adequate assistance from the rest of the cast.

Charlotte Watson, after a somewhat slow start, is, by the end of the play, very nearly as effective. Her portrayal of Laura is restrained, refined, and genuine. She shares with Holt the ability to convey emotion without extremes of voice or gesture. She is not theatrical; she is only human, and makes the final scenes deeply moving.

David Ruderman plays her husband, Bill Reynolds, with just the right amount of bluster and insensitivity.

OTHERS IN THE CAST contributed considerably to the over-all tone of the play. Robert Giles and Al Schmidt were good as Tom's classmates, and Henry Lowenstein in a brief appearance as David Harris, one of Tom's instructors, was effective. Elva Hornung, Pat Tracy, Herb Rosenfield, Truman Arnold, and Bob Reynolds also appeared. One of the cast, displaying an acute case of stage fright, forgot all his lines, walked through walls, and otherwise embarrassed the audience, but in an amateur production a little of that sort of thing is to be expected. The play easily survives.

The set was especially good in view of the serious limitations of the stage. The Lakewood Players are in great need of a new home, and if Lakewood wants to keep alive in a vigorous community theater it had better provide an adequate place for productions. "Tea and Sympathy" is added proof that there is plenty of talent available.

The play will continue next week-end and the one after.

Robert C. Wylder.

LOS ANGELES PHILHARMONIC ORCHESTRA

Concert Hall—Municipal Auditorium

SUNDAY, DEC. 2 — 8:30 P.M.

CARLO MARIA GIULINI

CONDUCTOR

MICHAEL TREE

SOLOIST

TICKETS AT HUMPHREYS BOX OFFICE

\$3.25 2.50 1.50

Cash to Reward Those Who Wait

HOLLYWOOD UP—Patience is the greatest virtue of a songwriter, says arranger-composer Gordon Jenkins.

Back in 1945, Jenkins composed an album called "Manhattan Tower." It earned him \$7 in royalties in 1945. Each year it has grown until this year, with a television spectacular behind him and a possible movie in the works, he estimates that the same album will earn him \$250,000.

Band Concert by Municipal Band

PROGRAM
LONG BEACH MUNICIPAL BAND
SUNDAY AFTERNOON, 3:00
NOVEMBER 29
NO EVENING CONCERT
CRANLEY J. PETERSON, conductor
1—"The Merry-Go-Round"
2—"The Merry-Go-Round"
3—"The Merry-Go-Round"
4—"The Merry-Go-Round"
5—"The Merry-Go-Round"
6—"The Merry-Go-Round"
7—"The Merry-Go-Round"
8—"The Merry-Go-Round"
9—"The Merry-Go-Round"
10—"The Merry-Go-Round"
11—"The Merry-Go-Round"
12—"The Merry-Go-Round"

LONG BEACH
Morgan Hall
HALL RENTALS
BANQUETS
Groups 10 to 650
REASONABLE RATES
835 LOCUST AVE.
PHONE HE 2-2985

(Advertisement)

Public Notice to People From Other States

Preferably the South, Southwest and Midwest who really know, like and appreciate "REAL" pit, hickory-smoked barbecue. No fillers, no fancy decorations or high prices. We are writing about the Pit Barbecue at 2120 E. Anaheim where you can get a really good beef or pork sandwich for 43c or an over liberal plate of chicken, spareribs, beef or pork with country cole slaw and barbecue beans for \$1.25.

The owner, a transplanted Texan, says he started this because he individually likes good barbecue and couldn't find it. Why don't all of you authorities on the subject go out and try his. Maybe you can prove a Texan wrong.

He has take-out service and plenty of tables inside and out. He is open from 3 p.m. to 3 a.m. every day. You might even meet a friend at the Pit Barbecue.

KEN'S HAMBURGERS



10¢ each

SAME SIZE....SAME QUALITY AS REGULAR 20¢ each

Beginning 11 A.M. MONDAY
Ends Thursday Midnight
November 26-27-28-29

KEN'S HAMBURGER DRIVE-INS

3926 LONG BEACH BOULEVARD

BROADWAY at ATLANTIC

SOUTH ST. at BELLEFLOWER BOULEVARD

FREE AMPLE PARKING

49¢

Try it! You'll love it! 12 2-bite size pieces and an extra large helping of our fresh French Fries.

MALTS.....25¢ | FRENCH FRIES... 11¢

Ken's Hamburger Drive-Ins Maintain the Highest Standards of Cleanliness... Your Inspection Invited

KEN'S HAMBURGERS are made of high quality Imperial Valley beef—cut from selected whole carcasses & ground fresh daily in our plant. Take advantage of Ken's 4-day celebration sale to taste the best hamburgers in any town!



TRIUMPHANT RETURN

After absenting themselves from the stage for five years, one of America's most famous acting couples, Fredric March and Florence Eldridge, have returned triumphantly to Broadway in a play likely to sweep all of the year's dramatic trophies. The four-act, "Long Day's Journey Into Night," is the posthumous autobiographical work of Eugene O'Neill. March enacts O'Neill's father and Miss Eldridge the stricken mother, shown here in a climactic scene. The drama runs nearly four hours.

The Bad Seed' Opens Dec. 6

Maxwell Anderson's play "The Bad Seed" will open at The Theatre, 2400 Magnolia, on Dec. 6. The play is scheduled to run for four weeks with performances every Thursday, Friday, Saturday and Sunday, and will close Jan. 6.

Featured in the cast are Linda Lowell, Nancy Miller, Wally Crockett, Ferne Branstetter, Robert Sorrells, Lois Newman, Karen Burt, Will Meng, Allen Vadnais and Earl Hayes.

Trade Deal Near

HONG KONG UP—Negotiations for a seven-million-dollar trade treaty between Red China and Greece are nearing an end.

THIS AD

COSTS A LOCAL RETAILER ONLY \$8.25 PER SUNDAY ON A WEEKLY CONTRACT BASIS.

Complete CHICKEN DINNERS \$1.25

SERVED SATURDAY & SUNDAY

Also FILET OF HALIBUT EVERY FRIDAY \$1.00

Served with Salad, Vegetable, Roll and Butter, Potatoes and Gravy, Sherbet or Ice Cream. Choice of Tea or Coffee.

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OUR OLD LOCATION AT 6th AND PINE CONVERTED INTO ONE BIG FLOOR OF CHRISTMAS TOYS . . .

Friction powered New York Central express train. Sturdy steel. 1.88

Weapon carrier jeep. Friction motor. 1.88

Real large 18-inch Greyhound bus . . . whizzes along with friction power. 1.88

GREAT BIG,

Steel car and trailer for kiddies' make-believe trips. 1.88

12 key baby grand piano actually plays tunes. 1.88

Zzoom, they go! Large Northwest passenger airplane. Steel. 1.88

GREAT FUN

Details are great! Size tremendous! All steel gasoline truck. 1.88

Complete tea set for parties of six little mommas! 1.88

Steel long-haul truck carries tractor and steam shovel. 1.88

TOYS 1.88 each

Sikorsky helicopter . . . friction motored for fun. 1.88

Super duper racer . . . friction whirrs at high speed. 1.88

Overland freight trailer for long haul jobs at home. 1.88

The latest in cars! 1957 designed! Friction powered. 1.88

• SPECIALLY PRICED • ALL FROM JAPAN

PENNEY'S TOYLAND, 6th & PINE, DOWNTOWN LONG BEACH

'Quarter Cadillac' Totes Gold Handicap

By VERA WILLIAMS

Mark (Mickey) Taylor, who will be 11 years old Monday, has what his friends call the "gold-plated Cadillac of quarter-midgets."

It's the Mark 1, a handsome car of Cadillac red trimmed with gold and silver, designed and custom-built by his dad, Atty. Mark Taylor, 4212 Locust Ave. Taylor worked eight months building and rebuilding the car until he got it exactly the way he wanted it.

Mark races the car at the Little Gilmore track in Auction City, Firestone Blvd. and Studebaker Rd.

THE CAR IS of steel construction, with a fiberglass body. It has a steel grill made from two parts of a 1941 Ford side panel grill welded together. "Dolly pan" and "diaper" are lowered.

Interior is custom-designed plated Cadillac red Naugahyde to match the body. The balanced instrument panel has a tachometer, vacuum gauge and temperature gauge.

The Mark I won first place in its class in custom car shows at Norwalk and Santa Marina and it will be shown in the Motorama next spring in Pan-Pacific Auditorium.

Taylor now is custom-building a trailer to transport the quarter-midget.

What does Mickey say about his super car?

"Oh, boy! Is it sharp!"



ALL THAT GLITTERS...

Most of the trim on the "quarter-midget" racer of Mark Taylor is 24-carat gold. The rest is only silver. The Long Beach speedster is a star attraction on the Little Gilmore track.—(Photo by Jasper Nutter.)

To Get Role, Go After It, Singer Says

HOLLYWOOD (AP)—Dean Jones, young Metro bobby sox idol, believes the best training for movie stardom is a good course in salesmanship.

"It's more important than a diploma from the Actors Studio," he argues.

Dean, under contract for more than a year to the big studio and its subsidiary, MGM Records, says that a contract player who waits for the front office to hand him parts is well on the road to becoming a has-been before he even gets started.

SO FAR, the handsome singer has landed parts in "These Wilder Years," "Tea and Sympathy" and "The Great American Pastime," each one bigger than the last, strictly on his own salesmanship.

Now he's after the plum role of his career—that of Yeoman Garrett in the hilarious Navy novel, "Don't Go Near the Water."

The whole presentation was done up in a sales brochure that would have pleased any Madison Ave. executive. Copies went to top executives, including Studio Boss Dore Schary.

Schary wrote him a note which, in effect, told him that if his test is half as good as his selling job, he has the part.

Now! **UA** Open Noon
217 E. Ocean HE 7-1251

He Was Branded—With a Lie! A man like SHANE The suspense of HIGH NOON... it all explodes in

"Tension at Table Rock"

Starring Richard EGAN Dorothy MALONE Cameron MITCHELL Technicolor

★ Smash Co-Mit in Technicolor

JOHN ROBERT WAYNE RYAN

FLYING LEATHERNECKS

Color of Technicolor

NEW LOW PRICES! ADULTS 50¢

LONG BEACH DRIVE-IN

ON SANTA FE BLVD. 223rd AND CARSON

TE 4-4434

SHOW STARTS 6 P. M.

JOHN WAYNE

THE SEARCHERS

JOHN WAYNE VERA ERES VERA ERES

Supper Packed Co-Hit

THE STEEL JUNGLE

LOPEZ GARLAND

THE STEEL JUNGLE

LOPEZ GARLAND

THE STEEL JUNGLE

LOPEZ GARLAND

THE STEEL JUNGLE

LOPEZ GARLAND

DEWEY, DEAN, DOGGONIT

Two Martins in Rome Snag Phone Calls Home

By JAMES BACON

HOLLYWOOD (AP)—Moviemaking in Rome is filled with pitfalls, asserts Dewey Martin, especially when you're co-starring with another Martin—Dean.

The two Martins—no relation—are in "10,000 Bedrooms," recently returned from shooting in Rome.

Fortunately, Dewey has an understanding wife in singer Peggy Lee, else he might be known as her ex-husband.

While Dewey was in Rome, Peggy was appearing in Las Vegas, Nev. One doesn't get much sleep anyhow in Las Vegas but one night after her last show, she stayed up for eight hours trying to reach her husband by phone in Rome.

When the connection finally was made, the operator at the hotel in Rome put the call to Dean's room. Dean asked the operator to find out who was calling. Back came the word, "Mrs. Martin." Dean took a look at his own wife in the hotel room and told the operator to refuse the call. The information was relayed to Peggy 7,000 miles away.

"After a day or two," Dewey says, "Dean got to thinking that maybe the call was for me instead of him."

IMMEDIATELY, Dewey put in a call for Peggy, but there were more complications.

DEAN, a Navy veteran, hired a top photographer and two models and shot key scenes from the book with him as Yeoman Garrett. Glenn Ford already has been cast in the top role of the upcoming movie so, via superimposed photography, he got Ford's head on the male model.

The whole presentation was done up in a sales brochure that would have pleased any Madison Ave. executive. Copies went to top executives, including Studio Boss Dore Schary.

Schary wrote him a note which, in effect, told him that if his test is half as good as his selling job, he has the part.

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LOPEZ GARLAND

THE STEEL JUNGLE

LOPEZ GARLAND

THE STEEL JUNGLE

LOPEZ GARLAND

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES APR. 21 8-10-15-24 28-70-79-85	TAURUS APR. 21 MAY 21 3-4-22-55 68-73-83-87	GEMINI MAY 22 JUNE 22 9-20-31-39 44-76-77	CANCER JUNE 23 JULY 23 1-2-18-33 40-58-60	LEO JULY 24 AUG. 23 11-14-19-30 32-50-52-54	VIRGO AUG. 24 SEPT. 23 16-17-23-34 61-67-86-87	LIBRA SEPT. 24 OCT. 23 21-43-49-51 54-64-81-82	SCORPIO OCT. 24 NOV. 23 12-24-35-46 57-69-88-90	SAGITTARIUS NOV. 24 DEC. 23 45-47-48-56 59-62-63	CAPRICORN DEC. 24 JAN. 23 5-27-28-29 71-72-74	AQUARIUS JAN. 24 FEB. 19 6-13-23-35 37-41-78	PISCIS FEB. 20 MAR. 21 7-32-52-55 63-66-75
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'Education First' for Gigi Perreau

HOLLYWOOD (AP)—Former child star Gigi Perreau, now a delectable 16-year-old, says college education is ahead of an adult screen career for her.

Gigi, a student at Immaculate Heart High School in Hollywood, expects to combine college with acting jobs. Her mother discloses that Gigi wants to be an actress—she's been one since she was 2—but she also wants to go to college.

Or, as Gigi says: "Education first."

MOVE AHEAD faster in your business with top-flight employees. To fill your jobs with the best use Classified Ads. Dial HE 2-3939 today.

LAKESIDE
GAS-2530
Open 12 Noon—Continuous

The Battle Ballin' Saxophone Bouncers of Company "C"

JACK EDDIE PALANCE ALBERT

Attack

PLUS TOP-ACTION CO-HIT!

PILLARS OF THE SKY

TECHNICOLOR

JEFF CHANDLER DOROTHY MALONE

NEIGHBORING CITIES

Theatre Guide

BELLFLOWER PARAMOUNT

MUSEL 1011 Bellflower Bl. Tel. 3-1010

SHORT SUBJECTS

DOWNY NORWALK

AVENUE, Downy-580

"UNDATED ARGUMENT"

"SHOWDOWN AT ARLEN"

MERATA, Downy-2100

"REARVIEW"

"TUN, CLIPPER SHIP"

NORWALK, Downy-2210

"TOWARD THE UNKNOWN"

"PROUD & PROFANE"

SAN PEDRO WILMINGTON

"ABRILLO, San Pedro

"LOVE ME TENDER"

"DESPERADOES ARE IN TOWN"

UNRADA, Wilmington

"MAN FROM DEL RIO"

"MIAMI EXPOSÉ"

ORANGE COUNTY

HEM, Orange Bays 580

"THE GAMMA PEOPLE"

DRIVE-IN THEATRES

HARBOR, 12222 S. Vermont, Tel. 4-8881

"HOLD ON TO THE RIG"

"POSTMARK FOR DANGER"

LA MIRADA, Alhambra & Pico, Tel. 3-1111

"FANTASIA"

"STORMY"

ROADVIEW, 1411 S. Vermont, Tel. 3-4888

"THE TALL MEN"

"SIAM"

"BANDITS"

AMA Meets Tuesday

SEATTLE (UP)—Dr. Wright H. Murray, Napa, Calif., president of the American Medical Association, will address some 2,000 physicians Tuesday at the opening session of the organization's four-day scientific assembly here.

NOW! OPENS 12:30

EBELL

Phone: HE 5-4891

THIRD and CERRITOS

MARILYN MONROE

BUS STOP

COAST BY COAST

DON MURRAY

2nd "Top" Feature

The POWER and the PRIZE

ROBERT TAYLOR

ELIZABETH HOLLER

LOS ALTOS DRIVE-IN

STARTS AT 6 P.M.

STATE

Phone: HE 7-2721

OCEAN and PINE AVENUE

Los Altos

DELUXE DRIVE-IN

Biggest Thrill Show of Them All!

HORROR from the Depths!

THE MOLE PEOPLE

JOHN AGAR CYNTHIA PATRICK

JOHN BROMFIELD BEVERLY GARLAND

Curucu

BEAST OF THE AMAZON

JOHN BROMFIELD BEVERLY GARLAND

Now! Both Theatres Continuous from Noon

RIVOLI

Phone: HE 6-3207

AMERICAN NEAR FIFTH

TOWNE

Phone: GA 2-1221

ATLANTIC and SAN ANTONIO

OOH THAT EKBERG!

RKO Radio Pictures Presents

ROBERT RYAN ANITA EKBERG

ROD STEIGER

BACK FROM ETERNITY

GO-NIT! Randolph SCOTT "7th CAVALRY" TECHNICOLOR

Pacific

DRIVE-IN THEATRES

CHILDREN FREE

COME AS YOU ARE... IN THE FAMILY CAR!

SHOWS START AT 6 P.M.

CARTOON CARNIVAL WITH REGULAR PROGRAM

Lakewood

Phone: HE 3-4943

GA 4-9931

Los Altos

Phone: HE 6-2650

GA 5-7421

"WAR AND PEACE"

STARTS AT 8:15

UNFORGETTABLELY GREAT!

War and Peace

TECHNICOLOR

AUDREY HEPBURN

HENRY FONDA

MEL FERRELL

ANITA EKBERG

2ND NEW THRILLER!

Curucu

BEAST OF THE AMAZON

JOHN BROMFIELD BEVERLY GARLAND

2ND COLOR HIT!

"AMAZON TRADER"

Circle

Phone: HE 3-3235

HE 9-9312

Hi-Way 39

Phone: KI 382-74

WEST 5631

DRIVE-IN

Richard EGAN

DEBRA PAGET

ELVIS PRESLEY

LOVE ME TENDER

CINEMA-SCOPE

2ND ACTION HIT!

"The Desperadoes Are in Town"

CO-THRILLER!

MARIE WINDSOR

"SWAMP WOMEN"

IN COLOR

ATLANTIC

Phone: GA 2-3161

Jack PALANCE

EDDIE ALBERT

"First Traveling Sales Lady"

In Color

STRAND

Phone: HE 6-4733

Yah HUNTER

Natalie WOOD

"THE BURNING HILLS"

(Cinemascope & Color)

William HOLDEN

Deborah KERR

"PROUD & PROFANE"

(Wide Vision)

NEW STRAND POLICY—ALL SEATS

MON. 10:15 P.M.

35¢ Sunday & 50¢

Holidays

FRESNO UP—Not so many years ago, in the San Joaquin Valley and elsewhere, you could not spend one warm summer evening on the front porch without hearing that familiar, high-pitched buzzing in the ear. Slap! Half the time you missed him. And the endless battle against marauding mosquitoes would continue through the evening.

Today, thanks to mosquito districts, much of the mosquito problem has disappeared. Clouds

of the pests that used to drive cattle into a frenzy, spread malaria and encephalitis, and make sleep impossible, have for the most part been obliterated.

SINCE THE FORMATION of the 180-mile-square Marin County Mosquito Abatement District in 1915, abatement agencies in California alone have increased to 49 in number.

What are these districts? A 1913 state enabling act requires that a district have at least 100

inhabitants. A petition bearing signatures of 10 per cent of the registered voters must be approved by the county board of supervisors. Then a tax levy is set not to exceed 15 cents per \$100 assessed valuation and trustees are appointed. After that, all that remains is to exterminate the mosquitoes.

THERE ARE two general types to cope with. Night biters, or house mosqui-

toes, are merely discomforting; but field mosquitoes which include a deadly malaria carrier, are a disease threat as well. Field mosquitoes inflict an unusually painful bite. Their eggs have been known to hatch into larvae after lying in dry fields for seven years!

Mosquito control does not consist wholly of the much-talked about "fog treatment." While saturation spraying is an effective hedge against wing-

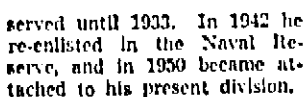
borne pests, it's useless for permanent eradication.

Destruction of larvae is the key to mosquito control. Ted Raley, manager of the Consolidated Mosquito District in Fresno County, says every sink hole, discarded tire or even flower vase is a potential home for larvae. Raley and his crew scour their territory on foot or by jeep in search of water puddles where mosquito eggs can hatch.

SELECTION

All Makes
Pen & Pencil
Gift Sets
Social Stationery, Office Supplies, En-
gineering Supplies, Filing Supplies,
Billboards, Address Books, 1937 Calen-
dars Pads, Diaries, Appointment Books,
Personalized Christmas Cards—Order
Now!

GOLDEN RULE
PEN SHOP
Ball Pen Cartridges
Pen Repair Specialists
235 EAST BROADWAY
"Serving Long Beach Since 1924"



PVT. MARTIN L. JOHNSON, son of Mr. and Mrs. E. C. Johnson, 5889 Gaviola Ave., was selected as one of 10 outstanding trainees of Co. D, Reserve Forces Act Regiment, at Ft. Ord. The private is a member of Detachment A, 6020th Control Group, Ft. MacArthur. He is taking six months of active duty training. In civilian life he is a draftsman engineer for North American Aviation Corp., Downey.

GAIL R. TWEED, daughter of Mrs. Irma Twed, 1315 Lee Ave., has arrived in Europe and is a service club recreation director on the Army's Special Services staff.

SGT. ALAN W. ANDERSON,
son of Mrs. W. Anderson, 7235
Seales Way, Buena Park, re-
cently spent leave in Paris. He
is a squad leader in Company M
of the 11th Airborne Division's
188th Infantry Regiment.

PHIL R. REYNOLDS, son of Mr. and Mrs. Rufus B. Reynolds, 957 Via Wanda, has been promoted to private first class while serving with the 33rd Ordnance Company in Hanau, Germany. He is a former Jordan High student. His wife, Helga, is with him in Germany.

FIRST LT. CLARK E. ESTELL, son of Mrs. Lillian Estell 1416 Olive Ave., is assigned to the 7th Infantry Division in Korea. He is adjutant of the division's 13th Engineer Battalion.

ENN, LAWRENCE D. BON-
NELL, son of Mrs. Manilla P.
Bonnell, 2315 Monroe St., was
graduated recently from Navy
Supply Corps School, Athens,
Ga.

SP3 LEONARD E. KARNES
son of Mr. and Mrs. Leonard

New Records
AT CITY LIBRARY

Children's favorites on 45 rpm are being added to the record collection of the Public Library.

Titles from the new list include "Eensie Beensie Spider," "The Golden Goose," "Happy Instruments," (an entertaining introduction to instruments of the orchestra); and "The Little Engine That Could"; "Train to the Farm," and "Twenty Thousand Leagues Under the Sea."


Recordings for older children are found on lps, such as the new dramatizations of the Landmark books; "The Panama Canal," and "Ben Franklin in Old Philadelphia."

Townsend Notes

MONDAY
Club 1—1054 Minerva Park.
2:30 p.m. Business and social
meeting. Mrs. Lura Ryder in
charge.

TUESDAY
Club 2 — 600 Cedar Ave.
7:30 p.m. Free moving pic-
tures, President, Virginia Dy-
er presiding.

HOW TO CATCH CASH! Just place your ad in the Independent Press-Telegram Classified section and sit back and relax. When you tell it, you're on the way to sell it!



CONN
DIRECT
TRIUMPH IN TONE

\$995.00 to \$5000.00

KIMBALL PIANOS

\$625.00 and Up

FOLK'S

PIANO • ORGAN SHOP
2110 N. L. B. Blvd. - Compton
(Opposite Sears) NE 2-0689

LAYAWAY ONE OR MORE OF THESE CHILDREN'S TOYS FOR CHRISTMAS GIFTS

Gilbert's
JEWELERS
Established in 1890
122 PINE AVE

FRUIT CAKE FREE

SAVE NOW ON OUR CHRISTMAS LAYAWAY PLAN WITH THE PURCHASE OF \$9.95 OR MORE

**BUCKS
TROT
GALLOPS
PRANCES**

**Bouncing Spring
HORSE**

WITH STIRRUPS

9⁹⁵

HEAVY OAK BASE
STEEL SPRINGS
TIP-PROOF

STIRRUPS AND STIRRUP COVERS
MOULDED BODY

**SAFE
CAN NOT TIP
IDEAL FOR BOYS AND GIRLS**

7 PC. ROAD CONSTRUCTION SET

FREE! 19" SHOVEL, HOE AND RAKE SET

14-1/4" MANUALLY OPERATED CONVEYOR

3-way control, steam shovel manually operated conveyor, scale model road grader, scale model earth mover, and big 3-pc. garden set — all at the one LOW price.

9⁹⁵

21" REAL ACTION STEAM SHOVEL

18-1/2" EARTH MOVER

10-1/2" SCALE MODEL ROAD GRATER

HEAVY GAUGE STEEL

New

EASY-TO-ASSEMBLE
REMCO
TRANSISTOR

**RADIO and
BROADCASTER**

9⁹⁵ FOR ALL

Includes:
• A PROFESSIONAL RADIO SET FEATURING...
• THE TRANSISTOR
• SENSITIVE HEAD SET
• DIODE DETECTOR
• BIG 18" CABINET
• SELECTIVE STATION TUNER
• 4" ALNICO LOUD-SPEAKER
• BROADCAST MICROPHONE.

FREE

LAUGHING DOLL

The Only DOLL That Really LAUGHS

7⁹⁵

NATURAL SKIN LATEX BODY

Golly Anna

25" TALL

LAUGHING DOLL

The Only DOLL That Really LAUGHS

7⁹⁵

NATURAL SKIN LATEX BODY

Complete with Beautiful Love Locks, "Fun" Jacket, "Fun" Pocketbook, "Fun" Hat, Gorgeous Plaid Dress, Ruffled Brown Hair, Natural Skin Latex Body, Unbreakable Head, Vinyl Shoes and Stockings

22⁹⁵ complete

INCLUDED! BIG POWERFUL TRANSFORMER & AUTOMATIC UNCOUPLERS!

FREE! ENGINEER CAP

INCLUDES ALL THESE PIECES:
• Electric Locomotive
• Freight, • Red Box Car,
• Red Caboose, • C.T.
• Action and Instruction Sheet, • 8 Curved Tracks, • 1 Straight Track,
• 1 Straight Section Automatic Uncoupling Track, • 41 Watt Transformer,
• Engineer Cap, • 9-Pc. Miniature Village, • 23-Pc. Rolling Set.

HALTON 54 PIECE

LIONEL

ELECTRIC TRAIN SET

COMPLETE WITH MINIATURE VILLAGE AND RAILYARD SET

FREE!

OFFICIAL MICKEY MOUSE

ELECTRIC PHONOGRAPH

WITH VOLUME CONTROL

12⁹⁵ FOR ALL


Lifetime Guarantee Heavy A.C. Motor Plays up to 10" Records

FREE!

10 Children's Recordings 10 sides in all. Hours of fun.

Copyright HAROLD LIFTON CO.

PHONE IN OR MAIL COUPON TODAY



Gilbert's
JEWELERS
Easiest terms in town
122 PINE AVE

NO CHARGE FOR CREDIT

★

OPEN FRIDAY EVENINGS

COME IN, PHONE IN, OR MAIL COUPON TODAY

GILBERT'S JEWELERS, 122 Pine Ave., Long Beach

PLEASE SEND ME THE FOLLOWING:

☐ BOUNCING SPRING HORSE @ 9.95; ☐ JOLLY ANNA LAUGHING DOLL @ 7.95; ☐ CHOICE OF "FUR" WHITE ERMINE ☐ BLACK SEAL ☐ 7 PC. CONSTRUCTION SET @ 9.95; ☐ RADIO & BROADCAST SYSTEM @ 9.95; ☐ LION TRAIN SET @ 22.95; ☐ MICKEY MOUSE PHONOGRAPH @ 12.95

PLUS THE FREE 3-LB. FRUIT CAKE AS ADVERTISED; I AGREE TO PAY \$5.00 WEEKLY.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Fairview Ranchos' New Series of Homes Appealing to Families

The appeal of Fairview Ranchos' new "Prince Charming" series of large family homes at Bristol and Fairview in Santa Ana, according to spokesmen for the D & E Corp., is evenly divided between the advantages of location, attractiveness of the homes, and the efficiency of the new kitchens with all equipment created by Waste King.

Designed to reflect some of the fairytale quality of nearby Disneyland, officials point out that these 3-bedroom or 2 and a den, 2-bath, 2-car garage homes have floor plans which are flexible enough to meet every family requirement, with living, dining and play space well removed from bedroom areas.

lightful with wide brick corner and conventional fireplaces of floor-to-ceiling height, and a generous use of the finest scenic mural wallpaper.

THE NEWLY-ENGINEERED all-gas Waste King kitchens, the first to be featured anywhere in America, offer many advantages. The built-in range with automatic pilot has new-type "spillover" trays and burners guaranteed for life. The unusually large wall oven has full-view window with eye-level control panel, waist-high broiler and automatic oven-tender timer, all available in charming new colors. Kitchens also include a built-in dishwasher; the fa-

mous Waste King Pulverator; and dining nook, desk, breakfast bar and serving buffet, all in one durable unit.

The separate service porches, kitchens and both bathrooms, are covered with spatter-pattern linoleum; floors are oak hardwood; and walls are lath and plaster.

Full price is only \$13,750, officials report, with monthly payments of \$69.47, which includes principal and interest. Veterans still pay the easy way, with no down-payment except closing costs and impounds.

To reach Fairview Ranchos from Long Beach take 7th St. (which becomes Garden Grove Blvd.) to Bristol, then turn right on Bristol to the furnished models.



A FAIRVIEW RANCHO
Typical home in new "Prince Charming" series at D & E Corp's, Fairview Ranchos, Bristol and Fairview, in Santa Ana is shown here. Model shown features the new Waste King equipped kitchen, 2 bedrooms and den or third bedroom, and 2 baths.

Dry Spell
COLUMBUS, Wis. (CP) — A hit-run motorist clipped off a water hydrant with such force that an underground pipe broke and the city was without water for seven hours.

FOR RENTAL PROFITS ACT NOW!
WE WILL BUILD AND FINANCE ON YOUR LOT

2-BEDROOM HOME \$4450
1-BEDROOM DUPLEX .. \$5895

Slightly Higher in Some Areas
We Will Call at Your Home Day or Evening for Free Estimate

CONSTRUCTIVE HOMES
12140 SOUTH ATLANTIC AVE.—COMPTON
Phone NEVada 4-9168 — NEWmark 8-7308 OPEN SUNDAY

EXTERIORS ARE BRIGHT with low sweeping overhangs, diamond-paned windows sparkling from quaint shutter frames, gay window boxes, brick trim and colorful planters.

Interiors are made equally de-



H. ADEMA
Branches Into Loan Field

H. Adema Is Opening Loan Firm

H. Adema of H. Adema Realty Co. announced another service with the opening of a loan office, the Right Investment Co., specializing in real estate loans, first, second and third trust deeds. "Anyone having an equity in their property may borrow, for most any purpose," Adema said. "We make loans any place, and on most any type of property."

The Right Investment Co. will be in the same location as Adema but in a private office at 3030 Atlantic Ave.

Adema, himself, is going to operate the loan office. He is a well known local Realtor in business seven years in North Long Beach. He belongs to the Board of Realtors, served as a director, now second vice president and just newly elected first vice president for the Long Beach Board of Realtors for 1957.

White House Realty Opens Large Office

The White House Realty Co., subdivision and average-development firm specializing in properties in eastern Los Angeles County and Orange County, is now operating from its new, enlarged, and more centralized address at 12167 East Firestone Blvd., Norwalk, according to W. Corbin Schwandt, president.

Move was necessitated by a steady growth in the company's business, Schwandt said, from a record volume of more than \$10 million in 1955, to new high for 1956 that now appears will top the 1955 figure by more than 50 per cent.

The company now offers a complete diversified and all-sided service.

In commenting on the new industrial expansion centering along the Santa Ana Freeway from Los Angeles to the beach cities in and around Costa Mesa, Schwandt anticipates Los Angeles and Orange County's greatest periods of growth will come in the early 1960's. He foresees the development of many new residential areas and commercial centers as the natural outgrowth of the vast population increases.

In addition to Schwandt, other company officials are Clifford N. Helms, general manager in charge of subdivisions and community developments, and Dale Given, general manager in charge of acreage development.

Viking Realty Opens Branch

One of Long Beach's newer real estate organizations, Viking Realty, is expanding its activities with a branch office at 5291 Atlantic Ave. This new office will specialize in property management and rental service.

It will be the policy of the management and rental service branch to produce results, or refund the nominal fee charged, the owners announced.

The new office opened for business Wednesday.



HERE ARE 3 GOOD REASONS WHY YOU CAN AFFORD A Signature Home

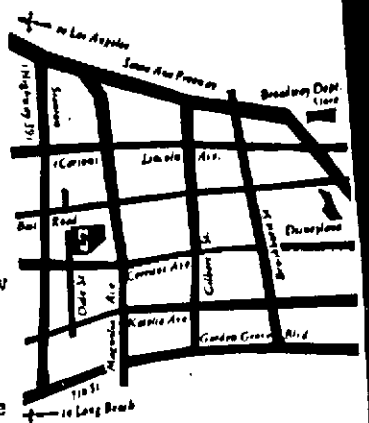
Non-vet or vet, it's as simple as 1-2-3... the wide choice of handsome homes offered to you by Signature... in a range of prices and terms tailored to your income... each home possessing the same superior Signature quality construction and craftsmanship. Put your savings—and your confidence—into any of these Signature Homes and enjoy the dividends of a truly wise investment today... and the years ahead!

Signature Homes
"SPECIAL EDITION" from \$11,700
GARDEN GROVE
3 BEDROOMS, 2 BATHS

VA & FHA TERMS
vets from **\$234 DOWN** plus costs & impounds
non-vets from **\$52.50 MONTH** princ. & int.

You get value extraordinary in these superior "Special Edition" homes. First time in history **CONVENTIONAL CONSTRUCTION** at this remarkably low price... rugged raised foundations... rich hardwood floors over 2" sub-flooring... real cedar shingle roofs! Even if you planned to spend far more, better see these homes first!

SEE 3 FURNISHED MODELS at Dale, between Ball Rd. & Cerritos, Garden Grove. Open Daily & Sunday 10 A.M. to 8 P.M. Phone JACKson 7-9420.



FROM LOS ANGELES, take the Santa Ana Freeway to Highway 39 and turn right. Continue on Highway 39 to Ball Rd., then left on Ball to Dale. Right turn on Dale to models. FROM LONG BEACH, drive east on 7th St. (which becomes Garden Grove Blvd.) to Highway 39, then left to Ball Rd. Right on Ball to Dale, then right again on Dale to models.

Signature Homes
"FIRST EDITION" from \$15,800
GARDEN GROVE
3 BEDROOM & FAMILY ROOM OR 4 BEDROOMS, 2 BATHS

VA & FHA TERMS
vets from **\$316 DOWN** plus costs & impounds
non-vets from **\$66.42 MONTH** princ. & int.

Years-ahead styling combines modern elegance with old-fashioned charm in these traditional Signature homes. Fabulous features include color styled O'Keefe & Meritt Deluxe built-in Gas Ranges & Ovens, wood-burning fireplaces, "Cathedral" ceilings and many more luxury features.

SEE 4 FURNISHED MODELS at Magnolia & Cerritos, Garden Grove. Open Daily & Sunday 10 A.M. to 8 P.M. Phone: JACKson 7-9913.



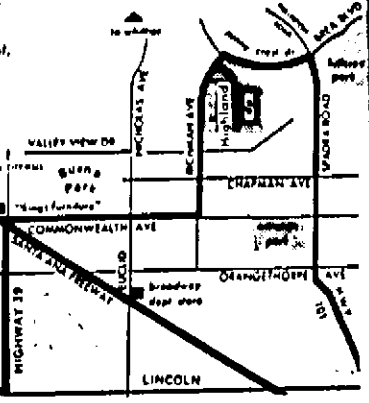
FROM LOS ANGELES, take Santa Ana Freeway to Magnolia Ave. and turn right. Continue 3 miles to Models at Cerritos. FROM LONG BEACH, drive East on 7th St. (which becomes Garden Grove Blvd.) to Magnolia, then left 3 miles to Models at Cerritos—OR drive out Cerritos (becomes Lincoln Ave.) to Magnolia and turn right 1 mile to Cerritos.

Signature ESTATES
SUNNY HILLS from \$22,990
FULLERTON
3 BEDROOMS & FAMILY ROOM OR 4 BEDROOMS, 2 BATHS

VA, FHA and CONVENTIONAL TERMS
vets from **\$460 DOWN** plus costs & impounds
non-vets from **\$91.86 MONTH** princ. & int.

Custom-styled homes in exclusive Sunny Hills, adjoining \$30,000 to \$50,000 residences. A flawlessly planned community of gently winding streets, individually terraced lots—spacious homes featuring **GENERAL ELECTRIC** all-electric kitchens with G.E. built-ins such as Range & Oven, Automatic Dishwasher, Washer-Dryer Combination; Wall-Hung Refrigerator-Freezer and Disposal!

SEE 2 FURNISHED MODELS by Lloyd's of Long Beach. Open Daily & Sunday 10 A.M. to 8 P.M. Phone: LAMBERT 5-9802



FROM LOS ANGELES, take Santa Ana Freeway to Commonwealth Ave., then left (East) on Commonwealth to Richman Ave., turn left (North) on Richman and continue on Richman to Highland Ave. Turn right on Highland to models.

SAME SIGNATURE QUALITY IN 3 PRICE RANGES!

Luxurious Lemon Heights Homes Have Big Appeal

Luxurious, beautifully built homes up to 90 feet wide, with 1,800 square feet of true living space, on estate-size lots averaging 10,000 square feet or more, and set off by quiet, curved streets, are offered by the Schwartz-Yedor Corp. at Lemon Heights West, in an exclusive new residential section of Santa Ana called "The Bel Air of Orange County."

Designed by one of California's most creative and original architects, John C. Lindsay, A.I.A., these large residences of Cape Cod, Farmhouse, Modern Ranch and Contemporary designs offer no fewer than 48 individually styled exteriors and 23 different floor plans which offer a choice of either 3 bedrooms and family room; 3 bedrooms and dining room; 2 bedrooms, den and family room; 3 bedrooms, den and dining room, and 4 bedrooms with dining room—all with 2 lavish bathrooms, and some with third bath or powder room.

THE BEDROOMS, all entered from a central hall, are in one wing of the house to the left of the large central living room; and kitchen, dining room, family room and service areas are in the other wing, to the left of the inviting entry way.

A sustained air of luxury marks each of these homes from the huge double-door entrance halls to the well planned service areas.

Impressive room dividers of rich hardwood or Palos Verdes stone, and striking fireplaces of stone, used, or Norman brick, enriched with metal hoods on the

living room side, and indoor barbecues on the family room side, are but two of the many decorative features that architect Lindsay has created for each interior. There are huge beams and rafters, or closed ceilings, in the living rooms, and three sliding glass doors to the broad covered terraces.

The halls are softly lit by indirect-lighting ceiling panels, and there is indirect overhead lighting above the double pullmans in the master baths which adjoin a private dressing room with its own built-in wardrobe. Bathrooms also have full plate glass mirrors, ceramic tile floor and six-foot wall in shower, and exhaust fan.

THE NEW ALL-ELECTRIC Westinghouse kitchens in confection colors have built-in range, oven, dishwasher, disposer, wall-hung horizontal refrigerator-freezer, and separate washer and dryer in the wall. Also provided in kitchens is an "executive" homemaker's desk with built-in overhead bookcase. Choice may be made of corner, bar type, or conventional sink arrangements.

There is also a choice of either wall-to-wall carpeting or oak parquet floors; and either heavy shake, cedar shingle or crushed rock roofs.

Each home has a complete intercom system connecting all rooms, and a 100,000 BTU Payne forced-air heat unit with thermostat control, fully engineered for refrigerated air-conditioning which may be installed now or later at the buyer's option for only \$7.52 per month extra.

Homes at Lemon Heights West are priced from \$25,875 to \$27,195, and may be purchased on most convenient terms.

The furnished model homes may be seen by driving east on 17th St. in Santa Ana to Hewes Ave. and turning north on Hewes

to Spaulding Ave., then left to entrance to estates.

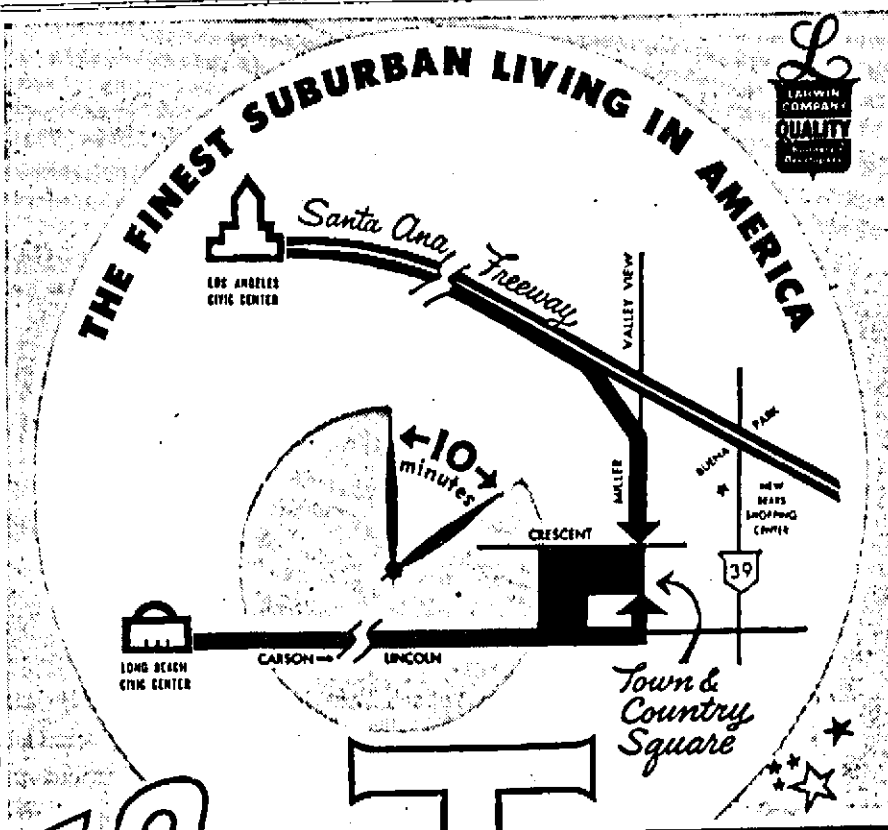
Cal-Vet Loans to Be Discussed

The North Long Beach Real Estate Club will meet for breakfast at 8 o'clock at Mayo's Restaurant, 5925 Cherry Ave. Thursday.

Alber Meyer is program chairman of the day and will introduce a speaker from the California State Veteran Department, who will speak on Cal-Vet loans.

IN LEMON HEIGHTS WEST

"The Velasco" model estate at Lemon Heights West, on Spaulding Ave., in Santa Ana. Home has 3 bedrooms, family room, separate dining room, 3 baths, living room with open beam ceilings and dramatic fireplace.



10 MINUTES TO LONG BEACH!

Convenience and luxury go hand in hand at Town & Country Square...

...to close to new industry and just a "breeze" from Long Beach. Come see these fabulous homes today. Drive east on Carson Street (which becomes Lincoln Ave.) and turn north on Miller Street to the model homes, beautifully furnished by W & J Sloane.

TOWN & COUNTRY SQUARE
in BUENA PARK

VETERANS STILL NOTHING DOWN
Low Monthly Payments

3 Bedrooms and Jack & Jill Room • 3 Bedrooms and Den
3 Bedrooms and Family Room • 2 Baths • 2-Car Garage

Imperial Estates Unit 16 Now Opened in Norwalk

To meet the demand for quality-constructed homes in close-in Norwalk, the D and E Corp. has opened Unit 16 of Imperial Estates, reports Frank Chandler of Key Land Co.

Located within minutes of downtown Los Angeles and the great new industrial centers of Long Beach and Orange County, close to shops, markets, schools and the beaches, Imperial Estates homes are smartly contemporary in design and soundly constructed, with three bedrooms or two-and-a-den, and large two-car garages.

Full prices for the 3-bedroom dwellings is just \$15,100. Veterans need only low down payment, plus costs and impounds, and monthly payments, including principal and interest, are only \$88.38, according to sales agents.

THREE FURNISHED models showcase the homes. Two are Contemporary and the third is a very attractive Early American. They are reached by Lakeview Blvd. to Rosecrans Ave., with a left turn on Curtis-King office. He succeeds Robert A. Costa recently named vice-president and assistant general manager in charge of Kaiser Gypsum's newly acquired insulating board division.

Donovan Promoted by Kaiser Gypsum

Tommy C. Donovan has been named assistant general sales manager for the Kaiser Gypsum Co. with headquarters at the Oakland office. It was announced today by Colin L. Campbell, general sales manager.

Formerly assistant district sales manager for the Southern California area, Donovan has been with Kaiser Gypsum since August of 1947, starting as an order clerk in the Beverly Hills office. He succeeds Robert A. Costa recently named vice-president and assistant general manager in charge of Kaiser Gypsum's newly acquired insulating board division.

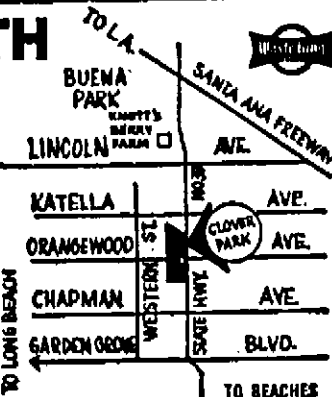
THE HOME WITH EVERYTHING INCLUDED!

3RD & 4TH

AMAZING UNITS NOW OPEN DIRECTIONS:

From Los Angeles drive east on Santa Ana Freeway to State Highway 39 in Buena Park, then right (south) on 29 to Orangewood and models. From Long Beach drive west on 7th St. and Garden Grove Blvd. to State Highway 39, then left (north) to Orangewood and models.

OPEN 'TIL 9 P.M.
WESTMINSTER 2-4403



3 & 4 BIG BEDROOMS 2 BATHS ☆ \$6100

FROM \$11,925

VETS NO DOWN

Just costs and impounds!

WALL-TO-WALL CARPETING FULLY FENCED & LANDSCAPED SPRINKLERS, FIREPLACE & PATIO ... AND MUCH, MORE MORE

CLOVER PARK

BETTER BUILT BY BERLIN

THE BEST HOME BUY IN ORANGE COUNTY

BROOKSIDE ESTATES UNITS 3 & 4 NEW CAL-VET TERMS!



NOW \$15,000 LOANS FOR CAL VETS

We are happy to announce Cal-Vets can now enjoy luxurious Split-Level Living at Brookside Estates... Through new \$15,000 Cal-Vet loans. We invite you to our showing of units 3 and 4... for the first time under NEW CAL-VET TERMS!

3% INTEREST SAVES \$25 PER MONTH

We shall be happy to explain the fabulous savings under the NEW CAL-VET financing

SPLIT-LEVEL

makes for more gracious living



1400 to 1600 Sq. Ft. for luxurious living

- Genuine Plaster, Hardwood Floors
- Payne Forced Air Perimeter Heat
- Insulated for All-Weather Comfort
- Windows and Doors Weather-Stripped
- Pullman Baths With Formica Counters
- Wood Burning Fireplaces With Your Choice of New Brick, Used Brick, Texas Limestone, or Adobier Brick
- Efficient Garbage Disposals
- Convenient Double Sink
- Philippine Mahogany Kitchen Cabinets
- Copper Finish Hoods With Exhaust Fans

**2 BEDROOMS & DEN
3 BEDROOMS OR
3 BEDROOMS & DEN
2 BATHS ALL MODELS**

MONTHLY PAYMENTS FROM

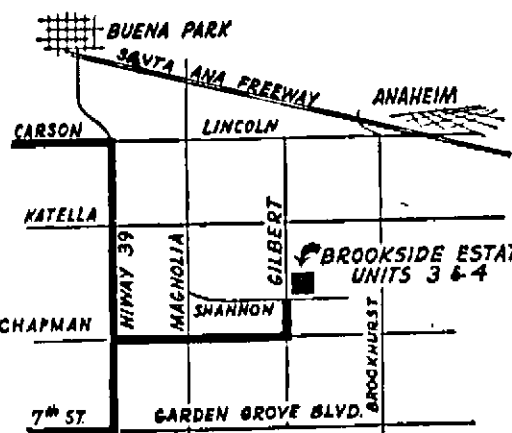
\$84 Principal Interest and Insurance

LOW FHA and VA FINANCING ALSO
Full Prices From \$15,950 to \$17,500

NEW FREEDOM GAS KITCHENS

Western-Holly

Victor



FROM LONG BEACH: Drive out Carson (Lincoln) to Hwy. 39... south to Chapman, then east to Gilbert. Turn north on Gilbert to Shannon to models.

FROM LOS ANGELES: Take Santa Ana Freeway to Stanton, Hwy. 39 in Buena Park, south to Chapman, then east to Gilbert. Turn north on Gilbert to Shannon and models.

NO DOWN TO VETS

JUST COSTS & IMPOUNDS

MORE TIME

\$95 down MOVE IN IMMEDIATELY

ASK ABOUT OUR LEASE-PURCHASE PLAN

FOR LIVING

in the Heart of Orange County
PREFERRED LOCATION!

See Both Before You Buy!

ONLY 15 MINUTES FROM EL TORO!
DRIVE OUT CHAPMAN AVENUE IN GARDEN GROVE TODAY!



IN GARDEN GROVE

The above typifies Midwood-Signature Homes' "First Edition" series at Magnolia and Cerritos Ave., Garden Grove. "Special Edition" models are also on view on Dale St., between Ball Rd. and Cerritos.

Sales Are Soaring for Signature Home

Choices locations of Signature Homes new twin communities of residences in fast-growing Garden Grove are the key to stepped-up sales. It was reported yesterday by officials.

James H. Waters, sales manager, reported large crowds of visitors at both displays of model homes.

"First Edition" model homes, typifying a wide selection of 3-bedroom and family room or 4-bedroom, 2-bath luxury dwellings priced from \$15,800, are located at Magnolia and Cerritos Aves. There are 3 furnished models.

Nearby, on Dale St. between Ball Rd. and Cerritos Ave., are

3 furnished model homes, representative of Signature Homes' "Special Edition" 3-bedroom, 2-bath residences, priced from \$11,700. Both displays are open daily from 10 a.m. until 8 p.m.

Waters reported buyers are favorably impressed by the combination of traditional architecture, conventional construction and modern features and conveniences.

Plan Two More Airport Hangers

Engineering plans have been completed for construction of a 15,600 square foot maintenance hangar at 2735 E. Spring St., at Municipal Airport. It was announced by Hanger Leasing Co., 630 Jerghs Trust Bldg. It will be of corrugated iron siding and roofing.

Architects J. Nash Anderson and Verne Henry Heltman are preparing plans for a 2,000 square foot hangar at the airport for R. Scott Jr.

ON REALTY PROGRAM

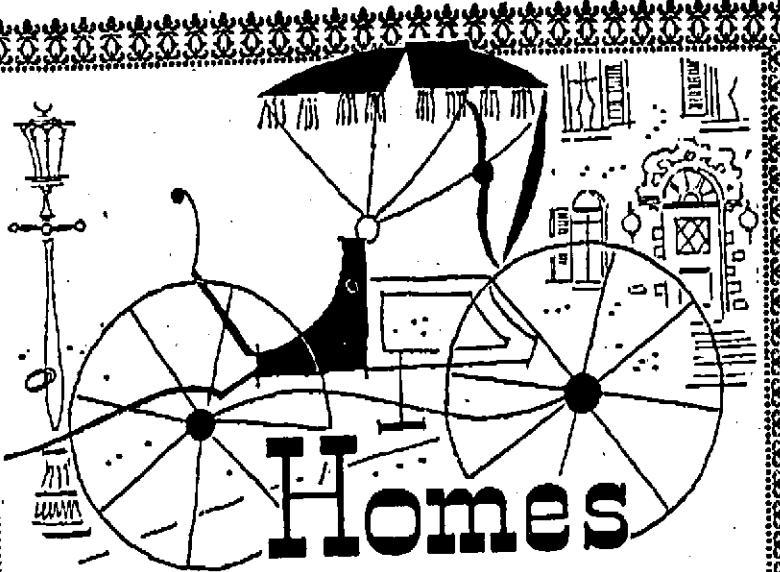
Urban renewal and NAREB convention reports will be featured at the Realty Board's Tuesday Breakfast, program chairman Clive Graham, left, said. Featured with the urban renewal program will be chairman of the Build America Better Committee, Jim Edmonds. As an extra feature, short reports will be made by NAREB annual convention delegates, moderated by Realtor-delegate Morris Holmquist. Reg Dupuy will speak on Mortgage Money Available; Tenny Moore on Property Management; Bill Barbee on Advertising, and Dean C. Davison, Secretary-Manager, on What Other Boards Are Doing.

Community Savings, Loan Building in Paramount

Community Savings & Loan Association has started construction on a new office in Paramount.

Located across from the post-office on Paramount Blvd. at Jefferson, the building will occupy a 100-foot frontage and extend back 100 feet. A parking lot will be constructed on the remainder of the property, which runs some 250 feet west on Jefferson. The land was formerly owned by C. E. Kennedy and Mrs. Harry Wirtz.

Community's new building will have every modern facility for conducting a complete savings and loan service. A large community room, safe deposit vaults, a spacious lobby and wiring for the latest automatic accounting devices are features of the structure that will cost a quarter of a million dollars. Architect is Gerald Dence, a specialist in savings and loan office planning. Construction will be by Julian Construction Co.



Homes for the "Carriage Trade" ... 1957 style

At the turn of the century the "fancy folks" ... the ones who arrived at the better theatres and restaurants in handsome vehicles drawn by matched horses ... were known as the "carriage trade" and were accorded a little deeper bow by the doorman, a little better service by the waiters.

Today you'll see these horse-drawn vehicles only in a museum, but there is still a "carriage trade" ... people of good taste who demand a little better motor car, a little more elegant home ... and it is for these discerning people that the homes of Lemon Heights West were designed.

If you are looking for a home of quiet elegance, brimming with modern push-button conveniences, and located in a distinguished and exclusive district, we urge you to pay a visit to Lemon Heights West at your earliest convenience.

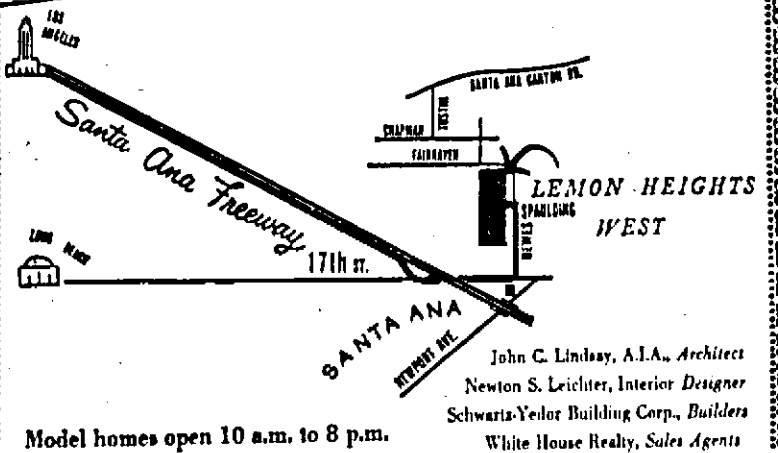


Lemon Heights West

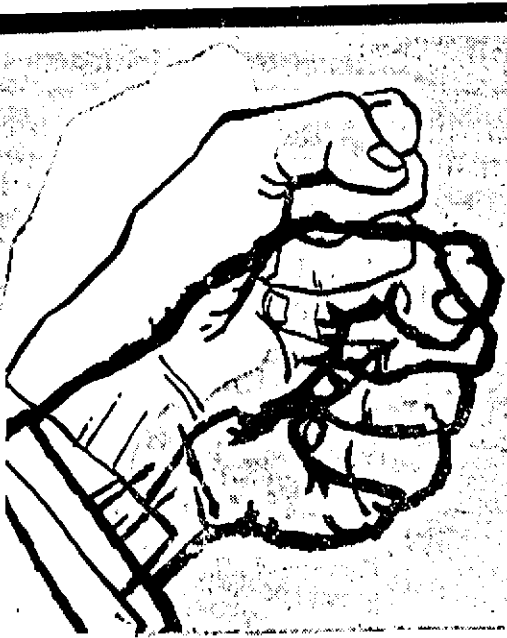
IN THE MILLION DOLLAR LEMON HEIGHTS DISTRICT OF SANTA ANA

NOTICE
Of Price Increase
Due to increases in material and labor required to construct this quality home, all prices will be advanced December 3rd. ...

The homes that can't be duplicated individually for less than \$41,398.00 ... but can be bought, full price from \$25,075 ... and terms are outstanding, from \$3500 down.



Model homes open 10 a.m. to 8 p.m.



BEFORE YOU BUY ANY NEW HOME ...

Make the 'KNOCK ON THE WALL' TEST!

Protect your family - and your investment - by making sure BEFORE you buy that your home is constructed with Genuine lath and plaster. Your family will be safer - because your home will be fireproof. Your investment will be safer because your home will be durable and and will maintain its value far longer.

Be sure it's GENUINE LATH AND PLASTER
FIREPROOF
SOUNDPROOF
DURABLE
RESALE VALUE

Southern California Plastering Institute
315 West Ninth Street Los Angeles 15

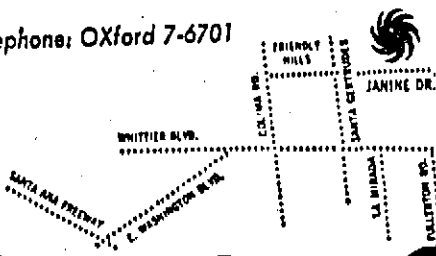
YOUR SUN GOLD HOME... by Southern California's most respected builder

WHAT'S BACK OF A NAME?

PRIDE of the community developer in his name, along with the **PRIDE** of home ownership enhanced by reasonable equity.
The BEST neighborhood with outstanding design.
The BEST relation, house to lot.
The BEST quality home construction, at production prices.

SUN GOLD INC.
COMMUNITY CONSTRUCTION
LOCATION
WIDE LOTS
LAND PLAN
ZONING
INDIVIDUAL EXTERIORS
CONTOURED STREETS
You always are assured of sound, secure home ownership when you invest in a **SUN GOLD COMMUNITY**, where substantial down payments and sound equities mean protected future for your family. Every **SUN GOLD COMMUNITY** gives you prime location, proper street orientation, sound land contouring and grading, protective zoning, oversize lots—PLUS custom-line homes of superior quality at production prices, made possible by our own personnel directly employed and supervised by Sun Gold Incorporated. Investigate today the important advantages of home ownership in a Sun Gold Community.
priced from **\$17,000 to \$25,000**
V.A. & F.H.A. Terms
telephone: **OXford 7-6701**

GO: Santa Ana Freeway to East on Whittier Blvd., drive to Friendly Hills. Turn North on Santa Gertrudes one block, East on Janine, to Units No. 4 & 5 **MODEL HOMES & SALES OFFICE.**

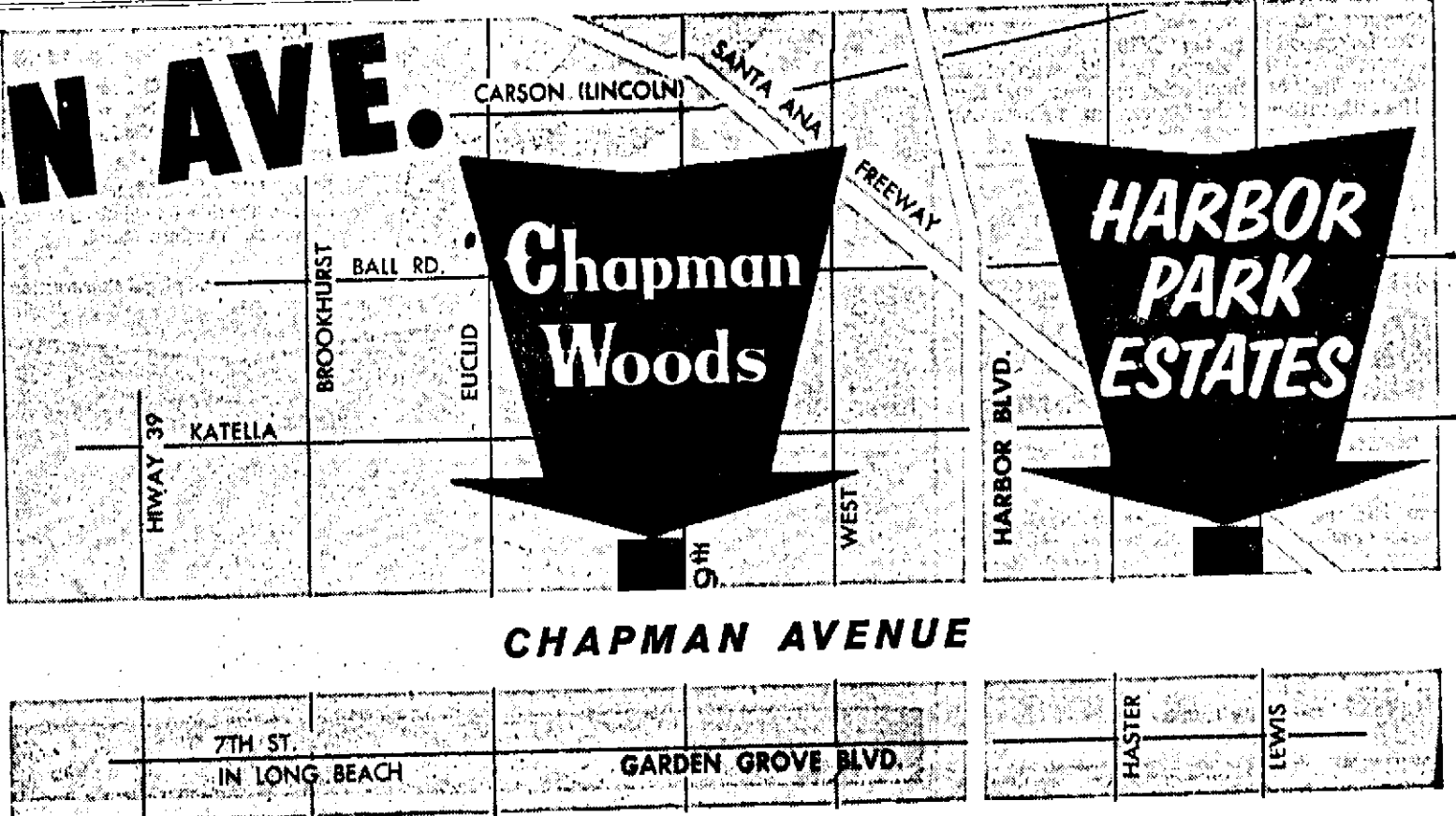


PROTECTING YOUR FAMILY'S FUTURE

on CHAPMAN AVE.

\$990 Dn. on Conventional Loan

TRADE IN YOUR OLD HOME!
3 & 4 BEDROOMS
2 BATHS
LARGE 2 CAR GARAGES
FIREPLACES
ALL HARDWOOD FLOORS
FORCED AIR HEAT
PRICED FROM \$13,625





REALTY OFFICE OF WEEK

John W. Reed, a native son of California, was selected by the Long Beach Board of Realtors to be honored for the Realty Office of the Week. The office, shown here, is at 401 E. Market St., where Reed has been for nine years. He established his realty business in 1947 and now has four sales specialists. He largely deals in North Long Beach residential and income properties. Reed is chairman of the multiple listing committee of the Realtors, a director of the Realty Board, director of the Long Beach Escrow Co. and adjutant of AmVet Post 48.

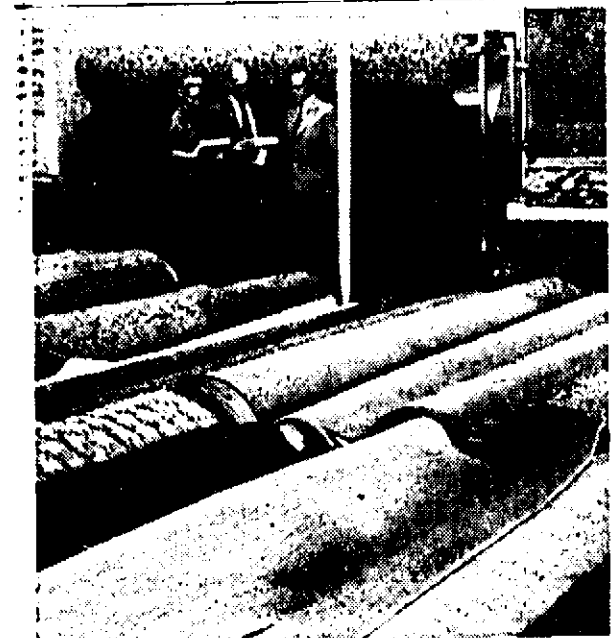


IN SUN GOLD HILLS

The above elevation is representative of the new Sun Gold Hills residential community, with furnished model residences on display, in the east Whittier foothills section, at Santa Gertrudes and Janine Aves.

Whittier Sun Gold Hills Selling Fast

With 50 per cent of the new Smith said the development's fifth unit at Sun Gold Hills location in the foothill area now sold, families are busy north of Whittier Blvd., in the moving in and swimming pools east Whittier district, is a very important factor in rising sales. It was reported yesterday by Robert H. Walter, president, Sun Gold, Inc., that \$25,000, the homes are exemplified by a display of furnished model dwellings located at Santa Gertrudes and Janine Aves, which are drawing large professional men, he noted, crowds both weekdays and many of whom are buying a weekends. Both VA and FHA terms are available and monthly payments that many are selling older homes have been arranged from \$110, including all costs. Vets pay- veniences in order to move to about 10 per cent down while Sun Gold Hills," it was reported, non-vets are making down pay- by Robert H. Smith, sales manager, ments of approximately 25 per cent.



NEW CARPET CENTER

Celebrating grand opening of more spacious quarters for Lakewood Carpets at 16706 Lakewood Blvd. are, from left: Mrs. Margo Horvitt, wife of the proprietor; Jack Schuler, sales manager, and Robert Horvitt, father of the owner. Photo shows only small portion of vast carpet display.

NON-VETS

ONLY \$295 DOWN — (plus small costs)

NO MONTHLY PAYMENTS UNTIL 1957

MAGNOLIA MANOR UNIT 6

Full Price Only **\$11,950**

Over 1300 sq. ft.

All gas kitchens, acoustical plaster ceilings, exciting exteriors, genuine plaster walls, smart entry halls, mahogany doors, color co-ordinated, French door to patio, copper piping, formica sinks, big, double garages — attached or detached, wide lots.

LARAMORE CONSTRUCTION CO.

Frank H. McFarland . . . exclusive sales agent

Open Daily Until 8 P. M.
Phone LEhigh 9-8018

FROM LONG BEACH drive east on 7th St., which becomes Garden Grove Blvd. In Hwy. 39, then north to Harbor, turn west to Stratton and north again to Magnolia Manor Sales Office.

Cinderella

HOMES BY THE SEA

...in beautiful, smog free COSTA MESA

Just **7** minutes
from boating, fishing
swimming and
seaside
relaxing

7
DAYS OF
EVERY WEEK

HERE'S
WHERE THIS
Cinderella
HOME IS WAITING
FOR YOU

GREATEST HOME VALUE ON THE WEST COAST!

Imagine . . . owning one of America's most talked about home values . . . the famous Cinderella Home . . . in a year-round vacationland setting, near the most fabulous beach resort area on the entire west coast! That's what awaits YOU, now, in beautiful, new, smog-free COSTA MESA ESTATES.

...minutes from everything

Just minutes from schools, churches, shopping and the beaches . . . it's the perfect location. Select your Cinderella Home from 17 superb exteriors. Every one has 62 custom extras. And you can buy this home, easily worth \$20,000, for thousands less. Delay may mean disappointment . . . so drive out today, and reserve yours for just \$20!

HOW TO GO:

FROM LONG BEACH, east on 7th St., continuing on Garden Grove Blvd. to Harbor Blvd. Turn right (south) on Harbor to Cinderella signboards at Costa Mesa City limits.

FROM LOS ANGELES, take Santa Ana Freeway to Harbor, turn right (south) direct to subdivision (about 1/4-mile north of Costa Mesa).

Built by Raven-Spiegel Construction Co.

VETS

from

\$8481

per month principal & interest.

NON-VETS
attractive terms, too.

COSTA MESA ESTATES

Trudy Richards' Anaheim Homes Attract Throngs

INDEPENDENT-PRESS-TELEGRAM—C-11
Long Beach, Calif., Sunday, Nov. 25, 1956

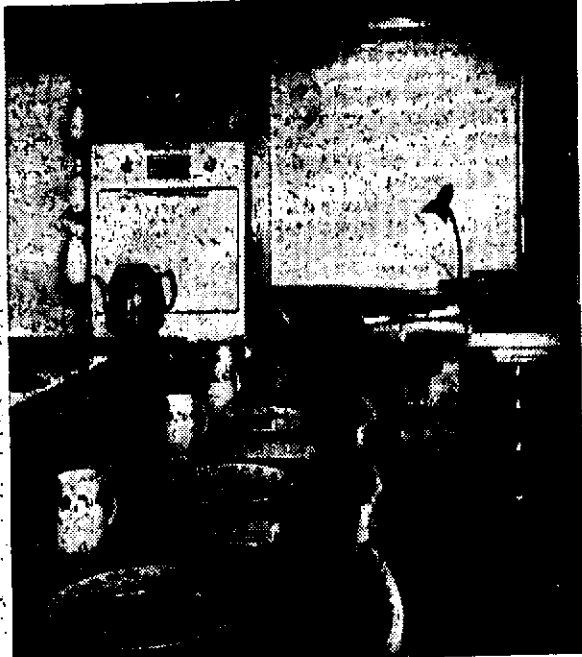
A new series called "The Pace-Setting Homes" opened to the public last week-end at Trudy Richards' Anaheim. Hundreds of enthusiastic visitors viewed the new unit, according to Jack Welas, of Meridian Realty Co., builders-developers of Trudy Richards' communities.

The homes offer 3 bedrooms and den, 3 and family room, and 4 bedrooms, all with 2 baths. The master bedroom suite includes His and Hers separate walk-in wardrobes, dressing room area with built-in marble-top dressing table and large copper-backed plate-glass mirror above, and private bath with glass-enclosed shower and six-foot ceramic tile on walls. The family bath is equipped with twin pullman lavatories, and a "second" shower over tub. All wardrobes are equipped with clothes poles at two heights for short and long garments, and have finger-tip easy sliding doors, it was noted.

SPARKLING CERAMIC tile counters, generous breakfast bar, and built-in color-matched gas or electric range and oven, electric dishwasher, washer-dryer combination, garbage disposal and exhaust fan are included in the purchase price, it was stated.

An unusual feature is a disappearing built-in dining room table, which can accommodate seven people. Aluminum sliding glass doors open from family room to the 200 sq. ft. scored concrete patio, which is outfitted with a built-in brick barbecue. Buyers have a choice of open-beam etched redwood ceilings, or acoustical-type plaster, as well as a choice of many fireplace designs.

The builders have announced that new terms are available, with a low down payment of \$995, with conventional financing.



WORK-SAVER KITCHEN

Some of the built-ins featured at new unit of large, luxury homes by Trudy Richards, Anaheim, are shown here.

This new Trudy Richards' development can be reached via Lincoln to Brookhurst, right to West Anaheim.

MAGNOLIA MANOR Unit No. 5

NON-VETS

AS LOW AS **\$95⁰⁰** Dn. NO MONTHLY PAYMENTS UNTIL '57 PLUS SMALL COSTS

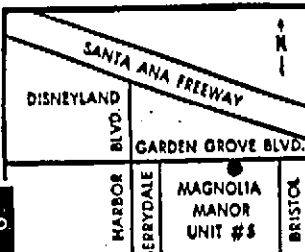
4 BEDROOMS 2 BATHS

OVER 1300 sq. ft. OF LIVING SPACE

\$11,350 to \$11,950 Full Price

Insinkerator garbage disposals, wiring for intercom or music system, step-saving center hall plans, 16 exciting exteriors, wide choice of floor plans, genuine lath and plaster walls, acoustical plaster ceilings, Formica sinks — Lamidall baths, extra large lots and a wonderful location near schools, shopping, freeway and all-year recreation.

From Santa Ana Freeway: Turn South on Harbor Blvd to Garden Grove Blvd., then East to Magnolia Manor, Unit No. 5. From Long Beach: East on 7th St., which becomes Garden Grove Blvd., continue past Harbor Blvd. to Magnolia Manor.



LARAMORE CONSTRUCTION CO. Frank H. McFarland, Sales Agent

VETERANS LIVE IN THE CENTER OF THINGS

\$150⁰⁰

MOVES YOU IN 2 BEDROOMS & DEN or 4 BEDROOMS 2 BATHS

- Featuring:
- Built-in Range-Oven
 - Massive Fireplace, wood burning
 - Double Garage
 - Forced-Air Heat, thermostat controlled
 - Large Living Room



CROSSROADS VILLAGE

GODDEY DEVELOPMENT COMPANY MARVIN H. STILLER Sales Manager

From the Long Beach area take 7th Street (Garden Grove Blvd) to Santa Ana City limits, turn right on Bristol Ave. to Dahl Road then left to models.



4 1-BEDROOM APARTMENTS

PAYMENTS AS LOW AS **\$126⁵⁰** PER MO.

DESIGNED FOR 40 AND 50-FOOT LOTS 100% FINANCING FOR THOSE WHO QUALIFY



SPECIAL FEATURES • MAGNASTE STEAIRS • IRON RAILS • ALUMINUM WINDOWS • SCREENS • CIRCULAR HALL PLAN



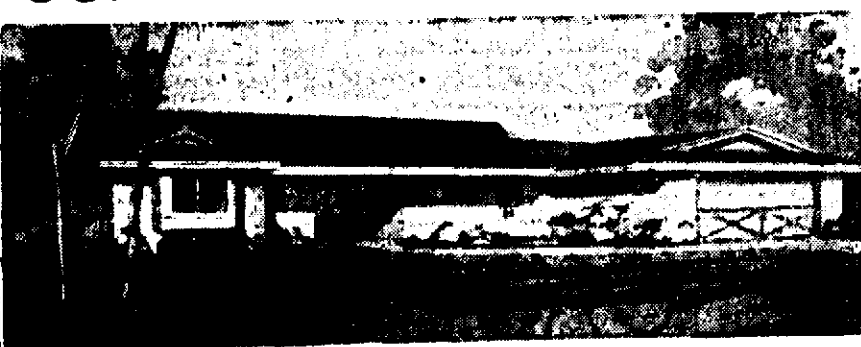
SECURITY HOMES—MINNICK CONSTRUCTION CO., INC.

16437 PIONEER BLVD., NORWALK

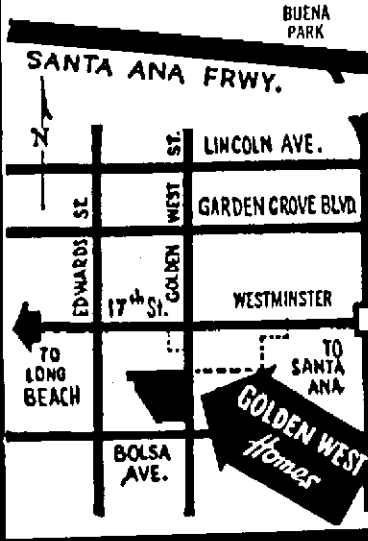
CALL NOW COLLECT UNDERHILL 5-5243 MODELS OPEN DAILY 10 A.M. TO 8 P.M.

INCLUDING SUNDAY—for Appointment or Information

GRAND OPENING 2nd UNIT GOLDEN WEST HOMES IN WESTMINSTER



FURNISHED MODEL BY ALFRED BLAKE OF BEVERLY HILLS



• LATH & PLASTER 3 bedrooms one & half baths

• HARDWOOD FLOORS 11,800 to 12,900

• STREET LIGHTS

• WIDE LOTS

\$59⁰⁷ PER MONTH (includes rent, taxes, & insurance)

VETS, FROM \$236 DOWN

NON-VETS, FHA Financing Available

MERVIN B. JOHNSON, Inc. BUILDER

JOHN DOERR, Exclusive Sales Agent

SALES OFFICE PHONE Westminster 9481

"BEST BUILT HOMES IN 54 TRACTS WE SAW IN ORANGE COUNTY!"



"We looked everywhere! Without a doubt, the Castle Crest home we bought is the best constructed, best planned house in Orange County!"

—Mrs. Robert Bullock

\$50 MOVES YOU IN!

The homes where the quality is built-in!



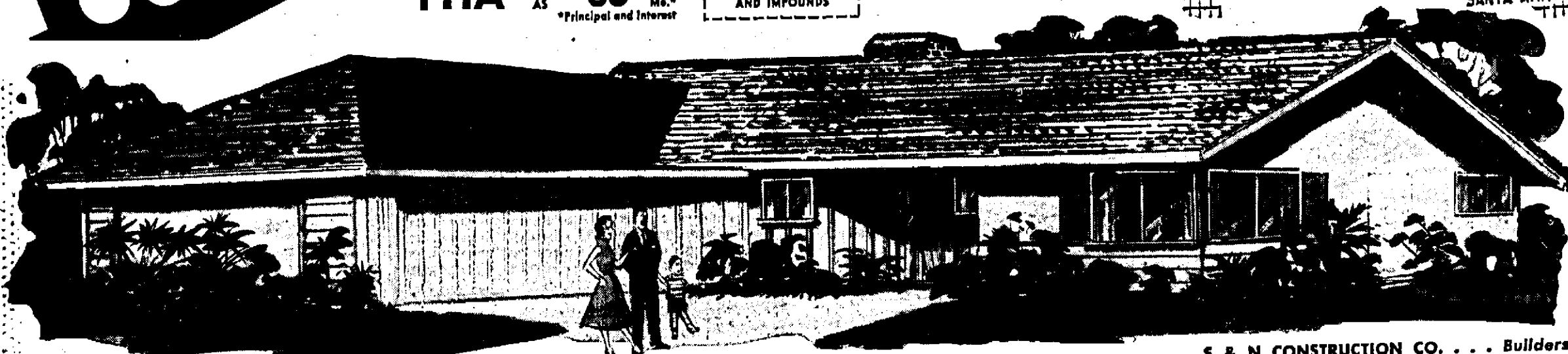
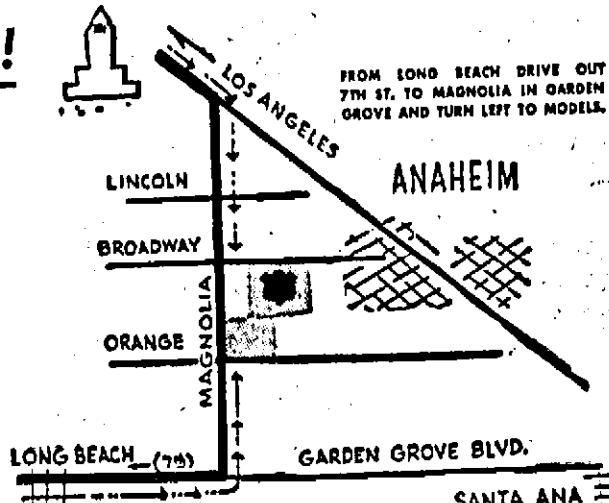
Castle Crest

ESTATES in ANAHEIM

Everyone who owns a Castle Crest Home raves about its superior construction... the built-in quality that will keep their home new and fresh looking for years to come. Now, select yours, during this fabulous move-in offer!

VETS AS LOW AS **\$82³⁵** Per Mo. FHA AS LOW AS **\$68⁰⁰** Per Mo. *Principal and Interest

VETS NO DOWN! EXCEPT COSTS AND IMPOUNDS



WALKER and LEE . . . Sales Agents

Phone: JACKSON 7-5251

S & N CONSTRUCTION CO. . . Builders

\$50 DOWN WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

Out-of-State CREDIT O. K.

\$10 DOWN Will Furnish ANY ROOM 24 MONTHS TO PAY

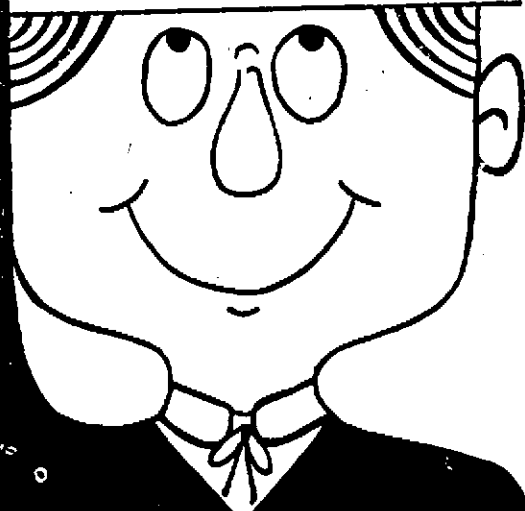
LONG BEACH FURNITURE CO.

YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT! FREE DELIVERY American Ave. at 6th St. DOWNTOWN LONG BEACH OPEN MON. and FRI. EVE. 'TIL 9 P. M.

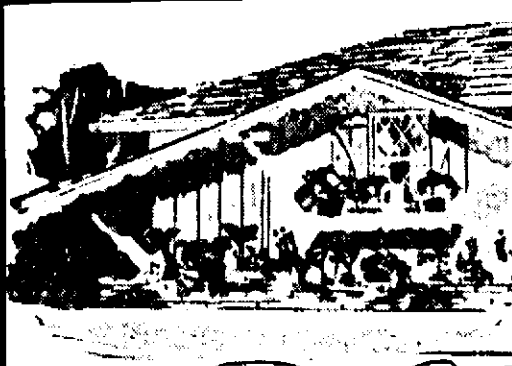
in SANTA ANA VETS STILL PAY THE EASY WAY! NO DOWN PAYMENT

(except impounds and closing costs)

"Prince Charming" Series FAIRVIEW RANCHOS



3 BEDROOMS or 2 and a DEN
2 BATHS, 2-CAR GARAGE

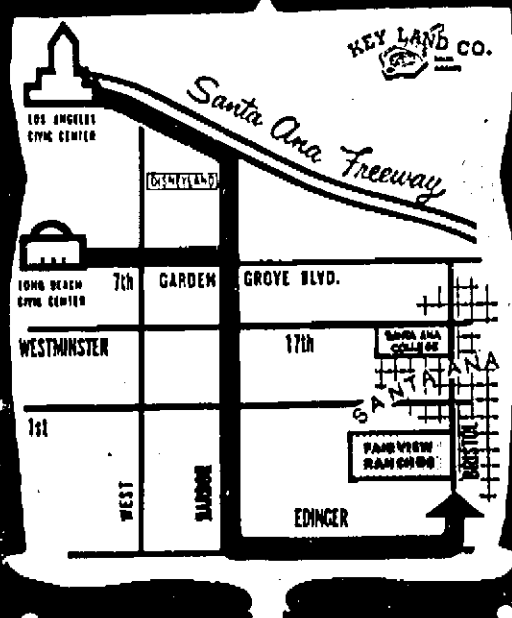


The full price is only \$13,750
with monthly payments of \$69.67
including principal and interest!

And LOOK at what's included
in the purchase price...

THE SENSATIONAL NEW

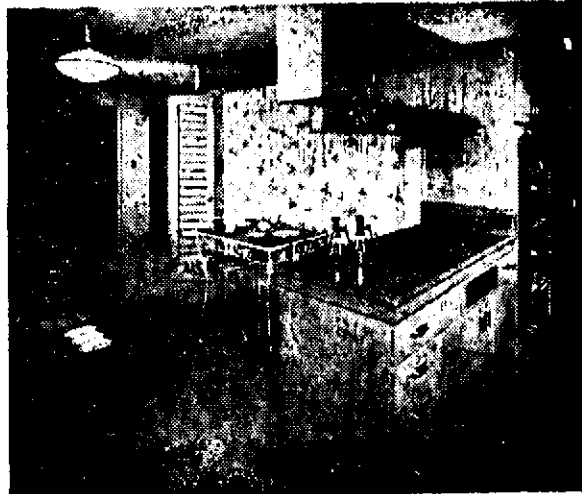
Waste King Kitchen with the
Waste King Built-in Automatic Dishwasher
Waste King Pulverator
Waste King built-in Gas Range and Oven
Plus much, much more
And a TOP LOCATION!



See the model homes
furnished by C. Tony Pereira

Second New Approach Unit Has Grand Opening Today

Grand opening of a second move-in for as low as \$875 down, unit of 3 and 4-bedroom, 2-bath including all costs. New Approach homes will be staged today in Anaheim, where the first unit is now nearing completion, with move-ins scheduled to start in early December. Officials of the Butler-Harbour Construction Co., developers, planned with special appeal to said that, on some models in the original unit, it is still possible for new buyers to plan upon occupancy before the Christmas holidays. The property has on display 4 furnished model residences, at 8333 Lincoln Ave., off the Santa Ana Freeway. A spokesman for Walker & Lee, Inc., sales agents, said the homes are priced from \$16,000 to \$17,995 and offered to veterans on terms which allow them to move in for as low as \$875 down, including all costs. **FOR NON-VETS**, down payments are from \$2900, plus costs and impounds, on low FHA financing, the official said. He added: "These luxury homes are planned with special appeal to families with incomes in the \$3000 to \$6000 a month range. All have big sliding glass doors and some models have built-in bookcases." Included also among the many features are color-styled automatic gas ranges and ovens with king-size rotisseries, color-matched ventilating hoods with lights and fans, natural ash kitchen cabinets, tile counters, tile range top with walnut, automatic dishwashers, garbage disposers and louvered windows.



IN ANAHEIM

This attractive living room interior is representative of furnished model homes on display at New Approach Homes in Anaheim, at 8333 Lincoln Ave., off Santa Ana Freeway.

Buyers in Chapman Woods Get Immediate Possession

New owners of Chapman Woods homes in Garden Grove have birc cabietry, Armstrong tile and disposal units.

LOCATED To make commuting to any of the industrial areas of Long Beach, Santa Ana or Los Angeles, Chapman Woods homes are also close to major shopping centers, schools, churches and community activities. Recreation areas that have made the Southland famous are also nearby and include Disneyland, beaches, mountains and golf courses.

Features that make them extraordinary values are found in homes selling at much lower prices, it was noted. They include sliding "Horizon" window walls, Pullman lavatories, covered bath fixtures, tiled stall showers, central hall planning, backyard incinerators, Royal Jet forced air heat with summer ventilation, insulation and weatherstripping, raised foundations with oak flooring.

Priced from \$13,350 to \$14,650, Chapman Woods homes are available for only \$85 cash required. Visitors drive out Garden Grove Blvd. (7th St.) to Hwy. 38, turn north to Chapman Ave. and east to 9th St.

ELLANBEE MANOR

\$95. MOVES YOU IN!
No Cash—No Impounds!

VET or NON-VET

No Monthly Payment Until '57

VALUE!

\$11,250 to \$11,850

SPACE!

OVER 1300 sq. ft.
4 Bedrooms
2 Baths

LOCATION!

SCHOOLS, SHOPPING, EMPLOYMENT, RECREATION All Within Minutes

- Insulator Garbage Disposal
- Radio-Intercom Syst. m Wiring
- Choice of Rear or Front Living Areas
- 16 Exciting Exteriors
- Genuine Lath & Plaster Walls
- Acoustical Plaster Ceilings
- Step Saving Center Hall
- Formica Sinks—Lamidall Baths

- Wallpapered Break-fast Nooks
- French Doors to Patio Areas
- Smart Redwood Trim
- Mahogany Doors
- Color Co-ordinated Throughout
- Natural Wood Kitchen Cabinets
- All Gas Kitchens
- Copper "Lifetime" Piping

To Rent From Santa Ana Freeway, South on Harbor to Westminster, West on Westminster to Newport, then South to Elan or Maine, from Long Beach East on 7th St. to Harbor, South to Westminster, West to Newport, South to Model Homes.

Open 'til 8 p.m.
LARAMORE CONSTRUCTION CO.
Frank M. McFarland, Sales Agent



BUILDERS' TOY DRIVE

The Home Builders' Institute has been named co-sponsors of the "Toys for Tots" campaign by the U. S. Marine Corps Reserve. All HBI members will collect toys at their model homes beginning Dec. 1. Shown above at planning meeting, left to right, builder William H. Godbey, co-chairman, HBI's "Toys for Tots" committee; HBI President R. Reese Myers; Lt. Col. C. J. Stadler, USMC, officer in charge of campaign, and George O. Prussell, HBI executive vice president. Not in picture is William O'Sullivan, co-chairman with Godbey.

Vets Need Nothing Down in Town, Country Square

Designed to offer the home-seeker the finest of luxurious country living and built by the award-winning Larwin Co., Town and Country Square in Buena Park is still able to offer its large family residences to veterans with no down payment except usual costs and impounds, and low monthly payments, according to company spokesmen.

Appealing generally to men, as well as to the women of the house, are the handsome New Freedom gas kitchens with Western Holly oven set into a wall of aged brick, with built-in range top surrounded by genuine quarry tile, and amply provided with knotty pine cabinets. Among other features of Town and Country Square homes are lath and plaster walls, mahogany paneling, Waste King pulverators, ceramic tile drainboards, Royal Jet forced-air heat, pullman lavatories, wide overhangs for beauty and to protect against sun and rain, and full front, side and rear landscaping.

Model homes furnished by W. & J. Sloane, are easily reached by driving east on Carson (which becomes Lincoln Ave.) and turning north on Miller to the smooth-sliding walls of the enclosed dens and wardrobes, the richly appointed baths, and the generous linen closets opening off the convenient center halls.

Model homes furnished by W. & J. Sloane, are easily reached by driving east on Carson (which becomes Lincoln Ave.) and turning north on Miller to the smooth-sliding walls of the enclosed dens and wardrobes, the richly appointed baths, and the generous linen closets opening off the convenient center halls.

VETS MOVE IN \$50 FOR



HI-WAY "39" PLAZA

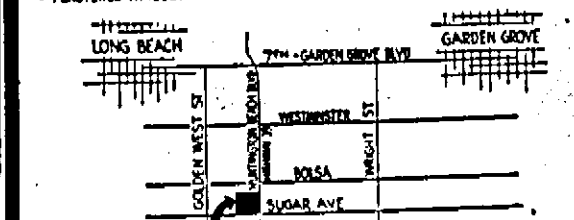
ONLY 21 LEFT
SENSATIONAL COUNTRY STYLE
LIVING ONLY 10 MINUTES
FROM FREEWAY, 5 MINUTES
FROM OCEAN. CLOSE TO
SCHOOLS, CHURCHES AND
SHOPPING CENTER.

FULL PRICE \$10,950
\$11,650
VETERANS \$50 MOVES YOU IN
\$7300 TO \$7700
Principal, Interest, Taxes, Insurance

VETS! IF YOU EARN \$325 TO \$350 A MONTH YOU CAN BUY ONE OF THESE HOMES

...MANY WONDERFUL INTERIORS
MODELS FURNISHED BY WEST FICOFURNITURE COMPANY

MEN YOU'LL APPRECIATE THESE FACTS
YOUR HI-WAY "39" PLAZA HOME IS COMPLETE WITH RAISED FOUNDATIONS • HARDWOOD FLOORS • 2 CAR GARAGES • PLASTERED THROUGHOUT • LANDSCAPED



HI-WAY "39" PLAZA FROM LONG BEACH
Take 7th Street west to Highway 39, then south 2 1/2 miles to Bolso St.

HI-WAY "39" PLAZA

NOW OPEN

Another CLOSE-IN to NORWALK



Imperial Estates

UNIT 16

You'll see why we've had to open the 16th Unit of Imperial Estates when you drive out this weekend. There just isn't a better, closer, more convenient location in town... and just 15 minutes to Los Angeles! Make it today, for sure!

3 bedrooms or 2 and a den • 2-car garage

LOW DOWN PAYMENT TO VETS

plus impounds & closing costs.

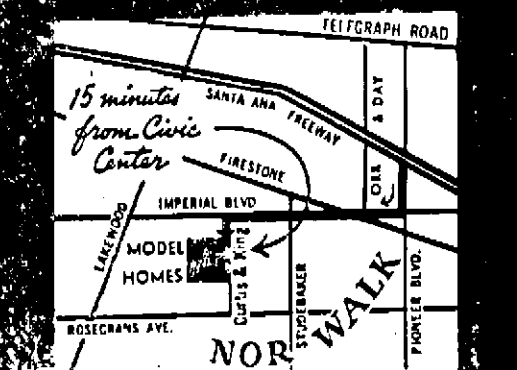
Full Price from \$13,100
Monthly Payments from

\$66³⁸

includes principal and interest...

QUALITY CONSTRUCTION plus IDEAL LOCATION equals the reason why more than 1600 have been sold before completion! See them today!

Open 10 a.m. to 9 p.m. Daily and Sunday



SEE THREE FURNISHED MODEL HOMES (in unit 5) at Curtis and King Road: take Santa Ana Freeway to Pioneer Boulevard, then turn right on Pioneer to Imperial Boulevard, and right on Imperial to Curtis and King Road.

KEY LAND CO. Sales Agents

No Extra Expense for Buyers

INDEPENDENT-PRESS-TELEGRAM—C-13
Long Beach, Calif., Sunday, Nov. 28, 1954

"No extra expense" might well be the theme of Clover Park Homes, commented Roy Berlin, sales manager for the \$4½ million development in Orange, within walking distance of the County.

"We try to give the home buyer as many extras as possible so there will be no added expense after moving into their new home."

Included in the sales price, which starts at \$11,925, are: Wall-to-wall carpeting, complete fencing and landscaping, sprinklers, fireplaces and built-in features. From left to the models.

"These homes are priced well under the present market value and were they to be duplicated today they would cost much, much more," said Max Berlin, the developer.

The homes are of contemporary architecture and the rooms are big and light. Units 3 and 4 are now selling and are available for move-ins.

HERE is a wonderful new way of life!



GRAND OPENING
SECOND UNIT

the new / approach HOMES

8333 Lincoln Ave., WEST ANAHEIM



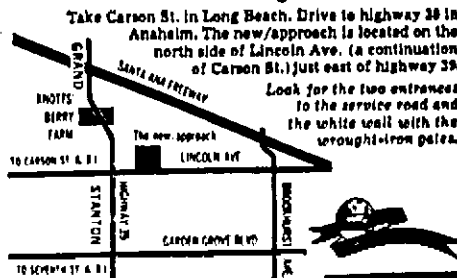
More of the homes you asked for, in this ideally planned community of quality homes. Timeless styling, sound planning, top-grade materials and the finest construction make these the greatest value possible. Cul-de-sac streets for safety and privacy, ideal relation of home to homesite make new / approach homes outstandingly superior. Be sure to see these homes today!

3 & 4 bedrooms & 3 bedrooms, family room, 2 baths from \$16,000 to \$17,995

for the family whose income exceeds \$500 a month
—priced so you may live TODAY
as you'd planned to live in the future!

4 FURNISHED MODEL HOMES open daily • furnished by C. TONY PEREIRA

VETS
\$675 DOWN
and costs & impounds
NON-VETS
\$2,900 DOWN
plus impounds
F.H.A.
TERMS



new / approach Homes, West Anaheim
Sales Agents: Walker & Lee, Inc. • Jackson 7-5717

ORANGE COAST ESTATES

ON BAKER BETWEEN NEW-
PORT AND HARBOR BLVD.

COSTA MESA

3 & 4 BEDROOMS

1½ BATH • 2 CAR GARAGE

VETS OR NON-VETS

\$295 DOWN

IMMEDIATE OCCUPANCY

FROM LOS ANGELES: Drive south on Santa

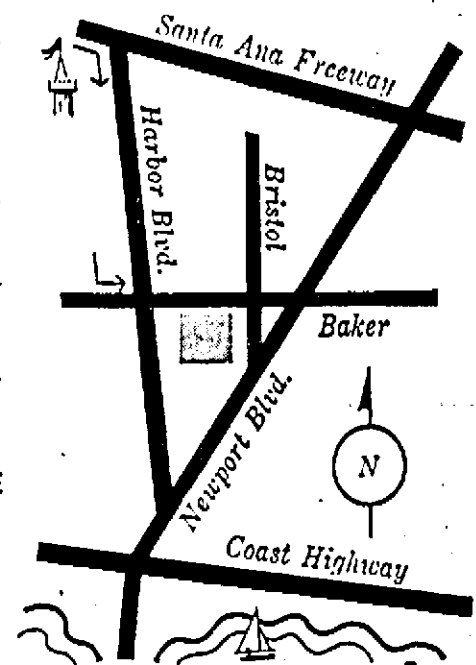
Ana Freeway. Turn right on Harbor Blvd.

(Disneyland) and continue south on Harbor

Bld. to Baker Ave. Turn left (east) on Baker

and continue a short distance to ORANGE

COAST ESTATES. Furnished Models.



VETS
& NON-VETS
\$50
MOVES YOU IN!

Only 9 Left! Act Now! Be
Settled in Your Own Home
by Christmas!

homestead sale
UNTIL ALL SOLD OUT!

HOMESTEAD GARDENS
Verano St. & Westminster Ave., GARDEN GROVE
1 BEDROOMS, 2 COMPLETE BATHS
from \$12,150 full price

On East on
7th St. (which
becomes
Garden
Grove Blvd.)
to Wright St.,
South on
Wright St. to
Westminster
Ave., left on
Westminster
to model homes.

sales agents: WALKER & LEE, INC. • SEaigh 9-8464
SEE SUNDAY'S PAPER FOR COMPLETE DETAILS!

See
the house
that talks
...the

NEW

TRUDY RICHARDS'

PACE-SETTING HOMES
in Anaheim

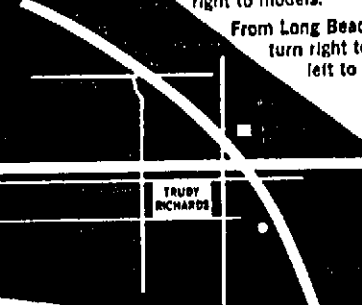
There's a new dimension of living
here that you'll find irresistible.
The blessed roominess! The
wonderful conveniences! The
exquisite appointments! The
skillful blend of the best of
everything that makes a
house talk "home" to you.

Why wait?

New Low
Conventional
Terms • Only
\$995
Down

Right this way, if you please:
From Los Angeles, Santa Ana Freeway to
Euclid, turn right to Broadway, and
right to models.

From Long Beach, Lincoln to Brookhurst,
turn right to Broadway, then
left to models.



Famed Cinderella Homes Available in Costa Mesa

One of America's most talked about homes, the Cinderella Home is now being offered in Costa Mesa.

Located in a huge, 200-acre tract, it will be, when completed, one of the largest in the area.

The first unit of this large development is now available, according to an official of the Roven-Spiegel Co., builders.

The proximity of the new tract to popular beach resort areas as well as schools, churches and shopping facilities, makes it an ideal location for year-round convenience, the builders pointed out.

PART OF THE Costa Mesa development will be a huge \$15,000,000 shopping center. A proposed new school will also be situated on the 200-acre site.

Included in this famed home are the 62 "Bonus Features" such as shake shingle roof, long 4 and 5-foot overhangs, aluminum casement sash, large wide lots, attached two-car garage, central hall plan, massive floor-to-ceiling fireplaces, hard-

Harbor Park Location Has Much Appeal

The ideal location, coupled with the many top quality features of the homes make spacious 3- and 4-bedroom, 2-bath Harbor Park Estates a strong favorite with home seekers, reports a spokesman for the Garden Grove development. Buyers may be moved and completely settled in their homes by the holidays, it was announced.

Expensive features, attractive architectural styling and financing for both veterans and non-veterans are more attractions. Among the many qualities of the homes are 2-car garages, plastered interiors, built-in Roper range burners, wall oven, select hardwood flooring and disposal units.

THE INDUSTRIAL areas of Santa Ana, Long Beach and Los Angeles are all within short commuting distance from the subdivision, while recreational areas including Disneyland, famous Southland beaches, golf courses, parks and resorts are nearby.

New shopping centers, fine schools and churches and community activities are within easy access of the homes, available to non-veterans for only \$900 down. Veterans are buying Harbor Park Estates by paying impounds only.

Visitors may inspect the dwellings by driving out Garden Grove Blvd. (7th St.) to Hwy. 39, turning north to Chapman Ave., and continuing past Harbor Blvd. to the models.

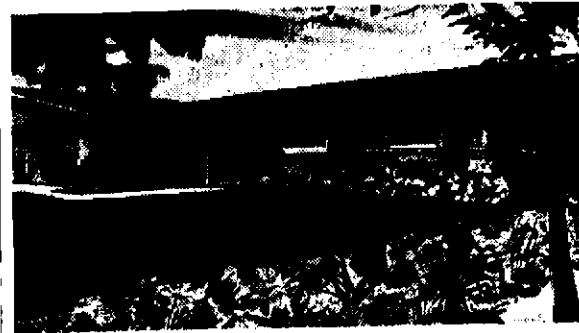
9 Homestead Homes Left

A sales total of nearly half a million dollars in the last two weeks during the big "Homestead Sale" of quality-built residences at Homestead Gardens was reported yesterday by Walker & Lee, Inc., sales agents for the community in Garden Grove.

Vets and non-vets may move in for only \$50 in the remaining nine dwellings.

Furnished homes, with decor by Aaron Schultz, are open daily on Verano St., just north of Westminster Ave., near the Santa Ana Freeway, in Garden Grove. They are priced from \$12,150.

"The present new terms policy of allowing vets or non-vets to move in for only \$50," a spokesman said, "is the result of the great demand for possession of homes before the Christmas holidays. We do not expect remaining homes to be available long."



IN COSTA MESA

Attractive exteriors keynote Orange Coast Estates at Baker and Babb, Costa Mesa. Note picturesque diamond-paned windows in model shown. Builders are Welcome Homes, Inc.

Crowds Attracted to Orange Estates

Since the recent grand opening of Orange Coast Estates, a throng of interested visitors have gone to Baker and Babb in Costa Mesa to inspect this new, attractive residential section.

Jim Howard, of Welcome Homes, Inc., builders, attributes the sustained attendance to the successful combination of valuable location, desirable features the homes offer, and low down payment of \$295.

Costa Mesa offers excellent business opportunities. All homes have 3 and 4 bedrooms, 1½ baths, and spacious walk-in closets. Large 2-car garages are provided.

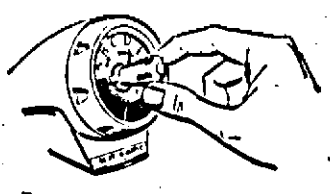
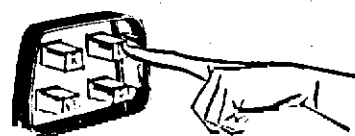




Exterior architecture varies pleasingly. Some models have wood-shingled roofs, picturesque diamond-paned windows, and redwood siding. Others feature birch siding. All front yards are attractively landscaped. Interiors of homes are equally charming.

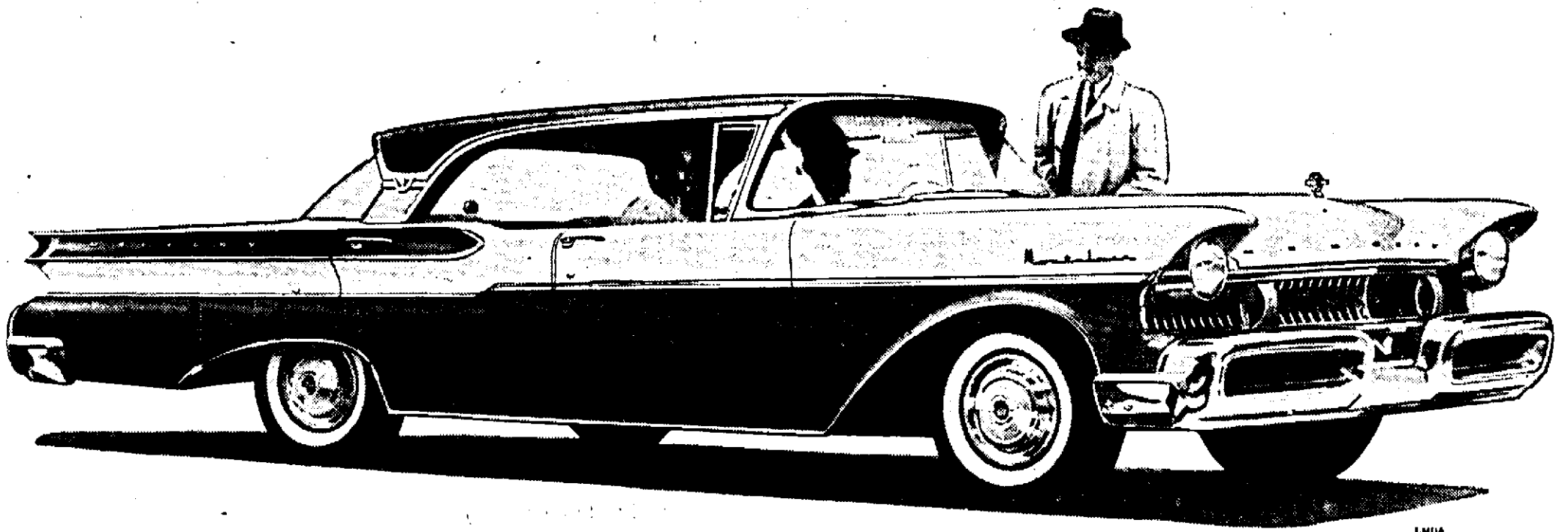
decorative, easy-to-maintain multi-fleck. Either vet or non-vet may take immediate occupancy in Orange Coast Estates. Monthly payments are said to be less than rent.

Addition Planned for Machine Shop

Campbell Contour Co., 1320 W. Esther St., plans to construct a 2,800 square foot machine shop in addition to the present building. Plans are being prepared by Harvey Brown & Associates, La Habra.

Now showing! Dream-car come true

We invite you to see the car with an exclusive power seat that "remembers" your favorite driving position ...  ... try a 7-position Keyboard Control that does almost everything but steer ...  ... dream through a Floating Ride that smothers every kind of bump ...  ... make your own "weather" at a touch ...  ... save power with a fan that coasts when it is not needed for cooling ...  ... stretch out in the lap of luxury in a dream car that has new ideas and features everywhere you look ...  ... In fact, the Mercury for '57 has so much new, you must see it in person to see it all. Why not come in to our showroom today!



THE
BIG
M

MERCURY for '57

Straight out of tomorrow... with DREAM-CAR DESIGN

Don't miss the big television hit, "THE ED SULLIVAN SHOW," Sunday evening 8:00 to 9:00, Station KNXT, Channel 2

HARBOR LINCOLN-MERCURY

1633 AMERICAN AVE.

"World's Highest Traders"

PHONE HEmlack 2-6961

LOOK
before you buy
BE SURE
YOUR HOME
HAS

HARDWOOD
FLOORING

Hardwood Flooring Council
of Southern California

D-14-INDEPENDENT-PRESS-TELEGRAM
Long Beach, Calif., Sunday, May 25, 1958

Automobiles for Sale 175

PONTIAC
'53 Pontiac 4-Dr. \$899
Lic. #82960
Mel Burns, Ford
2000 & 2055 American

STUDEBAKER
1954 STUDEBAKER 4-Door Sedan. Radiator, heater, w.w. tires. A beautiful model and a price you can't resist. \$1,195. 402 N. Long Beach Blvd. Long Beach, Calif. 90801. Lic. #12118.

JOHNNY WALKER'S
411 N. Long Beach Blvd., 1st Fl. Rm. 10. Long Beach, Calif. 90801. Lic. #12118.

WILLYS
'53 WILLYS sedan. HAIL. O.D. original finish. 20,124 local miles. Shows exceptional care. NO MONEY DOWN. PAYMENT TO SUIT your pocket book on our exclusive budget plan. 1-yr. written guarantee.

JOHNNY WALKER'S
411 N. Long Beach Blvd., 1st Fl. Rm. 10. Long Beach, Calif. 90801. Lic. #12118.

STATION WAGON HEADQUARTERS

'56 FORD \$2795
Country sedan wagon. Radiator, heater, power steering, power brakes, w.w. tires.

'55 DE SOTO \$2695
STATION WAGON. Radiator, heater, power steering, AIR CONDITIONING.

'55 FORD \$2195
Country Sedan. Radiator & heater, Fordomatic, w.w. tires.

'55 FORD \$2095
Country sedan.

'55 FORD \$2045
Station Wagon. Radiator, heater, Fordomatic, w.w. tires.

BARNETT MOTORS
1570 AMERICAN
HE 2-3904

MANDIC MOTORS WEEKEND SPECIALS

'54 BUICK Hardtop Conv. \$2095
2-tone green, new seat covers, power steering and brakes, radio, heater, Dynaflow.

'51 FORD V-8 Convertible \$495
New paint, new top, radio, heater, excellent mechanically.

'53 CHRYSLER New Yorker \$1045
Admiral Sedan. Radiator, heater, automatic transmission, power steering and brakes, light green finish.

'55 PLYMOUTH Savoy V-8 \$1595
4-door, Radio, heater, Powerlite, w.w. and new seat covers. Beautiful dark brown.

We are volume dealers for brand new 1957 cars. Let us show you how our low overhead means savings for you.

Mandic Motors, Inc.
Phone LExington 6-4585
424 MAIN ST. HUNTINGTON BEACH

OK USED CARS

1860 AMERICAN AVE. • HARBOR CHEVROLET •

Celebrates Their New Lot Opening With
"SPECIAL PRICES FOR A SPECIAL OCCASION"

'58 VOLKSWAGEN \$1995 2-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'55 CHEVROLET \$1895 4-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'53 CHEVROLET \$845 4-door. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'50 CHEVROLET \$595 De Luxe Riviera. 2-tone green and white. New paint, new tires, new seat covers. Full leather interior. HVT002.
'56 CHEV. V8 \$2595 Bel Air 4-door. Has power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.	'55 CHEVROLET \$1795 4-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'53 CHEVROLET \$795 210 2-dr. Looks good, runs good, has heater. An outstanding value. Lic. No. HVT002.	'50 CHEVROLET \$595 De Luxe Riviera. 2-tone green and white. New paint, new tires, new seat covers. Full leather interior. HVT002.
'56 CHEV. V8 \$2695 Bel Air 4-door. Power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.	'55 CHEVROLET \$1795 4-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'53 CHEVROLET \$1095 Bel Air 4-dr. Radio and heater. An immaculate low-mileage car. Lic. No. HVT002.	'50 NASH \$195 4-dr. sedan. Radio and heater. An exceptional buy. Lic. No. HVT002.
'56 CHEVROLET \$2695 VA Bel Air. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'55 CHEVROLET \$1595 2-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'52 FORD \$795 Customizing 4-door. VA Ford. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'49 FORD \$245 2-dr. Exceptionally good transportation. Lic. No. HVT002.
'56 CHEVROLET \$1795 2-dr. sedan. Looks and runs like a new car. Painted in sparkling condition with whitewall tires. Lic. No. HVT002.	'54 CHEVROLET \$1295 4-dr. 2-tone. Very nice. Full leather interior. Lic. No. HVT002.	'52 FORD \$795 2-dr. sedan. Immaculate condition. Full leather interior. Lic. No. HVT002.	'49 PONTIAC \$395 4-dr. sedan. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.
'56 FORD V8 \$2795 4-dr. Country Sedan. Has power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.	'54 CHEVROLET \$1395 Bel Air 4-dr. 2-tone. Very nice. Full leather interior. Lic. No. HVT002.	'52 CHEVROLET \$795 De Luxe Riviera. 2-tone green and white. New paint, new tires, new seat covers. Full leather interior. HVT002.	'48 CHEVROLET \$195 4-dr. Radio, heater. Has power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.
'56 FORD V8 \$2795 4-dr. Country Sedan. Has power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.	'54 FORD \$1095 Customizing 2-door. VA Ford. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'51 CHEVROLET \$695 De Luxe Riviera. 2-tone green and white. New paint, new tires, new seat covers. Full leather interior. HVT002.	'48 CHRYSLER \$295 4-dr. sedan. Radio, heater, power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.
'56 FORD V8 \$2795 4-dr. Country Sedan. Has power, radio, heater, power steering, power brakes, w.w. tires. A low mileage car in sparkling condition. 2-tone finish. Lic. No. HVT002.	'53 FORD \$695 2-door. Beautiful 2-tone finish. New paint, new tires, new seat covers. Full leather interior. HVT002.	'51 PLYMOUTH \$395 De Luxe Riviera. 2-tone green and white. New paint, new tires, new seat covers. Full leather interior. HVT002.	'41 CHEVROLET \$245 2-dr. 2-tone. Full leather interior. This is a real steal. Lic. No. HVT002.

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'54 Dodge \$1145 4-door	'53 Buick \$1045 Special 2-door	'54 Chev. \$1345 Bel Air
'56 Buick \$3595 RM Riviera	'55 Plym. \$1695 Belvedere HT	'53 Chrys. \$1045 Windsor
'54 Buick \$1695 Super Riviera	'54 Buick \$1745 Super 4-door	'53 Pontiac \$995 Catalina
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Has full power, and air conditioning. Car looks like a '56 and in showroom condition. 2 1/2 Years to Pay the Balance.

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'56 PONTIAC, Full factory equipment includ- ing Hydra-Matic, Sharp 2-tone black, white.	\$1999	'54 PONTIAC CATALINA, Hydra-Matic, radio, heater, w-walls. Like new.	\$1499
'55 OLDS. SUPER 88 HOLIDAY Cpe. Power steering, power brakes, radio, heater, Hydra-Matic. Immaculate.	\$2399	'55 BUICK SUPER RIVIERA coupe, Dynaflo, radio, heater, 12,000 actual miles.	\$1999
'56 FORD convertible, Fordomatic, radio, heater, w-walls. Blue finish.	\$2199	'56 FORD T-BIRD, Radio, heater, w-wall tires.	\$2995
'55 PONTIAC CATALINA, Hydra-Matic, radio, heater, Premium w-wall tires.	\$1899	'55 CHEVROLET BEL AIR coupe, Loaded.	\$1799
'52 CHEVROLET De Luxe 4-door. Radio, heater, w-walls.	\$599	'56 BUICK SPECIAL RIVIERA, Dynaflo, radio, heater, w-wall tires.	\$2499

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'55 STUDEBAKER COMMANDER Comet wagon. Radio, heater, overdrive plus many other extras.	\$1699	'53 FORD COUNTRY SEDAN, Radio, heater, overdrive, 2-tone finish with w.w. tires.	\$1499
'56 FORD COUNTRY SEDAN Fordomatic, R&H, 2-tone finish. Like new.	\$2499	'56 CHEVROLET STATION WAGON, Radio, heater, Powerglide trans, sharp 2-tone finish.	\$2499
'56 FORD 9-PASS. COUNTRY SEDAN Fordomatic, R&H, 2-tone finish, turquoise.	\$2599	'55 DODGE CORDNET V-8 WAGON, Powerglide auto, trans. and full equipment. A dandy.	\$2199
'55 FORD 9-PASS. COUNTRY SEDAN Radio, heater, overdrive. A beauty! 2-tone sharp black, white with matching interior.	\$2099	'56 CHEVROLET STATION WAGON Fully equipped including Powerglide, radio, heater, 2-tone red and white.	\$2399

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'55 OLDS. 98 Holiday type sed. Radio, htr., Hydra-Matic, 2-tone, fully equip. Save \$500.	\$2199
'55 PLY. sed. Htr., Powerglide, 2-tone, w-s-w, Real sharp. Save \$450.	\$1350
'55 FORD Club Cpe. Heater, new 6-cylinder motor. Real clean. Save \$500. Only.	\$1099
'54 OLDS. 98 Holiday de luxe coupe. Radio, heater, Hydra., full power. Save \$450. Only.	\$1999
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PLAN NO. 2—100% FINANCE

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'56 FORD Fairlane 4-dr. sedan. Radio, htr., Fordomatic, 2-tone. Showroom new.	\$0	\$74.72
'54 Ford Country Sedan. Radio, htr., Fordomatic, 2-tone. Showroom new.	\$0	\$62.52
'55 CHEV. Bel Air 2-dr. Radio, heater, Powerglide, 2-tone, w-s-w tires.	\$0	\$69.69
'55 BUICK Super Riv. Cpe. Radio, htr., Dynaflo, 2-tone, full power.	\$0	\$79.79
'55 OLDS. 88 sedan Super. Radio, heater, Hydra-Matic, showroom new.	\$0	\$72.72
'55 FORD Victoria. Radio, heater, Fordomatic, full power, low mileage.	\$0	\$71.71
'55 NASH Metropolitan hardtop. Radio, heater, 2-tone. Hurry! Hurry!	\$0	\$59.59
'53 OLDS. 88 Holiday sedan. Radio, heater, Hydra-Matic. Real nice.	\$0	\$51.51

PLAN 3 HOME and PROPERTY OWNERS

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'56 FORD Country Squire. Radio, htr., Fordomatic, full power. Never regis.	\$0	\$58.58
'57 LINCOLN Premier cpe. Radio, htr., auto. trans., full power. Never regis.	\$0	\$102.02
'57 PONTIAC Catalina. Radio, htr., Hyd. Full power. Never registered.	\$0	\$68.68
'57 CHEV. Bel Air spl. cpe. V-8 Radio, htr., Powerglide, full pow. Never regis.	\$0	\$64.64
'57 FORD 500 Fairlane Victoria. Radio, htr., overdrive, 2-tone. Never regis.	\$0	\$61.61
'57 PLY. Savoy sedan V-8. Radio, htr., auto. transmission, fully equipped.	\$0	\$60.92
'57 CHEV. 210 2-dr. V-8. Radio, htr., Powerglide, 2-tone, w-s-w. Never regis.	\$0	\$58.58
'57 FORD Country Sedan. Radio, htr., Fordomatic, full power. Never regis.	\$0	\$64.64

PLAN 4 10% or MORE EQUITY IN TRADE

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'55 OLDS. Super 88 Holiday Cpe. Radio, htr., Hydra., full power. Showroom new.	\$73.72
'54 BUICK Super convert. Radio, htr., Dyna- flo. This car is sharp.	\$63.68
'55 CHEV. B.A. sed. Rad., htr., 2-tone, w-s-w tires. Just like new.	\$61.60
'55 OLDS. 88 Holiday sedan. Radio, heater, full power. Real sharp.	\$66.76
'54 MERC. convert. Radio, htr., Mero-o-Matic, full power, new top.	\$58.50
'55 FORD Custom 2-dr. Radio, htr., V-8, 2-tone, w-s-w. Real sharp.	\$54.54
'54 BUICK Century Riv. cpe. Radio, htr., Dynaflo, full power. Hurry!	\$59.58
'54 CHEV. Bel Air 2-dr. Radio, htr., Power- glide. Showroom new.	\$51.51

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**TOWNSMAN
STATION WAGON**
\$2399 FULL PRICE

V-8 FOUR-DOOR. Fully equipped with POWER GLIDE
transmission, de luxe push-button RADIO, de luxe AIR-
FLOW HEATER, directional signals, element-type oil
filter, exhaust extension, sparkling 2-tone finish with
matching interior... and more!

This is but one of the many, many values on hand. But remember,
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more than the down payment on these remaining 1956 models.
Yes, 100% financing with approved credit.

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'There's Music in the Air' for Festival

Tenor I
Tenor II

1. There's music in the air, When the faint moon is high,
2. There's music in the air, When the stars are gently bright,
3. There's music in the air, When the gentle breeze sighs.

Bass I
Bass II

And faint its blush is seen — On the bright and high-fung sky,
The fleet a gold-en gleam — On the dia-tant mountain stream,
Is lost on eve-ning — Its pen-sive beau-ties die;

Many a heart — star-ved — has been made us with its joy pro-found,
When some grate-ful shade — Sor-row and pain is laid,
The loved ones gaze — Wake the pu-er-til song; Ah —

While we list, en-charm-ed there, To the music in the air,
Sweet-ly to the spir-it there Comes the music in the air,
Get-to-ge-ter greet us there In the music in the air.

—All Photos on Page by H. S. Melvin, Staff Photographer.

HEADING IMPORTANT committees for the fifth annual holiday festival of Downtown Opti-Mrs., on the theme "There's Music in the Air," are Mrs. Harry W. Schurch, upper left; Mrs. Ronald B. Freeman, upper right; Mrs. Robert G. Waldron, center; Mrs. Hal A. Hunter, lower left, and Mrs. Don Barden, lower right. The Pacific Coast Club will be transformed into a huge Christmas tree for the festival on Dec. 4 beginning at 10:30 a. m. with luncheon at noon to be followed by a program of fashions and music.



EVENING CLOTHES to be shown by Schick's at the Downtown Opti-Mrs. holiday festival Dec. 4 in Pacific Coast Club are harmoniously assembled in preview by Mrs. Philip Ellithorpe at the harp; Mrs.

Otto Mayfield, president, standing center; Mrs. O. E. Cole, right, and Mrs. Eldon E. Gill, on floor. They are lending their talents to make this a brilliant pre-holiday occasion for the more than 650 guests.

Top AAUW Executive to Fly East

Free Admission
Fresh Air and Texas Soup!

BY ILKA CHASE

There is a whimsicality, not to mention a lightheadedness, in American big business that evokes in an observer or part-time participant, as I have recently been, feelings of wonderment. Wonderment tinged with amusement, laced with incredulity. What won't they do, those tycoons!

I was a member of a group of 22—mostly the food and hostess editors of national magazines, plus one gent, Col. Serge Obolensky who runs New York's Hotel Ambassador—who flew to Dallas for the glorification of soup. We participated in what was billed by Neiman-Marcus, that symbol of Texas more widely known and much more expensive than the yellow rose, as a "Souprie Party." At the "Souprie Party," "souprior" cooks were to take part.

The idea, it turned out, was a marriage of soup and the various vessels appropriate for serving same in which the

store abounds and which, in the interests of the profit motif, they are intent on moving.

A few of us had volunteered with something of the careless freedom of choice enjoyed by the Soviet "volunteers" to the Suez Canal Zone—to combine the flavors from different cans to create a new taste thrill.

To be honest, I have to admit I was not beaten into going on this jaunt but I went and no truer words were ever spoken than, "It's the first step that counts." Once involved there were no limits. I sensed this, but my trouble has always been that of Jenny, the lady in the popular song of some seasons back, who "in 27 languages couldn't say no."

Sherry in the Soup

I went and thus it was I found myself on an evening, deep in the heart of Texas, lightheartedly tossing soup from can to casserole and pouring in the sherry before 200 distinguished citizens, gathered in Neiman-Marcus' restaurant and just as much

In the dark as they were as to what would result.

As I wander through life's byways I, too, am sometimes haunted by the great philosophical proposition goading mankind: "Who am I? What am I doing here?" This was such a time.

Aside from a vague spiritual unrest however, I was charmed by the whole venture. A large and lordly Madison Avenue agency had organized the safari and Texas is a never-never land for fair.

We arrived at the airport and were met by a cavalcade of air-conditioned cars. As we were being photographed by the press, Miss Greer Garson tripped lightly across the field to her private plane which, I assume, was to fly her back to the ranch of her husband, Mr. Buddy Fogleson, after a day's shopping.

Since I had slept through most of the flight from New York, I went into the ladies' lounge to freshen up a bit before driving into town and the first thing to greet my eyes

Brilliant Decorations, Music and Fashions for Opti-Mrs. Event Dec. 4

With the theme "There's Music in the Air," the fifth annual holiday festival of Downtown Opti-Mrs. will reach a high note of brilliance and originality on Dec. 4 at Pacific Coast Club.

A sparkling symphony of modern decorations, music, showing of gale fashions, and awarding of gifts galore will entertain 650 guests who will assemble for a noon luncheon and program in the club dining rooms.

Preceding the luncheon, the Christmas tree festival will open in the lounge at 10:30 a. m. Twelve artistically decorated and gift-laden trees donated by Long Beach firms will gleam gem-like against colorful screens.

A mammoth keyboard embellished with gilded records and musical instruments will provide a dramatic backdrop in the dining room for a display of beautifully wrapped guest gifts. Gay mobiles hanging from the chandeliers, glistening horns fashioned into holiday centerpieces for the tables, and surprise features will combine holiday and musical motifs.

Twelve hostesses, as living Christmas trees, will be gowned in white with glittering accessories.

Mrs. Otto Mayfield, Opti-Mrs. president, announced chairmen of committees who are creating the gale festival, which is the club's major project to raise money for the Optimist Boys' Home and other welfare work.

Mrs. Clarence Poole, festival chairman, will serve as mistress of ceremonies. Decorations are presented by Mrs. Anne G. Phillips and Mrs. Bernice Helm. Mrs. David W. Bryant, chairman of entertainment, has arranged a program of music by Woodrow Wilson High School choral groups, directed by Philip Ellithorpe.

New Music Director for First Event

Hans Schwieger, eminent music director of the Kansas City Philharmonic, will conduct the initial concert of the Los Angeles Philharmonic Orchestra when it appears in Concert Hall on Dec. 2. He will replace Carlo Giulini, who was forced to cancel his American tour because of illness. Dr. Schwieger won attention last month when he conducted two performances for the San Francisco Opera.

Born in Cologne, Germany, Schwieger became a student of the great Erich Kleiber, of the Berlin State Opera, and after this rigid training he took over the direction of various opera companies on the continent. Coming to the United States in 1937, he has been very active on the music scene of America and has recently become a citizen of this country.

He has conducted the Kansas City Philharmonic for nine years, and has been guest conductor of the New York Philharmonic in stadium concerts. He has also been on the staff of the New York City Center Opera, and has directed the Aspen, Colorado, Summer Festival. Last spring he won warm approval in the new Piccola Scala in Milan.

Acclaimed as a "dazzling young virtuoso of the violin," Michael Tree will make his Southern California debut with the playing of the Lalo "Symphony Espagnole," one of the all-time favorites in the violin repertoire. Tree has received enthusiastic critical plaudits both in this country and abroad, and his appearance in Long Beach will be one of the highlights of the season.

In addition to the "Symphony Espagnole," the program will consist of Haydn's "Surprise" Symphony and the famous "Pictures at an Exhibition" by Moussorgsky, as arranged by Ravel.

Tickets for both the season and for this concert are available at Humphreys Box Office.

Demos Hear Mrs. Remley

"Politics — Pinpoints and Pinheads" will be theme of Mrs. Lucien F. Remley when she speaks before North Long Beach Democratic Women's Study Club Wednesday at Houghton Park Clubhouse.

Mrs. Remley is a member of the executive board of the Democratic State Committee; president of the Downtown Democratic Women's Study Club, executive board member of the Democratic Women's Forum, and a member of the Democratic County Central Committee.

The business session is slated at 10 a. m. with Mrs. Nelson Torrey presiding, followed by an 11 o'clock study period. Mrs. Edwin Penn will be luncheon hostess, with Mrs. Reuben Stroup in charge of decorations. All Democratic women are welcome.

PEO Reciprocity

Long Beach District PEO Reciprocity Bureau will meet at 10 a. m. Tuesday at the YWCA. Following a coffee hour with Chapter CR members as hostesses, the business meeting will be in session. All unaffiliated and visiting PEOs are welcome.



ASSEMBLING SOME of the modern decorations to enhance festival tables Dec. 4 at Pacific Coast Club for the Downtown Opti-Mrs. holiday festival are Mrs. Bernice Helm, standing left; Mrs. Clarence Poole, festival chairman, on stairs, and kneeling before the keyboard which will form a dramatic backdrop in the dining room for a display of guest gifts, Mrs. Anne G. Phillips.

Women

LONG BEACH 12, CALIF., SUNDAY, NOV. 25, 1956 SECTION W



'DECK THE HALLS WITH BOUGHS OF HOLLY'

Putting last-minute touches on decorations for Sema Club's annual Christmas Dinner Dance Saturday are, left to right, Mmes. Vernon Lewis, James Gardner, William Anderson and Edward Cope. The Long Beach Heart Association will receive proceeds from the dance which will take place in the picturesque hillside San Pedro Hacienda Hotel.

Gay Parties to Precede Sema's Christmas Dance

Festive red and silver invitations herald Saturday's annual Christmas Dinner Dance to hostessing Sema Club members and guests. And, with the thought in mind that this is not only the season of gaiety but of charity, the club will donate all proceeds to the Long Beach Heart Association.

Setting for the festivities will be the beautiful San Pedro Hacienda Hotel in the Palos Verdes Hills. Against a breathtaking view of harbor lights, party goes wild and dance in an area transformed into a miniature silver forest by glittering silver sprays adorning each table.

Preceding the evening's festivities for the 250 guests, many members will open their homes for cocktail parties. The lovely Belmont Heights residence of Mr. and Mrs.

Vernon M. Lewis will re-sound with Christmas carols as Mrs. Lewis, dressed in a black lace sheath, entertains Messrs. and Mmes. Gene Dudley, Robert Raines, John Parkin and Richard Mickelson of North Hollywood.

Much festivity will be evident at the Robert Grabbams' home, 5123 Kildeer. Mrs. Grabbam, president of Sema Club, will be wearing a green

Rachel Morton is presenting several of her pupils in a song recital at 8 o'clock tonight in Call's Fine Arts Center. There will be, besides the solos, duets from "La Boheme" and "Elijah" and "The Persian Garden."

Those singing will be Margaret Regan, Barbara Hanks, Ray Goldhaber, Alice Gallagher, Shirley Hopkins, Barbara Poulshock, Anne Barrows, James Jordan, Jack Regan, Terrance Doyle, James Herley, Don Ulrich, Pepe Vincento and Sydney Cullum. Accompanists will be Annette Gridley and Eunice Knight.

Song Recital This Evening

(Continued on Pg. W-2, Col. 7)

(Continued on Pg. W-2, Col. 5)

The Wild Waves Say

By IOLA MASTERSON

AN ARMY IS mobilizing and its flag—a red cross on a white field—is an international symbol of hope and help to all the world.

In the United States the American Red Cross is briefing its generals and colonels on strategy to be used next spring when the "infantry" of volunteers march on a crusade for financial help to keep the blood banks operating, the canteens stocked, the emergency crews in readiness. It's an army of mercy. Let's be cheering "captives."

General-in-chief of this year's Red Cross drive here is Marjorie Peck. With Agnes Howell she will have a garden party Wednesday for 125 women who have already volunteered for the 1957 campaign. In an atmosphere of calm and beauty the women will be doubly aware of the needs of others. Helen Brightman will arrange the decorations to be reflections of the Thanksgiving and autumn season. Belle Conrad and the Red Cross Canteeners will preside at the buffet luncheon and Florence Cole will be the entertainer.

RICH, COFFEE-COLORED invitations have been travelling through the local mails and, appropriately enough, they bid about 125 friends of Kay Erb and Lahoma Smith to a coffee hour Tuesday at Kay's home, 4381 El Prado Ave. The hostesses' initials were cleverly traced on the invitations, like swirls of country cream. Assisting Kay and Lahoma will be Dorothy Macrae, Marilyn Bonner, Gertrude Gibbs, Bea Miller, Dorothy Ellery, Eleanor Smith, Jackie Lucas and "Jo" Papp.

MONDAY NIGHT, if you'll recall, more Southern California real estate changed hands than in the boom of '23. By Tuesday morning many were able to break ground for new subdivisions in their living rooms. One enterprising householder named his development, "Little Gray Homes in the West."

But you know what? Up where Hazel and Bill Hoagland live in Rolling Hills they were above the dust. They had dinner guests that night who swear it! As a result dinner was eaten without dust clouds rising from the salad and cards were played without sandpapering the fingertips. Betty and John Burley assisted.

IF LIZ TUCKER doesn't stop being so mysterious her paws will take root like the Sphinx. Liz is chairman of the annual Assistance League Silver Ball. We'll admit that transatlantic decorations are kept a secret, but Liz is outdoing her predecessors. All will be unfolded to league members and their escorts Dec. 7 at Virginia Country Club. In the meantime this Sherlock Holmes in heels has got us Watsons in a mumbbling, bumbling dither.

MANY VERSIONS of that forced landing of an Air Force C-45 cargo plane on the fairways at Virginia Country Club last Sunday morning have been told. For instance, Bill Wallace and Bob Lintz, the two men on the 30th fairway where the big two-motored plane came in for its surprise visit, gave this golfers' description:

"You see, it's a five par hole and this fly boy darn near double bogied. What an approach shot he made! We were chipping up to the cup when suddenly there was this hazard, see? Talk about your sand traps!"

The pilot's version: "Well kept airport, green and nice. But littles darn landing strip in California!"

Joe Robinson, the club's professional: "That pilot showed tournament form. Kept his flaps down and followed through. Noticed he had a tendency to slice. A little more practice will clear that up. I'd like to suggest he try the Recreation course next, though. Or even Lakewood. Now, about those divots..."

The 19th hole crowd: "Whew! Make my next one coffee!"

PONNIE AND HANK RIDDER landed back in Southern California last weekend from a trip to Havana and New York. One place has better cigars and the other taller buildings but, by George, they had to admit their home town looked like a top contender

for Dust Bowl honors!

A GANG OF YOUNG couples journeyed to Mammoth Lake last weekend to ski. Those who imprinted graceful ribbon tracks on the fresh, clean snow of the upper plateaus were Nancy and Frank Rider, Barbara and Wayz Middough, Emily and Marvin Haney, Dr. Chuck Bartell and Chuck Bell.

KNOW WHY BILL GRAY has been wearing a knit cap like a seafaring man? He was among 20 Cal Tech boys who tried to light the traditional campus Occidental bonfire before the Oxy-Cal Tech game. The price of failure was having his head shaved bald as an eagle and on his shining pate a big orange O. However, as we see it, the Cal Tech boys still win! Look at the barbershop money they're saving to lavish on their dates while the Oxy boys wait for their next check from home.

"GINNY" BENEDICT entertained at a luncheon in her home the other day for sister directors who served with her on the Panhellenic board a few years ago and who have stayed together in a friendship unit ever since. Besides talking they wrote a round robin letter to Margot Germain in Osteopathic Hospital, who'll probably hate us for telling you that she's there mending a broken hip suffered while chasing her dog down Saddleback Rd. Hear she has a phone in her room now and has been allowed up in a wheelchair. The only caller not welcome is a certain French poodle with Pled Piper delusions.

THIS IS PENGUIN WEATHER—no matter what the thermometer says. Long Beach Children's Theater has had such a terrific response to its current stage offering, "Mr. Popper's Penguins," members decided to put on two extra performances of the comedy for children today in the Little Theater at Long Beach State College—just off E. 7th St. beyond Veterans Hospital. There will be shows at 1 and 4 p. m. In addition to the originally scheduled one at 2:30 p. m.

What children don't realize but adult members of the audience do is the delightful incongruity of seeing Sybil Reed in the title role. Members of the Recreation Commission board would never recognize their president, usually serious and serene, as the excited Mr. Popper.

IF YOU LIKE MEXICAN food you'll love Art Parra, Larry and Kay Smith and Ted Brown! They're co-owners of the newest Southland enchilada emporium—the Casa de Fiesta in Garden Grove. Officially opened this past Thursday and Friday, we yam-yummed our way through a preview dinner earlier, snapping up tostitos and tacos like we were made for each other.

Just before dawn the other day a two-car motorcade left along the old cement trail to Las Vegas. Inside were Gloria and Bruce Murray, Norma and Bert Marter, Joyce and Johnny Dixon and Gladys and Jack Hayden. They headquartered at the new Riviera and from there flitted about seeing shows in company with Jerry and Jack McCutcheon, in town at the same time.

ROBINSON A. REID MAY be hard to find any place but in his vice president's chair at the California Bank from now on (which will be a switch) since the bank's redecoration job, now nearly complete, Wallowing in new splendor, Bob and his gang enjoy piped in music, air conditioning, new furniture. However, some old dirty money all over the place, we noticed.

HAVE A LITTLE STORY to tell you about Dorothy Wilsey who won the grand sweepstakes prize at the Headress Ball. Up until Thursday night Dorothy hadn't the foggiest notion what she'd wear. Then she found an old headress sketch husband, "Woody," had made for her long before. So she started sewing. She called in a neighborhood friend and they both sewed faster and faster until right up to deadline. What Dorothy didn't know and the judges didn't notice was that two needles, complete with thread still attached, were still at the very places where they were finally abandoned as the last stitches were hastily made!

Vows Said in Elegant Ritual

Beautiful St. Luke's Episcopal Church resounded with the rich voices of a dozen robed choir boys as lovely Elynn Lee Wilson knelt before the altar with Henry Thomas Schaffner Jr. to exchange nuptial vows and rings in evening ceremonies Nov. 17.

Shimmering candlelight cast its romantic spell throughout the sanctuary as the daughter of Mr. and Mrs. Joseph Potter Wilson, 4244 Pepperwood Ave., and the son of Mr. and Mrs. Henry Thomas Schaffner Sr. of Piedmont were united in holy matrimony by the Rev. F. C. Benson Bellis.

Softly repeating her sacred promises, the raven-haired Elynn was a portrait of bridal beauty in a cloud of silk taffeta, designed along princess lines with portrait neckline and long-sleeved bodice embroidered with tiny seed pearls. The bouffant skirt swept to a chapel-length train, and a beaded coronet held in place her filmy veil which cascaded to fingertip length. At her throat was a priceless diamond lavalliere, heirloom of a family friend, that reflected the love sparkling in her hazel eyes.

As she walked with her father down the white ribboned aisle, each pew marked with a bouquet of white carnations, she carried a prayer book crested with orchids, stephanotis, and lilies of the valley.

Striking contrast to the bride's all-white loveliness were the scarlet red gowns of her attendants. The luminous crystal gowns were fashioned with softly draped bodices, three-quarter sleeves and full-flowing ballerina-length skirts. Pearls and rhinestones were sprinkled atop the attendants' hats of velvet leaves and scarlet silk with short face veils.

Cascade arrangements of delicate red roses and white carnations were held by the maid of honor, Miss Caryll Brox, matron of honor Mrs. Phillip J. Kelly, and bridesmaids Misses Cecelia Dennis, Mary-Jo Morris and Patricia Anne Hare. Flower girl and ring bearer were Melinda and Richard Dana Smith.

For his best man, the bridegroom selected William Cain, while escorting the 300 guests were the bride's cousin, Richard Wilson, Phillip J. Kelly, James Palmer and David Copp.

Palm Springs and the Mammoth Lake country were honeymoon destinations of the newlyweds after receiving guests in the church parish house. Assisting in the serving of the many-tiered wedding cake and registering of well-wishers were Mrs. Brewster Gray, E. M. Hall, Ernest Off and Howard P. Gray and Miss Valerie White.

A first grade teacher at McArthur Elementary School, the new Mrs. Schaffner is a graduate of Wilson High School and Long Beach State College where she was affiliated with Delta Delta Delta Sorority. Her husband, who received his early schooling in Piedmont, was graduated from UC at Berkeley. He is a member of Beta Theta Pi Fraternity and a first lieutenant in the U.S. Marine Corps Reserves.

The couple will reside in Long Beach.

Holiday Decor for Alpha Chis

Mrs. Wanda Hastings will present a demonstration of arts and crafts, with emphasis on Christmas wrapping and decor, at a meeting Tuesday of Alpha Chi Omega Alumnae at the home of Mrs. Frank Taylor, 279 Bayshore Ave.

Assisting Mrs. Taylor at the noon buffet will be Mmes. Chalmers Bower, Loris K. Cox and Franklin D. Rider. All Alpha Chis are invited.



—Perry Griffin.

Mrs. Henry Thomas Schaffner Jr.

'Deep in Heart of Texas'

(Continued from Page W-1)

was a 25-cent sign on one of the little cubicles.

In other parts of the country they do that for 5 and 10 cents but Texas, I calculated, was big. They think big down here, I said to myself. All over, it's true that, on second glance, I beheld nickel cubicles as well, so maybe the quarter department was in the nature of a dressing room. But it made a strong first impression.

Green Bellhops

Our group was sumptuously installed by our soup and store sponsors in the swankiest hotel where dozens of bellhops in the lobby wearing green pea jackets look like praying mantises, and where large television sets in every room and beds that look like couches and pull out at night for greater width are automatically the rule.

We all received flowers, and presents—perfume and a new cookbook, "A Taste of Texas." Some very interesting recipes but nothing to whip up for two in a kitchenette. The yields of the first two recipes are 12 servings and 25 gallons respectively. Think big. Eat big.

In the evening, after our performance with the soups we were entertained at a buffet dinner by Stanley Marcus and his wife, Billie. They have a fascinating modern house and a personalized and electric art collection ranging from French and American paintings to Mexican and Cambodian sculpture.

I had been having a battle with the air conditioner in my room at the hotel and was comforted by my old friend, Billie, telling me that she had difficulty right in her own house. "Stanley complains bitterly about the bills," she sighed, "but I keep forgetting and open the windows. Real air is so pleasant."

Sema Pre-Dance Parties

(Continued from Page W-1)

wool sheath gown as she greets Messrs. and Mmes. J. Lamont Davis, William Roberts, Richard Grau, George Seufort and Dr. and Mrs. R. K. Melton.

Mr. and Mrs. Walter Keuncer and Mr. and Mrs. Jay Scott will combine hosting talents at the latter's Lakewood home. Mrs. Keuncer, in a powder blue lame sheath, will compliment Mrs. Scott's shrimp iridescent taffeta as they receive the Edward Bishops, George Bartok, M. L. Scotts and E. W. McIntosh.

Extending warm Christmas greetings will be the William Andersons in their home at 3063 Lees Ave. Mrs. Anderson's dark beauty will be enhanced by red nylon tulle as she greets Messrs. and Mmes. J. Brisson, and Victor McCarty and Robert Braly with guest.

Mr. and Mrs. Charles Jones Belmont Shore home will be the scene of conviviality as guests gather to sip cups of good cheer. Mrs. Jones, dressed in bouffant emerald green

peau de sole, will see to the comforts of Dr. James McBride and Miss Monica Gosnell; Mr. and Mrs. William Lahey, and Messrs. and Mmes. Blake Sanborn and William Jackson of Whittier.

The home of Mr. and Mrs. Robert Cabot, 3455 Lemon, will be filled with warm laughter when they and the William Blackwells entertain Messrs. and Mmes. Dickson Braley, Frank Fishbaugh, Raleigh Coltrane, Howard Bonbard, A. J. Cheuk and A. R. Cabot. Mrs. Cabot will be lovely in an off-the-shoulder, slim-skirted black velvet dress with Mrs. Blackwell providing an eye-catching contrast in a turquoise peau de sole sheath.

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Rick Racker Winter Wonderland Ball to Attract Many



MORE THAN 500 reservations have been made for the Winter Wonderland Ball Saturday evening at Pacific Coast Club, an annual event by Rick Rackers, Junior Auxiliary to Long Beach Assistance League. Serving on committees for the brilliant event are, from left, Mmes. Julius C. Molina, Margaret Pino, Ethel Severson



and Irving Smith Jr., and in picture at right, Mmes. Richard Walker, Sherman Toft and Larry Bonzer, in whose home the pictures were taken. The traditional holiday decor will grace the tables. Mrs. Robert Bailey is dance chairman. Proceeds will go toward support of the West Long Beach Girls' Club.

Goodwill Women to Show Christmas Doll Handiwork

A big day is planned for Woman's Auxiliary to Goodwill Industries when the group meets at 5th and Golden Tuesday morning at 11. The doll project committee under the leadership of Mrs. Stephen Hemml will display choice dolls for sale prior to stocking the six Goodwill Stores in this area for the Christmas season.

A large number of volunteer workers have given hundreds of service hours in cleaning, repairing and dressing dolls which have been donated. Their best work will be shown on Tuesday.

Mary Swift Beeks will present Dr. Wallace H. Moore of L. B. State College who will speak on "Inside Russia." Dr. Moore was a traveler in Russia this past summer and will give impressions of life behind the Iron Curtain. Mrs. Charles E. Raymond is the soloist of the day.

The business meeting will be opened with a devotional period led by Mrs. Stanley Curtis. Mrs. E. J. Bulgin, president, will conduct the business session, which will be concerned with committee work. Executive Secretary Walter L. Case will speak of

the opening of a new Goodwill Store in Gardena, the recent Boy Scout Drive for Goodwill and future plans. Hostesses for the luncheon will be members of Circle 11 of the First Methodist Church whose leader is Miss Margaret Helge. Reservations should be made by calling the Goodwill business office.

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Galaxy of Parties Will Precede Dance at Pacific Coast Club Saturday Night

Rick Rackers, Junior auxiliary to the Long Beach Assistance League, will have its annual Winter Wonderland Ball next Saturday night at Pacific Coast Club.

Tables for an expected 450 guests will be beautifully decorated with Christmas bangles encased in crystal goblets. Holly boughs will add their festive touch and traditional red and green will predominate in the color scheme. Decorations are the creation of Mrs. W. A. Smith Jr. who has been assisted by Mmes. Norman Jaques, Margaret Pino, Julius Molina, Eli Somerville, Larry Bonzer and Sherman Toft.

Dance arrangements are in charge of Mrs. Robert Bailey and her committee composed of Mmes. Eugene Kirkpatrick, Kenneth Walker, Charles Cather, David Engelson, Paul Harder and Loyd Pulley.

Proceeds from the dance will help finance work at the West Long Beach Girls' Club.

Numerous pre-dance parties are planned. Among these will be one given by Mr. and Mrs. Larry Collins Jr. and Mr. and Mrs. Charles Hughes. Guests bidden include Messrs. and Mmes. Harry Fulton, Don Nutter, Reg Barden, Carol Alpers, James R. Burdge, Jeff J. Stone, Don Roney, John Sumner, Ty Ellis, Ralph Garrison, John Wells, William Dovey, Dean Gilmore, Ed McKenzie, Norm Menger, Fred Weissenhutter, Henry Vietz, Jack Taylor, William Yankie, James Lineberger, Herman Ridder, M. S. Yunker, Rod Sherwood, Fred Wise Jr., Bernard Wislney, Red Mc-

Clain, James Thurmond, Mrs. George Johnson, Mrs. Patricia Bartell, Drs. and Mmes. Richard Matlock, Selbert C. Pearson, William B. Rhorer, Richard De Golin, Robert Balt, Robert Albright and Phillip Hartley.

Mr. and Mrs. Earl Wallace and Mr. and Mrs. Jess Cooper have invited Messrs. and Mmes. Paul Lethin, Allan Potter, Glenn Tivin, Lloyd Hilligan, Harry Stafford, C. L. Fowler, Frank Gibson, William McMullen, Henry Logan, Orville Evans and Dr. and Mrs. Gregory Hoskins.

Still another pre-ball party will be given by Mr. and Mrs. E. Deane Mitchell, Mr. and Mrs. Phillip Dows and Mr. and Mrs. John Turner. Asked to join them have been Messrs. and Mmes. Craig Hosmer, Jonah Jones, John Richards, Arthur Morgan, James Frutchey, Fort Alcorn, Harold Wilhoit, Ken Oliphant, Robert Wilkman, Clifford Lawson, Buford Smith, Kenneth Roepke, Carl Spatz and Drs. and Mmes. Fred Jensen, Howard Coale, Arthur Buell and Maurice Rosenbaum.

Ethel Severson and Mr. and Mrs. W. A. Smith will entertain Mr. and Mrs. Albert Stevenson, Norris Nesmith, R. O. Gould Jr., Max Miller, Bernard Bailey, John Arkush, Arthur Maerate, Charles T. Smith, William P. Ellery, Glen Arbogast Jr., Gordon Dirks, Wilbur Ingram, Mrs. Rita Swartz and Dr. and Mrs. Bill Dummlt.

Mr. and Mrs. Lloyd Pulley, Mr. and Mrs. Robert Wenke and Virginia Utecht have bidden Messrs. and Mmes. William Maerate, William Cree Jr., John Stansbury, James Bice, Daniel Olney, Charles Arnold, Sol Deebie, Lester

Lawson Jr., Wilbur Ingram, Donald Leedom, Harlan Miller, Jack Augsburger, Blaine Simons, Jack Grisham, Don Humphrey, Joe Smith, Don Muchmore, Philip Lyons, Robert Woodruff, Pat Phelan, Lt. and Mrs. Parker McClellan, Drs. and Mrs. Harold LeBlond and William Scott.

Also entertaining will be Mr. and Mrs. Charles P. Morgan who have bidden Messrs. and Mmes. Edward O'Connor, Scott Robertson, Robert Latham, Fred Adams, Jack Wright, Paul Hull, V. Hall, Joseph Kesler and Norbert Dean.

Mr. and Mrs. F. A. Utecht Jr. have asked Messrs. and Mmes. David H. Batten, Robert Ekous, William Kimley, Harold Lingle, Harold K. Marcum, Byard G. Nilsson, Charles Planting, Clemons C. Turner, Donald C. Wallace Jr. and Drs. and Mmes. L. L. Cowley, Thomas Kiddle, Wilbur Thompson, Sam Woolington, Chester Moore and Joseph C. Nolan.

Color Film for Ebell

Ebell of Long Beach will take an Adriatic holiday when the color picture of that title is presented Monday by lecturer-photographer Karl Robinson.

Robinson, one of the country's outstanding travel film producers, has spent 25 years living and working in foreign fields. His programs reflect the conviction that when peoples of the world begin to think of each other as neighbors and acquire a tolerance and appreciation of each others' ways of life, the world will be closer to peace and mutual understanding.

He will be introduced by Mrs. James A. Warshaw, program chairman. Mrs. L. E. Shanks, president, will conduct the business meeting at 1:30 p.m. Group E, led by Mrs. H. F. Byers, will be hostess at the noon luncheon.

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JEANNE ROODHOUSE

Soprano Will Sing Benefit Concert Friday in Church

Jeanne Roodhouse, soprano soloist at First Presbyterian Church, will be heard Friday evening in a benefit concert presented in the church sanctuary by the Center Club, young married couples group of the church.

Accompanied by Miss Helen Davenport, the soloist will be heard at 8:15 p.m. All proceeds from the concert will go to the Mary Pieters memorial fund established in memory of the late wife of the minister of the church, Dr. Reuben Pieters.

The concert will include works by such masters as Brahms, Mozart, Schubert, Bizet, Tchaikovsky and Grieg as well as songs by contemporary composers.

Miss Roodhouse studied voice at Western College for Women in Ohio, and St. Louis, Mo. She has appeared as soloist in many local musical presentations and leading roles in opera and light opera performances.



Mr. and Mrs. George A. Duggan

Original Attendants to Take Part in Golden Reception

Lending special sentiment to festivities surrounding Mr. and Mrs. George A. Duggan, 2202 Bermuda St., as they celebrate their golden wedding anniversary today at a Lakewood Country Club reception, will be the attendance of members of their original wedding party, and many of the original wedding guests.

Attending the pair at their marriage Dec. 5, 1908, in Golden, Colo., as well as today's reception are Mrs. Ella Tangye of Denver, sister of Mr. Duggan, and H. L. Ward of Long Beach, brother of Mrs. Duggan. Their ring-bearer, Mrs. Dorothy Knowlton of Berkeley, also will attend today's fête.

The reception for 200 guests has been arranged by the honored pair's sons-in-law and daughters, Mr. and Mrs. Warren A. Sparks and Mr. and Mrs. Jack Roehrick of Long Beach. Four generations of the Duggan family will be represented by their two daughters, three grandchildren and two great-grandchildren.

Original wedding tinsies will be displayed in reception decor, as will the couple's wedding certificate.

The Duggans established their first home in Lufkin, Colo., where Mr. Duggan was with the U. S. Reclamation Service, later returning to Denver. They moved to Long Beach in 1926, and prior to his retirement in 1950, Mr. Duggan was associated with Shell Chemical Corp.

Toastmistress Installation

Mrs. Esther Murdock, newly elected president of Napleathene Toastmistress Club, will be installed Nov. 27 during ceremonies at the Hawaiian Restaurant.

Assuming leadership duties with Mrs. Murdock will be Mmes. Dede Roche, vice president; Ruth Laufer, recording secretary; Mrs. Marilyn Hall, corresponding secretary; Mrs. Edna Forbes, treasurer; Mrs. Katherine Cobb, club representative; Mrs. Lillian Hyke, alternate club representative. Mrs. Nell Jackson, international Toastmistress parliamentarian, will be installing officer.

Final plans for the installation ceremony were made Tuesday at a Thanksgiving dinner at the home of Mrs. Helen Bottles, 5573 Vesuvius Walk, attended by retiring executive board members.

A Cinderella theme will demonstrate the "magic" of toastmistress activity in the ceremony. Guest speaker will be Mrs. Helen Cameron, telling of her recent trip to Europe.

Other clubs invited to the dinner are Realettes, Long Beach, Huntington Beach, Huntington Beach Toastmasters, and Sandpiper Toastmasters of Seal Beach. Participating from Napleathene Club will be Mmes. Helene Fromlath, Vivian Hudson and Anne Bragg. Reservations may be made with Mrs. Ruth Laufer.

Major Plans for Alumnae

Mrs. Edward R. Ingle, 38 58th Pl., will be hostess when the Kappa Kappa Gamma Alumnae Assn. meets Tuesday at 11 a.m.

In addition to planning the annual Christmas party, ways and means projects will be discussed. A college scholarship fund program is being formulated by Kappa Area Council which includes all alumnae associations extending from Buena Vista to San Diego. Members of local chapters and deserving students throughout the nation will benefit from this fund. The Long Beach association already has set aside a substantial sum to contribute.

Following the meeting luncheon will be served and bridge enjoyed. Mrs. Hugh Gardner is in charge of arrangements.

Meade-Leyhe Names Linked

A fourth generation Californian, Miss Linda Lee Leyhe, chose picturesque Wayfarer's Chapel at Portuguese Bend for her wedding Wednesday evening to Daniel J. Meade Jr., son of Mr. and Mrs. Daniel J. Meade, 2124 Delta Ave.

The newlyweds will be home in Naples Monday after a trip to Palm Springs.

Daughter of Mr. and Mrs. Robert Mills Leyhe of Wilmington, the bride was given in marriage by her father before the Rev. Franklin H. Blackmer. A portrait neckline and empire bodice gave grace to her wedding gown of white delustered satin. Seed pearls, crystal beads and sequins glowed from the waist length skirt. For "something borrowed" she carried a handkerchief her grandmother, mother and sister has carried at their weddings. A pearl crown held her tulle veil, and in her bouquet were lilies of the valley and a white orchid.

Joyce Van Every, maid of honor, and Myrna Walker, bridesmaid, were gowned similarly in ballerina length dresses of turquoise shantung with matching accessories. Their bouquets were of golden chrysanthemums and sprays of wheat.

Selected by the bridegroom as best man was Ralph Martinez. The 200 guests were escorted to the pews by Richard Meadows, Rusty Uhls and Keith Son.

Allen Center, Officers Club on the Navy Base, was the setting for the reception. Hostesses were Mrs. Ira Smith, Mrs. L. A. Shaw, Jon Petley and Shirley Weaver.

The new Mrs. Meade was graduated from Polytechnic High School and Long Beach State College. She is a member of Delta Delta Delta, TNT sorority at Long Beach City College and was on the AWS advisory board. With her marriage she relinquishes membership in the Bachelorettes. She is an elementary school teacher in Long Beach.

The bridegroom was graduated from St. Anthony's High School and Long Beach City College. He is a member of Junior Exchange Club.



MRS. DANIEL J. MEADE JR.

Lady Lions in Holiday Mood

North Long Beach Lady Lions will gather at the Chandelier Restaurant Monday evening at 7:30 for their Christmas dinner meeting, according to Ina Ackerman, president. In addition to the traditional festivities of this meeting, officers for 1957 will be elected and plans completed for the annual Christmas project.

The group has adopted two needy families and will provide them with food, clothing and toys to make their holidays more joyful.

Ann's Work on Projects Tuesday

Dolls and puppets for children at Rancho Los Amigos will be completed Tuesday at the meeting of Long Beach Ann's in the home of Mrs. C. Walter Downen, 2222 Termino Ave. The gifts will be given the youngsters at Christmas.

Other yule projects of the club are selling Christmas cards to provide a box for a needy family, and repair of broken toys for the "toys for tots" project.

Will Award at Fantasy

Mrs. Douglas Graham, prominent Long Beach society woman and wife of Douglas Graham, board member of the Children's Home Society of California, will present awards to winners of the Sandlarks fourth annual Christmas Fantasy Friday evening at 8:30 in the lobby of the Wilton Hotel.

Judges for the Christmas decoration competition this year will be Mrs. Walter Desmond Jr., Jimmy Jones, Howard E. Rogers, Mrs. Clara Ostich and Mrs. James Kreal.

A sweepstakes trophy will be presented for the most outstanding entry from all categories. Cups and medals will be given to winners in the business firm and florist categories and cash prizes and medals will be presented to winners in the individual amateur and individual professional categories.

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Among Career Women

Desk, Derrick Club Elects New Officers

By ANNE CILCHRIST

A giant among Long Beach business women's clubs in size, although still an infant in years, comparatively speaking, is Desk and Derrick Club whose members, 287 strong, cast ballots for the club's 1937 officers at their last dinner meeting at the Pacific Coast Club.

Chosen to lead the club as its president was Virginia B. Culver, an employee of Hancock Oil Co. Elected to serve with her were Birtlema H. Hook (Signal Oil and Gas), first vice president; Leta Donkle (Wood-Callahan Oil Co.), second vice president; Ruth Bauhard (Service Corp.), treasurer; Myrtle C. Maier (General Petroleum Corp.), corresponding secretary, and Mary E. Clark (Utility Petroleum Co.), recording secretary.

Two new directors elected to the board were Tamar K. Hayes (Montie's Valve Shop) and Helen M. Knickerbocker (Baker Oil Tool Co.).

Formal installation will be conducted at a dinner meeting on Dec. 12 in the Supper Room of the Lafayette Hotel.

Dental Assistants

An illustrated lecture on X-ray film and the method of processing it was presented by R. D. Nelson of the DuPont Co. at the Monday night dinner meeting of Harbor District Dental Assistants in the Red Velvet Room of the Lafayette Hotel. It proved doubly rewarding for the assistants whose daily work is so closely related to X-ray work. Preceding dinner and program members and their dental assistant guests of the harbor area enjoyed a social hour.

Elected President

Gladys Bryant, Long Beach realtor, was recently elected president of the Compton-

Lynwood Women's Council, National Assn. of Real Estate Boards, a group in which she has taken active part for the past four years. She will be installed at a dinner dance Dec. 13 at Lakewood Country Club. Mrs. Bryant, who has resided in Long Beach since 1920, is also a member of Long Beach Board of Realtors, Women of the Moose and Grandmothers' Club, Chapter 138.

Our Children

'A Teacher by Degrees' Isn't Always a Success

By ANGELO PATRI

We need teachers for our public schools, and need them acutely. We are advertising the profession in the newspapers and on the air in the hope of attracting young graduates to the schools. When these young people make inquiries concerning their entering the field, they are met by a set of qualifications that startle them.

Many of them have bachelors' degrees but no credits in education. They are disqualified. However, they are likely to be told that they will be given time in which to take so many hours in this and that department of education and then they will take the entrance examination and then if they pass they will be appointed. Many of them say pointedly, "No thank you," and enter business fields.

Of course, teachers need a sound education. The wider their knowledge of life and its ways, its history and its

sciences, its goodness and its evil, the better. BUT—and I am going to shock a good many earnest people now—knowledge, degrees, do not make the good teacher. They are his tools and the certification that he has such tools, but they will not make him a good teacher if he has not the qualifications of a teacher.

I worked with teachers, I was a teacher, for a lifetime. I know for example, that I, proud of my earned degrees, owed the City of New York my salary for about three

years, until the children taught me how to teach them. True, Dr. McMurray and Dr. John Dewey helped me to interpret what they had taught me, but it was the work in the classroom with the children that taught me to teach.

That brings me to what I want to say. There are fine teachers in the schools today who have no degrees. Maybe their colleges or schools conferred none. The fact remains these are fine teachers, often the bulwarks of the school. Why not accept the youngsters on that basis. Take their certificates of graduation and let them try themselves out for three years. If they are teachers in the true sense of the term, confirm them in their positions. Never fear—they'll do the necessary studying to enable them to keep up with their pupils. The pupils see to that.

I do not believe that holding degrees is a sound basis for salary. One of the most inefficient teachers I ever knew had all the degrees possible. He was a lovable soul, but teaching was not his field. I

knew, and I know today, fine teachers who hold no degree save that conferred on them by grateful students.

Degrees are nice to have. They speak of an effort to learn. But what makes one a teacher is teaching, teaching in a classroom full of children. They will either make or break the candidate, and quickly.

The baby carriage is important to baby. His daily trips acquaint him with the outside world. Dr. Patri tells why the baby carriage is important in leaflet P-20, "The Baby Carriage." To obtain a copy, send 10 cents in coin to him, P.O. Box 99, Station G, New York 18, N. Y.

This feature appears daily in the Independent.

Advance Night

Mrs. Emma Coats will preside at "Advance Night" during the Monday meeting of Long Beach Temple No. 63, Pythian Sisters in Machinists Hall, 728 Elm Ave.

Name 'Boss of the Year'

Vic Elliott was crowned "boss of the year" by President Jo Maes Knorr when 90 members of Queen Beach Chapter, National Secretaries, entertained at a gala Bosses Night Party at the Lafayette Hotel.

Beautiful decorations of fresh flowers, gay French poodles and ornate boulevard lamps transformed the Cavalier Room into a Parisienne restaurant for the evening. Wilma Conde was mistress of ceremonies.

Light-hearted entertainment was provided by Rita Dugan and Paul Cristino, who performed La Danse d'Apache; and Phyllis Trepinski, who impersonated the incomparable Hildegard. For the hilarious finale bosses Ludwig Spolyar, L. E. Rickey, Jess W. Grundy, Francis Flynn and Dr. M. M. Haskell performed a unique version of the can-can.

Adding to the Parisienne atmosphere, a beret-topped artist roamed the room, sketching bosses and their secretaries.

Speaker of the evening Dr. Fred M. Judson, pastor of the Trinity Baptist Church in Santa Monica, delighted his audience with his impressions of the Continent.

Party arrangements were made by Wilma Conde, chairman of the social committee, and members Betty Bainter, Alice Bowman, Frances Brown, Rita Knight, Lola Lyons, Betty Mahoney, Hazel Malohn, Marion Minear, Alice O'Hara, Gloria Strohl, Phyllis Trepinski and Charens Tritten.

Claretian Party

The Claretian Guild will sponsor a luncheon and card party Wednesday noon at Machinists Hall, 728 Elm Ave. The public is welcome.

WCC Slates Song Team

The singing-comedy team of Flora May and Ed Hennessy will spark the program Friday of Woman's City Club. Attractive Flora May, a comedienne, musical comedy and television personality, and her dancing partner will be introduced by Mrs. Marion M. Regill, music chairman, after the 1:30 p. m. business meeting in the new clubhouse, 1309 E. 3rd St.

Hennessy has played summer stock in New England and has built a fund of Americana jokes and humor. Together the team presents love songs, dialect parodies, comic characterizations and original satires on cowboy yodelers, hillbillies and barber shop quartets.

Luncheon at noon will precede the meeting. Reservations should be made with Mrs. Luise Gunther by Wednesday night. Mrs. Susanna Mill will conduct the business meeting.

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A. Snowflake embroidery. Convertible collar, gingham checked broadcloth in black, pink or aqua and white checks, white embroidery. **8.95**

B. Metallic gold scrolls embroidered on white batiste. Winged collar, ¾ sleeves. **12.95**

C. Pansy embroidery. Round convertible collar, ¾ cuffed sleeve. In white batiste with pink or blue flowers. In blue broadcloth with blue flowers, pink broadcloth with pink flowers. **8.95**

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To Aid Polio Fund



AT SANTA'S FASHION WONDERLAND, style show to benefit the March of Dimes, Johnny Fouch and Mindy Miller, shown here with Women's Division chairman Mrs. Charles F. Reed, will model children's clothes. Apparel for the entire family will be featured in the dramatized production Tuesday at 8 p.m. in Municipal Auditorium. Tickets will be available for one dollar at the box office at show time and are now on sale at March of Dimes headquarters, 115 Pine Ave., from producer Wilma Hastings, Benner Florists, Tiny Tots, Gibson Style Shop, Walt Jordan Corner on Style and attorney William J. Curry, chairman of the March of Dimes committee.—(Jasper Nutter Photo)

Benefit Set by Auxiliary

A benefit bridge and canasta luncheon is planned for Tuesday by the Sister Kennedy Auxiliary of Long Beach in the home of Mrs. Alec F. Johnson, 2824 Clark Ave. Mrs. Elizabeth Coogan and Mrs. Gertrude M. Winslow will assist the hostess. Greeting the guests at noon will be Mrs. Lester B. Cooper, president. Among those making early reservations are Mmes. Robert C. Fussell, Fred R. Schwartz, Alice M. Buzan, E. H. Bennett, Charles E. Forbes, William Welty, Hazel Thompson, Sidney W. Ellery, Rose Gustafson, Edward Kenworthy, Roy Weihe, and Harold Heidenreich. Information regarding hospital facilities for polio and neuro-muscular victims may be obtained from any auxiliary member or the president. The board will convene Dec. 4 in the home of Mrs. Frank Ellsworth. Luncheon and cards will follow.

Yule Theme for Program

"The Younger Set," singing and dancing students of the Granger Dancing Academy of Long Beach, will present their Christmas Show on the Community Program, sponsored by the Recreation Department, in Exhibit Hall of Municipal Auditorium Monday at 8 p.m. Featured numbers will include: Janice Bolla and Ricky Hopkins in "The Second Minute," Jeannette and Deanne Ogg in "Singing in the Rain," Patsy Kelley doing the "Sailor's Hornpipe" and a tricky rope routine by Sandra Hurst, Carol Wilson and Marietta O'Neill. The finale number will be the highlight of the evening with 20 girls in beautiful white costumes in a Christmas spectacular to "Winter Wonderland" and featuring Santa Claus. Santa will appear through the courtesy of the North Pole Santa Claus Co. of 1507 E. Olive St., Compton. Miss Naomi Parker will be the accompanist at the piano with Edwards of Edwards Theatrical Shoes playing the drums. Talented Miss Ann Livingston will be the mistress of ceremonies. George Griffith will conduct community singing to open the program at 7:30 p.m. with Mrs. Madeline Frazer at the piano. Old time and square dancing will follow the stage performance. Music for dancing will be furnished by the Tyo Orchestra. Everyone is invited to this free civic program.

Annual Event
Postal Supervisors, Local 198 of the Long Beach Post Office, will entertain their wives with a Christmas party and dinner at 7:30 p.m. Dec. 1 at the Imperial Restaurant in Garden Grove.



FLEET RESERVE BAZAAR

Fleet Reserve Auxiliary Unit 43 will stage its annual bazaar Dec. 6 at Veterans Memorial Building. Sorting items to be displayed and sold are, from left, Mrs. Jess Sasseen, Mrs. C. E. Woodall and Mrs. Andrew Wiener. Doors will be open from 9 a.m. to 9 p.m., and the bazaar will feature individual booths containing embroidered articles, gift items, and food. Smorgasbord luncheon will be served from 11:30 a.m. and dinner will feature a roast beef barbecue. The public is welcome and reservations may be made with Mrs. L. G. Erickson, 3461 Montclair Ave., or at the door.



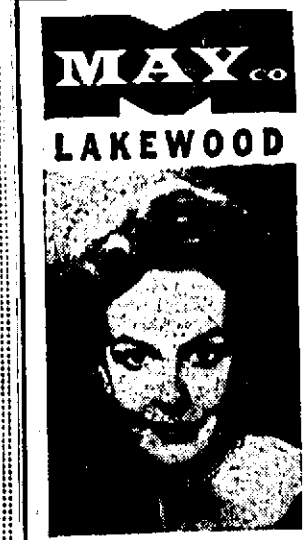
'MONKEYS SHINE'

Mrs. Joseph Keehan of Fleet Reserve Auxiliary, Unit 43, is surrounded by her clever knit monkeys which have become a traditional item at the association's annual bazaar. Mrs. Keehan began making the monkeys three years ago as a hobby, and to date has donated 1000 of her handwork examples to the unit.—(Staff photos.)

Bill of Rights Program Topic

Williamsburg Chapter, Colonial Dames of the 17th Century, will observe the 165th anniversary of the Bill of Rights at a luncheon Saturday noon in the Los Angeles Women's Athletic Club. Main speaker on the Bill of Rights will be James O. Boyce of Wilmington, national parliamentarian of the Children of the American Revolution. Mrs. Edwin S. Moorhead will preside and Mrs. Walter Scott Hyllon of Long Beach, program chairman, will present the speaker.

Long Beach patriotic organizations and visiting Colonial Dames are invited to attend the event. Luncheon reservations may be made with Mrs. Lydia Doyle.



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Presidents Club Hears Report on City Activities

Images of Pilgrims, turkeys, and cornucopias filled with fruit transformed the Manhattan Restaurant into an old-fashioned Thanksgiving scene for the November meeting of the Presidents Club. After luncheon, Mrs. Willard Drowne, president of the group and of Los Altos Garden Club, opened the business and program session. Mrs. A. F. Ebentler, chairman of arrangements and president of the Friday Morning Discussion Club, introduced Fred Schwankovsky, member of the Safety Council.

Christmas Tips Due Gardeners

Gordon Baker Lloyd, television personality, will present unusual Christmas ideas at the meeting Tuesday night at 8 o'clock of the Lakewood Garden Club. Lloyd will give the group ideas on using materials from their own gardens when he speaks in the social hall of Crossroads Community Church, 5420 Clark Ave. Refreshments will be served. Visitors are invited to attend.

With a film, "Municipal Dividends," the speaker graphically pointed out familiar features such as schools, parks, fire and police departments as services which the municipality furnishes to its citizens. A second film, Walt Disney's "Motor Mania," humorously represented the change which takes place in respected Mr. Private Citizen when he gets behind the wheel of his car.

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Poinsettia Ball on Horizon

The Poinsettia Ball, sponsored by the Woman's Auxiliary to Los Angeles County Medical Association, will be a highlight in gay pre-Christmas activities. The annual affair is to be in the Embassy Room of the Ambassador Hotel on Dec. 8.

Proceeds from the Ball are to be earmarked for the American Medical Education Foundation, three Los Angeles County Medical Schools, the Los Angeles County Physicians' Aid Association, Physicians' Benevolence Fund Inc., and Los Angeles Unit of the National League for Nursing (for nurse recruitment in Los Angeles County).

Mrs. Lyle Murphy of Long Beach is ball chairman, and with her committee has planned that guests will be met with an elegant atmosphere. As they enter they will discover a white flocked tree with golden ornaments and at the far end of the room, a three dimensional tree encased in a golden shadow-box frame with white poinsettias. At either side of the orchestra unit will be huge arrangements of white poinsettias. At each table will be gold and white epergnes with white carnations accented with green holly.

Mrs. Robert Hehner designed and has made by hand the program covers, gold with white Christmas trees with gold ornaments, which will be at each place the night of the ball.



ST. LUKE'S HOLIDAY FAIR

In gay mood for their annual fair of St. Luke's Episcopal Church next weekend are church women, from left, Mrs. Fred Pieren, Mrs. A. G. Bowle, Mrs. Albert H. Bristol and Mrs. Frank J. Beggs, general chairman. Proceeds from the two-day festivities will go toward purchase of choir stalls.—(Staff Photo.)

Concert Today

Southern California Woodwind Ensemble will present a program at Municipal Art Center, 2300 E. Ocean Blvd. at 4 p.m. today. The presentation is part of the center's admission-free concert series.

The ensemble playing today has been together for eight years. Each member has at one time or another played with the Los Angeles Philharmonic Orchestra.

The musicians are Arthur L. Frantz, French horn; Lloyd Rathbun, oboe; Archie Wade, flute; Franklin Stokes, clarinet; and Norman Herzberg, bassoon.

Holiday Wedding Plans Revealed at Two Parties

Family and friends gathered at two separate parties last weekend learned of the engagement linking Miss Katherine Jane Little of Stockton and Lt. Robert Lloyd Hamilton of Long Beach.

Plans for the couple's holiday wedding Dec. 27, were revealed during a dinner party at the Berkeley home of Dr. Garff Wilson, professor of speech at the University of California, and at a dessert in the Stockton home of the bride-elect's parents, Mr. and Mrs. Clayton K. Little.

The prospective bride was graduated in 1950 from U of C, where she was active in student government, served as president of the Women's Dorm Association, representative on the student executive committee, and a member of Phi Beta Kappa, Mortarboard and Pi Kappa Phi. She now teaches sixth grade in Orinda.

Lt. Hamilton, son of Mr. and Mrs. Cecil Lloyd Hamilton, 228 Ellis Ave., was president of the 1952 graduating class at Jordan High School. He also was graduated in 1950 from U of C. In addition to following a pre-law curriculum at the university, he was freshman class president, men's representative to the student executive committee, and served his senior year as student body president. In 1952 he was selected as a member of the original Pakistan-India-Ceylon Travel Team from the University. Affiliated with Theta Delta Chi, he and his fiancée both appeared as senior speakers at the graduation meeting. Upon graduation he was awarded the Kenneth Priestly Award for outstanding contribution to the student body. He currently is serving with the Air Force at Harlingen, Tex.

Miss Mattson Is Engaged

Of interest to their many friends in the Long Beach area is the engagement of Miss Cynthia Mattson, daughter of Lt. Axel R. Mattson, U. S. Coast Guard, 620 Obispo Ave., and Ronald R. Whitaker, son of Mr. and Mrs. Robert W. Whitaker, 611 Orizaba Ave.

The young couple will be married in February.

The bride-elect was graduated from St. Anthony's High School and is now completing her last year at the Queen of Angels School of Nursing, Los Angeles.

Her fiancé was graduated from Wilson High School and attended Long Beach City College. He has served two years with the Army.

Neighbors

Long Beach Camp 3822, Royal Neighbors of America, will meet Tuesday in Machinists Hall, 728 Elm Ave., at 8 p.m. for a short business session and social hour. Mrs. Mildred Pettenger will be in charge.

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St. Luke's Women Ready for Exciting Holiday Fair

In a colorful setting of international boulevards and gala street cafes, women of St. Luke's Episcopal Church will stage their annual international two-day Holiday Fair in the parish hall of the church, 7th and Atlantic, on Friday and Saturday.

Guild leaders and church group members festively attired in costumes of various nations will manage gaily decorated booths where English delicacies, novelties from south of the border, intriguing dolls and toys and jewels from foreign lands will be sold. An "Old Vienna Gift Shop" featuring novelties, gifts from Alaska and France and cards from the Holy Land, will be conducted by the Young People's Fellowship.

Excitement for tiny tot to grandfather will be provided in the fortune telling booths, the International Post Office and an old fashioned hot dog stand.

On Friday, a turkey buffet and variety show will be in store for fair goers, and on Saturday, a holiday fashion show by Mrs. Frances Gregory of "Heleena's" will follow a smorgasbord luncheon. Reservations are necessary for all four events.

Proceeds from the fair will be used for the purchase of choir stalls. Hours are designated for Friday from 1 to 9 p.m., and again Saturday beginning at 11 a.m.

General chairman for the major project is Mrs. Frank J. Beggs, assisted by Mrs. Harry McCord, decorations; Mrs. Arthur Scott and Mrs. Parkinson Hayward, reservation; and Mrs. Leroy Bonhall, J. S. Holton, C. E. Gerlach, John A. Henderson, F. C. Benson Bellis, Edward P. Allen, Robert Skinner and Miss Fanny Beckwith.

Presiding at the booths and helping at the luncheon will be Mmes. Ralph E. Clarke, R. C. Sherman, J. F. Kershaw, A. W. Anderson, Robert J. Brown, Philip Kimball, Albert H. Bristol, John David Henderson, R. V. Mercer, G. S. Holbert, William Jevons, William Lever, F. Pieren and F. McCann.

Also, Mmes. Arthur Jordan, L. Sappenfield, Charles E. Lee, C. F. Smock, Marjorie Fisher, A. G. Bowle, H. Dixon and L. S. Wiltse and the YPF under direction of the curate, the Rev. Edward P. Allen, and the Rev. F. C. Benson Bellis, rector of St. Luke's.

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WCC Bazaar

Woman's City Club will stage its annual bazaar all-day Friday at the clubhouse, 1309 E. 3rd St., with Mrs. Le-Jah Robison, fifth vice president, and group chairman in charge. Food and gift articles will be offered in the pre-Christmas sale which is open to the public.

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W.8—INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, Nov. 23, 1936

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS
by PLACER MINER

Before ol' Placer Miner does anything else this week, he wants to congratulate the Associated Women Students for their contributions to the "Crusade for Hungary" which ended this week.

All-in-all, the crusade netted \$744.19 which will be put to immediate use in aiding student refugee victims of the recent Hungarian uprising. Several different groups were responsible for the success of the fund raising drive and we don't mean to slight 'em.

But the girls of AWS accounted for some \$135.00 as their share of the joint campus efforts—a goodly sum for any LRSC organization and one which surpassed other groups on campus by a good little ways.

So we take off our hats to president Connie Garr and her many willing workers in the LRSC Associated Women Students. Our college could profit from more go-getters like you.

Local residents will have a chance to turn back the clock this coming Wednesday night when old-fashioned harmonies will prevail in the Little Theater as the Sigma Pi fraternity stages its annual Barbershop Quartet Contest.

On tap will be performances by eight campus groups and guest appearances by the local chapter of the SPEBSQSA (Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America) and its feminine counterpart, the Sweet Adelines.

The time is 8 p. m., the price only four bits, and on the program is a lot of entertainment and melody. See ya' there!

One of our most persistent seeker-outers is Joyce Flood, the publicity chairman for the Delta Zetas. Joyce will sing the praises of the DZs at the drop of the hat, and we can see why her sorority sisters chose her to beat the drums for their outfit.

Anyway, Joyce informs us that we sorta missed the boat a while back when we failed to mention that the Delta Zetas spent considerable time in inserting Christmas Seals and addressing envelopes for the Crippled Children's Foundation. About 50 sorority members were on hand, says Joyce, and they handled many, many seals and envelopes. "Boxes and boxes and boxes," she said, when pressed for details.

Helping the Crippled Children is only one item on the DZ good turn calendar, Joyce continues. The group makes regular contributions to Goldlet College for the Blind; the proceeds of the Delta Zeta cake sales are earmarked for that charitable purpose.

"And speaking of cake sales," concludes Joyce, "did you know that we had a special cake sale for the Hungarian aid drive and contributed \$24.50?"

We know now, Joyce. Glad to inform our readers of the doings of the Delta Zetas. Hope we're back in your good graces.

A bit of a political note: We are informed that the 49er Young Republican Club has a new mascot—a plaster elephant all the way from Mexico. Hasn't been named yet, but will be soon, continues our informant, and will be a prominent part of all future gatherings of the club.

Members of the Press Club took time off from reporting the campus headlines to have a shipwreck party at the home of Margie Desmond, the club president, last Tuesday night. Games, dancing, eating and drinking were part of the evening program.

Providing a means of social intermingling for journalism students, the Press Club has assisting Margie, April Rawlings, veep; Celine Pelletier, secretary-treasurer; Gene Stormer, social chairman, and Tania Hoffman, student representative on campus.

See where the freshmen finally took down the effigies of the Arizona State Lumberjacks—our football victims of a couple weeks ago.

The trash have been balls of fire in campus activity, especially at Homecoming. Then no lamp post was well dressed unless some hapless Arizonan dangled from it.

Save some of that there spirit, fellows. We've got other games coming up.

Since we are always suckers for a catchy title, we can't close this column without mentioning Boots and Bustles, the campus folk and square dance club.

This outfit has been having lots of fun every Tuesday night in the upper campus lounge.

Aim of Boots and Bustles is to teach and enjoy both folk and square dancing. Half the evening is devoted to each category. Beginners, intermediates and advanced dancers are accommodated.

Students Larry McBee and Gene Minor share the teaching and calling chores.

Sounds like the place to be of a Tuesday evening.

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Brennan A. Thomas
Chef of the Week
Town's Best Brewer---of 'Old Adam's Crystal Ale'!

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

Thanks to his almost psychic planning, Long Beach holds first place in quantity and quality of water distribution for cities of its size in the United States. Chef of the Week Brennan A. Thomas is chief engineer and general manager of the Long Beach Water Department.

A more serious than not sort of guy, Brennan took his hitch as a member of the Army Engineers' Corps so seriously that he developed a wonderful set of ulcers. They have long since been outflummied, we're told.

Born in Salt Lake City, he "did the grades" in six years, entering high school at the age of 12. A member of the high school cadets, he and his buddies, intrigued by billboards such as "The Marines will have you in France in 4 months—dead in 6", he "joined up." However, for him, neither promise came true.

At the war's close Brennan enrolled in the University of Utah, but followed his family to Long Beach in August of '22.

Early in his career, Brennan wanted most of all to become a lawyer. His love of the out-of-doors, however, took him into the field of surveying during his school summers. After a time in Long Beach, circumstances again "threw" him with a civil engineer. This eventually led to his joining the Long Beach Water Department in 1924 as a surveyor. His rise has been consistent—draftsman—engineer—division engineer, and in 1945, chief engineer and manager of the department.

With the advent of World War II, he joined the Army as a Lt. Col. in the Corps of Engineers. Under Gen. MacArthur, he helped set up the advanced submarine base at Oro Bay, New Guinea. Within the next four years, he was awarded the Legion of Merit, two commendations and three battle stars.

A collector of sorts, he has among his souvenirs, coins of all kinds, many pieces of Wedgwood, and both satin and cranberry glass.

We don't know just how—but Brennan does find time to be active in almost every engineering and "water" association in existence. The more important ones being the American Society of Civil Engineers, the American Water Works Assn., and the

Benefit Party
Court of St. Ann No. 763, Catholic Daughters of America, will donate proceeds from its benefit card party Wednesday to the group's philanthropic projects. The annual event will begin at 7:30 p.m. in the Catholic Center, 543 Alameda, Bridge, cannasta, 500 and pinocle will be played.

Why Grow Old?

Vitamin and Mineral List Will Help You Eat Wisely

By JOSEPHINE LOWMAN

An adequate vitamin and mineral intake may well prolong the youthful portion of your life and rid you of many of the petty physical discomforts which haunt you. It also will probably zoom your energy and enthusiasm.

Yet there are so many different vitamins and minerals that the average woman may be confused as to how to plan healthful, vitamin- and mineral-rich menus for her family and herself. Most of the vitamins are widely distributed in foods—in many instances in very small amounts. A comprehensive study of food lists and their vitamin and mineral content will show you that certain foods have special importance in the diet.

In order to help you plan healthful menus I am printing a short list of the best sources of the important minerals and vitamins.

1. Vitamin A. The green, leafy vegetables are very high in vitamin A. Spinach is not held in such great admiration as it once was since the oxalic acid it contains seems to bind the calcium you eat. All of the green and yellow vegetables are good sources. So are liver, eggs, milk, cheese and dried apricots.
 2. Vitamin B. There are many different vitamin Bs, and this family is called Vitamin B Complex. No one food has all of the vitamin B family in ideal proportions but when a food is a fine source of one of the vitamin Bs it usually has the rest of them, too. Some of the foods especially rich in vitamin B are: Brewer's yeast, wheat germ, whole wheat products, lamb, peanuts, oatmeal (whole or enriched), turnip and mustard greens, kale, pork, liver, beet greens, and dried peas and beans.
 3. Vitamin C. The richest and most reliable sources are the citrus fruits and fruit juices. Raw cabbage and tomatoes are also good sources. Many other foods have vitamin C but in smaller amounts.
 4. Vitamin D. You get this vitamin through action of the sunlight. Watch out for the winter months when you are not outdoors much. Vitamin D is present in some foods in their natural state. Salmon, herring and sardines have quite a bit. Fish livers have great amounts. Thus cod liver oil is often prescribed during winter months. Eggs have some vitamin D.
 5. Vitamin E. If you eat a well-balanced diet you probably will get enough of this vitamin if you include some whole wheat products in your menus. Wheat germ is a good source and you can use this in many ways in your daily meals. It really has a very pleasant nutty flavor. Usually you will get vitamin K in the same foods which provide vitamin E.
- Synthetic vitamin intake may be indicated but you should always try to obtain as many of the vitamins in sufficient amounts in your food. This is one of our present day fountains of youth.
- If you would like to have my leaflet No. 38 "Vitamins in Your Diet," send a stamped, self-addressed envelope with your request for it to Josephine Lowman in care of the Press-Telegram.
- This feature appears daily in the Press-Telegram.

Eastern News of Interest Locally

Of interest to her local friends is the engagement of Ellen Neukirch Tooke, daughter of Capt. and Mrs. Charles Merriam Tooke of Fulton, N. Y., to Heaton Alan Pugsley of Oakmont, Pa. Miss Tooke, whose father is former production officer at Long Beach Naval Shipyard, attended Chadwick School in Rolling Hills and is now a senior at Western College in Oxford, Ohio. No date has been set for the wedding.

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c.h.baker

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Worry Clinic

On Brink of Divorce, He Faces Faults, Conquers

By DR. GEORGE W. CRANE

Case T-329: Harry S., 33, is married and has two children. "Dr. Crane, I want to get a divorce," his wife boldly began our interview. "In fact, I have an appointment with a lawyer in two hours. But I thought I ought to talk to you first."

"Harry is totally unfit as a husband. He has never taken me on a date in the past 10 months, not even to the corner drugstore for an ice cream soda. He is also unduly stingy. Why, I have never had even a dime to spend since our marriage 8 years ago."

"And he protests against my sending the children to Sunday school. All he does while he is home is putter around the lawn or paint and repair things around the house. If he devoted 10% of the time to the children and me that he does to this house and yard, I wouldn't be thinking of a divorce. Harry is idolatrous for he worships inanimate things."

"He is always painting the garage or the house. I just wish he'd take me out, if only once, and paint the town red!"

WHEN I asked her if she had told Harry about her plans to divorce him, she said "No." So I urged her to cancel her date with the divorce attorney and go back home.

"After the children are put to bed tonight, sit down and have a heart-to-heart talk with your husband," I advised. "Tell him how you feel. Then let him rate himself on my 'Test for a Good Husband.' You can take an extra copy and rate him thereon, too. But at least give him a chance, if only for the sake of your two youngsters."

Well, she was reluctant to do so but I insisted, so she cancelled her divorce appointment and went home. She followed my advice. And for the first time in her life, she saw her husband break down and cry while she explained she had planned a divorce.

Then she rated him on that "Test for a Good Husband." It contains the 50 commonest faults of modern husbands, as well as their 50 most frequent assets or virtues. On her rating, Harry ended with a "Very Poor" classification. Oddly enough, even on his own rating of himself (and men tend to credit themselves with extra merits), he still came out with a "Poor" standing.

SO HE cursed and tore up the tests and tossed the fragments into the waste basket. He damned psychologists and psychiatrists in general and me in particular. But later that night his wife found that he was still downstairs, so she tiptoed to the head of the stairway.

And there she saw Harry, kneeling on the parlor rug, and with the wastebasket upside down: He was piecing to-

gether the torn fragments of that "Test for a Good Husband." For he realized it told him the truth, even though, like the typical male, he wouldn't admit his mistakes in front of his wife.

And he made a very remarkable change: He started taking his wife on one date per week. He joined the church and took his children to Sunday school. He even turned the entire pay check over to her beginning the very next week! And he began to pay more attention to child psychology.

Not all husbands make such a dramatic right-about-face, but Harry did. And within six months, he had won his wife and had her more in love with him than during their original courtship. For love can be re-developed if you faithfully follow the surefire formula. Why injure your children and yourselves by a divorce, when you can soon learn how to be a successful husband and father?

School Menus

Cafeterias Plan Tasty Student Fare

The following menus will be served in Long Beach Elementary Schools in the week of Nov. 26-30:

MONDAY: Hot dog, cut green beans, sliced peaches, Lorna Doone cookie and milk.

TUESDAY: Creole Noodles, buttered spinach, chocolate nut pudding, toasted French bread and milk.

WEDNESDAY: Chopped steak on mashed potatoes, shredded beets, orange wedges, mock chicken sandwich and milk.

THURSDAY: Hamburger on bun, garden peas, Autumn fruit cup, cheese slice and milk.

FRIDAY: Baked fillet of haddock, buttered carrots, spicy applesauce, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch, 25c. Soup and salad from the Junior-Senior High School is a la carte menu are sold in Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior & Senior High School Menus

MONDAY: Spaghetti with franks, buttered peas, sliced peaches, toasted French bread and milk.

TUESDAY: Meat biscuit roll with gravy, frozen whole kernel corn, Autumn fruit cup, cinnamon cracker and milk.

WEDNESDAY: Hot meat loaf sandwich, mashed potatoes with gravy, combination vegetable salad and milk.

THURSDAY: Chili beans, coleslaw, chocolate pudding with marshmallow garnish, toasted cheese special and milk.

FRIDAY: Baked haddock or macaroni and cheese supreme, cut green beans, pineapple gelatin salad, whole wheat bread and butter and milk.

Auxiliary Meet

Ladies Auxiliary of the Painting and Decorating Contractors Association, Harbor Chapter, will meet at 12:30 p.m. Thursday at Goolwin's Restaurant, 8567 Artesia Blvd. Hostesses will be Mrs. Carl Schmidt and Mrs. P. H. Scott.

In the Long Beach Area

Susan's Window Shopping



TO SPARKLE THROUGH the holidays choose this rhinestone spattered black jersey sheath, designed for a winter night to bring reflections of its brightest stars indoors with you. The slim shoulder straps are rhinestone, too. Available in sizes 9 to 15, it is priced at just \$25.

For the name of the store showing this style, phone Susan at HE 6-1161, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

Oswald Jacoby

South Must Set This Up

Ordinarily, a trump is the worst possible lead against a slam contract. You must usually try to make an attacking lead rather than lead a trump and thus hand over control of the play to declarer. In today's hand, however, West cannot be criticized for his opening trump lead. He had strength in each of the other suits, and therefore was interested in reducing the hand to no-trump.

South has many ways to try for 12 tricks, but the simplest is to develop the clubs. This will succeed unless West has both the ace and king of clubs.

Declarer draws three rounds of trumps, ending the dummy, and leads the queen of clubs. East plays low, and South discards a losing heart.

West can take his king of clubs and can return a heart, but he cannot defeat the contract. Dummy wins with the ace of hearts and leads the jack of clubs. If East covers with the ace, South ruffs and

Blue Star Mothers

Department of California of Blue Star Mothers of America will meet Thursday at 10 a.m. in the YWCA. Mrs. Robert Elder, president, will report on the national convention. Hostesses chapters are Lynwood No. 15 and Whittier No. 25.

San Pedro Artists' Show Awards Told

By VERA WILLIAMS
Independent Press-Telegram Art Editor

"Motif No. 1, Rockport," a painting of an Eastern red barn, won Alvin Beller, Lomita artist, the \$75 art patrons purchase prize and \$20 first prize in water colors in the 18th fall show of the San Pedro Art Assn.

The show was moved Friday from Hotel Hacienda to the Art Gallery, 820 Beacon St., San Pedro, where it will remain a week.

Other prize winners: "The Bull," Marion Stockton, second prize water color, \$15; "Madonna of the Forest," Jerry Priflog, third prize, water color, \$10.

"People of Desolation," Terry DeLapp, first prize oil, \$20; "Industrial No. 7," Lela Adams, second prize oil, \$15; "Story Time," James Knibb, third prize oil, \$10.

In pastels and charcoal drawings, prizes were for: "Transmutation," Lucy Bradanovic, first, \$20; "Pam," Jean Dayton West, second, \$15; "Figure and a Half," James Knibb, third, \$10.

The show was opened to the public Sunday at a dinner in Hotel Hacienda. The art jury, Willard Sheets, Arthur Beaumont and Cesar Hernandez, were present with their wives. Honored guests included Richard Neutra, designer of Hotel Hacienda, and Mrs. Neutra.

After dinner, Virgil Mason Bullock, president of the Art Assn., introduced the prize-winning artists and presented the awards.

Wilbur Broderick will demonstrate palette painting from 2 to 4:30 p.m. today in the Naples School of Music Art Gallery, 5612 E. 2nd St. Tea will be served by women from Gloria Del Lutheran Church. Demonstration and tea will be open to the public.

Twenty paintings by Geoffrey Holt are displayed in North Long Beach branch library, 5571 Orange Ave. Holt specializes in desert scenes and seascapes.

"From Japan" is the show

Section of the National Council of Jewish Women. Works of Renoir, Picasso, Van Dyke and Rodin will be featured.

Needlecraft Club

Needlecraft Club of Long Beach Grove 26, Supreme Forest Woodmen Circle, will meet at 11 a.m. Friday at Linden Hall for pot luck luncheon followed by canasta. Louella McClintock will preside. Other new officers are Carrie Woods, vice president; Bernice Fisher, treasurer; Gail Spokesfield, secretary.

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Your Baby & Mine

Teach Reliability

By MYRTLE MEYER ELDRED

We are all too well aware that an individual is not fully mature until he has developed a sense of responsibility. Sometimes, it seems, that parents wait until a child is half-grown before they wake up to the fact that he isn't responsible. Somewhere along the way, they say, they have failed the child. What should they have done?

First, a child must have the opportunity, early in life to fulfill obligations which we introduce to him. We have to set tasks within the limit of his capacity and then praise him for their accomplishment. We show the small child, hardly able to toddle, that we depend upon him to dump the wastebasket for us. We see that he does this each day and then show him our appreciation. One by one, we add to his trivial burdens, just enough so he can work with ease and pride and taste the warm feeling of his successful accomplishment.

In many a household all we do is lament over the children's lack of responsibility. Nancy leaves the house, the door wide open, the lights left on. Someone must always warn her, "Close the door," and so used is she to this that there is little reason to bother her own head about it. Someone will shout, or someone will come along and close the door for her.

Eddie has everyone falling over the bicycle which he lets drop on the ground as he leaps from it. Constantly he is told to put it in the garage, or stand it next to the house. But Eddie knows that the persons who bought the bicycle and are interested in keeping it whole and unruined, will see that it is picked up. Why should he?

We can't make a child responsible for his irresponsibility. We can, though, praise him for what he does and penalize him for what he doesn't do.

A few times of bringing Nancy back to close the door (when she is hurrying off), or even to stay at home, would make her more self-conscious about the door. And a week without the bicycle, every time it was left on the ground, would wake up Eddie to his responsibilities toward it.

First the small tasks, judiciously added to, with warm praise and appreciation for their doing. Then more and more tasks as the children are able to accomplish them. And inevitably the satisfaction of work shouldered and well done will flower within the child himself and not be needed from outside. That is responsibility at its best.

Our leaflet No. 86 "How to Be a Good Parent," may be had by sending a stamped, self-addressed envelope with your request for it to Myrtle Meyer Eldred in care of the Press-Telegram.

(This feature appears daily in the Press-Telegram.)

Satellite Staff

Satellite Club will meet Tuesday noon for a covered dish luncheon in Morgan Hall. At the close of the business meeting, Mrs. Ruth Walder will turn over the president's gavel to Mrs. Boush Broadwell.

Her corps of new officers includes Mrs. Anita Matthews, vice president; Mrs. Nellie Gibson, secretary; Mrs. Merle Brindel, treasurer; and Mrs. Jack Wagenblast, custodian.

PERSONALIZED PATTERN



FOR—OVER "21"—If you're over "21" but still maintain a figure and an attitude for a youthful party dress, this model by Muriel King is for you. Its full gathered skirt hides hips, its taut midriff that curves under the bust has a flattening effect, and its bias roll collar that dips into a V in back works magic by seeming to lengthen one's neck. The hand-cut pattern with only six basic pieces is easy to make especially because of the precise perforations and simple instruction sheet. Fabric suggestions (and extra yardage is allowed for the new longer length if you've succumbed to it) include soft crepe, jersey, brocade, taffeta, peau de soie, embroidered cotton for resort. From this chart select the one size best for you.

Size	Bust	Waist	Hips	Length from Neck to Waist
12	35	25	36 in.	16 3/4 inches
14	36 1/2	26 1/2	37 1/2 in.	17 inches
16	38	28	39 in.	17 1/4 inches
18	40	30	41 in.	17 1/2 inches
20	42	32	43 in.	17 3/4 inches

Size 12 requires 5 1/2 yards of 39-inch material for dress. To order Pattern No. A2055, state size; enclose \$1. Address Personalized Patterns, P. O. Box 1005, G. P. O. Dept. LZ-13, New York 1, N. Y. Personalized Pattern Booklet PZ available for 50c each. If paid by check add 4c.

GOP Conclave

Mrs. J. M. Crowell of Lakewood will be in charge of hostesses at the Wednesday convention of Los Angeles County Federation of Republican Women, 9 a.m. to 3 p.m., in Los Angeles' Ambassador Hotel. A review of the styles worn by First Ladies of the White House will be a highlight of the day.

Club to Nominate

Anna Elberidge Tent No. 58, Daughters of Union Veterans, will meet at 12:30 p.m. Monday at Veterans Memorial Building for nomination of officers. Rose Capron will preside.

Military Set Reflects on Thanksgiving; Looks Ahead to Joyous Yuletide Season

By VIRGINIA NEWTON

Making gala plans for their annual Christmas party, the Officers Wives Club of Long Beach announces the event will take place at Allen Center, 12:30 p.m. Dec. 5, with the board members of the club as hostesses for the day.

There will be no exchange of presents but instead a much more worthy plan has been arranged. Each member will donate a sum of money to be placed in the club's Christmas fund. In this way the group plans to supply presents and Christmas dinner to two more needy service families than usual.

Reservations for this important party can be made by calling Mrs. R. M. Whippley or Mrs. J. L. McAnn.

Enjoying Thanksgiving in Las Vegas were Rear Adm. and Mrs. Wayne Gamet.

And Lt. Comdr. and Mrs. C. A. Murray enjoyed Thanksgiving dinner with their son and daughter-in-law, Mr. and Mrs. Donald Houghton, and children Janie and Karen in Rolling Hills. Also attending were Mrs. Houghton's parents, Mr. and Mrs. R. Walte and Mr. and Mrs. Ben Hoff of Ontario.

Also on Thanksgiving, a group of the officers' wives from the USS Helena had a wonderful dinner party at the home of Mrs. W. J. Carey.

New Air Force residents of this city are S/Sgt. George Davis and family and S/Sgt.

and Mrs. Dan Sullivan.

Here from Florida and the house guests of Comdr. and Mrs. William Hayes are former residents of this city, Comdr. and Mrs. Robert Lynn.

Mrs. John Price was a recent hostess at a lovely coffee honoring Mrs. George Turpin who with Maj. Turpin will be leaving shortly.

Mrs. Sylvia Kallgren had as her houseguests, her brother T/Sgt. Thomas Smart, and his friend Alie Roger Morin from George AFB.

The NCO Ladies Auxiliary of the Long Beach Air Force Base will have a party at the NCO club Nov. 29. Recently joining the auxiliary was Mrs. Lee Petras, wife of M/Sgt. Petras, USAF (ret.).

Home from USC for the holiday weekend and family Thanksgiving dinner was Kay Steltenkamp, daughter of Comdr. and Mrs. Menard Steltenkamp.

Newly elected vice president of the Officers Wives Club of the Long Beach Air Force Base is Mrs. Charles Wright. It was announced at the last meeting of the group that the nursery at the base would be open every Friday from noon to six and on Friendship Coffee Friday it would be open from nine to six.

Officers of the 432nd Air Wing and their guests enjoyed a dinner dance last week at the Officers Club at the Long Beach Air Force Base.

Everything exciting including the measles is happening at the home of Lt. and Mrs. T. E. Hawkins. First off, they've just recently moved into their lovely new home at 5860 Rogene and then Lt. Hawkins was recently appointed executive officer of the Coast Guard Buoy Tender Heather.

Then they planned a wonderful big Thanksgiving dinner; but only folks that could safely attend were Lt. and Mrs. Walter E. Mason and daughter.

Reason: Jeanie, their daughter, was just over the measles and Tomie and Gwen Hawkins were just coming down with them.

New president-elect of the popular Wives of Navy Doctors Club is Mrs. Walter R. Taylor, wife of Capt. Taylor of the USNS Haven. Vice president-to-be is Mrs. Lewis T. Dorgan, wife of Capt. Dorgan USN MC (ret.). At the last meeting of the group, Mrs. F. W. Thompson was appointed Christmas chairman and will be assisted in their Christmas project by Mrs. J. L. Barnes and Mrs. George Gehring.

Ladies of Elks

Mrs. C. V. Lowery will be hostess at the 12:30 p.m. luncheon meeting of Ladies of Elks when the group meets Wednesday at the clubhouse. Cards will be enjoyed during the afternoon.

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Skyway at Christmas . . .

A-25.00 B-20.00

Skyway . . . lighter, roomier fashion luggage that thrives on hard travel use! Covered with lustrous wipe-clean, Koroseal . . . travel insured with Liftomatic hinges. Travelguard locks. Cedar, mint, danube, jet, frost.

A. 24" Pullman . . . 25.00
B. 15" Coquette Cosmetic . . . 20.00
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The Ensemble . . . 75.00

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COLD WAVE PERMANENT SALE
plero polar cold wave
reg. 20.00 **9.50**
*dyed and bleached solutions slightly higher

Inspired by ELIZABETH TAYLOR, co-starring in George Stevens' production, "GIANT," from a novel by Edna Ferber, presented by Warner Bros.

Come in without appointment or call GA 9-2411 or ME 3-0111, ext. 343.

May Co. Lakewood—Beauty Salon—Second Floor

Club to Nominate

Anna Elberidge Tent No. 58, Daughters of Union Veterans, will meet at 12:30 p.m. Monday at Veterans Memorial Building for nomination of officers. Rose Capron will preside.

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* CHANDELIER Wed. 1:30 P. M.
* WELCH'S Sat. 1 P. M.

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ROYAL DAULTON LAMP BASE
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PAIR FRENCH PORCELAIN LAMPS
Was 125.00 Pr. — Now 40.00

BRISTOL OIL LAMP
Was 60.00 — Now 12.50

ENGLISH WILLOWWARE PLATTER
Was 20.00 — Now 8.50

PAIR ENGLISH LUSTRES
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PAIR BRISTOL VASES
Was 75.00 — Now 15.00

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Was 65.00 — Now 27.50

ENGLISH GLASS EPERGNE
Was 120.00 — Now 62.50

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FRENCH CLOCK SET
Was 285.00 — Now 100.00

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Was 200.00—Now—87.50

COPPER TEA KETTLE
Was 30.00 — Now 10.00

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Christmas GIFTS

Gift Wrapped Free in Sav-on's Cosmetic Department

Chantilly Toilet Water



From Houbigant's Giftozama... a feminine and lasting fragrance with a three-dimensional modern feeling.

Houbigant

2 oz. **3.00**

Chantilly Spray Mist



A gift she will treasure, guaranteed to keep her in a cloud of fragrance... and gift wrapped free at Sav-on.

Houbigant

3.25

Evening in Paris

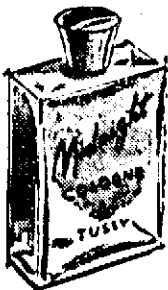


Bourjois famed Eau de Cologne in gift carton... in the exclusively shaped flacon she has learned to love.

Bourjois

1.00

Midnight Cologne



A tasteful splash on eau de Cologne in generous 4-ounce flacon gift wrapped free, of course, in our cosmetic dept.

Tussy

1.50

Little Lady Toilet Water

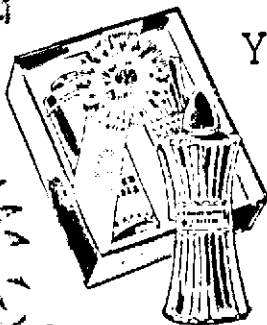


Helene Pessl's charming "Little Lady" fragrance in dainty distinctive bottle... a fascinating gift for young or ladies.

Helene Pessl

1.00

Yanky Clover



A springtime in December cologne with talcum powder... in a beautifully presented gift package.

Hudnut

2.35



Christmas gifts of

PRIMITIVE
a new fragrance brought to America
by Max Factor



Primitive Parfum Cologne... unmistakably feminine fragrance 4 oz. bottle shown, \$3.00. Also 2 oz. \$1.75



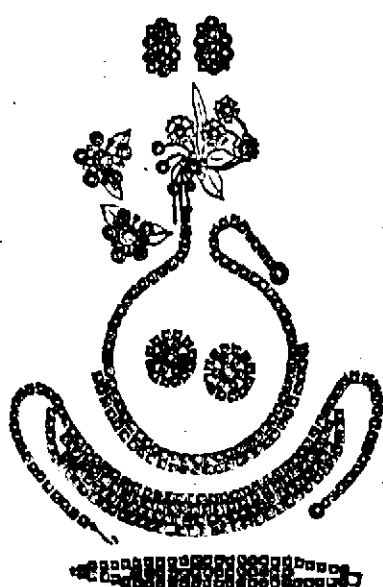
Sophisticated holding 1 1/2 ounce of Primitive Parfum! \$1.50

Other gifts of Primitive, too. Ask to see them all!

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Imported specially from Austria pins—bracelets—earrings and 2-3-4 strand adjustable necklaces.

They reflect the color of the clothes you are wearing, flashing like the northern lights in perfect harmony with your ensemble. Gift Wrapped Free!

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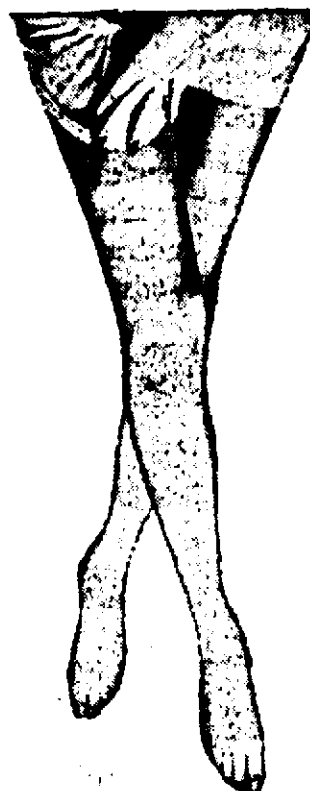
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Beautifully fashioned luxury sheers flattering narrow heels delicate pencil line self seams in co-ordinated colors to match your wardrobe ensembles. Sizes 8 1/2 through 11 In co-ordinated leg and foot lengths. Gift wrapped free, of course!

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Tweed Bouquet



Lentheric's Tweed... appropriate anywhere, anytime... in tasteful holiday sleeve, gift wrapped free in Sav-on's Cosmetic Department.

Lentheric

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Tweed Mist Spray

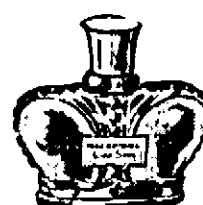


Toilet water concentrate for exhilarating head-to-toe spray... aerosol bottle in Lentheric's charming holiday gift package.

Lentheric

2.25

Stradivari - Wind Song



Matchabelli's magical cologne perfume in exciting crown bottles in delightful Wind Song and Stradivari fragrances.

Prince Matchabelli

2.00

Hobnail Cologne



Old fashioned hobnail bottle in treasured milk glass filled with choice of 4 flower fragrances... packaged in lovely gift box.

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English Lavender



She will enjoy the clean crisp refreshing feeling that only unique essence of lavender can give... gift wrapped free of course.

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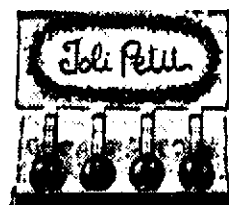


A sentimental fragrance, young and flower fresh to gladden any heart as a greeting gift... gift wrapped free in our cosmetic department.

Yardley

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Lucien Lelong's "Joli Petit" Foursome



A charming Lucien Lelong set, bravely decked in pink bows in Indiscret, Beladonna, Sirocco and Tullian.

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Lucien Lelong

Helene Rubinstein's Heaven Sent



Helene Rubinstein's exclusive Eau de Toilette... a lingering fragrance of distinctive beauty.

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Rubinstein

Figurine Cologne



So acceptable and so appropriate at all times... Dorothy Gray's romantic Figurine Cologne.

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Dorothy Gray

Eau de Parfum

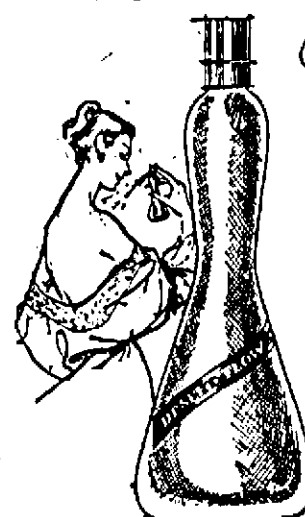


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DESERT FLOWER Spray Cologne



As fresh and exciting as a tropical shower... this mysterious, magnetic Desert Flower Spray Cologne. So easy to use... at the touch of your finger—a tiny cloudburst of fragrance. The sparkling white, plastic-dipped bottle holds a full 3 1/2 oz. for your long-lasting enjoyment.

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by SHULTON

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Look Who's Dancing . . .

Leaves swirling in windy gales — pennants and pompons waving frantically in a noisy, color-filled stadium—feel excitement fairly crackling in the air? The party season is on for real! Swinging along with the eager fun-seekers are the young dancers filling Call's Fine Arts Center this week.

- CALENDAR**
- Nov. 28
4:30—Second Season Bronze Medalists.
5:30—Silver Medalists.
6:30—First Season Bronze Medalists.
- Nov. 29
4:30—Freshman Swingsters "Turkey Trot," sport dress. Patroness, Mrs. J. P. Semmer; chairman, Mrs. Fred Whitmore.
6:15—Sophomore Swingsters "Turkey Trot," sport dress. Patroness, Mrs. Louis L. James; chairman, Mrs. J. Robert Soules.
8:00—Ma Pa Club Adult Group chairman, Mrs. William Boylan.
- Nov. 29
4:30—Dude Ranchers "Turkey Trot," western toga. Patroness, Mrs. R. E. Fluke; chairman, Mrs. C. R. Brotherton.
6:15—Junior Funsters "Harvest Hop," sport dress. Patronesses, Mmes. R. Butcher, R. M. Hoffman, Chairmen, Mmes. O. L. Wostenberg, Richard Steyer.
8:00—Sophisticates "Harvest Hop," sport dress. Patroness, Mrs. Roy Mitchell; chairman, Mrs. Robert Hutchinson.

Correct Speech Value Told

The art of correct speaking and what it can mean to the individual formed the basis of a talk given by Mrs. Ruth Woodruff before the Monday night dinner meeting of Margaret Ives Business and Professional Women's Club at the Lafayette Hotel.

Mrs. Woodruff, introduced by Maxine Hill, program chairman, explained the definite bearing a person's ability to speak well and with poise has on her life.

Doris Dearden, president, conducted the meeting during which plans were tentatively made for the club's party.

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Silf Skin
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Why suffer in an ordinary pantie girdle made with bulky seams that chafe and cut in the crotch area? Wear divinely comfortable, seamless Silf Skin! It's full-fashioned and pre-shrunk!

Small, medium, large, extra-large \$5.00
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Silf Skin's SUPER CONTROL
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Has amazing control and spring-back for
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HAVE A Merry WURLITZER Christmas

What a glorious Christmas present for your family... a beautiful Wurlitzer Piano that gives years of merriment!

It's FUN Fun to learn on America's most popular piano! Fun to play your own favorites.

It's EASY Easy to play, easy to have a Wurlitzer Piano in your home for Christmas.

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IT'S EASY with the Low-Cost Wurlitzer LESSON-LOAN PLAN
Here's what you get for just pennies a day:
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• Music Material
NO EXTRA... NOTHING MORE TO PAY!

\$10 DOWN
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334 PINE AVENUE
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today's fine styling...
and today's finest Hi-Fi
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in walnut

Louvered cabinet of outstanding design brings you superb Stromberg-Carlson quality Hi-Fi performance! Exclusive 4-speed changer under lift lid (to prevent jar or needle scratch). AM-FM radio with drop-door shelf. Easy access to input jack when you wish to connect tape recorder or TV audio. See and hear it in your own home—free trial upon request!

Molly Mayfield Maybe This Adonis Isn't One?

DEAR MRS. MAYFIELD:
I am a young man, considered intelligent, masculine and well-bred, and handsome enough to have married one of the most beautiful girls in the world. She has been endowed by Mother Nature with a perfect face and body. I'm certain she loves me and that we are happy—except for one problem that is growing daily.

The problem is not new. Why does a woman like my wife, rich as she is in beauty, strive to show off all of her beauty by dress and mannerisms, giving to all those around her an impression of great sex appeal? Yet, in her boudoir, she assumes the role of a maiden who dares anyone to touch her.

At a gathering, my wife is the laughing, carefree, happy-go-lucky gal who makes everyone envy her for her personality and appearance. I am considered the luckiest guy in the world with such a beautiful wife, endowed with such charm and beauty.

But after we leave, it is only a matter of minutes before she clams up, acts completely exhausted and closes her eyes. She always says she's tired, and, to prove it, she starts yawning.

Throughout the daytime hours, she either is busy with the housework or "resting" so she can be witty—to somebody else—at night, I don't ask for much more than to have her direct some of her small talk and sex appeal toward me.

After all, we've been married for 15 years and have two wonderful children. My wife always has been somewhat like this, but it's getting worse all the time. She almost gives the impression that she has found someone else, which I know is not true.

All I ask for is to have the kind of wife all the others believe I have. What a lucky guy I'd be!—PLEASE ANSWER.

DEAR PLEASE ANSWER:
I suspect you're hoping for the kind of reply that will put all the blame on your wife—that some women are frigid by nature and inattentive, etc. I suppose that is possible but I'm not much impressed by it.

Did it ever occur to you

that she might be unutterably bored with you? That the only time she acts alive is when she's around other people because that's the only time she feels alive? That she may have "found" someone else mentally, if not physically?

I'll bet you don't believe one word of it. The way you talk about yourself—"intelligent, masculine and well-bred"—is a clue that your ego is not exactly undersized.

You imply that your wife married you because you were "handsome enough." Yet, I have known plenty of ugly men who have perfectly beautiful wives, and, what's more, wives who are deliciously happy.

No, the standards of this life are not based on physical appeal. Perhaps your wife married you because she thought you were a warm, vital, interesting human being—and found, instead, a window-dressing dummy more interested in preening than in pleasing.

Maybe her disgust with you has grown proportionately greater through the years.

The other alternative is that she's as shallow and self-centered as you seem to believe. But she seems to have so much genuine fun around

other people—from your own description—that I'll hazard a guess the fault is largely yours that her boredom is increasing instead of vanishing.—M.M.

This feature appears daily in the Press-Telegram.

Show, Book Review Set

Miss Rena Craig Waxman, Southern California and New York dramatic actress, will review current Broadway hit shows and newly published books for theater lovers Tuesday at 11 a.m. in the auditorium of Temple Israel, 3rd and Loma.

It will be the first of a current series of six local appearances for Miss Waxman who

will be joined by actor Stan Waxman at one or two of the forthcoming sessions. The series marks Miss Waxman's eighth visit to Long Beach. Tickets may be purchased

from Mrs. Louis Rosen, 378 Oriana Ave., or Mrs. Bruce Brown, 6060 Benmore. Attendees are asked to bring their own sandwiches and to participate in a coffee hour with members of the Sisterhood of Temple Israel as hostesses.

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- BABY BUSTLE
- BACK FLIP

... or any of the new, exciting Hair Styles... we have them all.

HAIRCUTS \$2

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VALUES

Specials for Monday, Tuesday, Wednesday.

For the best values on the finest foods, shop the first of the week at Cole's... Come in, shop around and compare our low, low prices.

Round Steak

Swiss Steak

Rump Roast

Stewing Beef

Ground Round

Full Center Cuts

Thick Cut

Bone In

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SO TENDER

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FINE QUALITY

MEAT AT THIS

LOW, LOW PRICE

55¢ lb.

NALLEY'S BEEF STEW
1 1/2-oz. Cans 29¢ 30-oz. Cans 57¢

COLORED QUARTERS COLE'S OLEO
2 lbs. for 25¢

BETSY ROSS GRAPE JUICE
24-oz. Bottle 29¢

GOLDEN SHORTENING FLUFFO
3-lb. Can 75¢

WHITE & COLORS KLEENEX
2 Pkgs. of 400 39¢

BABO CLEANSER
2 Reg. Cans 23¢

10c OFF DEAL BLUE CHEER
Giant Pkg. 59¢

KRAFT'S MIRACLE WHIP Quart Jar 39¢

SUNNY HILLS CATSUP 12-oz. Bottle 10¢

SUNSET BRAND GRATED TUNA No. 1/2 Can 15¢

FISHER'S ALL-PURPOSE BISKIT MIX 40-oz. Pkg. 29¢

HEART'S DELIGHT SOLID PACK TOMATOES No. 2 1/2 Cans 19¢

CAMPFIRE MARSHMALLOWS 1-lb. Pkg. 33¢

KINGAN'S CORNED BEEF HASH 15-oz. Cans 25¢

KINGAN'S CIRCLE K VIENNA SAUSAGE 2 4-oz. Cans 25¢

DENNISON'S SPAGHETTI & Meat Balls 15 1/2-oz. Can 25¢

ALL PURE SWEETENED CONDENSED MILK 14-oz. Cans 25¢

CHOCOLATE FLAVORED BORDEN'S HEMO 1-lb. Cans 59¢

DURKEE'S SHREDDED COCONUT 4-oz. Pkg. 15¢

DUNBAR COVE OYSTERS 8-oz. Cans 39¢

BLUE LABEL KARO SYRUP 24-oz. Bottle 23¢

LEAN, TENDER, MEATY BEEF SHORT RIBS 19¢

—PRODUCE VALUES—

LARGE, SOLID HEADS CABBAGE 3¢

BEST QUALITY JERSEY SWEET POTATOES 2 lbs. 19¢

—DELICATESSEN VALUES—

TOPPER BRAND SLICED BOLOGNA or FRESH LIVER SAUSAGE 29¢ lb.

CREAMY MILD LONGHORN CHEESE 49¢ lb.

MILAN'S MEAT TENDERIZER 4-oz. Bottle 41¢

GEORGE SUPER CLEANER 24-oz. Pkg. 29¢

O'CEDAR FURNITURE POLISH 4-oz. Bot. 28¢ 12-oz. Bot. 56¢

GOODWIN'S CLOUDY AMMONIA 14¢ Pl. Bot. 23¢

CASHMERE BOUQUET FACIAL SOAP 3 Reg. Bars 25¢ 2 Bath Size 25¢

PALMOLIVE SOAP 3 Reg. Bars 25¢ 2 Bath Size 25¢

RENUZIT FRENCH DRY CLEANER Quart Cans 59¢

—FROZEN FOOD VALUES—

M.C.P. WITH LEMON ORANGE JUICE 2 8-oz. Cans 25¢

CAL FAME FROZEN GRAPEFRUIT 13 1/2-oz. Cans 2 for 29¢

BIRDS EYE FROZEN PERCH FILLETS 1-lb. Pkg. 43¢

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Cole's MARKETS

Independent SUNDAY Press-Telegram

PARADE POSES PROBLEM:

How Can We Free Our Mental DP's?

LONG BEACH, CALIFORNIA—NOVEMBER 25, 1956



DENNIS THE MENACE

By Hank Ketcham



THE BONNIES

by CARL GRUBERT





DR. GUY BENNETT

By Dr. B. C. Douglas

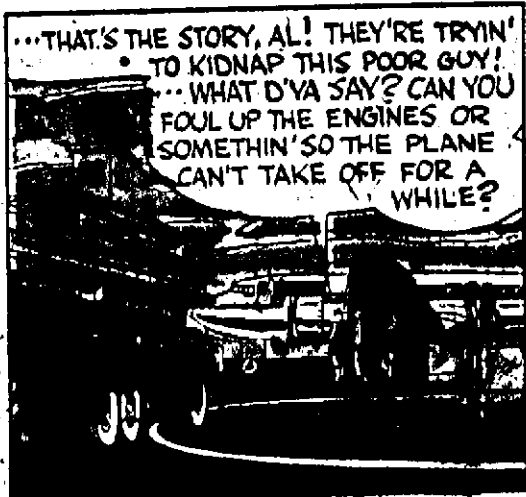
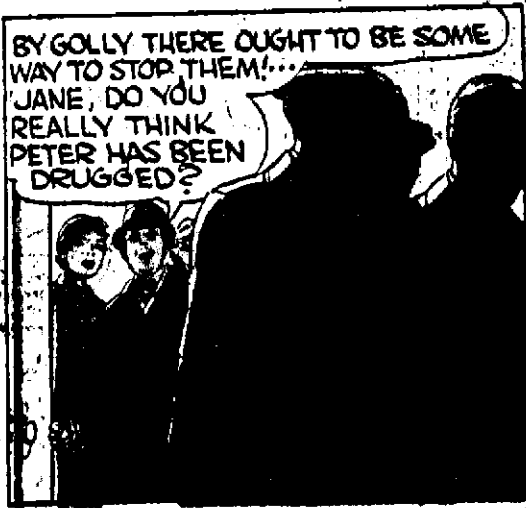


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The Common Cold

BY HARRY WEINERT





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Washes clothes really white, really clean!

FAB GETS THE DIRT OUT—REALLY OUT!
leaves clothes really clean and white. In fact, no soap, no other detergent gives you so much active dirt-remover, plus two such fabulous whitening ingredients. To get the really clean, white wash you want — get Fab!

FAB IS Milder TO HANDS THAN EVEN LEADING "FLOATING" SOAPS!

Recommended for Automatic and Wringer-Type Washers!

YES, **FAB** WASHES CLOTHES THE **WHITEST-WHITE AND CLEANEST-CLEAN YOU'VE EVER SEEN!**

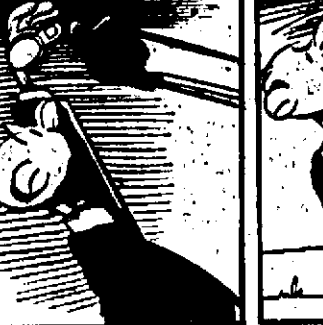
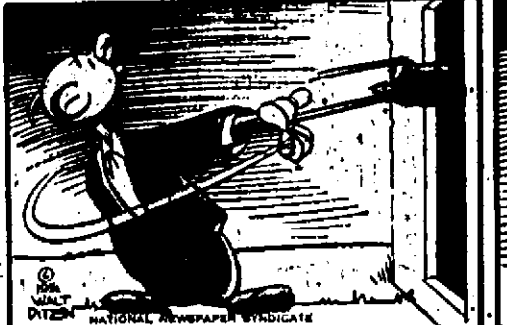
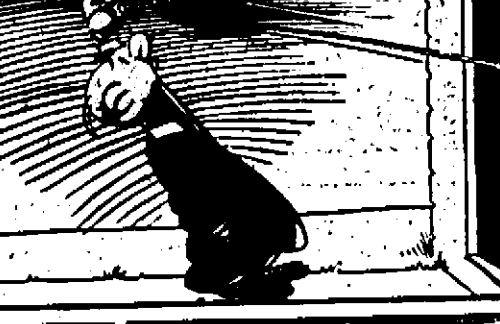
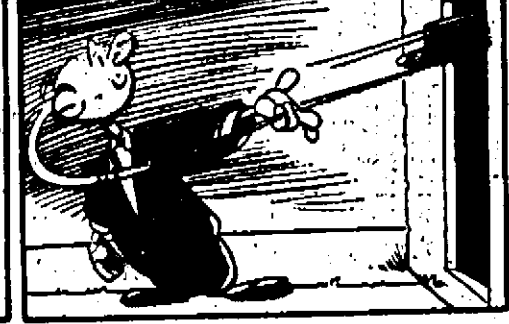
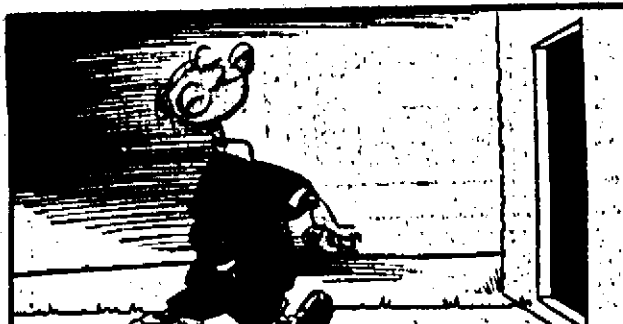
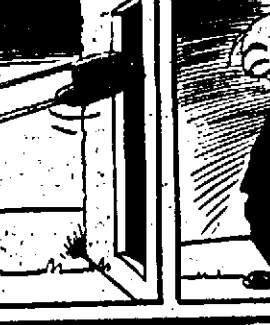
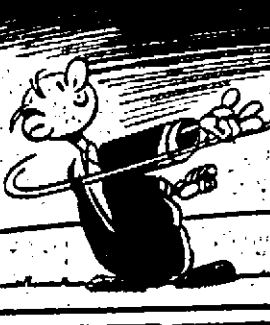
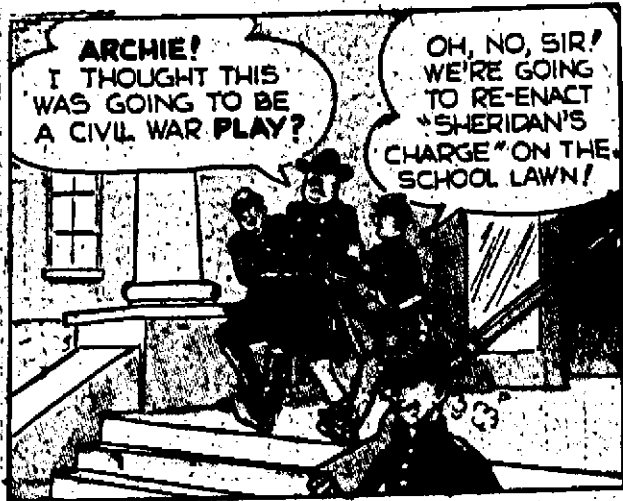


NO BLUING!
NO BLEACH!
Except for Stubborn Stains

A COLGATE PRODUCT MADE IN CALIFORNIA

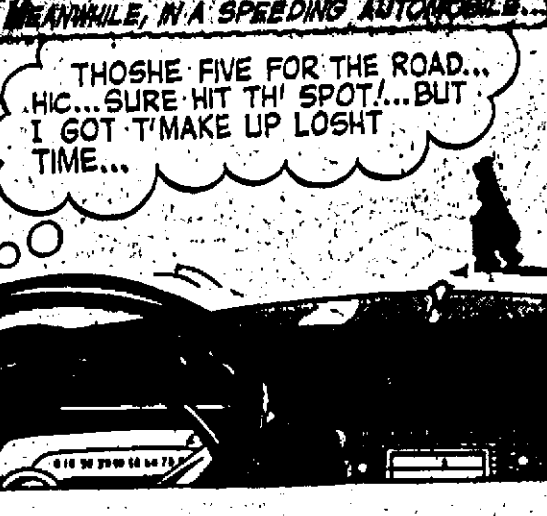
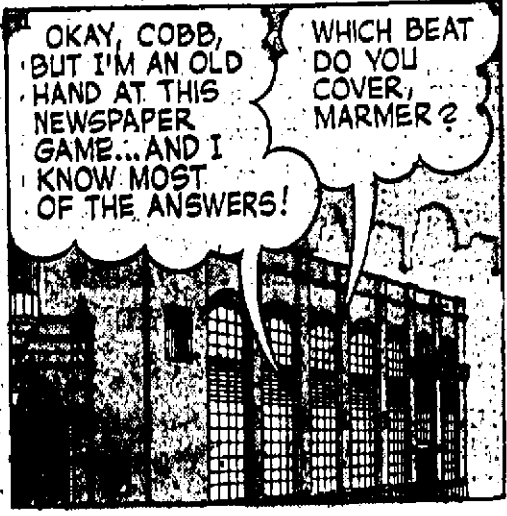
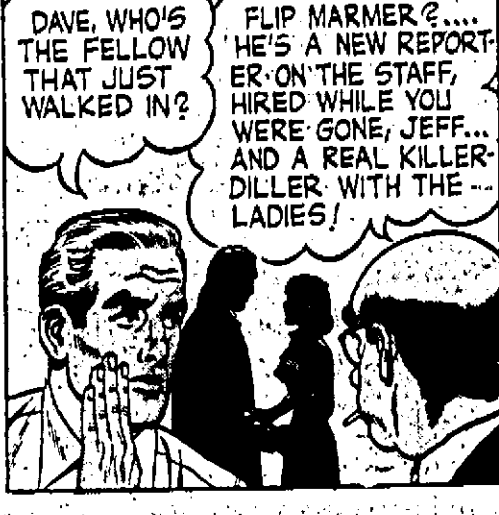
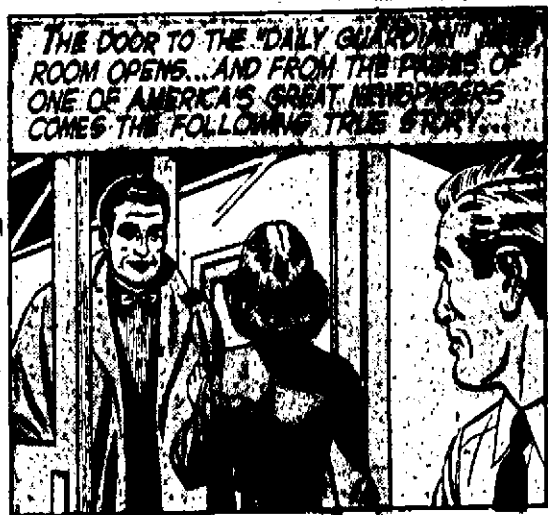
ARCHIE

By Bob Montana



JEFF COBB (A True Newspaper Story)

By Peter Hoffman



Abbie and Slats

by RABBIT VAN BUREN

THAT KID THAT TALKS 'T HORSES LIVES IN THIS (GASP) MAUSOLEUM!! NOW (GROAN) HOW'M I SUPPOSE TO GET OVER THAT BLARSTED FENCE ?? I ONLY GOT AN HOUR BEFORE THE FIRST RACE STARTS !!

I'M (GASP) GETTIN' THERE!

PSST!! YOU DOWN THERE!!

WHERE'S THAT VOICE COMIN' FROM?

HURRY, PLEASE - HURRY!!

I am being held a captive against my will by my cruel step mother!! Please rescue me before it's too late!!

THE POOR KID!!

SHE (GAS) BEATS ME AND STARVES ME AND LOCKS ME IN A DARK CLOSET PRACTICALLY EVERY NIGHT!

A TOMATO LIKE THAT DON'T DESERVE 'T HAVE A CUTE, LOVABLE KID LIKE YOU FOR EVEN A STEP-DAUGHTER - I'M (GASP) GETTIN' CLOSER, MONEY - DON'T YOU WORRY NONE!!

BESIDES WHICH, YOU GOT A (GASP) TALENT FOR PICKIN' WINNERS THAT'S WORTH A COOL MILLION BUCKS EASY!! IF I HAD A KID LIKE YOU, I'D LET YOU WRITE YER OWN TICKET - ANYTHING YER LITTLE HEART DESIRES - DOUBLED!!

DON'T MOVE - I GOT YOU COVERED!

WE'RE NOT MOVING, BUT YOU ARE!

BEATIN', STARVIN' AND LOCKIN' A HUGGABLE KID LIKE THAT IN A CLOSET!! GET YER BLARSTED HOOKS OFF'N ME SO'S I CAN CREAM YE!

WHAT IN THE WORLD ARE YOU TALKING ABOUT?

DON'T PRETEND YOU DON'T KNOW, LADY!! PERSECUTIN' THE LITTLE LADY OUSHTA COP YOU A LONG, JUICY JAIL SENTENCE IN SOLITARY!!

THAT MAN'S (GASP) STARK RAVING MAD!!

TO BE CONTINUED

NANCY

By Ernie Bushmiller

OOF

WHY DON'T YOU LOOK WHERE YOU'RE GOING?

U.S. Pat. Off. - All rights reserved. Copyright 1956 by United Feature Syndicate, Inc.



First major improvement since liquid detergent.

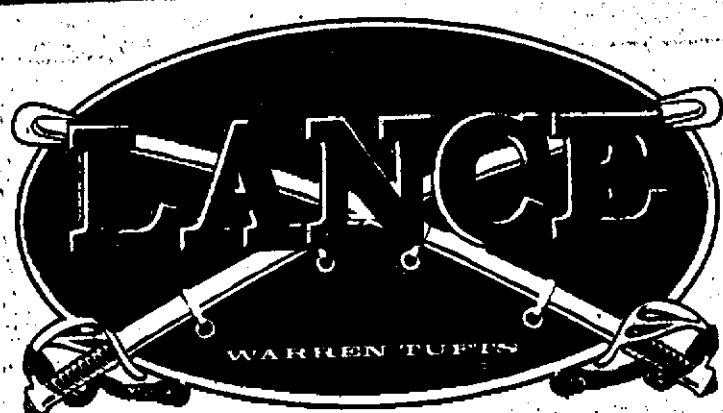
Goodbye to Dishpan Fingernails

New White King Liquid brings you "Built-in Manicure Protection"

21 DISHPANFUL AND NOT A CHIP OR A PEEL IN YOUR PRETTY NAIL POLISH. Isn't that wonderful news? For that's the amazing record of new White King Liquid by actual laboratory tests - one dishpan detergent that tackles your greasy dishes, pots 'n pans but not your manicure. Another nice thing, White King is as neutral as a mountain spring, free from skin-irritating alkali. Dishes dry in seconds without wiping. So remember, if you like to keep your fingernails looking pretty, your china looking sparkly, try new White King Liquid soon.



"So economical, too...and the easiest way to wash your dishes!"



BROKEN NOSE WATCHES HIS DEFEATED ARMY FADE INTO THE DISTANCE, HIS DREAMS OF GLORY CRUSHED BY THE WHITE SOLDIER'S POWDER. ONE DAY, HE KNOWS, THE COMANCHE WILL HAVE POWDER...AND ANOTHER BOLD CHIEF WILL COME FORWARD TO LEAD THE PEOPLE TO GLORY. BUT THAT LEADER WILL NOT BE BROKEN NOSE, AND THE OLD MAN IS BITTER.



COLONEL DODGE HAD SAID ENEMY ATTACK FROM THE REAR WAS IMPOSSIBLE. NOW HE LISTENS GRIMLY TO ACCOUNTS OF THE UNAUTHORIZED ACTION BY LANCE, BIG FALLON, AND SGT. BLAZE WHICH PREVENTED ITS CERTAIN SUCCESS...



WITH A NON-COM STANDING BY TO ARREST THE TRIO FOR DESERTION, DODGE IS FORCED TO COVER UP. "GOOD!" HE TELLS HIS DESERTERS. "YOU'VE—UH—CARRIED OUT YOUR—AHRUMPF!—ASSIGNMENT WELL!"



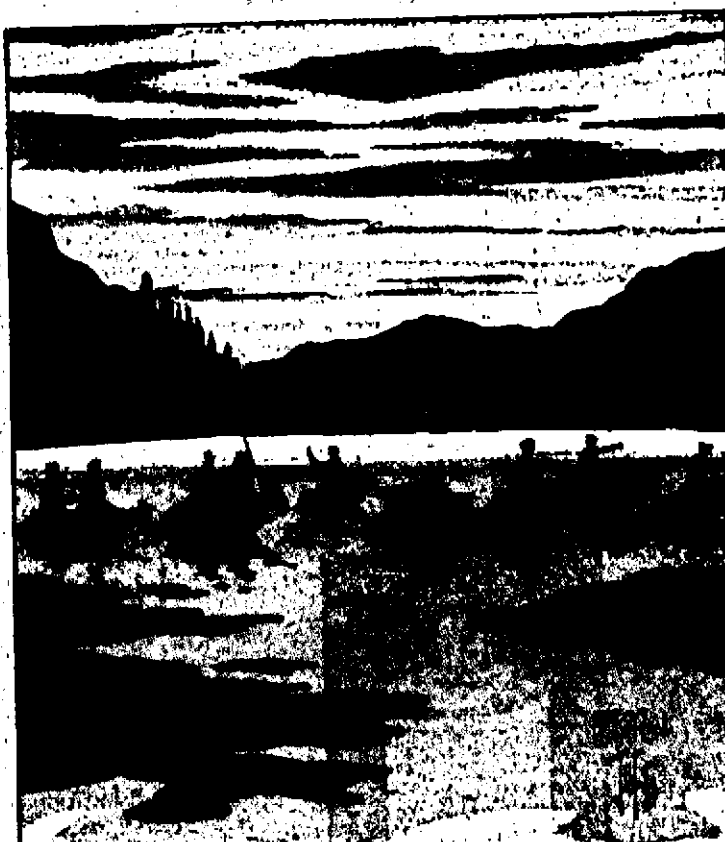
IN THE AFTERNOON A CONTINGENT OF MEXICAN LANCERS, LED BY KIT CARSON, ARRIVES FROM SANTA FE.



LANCE LAUGHS AND POUNDS HIS FRIEND ON THE BACK. "I KNEW I COULD COUNT ON YOU TO BRING HELP! THE WAR'S ALL OVER, 'SLEEPY!'" "TARNATION, PALLY," KIT GRINS. "WE COME TO BURY YA, NOT HE'P YA!"



DODGE GIVES BROKEN NOSE TO THE MEXICAN COLONEL, FOR THE BATTLE WAS FOUGHT ON NEW MEXICO TERRITORY. AND THE GRACIOUS COLONEL GIVES HIM BACK, FOR THE BATTLE WAS FOUGHT BY AMERICANOS.



THE NIGHTS TURN COLDER NOW, FORETELLING A BITTER WINTER. THE 1ST DRAGOONS EXPEDITIONARY FORCE HURRIES THE LONG MARCH TO THE MISSOURI, TO FORT LEAVENWORTH AND WINTER QUARTERS.



AND BROKEN NOSE? AS A FAMOUS WAR PRISONER HE LIVED HIS REMAINING YEARS COMFORTABLY, TOURING THE CONTINENT AND SPEAKING OF THE HEROIC COMANCHE'S HOPELESS DEFENSE OF HIS NATIVE GROUND. HIS SPEECHES OMITTED THE FACT THAT COMANCHE "NATIVE" GROUND ONCE BELONGED TO THE PUEBLO, THE APACHE, AND THE TEJAS.... BUT, IN THE END, IN MARTYRDOM, BROKEN NOSE FOUND HIS GLORY.....

THE NECESSITY OF CIRCUMSTANCES PROVES FRIENDS AND DETECTS ENEMIES. "CIRCUMSTANCES ALTER CASES" DICKENS

AS FOR YOU! I'LL TAKE CARE OF YOUR CASE LATER!

OLD STABLES, EH? UNUSED FOR YEARS, I GUESS--HELLO--SOMEBODY LIVING HERE?

OH, I LET OLD FRANK FUDDLE STAY HERE--HE'S OUR HANDY MAN, YOU KNOW--OH, FRANK!

HERE I BE, MRS. LUCIOUS--EH? POLICEMAN? YOU FELLERS? SOMETHIN' WRONG?

MAYBE--MAYBE NOT--HAVE YOU SEEN A LITTLE GIRL--ONE WITH PIGTAILS?

OH, I SEEN DOZENS O' LITTLE GIRLS--PIGTAILS, Y' SAY? HM-MM--SPEAKIN' O' LITTLE PESTY, MAYBE?

YES! WHAT DO YOU KNOW ABOUT HER?

SPEAK UP, OLD MAN! WHERE IS THE CHILD?

MEH-MEH! WHY, SHE'S UP IN TH' HAY LOFT--OR WAS, WHEN I TOOK HER DINNER UP TO HER AN HOUR AGO--

WHAT? HIDING HERE FOR OVER TWO WEEKS?

WHY DIDN'T YOU TELL ANYBODY?

WELL, NOBODY ASKED ME, TILL NOW--

SHE WAS AWFUL SCARED AND ALL BLACK AN' BLUE--DIDN'T SEE NO WRONG IN LETTIN' HER STAY FOR A SPELL, POOR KID--

I HEARD YOU--I'M COMIN' DOWN--ONLY PERTEC ME FROM HER! SHE'LL KILL ME!

RIDICULOUS! I MERELY PUNISHED HER FOR HER OWN GOOD, WHEN I CAUGHT HER STEALING--

I'M SURE MA LUCIOUS LOVES YOU THE SAME AS ALWAYS, PESTY--

UH-HUH--THAT'S WHAT I'M FRAID OF--

HAROLD GRAY

MARK TRAIL
by

EVERY LIVING THING, FROM THE LOWEST PLANTS TO THE HIGHEST ANIMALS, PLAYS A PART IN NATURE'S BALANCE

A TINY BLADE OF GRASS IS EATEN BY A GRASSHOPPER, AND HE IN TURN IS FOOD FOR A BIRD

THEN A SMALL MEAT-EATER CAPTURES THE FEATHERED SONGSTER, AND WHILE HE DINES...

HE IS SURPRISED BY A LARGER PREDATOR

FINALLY, EVEN THIS CLEVER FELLOW FALLS PREY TO STILL ANOTHER HUNTER...

AND AS THESE CREATURES PERISH, THE RICH CHEMICALS OF THEIR BODIES PRODUCE FERTILE SOIL TO FEED NEW BLADES OF GRASS

SO DEPENDENT ON EACH OTHER AND ON THEIR SURROUNDINGS ARE THE CREATURES OF THE WILD THAT DESTRUCTION OF ONE SPECIES OF ANIMAL OR VEGETATION MAY ALSO DESTROY OTHER FORMS OF LIFE

THE BALANCE OF NATURE IS A FINELY TUNED MECHANISM. IT IS NECESSARY TO MAINTAIN A HEALTHY, PRODUCTIVE AND BALANCED NATURE. IF ONE LINK IN THE CHAIN IS BROKEN, THE WHOLE SYSTEM MAY BE DESTROYED.

THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



OUT OUR WAY

The Willets

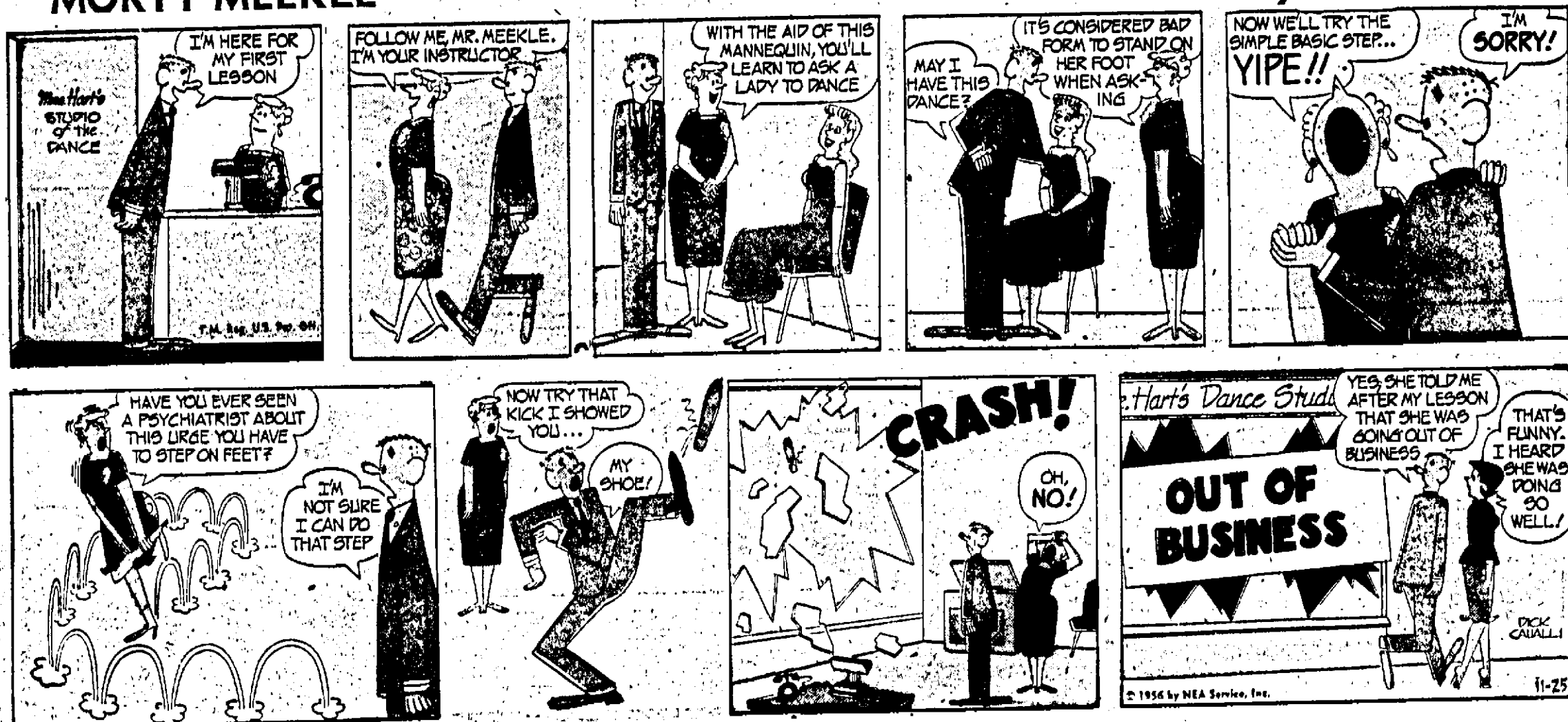
T.M. Reg. U.S. Pat. Off.

By J. R. Williams

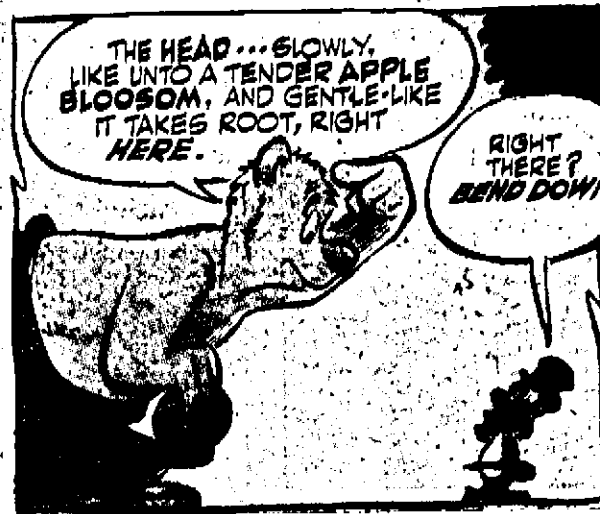


MORTY MEEKLE

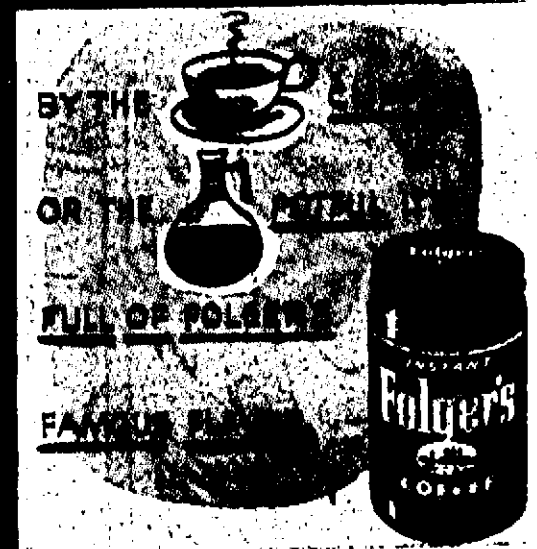
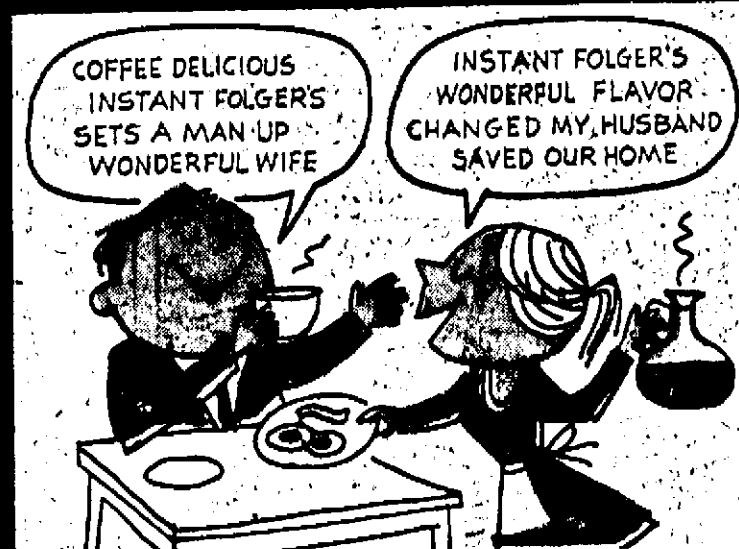
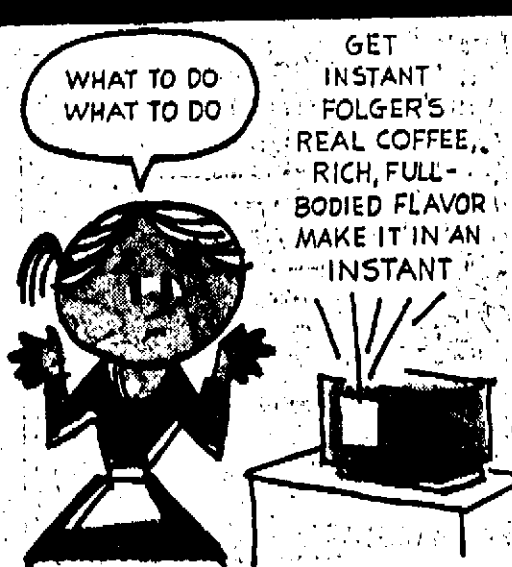
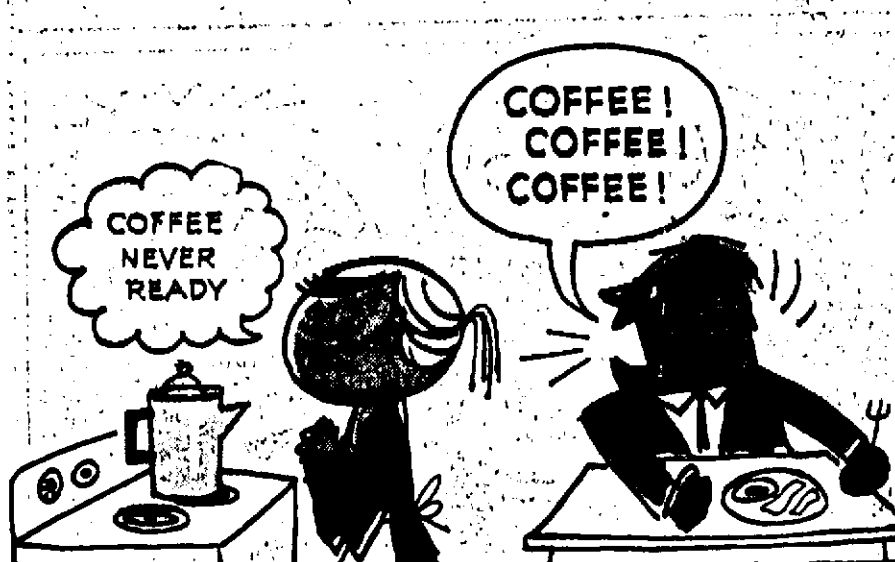
By Dick Cavalli



POGO



STEVE ROPER



PRISCILLA'S POP

By Al Vermeer



OUR BOARDING HOUSE

With Major Hoople



Only AJAX with "FOAMING ACTION"

Cleans so Quick!

AJAX CUTS GREASE FASTER THAN OTHER CLEANSERS. EVEN GREASE-SCORCHED BROILERS, POTS AND PANS COME SHINING CLEAN.

Polishes so Bright!

NOW, AJAX WITH BLEACH CONTAINS A SPECIAL BRIGHTENER...POUSHES AS IT CLEANS. GIVES A MIRROR-LIKE SPARKLE TO POTS AND PANS.

Works so Easy!

KEEP A CAN OF NEW EASY-OPEN AJAX IN YOUR KITCHEN. ONE IN THE BATHROOM, TOO!

NEW EASY ZIP TOP!

JUST PEEL OFF TAPE TO OPEN NEW SHAKER CAN, HOLES ALREADY PUNCHED. SAVES TIME AND BOTHER!

AJAX THE FOAMING CLEANSER

CONTAINS BLEACH

©1956 Colgate-Palmolive Company

Floats GREASE and STAIN Right Down The Drain!

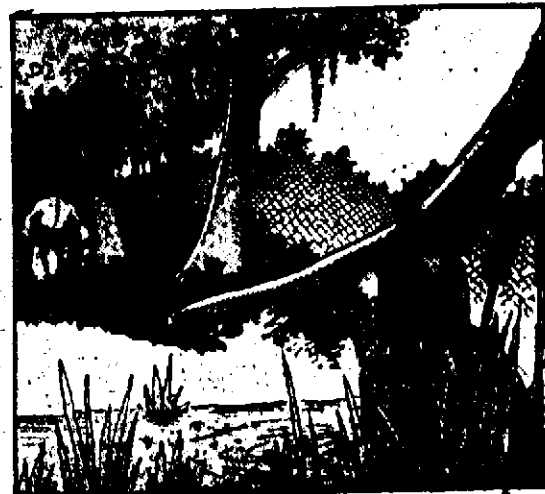
CAPTAIN EASY

By Leslie Turner



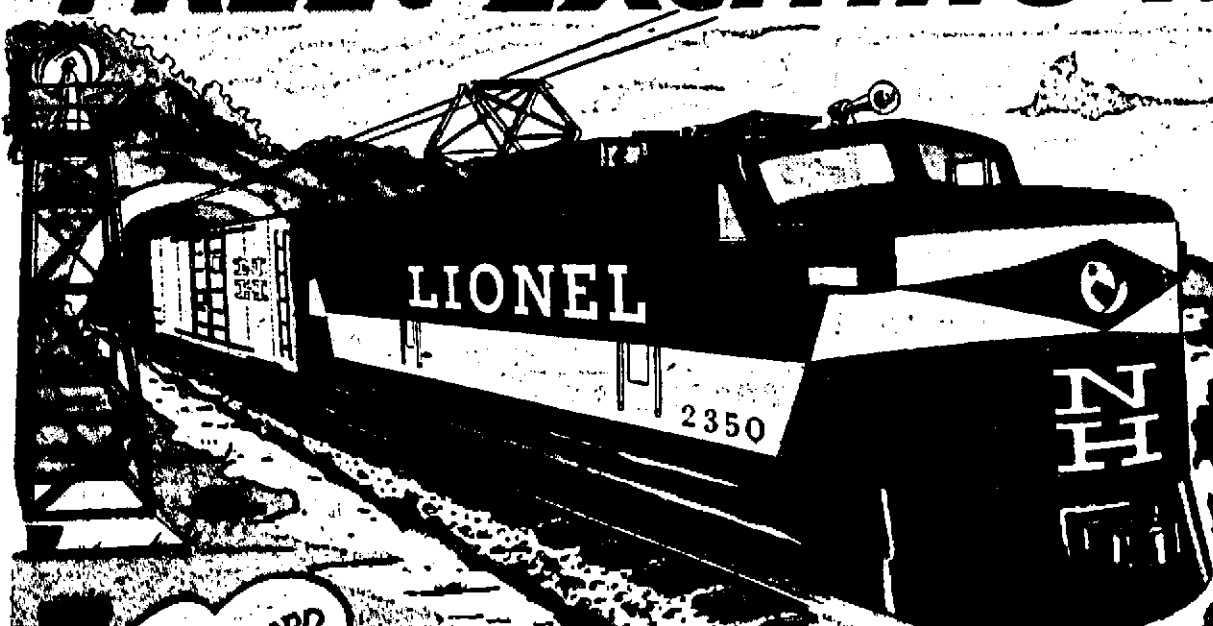
ALLEY OOP

By V. T. Hamlin



FREE! EXCITING TRAIN-O-RAMAS

12 panoramic models of famous LIONEL Trains from steam switchers to streamlined diesels. All in brilliant color and full dimensions.

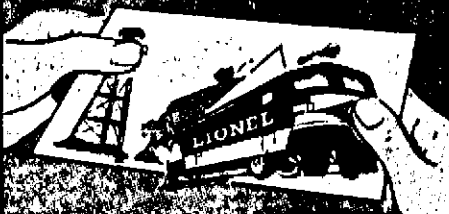


One inside every specially marked package of

NABISCO
The Original
SHREDDED WHEAT



COLLECT ALL 12!



A Lionel Train-o-rama comes complete and in full color on cards like these in every box of Nabisco Shredded Wheat.

Ready to assemble! No scissors or glue! Parts already cut. Punch out and put together in no time!

Fun to make—great for decorating your room! One of 12 different lifelike Lionel Train-o-ramas. Collect them all.

- 1615 Pennsy's B-6 steam switcher
- 627 G. E.'s 44-ton diesel
- 601 Seaboard's diesel switcher
- 2065 "Hudson"-type steamer
- 2243 Santa Fe's 2-Unit diesel
- 621 Jersey Central's diesel switcher
- 736 Berkshire 14-wheel steamer
- 2350 Pennsy's GG-1 electric
- 2350 New Haven electric
- 520 G. E.'s 80-ton diesel
- 2331 Fairbanks-Morse Virginian
- 2334 G. E.'s GP-7 Milwaukee

SAVED
DURING THIS
SENSATIONAL SALE!

7 BIG POWER TOOLS IN 1

1/4 HORSE POWER HOME WORKSHOP

90 SQ. INCH TOP

1 BENCH SAW

Has Depth Cut Adjustment!

THE MOST USEFUL TOOL IN THE HOME WORKSHOP!

INCLUDED!

COMBINATION
RIP & CROSSCUT
CHROME BLADE

YOU GET
EVERYTHING
FOR JUST ONE
LOW PRICE!

\$1 DOWN
\$1 A WEEK
\$39.95 Complete

YOU SAVE \$29.75—OVER 40%—DURING SALE!

AS
ADVERTISED
IN... **LIFE**

- 1/4 H.P. Drill, Beared Chuck... \$22.95
- Oscillating Sander Attachment... 14.95
- Jig-Sabre Saw Attachment... 10.95
- Portable Saw Attachment... 10.95
- Saw Table & Mitre Gauge... 4.95
- Bench Stand, Drills, Access... 4.95

REGULAR \$69.70 VALUE
FOR \$39.95

GREATEST
WORKSHOP
VALUE
EVER OFFERED!



2 Portable POWER SAW



**SUPREME
PRECISION GEARED
CHUCK and KEY!**

INCLUDED!

9 DRILL BITS

HERE'S POWER!

A full 1/4 H.P. Motor, combined with the 7 Basic Power Tools, gives you the greatest Workshop Value ever offered. You get everything pictured—All for 1 Amazingly Low Price!

FACTORY GUARANTEED!

Straight Line Action
OSCILLATING SANDER

Same action and performance as Sanders costing as much as entire outfit.
Sands perfectly smooth leaving no scratches or markings.

Ball-Bearing action for years of use. Neoprene pad permits use with oil, kerosene, etc. for fine finishing. Can accommodate polisher.



SAND-PAPER INCLUDED!

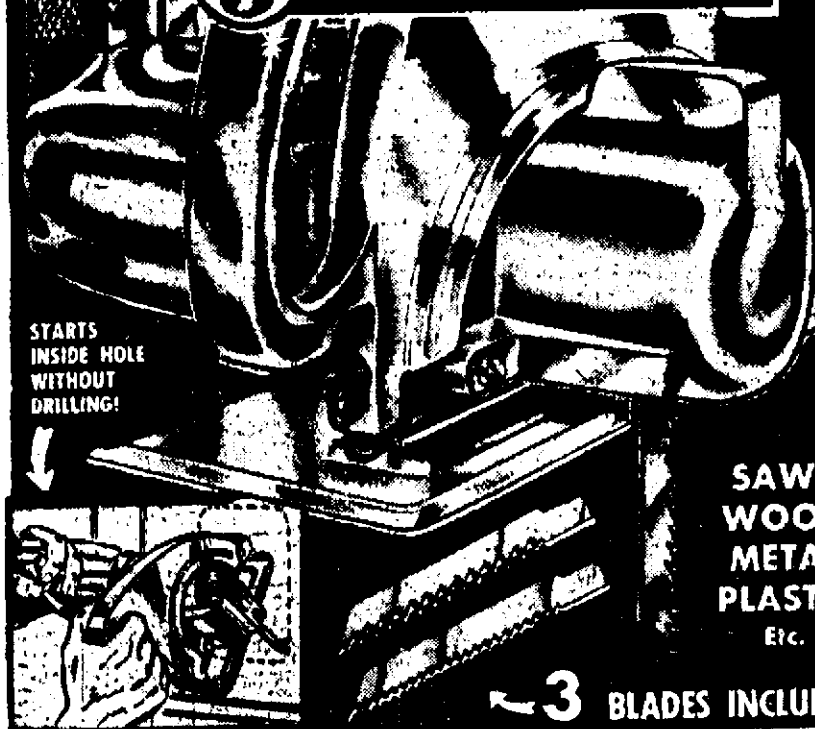
SAND-PAPER SNAPS ON & OFF!

5 Portable SABRE SAW

... ACTUALLY 9 SAWS IN ONE...

- RIP • CROSSCUT • JIG • SABRE
- SCROLL • COPING • KEYHOLE
- BAND • HACK

Saws any material—any shape! Cuts circles, scallops, intricate patterns. Gets in tight places.



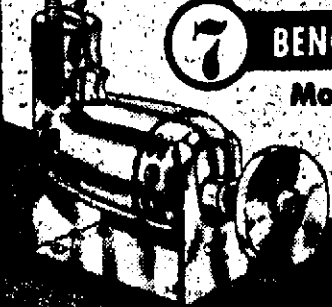
STARTS INSIDE HOLE WITHOUT DRILLING!

SAWS
WOOD
METAL
PLASTIC
Etc.

3 BLADES INCLUDED—EACH FOR A DIFFERENT USE!

7 BENCH STAND

Motor snaps in Stand in a second. For grinding, Buffing, Polishing, etc.



6 SABRE-JIG TABLE SAW

GREAT FOR PLYWOOD TOYS, CUTOUTS, ETC.

HIGH SPEED JIG SAW ACTION PRODUCES QUICK, ACCURATE, SMOOTH CUTS. IT'S SO EASY!

PHONE! COME IN! or MAIL THIS COUPON!

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AMERICAN JEWELERS
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Open Friday Night Till 9.

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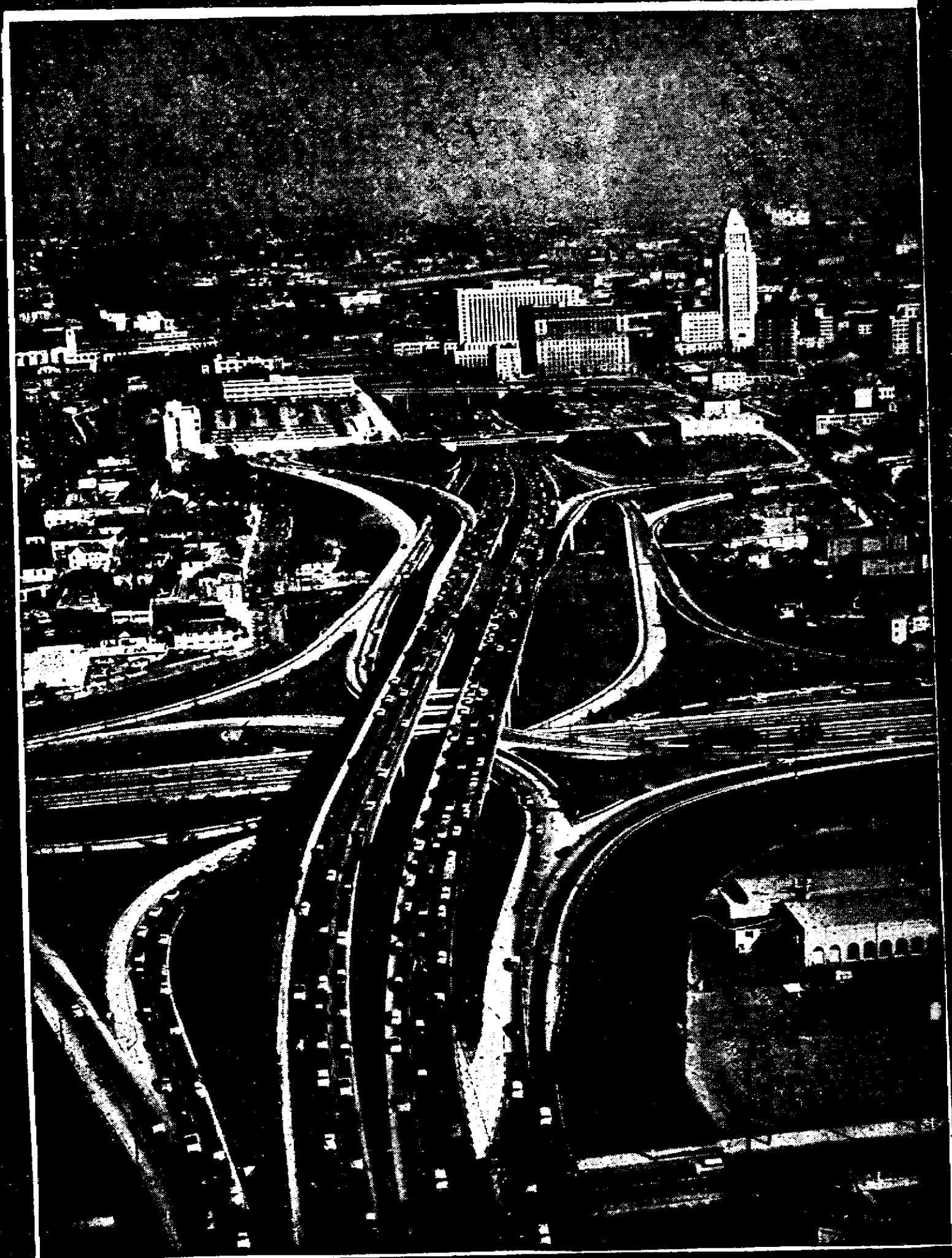
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Enclosed find \$..... down payment. Please send me the "Powermaster" 7-in-1 Workshop as advertised at \$39.95 complete. I agree to pay balance \$1.00 weekly. To speed up delivery, if you do not have an American Jewelers account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.

NAME..... ADDRESS..... CITY..... ZONE..... PHONE.....

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

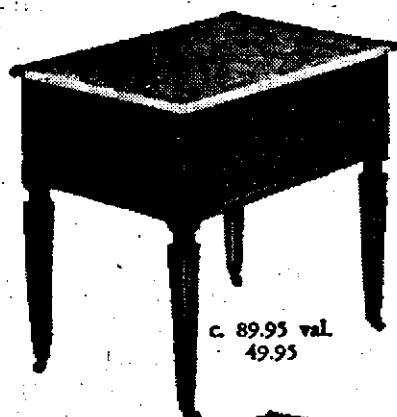


a whole wide wonderful world of gifts

For that really big gift which will make history in the family and be enjoyed for years . . . smart Santas choose home furnishings. And the very smartest ones of all be at this sale, saving money like mad . . . and knowing too that Maytime plans give them time to pay.



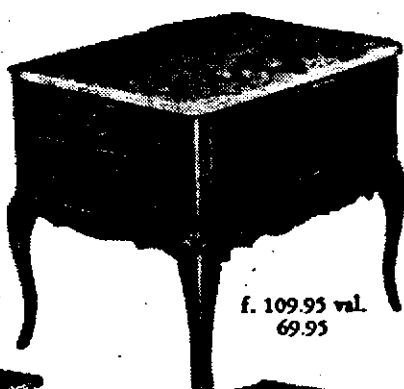
SAVE 36% TO 44% ON IMPORTED MARBLE TOP TABLES



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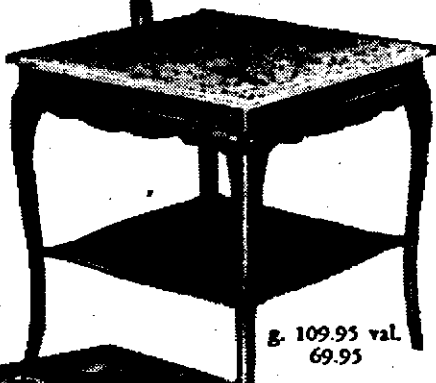
d. 89.95 val.
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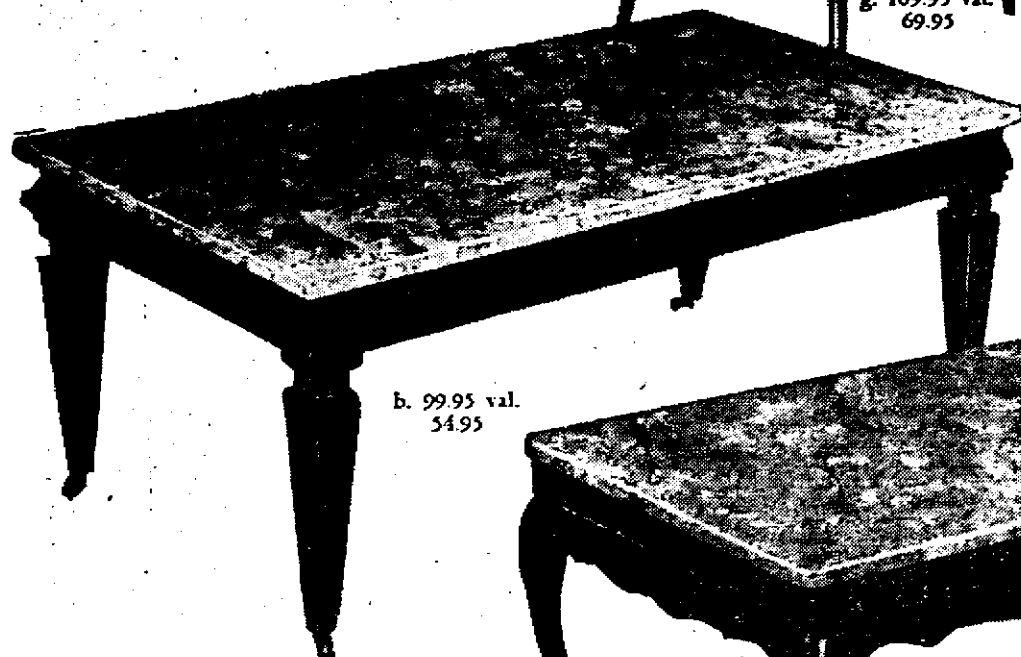
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69.95



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64.95



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69.95



b. 99.95 val.
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74.95

Tops of beautiful imported St. Florient marble from Portugal. Your choice of traditional Eighteenth Century style in mahogany finish, or French Provincial in fruitwood finish, hand-rubbed for a true custom look. All sturdily made.

TRADITIONAL STYLES

- a. 109.95 val. chl. tble., 23"x46" **64.95**
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- d. 89.95 val. lamp table, 24"x24" **49.95**

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- g. 109.95 val. lamp table, 23 1/2"x23 1/2" **69.95**

May Co. Lakewood—Furniture—Third Floor



Murder in Lower 13



(EDITOR'S NOTE)—A beautiful bride following her Navy husband to his wartime station was murdered in Lower 13 as the train rolled along in early morning darkness. Executed for the crime two years later was a train cook whom some legal minds still believe may have been innocent. Here is a gripping and true story of love and murder on the West Coast, and an answer that may never be learned.

MARTHA VIRGINIA JAMES, a blonde and beautiful bride of four months, felt she was lucky to get a berth—a lower, at that—on the Southern Pacific's West Coast Limited.

It was wartime, Jan. 23, 1943, and Martha James was one of thousands of women shuttling back and forth and up and down the country following servicemen husbands from station to station.

Ens. Richard F. James, a Navy flier, had been transferred from Seattle to San Diego and was traveling by troop train. Following as close behind him as she could was his 21-year-old bride.

Since transportation of any sort was hard to come by, Mrs. James, member of a prominent Norfolk, Va., family, sighed with relief at Portland when she was assigned Berth Lower 13 in Car D. She was not superstitious, and she was in love.

WHEN HER TRAIN pulled out only a few hours behind the one carrying her husband, she retired to her berth.

Around 4 a. m. there was a brief stop at a hamlet called Tangent. At that precise moment an agonizing cry came from Lower 13:

"My God, I can't stand it. He's killing me."
Martha James' scream brought sleeping passengers bolt upright. A man threw himself from her bunk and disappeared from the car.

A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13. Lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

"She was looking up at me, trying to say something," Wilson said later. "Her lips moved. I held my ear down but I couldn't hear anything."

A PORTER RUSHED UP and covered the body with a blanket. Wilson, who said he had caught sight of the slasher, dashed off to search through the train. He saw no one but a second cook in the diner. The cook, who was working, said he hadn't seen anyone. When the Marine described the murder, the cook accused him of drinking.

The Limited sped on to Harrisburg where the conductor notified authorities.

When officers arrived, the snow seemed to hold the solution to the slaying. State Police Sgt. Earl Houston came upon fresh footprints leading away from the Tangent railroad yards. Brown splotches which could have been blood dotted the snow. Houston gathered up samples of snow for the state police crime laboratory. Then he set off tracing the footprints.

BY THIS TIME the train had arrived in Eugene, some 40 miles south, and the body was removed.

By Gorman Hogan

Illustrated by Stan Carter

Wilson, during questioning said the man he had seen run from the car had close-cropped hair. He was about 5 feet 10.

"I think he was wearing a brown pinstripe suit," the Marine added, pointing out the light in the Pullman was very dim. Wilson said he could have been a dark white man or a light colored man.

Before the train reached Klamath Falls, police had discovered that a dining car waiter named John Funches owned a pinstripe suit and he was promptly held as a material witness. Several employees on the train were taken to the depot to have their fingernails scraped for possible telltale blood or skin.

MEANTIME, THE MARINE, who also was held as a material witness, got to wondering about the second cook in the diner. The cook, Robert E. Lee Folkes, seemed to be unreasonably warm, Wilson told police. Sweat was running down his cheeks and he seemed to be breathing hard. Still, the kitchen was cold, the Marine said.

It soon became evident to police that the killer hadn't left the train. The conductor said a search shortly after the slaying showed all the cars tightly closed, permitting no one to escape.

Besides, state police by now had traced the footprints in the snow at Tangent to the farm of Ollie Newport. He had walked through the rail yards on his way home from listening post duty as an air raid warden. The brown splotches in the snow, it developed, had been left by rusty water.

POLICE TURNED TO FOLKES, and at the end of the Limited's 1,800-mile run at Los Angeles he, too, was booked as a material witness.

Searching his baggage, police found a long, thin boning knife, used for cutting meat. Folkes, 21, denied it was the death weapon. In fact, he denied knowing anything about the slaying.

But three days later, Los Angeles police announced Folkes had confessed, had repudiated the confession and had confessed again. He was charged with first degree murder.

The confession was a great relief to Wilson, the Marine.

"Boy, am I glad," he remarked.

Folkes was solemn on his return to Oregon, his demeanor in sharp contrast to his zoot suit and pork pie hat.

ON FEB. 1, he repeated his confession to the Linn County Dist. Atty. and to police officers. He was quoted as saying he had talked to Mrs. James earlier and decided "she was my kind of woman." He couldn't get her out of his mind even during a drinking party with other employees on the train.

He got up at 3:30 a. m. and went into Car D. He said he pretended to fall into Lower 13 and put his

hand inside, feeling Mrs. James' body. He went to a smoking compartment, had a cigarette with a porter, then returned to the galley. He prepared muffins and pies, then put on a long dark coat and slipped a sharpened boning knife into his pocket.

He went back to Car D and walked back and forth, unfastening the buttons on Lower 13. Finally he crawled inside. He was quoted in the confessions as saying he put a knife to Mrs. James' throat and she tried to fight him off.

"IF YOU DO THAT AGAIN," Folkes was quoted as saying, "I'll cut your throat." She tried once more to be rid of him and he slashed her.

He said he ran to the diner galley, put the muffins and pies in the oven, lighted a quick fire, using grease, and by the time Wilson came by the muffins were well along.

He said he took the knife into the kitchen and laid it on a meat cutting block. Later, he added, one of the cooks used it to cut some meat and the traces of human blood were eliminated. But police never were able to locate the knife and the one taken from Folkes' baggage was proved not to be the one with which Mrs. James was killed.

At the opening of his 13-day trial Folkes, defended by attorney Leroy Lomax, pleaded innocent.

LOMAX MADE MUCH of the fact that Los Angeles police had given Folkes liquor at the time of his confession. And he declared that Los Angeles police at the time were under investigation for brutality.

Lomax also made a point of the testimony of Marine Wilson who said at first the man he saw running from the berth wore a pinstripe suit. He later said the man wore a dark overcoat. This conformed with Folkes' purported confessions, none of which had been signed.

However, the state later produced two surprise witnesses who said they also had seen the killer running from the car wearing a long dark overcoat.

Circuit Judge L. G. Lewelling, who permitted one of the unsigned confessions to be admitted as testimony, instructed the jury that if they found Folkes was intoxicated at the time he was supposed to have confessed this should be considered. But he said intoxication would not make the confession inadmissible unless the person had lost possession of his faculties.

THE JURY WAS OUT nearly 30 hours and returned with a verdict of guilty, but no recommendation for mercy. That made the death sentence mandatory.

Folkes blinked, flexed his jaw muscles and moistened his lips as the verdict was read — five months after the killing. But he accepted his fate. Still denying his guilt, he said: "If it's curtains, it's curtains."

But the curtains didn't fall until more than a year and a half later. There were five delays before an appeal was filed with the State Supreme Court. The conviction finally was upheld by a vote of 5 to 2. The entire court agreed that Folkes' confession, which

(Continued on Page 11)



A split second later Marine Pvt. Harold R. Wilson, clad only in trousers and slippers, scooted down from Upper 13, lifted Mrs. James' head and placed it on a pillow. It was then that he saw her slashed throat.

The Big Fix

By Myrna Beauchamp

Illustrated by Diane Demack

TULLIUS EARP was so mad the entire five feet and three inches of his skinny body swayed with the waves of his fury.

The little man had lived his 67 years of single bliss with few upsets but now he stood swaying beside his unpainted shack holding the larger half of a brick in his hand. Tullius was staring wildly at the Widow Stone's precious Persian, while the cat gazed calmly at him from its squatting position on the fence.

Of late Tullius had been wishing that fence were higher and more solid. Actually, the fence was all that kept the Widow Stone from getting him completely under her spell.

WITHOUT TURNING his eyes in their direction, he could still see his mangled sweet-pea vines lying with their tender white roots exposed to the California sun, flung there by the vicious claws of the Widow's cat. His two uppers ground solidly on his three remaining lowers as Tullius visualized the brick sinking into the cat's skull. But his arms remained rigid by his side, held there by a force stronger than his hatred for the cat. It was the meaty aroma of the Widow Stone's crackling bread wafting coaxingly through her kitchen window, over the fence, smack into his pointed nose.

Tullius had felt that Southern California was his Utopia. Here he could grow vegetables and sweet-peas throughout the year. The sweet-peas he sold, 50 cents a bunch, the vegetables he ate. Following the way of the least resistance he had suffered no particular hardship becoming a vegetarian; however, the overpowering urge that took possession of him when he smelled meat cooking was a constant torment.

"**GOLD-DANG THAT WOMAN** . . . and her cat . . . and her brags," he growled, "Always bragging about her Indian ancestry . . . and that four times removed." Shivery tingles sped along his spine as he pictured her ghostly great-great-grandfather, Chief Big Thunder, stalking the Happy Hunting ground for these many weary moons. He, the Widow claimed, was her spiritual guide.

"Chief Big Thunder," Tullius mimicked, "Chief Big Thunder sent me to buy this house. Chief Big Thunder says it's not good to live alone . . ."

Tullius' face rippled in anguish as a shrill, high tenor, accompanied by the clatter of pots and pans smote his ears. "That silly 'Indian Love Call' again," he sneered.

"I hear you calling, yhooh yhooh yhooh yhooh," the Widow sang, "yhooh yhooh yhooh—you belong to me and I belong to you—"

TULLIUS HOISTED the brick and drew back to let it fly at the cat, but a sudden breeze freshly laden with the smell of crackling bread settled on the little man with an awful pressure. His arm dropped to his side. Ugly frown lines cut into his wrinkles while he danced from one foot to the other, remembering the day his peaceful and contented life had been turned upside down. That day, scarcely two months ago, when he watched the tall, well-fed woman, her slick black hair piled high above her wide forehead, glide possessively up to the vacant house adjoining him on the east. Right then an evil foreboding had settled on Tullius, a bouncing sensation starting in his little watermelon-shaped stomach.

But now a malicious grin replaced his frown . . . with all of the Widow's Indian cunning, she had been unable to get him on her side of the fence. He knew once over that fence, he'd be lost. "And, that fence I'll never cross," he vowed silently.

THE SMELL OF CRACKLING bread kept pushing into his thoughts. It was that first slice she gave me, he thought suddenly, bitterly. Why did I eat it? He was sure, somehow, that he'd been hexed. Hexed so he couldn't resist her darn bread chucked full of meat cracklings.

Maybe the black-eyed female actually did have witch powers. She with her Chief Big Thunder, always talking about how lonesome she was and supposin' he must be lonesome too. And saying in her drippy voice, "Big Thunder's right, Tully. It's not good to live alone."

"Baah!" he exploded. At the fearful sound the plump-looking sparrow, which the Persian had been slyly watching, flew from the fence. The cat's tail stilled its rhythmic switching and she glared at Tullius accusingly. Tullius glared back. "Cats and women!" he snorted. "For the birds! Both of 'em! But here stands one bird that'll never be caught!"

ALL HIS LIFE, he'd watched and he'd listened. He knew that women caused all the hard work and trouble in the world. And that's why he'd made that great decision long ago . . . to be his own boss, unshackled and unburdened. And that's why, when he first spied the Widow Stone gliding blimp-like toward his fence, her creamy neck arched at a beguiling angle, a horrible sensation of disaster had swept through him.

But why not beat her at her own game, he thought excitedly, remembering how he'd slyly listened long ago to his Aunt Gertie powwowing with the moon away back in Pennsylvania. She'd sat on the back

steps, the moonlight spotting her faded, checkered dress, powwowing, breaking the spell of fixation some enemy had put on her.

"Her dress!" He remembered! She'd worn it wrong side out to chase the evil spirits! Quickly, he began unbuttoning his soup-dribbled jacket, struggling to remember her powwow words. He squinted his eyes, blotting out the bright California sun. "Oh, Moon," Aunt Gertie's chanting voice was coming through! "Flower of the heavens . . ." His brain spun with excitement. Tonight, Tullius thought, I'll sit on the step until the moon is high. . . . I'll fix the Widow Stone, he gloated, and her great-great-grandfather, too!

"**TULLIUS**," the piccolo voice of the Widow shattered his joy. She'd spied him through her window! The brick dropped from his cramped fingers with a soft thud. "Miss your socks, Tully?" She giggled. "I've got 'em and every hole's darned!"

She'd done it again! Tullius writhed. Sneaked his drying socks from the fence . . . drat the dang woman, he thought fiercely. The patched and darned places made his feet sore! There was a familiar churning of his insides, a fresh wave of anger rolled up, crashed against his ribs. Frantically, he shrugged out of his jacket, jerked it off, fumbling clumsily, he turned it wrong side out . . . but he was too late . . .

The Widow was leaving her kitchen door, her head coquettishly to one side, a playful smile softening her generous lips. He inched forward menacingly, his wrong arm in the right sleeve. He would look straight into those black eyes and tell the female to mind her own business. His mouth opened, he drew a deep breath gathering force . . . he stood frozen . . .

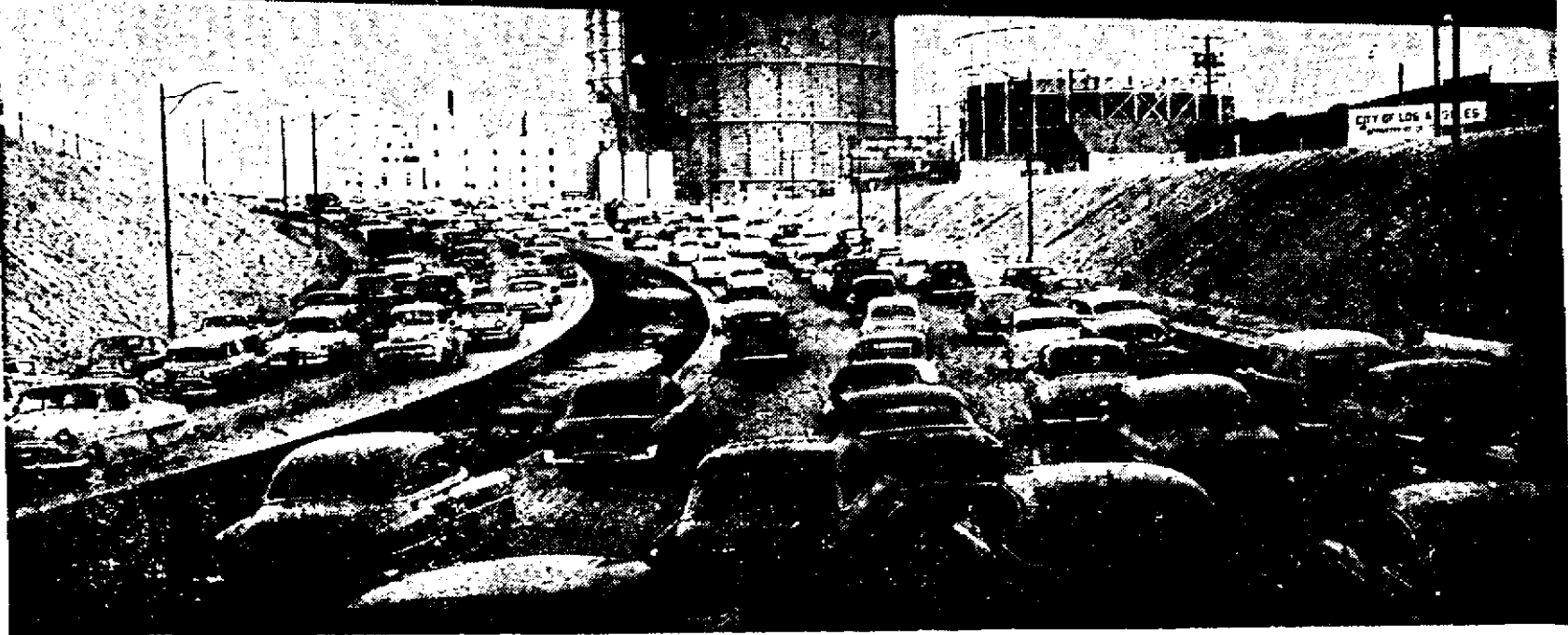
Because the Widow was gliding down the steps on a delightful, overpowering, smothery cloud of the heavenly bouquet of meat cooking! "Look, Tully," she cooed, holding out a large pan of golden brown crackling bread for him to see. "The table's all set! Come on over, Tully."

HIS HEAD JERKED backward and his nostrils began to quiver . . . nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing, dream-like quality to her full, curving figure. Tullius shook his head, trying desperately to break this new spell. His forehead was damp with sweat and so was the back of his neck. He tried to back away, but his feet were like lead. His body swayed forward, the jacket fell to the ground unnoticed and with the concentration of a pointing bird dog, Tullius moved

(Continued on Page 26)



Nearer and nearer the Widow came, wreathed in a mystic, alluring vapor, giving an enticing quality to her full, curving figure.



How Los Angeles metropolitan area, including Long Beach and vicinity, needs freeways—and more of them—shown by view near Civic Center.

New Millions for Freeways

By Vera Williams

CALIFORNIA, by act of the Legislature in 1895, acquired the Lake Tahoe Wagon Road, a pioneer toll road, as the state's first highway.

With the Tahoe road as a start, the state is developing a highway system that costs a million dollars a day and serves every section of the state with paved public thoroughfares.

Over the 65 miles of the historic Tahoe Wagon Road from Smiths Flat at Placerville to the state line east of Meyers had flowed the variegated traffic of early California, miners, adventurers, seekers of new homes.

IN THAT SAME YEAR, 1895, the three members of the newly formed State Bureau of Highways bought a team of horses and a buckboard wagon. They drove into every county of the state, covering 7,000 miles along the coast, through valleys, mountains and deserts. On Nov. 25, 1896, they submitted a report recommending a system of state highways "traversing the great belts of natural wealth which our state possesses, connecting all centers of population, reaching the county seat of every county and tapping the lines of county roads so as to utilize them to the fullest extent."

In 1912, the state passed an 18-million-dollar highway bond issue, followed in 1916 by a 15-million-dollar bond issue and in 1919 by a 40 million-dollar bond issue.

IN 1923 THE STATE went on a pay-as-you-go basis by establishing a 2-cents-per-gallon tax on gasoline, proceeds to go to state highways. In 1928 this was raised to 3 cents, in 1917 to 4½ cents, and in 1953 to 6 cents. (At the gas tank you pay the 6 cents state tax, plus a 3-cent federal tax.)

Dirt roads became surfaced roads. In the late 1920s and 1930s, the two-lane roads gave way to three and four-lane highways. The freeways concept crystallized in the late 1930s, and the first six-mile unit of the west's first freeway, the Arroyo Seco Parkway (now the Pasadena Freeway) was opened Dec. 30, 1941. It cost slightly less than six million dollars — roughly a million dollars a mile.

DISTRICT VII, Division of Highways, which includes Los Angeles, Orange and Ventura Counties, now has 1,100 miles of state highways, including 506 miles of freeways, says A. D. Griffin, assistant district engineer, who began with the district in 1915 and has served continuously since 1921.

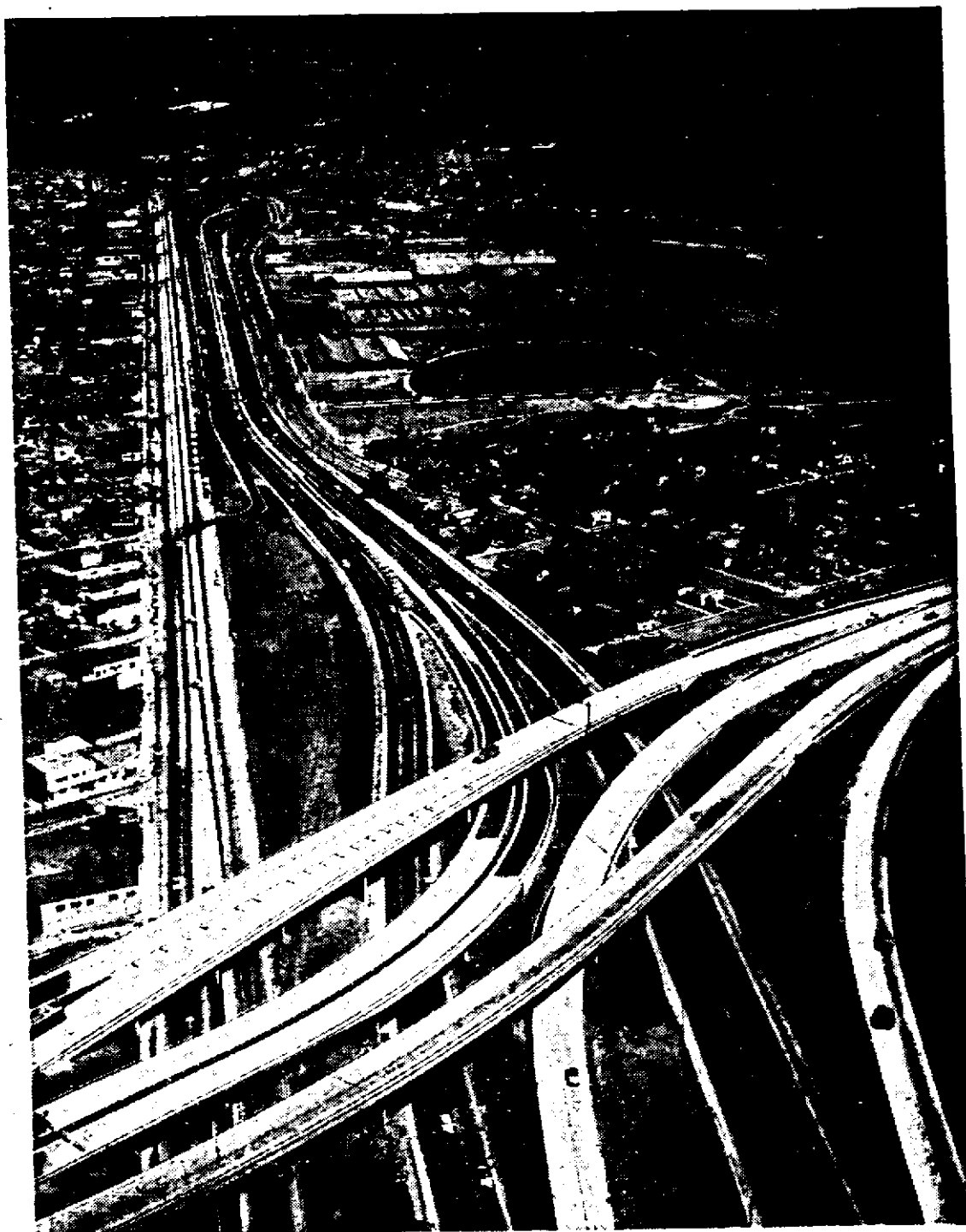
Lt. Gov. Harold J. Powers announced recently that California spends a million a day on highways and he believes the road-construction program will continue until California has the "greatest system of freeways and highways in the nation."

AN AWESOME and record-smashing budget of \$161,247,288 for 1957-58 was adopted recently by the State Highway Commission in Sacramento. Studded with multimillion-dollar highway projects, the budget

(Continued on Page 11)

OUR COVER

TRAFFIC EVERYWHERE: Looking easterly along Hollywood Freeway toward Los Angeles Civic Center, with four-level traffic interchange structure in foreground.

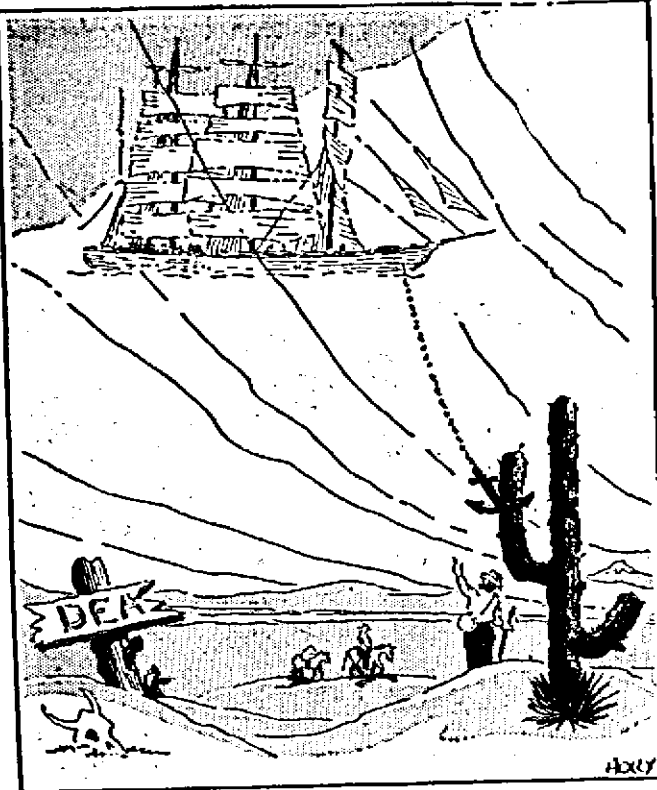


State Division of Highways Photos

Freeways, the marvel of modern traffic: This view is of Santa Ana Freeway, looking southwesterly, at the interchange (foreground) with the Long Beach Freeway.

Flying Desert Dutchman

By Bill Beck



Drawing by Holly Markle

MIRAGES, complete with rippling water and reflected trees, are common on our California deserts, but never has a boat—power or sail—been seen on these imaginary waters.

It is logical that a Flying Dutchman or two would have been reported plowing through these mirages, but from all accounts the ghost ships of the desert don't need water and thus don't use the mirages. Instead, they just roll through the desert sky with all sails set. It is said they don't even need the moisture of clouds although clouds have often been present when they were seen. This sight has been witnessed by several prospectors and by one newspaper reporter—all of them several days away from grog of any kind.

The Flying Dutchman type ship is well known. It is sighted all over the world, beating through the straits at Tierra del Fuego, looming out of the English Channel fog, or even rolling into San Francisco Bay.

THE LATTER SHIP, the clipper *Cameo*, was seen sailing toward the Golden Gate to disappear just before it got to the headlands. A moment later it reappeared a few miles out, methodically plowing toward the Gate.

The captain is said to have gotten into this difficulty when he swore, in the face of adverse winds, that he would "find the bay or run this brig to hell!"

From last reports he hasn't made either place.

The desert ship is another matter altogether. It, or a similar ship, is reported to have anchored a hundred or so feet in the air just off the mouth of the Thames. This was in the 12th century, so the reports are

sketchy, but the anchor was dropped and it landed in a graveyard where it hooked onto a tombstone.

THE SKIPPER was heard to command the anchor be hauled in and the sailors were heard turning the windlass. There was some cursing and then a sailor came swimming through the air with a knife in his hand. He cut the cable to the anchor, swam back on board and the ship sailed away.

The anchor was beaten into door ornaments for a nearby church.

In 1878, two German prospectors came staggering into Yuma telling of seeing with their partner a sailing ship in the air near San Bernardino. It wasn't a flying saucer and neither was it an airplane. It was a full-rigged ship that didn't need water.

They reported its crew threw a ladder over the side and shanghaied the other prospector.

Newspapers picked up the story and discussed it pro and con. A searching party was sent out to locate the missing man and he was found near San Bernardino—terribly sunburned and dead.

IT WAS THEN decided that the two Germans were suffering with baked brains so the story was dismissed until such time that there wasn't much gaudy news, and then it was revived.

In 1882, the San Francisco Examiner sent a reporter out to locate the ship and perhaps interview the captain. The reporter left Yuma in the middle of February with three companions and a three-week grocery supply on two donkeys.

They traveled until the supplies were almost gone and then, midway between what is now Brawley and Indio, they decided to head for the railroad.

Making camp that evening one of them looked up and exclaimed, "There she is, Charlie! Look!" Charlie looked and there, sailing high overhead in the cloudless sky was a 40-ton ship.

The rigging could be heard groaning as it took the weight of canvas. The crew could be heard as well, moving about on deck. Watching with open-mouthed wonder, the newspaperman and his friends decided it was an English ship of Queen Elizabeth's time—similar to the one Drake used to explore the California coast.

They glanced away and when they looked again the ship had disappeared.

THIS IS THE LAST time the ship has been seen, and no one has offered any reason why a big ship should go booming through the desert. It is said though, that in the early 1870s the timbers of a ship were found in the desert near San Bernardino. It was generally concluded that it was an abandoned ferry boat someone was trying to drag over to the Colorado. The soul of a ship, if a ship has a soul, would hardly be comfortable while its hull lay resting in sagebrush and greasewood and this ferry boat soul would undoubtedly wander around searching for water.

One problem remains: Where did the crew come from, that is, if this was the bones of the ship sailing in the air?

The real answer probably lies in the fact that in those days, and at times today, when a mean-eyed editor sends a man out to get a story he'd better come back with one, particularly if the paper lays out money and a few weeks for the reporter to work with.

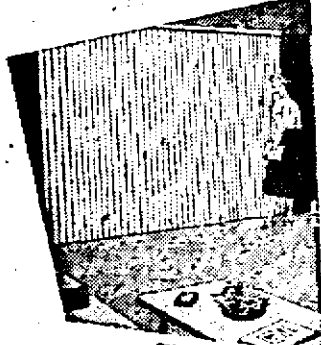
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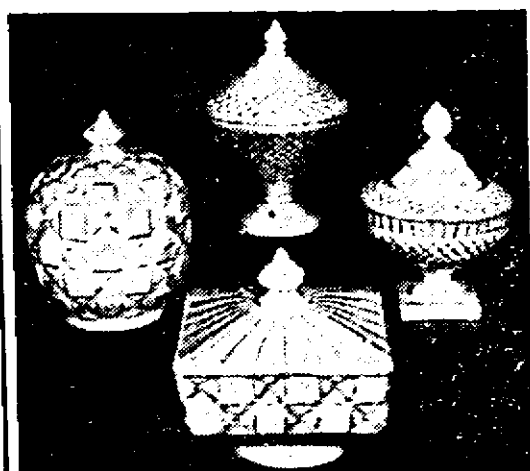
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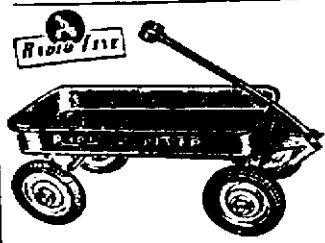
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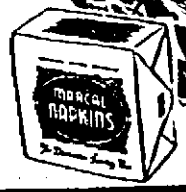
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San Onofre—Surfboarding Eden

SOUTHERN CALIFORNIA is a sunny land rimmed on the west by the restless green ocean.

For 200 miles from San Diego to Santa Barbara, the sea curls on an almost unbroken strip of white beach.

To this ribbon of shifting sand, the realm of the gulls and sandpipers, a unique species of two-legged amphibians—surfboarders—has come during the last generation.

UNDER THE STIMULI of fresh salt air, cold water and bright sun, these tanned, half-clothed men come into their own.

They spend the days riding the breakers on their bucking, squirming boards, resting between runs on the warm sand. "You never get tired of it," said one. "The surf is always different."

Some succumb completely to the fascination of the sport, turning into beach bums and living hand-to-mouth.

MOST, HOWEVER, keep up the appearances of normal human beings. They hold steady jobs, often wear clothes, marry and beget children and send their offspring to college.

But a feeling persists that these things are incidental—necessary but regrettable interruptions which keep them away from their natural habitat, the wind-swept dunes by the side of the sea.

The cult has its unofficial headquarters in San Onofre, a tiny settlement just south of San Clemente.

Although the surfers frequent many other areas along the

By Paul Wallace

ocean front. San Onofre is the big time—the Yankee Stadium of West Coast surfboarding.

THE WAVES BREAK better there. They start 500 feet out and roll fast and smooth in to the beach.

All it takes to ride them is agility, balance, sea-savvy and courage.

It also takes a surfboard. The boards themselves are about 10 feet long, made of solid balsa wood and covered with fiberglass. They are 22 inches wide, 3½ inches thick, weigh in the neighborhood of 25 pounds and have a slight rocker shape from nose to tail.

A SMALL FIN of skag is mounted at the rear like a rigid rudder.

A few surfers built their own boards but most pay some \$90 for them from such board makers as Hobie of Dana Point, Gordon of Compton and Velzey of Venice.

Climbing onto the board near the beach, the surfer kneels on the upper surface and paddles with his hands. Going out he bucks the surf.

IF THE WAVES aren't too big, he rides over them. If they have too much muscle, he goes under, rolling his board on top of him and cutting through just as the water breaks over him.

Out where the surf starts, he waits for a wave that looks good—a big roller that doesn't break into white water too soon.

He reads the waves. He knows

that each one has a peak in the center—though it may be a quarter of a mile long—and that it tapers gradually down on each side. He knows it usually breaks first at the peak, the break running down the shoulders until it spends its power at the shore.

HE TRIES TO CATCH the wave near the peak, paddling hard to stay on its front face until his board is caught in its power.

Then standing up on the skidding board, he slides across the face of the wave trying to keep just ahead of the break. Knees bent like a skier, he guides the board by shifting his weight and turning with his knees.

On a good run, he rides almost to the beach at speeds of more than 20 miles an hour.

IF HE LOSES his balance, he goes into the water, trying to avoid being hit by the big board as it is tossed like a match stick by the surf. Getting hit by the board is the biggest hazard to the sport.

But, although people have been killed by thrashing boards, it doesn't keep the surfers away. They have at it all year long.

Many drive panel trucks or station wagons and sleep in them on the beach on weekends and any other time they can slip away.

In fact, the sports attraction is its biggest drawback.

"You need a strong will to surf," one veteran cautioned. "Otherwise, you'll turn into a bum."

"You get so nothing but surfing is important."

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All Foam Rubber Sectional

481.50—by Sherman Bertram of Calif.

- Removable zipper-closed cushions.
- All hardwood frame
- Fully guaranteed
- Choice of bumper end as shown, or as arm both ends.

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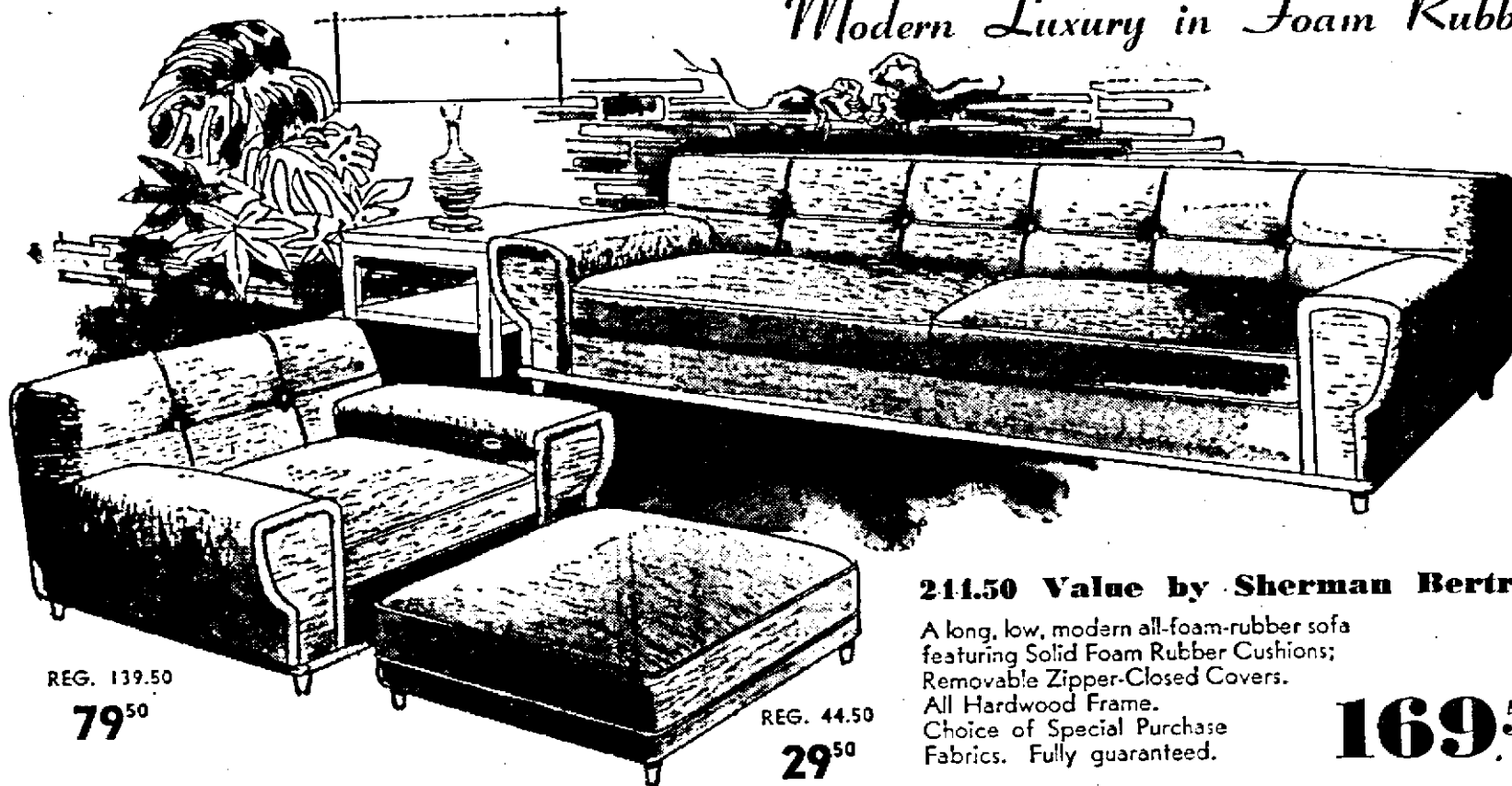
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214.50 Value by Sherman Bertram

A long, low, modern all-foam-rubber sofa featuring Solid Foam Rubber Cushions; Removable Zipper-Closed Covers.

All Hardwood Frame.
Choice of Special Purchase Fabrics. Fully guaranteed.

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All-Eastern Hardwood Bedroom

244.50 value. Heavy Eastern Walnut double dresser, six drawers, all center-guided, dust-proofed, dovetailed. Plate glass mirror, plus choice of full or twin size bed..... **169.50**

389.50 Solid birch double dresser, framed plate glass mirror, bookcase headboard with sliding panels, two large night stands..... **297.50**

419.50 Oriental modern in imperial black mahogany trimmed in silver, 9-drawer dresser, plate glass mirror, headboard and two large commodes..... **381.50**

369.50 Pearl mahogany, extra large dresser, mirror, bookcase headboard and two commodes, all in the finest of workmanship; silver handles..... **271.50**

419.50 Twin set in pewee mahogany, double dresser, two twin beds, plate glass mirror plus a one-drawer commode **211.50**

139.50 Double dresser, mirror, headboard with two attached night stands..... **81.50**

1 of a Kind Close-Out

89.50-109.50 Club and Decorator Chairs—20 to go at **19.50**

46.50-49.50 Lane 18 Century Mahogany Step and Coffee Tables. As is **21.95**

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179.50 Toast Mahogany 3-pc. Modern Drop-leaf Din. Table, 4 Chairs **119.50**

14.50-24.50 Modern & Early American Table Lamps, some in prs. **10.00**

29.50 Armless Occasional Chairs—Blood Legs—Your Choice **21.95**

Modern Living Room Floor Samples

294.50 All foam rubber Swedish modern sofa. Reversible seat and back cushions, removable zipper cover, all hardwood frame..... **139.50**

439.50 Nine-foot Chinese modern sofa by Quality of California, all foam rubber cushions; the fabric is a jewel-like blend of shimmering golds and corals..... **231.50**

304.50 All foam rubber two-piece sectional, light scale design nylon cover, brass legs. Each section 54 inches..... **151.50**

619.50 Oversize foam rubber circular sectional by Sherman Bertram takes 10 ft. of wall space each way. Sparkling charcoal and gray cover..... **191.50**

89.50 Studio couch by Simmons, sleeps two..... **69.50**

524.50 3-pc. circular sectional by Sherman Bertram, all foam rubber seats, rounded bumper end one side, arm other side, removable zipper closed cushions..... **311.50**

247.50 102-inch all foam rubber, light scale sofa by Sherman Bertram, foam rubber seats, smart aqua cover..... **189.50**

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\$15 Gift Certificate Buys:

- 20 sq. yd. FIRETEX print linoleum—9 ft. width
- Solid plastic toilet seat, choice of 10 colors
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Katy Hepburn teams up with Burt Lancaster in Paramount's "The Rainmaker" to become an Oscar threat.

HOLLYWOOD

Katy Gets Her Man

THOSE IN THE KNOW about

Hollywood predict the actress to beat for the Academy Award come next March may be Katharine Hepburn for her beautifully enacted role in Paramount's soon-to-be-released "The Rainmaker," an earthy and poignant love story in which she shares top billing with Burt Lancaster.

Katy plays the part of Lizzie Curry, who is daughter, mother, sister and child to a ranch family in a southwestern area in the grip of a severe—almost fatal—drought. She is a strong and integral woman in every life function—except one. No man, outside the family, has loved her or found her beautiful. She yearns, honestly and forthrightly, for romance.

LIZZIE'S FATHER and brothers would like to see her married, and send her to relatives in a nearby town with the hope that she'll meet an eligible male. She returns empty-handed, explaining that no one took notice of her and that, if they had, she wouldn't have known how to act.

Against Lizzie's wishes, the Curry men pay a visit on Deputy Sheriff File (Wendell Corey), a very eligible but shy man, to invite him to dinner in order to interest him in Lizzie. Feeling he's being trapped, File turns down the invitation. Lizzie is crushed.

Into this gloomy situation breezes Starbuck (Lancaster), a brash, good-natured dreamer—or con-man if you please—who offers to bring rain within 24 hours for a fee of \$100 in advance. It doesn't take Starbuck long to size up the situation in the Curry household. Very plainly, he realizes that what Lizzie needs most is confidence in herself as a woman—a woman needed by man. More as a gag than anything, and because the man appeals to them, the Curies go along with Starbuck's proposal. They pay him the hundred.

SHERIFF FILE PAYS a call on Lizzie, outwardly to see the men but actually to talk with her, but both his and Lizzie's awkward grappling at conversation ends in an argument. He leaves and Lizzie is plunged into despair. Rushing into the

night, she meets Starbuck who gives her a straight talking-to about herself, telling her that she is a woman with a rare, inside beauty. He re-arranges her hair, gets her to believing in herself, admitting, at the same time that he's the con-man he's been accused of being.

Each is good for the other, and as they embrace, he promises to stick around, at least for a while. She rushes into the house to tell her father that at last she has a beau. But inside there is a grim scene. Sheriff File has arrived to take Starbuck in as a con-man.

AT THE URGING of all of the Curies, he relents, and allows the man to go free. As he leaves, Starbuck asks Lizzie to go with him. She might have gone, too, had not File urged her to remain—to become his wife. Lizzie makes her decision. She'll stay with File.

Starbuck goes his way, but before he's driven far, the heavens let loose with a rain that, in a matter of minutes, becomes a cloudburst.

Maybe it was a miracle. Maybe it was Starbuck. But the land has its desperately needed rain. And Lizzie or Katy if you prefer—has her man.



But man Katy gets is the sheriff, Wendell Corey.

It's not too EARLY to SHOP for... Christmas

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Make Color Movies as Easily and Cheaply as Snapshots with This

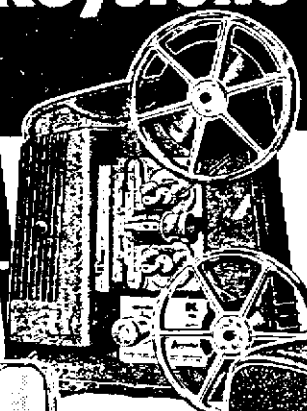
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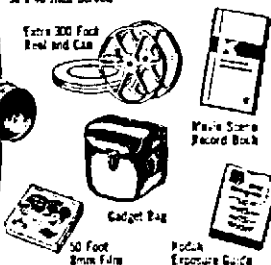
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Freeways

(Continued From Page 5.)

is the first in history to contain one or more road jobs in all of the state's 58 counties, according to Frank B. Durkee, director of public works.

The highway construction budget for District 7 in 1957-58 is \$53,144,000. The right of way acquisition budget in the same fiscal year in Los Angeles County is \$53,270,000; Orange County, \$110,000; Ventura County, \$1669,000.

THE 1957-58 BUDGET calls for \$1,750,000 for the last unit of the Long Beach Freeway, from the present Compton terminus to the junction with the Santa Ana Freeway in the East Los Angeles industrial area, and \$2,900,000 to bring the existing four-lane expressway in the Anaheim-Buena Park area up to the Santa Ana Freeway standard.

Also included in the present 1956-57 budget is a six-million-dollar fund to construct a section of the Harbor Freeway from 88th St. to 124th St. in Los Angeles.

Design, construction and maintenance of freeways come under the direction of Durkee and State Highway Engineer G. T. McCoy, with offices in Sacramento.

All state highway work, including freeways in District VII, is under the supervision of Assistant State Highway Engineer E. T. Telford and District Engineers George Langsner and L. R. Gillis.

Train Murder

(Continued from Page 3)

consisted of stenographers memoranda, should not have been submitted to the jury as if it were a signed confession.

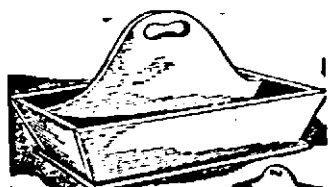
STILL, THE MAJORITY held that despite this technical error there was enough evidence to convict him.

He was granted a stay of execution to permit an appeal to the U. S. Supreme Court. The review was denied.

When an appeal was made to the Governor for Folkes by a committee of clergymen and lawyers, who argued that all the evidence hadn't been heard. But the Governor said he was convinced beyond all doubt of Folkes' guilt.

And what of Richard James, whose happy married life was ended so abruptly by a killer's knife? Even before Folkes was executed, the young flier, by then a lieutenant, lay dead in a stubblefield near the Pasco, Wash., Naval Air Station, victim of a plane crash.

You Make It



AN OLD-FASHIONED KNIFE BOX WITH OR WITHOUT STAND

PATTERN 281

Make this knife box of pine or maple and use it for fruit or attach it to the stand and carry it here and there with books or mending. The stand has handy pull-out shelves. Both pieces are made with Pattern No. 281 which will be mailed for 25c. Address all orders to: Pattern Dept., Southland Magazine, Independent Press-Telegram, Bedford Hills, N. Y.

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Sunday, November 25, 1956



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AMAZING "WORK SAVER" NOZZLE. Glides easily over thickest rugs, shags, etc.



FOLLOWS ON SWIVEL WHEELS. Rolls easily over rugs, door sills. No snagging, dragging.



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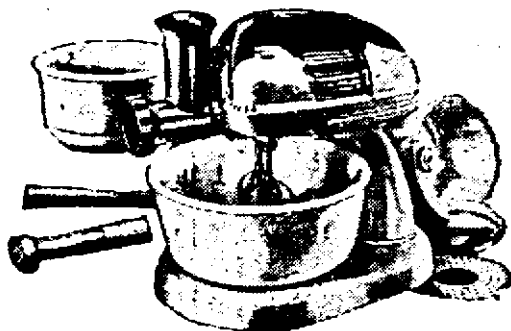
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Now, you can have the famous Lewyt quality—famous Lewyt work-saving features at a sensational low cost. Special features plus—new decorator color styling, flexible vinyl hose, lock-fast wands, suction control cleaner cleaning power, new dust-proof filter system. Comes complete with tools.

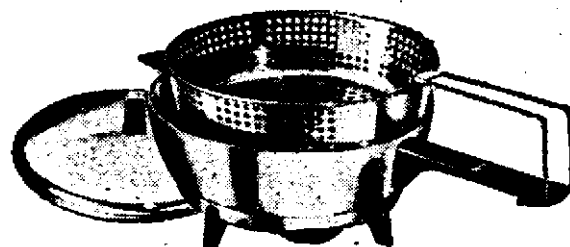
May Co. Lakewood
Major Appliances
Downstairs



NEW DORMEYER MIX-WELL complete with all accessories

38.50

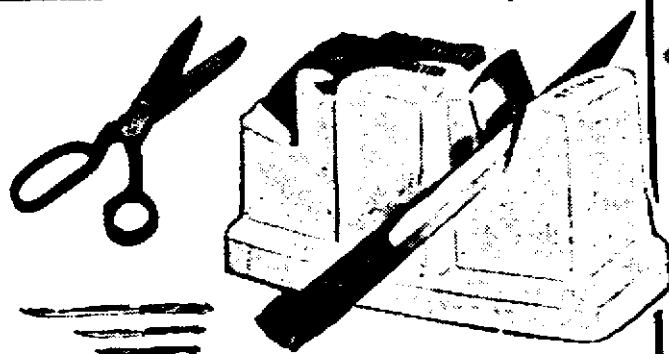
Has electric food grinder, pestle, 4 juicing attachments, 2 glass bowls, 2 beaters. Features—low recipe-tested speeds, automatic beater release, detachable portable mixing head, big cook book, adjustable stand.



DORMEYER FRENCH-FRY SKILLET the handiest appliance of all

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It stews, cooks, braises, bakes, deep fries, casseroles. Just plug it in, cook and serve anywhere. Thermostatic control on base, indicator light. Complete with deep-fry basket, dome cover, 11" diameter.

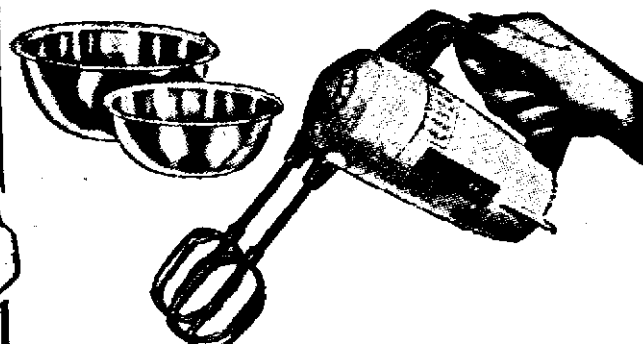


DORMEYER ELECTRIC "EDGE-WELL" plus knife set and scissors

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Lightweight, compact and easy to store. The new Dormeyer knife and scissors sharpener is fully powered and safe to operate. Indispensable in your kitchen. All complete at one low price.



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Save almost 20%. Use anywhere—at the stove, counter. Lightweight, portable, 3 mixing speeds, heel rest, beater ejector. Included: 1 and 2-qt. mixing bowls with each purchase. Colors—pink, turquoise, yellow, white.

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Buffums' Budget Dresses, Second Floor

Travel with Delaplane in Southland



An Englishman, Henry Cole sent this first Christmas card in 1843, work of artist John C. Horsley.

HOW IT ALL BEGAN

'Christmas Greetings'

ON A DECEMBER DAY in 1813 an English educator and art patron, Henry Cole, sat at the library desk of his London home addressing to his friends what were probably the first Christmas cards ever printed. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas custom of giving to the poor. They bore the now-classic greeting: "A Merry Christmas and a Happy New Year to You."

Cole, in an historic move, two months before had commissioned John Calcott Horsley, a Royal Academy artist, to design the card and had struck off a thousand lithographed copies which were then hand-tinted by a professional "colorer." Cole dispatched some of the cards to his friends that December and offered the remainder for sale in a London shop.

GREETING CARDS have advanced a long step in the century since 1813, but the original idea of expressing Christmas greetings with fine art has remained unchanged. Americans shopping for cards this year may select, for example, a painting called "Hunting Scene" by another Royal Academy member—Sir Winston Churchill, Britain's recent prime minister and famed amateur artist. Or he might choose paintings by such famed Americans as Norman Rockwell, Saul Steinberg, Robert Schneckberg and Thomas Vroman.

The work of 28 contemporary artists will be found this year among the art reproduced for Christmas by Hallmark Cards. This firm, whose headquarters are in Kansas City, Mo., has not only pioneered in the use of fine art on Christmas cards, but has

also assembled a vast new reservoir of Christmas art through its role of art patron. Sponsor of the Hallmark Art Awards, an international fine arts competition for Christmas paintings, the company seeks to encourage contemporary art, to utilize it, and to make it available through museum exhibits to the American public.

The appearance of Henry Cole's card in the London of the 1840s coincided, curiously, with a period of great interest in Christmas in England. Prince Albert, Victoria's consort, is said to have introduced the first Christmas tree to England in this era, and Charles Dickens published some of his greatest Christmas stories—"A Christmas Carol" and "The Cricket on the Hearth," in the same decade.

CHRISTMAS cards appeared in America only shortly thereafter.

The best early Christmas art in America came, not unexpectedly, from Boston in the 1870s. Louis Prang, a sensitive and art-loving lithographer whose ideas were years ahead of his time, published his first Christmas card in 1874 and his last less than 20 years later. But in that brief interval he established a collection among the most prized in the world today, many of which are contained in the Hallmark collection.

Toward the turn of the century, a postal card craze swept the country, carrying Prang and most other card publishers before it. It lasted for more than a decade and it was not until about 1908 that manufacturers began publishing Christmas cards of the type in use today. The resurgence of fine art on cards did not occur until the 1930s.



The art of painter Robert Schneckberg is characteristic of the contemporary trend in Yule cards.

He Won't Stay Down

By Terry Vernon

Independent Press-Telegram
TV-Radio Columnist

THE WORLD is full of "has-beens" from the entertainment world but few of them have been successful at staging comebacks to fame and fortune.

One who has managed this extremely difficult test of fortitude and who has a multitude of Long Beach admirers, is Jackie Cooper, a star at the age of 8, a "has been" at the age of 23.

Most folks will remember the old Our Gang comedies, but few would recognize the "People's Choice" of today in his role in the gang. Yet, today, these old comedies are now being shown as "The Little Rascals" and are well-known to the younger set of TV viewers.

JACKIE GOT OUT of his gangster roles when he was picked for the lead in "Skippy" and his name became a household word . . . a word complicated, somewhat, by the similarity to another "Kid," Jackie Coogan.

"Skippy" hit the boxoffice jackpot and Jackie was nominated for an Academy Award . . . but in those days there were no "Oscars" just for kids so Lionel Barrymore beat him out in the voting.

"I'm afraid I was a discourteous loser," recalled Jackie. "The award banquet was long and tedious and by the time they got around to my picture and that of Lionel's, I had fallen asleep in Marie Dressler's ample lap."

"Mr. Barrymore came over, awakened me and said 'this should have been yours,' but they gave it to me because they figure I'm getting so decrepit that I won't be around much longer."

LOOKING BACK over Cooper's career brings to mind the sequel to "Skippy" a film called "Snooky" and this was followed by the unforgettable role with Wallace Beery in "The Champ." He then made "Peck's Bad Boy," "The Bowery" and teamed with Lionel Barrymore and Wallace Beery in "Treasure Island."

Outgrowing his kid roles, Cooper made a few movies as a teen-ager but with only nominal success.

When World War II came along Jackie was 20 so he enlisted in the Navy and went to the South Pacific to see the "world." He was discharged in 1945 and found that his career was forgotten, he was unknown again, and people who did remember him remarked about how good he HAD been as a child.

"I realized that experience, training and study are the only things that can make an actor. My scrapbooks were impressive but my ability was outgrown. So I set sail for the legitimate stage and went into summer stock."

IN 1948 JACKIE invested and appeared in a Broadway play called "Magnolia Alley" . . . which flopped dismally although the critics noted Jackie's fine performance in glowing words.

"It cost me \$15,000 to get encouragement from the notices by the critics," he ruefully admits.

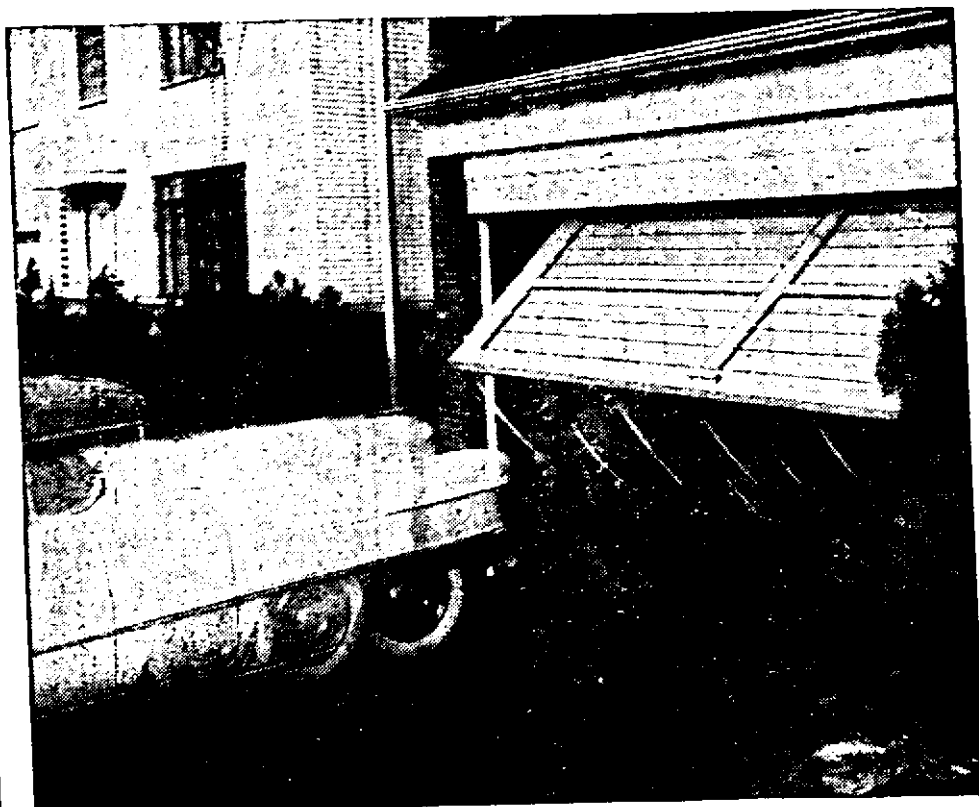
In October 1951, he was back on Broadway with Janis Paige in "Remains to Be Seen," a hit play. This led to TV appearances on such shows as "Robert Montgomery Presents," "Danger," "Suspense," "Ford Theater" and many others.

A YEAR AGO, "The Peoples Choice" came to TV with Cooper starred as a young city councilman with many problems including being in love with the mayor's daughter. He also has a talking basset hound named Cleo.

This year he is not only starring in the weekly series but is also serving as director of the show.

He's happily married, has two children and in his spare time is acclaimed as one of the top sports car drivers in the country. He is on the staff of the Austin company and sports the number "13" on his cars. He's raced in all parts of the world and has trophies to prove it.

When he isn't acting-directing or racing his cars, he is an ardent patron of Oregon's Rogue River fishing.



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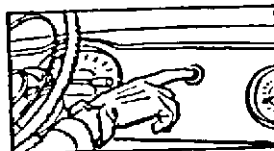
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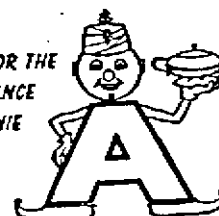
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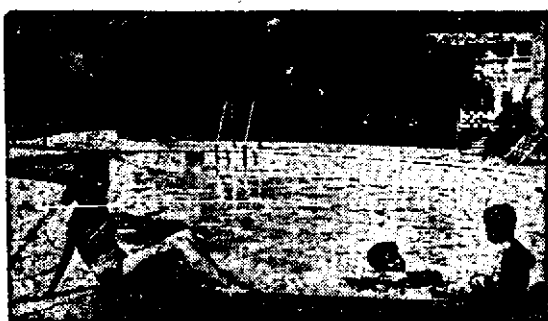
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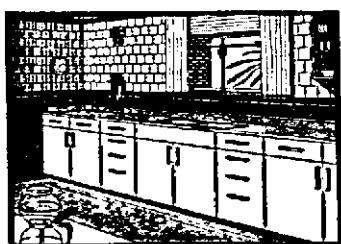
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FASHION

Mermaids Under a Winter Sun

The winter mermaid bobs up again, and with good reason to preen! For her bathing attire does things for her figure in stunning new ways that will make a man turn his head and look often. And if her suit comes from Southern California makers, she will wear fresh colors that sparkle like jewels in the sun. Here are a few numbers offered for winter resort and early spring wear.



Here is the "Ivy League" look in swimwear. It's "Helen of Troy" by Maurice Handler, and the collegiate spirit has definite influence in the striped Lastex fabric. Sheath look gives flattering grace. Wide shoulder straps rising from crescent-shaped bra add style note.

Slender, versatile and dramatic is this knit swimsuit that pulls the wool over one's eyes figurewise. Blazer stripes are staggered in spacing and lead to a captivating curve. Luxury of wool and hug of Lastex, plus Rose Marie Reid's wonder-working inner construction are reasons for sylph-like shape (above).



Sparkling stripes in a nubby-type Lastex Boucle swimsuit by Catalina, titled "Live a Little," make this figure-flattering suit. Styling is gay and youthful and features are black piping edging the bra, simulated button front, small, black tuckaway straps and snug, little boy leg-line. Three color combinations. (Right)

Thrifty

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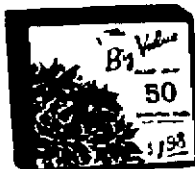
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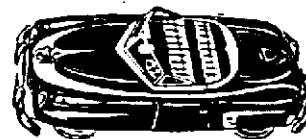
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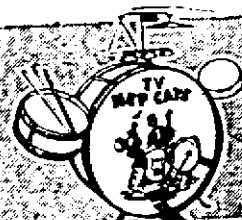


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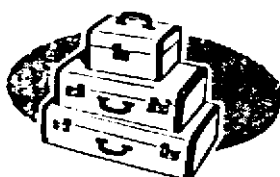


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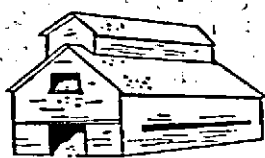
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FOOD



Pilau owes its origin to the Orient but its appeal is universal. Try this exotic dish, with variations, as the featured portion of a buffet supper.

Try Pilau for a 'Different' Buffet

By Mildred K. Flanary

Pilau a la India:

MAKE YOUR NEXT buffet party memorable by giving it a foreign motif. There's a great deal of interest in India currently. Beautiful fabrics and decorative pieces from that country are available; native dishes such as "pilau" are delicious, so how about an Indian theme?

Pilau is the Indian way of cooking rice with chicken or beef stock; onions browned in butter, and raisins. That's the simplest version, and the recipe given here, but there are as many versions of pilau as of spaghetti sauce. If you like things more highly seasoned, use coriander and saffron; curry powder and preserved ginger, or cardamom, bay leaf and cinnamon. Add chopped green apple to contrast with the sweet raisins if you like, or some almonds. But one thing is traditional with all versions of pilau—that's heaping it into a pyramid on the serving dish. Garnish with slices of hard-cooked eggs and parsley or watercress around the base, or with fried onion rings around the top. Serve it with sliced chicken, and for dessert—fresh fruit in season.

- 1/2 pound butter or margarine
- 2 cups long grain rice
- 1 teaspoon salt
- 1/2 teaspoon saffron
- Freshly ground pepper
- 3 (10 1/2 or 11-ounce) cans undiluted chicken consommé
- 2 medium-sized onions
- 1 cup light or dark raisins

Melt half the butter in heavy skillet or Dutch oven. Add rice and cook over moderately low heat, turning occasionally with pancake turner, until golden brown. Add seasonings and chicken consommé; cover, and bake in moderately slow oven (325 degrees F.) 1 1/2 hours. When done each grain of rice should be separate and fluffy. Meanwhile, peel and slice onions paper thin. Cook in remaining butter over very low heat until soft and yellow. Rinse and drain raisins, and add to rice. Cook 5 to 10 minutes, to plump raisins; then mound on serving platter. Garnish with onion rings. Makes 6 servings.

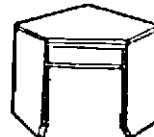
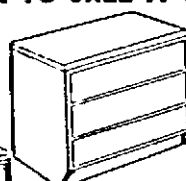
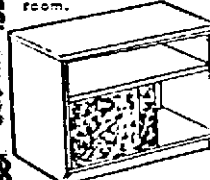
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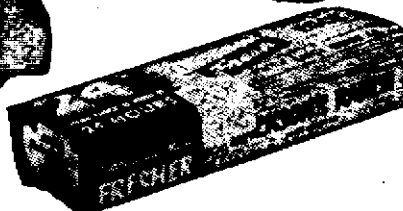
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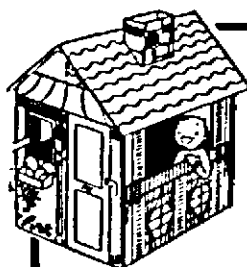
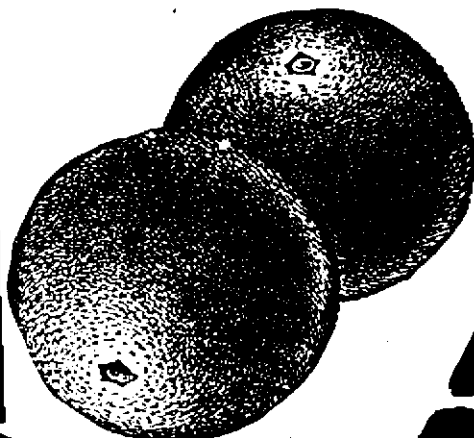


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The Wild Ones of the Washoe

By Clarence Bernard Propes



Western miners were a wild and thirsty lot, and this sketch from Browne's "A Peep at Washoe" purportedly shows long burro train of alcohol on way to Washoe.

WESTERN MINERS were men with hair on their chests and wild ideas and tall tales in their heads.

The wildest of these ideas was the certainty that they were about to discover the wealthiest lode that man ever set eyes on. The fact that they were broke, ragged and hungry had nothing to do with it. They knew they were about to be loaded with money and they liked nothing better than clobbering anyone who thought otherwise.

When they came to town it was usually with the idea of getting drunk. There weren't many ice cream festivals or edu-

cational lectures and neither were there any USOs for miners. There were lots of bars, though, and that was what they were interested in.

OF COURSE there would be other things they also wanted to do but very often they found drinking so gratifying that they would continue until they ran out of dust or got in fights, and land in jail. It was all part of a year's work. At the first opportunity they would lie outlandishly about what had happened to them.

One prospector fold of buying a five-gallon keg of liquor and meeting a friend, Bottlenose Burns.

"He says, 'Where you going, Charley?'"

"I says, 'I'm going to drina me some whisky.'"

"'Charley,' says Bottlenose, 'I'd be mighty obliged if I could help you.'"

"I says, 'Mighty sorry, Bottlenose. I just got this one keg.'"

THEY LIVED in isolation long periods of time and very often they talked to themselves just to hear something besides coyotes and jackasses. Talking to one's self is considered peculiar in most people but not to these lone prospectors.

An oldtimer who knew every inch of the California gold coun-

(Continued on Page 23)



Southland Show Window



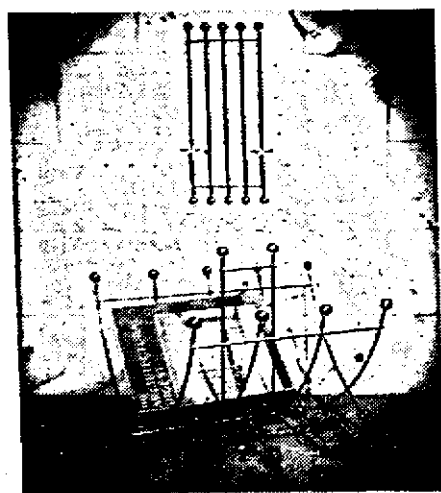
America's finest Crackle Glassware, "Pilgrim," is a welcomed gift for modern or traditional homes. Hand made, it is available in amber, blue, green and charcoal smoke. Pitcher is \$1.29. Flower bowl is from \$1.95 to \$3.95. Clear glass animals for what-not shelves are \$1.25. Other pieces to \$6.75. All at HORACE GREEN, 4420 Atlantic, GA 3-6436; also Los Altos and Garden Square.



LUXURIOUS BRASSWARE imported from India will add a smart decorator touch to almost any decor. Hand crafted from cast brass in India and known the world over for its brilliant luster. See these vases at 2.49 each as well as many other items priced from \$1 to 4.98. Gift Department, Street Floor, PENNEY'S DOWNTOWN, Long Beach.



Smart, new Musicale Coronet Hi-Fi by Webcor for a whole family gift. Only Webcor phonographs have the "Magic Mind" disc changer. Place any assortment of 33 and 45 rpm records of all sizes on spindle, and the Magic Mind immediately selects the proper speed. 3 speakers, automatic shutoff. In Mahogany, Blond and Maple at AARON SCHULTZ, 4321 Atlantic, GARfield 7-5431.



Beautiful brass magazine rack, \$14.95, fits nearly any home on your gift list. Also available in black-and-brass at \$13.95. The 2-candle black-and-brass wall sconce above is \$11.50. You are invited to see the wide selection of decorative accessories at DAVIS FURNITURE CO., 1975 American Ave. HEmlack 6-9747.



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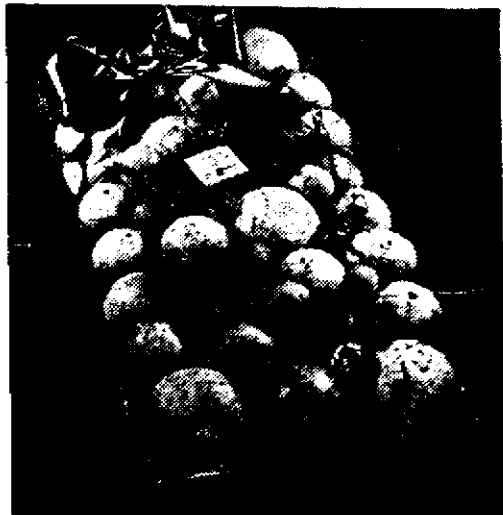
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. We will install if you wish. Featured at KUSTER ELECTRIC CO., 1030 American Avenue.



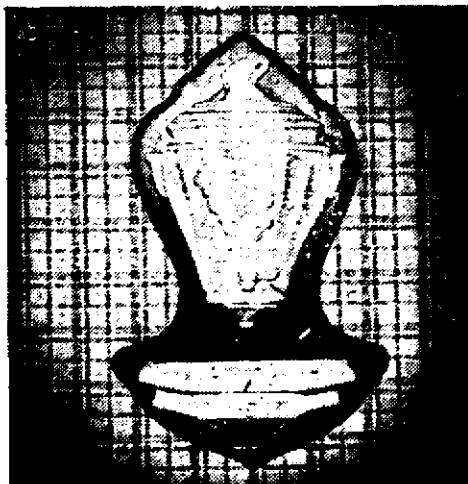
Southland Show Window



Sunday, November 25, 1956



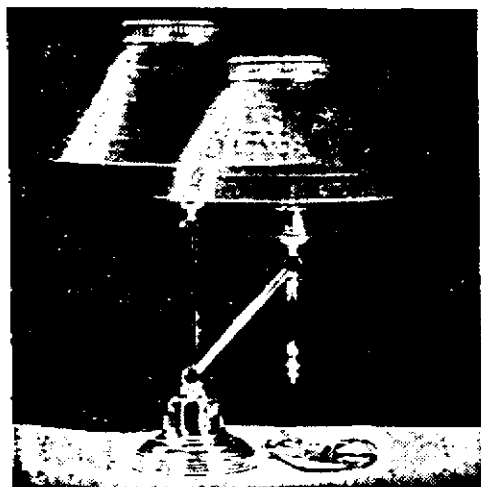
This is a pack containing the most tempting California FRESH Fruits — large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U. S. Other packs from \$4.98. **EATMORE FRUIT**, the only fresh fruit packer in Long Beach. Don't be confused, be sure you are at 621 PINE AVENUE.



An impressive gift with a modest price, this Lavabo wall hanging. In white, grape pattern, ceramic ware on a Salem finish plaque, it is only \$8.95. Bottom is removable for watering or changing plants. Versatile decorative piece fits any room. At the **BERKSHIRE HOUSE**, your favorite Maple Shop, 4310 Atlantic, Bixby Knolls. Phone GARfield 4-5422



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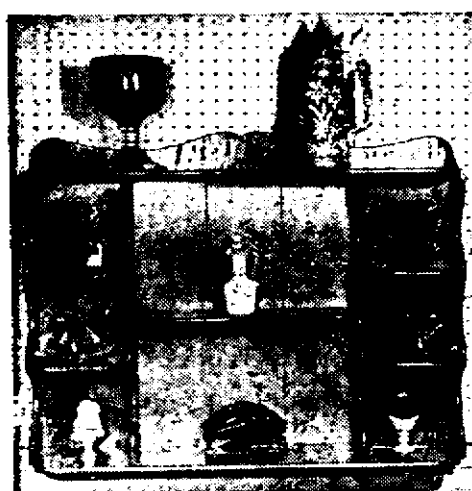
Here's a Honey — Solid Brass — Adjustable, makes a wonderful desk lamp, piano lamp, or fine on a bookcase headboard. Metal Tole Shade in red, green, and ivory never needs replacement. A Christmas Special for just \$14.95. See this and many other fine gift selections at **PENN-HODGES FURNITURE** 5316 E. 2nd Street, in Belmont Shore, Long Beach



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MEN! HERE'S HER CHRISTMAS GIFT. Lovely Tweedie Shoes and a beautiful bag styled in detail to match . . . packaged for you in silver and black, box decorated with silver metallic ribbon. Pictured Tweedie Spring-o-lator in black and vinyl with matching bag. Shoes \$15.95, Bag \$12.95 plus fed. tax. **DOBYNS FOOTWEAR**, 225 Pine Ave, Downtown Long Beach.



The charming solid maple What-Not holds a few of the 1000 and one exquisite glassware and bric-a-brac creations you'll find at **DUTCH VILLAGE MAPLE SHOPPE**, 5511 Woodruff at South St. in Lakewood. Prices start at 95c, and the selection never-ending. Included are ruby glass, milk glass, gorgeous crystal, and finely crafted brass. Perfect gifts for your friends and neighbors with provincial homes. Phone TORrey 6-5680. Open every evening 4:15, Sundays 10 till 5.

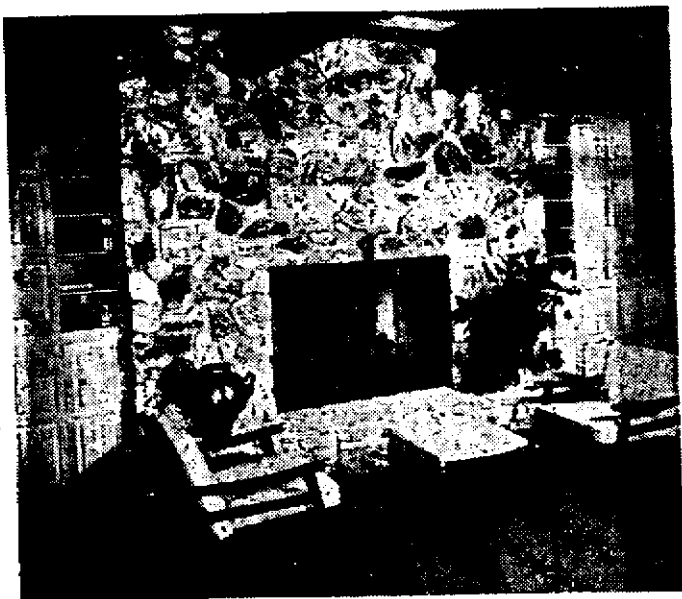


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Photos by H. S. Melvin

Stone fireplace is flanked by cabinets housing TV and hi-fi equipment. Furniture has feeling of the Far East.

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SOUTHLAND HOMES

Family Room That's Fun for All



Reed draperies, high ceiling, cypress paneling and saffron and vermilion color scheme make the Walt Jordans' family room interesting and memorable.

By Eileen Ball

NO MATTER it seems, how large one's home is nor how essentially complete, the average homeowner dreams of adding on a family room, one that epitomizes everything ever wanted in a den or rumpus room. Magazines are filled with "how to" articles giving dream-eyed householders all kinds of ideas on ways to convert a basement, a verandah or patio into a fun-for-all sort of playroom. Hundreds of thousands of permits are issued every year for the remodeling or adding of such rooms. And, in deed, many of them do turn out to be the dream rooms that their owners envisioned. So much so, in fact, that an equal number of living rooms are being virtually abandoned in favor of these more relaxed and casual family rooms.

Still reveling in the wonderful newness of their just-for-fun room are Mr. and Mrs. Walt Jordan who are finding it equally rewarding for family "at home" evenings and for entertaining large numbers of guests.

In keeping with the rest of their attractive two-story Spanish home, the newly added room is appropriately large. Its ceiling is high—11½ feet—which is in good scale with the room's 23x32-foot dimensions. Also instrumental in dictating the ceiling's height were the extremely heavy proportions of the spanning beams.

THE NEW ROOM was designed in such a way that it

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Call, ask, visit



Champagne racks, ornate shields are part of interest in the decor of this bar in Jordan's family room. Parchment-leather stools are of black, brass.



Two steps lead down from new entry hall. Ornate black iron and brass gate admits guests to this happy room.

enhances greatly the exterior appearance of the house. Located on a corner at 790 Santiago Ave., the new room opens on a side street, making it highly accessible for guests who can drive up and enter by the new attractive side entry. A porch, fitted with wrought iron grill and roofed in Spanish tile, is in perfect accord with the original structure, and is quaint and decorative.

The entry hall to the new wing is, in itself, highly dramatic and does a capable job of setting the tempo for the family room it prologues. The floor is surfaced in vinyl tile impregnated with glimmering gold leaf, a beautiful and luxurious underfooting. The walls are surfaced in narrow mahogany panels placed vertically, alternate panels being set out slightly. To heighten the effect of vertical stripes, alternate panels have been stained saffron and deep Moroccan red.

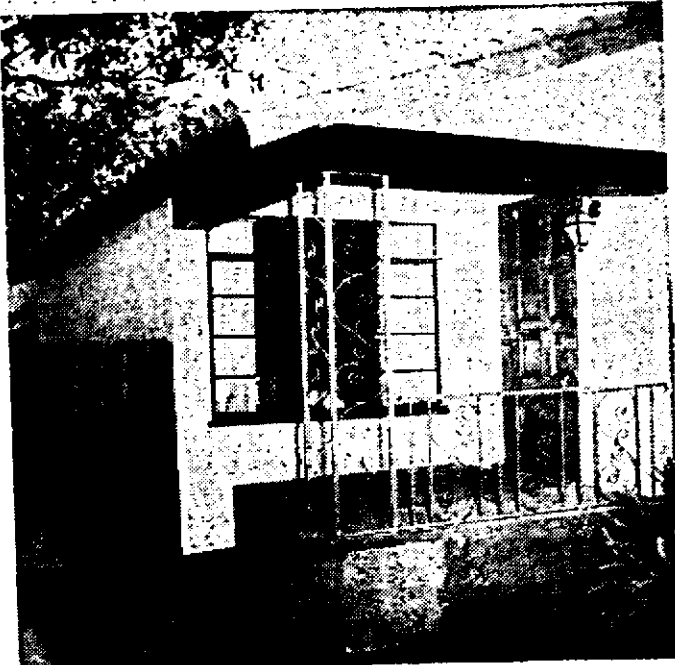
Opposite the doorway hangs a deep-red, velvet covered plaque, shield-shaped and displaying a unique assortment of antique trivia. Mounted on the shield are crossed cutlass and Spanish pistol, a very old silver crest of Spanish origin and a Spanish silver epaulet.

LIGHTING THE ENTRY with compatible elegance is a hanging fixture imported from Germany, its four sides set with heavy chunks of vari-colored glass. An ornamental gate of black iron and brass swings open from the entry hall to a small raised landing with low black iron banister.

Southern sunlight filters over the huge room through reed draperies. Highlighted are a huge fireplace and a bar. The atmosphere, established by the furnishings, is Far Eastern. In a pose of traditional benevolence, a tall, white china statue of Quan Yen adds impact to one corner of the room. The figure is topped with a huge white silk shade which, with the figure, exceeds a height of five feet.

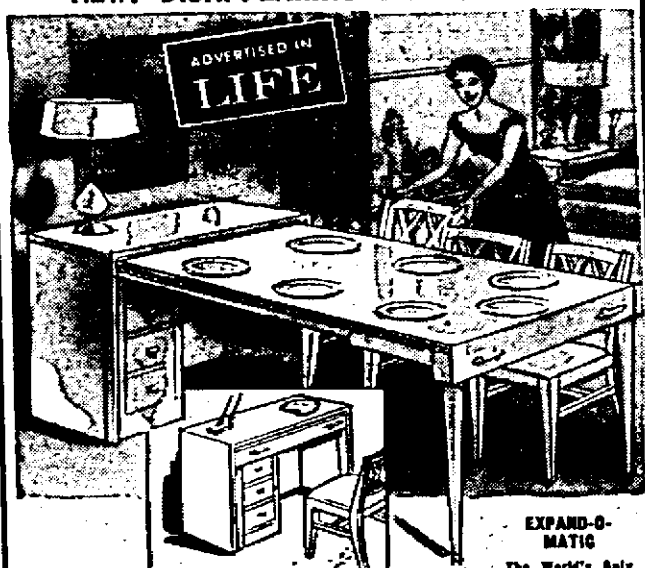
THE TABLE ON WHICH the lamp stands is, in itself, worthy of mention. The bamboo frame, like others throughout the room, is stained black. The top of the table is of rippled glass placed over nubby natural silk boucle fabric. Between fabric and glass is an attractive arrangement of dried grass and butterflies. Furnishings for the room are handsome and beautifully related to just one Oriental style. Further carrying out the attitude of tailored sameness, identical up-

(Continued on Page 22)



This attractive side entry was added when the Jordans built family room. Styling of original house was kept.

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Christmas in Tahiti

White sails billowing above their schooner, white clouds capping green Tahitian mountains, white surf crashing over the reefs fringing Papeete lagoon—this is the white Christmas a lucky dozen travelers will enjoy next month.

On a Christmas cruise that offers a full week extra in Tahiti, the 134-foot luxury passenger schooner Te Vega leaves Honolulu harbor Dec. 9. In 14 days it will come alongside the quay of the fascinating waterfront in the capital of the Society Islands, of French Oceania.

In Papeete and on the island of Tahiti, the passengers will spend Dec. 23 to Jan. 3, including Christmas and New Year's Eve.

And the white label of Mumm's French champagne bought at a third of American prices will help to dispel the nostalgia of those who might have a brief moment to think about a white Christmas back home. But in the Pacific islands there will be nothing cold and dreary; all will be tropical gaiety, warmth and hospitality.

After 10 days, including Christmas and New Year's Eve, at Papeete, with the schooner as their lagoon front hotel, the

travelers will cruise to Moorea, pinnaled isle to the west, for 72 hours of dancing and feasting at tamaaraas; then to Raiatea, Bora Bora and Tahiti-Iti for skin diving, catamaran sailing, deepsea fishing, bartering and trading. A four-day stopover will be allotted at Papeete on the return trip as the Te Vega heads back to reach Honolulu on Feb. 1, 1937. Information may be obtained by writing to General Steamship Corp., San Francisco.

Family Room

(Continued from Page 21)

holstery was used for all pieces. Fabric of nubby-textured tweed ranging from yellow to rich gold is strikingly contrasted with frames of black bamboo and rattan. Lines are simple, the scale large but not ponderous. Essentially the feeling of the room is one of masculine sophistication. It is not a room of which one might easily tire. It is restful, chromatically pleasing, trimly tailored and of rare quality.

LOCATED ON THE long wall opposite the entr., is a tremendous fireplace of petrified wood and Palos Verdes fieldstone. The 12-foot width of masonry extends to the ceiling and is centered with an oversized raised firebox, five feet wide. Flanking the fireplace on either side are ceiling-high built-in cabinets of cypress. The enclosed cabinets feature touch-latch hardware and raised panels. Open shelves top the enclosed cabinets containing a huge TV and imported hi-fi equipment. The television is located near glass sliding doors leading to the outdoor living area composed of terrace, garden and barbecue.

The bar occupies the end of the room opposite the glass wall. Its mahogany serving counter is finished to resist stains and burns. Five tall black and brass bar stools attend the counter, each stool upholstered in parchment leather. Behind the bar is a pair of champagne racks—a series of diagonal compartments, each containing a bottle of the festive wine. The racks, lighted from behind, are very ornamental. Set between the racks, in a rather wide and shallow niche, is a huge metal shield depicting the battle between St. George and the Dragon. The iron has relief figures, are finished in gunmetal, silver and cellophane green and are mounted on a flat black shield.

On the Boulevard

"Did you ever see such crazy guys? You'd think we were playing the national anthem or something." All up and down the boulevards of Paris the sentimental and very respectful Frenchmen raised their hats as the Cinerama camera went rolling by recording scenes for the new Louis de Rochemont production, "Cinerama Holiday."

Well, it's the French custom to tip your hat in honor of the dead, and that's just what they thought they were doing. Our clever cameraman wanted to get candid reactions in their street scenes so they hid the camera in a big black box.

What did American ingenuity do now to outwit the Gallic temperament? All over the black crate they painted, "Fragile, Fragile." And on they rolled, getting their scenes unhindered, but not unsung, however. That was Morton Gould's job back in the states.

"On the Boulevard" theme from "Cinerama Holiday" was composed by Gould and it takes patrons on a real Paris Promenade at the Warner Hollywood Theatre.

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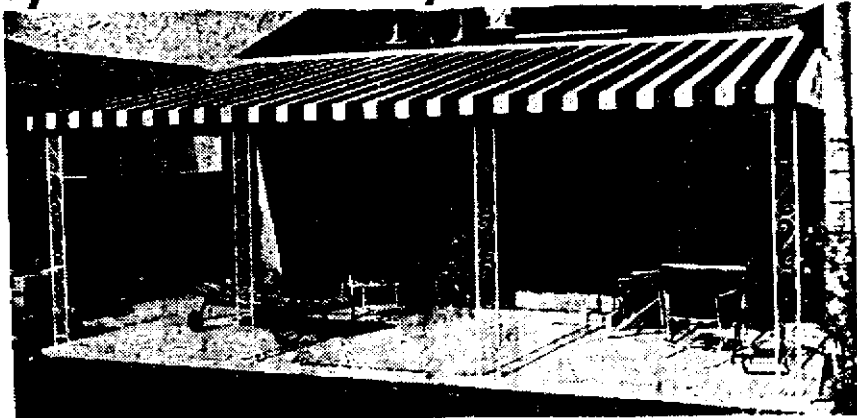
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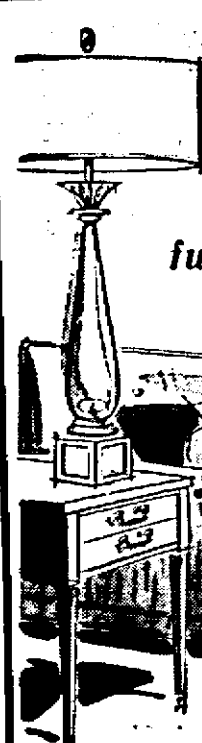


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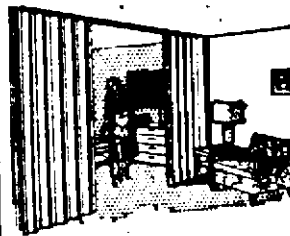
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Wild Ones

(Continued from Page 18)
try settled down on a war pension. He tried to be friendly but he had been in the habit of thinking out loud. It didn't occur to him that anyone could hear him even though his voice was loud and clear.

He would greet an acquaintance (he had no friends) with, "Howdy Jack! You're looking mighty good!" To himself he would say loud and distinctly, "That old hawg looks like he's got the glanders. He'll be planted by the time snow flies."

IN THEIR ISOLATION they would get peculiar ideas about housekeeping. One quartz miner would burn down his jerry-built shack as soon as it got too noisy to live in. He figured it was easier than soap and water. Another, who was very neat, used a plate for two meals. One meal was eaten off the top while the next one was eaten off the bottom.

Then they had their stories. One prospector told of a fishing hole he knew of on the Mojave. He said the water used to be deep and full of catfish but it slowly dried up. The catfish being smart critters adapted themselves to the changing situation. When the water was all gone they found themselves swimming in dust. Catfish don't like dust so they swam higher in the clearer air.

THE ONLY WAY you could fish for these catfish was with a shotgun loaded with birdshot. Mark Twain told of an awfully mean skinflint of a mine boss. One day the boss stood watching one of his hardrock men tamping a powder charge in a drill hole.

THE TAMPING BAR struck a spark and the miner went straight up in the air as the charge exploded.

The boss glanced at his watch and yelled for the miner to come down. The miner wanted to get back to work, of course, but he just kept going straight up until he was out of sight. After awhile he came down with the tamping bar in his hand. He landed astraddle a new drill hole and went right to work tamping.

The boss didn't say a word. He glared at the miner and then he glared at his watch and went stomping off.

Come payday the miner found the boss had docked him for being off the job six minutes.

The best story of all is another of Mark Twain's yarns. A quartz miner was drilling some rock that was really hard. After drilling for five hours he found he had worn out three diamond point drills and the hole stuck out six inches.

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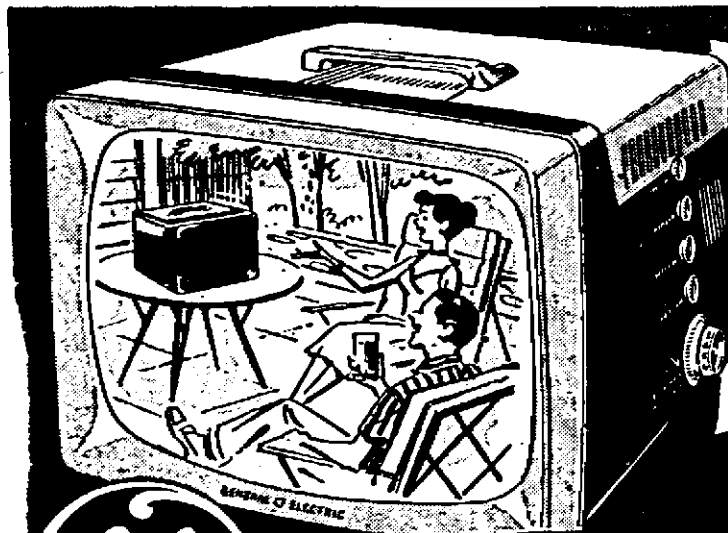
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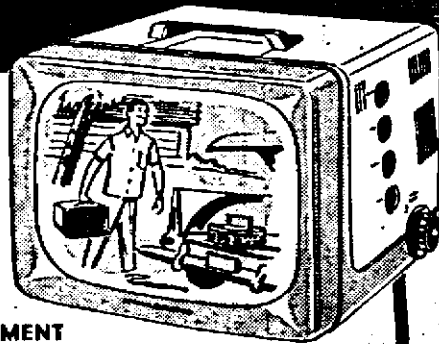


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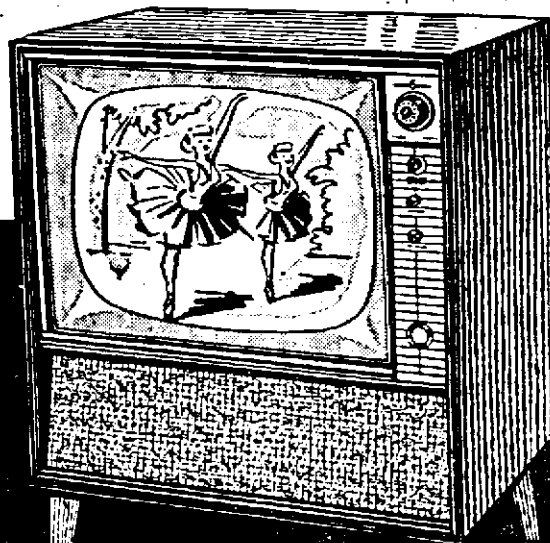
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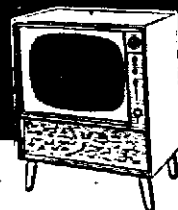
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CAMERA ANGLES

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By the Shutterbug

OF ALL THE MANY Christmas cards we received from our friends last year, those we enjoyed the most and remembered the longest were the photographic ones.

And the reason? Simply because the picture each sender had selected made such a unique and very personal message out of the usual traditional Yuletide greeting. In every instance—whether the picture in question was the latest addition to the family, a favorite pet amid gaily wrapped packages, the family gathered around the fireplace, or a view of the front door—the card expressed a warm, intimate feeling that its greeting was “especially for you.”

WITH CHRISTMAS coming up fast, it's not a bit too early to begin thinking about having a photographic card made. Run through the pages of your album and see whether there's a snapshot the whole family feels would make a good card. If so, take the negative to your photo dealer, select a style of folder or mount you like, and he'll carry on from there.

If you prefer to start out with a brand-new picture, however, there's still time to do that, too. Get the family together, arrange a suitable background, and take a series of shots. (If you're to appear in the picture, be sure to have a friend on hand to click the shutter for you!)

YOU MIGHT WANT to get out some of your Christmas decorations, even if it seems like rushing the season a bit. An evergreen bough trimmed with some ornaments and tinsel can be used to excellent advantage. By placing it in the foreground, you can create the illusion of part of a tree, which will lend a Christmas-like touch as well as an effect of depth to your picture.

Should you prefer color in your cards, your dealer has slip-in mounts with an appropriate Christmas message, too. All you need to do is select your favorite color negative and have as many prints made as the number of names on your card list. Each one slips into the space provided and is ready to be put into its envelope for addressing.

LONG BEACH CAMERA Guild will have another travel program at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Irma Louise Rudd, Associate Photographic Society of America, will show color slides, her subject, “Africa Safari.” Visitors are welcome.

Winners of the recent color slide competition were Clara Watkins, first; Glen Sieben, second; Arthur Swezey, third; Floyd E. Williamson, Elva Hayward and Arthur W. Swezey, honorable mention. Ernest Hemmerling, past president of the Circle of Confusion, Whittier, judged the contest.

Members of the local club have received honors in other clubs. Dr. Fred Modern had four prints accepted by the Ventura Camera Club. Virginia Callendar had four prints displayed at the convention of the Photographic Society of America in Denver. Christine Sandell received a cash award from the Los Angeles Times photographic contest.

FOREMOST EXAMPLES of the world's outstanding photography for the past year, as seen by T. J. Maloney and his associate editors, Mary P. R. Thomas and Jack I. Terracciano, are packed into “U. S. Camera 1957” (U. S. Camera Pub. Co. \$6.95), which made its appearance a few days ago. Within its 257 pages are “Color in the West” by Ray Atkeson; portfolios of the work of Sheldon M. Machlin, Max Scheler, Philippe Halsman and Sanford Roth, running the gamut from nudes to portraits and art studies to landscapes; a section of creative photography by 16 contemporary lens artists; a chapter on

HAPPY HOLIDAYS



No one else but this happy youngster's family could send this Christmas card, and it's a sure-fire hit!

Eadweard Muybridge and the first motion picture, and most of the collection of fine news photography which won the 1956 Pulitzer Prize for the stellar camera team of the New York Daily News. Amateurs and professionals alike look forward with anticipation to U.S. Cam-

era's annual publication and this year's volume is handsome and rewarding. Each selection is adequately footnoted as to composition, photographer's background and technical data, only one fault being apparent—an occasional lack of close proof-reading of text.

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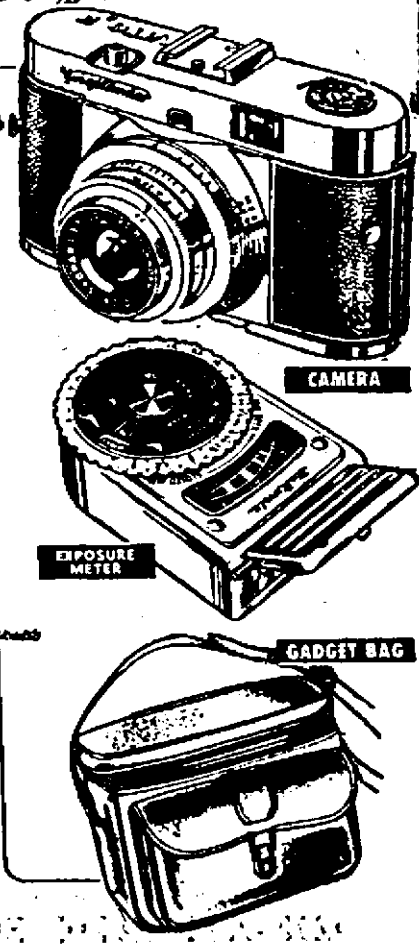
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She Chops the Top

By Helen Donnelly

A HOBBY of constructing seven and one-half to eight inch stock cars from model kits may not sound too unusual until it is learned that the hobbyist then "chops," "lowers," "shaves" and "Frenches" them to conform with current car styling among teenagers and car clubs.

This is the handiwork of a pert, pony-tailed 14-year-old girl, Dana Smith, daughter of Mr. and Mrs. Paul C. Smith, 5525 Maple Ave., Bellflower, who attends Bellflower High School as a freshman.

HER HOBBY BEGAN a little more than a year ago with the purchase of a stock green, hard-top Pontiac convertible model. It is now a sleek, low black job with white sidewalls and back

and front lights "Frenched"—set in deeper, to the uninitiated.

Dana explains that lowering is dropping the frame. Chopping is just that—chopping some off the top. Shaving means taking off all unnecessary ornaments and chrome—even the door handles sometimes.

"My Pontiac will be finished when I install twin pipes," Dana said as she poked at the miniature chassis with a tiny screwdriver.

A screwdriver, plus plastic cement, a round file and Xacto knives are all the tools she uses for the redesigning.

DANA IS NOW working on what was once a stock 1954 gray Ford sedan. The chopped top now resembles a convertible and

had been painted white to contrast with the blue body. Her other models include a station wagon, Plymouth, Buick, Corvette and Ford convertible with red tick and roll upholstery.

A Sunday drive with the Smith family is apt to be made with commentary going something like this:

"Hey, look at that Ford with the Chevvie grill. That '55 Olds has really been shaved and that isn't a stock paint job. Say, get that nosed and decked custom crate!"

One of the favorite car games played by Dana with her brother Steve, 12, is seeing who can pick out the most late models on the road. Dana says she can name any stock car from 1950 on up.



Paul C. Smith Photo

Making custom jobs out of models of stock cars is the hobby of Dana Smith, 14, Bellflower high school student.

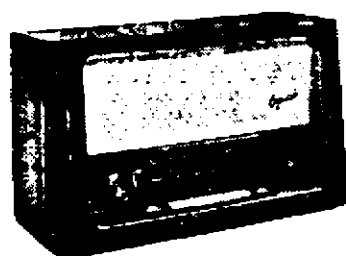


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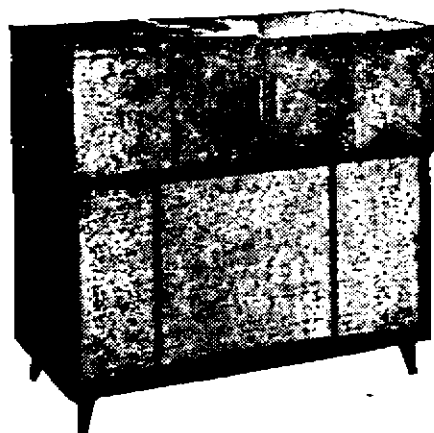


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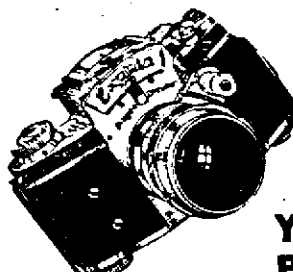


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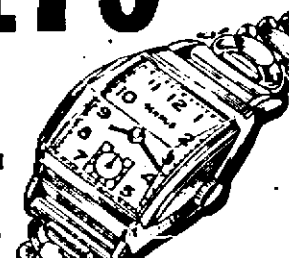
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Choosing the Irish

By Elson E. Irwin

WHEN Dr. Clayton Garrison, 34-year-old drama instructor at Long Beach State College, recently directed "Plough and the Stars," controversial four-act play by the Irish playwright, Sean O'Casey, it marked a high point in his life.

Garrison, who recently received his Ph.D. from Stanford, has a burning love for O'Casey material—and "Plough and the Stars," centered on the Easter Week rebellion of 1915-16 in Dublin, is his top favorite. Thus he chose it as his first to direct at Long Beach State.

THE YOUNG DRAMA instructor spent the better part of two years writing a dissertation on certain aspects of the fiery Irish writer's work.

"The close connection with O'Casey during my study is one that I always will cherish," says Garrison.

Garrison, after making his decision to do a critical study of O'Casey's plays, wrote an introductory letter to him, in which he asked O'Casey to autograph a picture of himself, and to make the statement that he (Garrison) disagreed with major critics concerning the lack of dramatic structure within O'Casey's plays.

O'Casey's return letter included another picture of himself in wrinkled trousers and a beaten-up hat and a picture of his family, stating that "he knew

nothing about dramatic structure."

When Garrison wrote again, he included a picture of his wife, Lillian, their baby girl and the family cat. In this letter, Garrison disagreed with O'Casey, saying that "he believed that O'Casey paid more heed to dramatic structure than he was willing to admit."

O'CASEY'S PROMPT answer was more concerned with the fact that Garrison had allowed the cat so close to the baby and apparently ignored the challenge to his statement on structure, until the final paragraph. "I guess you are right about my knowledge of dramatic structure," O'Casey wrote, "... but I never lay out a scenario in advance. Mind that cat!"

In ensuing letters, Garrison challenged O'Casey again and again, one letter challenging the idea that O'Casey is a communist. O'Casey chose to ignore this challenge, but as Garrison stated, "A man with such a feeling for the family which he exhibits in all of his plays, and in his letters to me concerning my wife and child, could not be a communist."

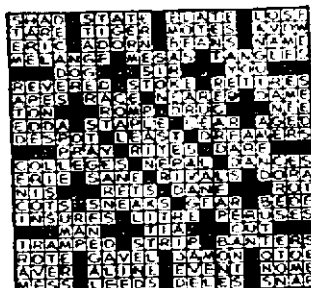
"**HE ONCE WROTE** to me that the most important thing to consider when a man is out of work is the family. This came when Palos Verde College, an institution where I was teaching, folded and I was out of a job. O'Casey told me to forget about the critical study of his plays, and to get any kind of job to see that the family was well-cared for."

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Sean O'Casey fan, Dr. Clayton Garrison of LBSC reads playwright's letter beside first editions by O'Casey.

The Big Fix

(Continued From Page 4)

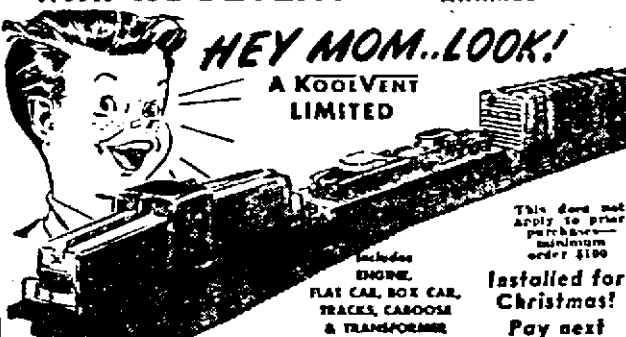
slowly toward the fence, his feet, light now, barely touching the ground.

The Widow Stone was speaking, but Tullius was hardly aware of it, the smell was so strong. "This morning, Chief Big Thunder stood tall and straight at the foot of my bed," she was saying, "his beautiful head-dress and all. 'Today, great-great-granddaughter,' he said to me,

'cook crackling bread! Make it heap good! Double the cracklings!' Just like he said it, Tully, double the cracklings!"

But her high-pitched voice couldn't penetrate the dense cloud of aroma settling on the drooping Tullius, completely deadening his other four senses, as the luscious Widow and her crackling bread moved closer and closer . . . automatically. Tullius placed one hand on the fence, his foot in a crevice and leaped lightly over . . . and the Persian purred on . . .

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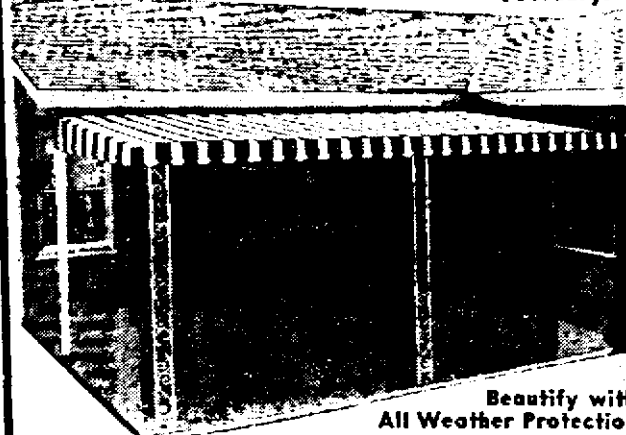


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Pets Are a Family Affair



Debbie Davis, 1920 Knoxville Ave., is well guarded by Brecht and Kurtz, neighbors' two big Weimaraner dogs.

By Eleanor Avery Price

EVERYONE in the household should be in on the act when a new pet is added to the family circle, for a pet is really a family affair. In fact, it could almost be said that a pet is a neighborhood affair in so far as you want your neighbors still to like you when you acquire the new addition!

It should be stressed, however, that parents should not expect too much of their under-12 children when caring for a pet is the problem. True, children beg for pets, but children are still children and most of them are not ready to assume full responsibility of an animal. When the novelty wears off, the average youngster finds something else to interest him although he may go right on adoring the pet.

ONE WAY TO AVOID a headache in the pet owning department is for the whole family to decide what pet is best for all concerned. A child may demand one kind of animal, but he can often be coaxed over into

wanting something else, something whose care is relatively simple in comparison to the pet he originally wanted. A guinea pig, for example, is quiet and undemanding, and so is a rabbit, and both accept confinement. It is an entirely different story with cats, dogs, birds and the exotics.

Mother should see to it that the child who wanted a pet in the first place feeds him in the morning before he sets off for school and also to see that the pet has fresh drinking water. She should ask him to play with the pet some time during his after-school hours, but if there is an important football game going on in a vacant lot nearby, she should try to understand how much that means to him, too.

MOTHER, OF COURSE, will have to see to it that the pet receives good care during the day. And Dad should step into the picture and feed the animal part of the time and take him for airings now and then

if the pet is a dog. Dad might also enjoy playing with the pet and teaching him a few manners.

Both parents should show children how dependent pets are upon their human owners. This they can best do, not by scolding a small child for neglecting to remember to cooperate, but by tolerance and by showing him how to grow to responsibility by their own good deeds for the pet.

IN DEFENSE of mother, it should be said that if the pet proves too much added work and responsibility to her already back-breaking schedule, and there seems to be no family adventure in so far as the pet is concerned, then the pet should be placed in another home where he will grow to maturity feeling loved and wanted. A little later on, when the child is older or Mother feels up to it, another pet can be acquired.

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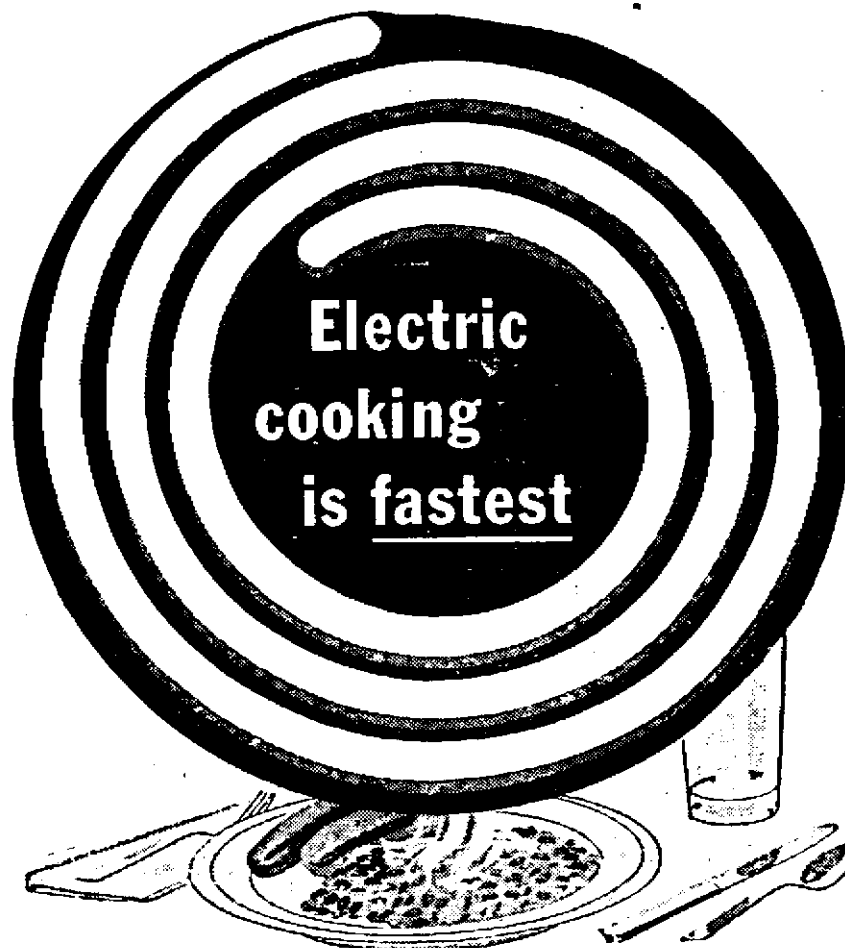


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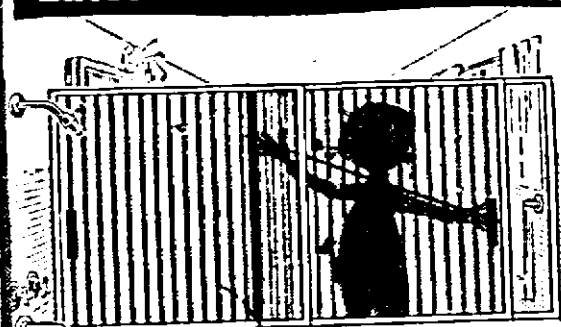
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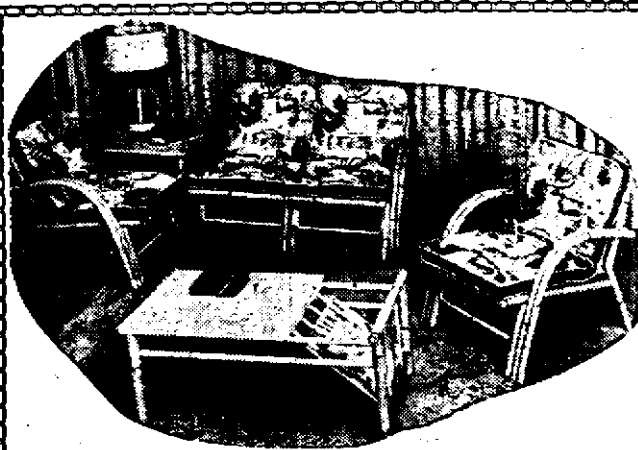
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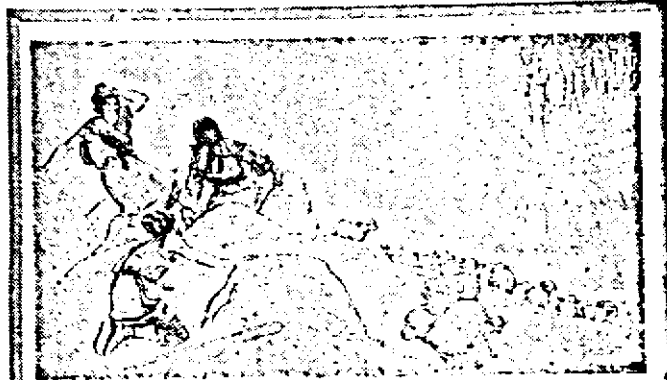
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BOOK REVIEWS

In the Mountains of Literature

THOMAS B. COSTAIN, one of today's most prolific fiction writers, and John Beecroft, who for many years as editor-in-chief of the Literary Guild of America has been called upon to read copiously, went prospecting in the towering mountains of world literature and have come up with 39 never-to-be-forgotten tales—six novels and 33 shorter pieces—for a two-volume anthology, "Stories to Remember" (Doubleday, \$7.50).

In his introduction, Mr. Costain acknowledges that there have been too many anthologies, some good and some bad; the best of this or that, the best short stories, the best short novels, the best of a single author's output, and so on. In making their selections, he points out, his and Mr. Beecroft's purpose was "to present a collection of



ONCE AGAIN IS TOLD the always-inspiring and reverent story of the birth of Jesus, this time by Norman Vincent Peale in "The Coming of the King" (Prentice-Hall, \$2). Written for children—and adults who believe—this beautiful little volume recaptures the era in which Christ walked humble paths to change the entire course of human history. A magnificently acceptable Christmas gift.

stories which would (according to the nature of each) engross, excite, mystify, please, amuse, charm or satisfy our readers." These, he says, are vintage stories—stories which they have read, remembered, and enjoyed reading again.

The novels, of varying lengths, include Thornton Wilder's "The Bridge of San Luis Rey," Robert Nathan's "Portrait of Jennie," Conrad Richter's "The Sea of Grass," MacKinty Kantor's "The Voice of Bugle Ann," Selma Lagerlof's "The General's Ring," and Enid Bagnold's "National Velvet."

Even more diversified, the shorter tales represent the most famous names in all literature: Kipling, O. Henry, Maugham, du Maurier, Dumas, de Balzac, Dickens, Irving, Poe, Stevenson, de Maupassant, Bronte and many others. And combined in this December selection of the Literary Guild, they're going to be rediscovered for their true worth by a deservedly wide audience.—B. L.

ANOTHER COLLECTION, this time of the stuff that has made our nation laugh over its growing years, fills the 600-page "A Treasury of American Folk Humor" (Crown, \$3). Culled from every facet of life by James N. Tidwell, here are tall tales that will live forever, the windy plunges into political oratory, impudence, tolerant intolerance, repartee, amusing incidents—all coming from oral tradition, the press, and from works of the country's great humorists.

A SMALL but beautiful little volume—in design and story content—is "A String of Blue Beads" (Doubleday, \$1.50), a modern Christmas parable declared by some critics to be the most outstanding work to come from the gifted pen of the late Fulton Oursler. There are generous illustrations by Reiss Lonette.

MISCELLANY: Eleven science fiction stories by Clifford Simak make up the hair-raiser "Strangers in the Universe" (Simon and Schuster, \$3.50). . . . Fast-moving tales of early western mining camps fill "Deep Enough," an autobiographical account by Frank A. Crampton (Allan Swallow, 2679 S. York, Denver, \$4). . . . The coyote, whose cunning and personality on the western scene is legend, is the subject of "Here's Don Coyote," by naturalist Carroll Dewilott Scott (Westernlore Press, Box 41073, L. A., \$1.50). . . . Dale Van Every of Santa Barbara tells the powerful story

of the frontier years between the battles of Yorktown in 1781 and of Fallen Timbers in 1794 in "Men of the Western Waters" (Houghton Mifflin, \$1). . . . The lucky man with power tools will want "Easy Ways to Expert Woodworking" (McGraw-Hill, \$3.95). . . . For the vacationist there's "New Horizons, U.S.A.," guidebook compiled by Pan American World Airways and American Airlines, which contains an unbelievable amount of tourist information (Simon and Schuster, \$1.95). . . . And for those who enjoy excursions into the supernatural—of things that couldn't happen, but did—will get delight from "Spooks De Luxe," in which prominent personalities tell their experiences to Danton Walker (Watts, \$3.95). . . . Police chiefs of the world highlight outstanding cases in their careers in "My Greatest Crime Story," edited by Kurt Singer (Hill and Wang, \$3). . . . The most complete collection of records and superlatives, "Superlatives" (Superlatives, Inc., \$2.95) offers something new in publishing. . . . Bizarre happenings, from strange treasure hunts to fantastic true stories about vanishing ships, fill "Strangest of All" (Citadel, \$3.50). . . . And exclusively for the ladies there's "The Bride's Reference Book," a guide for young marrieds by the editors of Bride's Magazine (Barrows, \$5). . . . And "What Shall I Wear?" described by the publishers as "the what, where, when and how much of fashion," by Claire McCardell (Simon and Schuster, \$3.50).

NEW PAPERBACKS (never before printed in book form) that make good reading: "Julie," the story of a girl who married her husband's murderer, by Andrew L. Stone (Signet, 25c); "Fish the Strong Waters," a novel of Alaska by N. C. McDonald (Ballantine, 35c); "Kansas Trail," western novel of violence by Hascal Giles (Ballantine, 35c); "New World Writing," 10th selection of fiction, drama, poetry and criticism from writers all over the world (Mentor, 50c); "E Pluribus Unicorn," short stories of science and sorcery by Theodore Sturgeon (Ballantine, 35c); "Death Is a Cold, Keen Edge," a psychopathic killer on the loose, by Earle Basinsky (Signet, 25c); "Turn the Tigers Loose," a novel by Col. Walt Lasly (Ballantine, 35c).

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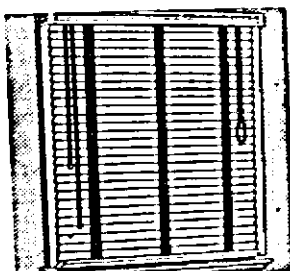
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By John Ronson

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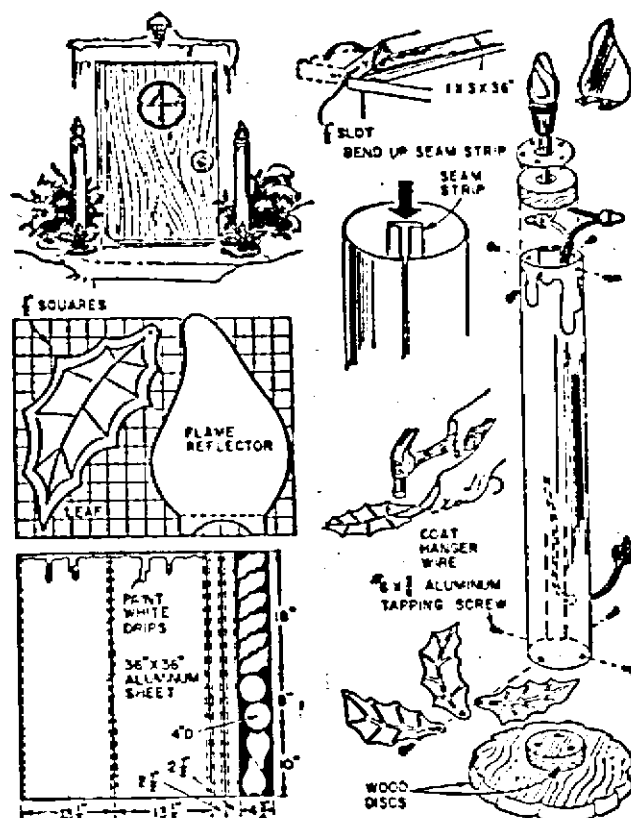
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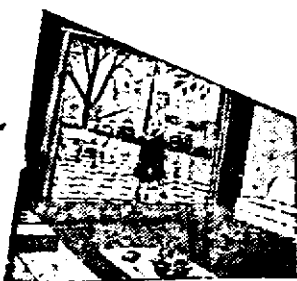
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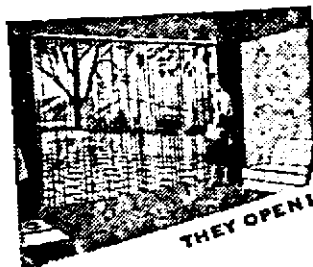
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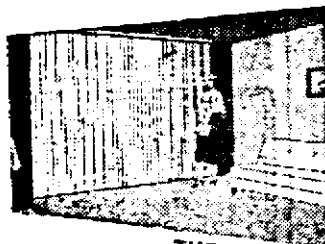


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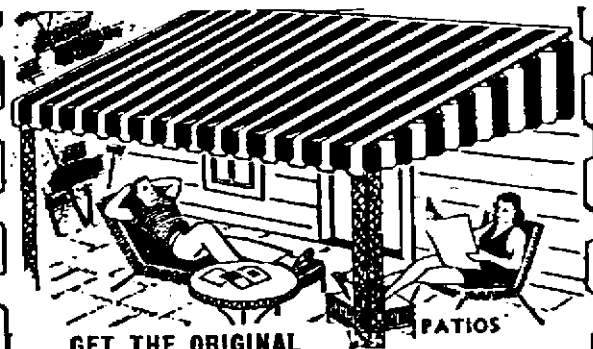
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AROUND THE WORLD WITH DELAPLANE

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In a medium-priced hotel, give him \$1 to \$2 per person per week when you leave. Especially so if you intend to come back some time.

Bellboys, doormen, porters with baggage are tipped by the service. Figure the buying power of the local money and give him the equivalent of what you would in the States. For instance, an English shilling exchanging at 14 cents U.S. is equal to a quarter. So a shilling is a fair tip. You don't tip on airplanes, ever.

I've heard conflicting stories about the food in Mexico. Do you know of any really good places to eat there?

SOME good restaurants: "1, 2, 3," Prendes, Quid, Rincon de Goya, Ambassadeurs, Jena, the Rivoli and Passy, all in Mexico City. For authentic



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Mexican food, best for lunch, try Cafe Tecuba and Las Casuelas. The Cardenas delicatessen across from the Cortez Palace in Cuernavaca.

The Copa de Leche in Guadalajara.

Can you give us some suggestions on shopping in France?

Best buys in France: Perfume, gloves (Kislay, for example), scarves, prints, reversible raincoats and skis (have runners and safety binders attached here). Shop at department stores. Check the basement of Galeries Lafayette for cheap, unusual gadgets to bring back as gifts.

If you want to take gifts to the French: any nylon article of clothing, electrical appliances, blue jeans for children.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

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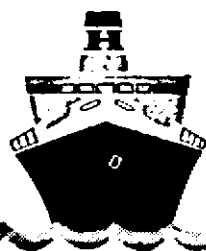
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HOW TO Winterize Garden Tools and Store Them Properly Until Spring Season

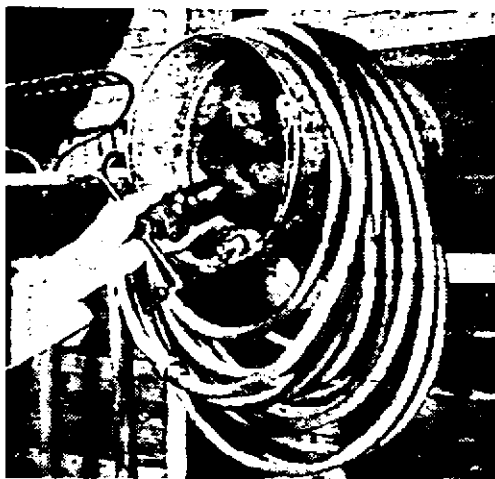
1. COAT WOOD handles on garden tools with linseed oil. Clean off mud and sand out nicks, then rub handles with linseed oil on cloth. Oil soaks into wood, keeps it from drying out. Treated handles resist dirt and nicks better, too. Replace or re-fit handles that are loose.



2. LUBRICATE MOVING parts on mowers, spreaders, and other wheeled equipment. Brush off dirt, and remove rust spots with steel wool or fine sandpaper. Rub down with oily rag. Or, coat with a half-and-half mixture of paraffin and carbon tetrachloride.



3. DRAIN POWER-TOOL gas tanks. Siphon off gas or run dry, and leave the tank empty over winter so gummy residue will not clog up the lines and the carburetor. Clean spark plug and air filter. If mower needs repair, have work done now while shops are in slack season.



4. COLLECT AND store all garden tools. If you haven't made permanent racks and storage for them, do so now. Strips of wood and finishing nails will get long-handled tools off the floor. An old bucket screwed or nailed to wall takes care of hose and attachments.

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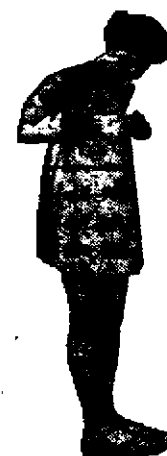
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GARDENS

There's More to Callas Than White

By Bob Gilmore

NOT SO LONG AGO, the calla was used mainly as a florist item for funerals, the only available variety being a white one. Today, however, a fairly wide range of colors can be found among the callas. You have your choice of pink, yellow and black in addition to white.

In the days when callas were funeral flowers, they were also

known as richardias. Today their name has been changed; and in botanical books, you will find them under the heading of zantedeschia. The variety names are tongue twisters, the white calla being zantedeschia aethiopica; the yellow calla, zantedeschia elliotiana and the pink calla, zantedeschia rehmanii.

In fact, California produces more yellow calla bulbs than any other section of the country. They are grown just a few hundred miles north of Los Angeles.

White, black and yellow callas are all fairly hardy, the sensitive member of the family being the pink variety, which requires a starting temperature above 55 degrees. It is a splendid pot subject, but can be transplanted outdoors when fairly well established. Generally speaking, all these callas prefer semi-shade, but will succeed in full sun if given sufficient water.

THE YELLOW or golden calla is valuable not only for the deep yellow flowers, but also for its foliage which is green speckled with hundreds of small white dots. The yellow callas may be grown outdoors, indoors as a pot plant or the flowers used for decorative purposes.

The white calla produces a large bloom that has a wax-like appearance. The stems are sturdy and quite tall, the foliage glossy, deep green. The rare pink calla has a delicate carmine-rose tone. The flowers are quite small compared to the other callas, and this is also true of the bulbs. The plants grow to 18 inches or more at maturity.

Fuchsias Play Major Roles

By Walter Finch

A MAJOR GARDEN hobby throughout California is the cultivation of fuchsias. There are many reasons for the extreme popularity of this flowering shrub: its blooms are prolific and extremely attractive in their colorful pendant forms, plants will respond to the slightest bit of care and have an extremely long flowering season. In addition, fuchsias can be used in a variety of planting styles throughout the garden and patio area.

Although fuchsias prefer coolness, humidity and shade, this does not mean they cannot be grown in warmer locations, says the California Association of Nurserymen. By creating special situations of part shade, early morning or late afternoon sun and little or no drying wind gardeners should have success with fuchsias.

THE GROWING conditions of Southern California are comparable to those of South Africa.

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SUCCESS WILL BE assured by attending to the fuchsias moisture needs each day. Check for moisture content of soil and in addition provide overhead waterings to furnish the necessary humidity in the early morning or late evening. Keep the ground moist around the plants at all times. Since watering is probably the most important aspect of fuchsias cultivation a regular program should be established. During peak performance period, which runs from spring to fall, water the fuchsias thoroughly every other day in mild climates and every day in hot climates. Be sparing of water in the cold months.

Make sure the planting soil is correct. Fuchsias are acid-tolerant plants and, where the water tends to be alkaline, acid materials must be added to the soil. Use either of these soil formulas: $\frac{1}{2}$ leaf mold, $\frac{1}{4}$ peat moss, $\frac{1}{4}$ steer manure, well rotted, $\frac{1}{4}$ light garden loam mixed with bonemeal; or $\frac{1}{4}$ top soil, $\frac{1}{2}$ leaf mold, $\frac{1}{4}$ cow manure. The leaf mold and peat moss will provide the necessary acidity and also hold moisture.

SPRING DAYS ARE the best time to plant fuchsias. Plan fuchsias gardens now and make your selections later from nursery collections, which will be in containers, properly pruned and fertilized and ready for planting. In transplanting from the nursery to the garden try to give each plant a site as near to its

(Continued on Page 33.)

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Author's Photo

Tamarisk blooms pink in spring, has clouds of heath-like leaves in summer and is excellent as windbreak.

Tamarisk: A Wind Foil

alkaline soil and also on the beach where it doesn't seem to mind the salt spray. It also is at home, of course, in places without such problems.

THE TALL T. *articulata*, growing to 30 feet, makes a splendid windbreak and its greenish branchlets give it an evergreen appearance even in the winter. The lower-growing kinds, *T. parviflora* and *T. pentandra* reach only 15 feet in height and also form good low windbreaks, but in addition may serve as specimen shrubs or decorate a shrubbery border. *T. parviflora* carries its pink blossoms in the spring and *T. pentandra* in the winter. The bark of *T. parviflora* is reddish and *pentandra* purplish.

Careful pruning in the winter will hold these shrubs to a gracefully arching form that is particularly attractive. Rather rank-growing and sprawling is *T. gal-*

lica, the French tamarisk of the Mediterranean region. It is suitable only where it has room to spread and in the background where the severe pruning necessary to keep it in shape will not be noticeable. Flowers on this shrub may be either white or lavender-pink.

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By Gladys Diesing

A VEIL of pink against an azure sky is tamarisk in the spring. The shrub is leafless during the winter but in the spring or early summer pink flowers in one to two-inch spikes crowd the ends of the feathery

branches, making the whole shrub one big billow of bloom. Little heath-like leaves clothe the branches in summer.

The tamarisk is very adaptable and will grow on the desert where it will tolerate heat and

Fuchsias

(Continued from Page 32)

requirements as possible and allow an adjustment period before transplanting to an area of less desirable conditions.

A gluttonous plant, the fuchsia should not be overfed even though it seems to respond to each feeding. Carefully apply leaf mold in spring and fall, mixing in a mulch of cow manure in the spring application. During the blooming season a monthly dosage of fish emulsion or other liquid plant food may be given if necessary.

Few diseases bother the fuchsia and the insects that may bother it can usually be prevented by thoroughly hosing down of the foliage each week and spraying with an all purpose insecticide once a month. Pay particular attention to the underside of the leaves when spraying.

Another essential of fuchsia culture is pruning. Prune when all possibilities of frost are past. You can prune to develop various types of growth forms: basket or trailing, espalier, tree or shrub. These different growth habits of the fuchsia can be used effectively in landscaping.

Tips on Gardening

TIPS FOR THE WEEK— Potted plants do best if given small amounts of food at fairly regular intervals. They cannot absorb tremendous quantities piled on just once or twice a season.

Berried shrubs are beginning to be at their best. An excellent way to prune the plants is to cut the berries for house decoration. The branches that produce berries this year may be cut off as next year's berry crop will be produced on new wood.

It is advisable to prune trees now to prevent wind damage later on. Top heavy branches especially should be removed at this time.

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DOROTHY DIGS in the garden

By Dorothy Jonson

At this time of year, we especially enjoy our house plants. And exotic plants such as African violets suffer greatly in areas where the water is hard. So here's a helpful hint: When you defrost your ice box, save the water that drips from the pipes and use it to water your potted house plants. I do not refer to the melted ice cubes. The water that drips from the pipes is purified atmospheric ice and your tender house plants will love it.

Most house plants cannot stand spraying with oil or any of the harsher materials. Try to find a non-oil emulsion containing nicotine.

Give an occasional application of a good, safe leaf-shining material that gives lustre to the foliage.

Fortify the potting soil occasionally with trace or mineral elements.

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Southland Crossword Puzzle

(Solution to Puzzle on Page 26.)

By ALBERT BLUM

ACROSS

1 Edible fish
2 Ohio or Utah
3 Cause to feel proud
4 Forfeit
5 Wood
6 Jungle cat
7 Very small particles
8 Confess
9 King of Denmark
10 Ornament
11 Lines
12 Title
13 Jumble
14 Plateaus
15 Snails
16 Pet
17 Title
18 Pronoun
19 Kestrel
20 Supply with fuel
21 Leaves public life
22 Monkeys
23 Track event
24 Approached

DOWN

51 Stately lady
52 2,000 lbs.
53 Frisk about
54 Narcotic
55 Born
56 Icelandic literature
57 Chief item
58 Cordelia's father
59 Old
60 Tyrant
61 Smallest quantity
62 Imaginative people
63 Explore
64 Ceremonies
65 Venture
66 Seats of learning
67 Asiatic kingdom
68 Waltz, tango, etc.
69 Great Lake
70 Rational
71 Competitors
72 Girl's name
73 Goblin
74 Soaks
75 Hamlet was one

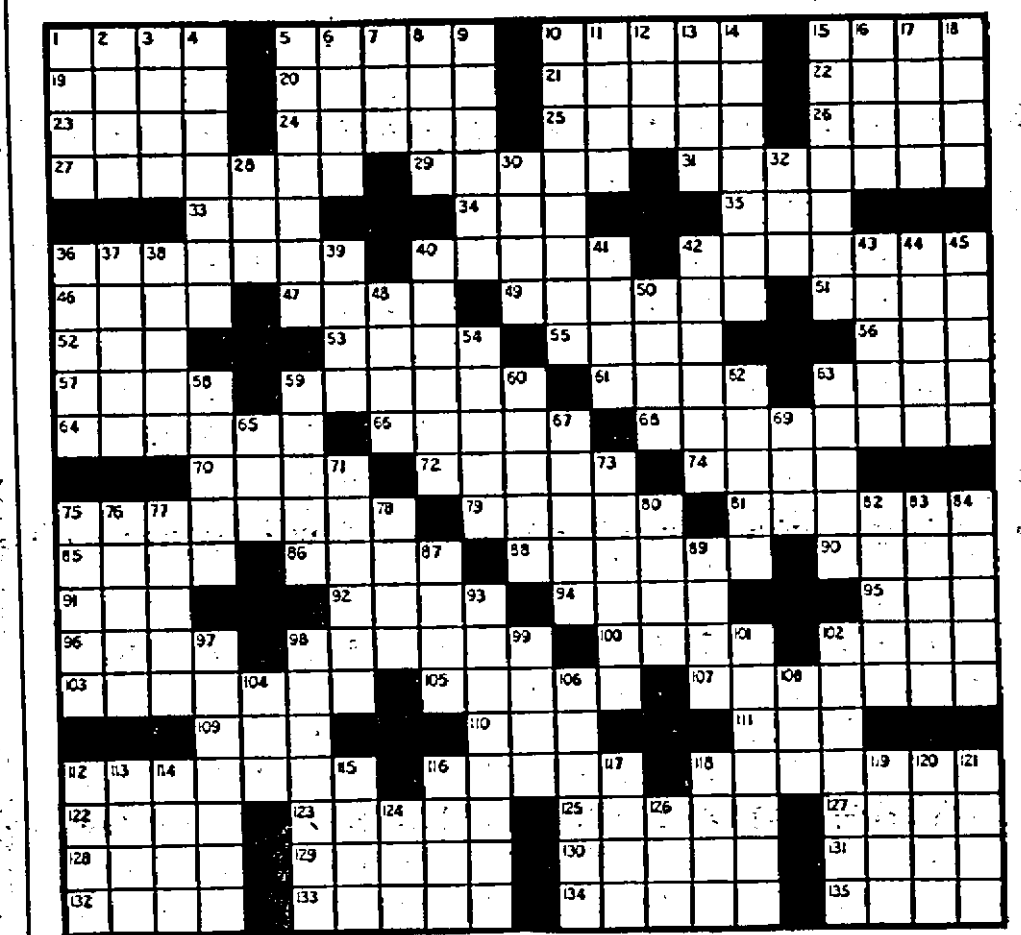
56 Decay
57 Small beds
58 Move stealthily
59 Machine part
60 9th century English scholar
61 Guarantees
62 Metric unit
63 Reads
64 Homo
65 Jovian
66 Served
67 Walked with heavy step
68 Make bare
69 Good-natured plantain
70 More repetition
71 Small mallet
72 Friend of Pythias
73 Indian
74 Adrift
75 Adjust
76 Occurrence
77 City in Alaska
78 Soldiers' meat
79 City in England

114 Takes out
115 Close suddenly
DOWN

1 Stop
2 Rabbit
3 Seed covering
4 Sets of ten
5 Root
6 Flux of water
7 Time past
8 Sonnet
9 Mr. Hemingway
10 Started
11 Dodger pitcher
12 Luron tribesman
13 Arab's home
14 Attempted
15 Spiritless
16 Athletic field
17 Quantity
18 Female sheep
19 Correlative
20 Sacred hill in Jerusalem
21 Negative
22 Marked as test papers
23 Form of lyric poem
24 Sells

29 Small span
30 Fidelity
31 Nobleman
32 Affection
33 Tract of land
34 Oriental prince
35 Plants
36 Feet
37 Regretted
38 Apparent
39 Fruit
40 Parties for men
41 Chemical compound
42 Interpret
43 Alter by addition
44 Crude metal
45 Moderately warm
46 Constellation
47 Long for
48 Canibal
49 Francoise
50 Roman noble
51 Constellation
52 Facilities
53 Dagger
54 Path
55 Centers
56 Wear away

84 Clogs
85 And others
86 Lat.
87 Jump
88 Game resembling tag
89 Miscellaneous
90 French times
91 French African colony
92 Commotion
93 Retracts
94 Fasteners
95 Stride
96 Invaded
97 Baseball score
98 English carriage
99 Wander
100 Sweetshop
101 Carnegie
102 Surface
103 Transmit
104 Surface
105 Study hard
106 English school
107 European capital: Ital.
108 Percolate
109 Compete
110 Mr. Torme



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Open 10 A. M. to 1:30 A. M.
Ample Parking, 3 Spacious Kios

FOR ALL
SPECIAL OCCASION
DINING

IT'S

Ricart's

UPTOWN

4363 ATLANTIC AVE.

CLOSED MONDAYS

Charcoal Steaks PRIME RIBS

- The Finest of Foods
Dinner Served 5 P. M.-1:30 A. M.
- Entertaining Nightly

The versatile
DON ELLIS at the
piano organ
Fashion Show Every
Thursday, 8:30 P. M.
PH. HE 2-9362
Carioca
Closed
Mondays
1617 ALAMITOS

DINING OUT

IT WILL BE
NICER AT
Brower's

"Restaurant of Distinction"
PACIFIC AVE. and 23rd ST.
GARfield 4-1282
Visit the Horseshoe Room

EVERETT BOYETTE'S CHARCOAL BROILER

5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P. M.-1 A. M.
Cocktails from 4 P. M. to 2 A. M.
DOROTHY BOYER
sings at the organ bar
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AMERICAN and CANTONESE Food

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Mon. thru Fri. 11:30 to 2:30
Tropical Drinks

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Dine or plan your Banquet where
good food and fun prevail. Charcoal
Broiled Foods—Top Bands—Beautiful
Atmosphere—Dancing.

Featuring NOW:
New Menu—New Entertainment
THE HIBBONS, outstanding en-
tertainers for your dancing and
dining pleasure.

Phone HE 4-7014
2727 E. 4th St. at TEMPLE
Suggest Accommodation—10 to 200

meet your host



Caricature by Milt Reppert

HANK MOFFETT

Some Changes Are Due

PEOPLE ARE constantly
amazed by how fast the
service is at the Chicken Pie
Shop, 737 Pine Ave.

For instance, a well-dressed
elderly man sat at the counter
the other day, ordered a chicken
pie dinner and then reached for
a paper napkin. Before he got
the napkin tucked in place over
his vest—presto!—the waitress
was back with his dinner, pip-
ing hot, fresh and appealing.

"My word!" commented the
elderly man, "even Houdini
couldn't have done it any
faster!"

The Chicken Pie Shop, owned
by Al Moffett, prides itself on
having the fastest service in
town. The average customer is
served within three to five min-
utes. Some are served even faster.
The waitresses, such as
Grethe Kristensen who has
worked at the shop for 18 years,
enjoy competing with one an-
other to see who can provide
the swiftest service.

THE CHICKEN pie dinner is
one of the biggest bargains in
town. For only 75 cents, the
patron receives a big pie filled
with chunks of tender chicken,
creamy whipped potatoes, cole
slaw, hot biscuits with butter
and honey, choice of beverage
and choice of dessert, including
jello, pudding or apple cobbler.

Moffett's No. 1 assistant is his
brother Hank Moffett, who in
addition to his other duties, di-
rects the operations of the res-
taurant's large delicatessen de-
partment. The brothers are cur-
rently working on ambitious
plans to enlarge and redecorate
the department while the res-
taurant is closed for the holi-
days starting Dec. 23. The large
spotless kitchen will also be
rededicated.

For variety, the shop offers
its patrons cubed sirloin steak
dinners for 90 cents and baked
ham dinners for \$1.25. Chicken
and noodle dinners and chicken
giblet dinners are 75 cents.

—TEDD THOMEY

Chinese Food

CHEE CHINESE RESTAURANT

FOODS TO
TAKE OUT

CHINESE
RESTAURANT
CHINESE &
AMERICAN FOODS

OPEN DAILY
11:00 A.M. to 8:30 P.M.
Friday and Saturday
11 A.M. to 9:30 P.M.
HE 7-4039
702 PINE AVE., LONG BEACH

Sea Food

Your Host . . .

PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

SEA FOOD GROTTO

701 EAST OCEAN BLVD.

DELICIOUS and REAL
MEXICAN FOOD
**EL PATO
CAFE**

337 Pacific Ave. HE 2-3095

Open 11:30 A.M. to 9 P.M. Closed Sun.

3503 Atlantic Ave. GA 4-3005

Open 11:30 A.M. to 12. Closed Tuesday

French Cuisine

CLOSED
MONDAY

Francois
MANHATTAN

1909 East 4th St.
Luncheon and Dinner

PARIS IN LONG BEACH
SUNDAY DINNER FROM 4 P.M. AT THE
Chandelier
4205 ATLANTIC AVE.

Italian Food

GAY 90'S Restaurant

PROFESSOR JIMMY SILLIS IS BACK!
playing those old favorites on
the Piano, Cello and Banjo—
Community singing.

Serving the finest
of American and
Italian Foods

2508 PALM DRIVE
Reservations RA 7-2214 Open 5 P. M.

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DELICATESSEN—CATERING
**Watch
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Make
'em**

The most popu-
lar "eat out"
meal in Long
Beach is the
Chicken Pie Din-
ner featured at
the Chicken Pie
Shop, 737 Pine.
737 Pine, HE 2-1415
Serving Daily—Sundays, Too—
11 a.m. to 8 p.m.

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5430 E. SECOND ST.
NAPLES

Luxurious Dining Room
for the Smartest
in Dining Pleasure
BOB MOREAU
at the Organ
HEmlock 3-9506
CLOSED MONDAY

The Entire Family
Enjoys Dining at

Arnold's
SERV-UR-SELF
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5100 EAST 2ND ST.
3925 ATLANTIC

"DELICIOUS FOOD"
at
Sensible Prices"

Jones

DINING ROOM

120 E. 5TH ST.

11 A.M. TO 8 P.M.

Closed All Day Saturday

Andy's Hot Cakes
House

CLOSED SUNDAY

DAILY 7 A. M. to 7 P. M.
SATURDAYS 'TIL 2 P. M.

643 1/2 PINE

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COCKTAIL
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BEER

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Singing

Steak Dinners . . . \$1.50
Sauerbraten Dinner \$1.25

22 HART PLACE
Robinson Hotel



PRE-Christmas

SALE

ONCE A YEAR! CITY PHOTO BRINGS YOU OUTSTANDING SAVINGS FOR YOUR CHRISTMAS SHOPPING
EVERY ITEM IS FULLY GUARANTEED — FIRST GRADE MERCHANDISE — CAREFULLY SELECTED FOR QUALITY!

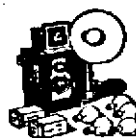


MOVIE CAMERAS

8-mm. KEYSTONE K41, Magazine Load, f1.9 Lens, Leather Carrying Case. REG. \$124.95... **\$82²²**

WORLD'S ONLY 8-mm. MAGAZINE CAMERA With ZOOM Lens. Gives real professional effects to your pictures. Takes the place of wide angle, telephoto and normal lenses. **\$24⁹⁵**

8-mm. KEYSTONE K30 Camera f2.5 lens. Was \$54.95... **\$34⁹⁹**



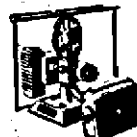
8-mm. EASTMAN BROWNIE CAMERA with Turret and Normal, Wide Angle and Telephoto Lens. REG. \$66.45... **\$49⁹⁹**

16-mm. BELL & HOWELL 70 DA f1.9 normal and 3" f2.5 telephoto lenses. Used. Mechanically perfect... **\$269⁵⁰**

16-mm. BELL & HOWELL 200 EE. This new completely automatic camera. Sets itself for proper exposure. Perfect pictures every time... **\$28⁹⁵**



8-mm. KEYSTONE K36 Advanced Design Turret Camera with f1.9 normal, f1.9 wide angle, f1.9 telephoto lenses. REG. \$173.50... **\$139⁵⁰**



8-mm. BROWNIE CAMERA. f2.7 lens. REGULAR \$37.50... **\$23³³**

8-mm. SOLEX C8 Camera with f2.5 lens... **\$8⁹⁵**

8-mm. SOLEX H8 De Luxe. f1.9 lens... **\$37⁰⁰**

16-mm. SOLEX H16 Supreme with PanCinar 70, Zoom type lens. Takes the place of wide angle, telephoto and normal lenses... **\$66⁹⁵**



MOVIE PROJECTORS

8-mm. BROWNIE PROJECTOR. Complete with 30x40 tripod screen. Reg. \$77.45... **\$62⁹⁵**

Newest BELL & HOWELL 8-mm. PROJECTOR Projects still and reverses with 30x40 tripod screen. Reg. \$114.40... **\$99⁹⁹**

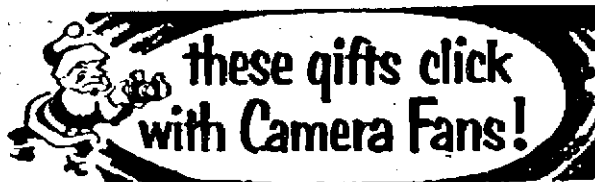
8-mm. SOLEX M8 Projector. Brilliant 500-watt newest model with 20mm f1.3 lens and case 30x40 beaded tripod screen. (Projector without screen \$169.95) Reg. \$184.90 Value... **\$170⁴⁵**



FILM EDITORS

Famous Make 8 or 16mm Action Editor with splicer and rewinds. Was \$67.50... **\$47⁷⁷**

8-mm. Action Editor, including splicer and rewind. Reg. \$39.95... **\$21⁹⁵**



LIGHT METERS

G-E Model DW 68 Regular \$26.95... **\$17⁷⁷**

LITE METER with case and chain Regular \$8.65... **\$5⁹⁵**

TRIPODS

STAR D D-18 Regular 15.40... **\$10⁹⁵**

STAR D MARK III Regular 25.95... **\$18⁸⁸**

REGENT ELEVATOR Regular 29.95... **\$19⁹⁷**

LIGHT BARS

Including E.C.'s and Metal Carrying Case REG. \$10.95... **\$6⁹⁵**

REG. \$18.95... **\$11⁹⁵**

FREE

WITH EACH LITE BAR PURCHASE TITLE TRICK KIT Consisting of Tinting Alphabet and special illustrative backgrounds.

REFLECTORS WITH NO. 2 PHOTOFLOOD Reg. \$3.20... **\$2.09**

SLIDE TRAYS

T.O.C. Type numbered trays with plastic cover. Reg. 98c ea. **SIX FOR 3⁸⁸**

Genstar BELL & HOWELL T. D. C. Numbered Trays with cover. Reg. \$1.50 ea. **SIX FOR 4⁸⁸**

Airequipt Magazine for all Airequipt changers. Reg. \$2.25 ea. **SIX FOR 11¹¹**

SAVE \$2.00 SAVE \$4.12 SAVE \$2.39

BINOCULARS

6x30. Including Pigskin Leather Carrying Case. Reg. \$29.95... **\$18⁹⁵**

FACTORY FRESH COLOR FILM

City Photo's Own Special Reloads Ansachrome or Ektachrome 35-mm. — ASA 32 Film

INCLUDING PROCESSING

225

GADGET BAGS

REG. 12.95... **8⁸⁸**

REG. 22.95... **15⁹⁹**

HUNDREDS OF OTHER ITEMS

EASY TERMS LOW AS NO MONEY DOWN—3 YEARS TO PAY

STILL CAMERAS

2 1/2x2 1/4 BEAUTIFLEX f3.5, Synchro Shutter with carrying case. Reg. \$49.95... **\$29⁹⁹**

2 1/2x2 1/4 AUTOCORD f3.5 with case. Regular \$69.95... **\$54⁴⁴**

2 1/2x2 1/4 ROLLEIFLEX Xenar f3.5 lens. Reg. \$217.50... **\$159⁵⁰**

REFLEX CAMERAS

Now with built-in life meters. Roliflex—Minoxtra—Yashica. From... **\$69⁹⁵** incl. case

35-mm. LEICA 111f with f1.5 Summarit built-in self timer and case. Slightly used, like new... **\$269⁵⁰**

35-mm. LEICA 111f with f2 lens and carrying case. Used, excellent... **\$189⁵⁰**

35-mm. KONICA III f2 lens... **\$129⁵⁰**

35-mm. IMPORT CAMERA with everready case... **\$19⁹⁵**

35-mm. KODAK SIGNET 40. Newest Eastman miniature with flash holder. f3.5 lens... **\$65⁰⁰**



SLIDE PROJECTORS

35mm Slide Projectors with automatic changer. American Optical 300-Watt. Reg. \$59.50... **\$39⁹⁹**

American Optical 500-Watt 35mm Projector with Airequipt Automatic Changer. Reg. \$74.50... **\$49⁹⁹**

New Bell & Howell Robomatic 500-Watt Remote control model. 50x50 Beaded Screen and 18 Micro-fit Slide Trays. Reg. \$184.50... **\$149⁵⁰**

Argus 300-Watt Projector with Airequipt changer & case, including 40x40 screen. Reg. \$77.45... **\$65⁹⁵**

New Bell & Howell Streamliner 500 E 500-watt Projector with remote control, electric automatic slide changer, plus 50x50 glass beaded screen. Reg. \$125.75 Value... **\$103⁹⁵**

ENLARGERS

35mm Solar Enlarger. Complete with lens... **\$69⁵⁰**

Complete Selection of Bessler, Omega Enlargers and Accessories



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WE BUY . . . SELL . . . TRADE . . . EVERYTHING PHOTOGRAPHIC

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Southern
California's
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where every "little" Christmas wish comes true

Bring Your Christmas List to Buffums'

... enjoy the thrilling excitement of festive-season

shopping in a store where every gift is hand-picked

for a special someone, and where everyone is ready

with a happy solution to your gift problems! There's

something for Mom and Dad, for Sister and Brother —

for EVERYONE you have on your list — at Buffums'

where every 'little' Christmas wish comes true!

Santa's at Buffums! Fridays, noon to 5:30, 7:00 to 9:00.
Other days, 9:30 to 11:00, noon to 5:30.
Photographs will be taken of your child on Santa's
knee, available at \$1.25 each, in gift folder.

X Call Jean Page if you'd like to order by phone. In Long Beach, call HEMlock 6-9841 or ZENith 9841. In Santa Ana, Kimberly, 2-6262 or ZENith 2626.

X Our Gift Wrap is complimentary with all purchases made in the store. We'll give your gift a festive look with red or green ribbon, and a special gift card!

X Buffums' Revolving Credit Account is particularly practical at Christmastime! A regular charge account, it's budgeted for your convenience to six monthly payments. No service charge if paid in full monthly.

X We Deliver Your Purchases via United Parcel, FREE, to any place in Southern California, north to Santa Barbara, south to San Diego, east to San Bernardino. Postage charged for delivery only outside of United Parcel Zone.

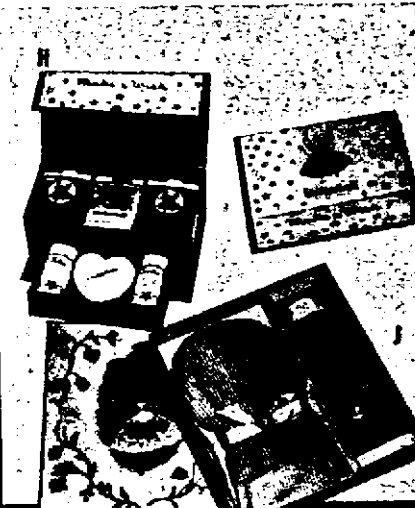
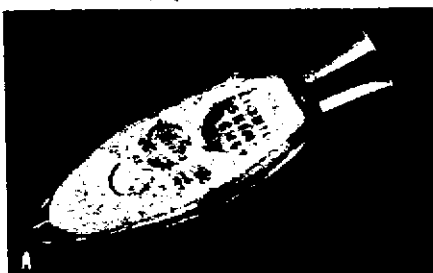
Under the tree with CHANTILLY ...
HOUBIGANT'S haunting fragrance! A trio
of delightful gifts to please your Fair Lady!

2A — LIQUID SKIN SACHET
in the new PURSER presentation.
Chantilly fragrance. Dainty little
stocking-stuffer! 1.65*

2B — HOUBIGANT THREESOME. Eau de
Toilette, Dusting Powder and Liquid Skin
Sachet — fragrant with Chantilly, gaily
packaged for gift giving! \$5*

2C — CHANTILLY TWOSOME by Houbigant.
Liquid Skin Sachet and Eau de Toilette.
Prettily gift packaged. 3.75*

*plus Fed. tax



The Little Ladies love
TINKERBELL TOILETRIES!

2H — "MAKE A WISH" BOX. Toilet
Water, Hand Lotion and Bubble Bath
in the top section, Talc, Sachet, and a
chubby heart-shaped cake of Soap in the
pull-out drawer! All delicately scented.
In a star-studded box. 2.95*

2I — BATH SET. Bubble Bath and a
soft-as-down powder mitt filled with
fragrant talc. 1.95*

2K — HAND-CARE CARRY-ALL with a
clever handle that's really a nail brush!
Complete with pink and natural polish,
remover, cream lotion, emery boards
and manicure stick. White case with
red or blue stars. 2.50*

*plus Fed. tax

PRINCE MATCHABELLI Regal Christmas Collection!

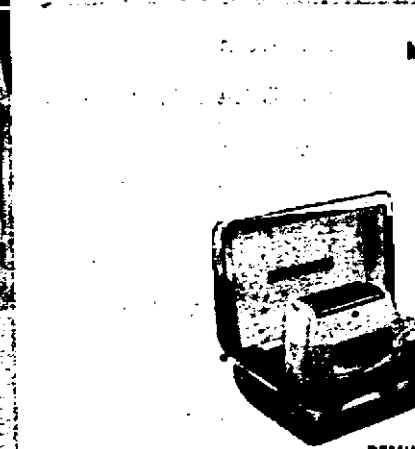
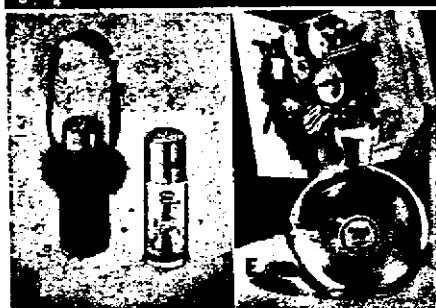
She shall have mink!
2D — MINK PURSE DISPENSER — the
purse perfume dispenser in a mink-adorned
holder! Keeps a dram of her favorite
perfume wherever she goes! Wind Song,
Stradavari, Beloved, Crown Jewel or the
NEW Added Attraction fragrance. \$3*

2E — CHRISTMAS ANGEL — the brand
new fragrance, especially for Christmas!
Graceful 4 oz. flacon in a box gay with
Christmas baubles! \$2*

2F — COLOGNE COLLECTION — six of her
favorite fragrances, including Beloved,
Wind Song, and Stradavari — in a see-
through hat box with gay red bow. 3.50*

2G — CROWN THREESOME, not shown.
Three crowns of cologne, Wind Song,
Stradavari and Beloved. Regally boxed. \$3*

*plus Fed. tax



REMINGTON is the original smoothie
when it comes to gift giving!
FOR HIM. 2L — REMINGTON ROLLECTRIC — the
electric shaver that shaves the 'hidden beard'
quickly, closely, comfortably! 31.50
FOR HER. 2M — REMINGTON DUCHESS — the
personal shaver for feminine good grooming!
Peppermint Pink or Duchess Blue. In smart
jewel case. 21.50

Cosmetics, Street Floor, Long Beach and Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.

VAN RAALTE . . . because you love nice things! . . . lingerie that's lovely to own — to give!

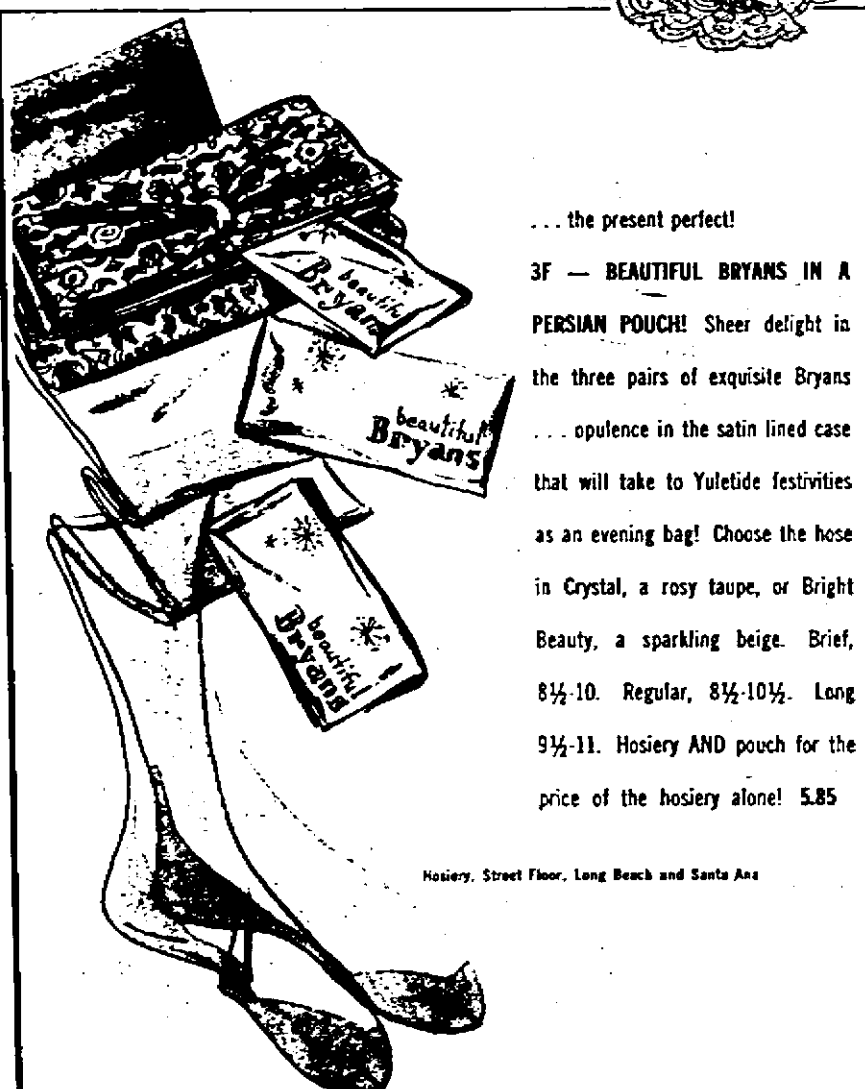
3A — "BEAUTY" Slip in nylon tricot. Entire bodice of lined Alençon lace. Scalloped Alençon at hem. White, black or pink. 32 to 42. 8.95

3B — "LUXURY" Slip in nylon tricot. Lace insertion defines bosom of lined Chantilly lace. Flounced in illusion tricot and Rambler Rose Chantilly. White, pink or black. 32 to 42. 12.95

3C — "DREAM STUFF" in nylon tricot. Sophisticated gown, beautifully molded with insertion of Alençon. Scalloped Rose Petal Alençon at hem. Sweep of skirt. Wide lace straps. Blue, pink or black. 32 to 38. 14.95

3D — PETTICOAT (not shown) in nylon. S, M, L. 5.95

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



. . . the present perfect!

3F — BEAUTIFUL BRYANS IN A PERSIAN POUCH! Sheer delight in the three pairs of exquisite Bryans . . . opulence in the satin lined case that will take to Yuletide festivities as an evening bag! Choose the hose in Crystal, a rosy taupe, or Bright Beauty, a sparkling beige. Brief, 8½-10. Regular, 8½-10½. Long 9½-11. Hosiery AND pouch for the price of the hosiery alone! 5.85

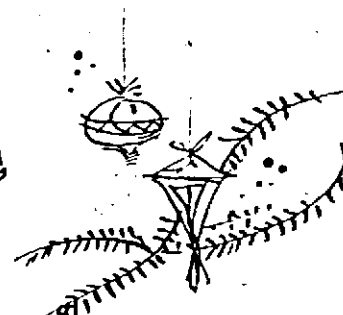
Hosiery, Street Floor, Long Beach and Santa Ana



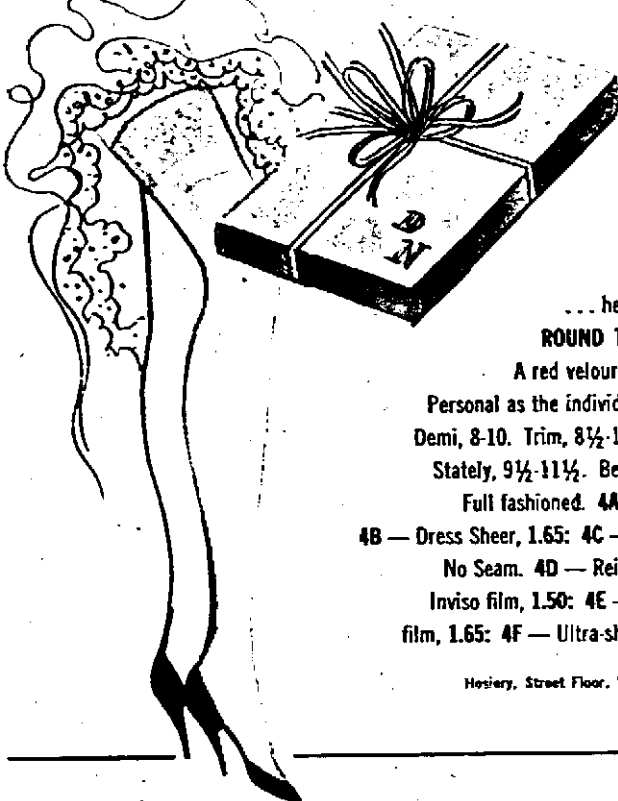
For your Christmas angel . . .

3E — QUILTED DUSTER BY LOUNGEEES . . . Light-as-a-whisper nylon — quilted and cosy! Prettily yoked, Peter Pan collared. Nylon net trimmed, laced with ribbon. Button front, bracelet sleeves. Snow white with a scattering of posies. 10 to 18. 12.95

Robes, Third Floor, Long Beach; Robe Shop, Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



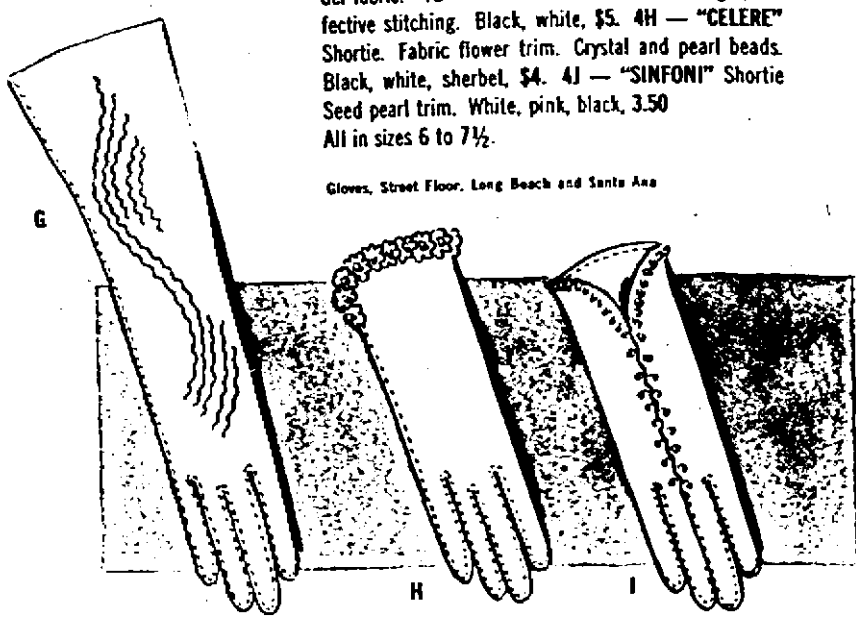
... her initials on the box!
ROUND THE CLOCK NYLONS

A red velour box, initialed in gilt.
Personal as the individual-fit nylons inside!
Demi, 8-10. Trim, 8½-10½. Model, 8½-11.
Stately, 9½-11½. Beige and Taupe tones.
Full fashioned. 4A — Ultra Sheer, 1.95
4B — Dress Sheer, 1.65: 4C — Sheer Stretch, 1.65
No Seam. 4D — Reinforced heel and toe,
Inviso film, 1.50: 4E — Sandal heel, Inviso
film, 1.65: 4F — Ultra-sheer Sandal foot, 1.95

Hosiery, Street Floor, Long Beach and Santa Ana

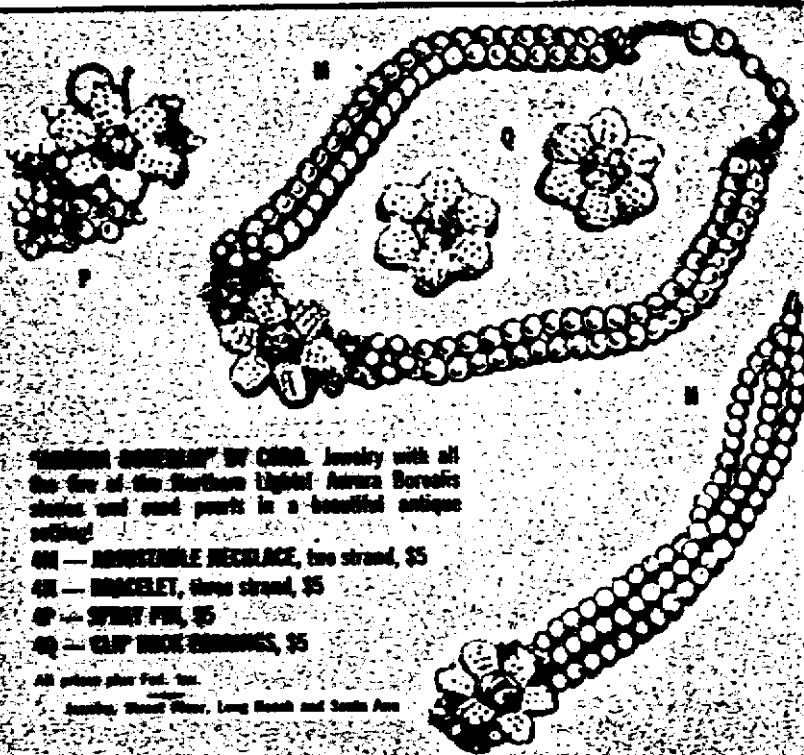
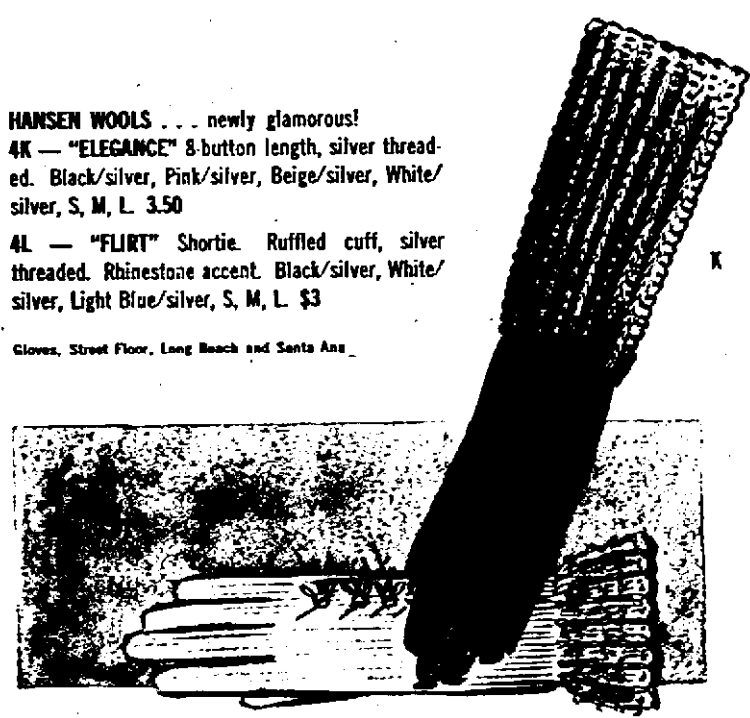
HANDSEWN CRESCENDOE GLOVES — washable wonder-fabric! 4G — "MADRIGAL" 8 button length, effective stitching. Black, white, \$5. 4H — "CELERE" Shortie. Fabric flower trim. Crystal and pearl beads. Black, white, sherbel, \$4. 4I — "SINFONI" Shortie Seed pearl trim. White, pink, black, 3.50
All in sizes 6 to 7½.

Gloves, Street Floor, Long Beach and Santa Ana



HANSEN WOOLS ... newly glamorous!
4K — "ELEGANCE" 8-button length, silver threaded. Black/silver, Pink/silver, Beige/silver, White/silver, S, M, L. 3.50
4L — "FLIRT" Shortie. Ruffled cuff, silver threaded. Rhinestone accent. Black/silver, White/silver, Light Blue/silver, S, M, L. \$3

Gloves, Street Floor, Long Beach and Santa Ana



"JEWELRY GEMERALS" BY CARO. Jewelry with all the fire of the Northern Lights! Aurora Borealis stones and seed pearls in a beautiful antique setting!

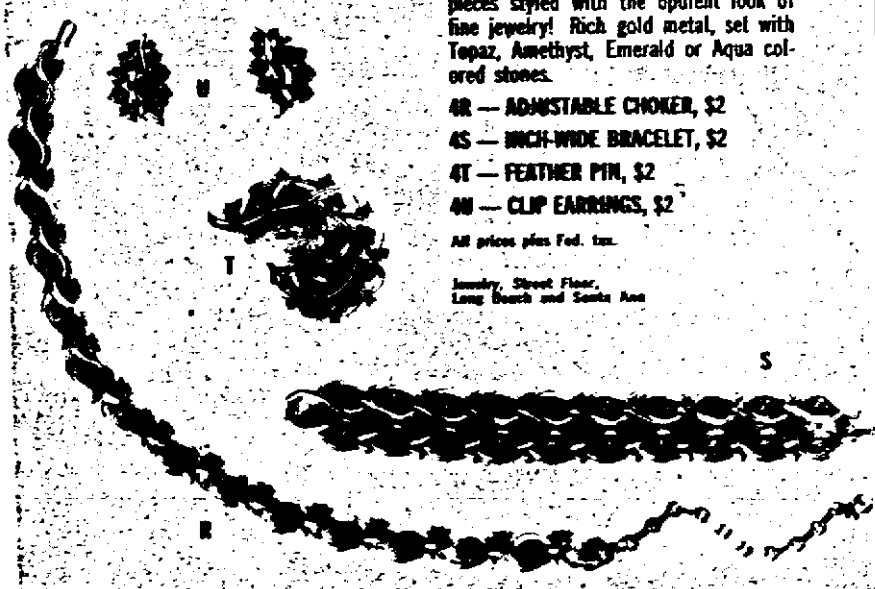
- 4M — ADJUSTABLE NECKLACE, two strand, \$5
- 4N — BRACELET, three strand, \$5
- 4P — SPRAY PIN, \$5
- 4Q — CLIP EARRINGS, \$5

All prices plus Fed. tax.
Jewelry, Street Floor, Long Beach and Santa Ana

"ARABESQUE" BY LISNER. Costume pieces styled with the opulent look of fine jewelry! Rich gold metal, set with Topaz, Amethyst, Emerald or Aqua colored stones.

- 4R — ADJUSTABLE CHOKER, \$2
- 4S — INCH-WIDE BRACELET, \$2
- 4T — FEATHER PIN, \$2
- 4U — CLIP EARRINGS, \$2

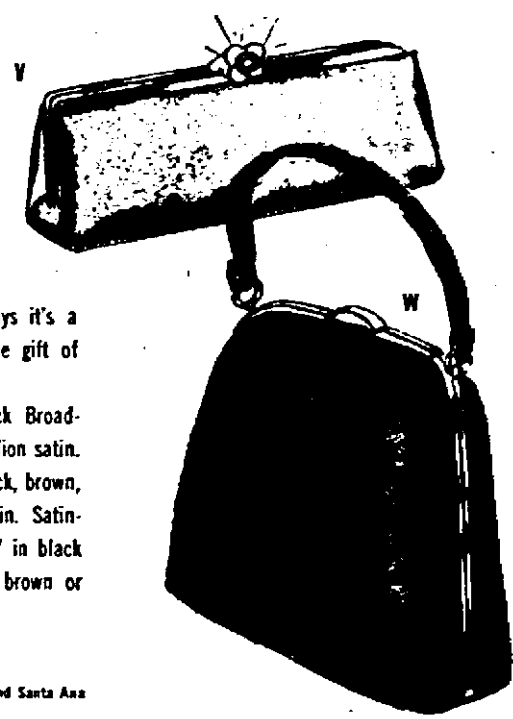
All prices plus Fed. tax.
Jewelry, Street Floor, Long Beach and Santa Ana



THE DOUBLE "M"
in her Christmas Handbag says it's a **MORRIS MOSKOWITZ** ... the gift of good taste!

4V — "THE CLUTCH". Black Broadcloth/satin, Velvet/satin, Cotillion satin. Black, brown, navy faille. Black, brown, navy, red, green, or beige satin. Satin-lined, 8.95. 4W — "VANITY" in black broadcloth or velvet. Black, brown or navy faille, 8.95

All prices plus Fed. tax.
Handbags, Street Floor, Long Beach and Santa Ana



LEATHER ACCESSORIES BY ROLF . . . the latest — and lastingly lovely!

FOR HER. 5A — "FLOURISH" French Purse. Cleverly combining change purse and bill fold! Soft cowhide in smart fashion colors! \$5*

5B — "TEMPO". The purse for the sportswoman. Smooth cowhide in soft pastels and gay gad-about colors! \$5*

5C — "BOODLE BAG". The casual hold everything! Softly pliable cowhide in melting pastels and dashing vivids! \$5*

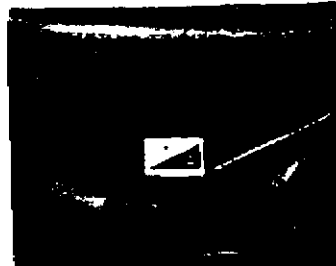
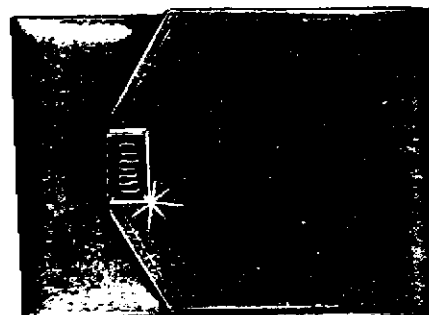
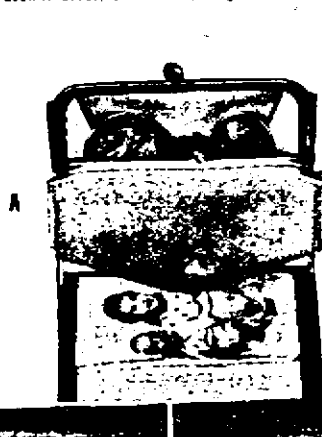
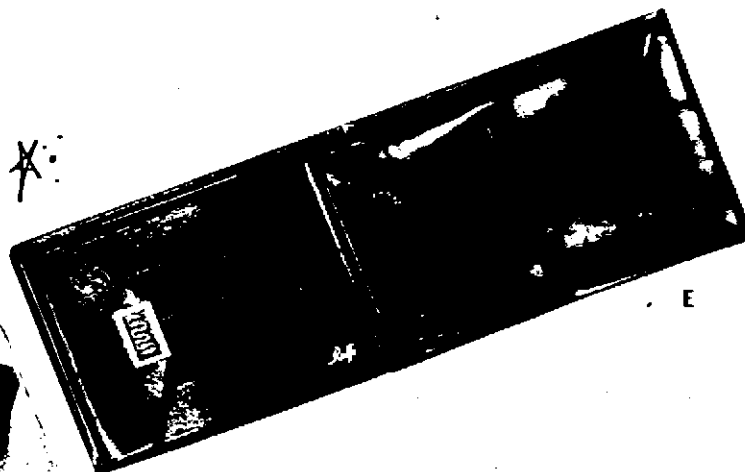
FOR HIM. 5D — "NARROWFOLD" — the narrowed-down Slim Jim bill fold for the outdoor man. Lusty cowhide in Golden West, and other he-man colors. \$5*

5E — "CREDENTIAL" — casual, but complete! Holds loads of cards. In Mahogany cowhide, and other suit-able colors! \$5*

55F — "COMMUTER" for the conservative man-about-town. Black cowhide and other business-like colors. \$5*

*plus Fed. tax

Small Leather Goods, Street Floor, Long Beach and Santa Ana



Something for 'him'? Something for 'her'?

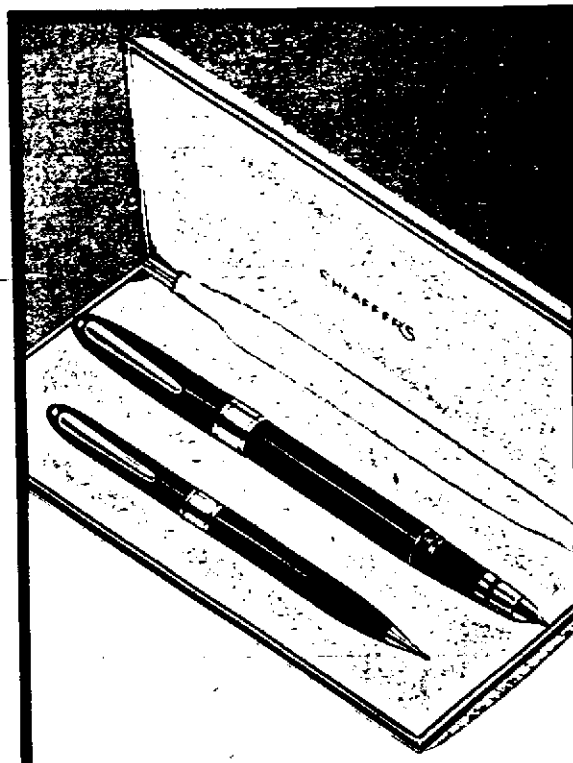
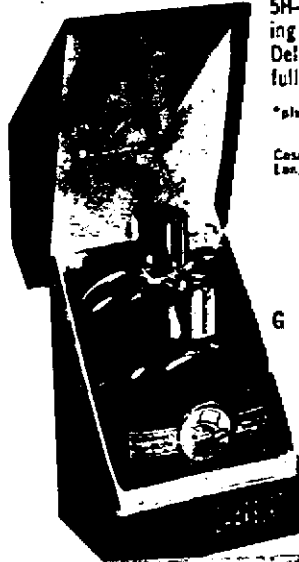
CHARBERT makes it so easy to choose!

5G — YOURS SINCERELY SET. Two handsome alligator grain covered flasks. After Shave and Cologne in crisp "Of Thee I Sing" fragrance, 4.25*

5H — BREATHLESS SET. Dusting Powder and Toilet Water. Delightful fragrance, beautifully packaged. 3.50*

*plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana



Put your Christmas wishes in writing with a **SNORKEL PEN SET BY SHEAFFER!**

5J — SHEAFFER'S "STATESMAN". Snorkel pen with lasting point of Palladium, sterling and 14K gold. Blue, grey, green or black case, gold-banded cap. Matching pencil. Set, 22.75

5K — SHEAFFER "STATESMAN" PEN, 15.50

5L — SHEAFFER PENCIL, 7.25

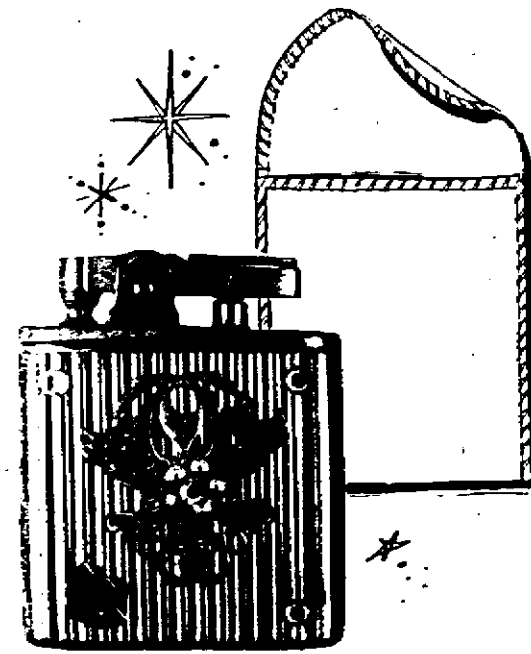
5M — SHEAFFER "VALIANT" PEN, not shown, the Snorkel with 14K gold point, 19.75

Stationery, Street Floor, Long Beach and Santa Ana

LIGHT UP . . . AND LISTEN!

5N — MUSICAL LIGHTER BY ROBERT. Jeweled in rhinestones and simulated pearls, this glamour lighter not only works, but it plays "Smoke gets in your eyes" while it lights your cigaret! Charming whimsy! 12.50

Cosmetics, Street Floor, Long Beach and Santa Ana



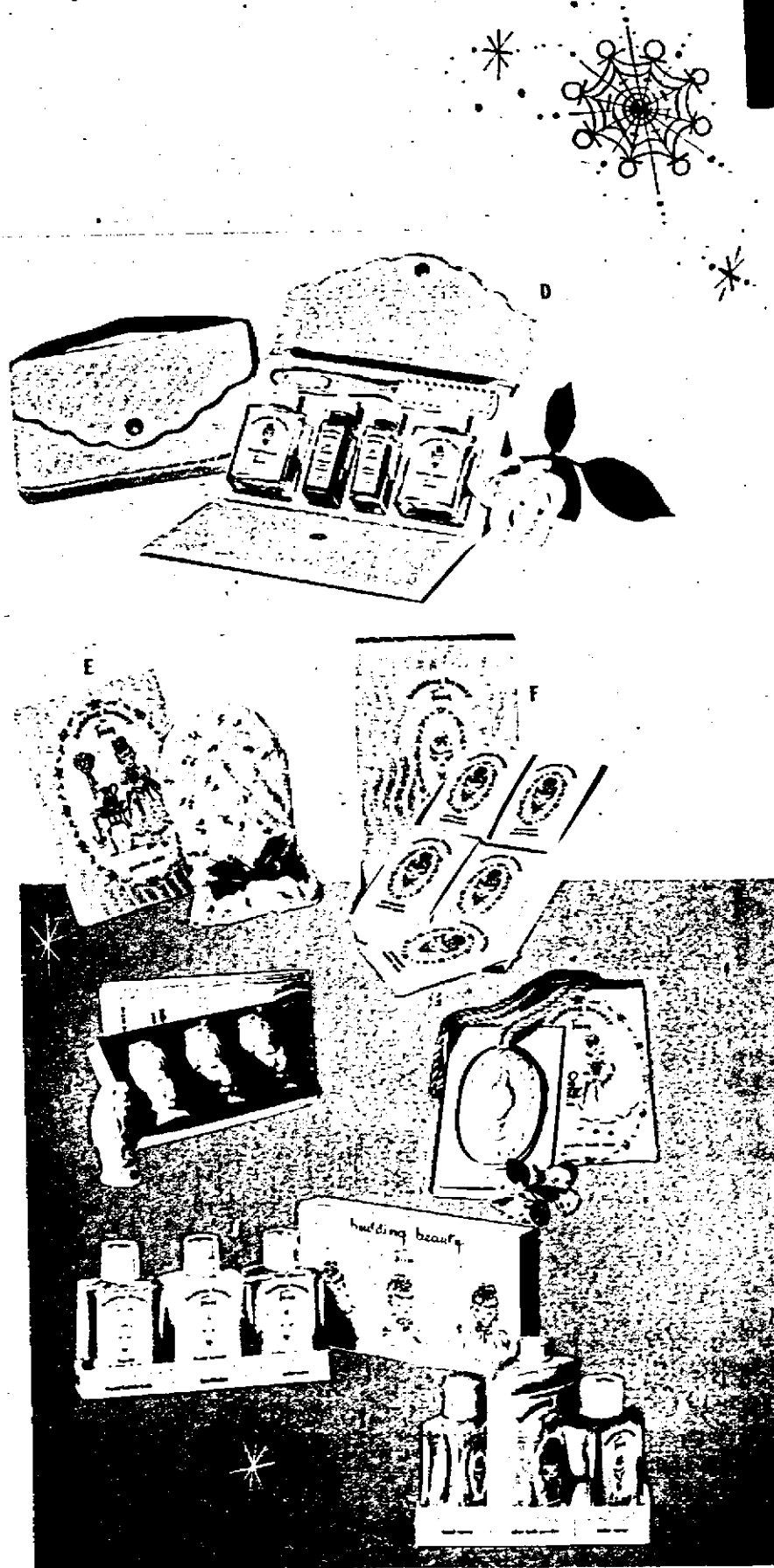
MERRY MUNSINGWEAR CHRISTMAS . . . glamorous warmth for sleeping beauties! Brushed rayon that's kitten's ear soft, in delicate pastel shades, iced with white, touched with dainty lace and blossom applique. Color fast. And, for the practical minded, these "Sleeping Beauties" are washable!

6A — PAJAMAS WITH "LITTLE GIRL" BIB. Pearl buttoned. Beautiful winter warm-up. Self banded sleeves, generously cut trousers. Blue, white bibbed; pink with white, or yellow with white. 32 to 40. 6.95

6B — PEIGNOIR GOWN, gracefully styled. Deep white yoke, front and back. Pink, blue and yellow. 32 to 40. 6.95

6C — LUXURIOUS BEDJACKET. Long sleeved, white yoked. Blue, pink or yellow. Pretty gift for the breakfast-in-bed! S, M, L. 4.95

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



BUDDING BEAUTY TOILETRIES BY TUSSY . . . delightful gifts for the little miss! Her first grown-up steps to beauty and good grooming!

6D — BUDDING BEAUTY MANICURE AND GLAMOUR CARRY-ALL. Hand Lotion, Toilet Water, Natural Nail Polish, Nail Polish Remover, Emery Boards, Orange-wood Stick and Nail Brush. All assembled beautifully in pink or blue carry-all. \$3*

6E — BUDDING BEAUTY POWDER MITT, 1.25*

6F — BUDDING BEAUTY BUBBLE BATH, 16 envelopes in the box, \$1*

6G — BUDDING BEAUTY TOILET SOAP THREESOME, \$1

6H — BUDDING BEAUTY JUMBO BATH SOAP with pale blue neck cord, \$1

6J — BUDDING BEAUTY SET with 1 oz. each of Toilet Water, Hand Lotion and Liquid Bubble Bath. Beautiful bath trio! \$1*

6K — BUDDING BEAUTY SET with 1 oz. each Hand Lotion, Toilet Water and After Bath Powder. For her very own! 1.25*

*Plus Fed. Tax

Cosmetics, Street Floor, Long Beach and Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



VANITY FAIR . . . lovelier than ever lingerie — dainty nylon tricot with the hand-detailed look!

7A — LADY FAIR Slip. Rose patterned Alencon at bodice and hemline. White, Candlelight, Black. 32-40. 8.95

7B — BEAUTIFUL DREAMER Waltz length Gown. Fitted midriff, lace edged skirt. Misty net, lace applique. Candlelight, Dawn, Hawthorne Pink, Aqua. 32-36. 8.95

7C — MATCHING PEIGNOIR, Small, medium, 12.95

7D — SHEATH SLIP. Embroidery and Val insertion at bodice and hem. White, Pink. 32-42. 5.95

7E — MATCHING PETTICOAT, small, medium, large, 3.95

7F — VANITY BRIEF. Nylon tricot and flower embroidered sheer. White, Pink. 4-7. \$2

Lingerie, Third Floor, Long Beach; Lingerie Shop, Santa Ana



DOROTHY GRAY TOILETRIES . . . Santa-inspired, daintily packaged, delightfully lasting! In the fragrances that she loves!

7G — DOROTHY GRAY COLOGNE TRIO. Three handsome bottles . . . 2 ozs. each of Turquoise, White Lilac and Golden Spice cologne. \$2*

7H — DOROTHY GRAY THREESOME. 4 oz. bottle of Cologne, with two dainty cakes of soap. White Lilac or Turquoise. 1.75*

7I — AFTER-BATH LUXURY. 4 oz. bottle of Cologne, 3 oz. size Dusting Powder, with fluffy puff. White Lilac or Turquoise. 1.75*

*plus Fed. tax



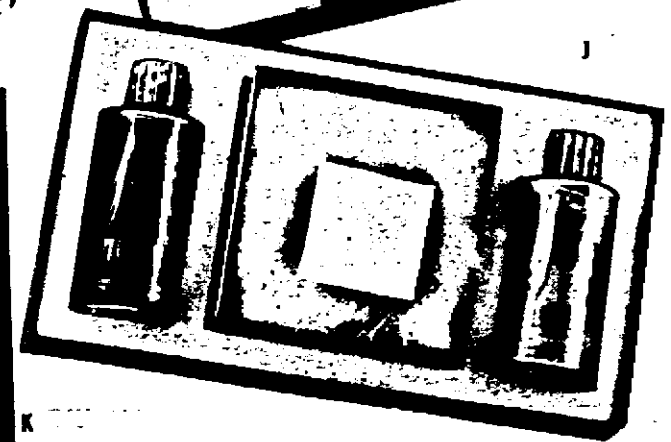
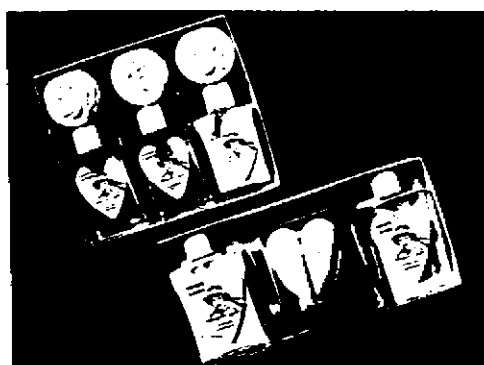
YOUNG TOILETRIES BY DOROTHY GRAY for the little miss following in Mother's beauty footsteps! Each set has exciting Hidden Charms to delight any little girl!

7K — HIDDEN CHARM SET with Hand Lotion, Toilet Water, and heart-shaped cake of soap — with a Hidden Charm in 14K gold plate inside the soap! 1.75*

7L — HIDDEN CHARM SET with Hand Lotion, Bubble Bath, Toilet Water AND three 14K gold plated bracelet charms! \$2*

*plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana



8A — TWO CUP "COFFEE QUICKIE". The electric percolator that's ready to travel! In a smart plaid and simulated leather carrying case, with two cups, saucers, spoons, and containers for sugar and cream. Perfect gift for gallivanting friends! 11.95

Small Leather Goods, Street Floor, Long Beach and Santa Ana



"FRENCH POODLE" DREAMWEAR BY SCHRANK

A fantasy of forget-me-nots on pink, yellow or blue flannel — the cosy cotton and viscose blend that washes and wears so beautifully!

8B — BUTCHER BOY PAJAMAS, sizes 32 to 38. 6.95

8C — GRANNY GOWN, 34 to 40. 6.95

8D — BABY DOLL PJ's, not shown, 32 to 38. 5.95

Lingerie, Third Floor, Long Beach
Lingerie Shop, Santa Ana

"ECUSSON" BY JEAN D'ALBRET — lavish bouquet of beautiful fragrance!

8E — ECUSSON PERFUME. Flacon Griffon. 1/2 oz., \$5; 1/4 oz., 7.50

8F — ECUSSON PERFUME. Empire Presentation. 1/4 oz., 8.50; 1/2 oz., 14.50; 1 oz., 23.50; 2 oz., \$35

8G — ECUSSON COLOGNE. Royal Presentation: 3 1/2 oz., \$5; 7 oz., 8.50; 13 oz., 13.50; 23 oz., \$20

All prices plus Fed. tax

Cosmetics, Street Floor, Long Beach and Santa Ana



HELENA RUBINSTEIN IN A CHRISTMAS MOOD!

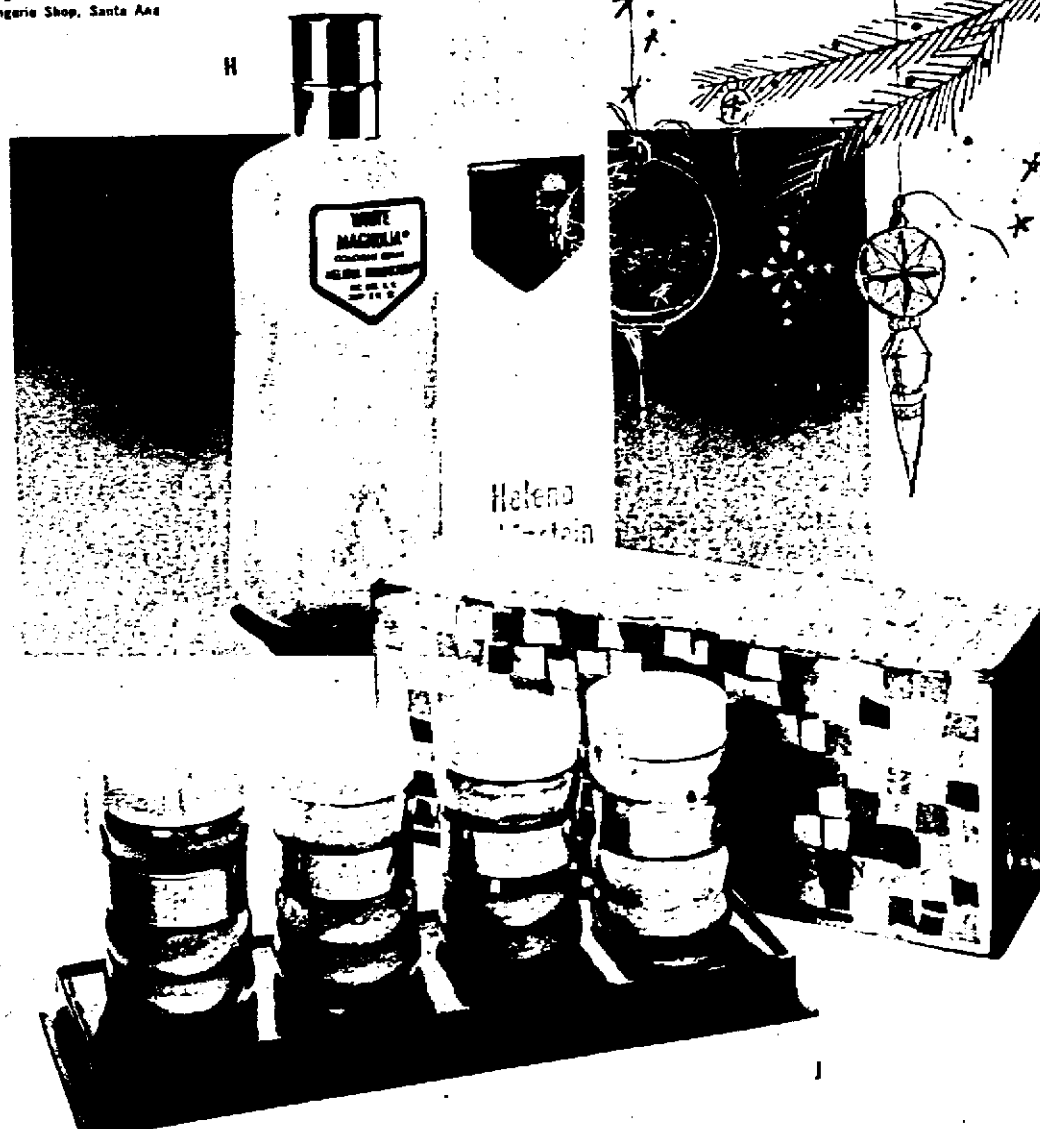
8H — FRAGRANCE IN THE AIR Spray Cologne. Delightful in White Magnolia, Heaven Sent or Apple Blossom Time, 2.50; In Command Performance, \$3; Five O'Clock or Moonlight Mist, 3.50

8J — MOSAIC FOAM BATH QUARTETTE — all four fragrances, White Magnolia, Command Performance, Heaven Sent and Apple Blossom Time, \$3

8K — GIFT SPANGLES — Cologne and Hand Lotion in White Magnolia, Heaven Sent or Apple Blossom Time. The set, 2.50

All prices plus Fed. tax

Cosmetics, Street Floor
Long Beach and Santa Ana



BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

FABERGE designs for Yuletide giving!

9A — COLOGNE QUARTETTE — four famous fragrances, Aphrodisia, Woodhuc, Tigress and Act IV, \$3 and \$5*

9B — SET FOR HIM — Men's Lotion and Talc in Woodhuc or Aphrodisia fragrance, \$5*

9C — SOAP THREESOME — Woodhuc, Aphrodisia or Act IV, \$2

9D — FABERGETTE PURSE PERFUME — in Aphrodisia, Woodhuc, Tigress or Act IV, 2.50*

(Not shown)

9E — FABERGE PERFUME, 1/4-oz., 5.50*; 1/2-oz., 10.50*; 1 1/4-oz., \$24*

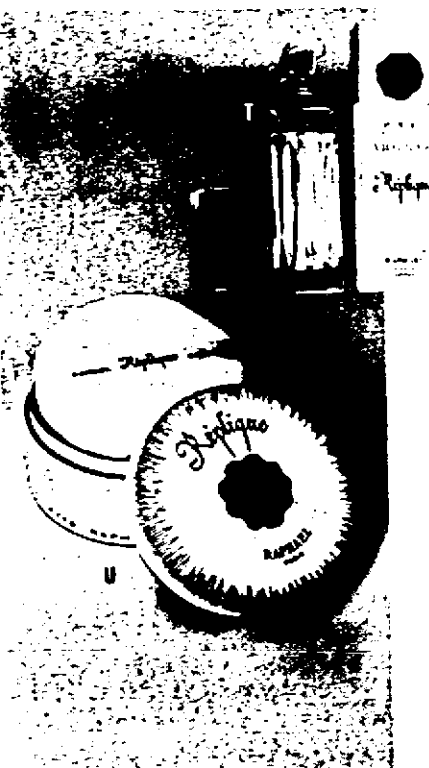
9F — COLOGNE EXTRAORDINAIRE, \$2*, 3.50*, \$5* and \$10*

Both in Woodhuc, Tigress, Act IV and Aphrodisia.

9G — MEN'S LOTION, \$2*, 3.50*, \$5*, and \$10*

9H — MEN'S TALC, 1.50*. Both in Aphrodisia or Woodhuc.

*plus Fed. tax



From Paris, France...
REPLIQUE BY RAPHAEL

9T — AUTOMATIC PURSE ATOMIZER
Exciting new addition to the Replique line! Handsome in gold-finished metal, cut glass. \$5*

9U — POUDRE DE TOILETTE —
Luxurious bath powder, exquisitely scented. Created and packaged in France. \$5*

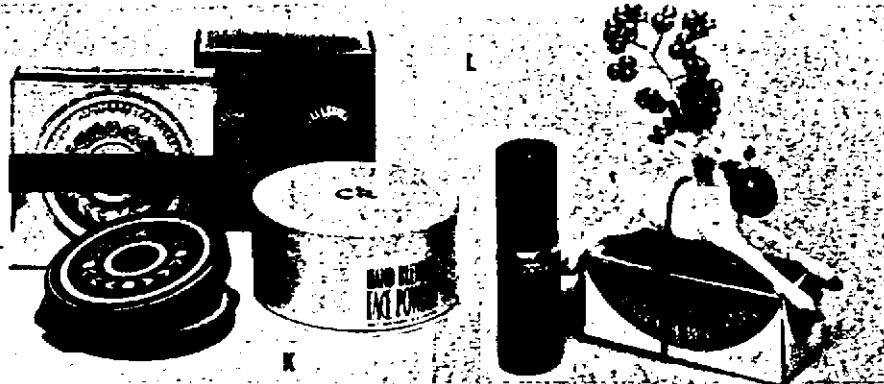
(Not shown)

9V — REPLIQUE PERFUME, 3.75*, \$6*, \$10*, \$18*, \$30*

9W — EAU DE TOILETTE, 2.50*, 4.50*, 7.50*

*plus Fed. tax

Cosmetics, Street Floor,
Long Beach and Santa Ana



CHARLES OF THE RITZ pays homage to beauty at the festive season!

A GIFT MADE TO ORDER — compact or powder box, to be filled with her own personalized face powder, blended to order!

9J — "EMPTY" COMPACT, \$2*

9K — "EMPTY" POWDER BOX, 2.50*

9L — LIPSTICK, reindeer decor. 1.50*

REVENESCENCE — the moisturizing beauty treatment to use under make-up.

9M — CREAM, \$5*

9N — LIQUID, \$5*, Fuchsia & white boxed.

*plus Fed. tax



REVLON does the loveliest things... gift-wise!

9P — GOLDEN TOUCH. Deluxe Love-Pat Compact with brushed golden-tone top (containing Love-Pat pressed powder) paired with Futurama Case in brushed gold finish, and refill. Gift boxed. 4.50 (plus 27c Fed. tax)

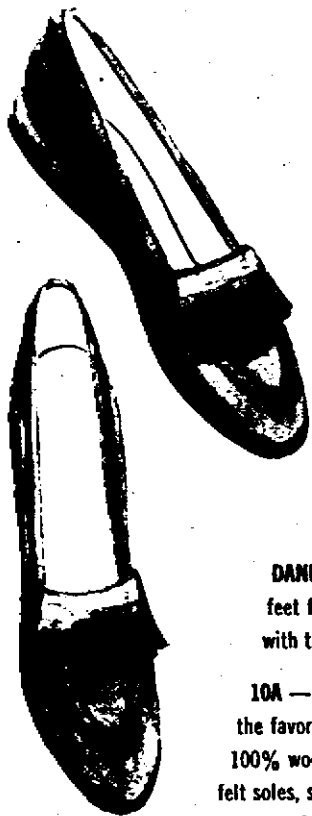
9Q — FUTURAMA LIPSTICK CASE, gold or silver high-lighted, rhinestone studded. Refill. Black faille holder. \$10*

9R — MANICURE SET DELUXE. Lifetime-guaranteed implements in a gleaming black Vinyl case, sparkingly patterned in gold-tone, lined with holly-red Vinyl satin. 5.50 (plus 27c Fed. tax)

9S — STAR PERFORMER. The essentials for beautiful nails. In a smart black and white tweed Vinyl case with gold-dotted trim on black patent or red Vinyl calf. Lining in contrast. 3.50 (plus 29c Fed. tax)

*plus Fed. tax





DANIEL GREEN dances feet first into Christmas with the cosiest slippers!

10A — POW-WOW, always the favorite of soft slippers! 100% wool Velva felt. Thick felt soles, spring heels. In Red and Royal. 4 to 9, 6.50

Women's Shoes, Street Floor, Long Beach and Santa Ana



BUFFLON HOSIERY worn by the loveliest legs! In proportioned patterns . . . Midge, 8½-10. Ideal, 8½-11. Regal, 9½-11. Taupe or Beige tones. Full fashioned: **10B** — Sheer Stretch, 1.50. **10C** — Dress and Street Weight, 1.35. No Seams: **10D** — Reinforced heel, toe, 1.25. **10E** — Sandal heel, demi toe, 1.35.

Hosiery, Street Floor, Long Beach and Santa Ana



WHITE STAG for ski enthusiasts!

10F — "EXPERTS"

ANORAK — classic in nylon! Shirt cuffs, side vents. Contrast-color drawstring hood. Blue/navy. Black/white. White/black. S, M, L. 13.95

10G — "TUNNEL TOP" SKI PANTS — all wool gabardine. Elastic-grip waistband. Boot-grip bottoms. Black, navy. 10 to 18, 19.95

Sun Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana



ALMA TRICOT DELUXE SWEATERS . . . Completely hand-fashioned in the finest 100% wool yarns. Made in Italy exclusively for Buffums!

10H — "SAVINIA" — the over-sweater with new button trim. V neck. In Powder, Beige, Grey or Yellow. 32 to 38. \$25

10J — "GISELLE" — the ribbed midriff slip-on with jewel neckline. In White or Black. 32 to 38. \$25

SKIRTS BY LOUBELLA in Hockanum fur blend fabric.

10K — "FASHION FLARE" — the 8-gore skirt, hand-detailed. In Blue, Mint, Turquoise or Honey. 8 to 18, 22.95

10L — "SLIM LINE" in Hockanum fur blend. Hand-detailed straight skirt. Blue, Mint, Turquoise, Honey. 8 to 18, 16.95

Sun Charm Sportswear, Second Floor, Long Beach; Street Floor, Santa Ana

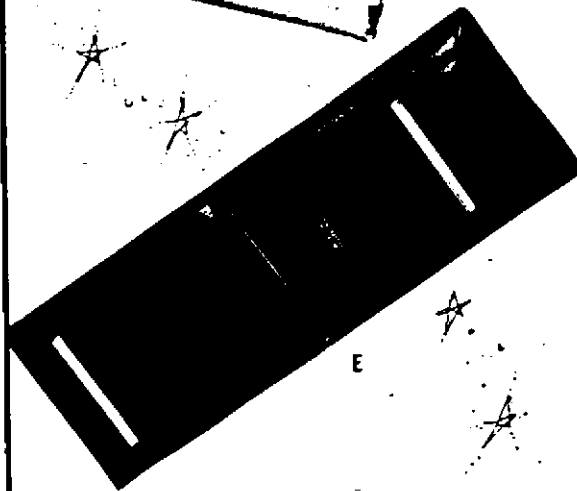
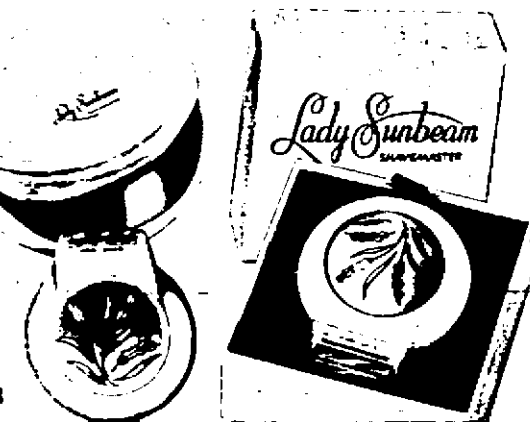
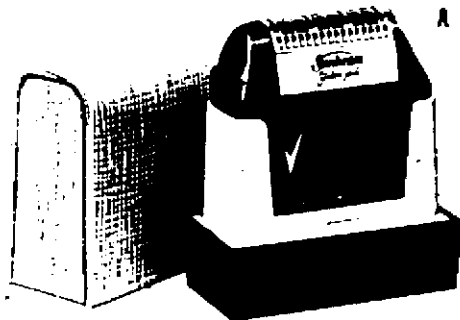
SUNBEAM brightens Christmas Day — and after!

FOR HIM, 11A — SUNBEAM SHAVEMASTER. Golden Glide model with the big smooth single head for closer shaves! Handsomely cased, 29.95

FOR HER, 11B — LADY SUNBEAM, for perfect leg and under-arm grooming — always! In dainty boudoir shades of turquoise, ivory, pink, blue, coral, and smart black. The zippered case makes it so handy for traveling! 17.95

11C — LADY SUNBEAM in smart gift box, 14.95

Cosmetics, Street Floor, Long Beach and Santa Ana



BUXTON — when you're choosing leather gifts!

11D — LADY BUXTON FRENCH PURSE. Beautifully convenient because the change purse can be used without opening up the bill fold — and vice versa! Smooth saddle cowhide in fashion shades of tan, pink, yellow, blue, light blue, light grey. \$5*

11E — BUXTON CONVERTIBLE the man's billfold in rich English Morocco. Space for as many as 21 cards — and the Buxton Bar allows you to add extra windows when needed! 7.50*

*plus Fed. Tax.

Small Leather Goods, Street Floor, Long Beach and Santa Ana

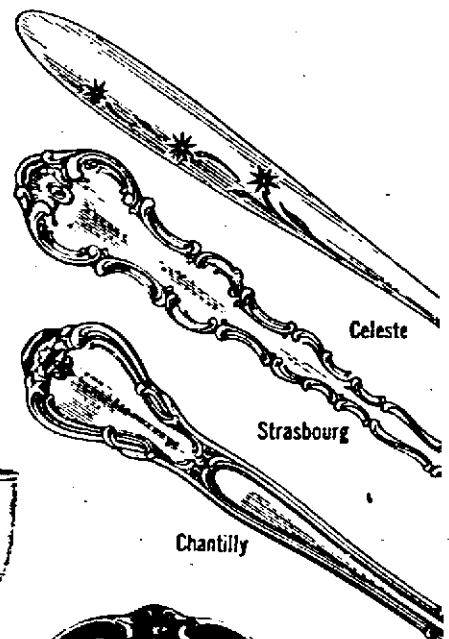
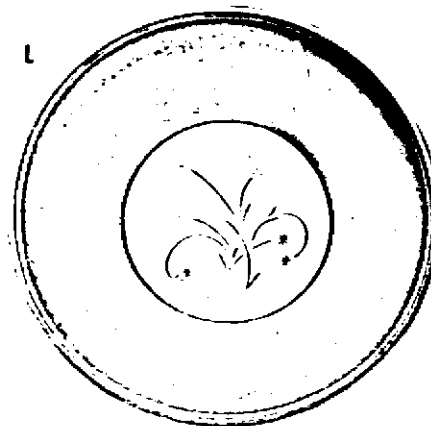
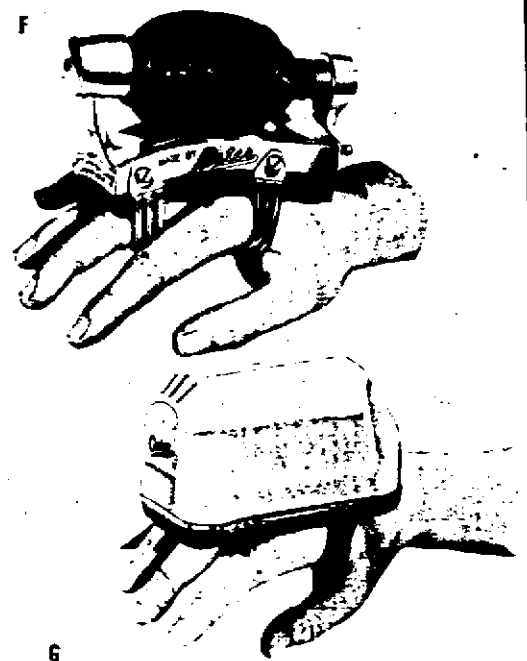
Relax! Enjoy life! **OSTER** makes it possible! For a restful, yet stimulating massage to unlace tense muscles — **OSTER!** Only **OSTER** has the patented suspended motor action that reproduces the patting-rotating movement of the Swedish-type massage!

11F — OSTER-STIM-U-LAX JUNIOR, 29.95

11G — OSTER MASSAGETT, 19.95

Wonderful gift for these days of tension!

Cosmetics, Street Floor, Long Beach and Santa Ana



Festive tables the year round with **GORHAM'S MATCHED STERLING!**

The perfect holiday setting ... sterling flatware and harmonizing holloware ... in three of **GORHAM'S** most distinguished patterns!

11H — "STRASBOURG" CREAM AND SUGAR, 29.75

11J — "STRASBOURG" COMPOTE, 16.50

11K — "STRASBOURG" 6-piece PLACE SETTING, 38.75

11L — "CELESTE" SANDWICH PLATE, 26.50 **11M — "CELESTE" CANDELABRA, 49.75 pr.** **11N — "CELESTE" 6-piece PLACE SETTING, 38.75**

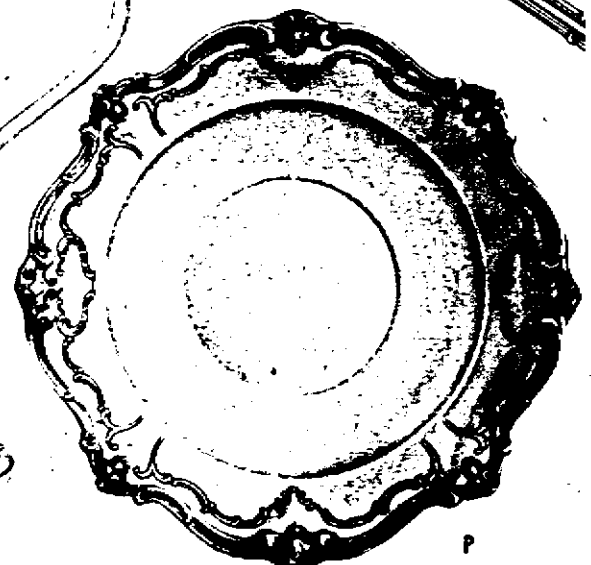
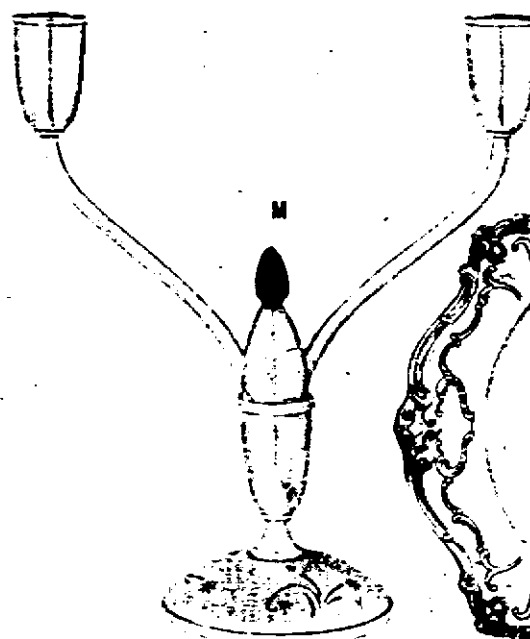
11P — "CHANTILLY" SANDWICH PLATE, \$50

11Q — "CHANTILLY" 6-piece PLACE SETTING, \$39

All prices include Federal tax.

Why not buy thru **BUFFUMS' SILVER CLUB** — you pay nothing down, no interest or carrying charges ... take as long as two years to pay!

Silverware, Street Floor, Long Beach and Santa Ana





The cable is new — and very popular!

12A — BLAIRMOOR ORIGINAL in hi-bulk orlon. Cable stitch front, push-up three-quarter sleeves. Smart collar. Practical, this sud-and-rinse orlon beauty is in white, pink, blue or black. 36 to 40. 10.95

"Elegant" is the word for it!

12C — BULKY KNIT WOOL SHORTIE — the sweater with the hand-made look, takes to lace, rhinestones and gift beads on front and collar for added elegance! LE ROY OF CALIFORNIA styled it beautifully for gift giving! White only, M and L. 22.95



Jewels in season — festive fashion!

IMPORTED PEARL COLLARS BY GLENTEX. Pretend pearls, of course — but delightfully decorative! Glamour touch for sweaters or sheath dresses! Exquisitely designed!

12G — "CLASSIC", 1.98 12H — "BEAUTY", 2.98



Short, sweet — and something special!

12B — EMPIRE JACKET BY POPULAR. One of the prettiest shrugs of the season! In cosy poodle cloth, double breasted, opaque pearl buttoned. With elbow length push-up sleeves. White, black, charcoal, beige. S, M, L 14.95

These could be collector's items!

12D — TOUCH OF GOLD. Pure silk chiffon 24" square, hand rolled. Gold prints on white, black, turquoise, maize, pink, blue, beige. \$1

12E — PUSS IN THE CORNER. 18" hand rolled pure silk crepe scarf. Multi-prints. \$1

12F — AUTOMOBILE PRINT. 18" pure silk crepe, with metal car motif. \$1

All by NOVELTY VEILING.



The Tuxedo — perennial favorite!

12J — TUXEDO BY HEDY OF CALIFORNIA knit in the effective pineapple weave from soft virgin wool. Trimly pocketed. In white, navy, rose and aqua. 38 to 46. 8.95

Accessory Shop, Street Floor, Long Beach and Santa Ana





DANFRA ... the shirts she loves to live in!

13A — "COSMOPOLITAN" with convertible Italian collar, French cuffs. In smooth cotton broad cloth, white, pink, powder and yellow. 10 to 18. 6.95

13B — "SCALLOPED COLLAR" White broadcloth, pastel embroidered detail. 10 to 18. 6.95

Sun Charm Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



The practical gift that shows good taste, smart tailoring!

13D — "SOPHISTICATE" SLACKS BY MERRILL OF CALIFORNIA. The new slim line slacks that look as tho' they'd been personally tailored — because they're proportioned! Beautiful all wool flannel in Charcoal or medium grey, and beige. Sizes 10 to 20. Short, Medium, and Tall. 10.95

Sun Charm Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



The **ONE** Coat she's always wanted!

13C — "CONNOISSEUR" Einiger's 100% cashmere, luxuriously styled on semi-slim lines — the stitched roll tuxedo clutch with big turn back cuffs! Nonchalantly lovely to toss over sports outfits — superbly elegant for special occasions! New Blue, Grey, and Beige. Misses sizes, 10 to 16. \$155

Fashion Coats, Third Floor, Long Beach;
Fashion Floor, Santa Ana



"Captivating" gift suggestions!

13E — "CAPUCHO" in Jersey. Red, white, beige, brown, grey mixture, navy, black, gold or powder. 3.98

13F — "CAPUCHO" in Velvet. Black, red, turquoise, emerald, beige, white, bittersweet, navy, brown and orange. \$5

13G — "PONY TAIL" in all wool. White/red, White/navy, White/grey, White/Kelly. Also in solid red or white. 1.98

Budget Millinery,
Second Floor, Long Beach;
Street Floor, Santa Ana





14F — THE MATCHMAKING SKIRT BY COLTON. 16 beautiful gores on a narrow waistband, flaring gracefully below the hipline, side zippered. 100% wool flannel, dyed to exactly match the Renart sweaters. In Cherry, New Blue, Aqua, Pink, Blond, Water Green, Maize, Brown, Charcoal. 7 to 15. 14.95

Young Californian Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



SWEATERS BY RENART . . . full fashioned for perfect fit!

WONDAMERE, the popular wool, fur and nylon blend. **WONDACUNA**, the baby wool and fur luxury blend. All hand-fashioned, soft as cashmere, Mitin moth-proofed.

14A — WONDAMERE SLIP-ON in Granite, Green Pepper, Rouge, Blond, Pink, White, 14.95

14-B — WONDAMERE LACEY KNIT CARDIGAN in White, New Blue, Maize, Cherry, 12.95

14C — WONDAMERE CLASSIC CARDIGAN. Long sleeve style in Pink, Cherry, New Blue, Blond, Maize and Water Green, 10.95

14D — WONDAMERE CLASSIC SLIP-ON. Short sleeved in matching colors, 8.95

14E — WONDACUNA ¾ SLEEVE CARDIGAN in Pink, New Blue, Rouge, Blond, Maize, 17.95
All in sizes 34 to 40.

Young Californian Sportswear,
Second Floor, Long Beach;
Street Floor, Santa Ana



Santa brings HER MAJESTY undies!

14G — BOUFFANT SLIP. Sheer organza ruffles on full circle taffeta skirt. Tricot top. White or pink. Completely no-iron! 3-6x, 8-14. \$4

14J — BOUFFANT 3-TIER SLIP. Nylon marquisette ruffles on full taffeta skirt. Tricot top. Adjustable straps. White, pink. 3-6x, 8-14. \$3

14K — FANCY PANTIES. Nylon tricot. Double crotch. Lace, rosebud trim. White, pink. 4-16. 89c

Girls' Wear, Second Floor, Long Beach; Street Floor, Santa Ana

LITTLE FOLKS LOVE CARTERS!

15A — SISTER'S TOPPER SET. Yoked top. Neva-bind arms. Elasticized pantie. Pink, blue or yellow plaids. 6, 12, 18 mos. \$3

15B — ZIPPERED SLEEPING BAG in winter-weight brushed cotton knit. Bless-Me-Too pattern. Neva-bind sleeves. Let-out tucks for 3 mos. to 3 years. \$4

15C — 2-PC SLEEPERS with Safety-Step feet — non-skid plastic soles that wipe clean! Soft cotton knit in Bless-Me-Too print, checks or rosebud print. Straps at waist for 'growing allowance'! 6 mos. to 4 years. \$3

15D — BROTHER'S WATER-TITE CREEPERS. Neva-bind white shirt, plasticized plaid pants. Blue, mint or yellow. 6, 12, or 18 mos. \$3

15E — TERRY KNIT ROBE. Fluffy white with pink or blue check trim. M, L and XL. \$3

15F — BROTHER'S 2-PC TOPPER SET. White durenne cardigan jacket. Plaid trim. Plasticized plaid pants. Blue, mint, yellow. 6, 12, 18 mos. \$3

Infants' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



... BIGGER GIRLS LOVE CARTERS TOO!

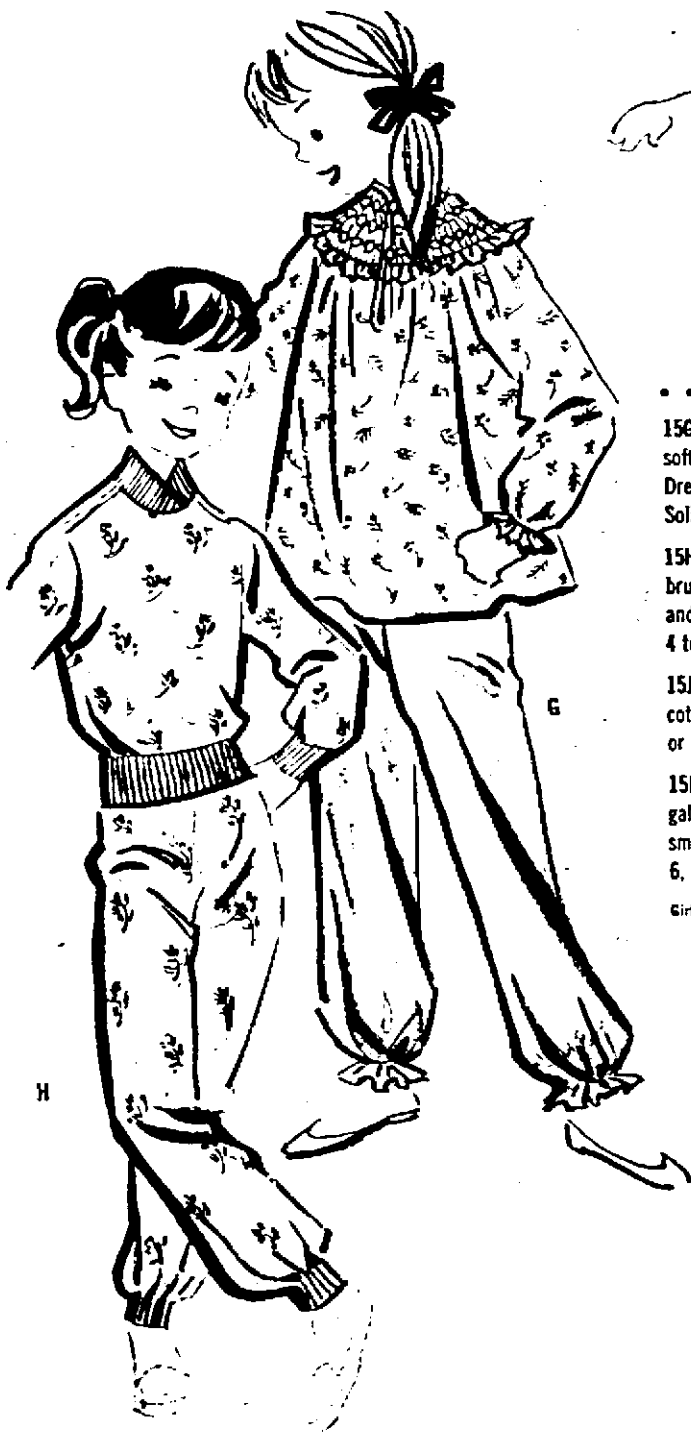
15G — SLEEPYTIME P.J.'S in Carter's gal-briggen soft combed cotton knit. Smocked top in pretty Dresden print — blue or pink posies on white. Solid color pants. Sizes 4 to 16, \$4

15H — SKI-TYPE P.J.'S in cosy winter-weight brushed cotton. Snug cuffing at waist, wrist, neck and ankle. Blue or pink violet print on white. 4 to 14, \$4

15J — PRETTY PANTIES in dimple dot weave cotton knit. Elastic waist, ruffles at leg. Pink or blue violet print. 4 to 16, 85c

15K — FULL LENGTH NIGHTIE in Dresden print gal-briggen. Pink or blue on white. Ruffled smocked yoke, elasticized wrists. Sizes 4 and 6, 3.50. 8 to 16, \$4

Girls' Wear, Second Floor, Long Beach
Street Floor, Santa Ana



Young fellas want STYLE . . . so

DON RANCHO designs

16A — THE IVY LEAGUE SHIRT with button down collar, pleat back, and button down middy front. Washable cotton Safari cloth in red, white, teal, navy, tan and Ivy Green.

A Buffums' exclusive! 8 to 20, 2.95

He'll think this is the MOST!

16B — WARM UP JACKET BY CALIFORNIA SPORTSWEAR. Warm and wind-breaking wool Melton cloth, smartly styled, with kidskin inserts, into his favorite jacket style! His favorite colors too — Copen Blue, Red, and Grey. Sizes 10 to 20. 14.95

Newly smart — exclusively Buffums!

16C — THE SWEATER SHIRT BY BARCLAY. Smart new Gaucho styling in a short-sleeved sweater! Comfortably long-wearing — 50% lambs wool, 50% orlon. Charcoal, tan, heather grey, red and powder blue. In S (8 and 10), M (12 and 14), and L (16 and 18). 3.95



16D — FLANNEL SLACKS

just like Dad's because they're **TAYLORED ORIGINALS!**

Ivy League style with belted back and the new no-pleat slim lines. All wool flannel in Charcoal Brown, Charcoal Grey or Cambridge Grey. 8 to 12, 8.95 26 to 30, 10.95

Ivy Leaguers love 'em!

16E — LAMBS WOOL SOCKS BY KEEPER

Just right to match the new Ivy-toned sportswear — red, charcoal, light grey, heather, tan or toast. Rib styled, they look exactly like cashmere — feel soft too, but how they wear! Elastic topped for neatness. Why not give the boy a color selection! Sizes 10 to 12, 1.50 pr.

All set for a Merry Christmas!

IVY LEAGUE PLAIDS BY PIONEER

Accessories take to Ivy League color in two smart sets to please any young man!

16F — THREE OF A KIND. Bow tie, belt and handkerchief — all matching. \$2

16G — PERFECT PAIR. Belt and cuff links. Smart gift at a smart price! 2.50 (Belt sizes 22 to 30)

Boys' Wear, Second Floor, Long Beach; Street Floor, Santa Ana

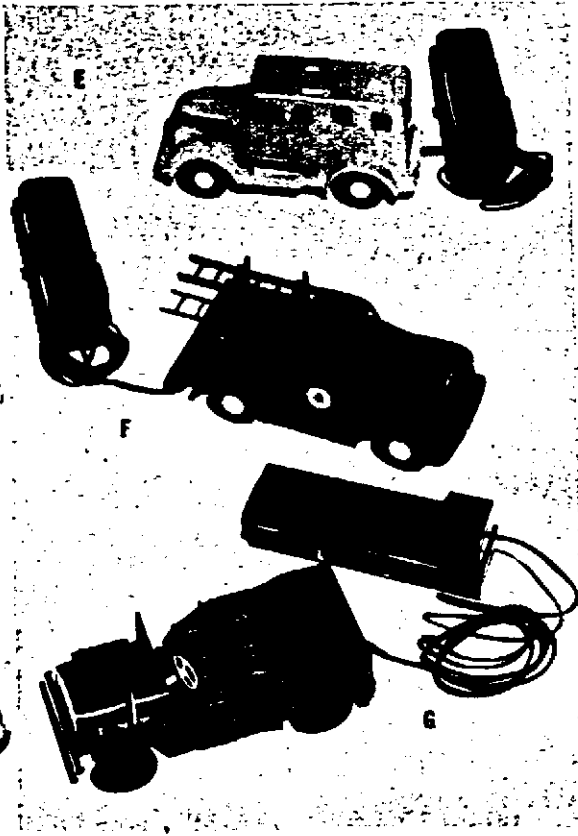


SANTA'S AT BUFFUMS! Fridays, noon to 5:30, 7 to 9. Other days, 9:30 to 11, 12 to 5:30.



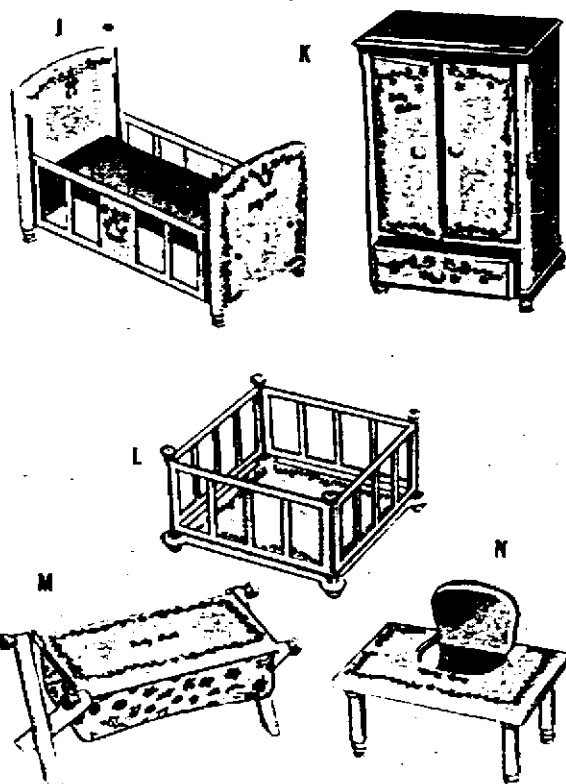
IRRESISTIBLE ANIMALS BY RUSHTON. Soft plush with gay hand-painted Vinyl faces!

17A — "SKUNKY" the lovable little black and white fellow! 17B — "FIDO" the hopeful hound dog. 17C — "DAISY'S MAZIE" the brown and white calf, with daisy, bell and ribbon bows. 17D — "DAISY'S LAZIE", Mazie's twin brother in black and white. All cute! Each, 2.98



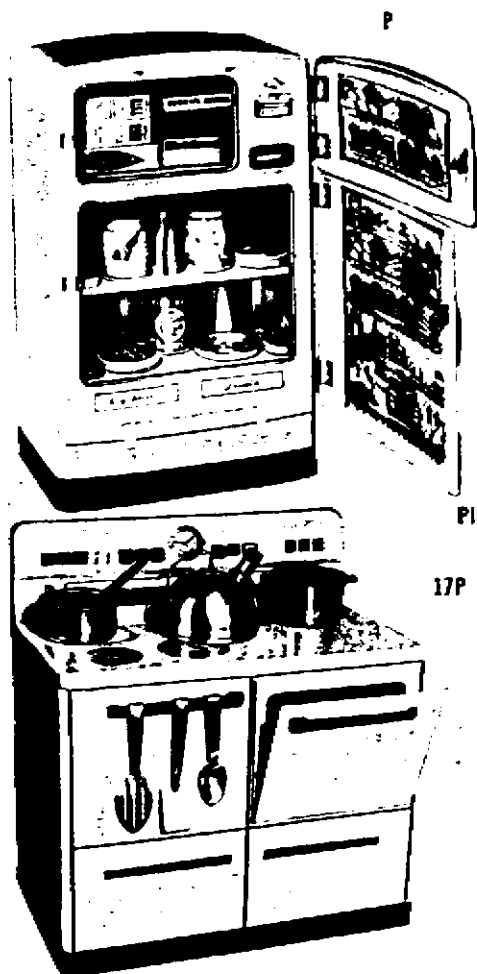
ELECTRIC REMOTE CONTROL CARS with forward and reverse action by remote control, at the touch of a button! Made by **GENERAL MOLDS**.

17E — **BRINKS TRUCK** in authentic grey, with self-contained dime bank. 17F — **BELL TRUCK**, junior lineman's service truck. Authentic green with official emblem. 17G — **GEE-JEEP** with rubber wheels. Each 1.98 (not including batteries)



17H — DOLL NURSERY SET BY KEYSTONE. Perfect size for the new 8" baby dolls! Well made, in off-white finished wood, with pink and blue decor. Set includes Drop-side Crib, Wardrobe, Playpen, Dolly Bath and Table Tender. 8.98

Separate pieces available: 17J — **CRIB**, 2.39; 17K — **WARDROBE**, 2.98; 17L — **PLAY PEN**, 1.79; 17M — **DOLLY BATH**, 1.50; 17N — **TABLE TENDER**, 1.25



Every little girl will love these **KITCHEN APPLIANCES BY WOLVERINE IN PINK**... latest fashion color. All are sturdy metal construction.

17P — **REFRIGERATOR** — two-door model, with ice cube tray, pretend food packages, cans, bottles, meats, etc. 3.25

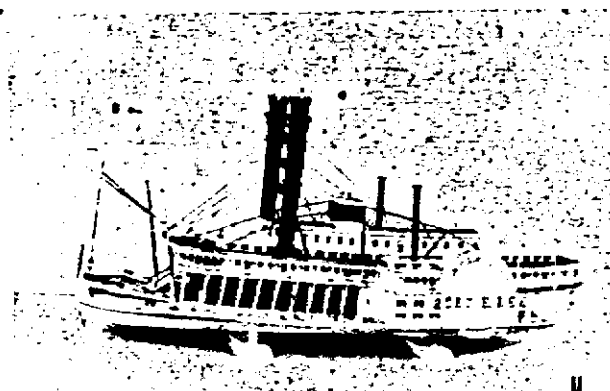
17Q — **MODERN STOVE** with whistling kettle, aluminum pot, pan and kitchen tools. 3.25

(Not shown)

17R — **WASHING MACHINE** that works, 2.69

17S — **SINK** with running water feature, 2.59

17T — **FOLDING IRONING BOARD**, 3.19



The model you make yourself!

17U — **"ROBT. E. LEE" Mississippi Steam Boat Construction Kit** for a 22 inch steamboat — fastest on the river! Over 360 plastic pieces — but easily constructed! Interesting! Complete, 9.95

17V — **NANTUCKET LIGHTSHIP**, Not shown, 17" scale model, 6.95 Both by **PYRO**.

Fun 'n games for the whole family!

17W — **ELECTRIC JACK STRAWS**. Pick out scoring straws with tweezers. Buzzer sounds and light flashes when you miss! Grand game for all ages! 1.50

17X — **HOLE IN THE HEAD** tests your skill, luck, and co-ordination! \$1

Both by **ELECTRIC GAMES**.

Toys, Lower Level, Long Beach and Santa Ana



From Dec. 3rd through Dec. 22nd, 11 a.m. to 2 p.m., 3 to 5 p.m., and 7 to 9 p.m. Dec. 24, 9:30 to 11, 12 to 5:30. Photographs will be taken of each child talking to Santa. Available at \$1.25 each.



"NORRISWARE" SAYS IT THIS WAY . . .

JOYEUX NOEL - VIVE LES VITAMINS!

. . . because French chefs acclaim the wonderful way that NORRISWARE seals in the precious vitamins and savory food flavors — with the exclusive Vapor Seal rim! Culinary experts AND amateur cooks love the even cooking heat spread of the copper bottoms, appreciate the easy-to-clean stainless steel . . . and EVERYBODY admires the modern design of NORRISWARE!

18A — PERCOLATOR, 8 cup, 12.95; 18B — DUTCH OVEN, 5½ qt., 12.75

18C — COMBINATION COOKER, 2 qt. capacity, 11.50

18D — COVERED SAUCEPAN, 1½ qt., 5.95; 2 qt., 7.25; 3 qt., 8.25; and 4 qt., 9.50

18E — SKILLET, 8½", 8.95; 11", 12.50; 12½", 14.95

18F — DOUBLE BOILER, not shown, 1½ qt., 11.95

18G — SAUCE POT, 8 qt., 12.50

Perfect for gift giving . . . **NORRISWARE**
by **NORRIS THERMADOR.**

Housewares, Lower Level, Long Beach and Santa Ana

KROMEX . . .

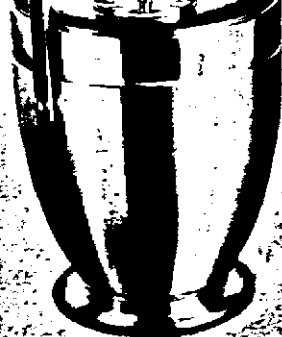
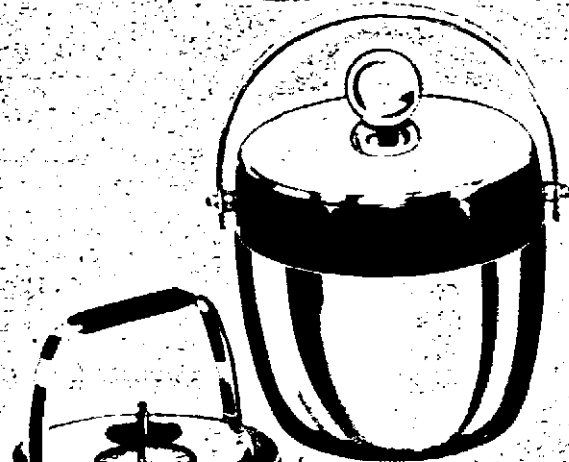
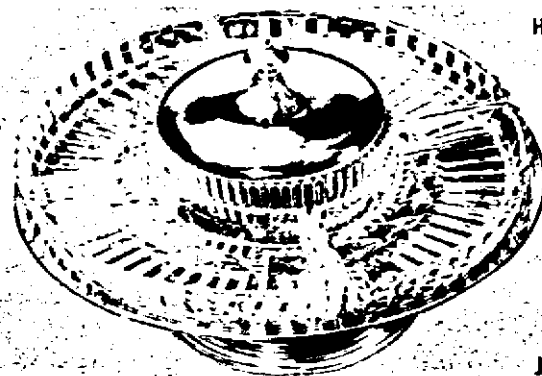
the gift with the festive air! Sparkling glass — crystal clear, gleaming chrome — bright as any Christmas star, graceful design and beautiful workmanship, make KROMEX the perfect way to say "Merry Christmas"! Delightful for the lover of gracious living.

18H — LAZY SUSAN. Four exquisitely cut glass sections, chrome-covered center, King-size chrome base. **6.95**

18J — DELUXE ICETTE. Gleaming aluminum, black decor. Fiberglass insulation for heat or cold. 11" high. Smart hostess gift. **9.95**

18K — DELUXE FRIGITOR. In Tu-Tone aluminum. Black plastic knob and grip handle. Fiberglass insulated. 3 qt. capacity. For Mine Host! **14.95**

Gift Shop, Lower Level, Long Beach and Santa Ana



The holiday season calls for good coffee . . .

so give a **CHEMEX COFFEEMAKER** and **BONDED FILTERPAPERS**

Makes the best cup of coffee ever — with no 'grounds' for contention! Coffee at its aromatic best because of perfect filtration!

18L — PINT SIZE, 1 to 4 cups, 4.50

18M — FIFTH, 2 to 6 cups, \$6

18N — QUART, 2 to 9 cups, 6.50

18P — HALF GALLON, 2 to 14 cups, 9.50

18Q — 100 FILTER PAPERS, 2.75

CHEMEX makes good tea too!

Housewares, Lower Level, Long Beach and Santa Ana



she's dreaming

of a G.E. Christmas!

19A — STEAM AND DRY IRON. Changes from steam to dry with the flip of a button. Has fabric dial, and new cord lift. 14.95

19B — AUTOMATIC TOASTER with 6-position control for toast as you like it! Handy high toast lift. Snap-out crumb tray. 17.95

19C — PORTABLE STEAM AND DRY IRON weighs only 1 3/4 lbs. but does a full size job. For travel or home! Operates on AC or DC. 9.95

19D — EVERYDAY COFFEE MAKER for 3 to 9 cups of delicious brew, made to the strength YOU select! Fully automatic, easy to clean! 19.95

19E — DELUXE AUTOMATIC COFFEE MAKER — a beauty! Brew selector perks coffee to your taste, keeps it drinking hot! Makes as few as 2 cups, as many as 9. A grand gift! 27.95

19F — POWERFUL PORTABLE MIXER weighs less than 3 lbs! With thumb-switch 3-speed control and beater ejector. In Pink, Yellow, White or Turquoise. 17.95

19G — ALL PURPOSE MIXER — powerful stand mixer AND a light-weight portable, in ONE! 12 mixing speeds, marked dial. 27.95

19H — AUTOMATIC SPEED KETTLE — chrome and stainless steel beauty! Boils a full quart of water in less than 4 minutes. Has automatic shut-off. 2 1/2 quart capacity. 16.95

19I — AUTOMATIC SANDWICH GRILL AND WAFFLE BAKER — open grill for bacon, eggs, chops, etc., closed for sandwiches, and a waffle baker. Fully automatic with signal light, reversible grids and temperature control. Perfect for table service! 19.95

Housewares, Lower Level, Long Beach and Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.

GIFTS "ON THE HOUSE" ARE SURE TO PLEASE!

For a Merry Christmas — and many Happy New Years!

REVERE WARE — the copper clad stainless steel cookware that can't burn through because the copper spreads the heat evenly AND adequately! Rivetless, round-cornered, with snug-fitting lids that make waterless cooking possible, cool bakelite handles and handy hanging rings, REVERE WARE is the kitchen star!

20A — MIXING BOWLS. 1 qt., 2.50; 2 qt., 3.25; 4 qt., 4.25; 6 qt., 5.75;
Set of 3 — 1, 2 & 4 qt., 10.95

20B — TEA KETTLE. 2 qt., 5.95; 3 qt., 6.95

20C — COVERED SAUCEPAN. 1 qt., 4.95; 1½ qt., 5.95; 2 qt., 7.25;
3 qt., 8.25; 4 qt., 9.50; 5 qt., 9.95

20D — COFFEE MAKER PERCOLATOR. 4 cup, 9.95; 6 cup, 10.95;
8 cup, 11.95; 14 cup, 19.95

20E — DRIPOLATORS, not shown, 4 cup, 9.95; 8 cup, 13.95

20F — SKILLET. 6", 5.50; 8", 7.50; 10", 9.95; 12", 12.50

20G — DOUBLE BOILER. 1½ qt., 7.75; 1½ qt., 9.95; 2 qt., 10.95

20H — DUTCH OVEN. 6 qt., 12.95

20J — SAUCE POT. 4 qt., 9.95; 6 qt., 10.95; 8 qt., 12.50

... a single piece or a smart set would be a wonderful gift!

Housewares, Lower Level, Long Beach and Santa Ana

CAL DAK makes Yuletide entertaining easy! Delightful for TV suppers and sociable snacks — indoors or out! The new styles and exclusive designs are a beautiful indulgence to informal living!

20K — NEW ROLL-A-TRAY SET. The roll-a-tray itself acts as a storage rack for up to 10 trays AND rolls at a finger-tip's touch to double as a mobile serving tray! Golden Fruit or Black Marble design with Florentine Brass frames. Set of 4 tray tables — one with swivel wheels, 19.95 (Single tray without wheels, \$5)

20L — QUEEN SIZE TRAY TABLE SET. Golden Leaves or Carriage design, Florentine brass frames. 4 Tray Tables and Rack, 12.95 (Single trays, 2.95)

20M — KING SIZE MODERN BLACK TRAY TABLE SET. Collector's Items or Laced Flower design. 4 Tray Tables and Rack, 16.95 (Single trays, 3.95)

20N — KING SIZE HOSTESS CART. With stain-resistant tray, rigid frame that will fold flat for storage, easy wheeling. Black Marble or Golden Fruit design, Florentine brass frame, 12.50

... CAL DAK makes every get-together a real party!

Housewares, Lower Level, Long Beach and Santa Ana



A GIFT THAT'S LASTINGLY LOVELY . . .
SILVERPLATED TABLE ACCESSORIES BY CRESCENT!



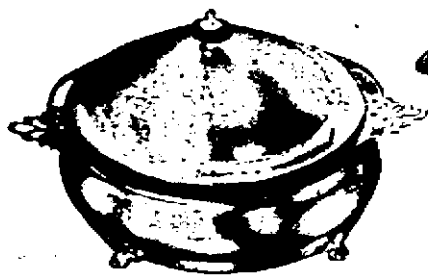
21A — CASSEROLE OF MANY USES with removable Pyrex liner. Doubles as an ice tub, tureen, wine cooler — even holds flower arrangements! 14.95*

21B — CASSEROLE with Pyrex liner. Three sizes: 1½ qt., 12.95* 2 qt., 14.95*; 3 qt., 17.95*

21C — BEVERAGE PITCHER in graceful classic styling to harmonize with any decor. 12.95*

*plus Fed. tax.

Silverware, Street Floor, Long Beach and Santa Ana



HAPPY YULETIDE GREETINGS SET TO MUSIC . . .
SMART R.C.A. VICTOR SUGGESTIONS!

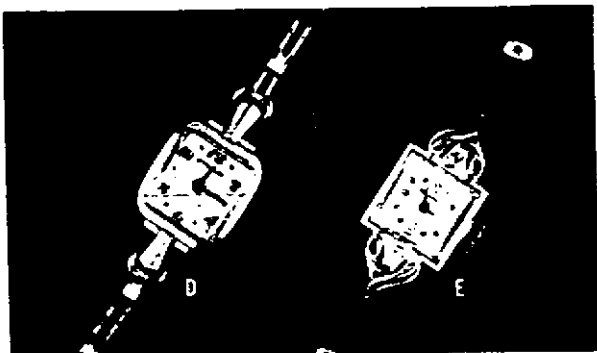
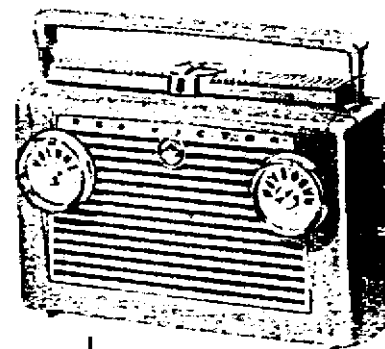
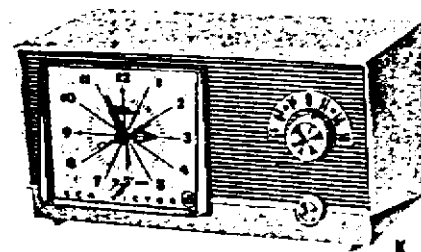
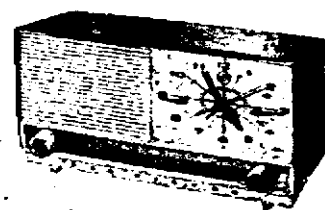
21J — "SENTRY" — the latest in clock radios. Lulls you to sleep, wakes you to music! In white, turquoise or pink. 41.95

21K — "ROOMATE" clock radio. 5 tube. In white, black, turquoise or pink. 31.95

21L — "MIDSHIPMAN" 3-way portable radio with "Wavefinder" antenna. Grey, white, aqua. 36.95 plus batteries.

21M — "VICTROLA" 4-speed single-play portable phonograph. Tan, aqua, tan and brown tweed case. 31.95

Radios, Street Floor, Long Beach and Santa Ana



Time-honored way to say Merry Christmas . . . with a **LONGINES OR A WITTAUER WATCH!**

FOR HER. 21D — WITTAUER "FESTIVAL A" Yellow gold, 17 Jewel. 59.50

21E — LONGINES "STARLIGHT LADY" 14K white gold, diamond set. \$125

FOR HIM. 21F — LONGINES AUTOMATIC "HONOR GUARD" Yellow gold, alligator band. \$100

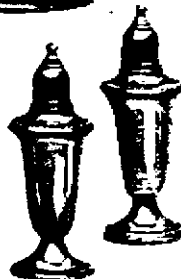
21G — WITTAUER AUTOMATIC "CORSAIR" \$65

21H — WITTAUER AUTOMATIC "ARISTOCRAT" 71.50

Prices include Federal tax.

Why not buy thru Buffums' Time Club — \$1 down, \$1 a week. No interest or Carrying Charge — up to one year to pay!

Time Shop, Street Floor, Long Beach and Santa Ana



EMPIRE STERLING SILVER GIFT HOLLOWARE

Beautiful pieces, tastefully designed with traditional English gadroon borders.

21N — CANDELABRA, 5.95*

21P — CREAM & SUGAR, 8.95* set

21Q — CONSOLE STICKS, 5.95* pair

21R — SALTS AND PEPPERS, glass lined, 4.95* pair

21S — COMPOTE, 5.95*

*plus Fed. tax.

Silverware, Street Floor, Long Beach and Santa Ana

Picture the holidays with EASTMAN KODAK!

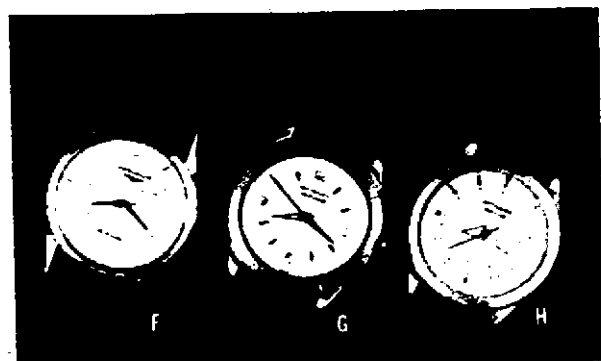
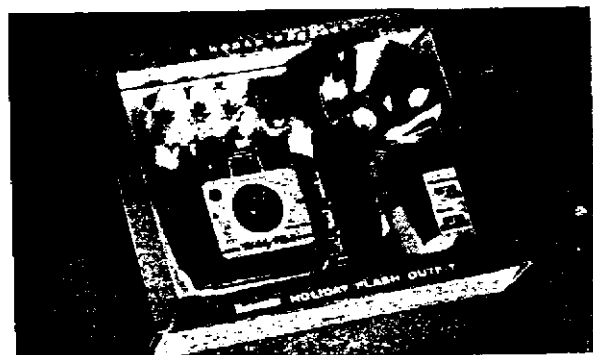
21T — BROWNIE HOLIDAY FLASH OUTFIT

Everything needed for daytime, night-time, indoor or outdoor snap-shots! Flash camera, Kodalite Flash-holder, with guard, batteries, flashbulbs, film, and instructions. 9.95

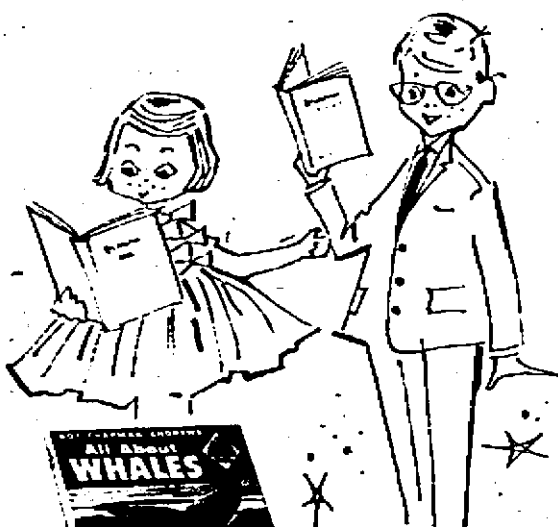
21U — KODAK DUAFLEX IV FLASH OUTFIT

Everything for ultra-convenient reflex picture taking! See your picture BEFORE you shoot, in the brilliant pre-view finder. Flashholder, batteries, flashguard, bulbs, film. 22.50

Camera Shop, Street Floor, Long Beach and Santa Ana



GIVE THE YOUNGSTERS A MAGIC CARPET OF ADVENTURE . . . BOOKS!



THE FAMOUS "ALL ABOUT" BOOKS —

every page packed with interest!

22A — ALL ABOUT WHALES, by Roy Chapman Andrews.

22B — ALL ABOUT STRANGE BEASTS OF THE PAST, by Roy C. Andrews.

22C — ALL ABOUT SNAKES, by Bessie M. Hecht.

22D — ALL ABOUT THE FLOWERING WORLD, by Ferdinand C. Lane.

22E — ALL ABOUT MOTHS AND BUTTERFLIES, by Robt. S. Lemon.

22F — ALL ABOUT THE STARS, by Anne Terry White.

22G — ALL ABOUT THE SEA, not shown, by Ferdinand C. Lane.

Each, 1.95

COLORFUL OLD FAVORITES

22H — GRIMM'S FAIRY TALES

22J — ROBINSON CRUSOE

22K — ADVENTURES OF ROBIN HOOD

22L — KING ARTHUR AND HIS KNIGHTS

22M — FAVORITE NURSERY SONGS

22N — DANIEL BOONE 22P — HEIDI

22Q — DAVY CROCKET, not shown.

Each, \$1

Books, Lower Level, Long Beach and Santa Ana



Weather or not!

22R — VINYL RAINCOAT
Clearly practical — with detachable hood. Sewn with long-lasting nylon thread.
S, M, L and XL, 3.98

22S — THE "FOLDBRELLA"
in a selection of gay plaids. Marvel double-ribbed frame. America's best! 6.98

Both by POLAN KATZ

Umbrellas, Street Floor, Long Beach;
Lower Level, Santa Ana



For the Yuletide table . . .

22T — "SILVER POINSETTIA" — gala new holiday creation! The season's blooms on Delmar fabric — the popular washable spun rayon and cotton. Red, turquoise or grey background — for festive table setting!

54 x 54", 3.98; 54 x 72", 5.98

63 x 90", 9.98; 63 x 108", 11.98

and the beautifully fringed 70" round, 9.98

They're CALIFORNIA HAND PRINT lovelies!

Table Linens, Fourth Floor, Long Beach;
Lower Level, Santa Ana



Merry Christmas, Mud-Pie Set!

Here's something specially for YOU!

22U — SMALL FRY HAND PRINTS

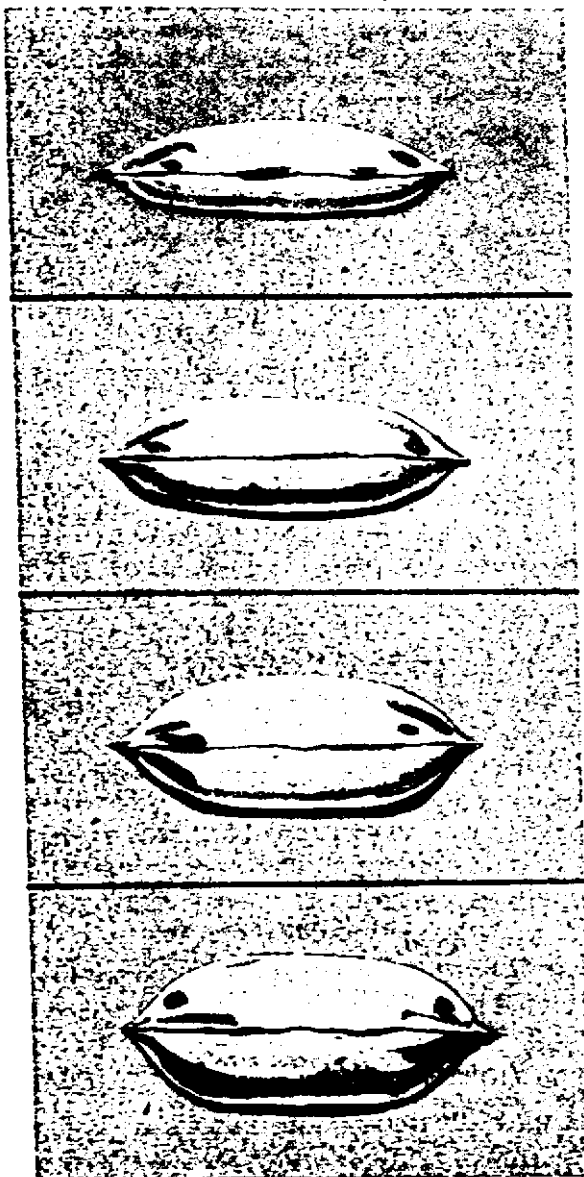
Kiddies don't have to be coaxed to wash hands when these cute towels await them! Soft, absorbent white terry, with charcoal, aqua, pink or brown palm prints! The bath towel snaps onto the rack to make a handy 'roller'!

22 x 44 Bath/roller Towel, 1.95

16 x 27 Hand size, \$1; 11½ x 12 Wash Cloth, 39c

Linens, Fourth Floor, Long Beach; Lower Level, Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.



KOOLFOAM "STANDARD"
18 1/4 x 26 x 4 1/4" high

KOOLFOAM "PREMIUM"
18 1/4 x 27 x 5 1/2" high

KOOLFOAM "SUPER PLUMP"
20 x 27 1/2 x 6 1/4" high

KOOLFOAM "DELUXE"
21 x 29 x 7" high



You're giving nights of refreshing sleep with Dayton KOOLFOAM Air Conditioned Pillows!

Never before such sleep-inviting comfort! KOOLFOAM pillows are newly buoyant — with just the right resilience for healthful, restful sleep... AND the exclusive air-conditioning, open-pore surface actually but unobtrusively keeps fresh air circulating through the pillows all night long! Wonderful! Allergy-free and flower-fresh, in zippered Sanforized covers with corded edges, KOOLFOAMS are in four personal-choice sizes.

23A — STANDARD, 5.95

23B — PREMIUM, 6.95

23C — SUPER PLUMP, 8.95

23D — DELUXE, 10.95

The ONE blanket for year round use!

THE G.E. AUTOMATIC

Custom-contoured for greater comfort!
Newly low priced for gift giving!

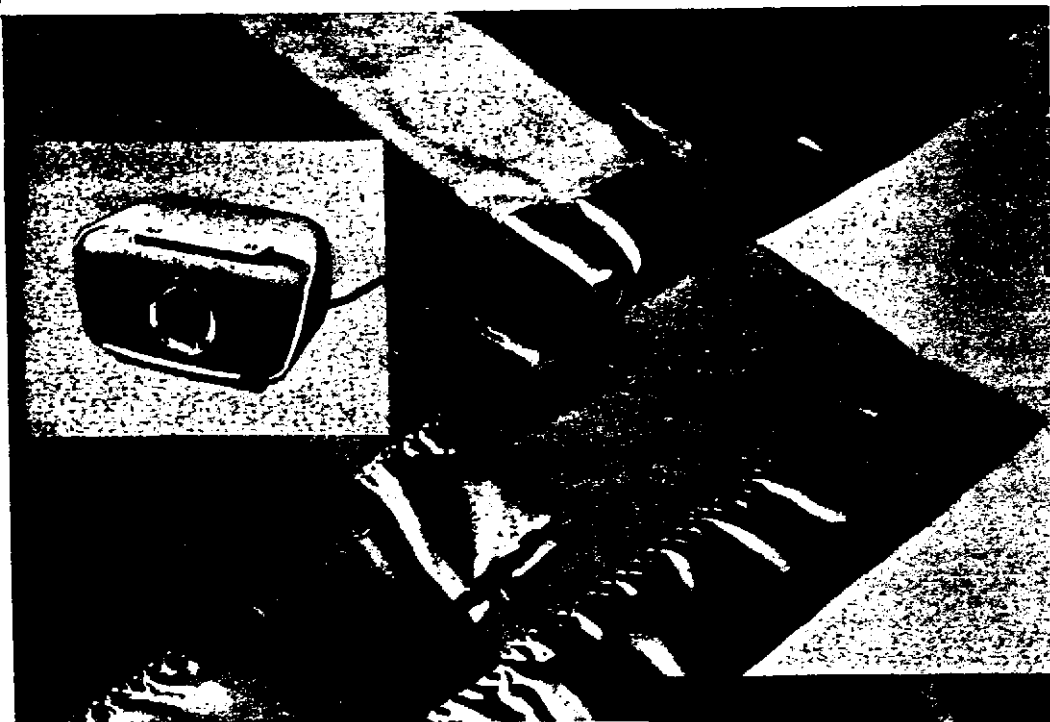
Comfortable STEADY heat that automatically increases or decreases with fluctuating room temperatures, makes the G.E. Automatic the greatest innovation in sleeping comfort! A streamlined Sleep Guard Control system gives security throughout the entire blanket! Contoured for easy bed-making, the G.E. won't ride up or slip down! A truly wonderful gift! In Dresden Blue, Turquoise, Rose Pink, Garden Green, Gold and Flamingo.

23E — TWIN BED SIZE, one control, 29.95

23F — DOUBLE BED, one control, 34.95

23G — DOUBLE BED, dual control, 44.95

23H — CUSTOM MADE KING SIZE, limited delivery, 84.95



G.E. SLEEP GUARD BLANKETS ARE THE BEST... because —

- ★ They warm YOU — you don't have to warm them!
- ★ The warmth is safe and steady — increased or decreased with fluctuating room temperatures!
- ★ Sleep Guard gives COMPLETE protection! Current is cut off when the blanket temperature reaches a certain limit!

Blankets and Bedding
Fourth Floor, Long Beach; Lower Level, Santa Ana



The contoured corners make bed-making a simple affair. The bed stays smooth and neat — blankets won't ride up or slip down!

GENERAL ELECTRIC

HOME-MAKER GIFTS WITH FASHION FLAIR!

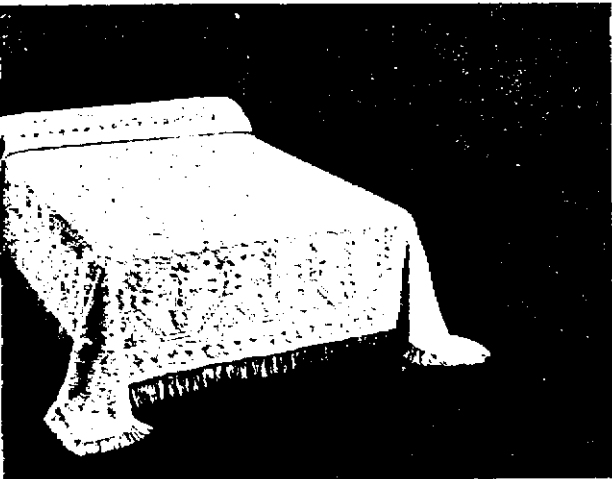
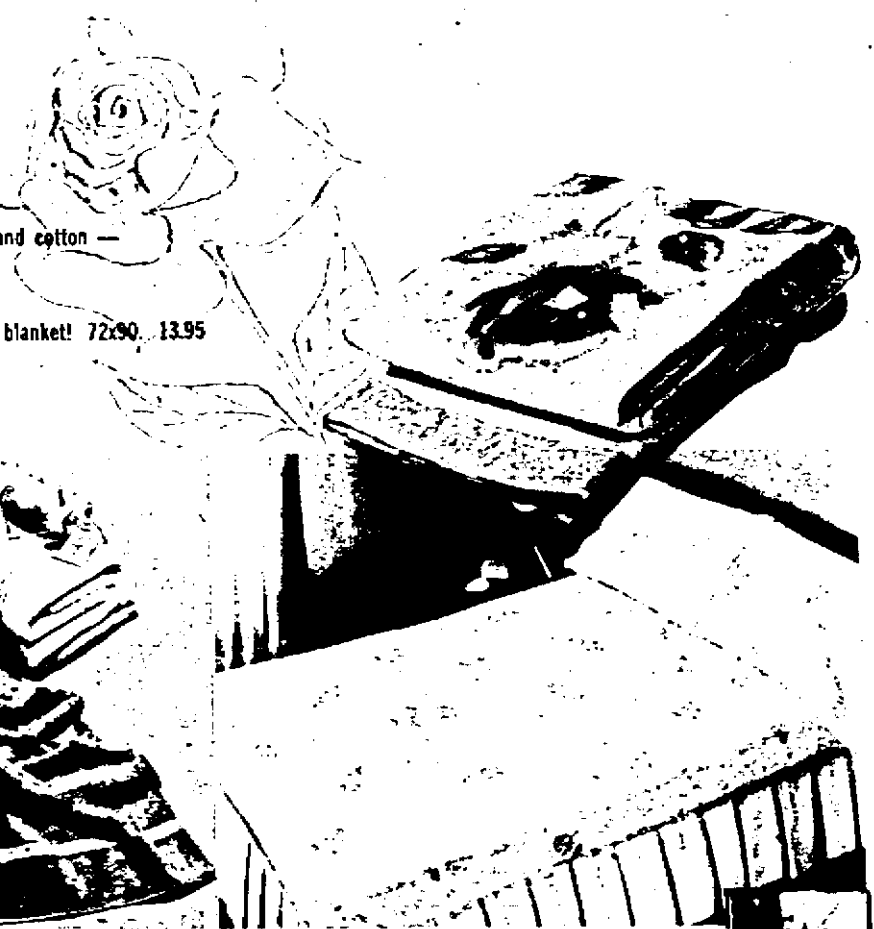
A bed of roses all year round!

24A — LIVING ROSE BLANKET BY FIELDCREST — fluffy, white

and warm — a luxurious blend of nylon, rayon and cotton —

richly bound in rose pink nylon satin — centered with a

single perfect rose! A dream of a blanket! 72x90, 13.95



24B — "LADY HAMILTON" COLONIAL BED-SPREAD BY FIELDCREST. Favorite with women everywhere because it blends beautifully with any decor! Antique White, intricately designed, richly tufted, lavishly fringed, obligingly reversible! Pre-shrunk, easily washable. Twin or double. 14.95

"ROYAL VELVET" TOWELS BY FIELDCREST

Luxuriously soft, unbelievably quick-drying! Woven from the finest combed yarns into fabulous oversizes — even the wash cloth is more than a foot square! In White, and 8 bathroom colors.

24C — BATH TOWEL, 27x52, 3.95; 24D — HAND TOWEL, 16x30, 1.75; 24E — WASH CLOTH, 13x13, 65c

24F — FIELDCREST LIVING ROSE SHEETS

Satin-smooth, combed white Duracel, printed with a profusion of roses!

TWIN SIZE, 72x108, 4.98 each

FULL SIZE, 81x108, 5.98 each

CASES, 42x38½, 1.35 each



THE LADY LOVES "STEVENS"... QUALITY FOR HER LINEN CLOSET!

24G — STEVENS MOHAWK COLORED PERCALE SHEETS, 180 count. In Rose, Maize, Green, Blue and Pink.
72 x 108 or Fitted Twin Sheets, 3.69 each
81 x 108 or Fitted Double Sheets, 3.99 each
42 x 38½ Pillow Cases, 89c each

24H — STEVENS MOHAWK BLEACHED PERCALE SHEETS, 180 count. Snowy white, soft and smooth.
72 x 108 or Fitted Twin Sheets, 3.19 each
81 x 108 or Fitted Double Sheets, 3.39 each
42 x 38½ Pillow Cases, 79c each

24J — STEVENS WHITE BEAUTICALE SHEETS, over 200 threads to the square inch — the finest!
72 x 108 or Twin Bottom Sheets, 4.50 each
81 x 108 or Double Bottom Sheets, 5.35 each
42 x 38½ Pillow Cases, 1.15 each

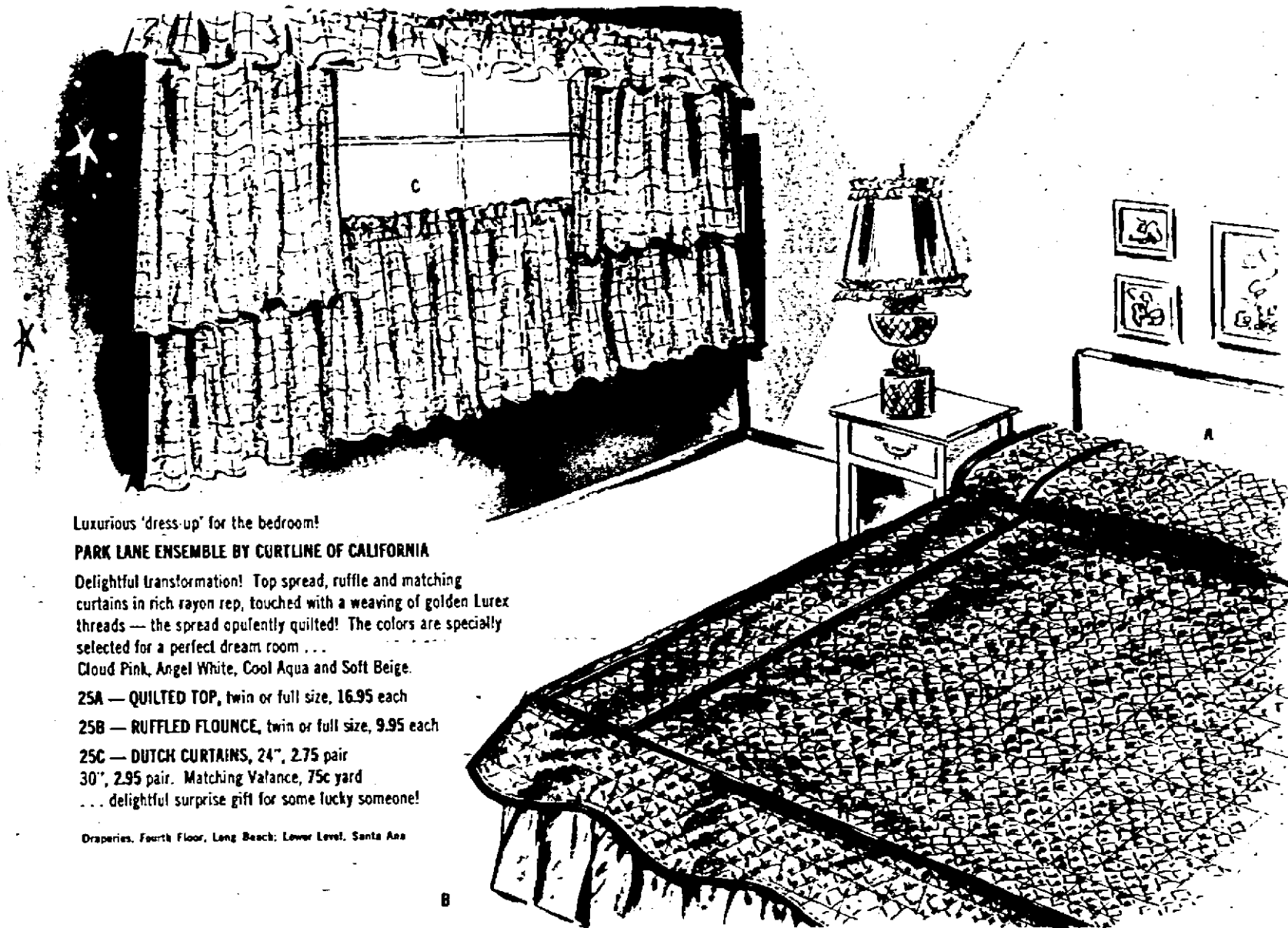
24K — STEVENS WONDER NYLON TRICOT SHEETS, in white, maize, green, pink or blue... the luxury sheets! Each in its own polyethylene drawstring bag!
Twin Fitted Bottom Sheets, 3.98 each
Double Fitted Bottom Sheets, 4.98 each
Pillow Cases, 1.79 each

24L — STEVENS UTICA-MOHAWK PERCALE PILLOW CASE SETS, in snowy white with scallops in white, pink, blue, green or yellow. Two cases in a set — delightful gift! 2.69

EXTRA-SIZE SHEETS FOR SUPER-SIZE BEDS — we have these in a large selection — come and see!

Blankets and Bedding, Fourth Floor, Long Beach; Lower Level, Santa Ana





Luxurious 'dress-up' for the bedroom!

PARK LANE ENSEMBLE BY CURTLINE OF CALIFORNIA

Delightful transformation! Top spread, ruffle and matching curtains in rich rayon rep, touched with a weaving of golden Lurex threads — the spread opulently quilted! The colors are specially selected for a perfect dream room . . .

Cloud Pink, Angel White, Cool Aqua and Soft Beige.

25A — QUILTED TOP, twin or full size, 16.95 each

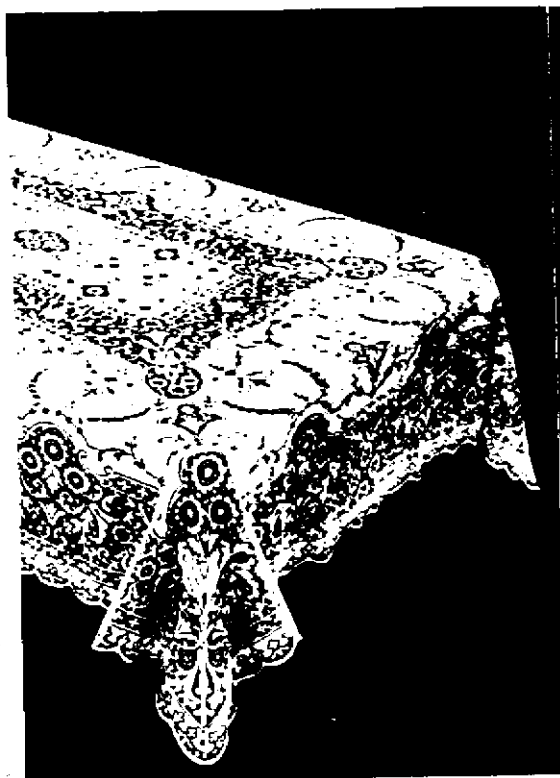
25B — RUFFLED FLOUNCE, twin or full size, 9.95 each

25C — DUTCH CURTAINS, 24", 2.75 pair

30", 2.95 pair. Matching Valance, 75c yard

. . . delightful surprise gift for some lucky someone!

Draperies, Fourth Floor, Long Beach; Lower Level, Santa Ana



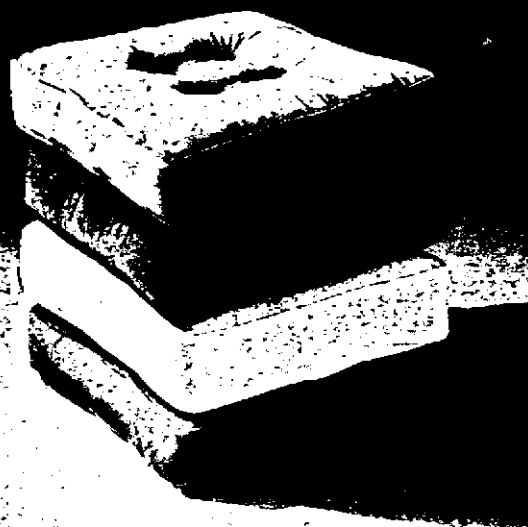
Beautiful background for entertaining!

25D — "BARONESS" QUAKER LACE CLOTH, looks exactly like hand weaving, such is the duplication of the Punto Di Venezia lace! It looks extravagantly delicate, yet it launders with ease, and is every-day practical . . . in wear and in price! Informal luncheon or formal dinner, Quaker Lace is perfect!

54 x 72", 10.95

See the complete selection from 6.95 to 44.95!

Table Linens, Fourth Floor, Long Beach; Lower Level, Santa Ana



Stack your Christmas wishes!

25E — TV PILLOWS — the great big plump beauties you've seen in the Home Magazines! They're a full 20" square and 4" deep, with four buttons and self-welt trim. Ten glowing colors to choose from . . . orange, red, coral, yellow, purple, gold, brown, toast, dark green and black! Use them singly, or as a splash of stacked colors. Comfortable AND decorative! By PILLOWS OF CALIFORNIA. 5.50 each

Art Needlework, Fourth Floor, Long Beach; Lower Level, Santa Ana



25F — DECANTER SET. Three golden-hued bottles, refreshingly frosted, jigger topped. 12.95

25G — MR. BARTENDER — the precision jigger! Gold plated, 4.95; Chrome plated, 2.95

25H — MUSICAL MR. BARTENDER for a precision jigger AND music from a Swiss music box! Gold plated, \$15; Chrome and white, 9.95

25J — MR. BAR LADDIE. Scoop, crusher, corkscrew, muddler and opener — all in one! Gold plated, 3.95; Chrome plated, 2.50

Gift Shop, Lower Level, Long Beach and Santa Ana

MUNSINGWEAR'S MALE QUARTET . . .

in great demand at Christmastime!

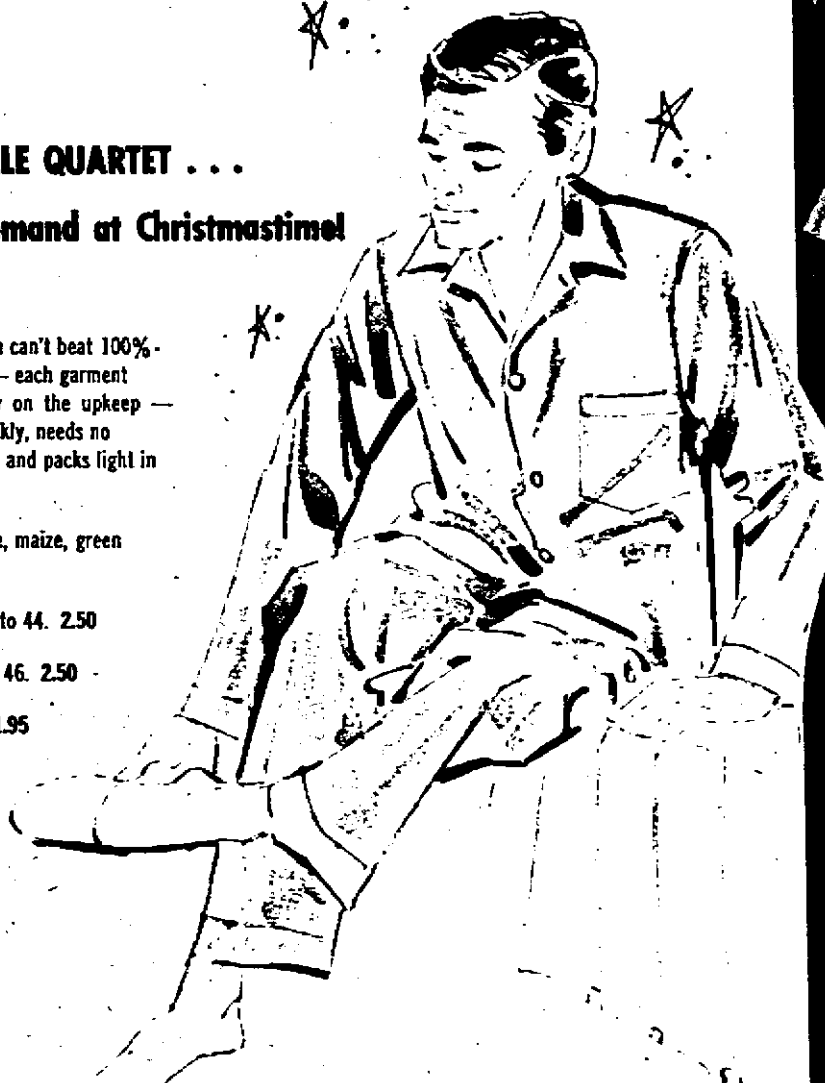
... because for day or night wear you can't beat 100% - nylon tricot! It's styled for comfort — each garment full cut for no-bind wear. It's easy on the upkeep — washes in a jiffy, dries almost as quickly, needs no ironing (a boon to the traveling man) and packs light in practically no room at all!

26A — COAT STYLE PJS in light blue, maize, green or grey. B, C, D. 12.95

26B — BOXER SHORTS in white. 30 to 44. 2.50

26C — UNDERSHIRT in white. 36 to 46. 2.50

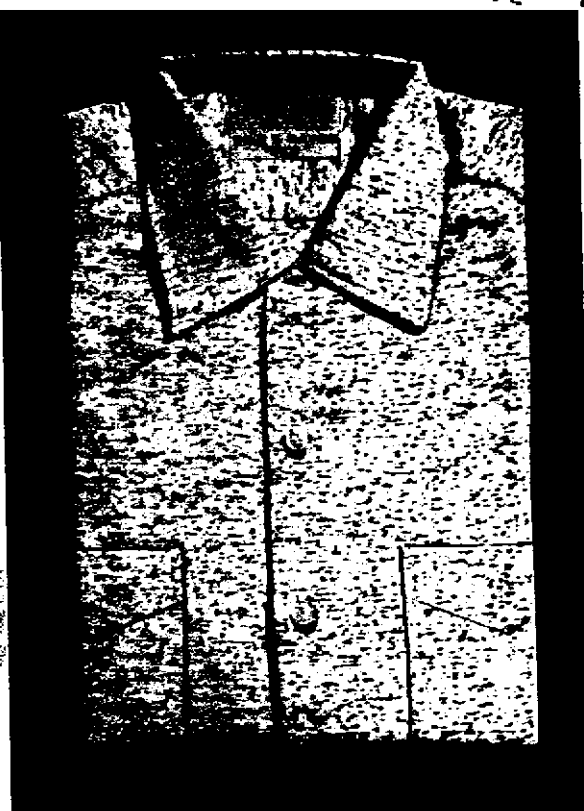
26D — BRIEFS in white. 30 to 42. 1.95



HIS FAVORITE JERKS SOCKS in smart new patterns! Most comfortable of all, JERKS are a luxurious blend of spun nylon and orlon. Long-wearing, treated for foot health. In brown, tan, light and dark grey, navy and blue. 10½ to 13.

26E — "DOUBLE DASH" — effective pattern!

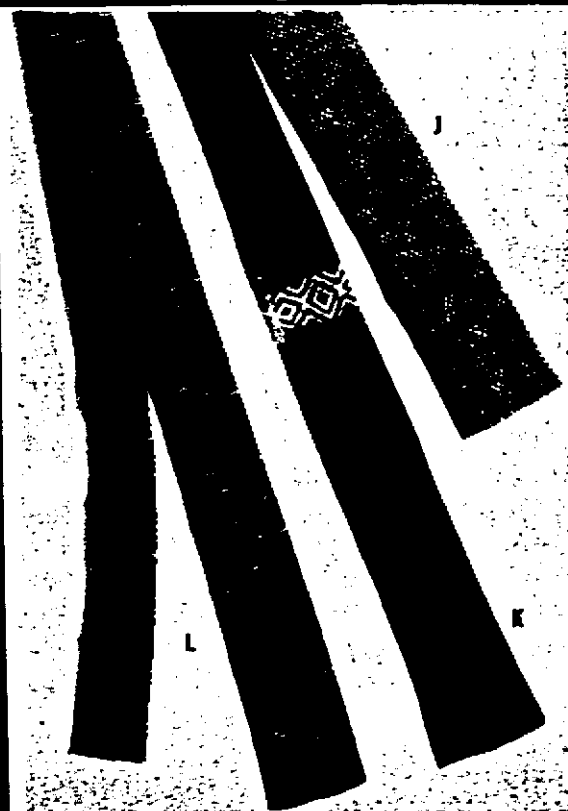
26F — "DIAMOND CLOCK". Each 1.50 a pair



THE "HERB GERRY" SPORTS SHIRT — designed especially for the man who likes a contoured shirt — with plenty of action room! This Herb Gerry is a smart nubby-weave silk-like rayon, single stitched. In tan, maize, light blue and light grey.

26G — REGULAR, S, M, L and XL. 8.95

26H — SLIM, M, L and XL. 8.95



HAND WOVEN NECKWEAR BY TAVIA

Hand-woven wools in original stylings — stripes, tweed effects, plain colors with angora accent. Distinctively right for the tweeds and pipe man! Brown, blue, grey tones.

26J — THE TWEED FLECK

26K — THE ANGORA TOUCH

26L — THE CROSSBAR — Each 2.50

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES

Store for Men, Long Beach and Santa Ana

Smart man! His tailor is STEIN BLOCH . . .

His choice for her gift - SKYWAY LUGGAGE!

SKYWAY FASHION LUGGAGE for 'her'.

Travel wise designed, smartly styled with no awkward corner joints!

Sturdy as steel — but light weight! Luxuriously lined with necktie taffeta.

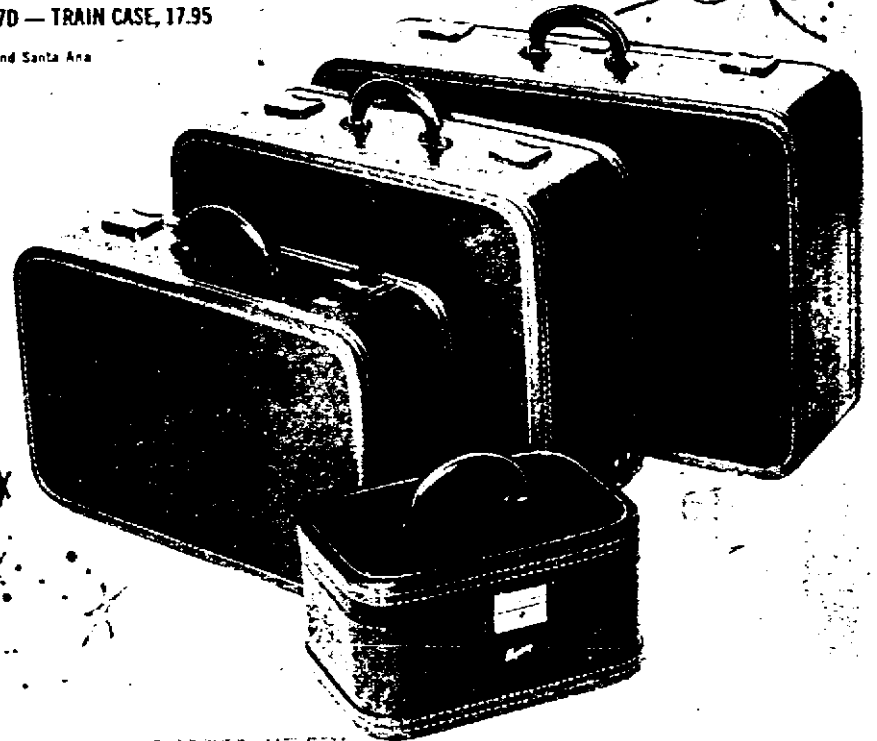
In Danube Blue, Burma Brown, Mint Green and Frost White.

27A — 26" PULLMAN CASE. Easy to pack. One large pocket in lid, three smaller pockets for accessories — convenient! \$30

27B — 21" WARDROBE for longer trips. Takes an entire wardrobe. Packs wrinkle free! \$30

27C — WEEKENDER, \$20. 27D — TRAIN CASE, 17.95

Luggage, Store for Men, Long Beach and Santa Ana



27E — STEIN BLOCH SPORTS COAT —

tailored for easy going comfort in the new textured weaves of worsted and silk . . . climate right for year round California wear. Stripes, plaids and checks in grey and brown tones. Sizes 36 to 46. \$65

27F — STEIN BLOCH SLACKS — handsome in flannel or gabardine. Grey, tan, blue or brown. 29 to 44. 27.50

Store for Men, Long Beach and Santa Ana



27G — MCGREGOR "ANTI-FREEZE" — the sportsman's favorite jacket because it's feather light but warm as toast!

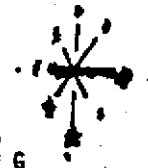
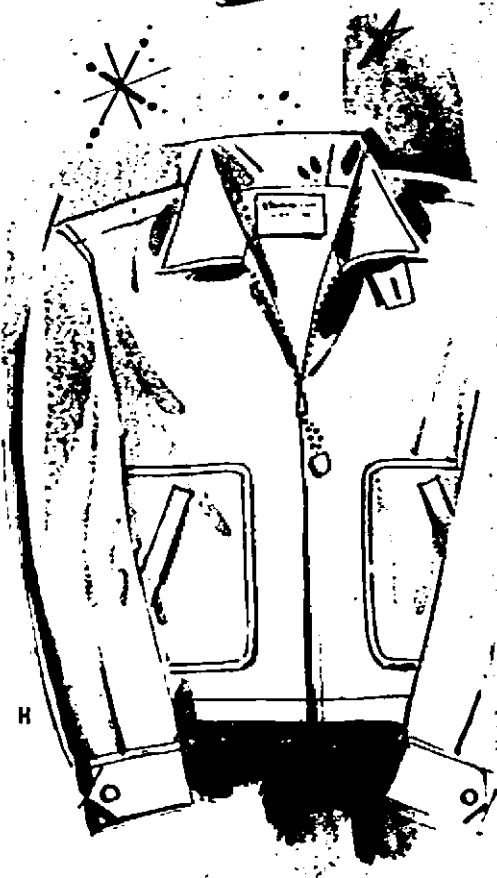
Ounce for ounce, it's the MOST!

Nylon shell, lined with cosy nylon fleece, it's washing machine washable — handy!

In white, navy or brown . . . and we have 'his' size. 36 to 46. 22.95

27H — MCGREGOR "DRIZZLER" — better than ever NOW because the rayon and cotton twill has a Don Corning Silicone finish that's proof against sudden shower! Styled with wind-proof tab collar, and push-up-for-action sleeves. In white, navy, charcoal, tan or brown. 36 to 46. 10.95

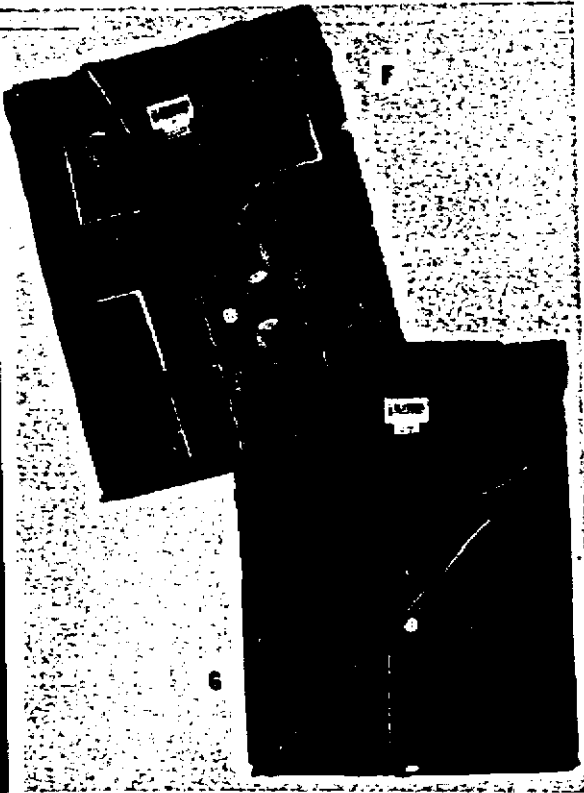
Men's Sportswear, Store for Men Long Beach and Santa Ana





28E — "ROYAL" MARTEX TERRY ROBE

He'll love it because it's so versatile — AND so comfortable! Dandy as an after-bath wrap, great for beach or pool-side, fine for lounging . . . and bundles up easily for traveling! Washes like a towel! In white, light blue or maize. S, M, L, and XL. 10.95



MIRACLE "TEXTRON" PAJAMAS

PJ's with the sports shirt look! With smooth-set collar, sports shirt sleeves. Trousers have gentlelastic waist, comfortable drape. In blue, grey or maroon broadcloth-like cotton that never needs ironing! A, B, C, D — in two patterns.

28F—GOLDEN PEACOCK 28G—NEON DOT. Each 5.95

For your Beau Brummell . . .

STERN MERRITT SILK TIES — to suit his fastidious taste! Newest fashion fabrics, latest fashion weaves — iridescents and woven patterns — all silk lined.

Blue, brown, tan, silver and wine tones, navy and light blue.

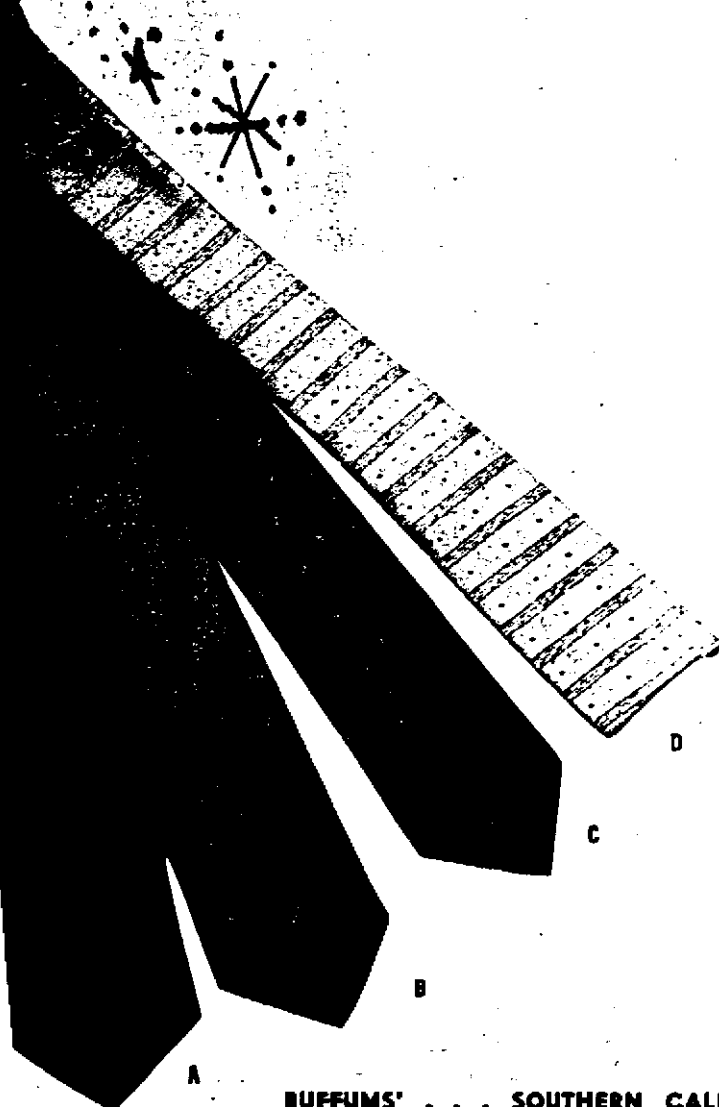
28A — THE WOVEN IRIDESCENT

28B — THE AMERICAN MACCLESFIELD

28C — THE RAISED WEAVE

28D — THE FRENCH CROSS BAR

A compliment to your good taste — and his good grooming! Each 3.50



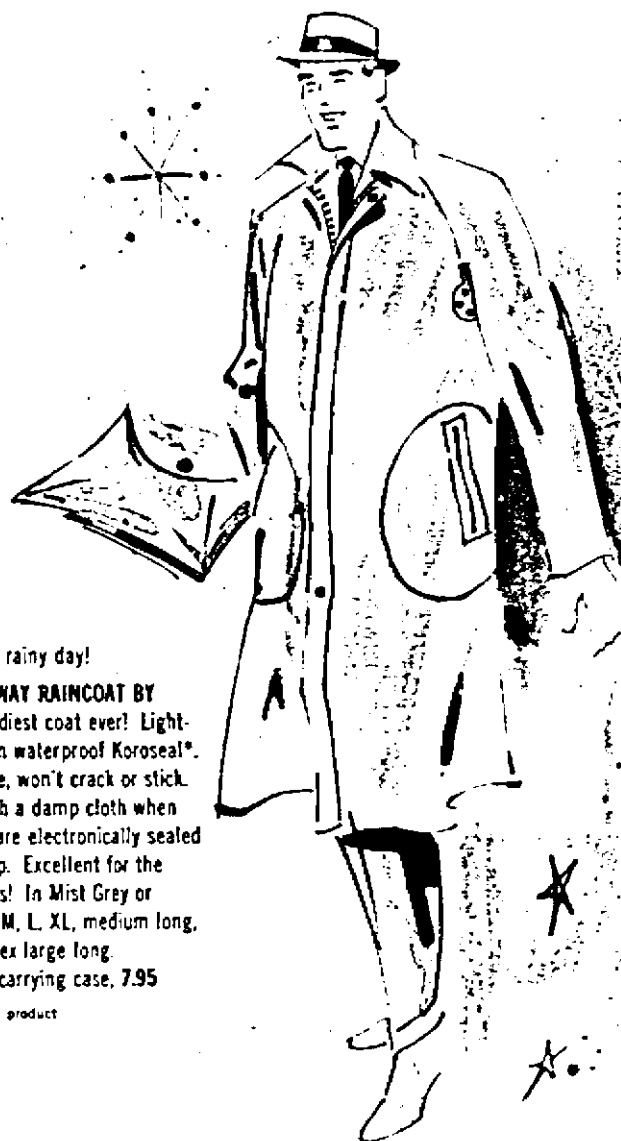
"EXCELLO" WHITE DRESS SHIRT

Fine cotton broadcloth, tailored with jacket precision! Neatly form-fitting — yet with comfortable fullness. Beautifully detailed with smart new short point soft collar, neat French front — pearl buttoned, and French cuffs. Sizes 14 to 17.

28H — THE EXCELLO "WAYLO", \$5

Store for Men, Long Beach and Santa Ana

BUFFUMS' . . . SOUTHERN CALIFORNIA'S MOST GIFTED STORES



Something for a rainy day!

29A — FOLD-AWAY RAINCOAT BY CLIMATIC. Handiest coat ever! Light-weight slip-on in waterproof Koroseal®. Soft and flexible, won't crack or stick. Wipes clean with a damp cloth when soiled. Seams are electronically sealed — will never rip. Excellent for the man who travels! In Mist Grey or British Tan. S, M, L, XL, medium long, large long and ex large long. Complete with carrying case, 7.95

* a B. F. Goodrich product

Carters mean comfort... so
GIVE CARTERS FOR CHRISTMAS!

The winners in knitwear because the soft cotton is so comfortable — won't shrink out of shape — never sags yet needs no ironing! Tattersall checks are smart — blue/charcoal or red/charcoal on white.

29B — CARTERS P.J.'S. Short-sleeve, long-leg style. A, B, C, D. \$5

29C — BOXER SHORTS to match. 30-42, 1.65

29D — BOXER SHORTS in plaids. 30-42, 1.65



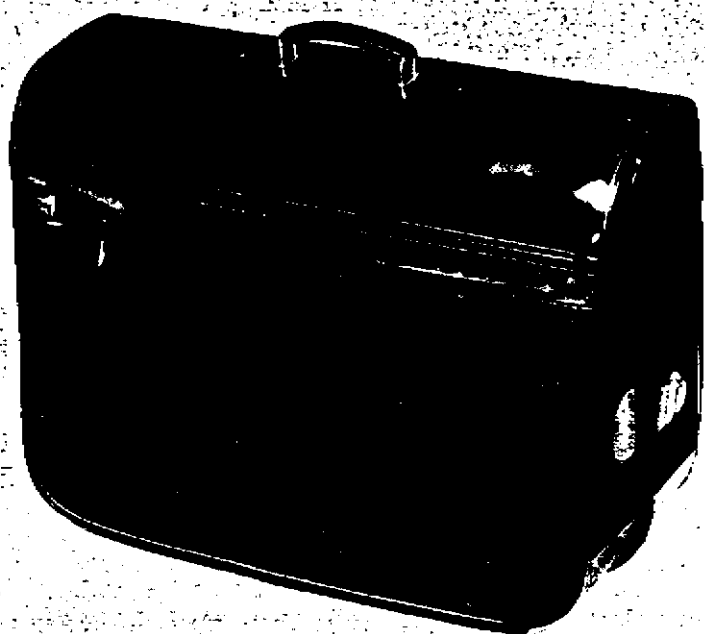
THE FAMOUS A. I. "FADED BLUES"

Whether he's a confirmed land-lubber or a nautical "salt", he'll go for the easy going comfort of A. I. Faded Blues! Styled for California's way of year-round leisure living, in rugged 10-oz. denim, Sanforized for permanent good fit, they're a gift he'll enjoy long after Christmas is over!

29E — THE JACKET, 36-46. 29F — THE SLACKS, 30-42. Each 4.95

Store for Men, Long Beach and Santa Ana

DECEMBER 3RD through DECEMBER 22ND we're open from 9:30 a.m. to 9 p.m.



Gift for your traveling man!

30A — WORLD-FAMOUS VAL-A-PAK ... easily packable! No folding of clothes — just hang them up in the Val-A-Pak, zip it closed, snap the Tuktites — and you're off! No UN-packing either! Hang up the Val-A-Pak, select what you want to wear — it comes out wrinkle-free! Zip pockets hold accessories. Val-A-Pak, new American style, with new airlight rigid frame — in red or green plaids, blue or brown nylon. \$25 **30B — MATCHING BAGS** (not shown) \$2 to \$10

Luggage, Store for Men, Long Beach and Santa Ana



THIS is what he's hoping for!

30C — SUIT BY HICKEY-FREEMAN

Quality fabric, top styling and the ultimate in tailoring — all go together to make a Hickey-Freeman suit something superlative! Choose from a smart variety of suitings in all the new colors and patterns — the latest styles.

\$135 to \$185

... or let him make his own choice with a surprise Gift Certificate!



30D — TORNBERG SPORTS SHIRT — could have been tailored by his own personal shirtmaker, so beautifully is it fitted and hand-finished! Rich rayon sheen gabardine, in full-bodied shades of light grey, light blue, beige, gold, and brown. All hand-washable. S, M, L, XL. \$10



30E — MUNSINGWEAR "MODERNS" — gay Christmas shorts patterned with weight-lifting Santas, knowing reindeer, skating bears, stars and festive baubles! Red, green, tan and black — colorfast on white Sanforized broadcloth. A gift for fun — and for wear! 30 to 42, 1.50



EVANS SLIPPERS — the kind he REALLY likes!

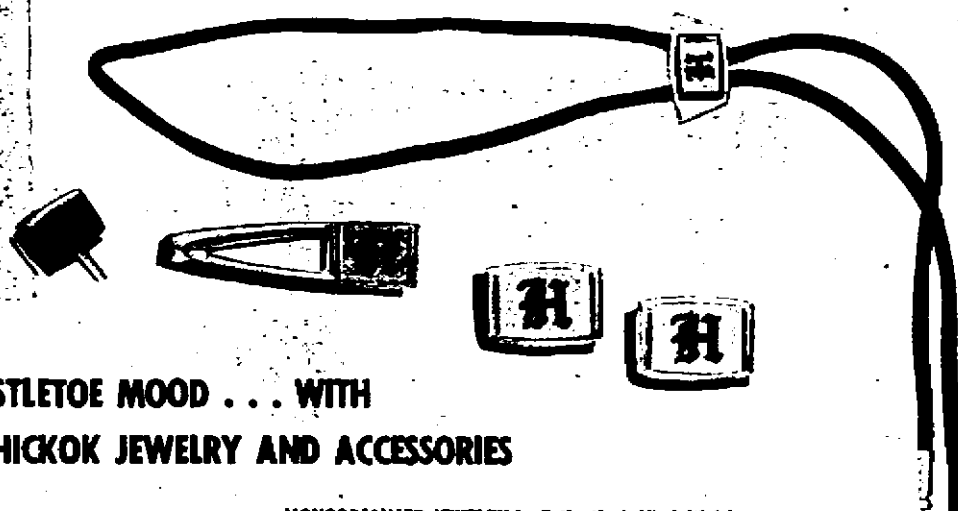
30F — CHEROKEE OPERA — most popular of the padded sole slippers! Tan saddle leather, chamois lined. 6½-13, C, E widths. 7.95

30G — RADIO-TIME — lightweight opera style. Fine kid, satin lined, rubber heeled. Blue, tan, burgundy. 6½-13, 5.95

Store for Men, Long Beach and Santa Ana



PUT HIM IN A MISTLETOE MOOD . . . WITH HICKOK JEWELRY AND ACCESSORIES



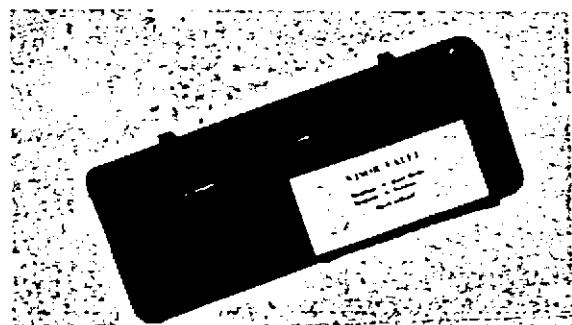
MONOGRAMMED JEWELRY is distinctive! His initial in Old English — black on satin-finish silver or yellow gold.

31A — CUFF LINKS, 2.50

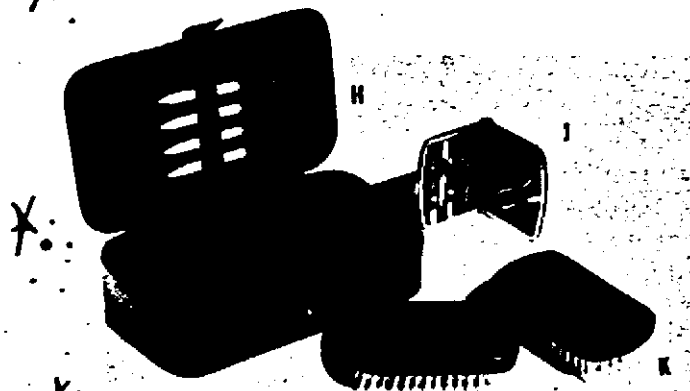
31B — CUFF LINKS AND TIE BAR SET, \$5

31C — TIE TACK, 2.50

31D — THE BOLA TIE, to dress up his sports shirt, 2.50



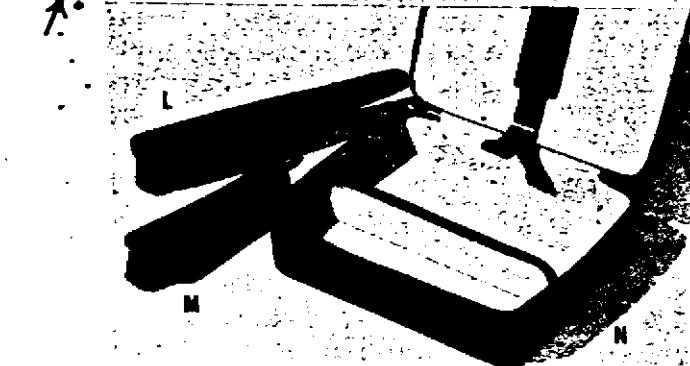
31E — **TRAVEL-HAPPY VISOR VALET.** Zippered leather case to hold maps, sun glasses, change, etc. Has handy pad and pencil. Fits any car visor. In red, black, brown, green, blue, or cream. 3.95



31H — **FOR HIS CUFF LINKS.** Smart top grain cowhide case, black or brown, felt lined. Spaced for links. 6.95

31J — **HIS MANICURE SET.** Finest imported steel implements in a black or brown calfskin case. 4.95

31K — **MILITARY BRUSHES.** Top grain cowhide, hand-set nylon bristles. 4.95



CLOTHES BRUSHES — leather backed, welt stitched, nylon bristled.

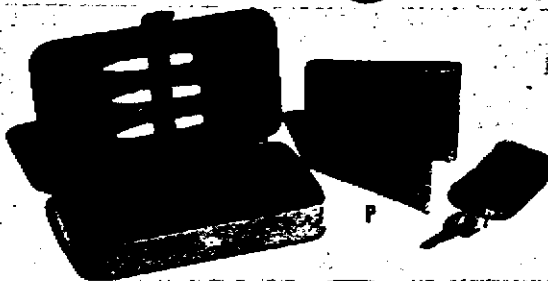
31L — **LONG HANDLED,** 3.95

31M — **SHORT STYLE,** 1.95

31N — **UNFITTED KIT** in top grain cowhide with compartments to keep his travel necessities neatly separated. 4.95

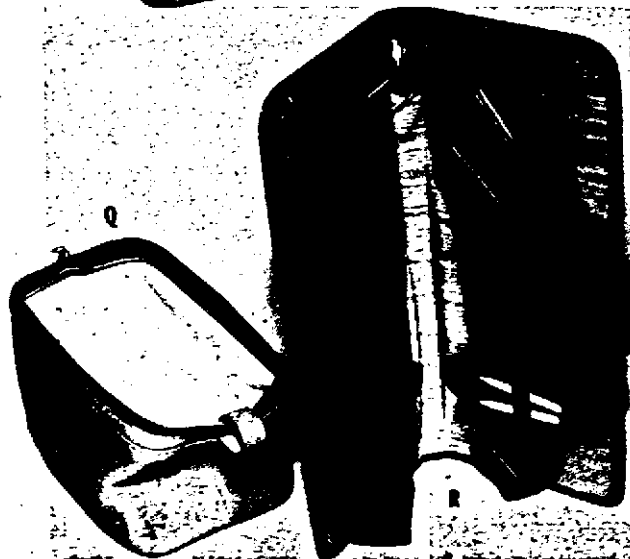


31F — **SHOE MITTENS** to keep shoes scuffless, and clothing clean in a suitcase. No need for special shoe case. Set has three pairs of mittens. 2.75



31P — **MATCHING GIFT TRIO.** Jewelry stud box, wallet and key case in handsome cowhide. Smart set! \$10

31G — **MIRRORED KIT FOR THE TRAVELER.** With shaving accessories, tooth brush, tooth paste, comb, nail file. Compact and practical. 5.95



31Q — **CONFORMING TRAVEL KIT.** The latest! Unfitted case in soft crushable cowhide — conforms to any suitcase space! 6.95

31R — **TIE CASE** in black or brown cowhide. Keeps ties unwrinkled while traveling. Folds flat to put inside another suitcase. 4.95

... remember the name — **HICKOK!**

Store for Men, Long Beach and Santa Ana



by **MUNSINGWEAR**

LOOK-ALIKE NAVAJO PJ'S

for the whole tribe! Grand for lounging,
cozy for sleeping — everyone agrees these soft
cotton-knit Balbriggan pj's make 'um heap happy!

32A — FOR MOM. Red, blue or yellow. 32 to 40, 4.95

32B — FOR DAD. Navy/light blue, Red/grey or
Brown/gold, 5.95. Red, blue or brown, 4.95

Extra long, 5.50. All in sizes B, C, D.

32C — FOR SISTER. Red, blue, yellow. 4 to 14, 3.50

32D — FOR BROTHER. Red, blue or yellow. 6 to 18, 3.95

Lingerie, Long Beach, Third Floor: Santa Ana, Lingerie Shop

Bright Young World for Youth, Long Beach, Second Floor: Santa Ana, Street Floor

Share for Men, Long Beach and Santa Ana



Buffums'

Pine at Broadway, Long Beach
Main at Tenth, Santa Ana



FROM THE GREATEST
SELECTION IN THE WEST...

GIFTS

FROM

MAY_{CO}

OF COURSE

LAKEWOOD

This is Christmas Catalogue No. **1**
Watch for Catalogue No. **2** - next Sunday



USE ANY OF THESE FOUR CREDIT PLANS

1. CHARGE ACCOUNT

- Regular 30-day account
- Statement rendered monthly, payable in full

2. BUDGET CHARGE ACCOUNT (Revolving Plan)

- Shop with Charge-plate, take 6 months to pay
- No down payment, pay only one-sixth of your credit limit each month
- Statement rendered monthly showing total purchases, plus service charge

3. MAY-TIME CONVENIENT PAYMENT PLAN

- For your larger purchases of furniture, appliances, etc.
- Reasonable down payment, convenient terms, includes service charge
- Gives you many months to pay

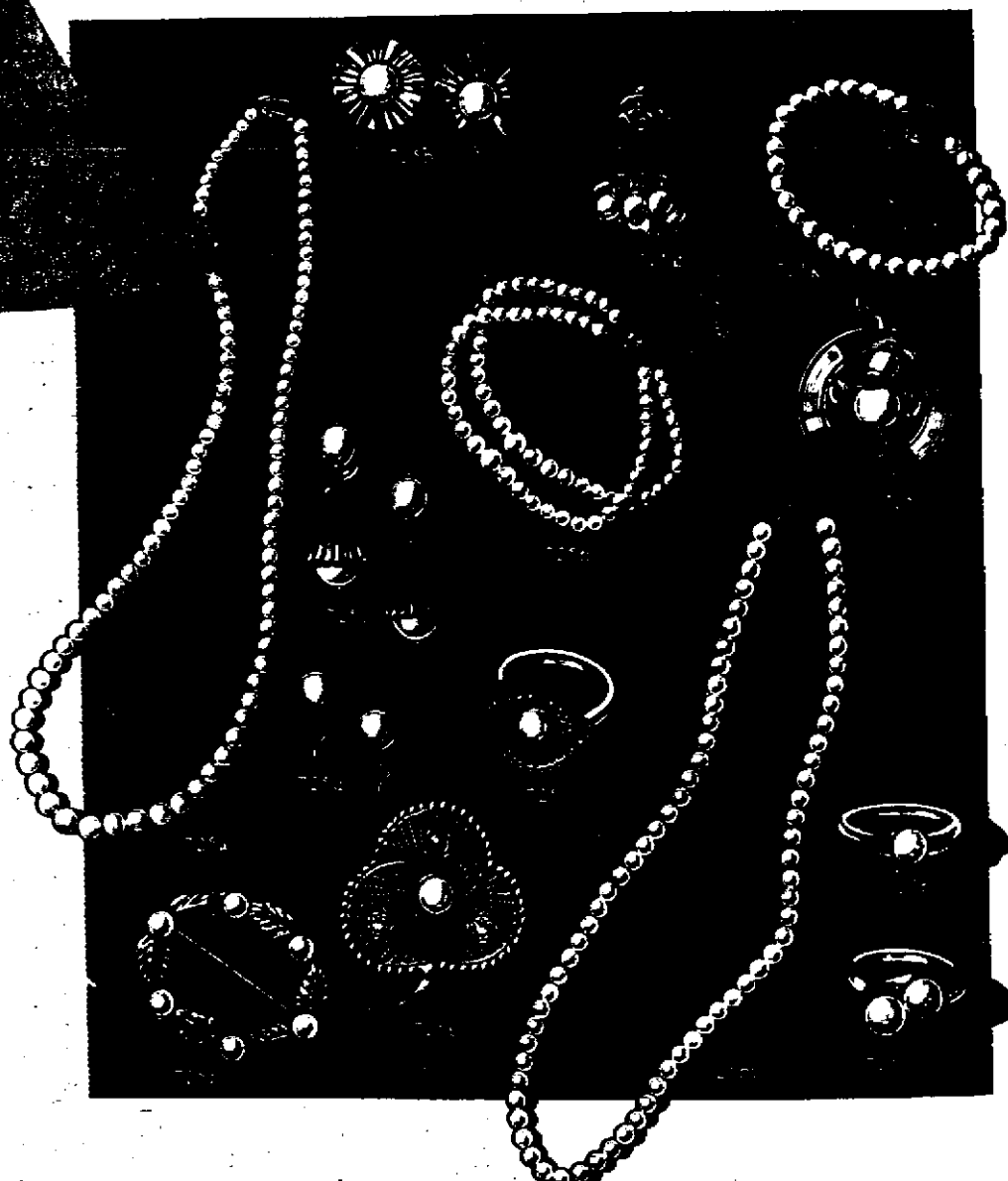
4. MAY-TIME CREDIT COUPON ACCOUNT

- Purchase coupons of any amount with a reasonable down payment
- Use coupons like money in any department
- Take up to 8 months to pay the balance plus service charge

YOU MAY USE MORE THAN ONE CREDIT PLAN
—SEE OUR CREDIT PERSONNEL



CHRISTMAS . . . the very name conjures up visions of delight . . . the glittering tree and the bulging stocking, the reverent voices of carollers, the shining eyes of children. Among its wonders, too, are the love of family and the affection of friends as expressed in the giving of gifts. For millions of Southlanders, May Co.—with the greatest gift selection in the West—is, of course, *the* Christmas store . . . a whole wide, wonderful world of gifts for all. If you're an armchair shopper, you'll find this Catalogue No. 1 (together with Catalogue No. 2, coming next week) all you'll need to do your purchasing easily and quickly by mail or telephone. If you'd rather browse in person among the thousands of gifts we've carefully selected, do come to one of our five big stores—Downtown, Wilshire, Crenshaw, Lakewood, Valley—where you'll find a most heartwarming Christmas-y welcome!



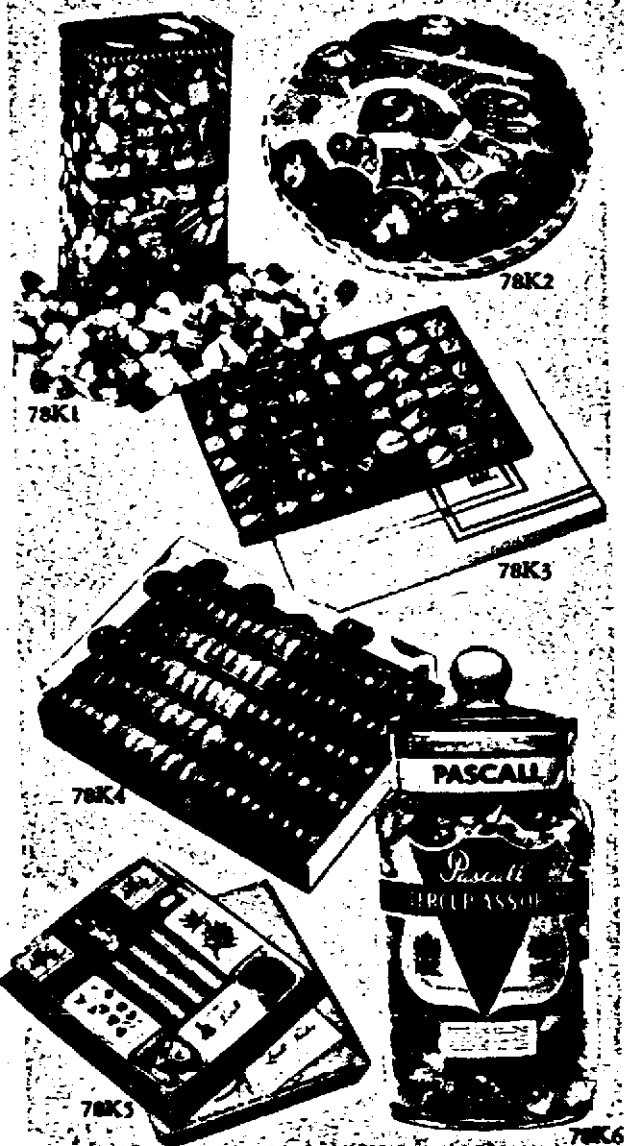
CULTURED PEARLS—a truly precious gift

Illustrated are only a few pieces from our tremendous selection of Imperial cultured pearl jewelry, handsomely set in 14 kt. gold. Each piece shown, 25.00*

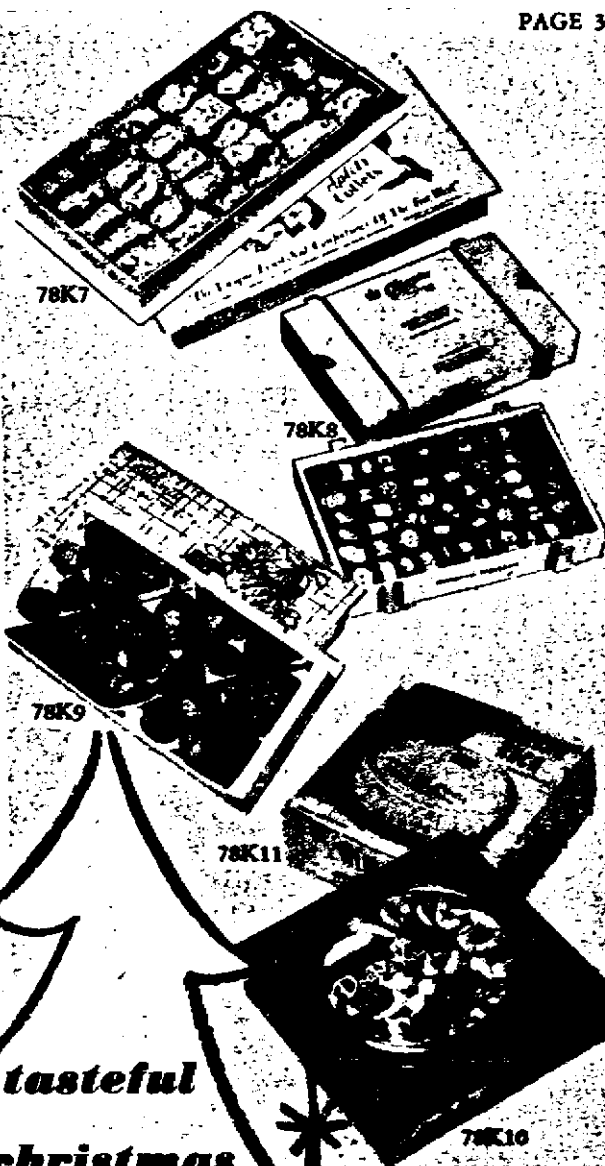
725a—Necklace of graduated pearls	725h—Double-strand bracelet
725b—Sunburst pearl earrings	725j—Flared ring
725c—Pearl drop earrings	725k—Pearl-and-chain bracelet
725d—Pearl earrings	725l—Charm with pearl figure
725e—Shamrock brooch	725m—Necklace of uniform-size pearls
725f—Circular brooch	725n—Pearl ring
725g—Pearl birdcage charm	725o—Twin-pearl ring

*plus 10% Federal tax

May Co. Fine Jewelry



78K1—FILLED DIANA CONFECTIONS. Dainty morsels of filled candy. 3-lb. tin. 1.69
 78K2—FRUIT BASKET—Select dried and glazed fruits. New 1956 crop only. 2-lb. basket in mailing carton. 2.39
 MAY-CO'S DELUXE ASSORTED CHOCOLATES. Choice centers. Specify all milk chocolate, all dark, or assorted.
 78K3a—1 lb. 1.25 78K3b—2 lbs. 2.50
 78K3c—3 lbs. 3.75 78K3d—5 lbs. 6.25
 CATALINA MINTS. May Co.'s own chocolate-covered mints. Milk or dark.
 78K4a—2 lbs. 1.49 78K4b—5 lbs. 3.50
 LINDT TASTER. A delightful cross-section of Switzerland's finest chocolates.
 78K5a—12-oz. gift box. 2.00
 78K5b—24-oz. gift box. 4.00
 ENGLISH APOTHECARY JAR by Pascall. Gift jar packed with the famous Buttercup assortment of hard and filled candies.
 78K6a—1-lb. jar 1.95 78K6b—2-lb. jar 2.95
 APLETS & COTLETS—Non-chocolate confection of apples & apricots with nutmeats.
 78K7a—12-oz. box. 1.35
 78K7b—2 lbs. 3.35
 78K7c—1-lb. box. 1.75
 CHOCOLATE COVERED LIQUID CORDIALS by Ringers, imported from Holland. Each piece foil wrapped.
 78K8a—7-oz. gift box (not shown). 1.25
 78K8b—1-lb. wooden box. 2.95
 GLORIA FRUIT AND NUT ASSORTMENT—A choice assortment of fine chocolates with fruit and nut centers only.
 78K9a—1-lb. box. 1.75
 78K9b—2-lb. box. 3.50
 78K10—GIFT SUPREME TIN OF JUMBO MIXED NUTS by Kelling. (No peanuts). Vacuum tin in a gift box. 2.00
 ALMOND ROCA—pure toffee, rolled in chocolate and crisp fresh almonds.
 78K11a—1-lb. vacuum tin. 2.00
 78K11b—2-lb. vacuum tin. 4.00
 May Co. Candy



*tasteful
christmas
gifts*



67J2

67J1—MAY PACK OF FRUITS AND NUTS. Handsomely boxed ready to mail. Prepaid anywhere in the U.S.A. Shipping weight 15 lbs. 7.45
 67J2—MAY CO'S CHEESE PACK. Imported and domestic cheeses in a tempting assortment. Gift wrapped on a wicker tray. Shipping weight 4 lbs. 3.95
 67J3—DESERT GOLD DATES—sun-ripened, and specially selected. Shipping weight 4 lbs. 2.95
 67J4—GASPARRO'S JELLY SET. 12 varieties of preserves and jellies. Shipping weight 6 lbs. 2.95
 67J5—MAY CO'S FRUIT CAKE. Rich with the finest California fruits and nuts. Shipping weight 3 lbs. 2.85
 67J6—HOLIDAY TREAT BOX by Crosse & Blackwell. Seven tasty treats, including fruit cake, plum pudding, etc. 6.25
 67J7—CALIFORNIA WALNUTS. Select Black Diamond soft-shell Eureka-variety walnuts. Shipping wt. 5 lbs. 3.25
 67J8—FAMILY PACK COOKIES from England. Four pounds in bakery-sealed tin. Three famed brands: Crawford's, Huntley & Palmer's, Elks'. Shipping weight 5 lbs. 3.95
 67J9—MAY CO'S DELUXE CHEESE PACK. Gourmet's assortment, gift wrapped on a wicker tray. Shipping wt. 4 lbs. 5.95
 67J10—MAY CO'S COCKTAIL PACK. Deluxe delicacies from all over the world; all beautifully packaged in a wicker tray. Shipping weight 8 lbs. 8.95



May Co. Fine Foods

Call MADISON 6-3535 or mail coupon on orders of 3.00 or more.

8-PC. ENGLISH HOSTESS SETS, consisting of four plates and four teacups. Two quaint illuminated patternsSet 4.95
46K1a—Old Mill
46K1b—Harvest (not shown)

8-PC. ENGLISH COASTER ASH-TRAY SETS. Choose from two patterns in either pink, blue, or illuminated colors..Set of 8 1.95
46K2a—Norris Castle
46K2b—Haddon Hall

46K3—8-PC. TUMBLER SET. Each tumbler holds 12½ ounces. "Sunburst" design in your choice of turquoise with gold or black with gold.....Set 3.95

46K4—17-PC. HIGHBALL SET consisting of eight 12-oz. tumblers, 8 plastic coasters, and a brass carrying rack. Lovely "Radiance" design in white and gold.....Set 5.95



46K5 — IMPORTED BAVARIAN LEAD CRYSTAL DECANTERS. Beautifully hand cut in three shapes and patterns. Hand cut and ground stoppers. each 9.95

HAND-CUT BAVARIAN LEAD CRYSTAL. Fine quality clear crystal cut glass.....each 3.95

46K6a—Footed rose vase
46K6b—Three-legged vase
46K6c—Footed flared bowl
46K6d—Tall flared vase
46K6e—Tall stemmed compote
46K6f—Three-legged bowl
46K6g—Tall (10½") bud vase
46K6h—Covered candy dish

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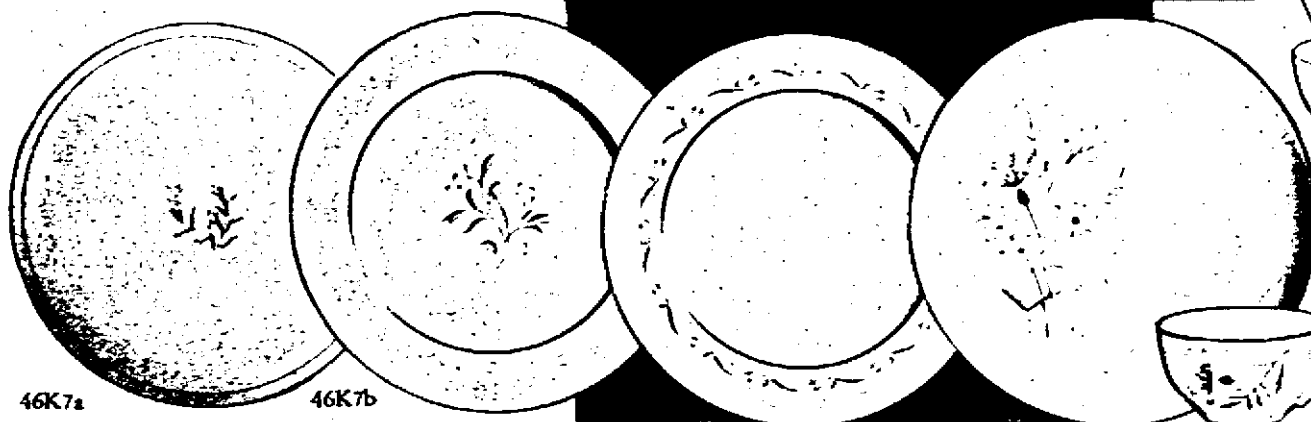
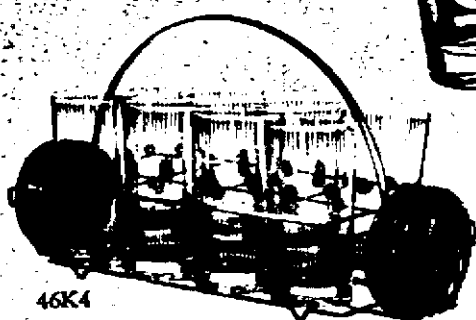
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58-PC. IMPORTED CHINA DINNER SERVICE FOR EIGHT. Each set includes 12 cups, 8 each dinner plates, bread and butters, fruits, soups, saucers, two open vegetable bowls, 1 each covered sugar and creamer, 1 platter Set 39.95

46K7a—"Dale" floral in pink, turquoise, grey. 46K7b—"Cameo" floral in pink, green, brown. 46K7c—"Leona" scroll floral in brown, grey, pink.

8-PC. IMPORTED CHINA SNACK SETS. Four 8½" plates and four teacups in a choice of three attractive patterns. Set 3.99

46K8a—"Frolic", abstract modern multi-color

46K8b—"Symphony", floral in pink and charcoal

46K8c—"Party", modern abstract in pink, grey, charcoal

46K9a—5-PC. TANTALUS DECANTER SET AND RACK. Four decanters—each marked for bourbon, scotch, rye, or vodka—on bright brass-plated rack with lock and key. Gold and turquoise colored pattern.

Set 9.95

46K9b—8 matching double old-fashion glasses.....Set 6.95

46K9c—8 matching hi-ball tumblers.....Set 5.95

46K9d—8 matching old-fashion glasses.....Set 5.95

46K9e—8 matching cocktail glasses.....Set 5.50

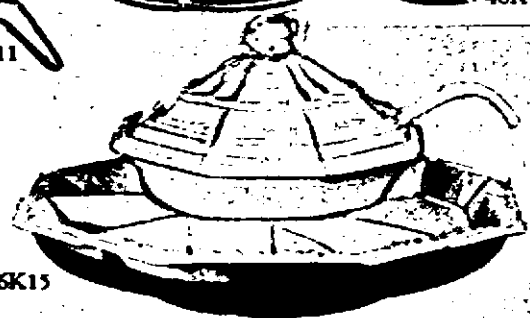
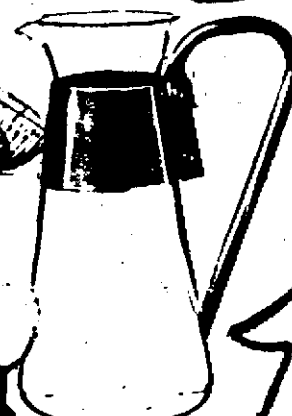
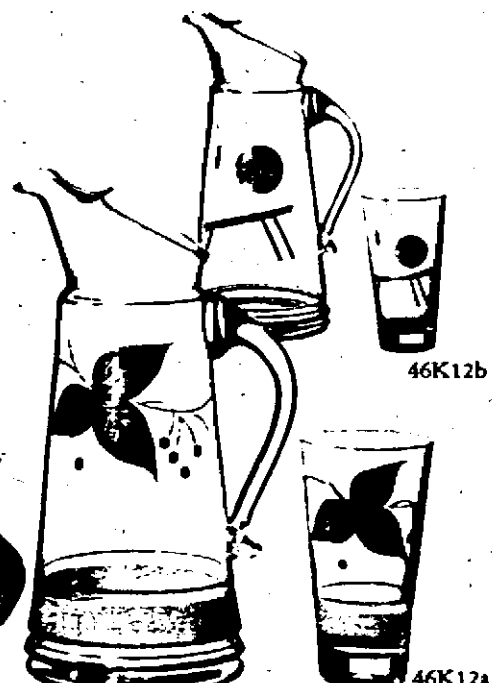
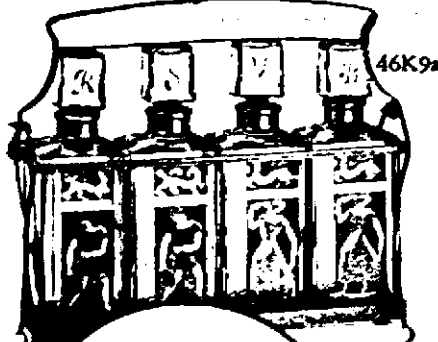
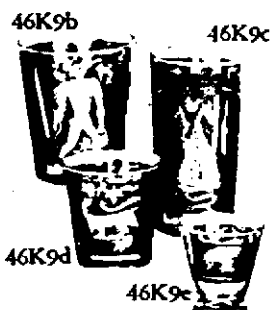
46K10—40-PC. IMPORTED BUFFET SERVICE for eight. Set includes 8 each dinner, salad plates, cups, saucers; also 1 each coffee pot with stand and warmer, covered sugar and creamer, large chop plate, divided vegetable bowl. Hand-painted green and brown bamboo pattern.....Set 29.95

46K11—4-PIECE IMPORTED CERAMIC SALAD SET. Large salad bowl on a wrought-iron stand, wooden fork and spoon. Hand-painted bamboo pattern.....Set 4.95

7-PC. HAND PAINTED BEVERAGE SETS. Six flare-shaped 10½-oz. tumblers and a 60-oz. ice-lipped jug in each set.

46K12a—Leaf design with berries.....5.95

46K12b—Spinning wheel design......7.50



*gifts
for the
holiday
house*

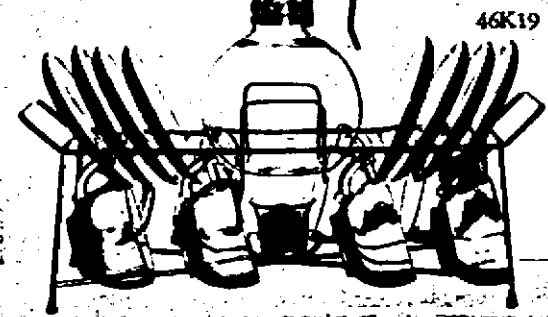
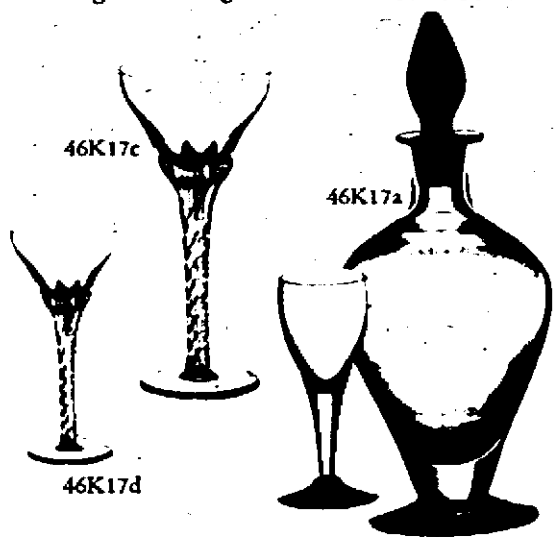
46K13—14-PC. CRYSTAL GLASS PUNCH SET consisting of 6-qt. punch bowl, 12 cups, and sturdy plastic ladle. Cups designed to hang from side of bowl.....Set 5.95

46K14—8-PC. HOLLYWOOD MARTINI SET. Wide-mouth 32-oz. mixer with brass collar and brass bar handle, long plastic "bubbled" stirrer and six 4-oz. footed cocktail glasses with gold-color trim.....Set 5.95

46K15—18" LAZY SUSAN TUREEN. Covered tureen and four large ceramic side dishes, all on a revolving wood-grained base. Beautiful embossed fruit design on snow-white ceramic ware.....Set 9.95

46K16—16" LAZY SUSAN SET. Center bowl and four side ceramic inserts on a revolving wood-grained base. Three color combinations: green/chartreuse, pink/white, turquoise/white.....Set 4.95

May Co. China and Glassware



IMPORTED HAND-BLOWN WINE, COCKTAIL, AND CORDIAL SETS from Portugal. 7-pc. sets consist of a decanter and six stemmed glasses; 8-pc. sets consist of 8 stemmed glasses (without decanter).

46K17a—7-pc. wine set......8.95

46K17b—Matching 7-pc. cordial set......6.95

46K17c—8-pc. stemmed cocktail-glass set......5.95

46K17d—8-pc. stemmed cordial glass set......5.50

46K18—7-PC. TWIN CASSEROLE SET.

Two pyrex glass covered casseroles in tarnish-resistant brass-plated stand with handles and warmers. Maple-colored plastic serving fork and spoon.....Set 9.95

46K19—19-PC. "COFFEE AN" HOSTESS SET.

Generous 12-cup coffee carafe, plus 8 cups and saucers with gold-color edges, all on a handy brass-plated serving stand with warmer.....Set 9.95

HAND-PAINTED PEASANT-GIRL NAPKIN-DOLL HOLDERS,

gayly painted and trimmed in your choice of red, green, pink, blue, yellow, or turquoise.

46K20a—With candle holder on head to light up your party; 13" tall......4.95

46K20b—With hors d'oeuvre tray (same colors); 10½" high....3.95 (Napkins and trim not included.)



66K1

ART IN CORRESPONDENCE

Beautiful notes, cards, and letter-papers in full color, lovely for gifts. The American Artists Group has created a wide variety of charming backgrounds for your messages.

66K1—NOTES

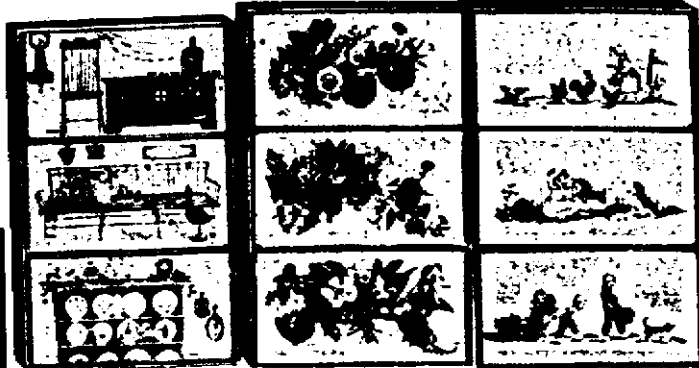
By the following artists—Lorraine Fox, Sheliah Beckett, Art Seiden, Tasha Tudor, Ervine Metzl. All in boxes of 12.....1.00

66K2—INSPIRATIONAL GREETING CARDS

Edited by Wm. I. Nichols. Famous authors present words of inspiration. "Faith for Today," Golden Messages, or "Wisdom for Daily Living." BOX OF 12.....1.50

66K3—STATIONERY

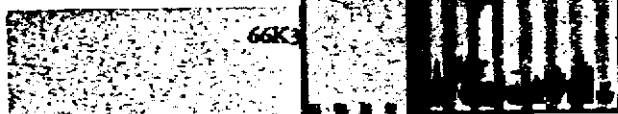
Designed by Adolph Daehn, Lorraine Fox, Dale Nichols, Tasha Tudor. 36 sheets; 24 envelopes. 1.75



66K1a

66K1b

66K1c



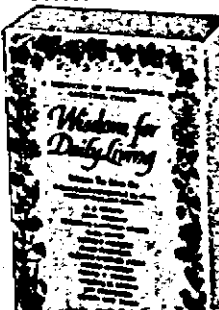
66K3

66K2



66K2

66K2b



66K1d

66K1e



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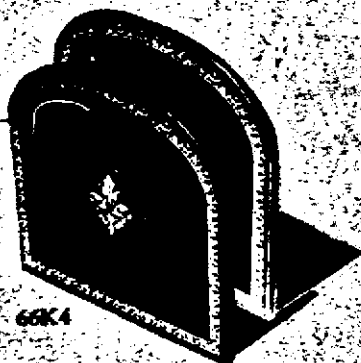
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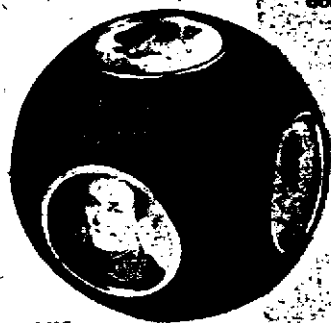
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☐ C.O.D.

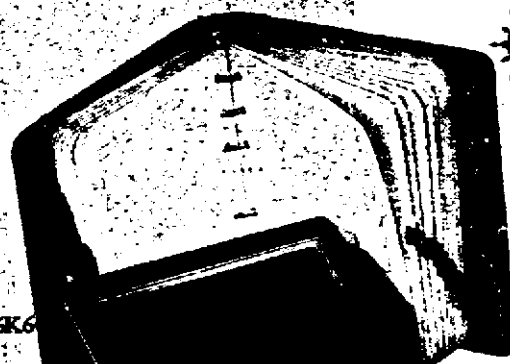
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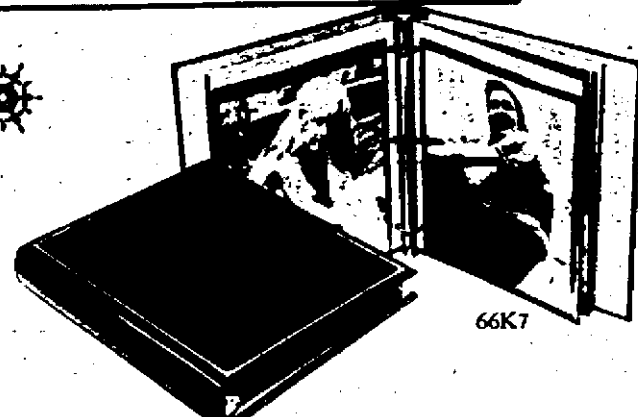
66K4



66K5



66K6



66K7



66K8

GIVE PERMO EXQUISITE LEATHER GIFTS for a lifetime of joy!

66K4—PERMO BOOKENDS in classic design. Hand made with handsome leather tooling; richly padded.....3.95

66K5—FAMILY CIRCLE—an original by "Permo". This unique paper weight displays 6 cherished pictures in gold plated frames, arranged around a beautifully covered ball. In velvet.....7.95

66K5a—Leather covered7.95

66K6—LOOSE LEAF ADDRESS BOOK is elegant and easy to use. Alphabetized tabs find your friends for you in a flash. Smartly gold-tooled. In Florentex.....3.50

66K6a—In Leather5.95

66K7—PERMO PORTRAIT-VUE album protects your most cherished pictures always. Neatly tooled ring-bound album. Photos slip into transparent plastic pockets; additional pockets available... in Florentex (8½"x11" pictures).....5.95

66K7a—In Leather—(8½"x11" pictures).....9.95

66K7b—In Florentex—(11"x14" pictures).....7.95

66K8—RING-BOUND "FOTO-VUE" album requires no pasting, no fussing. Photos & negatives stay clean forever in clear acetate pockets mounted on removable sheets. Holds 72 postcard size prints or 144 2½"x3½" prints, with room for double this amount3.95

66K9—SILENT BUTLER by Hyde Park. Another masterpiece in two-tone initialed bronze.....6.95

66K10—PERPETUAL DESK CALENDAR by Hyde Park. To match other initialed two-tone bronze pieces....4.95

66K11—BRONZE STAMP HOLDER by Hyde Park. Beautifully initialed two-tone bronze is a delightful addition to the most fastidious person's desk appointments 3.50

66K12—JEWEL BEAN BAG ASH TRAY by Bucklers. Velvet base. Ornamental as well as highly useful 2.00

66K13—CIGARETTE HOLDER—Bejeweled trash can in miniature is a real conversation piece.....2.00

66K14—PENCIL AND STAND—Jeweled accessory for Milady's desk2.00

66K14a—Pencil only1.00

66K9

66K11

66K16a

66K10

66K16

66K12

66K15a

66K15b

66K15

66K13

66K14

66K14a

*gift
accessories
for the
home*

66K17

66K18

66K19

66K20

BANTAM LITE

66K16—Flash lite & key ring...1.00

66K16a—Flash lite & coin purse, in genuine leather.....2.00

CHRISTMAS CANDLES

by Paragon

66K15—Bell trimmed with sequins, in red, pink, blue.....1.50

66K15a—Pine Scented Holiday Aroma. Complete with wrought iron holder.....1.00

66K15b—Fiesta Candle. As each inch burns down, a myriad of colors enchant youpair 1.00

WROUGHT IRON by Maurice Duchin

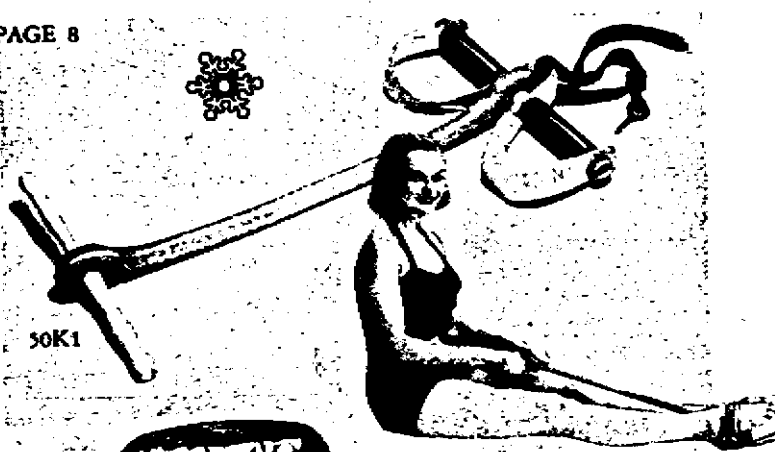
66K17—EMPRESS BENCH—A delightful creation of open work mesh and wrought iron, is comfortable as well as pretty. Curved legs are trimmed with brass balls. Overall size 18"x12 1/4"x16 1/2".....9.95

66K18—MAGAZINE RACK is a graceful circle of satiny wrought iron. Overall size—12"x14"x16".....3.59

66K19—ROSETTE TELEPHONE STAND keeps books and memos on hand, will fit in foyer, living room, den or office. Overall size 26"x12"x21".....7.95

66K20—ROSETTE BANDSTAND holds 180 records, standard phonograph. Overall size 24 1/2"x20"x14". Hourglass legs, wrought iron mesh top 9.95

May Co. Stationery



50K1

50K1—"STRETCH TO HEALTH" by Healthways. The exerciser used by many Hollywood film personalities as an aid to conditioning and beautifying the body. Use for just a few minutes a day can help reduce waistline and hips, aid circulation, digestion..... 3.95

50K2—"THE MIAMI" PORTABLE SUN LAMP by Sperti. Tans like the July sun . . . eases muscular aches and pains . . . acts as a health guard for all the family by supplying the ultraviolet radiation needed to help keep Vitamin D formation at a proper level 19.95

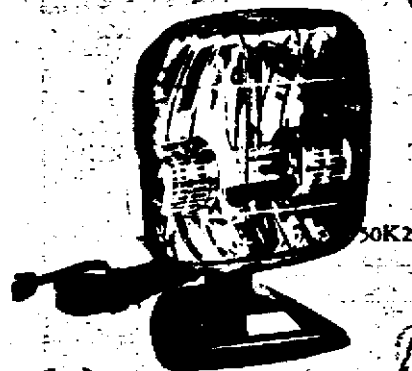
50K3—"ACE OF SPADES" REVOLVING POKER RACK affords more playing pleasure. Complete with 100 white and 50 each red, blue, and yellow plastic chips. Rack holds two decks of cards, has a retractable handle. Complete..... 5.95

50K4—CHICAGO SHOE SKATES. Soft, durable cowhide uppers in white for women, black for men. Smooth-skating maple wheels. Specify shoe size when ordering..... pr. 19.95

50K5a—CHICAGO ROLLER SKATES. The famed "Flying Scout" with a double ball bearing and triple tread. For ages 8 to 12.. 4.49

Not Shown:
50K5b—CHICAGO JUNIOR SKATES. Ball bearing. for ages 5-8 3.49

50K5c—CHICAGO "IMP", beginner's skates with plain bearing. For ages 2 to 5 1.98



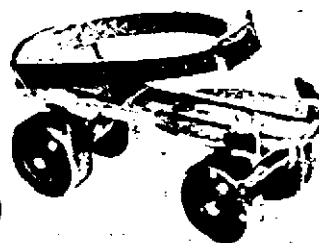
50K2



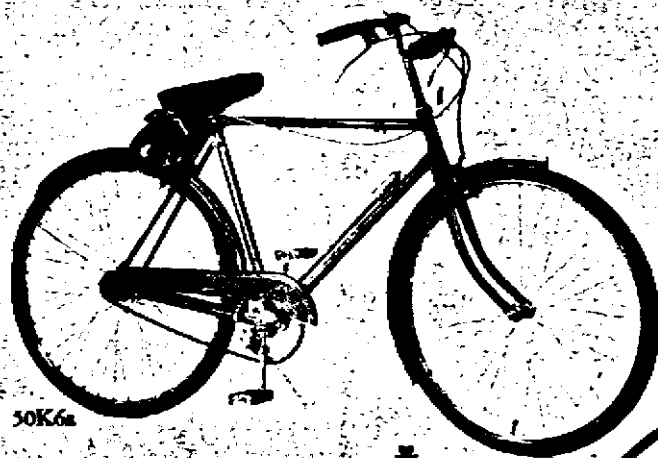
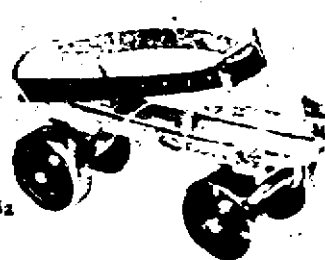
50K3



50K4



50K5a



50K6a

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50K6a—ENGLISH LIGHTWEIGHT BICYCLE. 26" size with 3-speed gears, hand brakes. Boy's style in red or black; girl's, blue or black..... 39.98

50K6b—PUMP 1.50 50K6a—SADDLE BAG 1.50

50K7—BASEBALL "ROTODART" GAME by Klauber. Two or more players can play three exciting baseball games with rotating target and sponge-rubber baseball darts. Easel for table or floor, bracket stand for hanging on wall 5.50

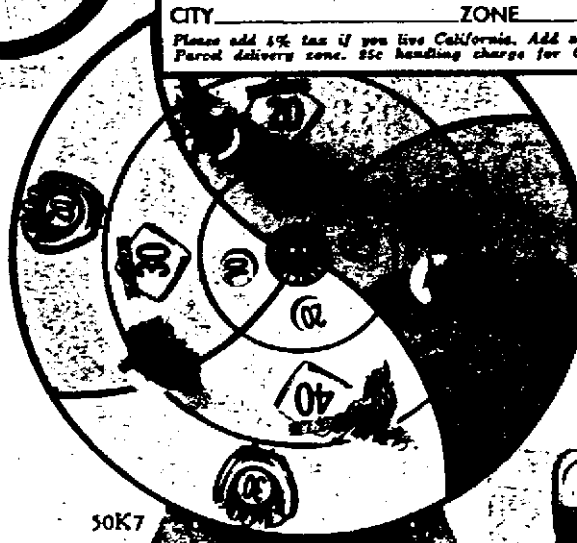
50K8—"FISHERMAN'S FRIEND" imported from Solingen, Germany. 12 tools in one—ideal for the sportsman, radio repairman, electrician, or anyone who appreciates fine pliers and accessories. Genuine leather holster included, gift boxed..... 6.95

CAR TOTE, the perfect travel mate. Fits on front or back seat of any model car, nothing to attach. Three big roomy compartments keep car neat—facial tissues always on top.

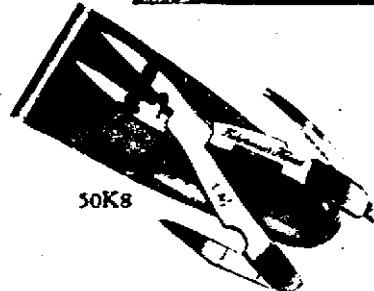
50K9a—In vinyl plastic..... 4.95

50K9b—In Scotch plaid fabric..... 5.95

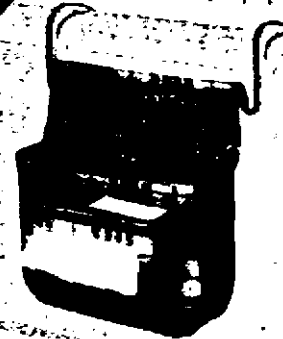
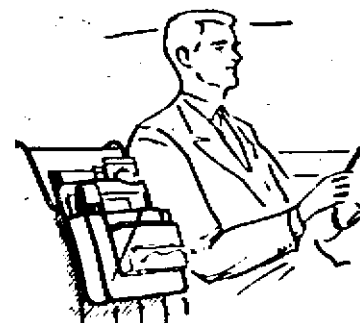
May Co. Sporting Goods



50K7



50K8



50K9b

50K10—VOIT RUBBER VOLLEYBALL. Official size and weight. 6.95

50K11a—VOIT RUBBER BASKETBALL. Official size and weight, RB12. 4.69

Not shown:

50K11b—Voit Laminated Basketball. 6.95

50K11c—Voit Official Goal and Net. 3.95

50K12a—VOIT RUBBER FOOTBALL. Regulation size, weight, performance. Brown with white stripes, model LF9. 6.45

Not shown:

50K12b—Voit Brown Football, model RF9W. 4.29

50K12c—Voit White Football, model RF9S. 4.29

50K13—VOIT TETHER BALL. Official size and weight as used in schools and playgrounds. Rope is included. 8.95

50K17—VOIT SPORTS KIT for children under 10 years. Consists of junior-size basketball, 13" goal, and net. Complete 2.89

50K10

50K11a

50K13

50K12a

50K14

50K15

50K16

50K17

50K18

...for
all
good
sports

50K14—BASEBALL GIFT SET by Rawlings. Five-finger ball glove and regulation baseball. Complete 4.95

50K15—L.A. RAMS AUTHENTIC FOOTBALL KIT in a handsome heavy-cardboard carrying case. Set includes Rams helmet, Rams jersey, and pants. Waist sizes: S(22-24), M(26-28), L(30-32). Complete 9.98

50K16—"AMERICAN PLAYER" FOOTBALL HELMET by Wilson. Heavy-duty plastic in color combinations of gold with royal blue, royal with white, or white with red. Sizes S, M, L. 4.95

50K18—PHOTO-ELECTRIC FOOTBALL. Stimulating game of skill for ages 6 to 60. 1,000 playing combinations possible. 6.98

May Co. Sporting Goods

OK8



OK9

OK8—COTY REFRESHER SET of Dusting Powder and Toilet Water in delicate Emeraude, Paris, L'Origan, L'Aimant3.95*

OK9—COTY GILDED SLIPPER OF PERFUME WITH OBELISQUE in the delightful fragrances of Emeraude, Paris, L'Origan, L'Aimant.....3.95*

OK10—COTY PERFUME HARP WITH OBELISQUE in L'Aimant, Paris, Emeraude. A charming gift to slip into her stocking.....3.95*



OK10

OK11



OK11—NEW LADY SCHICK... the electric shaver that really understands a woman's grooming problems. One side for underarms, the other for legs. Four jewel-like colors to choose from—pearl white, rose quartz, jade green and aquamarine....14.95

FOR LITTLE GIRLS

OK12—TINKERBELL BATH SET—Bubble bath and velvety powder mitt filled with fragrant talc. Teach her good grooming habits early with these delightful "like mother's" aids1.95*

OK13—TINKERBELL "HAND-CARE" CARRYALL—Everything for pretty little nails and hands, plus a booklet on grooming, all in a lovely kit...2.50*

OK14—TINKERBELL FAIRY TRIO—Three floral fragrances in toilet water in a charming gift package to delight the "little miss" in your home....1.50*

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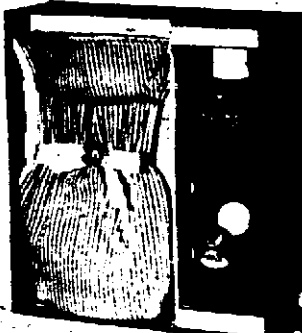
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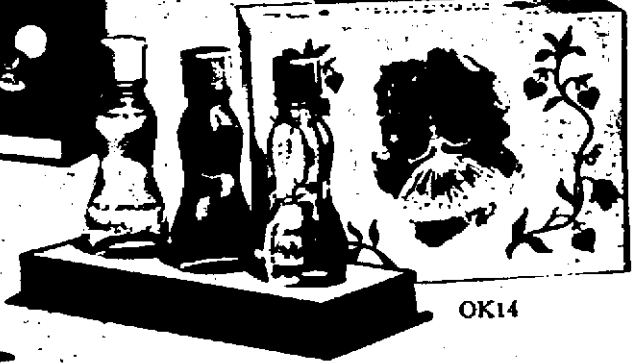
OK12



OK13



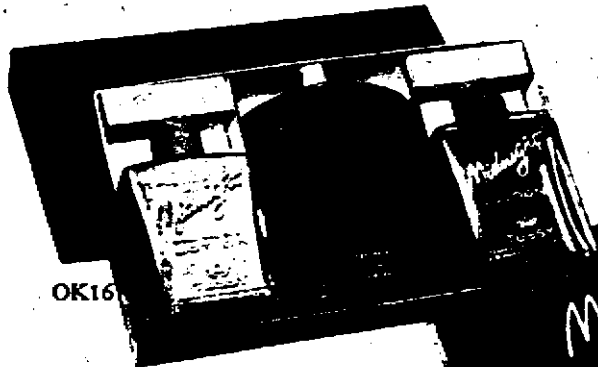
OK14



OK15



OK16



OK17



OK15—TUSSY "MIDNIGHT" GLAMOUR SET of lotion and companion cologne to set invitingly on the dressing table. 2-oz. sizes of each in lovely sapphire and gold foil package.....1.00*

OK16—TUSSY "MIDNIGHT" TRIO is a specially appealing gift for the young girl. The magic scent of "Midnight" for top-to-toe luxury. Exhilarating cologne, richly emollient hand and body lotion, refreshing after-bath talc in a beautiful gift box 2.00*

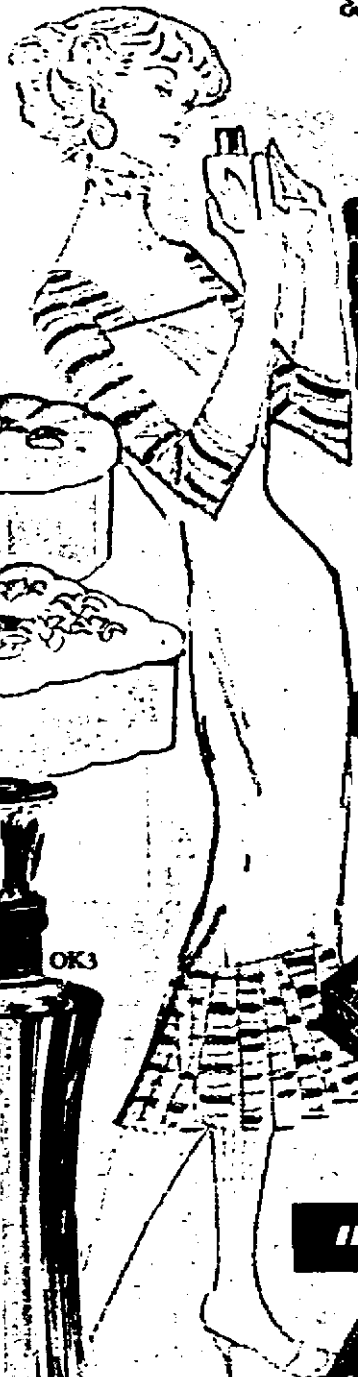
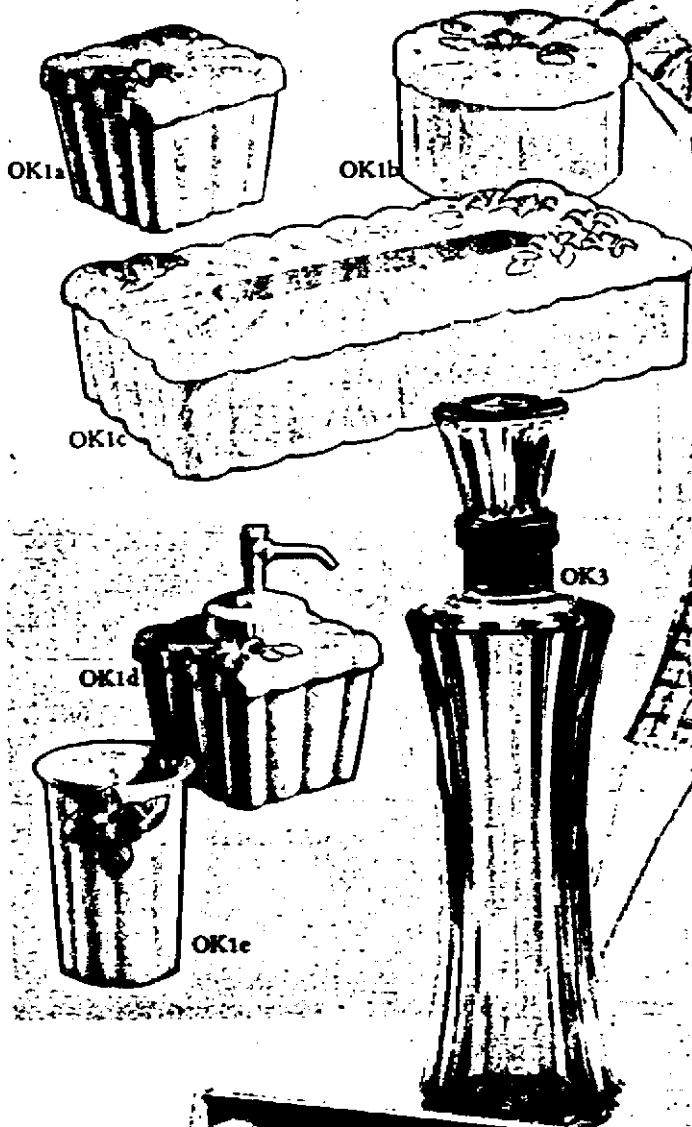
OK17—TUSSY "MIDNIGHT" GIFT SET of body lotion, cologne and ever-popular Blue Ice cologne stick. It's a gift to give her many luxurious moments to remember2.50*

*plus 10% federal tax

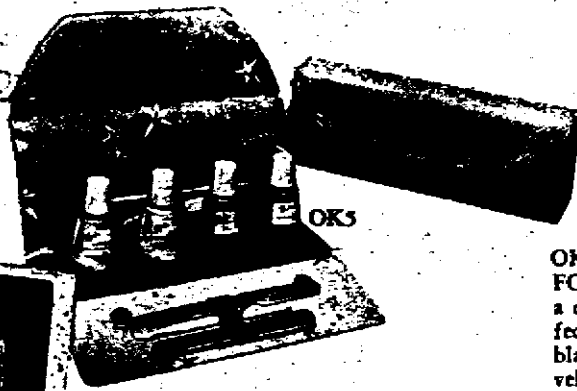
May Co. Cosmetics

DECORATIVE BATHROOM ACCESSORIES by Menda. Pretty pastel plastic, sparkled with rhinestone-centered flowers. Pink, yellow, blue, green or white.

- OK1a—Cotton dispenser1.95
 OK1b—Puff 'n powder box (puff in lid)1.95
 OK1c—Tissue box3.95
 OK1d—Lotion dispenser1.95
 OK1e—Tumbler1.00
 Same accessories, but without decoration (not shown):
 OK1f—Tissue box1.95
 OK1g—Lotion dispenser1.00
 OK1h—Puff 'n powder box1.00
 OK1j—Cotton dispenser1.00
 OK1k—Tumbler50¢



make it a beautiful holiday



OK3—CIRO DECANTER OF COLOGNE. Superb French-styled crystal-cut decanter filled with eight full ounces of Ciro's world-renowned cologne. Choose from any of the five famed fragrances—"Surrender," "New Horizons," "Danger," "Reflexions," "Ricochet"3.00*

OK4—CIRO ORIGINALS. Five different Ciro perfumes—"Surrender," "New Horizons," "Danger," "Reflexions," "Ricochet"—each in its own original bottle and gift box. Give the individual perfume separately, or give the complete impressive package... Set.....5.00*

EVENING IN PARIS GIFT SETS by Bourjois. One of the world's best-loved scents, glamorously gift-packaged in midnight blue and silver.

OK2a—Evening in Paris cologne, toilet water, and liquid sachet perfume2.00*

OK2b—Evening in Paris cologne, toilet water, perfume flacon, liquid sachet perfume and lipstick.5.00*

OK2c—Evening in Paris cologne, talcum, and perfume flacon.2.50*

OK2d—Cologne, talcum, perfume flacon and purse cologne stick 3.50*

OK5—REVLON "STAR PERFORMER" MANICURE SET in a case of black-and-white-tweed-effect vinyl, accented with gilt-dotted black or red. Contains nail enamel, velvety non-smear remover, nylon pusher, superbase, creamy cuticle remover, cuticle stick, two emery boards, and nail file.....3.50*

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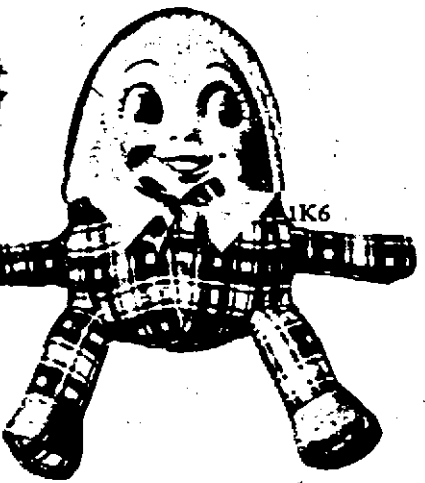
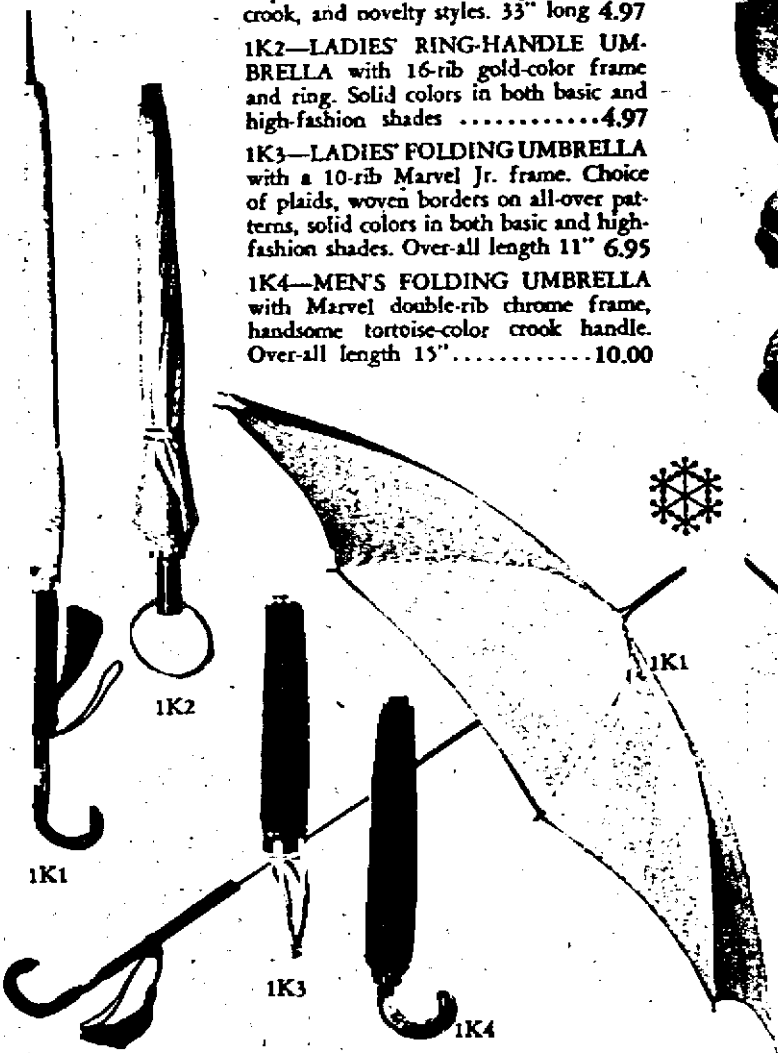
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- 1K4—MEN'S FOLDING UMBRELLA with Marvel double-rib chrome frame, handsome tortoise-color crook handle. Over-all length 15".....10.00



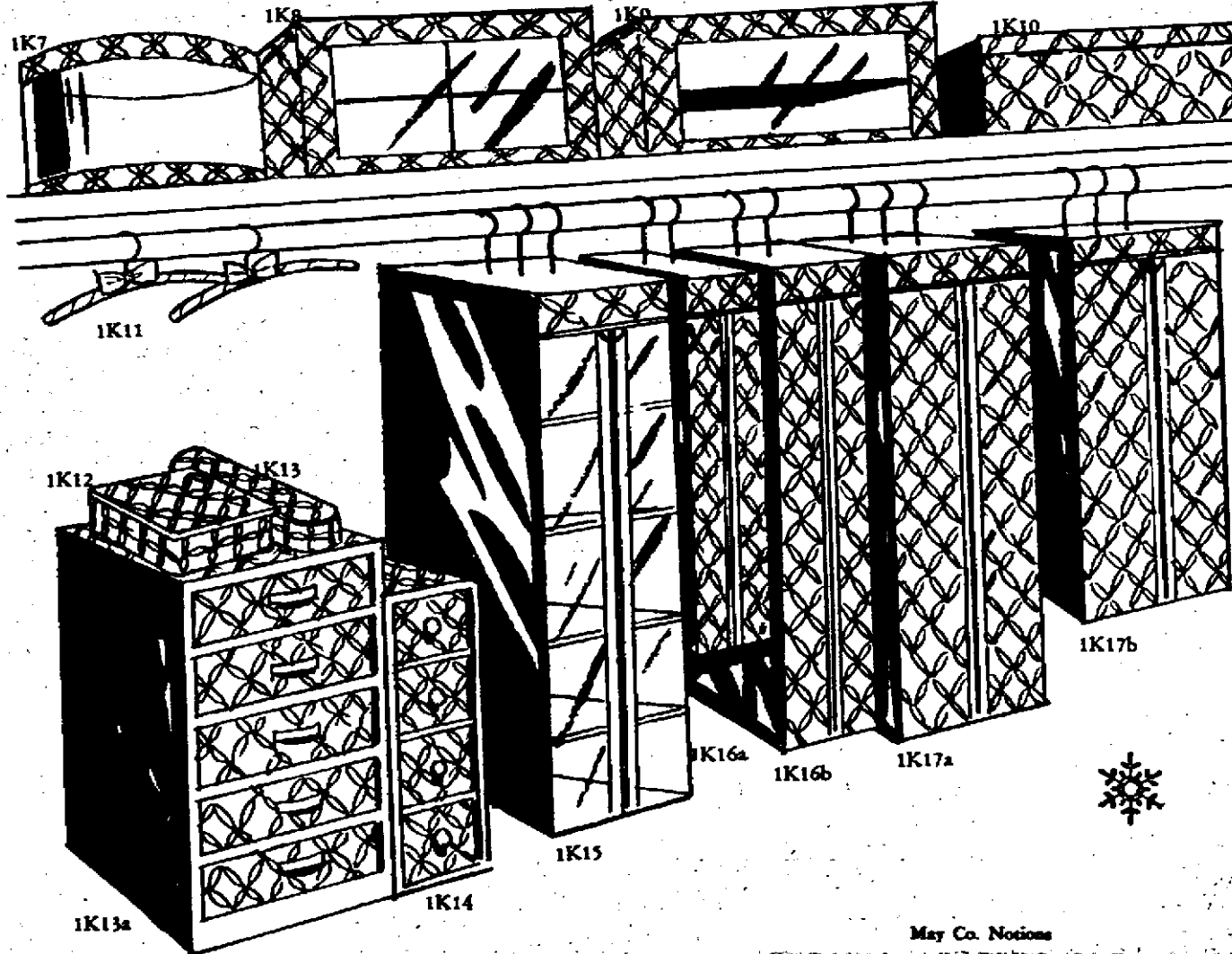
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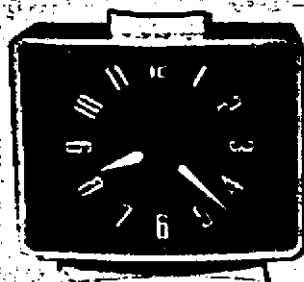
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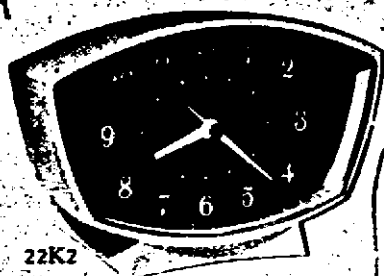
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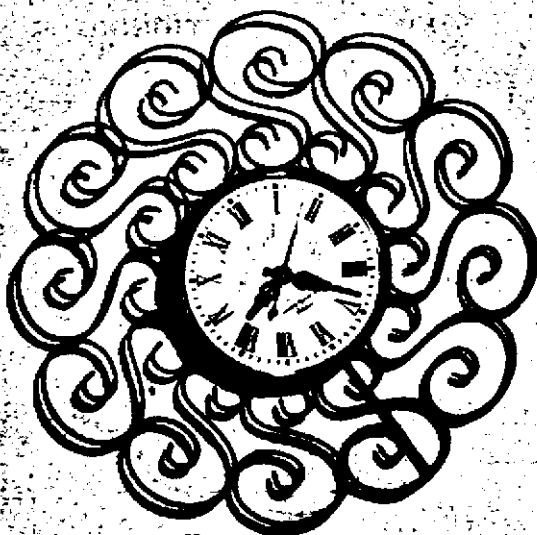
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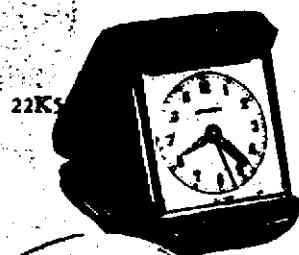
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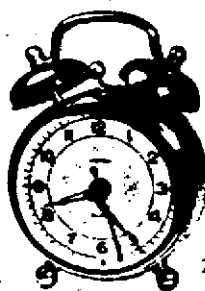
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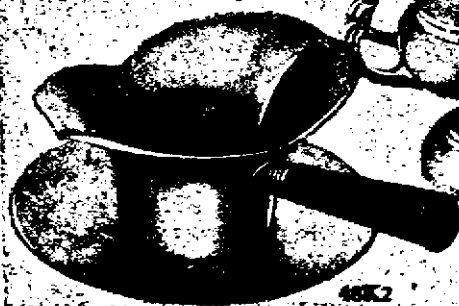
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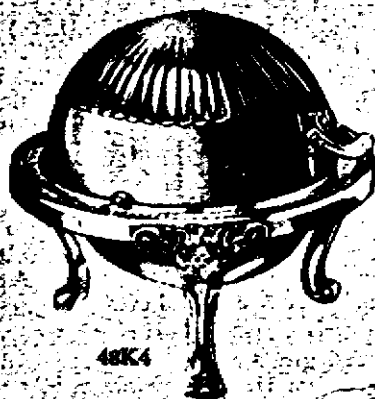
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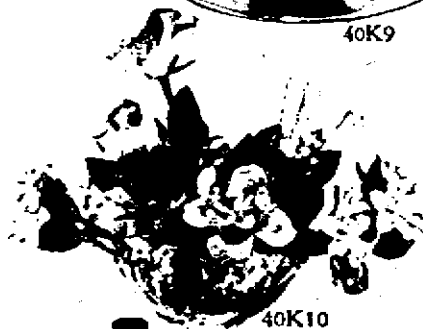
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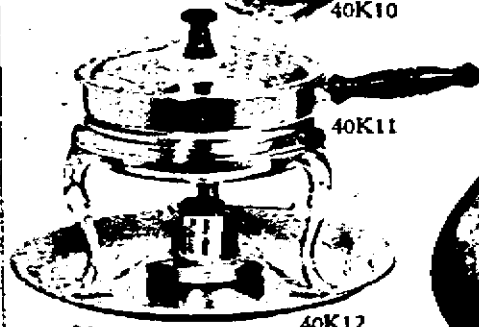
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for the
holiday
house*



40K9



40K10



40K11

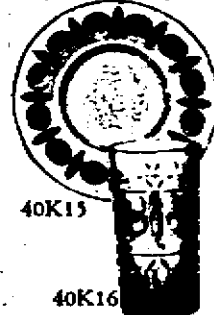


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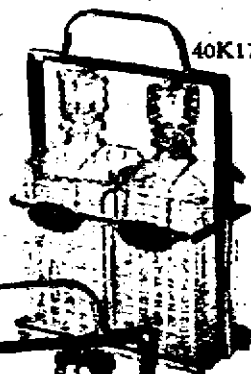


40K14

40K15

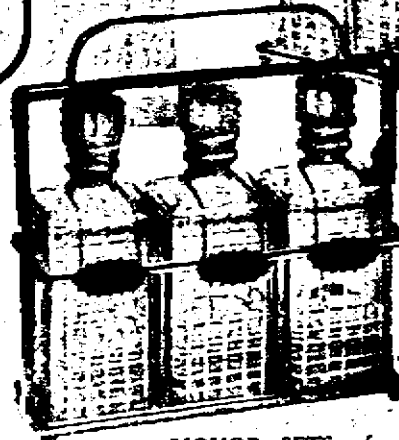
40K16

40K17b



40K17a

40K18a



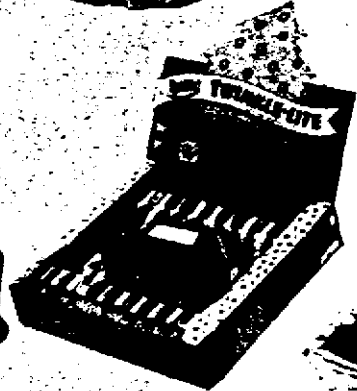
40K19a



40K5



40K6



40K7

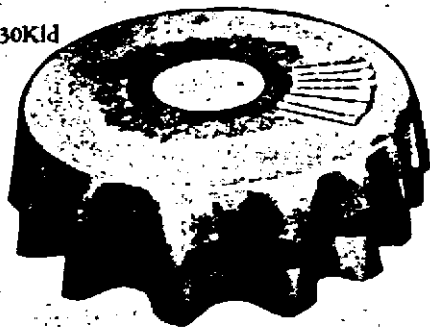
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LIQUOR SETS of pressed Waterford glass in handsome brass carrying racks with locks and keys.
 40K17a—Triple set.....10.50
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 BLACK WROUGHT-IRON WALL SCONCES with gleaming brass trim. 16" high.
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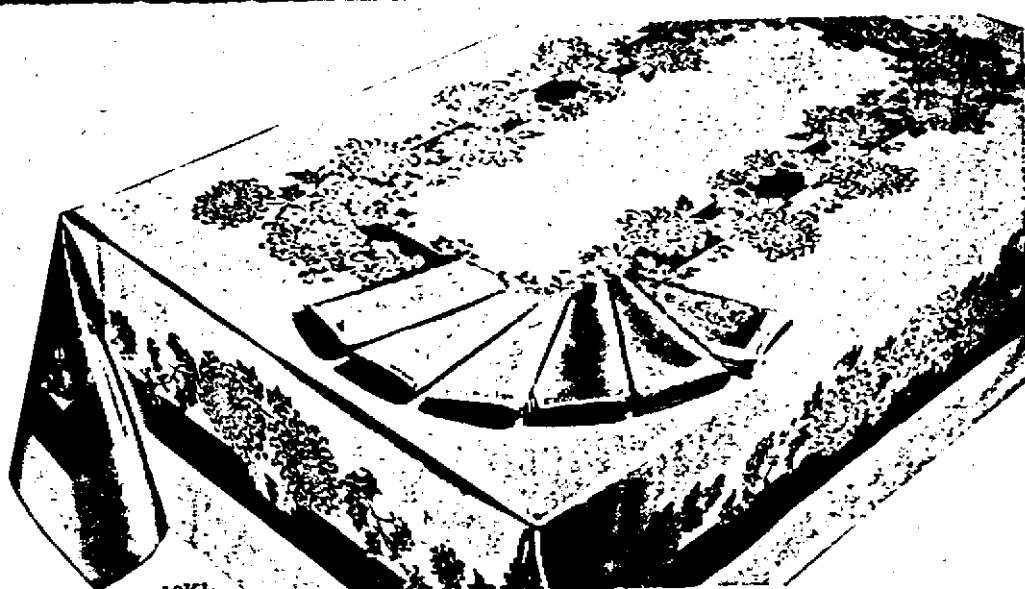
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IMPORTED DAMASK DINNER SETS—The play of light and shadow makes a lovely background for fine china and glass. Woven of rayon and cotton, exquisitely hand hemmed. Pink, gold turquoise, or white.

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30K1a

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40K23 — BLOOMCRAFT CORDUROY BEDREST in six handsome colors with self welt trim, handy side pockets. Kapok filled. Choose flame red, golden mustard, green, brown, cherry pink, or cerulean blue, 14.50
40K24—MATCHING BLOOMCRAFT 3-WAY LOUNGE PILLOW.....5.98

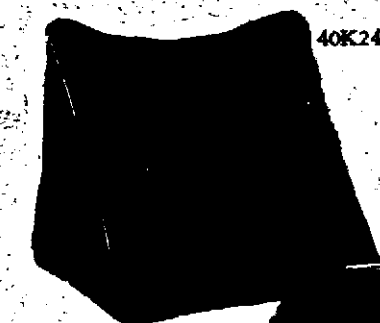
BABCOCK AND PHILLIPS HAS SOCKS with soft padded tops. Covered with washable leather-look plastic, self welt trim. Blue, ivory, red, beige, or green. Each, 7.98
40K25a Oblong, 21" long, 12½" wide, 13" high.

40K25b Square, 16" square, 13½" high.

BLOOMCRAFT DECORATOR PILLOWS of fine rayon-and-acetate Lustra-Weave fabric with moss fringe trim. Plumply filled with kapok. Choose robin's-egg blue, gold, beige, nutmeg, sea breeze, rose, silvery grey, green. Three styles. Each.....2.98

40K26a Round 40K26b Square
 40K26c Oblong

May Co. Art Needlework



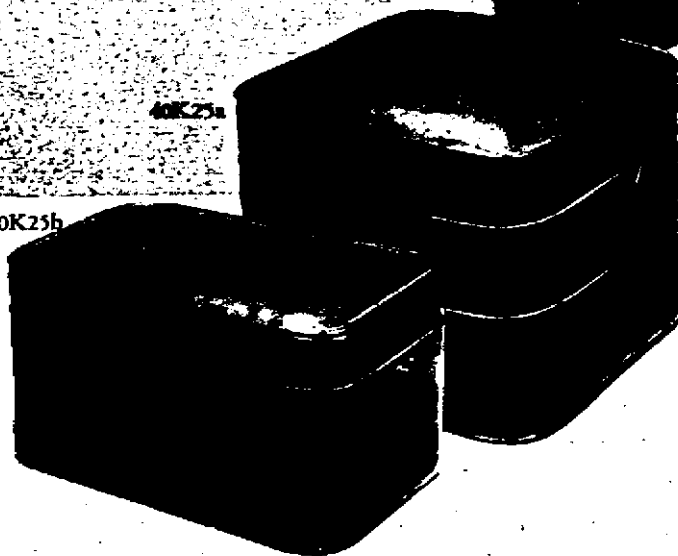
40K24



40K23



40K26a



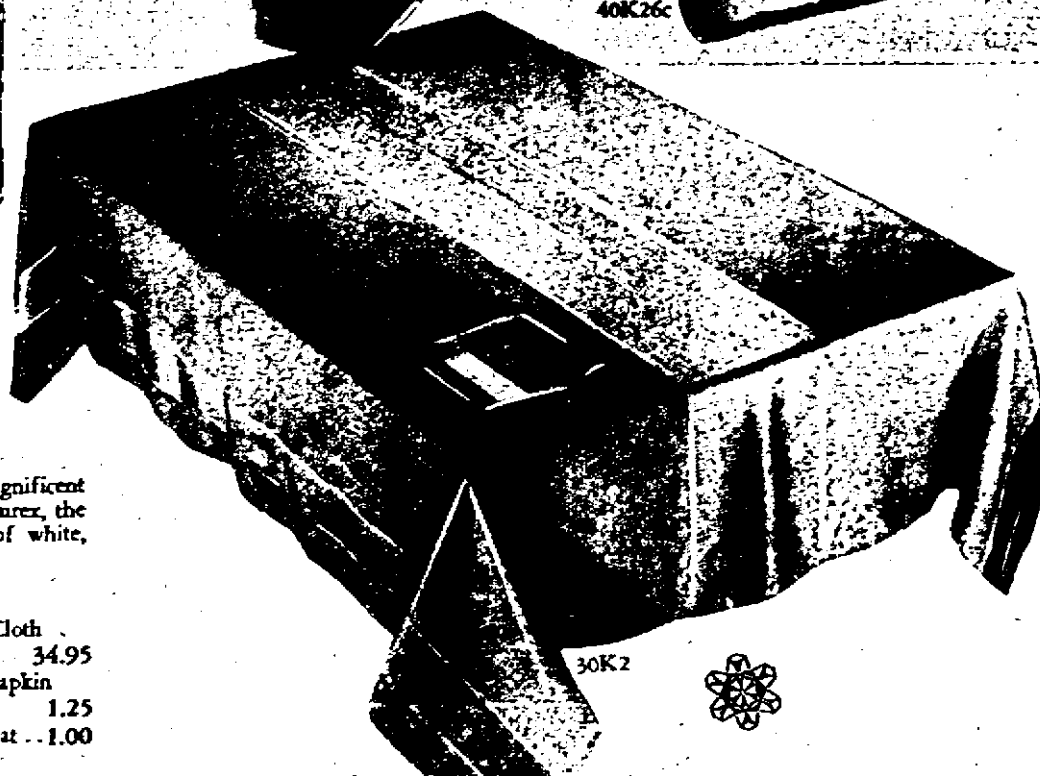
40K25a

40K25b

GALA DINNER SETS WOVEN WITH LUREX. Magnificent tablecloths of fine rayon and cotton, richly shot with Lurex, the gleaming metallic yarn that never tarnishes. Choice of white, aqua, or pink with silver, or white or cocoa with gold.

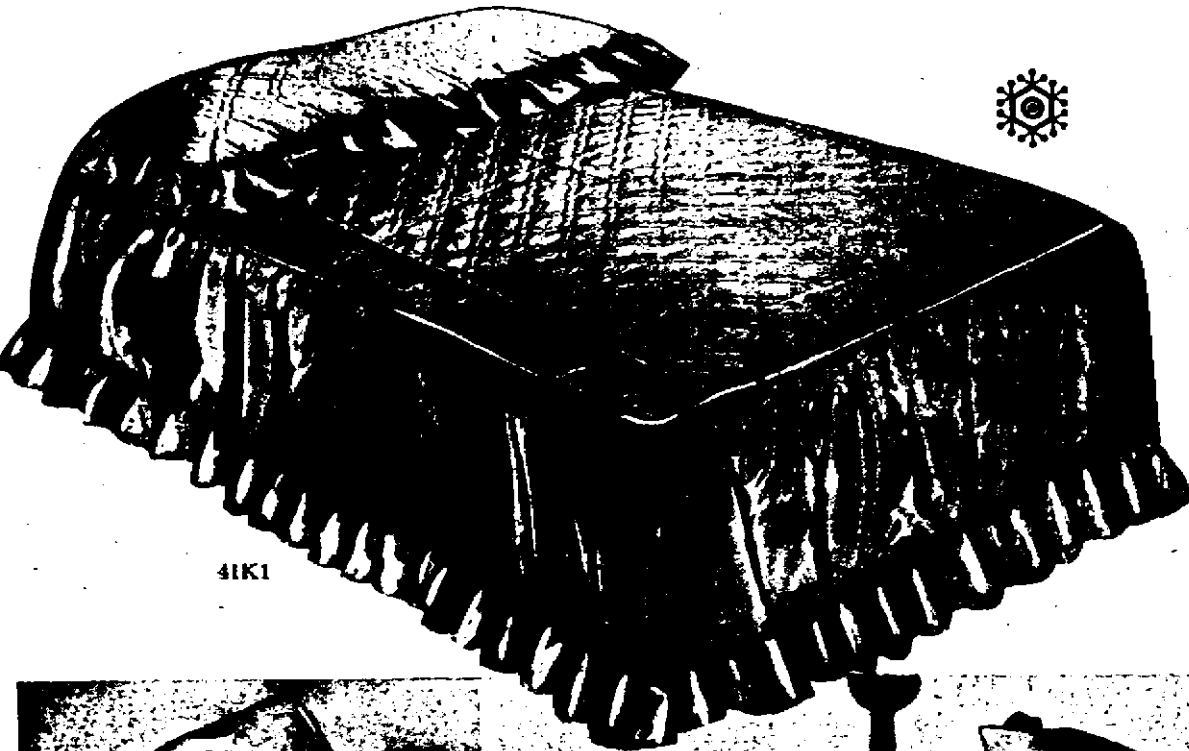
- 30K2—54x70" Cloth 11.95
 30K2a—72x90" Cloth 19.95 30K2d—72x144" Cloth 34.95
 30K2b—72x108" Cloth 24.95 30K2e—18x18" Napkin 1.25
 30K2c—72x126" Cloth 29.95 30K2f—12x18" Mat 1.00

May Co. Linens



30K2

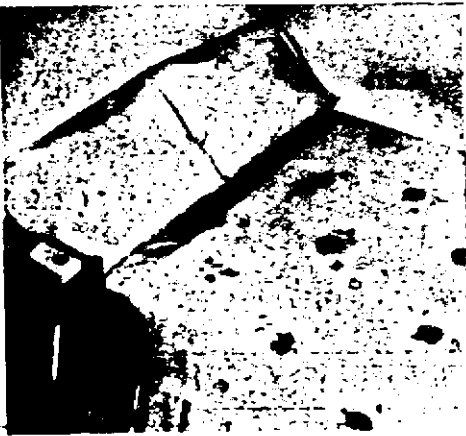




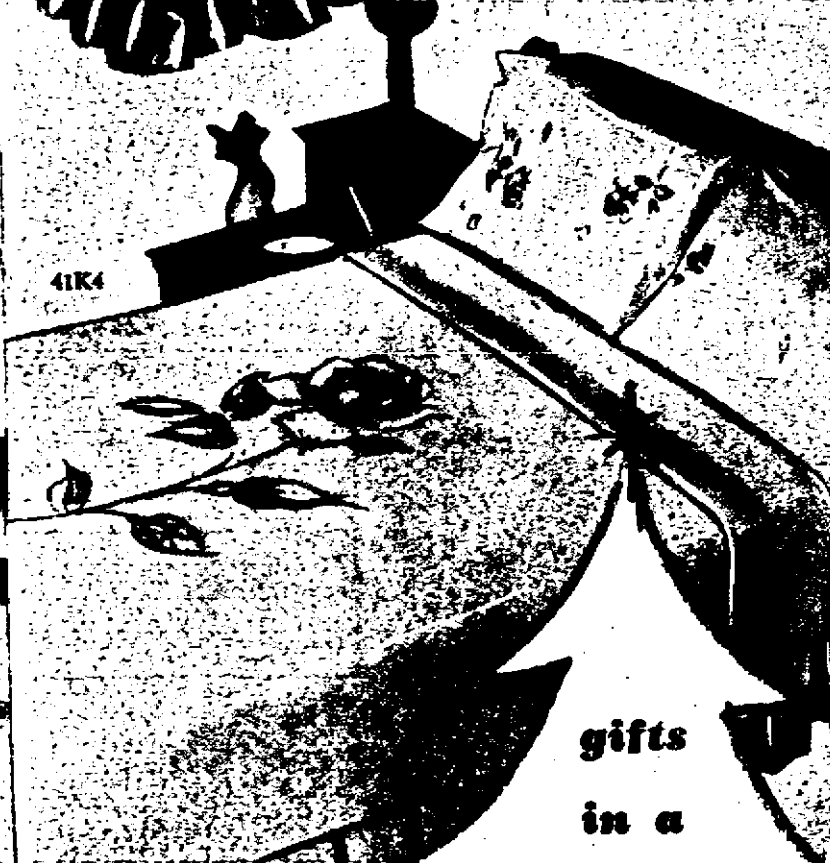
41K1



41K1 — QUILTED CHROMSPUN TAFFETA BEDSPREAD by Marshall of California. Give lavish luxury for an amazingly little price. Crisp rayon chromspun, richly stitched with golden Mylar thread. Full cut and expertly tailored, with a deep ruffled flounce and attached ruffled sham. The sparkling clear colors are sun, heat, and smog-resistant. Rose, copper, aqua, green, yellow or nut brown — all sparked with gold and backed with snowy white. Twin, full size. .12.99



41K3c

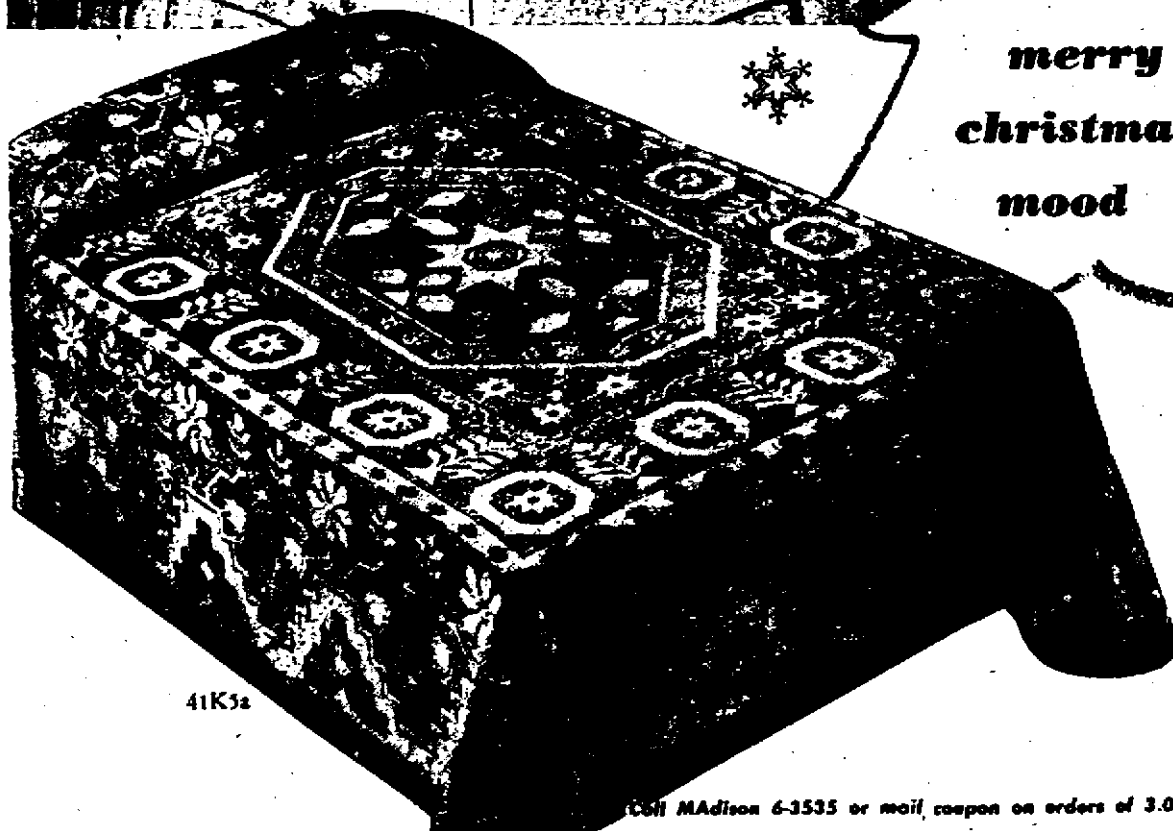


41K4

WEDCREST'S "LIVING ROSE" BEDROOM ENSEMBLE. What more wonderful Christmas gift than a bed of roses? Hand-screened pink roses impart all the freshness and beauty of the living rose to the bedroom.

ELECTRIC BLANKET-ENVELOPE. Automatic control with 2-year adjustment guarantee. Hand-printed life-like roses on white acrylic rayon and cotton. 8" pink nylon satin binding.
 41K2a—Twin size, 66x96" . . . 34.95
 41K2b—Double-bed size, extra wide 88x96", with single control . . . 39.95
 41K2c—Double-bed size, extra wide 88x96", with dual control . . . 44.95
41K3a—DOUBLE BED SHEET. Hand-screened life-like roses on fine combed percale. 81x108" . . . 5.99
 41K3b—Matching twin bed sheet, 72x108" . . . 4.99
 41K3c—Rose-strewn pillow case, 21 3/4" . . . 1.99
41K4—ROSY DREAMS BLANKET. 72x96", for twin or double bed. Cloud-white nylon-rayon blend with pink 8" long-weaving nylon binding. Washable, shrink-resistant, mothproof . . . 14.99

gifts
in a
merry
christmas
mood



41K5a



GOLD-FLECKED COLONIAL FRINGED BEDSPREAD by Carolyn. A cherished gift today, an heirloom tomorrow. Lovely snowy white cotton chenille woven with gleaming golden threads. Cut extra full, and trimmed with sweeping 4" bullion fringe. Reversible, preshrunk, easy to launder, never needs pressing.

41K5a—Double bed size, 96x110" . . . 15.95
 41K5b—Twin bed size, 82x110" . . . 15.95

May Co. Bedding

66K21—MUSICAL LIGHTER—6 tunes to select from—plays one refrain when you press lever to light. Gold plated, in velveteen bag.....7.50*

66K22—PLAYERS CHOICE, by Lowe—8 games in one—Chess, Checkers, Backgammon, Horse-race, Chips, Dice, Roulette, Chuck-a-luck. The entire family will enjoy this set.....5.98

66K23—CHIP-O-MATIC Poker Rack Set. First real automatic dispenser, complete with 250 chips...10.95

66K24—TRAVEL SCRABBLE. A durable "krinkle" finish steel box 4x8x3/4, so easy to slip into purse or pocket. Opens flat to serve as 8x8" playing board. Ivory plastic tiles are magnetized so they will not slip with motion.....7.95

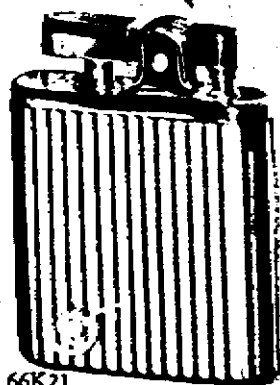
66K24a—Tournament Scrabble—Sturdy, handsome set for family use.....6.00

66K25—JOHNSON CARD SHUFFLER—All metal, will shuffle 2 or 3 decks. Saves wear and tear on cards.....5.95

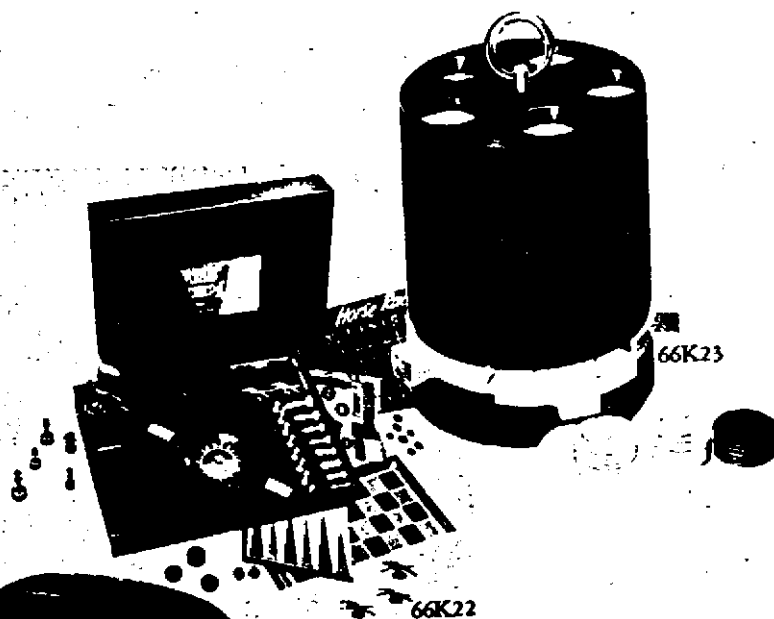
66K26—CROSS PEN & PENCIL SET is traditionally the leader in fine writing instruments. Slimly elegant, a pride to own or to give...14K gold filled Century.....12.00*

66K26a—In chrome.....7.50

*Plus 10% Federal tax

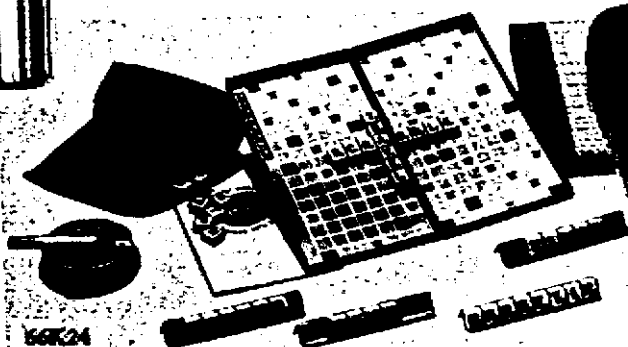


66K21

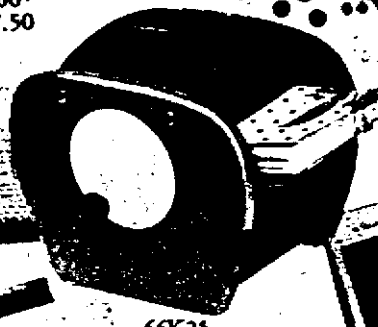


66K22

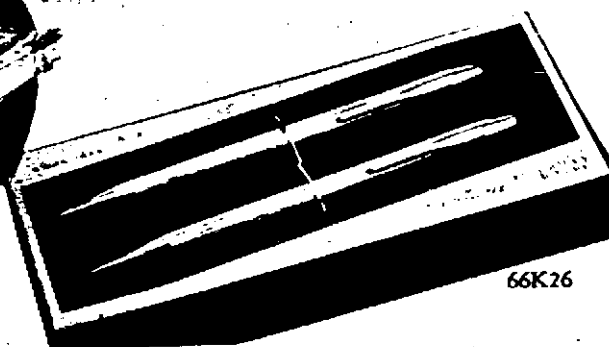
66K23



66K24



66K25



66K26

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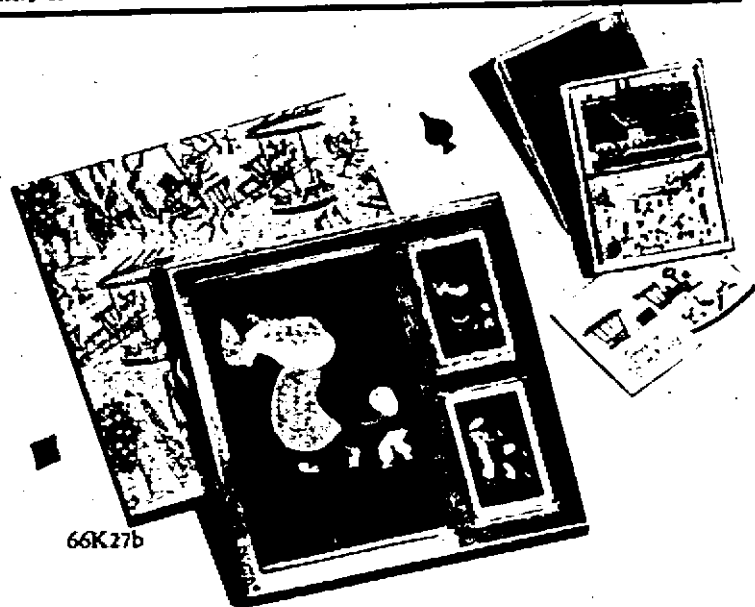
NAME _____ ☐ Cash

ADDRESS _____ ☐ Charge

CITY _____ ZONE _____ STATE _____ ☐ C.O.D.

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66K27d



66K27b

66K27

MODERN MASTERS PLAYING CARDS

Exclusively at May Co. Clever and artistic cards with backs by such famous illustrators as Utrillo (Montmartre Street Scenes); Tamms Keefe (Persians); Degas (Ballet Dancers); Betangos (Market Place); Beauchant (Florals); Vivin & Vivance (Primitives).

66K27—Packed double for Bridge or Canasta.....set 2.50

66K27a—Packed triple for Samba. (not shown).....set 3.75

66K27b—2 decks of cards with score pad for Bridge or Canasta....set 3.95

66K27c—4 decks, 2 matching score pads for Bridge or Canasta....set 6.50

66K27d—2 decks, 2 matching score pads, bridge-table cover.....7.95

May Co. Stationery

66K27c

SMITHCRAFT PRESENTS "SUNBURST" by Freda Diamond.

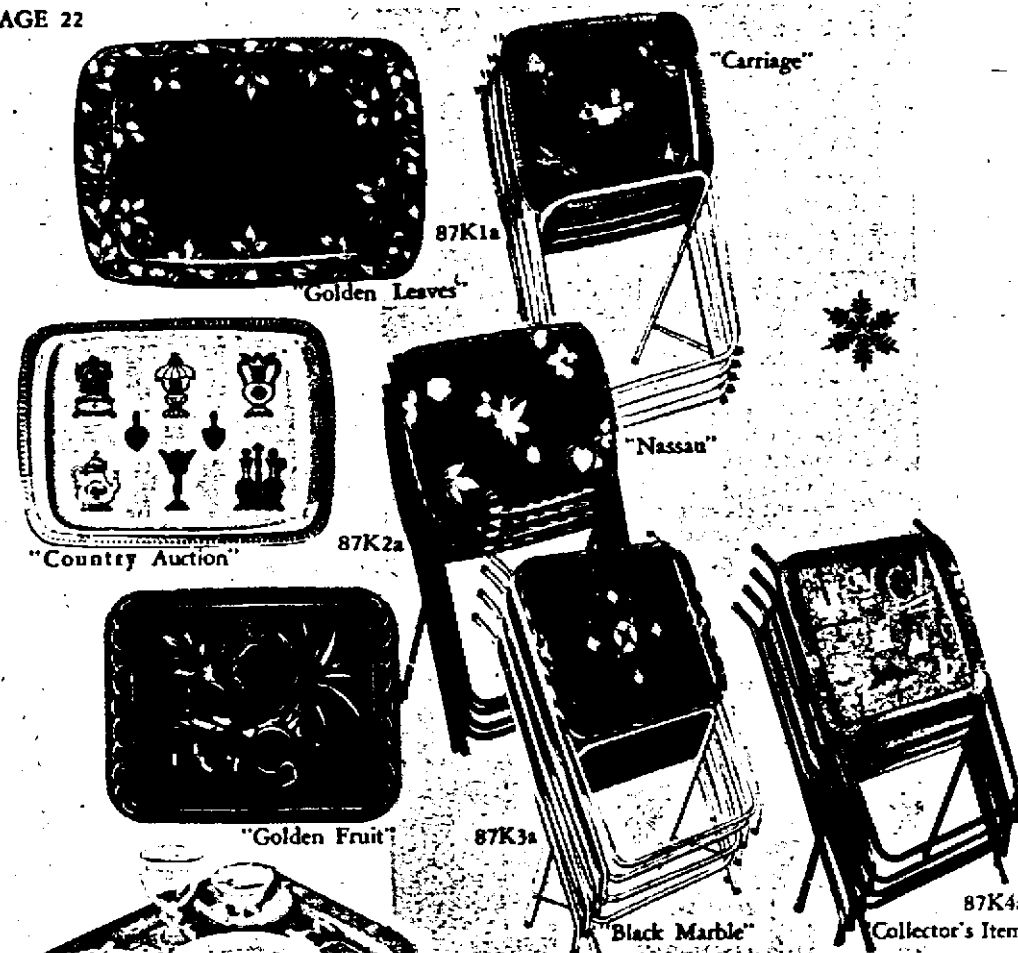
66K28—PHOTO ALBUM in embossed simulated leather. In white, congo, sandalwood, rio red, turquoise; 10" x 14". 3.00
 66K29—SCRAP BOOK—80 pages to hold all your mementos. 14½" x 11"; in white, congo, sandalwood, rio red, turquoise. . . 3.00
 66K30—Matching Waste Basket 2.50
 66K31—Loose Leaf Address Book 2.75
 66K32—Five Year Diary 2.50
 66K33—HILLCRAFT RECIPE FILE. In red, maroon, green, brown 1.59
 66K34—HILLCRAFT GLAMOUR LUNCH KIT with its own vacuum bottle. In black, red, tan, panama. 3.95
 66K34a—Kit only without bottle. 2.50
 66K35—ONYX DESK SET—Blotter, letter rack, paper knife, calendar base & pen in black, white or pink. By New Diamond 10.95
 66K35a—Calendar pen base only. 6.95
 66K36—VISIBLE FILES—Transparent plastic front drawers in steel cabinet. Just right for storing small articles. In red, brown, green. Size 12½" x 6" x 5¾", 24 drawers. By Acorn Products 7.98
 66K36a—12 drawers, size 12" x 6" x 10½" (not shown). 4.98
 66K36b—36 drawers, size 16" x 6" x 15" (not shown). 10.98
 66K37—PERSONAL CHECK FILE holds average 5-year household record. Non-slip lock holds checks upright. Grey, brown, red; 7½" x 11½" x 4". 3.95

gifts
for
year
'round
enjoyment

"SOMETHING DIFFERENT" BY STYLECRAFT
 66K38—DESK BASKET & MEMO BOX, most handsome on your desk, practical to use. In assorted English prints. set 2.00
 66K39—LETTER RACK—MEMO BOX—PENCIL WELL—This three-piece set is gift packaged, available in English prints or solid colors. Set 3.00
 66K40—PARKER "41" PEN—with mirror-smooth EP point. This new Parker has all the classic features plus easy 2-finger filling and exclusive ink-flow control for smooth, effortless writing. Matching pencil has new liquid lead point that never breaks, never needs sharpening. Barrel colors are turquoise, light green, coral, charcoal, black. Set of Pen and Pencil. . . 12.75
 66K40a—Pen only 8.75
 66K41—KEM PLASTIC PLAYING CARDS in bright plastic case, set 7.50
 66K42—THE SOPHISTICATED BRIEF by Sebco is the ideal all-purpose bag. Made of colorful Tufide in pink, aqua, white. Convertible shoulder strap. Outside zipper pocket. 7.00*
 66K43—THE CAREER GIRL—Ladies' brief of Tufide. Size 14" x 11" x 3½", feminine in appearance. In beige, red, blue, green, black. 14.00*
 *plus 10% federal tax

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CAL-DAK TRAY TABLES are ideal for TV viewing, parties, barbecues. Alcohol- and stain-resistant trays have exclusive patterns by famed designer Freda Diamond. The electrically welded tubular steel frames are rust-proofed.

87K1a—QUEEN-SIZE FLORENTINE BRASS TRAY TABLE SET. Four queen-size tray tables and storage rack. Choose "Golden Leaves" on green ground or "Carriage" pattern on black. Brass-plated frame12.95
87K1b—QUEEN-SIZE FLORENTINE BRASS TRAY TABLE, same patterns (not shown)2.95
87K2a—QUEEN-SIZE TRAY TABLE SET. "Country Auction" (on beige ground) or "Nassau" (black ground) tray patterns. Four black-enamel trays and storage rack9.95
87K2b—QUEEN-SIZE TRAY TABLE, same patterns 2.45
87K3a—KING-SIZE FLORENTINE BRASS TRAY TABLE SET in "Black Marble" or "Golden Fruit" pattern on black. Four brass-plated king-size tray tables and storage rack 22.50
87K3b—KING-SIZE FLORENTINE BRASS TRAY TABLE, same patterns (not shown)5.00
87K3c—FOLDING HOSTESS CART, 32" high, with removable king-size trays, same patterns (not shown)12.50
87K4a—KING-SIZE TRAY TABLE SET consists of 4 tray tables and storage rack. Each king-size tray holds a full meal. "Collector's Items" or "Laced Flowers" pattern on black background. Black baked-enamel frame16.95
87K4b—KING-SIZE TRAY TABLE, same patterns ...3.95
87K4c—HOSTESS CART, 32" high, has removable king-size trays in the same patterns. Folds for storage9.95

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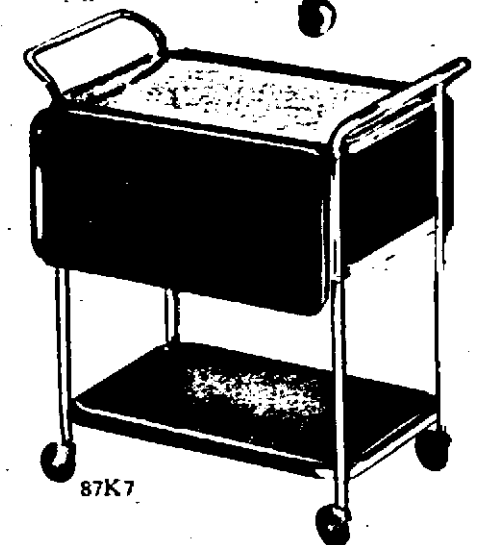
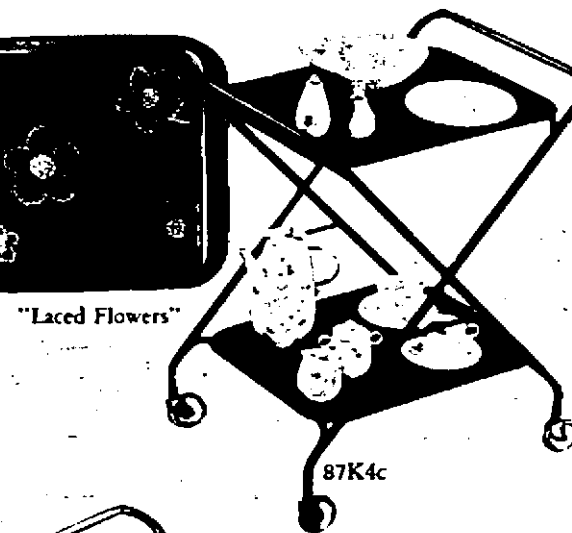
Catalogue No.	Quantity	Item	Size	Color	2nd Color Choice	Price

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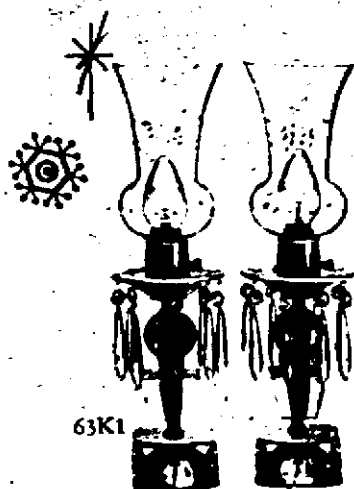


FALCOLITE DROP-LEAF FOLDING TABLES with fabulous Nu-Mica finish that looks just like fine walnut. Unfolds at a touch, folds flat for storage, and is actually 3 tables in 1—one leaf down, both leaves down, or both leaves up—to give the desired size. Tempered aircraft aluminum moldings, rust-resist aluminized legs. So durable it can't be harmed by outdoor exposure, alcohol, or boiling water, can be cleaned with soap and water, stays beautiful for a lifetime!

87K5a—Table measuring 24x60" when open19.95
87K5b—Table measuring 30x60" when open22.95
87K5c—Table measuring 30x72" when open24.95
87K5d—Folding bench, 36" long (not shown). Seat matches table top6.95
87K6—ELECTRO SERVING CART with Florentine lace-effect pattern on top. White trays with copper colored legs, white electric outlet, cord, and white casters. Measures 16x23x31", has three shelves. Ideal for serving outdoors as well as in the home8.95
87K7—"LEATHER-GRAIN" DROP-LEAF TABLE on casters opens quickly to 40x24". Ultra-rich leather effect finish makes this attractive for every room. White or brown grained effect, brass plated legs and handles19.95

63K1—CRYSTAL PRISM HURRICANE LAMP PAIR. Glittering hand-cut prisms and hand-etched globes. 16½" tall..... pr. 10.98
 63K2—"SONATA". Beautiful reproduction of this popular painting of the lady in glowing red velvet. Measures an impressive 34x28". The handsome gold-colored frame is rubbed with white.....10.98
 63K3—CERAMIC PLANTER LAMP. Removable ceramic planter in an attractive brass-finish metal base lights from behind. Gilt-flecked matt-finish white, pink, or turquoise. 10" wide, 5½" tall 3.98
 63K4—THREE-PIECE PICTURE GROUP. Charming Parisian heads and figures in artistically planned groupings. Antiqued-white sweep frames, brushed with gilt. Center picture 11¾x13¾"; each side picture, 6½x7½".....set, 5.98
 63K5—HURRICANE LAMP PAIR. For the boudoir, buffet, or mantel. Milky white hobnail glass. 15½" tall..... pr. 5.98
 63K6—THREE-PIECE BOUDOIR SET. Twin vanity lamps, 15" tall, and a nightstand lamp, 22" tall, of white hobnail milk glass with white candlewick-type shades.....set 10.98
 63K7—MING TREE STARLITE LAMP. Light glows softly through colorful "catseye" marbles set in matt-finish ceramic. White, pink, or turquoise. 9¼" tall7.98

May Co. Lamps and Pictures



63K2



63K4

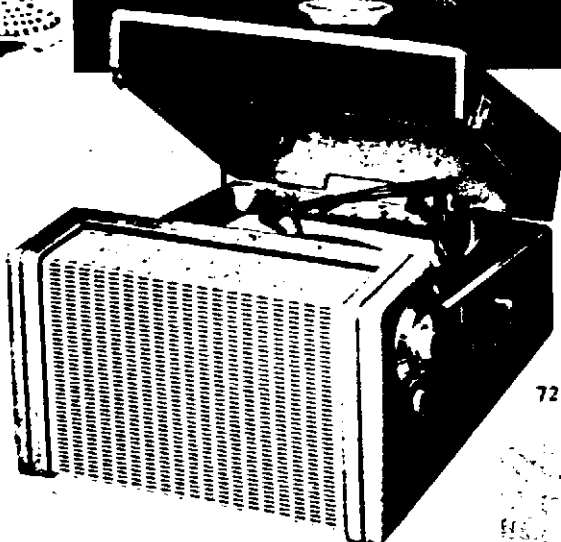


63K3

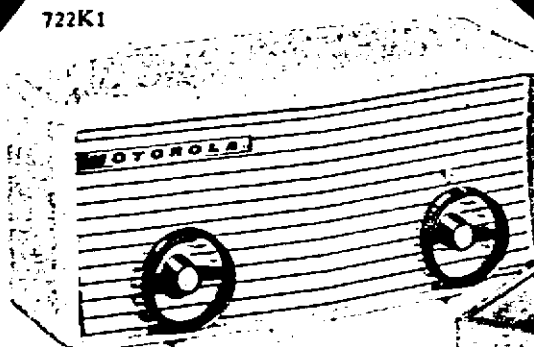


63K7

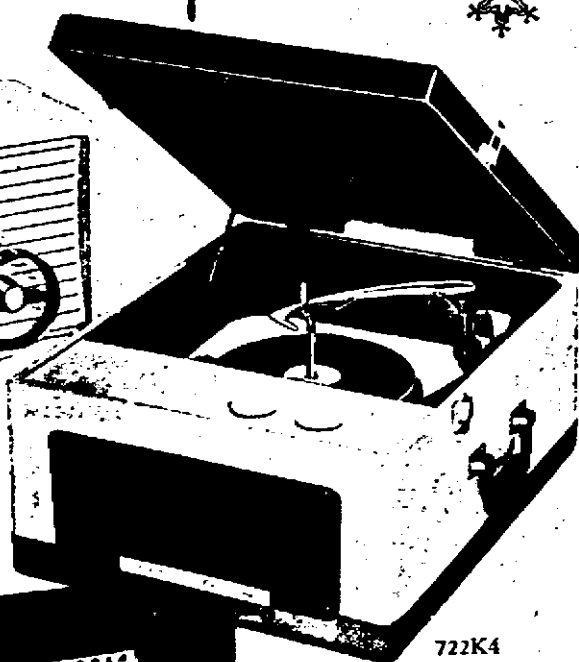
*when
you
want a
lasting gift*



722K1



722K2b



722K4

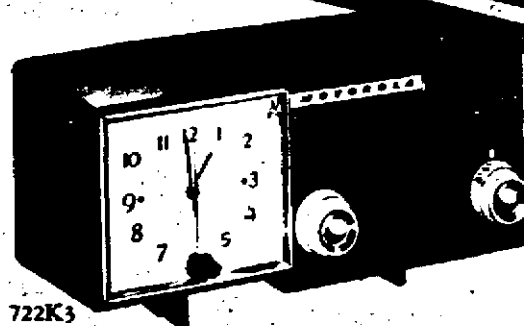
722K1—WEBCOR "HOLIDAY CORONET" HIGH FIDELITY PHONOGRAPH. Two speakers—one 6" and one 4"—with resonances carefully chosen to extend the frequency range. 45 rpm spindle included. Push-pull amplifier, dual tone controls, four speeds. "Magic Mind" automatic diskchanger changes speeds as well as different sizes of records intermixed in any sequence. Automatic shut-off. Case in ebony black or California tan 104.95
 MOTOROLA 57R TABLE RADIO. New slim, trim design—fashionably low in silhouette, yet with the resonant sound of bigger, more expensive radios. Noted Golden Voice speaker with automatic volume control. Lifetime copper-plated circuit. High-impact plastic cabinet in molded-in color.
 722K2a—Ebony black 21.95

722K2b—Antique white, turquoise, pink...23.95

722K3—MOTOROLA CLOCK RADIO. Clock-timer gently wakes you to music at any pre-selected time. Potent Golden Voice speaker for true-fidelity sound has a new, improved automatic volume control. Exclusive PLAcir chassis will never wear out. Long, low sleek '57 lines in practically unbreakable mahogany-color bakelite.....29.95

722K4—WEBCOR "FESTIVAL" 3-SPEED AUTOMATIC PHONOGRAPH. "Magic Mind" automatic diskchanger changes speeds automatically! In addition, it changes all size records intermixed in any sequence. Plays up to four hours of uninterrupted music. Automatic shut-off. Two sapphire needles—one for micro-groove and one for 78 rpm records. Case in green with silver grey or brown with tan69.95

May Co. Music



722K3

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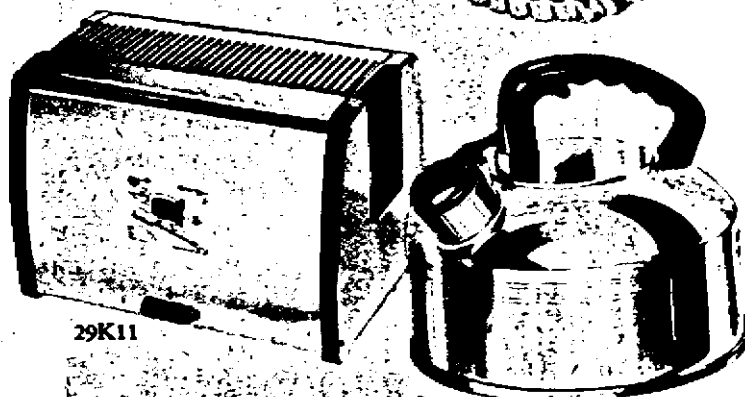
29K10



29K9—MIRRO COPPER-TONE MOLD SET of five different molds—melon, fluted, gothic, crown, heart. Ideal for fruit cakes, salads and desserts. Molds have ring for hanging; make beautiful wall plaques when not in use. Will not tarnish. Packed in gift box 6.45

29K10—MIRRO COOKY-PASTRY PRESS and decorator set. All-purpose set will not chip, peel or tarnish. Cooky-pastry press has 3 tips for making cream puffs, eclairs, lady fingers; plus 12 interchangeable forming plates for fancy cookies. Decorator has 6 tips for assorted fancy designs on party cakes and cookies. Colorful recipe book included 4.35

29K9



29K11

29K11—WEST BEND BREAD-BOX of new copper-colored aluminum. Features an adjustable shelf; slide-out cutting board. Black sides and top add color. "Hide away" door slides up and out of the way 12.95

29K12—WEST BEND "TRIG" TEA KETTLE—the original singing tea kettle—holds 2½ quarts. Graceful black trip handle, in gleaming chrome on stainless steel, copper bottom 4.95

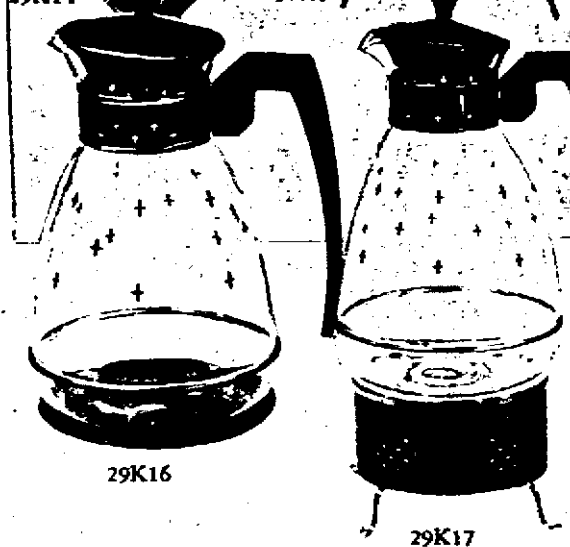
29K13—WEST BEND CANISTER SET to match the bread box is a useful and charming addition to your kitchen. In copper-colored aluminum with black tops 9.95

29K12



29K14

29K15



29K16

29K17

29K14—CARAFE SET of two individual carafes, 2-cup capacity each; 3-hour candles 5.95 (not shown)

29K14a—CARAFE SET of four individual carafes, 2-cup capacity each 10.95

29K15—SILEX TWIN SERVERS for hot butter and syrup; 3-hour candles, gift packaged 6.95

29K16—SILEX STARLIGHT CARAFE with table mat only; 12-cup capacity 5.00

29K16a—8-cup capacity 4.50

29K17—SILEX STARLIGHT CARAFE with candle-burning warmer; 12-cup capacity. 12-hour candle; set gift packaged, 7.95

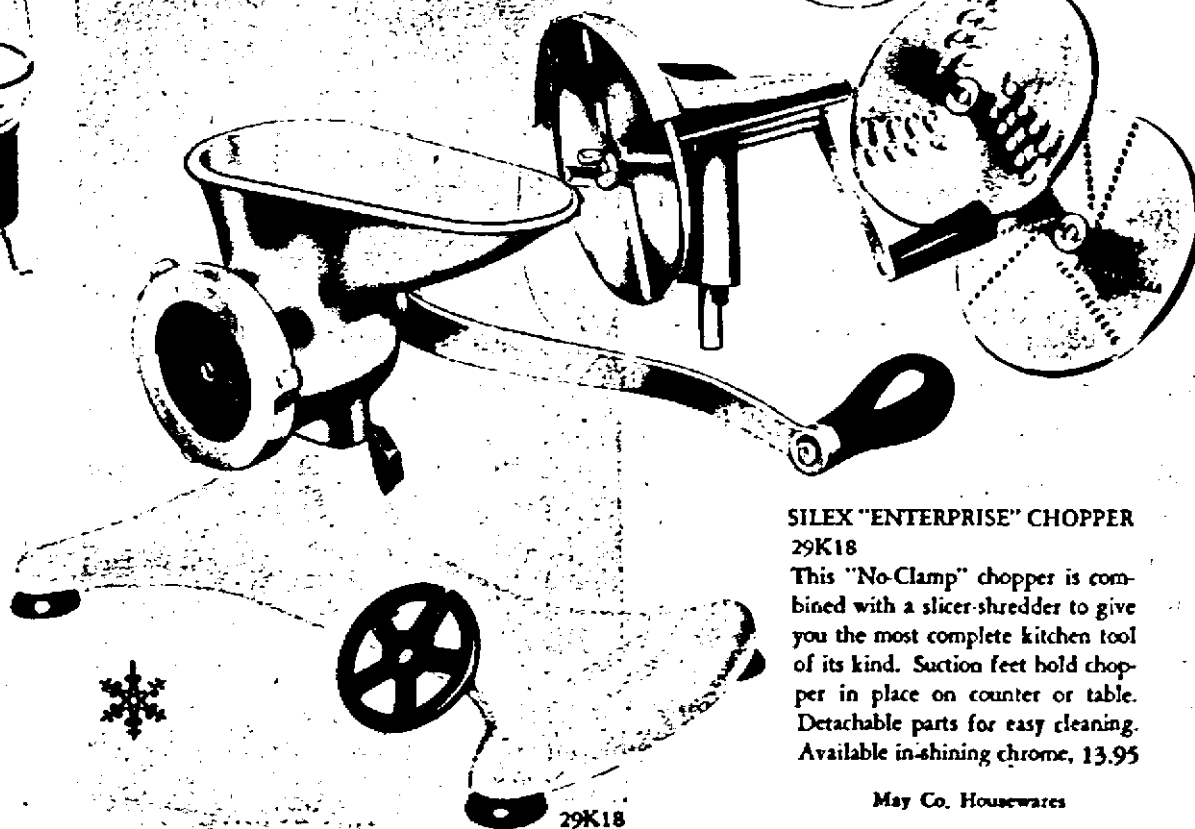
29K17a 8-cup capacity 6.95

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CITY _____ ZONE _____ STATE _____ ☐ C.O.D.
Please add 4% tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 5% handling charge for C.O.D.'s. LK-11-55



29K18

SILEX "ENTERPRISE" CHOPPER
29K18

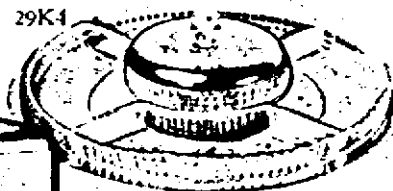
This "No-Clamp" chopper is combined with a slicer-shredder to give you the most complete kitchen tool of its kind. Suction feet hold chopper in place on counter or table. Detachable parts for easy cleaning. Available in-shining chrome, 13.95

May Co. Housewares

29K1 — 6-Pc. DELUXE WOODPECKER CHERRYWOOD CANISTER SET, hand painted provincial rooster design; graduated sizes; includes salt and pepper shakers.....6.95

29K2—CHERRYWOOD BREAD BOX, to match canister set, creates a look of old-world charm. Colors blend with any motif.....8.95

29K3—9-PC. SALAD SET, clear mist fruitwood, gracefully designed for table, patio, or bar-b-q. Set consists of large 10" bowl, 4 small 6" bowls, salad fork and spoon, salt shaker and pepper mill.....8.95



29K4—KROMEX LAZY SUSAN, Graceful design in dazzling chrome-plated steel with four exquisite cut glass sections and casserole center, chrome cover. Ball-bearing chrome base.....6.95

29K5—KROMEX TU-TIER TIDBIT TRAY, Gleaming chrome on heavy gauge steel, graceful Kromex design handle. Stands 9 3/4" high.....3.79

29K6—KOPPEREX BREAD BOX, has sides of gleaming black, wood cutting board in door, Kopperex shelf, 13.95

29K6a—KROMEX BREAD-BOX, same as above except in chrome.....10.95

29K7—KOPPEREX KANISTER SET, 4 gleaming canisters with close-fitting black plastic covers. Raised letter identification panels. Capacity—flour, 5 lbs.; sugar, 5 lbs.; coffee, 1 3/4 lbs.; tea, 12 oz., 10.95

29K7a—KROMEX KANISTER SET, same as above except in chrome...9.95

29K6

29K2

29K1

29K5

gifts
for the
home
always please

29K7

29K3

BOONTONWARE CANDESCENT DINNERWARE

Translucent as finest china—yet guaranteed against breakage. Tiny flecks make "Candescant" really sparkle. Exciting colors are soft Oyster White; dazzling Turquoise Blue; handsome Smoky Charcoal; or clear Shrimp Pink. Easy to wash—safe in the hottest water of your dishwasher.

29K8—16-Pc. Starter Set:

- 4—10" Dinner Plates
- 4—Cereal or Soup Bowls
- 4—Cups
- 4—Saucers.....17.95

MATCHING SERVICE PIECES

- 29K8a—Butter Dish.....3.75
- 29K8b—Sugar and Creamer.....4.75
- 29K8c—Salt and Pepper.....2.25
- 29K8d—Vegetable Serving Dish..4.50
- 29K8e—14 1/2" Platter.....4.95

29K8f—45-Pc. COMPLETE SERVICE for 8 Open Stock Value—69.80 Complete Set.....55.95

Complete set consists of:

- 8—10" Dinner Plates
- 8—Soup Bowls
- 8—6 1/2" Salad Plates
- 1—14 1/2" Platter
- 8—Saucers
- 3 pc. Sugar & Creamer
- 8—Cups
- 1—Vegetable Serving Dish

29K8g—35-Pc. COMPLETE SERVICE for 6 Open Stock Value—55.90 Complete Set.....44.95

Complete set consists of:

- 6—10" Dinner Plates
- 6—Soup Bowls
- 6—6 1/2" Salad Plates
- 3 pc. Sugar & Creamer
- 6—Saucers
- 1—14 1/2" Platter
- 6—Cups
- 1—Vegetable Serving Dish

45-Pc. and 35-Pc. sets available in mixed Harlequin 4-color sets only.

May Co. Housewares

29K8e

29K8b

29K8a

29K8d

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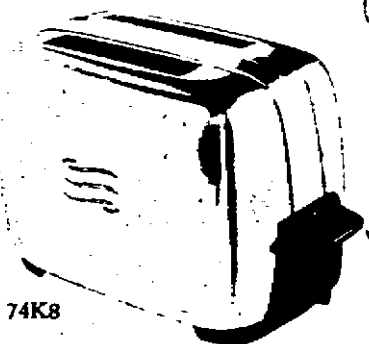
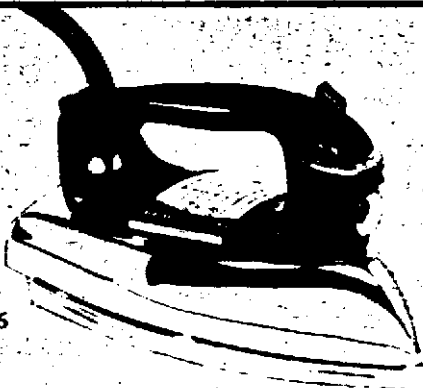
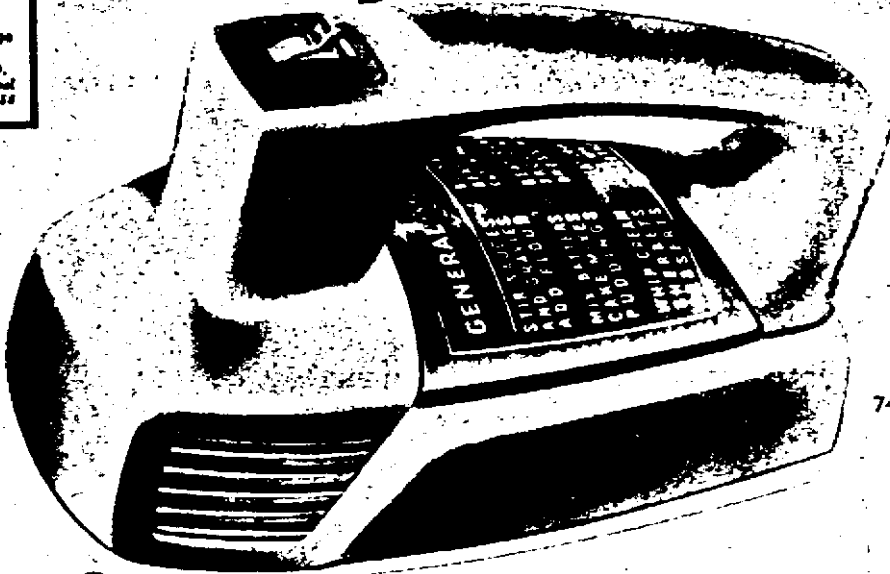
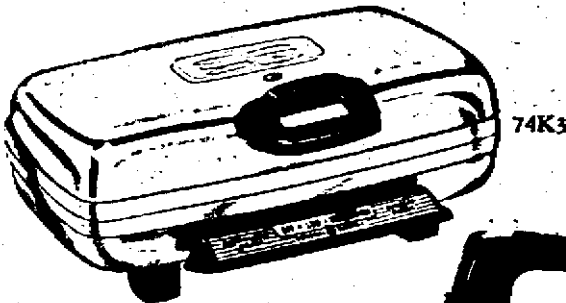
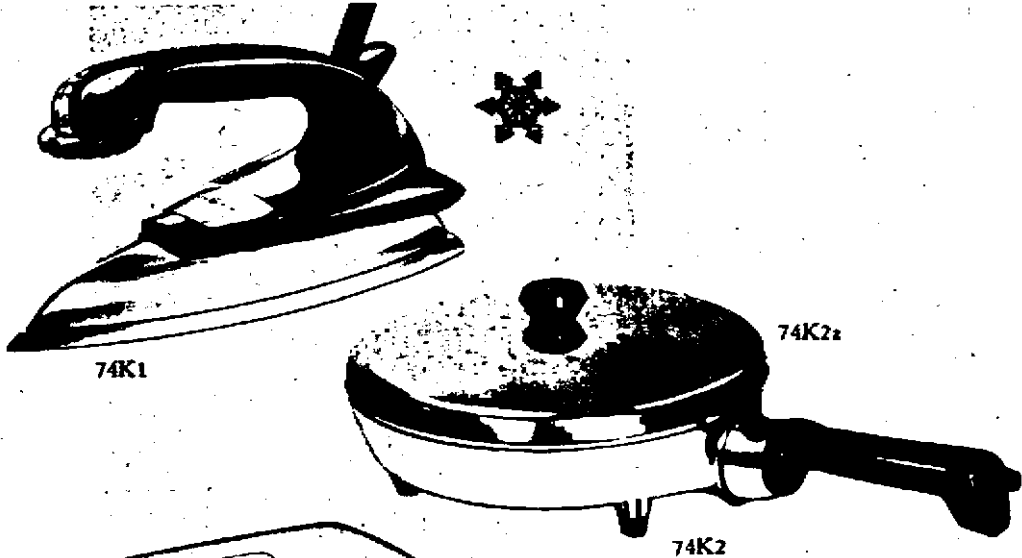
74K1—G.E. NEW VISUALIZER SPEED IRON weighs only 2½ lbs., yet is sturdy, fast heating, and responds quickly to temperature dial changes. Cord-lift keeps cord off board.....11.95

(Not Shown)
74K1a—Regular Visualizer Dry Iron9.95
74K1b—Heavy Weight Dry Iron 9.95

74K2—G.E. AUTOMATIC SKILLET with built-in thermostat control makes all cooking easier, tastier. Easy to clean—can be immersed in water up to signal light. Special finish keeps food from sticking . . . 10" diameter.....14.95
(Not shown)
74K2a—Metal cover for skillet..... 2.00
74K2b—12" Automatic skillet.....17.95
74K2c—Metal cover for 12" skillet..... 2.00

74K3—G.E. AUTOMATIC SANDWICH GRILL AND WAFFLE BAKER is like having 3 appliances in one. An open grill for bacon, eggs, etc.; a closed grill for sandwiches; a handy waffle baker. Fully automatic, and so handsome you'll use it right at the table19.95

74K4—G.E. AUTOMATIC ELECTRIC SPEED KETTLE is beautifully styled in copper and stainless steel. Use at your table whenever you need hot water for tea, coffee, all sorts of instant foods16.95



g.e. portable appliances—always appreciated

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74K7a—Deluxe Automatic Coffeemaker. (not shown)27.95
74K8—G.E. AUTOMATIC ELECTRIC TOASTER gives you toast the way you like it, from light and soft to dark and crisp. Snap-out crumb tray, extra high toast lift.....17.95
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73K1—G.E. ROLL AROUND VACUUM CLEANER rolls on wheels from room to room. Swivel-top for reach-easy cleaning. Complete with all work-saving attachments and throw-away filter bag for sanitary dirt disposal 49.95

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May Co. Vacuum Cleaners
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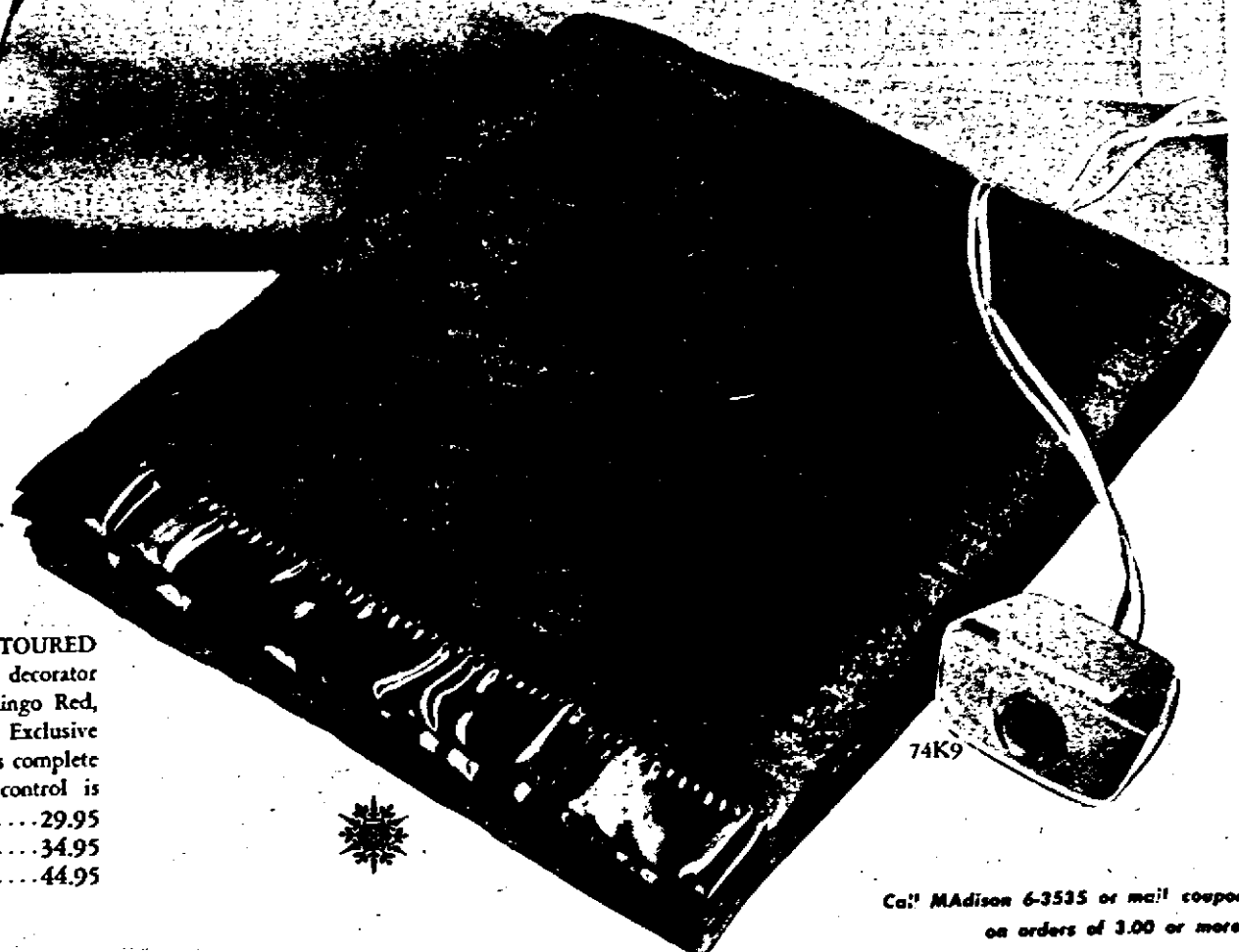
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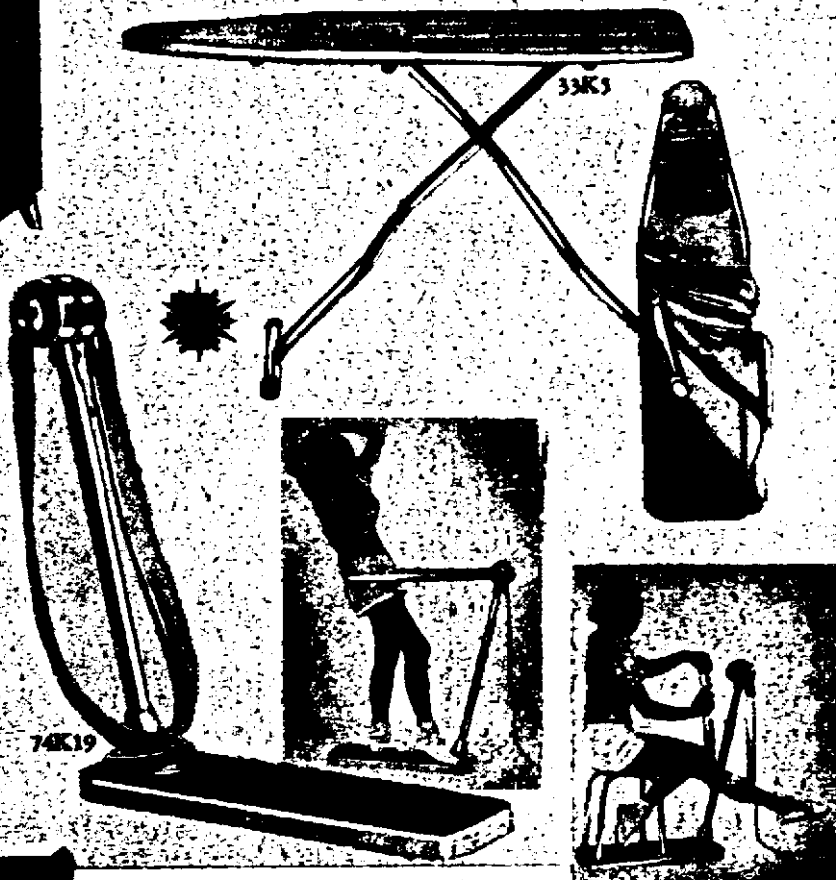
33K1—UNIVERSAL HIGHLANDER OUTING KIT. Two 1-qt. vacuum bottles, each with four nested plastic cups. All in a Scotch-plaid plastic carrying case with handles. For beach, picnics, hunting trips.....10.95
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 33K2c—Oval Metal Basket3.50
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 33K2d—Double Shelf, 16 3/4" long 4.98 33K2e—Brush Holder 4.98
 33K3—DETECTO VANITY HAMPER offers maximum utility in minimum space. Hamper is family-sized. Removable laundry bin; spacious drawer for accessories. Top is a gallery for jars, bottles, tissues. Ventilated, snagproof; durable oven-baked enamel finish. 29 1/2" high x 19" wide x 10 1/2" deep. White, pink, black, turquoise, yellow.15.95
 33K4—DELUXE DETECTO BATH SCALE. Wide vision magnifying dial is as easy to read as a newspaper headline. Lifetime service guarantee. Gift-boxed13.45
 33K5—RID-JID DE LUXE IRONING BOARD COMBINATION. Open-mesh steel top provides true ventilated ironing. Chrome-plated 1 1/4" legs with knee room for sit-down ironing. Full 34" size. Famous scorch-resistant airflo pad and cover included.Complete 16.95
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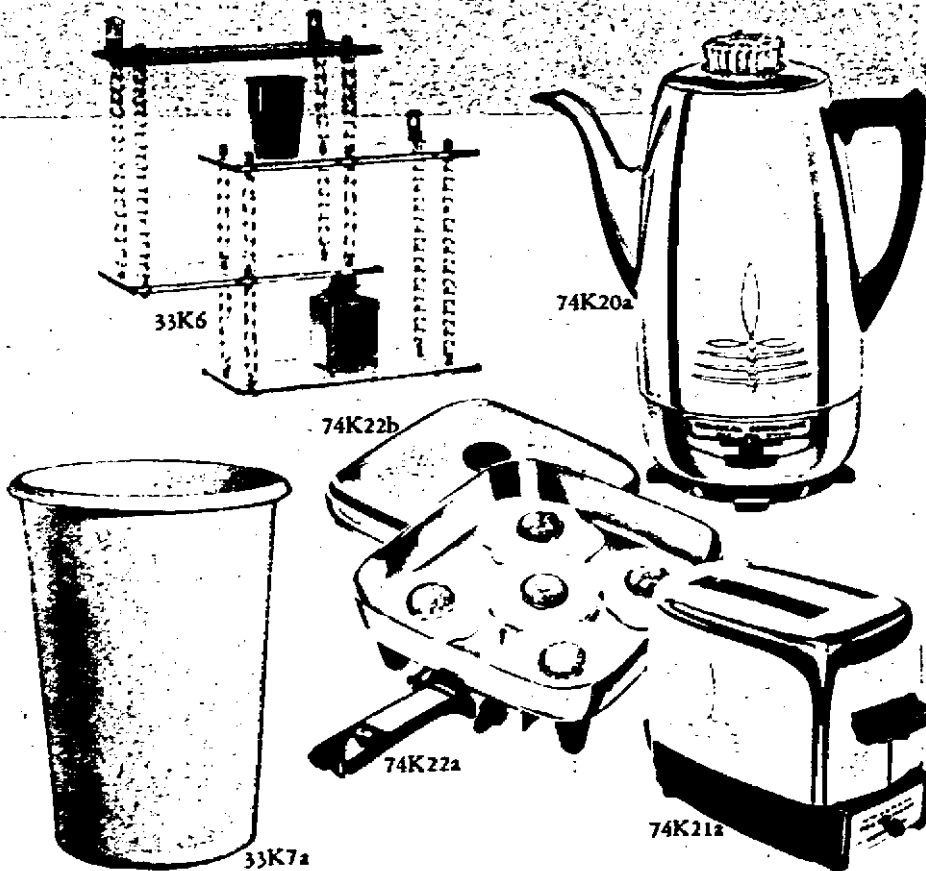
74K19—GILBERT PORTABLE HEALTH MASSAGER. Ideal for men and women alike—to trim abdomen and hips, to ease tense, kinked muscles. Does not have to be bolted to floor, comes apart to store in seconds. (See it demonstrated at Downtown Store.) Nothing down, 1.25 a weekFull price 94.50

UNIVERSAL ELECTRIC HOUSEWARES

74K20a—"COFFEEMATIC" AUTOMATIC ELECTRIC PERCOLATOR, 8-cup size, in gleaming chrome finish. Coffee exactly as you want it every time with the exclusive Universal Flavor-Selector. Redi-Lite. 24.95
 74K20b—10-Cup "Coffeematic" (not shown).....29.95
 74K20c—10-Cup Copper "Coffeematic" (not shown).....32.95
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 74K21b—"Toastamagic" in tarnish-resistant copper (not shown).....21.95
 74K22a—AUTOMATIC ELECTRIC FRYING PAN. Completely immersible and washable right up to Signalite near tip of handle. Fries, bakes, stews, steams, pan-broils, sautes. 10" in diameter. Cooking guide on handle, Thermo-Controlled Heat up to 420°, Signalite.....19.95
 74K22b—Metal Cover for electric frying pan.2.00

PLASTIC WASTE BASKETS BY PLASTEX. Unbreakable, rust-and-odor-free, and noiseless—these make ideal gifts for rumpus room, nursery, bathroom, kitchen. Specify your choice of pastel colors.

33K7a—Jumbo Kitchen Basket, 26-qt....4.00 33K7b—Lid...1.00
 Not Shown:
 33K7c—Large Waste Basket, 16-qt.....2.95 33K7d—Lid.....80c
 33K7e—Small Waste Basket.....1.50



74K13—SUNBEAM AUTOMATIC ELECTRIC STEAM OR DRY IRON steams longer and holds more water than most irons, yet is lightweight, only 3 lbs. Thumb tip control, wrist-resting handle. Switch from steam to dry, or dry to steam instantly.....15.75

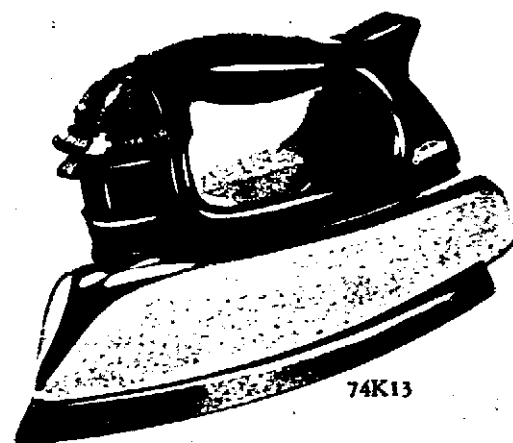
74K14—SUNBEAM AUTOMATIC PERCOLATOR lets you dial the strength you want . . . keeps coffee hot indefinitely. 8-cup size 26.95

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74K14a—10-cup Automatic Percolator.....29.95

74K14b—Automatic Sunbeam "Coffee-master".....37.50

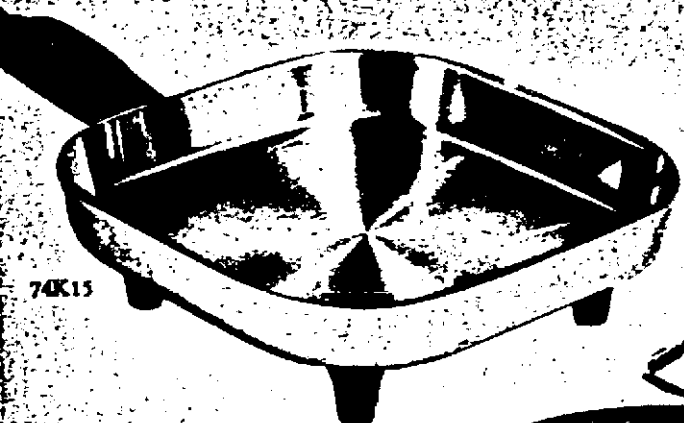
74K15—SUNBEAM FRYPAN in the exclusive square design that cooks 20% more. You get perfect results with controlled heat for bacon, eggs, pancakes, etc. Has exclusive Water-Sealed element for easy washing. Set it—forget it! 10½" size.....19.95
Glass and metal covers extra.....2.00 & 3.00



74K13



74K14

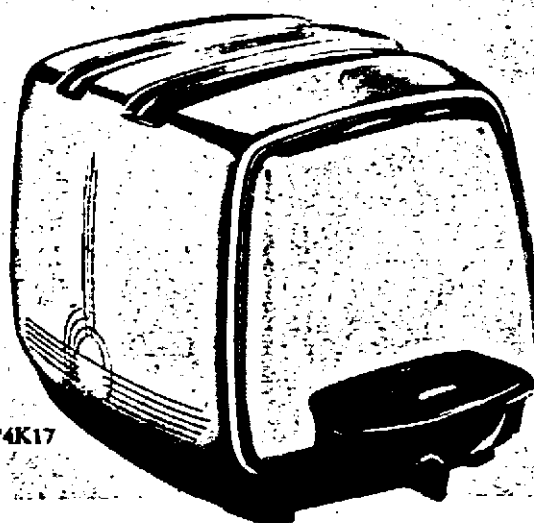


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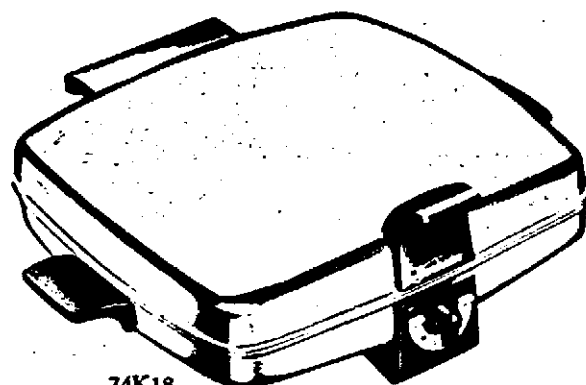
*brighten
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homemaking
with a sunbeam*



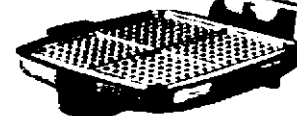
74K16



74K17



74K18



74K16—SUNBEAM MIXMASTER . . . America's most popular food mixer. Exclusive larger bowl-fit beaters for higher, lighter, finer textured cakes, etc. Complete with juicer. White enamel... 47.50
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74K16a—Chrome Mixmaster with Juicer.....55.50

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74K17—SUNBEAM RADIANT CONTROL AUTOMATIC TOASTER adjusts itself to every kind of bread, fresh or frozen, rye or white, thick or thin. No levers to push, no popping or banging . . . bread raises and lowers itself gently.....27.50

74K18—SUNBEAM WAFFLE BAKER & GRILL for both perfect waffles and toasted sandwiches as well as bacon, eggs, etc., because it has exclusive Sunbeam Radiant Control. Easiest-to-change grids enable you to convert it from waffle-baker to grill in an instant 33.50

May Co. Small Appliances

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RIVAL KITCHENWARE

29K20 — KITCHENEER COMBINATION GRINDER - CHOPPER - SHREDDER - SLICER - GRATER is an all-in-one kitchen wonder. Perfect gift for your "Good Cook". Portable, no clamps or screws. Chrome with base and handle in white, red, yellow, baked enamel.13.98

29K20

29K21

29K22

29K21—CAN-O-MAT can opener in chrome with white, black or yellow trim. Magnetized to catch lid, single action handle . . . no levers. Exclusive removable cutter and magnet for easy cleaning 6.98

29K21a—All Chrome Can-O-Mat, magnetic 7.95

—BUCKETEER ICE-O-MATIC combines the famous Ice-O-Matic utility with smart, new styling. A handsome detachable bucket catches your crushed ice output. Take it by the handle to your table or bar service. Handy for terrace or patio. Crushes ice either fine or coarse. In chrome, trimmed with red, yellow, black... 12.95

29K22a—Copper Bucketeer Ice-O-Matic. 13.95

ARMACK IMPORTED STAINLESS FLATWARE—Famous Solingen tableware from Western Germany, known for their superb cutting edges, rich lustre and refinement of detail. Choose from the "Deauville" or "Sandra" patterns. Set consists of 16 teaspoons, 8 soup spoons, 8 dinner forks, 8 salad forks, 8 hollow handle forged knives, 1 serving fork, 1 serving spoon.

29K23—50-pc. Set in DEAUVILLE Pattern 29.95

29K23a—50-pc. Set in SANDRA Pattern 29.95

- Hot forged blades cut like magic
- Hollow handle knives for balanced beauty and durability
- Tarnish Proof
- Stain Proof
- Rust Proof
- Satin-finished handles
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- Graded same as finest Sterling Silver

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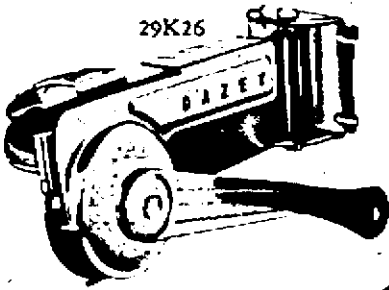
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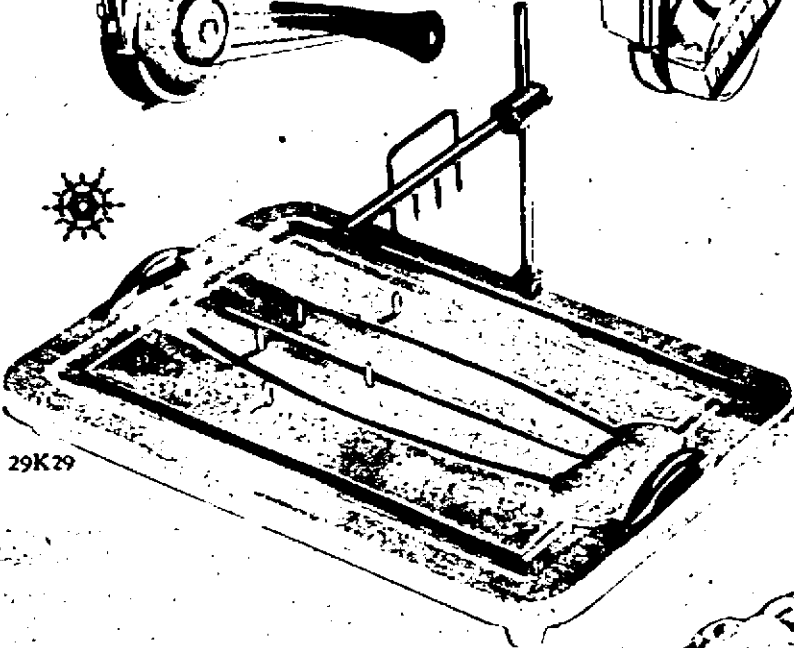
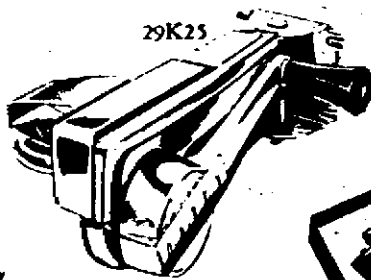
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29K24—DESCO WARE TOWN & COUNTRY 6-PC. SET includes a 6" skillet, 9 1/2" skillet, both with wooden handles, an 8" skillet with metal handle, a 1 1/2-quart sauce pan, sauce pan cover and a 2 1/2-quart round oven with cover. Set comes in flame or yellow.18.88

29K26

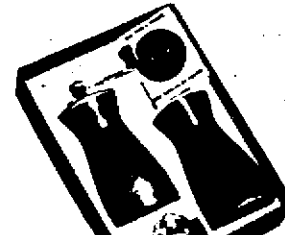


29K25



29K29

29K27

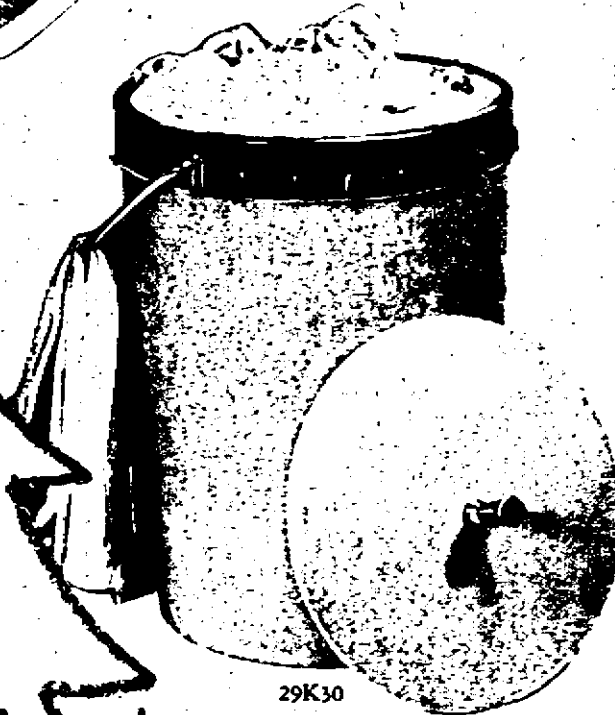


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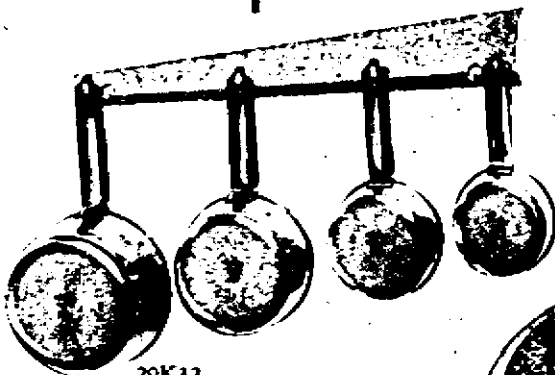


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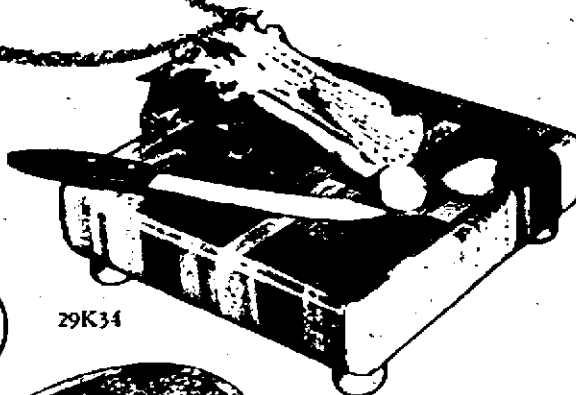
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29K25 — DAZEY "CANARAMIC" CAN OPENER—New . . . ultramodern . . . in copper finish. Opens every size or shape can faster, easier. Dual magnetic lid lifter 8.95
20K25a—"Canaramic" Opener in all chrome finish 7.95
29K26—DAZEY DELUXE CAN OPENER opens round, oval or square cans; leaves safe, clean edge. Folds against wall when not in use. Complete with wall bracket and magnetic lid lifter. In red, white, yellow . . . 4.95
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29K27a—Homstead Mill Only 3.95
29K28 — "OLDE THOMPSON" STATESMAN PEPPER MILL SET. Traditional French Capstan styling. Available in walnut and myrtle set, 7.95
29K28a—Statesman Mill Only 4.95
29K29—DELUXE CARVING BOARD of hardwood maple. Heavy chrome roast holder, handles and spikes. Rubber tipped legs, seasoned board. Size 14"x20" 8.99



29K30—PLASTEX ICE BUCKET and wine chiller keeps ice cubes fresh for hours in-doors and out. Guaranteed unbreakable polyethylene construction with Fiberglas insulation seals cold in, seals warmth out. In pink, black, red, white, turquoise. 6 1/4-qt. capacity 9.95

29K31—CHEMEX COFFEEMAKER in new "fifth" size, makes 2 to 6 cups of incomparable Chemex process coffee. Just add boiling water. The coffee grounds are removed by lifting out filter paper 6.00

29K31a—CHEMEX FILTERS—100 in pkg. 2.75

29K32—FOLEY MEASURING CUP SET in stainless steel for lasting quality. Exclusive long handles have holes for hanging. Miniature saucepan design, accurate measure. Rack for hanging included. In gift box . . . 2.98
29K32a—Measuring Cups Only 1.98

29K33—BRUCE TABLE TOPPERS are the ideal heat protection for your table. Choice of light or dark finish, sturdily constructed in matched oval designs, with durable cork heat-shields. Set includes 1 large topper (8"x14"); 1 medium topper (7"x10 1/2"); 1 small topper (6"x8 1/2") 4.95

29K34—BRUCE CHOPPING BLOCK for a lifetime of service. Laminated from hardwood strips, they have smoothly sanded natural-wood finish 5.95

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29K34b—Large Bruce chopping block 7.95

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BY ROYAL TERRY OF CALIFORNIA

30K3—4-PC. TISSUE DISPENSER SET. Three contrasting fringe towels in a hand-decorated plastic dispenser of white, pink, green or yellow.....3.98

30K4—7-PC. KITCHEN ENSEMBLE. Three checked kitchen towels, ceramic-and-wood salad fork and spoon and ceramic salt and pepper shakers. Gaily decorated with "Moderne" or Pennsylvania Dutch motifs...2.98

"HIS AND HERS" BATH TOWEL SETS with shining golden Mylar yarn borders. Towels in firefly yellow, whisper pink, green mist, aquatint, or white.

30K5a—Set of 2 Cannon bath towels and 2 Cannon wash cloths3.98

30K5b—Set of 2 Cannon bath towels, 2 Cannon fringe towels, and 2 Cannon wash cloths (not shown). 4.98

30K6—6-PC. TOWEL-RING BATH SET consisting of 2 Cannon bath towels, 2 Cannon wash cloths, and 2 antique-finish brass towel rings5.98



"MERRY SANTA" TABLECLOTH AND NAPKINS . . . ideal for the home that's brimful of holiday spirit. A Town House Original by Francis Dearden, hand-printed on Delta Cloth, a wonderfully durable cotton. The vibrant colors are here to stay, even after countless washings. Choose red or green predominating.

30K7a—54x54" Cloth3.98

30K7b—54x72" Cloth5.98

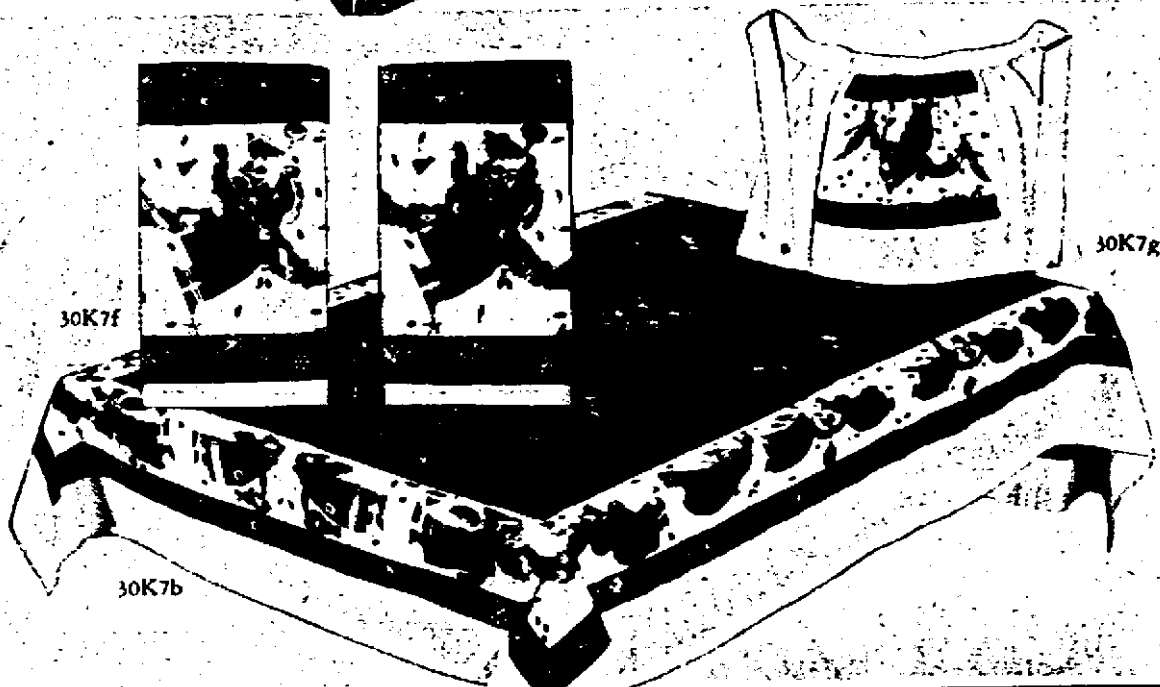
30K7c—18x18" Napkin 59c

30K7d—63x90" Cloth 8.98

30K7e—63x108" Cloth9.98

30K7f—Matching kitchen towel1.00

30K7g—Matching hostess apron with jingle bells on ties2.98



GIFT FOR A DREAM BATHROOM

30K8—3-PC. CONTOUR BATH ENSEMBLE by Evans. Thick cotton chenille, shot with non-tarnish golden Lurex metallic thread. Set consists of a 21x32" rug, a contour rug, and a lid cover. Choose rose, pink, white, spice brown, green, gold, blue, aqua or black. Set 4.98

May Co. Towels and Linens



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and what we can do about them

PAGE 2

TONY PERKINS:
Hollywood's
\$15,000,000
gamble

SEE PAGE 2

I'll always remember...

My father and Mr. Lincoln

by Eleanor Wilson McAdoo



FAMILY PORTRAIT taken during Woodrow Wilson's first term as President shows him with his wife and daughters on

the lawn of their Princeton, N. J., home. Left to right: Margaret, Mrs. Wilson, Eleanor, Jessie and the President.

Next month the 100th anniversary of the birth of my father, Woodrow Wilson, will be celebrated in many parts of the country by men and women of both political parties. Thinking of the date, my mind flashes back to a winter evening in 1914.

Father came to the door of our family sitting-room in the White House and stood quietly for a moment, looking at my mother, my sister and me. We were sitting by a blazing fireplace in brooding silence. There was a file of newspaper clippings on the sofa beside Mother. Her face was flushed, her sweet mouth tense.

"Looks like a wake," remarked Father finally.

Mother had schooled herself, during the four years since Father had entered politics, to endure the attacks of his opponents with equanimity—or, at least, to conceal how much they hurt her. But now, criticism of his Mexican policy had reached a point she was finding almost unendurable.

There had been a revolution in Mexico. The president and vice-president had been assassinated; a man named Huerta, who apparently was responsible for the coup, had taken over the country's leadership; some Americans had been killed during the fighting,

and U.S. businessmen whose oil and copper rights were threatened with confiscation were angrily insisting on punitive measures and armed intervention by the United States.

My father's diplomatic approach, his refusal to recognize Huerta or to intervene, his patient policy of "watchful waiting" in order to give the Mexican people a chance to settle their own affairs—in short, his whole attitude and stand had brought the first great storm of controversy and abuse since his inauguration the year before.

He came over to the sofa, touched Mother's cheek gently, then sat down opposite her and opened a newspaper he was carrying.

THE AUTHOR, Wilson's second daughter, is well known as a novelist, lecturer and art patron. Married at one time to the late Sen. William G. McAdoo of California, she now lives in Santa Barbara, Calif.



"Listen to this," he said, and began to read aloud.

What he read was a violent, libelous attack on the President of the United States. No holds were barred. He was not only a failure as President, but also a coward, mountebank, libertine and traitor.

Mother stared at Father as he continued, her face very white. At last, unable to bear any more, she gave a little gasp and covered her eyes with her hands. Father looked up, went swiftly to her and put his arms around her.

"Ellen, my darling," he said. "That was written many years ago—about Abraham Lincoln."

She looked dazed for a moment, then chided him gently. "Why didn't you say so?"

"Because I am trying to help you stop worrying," he explained. "You must begin to realize that every President has been attacked, abused, reviled, even slandered—especially men who haven't been afraid to do what they felt was right. You have been suffering because of criticism which is trivial indeed, compared to the violent attacks against Lincoln. Yet he is revered and honored as few men ever are, and who remembers today what his enemies said?"

parade

The Sunday Picture Magazine

JESS GORKIN, Editor; MORRIS WEEKS, Jr., Associate Editor

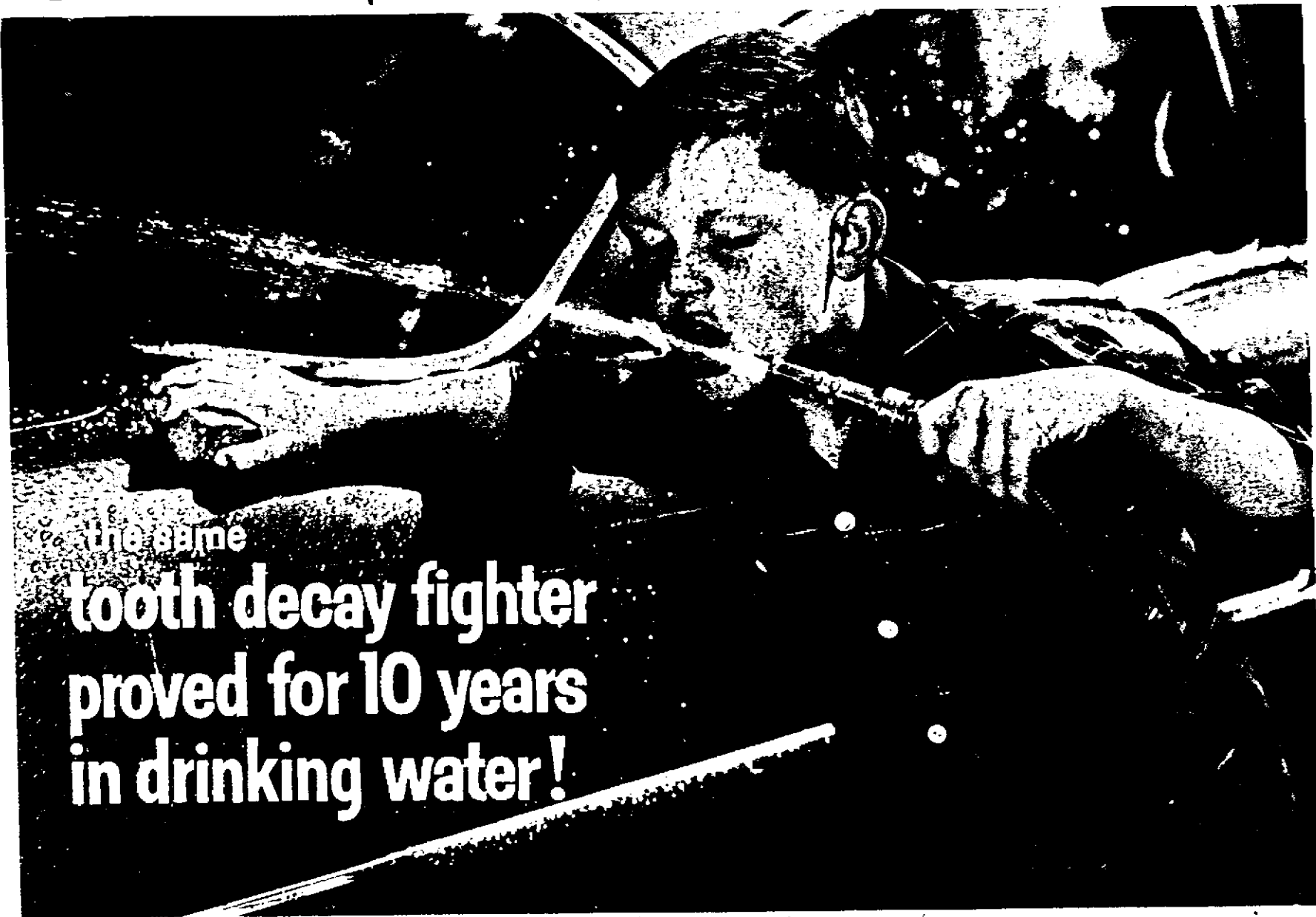
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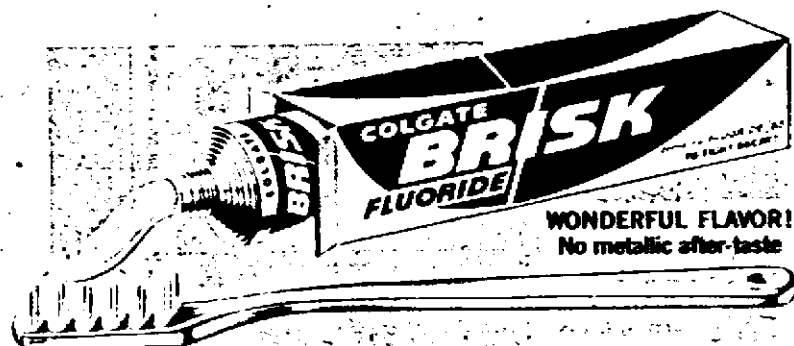
Of the many fluorides, only Brisk's fluoride is so widely used
and approved by medical, dental and public health authorities!

All fluorides in toothpaste are not alike

Of the many types of fluoride, Brisk's fluoride has again and again proved itself both safe and effective against tooth decay. It is the fluoride that is most widely used and approved by medical, dental and public health authorities. And only Brisk has it in its most effective toothpaste form.

Brisk makes teeth stronger

Brisk's fluoride has repeatedly proved its amazing ability to strengthen tooth enamel. Concentrates in weak or "soft" spots where decay usually starts. Actually combines with and becomes part of the tooth itself and thus defends against cavities as no other kind of decay-fighter ever could! Daily brushing with Brisk builds stronger, sounder, more decay-free teeth. Keeps breath fresh!



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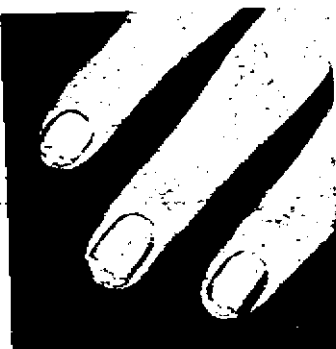


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AT WORK on Wake Island, Amy Batteate (l.) and Lorayne McMonagle are

snapped with two of the little transients whose welfare is their regular concern.

TWO SINGLE WOMEN —and all those men!

WAKE ISLAND.
In the past four months Amy Batteate and Lorayne McMonagle, two matronly divorcees in their middle 40s from Oakland, Calif., have received 21 marriage proposals and several hundred "propositions." Reason: Amy and Lorayne are the only single women on this tiny island stepping-stone 2,296 miles due west of Honolulu.

The women are the first to be employed as ground hostesses (at \$300 a month) by Trans Ocean Air Lines, which services planes bound for Japan and the Far East. Approximately 700 people live on Wake, including 50 married women and 85 children whose fathers represent the various airlines, the Civil Aeronautics Administration and an oil company. The military personnel is largely single, and it is from these women-starved men that Amy and Lorayne get their big play.

Although they work a 56-hour week guiding transient air passengers around the island, taking care of passenger children and supplying information, Amy and Lorayne are "having a ball."

"To begin with," Amy points out, "Wake

is exciting and relaxing. There's no high-pressure living here. No telephones ringing, no TV sets blaring out commercials. The climate is tropical. Swimming in the lagoon is heaven. The fishing is perfect, and the choice of guys is amazing. Back home I was considered a divorced grandmother—which I am—and getting a date was tough. Here, I've got to shake the boys off like flies."

Lorayne says they're getting a paid vacation. "We don't pay income tax," she explains. "There's nothing to spend money on. Every six months we get two weeks off and can fly to Tokyo. I'm telling you. This is the life. For a while I thought I'd have trouble with the men here, but they're really darlings. I tell them to treat me like a sister or a buddy, and usually they do. What men want most, I've found out, is a woman they can just talk to. In the States a girl has to be everything. Here, it's enough to be a female."

Amy and Lorayne have a one-year contract with Trans Ocean. But neither intends to leave Wake next July when her time is up. "Who ever heard of walking out on Paradise?" Lorayne asks.



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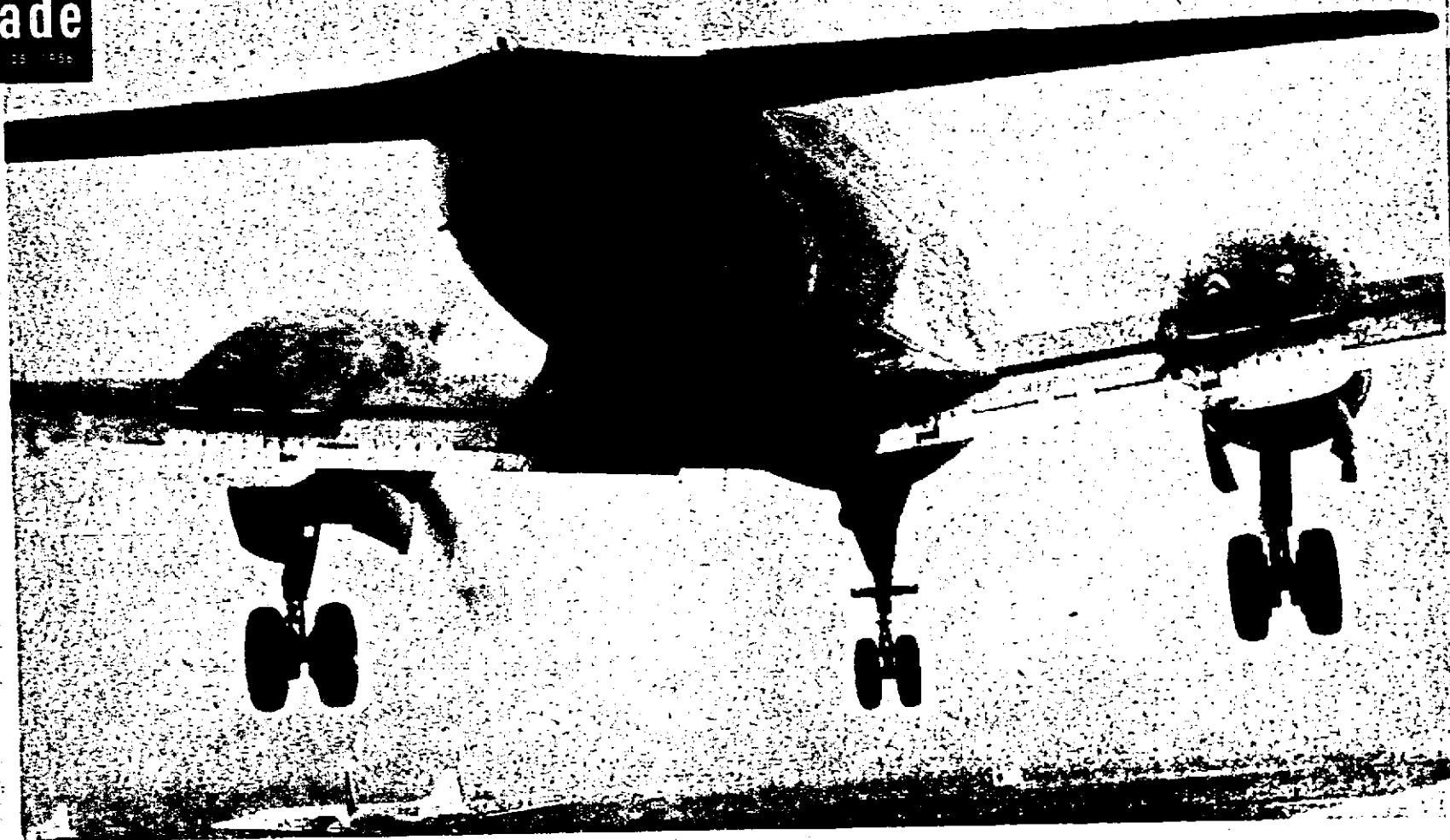


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SINCE 1908



Is your airport a DEATH TRAP?

Veteran pilots say yes, the CAA says no. Their debate involves you

by JACK ANDERSON and FRED BLUMENTHAL PARADE Washington Correspondents

IN THE CHOKED skies above New York's LaGuardia Airport recently, two passenger airliners bore down on each other ominously. Suddenly both pilots realized a collision was imminent. One made a quick climb, the other a quick dip, and a possible mid-air crash with great loss of life was averted.

Neither pilot reported the near-miss. Dozens of worried veteran pilots have told PARADE that such incidents are too common for that: they estimate there are 100 a day across the country. And although this incident occurred at one of the U.S.' busiest airports, the pilots declared it could have happened anywhere — your airport included.

For, in the eyes of men who know American flying best, your airport is a potential death trap. So are most of America's major terminals. PARADE was told that pilots frequently must resort to unsafe operating procedures because of crowded conditions and antiquated facilities. And with jet transports due in 1959, things are bound to get worse. Calamity, the pilots say, is just around the corner.

The pilots' warnings have touched off a major controversy over America's crowded skies and landing

fields. Ranged against them is the Civil Aeronautics Administration, the so-called "traffic cop of the airways." The CAA considers the pilots' claims exaggerated.

"The CAA does not allow operations to begin in an airport that is dangerous, and arbitrarily stops operation of an airport which becomes dangerous," James Pyle, CAA acting chief, told PARADE. "The air traffic control system never clears more traffic into an airport or onto an airway route than can be safely separated. This sometimes results in delays, but not in danger."

But this is the chilling picture the pilots paint:

Many fields are boxed in by buildings and other hazards which threaten to snag planes. Runways are cracking under the strain of heavy planes; many are too short for safe takeoffs and touchdowns. Service vehicles and gas tanks clutter the fields. Lighting systems are inadequate.

And when the weather closes in, the pilots say, the danger is compounded. Planes stack up in a whirling cone over the airport, waiting to land. During instrument-landing weather in New York, flight schedules

are upset as far away as the Midwest and Miami. One plane landing under emergency conditions in such weather — or a plane without a radio — causes plain terror in all the cockpits.

"We try to pack too many airplanes into a given airspace," Capital pilot Chuck Beatley told PARADE. He described a recent flight into Washington's National Airport:

"We had about eight planes calling for landing instructions at the same time. I was put behind a DC-3 which was slower than my aircraft. I had to fly at the slowest minimum. The DC-3 hardly made it off the taxiway as we were cleared to land. Another plane was pushing me, so I landed short and turned off as fast as I could. And that goes on all day."

To add to the overhead congestion, helicopters soon will be shuttling passengers between towns and terminals. New York, Chicago and Los Angeles already have helicopter service. At LaGuardia, helicopter flights are exceeded only by one airline.

PARADE visited the National Airport control tower for a tower's-eye view of congestion. The radar scope, showing planes in the area, was speckled with blips.

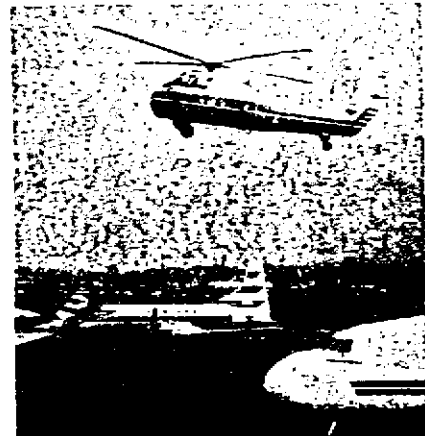
Hazards lurk on the ground as well as in the air



SLIPPING TO SAFETY, plane must avoid fence, hangars, waiting plane. Other menaces include cracked and too-short runways.



CLUTTERED RAMPS bristle with danger, pilots say. They point to darting gas and baggage trucks, heavily crowded taxi strips.



HELICOPTERS, in use in three cities, are latest hazard in increasing congestion.

The control supervisor stood scanning the sky, a microphone at his mouth.

Suddenly a private plane headed for the wrong runway — and certain collision if it kept going. "You're in the wrong traffic lane!" barked the supervisor. "Take the other runway!" He had no more time for the wandering plane. A moment later, he was fully occupied with giving instructions to four airliners landing in quick succession.

Heavy traffic keeps the control towers constantly harassed. Tower operators often must talk so fast that pilots can't understand them. "It is purely control by assumption," one veteran pilot says, although he doesn't blame the tower operators. "The way those controllers handle traffic is sheer genius."

In clear weather, pilots rely on visual flying until they come within three miles of the airport. This see-and-be-seen method is precarious at today's speeds. From the cockpit, all the pilot can see is straight ahead. Meantime, he must be flicking switches, studying his instrument panel and communicating with the ground. And modern planes approach each other at a speed greater than that of a .45-caliber bullet.

One Danger: Truck-top Landings

On the ground, the pilots say, the situation is almost as hazardous. Gas trucks, battery carts and baggage trucks are a constant problem. Not infrequently, some ground vehicle will dart across the runway in front of a landing aircraft. "You are in constant danger of landing on top of a truck," one pilot complains.

Most runways are too short and bumpy, pilots agree. If a plane lands a little too far down the runway, it often runs out of concrete before it can stop.

"On takeoff today at Chicago," a chief pilot related to PARADE, "we had to cross a crack in the runway at

least four inches deep. The bump caused the whole plane to shudder. At a point well down the runway there was a big broken-up patch. We hit it about 72 miles an hour. If our nose wheel had let go, we would have made a splash right out on Cicero Avenue."

What particularly frightens them, the pilots say, is that there seems to be no master plan or blueprint to modernize America's airports — or to prepare them for a jet-age future. By 1960, airlines expect to fly 50 million passengers a year — four times as many as in 1945. Yet many airports are adequate only by 1945 standards, the pilots say.

"We don't have a single up-to-date airport in the U.S.," says Capt. J. D. Smith, safety director for the Airline Pilots Association. The nearest exception, he says, is the new Newark Terminal, which has the only instrument-landing runway in the country "equipped to use our present operating minimums safely." Yet even Newark has only one runway and a taxiway.

According to the pilots, just three airports — Boston, St. Louis and Denver — have 10,000-foot runways essential for jet flying. But Denver's should be 12,000 feet, since jets require longer takeoffs at high altitude. And one Boston runway is almost useless because of restrictions. Robert Aldrich, president of the Airport Operators Council, claims only one civil airport, Honolulu, can handle jet transports safely.

There's no hesitancy when pilots are asked which are the most dangerous airports. Chicago's Midway, New York's LaGuardia and Washington's National roll off their tongues as though memorized.

The buildings around Midway send chills down pilots' spines. Only one runway is long enough for big airliners. It boasts a dip 400 feet long, and the whole runway is crumbled and needs replacing.

Chuckholes at LaGuardia jar planes from nose to

tail, but the big problem is overcrowding. Planes often wait 30 minutes to get off the ground. National also has a congestion problem, with military aircraft encroaching on commercial lanes.

After the worst three, pilots vary in their opinions of the next worst. The consensus places these seven in the list of the most treacherous 10: Los Angeles, Dallas, Atlanta, Miami, San Francisco, Albuquerque and Cleveland. The CAA, however, disagrees. "We reject the concept," Pyle declared, "that airports operate at degrees of dangerousness."

Four Steps to Safety

What should be done about our airports? The CAA says only minor improvements are needed. But the pilots envision a wider program. Here are their ideas on how to make airports and airways safer:

- Better fields with parallel runways, widely spaced and better lighted, so planes can take off and land at the same time. Control towers should have an unobstructed view. Obstacles should be cleared to permit low-circling approaches.
- Place all air traffic, civil and military, under a single agency — possibly a Secretary for Air.
- Devise a new method for helping pilots locate other air traffic — possibly a fully automatic electronic system, patterned after the Air Force's proposed SAGE network.
- Offer higher salaries to keep experienced personnel in the control towers.

The CAA says the pilots are asking for a "pilots' paradise." The pilots admit such a program would cost billions, but feel a co-ordinated nation-wide blueprint is vital to air safety. But the controversy is bigger than the CAA or a handful of veteran pilots. The question of America's airway safety is one that may affect your life — and every American's.



WITH DOROTHY MCGUIRE, who plays his mother in the current hit, *The Friendly Persuasion*, young Tony Perkins relaxes during shooting of the film.

TONY PERKINS

Hollywood's \$15,000,000 gamble

by LLOYD SHEARER *Parade West Coast correspondent*

HOLLYWOOD. Independent producer Don Hartman, former production chief at Paramount Studios, was dining out with his wife recently when a tall, wafer-thin man of 24, wearing Ivy League regulation clothes, ambled in.

Hartman nudged his wife. "There goes Anthony Perkins," he announced. "If this kid's lousy, we're broke."

Mrs. Hartman nodded. "We'll have lots of company," she offered.

In the past year Hollywood has decided that Tony Perkins offers a potent antidote for the poison called dwindling box-office. As a result, producers have signed him for

\$15 million worth of production on seven major pictures.

- He has finished *The Lonely Man*, a dramatic Western, with Jack Palance (due in January), and *Fear Strikes Out*, the Jim Piersall story, with Karl Malden. Next come *The Tin Star*, with Henry Fonda, and *Joey*, a play in which Perkins starred on TV. (All these are for Paramount.)

- He's set for *The Matchmaker*, with Shirley Booth, and *Desire Under the Elms*, with Sophia Loren (both for Hartman).

- Dino de Laurentiis, the Italian producer of *War and Peace*, has grabbed him to star opposite de Laurentiis' wife, Silvana Mangano, in *The Sea Wall*.

THIS WEEK'S NABISCO FEATURE

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* **COMPANY SNACK OCCASION** — This week, serve new **PIZZA BITES** made with RITZ. Top RITZ with undiluted tomato soup or catsup. Sprinkle with oregano. Add Mozzarella cheese and a bit of sausage, olive, mushroom, anchovy — or paprika. Brown till cheese melts, serve with hot tomato juice. Bravissimo!





TONY'S FATHER, matinee idol Osgood Perkins, poses with Sally Bates in 1932's *Goodbye Again*.

All these deals were made before Perkins' first big film, *The Friendly Persuasion* (Allied Artists), was released last month. Hollywood, in short, decided that Tony Perkins was a star even before the public had taken a good look at him.

Why?

His acting talent is promising — but not necessarily a great deal more. As a matter of fact, when Perkins first hitch-hiked out here four years ago and landed a bit part opposite Jean Simmons in *The Actress* (his one film prior to *Persuasion*), the general opinion on the MGM lot was succinctly stated in two words: "He stinks."

Yet today Hollywood feels rather differently about him. Apparently it has discovered that his 6'2" and 160 pounds hide a pleasing personality. "He's a young Gary Cooper," explains director William Wyler, who hired Perkins to play Cooper's son in *Persuasion*.

Offers a Paramount producer: "Tony Perkins is hot right now because Hollywood's tired of the dirty-shirt school of actors — social rebels like Marlon Brando and Jimmy Dean and Elvis Presley. A reaction has set in against the nonconformists. Tony's a well-bred kid from a decent home, well-mannered and well-educated. He doesn't have to ride a motorcycle up and down Hollywood Boulevard for kicks."

Dorothy McGuire, who plays his Quaker mother in *Persuasion*, explains Tony's success in terms of sex appeal. "He gives a girl the feeling," Dorothy says, "that he's a loyal, wholesome, heroic lover. He's the kind of good-looking boy every mother wants for a son-in-law. He reflects romantic reliability."

College Was Tough

Perkins comes by his looks and manner naturally. His father, actor Osgood Perkins (who died when Tony was 5) was New England-reared and Harvard-educated. His mother is a cultured North Carolinian of quiet beauty.

"Mother always insisted," says Tony, "that before I became an actor I go to Harvard. Instead I went to Rollins and Columbia and didn't graduate from either."

A onetime prep-school classmate claims Tony lacked the mental discipline to study — not to mention the poverty that often

provides the incentive for scholarship. "I always thought," says this classmate, "that Tony would end up being supported by some rich relative or working as a professional stag at coming-out parties. He is capable of doing nothing in a very pleasant manner; also, girls find his smile very cute."

Actually, Tony says, he was a poor student "because I always wanted to become an actor, and who ever heard of an actor landing a job on good grades?" He was theater-crazy "as far back as I can remember. During vacations I'd go to Brattleboro, Vermont, and get any job open in summer stock — paint scenery, hang signs, run errands, do anything. I know it sounds corny, but acting was in my blood."

While Tony was attending Rollins College, he decided to try his luck in Hollywood. He thumbed his way here one vacation and, thanks to old friends of his father, managed to get into *The Actress* — with the results above outlined. Evidently this only reinforced his footlight fever. Quitting school for good, he returned to New York and got himself into television. Before long he was appearing on *Studio One*, the *U.S. Steel Hour* and comparable shows.

Then, when his close friend John Kerr left the Broadway cast of *Tea and Sympathy*, Tony replaced him for a 13-month run. In an unspectacular way, he had arrived.

A year ago, when Willie Wyler went to New York to cast *Friendly Persuasion*, Perkins' agent sent him to read for the

director. "I went up with a battalion of other young guys," Tony recalls, "and I only read 10 lines for Wyler. 'OK,' he said, 'you've got the job.' The only reason I got it, I think, is that I look a little like Gary Cooper."

Once Perkins finished *Persuasion*, the moving story of a Quaker family that reconciles religious principles with the compulsion to fight in the Civil War, Allied Artists began to show the film privately to Hollywood bigwigs. Quickly the verdict came: "Cooper and McGuire are great. But this new kid, Anthony Perkins, he'll have the teenagers drooling."

Since teenagers comprise the single largest segment of the movie audience today, producers lost no time in signing Tony while he still was cheap — \$35,000 to \$50,000 a film.

He Knows He's Lucky

To date, success has done little to Perkins' hat size or measured way of bachelor life. He lives sedately in a small apartment off Hollywood Boulevard, drives a small convertible, stays out of night clubs and says he realizes how fantastically lucky he's been. "I feel," he says, "like a character in a science-fiction story who's reached another planet."

Hollywood, on the other hand, feels that at long last it's found a normal, handsome young actor who represents respectable romance in America.

"What I like most about Tony Perkins," says Willie Wyler, "is that he's not ashamed of wearing a tie."



WITH ROBERT MIDDLETON in *The Lonely Man*, Tony stages a free-for-all. Film concerns a man (Jack Palance) who deserts his family; Tony plays his son.

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EX-PATIENT Mrs. Susan Perrett is finding happiness and understanding in an Indianapolis foster home. She was released recently from Central State Hospital, Indianapolis. Today, thousands of suitable foster homes are needed to receive discharged mental patients with no place else to go.

The 'lost' mental-hospital patients . . .

HOW CAN WE GET

Here's a report of progress in rescuing mental DPs

by **ROBERT P. GOLDMAN** and **SID ROSS**

The first state mental hospital in America was established in Williamsburg, Va., in 1773. Its patients were shunned as maniacs possessed of the devil. So began the "age of banishment" of mentally sick persons which, to some degree, still is with us. Only a decade ago, for example, Americans were shocked by revelations of mental-hospital "snake pits" and inhuman treatment of patients.

Today, though social action largely has done away with the snake pits, banishment of mental patients has a new, tragic face. At least 60,000 patients now in mental hospitals do not belong there. They are in because they have no place else to go. Men, women and children who are ready for

release must wait months, even years, because of lack of funds, professional care and community resources.

What is being done to help the "mental DPs"? Professional and lay organizations are trying, but their efforts often fall short of the mark. Their periodic successes, though, prove that much *can* be done to "find" the forgotten mental patients.

Money and adequate personnel: For years, tight-fisted state legislatures have refused adequate budgets for mental hospitals. But the tide is turning. States like Kansas, Indiana, New York, Connecticut, California have loosened the purse strings. Here's what has happened in Kansas in the past few years:

New-formula LA FRANCE BLUING

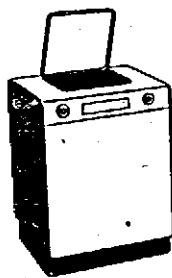
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Also, keeps new nylon bright

Easy as this:

1. Soak garment 5 to 10 minutes in a wash-bowl full of *hot* La France suds. Nothing else needed . . . La France is detergent, nylon-brightener and bluing all in one.
2. Wash, rinse, hang to dry . . . and that's it! After just five washings even the *dinziest* nylon is bright again! Keep your *new* nylon washables bright, too by giving them La France care from the very start.

NOTE: Gentle La France won't let fabric get "yellow" like most bleaches. Whites stay white, colors stay bright when you wash them in La France Bluing. Try La France on rayon, orlon, dacron and cotton things, too! Works wonders.



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Satina in your hot starch cuts down ironing time!



GET THE BIG IRONING AID IN THE LITTLE PACKAGE

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THEM OUT? PART III

...and a plea aimed directly at you

Spurred by newspaper campaigns, community spirit and Topeka's Menninger Foundation, the state has undergone a "revolution." Formerly one of the poorest states in terms of mental care offered, it now is one of the best (even though "the best" still is far from ideal).

While first admissions to mental hospitals have gone up 38 per cent, discharges have jumped 394 per cent. The state's mental-patient "population" is decreasing steadily, and Kansas is said to be the only state in which discharges exceed admissions.

Kansas is spending money to get results. Its per-patient-day allowance is \$4.69 — highest in the U.S. (although the national figure for general hospitals is about \$20).

In 1946, Kansas mental hospitals had just 12 doctors and 12 nurses, 294 aides and attendants — and no social workers. By last year, the respective figures read 57, 57, 1,001 and 25.

The state has blasted free of the old "custodial" idea that mental patients needed only simple care and could not benefit from intensive treatment. In the Kansas scheme of things, no patient now is considered hopeless.

Topeka State Hospital doctors cite the case of an 85-year-old woman who had been confined 72 years. Last year, after a social worker went to bat on the case, the woman was discharged. Today she lives in a nursing home.

Kansas doctors are under no illusions. Despite the improvement, staff shortages are still acute, readmissions high and levels of care "very often" below what they should be.

The Kansas story applies to Indiana and other states. In Indiana, increased expenditures and renewed public interest have resulted in an increase of up to 114 per cent in the rate of patient releases. Still, Indiana doctors told PARADE: "We admit that we have patients who get little or no treatment. All they're getting is service for their bodies."

When Mystery Is Removed

Educating the patient's relatives: Patients often languish in mental hospitals after they could be released because their relatives refuse to take them back. Among the main reasons are fear, ignorance and unwillingness to assume responsibility.

To provide relatives with an understanding of mental illness, some hospitals offer special group-counseling sessions. In these, relatives learn that mental ailments, like most others, can be treated — and that improved or cured patients can live useful lives outside the hospital.

Once the mystery of mental sickness is destroyed, relatives often are eager to welcome ex-patients.

Paying for foster care: Throughout the U.S. there is a shortage of foster homes for mental patients who are ready to leave

hospitals. The shortage is most critical in urban and suburban areas where living costs are high. Many states allow less than \$20 per week for foster care of the ex-patient.

Mental-health leaders are campaigning for sliding scales of payment, hoping thus to encourage more householders to open their homes. In New York, for example, realistic payments would pave the way to release of several thousand patients.

The Wisconsin plan: In touring mental hospitals, PARADE was struck by their sheer size. Some have 5,000 patients, a few as many as 14,000. This bigness, besides creating considerable inefficiency, leads to depersonalization and dehumanization of patients.

One state, Wisconsin, has a possible solution — small hospitals on the county level which could offer an intimate, family-type atmosphere. So far, unfortunately, hardly any of Wisconsin's small institutions provides adequate medical and rehabilitation services.

Public education: Unprecedented amounts of literature on mental illness are pouring out of private and public agencies. This takes many forms. Only this month, for example, an hour-long play on the problems of the ex-patient opened in Waterbury, Conn.; it is expected to tour the U.S. The need for such educational efforts, however, remains greater than the supply.

Continued on page 12



ON THEIR WAY OUT, Topeka State Hospital patients are taught such problems of outside living as using the dial telephone. (Above, staff members pose as patients.)

I settle
my stomach
in seconds...



with Milk of Magnesia

Gas, heartburn, stomach sourness — all symptoms of acid indigestion are eased away — quickly! Phillips' Milk of Magnesia — one of world's fastest antacids — actually settles your stomach in seconds! So when too much food, drink, tobacco upsets you, take Phillips' Milk of Magnesia and feel fine again — fast!



PHILLIPS'
MILK OF MAGNESIA

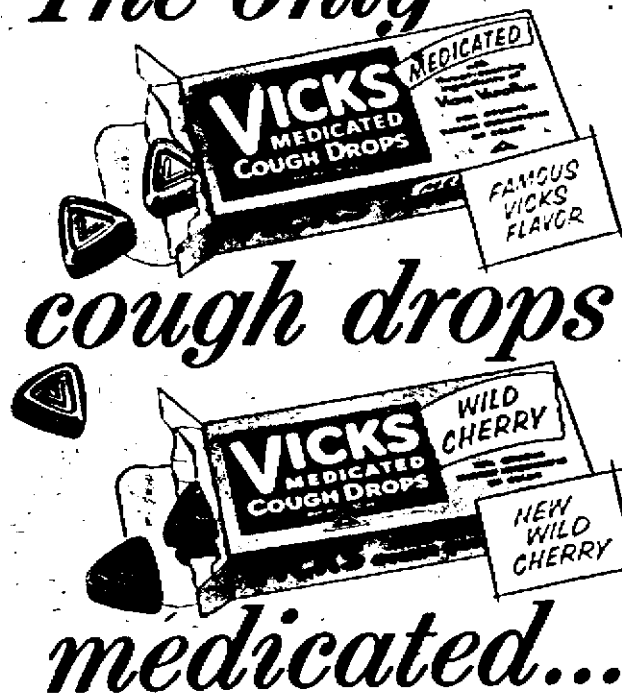
evenflo®



WHILE STILL IN, Topeka State patients are cared for by this small army — 114 staff members for 304 patients. Yet Topeka claims

patient releases still are held up by shortages. For example, patient care sometimes can be interrupted by illness on the staff.

The only



with throat-soothing ingredients
of Vicks VapoRub. That's why you
Get More Relief With Every Drop

TASTE GOOD. TOO!

STOP CAR SICKNESS

before it starts

Just a single daily dose of delicious
tasting, melt-in-your-mouth
BONADETTES prevents carick-
ness, airsickness and seasickness for
as long as 24 hours.

At all drug stores...

get TRAVEL-TESTED

BONADETTES

EAT ANYTHING WITH FALSE TEETH!



Trouble with plates that slip,
rock, cause sore gums? Try
Brimms Plasti-Liner. One application makes
plates fit snugly without powder or paste.
Brimms Plasti-Liner hardens permanently
to your plate. Relines, refits loose plates in
a way no powder or paste can do. No need
to pass up favorite foods. With plates
held firmly by Plasti-Liner, you can eat
ANYTHING! Simply lay soft strip of Plasti-
Liner on troublesome upper or lower. Bite
and it molds perfectly. Easy to use, tasteless,
odorless, harmless to you and plates. Re-
movable as directed. Money back guaran-
tee. At your drug counter. Only \$1.50.
Plasti-Liner, Inc., Dept. 2, Buffalo 9, N.Y.

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ZUD REMOVES RUST & STAINS

on BATHTUBS - SINKS - URNS of COPPER POTS
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FREE SAMPLE!
Give names of
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ZUD is sold at Grocers,
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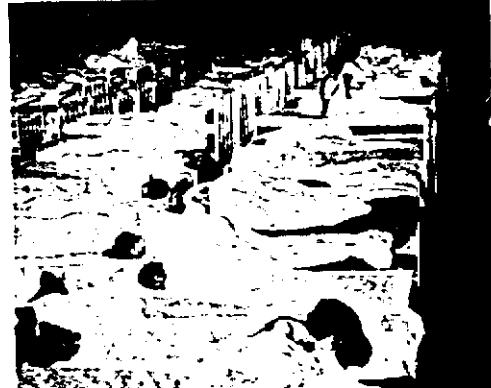
Spotty Baldness?

Use Glover's Mange Medicine to help
against loss of hair in patchy or spotty
baldness, except when due to heredity
or serious pathological conditions. This
prescription-like formula, a combination
of specially processed vegetable and
mineral oils with colloidal sulphur, helps
maintain normal hair growth, com-
pletely revitalizes the condition of your
hair and scalp. Glover's Mange Medi-
cine aids in the treatment of dandruff
and helps control itching scalp. Try it
tonight.
Money back guarantee - At all druggists

GLOVER'S MANGE SINCE
MEDICINE 1876

MENTAL PATIENTS CONTINUED

Most mental
patients can
get well



OVERCROWDING in mental hospitals (above)



MIRROR put up by thoughtful staff at an Illinois
mental hospital helps patients develop a
sense of self-regard merely by seeing themselves.

Community acceptance: One of the
toughest problems faced by the discharged
mental patient is getting a job. Groups like
the San Francisco Mental Health Society
are helping to break down the barriers.
Ex-patients are "presented" to prospec-
tive employers. When the latter see for
themselves that recovered mental cases are
"whole people," misconceptions end and
job offers follow.

"Half-way houses": Ex-patients some-
times need occupational therapy or guid-
ance. "Half-way houses" in some cities
like New York and Philadelphia are help-
ing to bridge hospital and outside living.
At such houses, patients meet in group-
therapy sessions and profit from one an-
other's experiences.

Out-patient clinics: In the past decade,
full-time clinics for ex-mental patients
(and others) have increased from about
220 to 450. Doctors at such clinics can
help the released patient over the rough
spots in adjusting to life outside the hos-
pital. In addition, many general hospitals
are setting up psychiatric departments
where former mental patients also can re-
ceive treatment.

Your Responsibility

Cured-patient clubs: A new movement
not unlike that among cured cancer and
heart patients has begun among ex-mental
patients. Their clubs provide needed sup-
port and acceptance for the individual
once hospitalized in a mental institution.

Centers for the aging: A new philoso-
phy is unfolding concerning the aged.
Many states are blueprinting special fa-
cilities to treat the aged outside mental
hospitals. Such geriatric facilities will help
remove much of the stigma attached to
the mentally ill. In addition, activity cen-
ters for the aged are multiplying. In New
York City, which led the way, such centers
actually have prevented people from de-
teriorating to a point where they need
hospitalization.

Part-time mental care: Spreading slowly
in the U.S. is the idea of day and night
hospitals (PARADE, June 3) where ex-
patients and others can be treated while
living outside. The part-time hospital was
pioneered in Canada. Another Canadian
idea that could lead to better understand-
ing of mental illness is the "well-being



World's greatest fishing
...truly ideal climate where
there's never a frost

Some of KEY COLONY BEACH on the ocean
with new hotels, co-op apartments, villas,
cabana club and pool, superb restaurant, boardwalk,
fishing pier, wide, wide sand beaches, screened in
ocean swimming, lovely homesites and homes...
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... can be replaced by cheerful conditions like these — with money and effort.

clinic," where healthy persons receive periodic mental checkups to determine how they are handling everyday problems.

With all of this, Dr. William Menninger, of the Menninger Clinic at Topeka, Kan., makes this plea:

"Give them a chance. The great majority of the mentally ill *can get well*. Training of personnel, increased budgets and salaries for hospitals and staff, additional research, an informed public are needed to provide the care and treatment the mentally ill deserve."

Adds Mike Gorman, director of the National Mental Health Committee:

"Many community mental-health services look very good in the blueprint stage, but they become effective only when you, the citizens, participate in them and give them your full support."

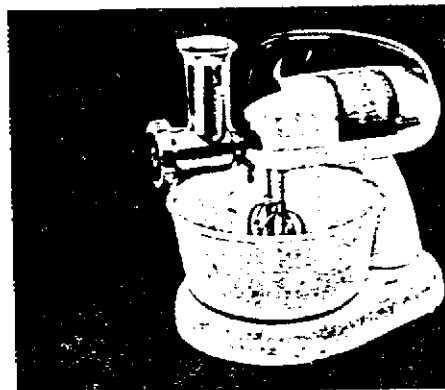
"No community psychiatric unit... can be fully effective unless it is constantly challenged by an enlightened citizenry."

Recently the Texas Society for Mental Hygiene published a paper, *Shall the Mentally Ill Be Treated As Human Beings?*

Insofar as the 60,000-plus forgotten hospitalized patients are concerned, the challenge is obvious—to you and the government that represents you. ■



SUCCESS: A patient (center) leaves an Illinois hospital on a home visit. Intensive treatment, plus understanding relatives, make this picture possible.



A. Power-Chef Costs Less, Gives You More! Big 10-speed mixer comes with electric food grinder and juicing attachments. Mixing head is portable. White with 2 opal glass bowls, recipe book. Complete at..... \$47.50

B. Dormey in Chrome or Colors! 5-speed portable mixer in pink, yellow, turquoise, white or chrome. Lightweight, yet fully powered. Automatic beater release. \$17.95; chrome \$21.95

C. New Pop-Up Toaster. Operates on entirely new principle—toasts according to moisture in bread, waffles, English muffins, etc. Never gives you tasteless, dry toast. Also reheats cold toast without darkening..... \$19.95

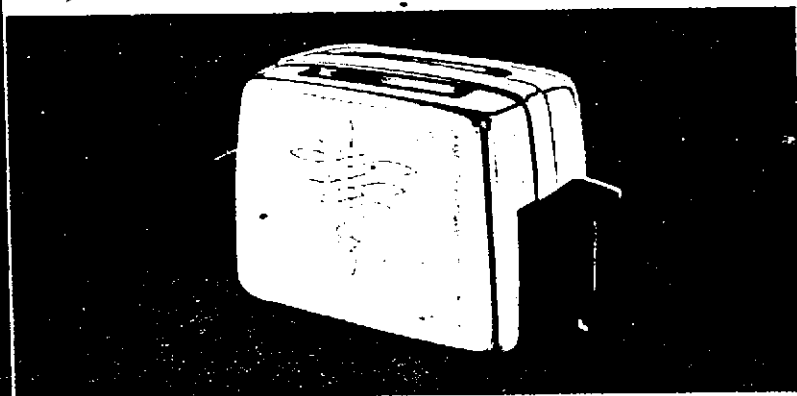


And bring home a Dormeyer Power Tool for yourself!

Choose from 1/4" and 1/2" drills, power saws, sanders, drill bits. Illustrated: Silverball 1/4" Power Drill with ball bearing construction, geared chuck..... \$29.95



be the thoughtful guy she married...



Bring home a surprise!



DORMEYER

matched appliances

STOP PAIN INSTANTLY

COMBAT INFECTION PROMOTE HEALING

WITH ANTISEPTIC

Campho-Phenique

LIQUID

USE IT FOR

**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



FOR ATHLETE'S FOOT USE CAMPHO-PHENIQUE POWDER

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

LAXATIVE DRUG HABIT?

Maybe you're missing the cause of your constipation.

A daily serving of Kellogg's All-Bran overcomes a very common cause of constipation—lack of bulk. Good-tasting All-Bran (unlike drug laxatives that do not contain bulk) supplies all the good food bulk you need daily for safe, gentle elimination. Try this delicious, wholesome cereal for 10 days. All-Bran must satisfy you in every way or return the empty carton and get twice what you paid. Kellogg's—the original ready-to-eat whole bran cereal.

Best liked by millions



PERMANENT receives finishing touches. This sub-sub-debutante likes her hairdo "just like Mama's."

Look, Ma— I'm glamorous!

NEW YORK

The photos on this page illustrate the latest glamor urge: to take little girls and make them look like big girls. The pictures were snapped at the Cinderella Center, a beauty parlor for 1-to-12s just opened here by Broadway hair stylist Larry Mathews. He treats his clients as little girls with hobby horses and miniature automobiles in place of barber chairs, beauticians dressed as clowns and fairy-tale paintings on the walls. But he caters to their big-girl impulses with everything from permanents (\$8.50) to manicures (\$1) and hairdos immortalized in photoportraits. Not too surprisingly, the kids love it.



CURLERS hang heavy as a customer and her mother chat between treatments. Note the fairy-tale mural.



MANICURE seems to bore one 5-year-old — possibly because she's also parked under that tiresome dryer.

THE MIGHTY CHRYSLER '57



World's most modern motor car!

Here is the starry new 1957 Chrysler, magnificent climax of the Forward Look's Flight-Sweep styling. Here, too, is dramatic new proof of the engineering leadership which has so long distinguished Chrysler cars. And today — *everything* is new!

A new type suspension system creates Chrysler's new Torsion-Aire Ride . . . as smooth and ground-skimming as the glide of an ice boat. A peerlessly smooth new Pushbutton TorqueFlite transmission gives you unmatched breakaway and passing power — with new Total Contact brakes for increased stopping power. The

wheels are smaller with larger, softer low pressure tires. Even the frame is new. And the exquisite new appointments and interior conveniences will delight a lady's heart. Visit your nearby Chrysler dealer and see the world's most modern motor car.

Factory Retail Price at Factory, Detroit, Michigan for Chrysler Windsor 4-door sedan.

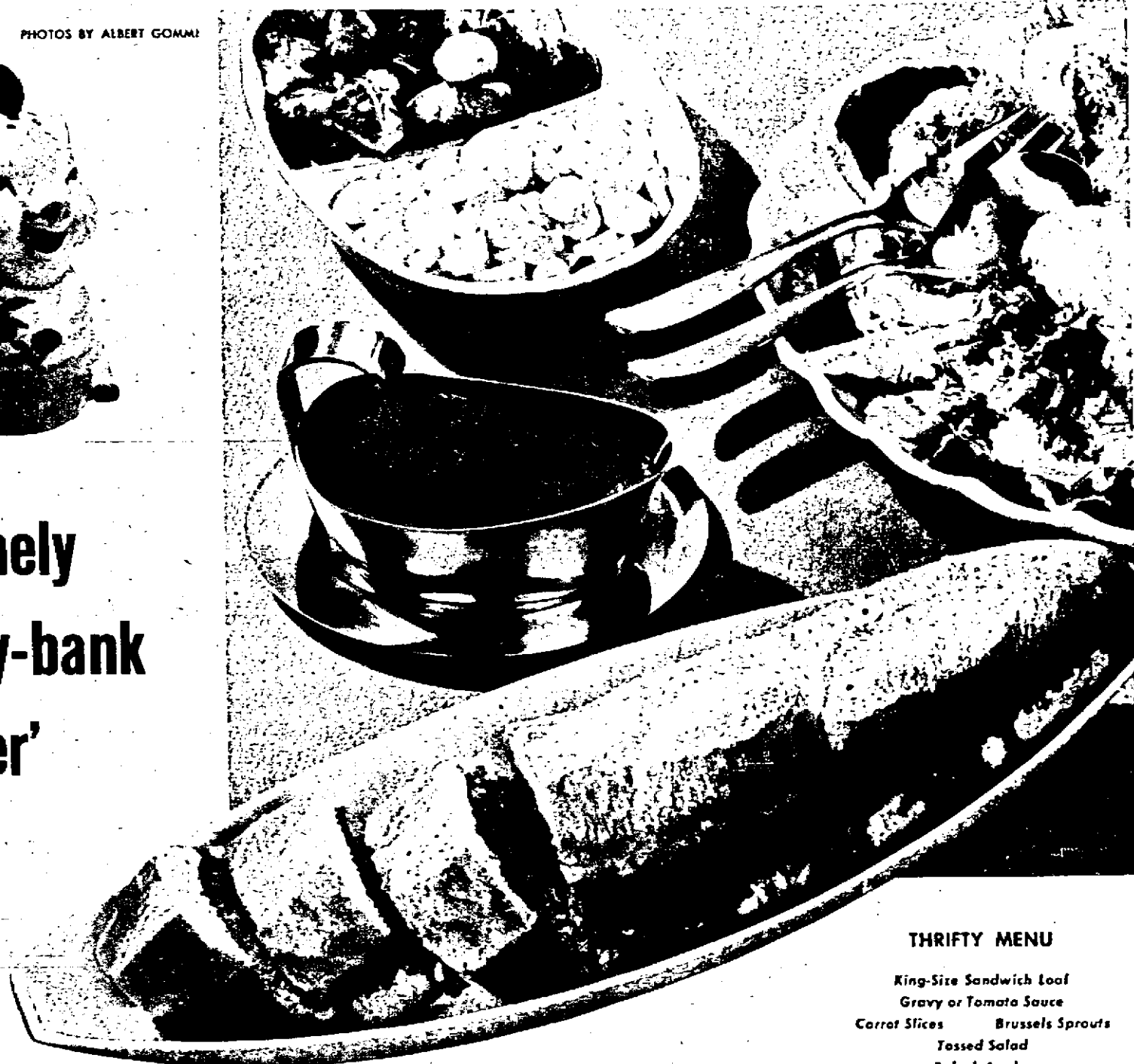
\$2975*

*includes Distribution, Excise and Handling Charges. State and local taxes (if any), transportation and delivery charges extra. White sidewall tires, two-tone paint, TorqueFlite and dual headlights (where permitted), as shown, optional at extra cost. Prices may vary according to individual dealer policy.

Most glamorous car in a generation



A timely 'piggy-bank dinner'



THRIFTY MENU

King-Size Sandwich Loaf
Gravy or Tomato Sauce
Carrot Slices Brussels Sprouts
Tossed Salad
Baked Apples
Beverage

by BETH MERRIMAN PARADE FOOD EDITOR



CUT thin slice from top of French bread; scoop out inside, leaving shell. Fill loaf with meat-crumbs mixture, making level. Bake; replace heated top slice.

With the Thanksgiving feast just over and Christmas only a month away, meal-planners understandably are concerned with one simple but all-important word — economy. The delicious dinner pictured on this page is a step in the right direction.

A savory ground-meat mixture is baked in a long, crisp loaf of French bread. Add hot canned beef gravy or tomato sauce, and it makes a delightful main dish. For color, serve golden sliced carrots, Brussels sprouts and a crisp green salad.

For dessert, try tender, spicy baked apples. They're a wonderful flavor contrast — and they can be baked along with the meat loaf to save on fuel!

KING-SIZE SANDWICH LOAF

1 loaf French bread	2 teaspoons prepared horseradish
1 cup milk, scalded	1/2 cup ketchup
1 pound beef, ground	1 teaspoon Worcestershire sauce
1 egg, slightly beaten	2 tablespoons each
1 small onion, minced	bacon chopped green pepper and celery
1 1/2 teaspoons salt	
1/2 teaspoon pepper	

Cut thin slice from top of French bread. Scoop out inside of loaf, leaving a firm shell. Soak 2 cups of scooped-out crumbs in hot milk 5 minutes. Add remaining ingredients to crumbs; mix well. Fill bread shell with this mixture, making top level with shell. Bake at 350° F. one hour. Heat top slice and replace just before serving. Slice and serve with canned beef gravy or tomato sauce. Serves six.

FROM PARADE'S TEST KITCHEN



parade etiquette by *Amy Vanderbilt*

TEEN-AGE TOPICS

Many teenagers feel that their parents don't understand them. Here are some recent letters on this problem.

Q. My mother does not give me a chance to explain what I do or say. She thinks she is right and everyone else is wrong. It is impossible to sit down and talk things over. — J.R., Erie, Pa.

A. Teenagers often are insistent on their own point of view. It is hard for them to understand that parents also are under tension and not always able to be patient at the very moment the teenager wants to discuss a problem. Try being the first to give in, occasionally.

Q. I am 13 and have a room of my own. The desk in my room has a lock and I hide the key. My brothers, 11 and 8, found the hiding place and whenever they want a pencil or paper, they go right to my desk and make a mess of it. My mother says that I poked in her things when I was their age and doesn't do anything. — R.L., Middlesex, N.J.

A. Work out your own problems with your brothers — and hide the key more carefully.

Q. My mother won't let me read confession magazines. I am 13 and think I am old enough to know what to read. — K.L., Berlin, Conn.

A. Your mother is right. We cannot help but be influenced by what we read. And you have so much to learn that you shouldn't waste your time on sensational publications.

Q. I am 14, and my mother won't let me have my hair cut. — J.L., St. Louis, Mo.

A. Why don't you compromise and wear your hair in a pony tail? Long hair is very feminine, but it is not becoming to everyone.

Q. I introduced my boy friend to some friends of the family by saying, "Mrs. Jones, this is my boy friend, Joe Smith." Later, my mother said she didn't think it was proper to use the term "boy friend." I told her that nowadays it is accepted for friendship and not engagement. — D.S., Newark, N. J.

A. You are right.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York 17, N. Y.

parade-do-it-yourself



PATTERN #726 contains directions, full-size tracings and transfer patterns that outline blocks of color as guides to painting.

Christmas cut-outs

For really distinctive outdoor Christmas decorations, make your own — with considerable savings. The Santa, sleigh and reindeer pictured above require only oil paint and two 4'-x-8" panels of 1/4" plywood. But the result looks like *lots* more.

PLEASE SEND ME PARADE PATTERN(S) #726 @ \$1

Mail to: PARADE, Box 475, Dept. 27, Radio City Station, New York 19, N.Y. (Please print name and address.)

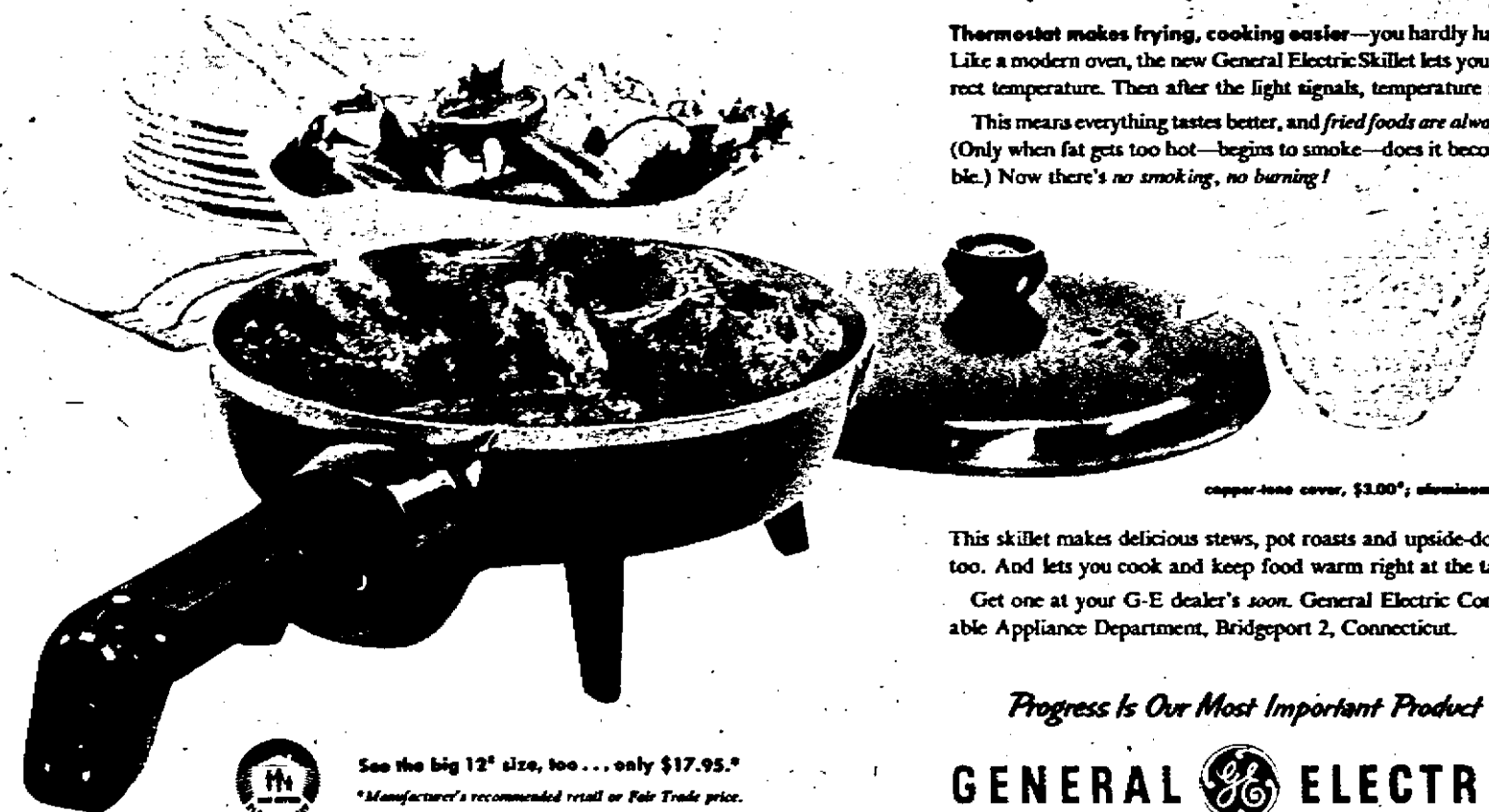
NAME _____
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CITY _____ ZONE _____ STATE _____

General Electric Automatic Skillet in new 10" size...only \$14.95*

Turquoise or polished cast aluminum

Thermostat makes frying, cooking easier—you hardly have to watch. Like a modern oven, the new General Electric Skillet lets you dial the correct temperature. Then after the light signals, temperature never varies.

This means everything tastes better, and *fried foods are always digestible*. (Only when fat gets too hot—begins to smoke—does it become indigestible.) Now there's *no smoking, no burning!*



copper-tone cover, \$3.00*; aluminum cover, \$2.00*

This skillet makes delicious stews, pot roasts and upside-down cakes, too. And lets you cook and keep food warm right at the table!

Get one at your G-E dealer's soon. General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

See the big 12" size, too... only \$17.95.*

*Manufacturer's recommended retail or Fair Trade price.

When your nose
fills up at night—



Open up your nose—
BREATHE AGAIN
SLEEP AGAIN!

Stop tossing and turning on those nights when a stuffed-up nose keeps you from falling asleep. Use Vicks Va-tro-nol® Nose Drops! A few drops up each side of your nose, as directed in package, and...your nose opens in seconds. You can breathe again!

Nothing works like famous Vicks Va-tro-nol Nose Drops to open a stuffed-up nose. Use it! Breathe again! Sleep again!

VICKS VA-TRO-NOL
NOSE DROPS

patterns by Pauline

ANGELS and WINGS



These Angels of Gold (right) will add a festive air to your holiday trim and are perfect for gift-giving. (You can make them in 16", 6" or favor sizes.) And delight your young "Christmas-play angel" with a pair of feather-like wings (left). You'll find both are fascinating and inexpensive to make from crepe paper and cellophane tape.



PLEASE SEND ME _____ PARADE PATTERN(S)
#655 @ 25c

Mail to PARADE, Box 475, Dept. A, Radio City Station,
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PATTERN #655 is complete with directions and diagrams for making angels—in three sizes—and wings.

Now! A new kind of starch that saves work...saves money

Swish in cold water...it's ready!



Works perfectly
in Cold Water!



Niagara is the only product made to give you perfect starch instantly—in cold water! Never settles. Easy-to-use...add Niagara to cold water—swish, it's ready!



Even dark cottons starch without a white spot or streak. Ironing's smooth and easy. Instant Niagara saves work, saves money—gives perfect results!



One package of Niagara makes 20 full quarts of medium starch solution—for 1¢ a quart. No other starch—liquid or dry—can give such speed and economy.

Niagara® INSTANT STARCH



AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

End of a frisky day...

Meat-loving dogs love Friskies

DOGS NEED MEAT. And Friskies contains in convenient form all the food values of finest steaks, chops, roasts. Friskies is rich in meat meal, bone meal, liver protein and all the important amino acids for perfect digestion. It is a complete, balanced diet. When mixed according to the simple directions on the package, five pounds of Friskies provides more than ten pounds of nourishing goodness. Complete nutrition at its best — that's Friskies, made to the high standards of the Carnation Co.

MIXES INSTANTLY. Ready at once, no waiting. Just add water. Won't mush. No mess. Feeding bowl rinses clean. So easy on you!

Keep your dog frisky with Friskies!



FRISKIES CUBES—some Carnation quality in crunchy, bite-size bits. Nothing to add, not even water!



A CARNATION QUALITY PRODUCT

ALBERT WILLING CO., DIV. OF CARNATION COMPANY, LOS ANGELES 36, CALIF.

©1956, ALBERT WILLING CO.



IN 1948 Maglie poses while barnstorming. This, to Mrs. Maglie, was more exciting than 1956 season.

The wife of the man

My best years with Sal

by **MRS. SAL MAGLIE**
with John Devaney

THE DAY after my husband pitched the no-hitter that sewed up the pennant for the Brooklyn Dodgers in the last week of the 1956 season, a friend said to me: "Kay, these must be the most exciting days of your life."

Later I started to think about that. I went back over all the days that Sal and I have been together since we were married in 1941. There have been many happy moments. There was the winning of the pennant with the Giants in 1951, the pennant and world championship with the Giants in 1954. And this year saw Sal's greatest comeback when, considered "too old" at 39 for baseball, he joined the Dodgers in midseason and helped pitch them to a pennant — and, almost, the world championship.

But as I thought about those great moments, I realized they weren't the most exciting years. For Sal had fought those battles alone — while I looked on.

There had been a time, though, when Sal and I fought side by side. It was during the four years, from 1946 through 1949, when Sal was banned from organized baseball because he'd played in the forbidden Mexican League.

Trying to scratch out a living as best we could, we went through some pretty rough days. But, unlike now, we rode them out together. I traveled with him wherever he went — from Mexico to Cuba, halfway across the United States and then to Canada. We slept in broken-

down hotels, ate food that made us deathly ill, traveled for days on end in lurching, dusty buses. While I watched from the grimy bleacher seats of a hundred rickety stands, Sal played on rock-strewn, sandy diamonds with the temperature sometimes above 120° and one time below freezing.

I almost got shot, even, because of Sal.

There were no headlines in those years. And that, too, makes them important to me, for I didn't have to share Sal's victories with millions of fans. When he pitched a good game, it was something for us alone to relish.

Success, of course, has not spoiled our marriage and never will. But when I look back on those days, I sigh and I think: Did any young couple ever go through so much together?

South of the Border

It all began with a phone call to me at our home in Niagara Falls, N.Y., in the spring of 1946. The call was from Sal, down at spring training in Florida with the Giants. "Honey," he said, "I've got an offer to jump to the Mexican League — for a lot more money. And you can come along too. What do you think?"

I almost beat him down to Mexico City. At least that's what Sal always says. To me, Sal's leaving U.S. baseball meant very little. What did matter was

who made 1956's top comeback tells her story



IN 1956: Sal tests cooking of beaming wife. But today, she says, she can't help him as she did in '48.

that I could be with him. And, almost as important, I would get to see Mexico, a place I'd never been. As you may have guessed, I love to travel.

The trip to Mexico, in fact, was not our first outside the U.S. During the winter of 1946, I'd been with Sal in Cuba, where he had pitched for the Cienfuegos team. I used to watch pretty nearly all the games. And there's one I'll never forget — because it was almost my last.

Man with a Gun

Feeling among the fans would run hot during the games, particularly when Cienfuegos would play its arch-rival, Havana. I was sitting in a box seat with two other wives during one of those games as Sal was setting down the last three Havana batters. When the last out was made, I turned to leave — and looked straight into the wild eyes of a man waving a pistol.

The other people in the box fell flat on the ground and tried hiding behind a chair. I stood rooted to the spot, never so scared in my life. The man pointed the gun at my face and pulled the trigger.

There was a loud click and then someone pushed me and I went sprawling on the ground. Moments later the police seized the man and took him away. I never did find out why he thought shooting me would help Havana. But because either he had no bullets or the gun jammed, I got off with just a sprained ankle.

Thus I was accustomed to the strange ways

of Latin American baseball when we arrived in Mexico in March, 1946. But I wasn't accustomed to Mexican food. We both were struck ill several times before we learned to eat nothing but canned foods, since the intense heat spoiled fresh food and we had no refrigerator. Though Sal didn't lose much weight, I went from 135 pounds to 120 in six weeks. Adding to our woes, my brother and sister-in-law came down to visit us, tried some native shrimp and nearly died of food poisoning.

The next season we got an apartment in Mexico City — with a refrigerator. We ate better while the team was at home but on road trips we'd still get sick, from both the food and the heat. I'll never forget the games in Tampico and Vera Cruz. It was always above 100°; today, whenever I see a lobster broiling in a pot, I think of myself sweltering in the Tampico ball park.

Hit the Road

Still and all, we both loved Mexico. But the league more or less folded after the '47 season and Sal had to go job-hunting. Like the others who had jumped, he was barred from playing in any U.S. league till the 1951 season. But they could play in non-league games against small-town teams. So in the spring of 1948, an "all-star team" of ex-Mexican Leaguers was organized by Max Lanier, a former St. Louis Cardinal pitcher, to tour the Midwest.

There were about 20 of us, ball players, wives and a few children. We traveled in a

Continued on page 22



Tired Before
The Day Begins

THE GRAY SICKNESS

When you wake up feeling "old" and worn... too tired to face the day's work... you may have the GRAY SICKNESS. It keeps millions pale, tired and weak... needlessly!

*Iron deficiency anemia has been aptly called the GRAY SICKNESS. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The GRAY SICKNESS means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the GRAY SICKNESS may be due to other causes so you should see your doctor regularly.

daily iron need... and this iron is fortified with vitamin B₁₂. Now this iron goes right to work... within 24 hours... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get IRONIZED YEAST tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine IRONIZED YEAST.

**SIGNS OF
THE GRAY SICKNESS**

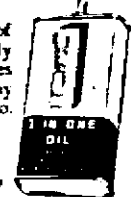
- ☐ PALLOR ☐ WEARINESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

REBUILD STRENGTH FAST

Fortunately the GRAY SICKNESS responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of IRONIZED YEAST, contains 10 times your

Sluggish appliance?

Maybe it needs a drop of 3-IN-ONE Oil. Quickly penetrates and lubricates without leaving a gummy deposit as other oils do. Prevents rust, too.



"3-IN-ONE" OIL

Now Many Wear FALSE TEETH

With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth drooping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no pasty taste or feeling. Doesn't cause nausea. It's alkaline (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

FASTEST KNOWN SKIN RELIEF!

Many doctors report results in 1 to 3 days with new Cuticura method



Want faster relief from pimples, rashes, other externally caused skin irritations? Cleanse with superfatted, mildly medicated CUTICURA SOAP. Apply new greaseless, fast-drying, "invisible" CUTICURA MEDICATED LIQUID often. You'll get instant relief from discomfort — faster healing aid. Soap, 25¢. Liquid, 60¢ at druggists, or send 10¢ to cover mailing cost for generous sample of both. CUTICURA Dept. GK, Malden 48, Mass.

A new idea in smoking

SALEM refreshes your taste
...you smoke refreshed



• menthol fresh
• rich tobacco taste
• most modern filter

Refreshing as this springtime scene!

Put yourself in this inviting picture and you get an idea of the clean, refreshing smoke you get from all-new SALEM cigarettes. Rich tobacco flavor with a new surprise softness... modern filter ease... pure menthol-fresh comfort! You take a puff, it's springtime! Try SALEM.

Salem refreshes your taste...you'll love 'em!

BEST YEARS CONTINUED



PROUD PARENTS play with Sal, Jr., 1½. Mrs. Maglie, born Kathleen Pileggi, met Sal when they were in high school at Niagara Falls, where they still live.

'I'm glad because I got to see him pitch one of his greatest games'

chartered bus and we'd usually cover 50 to 100 miles a day, traveling gypsy-fashion to small towns of 3,000 or less.

We'd usually get on the bus about 8 in the morning. The boys would travel in their uniforms, since there rarely was a locker room at the ball parks we hit.

We'd get to the field about 12 to play a picked team of the best players in the area. We wives would station ourselves outside the park or in the stands. There we'd spend most of the afternoon selling souvenir programs at 50 cents each. Believe me, that money helped.

After the games (our boys invariably won), they'd climb back into the bus in their sweaty uniforms, since there was no place to change and shower. We'd ride another few hours till we came to whatever hotel or motel had enough rooms. Sometimes these places were nice, but mostly they were awful.

I remember one motel in northern Wisconsin where the cottage roofs were only half done. It was late August and cold, so cold that I went to bed wearing all the clothes I could find—including Sal's uniform.

But things weren't always so bleak. Riding in the bus, we'd have an awful lot of fun. Sal would sing Italian songs in his deep voice to his "girl," outfielder Danny Gardella, who would drape a kerchief around his head and convulse us all as he rolled his eyeballs and batted his eyelashes at Sal.

We didn't make much money on that trip but, as Sal said to me later, "we sure saw the country."

We never regretted that tour. Of course it was hard on the boys, most of whom had been used to traveling major-league style. But we all felt this was a way to keep going till the boys were reinstated.

That day came sooner than expected. The ban was lifted in the middle of the 1949 season while Sal was pitching for Drummondville in a Canadian semi-pro league. Sal, however, decided to stay on for the rest of the season and I'm glad he did—because I got to see him pitch one of his greatest games.

It came during the playoffs for the league championship in September. It was cold in Canada, about 30° when the game started. I sat in the stands, huddled in a blanket as snow swirled in front of my eyes. It felt heavier and heavier as the game went on, but Sal didn't let it bother him. He carried a battery-powered hand warmer in his pocket to keep his fingers loose and won 2-0.

I have sat in sun-warmed box seats at World Series games and watched my husband win and never been as proud and happy as I was that day.

The Biggest Payoff

After Sal came back to U.S. baseball, people asked me if I regretted those years when he was away, getting little pay and no fame. I told them no—for many reasons—and one especially. That was that we made many good friends during our travels, people we ordinarily would not have met. Among them, for instance is a wonderful Mexican couple whose little girl is now our goddaughter. We have never seen her (she was baptized by proxy) but someday soon we will.

During those years, we were younger and so we regarded the rough times as more of an adventure than a way of making a living. Looking back, I sometimes think we were crazy until I remember one fact. Those hard times went a long way toward making Sal and me both realize how much we love each other. ■

The cereal especially
made for
**SENSITIVE
STOMACHS**

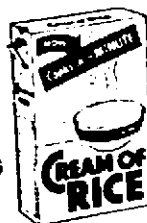


CREAM OF RICE

CREAM OF RICE is easier to digest and more nourishing than any other type of cereal . . . that's why doctors—including child specialists—recommend CREAM OF RICE for special diets . . . for allergies, ulcers, hypertension, etc.

FREE!

32-page Recipe Book,
"How to Make a Special
Diet Taste Extra Special!"
Send name and address
to: CREAM OF RICE, West
Chester, Pa.



**NEW
EASY-POURING
SPOUT**

COOKS IN 1/2 MINUTE

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HEAD COLD?

Open Up Stopped-Up Nose!
Melt Away Mucus!
Kill Dangerous Germs!

**RELIEVE COLD
MISERIES FAST!**



**SUPER
ANALIST**

Antibiotic
NASAL SPRAY
WITH THONZIDE
FOR ADULTS AND CHILDREN



In U. S. and Canada. Also in Nose Drop Form.
© 1954 ROBERT CO., INC.

'These made me LAUGH'

— JERRY LEWIS GUEST CARTOON EDITOR

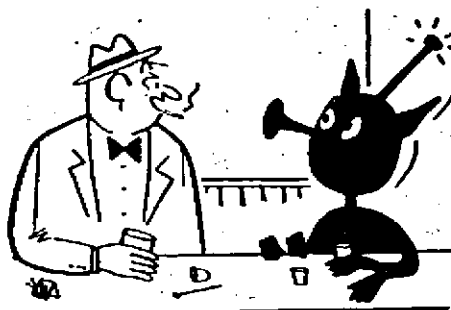


LEWIS

GREEN

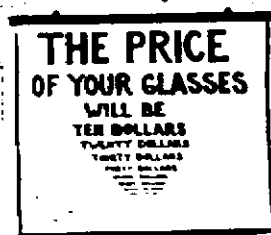
Gerald Green's drawings were
thumbed into PARADE by Hollywood
comic Jerry Lewis. Green, 43, was
born in Omaha, Neb., the son of artist
George Green. Gerald, a World
War II Stars and Stripes cartoonist,
is currently living in Woodstock,
N. Y., with his wife, Muriel, and
daughters, Holly and Gail.

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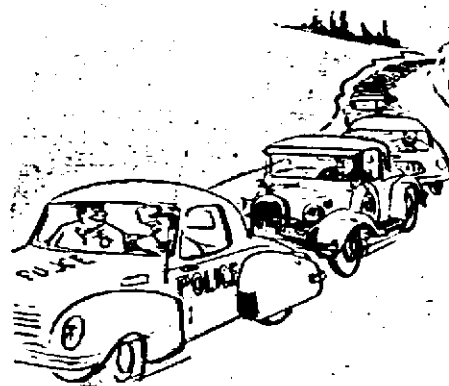


"Yeh, yeh, so you said; but what
part of Mars?"

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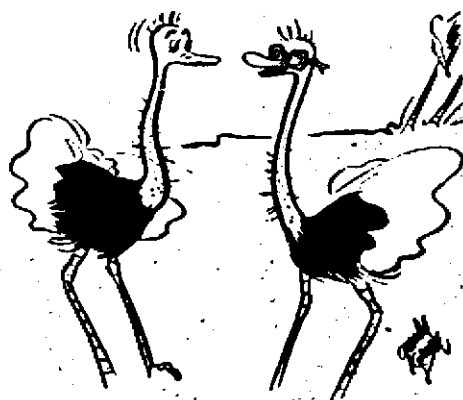


REPRINTED BY PERMISSION FROM THE AMERICAN MAGAZINE



"Let's see how slow we can go before
they get up enough nerve to pass us."

REPRINTED BY PERMISSION FROM THE SATURDAY REVIEW



"They keep the sand out of my
eyes when I hide."

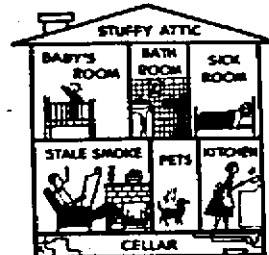
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"It's warmer this way at high altitudes."

Colgate's
new
Floriant
aerosol air deodorant

**kills
room odors
fast**



No wick • No wait • No waste
ANOTHER DEPENDABLE COLGATE PRODUCT

**Miracle Cushion
Holds False Teeth
Tight**



**Eases
Sore Gums**

Song brand
Denture Cushions
are a triumph of
science, a sensa-
tional new plastic
re-liner that gets rid of the annoyance
and irritation of loose, badly fitting false
teeth. Song ones sore, irritated gums due
to loose fitting dentures. Applied in a few
minutes, makes the wobbiest plates stay
firmly in place—gives perfect comfort. Eat
anything—talk, laugh—plates "stay put."
Harmless to gums or dentures.
Song re-liners can last from 2 to 6
months. Stays soft and pliable—does not
harden and ruin plate. Pads right out
when replacement is needed. No daily
bother with adhesives. Get Song brand
Denture Cushions today! 2 liners for up-
per or lower plates \$1.54. Money back if
not satisfied. At all druggists.

**RELIEVES Skin
ITCHING**

in 5 Minutes
A sufferer from skin irritation
writes, "I have complete relief
from itching within 5 minutes
after using Resinol Ointment."
Rich in lanolin, medicated Res-
inol oils and softens dry skin as
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simple rash, chafing . . . Try it!
Sample free. Just write Resinol, Dept. 1,
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FREE 30 DAYS SUPPLY VITAMINS

MINERALS AND AMINO ACID—Safe High Potency Nutritional Formula

25 proven ingredients—11 Vitamins (including Blood-building B₁₂ and Folic Acid), 11 Minerals, Choline, Inositol, and Methionine



TO prove to you the remarkable advantages of the Vitasafer Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C. F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirement of Vitamins A, C and D... five times the minimum adult daily requirement of Vitamin B-1 and the full concentration recommended by the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12—one of the most remarkably potent nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs by stimulating your bone marrow to produce more and more energy-bearing red corpuscles.

And note this! The normal retail price of similar vitamin capsules would be \$5.00. Yet now you get this 30-day supply of VITASAFE C. F. CAPSULES without charge! And here's why!

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We offer you this 30-day free trial of VITASAFE C. F. CAPSULES for just one simple reason. So many persons have already tried VITASAFE C. F. CAPSULES with such astounding results... so many people have already written in telling us how much better they felt after only a short trial... that we are convinced you, too, may experience the same feeling of health and well-being after a similar trial.

In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! You don't risk a thing! All the cost and all the risk are ours!

In other words, we're willing to give you a full 30-day supply of our VITASAFE C. F. CAPSULES for you to prove to your own satisfaction your body's need for a comprehensive nutritional formula.

Why YOU May Need These Safe High-Potency Capsules

As your own doctor will tell you, scientists have

discovered that not only is a daily minimum of vitamins and minerals, in one form or

Have you been spending up to \$5.00 and more each month for your vitamins? Have you been "vitamin-hopping" from one formula to another, in a desperate search for the kind that will restore the youthful feeling you want to have? Well, stop right now! Look at this amazing opportunity! and this remarkable offer:

RETAIL VALUE \$5.00

another, absolutely indispensable for proper health... but some people actually need more than the average daily requirements established by the National Research Council. If you tire easily... if you work under pressure, or if you're over 40 or subject to the stress of travel, worry and other strains... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C. F. CAPSULES may be "just what the doctor ordered"—because they contain the most frequently recommended food supplement formula for people in this category! These are safe high-potency capsules... and this nutritional formula has already helped thousands upon thousands of people who were run down, listless, and in need of just the help this formula can provide!

Potency and Purity GUARANTEED!

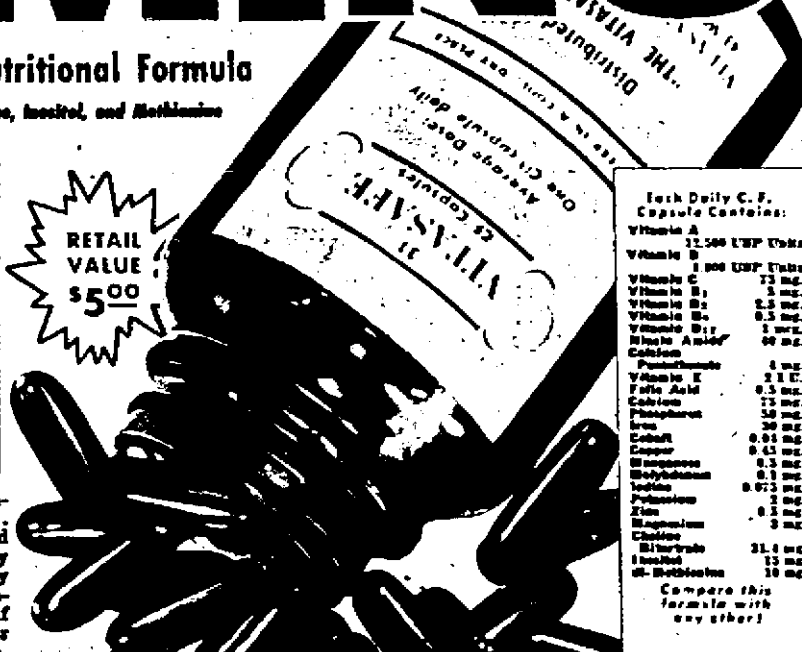
In the column on the right you can see for yourself the exact ingredients contained in high potency VITASAFE C. F. CAPSULES. Every one of these ingredients has been scientifically added to meet the requirements of people in need of a high-potency nutritional formula. And, as you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label.

This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! And it means that when you use VITASAFE C. F. CAPSULES you can be sure you're getting exactly what the label states... and that you're getting pure ingredients whose beneficial effects have been proven time and time again!

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VITASAFE CORPORATION, 43 W. 61st St., New York 23, N.Y.



Each Daily C. F. Capsule Contains:

Vitamin A	12,500 USP Units
Vitamin B ₁	1,000 USP Units
Vitamin B ₂	75 mg.
Vitamin B ₆	5 mg.
Vitamin B ₁₂	2.5 mc.
Vitamin C	0.5 mg.
Vitamin D	1 mc.
Vitamin E	40 mg.
Calcium	1.1 g.
Phosphorus	0.5 mg.
Iron	75 mg.
Copper	0.05 mg.
Chlorine	0.45 mg.
Selenium	0.5 mg.
Magnesium	0.1 mg.
Sodium	0.075 mg.
Potassium	1 mg.
Zinc	0.5 mg.
Manganese	3 mg.
Choline	25.4 mg.
Biotin	15 mg.
Inositol	10 mg.
Methionine	10 mg.

Compare this formula with any other!

Not only that—you're getting a month's supply free of charge, so you can prove to yourself just how effective they may be for you! And now see what else you get—without the slightest risk on your part!

Amazing New Plan Slashes Vitamin Prices in Half!

With your free vitamins you will also receive complete details of an amazing new Plan that provides you regularly with all the vitamins and minerals you will need. By means of this Plan you can receive your vitamins and minerals factory-fresh, direct-to-you and at a saving of 60% off the regular retail price!

Always Factory Fresh

This means you will no longer have to go shopping around for vitamins or pay high retail prices. This Plan actually enables you to receive a 30-day supply of vitamins every month regularly, safely and factory-fresh for exactly \$2.00—or 60% lower than the usual retail price. BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever.

Now here's how you can get this Free 30-day supply, and learn all about this amazing new plan.

Act At Once!

Simply fill out the coupon and send it in to us today. We'll rush you your free month's supply of high potency VITASAFE C. F. CAPSULES along with information about the Plan. During your free trial period you can decide whether or not you want to enjoy the benefits and tremendous savings offered by the VITASAFE PLAN. In any case, the trial month's supply of 30 VITASAFE Capsules is yours to use free.

Now, since the supply of capsules that we can give away free is necessarily limited, we urge you to act at once. You risk nothing; the cost of the capsules is ours. So don't miss out on this marvelous opportunity. Fill in the coupon now and send it today.

VITASAFE CORP., Dept. 264

43 West 61st Street, New York 23, N. Y.

Please send me (free a 30-day supply of the proven VITASAFE C. F. (Comprehensive Formula) Capsules, and full information about the VITASAFE plan. I am not under any obligation to buy any additional vitamins, and after trying my free sample supply, I may accept the benefits and substantial savings offered by the VITASAFE Plan, or if not fully satisfied will reject them. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

I enclose 25¢ postage or stamped to help pay for printing and postage.

Name _____
Address _____
City _____ State _____
This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

PRE CHRISTMAS SALE

AMERICAN JEWELERS
35 PINE AVENUE

BUY ON THE AMERICAN PLAN

Come In . . . See the Gorgeous Array of Fine Quality, Nationally Known Gift Items We Have Collected for You! And Remember . . . You Can Buy Your Gifts Here for

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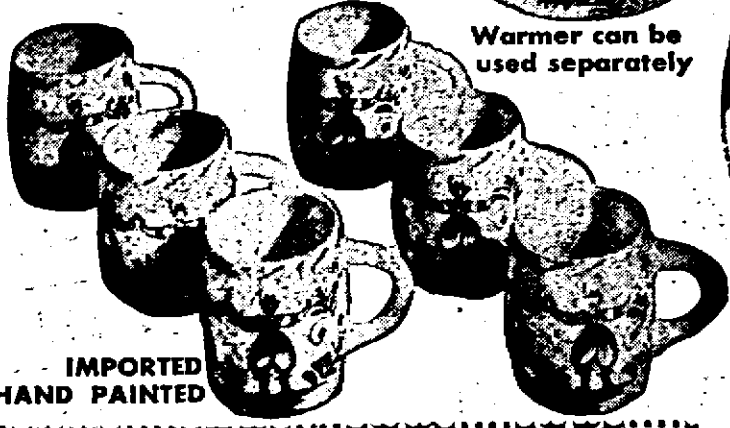
Here is a Beautiful
FREE GIFT
For you with purchase of \$19.95 or more.

BIG 9-PIECE COFFEE SERVER SET

6 FULL SIZE MUGS
LARGE NINE-CUP
COFFEE SERVER
COFFEE WARMER
WITH CANDLE



Warmer can be used separately



IMPORTED
HAND PAINTED

Another Great American Jewelers Super Special Buy!

\$4.95 VALUE

CRUET SET

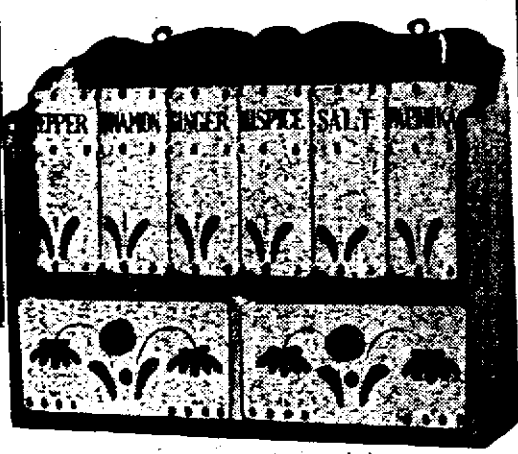
Real sharp! Imported hand decorated, revolving ceramic cruet set. Don't miss this buy!



\$4.95 VALUE

9-Pc. SPICERACK

Expensive looking 9-pc. wooden wall rack with painted ceramic spice containers. A terrific buy!



YOUR CHOICE

99¢

No Other Purchase Necessary
DON'T MISS THIS!
Hurry!
Quantities Limited

AMERICAN JEWELERS
35 PINE AVENUE

BUY ON THE AMERICAN PLAN

Read Every Page of This Booklet . . . Make Your Selection . . . Then Come in Early While Stocks Are Plentiful. No Need to Wait, Because You Can

BUY NOW AND PAY NEXT YEAR!





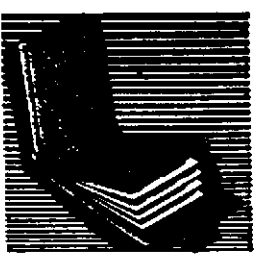
PAY US NEXT YEAR

BUY NOW FOR CHRISTMAS GIVING . . .

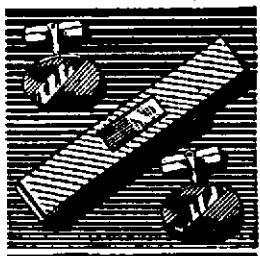
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FAMOUS LEATHER WALLET
Choice of Colors
\$2.50
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Gift Boxed
\$2.95
50c A WEEK



FAMOUS ZIPPO LIGHTER
Guaranteed
\$3.50
50c A WEEK



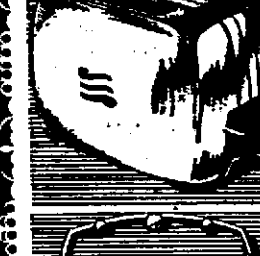
ELGIN AMERICAN COMPACT
Latest Style
\$3.95
50c A WEEK



LEATHER JEWEL BOX
With Key
\$4.95
50c A WEEK



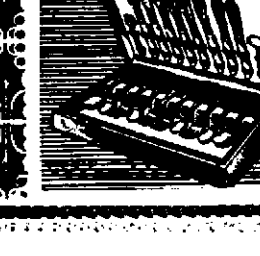
MATCHING RHINESTONE ENSEMBLE
Gift Boxed
\$7.95
50c A WEEK



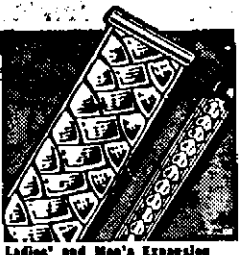
GENERAL ELECTRIC TOASTER
Double Slice
\$19.95
50c A WEEK



JEFFERSON ELECTRIC CLOCK
Modern Design
\$22.95
50c A WEEK



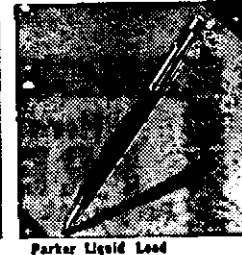
FAMOUS BRAND SILVER-PLATE
Service for 8
\$24.75
50c A WEEK



Ladies' and Men's Expansion BANDS
50c Weekly **\$2.95**



Keweenaw Fully Automatic LIGHTER
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50c Weekly **\$3.95**



Rhinestone—Neck Set Stone Necklaces
50c Weekly **\$10.95**



25 Portable Model RADIO
10c Weekly **\$32.95**

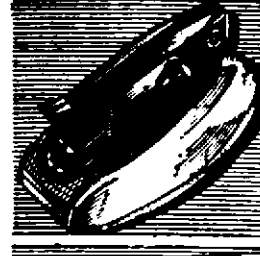


Schick New "25" Model SHAVER
10c Weekly **\$29.50**

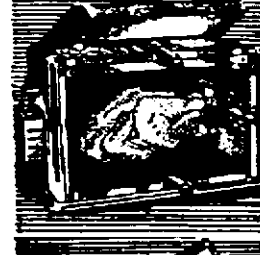
SILVER SUGAR 'N' CREAMER
With Tray AS LOW AS **50c Wk.**



STEAM OR DRY IRONS
All Popular Makes **PAY ONLY 50c Wk.**



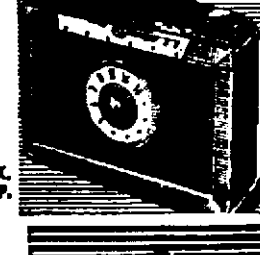
DE LUXE ELECTRIC ROTIS-SERIES
Cost as Little as **\$1.00 PER WEEK**



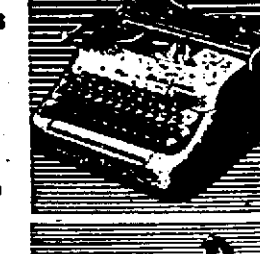
BABY SPOON & FORK SET
In silver... many patterns. **FROM \$2.95.**



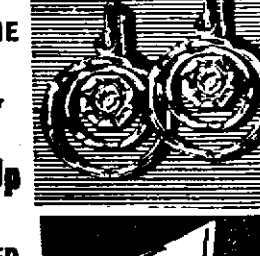
BATTERY PORTABLE RADIOS
Best Brands Only **75c Wk. UP.**



Typewriters Remington Quiet-Riter Portables
\$1.00 Wk.



EARRINGS & COSTUME JEWELRY
Specially Selected for Christmas **\$2.95 Up**



SIMULATED PEARL NECKLACES
Long and Short Styles **\$3.95 Up**



FAMOUS IMPORTED BINOCULARS
All sizes, all price ranges **50c Wk.**



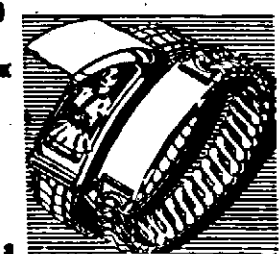
CREDIT AT CASH PRICES



LADIES' NEWEST BIRTHSTONE RING
\$12.95

LADIES' DARTY PEARL RING
\$16.95

Ladies' and Men's DIAMOND-ONYX SET RINGS
Your Choice **\$19.95**
50c A WEEK



IDENTIFICATION BRACELETS
In gold or silver. Some with picture. 50c up



SUNBEAM MIXMASTER & JUICER
Also other fine makes **75c Wk.**



CHINA DINNER SERVICE
New appetizing patterns **50c Wk.**



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING

WE WILL GIVE YOU *The American Plan*

\$20⁰⁰ **NO MONEY DOWN**
50^c
a week

For Your Old Watch REGARDLESS OF MAKE, AGE OR CONDITION

On One of These Beautiful New

BENRUS 17 JEWEL WATCHES

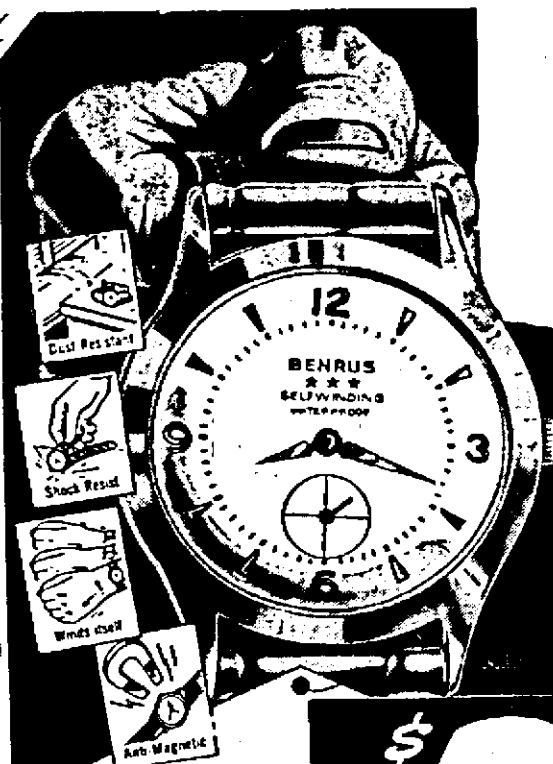
"DIAMOND
VALERIE"



America's Most Brilliant Watch

**BENRUS 17 JEWEL
DIAMOND Watch**

blazing with two
BEAUTIFUL GENUINE DIAMONDS



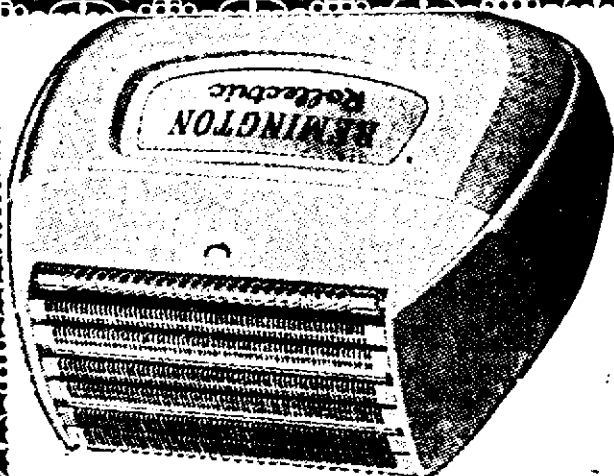
**SELF-
WINDING
WATER-
PROOF**

if crystal, screws and case remain intact.

**TRADE
IN NOW
AND
SAVE
\$\$\$!**

Sells
Everywhere
For **49⁵⁰**
Less
Trade-in
Allowance **20⁰⁰**

\$29⁵⁰
PLUS TAX
**YOU
PAY
ONLY**



**THE AMAZING NEW
REMINGTON ROLLECTRIC**

Now you can shave your Hidden Beard! Exclusive Roller Comb principle enables the Rollectric to shave below normal shaving level . . . shaves your Hidden Beard with perfect comfort.

Stop in tomorrow and see for yourself how the Remington Rollectric does a shaving job that's never been done before . . . it's the first new shaving development since electric shaving began!

SAVE \$8⁵⁰

Regularly \$31.50—with a trade-in of any other standard make shaver . . .

Only \$23.00



The American Plan
NO MONEY DOWN
50^c
a week

**FREE
Park & Shop**
CUSTOMER PARKING

**HEmlock
7-3545**

**GIVE HIM SHAVING COMFORT
. . . AT HOME OR IN HIS CAR!**

**NEW
Remington 60 de luxe
AUTO-HOME**



**WORLD'S ONLY
TWO-IN-ONE
SHAVER**

Works in auto

Plug into dashboard lighter for a smooth, slick, man-sized shave. Comes complete with handy adapter.

Works at home

You simply re-set the master switch to home voltage . . . plug in for a close, clean, comfortable shave.

SAVE \$8.50

A regular \$31.50 Shaver with a trade-in of any other standard-make razor, NOW ONLY **\$23**

**NO EXTRA CHARGE
FOR CREDIT**

**AMERICAN
JEWELERS**
**35 PINE
AVENUE**

BUY ON THE AMERICAN PLAN

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY**

AMERICAN JEWELERS, 35 Pine Ave., L. B.
(For Prompt Delivery, Fill In This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed? _____ How Long? _____

Business Address _____

City _____ State _____

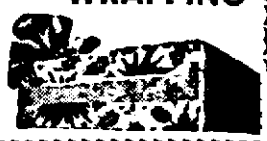
I Have Credit With _____

Their Address _____



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



WEBCOR

VERIFIED HIGH FIDELITY Fonographs—Tape Recorders

Only Webcor brings you the Quality and Assurance of Verified High Fidelity.

If you like music . . . any kind of music . . . you'll like it better on a Webcor Fonograph or Tape Recorder.

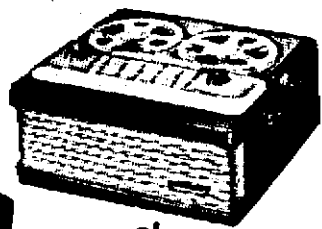
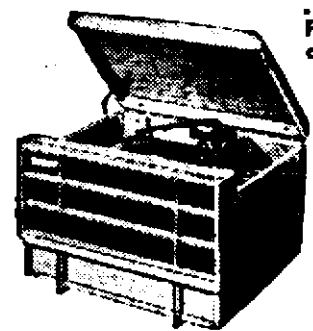
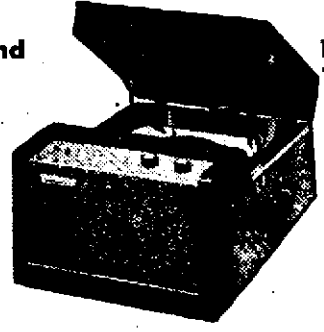
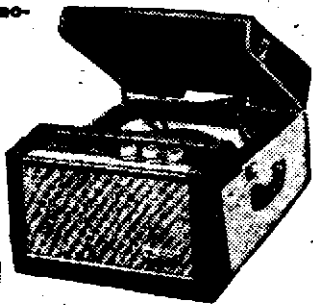
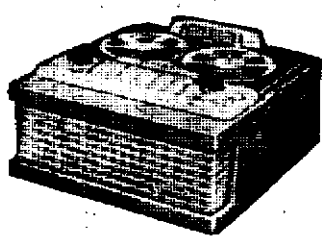
Come in . . . Let American Jewelers demonstrate the new Webcor models for you.

Listen to Webcor . . . be convinced that True High Fidelity need not be expensive.

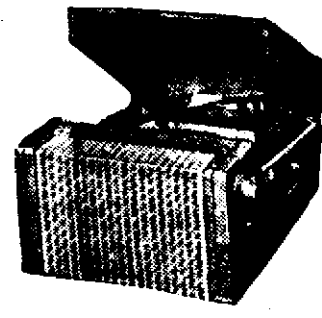
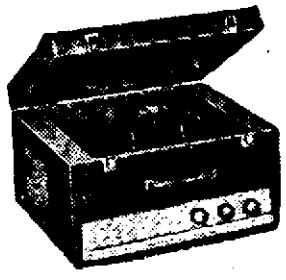
Bring in your favorite record . . . Play it on a Webcor Fonograph . . . or Tape it on a Webcor Tape Recorder.

You'll agree . . . "All music sounds better on a Webcor."

THE PERFECT
WEBCOR . . .
GIFT!



AS LOW AS
The American Plan
NO MONEY DOWN
\$1⁰⁰
a week



SHOP
EARLY
for best selection!

GRUEN

GIFT WATCHES

GRUEN AUTOWIND
HOSTESS. Exquisitely fashionable in the style of the Continent. Self-Winding. Shock-Resistant. 17 Jewels. \$71.50

GRUEN AUTOWIND
VOYAGER. Strikingly smart self-winding watch with panavision dial. Water and shock resistant, sweep second hand. 17 Jewels. \$71.50

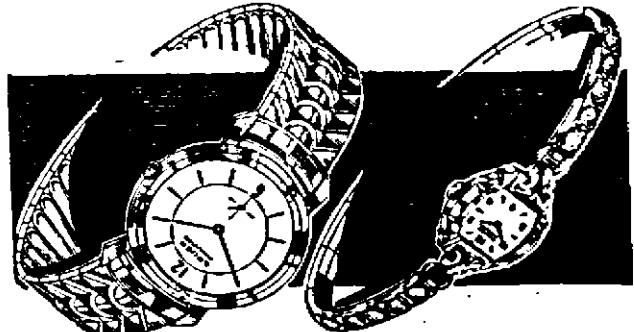


AS LOW AS

The American Plan

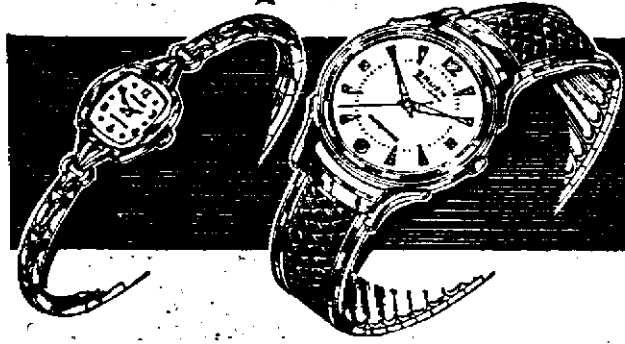
NO MONEY DOWN

\$1⁰⁰
a week



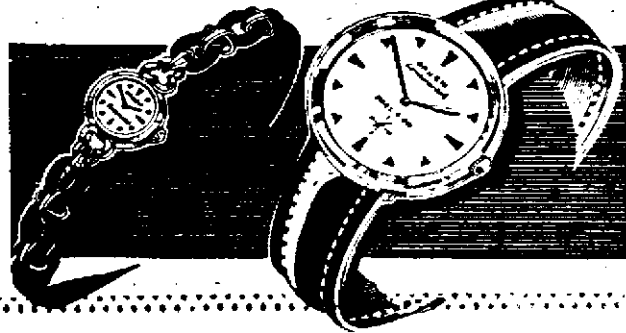
GRUEN MARTINIQUE
Daintily feminine creation with romantic "heart-motif" expansion bracelet. 17 Jewels. \$49.75

GRUEN HAVANA
Matchless distinction in a water-thin design. Smart stick dial, matching expansion band. 17 Jewels. \$49.75



GRUEN CONTINENTAL
LIDO. A petite beauty in the latest Continental fashion with lovely interlocking suede bracelet. 14K gold. \$125.00 17 Jewels.

GRUEN CONTINENTAL
ASCOT. Sophisticated coin-thin design in 14K gold with concealed strap-holders, hand-applied 14K gold dial. 17 Jewels. \$125.00



NO EXTRA CHARGE
FOR CREDIT

Open Nights
During
December

FREE
Park & Shop
CUSTOMER PARKING

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

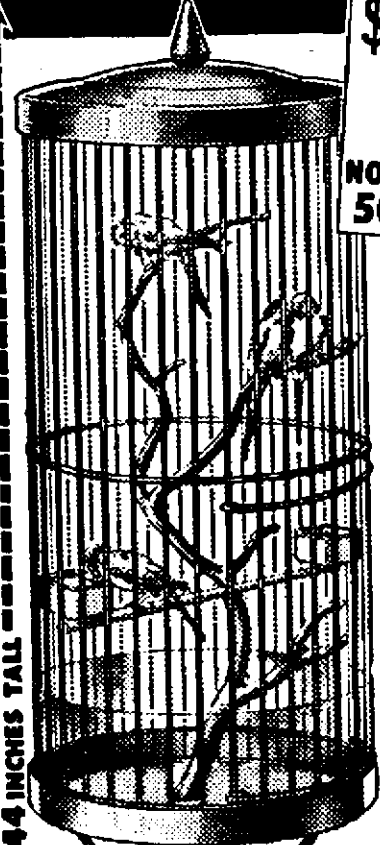
AMERICAN JEWELERS, 35 Pine Ave. Long Beach
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please check which.)
Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where Employed _____ How Long _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

AMERICAN
JEWELERS
35 PINE
AVENUE

BUY ON THE AMERICAN PLAN

FIRST TIME UNDER \$20!

GIANT BIRD CAGE AND PLANTER



SAVE HALF
\$9⁸⁸
NO MONEY DOWN
50¢ A WEEK

FREE
WITH EACH CAGE
FRENCH'S



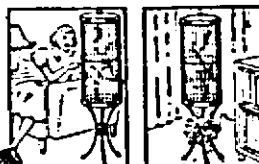
32 page book on the care and training of Parakeets. Published by R. T. French Company.

44 INCHES TALL
12" DIAMETER

Now beauty in the new tall style Bird Cages. There's room for planter in base. And of course — more room for your birds in the LARGE cage.

YOU GET IT ALL FOR THE ONE PRICE

- NATURAL MANZANITA TREE
- BIRD PERCH • SPATTER GUARD
- WATER CUP • FEEDING CUP
- FRENCH'S "PARAKEETS ARE FUN"

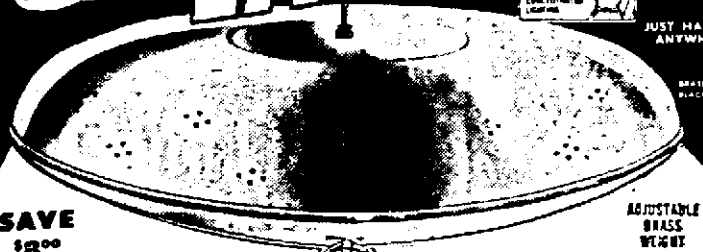


PLANT AND POT NOT INCLUDED

Can be used either with or without planter

"HI-LO" Adjustable LAMP

SAVES FLOOR SPACE



SAVE \$3.00



ADJUSTABLE BRASS WEIGHT

PLUGS INTO ANY SOCKET

9⁸⁸
NO MONEY DOWN
50¢ A WEEK



FREE! RALPH EDWARDS' "THIS IS YOUR LIFE" ALBUM POCKET SIZE

Now you can keep your treasured picture memories in Ralph Edwards' "This is Your Life" Album—included FREE with the purchase of each complete camera outfit!

TWIN LENS REFLEX FLASH CAMERA OUTFIT

- HERE'S WHAT YOU GET:
- Reflex Flash Camera
 - Flash Unit
 - Battery
 - 1 Roll 35mm Film
 - Set of Instructions
 - This is Your Life Album

ALL COMPLETE

\$9⁸⁸
50¢ DOWN A WEEK

DEVELOPING & PRINTING FREE FOR YOUR FIRST ROLL



Take perfect pictures every time, night or day. Full brilliant color, or crisp black and white. So simple to use, even a child can operate it. And remember—you get the famous Ralph Edwards' "This is Your Life" Album FREE with your camera outfit!

YOUR CHOICE

NO EXTRA CHARGE FOR CREDIT

\$9⁸⁸

FOR ANY OF THESE FOUR WONDERFUL BUYS!

YES... YOU MAY BUY AS MANY AS YOU WISH

The American Plan
NO MONEY DOWN
50^C
a week

"Giddyup" PLAY PONY

FOR EVERY BOY AND GIRL...

THE IDEAL PLAY HORSE

He Bucks, Trots, Runs, Gallops and Prances like a real live pony. Has Beautifully finished molded Body suspended by 1401 steel springs on a sturdy steel and hardwood base.

SPRING ACTION

9⁸⁸
NO MONEY DOWN
50¢ A WEEK



BUY NOW FOR CHRISTMAS GIVING . . . FREE GIFT WRAPPING

PAY US NEXT YEAR



New TRAVLER 3 WAY PORTABLE RADIO

SPORTS — NEWS — MUSIC
Plays Anywhere . . . Everywhere



Indoors on
AC or DC
Outdoors
on Battery

Operates on AC-DC or self contained long life batteries. Extra sensitive and powerful circuits for long distance reception. Powerful speaker for rich tone. Beautifully styled in assorted jewellite colors. Come in for yours today!

29⁹⁵

Plus Bott.



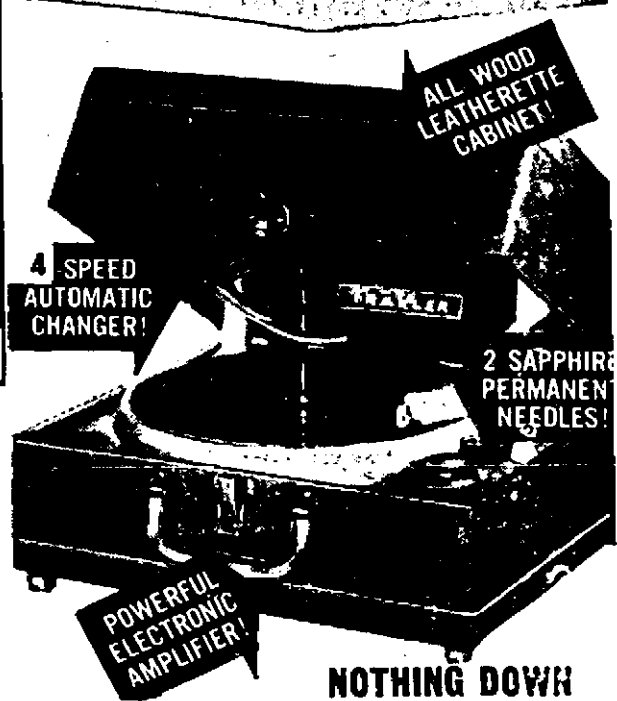
CREDIT AT CASH PRICES

Plays all size records, at all 4 speeds. Automatic shut-off after last record. Lightweight arm with flip cartridge for 16, 33, 45 and 78 R.P.M. Limited supply at this low price!

\$49⁹⁵

SPECIAL FOR CHRISTMAS!

TRAVLER 4-SPEED Automatic PORTABLE PHONOGRAPH



It's 2 irons in 1

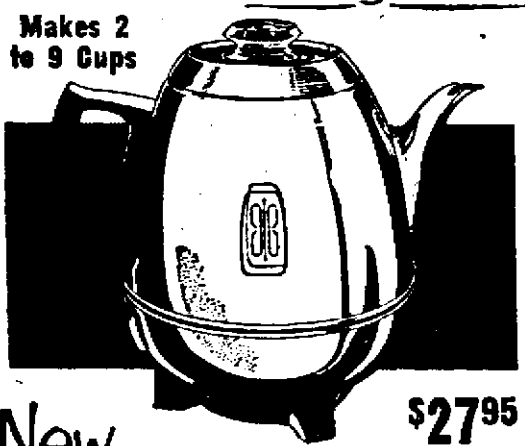
\$14⁹⁵



STEAM AND DRY IRON

YOU LIKE IT Every Time!

Makes 2 to 9 Cups



New



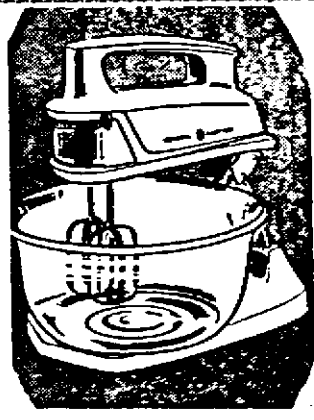
AUTOMATIC COFFEE MAKER

\$27⁹⁵

OPEN EVENINGS DURING DECEMBER



HEM. 7-3545



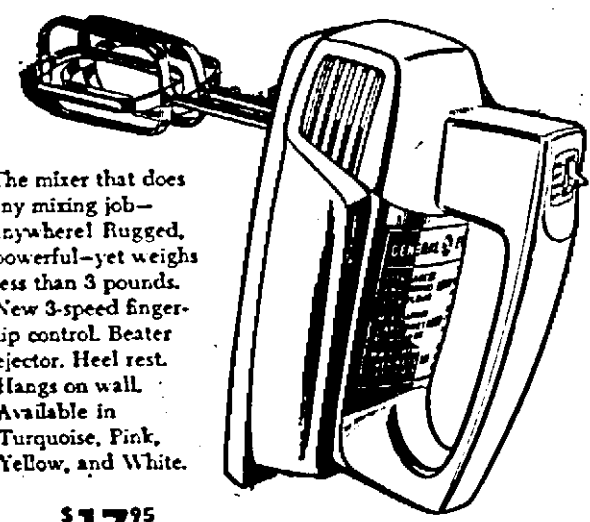
ALL-PURPOSE MIXER



only **\$27⁹⁵**

for Joyous Giving...

PORTABLE MIXER



The mixer that does any mixing job—anywhere! Rugged, powerful—yet weighs less than 3 pounds. New 3-speed fingertip control. Beater ejector. Heel rest. Hangs on wall. Available in Turquoise, Pink, Yellow, and White.

\$17⁹⁵

NO EXTRA CHARGE FOR CREDIT

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B. (For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.

☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed? _____ How Long? _____

Business Address _____

City _____ State _____

I Have Credit With _____

Their Address _____



BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



NEW! Sunbeam AUTOMATIC Controlled Heat SAUCEPAN

Features
Summer-Safe
Controlled Heat
Just set it and
forget it—
No More Fat
Watching



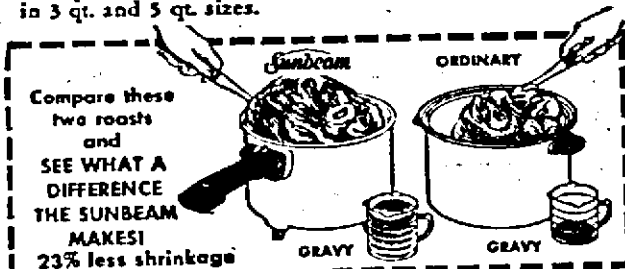
Reaches Summer-Safe
Temperatures Quickly,
Maintains them with
Amazing Accuracy

COMPLETE WITH COVER

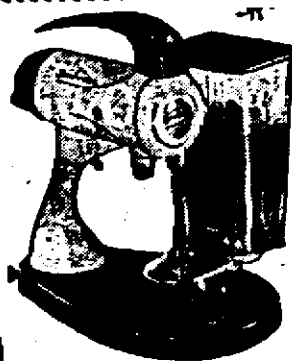
Look at the Difference You Get in Countless Everyday Foods

- Reduces Roast Shrinkage Up to 23%
- Holds Nutrition in Foods
- Makes Foods Taste and Look More Delicious
- Perfect Companion to the Sunbeam Controlled Heat FRYPAN

SIX UTENSILS IN ONE! New Sunbeam Electric SAUCEPAN completely replaces the ordinary saucepan, double boiler, dutch oven, corn popper, chafing dish, and bun warmer. Double walls retain heat with up to three times greater efficiency than an ordinary saucepan. Water-sealed for easy washing. Available in 3 qt. and 5 qt. sizes.



LAY-A-WAY
for Christmas



Sunbeam MIXMASTER BLENDER

All the advantages of a Blender at a fraction of the cost. Enlarges Mixmaster's usefulness—chops, shreds, grates, etc. Wonderful for fruit drinks, egg-nogs, malteds, cocktail-tails, etc.



MIXMASTER—Larger bowl-for beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes. Mixes, mashes, whips, beats, stirs, blends, folds, juices.



Sunbeam CONTROLLED HEAT Automatic FRYPAN

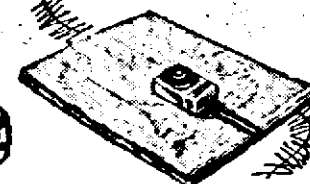
The gift every woman wants, perfect cooking results every time. Ends guesswork, cooking failures.

- Square shape cooks 20% more than round pan
- Easy to set control dial
- Easy to see Fry-Guide
- Water-sealed element
- Choice of 3 sizes—10 1/2", 11 1/2", 12 1/2"

Sunbeam TOASTER

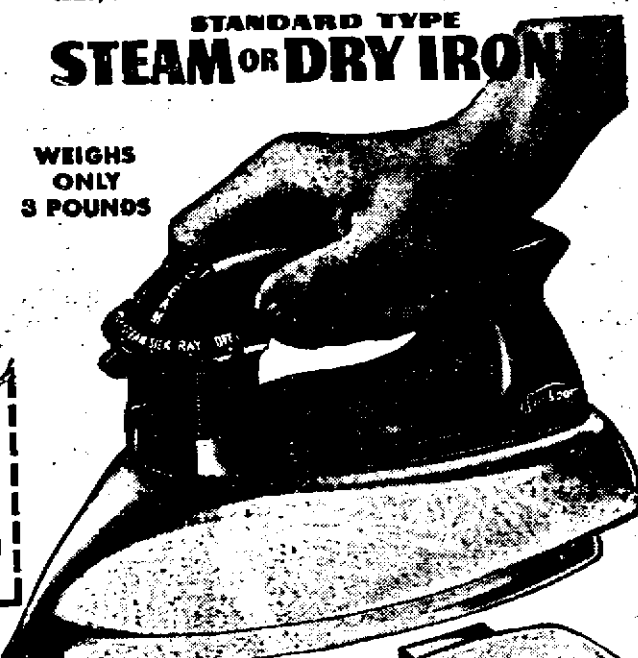


Patented Radiant Control



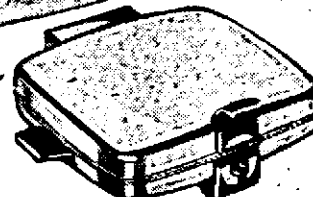
Sunbeam CONTROLLED COMFORT ELECTRIC BLANKET and ELECTRIC SHEET

Dependable "big dial" bedside control that automatically maintains the same gentle, restful warmth during all changes in room temperature. Available in attractive colors.



WEIGHS
ONLY
3 POUNDS

STANDARD TYPE STEAM OR DRY IRON



Sunbeam Radiant Control WAFFLE BAKER & GRILL

The American Plan
NO MONEY DOWN
50¢
a week

A SUNBEAM GIFT
IS ALWAYS
WELCOME!



Sunbeam
COFFEEMASTER
Delicious
coffee every time.

Sunbeam
PERCOLATOR
Most Beautiful
Percolator made.

Sunbeam
INSTANT COFFEE & TEA MAKER
Boils water faster—
yet will not boil over.



OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., I.B.
(For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)

Please Send Me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed? _____ How Long? _____

Business Address _____

City _____ State _____

I Have Credit With _____

Their Address _____

**AMERICAN
JEWELERS**
**35 PINE
AVENUE**

BUY ON THE AMERICAN PLAN

OUR GIFT TO YOU

For Only 27¢ a day
You can Own one of these
Reg. 20000

Think! 1/4 CARAT
GUARANTEED TOTAL WEIGHTS
DIAMOND RINGS

SPECIAL PRICE
\$99

For HER to Cherish! *A Special Purchase* makes it possible to offer for your selection these diamond rings at a spectacular savings. Beautifully hand-wrought designs...for ladies and gentlemen. A wonderful value for a limited time only! **BUY NOW!**

NO MONEY DOWN
Little as \$1 Weekly

For HIM to Cherish!

These fiery gems, set in 14K yellow or white gold may be had in the following GUARANTEED TOTAL WEIGHTS at these SPECIAL LOW PRICES. BUY NOW!*

\$400	1/2 CARAT ON SALE at	\$199
\$600	3/4 CARAT ON SALE at	\$299
\$800	Full CARAT ON SALE at	\$399

*Platinum slightly additional
Full Trade-In Allowance For Your Old Diamond Rings

Diamond Wedding Rings to match are also available at correspondingly low special prices.

CREDIT AT CASH PRICES

FREE!
TO COMPLEMENT YOUR HOME... THIS BEAUTIFUL

22-KARAT
Gold decorated

"Ambassador"
102-PC. DINNERWARE ENSEMBLE
at a penny-pinching price

When you select your diamond from Gilbert's incomparable selection of quality diamonds!

Look at these sensational **QUALITY FEATURES!**

- ★ Real 22-Kt. Gold decorations
- ★ Large 10" Dinner Plates
- ★ Safe-Edge Gold-Banded glassware
- ★ "Marianne" guaranteed silverplate

Here's what you get!

- 22-PC. DINNERWARE SET: 6 cups, 6 saucers, 6 dinner plates, 6 bread and butter plates, 6 fruit plates, 1 platter, 1 bowl.
- 24-PC. SILVERPLATE SET: 6 stainless blade knives, 6 forks, 6 teaspoons, 6 soup spoons.
- 12-PC. GLASSWARE SET: 6 highball glasses, 6 water tumblers, 6 fruit juice glasses.
- 20-PC. ACCESSORY SET: 6 coasters, 6 ash trays, 6 mirrors, 6 hors d'oeuvre picks, 4 measuring spoons.

FREE WITH ANY DIAMOND PURCHASE OF \$99 OR MORE

NO EXTRA CHARGE FOR CREDIT

MENS DIAMOND RINGS

\$129 VALUE
INTRODUCTORY OFFER

\$79
your choice

NO CHARGE FOR CREDIT

TERMS AS LOW AS

NO MONEY DOWN
\$150 a week

OPEN EVENINGS DURING DECEMBER

AMERICAN JEWELERS
35 PINE AVENUE

BUY ON THE AMERICAN PLAN

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.R.
(For Prompt Delivery, Fill in This Coupon Completely)

☐ I will pay on the advertised terms.
Cash ☐ C.O.D. (Please Check Which)

Please Send Me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed? _____ How Long? _____

Business Address _____

City _____ State _____

I Have Credit With _____

Your Address _____

DIAMOND PAIR \$75

6-DIAMOND PAIR \$100

7-DIAMOND PAIR \$150

8-DIAMOND PAIR \$175

7-DIAMOND PAIR \$200

Phone **HEmlock 7-3545**

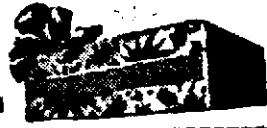
FREE
Park & Shop
CUSTOMER PARKING

*per. pending
Rings enlarged to show detail



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

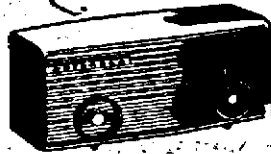
FREE GIFT
WRAPPING



WISE SANTAS THIS YEAR ARE GIVING MOTOROLA

NO EXTRA
CHARGE FOR
CREDIT

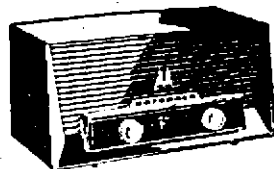
Terms as low as . . .



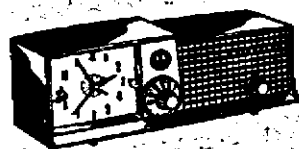
COMPACT AND RICH SOUNDING
...YET SO VERY INEXPENSIVE
All this style and performance
costs so little! PLAcir® life-
time chassis, automatic volume
control. New long, low, mod-
ern look. In Ebony, Antique
White, Turquoise or Pink.
Big value!
(Model 57R.)



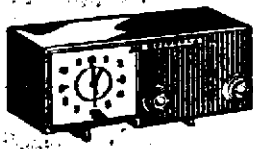
FINEST OF ALL CLOCK RADIOS!
WITH GOLDEN VOICE® SPEAKER
Now! Magnificent sound sys-
tem, all the automatic extras.
Sings, rings, turns lights off
and on, times appliances.
Phono jack, special tone con-
trol. Vernier tuning. In Mahog-
any or Sand.
(Model 57C.)



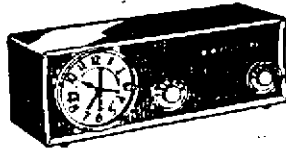
FINEST TABLE RADIO OF ALL!
TWO GOLDEN VOICE® SPEAKERS
New "big console" sound—
tops in table radios! Surprise
price. Pinpoint Vernier tun-
ing, automatic volume control.
Phono jack built in. Mahog-
any or Ivory colors, distinc-
tive trim.
(Model 57X.)



BONUS QUALITY CLOCK RADIO!
ALL THE EXTRAS—BUDGET PRICE
Makes waking up almost fun!
Sings, buzzes, starts the cof-
fee. Luminous clock hands.
PLAcir® lifetime chassis.
Modern design. Antique
White, Mahogany, Blue or
Turquoise color.
(Model 57CD.)



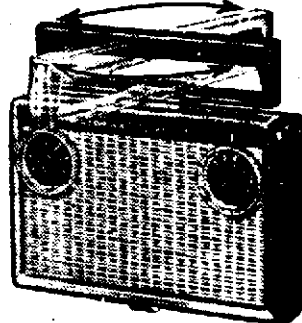
BEST CLOCK RADIO VALUE EVER!
MOTOROLA TONE, BARGAIN PRICE
Start the day right! With the
beauty of richer, clearer tone
and modern design. Famed
PLAcir® lifetime chassis.
Automatic volume control.
Styled long and low—in rich
Mahogany color.
(Model 57CE.)



BUDGET BEAUTY CLOCK RADIO!
HAS ALL THE EXTRA FEATURES
Sings you to sleep, turns self
off. Sings, "soft buzzes" you
next a.m.—starts the coffee!
Golden Voice® speaker, auto-
matic volume control. Colors:
Ebony, Antique White, Pink
or Mint Green.
(Model 57CS.)

WORLD'S Most Powerful TRANSISTOR PORTABLE

the handle is a
ROTATING ANTENNA



NEW MOTOROLA® Powermaster 7-TRANSISTOR PORTABLE RADIO

- Plays up to 900 hours—9 times as long as ordinary portables—on two compact batteries.
- Roto-tenna handle turns to pick up stations other portables can't reach.
- Has exclusive Motorola PLAcir® chassis and Golden Voice® speaker.
- Comes in featherlight steel case, covered in bright scuffproof micro fabric. In Charcoal or Sun Tan color. Model 76T—

Plays Nine
times longer
THAN ORDINARY
PORTABLES

REG. \$4.95
**BOWL and
STAND**
Turns a portable mixer
into a table mixer!
only **99¢**

WITH A NEW WESTINGHOUSE 2-TONE PORTABLE MIXER

The extra-powered hand mixer
with Stop-n-Go switch—makes
complete 1-hand operation pos-
sible! Speed selector . . . beater
ejector . . . rests on heel . . . hangs
on wall. Choice of: Pink-and-
white • Turquoise-and-white •
Yellow-and-white • All-white.



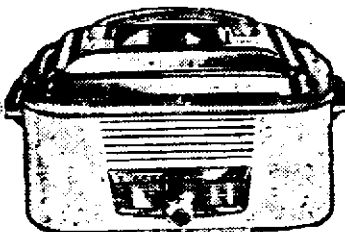
NOW
ONLY
\$18.95

AUTOMATIC COOKING

Yours for Only

\$43.95

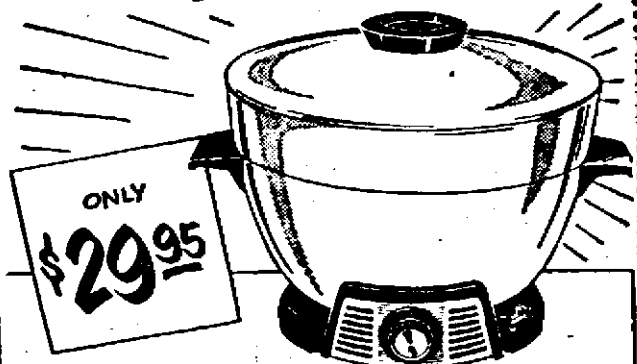
Westinghouse Roaster-Oven



CREDIT AT
CASH PRICES

COOKS! FRIES! SERVES!

NEW! Westinghouse COOK-N-FRYER



ONLY
\$29.95

MORE THAN A FRYER

Cooks Desserts • Casseroles • Sauces • Beans • Cereals
Chili • Chop Suey • Dumplings • Gravies • Popcorn
Icings • Jellies • Pot Roast • Soups • Welsh Rarebit • Stews
SEE IT TODAY!

NO EXTRA CHARGE
FOR CREDIT

... The Modern Way to Cook!

Roasts! Bakes!
Cooks Complete
Meals!

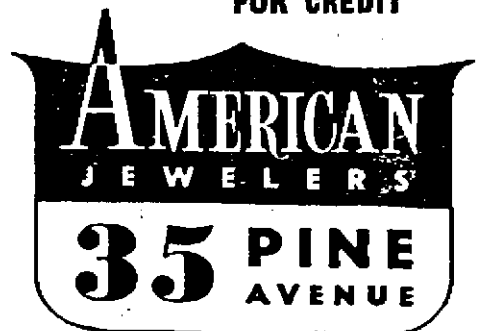
Cooks everything automatically!
Roasts huge hams . . . or a 14-lb. tur-
key. Cakes and pies bake to per-
fection. No wonder it's America's most
popular roaster! 5-piece ovenware
dish set included, at no extra cost.
Be modern . . . cook electrically!



HEMlock
7-3545

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL • SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.S.
(For Prompt Delivery, Fill in This Coupon Com-
pletely)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)
Please Send Me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where Employed..... How Long.....
Business Address.....
City..... State.....
I Have Credit With.....
Their Address.....



BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



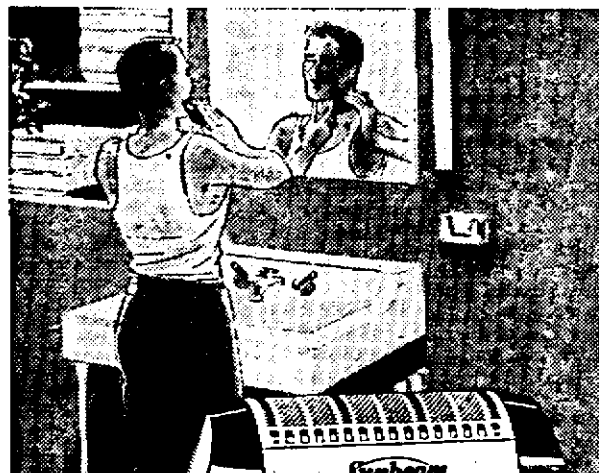
Buy Any Sunbeam
Shavemaster for
**NOTHING
DOWN 50^c WK.**

Lady Sunbeam
SHAVEMASTER

One side of the comb is ground
to the correct fineness to
shave the legs.
The other side of the comb is
ground to just the correct thick-
ness for underarm use.

Sunbeam Golden glide

SHAVEMASTER



FOR
SHAVING
LEGS



FOR
SHAVING
UNDERARMS

Full
Price
Only

\$14⁹⁵

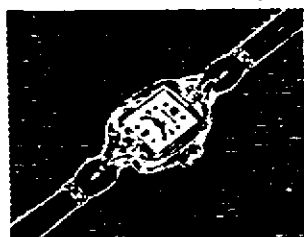
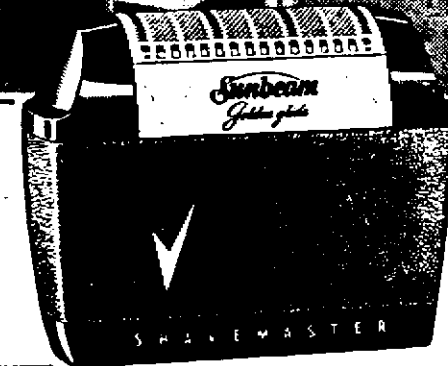
The American Plan
NO MONEY DOWN
50^c
WK.

Shaves faster, closer, more comfortably! Pre-
cision honed Golden Glide Head, lightning fast
double-action cutter, new, faster armature type
REAL motor.

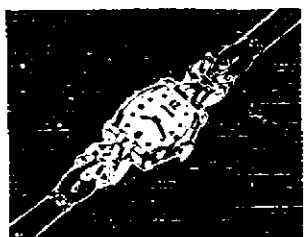
Full Price **\$29⁹⁵**
Only
Less Old
Shaver in Trade **\$8⁵⁰**

YOU PAY ONLY

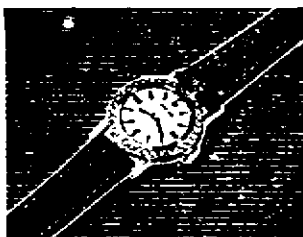
\$21⁴⁵



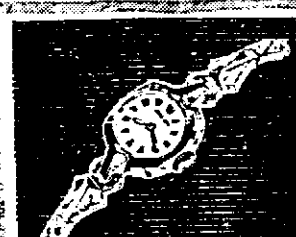
LONGINES. Two select quality dia-
monds are set in this lovely 14K
white or yellow gold case. \$125. FTI



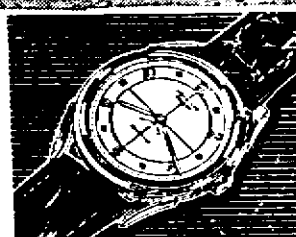
LONGINES. 14K white gold case of
regal splendor, set with eight
quality diamonds. \$195. FTI



LONGINES. Elegant simplicity in
18K white gold case. Continuous
row of 34 diamonds. \$375. FTI



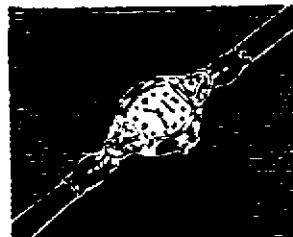
LONGINES. Delightfully feminine,
exclusively styled. With fine ex-
pansion bracelet. \$74.50 FTI



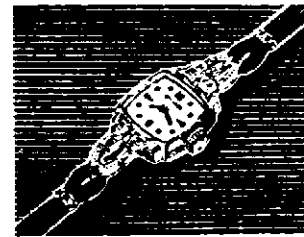
LONGINES AUTOMATIC. A handsome
self-winding watch. Shock resistant
movement. \$75. FTI



Diamond Watches
for her joyous
Christmas



WITTNAUER. 14K gold case, avail-
able in white or yellow. Set with
two fine diamonds. \$74.50 FTI



WITTNAUER. 14K gold case, avail-
able in white or yellow. Set with
four diamonds. \$89.50 FTI



TEN WORLD'S FAIR GRAND PRIZES
28 GOLD MEDAL AWARDS



*The standard
of excellence
on five continents*

the world's most
honored watch

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY**

AMERICAN JEWELERS, 35 Pine Ave., L.I.
(For Prompt Delivery, Fill in This Coupon Com-
pletely)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)
Please Send Me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where Employed? _____ How Long? _____
Business Address _____
City _____ State _____
I Have Credit With _____
Their Address _____

**CREDIT
AT
CASH
PRICES**

Terms as low as

The American Plan
NO MONEY DOWN
\$1⁰⁰
a week

**AMERICAN
JEWELERS**
**35 PINE
AVENUE**
BUY ON THE AMERICAN PLAN

19 JUNIOR DRIVERS ALL METAL PC TRUCK & CAR FLEET

SENSATIONAL ALL-FOR-ONE-PRICE! Only \$12⁸⁸ NOTHING DOWN 50¢

Gasline Truck
Service Truck
3 Passenger Car
Racing Cars
Haulaway with Car - 28 inches long
Tractor
Power Transport

Robbin
Structo

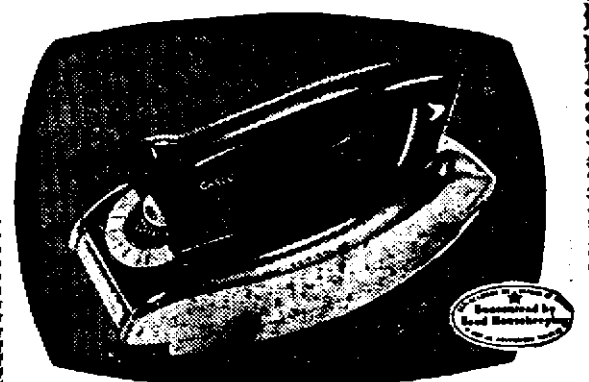
Everything Included
- Multiple Play Value
- True Scale Models
- All Metal Bodies
- Rubber Tires
- Working Motors
- Chrome Castorless Hubs
- All in Bright Colors

A BIG assortment including BIG pieces as: "Sted" Jump size high-way trucks with 2 rubber-tires plus pleasure cars on smaller scale with working motors and extra trucks to match. Plenty of everything - just as illustrated - with plenty of play value to the "buy" day!

Each unit has TWO BATTERIES METAL ENAMEL COAT

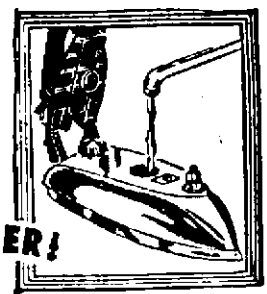
PHONE MAIL COUPON NOW TODAY OR SHOP IN PERSON!

Everyone Wants a Gift from American Jewelers CASCO ALL-FABRIC STEAM IRON



\$15⁹⁵ The Only One The only one with six "Steam-a-Heat" Settings. Comes in Decorator Colors.

The American Plan NO MONEY DOWN 50¢



USES PLAIN TAP WATER!

New GE PORTABLE RADIOS

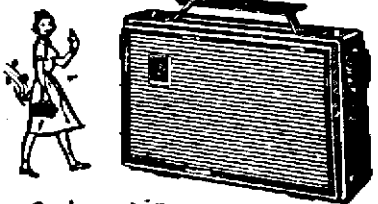
★ new colors ★ new styling ★ lower prices!

GE Convertible CLOCK-RADIO



It's a clock-radio, it's a clock, it's a portable - all in one! Two radios and an electric clock in one compact cabinet that's unbreakable in normal use. Choice of 3 color combinations. **\$1⁰⁰ wk.**

GE 3 Way PORTABLE



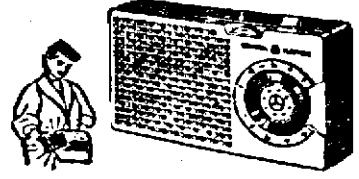
Outdoors a trim, lightweight portable. Indoors a striking AC-DC table radio. Unbreakable case. Disappearing handle. Special compartment for power cord. 4 color combinations. **\$1⁰⁰ wk.**

GE Tripmate PORTABLE



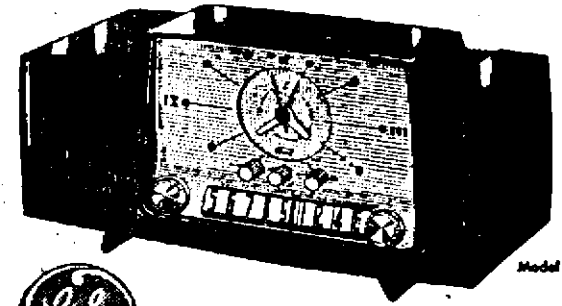
Biggest voice of any portable. Weighs just over 4 lbs. with batteries. Unbreakable case. Choice of 3 colors. Carry case available as accessory. **\$1⁰⁰ wk.**

GE All-Transistor PORTABLE



Small enough for pocket or purse, yet powerful enough for wonderful reception. Earphone and carry case available as accessories. Choice of 4 colors. Weighs only 15 ounces with battery. Has no tubes. 5 tiny transistors do the work. **\$1⁰⁰ wk.**

Here's everything you want in a Clock-Radio



GE CLOCK-RADIO

It's the world's most useful radio, by far! At your service day in and day out to turn on a favorite program or remind you of an appointment. Turns appliances on or off, automatically. You enjoy excellent sound reproduction with a big Dynapower speaker. Price includes 90-day free warranty on parts and labor.

NO EXTRA CHARGE FOR CREDIT

Phone HEmlock 7-3545

AMERICAN JEWELERS

35 PINE AVENUE

BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



Tailor the gift...
to fit
the personality!



Notice the
White Dot?
Everyone
Does!

BIG SELECTION OF...

- * models
- * colors
- * point styles
- * prices

For Gifts that Show Your Thoughtfulness

SHEAFFER'S SNORKEL PENS ENSEMBLES and DESK SETS



SOVEREIGN
Snorkel Pen \$12.00
Ensemble \$17.75

Everyone on your gift list would enjoy owning a Sheaffer Snorkel Pen... the world's most modern pen. The famous clean-filling feature, plus wide selection of individualized point-styles make this a practical, personal gift. Proudly given, proudly owned, Sheaffer's Snorkel Pens will make this a Christmas that's long remembered. Choose from the wide selection at our pen counter. Come in today!

SIGNATURE MODEL PEN

...not just
his name...
but his
actual
signature
...on the
band!

Order
HIS
Signature
Model Pen
Early... So
We Can Have
It Engraved
in Time for
Christmas.

... Just \$25.00



SPECIAL
Snorkel Pen \$7.00
Ensemble \$13.00

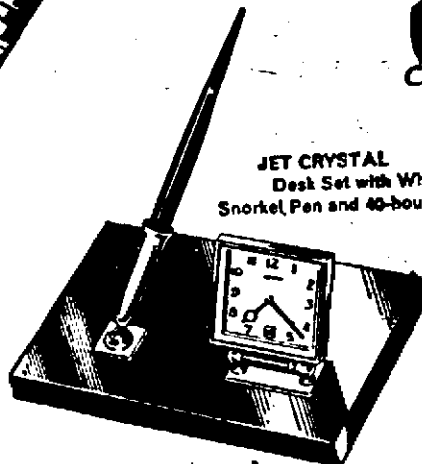


Open Evenings
During December

CLIPPER
Snorkel Pen
\$18.50
Ensemble \$26.00



HEmlock
7-3545



JET CRYSTAL
Desk Set with White Dot
Snorkel Pen and 40-hour clock \$47.50



BRAZILIAN ONYX
Desk Set with White Dot
Snorkel Pen \$25.00



OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B.
(For Prompt Delivery, Fill in This Coupon Com-
pletely)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please Check Which)
Please Send Me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where Employed? _____ How Long? _____
Business Address _____
City _____ State _____
I Have Credit With _____
Their Address _____

FREE
Park & Shop
CUSTOMER PARKING



BUY ON THE AMERICAN PLAN



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

FREE GIFT
WRAPPING



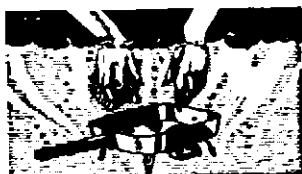
9" ELECTRIC FRY PAN \$10⁹⁵

11" ELECTRIC FRY PAN \$12⁹⁵

9 x 15" GRIDDLE \$14⁹⁵

A Single Presto Control-Master Runs 3 Submersible Appliances!

PLUGS IN to cook by controlled heat. Turns heat up or down automatically to keep temperature where you set it.



DETACHES so appliances wash completely under water, handles and all. No more fuss and bother at cleaning time!

You save \$6.95 on each appliance you add!

The same wonderful Control Master runs a family of appliances. You'll save with each one you add.

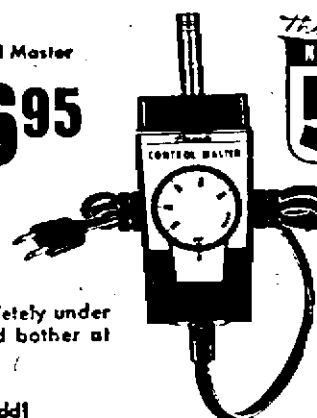
11" FRY PAN. Eggs won't scorch, bacon won't burn. Food stays warm without overcooking. Extra large capacity.

9" FRY PAN. Ideal companion to larger fry pan. Same perfect results for smaller portions or leftovers. Matching design.

GRIDDLE cooks perfect pancakes, hamburgers, steaks, by controlled heat. Giant capacity, fixes meals for big crowds. Slide-out drip tray drains off fat.

Presto
Control Master

\$6⁹⁵



The American Plan
NO MONEY DOWN
50
a week

CREDIT
AT
CASH
PRICES



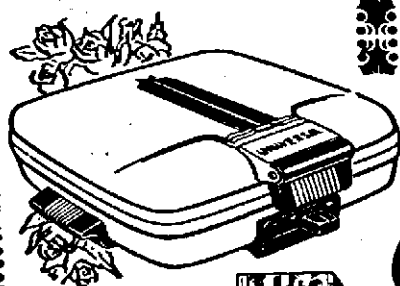
UNIVERSAL

Mixablend

For Healthier, Tastier Meals!
MIXES—BLENDS—LIQUEFIES

\$42⁹⁵

*Cooks right
at the table!*

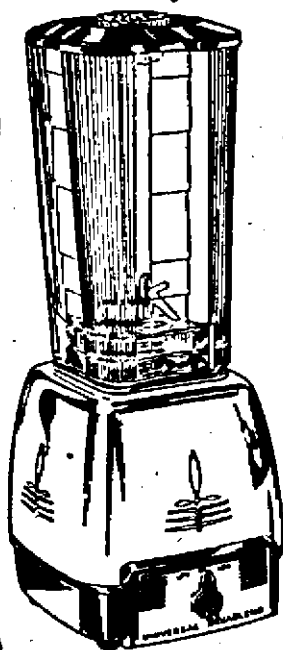


FREE

Ella Maxwell's
"Entertaining Illness"—
Come in and ask
for your free copy.



\$29⁹⁵



UNIVERSAL

Cook-a-matic

Change from waffle grids to plain grids in seconds... speed up service by cooking right at the table. Cooks anything from snacks to steaks. Automatic heat control.

The American Plan
NO MONEY DOWN
50
a week

for Better
Coffee Every
Time!

8-CUP FULLY AUTOMATIC DE LUXE!

- Keeps Coffee Hot Till Served
- Graceful, Modern Gleaming Chrome
- Completely Automatic
- Non-Drip Spout
- Graduated Cup Markings
- Universal's Famous Flavor Selector

\$24⁹⁵



NO EXTRA CHARGE
FOR CREDIT

AMERICAN
JEWELERS

35 PINE
AVENUE

BUY ON THE AMERICAN PLAN

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

AMERICAN JEWELERS, 35 Pine Ave., L.B.
(For Prompt Delivery, Fill in This Coupon Com-
pletely)

☐ I will pay on the advertised terms.
Cash ☐ C.O.D. (Please Check Which)

Please Send Me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed? _____ How Long? _____

Business Address _____

City _____ State _____

I Have Credit With _____

Dear Address _____



BUY NOW FOR CHRISTMAS GIVING . . . PAY US NEXT YEAR

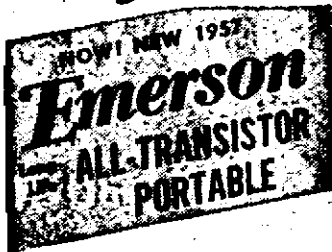
FREE GIFT WRAPPING



The American Plan

NO MONEY DOWN

50^c
a week



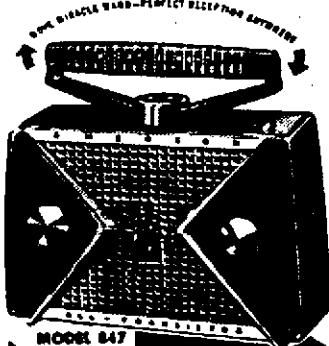
- Full-Size, All-Transistor portable
- Antenna located in rotatable handle
- "Neverbreak" cabinet in assorted colors guaranteed unbreakable for one year

Also available in leatherette cabinet as Model 814 \$68



TRANSTOR II
POCKET RADIO
MODEL 818
\$32

- Weighs about a pound... measures 6" x 3 1/2" x 1 1/2"
- Variety of beautiful colors



MODEL 847
PLAYS AT LEAST
1500 HOURS

2 TO 5 YEARS NORMAL
LISTENING PLEASURE
ON SAME INEXPENSIVE
TRANSISTOR ENERGIZERS

NEVER BEFORE! so much
radio at so low a price!

NEW 1956

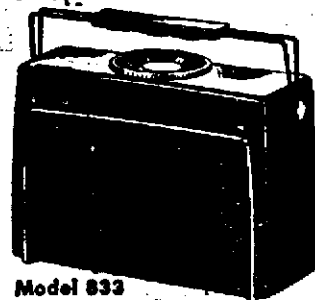


Powerful AC-DC
Table Radio

- Full-vision dial for easy tuning
- Ready for Civil Defense emergency broadcasts (Control)
- Assorted decorative colors

\$18

THE **Emerson**
"NEVER-BREAK"
3-WAY PORTABLE RADIO



Model 832

- Case guaranteed unbreakable
- Won't chip, crack, peel, break, dent or rust... or your money back!
- Operates on AC, DC or Long-life batteries
- Full-vision dial for easy operation
- Variety of colors



\$36
less batteries

Whether you look... **Emerson**

**NO EXTRA
CHARGE
FOR CREDIT**

REVERE WARE

COPPER-CLAD

STAINLESS STEEL

**ALL
PURPOSE
SET**



ENTIRE SET
Complete
at the special price of only

\$42⁵⁰

\$1.00 A WEEK

BEAUTIFULLY
GIFT
BOXED!

COMPLETE WITH
6 DECORATIVE
COPPER AND BRASS
HANGER



MORE THAN A NEW KIND OF COOKWARE

A New Kind of Cooking!

Revere Ware is the best... as they do their own name. Revere Ware is the best... on EASY CREDIT TERMS! Write for your copy NOW!

Give
the World's
Finest
Utensils...

SAVE TIME

SAVE MONEY

SAVE FUEL

WATERLESS
COOKING

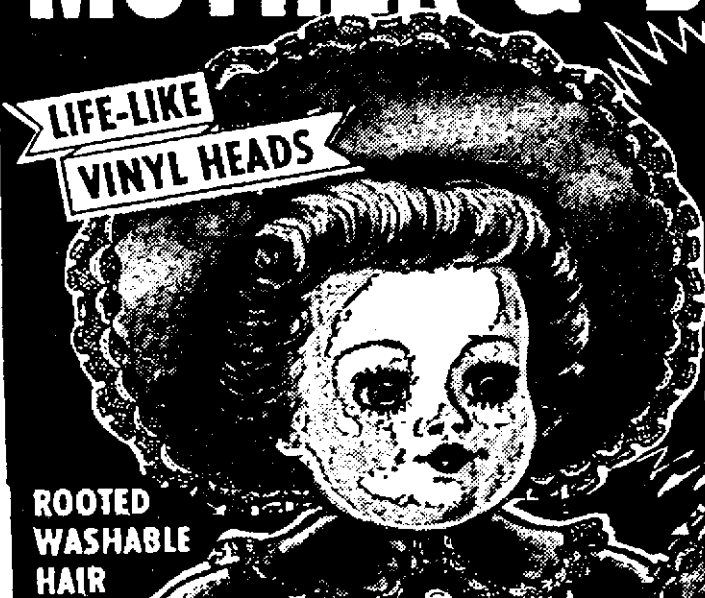
**NO DOWN
PAYMENT**



BUY ON THE AMERICAN PLAN

SAVE \$12! OUR GREATEST DOLL SALE IN YEARS!

MOTHER & DAUGHTER DOLLS



**LIFE-LIKE
VINYL HEADS**

**ROOTED
WASHABLE
HAIR**

*Dressed
in Velvet
and Lace!*
EXACTLY ALIKE

**\$24.95 VALUE!
SAVE \$12.00**

12⁹⁵
For
BOTH

**NO MONEY DOWN
50¢ WEEKLY**

*Unbreakable and
Washable From
Head to Toe!*

**NATURE SKIN
BODIES, ARMS
AND LEGS**

**Both Dolls Have
Sleeping Eyes
and Coo Voices
Rooted Washable Hair**

You're not seeing double...you actually get BOTH DOLLS...Mother and Daughter...at this truly unbelievable sale price! They're a perfectly matched pair, both beautifully dressed in luxurious lace-trimmed Velvet Coats and Hats...plus rayon, lace-trimmed dresses, vinyl shoes, stockings and panties. Both have rooted hair, and both are washable and unbreakable. **SAVE \$12**, and make your favorite little girl as happy as a lark by giving her these TWO wonderful Mother and Daughter Dolls.

**MOTHER IS OVER
2 FEET TALL**

FREE!
At No Extra Cost!
**MUFF WITH
EACH DOLL**

Lace Trimmed, Matching
VELVET COATS &
BONNETS
ON BOTH DOLLS

**DAUGHTER
IS 17 INCHES
TALL**

BOB IRWIN

COME IN, OR MAIL COUPON

**CREDIT AT
CASH PRICES**

Open Friday Night Till 9
Phone HE 7-3545
Free Park & Shop



HE 7-3511
SPECIAL OPERATORS
ON DUTY TODAY
★ SUNDAY ★

AMERICAN JEWELERS — 35 Pine Ave.
Enclosed find \$ down payment. Please send me the Mother & Daughter Dolls as advertised at \$12.95 for both. I agree to pay balance 50¢ weekly. To speed up delivery, if you do not have an American Jeweler's account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.
NAME
ADDRESS
CITY ZONE PHONE